

Saturday February 24th 2001

Kick-off 3.00pm

vs Luton Town



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Official Swindon Town F.C.

Matchday Magazine

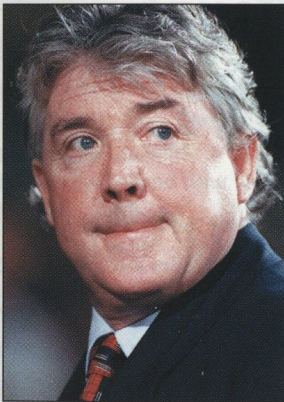
2000-2001 Season

Inside track...

Reddy Interview

Five of the Best

Today's Visitors



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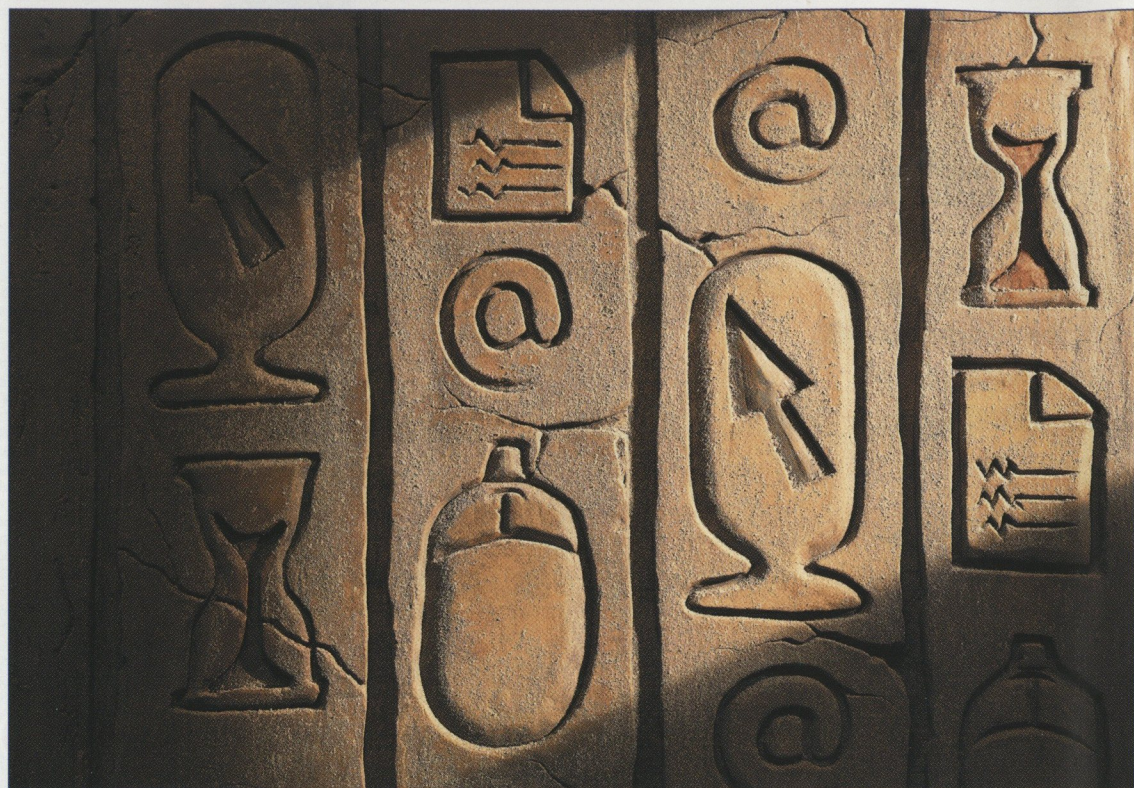
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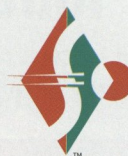
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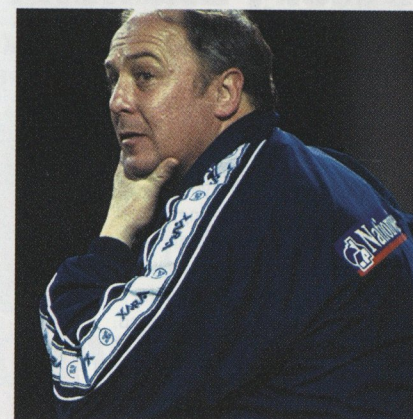
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Andy King - page 6

Four points in the last week is good says Andy King, but there is still room for improvement today

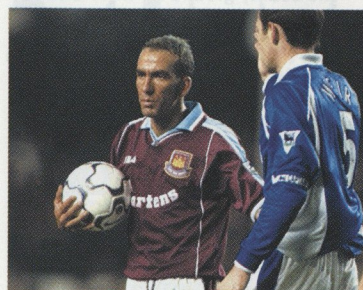
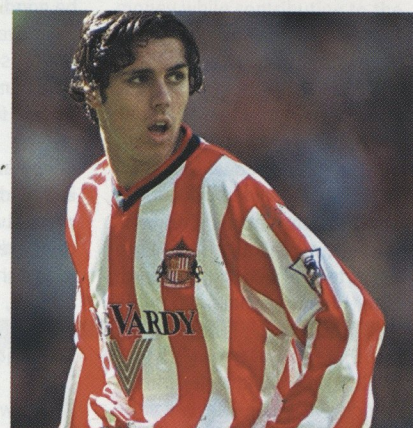


Luton Town - page 10

Joe Kinnear brings his resurgent Luton Town side to the County Ground looking for a fourth win in five games

Michael Reddy - page 22

Town hotshot Michael Reddy talks about life at Swindon Town Football Club



Five of the Best- page 40

This week we look at five of the best footballing traditions that have stood the test of time

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Swindon Town FC
The County Ground
County Road
Swindon
Wiltshire

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ANDY KING

Assistant Manager:
MALCOLM CROSBY

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A Warm Welcome:

Lottery Launch for Youths

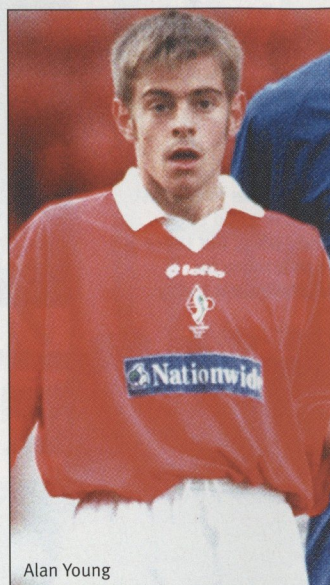
The future of this club lies in its youth and in the youth development policy currently underway here at the County Ground.

Over the years Swindon Town has produced a number of players who have gone on to greater things: Ernie Hunt, recently a guest of ours at our game against Coventry City, was a product of the development started in the late 50's by Bert Head. Bert's Babes as they were known, were legendary in their day and I would love to be able to reproduce that kind of programme again.

Other great names of the past to have grown up in Town colours include John Trollope, Mike Summerbee and of course Don Rogers. In this current era Alan Young has emerged as one for the future and I know that Youth Development Manager Phil Cannon has one or two other potential players in the pipeline.

To ensure that the 'conveyor-belt' continues we must look at new ways of funding the programme and I am delighted to be able to announce today the launch of our brand new Swindon Town Great Weather Game, in aid of our youth development programme. This is a novel lottery aimed at being fun for all supporters as well as providing funds for the programme.

For just £1 a week everyone who joins will have the chance to win up to £10,000 every week day. All you have to do is select six numbers and if all those six numbers correspond to the last numbers of six European cities on the daily weather temperatures as published in the Evening Advertiser or the Daily Telegraph then you win £10,000. There are a lot of other prizes for lesser numbers as well. One thing that has been pointed out to me is that this new lottery game gives you 14 more chances than the National Lottery of winning - and that has to



Alan Young

be good. There are a lot of incentives to local clubs if they want to act as agents and if you get 25 members to join then you will be given a free cruise for four people!

I hope everyone will get behind the idea and support us in our attempts to build a youth policy to be proud of. There are entry forms available at the ground, in the Winners Lounge, in executive areas, in the ticket office and in the club shop, please join up today.

Today, we welcome Luton Town to the County ground for what is to be another 'six-pointer' of a game. A warm Wiltshire welcome to the Directors, players and supporters of the Hatters but as always, there is only one winner - Come on You Reds!

Peter Rowe

Peter Rowe
Chief Executive

4stfc

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Swindon Shorts:



Fun Lottery Launched

Swindon Town has joined forces with the Evening Advertiser to give you the chance of winning £10,000 in a new lottery launched today.

The lottery is aimed at raising money for the Town Youth Development Programme. Fans will be able to pick up entry forms today and the club expects it to be a big money-raiser for the youth side, and a lot of fun for the supporters. Entrants can pick six numbers from 0-9 and must see whether they match the last digit of temperatures recorded in six European countries - published in the Evening Advertiser every weekday.

All winnings are sent out, but numbers can also be checked in the national press and on the club's official web site. Draws will be held each day from Monday to Friday, the

prizes are £10,000 for jackpot (all six numbers), £200 for five numbers, £20 for four and £2 for three. There are also free holiday vouchers and the chance to win a cruise in special launch competitions. Fans will pay just 20p a day or £1 a week, payable through a standing order for a minimum of four weeks. Chief Executive Peter Rowe said: "This great new draw gives all our supporters the chance to win big money while contributing to the club's youth development programme. We would love this scheme to help us find another Alan Young. There are 14 times more chance of winning a prize than in the National Lottery."

For more details, contact the club's marketing department on 01793 333718.

Town to Stage England Game

Swindon Town are to host an English Schools FA international game at the County Ground on Friday, March 23rd.

England Under-18's are set to play Wales Under-18's at the ground, kick-off 7pm and Town are already offering some great ticketing incentives for the game.

Adult ticket prices are £6.00, concessions £3.00 and children's tickets are just £2.00. Any school wanting to buy bulk tickets for pupils will get two free tickets if they purchase ten tickets of any denomination.

Chief Executive Peter Rowe is delighted to be able to stage such a prestigious game and said: "I believe this is the first international of this type to be staged here since 1984 when England played Scotland. We do not have a home game that weekend and I would love to see the ground full of Swindon youngsters cheering their country on."

Full ticket details are available from the STFC ticket office: 01793 333777.

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King, pictured here at Northampton Town

“Let’s get behind our lads and spur them on to what would be a magnificent victory for the club.”

Hello and welcome to today's home league fixture against Luton Town, a crucial game for both sides and what should be an entertaining encounter.

To say that today's game is important would be stating the obvious, but then we have entered the stage of the season in which every game becomes a 'six-pointer.' Luton are in the bottom four, but under Joe Kinnear have strung three wins together in four games and so will be fairly confident coming into today's fixture.

I said to the lads before the Cambridge game that if we can beat sides that are around us, then we give ourselves every chance of pulling away before the end of the

season. By beating Cambridge, we have managed to drag Roy McFarland's side down into the mire and that can only be a good thing.

I always said that out of three, today's game and last Saturday's were perhaps a bit more important, only because they are against sides quite close to us in the league. However, that does not mean that I am not disappointed with Tuesday's draw against Bournemouth.

I believe that our side has got to the stage where we have set ourselves such high standards in which home draws just aren't acceptable. Since I took over the side, I have always said that my players are good enough to compete in the top half of this league, they just need to have

as much belief in themselves as I do in them. With the sequence of results that started with the 3-0 win against Bury, I believe that they really are starting to have confidence in their ability. If that is the case, then that is half the battle won in the club's fight to stay in the division.

However the form that got us the wins against Bury and Wycombe would appear to have deserted us in the last two games. We were very poor in the first half against Cambridge, but to play like that and get a result is encouraging. We improved in the second half and started to attack them, turn their defence round and use the pace of Michael Reddy and David Duke to our advantage.

That is something we have to really concentrate on again. Against Bournemouth on Tuesday night, we sometimes let them have too much space, too much time on the ball instead of having enough belief in ourselves to attack the opponents. I cannot be too harsh on the lads though, we have worked very hard to make ourselves a harder team to beat and it has shown in our recent run of five games unbeaten. The next step is to go on from there and turn these draws into victories because when you are down at the bottom, three points are your only aim, draws are no good.

Despite Tuesday night's draw, we have to be positive, at the end of the day we are playing better, we are looking like a side who can compete in this division, that is coherent and

solid as a unit. Just look at the last time we played Bournemouth, we lost 3-0 having crumbled under a bit of pressure and could have lost by nine. We are not doing that any more and it is refreshing to have that belief in the squad. Let's not forget that Bournemouth are a very good side. I haven't seen a defence pass the ball around like that this season and it is something we must strive for. We are capable of it and have shown that we are, but the long balls are starting to creep back into our play, the lads just need that bit of composure and belief.

All the talk about Tuesday's game was about Jermain Defoe and Michael Reddy. But when you build up a reputation for yourself like they have, you become a marked man and defenders rise to the occasion of

playing against you which is why it was important for Alexander to put in a cracking performance. Just look at the job Sol Davis did on Defoe, Sol was excellent, but then I would expect that of him because he is a superb man-marker. Matty Heywood did a great job on Steve Fletcher, one of the best target men in the league. May I extend a warm welcome to the directors, management team, players and supporters of Luton Town Football Club. I know that they will be up for this game because they can not afford to lose it. Let's get behind our lads and spur them on to what would be a magnificent victory for the club.

Enjoy the game and keep up your magnificent support.

Andy King

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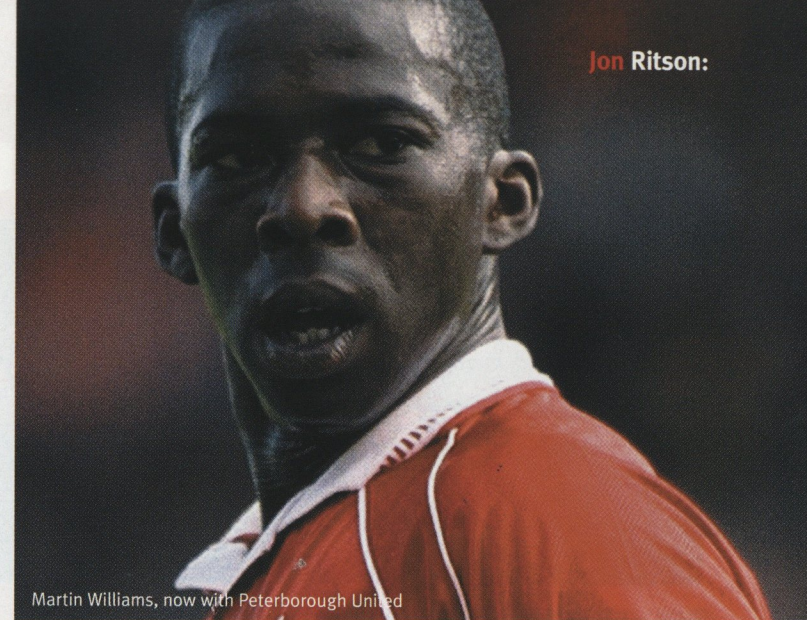
— at the heart of Swindon

So Reidy is not prepared to let Reddy go for less than £5 million and a bottle of fine wine. Fortunately, I can reveal that the deal may yet come off if someone is prepared to go halves with me.



Following a pre-Christmas bash at Advertiser Towers, the kindly management types said staff could each take a left-over bottle of wine with them.

In a strange twist of fate, that same bottle has been sitting on my desk since mid-December. Now I am not adverse to a tippie of any variety but for some unknown reason (apart from sheer bone idleness) I did not take the bottle home. The reason is now clear. The bottle was destined for a greater good. I am now prepared to offer that same bottle (a Chilean Red) to Peter Reid. The only loose ends to be tied up involve the £5 million. Can anyone help out on that front?



Martin Williams, now with Peterborough United

No Time For Sentiment

The games are starting to come thick and fast. Tuesday night's clash with Bournemouth was the start of a very busy period for the lads. It is two games a week from now until the end of the campaign. Tired limbs for the players and strained wallets for the fans will become the norm. It seems to happen year after year.

I suppose you could argue for a winter break but the climate in this country is so unreliable that it would be difficult to decide when to call a brief halt. If the break was in January then you just know it would be a glorious month.

Games would resume in February when it would no doubt chuck it down every day and be about minus 20 degrees every night. Summer football is not an option due to World Cups and European Championships, so I suppose we'll just have to struggle on. It was a cracking result at Cambridge last Saturday. The lads battled really well and thoroughly deserved their win in the end. Four hundred hearts were in four hundred mouths when their lad missed an absolute sitter from

six yards but we have had precious little luck this season and really deserved a slice of it for a change. It is only a few weeks ago that we were all getting rather fed up and optimism was somewhat thin on the ground. The mood is definitely changing and there is a real collective determination to pull clear of the relegation scrap.

This afternoon we welcome Luton Town to the County Ground for another crucial game. The Hatters have clearly been boosted by the arrival of Joe Kinnear at Kenilworth Road. Luton are hitting some form at the right time and they will be keen to stop Andy King's men completing the double. Remember the Martin Williams show at Kenilworth Road?

Kingy of course has fond memories of Luton, having started his career there, but there is no room for sentiment this afternoon! Roar the lads on to victory and see you all again for the Oldham Athletic match on March 6th.

Jon Ritson
Evening Advertiser
Town reporter

Luton Town Football Club 2000/01



Back Row: (left to right) Mark Stein, Andre Scarlett, Stuart Fraser, Andrew Fotiadis, Matthew Taylor, Peter Holmes, Stuart Douglas, Gavin McGowan, Dean Brennan.

Middle Row: John Moore (assistant manager), Peter Thompson, Jude Stirling, Kent Karlsen, Nathan Abbey, Mark Ovendale, James Ayres, Friedrich Breitenfelder, Tresor Kandol, Rocky Baptiste, Brian Stein (youth team coach).

Front Row: Mark Stein, Andre Scarlett, Stuart Fraser, Andrew Fotiadis, Matthew Taylor, Peter Holmes, Stuart Douglas, Gavin McGowan, Dean Brennan.

The Hatters...

Luton supporters could be forgiven for wondering what has happened to their club. No less than ten years ago, the Hatters were giving sides such as Newcastle the run around in the top flight and the FA Cup.

But along with their plastic pitch went their position in the top string and the club was confined to more relegation misery five seasons ago when they fell through the First Division's trapdoor. With financial instability enshrouding the club, Ricky Hill looked to his youngsters and a number of cheap foreign imports at the start of the season. A disastrous run of one win in seventeen (a 1-0 victory at home to Bournemouth) followed and with it, the departure of Hill shortly afterwards. Lil Fuccillo took over but even he could not stem

the flow of goals that Luton were conceding, or the number of points that they were losing as they became increasingly drawn in to the relegation mire.

Luton's board began to look for a manager with greater experience and with the advent of Joe Kinnear's decision to leave Oxford, came the perfect solution. Three wins in three games under the former Dens' manager (nine points and nine goals as well) is testament to his ability as a coach and he is confident that the club will pull away from the relegation zone: "There is a lot of potential here, we just have to make sure that we use it and don't hide, which sometimes happens when you're near the bottom."



ClubFACTS...

Name: Luton Town

Nickname: Hatters

Ground: Kenilworth Road

Capacity: 9,975

Year Formed: 1885

Highest League Scorer:

Joe Payne, 55, 1936/37

Dancing in the Floodlight

It's not only the Kenilworth Road faithful that have been celebrating the club's recent success in front of goal, but the player's have been doing so in fine style too.

Should the Hatters score today, Stuart Douglas explains that we should expect to see a flamboyant celebration: "We'll have something

else on Saturday. We're not too sure what yet, but we'll sort something out by Friday and we'll surprise the fans!"

So far they've had the conga and a dance to mimic former Hatter Wayne Turner, both a result of some of the players wanting to get a piece of the limelight that has currently been taken by Liam George.



Goal celebrations

In February Luton's board turned to Joe Kinnear, famous for keeping Wimbledon in the Premiership against all the odds. After an 18 month break (health reasons), he was ready to get involved again, relishing the chance to take control of football matters at Kenilworth Road - director of football, manager and coach all rolled into one.



Meet Joe Kinnear

Kinnear has been in football all his adult life, as a teenager he was playing non-league football for St. Albans City when Spurs signed him in 1965. Joe was a reliable defender who enjoyed ten successful years at Spurs whilst collecting 26 Republic of Ireland caps and an impressive array

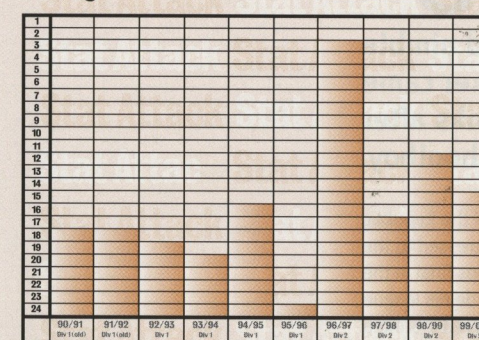
of medals. He then played for Brighton before moving into coaching.

For six years he coached the United Arab Emirates national side working alongside old Spurs pal Dave MacKay, but his major impact in this

country came after taking charge of Wimbledon in 1992. With no ground of their own, and the smallest fanbase in the Premiership, the Dons did more than just survive in the Premiership and the 'crazy gang' were still there when ill health forced him to step down.

ClubFacts...

Ten year record...



The last five meetings...

Luton Town	2-3	Swindon Town (Div 2)	23-09-2000
Luton Town	3-0	Swindon Town (Div 1)	18-02-1995
Swindon Town	1-2	Luton Town (Div 1)	26-11-1994
Swindon Town	1-0	Luton Town (Div 1)	10-04-1993
Luton Town	0-0	Swindon Town (Div 1)	17-03-1993

Luton Town...

Full time results...

Luton Town	12-0	Bristol Rovers	1935/36	Record Win
Luton Town	0-9	Small Heath	1898/99	Record Loss

Club honours...

Division Four	Champions	1967/68
Division Two (old)	Champions	1981/82
League Cup	Winners	1988

Next five fixtures...

Sat Mar 3	Luton Town	V	Bristol Rovers	H
Tue Mar 6	Luton Town	V	Cambridge United	H
Sat Mar 10	Millwall	V	Luton Town	A
Sat Mar 17	Luton Town	V	Oxford United	H
Sat Mar 24	Brentford	V	Luton Town	A

Top goalscorer's ...

George	7
Baptiste	6
Douglas	5

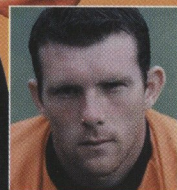
Stuart Douglas

A striker with excellent pace, Douglas was a 17-year-old trainee when he scored on his league debut for Luton against Oldham in 1995.

He looked set for more than fleeting instant stardom. He was hit by a series of injuries before he could establish himself, but determination overcame all difficulties, and he won a regular place in Luton's league side in the 1998/99 season, flourishing as a marksman and also a creator of chances for his front-line colleagues. Douglas is a persistent striker who can always be relied upon to show plenty of aggression. Will always chase balls and is a valuable member of the squad.



1 Mark Ovendale



When Mike Watson Challis made more money available for Luton's manager, he moved swiftly to

secure 26-year-old goalkeeper Ovendale from Bournemouth for a substantial fee. Previously with Wisbech, Northampton and Barry Town, he was immediately given the No. 1 shirt.

4 Matthew Spring

A competitive midfielder, Spring was a driving force in the Luton side which reached the FA Youth Cup semi-finals in 1997. Spring made his league debut at just 17 but he soon became a regular in Luton's Second Division team.

6 Marvin Johnson

Johnson is arguably the most popular member of the Kenilworth Road staff with his colleagues and with the fans. Always cheerful, the defender is in his 13th season as a first-team regular at Luton, his only club, and skipper of the team he joined as a schoolboy.

Liam George

Full of pace and nimble footwork, the striker came through the ranks after joining Luton as a schoolboy.

He became a regular member of the Republic of Ireland squad that progressed to the European youth championships final in the summer of 1998. George had made his league debut in September 1997, but suffered a broken leg soon afterwards. He returned in triumph, to complete his first full campaign in the league last season, in which he was Luton's leading scorer (with a total of 15, five of those scored in his first eight games) and also progressed to win Ireland under-21 honours. He is a tireless and gifted player who often twists and turns his opponents into mistakes.



12 Adam Locke



The midfielder joined Luton on a free transfer from Bristol City to add experience to a predominantly young squad in

the summer of 1999. He began as a schoolboy with local club Crystal Palace before moving on to Southend, Colchester and Bristol City.

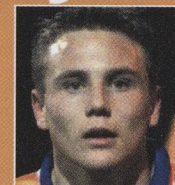
7 Peter Thomson

Luton signed Thomson from Dutch club NAC Brada for a fee of £100,000 having scored several goals in the top flight. Started life at Bury but left Gigg Lane for neighbouring Chorley and then ambitious rivals Lancaster who received a huge return for the striker.

14 Andrew Fotiadis

Another local discovery, Fotiadis chose to stay at school to gain GCSE A-levels before becoming a full-time professional. He won England Schools caps at under-15 and under-18 level with his old-fashioned style, powerful, robust and with a good physique. A prospect for the future and popular among Luton's fans.

15 Matthew Taylor



Another youngster who came through as a result of Luton's financial restrictions. When Luton were in receivership in the

summer of 1999, players had to be sold or given away to save money, therefore the club looked to players like Taylor who at 17, was given his chance and immediately settled to become a regular in the team.

17 Emmerson Boyce

One of the many to come through from Luton's schools and youth development programme, the defender was signed as a YTS schoolboy in the summer of 1995. Following his debut in the Auto Windscreens Shield in 1999, he made the breakthrough to the league squad last season.

30 Petri Helin

Ricky Hill had been tracking Helin for months before clinching his transfer, beating off competition from several other clubs. Helin had also captained his club, Jokerit of Helsinki to runners-up honours in the Finnish Premier League.

32 Lee Mansell



Was signed by Luton at the age of eleven before an injury crisis thrust the young midfielder into a dramatic debut

FA Cup-tie and he was an instant success. He was just 58 seconds into his first professional game against Queens Park Rangers when he scored his first senior goal.

33 Richard Dryden

The defender answered the call from an old friend when Lil Fuccillo signed him on a free transfer from Southampton in February. Town fans will know all about Dryden's capabilities who spent a period of just under two months at the County Ground having played for Northampton earlier in the season.

39 Keith Rowland

Fuccillo tracked the former Northern Ireland international midfielder for several months before persuading him to move from Queens Park Rangers to Kenilworth Road on a three-month loan agreement which began on January 27 this year. Capped 18 times by his country, Rowland has added experience to a young squad.

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The pitch was rubbish, like an absolute cowfield," said, Joe Kinnear after his side's three-one defeat at the Bescot Stadium on Tuesday night.

Pat Jennings



Mad as Hatters?



The new Luton managers' comments at first, made me laugh. But then, I thought, he has a point. A quality team like Walsall hardly needs help from the pitch to secure a victory.

But I digress, whatever happened to the days when we played God's game on pitches that weren't flat? Didn't it use to add to the game - in the same

way as the modern match ball does these days? Joe has a point. We must have been crazy to play in such conditions back in the olden days. I remember seeing matches played in the most incredible weather conditions.

For example, one winter's day at Kenilworth Road when a former England international, Keith Weller, wore white tights to protect him from the cold. Conditions were tricky under foot with the snow, but nevertheless, the game went ahead. It would never happen now, unless Sky TV was due to screen it. Nowadays, footballers are much fitter - but I guess that highly-tuned bodies make them more vulnerable to possible injury. If the playing surface isn't good, the risk is higher - that's what Joe meant.

Thankfully the County Ground provides an excellent surface for today's crucial game. Given recent results, it's unlikely to finish goalless. One thing is for certain, with Joe Kinnear at the helm, the Hatters appear to be responding well to their new boss. It should make for a great game.

Finally, a warm welcome to footballing legend Pat Jennings who this week joined the coaching staff at Luton Town. A man who, alongside Peter Shilton, inspired me (and many others) to become a goalkeeper over thirty years ago. The difference being, of course, that they were excellent between the sticks.

Dan Chisholm
Breakfast presenter

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football club

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PHH



Welcome to today's big clash against Luton Town F.C. Let's hope that the lad's put on a good show and collect all three points.

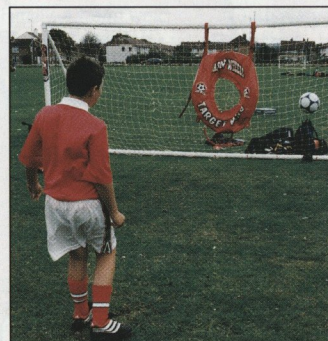
We extend an extra special warm welcome to our Saturday team club visitors from Lewington Boys Football Club. We would like to take this opportunity of thanking Andre Kirkpatrick and Mrs Napier (Club secretary) for all their hard work in making today's trip possible for all the lads.

WE have had a fantastic half-term week of coaching. The weather has been extremely kind to us and we have coached a brilliant 200-plus boys and girls from Swindon and the surrounding areas. We had 150 children attend here, and yesterday we had 60 turn up at Uffington where we had a superb day. All the kids went away with goody bags and everybody was delighted with their brand new replica Swindon Town Football. Our resident Photographer Terry Ferris will be

developing the photo's over the weekend so we are hoping to be able to show you some action shots in the next matchday programme. Our next set-of fun weeks are during the Easter holiday's so please give us a call or get your applications from the main reception under the Arkell's Stand.

Best Wishes

Clive, Jon & Luke



RAILTRACK

Swindon's Soccer



Centres

service point

The first course of 2001 finished last week.

Yet again a good number of kids have attended the course, but there are still some places available. So

have a look below at the centres we coach and ring me at the football club for more information.

The next course re-starts after half-term, but hopefully a lot of you will be attending Jono, Clive and

Luke's Community Office course here at the club, if not I'll see you back at the Soccer Centres for the next course.

Jimmy Fraser

LINK CENTRE (Swindon Borough)

Mon	4.30 - 5.30pm	5 - 6 years
	5.30 - 6.30pm	8 - 11 years
Thurs	4.30 - 5.30pm	5 years
	5.30 - 6.30pm	7 - 8 years

OASIS (Swindon Borough)

Mon	5.00 - 6.00pm	5 - 10 years
Sat	9.00 - 10.00am	5 - 8 years
	10.00 - 11.00am	5 - 8 years

HIGHWORTH (Swindon Borough)

Tues	4.00 - 5.00pm	5 - 6 years
	5.00 - 6.00pm	7 - 8 years
Thurs	5.00 - 6.00pm	8 - 11 years

HAYDON CENTRE (Swindon Borough)

Thurs	4.00 - 5.00pm	5 - 6 years
	5.00 - 6.00pm	7 - 8 years
	6.00 - 7.00pm	9 - 11 years

MALMESBURY ACTIVITY ZONE

Mon	4.00 - 5.00pm	5 - 6 years
	5.00 - 6.00pm	7 - 8 years

STRATTON

Mon	3.30 - 4.30pm	6 - 8 years
	(intermediate)	
	4.30 - 5.30pm	9 - 11 years
Weds	3.30 - 4.30pm	7 - 8 years
	4.30 - 5.30pm	8 - 9 years
Fri	3.30 - 4.30pm	5 - 6 years
	(beginners)	

MARLBOROUGH

Weds	3.30 - 4.00pm	5 - 7 years
	4.00 - 5.00pm	7 - 9 years
	5.00 - 6.00pm	9 - 12 years

CRICKLADE LEISURE CENTRE

Weds	5.30 - 6.30pm	9 - 11 years
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RIDGEWAY LEISURE CENTRE

Weds	5.00 - 6.00pm	5 - 7 years
	6.00 - 7.00pm	8 - 11 years

BAMPTON NEW CENTRE (OXON)

Fri	5.00 - 6.00pm	7 years
	5.00 - 6.00pm	8 years
	5.00 - 6.00pm	9 years
	6.00 - 7.00pm	10-11 years

TIDWORTH (new centre)

Friday	4.00 - 5.00pm	5-7 years
	5.00 - 6.00pm	8-10 years
	6.00 - 7.00pm	11 years +

NB: Non Swindon Borough Course process may differ, please check with your Centre.

Looking For Sponsors

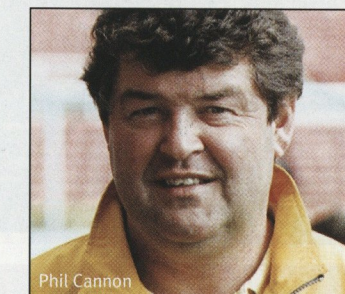
Today we welcome a team from London to play some of our U-12's on the pitch at half time. Some of the opposition are with football clubs in and around the London area so it should be good half-time entertainment.

Also in the crowd today are Gloucester Schools U-11's squad who are paying their annual visit to the County Ground on the way home from St Albans. We have good links with the schools and their respective managers, and today we will welcome Bob Owen and Kenny Blackburn who run the Under-10 and Under-11's squad. Enjoy the game.

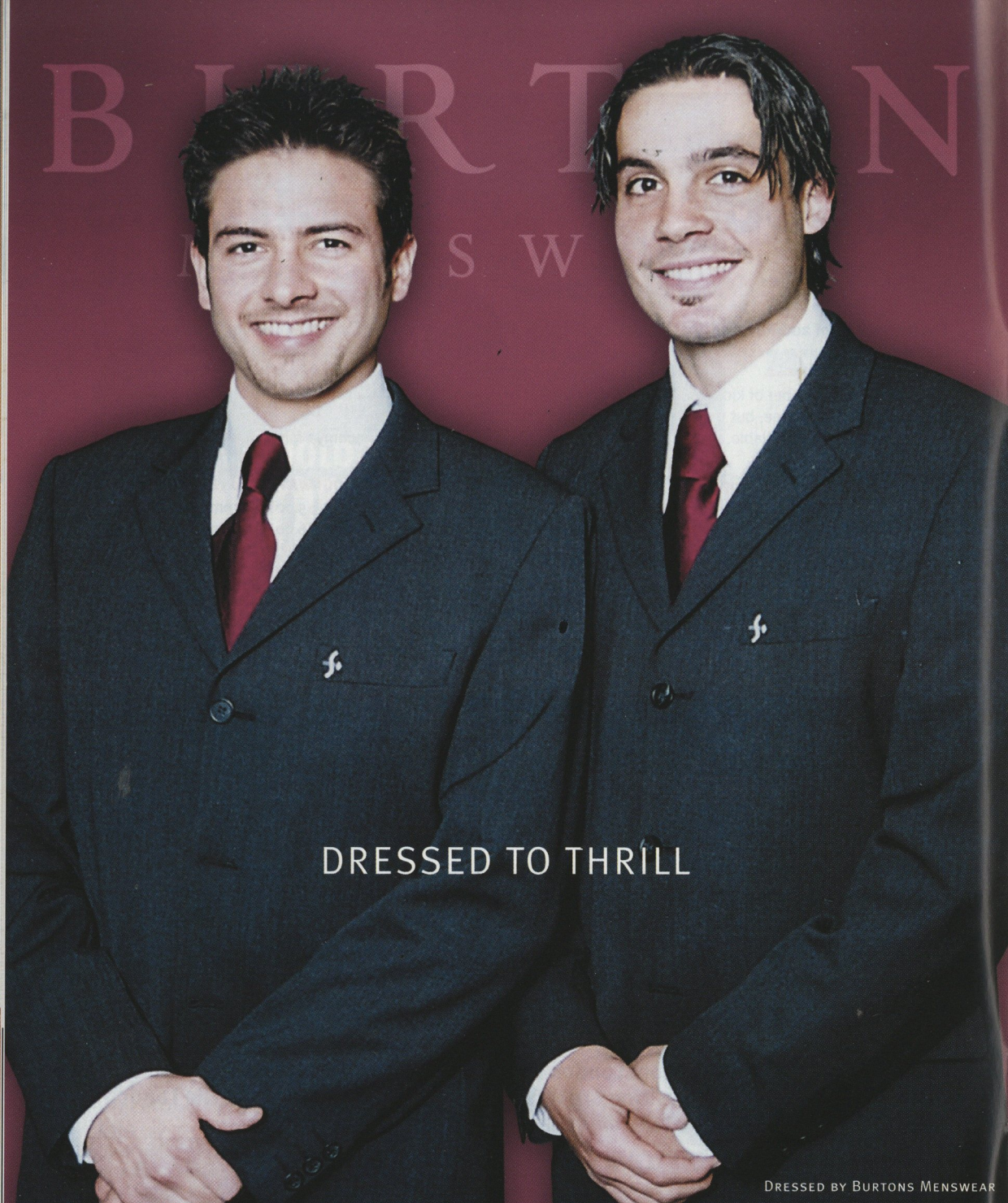
We are still looking for potential sponsors for our Centre of Excellence Program so anyone out there who may be interested in any way, please could you contact myself at the Club.

Enjoy the game.

Phil Cannon



Phil Cannon



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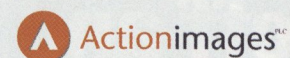
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Week in Pictures

A look back at this weeks sporting moments with...



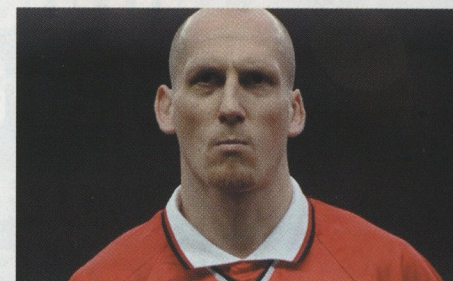
Thursday 15th

Michael Owen returns to form with a brace in Rome as Liverpool defeat Roma 2-0 in the UEFA Cup



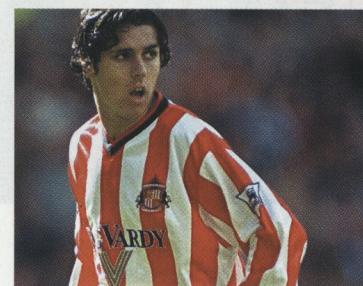
Saturday 17th

Michael Reddy scores his fourth goal since his loan move to the club with the winner against Cambridge at the Abbey Stadium



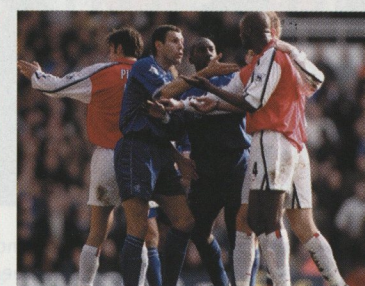
Friday 16th

Jaap Stam extends his contract at Old Trafford for another year, tying him to the club for another five seasons



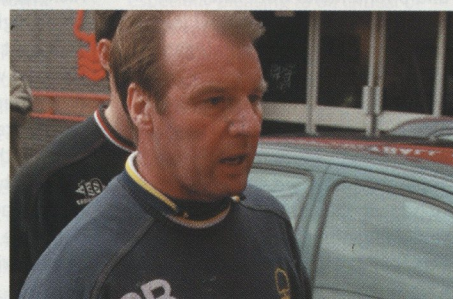
Sunday 18th

Arsenal win the heated London derby 3-1 to progress into the next round of the FA Cup



Tuesday 20th

Stuart Barlow is congratulated after scoring Tranmere's winner in the 4-3 win over Southampton



Monday 19th

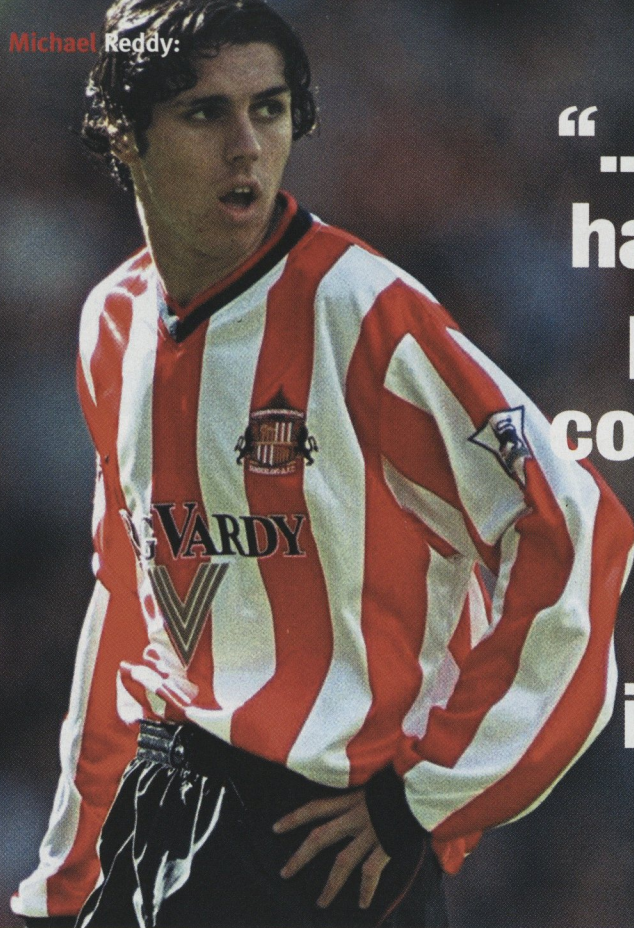
Dave Bassett's name is one of the first to be suggested for the vacant QPR job following Gerry Francis' departure



Wednesday 21st

Alan Smith bags a brace in Leeds' Champions League win over Anderlecht, a win that leaves them a point away from qualifying





"...hard work has begun to pay off and confidence is starting to manifest itself in the players.."

Today's game is a massive game for us, but the lads are relishing the challenge and I believe we can win against Luton Town.

I have had a terrific spell since I joined the club, it is great experience for me and it is pleasing to repay someone who gave me an opportunity in the game. Andy King is a great friend of my family and he gave me the opportunity to play at Sunderland under Peter Reid. It gives me great pleasure to help him out, but also it is great to play first team football and I am loving every minute of it.

In the reserves you only get the odd game every couple of weeks, so whilst I am here I am not only gaining valuable experience, but getting fitter and stronger too. The defenders in this division certainly let you know they are about, but it is all good experience.

Since I have been at the club I have been impressed by the lads attitude and phenomenal work rate. We had lost a few games when I joined but there was no talk of relegation, instead the mood was very positive, it was very refreshing but also surprising.

Since then the hard work has begun to pay off and confidence is starting to manifest itself in the players. I was really pleased with the Cambridge win, it wasn't a great performance but we still managed to win which I think speaks volumes.

If you can play below par but still win games then you must be in a good situation. On a personal note, to notch my fourth goal is very pleasing. I think I could have had one or two more, van der Linden worked extremely hard alongside me but to get one was good enough, just so long as the side

wins. Against Bournemouth we didn't really have the chances. Gary Alexander and I worked our socks off all night, but we had to contend with a lot of high balls and although Gary did well to hold the ball up and flick others on, it is not the best way for us. Previously we had been passing the ball and getting the ball in from the wings but have stopped doing that so much recently. No doubt we will work at that and look to put it right today.

Today we face a side who I have already faced with Sunderland in the Worthington Cup. Luton are a very good side, fortunately I managed to get a goal so I hope that will put me in a good stead for this afternoon. In Liam George they have superb player who has also scored a few this season. He is a fellow Irish Under-21 International so I know a bit about him, let's hope that he has an off day today and we get another three points.



"Today is a perfect opportunity to confound one of the sides around us into more trouble."

Hello and welcome to the County Ground this afternoon for another 'six-pointer' against Luton Town.

Today we face a side which has also struggled at the wrong end of the table. Luton fans will, I'm sure be very frustrated at the moment because they must feel that they don't belong where they are - the club has also fallen from grace somewhat in recent years. However they have had a resurgent run recently, winning three out of four and doing themselves no harm in the fight against the drop.

How much that can be put down to the arrival of Joe Kinnear is questionable, but of course it was Joe who took me to Wimbledon so I have had some experience under him and he is a phenomenal motivator. He will be very good for Luton, it will certainly be an interesting experience for their players that's for sure! So far this week we have collected four points


from two games, a satisfactory amount but not good enough. It is especially pleasing to be critical of ourselves when we are doing well. We have all worked hard to raise the standard of this side and have now reached a level whereby teams find it very hard to beat us or break us down.

The 'gaffer' is now looking for even more from us because we need to keep improving. The first stage was to stop conceding three or four goals a game and now we move on from there and beat teams on a regular basis. Just look at the last time we played Bournemouth, we crumbled and went down 3-0. On Tuesday night the Cherries looked vibrant, passed the ball very well and put us under spells of pressure, but we are looking more solid and kept them at bay. Not only that but we created chances and could have won the game. The frustrating thing about the last week is that we haven't played as well as we can do.

The 'gaffer' has been talking to us since he took over about believing in ourselves and playing with confidence and I think we have finally started to do that. In doing so we have created a standard for ourselves that I believe we haven't met in the last two games. Against Cambridge we played very poorly in the first half but turned things around in the second half. We just haven't been passing as well as we can and instead have been launching balls at the front two. It crept into our game again on Tuesday and it is something that we will have worked on for today's game.

I believe we can match any side in this league, we just have to keep working away and he results will come. Today is a perfect opportunity to confine one of the sides around us into more trouble. Last week we dragged Cambridge into the mire, a win today and we can match them for points with two games in hand.

Bart Griemink 1  Position: Goalkeeper Born: 29/03/72 Height: 6'4" Weight: 15.4lb Vale and West Oxon Supporters Group	Mark Robinson 2  Position: Defender Born: 21/11/68 Height: 5'9" Weight: 12.4lb Barnes Coaches	Sol Davis 3  Position: Defender Born: 04/09/79 Height: 5'9" Weight: 11.0lb Six Barrows	Matthew Hewlett 4  Position: Midfielder Born: 25/02/76 Height: 6'2" Weight: 11.3lb Bob Rosalind & James Haville	Adam Willis 5  Position: Defender Born: 21/07/76 Height: 6'1" Weight: 12.2lb The Two Peters
Antoine van der Linden 6  Position: Defender Born: 04/09/79 Height: 6'0" Weight: 12.2lb BLOOR HOMES <small>BUILDING FOR THE FUTURE</small>	Keith O'Halloran 7  Position: Midfielder Born: 10/11/75 Height: 6'0" Weight: 12.3lb PETROL EXPRESS	Bobby Howe 8  Position: Midfielder Born: 06/11/73 Height: 5'9" Weight: 10.4lb JAG	Viv Busby Youth Manager  Position: Youth Manager Born: 25/02/76 Height: 6'2" Weight: 11.3lb To Sponsor this kit call the STFC Sales Department on 01793 333718	Giuliano Grazioli 10  Position: Forward Born: 23/03/75 Height: 5'11" Weight: 12.0lb MAN
David Duke 11  Position: Midfielder Born: 07/11/78 Height: 5'10" Weight: 11.0lb G.J. Holtham Plumbing & Heating 01793 823 224	Juan Cobian 12  Position: Defender Born: 11/09/75 Height: 5'9" Weight: 11.10lb To Sponsor this kit call the STFC Sales Department on 01793 333718	Steve Cowe 14  Position: Forward Born: 29/09/74 Height: 5'7" Weight: 10.2lb To Sponsor this kit call the STFC Sales Department on 01793 333718	Andy Williams 15  Position: Forward Born: 08/10/77 Height: 5'10" Weight: 10.10lb 50-50 Draw	Daniel Invincible 17  Position: Midfielder Born: 31/03/79 Height: 6'0" Weight: 12.4lb HARVEYS SAND & GRAVEL
Gary Alexander 18  Position: Forward Born: 15/08/79 Height: 5'10" Weight: 11.8lb impact For more information tel: 01793 435455	Frazer McHugh 20  Position: Midfielder Born: 14/07/81 Height: 5'11" Weight: 11.8lb To Sponsor this kit call the STFC Sales Department on 01793 333718	Gareth Davies 21  Position: Forward Born: 11/12/73 Height: 6'1" Weight: 11.12lb Study Centre	Alan Reeves 22  Position: Defender Born: 19/11/67 Height: 6'0" Weight: 12.0lb KEV, AARON AND FAMILY.	Steve Mildenhall 23  Position: Goalkeeper Born: 13/05/78 Height: 6'5" Weight: 13.5lb To Sponsor this kit call the STFC Sales Department on 01793 333718
Andy King Manager  Position: Manager Born: 15/08/79 Height: 5'10" Weight: 11.8lb DRUGTEST	Malcolm Crosby A Manager  Position: Assistant Manager Born: 14/07/81 Height: 5'11" Weight: 11.8lb To Sponsor this kit call the STFC Sales Department on 01793 333718	Matthew Heywood 19  Position: Defender Born: 11/12/73 Height: 6'1" Weight: 11.12lb To Sponsor this kit call the STFC Sales Department on 01793 333718	Steve Robinson 25  Position: Midfielder Born: 17/01/75 Height: 5'11" Weight: 11.3lb To Sponsor this kit call the STFC Sales Department on 01793 333718	Alan Young 26  Position: Forward Born: 12/08/83 Height: 5'11" Weight: 12.5lb John Young Engineering Tools & Fastening Tel: 01993 700 337 www.johnyoung-fastener.co.uk



11 David Duke

Position: Midfield
 Born: 7.11.78, Inverness
 Height: 5ft 10in
 Weight: 11st

G.J. Holtham Plumbing & Heating
 01793 823 224

Another young player with a great deal of potential. A left-sided midfielder, he was unable to command a first-team start at Premiership Sunderland after joining them in June '97 from Reddy. Impressed in several pre-season friendlies and signed on a free transfer in July, he has played well at times this season. Has recently filled the left wing-back role in the absence of Sol Davis.

James Williams 29  Position: Midfielder Born: 12/03/69 Height: 5'8" Weight: 12.5lb To Sponsor this kit call the STFC Sales Department on 01793 333718	Gareth Hall 30  Position: Defender Born: 12/03/69 Height: 5'8" Weight: 12.5lb To Sponsor this kit call the STFC Sales Department on 01793 333718
Ian Woan 31  Position: Midfielder Born: 14/12/67 Height: 5ft 10 Weight: 12.4 SWINDON TOWN DISABLED SUPPORTERS GROUP	Swindon Town FC Kit Sponsorship 2000/2001 For further details or to sponsor a kit call the STFC Sales Department on 01793 333718

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The club's annual golf day takes place on Monday 16th July at Wrag Barn Golf Club (listed as one of Golf's top courses). There are prizes to be won on every hole and there will also be a dinner, after dinner speaker and auction. For enquiries contact Rob O'Carroll at the club or sponsor Bryan Mathieson on 01672 565104.

Swindon Town Football Club Golf Day

Sporting Club Dinner

29th March 2001 - 7.00pm

Theme: League Cup Final 1969, Swindon Town v Arsenal

Guest Speaker

Frank McLintock MBE

His knowledge of the game and the experiences he has been through over the years, plus his forthright views on the game today, make entertaining and interesting listening.

Comedian

Bob 'the cat' Bevan

"Without a doubt Bob 'the cat' is the funniest speaker I have heard on football in all my experience" Bobby Robson, Manager, Newcastle Utd.

In attendance will be members of both squads from the historic day

Dress

Lounge Suits

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- Authentic West Ham Utd Signed Shirt
- Weekend Break for Two courtesy of Jarvis Hotels
- Authentic Autographed Frank Bruno Boxing Glove and Photo
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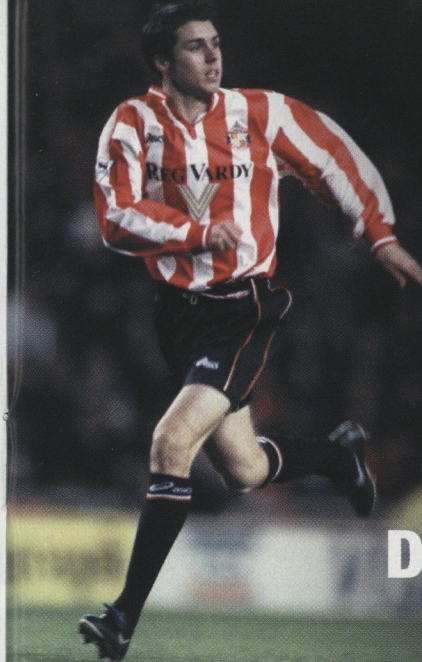
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“We really needed to utilise the pace and energy of Michael Reddy and David Duke.”



Michael Reddy gave a master class in the art of finishing as Town passed their Cambridge examination with flying colours.

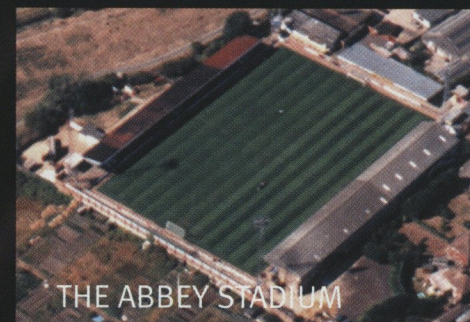
Reddy's quality strike was enough to help Town complete their first league double of the season and edge them four points clear of the drop zone. The home side made the brighter start and Matt Hewlett had to react smartly to block a fierce shot from Cambridge skipper Paul Wanless after only four minutes. However, both sides created numerous chances and Town began to look more menacing as the interval approached. Reddy flicked a shot wide of the left post in the 39th minute and then fired another effort just wide in the 44th minute. The home side started strongly in the second half and Mildenhall had to react quickly to thwart former Sheffield Wednesday striker Richie Humphreys. However, Town took the lead with barely 15 minutes left, O'Halloran slipped the ball through to Reddy and the striker hammered a low shot across Perez into the bottom right-hand corner of the net.



An interesting rather than thrilling half, in which United made slightly more of the running but the attacks foundered on the giants of the Swindon defence.

Tom Cowan had a shot blocked in the 21st minute and Paul Wanless thundered a 25-yarder wide on 33. Swindon did beat Lionel Perez once, but not the vigilant Martin McNeil who headed clear. In the second half Reddy made progress and could have bagged a couple. On 58 minutes he skipped away from the defence and, with Dreyer in hot pursuit, chose not to go down as the ball ran away from him and Perez sprinted off his line to claim the ball. It should have been 1-0 to United in the 66th minute after good work from Humphreys sent Tom Youngs scampering away down the right. His low cross found Alex Russell unmarked in the centre only four yards out, but the midfielder somehow contrived to step over the ball. On 73 minutes O'Halloran spotted the Sunderland striker in support on the edge of the area and he fired a low drive beyond the reach of Perez and into the far corner.

How They Saw It:



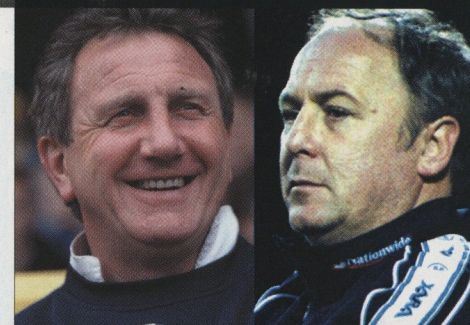
THE ABBEY STADIUM

17TH FEBRUARY 2001

CAMBRIDGE UTD 0

SWINDON TOWN 1

REDDY



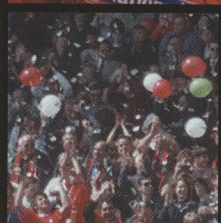
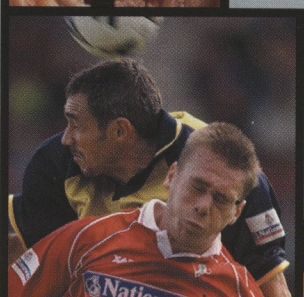
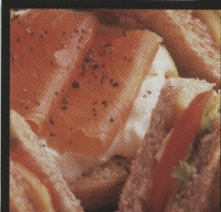
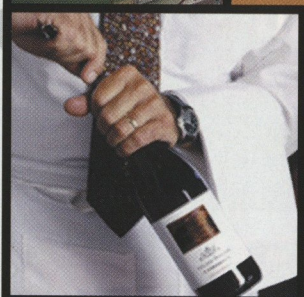
MANAGERS' VIEWS

ROY MCFARLAND

“We had a bright start and overall we did well, but the main thing that let us down - even though we're not creating a lot of chances - is that we're not doing well with the chances we are creating. “Our best chance came in the second half after very good interplay between Tom Youngs and Richard Humphreys to create the opening, and sadly Alex Russell missed the ball.”

ANDY KING

“Cambridge were better than us in the first half but I told the lads that we could only get better. In the second half we did what I wanted the lads to do and that was turn them around, make them play on the back foot. We have a lot of energy and pace in the side in Michael Reddy and David Duke and we really need to utilise it.”



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- Post-match buffet
- Signed football
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- Bucks Fizz reception on arrival to welcome your guests
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- Seats in the Executive Box
- Licensed cash bar facility
- Complementary liqueur for each guest
- Half-time refreshments
- Signed football
- Two reserved car park spaces
- Half page editorial in the Matchday Magazine
- Behind the scenes tour (weekend games only)
- An opportunity to vote for your "Man of the Match"
- Complementary Matchday Magazine for each guest
- Post-match buffet

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- An opportunity to vote for your 'Man of the Match'
- Behind the scenes tour (weekend games only)
- Licensed cash bar facilities
- Complementary Matchday Magazines for your guests
- Half-time refreshments
- Post-match buffet
- Minimum of 10 guests

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- Licensed cash bar

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A series of articles by the Editor of PROGRAMME MONTHLY & FOOTBALL COLLECTABLE magazine, describing how programmes have changed over a century and a quarter of Association Football.

No. 22 Inserts and Supplements

Attempts at producing a syndicated football programme have arisen in many decades. In the inter-war years 'The National Football Programme' sold on matchdays, had rather more success with its Scottish version than south of the border where fans would have had better value for money from the excellent club programmes.

Surprising then that it took so long after the war to resurrect the idea and in 1965/66 Soccer Review first appeared as a supplement to 34 different clubs' programmes. This was quickly adopted by the Football League renamed 'Football League Review' and then 'League Football', running until December 1974 when the high cost of paper and improving standard of programmes made it non-commercial. Many clubs included the official mouthpiece of the League's headquarters. It's full colour finish, good, readable content and photographic coverage greatly enhanced many inadequate club issues. It was not universally popular, but it was certainly readable and its demise in 1974

meant that a number of laggard clubs had to look seriously at improving their previously neglected programme. Specialist printers began to enter the programme printing market in a big way in the early 1980's - displacing the longstanding local printers - and one of their selling points was the inclusion of syndicated inserts. They were free to clubs, provided the firms printed their programmes, with national advertising making them commercially viable. A number of clubs adopted them with relish, largely because they 'padded out' an otherwise inadequate issue. This fashion lasted barely three seasons as the third party publishers began to realise what had dawned on many before - there are no quick and easy 'bucks' in programme production. The most recent attempt was in the late 1990's and it is some surprise that it took so long for a competition sponsor to get involved in such a venture. 'Nationwide Review' lasted just over a season and was heavily supported by the Football League's sponsors. In contents and presentation, this was more a

'Programme Monthly & Football Collectable' contains up to 150 pages each month on all aspects of programme collecting.

The current edition is available priced £2.30 (inclusive of postage) from 46 Milton Road, Kirkcaldy, Fife, KY1 1TL or send 9 x 1st class stamps.

throw-back to the old Football League Review days, but it was regarded as even more of an irrelevance by modern programme buyers. One suspects that the groundstaff swept up more copies on a Monday than were tucked away in programme collections. Every now and again, a new marketing manager will float the idea of a standard programme for a sponsored League or tournament. This brainwave founders on past experience and the fact that if programme collectors want to read articles about other clubs, they will buy a monthly or weekly magazine at the newsagents. In their match programme, they want to read about their club, and the fixture at hand.



If only Dave Mitchell was still here, then we could fill up our look-a-likes segment every week!

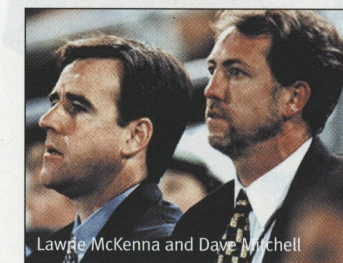
Such is the influence of Australian football these days that several club's now have at least one Aussie on their books, at Swindon we have Danny Invincible. But in the early 90's Australian football had not taken off on the world stage and so to see players like Craig Johnstone and David Mitchell was relatively rare.

An unorthodox centre forward, Mitchell started life as a professional with Glasgow Rangers before joining Feyenoord and Chelsea. It therefore came as a surprise when, having just completed a short loan spell with Newcastle, Mitchell joined Swindon from Stamford Bridge in August 1992. Mitchell, capped 17 times by his country caused many problems for

opposing defences with a combination of pace and power. Playing alongside a number of strike partners, Mitchell bagged 17 goals in the promotion season including the all important second against Tranmere at home in the Play-Offs that effectively killed them off. More famously, he scored a hat-trick for the Town in the phenomenal game against Birmingham City in which the Town came back from 4-1 down to win 6-4. Mitchell even showed some versatility with a defensive role against QPR in the FA Cup!

In 1994 Mitchell left for Turkey to play for Altay Izmir, a clause in his contract allowing him to leave for just £20,000. David couldn't settle and later that year joined Millwall before deciding to go back to his native Australia in a coaching capacity. His managerial career got off to a

tremendous start, together with assistant Lawrie McKenna he secured the Minor Premiership with Sydney United before joining current club Paramatta Power in June 1999. This season Paramatta Power have an outside chance of the play-offs despite having a poor sequence of results in January. Mitchell highlights the problem as their weak strike force that has cost them dearly in recent weeks. Perhaps he should dig out those shooting boots...



Lawrie McKenna and Dave Mitchell

Latics Lavish Swoop

Wigan Athletic are looking to secure two big name strikers to help clinch promotion from Division Two.

Latics' boss Bruce Rioch has already snapped up Peter Beagrie from Bradford City and is now looking for additional firepower to finish off Beagrie's good wing work. He has declared that Brighton's goal-scoring sensation Bobby Zamora and Gillingham's highly rated Carl Asaba are top of the list of his JJB Stadium shopping list. Asaba has already rejected a move north after a £400,000 (having previously rejected a move for £750,000) fee was agreed between the clubs and this week Zamora rejected a £300,000 move from Brighton. Zamora cost the club just £100,000 from Bristol Rovers but the Seagulls now rate him at £1.5m.



Chris Armstrong

Preston in for Armstrong

Bury's highly-rated defender is being heavily linked with a move to Lancashire rivals Preston North End.

The 18-year old star has earned rave reviews after just nine first-team appearances for Preece's side including the crucial 3-1 win over Oxford on Saturday in which he scored his first senior goal. Bury's left-back is

out of contract at Gigg Lane this summer and already has an offer of a new deal on the table. Burnley are also interested in the youngster and Armstrong's older brother Gordon is currently amongst the playing staff at Turf Moor. Manchester City have also had scouts watching Armstrong repeatedly, but Preston will hope to steal him before their arch-rivals.

Kemp Links Up with Patterson

Oxford have signed Darren Patterson from York City, a move that re-unites the Northern Ireland defender with former boss David Kemp.

Patterson can play at either right-back or in the centre of defence and has played under U's boss Dave Kemp at Crystal Palace. Kemp was extremely pleased to be linking up with him again: "I'm extremely pleased to have secured the services of an international defender of Darren's quality. He is good on the pitch and a good influence in the dressing room." Patterson added that he hopes to use his experience to stem the flow of goals that the bottom club are conceding.

Dave Kemp



Ronnie Moore

Foreign Market for Moore

Rotherham boss Ronnie Moore is set to look abroad and the Scandinavian market in particular in a bid to strengthen his side's push for promotion to Division One.

After conceding that there is a lack of quality in England, Moore has decided to go further afield in search of quality players. He said:

"A left sided centre-half is the priority. But they are very, very rare in this country. 'We'll have to look to places like Norway or Denmark because there's more chance of someone there adapting to this country. But it is difficult to go abroad and have a look at players so we'll have to invite them over here instead."

Pirates Eye-eye McKeever

Bristol Rovers' caretaker-boss Garry Thompson has revealed his desire to sign loan star Mark McKeever on a permanent basis.

The Rovers boss is keen to secure new blood in order to climb away from the relegation zone and the Sheffield Wednesday winger has impressed the Pirates temporary boss. Thompson is also keen to stamp his authority on the club in order to secure his job on a more permanent basis after the departure of Ian Holloway. He said: "We think McKeever is a talented player and obviously if the chance came up we would like to bring him here permanently. But he is a Sheffield Wednesday player and we will have to see how things go over the next month."

Mark McKeever

Noades Swan-song?

The latest name to be linked with the sale of Swansea Football Club in the rumour mill is Brentford supremo Ron Noades.

The speculation suggests that Noades feels that he has taken the Bees as far as he can and is now looking to set up a rivalry between Swansea and Cardiff. Swansea chairman Neil McClure is keeping hush-hush on the subject and said: "I'm not commenting on anything. I'm not going to enter into speculation about names or anything like that."

"The next announcement you'll hear from me about the deal is when it's actually done. I'll tell you then, and only then, about the names of other parties involved."

Stoke Supporters Singled Out

A further 23 supporters have been charged by police following an incentive targeting trouble caused on April 30th.

The clashes in and around the Britannia Stadium resulted in 27 people being injured and damage to the local area and a high profile operation entitled 'Operation Javelin' targeted the main trouble-makers. More than 100 people have been arrested now for the trouble caused between Stoke and Cardiff City fans and the most recent arrests have been charged with violent disorder and will appear before magistrates in Stoke-on-Trent on February 26th, 28th and March 2nd.



Carl Asaba

FanScene

Show Yer Colours and look-a-likes!

Guess Who?



Our photographic archive hasn't been too kind to this member of the Swindon Town staff!

But can you guess who it is pictured here in Swindon's youth team several years ago? For a clue turn to page 18! Pictured in this team is another one of the Swindon staff, look out to see who it is in the next matchday programme!

Away Days



Many thanks to Steve Barnes who has sent us a few pictures of his two lads, Jordan and Craig on their travels.

This first picture, the most recent out of the collection, was taken at the Madejski Stadium back in August when Swindon went down 2-0 against Reading. Look out for more in up and coming issues. Send your travel pictures to the address below.

Send your contributions to your page to PIA Sport, The Litten, Newton Road, Newbury, Berkshire, RG14 7BB or nick@pia-am.co.uk

Town's Look-a-Likes is back!

Today's look-a-like is a blast from the past. Digging through our pictures this week, we came across this picture of loan star Tony Grant who now plays for Manchester City. We thought he was an uncanny look-a-like for Only Fools and Horses star Nicholas Lyndhurst. Remember, your ideas don't have to be today's players, so get those suggestions coming in!



Nicholas Lyndhurst aka Rodney Trotter in *Only Fools and Horses*.

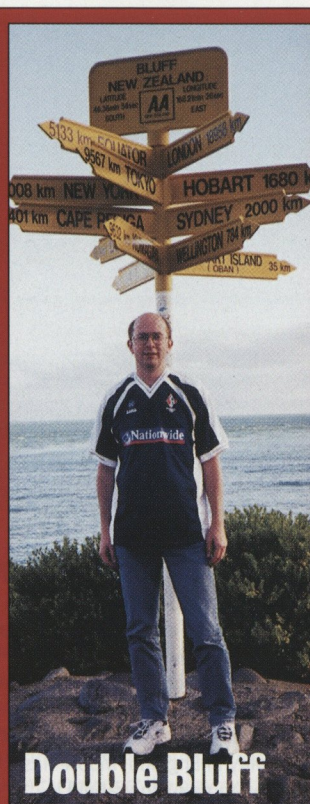


Former Town loan star now with Manchester City, Tony Grant.



Man Of The Match

Pictured here are the guests of TJ Gilman and Steve from Wyvern with Town defender Sol Davis holding his 'Man of the Match' award following Tuesday's draw with Bournemouth.



Double Bluff

Pictured here 'Showing His Colours' is Kelvin Brewster (also from Kintbury) who has been travelling with Ken McKenzie. Ken also had his picture taken here, a point that Ken describes as the most southerly point in New Zealand or perhaps more importantly: "...nearly 20,000km from the County Ground!"



Proud to wear your Swindon shirt? Have a story to tell? We would love to hear from you and I am sure it would look good in print! Send your contributions to PIA Sport: The Litten, Newton Road, Newbury, Berkshire, RG14 7BB.

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Second Derby Thrashing

The Town Ladies picked up three points when they beat near neighbours Reading by six goals to one.

A good first half settled the game as a contest. Kim Reeves headed the Town ahead in the 14th minute and three minutes later Pam Ashman scored direct from a corner. Lucy Bailey added a third before the break, and in the second half scored two more to complete her hat trick for the second consecutive games.

The visitors pulled one back but Leanne Taylor notched a sixth for the Town. The Town reserves had a very good result when they travelled to Thatcham and beat the top of the table team by three goals to nil.

The Town left it late scoring three goals in the last fifteen minutes. Angie Tinson, Michelle Rich and Karen Simpkins got the Town's

goals. The Town are currently third in the Southern Region League and are three points behind the top two but have games in hand. Tracy Peacock, the Town's leading scorer is also the South West Combination League's top scorer. Tracy has found the net fourteen times this season, three ahead of her nearest rival.

On Sunday the Town entertain Oxford United in the South West Combination League. This game will be played on the County Ground Extension and will kick off at 2.00pm. The Reserves are also at home and will play Portsmouth Reserves at Ballards Ash Ground at Wootton Bassett Kicking Off at 2.00pm.

Roger Reeves

South West Combination League Fixtures 2000/2001

3rd	Sept	Bristol City	3-3
10th	Sept	Clevedon Town	3-0
24th	Sept	Saltash Pilgrims	5-0
1st	Oct	Denham United	5-1
8th	Oct	Yeovil Town	1-1
15th	Oct	Southampton	6-2
22nd	Oct	Bristol Rovers	0-2
5th	Nov	Wimborne Town FA Cup 1	9-0
12th	Nov	Southampton FA Cup 2	3-0
19th	Nov	Denham United	9-3
26th	Nov	Reading	6-1
3rd	Dec	Denham United	2-1
7th	Jan	Stowmarket Town FA Cup	2-1
14th	Jan	Enfield FA Cup 4	1-2 (aet)
11th	Feb	Oxford United	5-0
18th	Feb	Reading	6-1
25th	Feb	Oxford United	H
4th	Mar	Clevedon Town	A
11th	Mar	Cheltenham Town	A
18th	Mar	Bristol City	H
15th	Mar	Saltash Pilgrims	A
13th	Apr	Yeovil Town	A
15th	Apr	Portsmouth	A

To be arranged
Home: Portsmouth, Southampton & Cheltenham
Away: Bristol Rovers



Tracy Peacock, the South West Combination's leading scorer.



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Matches From Memory

By Dick Mattick

1963 VS



The country was still in the grips of the big freeze when, on January 26th Swindon lined up against Luton Town in the FA Cup.

Mounds of snow piled up around the Kenilworth Road pitch contrasted with the dark beneath the cavernous stands.

Luton was without gas and electricity so the kick off was advanced to 2.30pm and the players changed by candlelight. Swindon had earned a place in the Third Round following victories over Reading at home and Yeovil away and now joined the big boys of Divisions One and Two. Luton's team had been in the Cup Final only four years earlier when their team had lost to Nottingham Forest. With the bad weather having meant fixture chaos the draw for Round Four had already been made and the winners of the match knew a juicy home tie with the reigning League champions, Everton, awaited them.

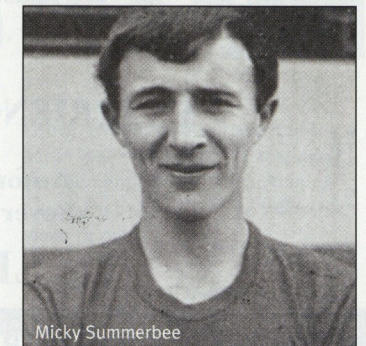
The pitch had been covered in tons of sand to make the icy surface playable and the lines were marked in an unfamiliar blue. Swindon opted to wear the basketball boots that helped them to a five nil victory over Queens Park Rangers in similar conditions. Within seven minutes Swindon were a goal up. A long throw-in by Booby Woodruff was headed on by centre forward Jack Smith and Cliff Jackson showed great agility in getting up to volley past Ron Baynham in the Luton goal. After twenty five minutes hesitation by Brendan McNally proved fatal when

his attempted clearance rebounded from the shins of Jackson. Swindon's former schoolboy international reacted quickly and ran on to take the ball around Baynham and run it into an empty net.

Luton emerged for the second half with most of their players having changed into rubber soled boots and this made them a more effective outfit. Mike Turner was frequently brought into action. Danny Clapton and Bob Morton both shot narrowly wide for the Hatters and Gordon Ridditch missed a golden opportunity. The second half became very much one-way traffic and Town's right wing pair of Hunt and Summerbee became auxiliary defenders as Swindon strove to hang on to their lead.

"...splitting the Luton defence in the first half and acted as a fourth back half in the second."

Hang on they did and the papers were full of praise for Bert Head's young side. Joe Hulme picked out Ernie Hunt as the Swindon star singling out his ability to "put his foot on the ball and give his rushed



Micky Summerbee

colleagues time to think". Capel Kirby highlighted the contribution of Mike Summerbee; splitting the Luton defence in the first half and acting as a fourth back in the second. For James Murray it was Bobby Woodruff standing head and shoulders above the others and showing the cool unruffled skills that showed why a £30,000 price tag had been attached to him. It was however a team effort and perhaps it had not been a player but the 125 11d boots which proved their weight in gold in earning the Robins a money-spinning tie with Everton.

Swindon Town:

Turner, Owen, Trollope, Morgan, McPherson, Woodruff, Summerbee, Hunt, Smith, Jackson and Rogers.

Luton Town:

Baynham, McNally, Bramwell, Morton, Kelly, Pacey, Clapton, Walden, Davies, Ridditch and Jardine.

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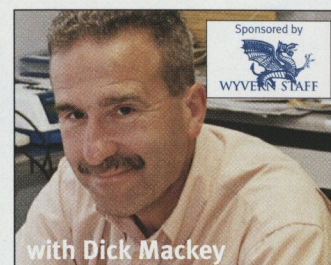
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Treatment & Junior R's:

Steve Mildenhall

Howe & Cowe Two of a Kind

Hello and welcome to today's home league game against Luton Town at the County Ground.

We only have only had four casualties in the treatment room this week, that is obviously very good news for the 'gaffer' because it means that he has nearly all of the players at his disposal. Nevertheless we still have **Ian Woan** who is recovering from his injury. He is quite frustrated because he wants to be playing, but he is progressing very nicely and this week we made him run, swim and even introduce some leg weights. This week he will be running up hills and generally just working on getting his fitness back - we have to make sure he is absolutely right before he

returns so that he doesn't any more permanent damage.

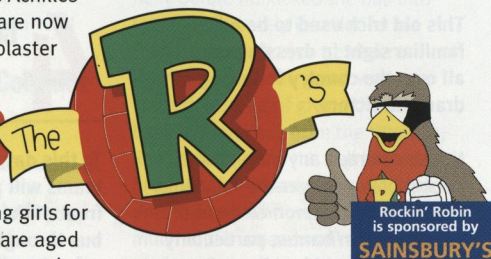
Steve Mildenhall got a kick on Tuesday night, Bournemouth's big centre forward **Steve Fletcher** caught him and stood on the back of his leg. As a result he was reluctant to kick the ball or put any pressure on his foot by planting it firmly in the ground. Even so, his injury isn't that serious. By coming off he didn't aggravate the injury and he would have trained in order to be available for selection today.

Bobby Howe has been joined by **Steve Cowe** who also has Achilles Tendonitis. Both players are now laid up with their feet in plaster

- a first for me because I have never known two players to have it at the same time! They are both resting at the moment, we will be looking to introduce them into some work this week or next.

Last but not least is **Andy Williams**. We are now beginning to see the light at the end of the tunnel with his situation. He is running very hard, stronger than I have ever seen him run and he is also kicking balls, twisting and turning which is positive. I am pretty sure that he will be introduced back into full training in the next couple of weeks.

Junior Robins



Rockin' Robin
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SAINSBURY'S

Hello and welcome to today's game against Luton Town.

We would like to go out with a bang at the end of the season at Stoke City. Their Juniors have invited us up early to play in a pre-match game. They will provide lunch for everyone who turns up, including Mums, Dads and Granddads etc., so it should be a really great day.

The listed matches below are still on:

Bristol Rvrs	March 24th 2001
Millwall	April 14th 2001
Stoke City	May 5th 2001

Julie Page is still recruiting girls for her Robinettes, so if you are aged between the ages of twelve and sixteen, please give her a ring on 01793 763349. Don't forget, you must be a dedicated member and attend regular training. If you are aged between twelve and fifteen years of age, don't forget Richard is always looking for more ball boys/girls. If you are keen, please contact Richard on 01993 703110.

A very Happy Birthday to all of our Juniors for February:

Adam Payne, 14 last Sunday
Antonia Colette, 8 on the 21st
George Skinner, 5 on the 24th

Don't forget, this is you page so if you have any pictures, jokes, poems or stories that would be of interest to other Juniors, then we will do our best to put them in.

Finally, Please support the bar staff now known as the 'Winnerettes'. They will be dancing at half-time with the Robinettes on the 27th March (Reading game) to raise money for a new electronic wheelchair for Connor Wood. So come on, let's do our bit and see what we can do to help Connor be more mobile.



Football Traditions

Despite entering a modern age that is enshrouded by commercialism and greed, football has still managed to maintain some of the traditions that have stood the test of time, much like Stuart Pearce. Here are five of the best...

5 Bucket Over Head

This old trick used to be a familiar sight in dressing rooms all over the country following a dramatic victory.

Not so common any more, the bucket-of-water-over-the-head joke used to be a common element of dressing room banter, particularly when a 'minnow' had just taken the 'scalp' of a bigger club in the FA Cup. Nowadays, dressing room 'gauffs' have become a bit more sinister.

It was commonplace at Wimbledon when the 'Crazy Gang' were in their heyday, that new player's suits would be cut, belongings placed in the shower or other such vicious tricks. The 'bucket' as we shall call it, is often accompanied by scenes of jubilation, normally a half-naked side frolicking in the dressing room bath, necking as much champagne as humanly possible. Either that, or the

players would contrive to interrupt a television interview with their 'Gaffer' on pitch side before or after a game.

4 Celebratory Bus Tour

To this day, successful football teams will parade their winnings in front of their fans via an open top bus through the town centre.

The open top bus tour provides those who were not lucky enough to witness the events of the cup/league win unfold live, and provides a perfect opportunity for both young and old to show their appreciation and congratulate their heroes. In 1993, the people of Swindon turned out in force previously unseen before in the Town. The whole community were making up for the injustice of the club's demotion three years previous. Not just fans, but mothers, babies, daughters and even pets came out in droves

sporting the red and white as the team bus went past specific points. It was a street party of gargantuan proportions, with the bus tour making its way from the County Ground through to the civic offices. Of the tour, then assistant manager John Gorman said: "I was overcome, Monday (when Swindon beat Leicester 4-3) was one of the best experiences of my career and Wednesday (the day of the procession) was phenomenal." There was also room for supporters to try and persuade Hoddle to stay at the club, rumours were rife at the time that he was about to leave the club to join Chelsea. Town fans repeated the celebrations, albeit on a smaller scale in 1996 following the Division Two Championship.



Steve McMahon

3 Time Wasting Tactics

Perhaps one of the most frustrating traditions in football, especially for opposing players and fans, is time wasting tactics (OK, this isn't strictly a football tradition but it has been around for ages...).

Goalkeepers especially have mastered the art of time wasting, with many holding on to the ball for as long as possible or what used to be the case - bouncing the ball several times. Managers especially will do anything to waste a few seconds in order to hold on to a slender lead. Last minute substitutions are still common and how many times has your Sunday League manager told you to go down and feign injury when 'under the cosh'. Nevertheless, my favourite time-wasting ritual is the run-into-the-corner-flag-and-shield-the-ball tactic. Experienced pro's are particularly good at this, dribbling the ball as close to the corner flag as possible

before shielding the ball from the oncoming swarm of defenders. A number of Swindon players exhausted this tactic during the Wycombe win several week's ago, much to the disdain of the travelling supporters!

2 Gentlemanly Conduct

Captains' shaking hands before the game, the swapping of penants and the shaking hands of players after the game are all elements of gentlemanly conduct that were pioneered by those that used to play the game in the nineteenth century.

Such niceties are still commonplace in the modern game and there are now even more variations. One of those, the giving the ball back to the opposition after a player has been injured, caused one of the most controversial moments of last season. In an FA Cup game between Arsenal and Sheffield United at Highbury. The

score was 1-1 and United's Lee Morris went down with cramp in the Arsenal penalty area. A long clearance had run through to United 'keeper Alan Kelly before he kicked the ball into touch deliberately in order for his team mate to receive treatment. However, when the game was re-started, instead of giving the ball back to Alan Kelly from the throw-in, Ray Parlour threw the ball towards him, only for Nwanku Kanu to latch onto the ball who went on to score, much to the amazement of United's players. Steve Bruce tried to pull off his players and it took over six minutes to calm down both sets of players. In the end, Arsene Wenger had to concede the win and agree to replay the game.

On the other side of the coin, with an open goal at his mercy, Paolo Di Canio caught the ball instead of putting it into the back of the net following a collision between Everton's goalkeeper and a West Ham forward. Di Canio allowed Mhyre to receive attention from his physio, much to the disgust of his manager!

Paolo Di Canio

This Week's Winner: Swapping Shirts

1 Swapping Shirts

Perhaps the only thing that keeps players going in the adversity of a good drubbing, is that they can swap their own shirt with a better one (or at least one worn by a better player) at the end of the game.

Most commonly found after European club games or internationals, the swapping of the shirt ritual is a very important one to some players. Ask the majority of players their favourite possessions from their playing days or current

career and most will tell you about when they swapped a shirt with someone they consider to be more illustrious than themselves. Apparently Gillingham's Roland Edge is still wearing Zola's shirt following the club's cup encounter with Chelsea! One of the most famous images from the 1970 World Cup was that of England's Bobby Moore swapping his England shirt with Pele - two of the greatest players to have graced the international scene.

Some players would go to such lengths as to tracking the player they wished to swap shirts with for the duration of the last few minutes

of the game. The ritual can be a huge mark of respect for a player for a fellow professional to ask for his shirt, alternately it can also be a matter of who a player is closest to at the final whistle.

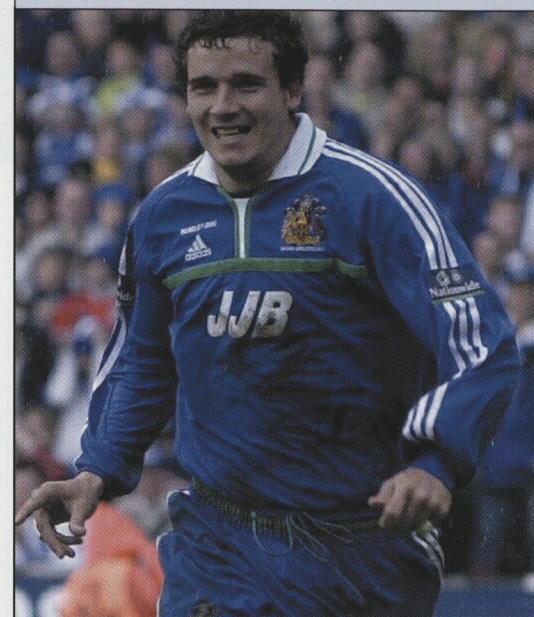
On the other hand, to smaller clubs the swapping of the shirt can be a costly venture, one national team were forced to ask for their shirts back in the dressing room after the game! Under strict instruction from their coach to keep hold of their shirts, the players were taken in by the occasion and had to face the humiliation of asking for them back like a child asking for his football having gone into the neighbours garden.

Nationwide
FOOTBALL LEAGUE

V Wigan Athletic Football Club

(AWAY) Saturday 3rd March 3.00pm

Pictured: Simon Haworth



At the time of the corresponding fixture at the County Ground, Town put in their most promising performance of the season against Wigan. Gary Alexander registered his first of the season and Town's second came from an unlikely source in Mark Robinson.

Wigan have continued their impressive season with a series of results that has elevated them to second place in the table, Rioch's side looking to avenge the disappointment of losing out to promotion at the final hurdle at Wembley. In fact, if results against their fellow promotion hopefuls had gone Wigan's way, they could well have spared themselves the nervous run-in that lies ahead. A 3-1 loss at the hands of Millwall was followed by a defeat against Stoke and a draw against Walsall. Town will have to watch Simon Haworth and Andy Liddell, scorers of eleven and ten goals respectively. At the other end, Town's strike force will do well to pass Arjan De Zeeuw, an experienced Dutch centre-half.

Nationwide
FOOTBALL LEAGUE

V Oldham Athletic Football Club

(HOME) Tuesday 6th March 7.45pm

Pictured: Carlo Corazzin



Oldham are another side who encountered a slow start to the season, but now sit comfortably in mid-table with an outside chance of a play-off place.

Town were looking to register three points against the Latics who were, at the time, below them in the league in the corresponding fixture in October. Even a win the previous week against Oxford couldn't prevent Town from going down 1-0 to a Craig Dudley winner in the 76th minute. Andy Ritchie's side went on to win five in the next seven, a run that would see them climb up the table. Furthermore, if it wasn't for Oldham's remarkable ability to draw, then the Lancashire club could well be mounting a greater promotion challenge than their present position merits. Oldham will be coming to the County Ground brimming with confidence, three wins in four games (including a 5-1 drubbing of Wrexham) and strikers Douglas and Corazzin in fine form means that King's men will have to be on top form if they are to get any kind of result.



Box Office



Up-to-date ticket information for forthcoming matches, home and away.

AWAY v Wigan Athletic Football Club Saturday 3rd March 3.00pm

Nationwide League Division Two Fixture at the JJB Stadium. No tickets in advance. All pay on the day At Wigan. Over 4,000 Tickets Available.

Matchday Prices From:

Adults: £12
Concessions: £7
Juniors: £7



HOME v Oldham Athletic Football Club Tuesday 6th March 7.45pm

Nationwide League Division Two Fixture to be held at the County Ground. Tickets for all home games are now on general sale.

Matchday Prices From:

Adults: £15 - £18
Concessions: £8 - £10
Juniors: £4 - £5



AWAY v Oxford United Football Club Saturday 10th March 3.00pm

Division Two Fixture to be held at the Manor Ground. 500 seats in advance on sale now - Terrace all pay on the day. Not all ticket.

Matchday Prices From:

Adults: £12.50 - £15.50
Concessions: £7 - £10
Juniors: £7 - £10



HOME v Swansea City Football Club Saturday 17th March 3.00pm

Nationwide League Division Two Fixture to be held at the County Ground. Tickets for all home games are now on general sale.

Matchday Prices From:

Adults: £15-£18
Concessions: £8 - £10
Juniors: £4 - £5



AWAY v Colchester United Football Club Tuesday 20th March 7.45pm

Nationwide League Division Two Fixture to be held at the Layer Road.

Matchday Prices From:

Adults: £tbc
Concessions: £tbc
Juniors: £tbc



AWAY v Bristol Rovers Football Club Saturday 24th March 3.00pm

Nationwide League Division Two fixture to be held at the Memorial Ground. This match is all ticket. 1,132 Terrace tickets available for this match.

Matchday Prices From:

Adults: £11.00
Concessions: £5.50
Juniors: £5.50



Box Office Opening Times

Monday - Friday 9.00am - 5.00pm
Saturday (non-matchdays) 10.00am - 4.00pm
Saturday (matchdays) 9.00am - Half Time
Midweek (matchdays) 9.00am - Half Time

Re-arranged Fixtures...

V Colchester United - Tuesday 20th March at 7.45PM
V Reading - Tuesday 27th March at 7.45PM
V Brentford - Tuesday 10th April at 7.45PM



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Travel Information

Wigan Athletic Football Club,
The JJB Stadium

Ground Capacity: 25,000
Club Nickname: The Latics



Adult Fare: £14.00
U-15 Fare: £12.50

Supporters' Club
Members receive a £1.00
discount on fares.

Depart **WEST SWINDON:** 08.45
Depart **COUNTY GROUND:** 09.00
Depart **ERMIN STREET:** 09.15



Travel Information

Oxford United Football Club,
The Manor Ground

Ground Capacity: 9,520
Club Nickname: The U's



Adult Fare: £5.00
U-15 Fare: £4.50

Supporters' Club
Members receive a 50p
discount on fares.

Depart **WEST SWINDON:** 12.45
Depart **COUNTY GROUND:** 13.00
Depart **ERMIN STREET:** 13.15



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COUNTY GROUND BOOKING OFFICE (Old Club Shop, off County Road)

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Saturday matchdays 1.30pm - 2.45pm other matchdays from
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Supporters Club:

Swindon Town Football Club Supporters Club



This is our second home match in under a week and isn't it surprising how fixtures, both home and away, tend to follow a cycle of feast and famine, season after season.

The authorities are seemingly unable to organise home followed by away, although in this instance a cup-tie was the first of two consecutive away fixtures.

This brought disappointment as we failed to progress in the LDV Trophy as we were reduced to 9 men at Southend. With a little luck on a refereeing decision, we could still have pinched the 'golden goal'. The backs-to-the-wall display will have reminded many fans of a game at

Brentford a few seasons ago where we lost 2 players, both sent off in the first 30 minutes and held out for a 0-0 draw. Indeed, if memory serves, Paul Bodin could have won that game in the last couple of minutes, as he had a one-on-one chance with the 'keeper which went marginally over the crossbar.

The result of the Evening Advertiser sponsored half time draw for Tuesday's game against Bournemouth will be included in our programme notes on 6th March at the Oldham match.

The result from today will also be included in that programme. The previous winner at the Bristol City

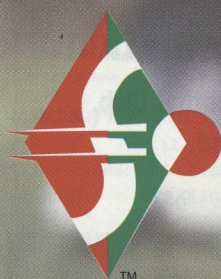
match was Adam Shewry of Swindon, who won the princely sum of £345. Make sure you are in the draw tonight.

For all things Swindon Town visit our web site at [HYPERLINK http://go.to/swindontown](http://go.to/swindontown). If you do not find everything on our own site, there are lots of links to other sites to give you access to all that needs to be known about the "Town".

Today is a vital game for both teams as they strive to improve their respective positions in the league and we can only hope that by 5pm tonight 'the Reds' will have come out on top and moved closer to safety.

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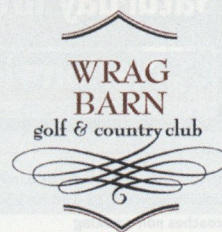
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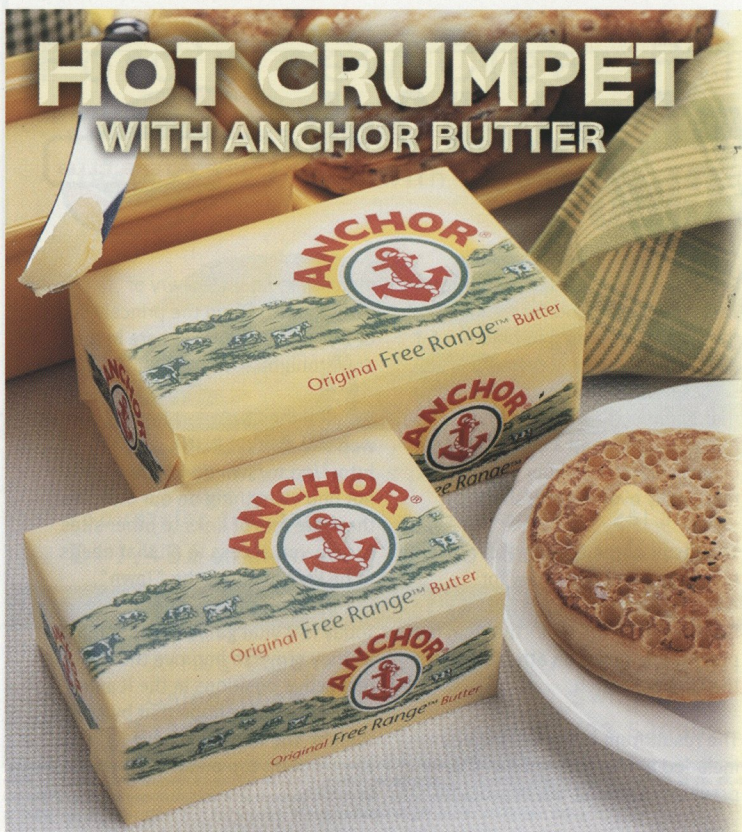


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Losing Its Appeal?

In a recent column I commented briefly on the relatively poor attendances at this season's 4th round FA Cup ties and this phenomenon was evident again at last weekend's fifth round games.

The Stadium of Light had some 8,000 'un-bummed' seats for Sunderland's clash with West Ham on Saturday and at Anfield, Sunday's Liverpool v Manchester City crowd was some 9,000 plus below capacity. The games at Wycombe, Tottenham, Bolton and Leicester also had unoccupied seats.

So, is the world's oldest football competition losing its appeal? The evidence suggests that it most certainly is. Obviously the implementation of the recommendations of the Taylor Report greatly reduced capacities at most stadia - certainly all of those in the higher echelons of football's pyramid initially but, let's make some comparisons with football's post-war golden years. In the early 50's Arsenal played host to Northampton in the 4th round in front of more than 72,000 fans. On the same day over 67,600 packed St James' Park to witness a 2-2 draw with Bolton and 42,000 were crammed into the Den

for Millwall v Fulham. The examples of huge attendances in those days are myriad, but 50 years ago crowds in excess of 70,000 for cup - and league - matches were commonplace. Obviously those attendances cannot be matched today, but swathes of empty seats at all-premiership 5th round cup ties! - unheard of until recent years. Cup ties once were almost without exception sell-out occasions and, sadly, that cannot be said of the modern competition.

So what's the cause of this trend? The protracted loss of Wembley may be a factor, there is no longer the 'dream of the twin towers' and I doubt that many are dreaming of the sliding roof of Cardiff's Millenium Stadium. Another factor most certainly is the huge demand on the fans' disposable incomes in these days of 7 days-a-week, multi-competition, virtually year-round football. Who could question the decision of a Liverpool fan who had travelled, expensively, to Rome in mid-week deciding to give the visit of Manchester City a miss. However, there are two glaringly obvious differences between the modern tournament and those of not so many years ago. Firstly, all cup ties, all the way to the semi-finals, kicked

off on the same day and, at the same time and, secondly, the plum ties are televised live and every tie is re-played and analysed in enormous depth on television and radio over the following week. Somehow the FA Cup has lost its urgency and has become less exciting and attractive, there is no longer a compulsive, lemming-like urge, or need for that matter, to go to the ground and support our teams in person.

Perhaps the game is being over-played and over-exposed. Competitions are profligate, dates and kick-off times are determined by television companies and the result is wall-to-wall matches, day in day out, week in week out, month in month out. Traditionally the last game of the season, barring unavoidable postponements, was the annual jolly in North London. Nowadays the premiership lumbers along well after the staging of the FA Cup Final. If you get too much of a good thing it inevitably becomes boring and of less importance and interest to all but the most ardent adherent.

Is the writing on the wall?
Only time will tell.

The Wanderer

Deja Vu?

Darren Brown

I'm sure like almost every Swindon fan out there, I'll be keeping a very close eye on events surrounding Chesterfield Football Club over the next couple of months.

It looks as if Chesterfield, runaway leaders of Division Three will be charged over alleged irregular payments to players - now that does sound familiar!?!

In front of 72,000 people at Wembley in 1990 Town were victorious over Sunderland to clinch promotion to the old First Division. However, the celebrations were short lived and Town never played in the top flight until it became the Premier League three years later. Swindon were charged over irregular payments to players and were also subject to an Inland Revenue enquiry. Without going into the finer details, the Football League found the club guilty and were punished by demotion to Division Three, and eventually to Division Two after appeal. It will be interesting to witness the

eventual fate of the Spireites who are now threatened with expulsion from the Football League, in affect, demotion by two divisions (as they now sit comfortably at the top of the third division). The FA had been tipped off about alleged financial irregularities at the club involving the chairman, players and ice hockey club, the Sheffield Steelers. Since Town's demotion in 1990,

Tottenham Hotspur were also found guilty of financial irregularities, however, they did not suffer the same fate as Town. With Chairman Alan Sugar at the helm, Spurs were only fined and had points deducted, although this was reduced to just a fine after appeal.

In the case of Swindon the question that must be answered is, did the punishment fit the crime? I believe that if Town had not been demoted in 1990, then we could well be watching a very different looking Swindon Town FC. It was at a time when the gap between the top two divisions was not so vast

and the Robins would have stood a more than reasonable chance of staying up. Town could have been one of the founder members of the Premier League as it was only a year before the 'megabucks' of the Premier League filtered into the top flight. I still feel that Town were made an example of. The punishment was too harsh, especially to the fans that had followed the Town through thick and thin - 35,000 fans were allowed to travel to London and pay for Wembley tickets with the decision on their future still pending.

Will Chesterfield also receive a harsh punishment because they are a small? Spireites Chairman, Darren Brown, refuted any allegations saying: "We have paid no player anything like £30,000 out of contract. No gate receipts have been fiddled at all, and we will defend that to the hilt."

Only time will tell but if Chesterfield are found guilty and let off the hook it will be yet another snub for Town fans.

"Davis and Defoe enjoyed a good battle throughout the game, with the Town man coming out on top."



Gary Alexander may not have been the star attraction on the bill but he came agonisingly close to stealing the show at the County Ground last night.

The visitors started brightly and Defoe cut in from the left before unleashing a shot that whistled into the side netting. Defoe should have given Sean O'Driscoll's side the lead five minutes later after bursting forward from the halfway line. However, he seemed to hesitate, allowing Sol Davis to make a vital challenge. Davis and Defoe enjoyed a good battle throughout the game, with the Town man coming out on top. Town eventually made the breakthrough midway through the half. O'Halloran's 35-yard free kick was flicked to the back post where Alexander crashed a first-time shot past Stewart. Bournemouth rallied and poured forward in search of an equaliser. O'Driscoll introduced Garreth O'Connor and Chukki Eribenne to add extra pace and it was from Eribenne's cross that Hughes managed to stab the ball into the bottom corner through a forest of legs for the equaliser.



Gary Alexander expressed his delight after winning his shootout with former West Ham colleague Jermain Defoe.

Alexander scored his fifth goal of the season at the far post by converting Keith O'Halloran's right-wing free-kick midway through the second half. Defoe saw his second minute strike fly into the side netting from 15 yards. Richard Hughes scored Bournemouth's equaliser 6 minutes from time to give Bournemouth a valuable away point but it was Alexander who was smiling afterwards. He said: "Jermain was a YTS player when I was at West Ham and I've known what he can do for a long time. He's done well since he's been down at Bournemouth and I've seen the goals he's scored on the TV. Swindon manager Andy King said: "I was disappointed with my side tonight because they didn't live up to the standards they set in recent weeks but the defence were excellent in the second half and handled Defoe and Steve Fletcher brilliantly.



THE COUNTY GROUND

20TH FEBRUARY 2001

SWINDON TOWN 1
ALEXANDER
AFC BOURNEMOUTH 1
HUGHES



MANAGER'S VIEWS

ANDY KING

"I was very disappointed with the lad's tonight because I know they can play better than that. It is all well and good being hard to beat and playing as a unit, but we need to keep playing the football we are capable of and take the game to the opposition. Bournemouth are as good a side as any as we have seen but the game was there for the taking."

SEAN O' DRISCOLL

"I would have loved to have taken three points tonight, we played well and could have got more than one goal. Swindon went ahead and played very well but we got back into the game and created a few chances. Swindon are a good side but towards the end of the game we outplayed them and deserved a goal."



Who Are Ya?

Name: Peter Rowe
Job Title: Chief Executive
Year Joined: 12 June 2000

This week we grill club chief executive, Peter Rowe, as we take a look behind the scenes of Swindon Town Football Club.

How and when did you join Swindon Town?

I had been working in football and rugby before I took this job. I had also worked as the director of communications of the Football League. Just before I heard about the Swindon job, I had been working as a managing director of a rugby club in the north of England but I was based in Oxfordshire. My family was not looking to relocate so I looked for opportunities to arise here. I wrote to Cliff Puffett regarding the job, we had a couple of meetings and here I am.

What do you do?

The role of chief executive encompasses many jobs from club secretary to football administrator. I look after the football side of things including fixtures and player's contracts, commercial affairs (including sponsorships), looking for

new businesses and ways to improve the commercial side of the club and liaise with the media. It is important to build a profile of the club through the media and establish a good relationship between supporters, local businesses and ourselves. I also work closely with senior managers from all departments to ensure ground safety and high standards. Other than that, I attend meetings with the Football League, or charity dinners raising the profile of the club.

Describe your average day?

I often come in early morning and start at about 8 o'clock, sometimes 7. I like to look through the days papers and see if there is anything that concerns us and then go through the post with Linda. After that it is basically a case of having to deal with administration matters, attending meetings and sorting out any correspondence. Before and after match days, we have preparation and post-match meetings with the senior managers and ground staff.

What do you do on Matchday?

Matchdays can be very long, but also very enjoyable. I normally start the day at about ten o'clock and take a walk around the pitch. I get together with the stewards and we talk about the day's events and the importance of customer care. Around midday we all make sure the club is ready, from the boardroom to the executive area, the sponsors rooms to the stands. Then it is a case of welcoming the officials, Andy (King) and discussing with the community and youth officers anything they have going on. We become operational at 1.45 which means I link to police control and react to any issues that arise. During the game I like to move between the Chairman and the police unit, that is unless there are any problems around the ground. I usually leave at about six o'clock having gone through the collections and then settle down for a nice pint and wind down!

Most memorable moment at Swindon?

I think the Coventry game was great, despite the result, it was great to see a packed ground full of red and white. It just goes to show that if we can play some better sides and at a better level, we have the support here. I think this club can attract new support and new commercial ventures, from local businesses and schools (seeing so many kids using our IT Centre is great). Other than that I once sat down for a meal with Pele which was phenomenal.

Lowest point at Swindon?

Colin Todd's departure was quite a difficult period for everyone. The week's following his move to Derby were very tough. The support we received from all over the country suggesting that we stand firm in the situation was very pleasing.

Swindon & Luton go Head to Head

Goalscoring Head 2 Head

In the graphics below, Robins' figure is to the left with the goals scored indicated in red and Hatters' to the right and scored in blue

Where



How



Top League Scorers

17 Danny Invincible
(Swindon Town) vs
11 Liam George
(Notts County)

30 in 30 games Team Goals 37 in 30 games
1 goals Ratio per Game 1.23 goals

8 in 27 games Player's Goals 5 in 27 games
0.3 goals Ratio per Game 0.19 goals

Games Scored In
Games Scored 1st Goal 5
Games Scored 2 Goal 0
Games Scored 3 Goals 0

IMPORTANCE OF GOALS

(Taking out top scorers, how would results be affected)

2 (4pts) Games Won -> Drawn 0 (0pts)
0 (0pts) Games Won -> Lost 0 (0pts)
1 (1pts) Games Drawn -> Lost 1 (1pts)
5 Number of points gained 1

SCORING SEQUENCES

Consecutive Games Scored 2
2 Games 2
3 Games 0
2 games Maximum Scoring Run 2 games

CONSECUTIVE GAMES WITHOUT SCORING

3 2 Games 1
3 3 Games 1
1 4 Games 4
9 games Maximum Dry Spell 9 games

Robins' Results

SWINDON GOALS
0 1 2 3 4 5 6 7
0 2 3 1
1 4 4 2 1
2 2 2 1
3 3 1 2
4 1 1
5 6
7

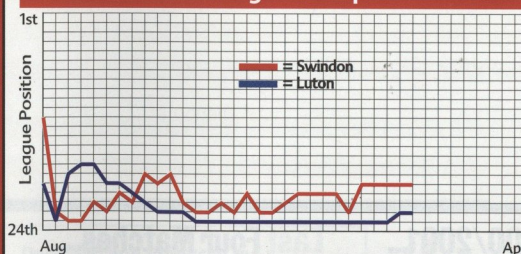
shows the number of results for each scoreline.
eg. Swindon have won 3 games 1-0

Hatters' Results

LUTON GOALS
0 1 2 3 4 5 6 7
0 2 2
1 2 3 3
2 3 3 1
3 3 1 2 1
4 1 1 1
5 6
7

eg. Luton have won 3 games 3-1
and won 1 game 5-3

Seasonal Progress Comparison

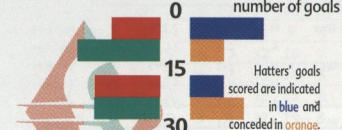


Stats&Facts

Stats compiled
by Football
Information
Services

When goals scored & conceded

15 12 9 6 3 0 0 3 6 9 12 15
number of goals



Hatters' goals scored are indicated in blue and conceded in orange.

Robins' goals scored are indicated in red and conceded in green.

minutes into match

90 mins
69 mins
140 mins
57 mins
55 mins
60 mins

All Goals for
Home Goals For
Away Goals For
All Goals Against
Home Goals Against
Away Goals Against

73 mins
70 mins
76 mins
47 mins
47 mins
46 mins

Table shows average time taken for both teams to score and concede goals in home and away games.

Average time of Scoring / Conceding

90 mins
69 mins
140 mins
57 mins
55 mins
60 mins

All Goals for
Home Goals For
Away Goals For
All Goals Against
Home Goals Against
Away Goals Against

73 mins
70 mins
76 mins
47 mins
47 mins
46 mins

Table shows average time taken for both teams to score and concede goals in home and away games.

Last 10 Games Form Guide Comparison

Robins : WLLLLWSSWS F 11 A 10 Pts 12

Hatters : LWLLLLWWL F 17 A 22 Pts 12

Form Guide shows last 10 results. W = Won, L = Lost, S = Score Draw, D = No Score Draw. Most recent result to the right

Luton Town's Last 10 Years - The Complete Record

DIV FAC WC LS Gls Ave Att

90/91 1 4 2 Elstrup 15 10,275

91/92 1 3 2 Harford 12 9,711

92/93 1 4 2 Gray 19 8,213

93/94 1 S F 1 Dixon 9 7,878

94/95 1 4 1 Marshall 11 7,350

95/96 1 3 1 Guentchev/Marshall 9 7,223

96/97 2 3 3 Thorpe 28 6,294

97/98 2 1 2 Thorpe 14 5,879

98/99 2 2 5 Douglas 9 5,527

99/00 2 3 1 George 14 5,658

Last season more middle-class people watched football than ever before.

Who ate all the canapés?

digital
on
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Statistics 2000/2001...

*0-0 AET, SWINDON WIN 3-2 ON PENALTIES

STFC Fact-Files...

FIXTURES AND KICK-OFF TIMES ARE SUBJECT TO ALTERATION
FOR TELEVISION PURPOSES AND OTHER LEAGUE REQUIREMENTS.

The Key...

FAC = F.A. CUP
WC = WORTHINGTON CUP

Date Opponents Result Attn Pos

SAT AUG 12TH	COLCHESTER UTD	H	0-0	7,296	9
SAT AUG 19TH	READING	A	0-2	14,134	20
TUE AUG 22ND	EXETER CITY WC1 (1)	H	1-1	5,193	-
SAT AUG 26TH	WALSALL	H	1-4	5,492	24
MON AUG 28TH	PORT VALE	A	0-3	3,926	24
TUE SEPT 5TH	EXETER CITY WC1 (2)	A	2-1	2,825	-
SAT SEPT 9TH	BRISTOL CITY	A	1-0	10,110	21
TUE SEPT 12TH	BOURNEMOUTH	A	0-3	3,673	22
TUE SEPT 19TH	TRANMERE WC2 (1)	A	1-1	4,289	-
SAT SEPT 23RD	LUTON TOWN	A	3-2	4,933	20
TUE SEPT 26TH	TRANMERE WC2 (2)	H	0-1	4,753	-
SAT SEPT 30TH	WIGAN ATH.	H	2-2	4,895	21
SUN OCT 8TH	OXFORD UTD	H	2-1	7,975	18
SAT OCT 14TH	OLDHAM ATH.	A	0-1	4,009	19
TUE OCT 17TH	SWANSEA CITY	A	0-0	6,333	18
SAT OCT 21ST	BRISTOL ROVERS	H	1-3	8,097	21
TUE OCT 24TH	MILLWALL	H	0-2	5,030	20
SAT OCT 28TH	NOTTS COUNTY	A	2-3	4,502	20
TUE OCT 31TH	CAMBRIDGE UNITED	H	3-1	3,452	20
SAT NOV 4TH	WYCOMBE W.	H	1-1	5,226	20
TUE NOV 7TH	WREXHAM	H	2-2	4,423	18
SAT NOV 11TH	PETERBOROUGH UTD	A	0-4	5,700	20
SAT NOV 18TH	ILKESTON TOWN (FAC1)	H	4-1	4,406	-
SAT NOV 25TH	STOKE CITY	H	0-3	4,923	22
SAT DEC 2ND	NORTHAMPTON TOWN	A	1-0	5,816	21
SAT DEC 9TH	GATESHEAD (FAC2)	H	5-0	4,703	-
SAT DEC 16TH	ROTHERHAM UTD	H	2-1	4,740	20
SAT DEC 23RD	BURY	A	0-1	2,921	20
TUE DEC 26TH	BRENTFORD	H	2-3	6,649	19
MON JAN 1ST	WALSALL	A	0-1	5,548	19
SAT JAN 6TH	COVENTRY CITY (FAC3)	H	0-2	14,445	-
TUE JAN 9TH	MILLWALL (LDV)	A	3-2*	2,394	-
SAT JAN 13TH	PORT VALE	H	0-1	5,175	22
SAT JAN 27TH	BURY	H	3-0	4,960	19
TUE JAN 30TH	WYCOMBE (LDV)	H	2-1	3,244	-
SUN FEB 4TH	WREXHAM	A	1-1	3,004	19
SAT FEB 10TH	BRISTOL CITY	H	1-1	10,031	19
TUE FEB 13TH	SOUTHEND UTD (LDV)	A	1-2	3,331	-
SAT FEB 17TH	CAMBRIDGE UTD	A	1-0	4,046	19
TUE FEB 20TH	BOURNEMOUTH	H	1-1	5,948	19
SAT FEB 24TH	LUTON TOWN	H			
SAT MAR 3RD	WIGAN ATH.	A			
TUE MAR 6TH	OLDHAM ATH.	H			
SAT MAR 10TH	OXFORD UTD	A			
SAT MAR 17TH	SWANSEA CITY	H			
TUE MAR 20TH	COLCHESTER UTD	A			
SAT MAR 24TH	BRISTOL ROVERS	A			
TUE MAR 27TH	READING	H			
SAT MAR 31ST	ROTHERHAM UTD	A			
SAT APR 7TH	NORTHAMPTON TOWN	H			
TUE APR 10TH	BRENTFORD	A			
SAT APR 14TH	MILLWALL	A			
MON APR 16TH	NOTTS COUNTY	H			
SAT APR 21ST	WYCOMBE W.	A			
SAT APR 28TH	PETERBOROUGH UTD	H			
SAT MAY 5TH	STOKE CITY	A			



Top Scorers 2000/2001...

DANNY INVINCIBLE
O' HALLORAN, ALEXANDER
REEVES, HOWE, REDDY
M. WILLIAMS, COWE9
5
4
3

Top Gates 2000/2001...

COVENTRY CITY
BRISTOL CITY
BRISTOL ROVERS
OXFORD UNITED14,454
10,031
8,097
7,975

Last Four Matches...

AFC BOURNEMOUTH 20TH FEB H D 1-1
CAMBRIDGE UNITED 17TH FEB A W 1-0
SOUTHEND UNITED 13TH FEB A L 1-2
BRISTOL CITY 10TH FEB H D 1-1

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FRONT COVER MATTY HEWLETT

PHOTOGRAPHY
ACTION IMAGES & EMPICSSATURDAY FEBRUARY 24TH 2001 3.00PM
VS LUTON TOWNNationwide
FOOTBALL LEAGUE

Division Two 2000/2001

LAST UPDATED 21/2/2001

TEAM	PLD	HW	HD	HL	HF	HA	AW	AD	AL	AF	AA	GD	PTS
MILLWALL	32	11	1	4	35	11	9	4	3	30	21	33	65
WALSALL	33	12	4	1	39	15	5	5	6	18	20	22	60
WIGAN ATHLETIC	33	11	5	0	23	9	4	8	5	19	20	13	58
ROTHERHAM UTD	30	9	4	3	32	18	7	4	3	18	16	16	56
READING	30	11	3	2	43	16	5	3	6	16	19	24	54
STOKE CITY	31	8	5	3	22	12	6	7	2	27	18	19	54
BRISTOL CITY	31	9	3	4	37	19	5	6	4	16	13	21	51
NOTTS COUNTY	31	7	4	4	26	21	7	3	6	15	22	-2	49
NORTHAMPTON T	32	5	6	4	19	18	6	4	7	17	21	-3	43
BRENTFORD	31	6	6	3	20	20	4	6	6	14	22	-8	42
AFC BOURNEMOUTH	30	4	6	4	19	16	6	5	5	29	22	10	41
WYCOMBE WD RS	28	7	2	4	18	14	4	6	5	11	14	1	41
OLDHAM ATHLETIC	32	8	4	5	26	18	2	6	7	12	24	-4	40
BURY	31	7	4	5	17	17	4	2	9	13	24	-11	39
PETERBOROUGH UTD	31	8	3	4	23	18	2	5	9	14	24	-5	38
WREXHAM	30	6	4	5	17	18	4	4	7	22	29	-8	38
COLCHESTER UTD	30	5	4	6	15	16	4	5	6	15	21	-7	36
CAMBRIDGE UTD	32	5	5	6	22	19	4	3	9	19	34	-12	35
SWINDON TOWN	30	4	6	6	21	26	4	2	8	9	21	-17	32
PORT VALE	28	6	5	4	24	15	2	2	9	8	22	-5	31
BRISTOL ROVERS	27	0	8	4	8	15	5	4	6	20	17	-4	27
LUTON TOWN	30	4	1	9	18	27	3	5	8	19	31	-21	27
SWANSEA CITY	29	3	6	5	14	14	2	3	10	16	34	-18	24
OXFORD UNITED	30	3	3	10	15	22	1	0	13	17	44	-34	15

Nationwide
FOOTBALL LEAGUE

Appearances 2000/2001

PLAYER NAME:	SQUAD NO.S	LEAGUE APPS.	CUP APPS.	TOTAL APPS.	GOALS ALL COMPS
BART GRIEMINK	1	24(1)	8	32(1)	-
MARK ROBINSON	2	21(3)	6(1)	27(4)	1
SOL DAVIS	3	23(1)	7(1)	30(2)	-
MATTHEW HEWLETT	4	12(1)	5	17(1)	-
ADAM WILLIS	5	19	3(1)	22(1)	1
ANTOINE VAN DER LINDEN	6	14(8)	5	19(8)	1
KEITH O'HALLORAN	7	29	8(1)	37(1)	5
BOBBY HOWE	8	16(2)	4	20(2)	5
GIULIANO GRAZIOLI	10	4(12)	1(3)	5(14)	1
DAVID DUKE	11	19(7)	7(3)	26(10)	1
JUAN COBIAN	12	3	4(1)	7(1)	-
STEVE COWE	14	5(4)	2(2)	7(6)	3
ANDY WILLIAMS	15	2(4)	(2)	2(6)	-
MICHAEL REDDY	16	5	1(1)	6(1)	4
DANIEL INVINCIBLE	17	24(2)	3(1)	27(3)	9
GARY ALEXANDER	18	15(5)	7(2)	22(7)	5
MATTHEW HEYWOOD	19	5	2	7	-
FRAZER MCHUGH	20	1(1)	2(1)	3(2)	-
GARETH DAVIES	21	-	-	-	-
ALAN REEVES	22	26(1)	8	34(1)	4
STEVE MILDENHALL	23	6(1)	2	8(1)	-
STEVE ROBINSON	25	2	1	2	-
ALAN YOUNG	26	1(2)	1(3)	2(5)	1
JAMES WILLIAMS	29	4(1)	3(1)	7(2)	-
IAN WOAN	31	13	3	16	1
GARETH HALL	30	2(1)	2(1)	4(2)	-
KEVIN HALLIDAY	-	-	(1)	(1)	-
JAMIE MILLS	-	-	(1)	(1)	-

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01635 35599EDITOR: NICK JUDD
DESIGN: MATT HIRST

The Squads



Nationwide
FOOTBALL LEAGUE



Sat Feb 24th 2001
Nationwide League
Division Two



Swindon Town

The Squad

1	Bart Griemink	<input type="checkbox"/>	<input type="checkbox"/>
2	Mark Robinson	<input type="checkbox"/>	<input type="checkbox"/>
3	Sol Davis	<input type="checkbox"/>	<input type="checkbox"/>
4	Matthew Hewlett	<input type="checkbox"/>	<input type="checkbox"/>
5	Adam Willis	<input type="checkbox"/>	<input type="checkbox"/>
6	Antoine van der Linden	<input type="checkbox"/>	<input type="checkbox"/>
7	Keith O'Halloran	<input type="checkbox"/>	<input type="checkbox"/>
8	Bobby Howe	<input type="checkbox"/>	<input type="checkbox"/>
10	Giuliano Grazioli	<input type="checkbox"/>	<input type="checkbox"/>
11	David Duke	<input type="checkbox"/>	<input type="checkbox"/>
12	Juan Cobian	<input type="checkbox"/>	<input type="checkbox"/>
14	Steve Cowe	<input type="checkbox"/>	<input type="checkbox"/>
15	Andy Williams	<input type="checkbox"/>	<input type="checkbox"/>
16	Michael Reddy	<input type="checkbox"/>	<input type="checkbox"/>
17	Daniel Invincibile	<input type="checkbox"/>	<input type="checkbox"/>
18	Gary Alexander	<input type="checkbox"/>	<input type="checkbox"/>
19	Matthew Heywood	<input type="checkbox"/>	<input type="checkbox"/>
20	Frazer McHugh	<input type="checkbox"/>	<input type="checkbox"/>
21	Gareth Davies	<input type="checkbox"/>	<input type="checkbox"/>
22	Alan Reeves	<input type="checkbox"/>	<input type="checkbox"/>
23	Steve Mildenhall	<input type="checkbox"/>	<input type="checkbox"/>
25	Steve Robinson	<input type="checkbox"/>	<input type="checkbox"/>
26	Alan Young	<input type="checkbox"/>	<input type="checkbox"/>
29	James Williams	<input type="checkbox"/>	<input type="checkbox"/>
30	Gareth Hall	<input type="checkbox"/>	<input type="checkbox"/>
31	Ian Woan	<input type="checkbox"/>	<input type="checkbox"/>

The Manager

Andy King



Luton Town

The Squad

1	Mark Ovendale	1
2	Gavin McGowan	2
4	Matthew Spring	4
5	Julian Watts	5
6	Marvin Johnson	6
7	Peter Thomson	7
8	Paul McLaren	8
9	Stuart Douglas	9
10	Mark Stein	10
11	Liam George	11
12	Adam Locke	12
13	Stuart Fraser	13
14	Andrew Fotiadis	14
15	Matthew Taylor	15
16	Nathan Abbey	16
17	Emmerson Boyce	17
18	Tresor Kandol	18
20	Peter Holmes	20
21	André Scarlett	21
22	Dean Brennan	22
23	Jude Stirling	23
24	Scott Ward	24
28	Rocky Baptiste	28
29	Kent Karlsen	29
30	Petri Helin	30
32	Lee Mansell	32
33	Richard Dryden	33
39	Keith Rowland	39

The Manager

Joe Kinnear

Clarion
CAR AUDIO & BEYOND

Match Officials

Referee

M. G. Cowburn

Assistant 1

D. J. Hine

Assistant 2

M. Tingy

4th Official

S. D. Habgood



Official sponsors
of the substitution
board, used by
the 4th Official.

Match Facts

Half-Time Score

Full-Time Score

Attendance

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Next at Home...

Tuesday March 6th 2001

Nationwide League Division Two VS Oldham Athletic