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Luton



Luton's Matchday Programme

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The views expressed in this programme are not necessarily those of Luton Town Football Club.

Honours

Littlewoods Cup: Winners 1987-88, Finalists 1988-89

FA Cup: Finalists 1958-59, Semi-Finalists 1984-85, 1987-88 & 1993-94

Simod Cup: Finalists 1987-88

League One: Champions 2004-05

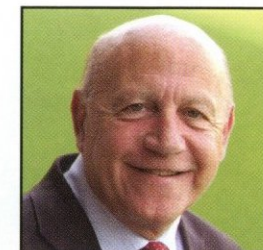
Division Two: Champions 1981-82

Division Three: Champions 1936-37

Division Four: Champions 1967-68

Good Evening

From Luton Town Chairman
Bill Tomlins



Welcome to our supporters and Championship football at Kenilworth Road. A warm welcome to our visitors Southampton, their Chairman, Directors, Manager, players and their supporters.

"The Championship is without doubt the place to be. No one can, with any certainty, say what the outcome will be at the end of the season and that makes for an exciting competition for all of us"

Before our first Championship match last Saturday the pundits said a win at Selhurst Park would be a surprise result. Therefore it was very pleasing that the National Media saw it as a well deserved victory against one of last seasons Premiership sides, giving the due credit to our players, our Manager Michael Newell and Brian Stein.

We have to build on what we have and give our fans a dream that their club can continue to compete in this very tough division. During the summer break we have been very busy preparing for this season, investing in our current squad and in our new signings, announcing our new shirt sponsorship with Electrolux, and our new kit suppliers, Diadora

A number of important changes have been made in the operational side of Kenilworth Stadium, including toilet refurbishment, more seats in the Kenilworth Stand, and a new electronic ticketing system. Some of these have been not without problems, and we appreciate the patience and understanding of our supporters, especially on the teething problems we experienced during the installation of the ticketing system.

As usual, enjoy the game and get behind the lads.

Bill Tomlins

Player Feature



Dean Morgan speaks exclusively to the clubs matchday programme as the former Reading midfielder talks about his ambitions for the future. Morgan almost made it to the Premiership earlier in his career and now wants to prove his ability at Luton Town

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THERE'S 'EVERYTHING TO PLAY FOR' THIS SEASON

Following an impressive debut from The Coca-Cola Championship, we are looking forward to developing its position as the pinnacle of The Football League.

Last season, more fans went to watch Coca-Cola Championship games than attended Serie A matches and as one of Europe's major league competitions, The Championship has a great story to tell.

We aim to tell it this season through a campaign called **'Everything To Play For'**. The focus of the campaign will be on communicating what we see as The Championship's key strengths, such as:

- **ATTENDANCES:** The Coca-Cola Championship is the fourth best attended league in Europe
- **COMPETITIVENESS:** On the final day of the 2004-05 season, 9 of the 24 teams were battling for either automatic promotion, a Play-Off place or trying to avoid relegation
- **COMMUNITY:** 55% of fans live within a 10 mile radius of The Championship club they support

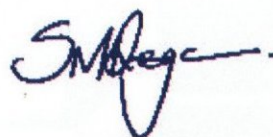
• **HOME GROWN:** 40% of players in the England U21 and 41% of players in the Wales U21 squad during the 2004/05 season came from Championship clubs

• **HISTORY:** The title 'Football League Championship' dates back to 1888 and The Championship name was brought back to reclaim its heritage

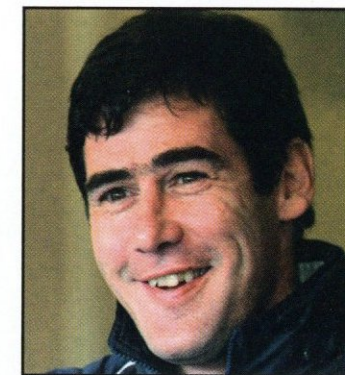
• **VALUE:** The Deloitte Annual Review of Football Finance described The Championship Play-Off Final as 'the richest game on earth'

We hope that shows why we believe there is **'Everything To Play For'** in The Coca-Cola Championship.

Enjoy the season



Stewart Regan
Director,
The Football League Championship



Mike Newell

In today's matchday programme Mike Newell looks back at the club opening day win over Crystal Palace at Selhurst Park

Hello and welcome to Kenilworth Road for tonight's game against Southampton. Welcome also to Kenilworth Harry Redknapp and his staff, players, directors and supporters from St Mary's. I have known Harry since I had a loan spell at West Ham some years back. He knows his football and has always been the type to help in my short time as a Manager. You can guarantee his teams will try to play football in the right manner.

"The players are hungry to prove that they can cut it at this level and their performance and work rate on Saturday surprised a lot of people at Selhurst Park. Hopefully it will have settled a few of our supporters nerves"

We are delighted with the start we made on Saturday. The players are hungry to prove that they can cut it at this level and their performance and work rate surprised a lot of people at Selhurst Park. Hopefully it will have settled a few of our sup-

porters' nerves. I keep getting asked how do I think we will fare this season and what be be success. The honest answer is I don't know. All I know is that our players will give us everything because that is the way they are. As for success I don't regard staying in the league as an achievement. I would like the club to keep progressing and I hope that the people who are in control share the same ambition.

We have been able to bring in three

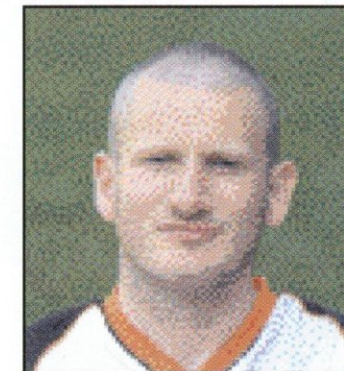
Carlos will do the same. I have been saying all summer that the lads who won promotion so convincingly will get a chance to prove they can step up a level. We would not have resigned them if we didn't have a belief in them. There is no room for sentiment if you're trying to progress, but there is a togetherness in that dressing room as good as, if not better than any club I have experienced. There were unfit players demanding to travel with us to Palace on Saturday. That is something you cannot buy.

We are looking forward to plenty of full houses this season starting tonight hopefully. There is a special atmosphere at Kenilworth Road for night games.

Enjoy the game and get behind the lads.

Mike Newell





Kevin Nicholls

Luton skipper Kevin Nicholls looks back at Saturday's victory over Crystal Palace and speaks of the importance to once again make Kenilworth Stadium a fortress this season

Good evening and welcome everyone to our first league game at Kenilworth Stadium against Southampton. I would like to open these notes by thanking the 2,500 fans who made the trip to Crystal Palace on Saturday. Your support was fantastic all afternoon and very much appreciated.

We are naturally pleased to get the season off to a winning start. We turned in an unbelievable performance and it shows other teams in the division what we are capable of.

encouraging after a long wait to get back into the first-team. Brill enjoyed a quiet first-half but when he was called upon to make important saves, he did the job for us.

I have to say that Curtis Davies is showing a calming influence for a young centre-half. He has never played alongside Markus and Paul Underwood before but gave a commanding performance at the back. His performance on Saturday showed what he means to us as a player.

"We know how much of a tough game this is going to be but last season we only lost twice at Kenilworth Stadium and we need to be consistent again this season"

We went into the game without Sol Davis and Chris Coyne, two very key players, and there must have been a feeling that it wasn't going to be our day but Markus came into the starting line-up and turned in a superb performance on his debut, along with Dean Morgan in midfield. Both players fitted in well and the performance of Dean Brill was

On a personal note, I am obviously disappointed that I missed a penalty but I honestly believe I am the type of player not to let it effect me and I think that showed in the rest of my performance.

It was good to see the Big Man (Steve Howard) get his first goal of the season. Those type of goals he is renowned for and although he was

unfortunate not to get a second later on, it was good to see the Croatian (Ahmet Brkovic) pop up at the right time to hit the winner.

We now obviously turn our attentions to this evenings game against Southampton. We know how much of a tough game this is going to be but last season we only lost twice at Kenilworth Stadium and we need to be consistent again this season.

It's always important to get off to a good start in any season but we are no mugs and proved that on Saturday against Crystal Palace. We are very much looking forward to the next two home games and we need you to continue your excellent support.

Enjoy the game.

Kevin Nicholls

Wherever your team are playing, we are there. 60 live games a season, plus the play-offs. As well as all the goals from every game, in Goals On Sunday and Football League Review.

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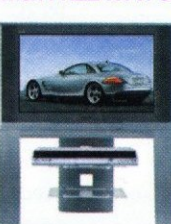
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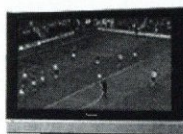
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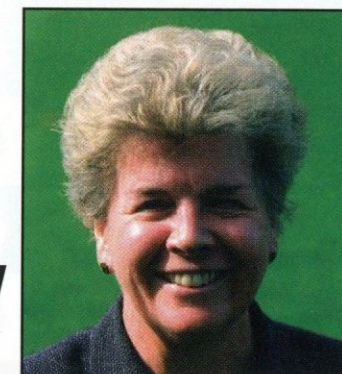
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Club Secretary

Club News

Cherry Newbery



Cherry Newbery brings us right up to date with the latest news from Kenilworth Stadium

TICKET OFFICE NEWS

Season ticket holders will be aware of the problems caused by the installation of the new computer system in the ticket office. We were assured that the transfer from Arenar to Venue Master would be easy and that we should not use the old system to sell our season tickets on. How wrong that advice was, we have had bugs in the system, the computer crashing on us and to cap it all, some very poor data inputting has caused us some terrible problems. Also at one point the system did allow us to sell season tickets as match days tickets. We hope that with the long hours that have been put in, we have resolved the majority of problems – however I would ask that if you have not checked the computerised slip in your season ticket book as requested – that you do check that it has the correct details for your seat on it. In the event of any problem please do contact me immediately.

Please accept our sincere apologies for the problems caused and thank you for your patience and understanding.

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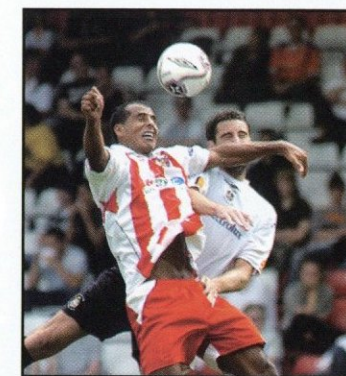
The final of last years Pontins Holiday Combination league title will be decided between the Hatters and Cardiff City on Tuesday 16th August at Kenilworth Road, kick-off 2:00pm.

The Hatters won the South and East Division league last season, along with the League Cup, and Cardiff, won the Wales and West Division.

Supporters can cheer on the Hatters and gain entry to the ground via the press gate. Season ticket holders can gain free admission on proof of their season ticket book. Tickets are otherwise priced at £3 for adults and £1 for concessions.

You can e-mail Cherry Newbery on clubsec@lutontown.co.uk

Pre-Season Review



Since the club's tour of Bulgaria, Luton's pre-season campaign saw them notch up victories over Stevenage, Aylesbury and Hitchin whilst holding OFK Belgrade to a draw at Kenilworth Stadium

After we previewed the club's pre-season tour of Bulgaria (see the OFK Belgrade programme for a full report), Luton's pre-season campaign saw them notch up victories against Stevenage, Aylesbury and Hitchin Town whilst also picking up their first trophy of the season with a narrow win against Arlesey Town in the Bedfordshire Premier Cup.

Luton supporters got their first glimpse of Mike Newell's side since their League One title success last season with a home game against OFK Belgrade where the Hatters put in a solid performance against the Serbian and Montenegro Premier League outfit.

The game saw Steve Howard grab his third pre-season brace to earn Luton a 2-2 draw after netting with a couple of headers in what was an entertaining encounter.

Howard opened the scoring on 13 minutes after a neat move put Kevin Foley in the clear and his shot spun into the air off keeper Nenad Eric for the Luton striker to nod in from close range.

However after controlling most of the first-half, Hatters went into the interval level after Dragan Stanic stepped up to curl an expert 41st minute free-kick into goalkeeper Dean Brill's top left corner.

Luton found themselves 2-1 down when sub Stevan Stosic neatly fired home before Luton pulled themselves level on 83 minutes when Howard flicked a header past sub goalkeeper Zlatko Zecevic from Kevin Nicholls' free-kick.

The next fixture in Luton's pre-season campaign saw a Luton XI side make the trip to Aylesbury where new signing Dean Morgan grabbed his first goals for the club. The new addition from Reading grabbed a brace in a 5-2 win with Michael Leary, Enoch Showunmi and an own goal adding to Luton's tally.

Luton then made the trip to Stevenage where the Conference outfit made a strong Hatters line-up work hard for victory. Ahmet Brkovic grabbed the decisive goal in a 2-1 win after Anthony Elding had cancelled out a well taken free-kick from Paul Underwood.

Luton were firmly on the back foot in the early stages of the game with Dannie Bulman and George Boyd both going close for the home-side before Underwood's curling free-kick ended up nestling in the Stevenage net.

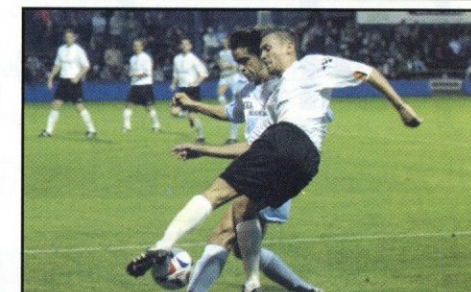
Elding tapped home on 51 minutes to bring Stevenage back on level terms but Brkovic grabbed the winner when his turn-and-shot beat Stevenage goalkeeper Alan Julian on 77 minutes.

On the same day, a youthful looking Hatters squad were involved in a narrow win against Arlesey when Stuart Richardson scored the only goal in the final of the Bedfordshire Premier Cup.

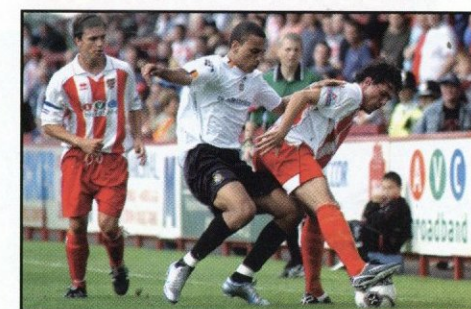
The final pre-season game of the campaign saw the Hatters grab another narrow victory over Hitchin as Russell Perrett and Rowan Vine sealed a 2-1 victory.



Steve Howard heads Luton in front against Belgrade



Sol Davis whips in a cross in the same fixture



Dean Morgan in action against Stevenage

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David Lloyd

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SOUTHAMPTON



Following relegation from the Premiership last season, Southampton start life in the Championship as firm favourites for a swift return to top flight football. GILL FRY introduces our visitors to Kenilworth Road this evening.

SOUTHAMPTON FACTFILE



SOUTHAMPTON

Year Formed: 1885

Nickname: The Saints

Ground: St Mary's

Most League Goals: Mike Channon (185)

Record transfer fee received: Dean Richards (£8,000,000) to Tottenham

Record transfer fee paid: Rory Delap (£4,000,000) from Derby

It's almost 30-years since Southampton have been out of the elite division of football and they are one of the season's promotion favourites although this certainly doesn't mean Mike Newell's team need to be in awe of such statistics.

Relegation has seen the departure of top scorers, Peter Crouch to Liverpool, along with Kevin Phillips and Henri Camara, whilst ex Luton play-

er, Paul Telfer, rejoined old manager Gordon Strachan at Scottish giants Celtic in the summer.

Pre-season saw the Saints draw 1-1 away to Bournemouth, having lost three left sided players, Olivier Bernard, Graeme Le Saux and, out on loan, Jelle Van Damme. Kyle Critchell gave a good account of himself as he took a first team place for the injured Neil McCann.

Ricardo Fuller has recently signed up for the Saints and boss Harry Redknapp will no doubt be looking for him to lead the attack. Dexter Blackstock, a left footed striker, should also prove a danger in the penalty

area; and is definitely one player to keep an eye on for the future having made an explosive start to his professional career at St Mary's.

Our own Steve Howard and Rowan Vine shouldn't underestimate the young defenders at Redknapp's disposal either. Matthew Mills and Danny Higginbotham, together with the arrival of Hajto, should prove difficult to challenge.

There is also the strong possibility that youngster Leandre Griffith, an attacking midfielder, could make the first team again. He has proved himself a very worthy player in the reserves and scored at the close of the season for the first team against Newcastle.

The Championship may be more suited to the level of these young players, but some have played Premiership football and cannot be taken lightly. We only have to look back at how Mike Newell turned around Luton's youthful squad to gain promotion to know how true this is.

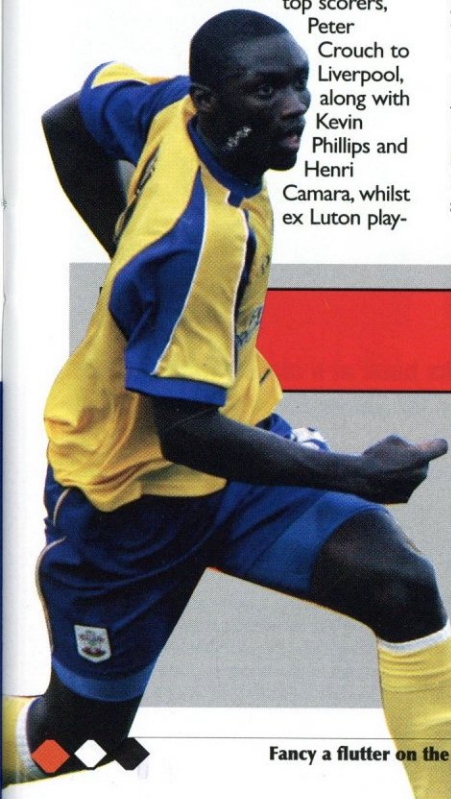
Luton face many challenges over the coming season and the first home match should prove no exception.

Dangerman: Kenwyne Jones

Many Luton fans will remember the name Kenwyne Jones during the Trinidad and Tobago internationals loan spell at Sheffield Wednesday. Jones scored against the Hatters last season at Kenilworth Stadium and enjoyed a very successful spell with the Hillsborough club.

Jones, an athletic striker, made three appearances last season for the Saints but has returned from his spell with Sheffield Wednesday with a renewed hope of confidence to lead the attack this season after the departures of Kevin Phillips and Peter Crouch.

Jones has enjoyed a successful pre-season campaign after scoring a hat-trick against Anderlecht at St Mary's recently.



About Southampton



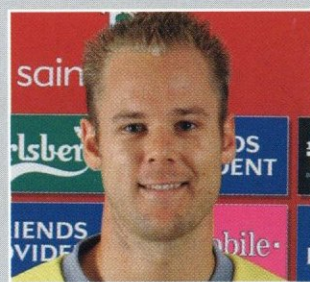
Manager

Goalkeeper Skipper



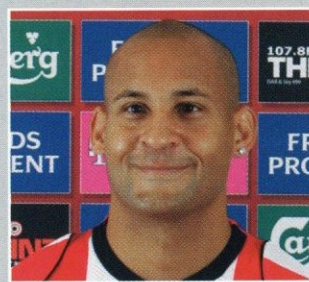
Harry Redknapp

Harry Redknapp is one of England's best loved managers with his relaxed attitude to the game and sense of humour. Redknapp started his managerial career as an assistant coach with USA side Seattle Sounders before moving to Bournemouth. Redknapp transformed Bournemouth into one of the best sides in the lower division and in the 1986/87 season, the Cherries won the Division Three title in style. Redknapp moved to West Ham, to work under Billy Bonds, in 1992 and two-years later he was handed the managerial position. Redknapp then moved to Portsmouth taking them to the Championship title in 2003/04 before moving to Southampton where he will be under some pressure to take the Saints back to top flight football at the first attempt.



Paul Smith

Paul has proved himself to be one of England's most promising goalkeepers despite the fact that he has only made nine appearances since his move from League One side Brentford in January 2004, for a bargain fee of £500,000. Although he has been in the shadow of Antti Niemi, he made some crucial saves last season in a desperate bid to avoid relegation from the Premiership. Paul's kept Niemi out of the side when Harry Redknapp's regular shot-stopper returned from injury but the Saints goalkeeper will be hoping to go one better this time around by claiming the number one jersey in the Championship.



Nigel Quashie

Another fans favourite despite the fact he joined from Portsmouth in January 2004 for £2.5m. The tough tackling central midfielder was an instant hit with his passion and commitment to win, which led him to make 13 appearances and score one crucial winning goal against Tottenham. He captained the side and even went round every stadium department at the end of last season to apologise for being relegated. Nigel has spent most of his career at Nottingham Forest where he enjoyed an influential spell at the club before moving to Portsmouth.

Past Meeting

Roger Wash looks back at a classic match when Luton hit Saints for seven

Date: 19th October 1985
Competition: Cannon League Division One
Venue: Kenilworth Road



Luton

Scorers: Nwajobi, Stein (3), Hill, Preece, Daniel



Saints

7

0

In this, the first season on the artificial surface at Kenilworth Road, the Town had not got off to the best of starts and by the time of the visit of the Saints, were just below mid-table.

Manager David Pleat had been publicly quoted as being frustrated by the lack of goals but was made to eat his words as the Hatters went goal crazy.

Seven goals were slammed past England goalkeeper Peter Shilton without reply

making it the most miserable day of his career. It was one of those days when everything went right for the Town who were three up at the interval and then seemingly scoring at will in the second period.

Brian Stein netted a memorable hat-trick but he would be first to praise his unselfish striking partner Mick Harford who pulled England international colleague Mark Wright out of position all afternoon.

Defenders

Danny HIGGINBOTHAM

The committed left back provided one of the few high-points last season when he slammed home his first goal for the club away at Crystal Palace. The goal against Palace is his only one in his 67 appearances since joining from Derby in January 2003 for £1.5m

Michael SVENSSON

A Swedish international centre-back, Michael was an instant hit and a major factor in the Saints run to the FA Cup Final and a finish of eighth in his first season. He was sorely missed last season when he picked up an injury in March 2004 that kept him out of Euro 2004 and the whole of last season

Claus LUNDEKVAM

As Saints longest serving current player, with nearly 350 games, it may be a shock to know that Claus has only scored one goal. A bargain buy by Graeme Souness in 1996, Claus has become one of the most underrated and reliable players for Saints.

Rory DELAP

Rory is Saints' record signing of £4m when they signed him from Derby in the summer of 2001. He is extremely versatile, as he has played at right back, in midfield and even as an emergency striker! He has made 134 appearances whilst scoring seven goals.

Midfielders

Neil McCANN

Neil has struggled to make an impact since his £1.5m move from Rangers in the summer of 2003. The left winger has made 38 appearances scoring one goal since Gordon Strachan signed him, mainly for his good pace and crossing ability.

Matthew OAKLEY

One of Saints' longest serving players, Matthew has made 280 appearances, scoring 18 goals along the way. Despite being ruled out from September 2003 to December 2004 with knee ligament damage, the midfielder is one of the most consistent performers in the Saints squad.

Dennis WISE

Another free transfer in the summer of 2005, Dennis is in his second spell at the club after leaving as a trainee. The former Millwall manager has put his boots back on to add his hard-man image and excellent reading of the game to Saints promotion challenge.

David PRUTTON

David is one of Saints' most committed players - highlighted by his will to win boiling over landing him a very harsh ten game ban for nudging the referee after a red card against Arsenal. He signed on the final day of the January transfer window in 2003 and has made over 70 appearances for the club.

Strikers

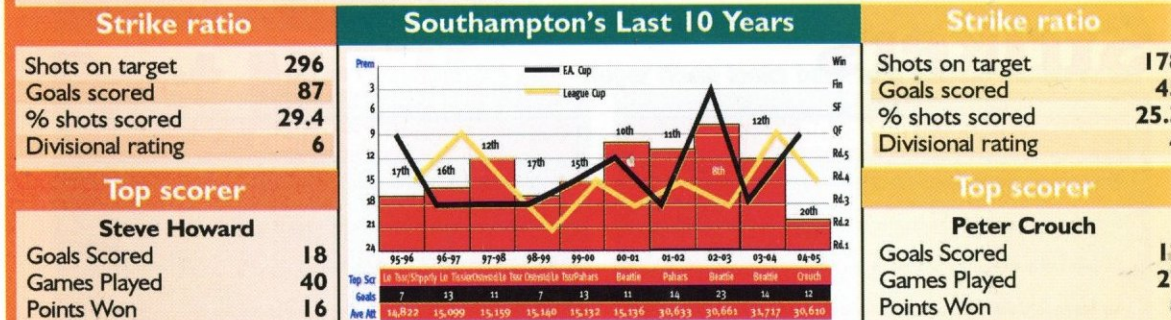
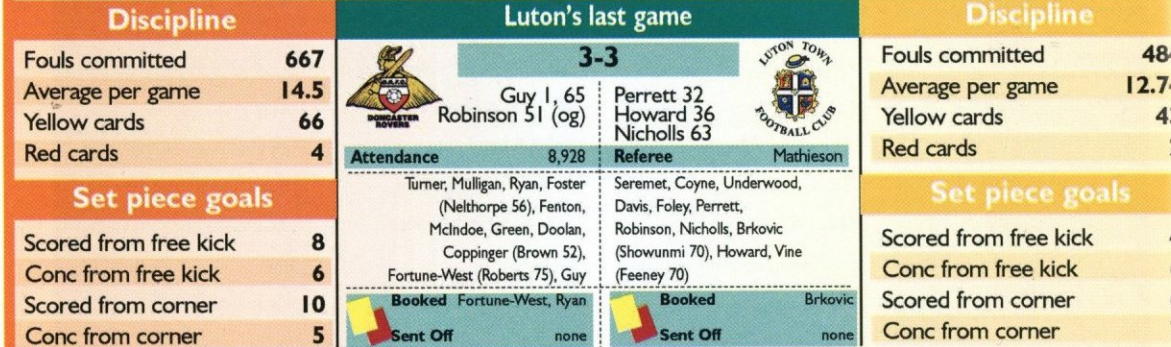
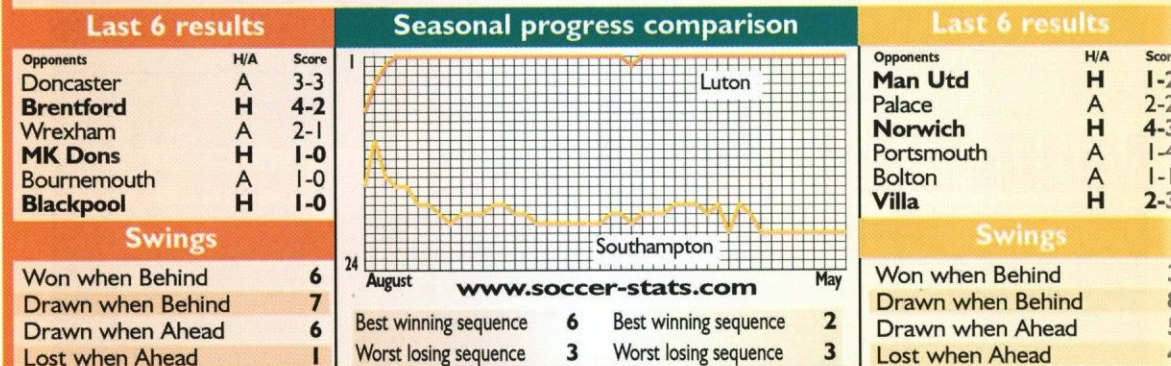
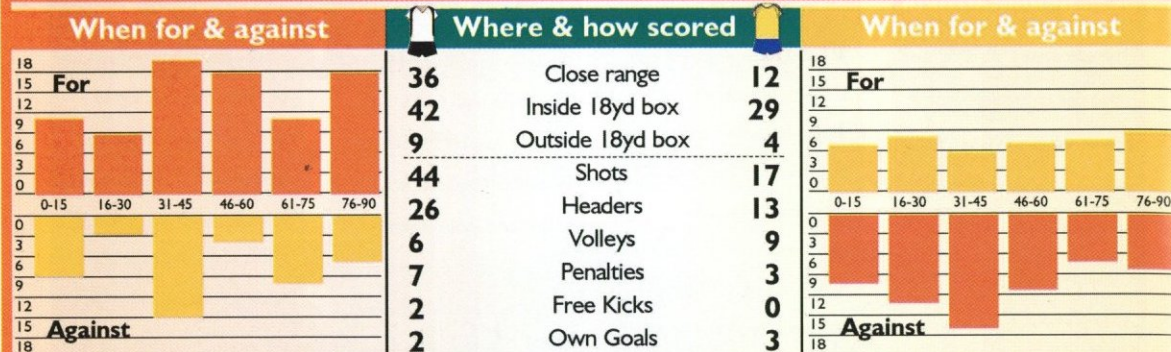
Brett ORMEROD

Brett is a real crowd favourite for his tireless running for the team and goal scoring ability. The former textiles factory worker will be forever remembered for scoring in the FA Cup semi-final and taking Saints to Cardiff. Despite his loan spells last season to Leeds and Wigan, the striker has made 95 appearances for Saints, scoring 16 goals since his £1.75m move from Blackpool in 2001.

Marian PAHARS

Marian is probably Saints fans most liked player. Latvia's Michael Owen was an instant as he helped Saints avoid the drop in 1999 after his £800,000 move from Skonto Riga. Despite arriving with no football boots and being injured the whole of last season, Marian has scored 44 mainly spectacular goals in 146 games - most famously a stunning run and finish against Portsmouth.

Luton Town v. Southampton



Is it the Premiership or Division 1...? Or is it the Championship...? And what's Division 2 now...? The leagues have changed again...check out how your team were doing the last time it happened...

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Season Preview

Season Preview



In the second of our two part feature, we take a look at the teams that will compete in the 2005/06 Championship season.

Team: Norwich City
Ground: Carrow Road
Manager: Nigel Worthington
Players In: Matthieu Louis-Jeans (Forest), Peter Thorne (Cardiff), Jurgen Colin (PSV), Andy Hughes (Reading)
Players Out: Gary Holt (Forest), Marc Edworthy (Derby), Phil Mulryne (C'diff)
Championship Odds: 11/2
Relegation Odds: 50/1

Team: Reading
Ground: Madjeski Stadium
Manager: Steve Coppell
Players In: Steve Hunt (Brentford), Leroy Lita (Bristol C), Chris Makin (Leicester), John Oster (Burnley)
Players Out: Paul Brooker & Lloyd Owusu (Brentford), Dean Morgan (Luton), Andy Hughes (Norwich), Nick Foster (Ipswich)
Championship Odds: 20/1
Relegation Odds: 12/1

Team: Stoke City
Ground: Britannia Stadium
Manager: Johan Boskamp
Players In: Mamady Sidibe (G'ham), Peter Sweeney (Millwall), Carl Hoefkens (Germinal), Marlon Broomer (Preston), Bruce Dyer (W'ford)
Players Out: Chris Greenacre (T'mere), Richard Keogh (Bristol C), Ben Foster (Man Utd), Clive Clarke (West Ham)
Championship Odds: 50/1
Relegation Odds: 5/1

Team: Plymouth Argyle
Ground: Home Park
Manager: Bobby Williamson
Players In: Rufus Brevett (West Ham), Taribo West (Al-Arabi)
Players Out: Matt Villis (Torquay), David Worrell (Rotherham), Graham Coughlan (Sheff Wed), Peter Gilbert (Leicester)
Championship Odds: 100/1
Relegation Odds: 5/2

Team: Sheffield United
Ground: Bramall Lane
Manager: Neil Warnock
Players In: Craig Short (Blackburn), Gary Mulligan (Wolves), Karl Nix (Villa), Neil Shipperley (Palace), Sam Lee (B'ford)
Players Out: Andy Liddell (Oldham), Danny Cullip (Nottm Forest)
Championship Odds: 14/1
Relegation Odds: 18/1

Team: Watford
Ground: Vicarage Road
Manager: Adrian Boothroyd
Players In: Martin Devaney (Cheltenham), Jordan Stewart (Leicester), Junior (Derby)
Players Out: Heidar Helguson (Fulham), Omari Coleman & Paul Mayo (Lincoln), Jack Smith (Swindon), Neil Cox (Cardiff), Jason Norville (Barnet), Bruce Dyer (Stoke)
Championship Odds: 100/1
Relegation Odds: 5/2

Team: Preston North End
Ground: Deepdale
Manager: Billy Davis
Players In: Dave Hibbert (Port Vale), Joe Anyinsah (Bristol C), Danny Dichio (Millwall), Lewis Neal (Stoke)
Players Out: Eddie Lewis (Leeds), Simon Lynch (Dundee), Marlon Broomes (Stoke)
Championship Odds: 100/1
Relegation Odds: 66/1

Team: Sheffield Wednesday
Ground: Hillsborough
Manager: Paul Sturrock
Players In: John Hills (Gillingham), Graham Coughlan (Plymouth), Burton O'Brien (Livingston), Frank Simek (Arsenal)
Players Out: Lewis McMahon (Notts County), Zigor Aranalde (Carlisle)
Championship Odds: 50/1
Relegation Odds: 5/1

Team: Wolves
Ground: Molineux
Manager: Glenn Hoddle
Players In: None
Players Out: Gary Mulligan (Sheff United), Kevin Cooper (Cardiff)
Championship Odds: 6/1
Relegation Odds: 40/1

Team: QPR
Ground: Loftus Road
Manager: Ian Holloway
Players In: Tom Doherty (Bristol City)
Players Out: Jamie Cureton, Gino Padula (Forest), Tony Thorpe (Swindon), Chris Day (Oldham)
Championship Odds: 50/1
Relegation Odds: 5/1

Team: Southampton
Ground: St Marys
Manager: Harry Redknapp
Players In: Dennis Wise (Millwall), Darren Powell (Palace), Ricardo Fuller (P'mouth), Tomasz Hajto (Nuremberg)
Players Out: Kevin Phillips (Villa), Anders Svensson (Elsborg), Jason Dodd (Brighton), Alledine Yahia (St Etienne), Jo Jesson (Lyn Oslo), Peter Crouch (L'pool), Paul Telfer (Celtic)
Championship Odds: 13/2
Relegation Odds: 33/1

FANCY A FLUTTER ON THESE
● Luton to win the Championship - 66/1
● Steve Howard to finish as Championship top goal scorer - 40/1
● Rowan Vine to finish as Championship top goal scorer - 66/1
● Luton to win promotion - 12/1

Odds supplied by Hatters Bet. Odds correct at time of going to press

We would like to thank HMV for supplying our matchday music

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On the Web

Read whats happening on the clubs official website

It's a new season, in a new league and with it comes yet another great deal from LutonTown.co.uk. If you've got a colour phone you can now enjoy the Hatters Mobile Magazine, at a special introductory price.

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Club and ringtones
Fixture lists, results and league tables

To sign up now & get the first magazine FREE, simply visit the Hatters MobileZone

*First magazine is free, each Video M-Mag cost £3 thereafter

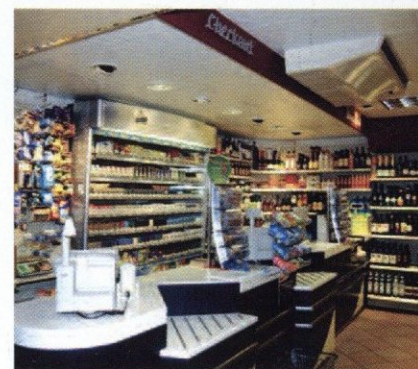
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On the Web



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Welcome to the new season and best wishes from all of us at Eminence. We are delighted and highly honoured to be supporting the 'Hatters'.

Exciting times lay ahead and we will be with you every game.

Eminence is a home grown Luton entertainment business, our success and hard work over the last few years now enables us to support you.

Eminence Records is our latest addition - artistes signed to us include the Legendary Alexander O'Neal, Sugashak, WalkerMan and the Imperial Vipers (Vipers all being Dunstable born are Hatters with the best of you) and will be appearing to say hello at the Southampton game.

Keep an eye on your programmes for our latest news and exclusive 'Hatters' promotions.



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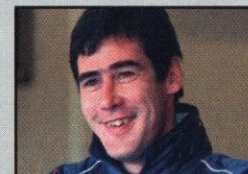


Match Action

ROGER WASH reports from Selhurst Park as goals from Steve Howard and Ahmet Brkovic got Luton off to a flying start to life in the Championship

Press Conference

Hatters boss Mike Newell



We shouldn't get excited or carried away just because we have won one game. There are 45 games left and it's a long hard season ahead of us. All we have done today is proved to ourselves that we might be able to compete at the level. I didn't see no reason going into the game why my players should show any nerves as we had nothing to lose. The players that won us promotion I have always said that they should be given the chance because we didn't scrap into this league, we won it comfortably.

CRYSTAL PALACE 1 LUTON 2



Steve Howard celebrates his first goal of the season against Crystal Palace.

From the tone of everyone connected with Crystal Palace, as well as the London press corps, the Hatters were expected to roll over and present three points to the Eagles, who had written themselves down as promotion favourites.

Unfortunately, the Town had not read the script and completely spoilt the party with the eventual 2-1 victory fully deserved. The controlled and flexible football put on by last seasons Division One champions was a joy to watch and the winning margin could have been even greater with a little more fortune in front of goal.

The late loss of both Chris Coyne and Sol Davis did little to upset the balance

of the team as the Town had the majority of the first half play and even had the luxury of seeing skipper Kevin Nicholls' penalty saved. The goal the Town deserved came on the stroke of half-time with Steve Howard's thumping header.

In the second period a leveller from Johnson was cancelled out by a late winner from Ahmet Brkovic to send the Luton supporters into raptures.

Luton Town: Shot On 8 Shots Off 7, Offside 3 Corners 5, Free-Kicks 14, Yellow Cards 3, Red Cards 0

Crystal Palace: Shot On 5, Shots Off 8, Offside 1, Corners 15, Free-Kicks 23, Yellow Cards 2, Red Cards 0

LUTON'S STARTING LINE-UP



Match Facts and Figures

	G	Ass	S On	S Off
P. Underwood	0	0 (0)	1	0
K. Nicholls	0	1 (0)	1	0
W. Feeney	0	0 (2)	0	1
S. Robinson	0	0 (0)	0	1
A. Brkovic	1	0 (2)	2	1
S. Howard	1	0 (0)	4	3
C. Davies	0	1 (0)	0	0
D. Morgan	0	0 (1)	0	1

Key: G = Goals, Ass = Assists, S On = Shots On, S Off = Shots Off

Assists in brackets are the assists for shots on or shots off target that didn't culminate in a goal. Assists not in brackets are for assists that eventually led to a goal.

PALACE'S STARTING LINE-UP



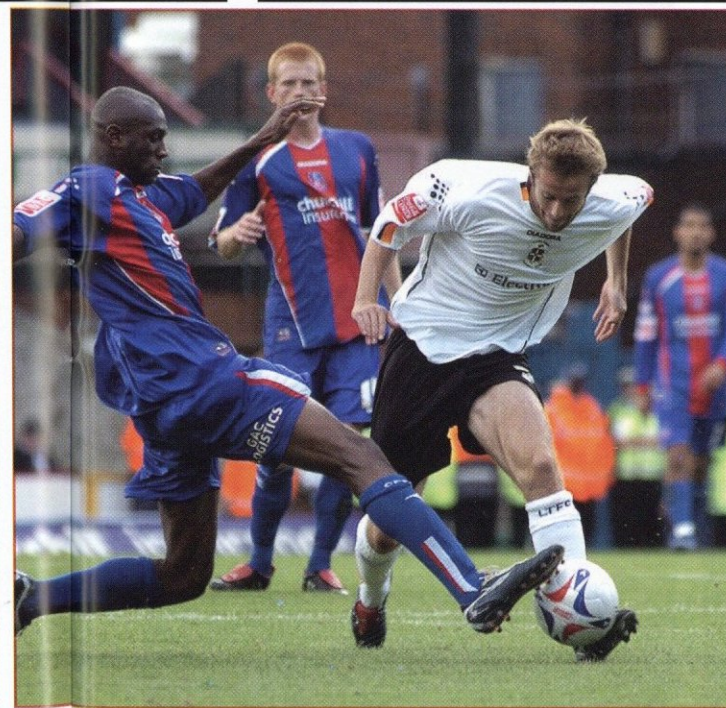
□ Ahmet Brkovic (far side) hits the winning goal at Selhurst Park and Curtis Davies and Peter Holmes look on



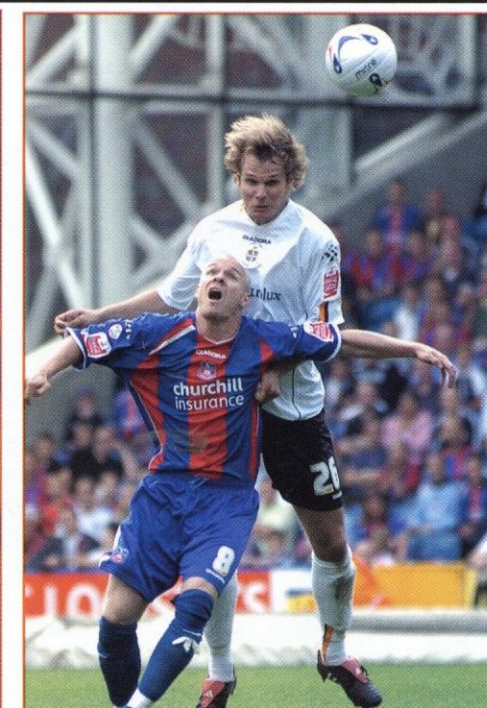
□ And the Croatian midfielder turns away in delight to celebrate with the thousands of Luton supporters



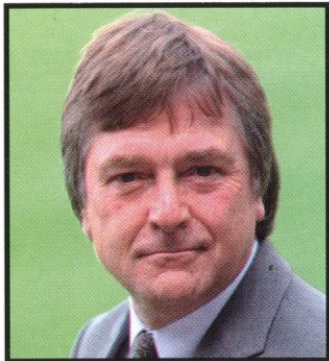
□ Warren Feeney shields the ball away from Palace's Gary Borrowdale



□ Peter Holmes skips past the challenge of former Luton defender Emmerson Boyce



□ Markus Heikkinen and Andrew Johnson do battle



Peter Davis

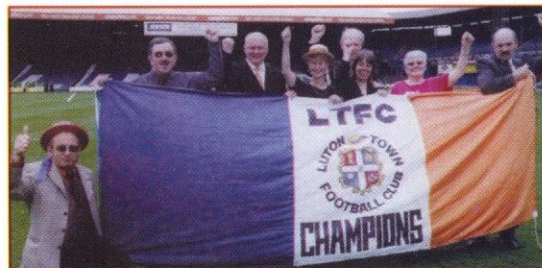
Commercial Manager Peter Davis introduces today's sponsors to Kenilworth Stadium

Accepting that the start of a new football season is always a very exciting time at Kenilworth Road, what possible better introduction to our new campaign, could we extend, than hello, good evening and welcome, to our opening home debut, in the Coca Cola Championship, against Southampton.

The commercial response to our new season has been nothing short of fantastic and we start our campaign with the "sold out" sign up on Executive Boxes, VIP Lounges, Stadium and Programme Advertising, plus we have over 60% of the seasons match sponsorships and hospitality reserved. In addition we have acquired a brand new shirt sponsor in Electrolux, plus the successful securing of sponsorship for the Kenilworth Stand in the name of the Eminence Leisure Group.

Thank you all for this tremendous support and commitment to the Club.

Enjoy the game and the start of this brand new adventure.



Matchball sponsors "The Regular Rabble" proclaiming the Clubs new status as Champions of League One



David Hardware MD of Match Sponsors F&B Catering enjoying what was the last pre match tour of last season against Brentford



Darren Pullen, Commercial Mascot for Brentford, receiving his certificate from first team squad members.



Presentation of Regular Rabble Award Shield showing the complete team as selected for "Player of the Season", by Danny Clubb and Grandson Shaun.

COMMERCIAL MASCOT.....

We welcome today the first of the seasons Commercial Mascots in the person of nine year old Thomas Woodhouse. Thomas travels all the way from Chard in Somerset, where he attends Redstart Primary School, and as well as his love of football, he also plays Cricket and spends numerous hours playing PS2. Paul Underwood is his favourite Town player and this long distance fan is regularly brought to Kenilworth Road.



Match Sponsor - Eminence Group



We are delighted to welcome to Kenilworth Road this evening, Luton based global entertainment company the Eminence Leisure Group, as Match Sponsors, together with their newly acquired status, as sponsors of our famous Kenilworth Stand. Founded in 2002, Eminence Leisure Group is the largest supplier of high street entertainment, providing exclusively for nightclubs including Liquids, Jumpin Jaks, Chicago Rock Cafes and Oceanas. They also work with global brands such as Wembley London, Disney Village and Disney Land Resort, Paris. Their record label has the international soul god Alexander O'Neal (live album out now) and exciting new acts the Imperial Vipers, Walkerman and Shugashak, who are all launching singles and new albums this year. Managing Director Martin King, who has just been appointed to the Board of Directors of Luton Town states that Eminence are proud to associated with LTFC and is looking forward to exciting season.

Matchball Sponsor - Old Palace Lodge



As stated in the August edition of local Business Monthly "Old Palace" goes back to the good old ways.. Dunstable based Old Palace Lodge is now under new management, investment and a brand new sustained and determined sales effort. Building upon a deserved reputation for a high standard of product and service, they now have 68 refurbished en-suite bedrooms, with complementary wireless internet access, plus three function suites licensed for civil ceremonies. They are now taking bookings for the Christmas Season - Sales Manager Paul Thomas can be contacted on 01582 662201.

Associate Group - Nisa Local



There are 10 Nisa local stores in the Luton area, all of which are independently owned. Every store is competitively priced and has an extensive convenience offering including a wide range of fresh and frozen food and grocery. There are 350 stores' throughout the country and they are all members of Nisa-Todays - the UK's leading, distribution and retailer services organization for independent food retailers. Nisa Todays objective is to provide its members with the highest quality products and widest range, at the best possible price, so they can meet all of their customer shopping needs.

Match Sponsor - Eminence Leisure



Good evening Hatters, glad to be joining you for the first evening game of the season. We would like to introduce to you the Imperial Vipers - a local band, who have filled stadiums in Paris and toured the UK - and more importantly are Luton Town fans. Now signed their first single KICK A HOLE is released 12th September which will see the boys back on the road touring the UK extensively.

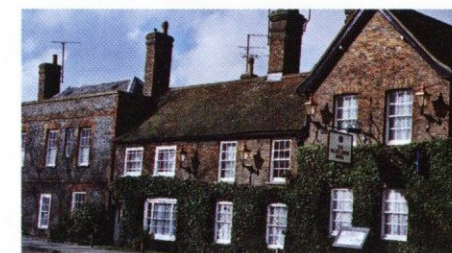
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What is the name of the Imperial Vipers debut single?



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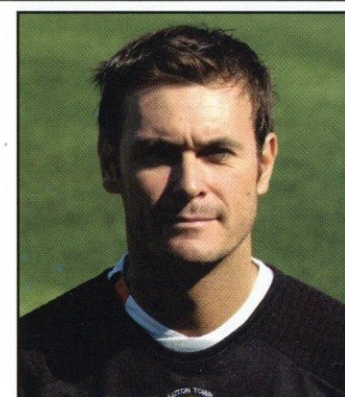
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Head 2 Head



In our bid to find Luton's most knowledgeable member of staff, we are pitting the players and the backroom team in a head-to-head competition. Each week we will pit two people against each other, asking them ten football related questions, to find the brain boffin in the Luton camp. In this issue, Marlon Beresford takes on midfielder Paul Hughes



Marlon's ready to go

MARLON'S ANSWERS

1. Birmingham ✓
2. Tord Grip ✓
3. South Africa ✓
4. Finland ✓
5. Dario Gradi ✓
6. Mali ✓
7. Aberdeen ✓
8. Sweden ✗
9. Steve Howard ✓
10. John Jensen ✓

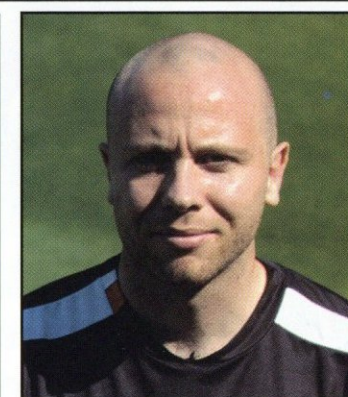
Score **9/10**

QUESTIONS

1. Name the Premiership club who play their home games at St Andrews?
2. Name Sven Goran Eriksson's assistant manager?
3. FIFA chose which nation to host the 2010 World Cup Finals?
4. Birmingham's Mikael Forsell plays international football for which country?
5. Who is the longest serving manager in the Football League?
6. Tottenham's Frederic Kanoute opted to play for which team in the 2004 African Nation Cup?
7. Which Scottish club did Alex Ferguson manage prior to Manchester United?
8. Who won this year's Women's European Championship, which was staged in England?
9. Name the Luton player who scored four goals in four consecutive league games in April and May 2004?
10. Which former Arsenal player scored for Denmark in the 1992 European Championship Final?

WHOSE THROUGH

IN Marlon Beresford
OUT Paul Hughes

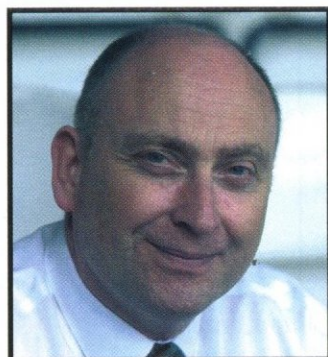


Paul goes in with confidence

PAUL'S ANSWERS

1. Birmingham ✓
2. Tord Grip ✓
3. Argentina ✗
4. Finland ✓
5. Dario Gradi ✓
6. Mali ✓
7. Aberdeen ✓
8. Norway ✗
9. Ahmet Brkovic ✗
10. John Jensen ✓

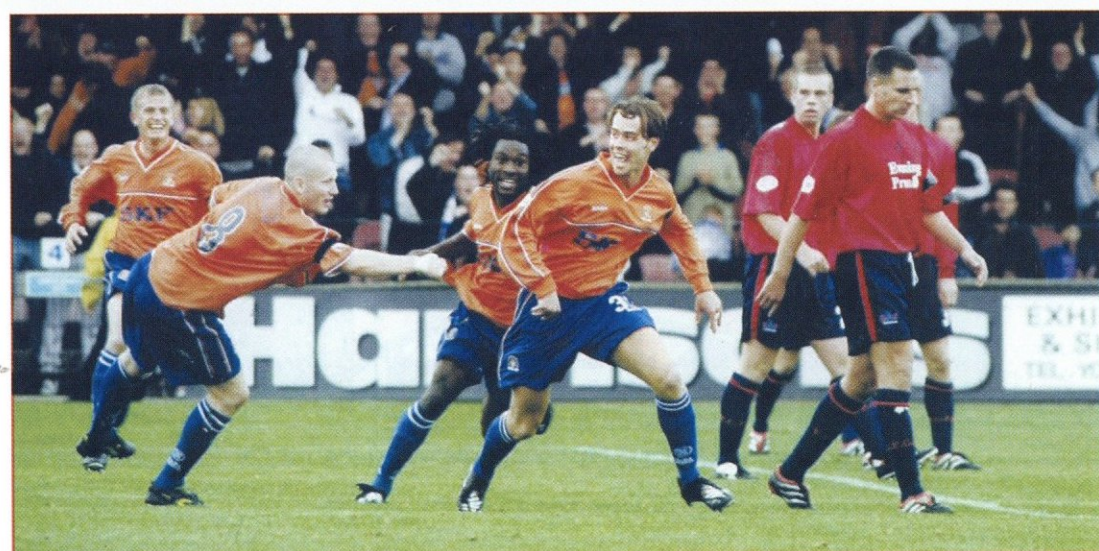
Score **7/10**



Roger Wash

**2001
2002**

From the 2001-02 season, Roger Wash looks back at an historic year when the Hatters sealed promotion from Division Three, breaking no less than five club records on the way.



□ Ian Hillier nets the winner against York on the way to promotion

With the Hatters back in the basement division for the first time since 1968, it was always going to be a summer of frantic activity as far as manager Joe Kinnear was concerned.

Seven players were signed during the close season with five making their debuts on the opening day at Carlisle with two more the following week.

Understandably, it took a while for the new players to come together and the early season results were inconsistent, although the much travelled Carl Griffiths was looking a bargain due to his vast experience in front of goal.

The season really took off towards the end of September with the introduction of Jean Louis Valois for the home game against Torquay. Valois immediately had the supporters on the edge of their seats in anticipation with his ball control, skill and vision and he capped off a virtuoso performance with a stunning long range goal which brought the house down in the 5-1 win.

This victory seemed to give the team the impetus to climb the table and although Valois often looked bewildered as the ball was hacked back and forth and with Division Three defend-

ers having scant regard for his silky skills he was quite often on the edge of the action. Having said that, whenever he had the ball and was allowed to show his repertoire of tricks he was superior to anything else in the division.

After netting seven goals in ten starts, Griffiths suffered a hairline fracture of the shin, and missed the rest of the campaign but Dean Crowe was signed from Stoke and immediately picked up the mantle of the little player alongside the big Steve Howard.

A mini run of defeats in November culminated in 24 players unavailable

DIVISION THREE

	Pld	W	D	L	F	A	Pts
1) Plymouth (C)	46	31	9	6	71	28	102
2) LUTON (P)	46	30	7	9	96	48	97
3) Mansfield (P)	46	24	7	15	72	60	79
4) Chelt'ham (P)	46	21	15	10	66	49	78
5) Rochdale	46	21	13	10	65	52	78
6) Rushden	46	20	13	13	69	53	73
7) Hartlepool	46	20	11	15	74	48	71
8) Scunthorpe	46	19	14	13	74	56	71

just before the away game at Kidderminster. A flu epidemic, injuries and suspensions left the club unable to send a team to Aggborough and Kinnear, with medical backing, pulled out of the fixture the day before. As expected, Kidderminster and the authorities were not pleased and there was strong talk of a points deduction as well as a fine but in the end a hefty £30,000 was levied which included compensation. The players took immense delight in winning 4-1 when the game was eventually played!

Once Kinnear had a full squad to choose from it was the return to winning ways and the long road back in attempting to overtake the runaway leaders Plymouth who were remarkably consistent.

The big clash of the top two sides at Kenilworth Road took place in early February and a full house saw the Hatters win a titanic struggle 2-0

through late goals from Kevin Nicholls and Steve Howard.

Strangely, rather than fill the team with confidence, the win over Plymouth had the opposite effect and the next two games were lost but another harsh talking to by Kinnear galvanised the side once more as they embarked on a 14 game unbeaten run which took them to the end of the season.

The run began with a 3-0 home win over Bristol Rovers and gradually built up a head of steam as York, Lincoln, Torquay and Leyton Orient went the same way as Rovers with the Town consolidating second spot in the table.

The trip to fellow promotion challengers Rushden and Diamonds was seen as the toughest game since the meeting with Plymouth but, with Matt Taylor imperious on the wing, the Hatters won through 2-1 in hurricane conditions and with it came the virtual certainty of promotion.

2001-2002

Manager: Joe Kinnear

Top Scorer: Steve Howard

League Position: 2nd

FA Cup: 1st Round

League Cup: 1st Round

Memorable

Match: Vs Plymouth - W 2-0

The next three games, all at home, were won and promotion was confirmed after a solid 3-1 victory at Swansea on Easter Saturday with four matches to go.

After an amazing 4-0 win at Hull, making it 12 straight victories, the Hatters actually took over top spot. Plymouth, however, had a game in hand which they won and with the Town drawing in the penultimate game the championship went to Devon.

In any normal season the Town would have romped away with the division but the sheer consistency of the Pilgrims meant that both sides broke many club records in an amazing campaign.

Elsewhere in football

* Real Madrid sign Zinedine Zidane from Juventus for £48 million.

* The Football League unanimously rejects Wimbledon's attempt to relocate to Milton Keynes.

* Former Hatters goalkeeper Les Sealey dies of a heart attack at the age of 43.

* Southampton move to the St Mary's Stadium.

* England win 5-1 in a World Cup qualifier against Germany in Munich.

* Newcastle pay £5 million, a record for an English teenager, to take Nottingham Forest's Jermaine Jenas.

* Lennie Lawrence is appointed manager of Cardiff City.

* England go out to Brazil in the World Cup finals.

LUTON TOWN FC 2005/06



BACK ROW(l to r): Paul Underwood, Keith Keane, Leon Barnett, Michael Leary, Curtis Davies, Rowan Vine, Kevin Foley, Calvin Andrew, Carlos Edwards, Danny Stevens,
MIDDLE ROW: John Bowden (Youth Physio), Dmitri Kharin (Goalkeeping Coach), Brian Stein (First Team Coach), Paul Hughes, Stephen O'Leary, Enoch Showunmi, Robert Beckwith, Dino Seremet, Dean Brill, Marlon Beresford, Steve Howard, Chris Coyne, Markus Heikkinen, Marvin Johnson (Youth Team Coach), John Bowden (Head Physio), Bob Catlin (Kit Man)
FRONT ROW: Dean Morgan, Peter Holmes, Ahmet Brkovic, Kevin Nicholls, Bill Tomlins (Chairman), Mike Newell (Manager), Russ Perrett, Steve Robinson, Sol Davis, Warren Feeney



League News

GEOFF KNOX looks back over the pre-season fixtures that our Championship rivals have been involved in throughout the summer.

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Welcome to our new Championship round-up, where we aim to keep all matchday programme readers up-to-date with news of all the comings, goings and points of interest generated by the rest of the clubs in our division.

This week we're going to focus on some of the higher profile pre-season friendlies enjoyed by our Championship rivals, which will spark memories of the Hatters taking on the mighty Ajax just before last season's title-winning campaign.

Whilst different managers have varied opinions on the benefits of taking on the might of Premiership giants and UEFA Champions League contenders during such a crucial period, there is

no denying that the club's supporters relish the chance to see their new-look teams, which invariably include new signings, in action against quality opposition.

Indeed, many of you will remember it was tonight's opponents, Southampton, that provided us with a stern test in our final warm-up game before the 2002-03 season. That night the Hatters triumphed 3-2 against a very strong Saints side (many of whom will feature again tonight) which also included ex-hatter Paul Telfer.

The high profile departures of Peter Crouch and Kevin Phillips from the Saints' attack may see a new look strike force although it's worth noting it was a hat-trick from the Trinidad and

Tobago international Kenwyne Jones (a team mate of Hatters' new signing, Carlos Edwards) that sealed the fate of ex-Belgian champions Anderlecht at St Mary's recently, in a 3-2 win.

Opening day opponents Crystal Palace entertained a very strong Inter Milan side as their on-off-on pre-season tour in England continued. A sell-out crowd at Selhurst Park saw ex-Hatter Emmerson Boyce pit his skills against Brazilian marksman Adriano in a 2-0 home defeat for the Eagles.

Newly relegated Norwich City lost by the same scoreline in Inter's next tour match in front of a bumper 25,000 crowd at Carrow Road. Former Luton star Gary Doherty played an hour in his bid to re-establish himself in the Canaries' side in readiness for Norwich's visit to Kenilworth Road in October.

Inter Milan conceded just a single goal on their four match tour – a penalty against Leicester City in their opener – a match that a weakened Neroazzurri side won 2-1.

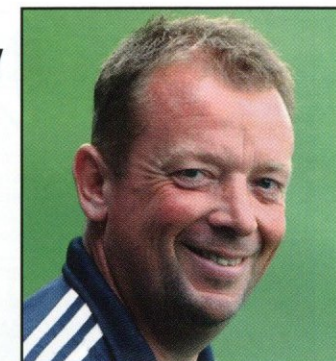
Last season's big-spending rivals Hull City are looking in good form if their pre-season results are anything to go by. Successive 1-0 victories against Premiership opposition Sunderland and Bolton Wanderers have led many to believe that they could genuinely compete with the big boys for a promotion place this season.

Let's all hope that the Hatters can continue to stay at least one step ahead of them.



Inter Milan played a number of matches against Championship sides throughout the summer. Here they are pictured in action against Crystal Palace

Community News

CHARTER STANDARD
HOLIDAY COURSES

Football in the Community Office Stuart Smith brings you the latest soccer courses the club have on offer through the summer holidays.



Good afternoon and welcome to a new season, as ever the close season has been a very hectic time for the Community Department.

In June we ran, in conjunction with the Pasque Hospice their Summer Tournament which was again a great success, details of the results and pictures of all the winners will appear on this page in the next few weeks.

Our 50/50 Sponsored Penalty Shoot Out programme has been a great success raising so far in excess of £9000 for 9 different schools around the Luton and Dunstable area. We will be featuring some of the schools on this page in the coming weeks.

Our Summer Courses are now in full flow with hundreds of children having fun and learning new skills under the guidance of our FA and UEFA coaches.

As you can see from the table on this page there are still many more courses throughout the holidays for you to participate in. All you have to do is call the Community Office on 01582 391927.

We are not taking bookings for our Matchday Soccer Clubs for season 2005/06

For each Saturday and midweek home game in the the Coca-Cola League Championship this season, the Football and Community Department will be running a Matchday Soccer Club. These are open to children of all ages; Schools, Football Clubs or maybe even children looking for an unusual way to

celebrate their birthday or even just looking for a fun day out might want to participate in these clubs.

These will be allocated on a first come first served basis. The first group to enrol will have the choice of all the league fixtures and the last to enrol will only have the choice of one game. Should Luton fixtures on your chosen day be postponed, your ticket will be valid for the re-scheduled date.

Course Code	No of Days	Venue	Date	Time	Cost	Course Type
ASC1*	5	Alameda School Station Rd, Ampthill	8/8/05 - 12/8/05	10am-3pm	£45	5-7, 8-10, 11-13, 14-16 yrs.
LLD1*	1	Ashcroft High School	9/8/05	10am-3pm	£10	5-15yrs Girls Only
BSC1*	4	Barton Sports Pavilion	16/8/05 - 19/8/05	10am-3pm	£40	5-7, 8-10, 11-13, 14-16 yrs
LSC3*	5	Barnfield College New Bedford Rd, Luton	22/8/05 - 26/05/05	10am-3pm	£45	5-7, 8-10, 11-13, 14-16 yrs
LSS2	1	Barnfield College New Bedford Rd, Luton	24/8/05	10am-3pm	£10	8-13yrs Strikers Course
LSD2	1	Barnfield College New Bedford Rd, Luton	25/8/05	10am-3pm	£10	8-13yrs Defenders Course
LGK2*	1	Barnfield College New Bedford Rd, Luton	26/8/05	10am-3pm	£10	8-13yrs Goalkeeper Course

* Appearances by Luton Town Players at courses marked

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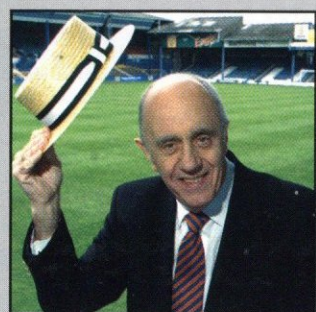
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To contact the Community Department call Stuart Smith on 01582 391927



The Greatest

Who is your greatest Luton team of all time. This brand new feature in the matchday programme gives you the chance to tell us your all time Fantasy XI of Luton players.



Name: John Buttle
Date of Birth: 24/7/36
Occupation: Press Officer
Years following Luton: Since 1946
Currently Sit: Work at the club
First Match:
 Luton v Newcastle (1946)
Memorable Match:
 Luton v Arsenal (Littlewoods Cup Final 1988)

John Buttle, an avid Luton follower, is the perfect person to kick start this new feature in the matchday programme. A supporter since the mid fourties, John has witnessed some of the greatest Luton players of all time and has selected a variety of players in his squad. If you fancy coming up with a greatest team then read the instructions at the bottom of this article.

Goalkeeper

1. Ron Baynam - 1952/64

Came from Worcester and gets my choice after playing 432 games for the club, gaining international honours for England. He was great in the air and a good shot stopper. Very safe pair of hands.

Left-Back

2. Tom Aherne - 1948/56

Came from Belfast, Celtic and played 288 games for the club. A very cool and classy international full-back. Played for both Northern and Republic of Ireland.

Right-Back

3. Kirk Stephens - 1978/83

Came from Nuneaton Borough, playing 248 games for the club. Kirk was a hard tackling and one of the first full-backs to bring wing-back play into fashion. Kirk always gave 100 per cent.

Centre-Back

1. Syd Owen - 1947/59

After playing 423 games for Luton, Syd was undoubtedly one of the best centre-halves to play for the club. Tremendous in the air and a very hard tackler and a great leader as club captain for many seasons. He led the team to promotion to the old First Division and captained the club in 1959 FA Cup Final, his final game on retirement.

Centre Back

1. Mal Donaghy - 1978/89

A very cool and classy, particularly under pressure, Mal played 488 games for the club. He was a great all-rounder and Northern Ireland international and went on to play for Manchester United.

Right Midfield

1. Bob Morton - 1948/63

Came from local football and played 572 games for the club. Bob was a hard tackling player with an attacking flair. He could also play at centre-forward with the same enthusiasm. He represented his country and Luton was his only professional club, which he always represented with pride.

Left-Midfield

1. Graham French - 1965/72

He came from Wellington Town and possessed great close skills. Graham could beat an opponent in a very tight space. He had a very effective turn of speed and was a great crosser of the ball. Was an England youth international. Many believed he was worthy of a full England cap.

Centre-Midfield

1. Bruce Rioch - 1964/68

Bruce was a club apprentice and had one of the best left foots in the game, scoring a number of great goals (52 goals in total). He was a very hard working and always laid the ball off well. He became a Scotland international after moving to Aston Villa.

Centre-Forward

1. Gordon Turner - 1950/63

After joining the club from the navy, he played 450 games and was a real goal poacher with a great right foot. Gordon scored many spectacular goals and is still the clubs leading goal scorer with 276. He also gained international recognition with England.

Centre-Midfield

1. Billy Bingham - 1958/60

Billy played 102 games for Luton after joining from Sunderland and was a fast and tricky winger with a good eye for goal. Billy was a great crosser of the ball from tight situations and scored some vital match-winning goals, none more so than the only goal in the semi-final of the FA Cup in the replay against Norwich.

Centre-Forward

1. Mick Harford - 1984/92 (two spells)

Mick had two spell with Luton after joining from Sunderland. A tough and hard-working player, who was tremendous in the air and led the line with great authority. Always gave his all and was a great clubman. Mick also gained international honours with England.

Send us your team

So who is your greatest Luton XI? Why not select your greatest Luton players. Simply send us an email at programme@lutontown.co.uk telling us your 11 (it must be a 4-4-2 formation) and, in no more than 50 words, your reasons behind your choice. Please also include a recent photograph of yourself and also include a daytime telephone number so we can contact you.

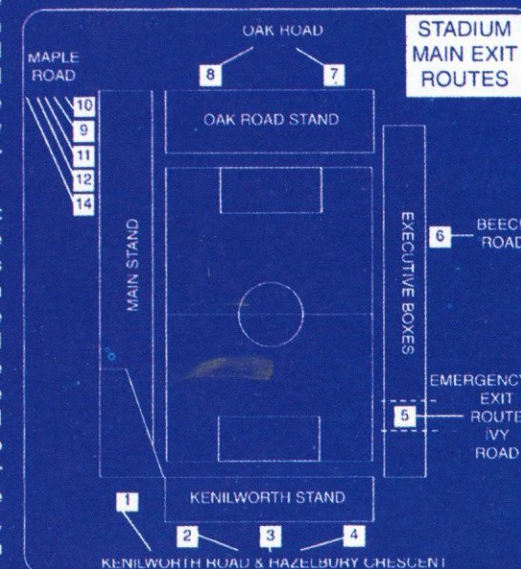
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In the event of evacuation from all or part of the stadium, you will receive instructions over the public address system on how you should leave. In an evacuation of the main stand you will be instructed to use the pitch. Stewards will direct you to the nearest exit. It may be that your normal exit route will not be available. On leaving the stadium, you will find some roads closed to pedestrians, to enable swift and unobstructed access for the emergency services. Please leave the area of the ground as quickly as possible, by the route directed. Your co-operation will be most appreciated.

Geoff Lovell
 Safety Officer



A NEW BEGINNING

Dean Morgan arrives at Kenilworth Road with the determination to help Luton move towards greater achievements. The former Reading striker speaks exclusively to this evening's matchday programme and talks of his determination to show people that he can reach the highest level of English football.

There is no question that new recruit Dean Morgan is a player with high ambitions. Speaking exclusively to this evening's matchday programme, the former Colchester striker gave an encouraging interview about the forthcoming season as he hopes to settle in Bedfordshire and start a positive career with the club.

The Enfield born player moved to Bedfordshire just weeks prior to the new season after finding his opportunities at Reading, from where Luton signed him, limited. Morgan believes his move to Kenilworth Road is the fresh start he needs and is desperate to prove to people he has the ability to play at the highest level.

"A lot of people believe that I have the ability to play at a higher level," admitted Morgan. "I just felt I have never been given the chance to show what I can do so I am thankful to Mike Newell for bringing me to Luton which I know will give me that chance to prove myself on a day-to-day basis."

Morgan is confident in his ability and knows he can crack it in the Championship. The 21-year-old almost had his chance to taste life at the highest level of English football after progressing through the ranks at

From a young age, I was encouraged to use my left foot more often and as I gradually got better and better it got to the point where people thought I was naturally left footed

Colchester, where Tottenham watched his progress at Layer Road.

Morgan continued: "When I was at Colchester I nearly got the chance to go to Tottenham but Glenn Hoddle and John Gorman, who were in charge at the time, got the sack and I may not be here today if that opportunity had ever come around but that is sometimes the way life goes in football, it can be very difficult.

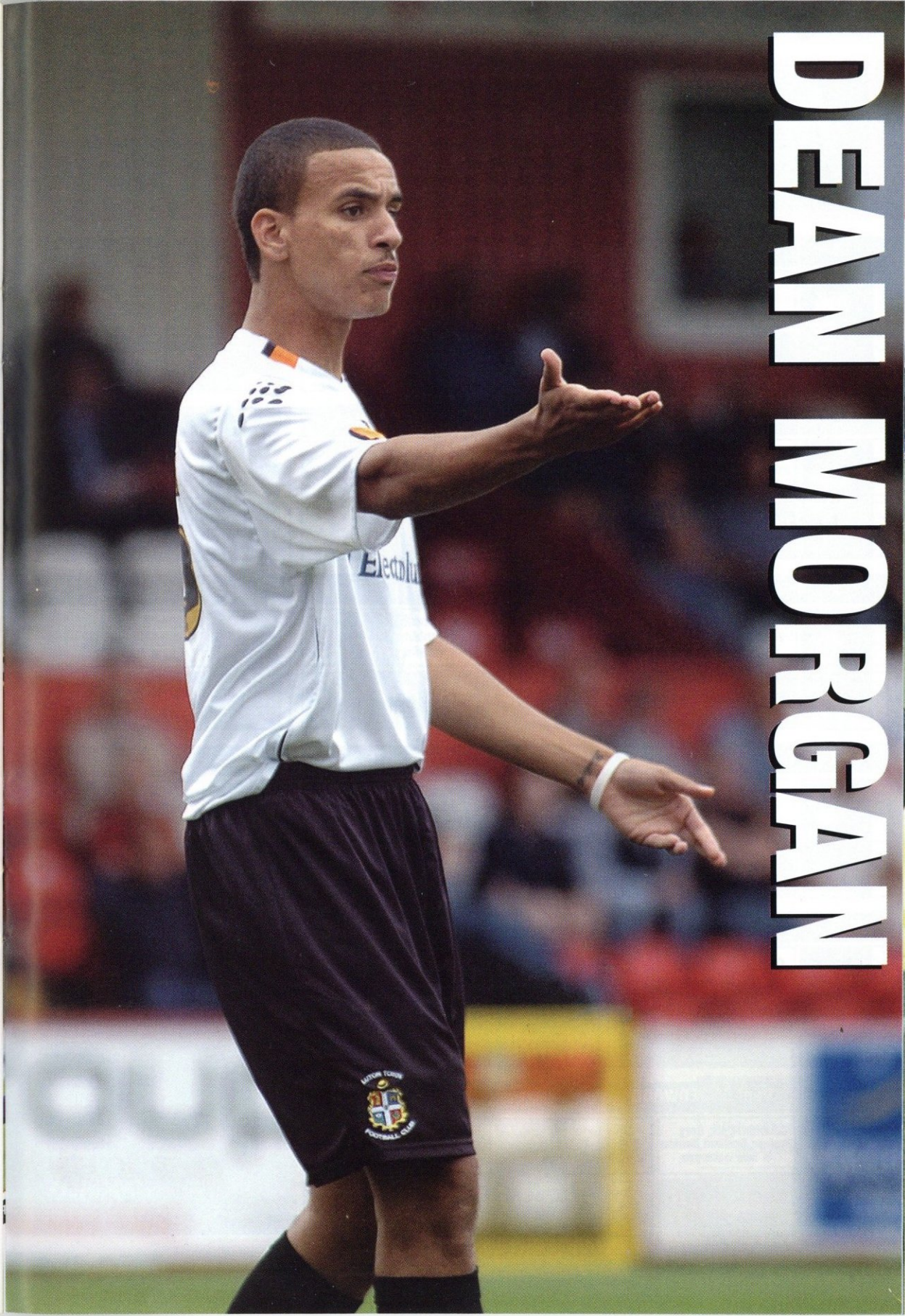
"Now I am really focused on this fresh start because it's not only about me but I also have a family to support. I want to work hard in training, get into the team and prove to people what I am capable of. There is competition for place this season but once I get into the team, I will work hard to keep my place in the side."

Morgan's arrival gives Newell options at his disposal this season with the

striker able to operate on the left side of midfield if required. At Selhurst Park, during Luton's 2-1 win over Crystal Palace, Morgan displayed his pace and ability on the ball which may well cause many defences problems in the Championship.

Morgan added: "I can play the left side of midfield as well as a striker - I have been playing in that position since I left school. From a young age, I was encouraged to use my left foot more often and as I gradually got better and better it got to the point where people thought I was naturally left footed.

"It's going to be a big season ahead of us. I have played in this league for the last two years and it's so unpredictable. That is something we have got to take a lot of confidence from and we have to show other teams in this league that we are not a small club."



DEAN MORGAN



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TODAY'S QUESTION

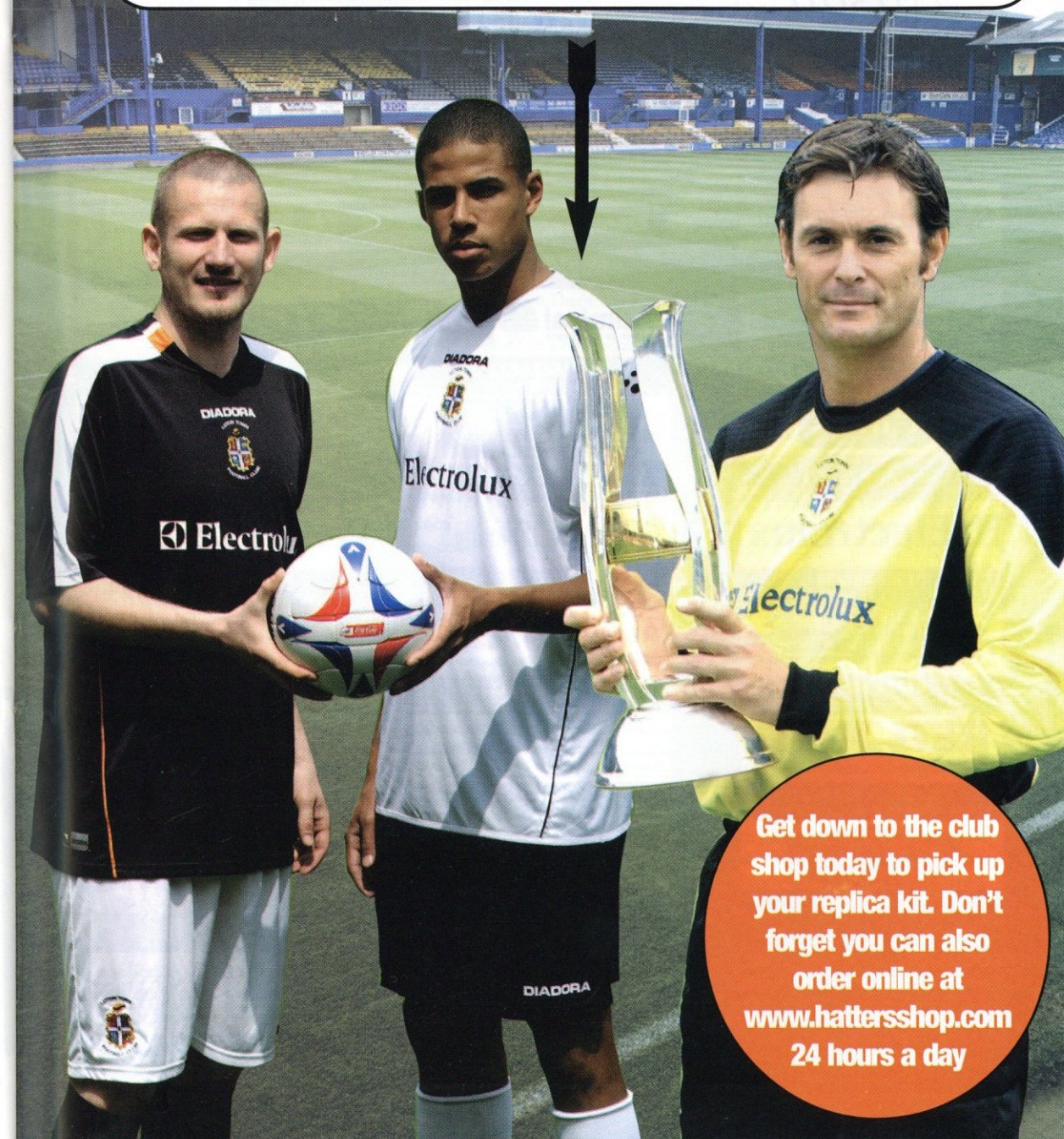
Who was the former
Luton player recently
moved from Southampton
to Celtic?

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**HOME COUNTIES
Insurance Services Ltd**

FOCUS ON: Today's Focus on feature is centred on our latest Executive Box Holder, Home Counties Insurance Services Ltd. As the new tenant of box 10, the company was formed in 1990 by Cliff Amos, as a General Insurance Intermediary, who dealt with all classes of insurance, but with a bias towards commercial client needs. Subsequent growth and the acquisition of Whites Insurance in January 2000 has broadened their portfolio to include personal lines insurance. As Home Counties Insurance, Cliff together with co-directors Graeme Cole and Steve White, all lifelong fans, with a collective 70 years combined experience, can offer a comprehensive range of insurance services including motor, household, commercial, and Lloyds, for all types of business insurance. Please contact via info@homecountiesinsurance.com or visit their website at www.homecountiesinsurance.com

Luton Bells



DAVE BAKER, Luton Bells Head Coach, talks about latest news from the Bells and reviews the girls achievements last season

The final few weeks of last season was hectic to say the least. The reserves had already won the Greater London Division Four Championship, the Under 11s, Under 12s and Under 13s had likewise clinched their respective league titles in the Hertfordshire Girls League and The Under 14s had won the league invitation shield.

The main focus in those final few weeks was on the first team. They were pushing for a second consecutive promotion, and had reached the Southern Region League Cup Final.

There were two league matches left, both at home. Reading had already clinched the championship, and The Belles would need maximum points to make sure of the runners up spot and edge out old rivals AFC Bournemouth.

Slough Town were the opposition in the first of the two matches. Fay Howell scored an early goal which should have helped settle the nerves, but Slough got back into the game and scored an equaliser just before half-time. However victory was secured in the second-half as Rebecca Kane scored twice to give The Belles a 3-1 victory.

It was Reading next in the league cup final. Reading knew they were in for a tough game as The Belles had taken four points from them in the league

but in the end it was not to be The Belles day, as they went down 2-1 with Fay Howell scoring.

So to the final match of the season against Henley Town. There was no real drama as The Belles turned on the style and cruised to a comfortable 7-0 win. Rebecca Kane scored four, Janine Daly, Michelle Byrne and Fay Howell completed the scoring. Promotion to the South West Combination is the reward.

This represents the third tier in the women's football pyramid. One more promotion would see The Belles reach the National League status. However a tough season lays ahead with some long journeys to such places as Plymouth Argyle, Cardiff City, Swindon Town, Newquay and Newton Abbott. In some cases this will mean travelling on the Saturday, and staying overnight in a hotel before playing on Sunday afternoon.

The players are involved in several fund raising schemes at the moment to raise money to help cover the costs this will incur. One such example is producing a calendar which should be available shortly.

The Hertfordshire Girls League finals day saw the Under 11s, Under 13s and Under 15s in action. The Under 11s completed the double with a 2-1 win after extra time over Enfield Town

with Katie Davis heading in Maisie Wyatt's corner a minute from time to secure the win.

The Under 13s also completed the double, and they too needed extra time before overcoming fierce rivals Tottenham Hotspur 3-2. Lauren Bruton put The Belles ahead in the first half, before Spurs equalised from the penalty spot. Kelly Moss restored the lead early in the second half, only for Spurs to level again soon after. The decisive goal came in the first minute of extra time when Yasmin Hickling scored with a volley from some twenty yards.

The Under 15s had really excelled themselves by reaching the league cup final, but on the day they were well beaten by a powerful QPR side who won 4-0.

For the coming season, which will be the ninth since our formation, we will be running ten teams ranging from Under 10s right through to senior level. We are always on the lookout for more players, so if you are interested email Dave Baker at lutonbells@hotmail.com. You can also find out more about us on our website www.luton-townbells.com



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TODAY TOMORROW **TOYOTA**

Season **Predictions**

Season Predictions



Your matchday programme have been getting the season predictions from players and staff of the football club. Here are the verdicts from Luton's squad

Questions Players	Who will win the Premiership this season?	What will Luton's objectives be this season?	What teams will win the Championship title this season?	Which players will have a big impact in the Championship?	How will England fair in the 2006 World Cup Finals?	Who will win the 2006 World Cup Finals?
	Chelsea. They have strengthened their squad further and that has made them stronger from last season	We have to establish ourselves in the division. We are capable of doing more than fighting against relegation	I think all three of the relegated teams from the Premiership will be up there and I also have a feeling that Wolves will be strong	Andy Johnson will score goals at this level but David Nugent at Preston will also have an impact this season	If we keep our first eleven players fit, I am sure we can make the semi-finals at the very least.	Brazil. Although they don't impress in qualifying they always seem to get it right in the Finals
	Chelsea had the best squad last year and they have added to that. No other club looks to have strengthened to match Chelsea	I honestly believe we have every chance to do well this season if we can keep this squad together and stay free from injuries	I fancy Norwich this season and have a sneaking feeling that Wolves will also be strong	Dean Ashton scored goals in the Premiership whilst Robert Green was in good form for Norwich last season	The biggest thing is consistency with England and having everybody fit for selection. I would expect us to do better than Euro 2004	I can't see past Brazil winning the competition
	I would have to go for Chelsea. I can't see what other team would come close through the signings they have made in the summer	Staying up primarily but if we can carry on the momentum from last season then who knows what we can achieve	The three teams that came down will all challenge but there is around eight teams that could be up there. Wolves are a strong bet	If Kenny Miller stays then he can have a big impact for Wolves. Also Andy Johnson is an England international so will obviously be dangerous at this level	I would like to think England are more than capable of reaching the semi-finals	Brazil - for the fact they always go into major competitions in good form. England would be my outside bet
	Chelsea. They were the strongest team by far last year and have made improvements to the squad.	Consolidation is the key this season with us being in the top half	I feel Leeds will be strong this season along with Ipswich	Andy Johnson at Crystal Palace is an obvious choice because of his form last season	I think at least a semi-final place	Italy
	Because Arsenal have lost Patrick Vieira and Manchester United haven't made many signings, I can't see anyone catching Chelsea	A mid-table position is certainly in the players capability.	I would go for Wolves, with Sheffield United coming a close second. Norwich will be thereabouts this season.	Curtis Davis will be one to watch for the neutral whilst Dexter Blackstock for Southampton could have a big season	I can't see England winning it although I would like to think we could get to, or past, the Quarter-Finals	Italy

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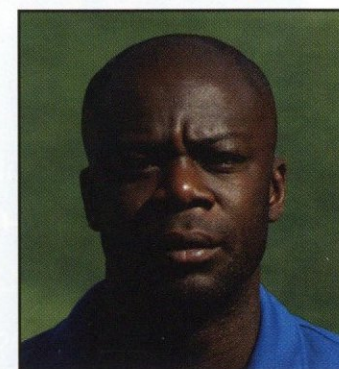
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Marvin Johnson

Luton's Youth



Marvin Johnson looks ahead to the Youths forthcoming season and reviews the youngsters pre-season campaign.

It's good to finally be back into the swing of things after our long summer break and the youth team have been working hard throughout pre-season as we look forward to our new campaign.

I'm pleased to report that, after a number of practice matches, we have no injuries to report and although results during pre-season are important, we are looking for the lads to prove their fitness ahead of our first league game of the season against Leyton Orient.

Because we have a small youth squad, the lads have been training with the first-team during the summer and we have been pleased with their determination and commitment throughout pre-season.

We welcome four new players to our squad - Asafu-Adjaye Edwards, Robert Sinclair, Russell Preston and Matthew Kenneford - who we all hope will settle in quickly and help continue our progression from last year.

This year see the restructure of the Youth Alliance League with the club playing each team in the division on a home and away basis as we no longer participate in the Merit Division.

We have not set any targets for the lads this season. I am not going to say that we will win the league or we may struggle because all we ask of the lads is for them to play their best football every week.

YOUTHS FIXTURES

Date	Opponent	KO/Result
August		
Sat 13	Leyton Orient	11:00 am
Sat 20	Rushden	11:00 am
September		
Sat 03	Wycombe	11:00 am
Sat 17	Cambridge United	11:00 am
Sat 24	FA Youth Cup Rd 1	TBC
October		
Sat 08	Colchester United	11:00 am
Sat 15	Brighton	11:00 am
November		
Sat 19	QPR	11:00 am
Sat 26	Brentford	11:00 am
December		
Sat 03	Northampton	11:00 am
Sat 10	Southend United	11:00 am
Sat 17	Portsmouth	11:00 am
January		
Sat 07	Gillingham	11:00 am
Sat 14	Colchester United	11:00 am
Sat 21	Brighton	11:00 am
February		
Sat 04	QPR	11:00 am
Sat 11	Brentford	11:00 am
Sat 18	Northampton	11:00 am
Sat 25	Southend United	11:00 am
March		
Sat 04	Portsmouth	11:00 am
Sat 11	Gillingham	11:00 am
Sat 18	Leyton Orient	11:00 am
Sat 25	Rushden & Diamonds	11:00 am
April		
Sat 01	Wycombe	11:00 am
Sat 15	Cambridge United	11:00 am



□ Ross Hanley is pictured in action against Crystal Palace recently

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13/09/05	QPR	Cordova House Hotel	£61

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All prices are correct at time of press. Standard Travel Extras Terms and conditions apply. Some hotels may be "on request" this means that we will confirm your booking within 48 hours or arrange for a suitable alternative on a like-for-like basis. All hotels are subject to availability

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TODAY'S MASCOT



Name: Sean McDonald
Age: 13
School: Cardinal Newman RC High School

Favourite Hatter: Ahmet Brkovic

Hobbies: Football and Cricket

Who accompanies you to matches: My Dad

Where to you normally sit: Main Stand

VISITORS MASCOT



Name: Brendon Munday
Age: 10
From: Amesbury
Favourite Saint: Peter Crouch

To contact the Junior Hatters Office ring
01582 391927

From The Media

With Simon Oxley from BBC Three Counties Radio

I can honestly say I haven't looked forward to a season so much for many years. The division has changed much in the 10 years since Luton were last in this position, and it is fast becoming Premiership Two, with many clubs having recent experience of the top flight.

That means top flight players and top flight stadia, and based on personal experience I can recommend the likes of the Walkers Stadium and Pride Park, and the new look Portman Road and Carrow Road.

Plus of course we have the return of the Luton/Watford derby, although we have a little while longer to wait.

Having said it is Premiership Two, there is certainly nothing to fear. Relegated clubs, and some of the bigger names, often struggle as play-

ers fail to shake off their Premiership airs and graces, and elsewhere there is little to be in awe of.

In all honesty, staying in this division is the first priority. To that end you start to look around and work out who you fancy to finish below your team.

There are a number of candidates, with last season's Championship strugglers Brighton, Crewe, Cardiff and Watford again among the bookies favourites to go down. Brighton continue to be dogged by relocation problems; Crewe sold Dean Ashton and were within one game of going down last time; Cardiff have money troubles, but an astute manager in Dave Jones; and Watford have lost their leading scorer over the summer.

By the time you read this we'll know the strengths of one of the relegated sides from last season's top flight, and by the end of tonight's game we can assess a second. On Saturday, another of the promotion favourites are here.

It's quite a start, but it sure beats Oldham, Swindon and Barnsley.

Once again you can follow the Hatters on BBC Three Counties Radio, with full commentary on every game. We're delighted to be working with the club to bring you coverage of your team.

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Ticket News

Ticket News



COCA-COLA CHAMPIONSHIP
LUTON TOWN V LEEDS UNITED
SATURDAY 13TH AUGUST 2005
KICK-OFF 3:00PM



THIS FIXTURE IS AN ALL TICKET MATCH FOR LUTON SUPPORTERS. TICKETS ARE NOW AVAILABLE TO PURCHASE FROM THE TICKET OFFICE



COCA-COLA CHAMPIONSHIP
STOKE CITY V LUTON TOWN
SATURDAY 20TH AUGUST 2005
KICK-OFF 3:00PM



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You can e-mail Cherry Newbery on clubsec@lutontown.co.uk



2005/2006 Appearances

	This Season								International App			Luton Town Career	
	League		Cup		Total		Disciplinary		Nation	Caps		App	Gls
	App	Gls	App	Gls	App	Gls	Yel	Red		Gls	Gls		
1 Marlon BERESFORD	0	0	0	0	0	0	0	0				58	0
2 Kevin FOLEY	1	0	0	0	0	0	1	0				84	5
3 Sol DAVIS	0	0	0	0	0	0	0	0				132	2
4 Chris COYNE	0	0	0	0	0	0	0	0				172	12
5 Russell PERRETT	0	0	0	0	0	0	0	0				83	8
6 Paul UNDERWOOD	1	0	0	0	0	0	1	0				43	5
7 Carlos EDWARDS	0	0	0	0	0	0	0	0				0	0
8 Kevin NICHOLLS	1	0	0	0	0	0	0	0				153	27
9 Rowan VINE	0	0	0	0	0	0	0	0				49	9
10 Warren FEENEY	1	0	0	0	0	0	0	0				7	0
11 Steve ROBINSON	1	0	0	0	0	0	0	0				109	8
14 Michael LEARY	0	0	0	0	0	0	0	0				30	3
15 Stephen O'LEARY	0	0	0	0	0	0	0	0				26	2
16 Enoch SHOWUNMI	0(1)	0	0	0	0	0	0	0				72	15
17 Paul HUGHES	0	0	0	0	0	0	0	0				88	7
18 Ahmet BRKOVIC	1	1	0	0	0	0	0	0				151	28
19 Steve HOWARD	1	1	0	0	0	0	0	0				184	89
20 Curtis DAVIES	1	0	0	0	0	0	0	0				56	1
21 Keith KEANE	0	0	0	0	0	0	0	0				36	1
23 Dean MORGAN	1	0	0	0	0	0	0	0				1	0
25 Dino SEREMET	0	0	0	0	0	0	0	0				9	0
26 Markus HEIKKINEN	1	0	0	0	0	0	1	0				1	0
27 Peter HOLMES	0(1)	0	0	0	0	0	0	0				96	10
29 Calvin ANDREW	0	0	0	0	0	0	0	0				10	0
33 Dean BRILL	1	0	0	0	0	0	0	0			8	0	
45 Leon BARNETT	0	0	0	0	0	0	0	0			5	0	
47 Rob BECKWITH	0	0	0	0	0	0	0	0			19	0	
..													

(SUBSTITUTE APPEARANCES IN BRACKETS) (THIS SEASON AND INTERNATIONAL STATISTICS INCLUDE ALL COMPETITIVE FIXTURES FROM 1ST JULY)

ALL THE GOALS

HOW THEY WENT IN:

SHOTS: 1

HEADERS: 1

PENALTIES: 0

OWN GOALS: 0

FREE-KICKS: 0

TOTAL: 2

A GAME OF TWO HALVES

FIRST HALF RECORD:

PLAYED 1 - W 1 - D 0 - L 0 - F 1 - A 0 PTS 3

SECOND HALF RECORD:

PLAYED 1 - W 0 - D 1 - L 0 - F 1 - A 1 PTS 1

OTHER INTERESTING STATS

Luton Town score first goal: 1

Opponents score first goal: 0

No goals scored: 0

Luton Town score first and win: 1

Luton Town score first and draw: 0

Luton Town score first and lose: 0

Luton Town fail to score: 0

Opponents score first and win: 0

Opponents score first and draw: 0

Opponents score first and lose: 0

Opponents fail to score: 0

Luton goals at the Kenilworth Road End: 0

Luton goals at the Oak Road End: 0

Opponents goals at the Kenilworth Road End: 0

Opponents goals at the Oak Road End: 0

THE KEY: Scorer in **Bold** ■ Cautioned: ■ Dismissed: *Denotes own goal in Luton's favour * Match to be shown on Sky Sports → First Substitution → Second Substitution → Third Substitution

MIDFIELDERS

Brighton v Reading
Burnley v Sheffield United
Cardiff v Leeds
Leicester City v Stoke City
Millwall v Coventry
Norwich v Crewe
Plymouth v Watford
QPR v Ipswich
Sheffield Wednesday v Hull
Wolves v Crystal Palace

Coming Next

Coming Next



JOHN BRADSHAW looks ahead to the visit of Leeds and the possibility of a former Hatter returning to Kenilworth Stadium

Another opportunity for Luton to test themselves against one of the pre-season favourites for promotion arrives this Saturday in the shape of Leeds United.

After a year of transition last season, Leeds have continued to recruit canily under Luton born manager Kevin Blackwell, and will be hoping to improve on last season's fourteenth place. In total, seven new

One player who will be itching to make the starting line up on Saturday is ex Hatter Matthew Spring. Matthew made his debut for us at the age of 17, and played over 250 games for the Hatters. We will of course always be in Spring's debt for the screamer he scored against Watford that set us on the way to a 2-1 win in the Coca-Cola Cup Tie at Vicarage Road in September 2002!

Our last meeting at Kenilworth Road came in December 1991 in the old Division One, with Leeds winning 2-0. By the end of that season, our ten-year adventure in the top flight had ended. Our opponents had contrasting fortunes, winning the last Division One championship before the advent of the Premier League.

One player who will be itching to make the starting line-up on Saturday is ex Hatter Matthew Spring, who made his debut for us at the age of 17

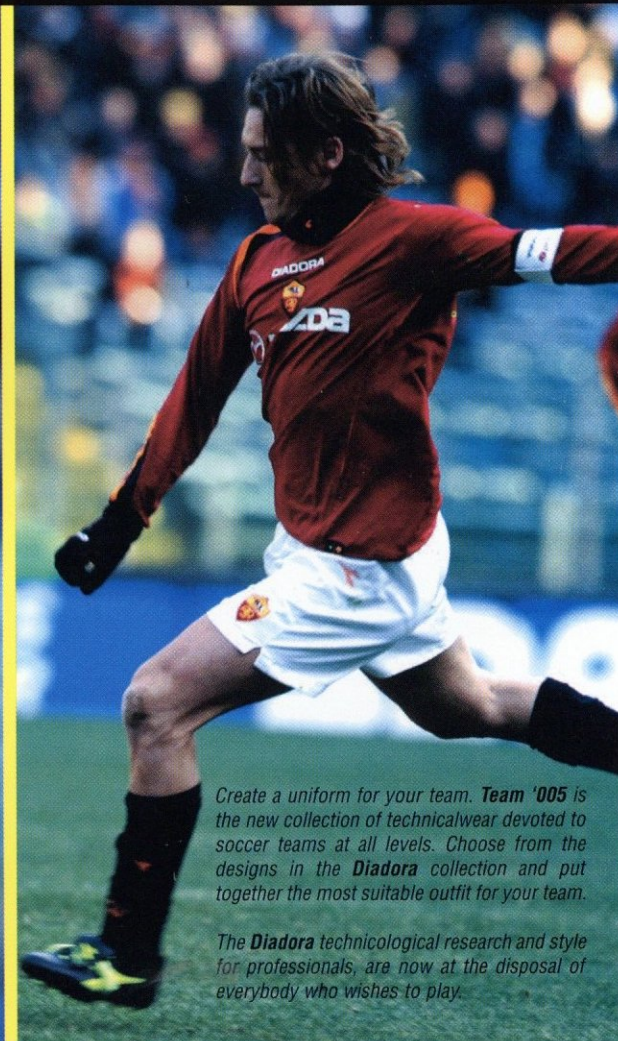
It was only four years ago that Leeds reached the semi finals of the Champions League, with memorable wins against Lazio in Rome, and Deportivo La Coruna, before bowing out to Valencia over two legs.

This was the high point for Leeds fans however; although manager David O'Leary was allowed to spend big on players such as Rio Ferdinand, Seth Johnson and Robbie Keane, further success didn't materialise, O'Leary left the club and Leeds were relegated at the end of the 2003/2004 season.

players have arrived at Elland Road. Steve Stone and Robbie Blake will provide vital experience, while Rob Hulse, signed from West Brom after a successful loan spell last season, is a proven goal scorer at this level. American winger Eddie Lewis has joined from Preston and centre back Dan Harding had a tremendous season with Brighton last year. Portuguese defender Rui Marques and ex Peterborough goalkeeper Ian Bennett have also been recruited, giving Leeds an experienced squad with strength in depth, and their fans hope of a swift return to the Premiership.

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Mr K Pike

- Assistant I -



Mr M Yerby

- Assistant 2 -



Mr P Miller

- Fourth Official -

HATTERS BET



Ahmet Brkovic is 12/1 to score the first goal this evening against Southampton

CLUB CONTACTS

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Luton Town

M MIKE NEWELL[illegible]

Southampton

M HARRY REDKNAPP[illegible]

MATCH SUMMARY

HT

100

ATT

FT

MOTM

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