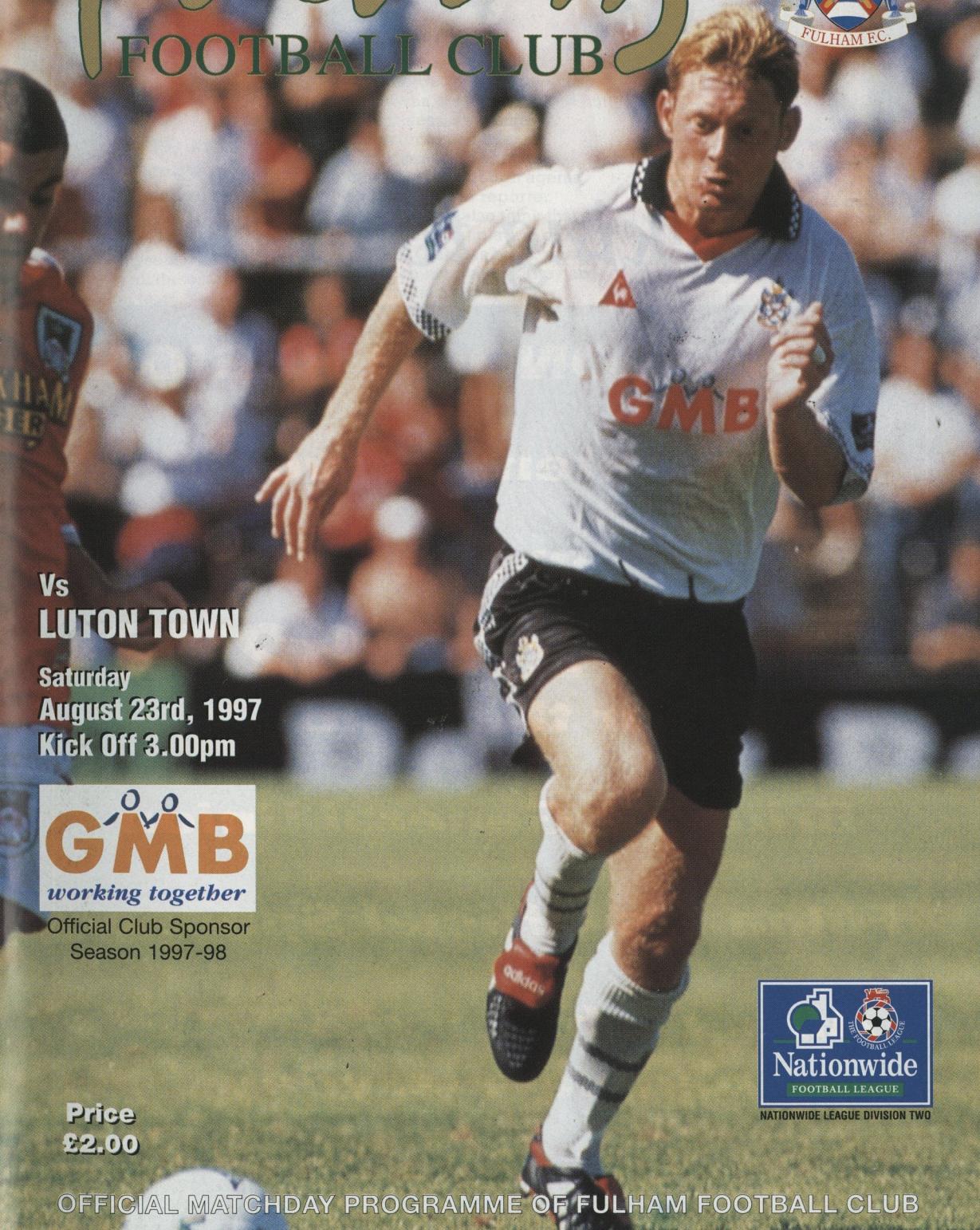


Fulham

FOOTBALL CLUB



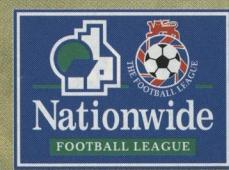
Vs
LUTON TOWN

Saturday
August 23rd, 1997
Kick Off 3.00pm



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Season 1997-98

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NATIONWIDE LEAGUE DIVISION TWO

OFFICIAL MATCHDAY PROGRAMME OF FULHAM FOOTBALL CLUB

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Micky's Views

Welcome back to the Cottage for what I am sure is an eagerly awaited league game against promotion favourites Luton Town.

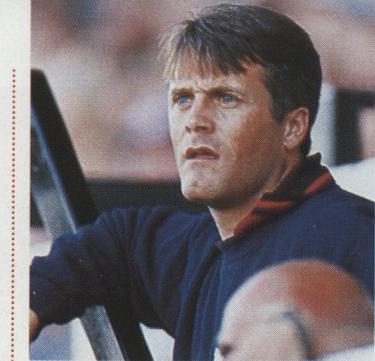
Having watched them recently myself, it is obvious that they have all the qualities of a promotion team. They are determined and resolute in their defending and have players who can open you up and play in midfield and in Tony Thorpe up front, they have a man who found the back of the net 28 times in 48 outings last season, plus another 4 in cup competitions to bring his total goals tally to 32.

Behind the squad they have a manager and coach in Lennie Lawrence and Wayne Turner who I have the upmost respect for, so today will be our biggest test so far and will give us all an indication as to how far we have come as a squad, and more importantly how quickly we need to strengthen further.

Indeed, it now seems that we are never out of the media spotlight for one reason or another. Players are getting linked with us on a daily basis and I am not sure where people get their information from at

times, but all I will say is that we don't do our business through the media, it will be carried out in a professional manner, manager to manager, or Chairman to Chairman, and certainly not through agents skulduggery or reporter speculation. I also think that all the hype about players coming into the Club has had a positive effect on my players. They are determined to put on performances for themselves, you the fans and more importantly myself, to ensure that...1) they keep the shirt when they get it and...2) that I don't need to spend money on replacing them, indeed if they continue to show the willingness and desire in a white shirt that they have shown already this season, my task of spending the so-called millions that the media have given me becomes less important to myself than it does to the people who are creating the player speculation.

One negative side to the fact that other Clubs know we have the cash to spend, is that a player who is worth £100,000 is now valued at £300,000 by the selling Club and indeed I am sure that my local Chinese take-away has now got two menus he uses. Everytime he sees me coming now, Mr. Wong and his family



always seem to be hastily rearranging the menus. I have to keep telling him that it is the football Club that's got a few quid now and not me.

Although I don't talk much about individual players at the Club, I feel a special mention must be made of Andre Arendse. Congratulations to him and his South African team on reaching the world cup finals in France. Having played in front of 95,000 fans last Saturday, Andre was back with us and playing for our reserves on Wednesday at Brentford in front of a lot less than that, but he still showed the character and professionalism that we know he has got and I am sure that in the coming weeks he will be challenging for a first team spot.

Can I also thank the travelling away fans, the Micky Adams Barmy Army, for the wonderful support we received at Wycombe and Walsall.

Enjoy the game, keep the faith,

Micky.

Front Cover Picture:
New boy Aidan Newhouse on 'a charge' in the opening game against Wrexham

WHOS WHO AT THE COTTAGE

FULHAM FOOTBALL CLUB (1987) LTD
Craven Cottage, Stevenage Road
London SW6 6HH

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Vice Chairman: Bill Muddyman

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Mark Griffiths	Mark Collins
Andy Muddyman	Tim Delaney
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Brian Basham	Bob Nobay
Ian Branfoot	Cyril Swain
Alex Carlile	

General Manager: Ian Branfoot

Manager: Micky Adams

Assistant Manager: Alan Cork

Reserve Team Coach: Dennis Rofe

Youth Team Coach: John Marshall

Youth Development Manager: Len Walker

Physiotherapist: Chris Smith MCSP, SRP

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Corporate Affairs Manager: Annie Bassett

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Ticket Office Manager: Sandra Coles

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Stadium Manager: Kevin Moore ASVA

Matchday Safety Officer: Tony Gilbert

Community Officer: Gary Mulcahey

Club Doctors: Dr. Mark Wotherspoon

Dr. Meng Aw-Yong

Programme Editor: Mike Lewis.

HONOURS

CHAMPIONS

League Division Two - 1948-9

League Division Three (South) 1931-2.

PROMOTION

From Division Two 1958-59

From Division Three 1970-71

1981-2 and 1996-7

CUP COMPETITIONS

FA Cup Finalists 1975.

Semi Finalists 1908, 1936, 1958, 1962.

Programme printed and Designed by

M Press, Unit Four, Ashton Gate, Harold Hill,
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Calls charged at 50p per minute (24 hours a day, 7 Days a week)

Fulham F.C. Matchday Programme



The views expressed in this programme are not necessarily the view held by the Club.

Z O N E F U A

F I R S T *Encounter*



1. Richard Carpenter darts between two Wrexham defenders.
2. Neil Smith performing a "War Dance" in front of Brian Carey from Wrexham.
3. Rob Scott decides that his leg is high enough and avoids clattering Barry Jones of Wrexham.
4. New boy Aidan Newhouse sets off Olympic style in a chase with Wrexham's Mark McGregor.



ACTION IN THE Community

JUNIOR BLACK AND WHITE - JOIN NOW AND SAVE £2 INSTANTLY

The new revamped Junior Black and White Club are offering a £2 reduction for children who join before the 1st September.

The membership fee is just £10.00 which includes:-

- * A 3 fold Folio 4 weekly planner, match reports, notepad.
- * Bookmark & keyring
- * New design birthday card
- * Reduced rates on all Community Scheme activities.
- * FREE membership to SAFE Camps
- * Organised Away Trips to other Division 2 Grounds.
- * 10% discount in Club Shop (not available matchdays)

If you are interested in joining then pick up an application form today. The Junior Black and Whites Club is now sponsored by Glotel which enables the Club to become more professional and offer more organised activities. We fully appreciate all the work Glotel and Andy Baker

FULHAM FC COMMUNITY SCHEME SUMMER SOCCER COACHING PROGRAMME

(For children 6-15 years)

WEEK 6

Tues 26th - Fri 29th Aug	Court Recreation Ground	£30**
Tues 26th - Fri 29th Aug	Bishops Park	£20/£25
Tues 26th - Fri 29th Aug	Coronation Playing Fields	One price £26

All courses start at 10.00am and finish at 3.00pm apart from Cobham Recreation Ground which will finish at 2.00pm.

** Price includes Free Umbro Leather football. Only applies to full course booking in advance. Courses at Court Recreation ground are on Astro-turf and are subject to a maximum of 45 children.

are doing for Fulham Football. Thank-You.

SATURDAY MORNING CLUB INBISHOP PARK

During the Summer our Saturday Morning Club takes place in Bishops Park from 11.00am till 1.00pm every Saturday.

Its a perfect way to start your matchday activities! From 11.00am - 12.00pm the 6 - 9 year olds will practise basic ball skills and take part in 5-a-side games. The second hour belongs to the 10-14 year category and they learn advanced skills along with 5-a-side football.

The Lillie Road 5-a-side teams pick their squads from these two sessions, so if you are interested in playing 5-a-side at the Rec, then turn up every Saturday. The cost is £1.00 for members and £1.50 for non-members.

HALF TIME SHOOT-OUT IS AVAILABLE!

A team of 8 people can enjoy the experience of scoring a goal at Craven Cottage. Whether you are football team, school, a business or just a group of friends then you can take part. The offer is open to both adults



FULHAM F.C.

and children, men or women.

The cost for Shoot-out this season will be £75 for a children's team (under 16's) and £125 for an adult team. Your group can book both teams if they so wish. The package includes the half-time shoot-out and your tickets for the game (Seas in Stevenage Road Stand)

URGENT:- Goalkeeper required for a mens Sunday morning team playing in Division One of the West Fulham Football League. Home pitch by the A3 at Kingston Vale. For more details please ring Ian Went on 01372 450081 between 6.30pm and 9.30pm weekdays. Out field players would also be considered. Chelsea, Brentford and QPR fans need not apply!

VACANCIES IN THE COMMUNITY OFFICE

The football season is upon us again and the Community office is in need of assistance of parents on matchdays as follows:-

Tuck shop

2 people to run the matchday tuckshop between 1-30pm-2.45pm and half-time on Saturdays.
6-30pm - 7.30pm and half-time midweek.

Matchday Receptionist

To act as 1st point of contact and to just be available to help with various jobs that may arise around the office. These jobs are on a voluntary basis no fees involved but you will get a free ticket for each game.

If you are interested please contact the Community office on 0171 384 3552 only people over 18 need apply.

VIEW FROM the Top

The temperature was 100 degrees Fahrenheit in the centre of the stadium I was told. I believed it. Even in my home town of Alexandria, it is rarely that hot. But the Egyptian weather only brought out the heroic qualities of our team. Talk about the pharaohs of football.

The game against Wrexham which opened the season was one against determined opposition. The team sweated it out. I am sure everyone will take their hats off to the players, not only for the quality of their play but also for their supreme fitness. We couldn't have asked for a more positive start. Even with the handicap of a referee whose watch had obviously stopped for ten minutes (I hope he didn't buy it at Harrods) the lads put on an excellent performance in extremely uncomfortable conditions.

When I arrived at the ground for the first home game of the season I sensed an excitement which I have rarely encountered elsewhere. I have been involved in hundreds of business deals, projects and new ventures over the years - buying Harrods in 1985, and the Ritz Hotel in Paris among them -

If there is one thing which should be of the greatest

but none filled me with as much anticipation as our first game. The very fact that I was sharing this new era of my life with every single one of you made the experience especially poignant for me. The warmth of the reception I received as I walked onto the pitch at Craven Cottage is something which I will remember for ever. I was moved. Thank you for that.

I met with many of you before the kick off - shared a drink with some, cracked a joke with others - but the overriding impression I was left with was the incredible passion everyone holds for our team and its future success. Fathers introduced me to their sons and daughters, wives to their husbands and I was even able to meet a son, father and grandfather from one proud family - Fulham supporters for many more than the three generations present at the game.

Everywhere you looked people were enjoying themselves, people were smiling, people were happy. It was also refreshing to see so many youngsters at the game; who knows, some of them may be the Fulham stars of the future?

There's still a long, long way to go until the end of the season and I am sure there will be bad times alongside the good. We will all have to pull together to overcome the inevitable hardships but until then, let's enjoy the good times while we can. As people say about childhood, "These are the best years of your life".



Mohamed Al Fayed

Chairman, Fulham Football Club

importance for all of us in the future, it is our children. We must make sure that we offer them every chance in life including, of course, the opportunity to watch one of the proudest, greatest clubs in the world going about its business. I will be bringing my children to future games and I would urge everyone to follow suit and bring their own kids along as well. Let's create a real family atmosphere at Fulham. In the months and years ahead the Club will be investing in better facilities specifically for children and their families who deserve as many facilities as the rest of us.

There's still a long, long way to go until the end of the season and I am sure there will be bad times alongside the good. We will all have to pull together to overcome the inevitable hardships but until then, let's enjoy the good times while we can. As people say about childhood, "These are the best years of your life".



Promoting FULHAM

Good afternoon everyone,

A very special welcome today to our very first £1,000 Striker winner Mr T Eves of Dupont Road, Raynes Park, who will receive his cheque on the Pitch at half-time. His winning number A3682 scooped the prize, drawn by Fulham F.C. Director Andy Muddyman.

Other winners were the holders of the following numbers: B3682, A3798, A3204,



Phil Chant the Clubs Promotions manager receives the keys from Kevin McNelly, Dealer Principal of Folletts of Mayfair for the departments new car.

Our flutter sellers will be out in force this afternoon so don't forget to have a flutter and go home with a pile of money and our Lottery ticket

sellers will also be 'hounding' you so if you feel like a scratch...

Enjoy the game and good luck to you all.

Phil Chant
Promotions Manager.



The first Striker Draw is made by Director Andy Muddyman the winner received £1,000

B4480, B5860, B8351. Each received £10.

Just to remind all members that you are automatically notified if you win, but the winning numbers will appear weekly



Steve "Bee" presented Barbara Bedford with £500 winnings on the Lottery at Camber Sands



IMPORTANT CLUB ANNOUNCEMENT FOR ALL FULHAM SUPPORTERS

Our contract with the UK producers of Lecoqsportiv, who have, over recent years, supplied kit and merchandise to the Club has been terminated.

We are, however, delighted to announce that as from today's game our kit and merchandise will be supplied by adidas. We are sure you will agree that this is an exciting new partnership, which demonstrates the commitment and ambition that we have for the Club.

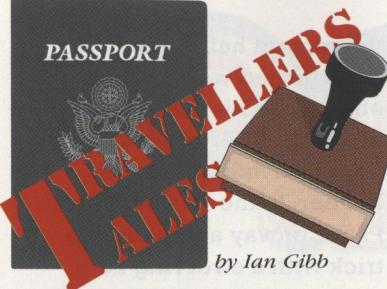
Due to the timescale involved with change, unfortunately we will not be in a position to sell replica merchandise in the Club Shop for the next two/three months. We will be actively working with adidas to ensure that we receive the new merchandise as soon as possible and hope to be able to fulfill all Christmas orders.

We recognise the temporary inconvenience and disappointment that this may bring, but can assure you that we will do all within our power to ensure that first deliveries are made as soon as possible.

We will be happy to accept orders in the Club shop as from Monday, 1st September 1997, when prices and sizes etc. will be available (further information will follow in the Plymouth Argyle programme).

If anyone has any comments or questions with regard to the above, please contact either Annie Bassett or Stephen Domancie. We always welcome your comments.

As a final note, we are sure that you will want to join us in welcoming adidas to Fulham and Craven Cottage, for what we are sure will be a long-term, mutually beneficial relationship. The Board of Directors Fulham Football Club.



FULHAM 1, WREXHAM 0 (Div Two, August 9, kick-off 3pm)

THE BALLOONS went up at Craven Cottage and no-one wanted to stop the carnival as Fulham chairman Mohamed Al Fayed went walkabout on terrace and pitch to meet and greet fans plus players.

But behind the scenes, manager Micky Adams was in deadly earnest, determined that his team would give every last drop of sweat in bakehouse conditions to grab three points on the club's return to Division Two - even if it wasn't a particularly pretty sight.

The season's lines were drawn almost before the first blast of the referee's whistle had died away, with Fulham prepared to tackle as if lives were at stake.

On this day, there was no way any white shirted player was prepared to be second for the ball. Because they all knew the consequences of any faint hearted challenge. The risk of losing first team status.

Captain Simon Morgan led from the front in combative attitude, with able lieutenant Danny Cullip not far behind. In fact the whole defence had a barbed wire belligerence about it.

Wrexham may have won 14 corners to Fulham's none but there was a 'shall not pass' mentality about the home men.

And when the Welsh side did get through, there was goalkeeper Mark Walton putting down his first team marker - in the absence of South African Andre Arendse on World Cup qualifying duty - with a dramatic 80th minute save to tip Karl Connelly's point saving effort onto the bar.

The all important winner, in the 39th minute, came after excellent work by close season signing Steve Hayward. The £175,000 former Carlisle captain broke forward to have a shot charged down and then reacted coolly when winning the ball back to push it in the path of Mick Conroy. Such opportunities

are meat and drink to Super Mick and he clipped the ball into the net before an opponent could react. Wrexham's tempers got the better of them, with a couple of yellow cards culminating in the 90th minute dismissal of Steve Watkin for an elbow in the fact of Cullip. But a chipped tooth and a bloody nose were shrugged off by the shaven skinned former Oxford United defender as simply minor irritants. That's the kind of grit which could take Fulham a long way in this season of almost too great expectations.

Micky Adams said: "It wasn't a classic by any means but so important for the spirit and confidence that we got the first win as quickly as possible." And referring to the terrific attitude the team had shown, he added: "Fans don't like it if players don't give 100 per cent. My boys will go out every week and not let people down."

Micky didn't object when asked if he didn't think the display had been defensive. "We were defensive - defensively sound. I will continue with a system I brought in 18 months ago when we were second bottom of Division Three. And we were second leading scorers in that division last season."

FULHAM (3-5-2): Walton - Cullip, Morgan, Blake - Watson, Smith, Carpenter (Cockerill 81 mins), Hayward, Herrera - Conroy (Moody 84), Newhouse (Scott 77).

WALSALL 1, FULHAM 1 (Div Two, August 16, kick-off 3pm)

THE GAME PLAN was just about perfect. Only problem was, Mick Conroy doesn't walk on water... yet.

Last season's leading scorer would gladly have swapped THAT goal (see Wycombe) to turn his two second-half misses at the Bescot Stadium into maximum points winning net bulgers.

No-one had to tell the striker that he could have killed off the hard-to-beat-at-home West Midlands outfit before they scrambled out of jail with an 87th minute saver.

Mick said: "I should have scored with the one-on-one against the keeper, through at least I was there to miss. I've probably cost the lads a lot of bonus money."

He did rip his boot in the first half - it must have been with the effort he put into THAT goal but added: "No excuses, I should have

taken the chance earlier and blasted it, I tried to dummy the keeper and he wouldn't go down. You don't get too many of them in a season."

The big chance to make it three in three games came in the 72nd minute with Walsall's offside trap a shambles but keeper James Walker won the battle of nerves and saved with his legs.

The Saddlers could have been dead and buried anyway eight minutes earlier when an inch perfect Glenn Cockerill cross was met by Super Mick's head but he steered it past the right post and couldn't quite believe it.

Walsall had been shattered by Fulham's 53rd minute goal when Chippy Carpenter rode a Gary Porter tackle magnificently before whipping in a centre from the right and the home side's Keister volleyed perfectly inside his right post.

Walsall manager Jan Sorensen said: "I congratulated him on the best goal of the afternoon, I don't think he'll hit one as cleanly again - but I asked politely if he wouldn't mind putting it in at the other end next time!"

Then Fulham had an Aidan Newhouse goal ruled out by a questionable offside decision after a fine Conroy Assist.

Mark Walton again looked almost unbeatable, somehow turning aside a Derek Mountfield close range header after 48 minutes and then flipping a Louie Donowa rocket over the bar with three minutes left.

However, from the resulting half cleared corner, when Adrian Viveash had a header blocked, Donowa pumped the ball over from the left and Mountfield rose at the far post to nod in the equaliser.

Fulham had once more defended resolutely, drawn Walsall's sting and gone ahead if somewhat fortuitously, only to fail to screw down the coffin lid tightly enough.

Yet they had shown enough to suggest a promising season lied ahead, because Super Mick can't surely miss such gilt edged opportunities again, can he?

FULHAM (3-5-2): Walton - Lawrence, Morgan, Cullip - Smith, Carpenter (McAree 67 mins), Cockerill, Hayward (Brooker 90), Herrera - Newhouse (Scott 77), Conroy.



Fulham 0 Northampton Town 2 Optimum Interiors Capital League

A very strong and determined Northampton side were too powerful for our second string on a hot sunny afternoon at the Cottage. They had the 'Man of the Match' in Jimmy Conway's son Paul, who seems to delight in scoring against the club which gave him a very short trial a few years back.

He took just 14 minutes to get on the scoresheet with a superb 25 yard strike which flew in off the inside of a post all round the back of the netting. Our young Irish trialist keeper, Paul Whelan, who was a trainee with

the second half when Rob Scott turned well in the box only to see his shot blocked whilst Andy Arnott had a fierce drive held by the keeper. In the final minute, Paul Conway again did the trick with a swerving 25 yarder which beat Whelan all ends up.

FULHAM Whelan: Stewart, Arnott, Aggrey: Marshall, Brooker, Thomas, McAree, Gray (Henderson 59): Scott, Moody (Cornwall 27). Sub not used Palmer

NORTHAMPTON TOWN. Turley: Peer, Martin, Lee, (Richards 82): Gibb, Conway, Hunt, Love, Warner: White, Van Dullemen. Subs not used Hughes and Devito.

Oxford United, had no chance whatsoever. Paul Brooker showed good skills down the left wing to beat two defenders but his shot from a tight angle was held by the Northampton keeper, Paul Moody, who had been a doubtful starter through injury, had to go off after 27 minutes to be replaced by Luke Cornwall.

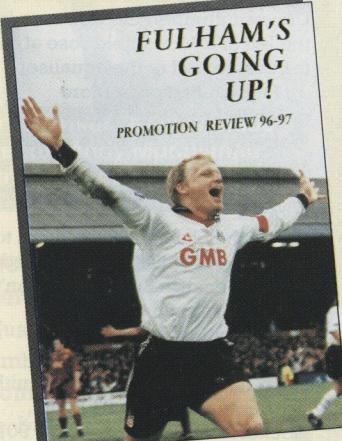
Our visitors were clearly the better side and deserved their interval lead and almost doubled it when Christian Lee hit a screamer against our crossbar and Whelan made a brilliant save from Jason White's follow up header. We came more into it midway through

FULHAM FOOTBALL CLUB CAPITAL LEAGUE FIXTURES SEASON 1997-98

WED AUG 13	NORTHAMPTON	H 0-2
WED 20	Brentford	A 1-2
WED 27	BARNET	H
WED SEPT 3	Gillingham	A
WED 24	COLCHESTER UNITED	H
WED OCT 1	Barnet	A
MON 6	Northampton Town	A
WED 15	CAMBRIDGE UNITED	H
WED 22	BRENTFORD	H
WED NOV 5	Wycombe Wanderers	A
WED 12	LEYTON ORIENT	H
WED 19	Welling United	A
MON DEC 15	Rushden & Diamonds	A
WED JAN 7	WYCOMBE WANDERERS	H
WED 14	Cambridge United	A
WED 21	READING	H
MON 26	Stevenage Borough	A
WED FEB 4	Peterborough United	A
WED 11	WELLING UNITED	H
WED 18	Colchester United	A
WED 25	GILLINGHAM	H
WED MAR 4	RUSHDEN & DIAMONDS	H
WED 11	Leyton Orient	A
WED 18	PETERBOROUGH UNITED	H
MON 23	Reading	A
WED APR 15	STEVENAGE BOROUGH	H

THIS BOOK IS NOT TO BE MISSED

Get your copy from the Club Shop Today £7.99



SPOTLIGHT on Youth

Charlton Athletic 3 Fulham 0 South East Counties League

On a boiling hot morning at Eltham, our lads were outplayed by a much livelier Charlton outfit, which included 16 year old Paul Konchesky, who was to make his League debut seven days later, the youngest player ever to play for the Addicts.

We held out until the 21st minute when sloppy defending allowed Lee Hales a free shot from eight yards and although Steve Roome did well to get a hand to it, the momentum took it over the goal-line.

We had one chance when Luke Cornwall shot just over but most of the play was in our end. Fortunately for us, Charlton's shooting did not reach the standard of their approach work and half-time arrived with just a single goal between the sides.

The break made little difference and Charlton continued on the attack but 75 minutes had passed before a corner from Kevin James found Hales completely unmarked once more and he hammered an unstoppable shot past Roome. Jamie Wilkinson made a penetrating run through but chipped wide of the goal and Charlton had the last word two minutes from time when Marvin Neufville hit a centre first time into our net.

FULHAM Roome: Wilkinson, Palmer, Oram: Edwards, Hughes (Morse 61), Willis (Elabd 45), Henderson, Gray: Cornwall, McDonnell (Donnelly 36).

Fulham 0 West Ham United 6 South East Counties League

The young Hammers, who had beaten us 6-0 in our last meeting at Chadwell Heath in February, adapted far better to the wide open spaces of Craven Cottage than Fulham, who seemed overawed by the occasion. After 36 minutes we were 5-0 down and staring at a huge defeat but least we restricted them to just one more goal.

Craig Etherington, who was to score five and lay on the other, opened his account after 10 minutes from close range and added a second 3 minutes later. Our main danger was Luke Cornwall who made several penetrating runs but lacked support. Chris Oram made a goal-saving tackle but Etherington turned provider for Carrick to score Hammers third. Luke was again crowded out in the box by sheer

numbers before a 35 yard shot by Etherington brought his hat-trick. Richard Morse was just wide with a good header before Etherington netted his fourth. We ended the half on the attack with Luke just off target

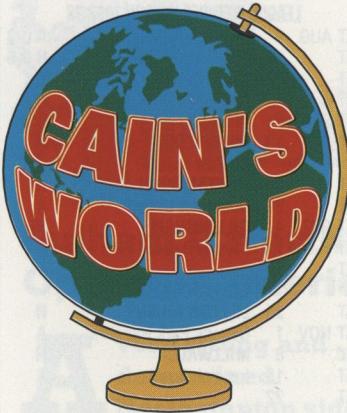
FULHAM FOOTBALL CLUB SOUTH EAST COUNTIES LEAGUE FIXTURES SEASON 1997-98		
SAT AUG 9	Charlton Athletic	A 0-3
SAT 16	WEST HAM UNITED	H 0-6
SAT 23	Norwich City	A
SAT 30	ARSENAL	H
SAT SEPT 6	Watford	A
SAT 13	WIMBLEDON	H
	League Cup (1)	
SAT 20	PORTSMOUTH	H
SAT 27	Southend United	A
SAT OCT 4	GILLINGHAM	H
SAT 11	Crystal Palace	A
SAT 18	League Cup (2)	
SAT 25	LEYTON ORIENT	H
SAT NOV 1	Queens Park Rangers	A
SAT 8	MILLWALL	H
SAT 15	Ipswich Town	A
SAT 22	League Cup (3)	
SAT 29	CAMBRIDGE UTD	H
SAT DEC 6	Tottenham Hotspur	A
SAT 13	TOTTENHAM HOTSPUR	H
SAT 20	CHARLTON ATHLETIC	H
SAT JAN 3	West Ham United	A
SAT 10	NORWICH CITY	H
SAT 17	Arsenal	A
SAT 24	WATFORD	H
SAT 31	Portsmouth	A
SAT FEB 7	SOUTHEND UNITED	H
SAT 14	Gillingham	A
SAT 21	CRYSTAL PALACE	H
SAT 28	Croydon Orient	A
SAT MAR 7	QUEENS PARK RANGERS	H
SAT 21	IPSWICH TOWN	H
SAT 28	Cambridge United	A

and Joe Elabd heading wide from a good position.

Richard Morse scraped a post and Ryan Gray missed from close in as we kept up our fightback but after Etherington had headed down and the ball bounced over the bar, he soon added his fifth. With ten minutes left and all our subs used, Kevin Henderson had to go off after his third injury of the game and Steve Roome made a fine save near the end.

We are badly missing midfielder Sean Davis with a cracked bone in his wrist but West Ham thought quicker and moved quicker than our boys.

FULHAM Roome: Wilkinson, Palmer, Oram: Curtis (Keveil 45) Henderson, Elabd, (D. Smith 70), Donnelly (Hammond 70), Gary: Cornwall, Morse.



With two weekends played the leaders of the Nationwide League are Nottingham Forest who followed up an opening day win at Port Vale with a 4-1 home win over Norwich.

The match secured with a burst of three goals in four minutes early in the second half. This, after Eire international Keith O'Neill had put the Canaries in front after just seven minutes. O'Neill was later involved in an accidental collision with Forest's Steve Stone who sustained a broken nose. England international Stone has just returned to the Forest side after a year out with injury.

West Brom are currently in second spot in Division One following a 3-2 win at newly promoted Crewe who also lost their opening game at Swindon who are third following a 1-0 win at Reading. Portsmouth, Sheffield United, Wolves and Bradford all remain unbeaten as do Bury who have drawn both games so far. Sheffield United last week confirmed the appointment of ex Chelsea and Liverpool midfielder Nigel Spackman as Manager following the summer departure of Howard Kendall.

Another managerial appointment was that of former Cardiff boss Eddie May at Brentford. May will be assisted by veteran striker Clive Walker who scored 32 goals in 127 appearances for Fulham between 1987 and 1990. Walker who was at Woking last season may well register as a player. The Bees certainly need his goal power having failed to score in their opening two League fixtures.

Bournemouth are the shock leaders of Division Two. The south coast club who spent much of last season battling against bankruptcy beat Wigan 1-0 at Dean Court last weekend thanks to an 89th minute goal. Watford are the only other Second Division club to maintain a 100% record following a 2-0 success at Carlisle. Both Bristol clubs remain unbeaten as do Chesterfield, Preston and Fulham. York City, who have narrowly avoided relegation for the past two years have lost both opening games.

Brighton played their first League fixture at their temporary base of Gillingham last Saturday, much to the indifference of the south coast club's fans. Only 2,336 turned up to watch the game against Nationwide League new boys Macclesfield which ended 1-1. The Seagulls can take heart from one fact, that the gate was higher than five others in Division Three.

Spare a thought for poor old Kerry Dixon (Yes I know he used to play for Chelsea!) the luckless Manager of Doncaster or maybe not by the time you read this. Beaten 2-1 at Shrewsbury on the opening day of the season they then faced Nottingham Forest in the Coca Cola Cup. Forest's Dutch international Peirre Van Hooijdonk tried to score

directly from the kick off, as allowed under rule changes this season, this effort was about the only strike not to go in as Forest ran up an 8-0 first leg advantage. And if that was not enough Peterborough won 5-0 at Belle Vue last Saturday. One consolation for Kerry Dixon, Hull City and Leyton Orient are below Doncaster in the table.

Sunderland staged the first League fixture at their new Stadium of Light last Friday gaining a 3-1 win over Manchester City. Former Maine Road star Niall Quinn had the distinction of scoring the first goal on the new ground. The game will be less memorable for City defender Alan Kernaghan who became the first player to be sent off at the new venue.

The gate of 38,827 was the highest of the Nationwide League season so far. Attendances on the opening day of the season were 19% up on the corresponding day of last season. The biggest Second Division gate to date watched Burnley's goalless draw with Gillingham last weekend. The highest crowd in Division Three was the 7,500 present for the opening day fixture between Swansea and Brighton at Vetch Field.

Burnley have signed Sunderland striker Lee Howey for £200,000. Australian midfielder Craig Foster has joined Portsmouth for the same fee bringing the number of Aussies at Fratton Park to six. Israeli international Ronnie Rosenthal has moved across north London from Spurs to Watford on a free transfer. Other free transfers include defender David Kerslake who joins Ipswich from Charlton and Australian Jason Van Blerk who arrives at Manchester City from Millwall.

Customer Care

Welcome to Craven cottage today for a good afternoon's entertainment.

TODAY'S SPONSOR

We extend a special welcome to Sponsors - Peter Mills and his friend Doug from the Furniture Corner Shop in Dunstable and Mr. Les Osborn with guests. Les visits us today from Leighton Buzzard.

Thank you both for your sponsorship. It is very much appreciated.

WE'RE SMART BUT WE'RE HOT - SMART JACKETS FROM QUAZAR

You will have noticed our stretcher bearers are now kitted out in very smart official jackets. This is thanks to Quazar International and Mr. Jason Ganner, Director, who

have generously sponsored these jackets for the Club. We will be enjoying further business to business activity with Quazar during the season.

Welcome to Jason and his guests today.

'BUMS ON SEATS' FOR THE FUTURE - GLOTEL PLC ALWAYS A STEP AHEAD!

Staunch supporter and international businessman, Andy Baker, has generously sponsored the Junior Black And Whites for the 1997-98 Season, through his company, Glotel PLC. This is an important Junior Membership, fostering support for the future. Glotel are also sponsoring a number of other areas this season.

Thank you, Andy, for your continued help at the Cottage.

SHOP NOW OPEN 5 DAYS A WEEK

END OF SEASON REVIEW

11 am - 6pm. plus matchdays.

It's popular!! Pick up a copy today at the Club Shop. £7.99

END OF SEASON VIDEO

Also available in the Club Shop. £16. Don't be disappointed.

EXECUTIVE BOXES

Available match by match or for a full season.

GROUND ADVERTISING

New sites available.

MATCH AND MATCH BALL SPONSORSHIP

Special hospitality packages including four course meal or buffet, sponsors' area seats, presentations and photographs.

CALL ANNIE BASSETT ON 0171-736 6561



Annie Bassett

CLUB SHOP MERCHANDISING MANAGER

Following our recent announcement re the Shop Manager, we are pleased to introduce Stephen Domancie as Merchandising Manager for the Club.

Stephen has been with us for two weeks and has his own strong ideas for the future.

I'm sure you will make Stephen welcome - he has experience in retail business and customer service industries.

RIVALS ON THE FIELD - PARTNERS IN BUSINESS

One born in Fulham, One born in Luton.

Both live and were schooled in Dunstable. Pete's the Fulham supporter - Doug the Luton supporter now partners in The Furniture Corner Shop in Dunstable Beds - The place to buy your pine furniture.

Any enquiries regarding sponsorship, mascots, or hospitality facilities should be referred to me Anne Bassett on 0171 736 6561 when I will be pleased to assist.

Style File



**Simon Morgan,
club captain.**

Birthdate: 5/9/66. **Birthplace:** Birmingham.

Wife: Debbie. **Children:** Andrew 11, Abbi 7, Lydia 4.

Joined Fulham: October, 1990.

Previous clubs: Leicester City.

Club supported as boy: Birmingham City.

Home: Cardboard box in Worcester Park.

Best ground played; Old Trafford. **Worst:** take you pick from Barnet, Darlington, Hartlepool, Rochdale.

Best trainer at Fulham: Me. **Worst:** Paul Brooker, he's the one who runs around a lot.

avourite goal: Any that I've

scored, they're so rare.

Worst playing experience: Getting relegated to Division Three with Fulham.

Why I love being a player: The life, it's brilliant doing something you love and getting paid for it plus playing at grounds like Old Trafford and winning promotion.

Hardest part of being a player: There's isn't one, apart from getting beaten and relegated, then you are moaning all the time.

Favourite foreign club: Don't have one.

Best Friend: The manager, when he picks me.

Pet hate: None. **Pets:** None.

Room-mate: Robbie Herrera, small, Hairy, Columbian looking, always sleeps.

Breakfast: Fry-up is favourite but normally before training: Weetabix.

Favourite meal: Burger King. **Worst meal:** Anything healthy, bananas, pasta.

Pre-match meal: Change it

every week, usually tea and toast.

Favourite drink: Lager.

Favourite clothes: Anything casual, anything without a label.

Favourite record: Anything by the Spice Girls.

Favourite recording artist: Mel C.

Favourite TV: Don't watch much, can't remember what I last saw, the kids always have cartoons on.

Favourite radio: The Archers and Chris Tarrant on Capitol.

Favourite sportsman: Ian Botham.

If won the lottery: Buy Fulham off Mr Al-Fayed.

Plan to stay in the game?: I wouldn't be a manager or coach for all the money in the world.

Favourite holiday: Cornwall, Wellington Hotel, St Just. **Worst holiday experience:** Getting sunburnt and having a few too many at my mate Rod's pub, see above, in Cornwall.



Trust us to help the game

The Football Trust has been providing support for the game at every level throughout the UK for over 22 years. Its present priority task is to help League clubs to complete the implementation of the Taylor Report recommendations.

Thanks to the Government and to the Football Association, the FA Premier League and the English Sports' Council, a major new funding package to secure the future of the Trust has been put in place.

These funds will be in addition to income derived from the football pools companies Littlewoods, Vernons and Zetters, and will enable the Trust to complete its Taylor task, carry on its essential safety work and continue to grant aid football at every level. The Government's commitment to the Trust has the support of everyone who cares about our national game.

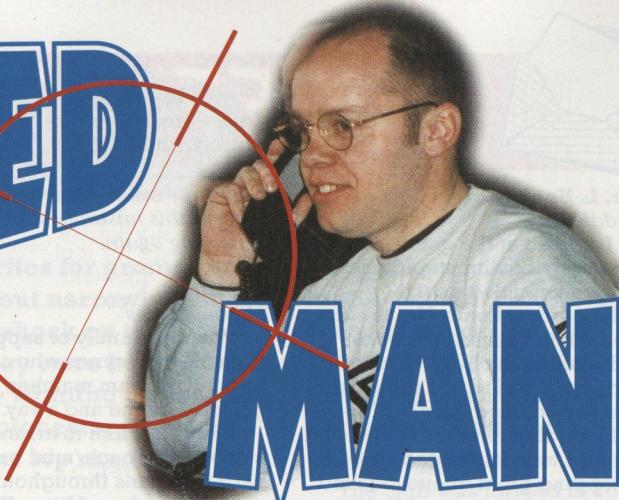


THE FOOTBALL TRUST
Helping the game

THE FOOTBALL TRUST, WALKDEN HOUSE, 10 MELTON STREET, LONDON NW1 2EB

MARKED MAN

by Mark Maunders



Steve Hayward is a very expressive person. When he talks to you it is with a permanent grin, when a team-mate hits a wayward pass his face contorts with rage, when another scores from 50 yards he bows in mock appreciation and with the ball at his feet he's even more fluent.

Such a vibrant personality has allowed Steve and fiancee Vicky to take to London life: "I'm absolutely loving it. For a young person like myself there's no better place to come and live." As well as Kingston he's also settled in well at the Cottage: "I've only been here about eight weeks but it feels like I've been here a lot longer."

So why Fulham, especially as last season he had rejected a move to Grimsby? "About a week before I went on holiday I read in the paper about Mr. Al Fayed buying the club and I thought that would be an ideal move for me. I came back from holiday and there were a couple of messages on my answering machine to call the club, and with the ambition of the club and with the tradition that it's got it was a chance too

good to miss really."

After last season's memorable matches what Steve's impressions of his future team? "The team was very strong, with a good team spirit. A tough side, difficult to play against with a very good away support." And pre-season

training gave him a clue as to how we gained those attributes: "It's been the hardest pre-season I've ever done and I've done eight or nine of them. The Gaffer joins in which

I think is a good thing because it gets the respect of the players".

Steve can also be very contemplative as he shows when discussing the differences between the Second and Third Divisions - a difference he knows well having previously helped Carlisle to promotion only to suffer immediate relegation. "I think the quality of the finishing. I think there are

chances you can get away with it in the Third that you won't get away with in the Second. At Carlisle the teams weren't that much better it was just that you couldn't afford to give them half the chances you could before. You've got to be sharper at both ends".

Having served a long apprenticeship at Derby when large sums of money were being spent trying to win promotion, Steve knows the potential pitfalls we face: "The weight of expectation is very high at Fulham as it was at Derby. I thought they bought too many players too soon. I thought they also bought a lot of players on reputation of what they could do. The good thing about the manager here is that he's only signed lads that he's been to watch. I think the team spirit here is absolutely brilliant and if you do bring in the big name players you do lose that. Obviously you need to get the balance."

Steve Hayward does have balance - and poise, awareness and touch among other things.

IN OFF THE POST

Mr. L. Honour
Middlesex

I arrived at the game, yesterday, having stupidly left my season-ticket on the sideboard, at home. Not to sure what to do I visited the ticket office where a cheerful, helpful girl explained what I should do and sorted out a voucher for me. Off I toddled to enter the ground where I was confronted by a whopping great queue, backed up across the road and back up towards the ticket-office!!

Several of us looked across enviously at the pay-to-enter turnstiles which only seemed to have the odd stragglers entering and a couple seemed to have no customers for quite some time. A few people left the queue to try to gain entry by there turnstiles only to be turned back. The chap next to me said, "They're already got our money so now they don't care about us!" The general consensus seemed to be "why couldn't one of the "pay" turnstile operators be taken out and put on the second "ticket holders" turnstile?" surely, with last seasons promotion, season ticket sales must have gone up, so appropriate measures should be taken for us.

That little gripe out of the way, I would just like to wish the lads all the best for the coming campaign I'd love another day out like the one I had at Cambridge, last may! This time at Northampton!!)

Lance Honour

Editors reply.

Now that we have successfully overcome some of the inevitable "teething" troubles experienced at the Wrexham game, our attention can be turned to providing customers with the level of service they deserve and respect when visiting "The Cottage".

Season ticket holders should not have been turned away from cash turnstiles so our apologies go out to those inconvenienced at our opening game.

Turnstile operators (many of whom are entirely new) have

been fully briefed in, order to prevent this misunderstanding occurring again.

Ian York
Milton Keynes

We are a family of supporters from Milton Keynes who attend as many Fulham matches as possible, home and away.

We would like to arrange a supporters coach/mini bus to various games throughout the new season from Milton Keynes and surrounding areas.

We have placed an ad in the local paper and have a dozen or so people interested, but we need more.

Would it be possible to place an ad in the programme?

We would like to take this opportunity to wish Mickey and the team the best of luck on their march towards Division ONE.

Ian York & Allan York

Editors reply.

We are only too pleased to pass on this information, also, if any family want to use the programme for the purpose of seeking lifts or joining up with fellow travellers then please write to me.

Bill Shrimpton
Surrey

Congratulations to the team for Saturday's win, lets hope they continue on the winning trail.

I would like to comment on the non football side of Saturdays events, namely the activities of the so called gentlemen of the press. They

stood in front of the Riverside Stand with their back to the play, not once looking round, just because their misguided editors think that we all want to see is a picture of members of the Al Fayed family. There must have been times during the game on Saturday when Micky Adams must have had great difficulty in seeing what was happening on the pitch, what with the positions these clowns were taking. Let us hope that in the future, photographers come to Fulham to take pictures of the Football Team, not to invade the privacy of a family that has offered our club a welcome lifeline and maybe we should be telling these editors that we don't like what they are printing by not buying their papers. Sorry to go on Mike but this did annoy me.

Could I also take the opportunity to congratulate you on an excellent new programme. Just one gripe, could you not continue with practice of printing our last few results between ourselves and our opponents for that day?

There I've got that of my chest, sorry for the moans and it is smashing to be back at the Cottage, It looked great!

Editors reply.

It is inevitable Bill, that media attention is drawn to the Club at present sometimes for non-footballing reasons, bear with us Bill and remember what they say about publicity!

Opponents last results against us will be re-instated.



CLUB CALL

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Calls charged at 50p per minute (24 hours a day, 7 Days a week)

Welcome to



LUTON TOWN

they returned once more but lost 3-1 to Nottingham Forest. Their last cup run came as recently as 1994 when they reached the Semi final of the FA Cup before losing 2-0 to Chelsea.

The club was formed in 1885 as a fusion of local sides Wanderers and Excelsior. six years later they became the first club in the South of England to adopt professionalism. After a lengthy stay in the Southern League they were elected to the Football League in 1920. Their first league success came in 1937 when they won the Third Division (South) Championship. In 1955 promotion to Division One was achieved on goal average. Luton reached the FA Cup Final in 1959 losing 1-0 to Nottingham Forest.

Relegation in 1960 brought a dramatic decline which saw them avoid re-election by just four points in 1967. Jolted by the experience the Hatters gained two successive promotions. Luton remained in Division Two from 1969 until 19B2 except for a single top flight season in 1974/75.

LUTON TOWN - THE PLAYERS

GOALKEEPERS

• **IAN FEUER** - American international goalkeeper who first arrived in the UK in 1993 when he joined West Ham. Did not make a League appearance at Upton Park, making his

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League debut on loan with Peterborough in a lengthy loan spell toward the end of the 1994/95 season. Joined

Luton initially on loan before signing permanently for £580,000 in December 1995. First choice last season when he was the only ever present member of the side.

• **KELVIN DAVIS** - Promising young goalkeeper who has won England honours at both under 21 and youth level. Made his debut in the final match of the 1993/94 season at Stoke. Yet to gain an extended run in the side. Loaned to Torquay in 1994.

Defenders

• **STEVE DAVIS** - Experienced defender who began as a Southampton trainee signing professional in 1988. Did not gain a regular first team spot at the Dell and was loaned out to Burnley and Notts Co. Returned to Turf Moor on a permanent basis in 1991. Luton paid £750,000 for his services in August 1995.

• **JULIAN JAMES** - Has completed ten years at Kenilworth Road since first appearing in a Luton shirt during the 1987/88 season. Now has over 250 League appearances to his credit. Loaned to Preston in 1993. Former England under 21 international.

• **MARVIN JOHNSON** - Experienced defender who has been a consistent member of the Luton side for a number of years. Came through the

youth side before signing professional terms in 1986. A member of the victorious League Cup winning side of 1988. Almost 250 league appearances to his credit.

• **DARREN PATTERSON** - Northern Ireland international defender who began his career with West Brom before making his name at Wigan and Crystal Palace. Luton paid £230,000 for his services in August 1995.

• **MICHAEL THOMAS** - Experienced defender who has won England honours at youth, under 21 and B International level. Now back at the club where he first made his mark having re-signed for the Hatters on a free transfer in November 1993. His first spell at Luton came between 1982 and 1986 when he joined Tottenham for £233,000. A member of the Spurs side which lost the FA Cup Final to Coventry in 1987. Spent three seasons at West Ham before returning to Luton.

• **RICHARD HARVEY** Resurrected his Town career in 1994/5 after two years plagued by injury. He missed the entire 1993/94 season after a knee ligament operation. His appearance at home to Watford in March 1995 was his first at Kenilworth Road for three years. A regular on left side defence/midfield first half 95/96 but lost his place after arrival of Lennie Lawrence as manager. Suffered another knee injury in 96/97 pre-season campaign. Given free transfer end of last season but remains on month to month contract.

Midfielders

• **GRAHAM ALEXANDER** - A £100,000 signing from Scunthorpe in July 1995. Made his Irons debut v Chesterfield in April 1991 going on to make almost 200 first team appearances at Glanford Park. Missed just one League match last season.

• **TONY THORPE** - A former Leicester trainee who joined Luton in 1992 making his League debut as substitute in a 6-2 win over Stoke in November 1993. After scoring just 8 times in his first 51 League appearances, Tony hit form last season with 28 goals in 41 League games adding four more in cup competitions to bring his overall goals tally to 32.

• **SIMON DAVIES** - Welsh international midfielder who cost £150,000 from Manchester United this summer. The fee will rise to £250,000 depending on appearances. Made his Luton debut at Blackpool on the opening day of the season. His only League goal to date was scored against Brentford in a loan spell at Exeter during the 1993/94 season.

• **SEAN EVERETT** - Another product of the Luton youth scheme, Sean has made just one League appearance so far. Looking for a more regular chance this season and named amongst the substitutes for the opening day game at Blackpool.

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• **GAVIN McGOWAN** - Signed on loan from Arsenal he starred in the opening day game at Blackpool. This is Gavin's second loan period with Luton. A former England schools and youth international, he made his League debut for Arsenal at Hillsborough in May 1993.

• **PAUL MCLAREN** - Former trainee who made the breakthrough into regular first

team action last season when he made 24 League appearances. His only goal to date proved to be the winner against Tranmere in December 1995.

• **PAUL SHOWLER** - Ex Colne Dynamoes and Altrincham player who was a member of the Barnet side which entered the League back in 1991. Released when Barnet suffered a financial crisis in 1993, he joined Bradford on a free transfer and was a member of the Bantams side which earned promotion to Division One in 1996. Joined Luton last season scoring 8 goals in 23 League games.

• **GARY WADDOCK** - Veteran midfielder who started his career with QPR scoring his first ever League goal at Craven Cottage in January 1980. Member of the QPR side which reached the FA Cup final in 1982 and won promotion to the top flight the following season. After a spell in

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Belgium with Charleroi he joined Millwall in 1990. and has also had spells at Swindon (loan), QPR and Bristol Rovers before joining Luton on a free transfer in December 1994.

Forwards

• **STUART DOUGLAS** - Teenage striker who came up through the Luton youth team scoring on his League debut v Oldham in October 1995. Has made some 17 League appearances to date and was among the substitutes on the opening day at Blackpool.

• **DWIGHT MARSHALL** - Jamaican born striker who was snapped up from non League Grays by Plymouth in 1991. Joined Luton for £150,000 in the summer of 1994 and scored his first Luton goal in the Coca Cola Cup tie at Craven Cottage in August 1994. Top scorer in 1994/95 and again the following season jointly with Bontcho Guentchev. Restricted appearances last season limited Dwight's goal tally to just six in all competitions.

• **DAVID OLDFIELD** - Former England under 21 international who is now in his second spell with the club. The Australian born striker signed professional with the Hatters in 1986 before joining Manchester City two years later. Leicester paid £150,000 for his services in January 1990.

Returned to Kenilworth Road for a similar fee in August 1995 following a loan spell at Millwall. Scored 8 goals in all competitions last season.

• **ANDREW FOTIADIS** Joined Hatters on full-time

basis in the summer of 1996 aged 18 after staying on at school to complete his A Levels. Was a regular member of youth reserve sides in preceding two seasons and won England Schoolboy caps at Under 15 and 18 levels.

Made a good impression in early league games and signed an extension to his contract in October 1996. Celebrated his first goal for Luton in the 3-1 win over Walsall.

MANAGER

• **LENNIE LAWRENCE** - Appointed December 1995

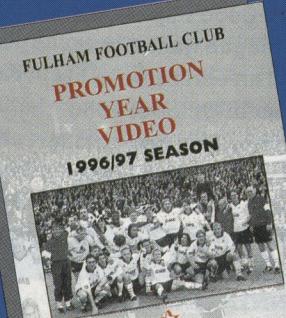
An experienced Manager Lennie took over from Terry Westley midway through the

1995/96 season but was unable to prevent Luton slipping into Division Two.

Lennie is best remembered for his lengthy spell as Charlton boss between 1982 and 1991 when against all the odds, he took the club into the top flight in 1986, keeping the south London side there for four years

After leaving Charlton he became Manager of Middlesbrough leading them to promotion in his first season. Sadly the Teeside club fell back into Division One and Lennie departed for Bradford in 1994. As a player he represented Croydon, Carshalton and Sutton United.

What's in Store



Goals of the
Season
Video £16
(plus £2 p&p)

WE ARE NOW OPEN
5 DAYS A WEEK
PLUS MATCHDAYS
SHOP OPENING
HOURS 11am - 6pm

A
MUST FOR
ANY FAN
COMMENTARY
BY MARTIN
TYLER

New Promotion Badge £3
Black/White Promotion
T-Shirts from £10
Programme Binders £4.50
New Mugs £4.50
and a shop full of other
merchandise.

Our New
Catalogue
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forward large
S.A.E.

Merchandising Manager: Stephen Domancie

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CONTACT COMMERCIAL OFFICE FOR DETAILS
TELEPHONE 0171 736 6561

	MARTIN THOMAS FULL KIT – MARIAN THOMAS		PAUL BROOKER FULL KIT – FULHAM SUPPORTERS' CLUB		ALAN CORK FULL KIT – PAUL RATCLIFFE
	SIMON STEWART SHIRT – BEN		MARK BLAKE SHORTS & SOCKS – LESLIE SPEVOCK BOOTS – TOBY & BEN WHITTACKER-COOK		NEIL SMITH FULL KIT – WRIGHTS FLOORING
	BANYARD-PHELPS		STEVE HAYWARD FULL KIT – RIVERSIDERS (NEIL SMITH)		SIMON MORGAN FULL KIT – ROODYN MANSKI
	ROB SCOTT SHIRT – HELIOS GRAPHICS SHORTS & SOCKS – HELIOS GRAPHICS BOOTS – HELIOS GRAPHICS KIT BAG – PAT & ROY BABBAGE TRACKSUIT – SAM DYMOND		ANDRE ARENDSE FULL KIT – SALLY & JOHN TURBERVILLE		MARK WALTON FULL KIT – DAVID BAINES
	AIDAN NEWHOUSE SHIRT – PAUL BURGE & IAN MOORE SHORTS & SOCKS – DAVID SQUIRE & ANTHONY BUTLER KIT BAG – TINA THE WOMBLE		JIMMY AGGREY FULL KIT – HANS SCHUT		JOHN MARSHALL FULL KIT – BARBARA BOWDEN
	ROBBIE HERRERA FULL KIT – NICHOLAS MORRIS SOLICITORS 0171 493 8811		DARREN FREEMAN SHIRT – MARK EVERETT SHORTS & SOCKS – SUE A MAURICE CLARK BOOTS – TIM MILLER & EMMA HAWKEY KIT BAG – THE SWEENEYS TRACKSUIT – COLIN & JOY BARNES TRAINING KIT – BARRIE COUGHLAN		PAUL MOODY SHIRT – THE SHELDICK FAMILY KIT BAG – THE SWEENEYS
	NICK CUSACK FULL KIT – TONY & NEIL SMITH, WENDY & DENNIS WARD		IAN McGUCKIN SHIRT – BEWLEY'S COFFEE NORTH WALES SHORTS & SOCKS – BEWLEY'S COFFEE NORTH WALES KIT BAG – BEWLEY'S COFFEE NORTH WALES		ROD McAREE SHIRT – DAVID WALLIS SHORTS & SOCKS – STACEY, BOB & MARTIN BOOTS – SAM DYMOND KIT BAG – LUCY THE CAT TRACKSUIT – SAM DYMOND
	DANNY CULLIP FULL KIT – DAVID L. WINGROVE		MIKE CONROY FULL KIT – JOAN & MICHAEL READ		PAUL WATSON FULL KIT – JOHN, DI & KELLY CHATHAM : METRA DESIGN SERVICES LIMITED
	GLENN COCKERILL SHIRT – PETER MILLS, THE FURNITURE CORNER, DUNSTABLE		RICHARD CARPENTER KIT BAG – STACEY, BOB & MARTIN TRACKSUIT – GRAEME OGSTON, DAVID BINGHAM, HANNAH BINGHAM		MATTHEW LAWRENCE SHIRT – DOMINIC GUERRA BOOTS – DAVID TROSS KIT BAG – JOHN BIRD
	MICKY ADAMS FULL KIT – BOB HOWES				

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Fulham F.C. Matchday Programme



ZONE



1. Steve Hayward gets the better of Wayne Phillips in our opening game.
2. Neil Smith is seen loosening his vocal chords in the Wrexham game.
3. Aiden Newhouse in armed combat with Mark McGregor of Wrexham.
4. Steve Hayward and Brain Carey try out a new dance routine during the opening game.



New Signings In Focus



Club Details

Address: Adams Park,
Hillbottom Road, Sands, High
Wycombe, Bucks, HP12 4HU
Telephone:
01494 472100
Ticket Info (Credit Card
Line)
01494 441118

ON THE ROAD

Admission

Should any tickets be left after
Season ticket holders have
been offered theirs, (these will
have been on General Sale
since Thursday.)
Please contact the Club to see
if any are left.

Telephone 0171 736 6561.

Adults £11

OAP £9

Child £7

All seats behind the goal.

Standing: There are NO
terrace facilities available to
visiting supporters.

Family Seating: Seats for the
Family Stand can be booked
through the Credit
Card Line (See Above) Priced
at £9 Adults, £7 OAP, £5 Child.

WYCOMBE WANDERERS

Saturday 30th August -
Kick Off 3.00pm

1/2 mile

Travel by Road

Leave London via M40 to
junction 4. Follow signs A4010
Aylesbury. Proceed ahead at

three roundabouts then
downhill for about 2 miles. At
mini-roundabout turn left into
Lane End Road. After approx

mile turn left into Hillbottom
Road. Ground is at the end of
this road.

Look out for signposts to
ground after leaving M40.

BRISTOL CITY

Tuesday 2nd September-
Kick Off 7.45pm

1/2 mile

Club Details

Address: Ashton Gate, Bristol,
B53 2EJ
Telephone: 0117 9630630

Admission

Seating: Database Wedlock
Stand
Adults £11
OAP £8
Child £6

Travel by Road

Approx 120 miles from Craven
Cottage. Leave London via M4
to junction 19 then join M32 and
follow to end. Turn left onto
A4404 (Bristol Ring Road).
Keeping in right hand lane
go through underpass then
crossover flyover into Radcliffe
Way.

Turn left at roundabout into
Radcliffe Hill. At next
roundabout take 4th exit into
Coronation Road (A370).

This leads to Ashton Road and
ground is on the left.

Car Parking

Street parking only.

Car Parking

There is a Car Park at the
ground along with a number
of other car parking facilities
nearby. Look out for
signposts.

Travel By Rail

Train Travellers should
travel to High Wycombe.

Supporters travelling from
Central London need to use
Marylebone Station.

It is a long walk to the ground
from the station. Over 2 Miles.
Help is at hand in the shape of
a Bus Service direct from the
Station (No 300). The bus
leaves the station at 13.35 and
14.05 returning direct from
the ground around ten
minutes after the final whistle.

Disabled Fans

Please contact Wycombe
direct on the above number to
ascertain facilities available.

Coach Travel

Wycombe - August 30th
depart the Cottage 12.30pm
cost £8.50

Restrictions near to ground.

Travel By Rail

No scheduled direct return
service for evening games.
Trains from Paddington go to
Bristol Temple Heads. About 2
miles from ground.

Disabled Fans

Please contact Bristol City in
advance for details on
0117 9666666. Facilities
located in Family Stand.

Coach Travel

Bristol City- Tuesday Sept 2nd
depart the Cottage 4.00pm
cost £12.50

CLUB CALL

0891 44 00 44

Calls charged at 50p per minute (24 hours a day, 7 Days a week)

The 'lost' FLOCK

by Gary Piper
(Chaplain to the club)

From time to time I go to
watch Kingstonian.

One of the attractions of
watching non-league soccer
is bumping into former
Fulham players. I'm sure that
the season when most of us
felt a sense of pride in the
exploits of Lawrence Batty
and Clive Walker was during
Woking's cup run.

The latest ex-Fulham man to
join the non-league ranks is Terry
Angus. In a way he's going back to
his roots, for he spent several
years playing semi-pro before
signing for Northampton Town in
1990.

In three seasons Terry played
116 games for the Cobblers,

scoring 6 goals. Judging by the
reception which he always got
from Northampton fans he was just
as popular there as he was at
Fulham.

Terry signed for the Cottagers
in 1993 and very quickly
established himself as a firm
favourite. He is a charming bloke
off the pitch, but fiercely
competitive on it - this is true even
in practice games.

His competitive nature means
that he always gives 110% - this is
what made him such a firm
favourite with both Northampton
and Fulham fans. Add to this a very
professional approach to the
game, and a friendliness towards
supporters and you have the ideal

club man.

He must be the only person in
the history of the game to be voted
'Man of the Match' without kicking
a ball. Two seasons ago, the
supporters named him as the star
player when he was sub and didn't
get a game!

Many of us were sad when the
big defender left us this summer.
He played an important role in our
promotion campaign, but
struggled with an injury towards
the latter part of the season.

Terry still lives in Coventry
where he was born. He used to
travel to London for his football,
now his journey is to Slough. Well,
I'll be looking out for Slough's
results and maybe taking a ride
over there to see Big Tel in action
again.

Latest reports suggest that the
Big Man may have already left
Slough.

I will update you as soon as I
have positive confirmation.

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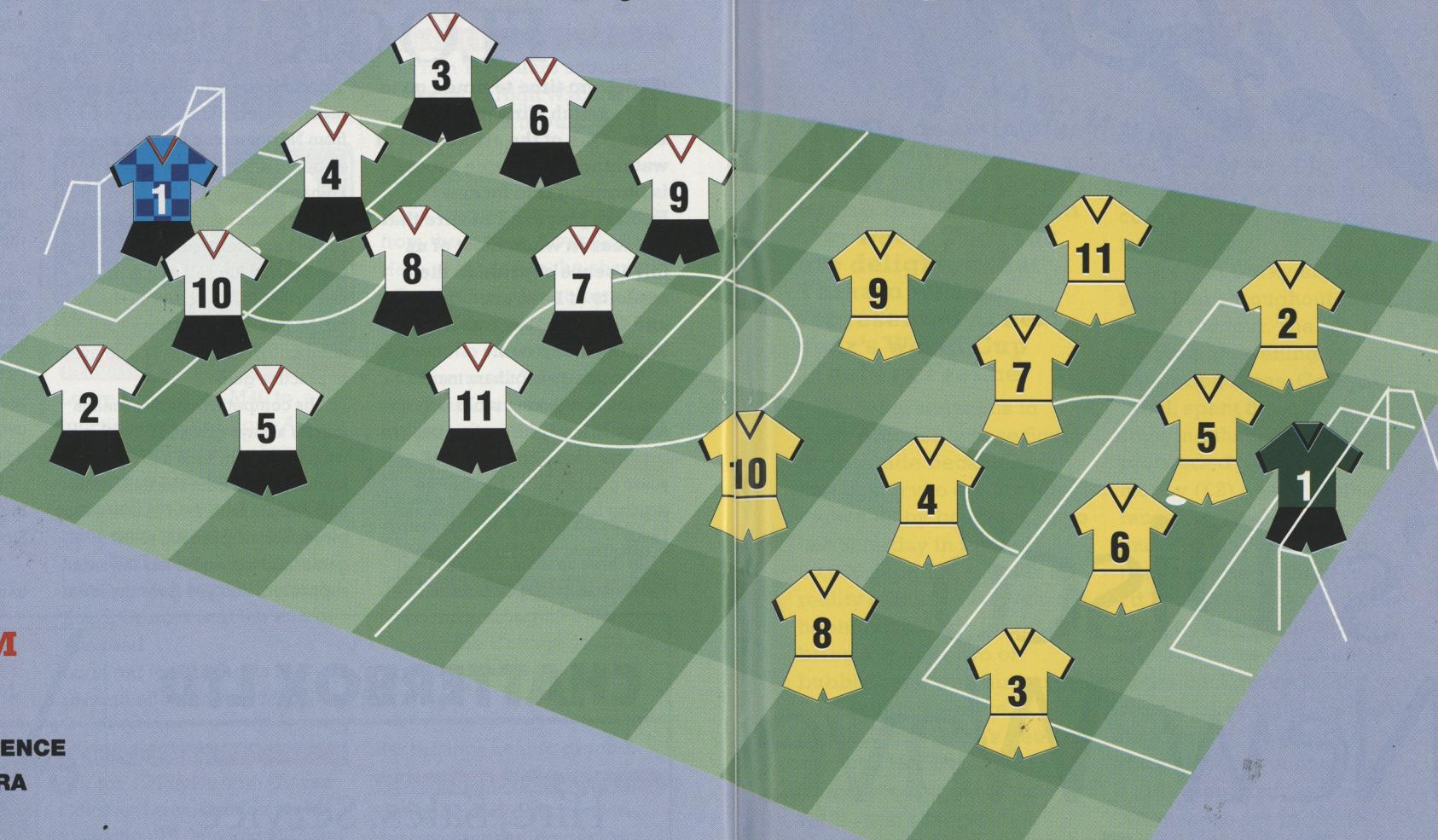
0891 44 00 44

Calls charged at 50p per minute (24 hours a day, 7 Days a week)

Fulham F.C. Matchday Programme

25

TEAM LINE UP



FULHAM

11 Mark WALTON
12 Matthew LAWRENCE
13 Robbie HERRERA
14 Danny CULLIP
15 Neil SMITH
16 Glenn COCKERILL
17 Aidan NEWHOUSE
18 Steve HAYWARD
19 Michael CONROY
20 Simon MORGAN (c)
21 Richard CARPENTER

Subs to be announced



Matchball Sponsor



Todays Officials



REFEREE
M E Pierce
(Hampshire)



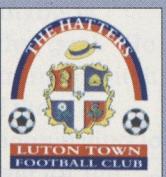
ASSISTANT REF:
I J Gosling (Kent)



ASSISTANT REF:
S G Tomlin (Sussex)

RESERVE OFFICIAL
T J Lawrence (W Sussex)

LUTON



1 Ian FEUER
2 Julian JAMES
3 Mitchell THOMAS
4 Gary WADDOCK
5 Steve DAVIS
6 Marvin JOHNSON
7 Simon DAVIES
8 Graham ALEXANDER
9 Andrew FOTIADIS
10 Tony THORPE
11 Dwight MARSHALL

Subs to be announced



70's Disco 80's New Wave and the best conversation in town



Simon SAYS

No doubt the biggest talking point in the dressing room this week. The lads are delighted that Fulham will be represented at next year's World Cup Finals in France.

So congratulations to Andy Arendse, whose South African side became the first country to qualify for France 98 by beating Congo last Saturday in front of 95,000 supporters. Back to reality today, Andy! We were hoping that Andy would bring a spot or two of bubbly back with him so the lads could celebrate properly but there's been no sign yet. He confesses to being a tee-totaler, but we'll soon change that!

In Andy's absence Yogi has turned in a series of excellent performances, inspired, no doubt, by the antics of that man of many talents, Corky. In the last friendly of our Irish trip Corky was forced to go in goal because of the desperate injury situation. Unbelievably, and to the great disappointment of the rest of the staff, he somehow produced a wonderful diving penalty save which

he still talks about. Forget the fact that the opposition scored from the resulting corner, Corky was still on a lap of honour!

Not that Corky enjoyed such luck throughout the rest of the tour. The squad enjoyed an evening at Ballinrobe races. Corky, as usual, spent three days studying the form but then proceeded to lose all his money (£2) on the first two races. As the third got underway he ambled up to the gaffer and whispered "If I'd had a bet I would of gone for Miroslav. It will win by a mile." Cue the commentator in the background, "And we have a faller at the first, and its Miroslav." At least he didn't lose any money.

His mood only got worse when the lads syndicate came up trumps. We decided to gamble all our winnings on one horse on the last race. Using the scientific method of picking a winner we watched the horses in the paddock, studied the form... then put all the numbers into the hat and let Paul Moody pick out number 9, Rusheen Bay.

The lads went wild with delight when it cruised past the post in first place. Why didn't anybody tell us it was

a two lap race? And we try to make out the Irish are thick! We got funny looks from a few thousand Irish people I can tell you. Rusheen Bay finally won by a nose after a dramatic finish and the lads had a great delight in waving the winning wad of money in front of Corky's nose.

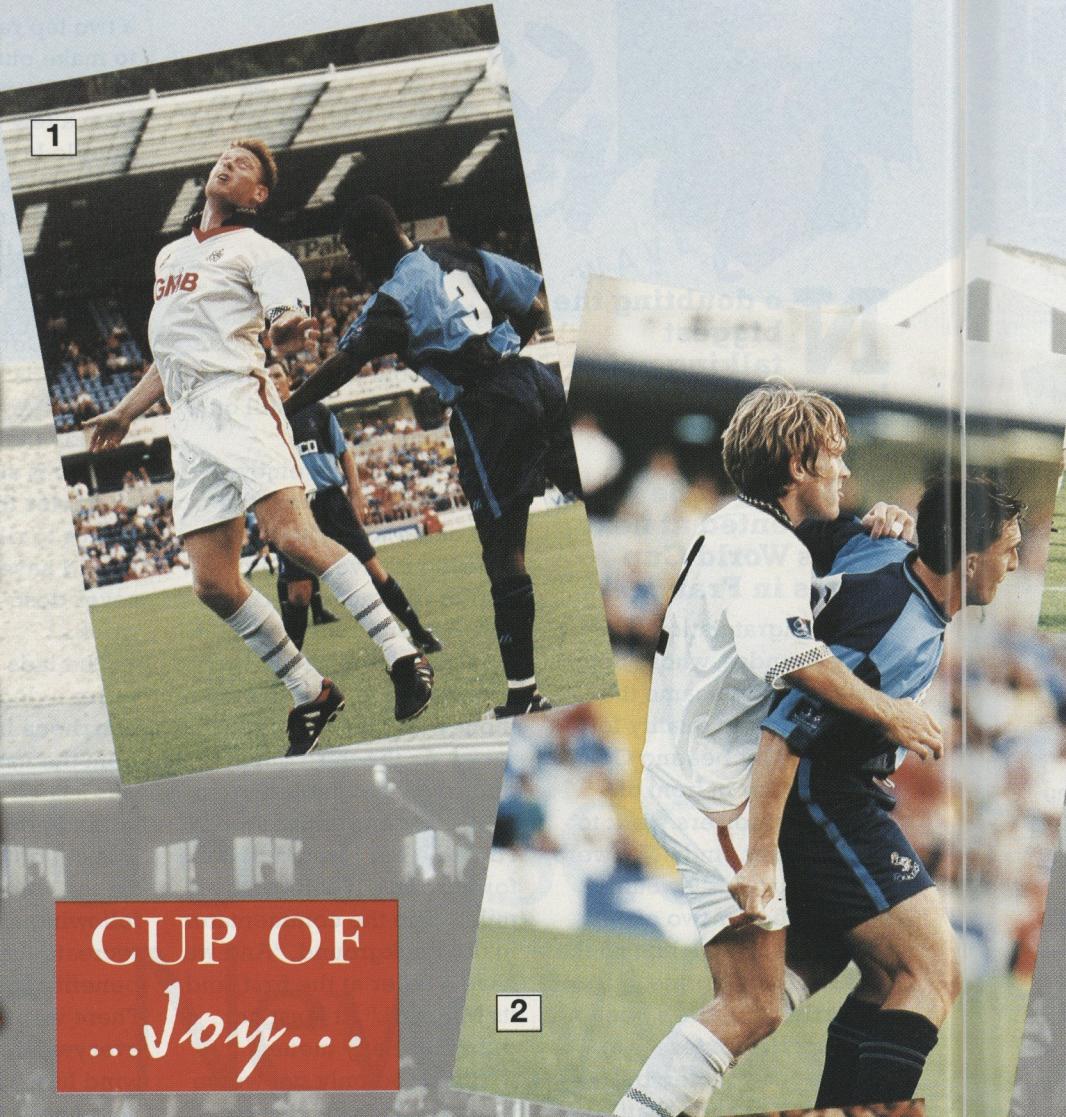
"Moods" obviously made a lot of new friends very quickly thanks to his lucky dip. He is such a laid back character that nothing ever seems to rile him, although he did have to put up with a sever dose of diarrhoea last week.

The lads have also had to suffer a degree of verbal diarrhoea from "Conroy from the halfway line." A ban was issued on anybody talking about "that goal." He was out on the training pitch for the whole of the following afternoon trying to recreate the event for the benefit of SKY television. There were balls going everywhere. If you want to wind him up, just ask him if he ment it! At least we can bring him down to earth by asking him where his beloved Celtic are in the league.

We hope Mick will have his shooting boots on again today as we bid to continue our useful start. Luton just missed out on promotion last year and will provide a stern test of how much progress we have made so far.

See you next time.

Z O E F U L



CUP OF
...Joy...

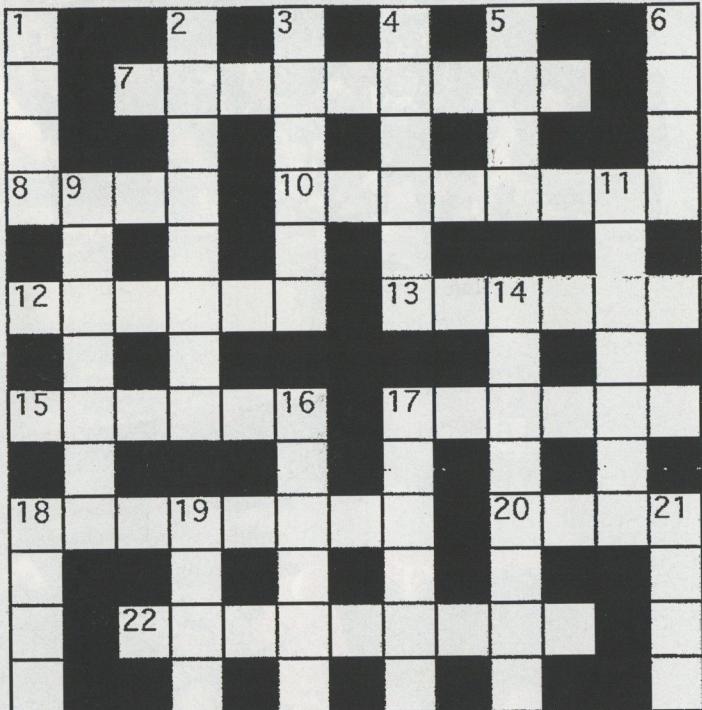


1. Aidan Newhouse gets a clip on the ball !
2. Matthew Lawrence almost caught with his pants down!.
3. Simon Morgan has a fixation on the ball at Wycombe...
4. ...But finally gets his man.
5. An "air" of expectancy is seen in the faces of the 'Fulham 8' as the Wycombe keeper pushes the ball away.
6. Any similarity with pictures of the Hunch Back of Notre Dame are purely co-incidental! Revenge for Capt. Marvel calling me The Grim Reaper! (Ed).

CUP OF
...Joy...



XWORD



ACROSS

- Scottish penalty taker, now a member of the management team at Leicester, referred to in the lyrics of the 1982 World Cup record, "We have a dream" (9)
- Avenue, Southport's ground (4)
- Liverpool megastar of the 1970's and 1980's who failed to impress the club during a trial for their "B" team against Southport in 1966 (8)
- Viennese stadium which was renamed the "Ernest Happel Stadium" after the late
- Austrian national team boss (6)
- English goalkeeper, saved 3 penalties during a 1995 European semi-final shoot-out in Genoa (6)
- Nationality of the former FIFA President who the Jules Rimet Trophy was named after (6)
- German full-back, scored 3 goals in the 1990 World Cup tournament, including the winner in the final (6)
- Test match ground, England's first home venue (4)
- Band which teamed up with the England World Cup squad to make the number one

- record, "Word in Motion" (8)
- Nickname of 14. Down (4)
- Manchester United central defender who was capped by England while a Second Division player (9)

DOWN

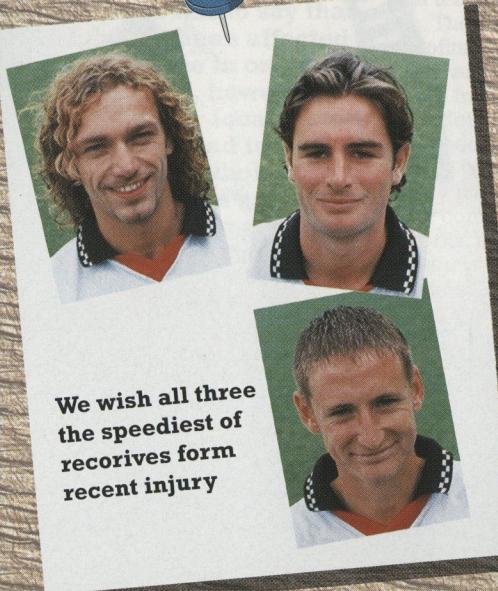
- The only player to have scored a total of 5 goals in FA Cup Finals granted a free transfer at the end of last season (4)
- Crystal Palace player, headed the only goal of the Ireland vs. England game in the first round match at Euro '88' (8)
- Englishman, later a chairman of Southampton who was the referee for the 1950 World Cup Final between Brazil and Uruguay (6)
- Member of England's World Cup winning side who played wearing contact lenses (6)
- Dutch international who played with Dennis Bergkamp at Inter Milan (4)
- Liberian born striker, moved from Paris St German to Milan in the Summer of 1995 (4)
- First and only winners of the Scottish Spring Cup in 1976 (7)
- Nickname of Halifax Town (7)
- Scottish Premier League Champions in 1983/4 and 1984/5 (8)
- Veneables successor as England coach (6)
- Classy sweeper who skippered AC Milan to European Cup glory in 1989 and 1990 (6)
- The youngest FA Cup Final captain (4)
- Test match ground, England's first home venue (4)
- Gary, scored 18 goals in Aston Villa's Championship winning side of 1981 (4)

answers on page 37

NOTICEBOARD

CONGRATULATIONS!

Congratulations to Noel Preston and Suzy Cook on their recent engagement. May theirs and Fulham's future blossom with success. From Mum, Dad, Juliette and all their family and friends.



We wish all three the speediest of recoveries from recent injury

Congratulations to Juliette and Alan Stuart on the birth of their son "Cal" a future Fulham fan. From Sandy and Graham.

Jenny and Frida Sandgren write to us all the way from Sweden to wish their father Borge Sandgren a happy 50th birthday on August 29th. Borge has been a Fulham fan since the 60's and every time he comes to The Cottage he simply must touch the grass.

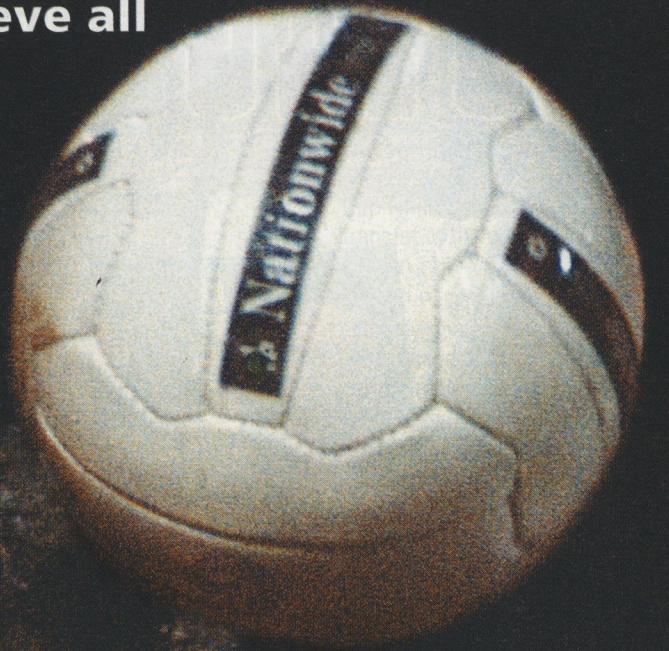
CONGRATULATIONS!

Andre on being part of South Africa's World Cup Team's huge success in qualifying for next years World Cup.



Condolences to the family and friends of Peter Snashall who passed away last Saturday. Peter, a loyal and life long supporter of the Club, will be missed dearly by all who were fortunate enough to have known him.

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Cottage View

WITH IAN BRANFOOT

The past 5 or 6 weeks have seen immense changes for Fulham Football Club, and I think it would be fair to say that we have all been affected by the change in one way or another. If, however, we can forget our local factors and look beyond to the industry as a whole, I think few would argue that we have seen an even bigger revolution taking place in what used to be a game but is now very big business.

The influence of television, and Sky in particular, has meant a huge flood of money coming into the game, principally at the top end, but that cash is filtering its way down through the League, and we are all eventually being touched by that financial magic wand.

Some might argue that it can only be good for the game, and overall it probably does have a beneficial effect, but the outlook is not totally rosy and there may be storm clouds over the horizon.

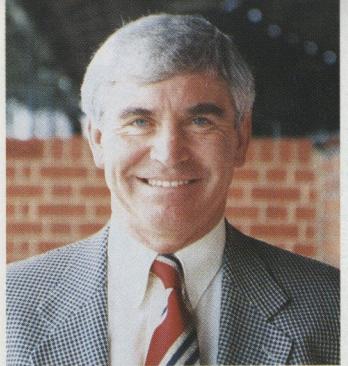
We have seen a massive influx of mercenaries from the continent eager to get their share and some, no doubt, are worth the money and earn it, but the various agents will sell anything to anybody, and consequently there are a large number of average continentals cashing in on the pot of gold that is English football. Often these players are brought from "Video evidence" which are merely a summary of highlights from a brief career that make the player out to be a wonder boy. They don't show the standard of football that the player is appearing in and they don't show evidence of character. Excess brings corruption and dubious agents and dubious managers can offer and take bribes in order to get the club to take a player. The agents often act on behalf of buying clubs,

selling clubs and players, and consequently the plot thickens until it is extremely difficult to discern who is paying and who is on the take.

The prospect of massive profits also attracts the sharks and vultures from the City, the men in the grey suits who suddenly have become aware of the pool of money and are lining up to take a drink. They know very little about the industry or the complex way in which it works, but they do know that there is at present, an ever increasing inflow of cash, and they want to get to the end when that inflow flows out, in the form of dividends and a share price increase.

Major decisions on players are being made now on what the balance sheet will say at year-end, not where the team will be. Speculation in the press hinted that Les Ferdinand left Newcastle Utd because his age was beginning to affect the sale price, not because his asset value as a player in the team was diminishing. Such hard financial decisions can greatly affect the team and their performance, and very often they under achieve. The Manager, who has little say in such financial decisions, takes the brunt of the blame and criticism, while upstairs the grey suits sip their gin and tonics in the Board Room, oblivious to the flack that's flying.

The "bungs enquiry" for which we are still awaiting a result, has gone some way to allay suspicions and fears, but the Cash Mountain is excessively large and I am sure that will bring further dishonesty and corruption. Investigative journalists are now on the trail and they smell a story or two. I speak from first hand experience. I've been there seen it, done it and bought the T-shirt. I've dealt with most of the agents and been involved in multimillion-pound deals. I know how it works and how they work. I



know the reputable and disreputable. All are wealthy!

For the game to continue on this ever rising course, the product has to be good. The games that supporters and television pay to watch have to be of a high standard. They have to provide action and entertainment and the players have to be good at what they do. There is growing evidence that fewer youngsters are playing the game, and fewer are being coached to the correct level. The standard of youngsters coming into the game at professional level is deteriorating too rapidly for comfort. These are "the product" of the future. Will Sky continue to throw money at football if the product we watch is not good, is not exiting and does not entertain? What happens to football when Sky decides that the game is no longer a watchable commodity? Where will the men in grey suits be then?

It is not all doom and gloom. Fulham are on the rise after many years in the doldrums. There is an awful lot of hard work gone in over the past three years and two or three months in particular. Micky and his mighty men have got the club off to a good solid start to the new season. We are still building, and Micky is still planning ahead. We are not yet the finished article and we are always trying to improve and enlarge our squad of players. Injuries and loss of form can devastate a season. We will be trying hard to create a situation where those two factors do not interfere with the overall, season long, scenario. Luton have been tipped as promotion contenders so it will not be easy today. As usual, support the players and help them to a victory. We all enjoy winning!

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Fulham F.C. Matchday Programme

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SUPPORTERS CLUB

Game two at the Cottage this afternoon finds the team unbeaten, and that cannot be bad. Let us hope that winning ways return again this afternoon. We at the Supporters' Club are pleased to announce an equally successful start to the 1997/8 season: after the Wrexham game, membership of the Supporters' Club was up 300% on the first game of last season. Thus, we have high hopes of a record-breaking membership for this year.

Why join the Supporters' Club? There are a range of reasons. For a start, members of the Supporters' Club have access to heavily discounted train travel to away games. Chris Topley is a star in this department; and the simple facts for those who travelling away are that the £9 fee for joining the Supporters' Club can be re-cooped from the savings on one away trip! Reason in itself to join up today.

Not only this, but there are a range of Supporters' Club events - including a question-and-answer evening with Bill and Andy Muddyman planned for September - a large selection of merchandise available from all Supporters' Club points, and our quarterly magazine, Cottage Pie. Pie was extensively re-vamped during the Summer - for which we are grateful to Bill Plummer - and the glossy-paged look will

continue with the first issue of this season, due out in late September. Pie regularly includes features on Fulham past and present, in-depth interviews with Fulham players and staff and news of happenings around the club and from a variety of supporters.

The loss of the Benefica Bar does leave the Supporters' Club temporarily homeless, however, pints are still available from the 'hatches' which were the Surrey Racing kiosk in a previous life; and plans for the new bar are nothing if not ambitious. This was ascertained at a meeting this week between several members of the Supporters' Club committee and Director Andy Muddyman. A wide range of issues were raised and a great deal of common ground solidified. We are grateful to Mr. Muddyman for meeting with us, and also for agreeing to an open meeting with supporters in September - for which a date has yet to be arranged.

In the interim, whilst the new bar is on its way, Supporters' Club kiosks in the Stevenage Road stand and at the Hammersmith End will be open after games. Please do not forget to pick up your membership packages, Cottage Pies or Rothmans' yearbooks - it will save us a great deal on postage. You can also vote for your Player of the Match at these kiosks. The consensus after the Wrexham game appeared to be that Simon Morgan - truly Fulham's man for all seasons - had made the greatest impact. I would be a shame if we were not able to recognise Simon and other individuals; Player of the Month awards are always gratefully received. You can vote

Fulham 2000

At our Annual General Meeting on 26 June, Andy Muddyman, on behalf of the Club's new board, formally thanked FULHAM 2000 for its work over recent years and outlined new plans in Fulham's changed circumstances. He suggested a specific use for our funds, for considerations by the membership, and how best permanently to recognise individual contributions. The proposals were favourably received and additional suggestions were made from the floor and subsequently in writing, all of which are presently under consideration by Fulham's board. We expect to be in a position to write to all members within the next month, seeking their approval and authority for use of funds and enclosing AGM minutes and accounts. In the meantime, we again thank all those who have contributed their time and money to the cause. Money-raising projects initiated before Mr. A. Fayed's investment in the Club will bring the total sum raised to almost £400,000.

Melvin Tenner
Chairman

retrospectively or for away games - either at the kiosks or by sending your choices to the address below.

Finally, do remember that both articles and suggestions are gratefully received for Cottage Pie. Don't hesitate to get in touch; the deadline for the next issue is September 10th.

Tom Sperlinger

To Contact the Supporters' Club:
Player of the match votes/Cottage Pie: Samantha Sweeney, 36

Glenrossa Street, Fulham SW6 2QZ

Membership applications/enquiries:
Dave Clark, 19 Squires Bridge Road, Shepperton, Middlesex TW17 0JZ

THE LAST Word

by Mike Lewis

Picture the scene. Craven Cottage circa 2002. A home fixture between the Cottagers and Manchester United in the Premiership.

The ground is almost empty. Why? Because we are living in the era of pay and view and apart from the 3,000 die-hard supporters there are vast empty spaces. Rows and rows of unused seats. No atmosphere.

There are 25 T.V. cameras and a studio team of experts plus a 'back up' squad of 50 men who have taken all day to set up this T.V. extravaganza.

This is football in the 21st century.

Clubs in the Premiership rub their hands with glee as they receive their annual pay out from SKY. Fact or merely fiction?

Not too many years ago, 12 in fact, a certain Robert Maxwell warned Club Chairman at a meeting in the Great Western Hotel at Paddington that the age of T.V. soccer was upon us. He suggested that within the space of 5 years the T.V. companies would be dangling huge carrots in front of the Chairman and seeing their approval to screen live football on a regular basis.

"Sacrilege" "Will never happen in my time" was the response of most of the Chairman at that meeting.

However, the moment adequate compensation was awarded to those Clubs taking

part in live matches the mood changed. Then it wasn't massive pay out but a pure and simple compensation formula worked out on the expected loss of gate revenue for that particular match.

The same hue and cry can be heard from several Chairman now as the threat, as they see it, of the advent of Pay and View gets closer and closer.

Would you pay £10 or I imagine, more like £50 come the year 2002 to watch the Cottagers at home on T.V.? Instinctively I guess that you are appalled by the very suggestion, but give it a moments thought. You may be tempted.

My own view is that the very suggestion that the fabric of our national game could be eroded in this way filled me with despair.

We have already gone too far. Players earning film star wages at the top level for supporting actors parts.

Still we hear the cry from too many Chairman that they cannot afford to keep their Clubs going but they manage somehow. It is the paying spectator who is inevitably asked to cough up and try to help these 'businesses' balance the books. These will be easy prey for the T.V. moguls.

Sky have spent a fortune on publicising their present tag line "Football is our Dream".

They have revolutionised soccer with their artistic coverage of our national game. It is partly due to them that

gates have increased because they have made many more people aware of the attractiveness of this beautiful game. The poor mans ballet has been dissected and examined in such fine detail that no one is left in any doubt about the mystique that once was the protected bastion of every club. The dressing room was 'out of bounds' to anyone but a player or a manager. Now we have cameras hidden inside players boots.

Sky Marketing Director Jim Hytner is quoted as saying that "For millions of people, Sky Television is synonymous with football, but the message that we (Sky) want to convey to fans in this campaign is the genuine passion that Sky feels for football and shares with players, managers and fans" Nice words Jim. However, we hope and pray that you do not go too far too soon and actually deprive our treasured game of the very life blood that oxygenates the living structure. Live football for spectators at their home ground is that umbilical chord.

Thank you to all those supporters who very kindly wrote to the Club with their views on the new look programme.

I can reveal that the vast majority of fans who wrote in liked the new design, were pleased that we have proportionately reduced the number of pages devoted to advertising and were not too unduly worried about the increase in price as they felt that the Club had offered more in terms of editorial.

We shall continue to be vigilant and have regard for your views as and when they are submitted.

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