

SOUTHEND UNITED

v LUTON TOWN

OFFICIAL MATCHDAY
PROGRAMME £1.60

NATIONWIDE LEAGUE DIVISION TWO

Saturday 3rd January 1998

Kick Off 3.00pm



OFFICIAL
TEAMWEAR SUPPLIER
OLYMPIC
SPORTSWEAR

OFFICIAL CLUB SPONSOR

BLUES MATCH
MASCOT

MATCHDAY SPONSOR

LOUISA
SMITH

PROGRESSIVE
PRINTING (UK) LTD



TELEWEST
COMMUNICATIONS

PROGRESSIVE IN AN EVER CHANGING WORLD



PROGRESSIVE
PRINTING (UK) LIMITED

WE ARE CREATORS, PRODUCERS AND FINISHERS OF FINE QUALITY PRINT FOR ALL TYPES OF PACKAGING, POINT OF SALE AND PROMOTIONAL LITERATURE.

OUR CONTINUAL PROGRESSIVE APPROACH ENSURES WE KEEP PACE WITH TECHNOLOGY TO SERVE YOU BETTER IN AN EVER CHANGING WORLD.

UNIT 5-8 RUTHERFORD CLOSE
EASTWOOD INDUSTRIAL ESTATE
LEIGH-ON-SEA ESSEX SS9 5LQ
TEL 01702 520050
FAX 01702 420273

WITH ALVIN MARTIN

MANAGERS VIEW



Here we are in '98 and on behalf of myself and the players I'd like to wish all Southend supporters the very best of luck this year. I'd like to

think we ourselves will get some on the pitch but as I've always believed, the harder we work the luckier we will get.

A hard fought point at Brentford when down to ten men was very pleasing, then to lose to a Wycombe side 2 days later was disappointing to say the least, especially when we had dominated the second half. I'm sure all of you, although not enjoying the result, would have relished the opportunity to see Neville Southall in Southend colours. He was instrumental in gaining us a point at Brentford and also kept us in the game against Wycombe with 2 vital saves. I'm sure that Simon Royce and Tony Henrikson will benefit as much as anyone just observing him play and train. Neville was the best keeper in the world not so long ago and as I've already seen is still one of the most talented around. I hope Neville will enjoy his time here as much as we enjoy having him on board.

It's been a tough 1st half of this season and in the dressing room we are all expecting it to be tough into '98, but one thing I can assure everyone of is that there is a determination and honesty and a high level of team spirit in our dressing room which I'm sure will play an essential role in our future.

Today we welcome Luton Town who have like ourselves, had an up and down sort of season, especially as they made the play-offs last year, which goes to show how tough this division is. It's a difficult game as they all are, and one we need to produce a good performance to win.

Thanks to all of you for your support in '97 and I and the players will work tirelessly to repay that support in '98.

Alvin Martin

PROGRESSIVE IN AN EVER CHANGING WORLD



PROGRESSIVE

PRINTING (UK) LIMITED

BLUES SOCCERLINE: 0839 66 44 44

blues

CLUB CALL

BLUES SOCCERLINE

FOR THE LATEST DAILY INFORMATION AND
UPDATES ON WHAT'S HAPPENING
AT ROOTS HALL TELEPHONE:

(0839) 66 44 44

CALLS COST 49P PER MINUTE

TELETEXT INFO. SERVICE
on TELEWEST CABLE TV
Channel 17 • Page 808

FOR ALL TICKET INFORMATION
CALL THE TICKET OFFICE ON
(01702) 304090

SOUTHEND UNITED F.C.

Roots Hall, Victoria Avenue, Southend-on-Sea, Essex SS2 6NQ.
Tel: 01702 30 40 50 • Fax: 01702 33 01 64

PRESIDENT
N.J. Woodcock

**CHAIRMAN &
MANAGING DIRECTOR**
V.T. Jobson

**VICE CHAIRMAN &
CHIEF EXECUTIVE**
J.W. Adams

DIRECTORS
J. Bridge, D.M. Markscheffel
W.R. Kelleway, B.R. Gunner
R.J. Osborne

ASSOCIATE DIRECTORS
W.E. Parsons, A. Jobson

MANAGER
Alvin Martin

COACH
Peter Treviran

YOUTH TEAM COACH
Peter Johnson

HON. MEDICAL OFFICER
Dr. A. K. Sinha

HON. CROWD DOCTOR
Dr. V. G. Crowhurst

SPORTS THERAPISTS
J. Gowens & S. Barham

COMMERCIAL MANAGER
Jacqueline Parker

SAFETY OFFICER
G. Wright

PROGRAMME EDITOR
K. O'Donnell

COMMUNITY OFFICER
Frankie Banks

TELEPHONE SERVICES

Shop 01702 60 13 51/30 41 40
Ticket Office 01702 30 40 90
Soccerline 0839 66 44 44
Infoline 0839 66 44 43
All 0839 calls cost 49p per minute

DESIGNED & PRINTED BY: Progressive Printing (U.K) Limited

VISITORS HISTORY

LUTON TOWN

1885 The club is formed by the amalgamation of Wanderers and Excelsior and is based at the Excelsior Ground, Dallow Lane.

1890 The Hatters turn professional - the first club in the South to do so.

1897 Elected to the Football League - the club moves ground, only a short distance across the Dunstable - Luton Railway Line, to Dunstable Road.

1900 The Hatters' re-election application to Division Two fails and they move into the Southern League.

1905 The club is on the move again, to the present home ground at Kenilworth Road.

1920 The Hatters return to the Football League as founder members of Division Three

1928 It's a great start to the 1928-29 Third Division (South) campaign as the Hatters record 10 straight victories - however, they fail to maintain that form and eventually finish 7th.

1936 Luton Town 12, Bristol Rovers 0 - the club's record victory is also a record for the Division and Joe Payne's tally of 10 goals remains the individual record for the Football League.

1937 The Hatters score a club record 103 League goals and are promoted to Division Two as they win the Third Division (South) championship.

1955 Promoted to Division One - the Hatters finish runners up to Birmingham City on goal average (but ahead of third placed Rotherham, also on goal average).

1959 Kenilworth Road's record crowd of 30,069 attends an F.A. Cup tie against Blackpool - the Hatters go on to reach the Final but lose 1-2 to Nottingham Forest.

1960 The Hatters finish bottom of Division One and are relegated.

1963 The downward trend continues as Luton finish last in Division Two and are

relegated to Division Three.

1965 Only six years after appearing in the FA Cup Final the Hatters go down to Division Four.

1968 The Hatters start a climb back up the Football League with promotion to Division Three as Fourth Division champions.

1970 Having just missed out the previous season, Luton are runners-up to Orient to win promotion to Division Two.

1974 The Hatters make it back to the top flight - they are runners-up to Middlesbrough in Division Two.

1975 It's a swift return to Division Two as the Hatters are relegated after only one season.

1982 Luton go back up to Division One - they are Second Division champions ahead of arch rivals Watford by a clear 8 points.

1984 The Hatters stay up - just, a last gasp goal in their final game at Maine Road saves them from relegation but sends Manchester City down.

1985 The club follows QPR and installs an artificial pitch - more controversial is the members only scheme brought in after major crowd disturbances during an F.A. Cup replay against Millwall.

1987 The Hatters finish 7th in Division One - their highest League placing.

1988 The club has the bonus of two trips to Wembley - they lose in the Simod Cup Final but beat Arsenal 3-2 to lift the Football League Cup.

1989 They are back at Wembley for the League Cup Final but Nottingham Forest are comfortable 3-1 winners.

1992 Relegated - the Hatters miss out on the newly formed F.A. Premier League.

1996 Relegated to Division Two.



**Official
Suppliers to
Southend United
Football Club**

**OLYMPIC
SPORTSWEAR**

The Spirit of Sport

BLUES SOCCERLINE: 0839 66 44 44

blues

PAST ENCOUNTERS

A PERSONAL MEMORY
WITH NICK HART

Although we have played Luton many times over the years, particularly in the old Division Three South, it is only relatively recently that we have renewed acquaintance with The Hatters. I have recalled my first visit to Kenilworth Road in 1992.

Luton Town v Southend United Barclays League Division 1 Saturday October 31st 1992.

Southend went into this match in dire straits. Under the new management of Colin Murphy we had lost our first 4 league games and only won twice in 16 games and only Bristol Rovers with one win were below us. Incredibly Luton had an identical record but had scored two more goals than us so were one place better off. This was to be the clash of the titans! Speaking to Town's fans before the game they were convinced we would win. Why do home supporters always think we are going to win at their place! And why does it rarely

happen?

As predicted by the travelling Blues' fans we were soon under the cosh and by half time had "restricted" Luton to a 2-0 lead thanks to goals from Julian James and Phil Gray. Chants of "Murphy Out" filled our end as the players and officials left the field at half time. The 2nd half saw an amazing turn around and even more amazingly goals by unlikely sources. Chris Powell and substitute Kevin O'Callaghan scored to pull us level and give us a share of the points. Powell actually scored a second that season though O'Callaghan did not add to his tally.

I remember on leaving the ground deciding I would give the fixture a miss should we meet in the league in the following season. Typically the next year we were drawn away to Luton in the 3rd Round of F.A.Cup so it was back to Bedfordshire to see us

lose 1-0 thanks to Paul Telfer goal.

Despite losing our next three games a certain Stan Collymore appeared at the club to revitalise the season. At the same time the player Collymore replaced, Ian Benjamin, joined Luton but only scored once for his new team.

The return fixture at Roots Hall on the last day of the season saw Southend win 2-1 (Sussex & Angell) attracting 11,042 fans. It was to be Collymore's last game in a Blues' shirt and other results that day ensured both teams safety. Blues finished the season 18th place while Luton finished 20th.

TEAM: SANSOME, PARKINSON, POWELL, CORNWELL, EDWARDS, PRIOR, ANSAH, MARTIN, LOCKE, BENJAMIN, TILSON.
SUBS: O'CALLAGHAN & SCULLY.

CROWD: 7,256.



PAUL NEWMAN INTERIORS



KITCHENS



BATHROOMS

COMPLETE SUPPLY & INSTALLATION SERVICE

VISIT OUR EXTENSIVE SHOWROOMS EVENINGS BY APPOINTMENT

TEL: (01702) 552868 • FAX: (01702) 555518 136 HIGH STREET, HADLEIGH, ESSEX

blues

BLUES SOCCERLINE: 0839 66 44 44

Trust us to help the game

The Football Trust has been providing support for the game at every level throughout the UK for over 22 years. Its present priority task is to help League clubs to complete the implementation of the Taylor Report recommendations.

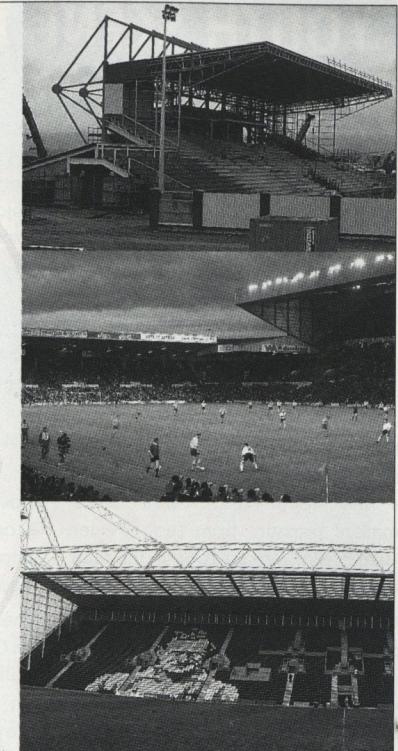
Thanks to the Government and to the Football Association, the FA Premier League and the English Sports Council, a major new funding package to secure the future of the Trust has been put in place.

These funds will be in addition to income derived from the football pools companies Littlewoods, Vernons and Zetters, and will enable the Trust to complete its Taylor task, carry on its essential safety work and continue to grant aid football at every level. The Government's commitment to the Trust has the support of everyone who cares about our national game.



THE FOOTBALL TRUST
Helping the game

THE FOOTBALL TRUST, WALKDEN HOUSE, 10 MELTON STREET, LONDON NW1 2EB



westleigh

mazda

NEW • QUALITY USED • SERVICING
M.O.T. • FULL BODY AND CRASH REPAIRS

TEL: 01702 72277

YOUTH SCENE

WITH PETER JOHNSON

Prior to the Christmas break the Youth Team has been involved in two South East Counties League games.

The first at the training ground was the second of two back to back fixtures against Crystal Palace. The scoreline was once again to prove inconclusive with both team's following a similar pattern us scoring first and Palace equalising although this time on the stroke of half-time.

Lee Whitelock continuing on his trial period and scored his second goal for the Youth Team after some excellent pressure from Leon Hunter to win a vital repossession in the final third.

Once again the equaliser for Palace came from a crowded goal mouth scene seeing the ball drop unkindly for us but accepted gratefully by the opposition.

The second half produced a lot of free flowing football at both ends. But perhaps we created the clearer of the

chances with Perry Prudence wide on the right with some good early passes from Hunter and Tom McDonald, enjoying a lot of freedom to set up excellent forward breaks.

Right at the death, Perry rounded off a great piece of old fashioned wing play to present Trevor Fitzpatrick with what looked like the kind of chance he thrives on. Unfortunately it was not to be his day as the ball went agonisingly wide.

The following week Trevor was to bounce back to his productive best, scoring two goals of the highest quality worth of any level of football against Leyton Orient.

These were two much needed strikes as Orient sailed into a two nil lead by half time, despite the team enjoying an excellent opening 30 minutes, playing some excellent football.

But with Perry Prudence adding a third with a clinical finish, to show the kind of character the boys have

possessed of late, it was no more than they had deserved to power into a 3-2 lead with some devastating finishing. But for the third week in a row the game was to finish in stalemate as Orient capitalised on a bit of slack marking from a corner kick to level as 3-3. Almost a repeat of the previous nights first team game against York City which ended 4-4.

Nevertheless, there seems to be a lot more spirit and desire from the boys now, who seem to be enjoying protecting their unbeaten run of four games in the League of late and looking forward to the next League game at home to Q.P.R. on 3 January at the training ground on Eastern Avenue, k.o. 11.00am.

Youth Team Manager - Peter Johnson



Boots & Laces

CABARET
NIGHT
SPOT

Southends Premier Cabaret Night • 123 Eastern Avenue
Southend-on-Sea • Ticket Hotline 01702 462111

10th January
MIKE PUGH

Cockney T.V. Comedian
Live Band P.S.
£16.50

31st January

CRISCO
Zany Speciality Act
Live Band Zodiac
£16.50

17th January
ROBBIE 'K'

International Specialist Juggler
Live Band Reaction
£16.50

7th February

KEITH THE THEIF CHARNLEY
Comedy Pick Pocket
Clover
£16.50

24th January
BOB CURTISS

One of T.V. regular faces
Live Band Musik Express
£16.50

14th February

IAN IRVING
Valentines Night Special
Reaction
£16.50

"STUCK FOR A GIFT IDEA? TREAT SOMEONE TO A NIGHT OUT AT BOOTS & LACES CABARET NIGHT-SPOT & BAR. BUY THE TICKETS AND LET THEM CHOOSE THEIR CABARET. CALL US NOW ON 01702 462111".

Universal

There's no better value-for-money in the country than a Universal bicycle. Vibrant colours, dynamic graphics, superior design and latest technology and safety design features all combine to put Universal in a class apart!



Universal

for
Quality
Choice
Value

Unrivalled

LOW PRICES

START AT £19.99

All Universal bicycles include a LIFETIME GUARANTEE.

See the fabulous Universal range of bicycles at Toys 'R' Us, Olympus, Littlewoods, Empire Stores, Grattan, Charlie Browns, Great Universal Stores - and most good bicycle shops throughout the country.

Universal Cycles plc, Brook Road Industrial Estate, Rayleigh, Essex SS6 7UY

KIT SPONSORS

To sponsor your player call the Commercial Department on (01702) 30 40 50

Mark JONES

SHIRT
SHORTS
SOCKS

Jeroen BOERE

COMPLETE KIT
BENTLEY, HARRISON and
MORRIS FAMILIES

John NIELSEN

SHIRT
SHORTS
SOCKS

Paul WILLIAMS

SHIRT
SHORTS
SOCKS A.GREENE (MR BEAN)

Mark STIMSON

SHIRT
SHORTS TILE MARKET LTD
SOCKS

Leo ROGET

COMPLETE KIT
PROGRESSIVE PRINTING

Alvin MARTIN

COMPLETE KIT
TED & HAZEL PARSONS

Ben LEWIS

COMPLETE KIT
"CROFTERS" ANIMAL CONVALESCENCE
+ BOARDING HOME - 01268 785350

Chris PERKINS

SHIRT
SHORTS
SOCKS KELLY PLANT HIRE



Back Row Left to Right: Mark JONES, Paul TAYLOR, Chris PERKINS, Simon ROYCE

Middle Row Left to Right: Spencer BARHAM, John GOWENS, Adrian CLARKE

Front Row Left to Right: Leo ROGET, Paul BYRNE, Peter TREVIVIAN

Side Photo: Keith DUBLIN

Mike MARSH

COMPLETE KIT
SIMON KENTON & DARREN HENDRY
IDOLS LICENSING & PUBLICITY LTD

Andy THOMSON

COMPLETE KIT
DAVE "THE DRUM"
TOBIN

PRICING: COMPLETE KIT £300
SHIRT £150 • SHORTS £100 • SOCKS £75

Simon ROYCE

COMPLETE KIT
GROSVENOR GROUP

Andy RAMMELL

COMPLETE KIT
ROY MILLS
Modern Conversions

Tony HENRIKSEN

SHIRT
SHORTS
SOCKS

Nathan JONES

COMPLETE KIT
DAWSON JOINERS LTD

Adrian CLARKE

COMPLETE KIT
PETER COSTER &
JOHN.S.H. WILSON

Andy HARRIS

COMPLETE KIT
KINGS NIGHTCLUB

Peter TREVIVIAN

SHIRT
SHORTS
SOCKS

Sada N'DIAYE

COMPLETE KIT
PAT COLLINS
County Estates



Andy RAMMELL, Tony HENRIKSEN, Jeroen BOERE, Nathan JONES, John NIELSEN

Paul WILLIAMS, Andy HARRIS, Mark STIMSON, Phil LEGGATT, Peter JOHNSON

Alvin MARTIN, Mike MARSH, Andy THOMSON, Phil GRIDELET

Side Photo: Julian HAILS

Phil GRIDELET

COMPLETE KIT
CLIVE, MARIA, RACHEL
& JAMES SMITH

Keith DUBLIN

COMPLETE KIT
PROGRESSIVE PRINTING

Julian HAILS

COMPLETE KIT
PAUL BAHBOUT

FROM THE TREATMENT ROOM

WITH JOHN GOWENS



At the time of going to print for this programme the Treatment Room is reasonably quiet (even after the busted nose incident with Julian Hails at the York City game a couple of weeks ago).

Andy Rammell is still continuing to do lots of running and stretching exercise to get back to full fitness.

Paul Williams is now back in full training after his long period of time out of the game.

Leo Roget is progressing well and is maintaining the specially designed exercise regime which includes lots of swimming. He will be going back to see the specialist in early January and I will let you know the outcome on his progress then.

Until then, Happy New Year everyone!

Howay the Lads!

95.3 FM



MW 1530

YOUR LOCAL INFORMATION STATION WITH
THE BEST COVERAGE OF SOUTHEND UNITED

blues

BLUES SOCCERLINE: 0839 66 44 44

FROM THE DRESSING ROOM

WITH JACQUELINE PARKER

It's the third of January, and I imagine that by now a lot of boldly made New Year resolutions are being regretted, tested and inevitably...broken! This piece is being written before anyone's even scoffed their plum pudding, so how brave is everybody feeling?!

I asked around behind the scenes here at the club to find out what the good folk at Roots Hall are planning for their New Year resolutions. Look out for the conclusion of this piece in the Walsall programme, when I'll tell you who's sticking to their resolution, and who should have put their brain in gear before making any rash statements!

ALVIN MARTIN - To improve my French ("Oui, Oui - Regis and Pepe")

PETER JOHNSON - To find out how to unstitch Peter Treviran's pockets...and spend as much of his money as possible! (So what are you trying to say...)?

RONNIE GALE - To keep singing and telling my awful jokes to the lads - it's good for morale!

GORDON HARROLD (Bars Manager) - Complete celibacy. (Methinks Mrs. Harrold might have a word or two on this one).

BRIAN DEAR (Catering Manager) - To be much nicer to Bev and Pat, my waitresses.

BEV AND PAT - OK OK, to be nicer to Brian Dear

PAM SKONE (Reception) - To stop eating so much in case one day it all creeps up on me and parks on my things. (Pam's in fantastic shape, so this one confused us slightly).

NICOLA BAILIE - (Commercial Co-ordinator) - To make Ronnie Gale more cups of tea, and to meet at least one programme deadline as specified by our printers!

LEE HARRIS - (Commercial Representative - not remotely influenced by me presence.) - to sell the remaining match sponsorships this season!

YOURS TRULY - To get to work on time, and to clear several mountains of paperwork while everyone else is on their Christmas break.

HELEN GILES - (Club Secretary & PA to Messrs. Jobson & Adams) - to stop swearing so much - except in my head!

And perhaps the wisest of us all

RAY DAVY - I don't have any, then I won't break them.

WITH DAVE GOODY

YESTERDAY'S HEROES

Name: Ian BENJAMIN

Birthdate: 11th December 1961

Birthplace: Nottingham

League Debut:

12th April 1979 for Sheffield United at Cardiff City (League Division 2) aged 17 years 121 days

Southend United Debut:

3rd March 1990 at home against Carlisle United (League Division 4) aged 28 years 82 days

League Career Details:

Club	Apps.	Goals
Sheffield United	5	3
West Bromwich Albion	2	0
Notts County	0	0
Peterborough United	80	14
Northampton Town	150	59
Cambridge United	25	2
Chester City	22	2
Exeter City	32	4
Southend United	122	33
Luton Town	13	2
Brentford	15	2
Wigan Athletic	20	6
Totals	486	127

Ian's career started with a startling full debut for his first League club, Sheffield United. After a brief appearance as a substitute, Ian made his full debut in the final game of the 1978/79 season for a team needing a victory to avoid relegation. At only just 17 years of age, Ian was given the responsibility of taking two penalties in the match, but although he scored both, the 2-2 draw took the Blades down into the Third

Division. After playing the first three matches of the new season (and scoring a penalty in the first), Ian began his wanderlust, joining West Bromwich Albion, then moving onto Notts County and finally settling at Peterborough, where his goalscoring talents started to come to the fore.

A move to Northampton Town really saw Benji come to prominence, and he averaged a goal every three games. After brief spells at Cambridge United, Chester City and Exeter City, his career linked up with the Blues. Southend manager Dave Webb received a phone call from Exeter manager Terry Cooper, informing him that Benji had been unable to settle in the West Country, and was keen to move back nearer his Cambridge home. The signing proved inspirational, and promotion from the Fourth Division was immediately followed by promotion to the second, this coming courtesy of a Benji goal at Bury, a moment that all the travelling fans will never forget. "Who scored the goal at Bury then? Ian Benjamin" became the theme of the north Bank for the following season, and Benji had carved himself a niche in Southend history.

Further moves to Luton Town, Brentford and Wigan Athletic brought the curtain down on a League career that had spanned 16 years and 486 League games.

Ian shared some of the limelight early in his career with his brother Triston, who made over 300 League appearances for Notts County and Chesterfield, but Ian did manage to represent England Youth, something Triston didn't do.

"I would say he was the best free-transfer signing I have ever made. I cannot speak too highly of what Benji has done for this club. He has shown what a superb professional he is" was how Dave Webb summed up Benji's performance at the end of the 1990/91 season, and I doubt there are many Blues supporters who would argue with that.

BLUES SOCCERLINE: 0839 66 44 44

blues

STELLISONS

DISCOUNT ELECTRICAL SUPERSTORES

**BRING
THIS
VOUCHER
WITH
YOU AND
SAVE
"LOADSA MONEY"**

For every £100 spent at any of our stores. We will take a further £5 off our already heavily Discount prices with this Voucher.

BOSCH EXCELLENCE COMES AS STANDARD

EXTRA DISCOUNT IN-STORE

BOSCH EXCELLENCE COMES AS STANDARD

EXTRA DISCOUNT IN-STORE

BOSCH KTL 1502 GB
CFC FREE HFC FREE B
Gross capacity 146 litres/5.2 cu.ft. Net capacity 144 litres/4.9 cu.ft. Electricity consumption: further features include:
• Softline design
• 4 safety glass shelves
• 3 height adjustable shelves
£279.99

BOSCH KTR 1572 GB
CFC FREE HFC FREE A
Gross capacity 146 litres/5.2 cu.ft. Net capacity 144 litres/4.9 cu.ft. Electricity consumption: further features include:
• Softline design
• 4 safety glass shelves
• 3 height adjustable shelves
£279.99

BOSCH "frost-free" refrigerator/freezer KKU 2901 GB
Frost Free CFC FREE HFC FREE
Fridge section net 190 litres/6.7 cu.ft. Freezer section net 74 litres/2.6 cu.ft. Freezing capacity 12kg in 24 hrs
£679.99

Washing Machine WFB 1605 - white fascia
quiet
Capacity: 4.5 kg/10lbs Spin speed: 800/700/500 rpm
£369.99

Washing Machine WFF 2000 "Fuzzy Logic"
Capacity: 5kg/11lbs Spin speed: 1000/900/800/600/500/400 £529.99

Washing Machine WFP 3201 "Fuzzy Logic"
Capacity: 5kg/11lbs Spin speed: 1600/1200/1000/800/600/400 rpm £779.99

EXTRA DISCOUNTS IN STORE

NOTHING COSTS THE EARTH AT STELLISONS

WALK NO FURTHER

THEY'RE RIGHT THEY ARE THE CHEAPEST

HURRY & SAVE

BRANCHES THROUGHOUT ESSEX

528 London Road, South Benfleet

11-13 Kents Hillroad, South Benfleet

170-172 Hamlet Court Road, Westcliff-on-Sea

Tel: (01268) 793289

Tel: (01268) 793729

Tel: (01702) 301600

WITH ROBIN CHIPPERFIELD

"SPORTS EDITOR BBC ESSEX"

BLUE IN VIEW

Last season's player of the season is having another good start to the year. Ever dependable in defence, and now scoring plenty of goals !!

These notes are being written immediately after the four-all draw with York City, Dublin and Adrian Clarke had both scored two goals. Clarke's two efforts were both scored from the edge of the penalty area....Dublin's brace saw two crashing headers both cross the line just !!

Southend Manager Alvin Martin was full of praise for Dublin after the game. "He took his two goals very well indeed. They were two headers I'd have been proud of in my career. It's certainly a huge boost when a centre-half can come and get you a couple of goals. But it didn't hide the fact that we didn't play well. We made silly mistakes again...sometimes two or three of our players aren't at the races, but against York there were seven or eight who simply didn't perform. It was like

the bad old days again." Hopefully, Southend will have got some sort of result at Brentford, and a win at home to Wycombe Wanderers to avenge the defeat in the AutoWindscreen Shield. But, forgive me for being a scrooge, but don't mind if it's an awful long time before we see another four-all draw. Every time, Southend came forward you thought there'd be a goal. The trouble was that every time York came forward, you thought they'd be a goal as well. As a reporter it makes great radio, as a supporter it can be so frustrating !

May I take this opportunity of wishing you a very prosperous New Year, and may it be filled with plenty of BBC Essex !!



DON'T FORGET BBC ESSEX HAS LIVE FULL-MATCH COMMENTARY ON SATURDAY AFTERNOONS. FM 95.3 AND 103.5 MW 1530 AND 765.

JUNIOR BLUES

PAGE SPONSORED BY

TELEWEST
COMMUNICATIONS



I would like to welcome all the Junior Blues members to todays game against Luton, and welcome to any junior Luton supporters who are with us today. This being our first League game of the New Year let's hope the second half of the season is more successful than the first.

I would like to take this opportunity to remind everybody about the pantomime at Boots & Laces on the 8th January. Finally may I wish all of our members a very Happy New Year.

Bye for now. Scotty

THE GIANT NEW YEAR PROGRAMME FAIR
GREAT WESTERN ROYAL HOTEL, PRAED STREET, LONDON W2
(by Paddington Station)
SUNDAY 4 JANUARY 1998 10.30am - 4.00pm

MATCHDAY MASCOTS



Louisa Smith is our Blues Matchday Mascot for our game today against Luton Town. Louisa celebrates her 12th birthday on the 8th of this month and this is her birthday surprise.

She attends St. Marks School in Harlow and plays for their girls football team against other local schools. (She's already on the score sheet for her team too!) Louisa also enjoys netball and hockey and all aspects of school life. Louisa is a member of the Junior Blues and comes to as many games as possible with her mum, dad and brother who all sit in the West Stand. Her favourite players are Phil Gridelet and Simon Royce.

Louisa recently raised money for "Save The Children" by completing a mile long charity run. Well done Louisa! We all hope you have a fabulous day.

blues

BLUES SOCCERLINE: 0839 66 44 44



MAD FOR SOUTHEND UNITED

and you'd be mad to miss out on over 300 movies a month, top live sports action, music and children's channels, cheaper telephone calls, FREE local cable-to-cable calls and the fastest, highest quality connection to the Internet.

**Call Telewest Communications
Freecall on 0500 500 100**



TELEWEST
COMMUNICATIONS

IT'S COMING HOME... THE ECHO'S COMING HOME

Make sure we're coming to your home every night...

Now in three editions to bring you even more LOCAL NEWS.

Follow the latest SOUTHEND UNITED

news as it happens Monday to Friday, including Match reports.

MAKE SURE THE ECHO'S COMING HOME DELIVERED TO YOUR DOOR...

Tel: (01268) 522792

Evening Echo CARS
CANVEY & RAYLEIGH S.U.F.C. SUPPORTERS CLUBS INCREASE MEMBERSHIPS



NEWSQUEST
(Essex) Ltd

for direct delivery

WHICH PLANET WOULD YOU LIKE TO BE ON?

The Football League is contemplating change in the structure of the world's oldest Professional Football Competition. A working party has put forward for consideration FIVE structures for the re-organisation.

To avoid misleading opinion as to their preference, the working party gave the structures the names of planets. Hence today, we can ask you "Which planet are you on?"

1. Planet Earth

This is the existing structure:

Div 1 - 24 clubs - 2 + 1 promoted, 3 down
Div 2 - 24 clubs - 2 + 1 promoted, 4 down
Div 3 - 24 clubs - 3 + 1 promoted, 1 down

2. Planet Mars

Div 1 - 20 clubs - 2 + 1 promoted, 3 down
Div 2 - 26 clubs - 2 + 1 promoted, 5 down
Div 3 - 26 clubs - 4 + 1 promoted, 1 down

3. Planet Jupiter

Either

Div 1 - 18 clubs - 2 + 1 promoted, 3 down
Div 2 - 18 clubs - 2 + 1 promoted, 3 down
Div 3 - 18 clubs - 2 + 1 promoted, 3 down
Div 4 - 18 clubs - 2 + 1 promoted, 3 down

This gives 3 GM Conference Clubs entry each year.

Or;

Div 1 - 20 clubs - 2 + 1 promoted, 3 down
Div 2 - 20 clubs - 2 + 1 promoted, 4 down
Div 3 - 20 clubs - 3 + 1 promoted, 4 down
Div 4 - 20 clubs - 3 + 1 promoted, 4 down

The options above were all discussed and, it would be fair to say, to no particular conclusion at a recent meeting in London attended by Chairmen and Directors of League member Clubs.

Also discussed were other methods of awarding points and the most popular seemed to be that giving a penalty shoot out to determine drawn games with each side competing for an extra point from the shoot out to add to the one point each has earned from the game. The appeal of this is, of course, that ALL games then have 3 points in them as opposed to the current 2 points shared in a drawn game.

Considering re-structure of the League is a fascinating subject and one supporters may like to consider over the holiday period as an alternative to TV and board games. Take heed of the need to consider the Premier League and that it will undoubtedly reduce its clubs to 18 and probably 16 before long, when you start the number crunching.

The key is to start by approaching the problem from considering what changes would enhance the League and encourage greater spectator attendance, interest and television attraction.

If any supporter cares to consider the problem and arrive at a potential solution, then this club will be pleased to hear from him or her and pass on the same to those in the seat of power.

Happy Pondering!

4. Planet Saturn

Div 1 - 12 clubs - 2 + 1 promoted, 3 down
Div 2 - 12 clubs - 2 + 1 promoted, 2 + 1 down
Div 3 - 12 clubs - 2 + 1 promoted, 2 + 1 down
Div 4 - Same
Div 5 - Same
Div 6 - 12 clubs - 2 + 1 promoted, 1 + 1 down
2 Conference Clubs will join the League each year.

5. Planet Pluto

(The Super League) 12 Clubs 2 + 1 promoted, 3 down
Div 1 - 24 Clubs 2 + 1 promoted, 4 down
Div 2 - 24 Clubs 3 + 1 promoted, 3 down
Div 3 - 12 Clubs 2 + 1 promoted, 2 down

DS CARPETS & FURNITURE

FREE
GRIPPERS

FREE
ESTIMATES

FREE
DELIVERY

Specialists in Quality Carpets offering durability & lasting good appearance

BEDROOM CARPETS

from £3.99 sq. yd
 (£4.77 sq. metre)

80% WOOL TWISTS

from £8.99 sq. yd
 (£10.75 sq. metre)

- CARPETS
- CARPET TILES
- CORK TILES
- CUSHION FLOORS
- LINOLEUM'S
- FREE ESTIMATES
- FREE FITTING SERVICE
- VINYLS
- SELECTION OF
ORIENTAL RUGS

AXMINSTERS

from £20.99 sq. yd
 (£25.10 sq. metre)

ARTIFICIAL GRASS

from £10.99 sq. yd
 (£13.14 sq. metre)

Free bottle of wine with every order over £100

MOST CARPETS CAN BE DELIVERED AND FITTED WITHIN 48 HOURS

252, London Road, Hadleigh, Essex

Tel: 01702 555656

OPEN MON-SAT 9-5.30 OPEN EVERY SUNDAY UNTIL CHRISTMAS 10-4

**see
everygoal**

Goals, goals, goals!
See every goal from the weekend with ITV's
NATIONWIDE FOOTBALL LEAGUE EXTRA, in association with Nationwide Building Society.

We'll be on air just after midnight on Mondays and repeated later in the week in many regions. The programme is introduced by Gabriel Clarke and includes interviews, competitions, the latest news and talking points, and all the goals scored from the weekend from the Nationwide Football League.

PICTURE COURTESY OF TOM MORRIS (0151) 585 2701

CHECK YOUR TV LISTINGS FOR DETAILS AND SET YOUR VIDEO

Nationwide

WE GUARANTEE YOU LOWER PRICES THAN CURRYS OR COMET
ON OUR STOCK ITEMS WHEN YOU SEE THE SAME PRODUCT IN A LOCAL STORE, BOXED AND IN STOCK!

Stylish models at good looking prices

Ultima 1200 Washing Machine

• Unique Aquarius Wash System Plus • Unique Intelligent Care • Unique One Touch Programme Selection, Multi Wash and Infobubble Display • Colour choice of Natural Linen with Calico facia, or all Classic Polar White, or Classic Polar White with Mercury facia.

Model WM72 P-N-X

SAVE £150 £499.99
Price without Trade-in £649.99

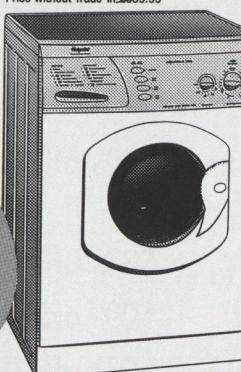


Ultima 1200 Washer Dryer

Model WD71 P-N-X
SAVE £150 £599.99
Price without Trade-in £749.99

Ultima 1000 Washing Machine

Model WM71 P-N-X
SAVE £110 £449.99
Price without Trade-in £559.99



FREE Persil worth up to 120 washes with these washing machines!

Aquarius® 1200 Washing Machine
• Unique Aquarius Wash System Plus • Unique Intelligent Care • Unique Time Saver • Biggest 5.5kg/12lb Load • Auto Half Load • Up to 1200 Variable Pulse Spin • Sculptured Styling • Colour choice of Natural Linen with Calico facia, or all Classic Polar White, or Polar White with Mercury facia.

Model WM64 N-P-X

SAVE £100 £429.99
Price without Trade-in £529.99

£429.99
TRADE-IN PRICE



Aquarius Dishwasher

• 12 place settings • 8 programmes • Temperature selector • AcoustiCid® sound insulation • Colour choice of Natural Linen with Calico facia, or all Classic Polar White, or Classic Polar White with Mercury facia.

Model DF61 P-N-X

SAVE £100 £349.99
Price without Trade-in £449.99

£349.99
TRADE-IN PRICE

Aquarius Dishwasher
Model DF62 P-N-X-H-U-T
SAVE £120 £379.99
Price without Trade-in £499.99

£379.99
TRADE-IN PRICE

Ultima Micro Dishwasher
Model DF42 P-N-X
SAVE £150 £449.99
Price without Trade-in £599.99

£449.99
TRADE-IN PRICE

SEE THE NEW RANGE AT YOUR LOCAL HOTPOINT CENTRE!

THE BEST FOR LESS
Stones
ELECTRICAL

Hotpoint®

1074-1080 LONDON RD
LEIGH-ON-SEA (OPPOSITE
SAFewayS)

**01702
715271**

ALL MAJOR CREDIT CARDS ACCEPTED

OPEN: MON-SAT 9am to 5.30pm SUNDAYS 10am to 3pm

EURONICS
CENTRES
ARE
EUROPE'S
BIGGEST
INDEPENDENT
ELECTRICAL
BUYING
GROUP

IT'S THE GREAT 1998 BLUES NEW YEAR SALE

25% OFF

33% OFF

50% OFF

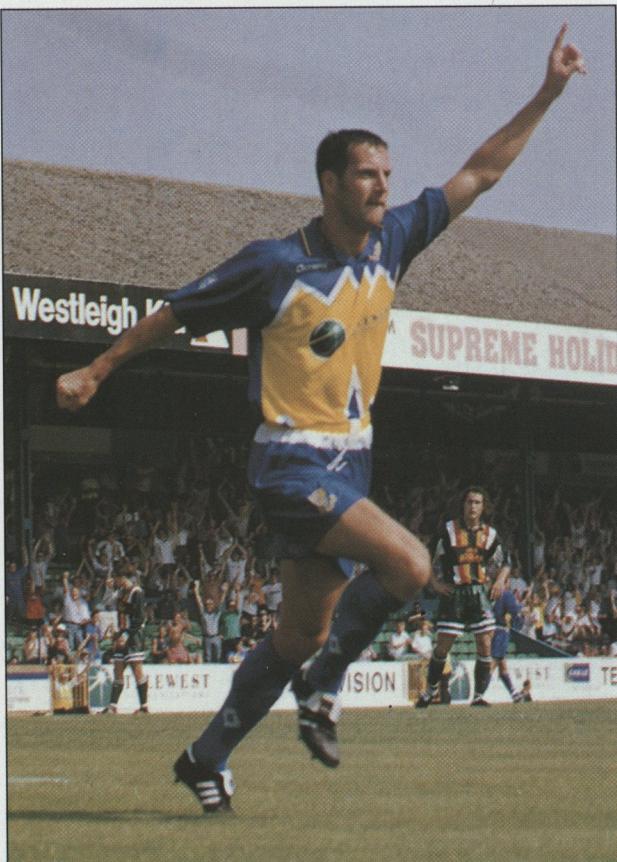
We've over-stocked for Christmas - so it's Bonanza Time for Blues loyal fans with 25%, 33% and 50% off a wide range of Blues Shirts, Sports and Leisure Wear. We've never been in a position to offer deals like these before, so call in the Blues Shops now and pick up your own bargains whilst stocks last!

			WAS	NOW			WAS	NOW
Casual Shirts	m,l,xl	33% off	£17.99	£12.05	Olympic Sweatshirts	xxl	33% off	£15.99
Blue/Green/White					SUFC Coats	xs	20% off	£35.99
Grandad T-Shirts	xl	50% off	£19.99	£9.99	Navy F-C Shorts	8yrs	25% off	£8.99
SUFC Joggers	small	10% off	£4.99	£4.49		12-13yrs		£6.74
Totally Committed	s,m,l,xl	50% off	£10.99	£5.49	Navy F-C Shorts	s,m,l,xl	20% off	£11.49
T-Shirts					SUFC Grey T-Shirts	s,m,l,xl	25% off	£13.49
Totally Committed	s,m	50% off	£20.99	£10.49	SUFC Sports T-Shirts	s,m,l,xl	25% off	£10.11
Sweatshirts					F-C T-Shirts	8-9yrs, 10yrs,11yrs	25% off	£11.99
SUFC long sleaved	m,l,xl	20% off	£6.99	£5.59	Roots Hall Sweatshirt	s,m,l,xl	20% off	£8.99
T-Shirts					Polo Sweatshirt	s,m,l,xl	25% off	£10.49
Banner Scarves		25% off	£12.99	£9.74	Grey,white Sweatshirt	s,m,l,xl	25% off	£17.59
SUFC Towel		25% off	£9.99	£7.49	History Sweatshirt	s,l,xl	25% off	£11.61
Black T-Shirts	3-4 yrs	50% off	£6.99	£3.49				£11.61
	5-6 yrs							
Pride Sweatshirts	3-4 yrs	50% off	£10.99	£5.49				
	5-6 yrs							
Drill Tops	y,s,m,l,xl	33% off	£24.99	£16.74				
Rugby Tops	s,m,l,xl,xxl	50% off	£24.99	£12.49				
Track Suits	44" 46"	33% off	£39.99	£26.79				
Team T-Shirts	s,xl,xxl	25% off	£9.99	£7.49				
Olympic Joggers	s,m,l	33% off	£15.99	£10.71				

Southend

ON SUNDAY

**FIRST FOR NEWS
FIRST FOR VIEWS
FIRST FOR SPORT**



Wherever
the Blues
are playing
nationwide
- our next
day's
coverage
is in a
league of
its own

**WHY WAIT UNTIL MONDAY -
READ IT ALL ON SUNDAY**

Place a regular order with your newsagent now

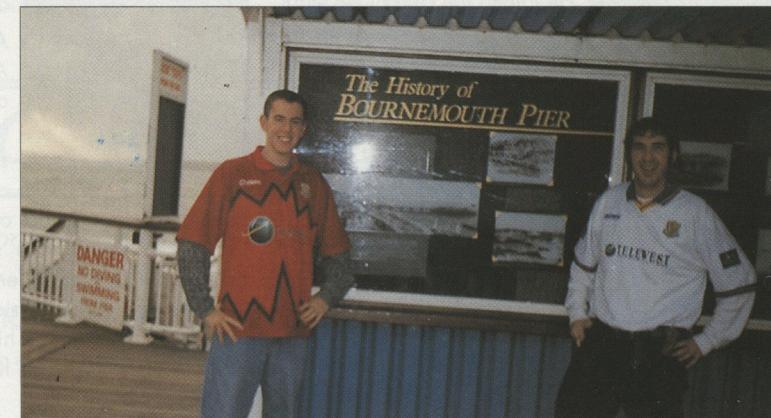
FANS OWN PAGE



Blues fans at Chesterfield - we hope you know who you are!



Our own Darren Posnick and pal Chris Potts on a murky day in Bournemouth.



Darren and Chris excitedly learn all about the local history....

BLUES SOCCERLINE: 0839 66 44 44

blues



BACK ROW: Robert Kean. Sean Evers. Stuart Douglas. Steve Augustine. Andrew Barr. Paul McLaren. Simon Davies. Gary Doherty. Matthew Spring. Ian Jones. Andrew Fotiadis. Richard Harvey. Dwight Marshall. **STANDING:** Clive Goodyear (Physio). Paul Lowe (Youth Development Officer). Wayne Turner (First-Team coach). Paul Showler. David Oldfield. Mitchell Thomas. Nathan Abbey. Ian Feuer. Kelvin Davis. Marvin Johnson. Chris Willmott. Graham Alexander. John Moore (Youth Team coach). Trevor Peake (Reserve Team coach). **SEATED:** Liam George. Tony Thorpe. Steve Davis. Lennie Lawrence (Manager). Gary Waddock. Julian James. Terry Sweeney. **FRONT ROW:** Jimmy Cox. Russell Lawes. Stuart Fraser. Darren Howe. James Ayres. Daniel Tate. Nick Webb. Emerson Boyce. Moses Jerry. Michael McIndoe. Andre Scarlett. Delroy McKoy.

TONY THORPE

Tony made an immediate impact in the Town side when he scored for the Hatters on his full debut at Newcastle United, in the fourth round of the FA Cup in January 1994. He joined the club at the start of the 1992/93 season, following a spell at Leicester.

He was restricted to just five substitute appearances during the 1994/95 campaign. Scored Luton's winning goal at Southend in August 1995 - the Hatters first win of the season, and their first under Terry Westley.

Signed a new contract in the summer of 1996, and went on to enjoy a record-breaking season, becoming the first Luton player since Malcolm MacDonald in 1970/71 to reach 30 goals.

SIMON DAVIES

Joined the Hatters from



Manchester United in the summer of 1997, after only rare appearances for the Reds, and also played six matches during a loan spell at Exeter.

Scored for United in a European Cup match v Galatasary in December 1994, when they won 4-0, and also played in the 3-1 defeat in Gothenberg.

ANDREW FOTIADIS

Andrew joined the Hatters on a full-time basis in the summer of 1996, aged 18, after staying on at school to complete his A levels. He had

been a regular member of the youth and reserve sides in the preceding two seasons, and won England Schoolboy caps at Under 15 and Under 18 levels. Made a good impression in early league games, signing an extension to his contract in October 1996, and celebrated with his first goal for Luton in the 301 win over Walsall.

Suffered with injury in his first season, and also at the start of the 97/98 campaign.



IAN FEUER

Ian signed for the Hatters from West Ham in December 1995, for a fee which could rise to £580,000 depending on appearances. The 6ft 7ins American arrived at Luton in September, and spent three months on loan. Was Luton's Player of the Year for the 95/96 season. At West Ham he was understudy to Ludek Miklosko, but never played a first team game, and due to restrictions on overseas players was kept off the bench by Les Sealey. His Luton debut wasn't his league debut though, as he was on loan at Peterborough in 1994/95, playing 16 games in Division Two Spotted by West Ham playing in Belgium, although he actually signed from Los Angeles Salsa.

Regular for the Hatters in 96/97, but suffered a serious shoulder injury in August 1997.

DARREN PATTERSON

Darren signed for the Hatters in August 1995 from Crystal Palace for £150,000, a fee which could rise to over £200,000 based on appearances. The Northern Ireland international started his league career with Wigan, and joined Palace for £250,000 in 1992.

Made his first Luton appearance in the Anglo-Italian Cup defeat in Cesena in November 1995.

MICHAEL THOMAS

The former England Under-21 international made over 100 appearances for Luton before moving to Spurs, shortly after David Pleat, in 1986.

He played in the 1987 FA Cup Final, and later moved to West Ham. He was on loan at Luton in the 1993/94 season before a permanent free transfer.

Recalled by new manager Lennie Lawrence in December 1995, and

responded with an ever-present record until the end of the season.

GARY WADDOCK

Gary completed a free transfer move from Bristol Rovers in December 1994, after a three-month loan spell at Kenilworth Road. Started his career with QPR making over 200 appearances, including an FA Cup Final against Spurs in 1982, and the subsequent replay. That was followed by a spell in Belgium with Charleroi as Gary recovered from a serious knee injury, and he also had spells with Millwall, QPR again, and Swindon, before moving to Bristol. He joined the Hatters in 1994/95, and scored his first goal for the club on the final day of the season.

STEVE DAVIS

Steve joined the Hatters in the summer of 1995 after making over 160 league appearances for Burnley, scoring 22 goals.

He joined the Turf Moor side in August 1991 for £60,000 from Southampton, after loan spells at Burnley and Notts County.

He captained Burnley during their rise up the league into Division One, and played in both their victories over Luton in the 1994/95 season.

Was a commanding figure for the Hatters in 95/96, but again suffered the agony of relegation as Luton, like Burnley the previous season, dropped out of Division Two.

ALAN WHITE

Joined the Hatters from Middlesbrough for £40,000 in September 1997 - a fee rising to £90,000 on appearances.

Was signed for Boro by Lennie Lawrence as a teenager, having signed schoolboy forms with Derby County, but never made a senior appearance at Ayresome Park/the Riverside Stadium.

Made his Luton debut in the Coca-Cola Cup at West Brom in September 1997.

PAUL MCLAREN

Paul made his debut in the Town first team on the final day of the 1993/94 season, coming on as a substitute at Stoke City. He joined the Hatters from school, and is an England youth international. Started as a centre half, but spent much of the 1994/95 season in the reserves in centre midfield.

DAVID OLDFIELD

David returned to Kenilworth Road in the summer of 1995, six years after leaving Luton Town.

He started his career with the Hatters, progressing through the junior ranks to a two goal senior debut in a 2-1 Simod Cup win at Everton in February 1988. He also scored on his full league debut in a 2-1 home win over Watford in May 1988, and went on to make 29 league appearances for the Hatters, scoring four goals.

GRAHAM ALEXANDER

Graham joined the Hatters in July 1995, and was Terry Westley's first signing after being confirmed as Luton's new manager. The Town coaching staff had been watching him for two seasons before deciding to make their move, with the fee in the region of £100,000, with further payments depending on appearances.

STUART DOUGLAS

After an impressive scoring record in youth and reserve team football, Stuart made his first-team debut, as a second year trainee, against Oldham, in November 1995, and scored after 41 minutes. Injuries gave him a chance to press his claims for a starting place at the start of the 97/98 campaign.

 **Countryside Estates**

FOR SALE

Supporting **SOUTHEND UNITED** and you
If you are **BUYING or SELLING** contact the

SPECIALISTS IN RESIDENTIAL SALES FOR SOUTH EAST ESSEX

All types of properties • From first purchase homes to luxury executive houses

RAYLEIGH

(01268) 741164
Fax (01268) 745049

73 EASTWOOD ROAD

BENFLEET

(01268) 755555
Fax (01268) 795050

205 HIGH ROAD

LEIGH ON SEA

(01702) 471188
Fax (01702) 715150

1757 LONDON ROAD

MEET THE TEAM COACH



If you want to go places, it pays to hire a good coach

That's why Southend United Football Club rely on Supreme Coaches to take them to all their away fixtures. When you set your sights on a place in the Premier League it makes sense to get there 1st-Class.

SUPREME COACHES

Official Team Coach to Southend United Football Club

SUPREME COACHES - EST. 1924

303 LONDON ROAD,
HADLEIGH,
BENFLEET, ESSEX SS7 2BN



Tel: 01702 557261/552995
Fax: 01702 554236

SUPREME HOLIDAYS

PARIS • AMSTERDAM from only
THE RHINE

- A member of ABTA
- Established over 65 years
- Supreme Supercoaches
- 1,000's of satisfied customers
- Local Joining Points
- Guaranteed against all currency surcharges



FREE COLOUR BROCHURE UPON REQUEST

SUMMER 1997

TEL: 01702 552995

SUPREME HOLIDAYS

303 LONDON ROAD • HADLEIGH • BENFLEET • ESSEX SS7 2BN

WITH NICK ALLIKER

2's COMPANY

Watford and Bristol City maintained their sizable lead of the rest of the Second Division, after the fixtures ahead of the Christmas period. The Hornets and The Robins are FOURTEEN points clear of third placed side Oldham Athletic.

Two weeks ago, Watford travelled down to Dean Court. They beat Bournemouth 1-0. Graham Taylor's men were another step closer to promotion thanks to Peter Kennedy's strike. He fired in a free-kick, curling round the Bournemouth wall, which keeper Jimmy Glass could only get a hand to, before the ball sneaked into the net. It was Watford's 16th win of the season, and how'll now bet against them getting back into Division One. Afterwards a delighted Graham Taylor said "Our mental attitude was superb and we approach every match as though we want to win it. People keep asking when we are going to start to lose but we just keep battling away and at the halfway stage (of the season) we have only lost twice".

While Watford's performance was OK, Bristol City failed to impress in their 1-0 victory at home to fellow promotion chasing team Chesterfield. But despite the unconvincing display, City have now gone 14 games without defeat. Having said that, boss John Ward wasn't happy with the way his side lost their pattern in the second half of

the Chesterfield match. The only goal of the game after 13 minutes. Mickey Bell hammered home a penalty kick. The awarding of the spotkick caused controversy, Chesterfield skipper Paul Holland was booked for his protests. According the ref, City striker Shaun Goater - who's currently being eyed up by plenty of Premiership scouts - was tugged inside the box. Chesterfield had more possession, and twice went close through Chris Beaumont.

Millwall keeps tabs on the leaders, in a play off spot. This, despite chalking up their first win at home since October. The Lions beat Wycombe 1-0 to end Wanderers four-game unbeaten streak. Paul Shaw - former Gunners star - bagged the only goal of the game. Shaw headed in from close range following a cross from Aussie Lucas Neill.

Northampton Town showed off new striking partnership, Chris Freestone and former Ipswich Jason Dozzell, in their 2-1 win against Plymouth. Freestone - on loan from Middlesbrough - scored with two headers in a five minute spell in the second half, both from John Frain corners. Plymouth have now won at Northampton since 1951, although hopes were raised for the South west side when Carlo Corazzin snatched a goal just before the break.

In the Lancashire derby, Blackpool leap footed over Preston courtesy of a 2-1 victory. Andy Preece gave the Tangerines the lead with a fine volley, before Lee Philpot made it two with a 20 yard drive. But North End battled back bravely. Substitute Michael Holt reduced the arrears for the visitors after an error by Pool keeper Stephen Banks.

Stunning stuff at Kenilworth Road fourteen days ago. Although the majority wouldn't have been happy with the final score. The Hatters were beaten 4-2 by Bristol Rovers. All of the scoring came in a thirty minute period in the first half. It could have been so different had Luton followed up after taking an early lead. But Rovers, without four first team regulars who were out through suspension, came back all guns blazing. The ever impress Barry Hayles scored two goals in the game.

Elsewhere, Wigan thrashed troubled Brentford 4-0, Grimsby beat Carlisle 1-0, while Wrexham and Gillingham finished goalless at the Racecourse Ground.

In the Friday matches before Christmas, Southend and York shared the points in an eight goal thriller, Fulham only just won against Burnley, and Oldham and Walsall finished 0-0.

Southend United Club Shops

Victoria Circus Tel: 01702 601351 Roots Hall Tel: 01702 304140

VICTORIA PLAZA

	Mon	Tue	Wed	Thu	Fri	Sat	ROOTS HALL
							10.00am - 4.00pm
							"
							Closed
							10.00am - 4.00pm
							"
							(i) 9.30am - Midday
							Non-matchdays
							(ii) Midday - 5.30pm
							Matchdays

SPECIAL NEW YEAR SALES

SEE CENTRE PAGES

Mon	9.30am - 5.00pm
Tue	" "
Wed	" "
Thu	" "
Fri	" "
Sat	" "

Where evening match takes place, Roots Hall opens 6.00pm - 10.00pm.

BLUES SOCCERLINE: 0839 66 44 44

blues

BUXTON BREEZES IN

WITH ROGER BUXTON

"SPORTS EDITOR ESSEX FM & BREEZE"

PUZZLE PAGE

"Here we go, Here we go, Here we go".

We celebrate New Year with a home match against Luton Town. I'm sure all Blues fans gave a huge sigh of relief when the chimes rang out at mid-night for the seeing in of 1998.

Of course we all have big hopes for the new year but for many of us part of the joy was that 1997 had said goodbye.

Personally it was a super year for me...but on the field for Southend it was one of plenty of heart ache and not a lot to cheer.

Relegation from Division One. The exit of Manager Ronnie Whelan. A lovely man and a marvellous player for Blues on the field but sadly when his playing career came to an end at Roots Hall he was not able to have the same influence on the field from the Manager's hot seat that he had when he had his boots on the pitch.

Very frustrating for him and for us.

Then Mike Marsh another powerful mid-field player has been forced into retirement, again from the sort of knee injury that every player dreads.

So on the field now in Division Two and as Alvin Martin gets to grips with his first job as Manager the disappointment for us all that Blues

have gone out of the FA Cup, The Coca Cola Cup and the Auto Windscreens Shield Trophy.

So all in all..97 was a bit of a drag for Southend supporters. So ring out the old ring in the new and we go into a new year confident that this is the start of a new era for Southend and certainly after 97 it can only get better.

As we look forward to the months ahead as Alvin Martin's "Young Lions" find their feet and establish the club in Division Two, we of course have high hopes for those with the Three Lions on their chest when the World Cup comes up in France in the summer.

I recently had the huge pleasure acting as the warm up comedian for Gordon Banks at a dinner at Mr. Grays.

Gordon is a super chap and of course one of England's "immortals" as he was in goal for England's only World Cup winning team 32 years ago.

He was on fine form and said his playing for England all started by accident when he missed the bus. He left school at 15 in Sheffield and worked on a building site. Every Saturday he would take the bus into the centre of the city and watch either Sheffield Wednesday or Sheffield United..whichever team

was at home.

Working late one Saturday morning he missed the bus and would have missed the first 20 minutes of the match at Hillsborough so he walked over to the local rec to watch Millhouse Steelworks in the local Borough Combination.

He was standing on the line when one of the Steelwork players said to him.. "Hey Son...you keep goal for the local school don't you ? Our keeper hasn't turned up".

So Gordon in his normal work clothes and shoes .. plus the steelworks 'keepers jersey went on to play and quite by accident his career that was to take him to the top of the world was launched..and all because he missed the bus.

And when France 98 rolls around we at Southend may be able to take special credit. Our former manager Peter Taylor is coach to the England under 21's and who knows some of his stars such as Emil Heskey, Michael Owen, Rio Ferdinand and Frank Lampard Junior might be in Glenn Hoddle's squad.

So its Farewell 97 and a very warm welcome to 98.

Enjoy the game with Luton.

UP THE BLUES.

PESTWISE LTD

PEST CONTROL & HYGIENE SERVICES
WITH OVER 25 YEARS' EXPERIENCE AT YOUR SERVICE

- RATS • MICE
- COCKROACHES
- ANTS • WASPS
- BITING INSECTS
- FLEAS & ALL OTHER INSECTS

FREE SURVEY
FOR ALL CONTRACT
PROOFING &
BIRD CONTROL SERVICES
COUNTY COUNCIL APPROVED

SOUTHEND
(01702) 351818

ROMFORD
(01708) 742044

CALL US FOR IMMEDIATE RESPONSE
ALL WORK GUARANTEED - SEVEN DAYS A WEEK

MALDON
(01621) 828838

blues

BLUES SOCCERLINE: 0839 66 44 44

SOCCROSSWORD

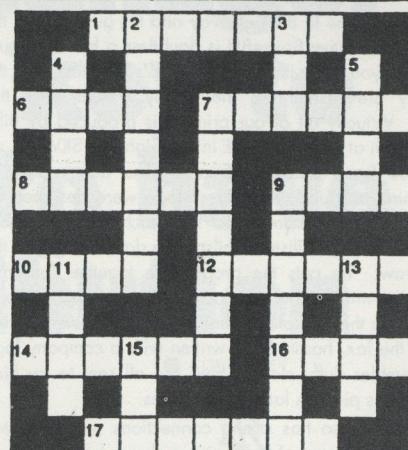
15/97

by AL

17 Would white team be hard to see when it is?
(7)

DOWN

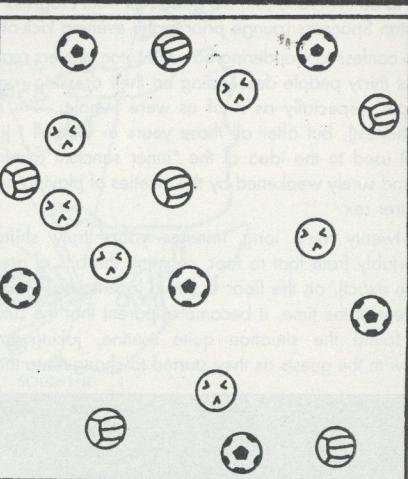
2 They were champs five times in the 30's (7)
3 Park home of Motherwell (3)
4 See 11
5 On loan at Easter? (4)
7 Fancy that's an important part of the game? (7)
9 A big lead provides it (7)
11.4 Where juniors hope to get (4.4)
13 Saunders or Martin (4)
15 Goals you don't want to score (3)



© A. LINDSELL 1997

SOCER GIRL

HELP SOCCER GIRL TO DRAW THREE STRAIGHT LINES ACROSS THE BOX DIVIDING IT INTO SIX PARTS THAT EACH CONTAIN THREE DIFFERENT FOOTBALLS.



© A. LINDSELL 1997

SOCCARTOON



"I KEPT TELLING YOU THE WATER IN THE WASH WAS TOO HOT, MAVIS."

5-49
© A. LINDSELL 1997

SOLUTION TO SOCCROSSWORD

ACROSS: 1. Cardiff / 6. Fees / 7. Permed
8. Amend / 9. City / 10. Bill / 12. Inside
13. Dean / 15. Own
14. Strong / 16. Iban / 17. Snowing
18. Lenn / 19. Passing / 9. Cushion
DOWN: 2. Arsenal / 3. Fir / 4. Team
5. Lett / 7. Snoring / 9. Cushion
11. Indo / 13. Dean / 15. Own
14. Strong / 16. Iban / 17. Snowing
18. Amend / 9. City / 10. Bill / 12. Inside
13. Dean / 15. Own
14. Strong / 16. Iban / 17. Snowing
18. Lenn / 19. Passing / 9. Cushion

BLUES SOCCERLINE: 0839 66 44 44

blues

BACKING THE BLUES

WITH JACQUELINE PARKER

Today's Main match Sponsor - PROGRESSIVE PRINTING (UK) LTD

A warm welcome to Bill Kelleway and his guests up in the Sponsor's Executive Box. Bill is doubtless a familiar figure to many of you as he is one of the Club's Directors, plus the company are resident in the Bobby Moore Suite this season. Virtually all of our printing is produced by Bill's people, both at PROGRESSIVE in Rayleigh and SILVARA, on the Brook Road Industrial Estate. The new matchday programme and updated "blues" logo were designed by Gavin Cooper at Silvara under the watchful eye of Studio Manager Dave McAllister, whilst these days Craig gets the short straw; he puts the programme together for each game! Last-minute changes, action photos that turn up in Ipswich after the official deadline, and new adverts arriving through the fax, hastily hand-written with a company logo that resembles fluffy clouds, they are all sent to try him. And yes, this piece is late too - whoops.

Bill Kelleway also has strong connections with the Luton area as a large part of his business comes from the town. When we payed the Hatters way back in August I was flattered to be invited to join the good folk from Progressive in the Luton Sponsors Lounge prior to the evening kick-off. I have to confess to wondering how the Luton players really felt about thirty people descending on their dressing room at 6.30pm, especially as 4 of us were female. I'm no prude, (honest), but after all these years in football I just can't get used to the idea of the "inner sanctum", being diluted and surely weakened by the niceties of playing host to the fairer sex.

So for twenty very long minutes yours truly shifted uncomfortably from foot to foot, counting the bits of grass (63 to be exact), on the floor to avoid looking up! To my amazement at the time, it became apparent that the Luton players found the situation quite routine, joking and chatting with the guests as they started to change into their

kit... at which point this usually over-confident Commercial Manager was utterly relieved to be first out of the door! Considering the final score the disruption clearly didn't do Luton any harm, and the sponsors' party loved it, which is food for thought. But I may need some counselling before Blues dressing room is likewise invaded...

BLUES TOP DRAW WEEKLY LOTTERY

Sorry, we can't bring you a list of the winners this week as these notes have to be written before the draw takes place, and we figure the printers need a couple of days off after the hectic Christmas schedule.

PUBLICATIONS

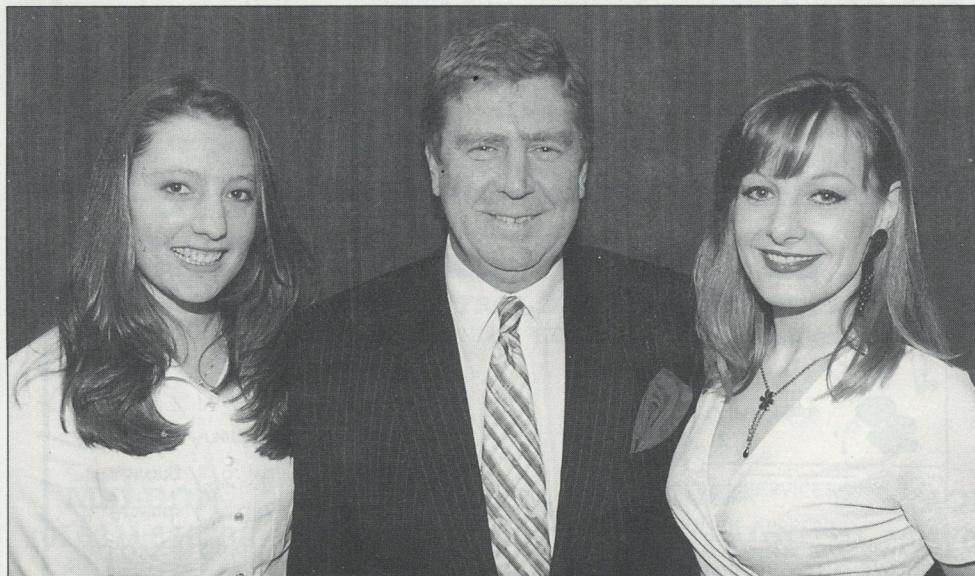
By the time you read this, the Commercial team and Silvara staff will be flat out working on the final stages of the 80 page combined Yearbook and Season Review. You will probably be able to hear a huge sigh of relief emitting from Roots Hall when it's done, please feel free to join in. Your new, "novice", Commercial team learnt some tough lessons with the book this year, but forewarned is forearmed, so no excuses in 98/99. We'll be working on the book before this season ends, that's for sure.

A new Club Shop Merchandise & Mail Order Catalogue, (spot the hunky male models), should be available by the end of January. With new lines being introduced all the time, make sure you grab a copy for that "Blues Armchair Shopping" experience.

Meanwhile, if you have an idea or opinion on any Blues publication, call us! Nicola on 304149/ Lee on 304132 / Jacqueline on 304147.

Ah well, back to the New Year resolutions, dare I ask how I'm doing, JWA?

Cheer your heads off for the lads, you know it makes sense! Up the Blues, Jacqueline P.

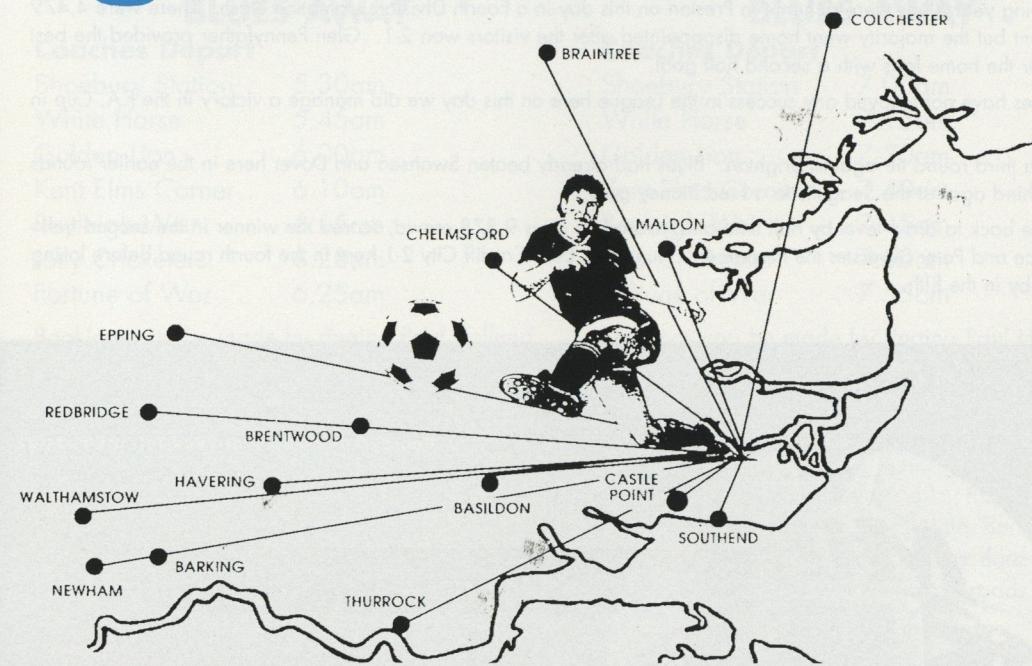


Put the names to the faces - Left to right: Nicola Baillie, Lee Harris, Jacqueline Parker. Next programme - meet the man at the sharp end - Mick Campbell's our "on the road" Commercial Representative.

blues

BLUES SOCCERLINE: 0839 66 44 44

Any good manager knows the key to success is to have good distribution



14 different editions delivered to 695,000 homes throughout Essex and East London every week

**Yellow
Advertiser**

*The County's
Premier Newspaper*

Telephone 01268 522722

FLASHBACK

Kevin O'Donnell looks back at matches played by Blues on this date in the past.

3RD JANUARY

Blues have been in action on 10 previous occasions on the 3rd January. The first time was in 1925 when Northampton visited the Kursaal and left with a 1-0 victory. The Cobblers were also the visitors to Southend on this day in 1953. That match, at the Stadium, was won 3-1 by Blues.

The first time Blues played a League game at Roots Hall on this date was in 1983. Steve Phillips started the Third Division clash with an early goal against Exeter City before 3,570 fans but Nick Marker equalised and it ended all square at one apiece.

Three years later Burnley were the visitors to Roots Hall for a Fourth Division match. There was plenty of entertainment for the sparse crowd of 2,619. Blues led 1-0 at half time through Richard Cadette and he added a second after the interval.

However, it was the away support celebrating at the end of the match as they scored three times in the second half to win 3-2.

The following year Blues were at home to Preston on this day in a Fourth Division promotion clash. There were 4,479 fans present but the majority went home disappointed after the visitors won 2-1. Glen Pennyfather provided the best moment for the home fans with a second half goal.

Whilst Blues have not enjoyed any success in the League here on this day we did manage a victory in the F.A. Cup in 1976.

That was a third round tie against Brighton. Blues had already beaten Swansea and Dover here in the earlier rounds but fell behind against the Seagulls to a Fred Binney goal.

Blues came back to draw level by half time and, roared on by a 9,878 crowd, scored the winner in the second half - Stuart Brace and Peter Silverster the marksmen. Blues then beat Cardiff City 2-1 here in the fourth round before losing 0-1 at Derby in the fifth.



Reprodugraphics by SentryBox Tel: 01895 251220

STOP PRESS

Hoddle Signs for Mitre.

The official ball supplier to:



BLUES ON TOUR

BURNLEY

SATURDAY JANUARY 24th

Ground: Turf Moor

Ticket Prices:

Adult	£12.00
Senior Citizens	£6.00
Junior	£6.00

Ticket Office No: (01282) 700016

Matchday Magazine: £1.50

BLUES AWAY

Coaches Depart

Shoebury Station	5.30am
White Horse	5.45am
Golden Lion	6.00am
Kent Elms Corner	6.10am
Rayleigh Weir	6.15am
Jolly Cricketers	6.20am
Fortune of War	6.25am

Bookings can be made by ringing Paul Holland on (01702) 293121 (After 6.30pm) **FARE: £22**

BY ROAD

Exit M6 at junction 43 (s/p Carlisle A69), and follow the A69 towards Carlisle. Brunton Park is on the right hand side after 1.1 miles.

BY ROAD

HOW TO GET THERE - A127 (London) M25 (North) M6 to Junction 31, then take the Blackburn bypass and A679 into Burnley town centre and at roundabout take the third exit into Yorkshire Street, shortly over cross roads turn into Brunshaw Road for Burnley F.C.

Why not travel to the following games by rail. Start your journey with



For further details on times and fares please Tel: 0345 48 49 50
Save up to 26% with groups of ten or more when arranged in advance please Tel: 01702 357640 for more details

CARLISLE

Depart from Southend Central on the 6.15am to London Fenchurch Street. Make your way to Euston Station and take the 8.25am departure to Carlisle arriving at 12.34pm. Or alternatively from Kings Cross Station you can take the 9.00am train to Newcastle which arrives at 11.59am. Change at Newcastle for the 12.37pm departure to Carlisle which arrives at around 1.54pm. Hot buffet is available on both of these trains and you are recommended to make reservations prior to travelling.

BURNLEY

From Euston Station take the 8.25am departure to Preston (Lancs) which should arrive at 11.11am. Depart from Preston on the 11.47am to Burnley Central which should arrive at around 12.41pm. Or alternatively exactly one hour later the 9.25am departure from Euston to Preston (Lancs), followed by the 12.47 onto Burnley central will have you arriving at 1.41pm.

BLUES SOCCERLINE: 0839 66 44 44

blues

CENTRE OF EXCELLENCE

WITH PETER TREVIVIAN



Last week the Centre of Excellence signed two new U15 boys on Associated Schoolboy signings. The lads are both from the Waltham district as we endeavour to widen the catchment net towards the East London area. Michael Simmons a centre back and Tony Boot a striker both played for the U15 Centre of Excellence side on trial and impressed all involved. We wish them well in their futures.

On Thursday 17th December, myself and John Adams attended a Football Association Charter for Quality meeting at Birmingham City Football Club for all the Nationwide League Clubs. A full-house attendance demonstrated the interest and importance of Howard Wilkinson's, the Football Association's Technical Director, recommendations regarding the future of the game relating directly to the production and development of young players. This Charter for Quality has been eagerly awaited. The main recommendations in the Charter were the establishment of Academies, which the proposal suggested would cost between £650,000 and £750,000 per year to run. Mr. Wilkinson suggested this may only be the annual salary of a premiership player, but relating to ourselves it would more likely represent the entire home gate receipts for a season!

As well as the Academies, the other important recommendations concerned the enhancement of the present Centres of Excellence, the area to which we at Southend are most interested in. The key word, which was stated time and time again was enhancement.

As I have said in previous articles, production and development has always been at the top of our Centres of Excellence agenda. It is obvious that a "Mr. Bosman" has completely, by his actions, kicked new meaning and therefore more thought into just how the game will be structured and run in the future. Change in some way is bound to occur and there can be no more important level to which much concern is aimed, than at Youth and schoolboy levels. Many, many clubs will obviously think long and hard as to where and how they stand regarding Youth Development. Some will follow the "enhanced" path but others may find it financially un-economic and that could have long term disadvantages for the game, the development of home grown talent and ultimately the National Team.

Tilbury Power Station is your local power

station, run by National Power,

the UK's largest generator of electricity.

Our turbines supply power, heat and light to *millions of homes & businesses*.

We give our full support to youth development - and for a **4th** year running are pleased to be the main sponsors of Southend's *Centre of Excellence* for young footballers.



National Power

Tilbury Power Station
National Power Plc, Fort Road,
Tilbury, Essex RM18 8UJ
Tel: 01375 857271 Fax: 01375 852713

These young footballers are a credit to the game. We wish them every success.

Tilbury Power Station: backing the Blues and working for you.

NATIONWIDE BUILDING SOCIETY

Top Strip

For Youth Football Teams

Branded shirts Nos 1-14

Choice of 4 colours

Kitting out your team can be a major expense that's guaranteed to stretch your budget. Not any more. We can offer you team strips for ages 6-16 at cost price! It's just one of the ways Nationwide supports youth football in the community.

Exclusive, live commentary of Nationwide Football League matches every Saturday from 2pm.

**talk
radio**
1053/1089 am



Freephone 0500 30 20 10
for a leaflet and order form



**OFFICIAL SPONSOR OF
THE FOOTBALL LEAGUE**

FROM THE BOARDROOM

Having ended 1997 addressing topics of a weighty nature relating not only to our club but to the League as a whole, I'd like to start 1998 by focusing fully on SUFC.

At the club, we have a slogan, "Help those who help the Club". It's one I want to commend to all for 1998.

Obviously the main way one helps the club, is by being with it on matchday as a Season Ticket Holder, Member and Turnstile Payer. Commitment to the cause makes spectators into supporters. SUFC has around 2,000 supporters and over recent years evidence of up to a further 5,000 - 7,000 home spectators. Spectators come when their curiosity is excited - sadly the club had not excited many for too much of the season recent season.

Obviously 2,000 supporters is not a large enough base to incite confidence, even those within that number display a passion for the club and it's success which is not surpassed elsewhere.

The question therefore is how to develop more supporters from spectators and to encourage more spectators to come. Would free admission fill our ground? Possibly, although Colchester didn't do it when they obtained sponsorship to do a "free" match a few years ago. Sadly, over the years, the equation "win and they come - lose and they go" holds true and so there is a chicken and egg situation.

When Stan Collymore was here, scoring for fun but the team was not winning, gates, even in Division 1 were not better - Colin Murphy's last home match in charge bringing in only 3,840 in 1992/93. Barry Fry took over for a 9 game relegation battle, won games and 11,042 were here when Luton were beaten 2-1 to retain our status just 6 weeks later. The team, it shows is everything.

So, for 1998 the message is clear - win, win, and win again and by January next year, crowds will attend Roots Hall.

During that period however, we rely heavily on our 2,000 loyalists, our sponsors, advertisers and patrons. We want your support in every way. We want you to come to games, to go to Boots and Laces, purchase at the Club Shops, use our facilities for your private parties etc etc. Incidentally, they tell me there is a great sale at the Club Shops - they have too much stock having ordered to meet last year's demand and the policy now is to give the loyal supporter reductions to benefit both parties.

Every penny spent at Roots Hall, as opposed to other venues goes to effectively subsidise the cost of your football and help the club.

A club like Southend can only truly go forward when like its name it is "United". Let's resolve in 1998 to be just that and put the club first. After all it is the club that everyone here, regardless of where they sit, or which lounge they frequent, wants to see do well.

THE GROSVENOR GROUP



AUTHORISED MAIN DEALERS FOR
CAPITAL EQUIPMENT
SERVICING AND SUPPLIERS OF:

canon
brother

PHOTOCOPIERS - FULL COLOUR + BLACK & WHITE
FACSIMILE MACHINES - PLAIN PAPER + THERMAL
TELEPHONE SYSTEMS

Panasonic
RICOH

GROSVENOR CORPORATE CONSULTANTS LTD.
90 RAINHAM ROAD CHERRY TREE RAINHAM ESSEX RM13 7RJ
TEL: 01708 557407 FAX: 01708 557412

MAGNATROL

- THE ELECTRICIANS -

(01702) 206613



- ELECTRICAL INSTALLATIONS
- EMERGENCY LIGHTING
- FIRE ALARMS
- CCTV SYSTEMS
- PUBLIC ADDRESS
- FLOODLIGHTING

Always on the ball!

harpers

SHOEI

0% Finance Now
available

Suppliers of
MOTORCYCLE
CLOTHING & ACCESSORIES

Arai
HELMET

WOLF

Open Mon - Fri 9-6pm
Sat - 9-5pm
Sun - 11-4pm

RHINO

TEKNIC

01702 482016 • 1149 London Road, Leigh-on-Sea, Essex SS9 3JE • 01702 482016

MOTUL

blues

BLUES SOCCERLINE: 0839 66 44 44

IN THE COMMUNITY

WITH FRANKIE BANKS

PAGE SPONSORED BY



Well I hope you all enjoyed your New Years Parties etc. and none of you are to worse for wear. I received a phone call on Friday the 12th of December 1997 from Robin Chipperfield of Radio Essex. He asked me if I would do a live commentary on Southend United's away game with Gillingham on Saturday the 13th December 1997. I duly agreed and thought why not it should be quite an experience. I took my wife Marion along with me and set off round about 11.30 a.m. We stopped for lunch at Cobham which is about 30 minutes away from Gillingham. We arrived at Priestfield round about 2.15 p.m. we got our tickets for the press box where we made our way to. We met Howard Southwood from the Evening Echo and Nairn Willen from the Southend on Sunday Newspapers and spoke to them whereupon we saw Robin Chipperfield sitting on

the roof of some building exposed to the elements. This is where the live coverage of the game was going to be coming from. To get on the roof of this building you needed climbing boots and ropes. Not normal apparel! Anyway somehow we managed to get onto the roof and Robin welcomed us with a smile it certainly was chilly up there. In spite of this I really enjoyed the experience and what a great result for the Blues. We left straight after the game and had a slow ride home stopping on the way for a light snack. We arrived home about 7.00 p.m. feeling tired but elated that Southend had won 2-1.

I hope Robin asks me again as I found the whole thing a very enjoyable experience.

The Community Scheme has a new vehicle sponsor and that is West Park Motors in West Road, Westcliff-on-Sea. The car that we have been

supplied with is a Toyota Starlit Sportif which hasn't been sign written yet but will be done so in the not too distant future. I would just like to thank West Park and Jeff Montague in particular for their kind gesture and help.

Finally our Saturday teams today are as follows: Wickford Dynamo who are accompanied by their Manager: Steve Warren. Outward Common U/15s accompanied by their Managers: Barry Austin and Alan Sellick and last but by no means least Woodham Radars U/10s accompanied by their Manager: Dave Crump. I hope you all enjoy your day and the match. Until we meet again.

GOD BLESS

FRANKIE BANKS



GENTLE WATER EXERCISE FOR THE "NOT SO FIT"

(especially suitable for the non-swimmers)

If you suffer from:-

Pulled and Strained Muscles, Muscle Wastage due to Injury and Fractures, Hip or Knee Replacements, Varicose Veins, Osteoporosis, Mastectomy, RSI, Angina, Stress, Back/Weight Problems, Asthma, Rheumatism, Arthritis, MS.

or are unable to exercise on land

YOU COULD BENEFIT FROM GENTLE WATER EXERCISE
IN SPECIALLY HEATED SWIMMING POOLS

For more information, please contact between 9am and 5pm
ANNE KINGSBURY
A.I.S.T. D. HOM(MED.) M.H.M.A.(UK)
REGISTERED HOMOEOPATHIC PRACTITIONER

FROGMORE CLINIC,
5 STATION ROAD,
LEIGH-ON-SEA
TEL: 01702 75508

blues

BLUES SOCCERLINE: 0839 66 44 44

N.J. MORGAN

SIGNS & SIGNWRITING

01277 230060

VINYL LETTERING
BANNERS

VEHICLE GRAPHICS

MAGNETIC SIGNS

SHOP FASCIAS

SCREENPRINTING

TRADITIONAL

SIGNWRITING &
GILDING

THE CHERRY TREE

PUBLIC HOUSE

STAMBRIDGE

TEL: 01702 544426

OPEN 7 DAYS - SPECIALITIES IN FISH

TRADITIONAL SUNDAY LUNCH

GOOD SELECTION OF WINES
AND REAL ALES

MID-WEEK SPECIAL MON-THURS £12.95
LUNCH & EVENING

NICKEL GLASS

MANUFACTURERS &
INSTALLERS OF
UPVC WINDOWS, DOORS
& CONSERVATORIES.

* GLAZING CONTRACTORS *

FREE PHONE:
0500 462 463

Unit 1
35 Brook Road
Rayleigh
Essex

TSN
TELEVISION
SPORT NEWS
01992 445190

PROVIDING VIDEO
& T.V. NEWS
COVERAGE FOR
SOUTHEND UNITED

FISHING TACKLE

HOME OR

AWAY RING

(01708) 520869

(24hrs) FOR OUR

TACKLE PACKED

CATALOGUE

Jonathan Edmunds welcomes
all visitors to Roots Hall and
wishes success to all at SUFC



SPECSAVERS OPTICIANS

15 Southchurch Road
Southend-on-Sea.

Tel: 619021

FOR CONTACT LENSES
AND SPECTACLES.

Now you can believe
your eyes.

BLUES SOCCERLINE: 0839 66 44 44

blues

NATIONWIDE LEAGUE DIVISION TWO

DATE	OPPONENTS	VENUE	RES.	ATT.	1	2	3	4	5	6	7	8	9	10	11	12	13	14
9 AUG	CARLISLE UNITED	H	1-1	4,506	ROYCE	HARRIS	STIMSON	MARSH	ROGET	DUBLIN	BYRNE	BEESTON	BOERE	THOMSON JONES	RAMMELL	PARRIS	CLARKE	
18 AUG	LUTON TOWN	A	0-1	5,104	ROYCE	HARRIS	JONES, N.	MARSH	ROGET	DUBLIN	BYRNE	BEESTON	BOERE	THOMSON JONES	RAMMELL	PARRIS	STIMSON	
23 AUG	BURNLEY	H	1-0	4,179	ROYCE	HARRIS	JONES, N.	MARSH	ROGET	DUBLIN	BYRNE	BEESTON	BOERE	WILLIAMS	CLARKE	HAILS	THOMSON	
30 AUG	WALSALL	A	1-3	3,340	ROYCE	HARRIS	JONES, N.	PARRIS	ROGET	DUBLIN	BYRNE	BEESTON	BOERE	WILLIAMS	CLARKE	RAMMELL	GRIDELET	
2 SEP	WYCOMBE WANDERERS	A	1-4	4,528	ROYCE	HARRIS	JONES, N.	MARSH	ROGET	DUBLIN	BYRNE	BEESTON	BOERE	WILLIAMS	CLARKE	HAILS	NIELSEN	
6 SEP	BRENTFORD	H	3-1	3,437	ROYCE	HARRIS	JONES, N.	MARSH	ROGET	DUBLIN	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	BYRNE
13 SEP	MILLWALL	A	1-3	8,650	ROYCE	HARRIS	JONES, N.	MARSH	ROGET	DUBLIN	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	BEESTON
20 SEP	FULHAM	H	1-0	5,026	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	BEESTON	BOERE	WILLIAMS	CLARKE	RAMMELL	NZAMBA	
27 SEP	BLACKPOOL	A	0-3	3,542	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	BEESTON	BOERE	WILLIAMS	CLARKE	RAMMELL	PARRIS	
4 OCT	NORTHAMPTON TOWN	H	0-0	4,300	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	BEESTON	BOERE	WILLIAMS	CLARKE	RAMMELL	PARRIS	
11 OCT	BRISTOL CITY	H	0-2	3,273	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
18 OCT	PLYMOUTH ARGYLE	A	1-0	3,232	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
21 OCT	WREXHAM	A	1-3	2,039	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
25 OCT	OLDHAM ATHLETIC	H	1-1	3,595	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
1 NOV	GRIMSBY TOWN	A	1-5	4,501	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
4 NOV	WATFORD	H	0-3	4,001	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
8 NOV	WIGAN ATHLETIC	H	1-0	2,716	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
18 NOV	A.F.C. BOURNEMOUTH	A	1-2	3,019	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
22 NOV	BRISTOL ROVERS	H	1-1	3,995	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
29 NOV	CHESTERFIELD	A	0-1	4,101	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
2 DEC	PRESTON NORTH END	H	3-2	2,315	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
13 DEC	GILLINGHAM	A	2-1	4,700	ROYCE	HARRIS	JONES, N.	MARSH	LEWIS	HARRIS	BYRNE	JONES, N.	GRIDELET	BOERE	WILLIAMS	CLARKE	RAMMELL	COUBAULT
19 DEC	YORK CITY	H	4-4	3,274														
26 DEC	BRENTFORD	A																
28 DEC	WYCOMBE WANDERERS	H																
3 JAN	LUTON TOWN	H																
10 JAN	CARLISLE UNITED	A																
17 JAN	WALSALL	H																
24 JAN	BURNLEY	A																
31 JAN	MILLWALL	H																
7 FEB	FULHAM	A																
14 FEB	NORTHAMPTON TOWN	A																
21 FEB	BLACKPOOL	H																
24 FEB	PLYMOUTH ARGYLE	H																
28 FEB	BRISTOL CITY	A																
3 MAR	WIGAN ATHLETIC	A																
7 MAR	GRIMSBY TOWN	H																
14 MAR	WATFORD	A																
21 MAR	A.F.C. BOURNEMOUTH	H																
27 MAR	BRISTOL ROVERS	A																
3 APR	CHESTERFIELD	H																
11 APR	PRESTON NORTH END	A																
13 APR	GILLINGHAM	H																
18 APR	YORK CITY	A																
25 APR	OLDHAM ATHLETIC	A																
2 MAY	WREXHAM	H																

GOALSCORERS ARE HIGHLIGHTED IN **BOLD** WITH THE NUMBER OF GOALS SCORED - PENALTY SCORERS (P)

COCA COLA CUP 1997 / 1998

DATE	OPPONENTS	VENUE	RES.	ATT.	1	2	3	4	5	6	7	8	9	10	11	12	13	14
9 DEC	WYCOMBE	H	0-1	1,577	ROYCE	HAILS	DUBLIN	COUBAULT	JONES, N.	PERKINS	Lewis	BEARD	N'DIAYE	NIELSEN	BOERE	GRIDELET	THOMSON JONES	GRIDELET
15 NOV	WOKING	A	2-0	5,248	ROYCE	HAILS	DUBLIN	COUBAULT	Lewis	PERKINS	JONES, N.	GRIDELET	BOERE	GRIDELET	RAMMELL	THOMSON CLARKE	BOERE	PERKINS
6 DEC	FULHAM	A	0-1	8,537	ROYCE	HAILS	DUBLIN	COUBAULT	HARRIS	JONES, N.	GRIDELET	BOERE	GRIDELET	RAMMELL	THOMSON CLARKE	BOERE	PERKINS	NIELSEN
1 OCT	DERBY COUNTY	A	0-5	18,490	ROYCE	HAILS	DUBLIN	COUBAULT	HARRIS	JONES, N.	GRIDELET	BOERE	GRIDELET	RAMMELL	THOMSON CLARKE	BOERE	PERKINS	NIELSEN

AUTO WINDSCREENS SHIELD 1997 / 1998

DATE	OPPONENTS	VENUE	RES.	ATT.	1	2	3	4	5	6	7	8	9	10	11	12	13	14
16 SEP	DERBY COUNTY	H	0-1	2,367	ROYCE	HARRIS	JONES, N.	MARSH	ROGET	DUBLIN	BYRNE	BEESTON	BOERE	WILLIAMS	2 CLARKE	RAMMELL	PARRIS	STIMSON
17 SEP	DERBY COUNTY	A	0-1	18,490	ROYCE	HARRIS	JONES, N.	MARSH	ROGET	DUBLIN	BYRNE	BEESTON	BOERE	WILLIAMS	2 CLARKE	RAMMELL	PARRIS	STIMSON
1 NOV	WIGAN ATHLETIC	A	0-5	18,490	ROYCE	HARRIS	JONES, N.	MARSH	ROGET	DUBLIN	BYRNE	BEESTON	BOERE	WILLIAMS	2 CLARKE	RAMMELL	PARRIS	STIMSON
2 MAY	WREXHAM	H																

FA CUP 1997 / 1998

15 NOV WOKING
6 DEC FULHAM

16 SEP DERBY COUNTY

1 OCT DERBY COUNTY

2 MAY WREXHAM

3 MAY WREXHAM

4 MAY WREXHAM

5 MAY WREXHAM

6 MAY WREXHAM

7 MAY WREXHAM

8 MAY WREXHAM

9 MAY WREXHAM

10 MAY WREXHAM

11 MAY WREXHAM

12 MAY WREXHAM

13 MAY WREXHAM

14 MAY WREXHAM

15 MAY WREXHAM

16 MAY WREXHAM

17 MAY WREXHAM

18 MAY WREXHAM

19 MAY WREXHAM

20 MAY WREXHAM

21 MAY WREXHAM

22 MAY WREXHAM

23 MAY WREXHAM

24 MAY WREXHAM

25 MAY WREXHAM

26 MAY WREXHAM

27 MAY WREXHAM

28 MAY WREXHAM

29 MAY WREXHAM

30 MAY WREXHAM

31 MAY WREXHAM

1 JUN WREXHAM

2 JUN WREXHAM

MATCHDAY LINE-UPS

SOUTHEND UNITED V LUTON TOWN

MANAGER: **Alvin MARTIN**

- 1 **Simon ROYCE**
- 2 **Julian HAILS**
- 3 **Nathan JONES**
- 4 **Keith DUBLIN**
- 5 **Andy HARRIS**
- 6 **Chris PERKINS**
- 7 **Regis COULBAULT**
- 8 **Phil GRIDELET**
- 9 **Jeroen BOERE**
- 10 **Sada N'DIAYE**
- 11 **Adrian CLARKE**
- 12 **John NEILSEN**
- 13 **Andy RAMMELL**
- 14 **Andy THOMSON**

MANAGER: **Lennie LAWRENCE**

- 1 **Ian FEUER**
- 2 **Darren PATTERSON**
- 3 **Mitchell THOMAS**
- 4 **Gary WADDOCK**
- 5 **Steve DAVIS**
- 6 **Alan WHITE**
- 7 **Paul McLAREN**
- 8 **David OLDFIELD**
- 9 **Tony THORPE**
- 10 **Graham ALEXANDER**
- 11 **Simon DAVIES**
- 12 **Stuart DOUGLAS**
- 13 **Andrew FOTIADIS**
- 14 **Marvin JOHNSON**



**Southend United thank
HMV for the loan of all
our Matchday Music**

WIN £30 CLUB VOUCHERS

TEST YOUR SOCCER KNOWLEDGE ON THE NEW "BLUES SUPER CLUB QUIZ"

CALL 06-60-60-60-70 AND BE A WINNER

(calls cost 49p per minute at all times. Under 18's seek permission of bill-payer)

MATCHDAY OFFICIALS

REFEREE: B Knight

ASS. REFEREES: E A King

S J Lilley

RES. OFFICIAL: M J Avent

FORTHCOMING FIXTURES

SAT	10TH JAN	CARLISLE UNITED	A	3.00PM
SAT	17TH JAN	WALSALL	H	3.00PM
SAT	24TH JAN	BURNLEY	A	3.00PM
SAT	31ST JAN	MILLWALL	H	3.00PM
SAT	7TH FEB	FULHAM	A	3.00PM