



AFC BOURNEMOUTH

versus
LUTON TOWN

Tuesday August 22 1995, kick-off 7.45pm

OFFICIAL MATCHDAY PROGRAMME £1.40



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BOURNEMOUTH



1st Round 2nd Leg



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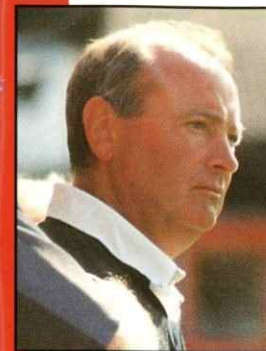
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MEL'S MESSAGE



We're in with a real chance tonight and it's set up nicely after our last two encouraging performances.

But it could be difficult against Luton. I'm disappointed we're not going in with at least a goal start.

Luton now know a bit more about us and they showed a lot of character at Southend on Saturday,

winning after having a man sent off early.

That was a good result for their new manager Terry Westley. Welcome to him and the club's directors, players and supporters.

From AFC Bournemouth's point of view, it would be lovely to get past this one and pick up a good draw in the next round. Saturday's 3-0 win over Peterborough here at Dean Court was just the job. It's always nice to get a few points on the board.

It took rather longer last season, but that's history now.

Everything was good on Saturday, an excellent team performance, terrific crowd support and an outstanding second goal.

Steve Jones got the headlines for his hat-trick, but he'll be the first to agree that every player did well. And I was very pleased with John Bailey on his full League debut.

It's always a bonus to see your hard work on the training ground lead to goals in the real thing. That happened with Jones' second goal, a diving header after an excellent build-up, and with the deadball situation for the third.

There's often a lot of tedious standing around while we work on things in training, but when a goal goes in that makes it all worthwhile!

You supporters were superb on Saturday. Get behind the team again.

Mel Machin (Manager)

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THE COMPLETE IN-HOUSE DESIGN AND PRINT SERVICE

FROM THE BENCH

TODAY'S VISITORS

LUTON TOWN



Back row: Ben Chenery, Danny Power, Gary Simpson, Fred Barber, Paul McLaren, Rob Matthews, Gavin Johnson, David Greene, Steve Davis, Kelvin Davis, John Taylor, Trevor Peake, Julian James.
Middle Row: Chris Green (director), Cliff Bassett (director), Clive Goodyear (physio), Paul Lowe (youth development officer), Richard Harvey, Aaron Skeiton, David Oldfield, Mitchell Thomas, Des Linton, Marvin Johnson, Bontcho Guentchev, Matthew Woolgar, Wayne Turner (reserve Team Coach), John Moore (youth Team coach), Les Shannon (scouting co-ordinator), Nigel Terry (director).
Front Row: Jmaie Woodsford, Gary Waddock, Tony Thorpe, Ceri Hughes, Mick McGiven (assistant manager), David Kohler (chairman), Terry Westley (manager), Scott Oakes, Nathan Jones, Graham Alexander, Dwight Marshall

WELCOME TO 'THE HATTERS'

It's been a disappointing start to the season under new manager Terry Westley, who took over from David Pleat. The opening game was lost 3-1 at home to Norwich and then, of course, the Hatters struggled to gain a draw against Bournemouth last Tuesday.

Fortunately for the Hatters, they had amassed plenty of points by April last season as they suffered a poor run-in. They lost their last four games to finish 16th in Division 1.

LUTON TOWN FOOTBALL CLUB WAS FORMED IN 1885 It took until September 3 to record their first victory,, a Dwight Marshall goal being enough to beat Port Vale away.

A series of good results got them into a play-off position by the end of November. A 2-1 victory at Swindon lifted them to fifth. That was the only time they occupied a play-off place, though, as in the next game, they crashed 6-3 at home to Sheffield United. The Hatters did enough to hover around the top ten for the rest of the season, until that terrible finish.

At the end of the season, David Pleat left to take over at Sheffield Wednesday,, Terry Westley replacing him at Kenilworth Road with Mick McGiven as his assistant. They inherited a good side who play attractive football and who could well mount a serious assault on the play-offs this season once the new players settle in.

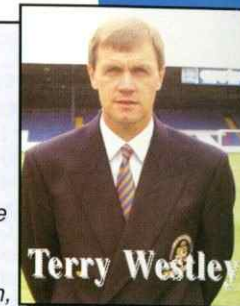
TODAY'S VISITORS

THE MANAGER

MEET Terry WESTLEY

Terry Westley was appointed manger of Luton Town in July 1995, following the departure of David Pleat to Sheffield Wednesday. Mr Westley stepped up from his role of youth team coach, a position he held at Kenilworth Road since 1991, to become the club's 20th manager. On Ipswich Town's books as a youth team player, Terry Westley played non-league football at Bury St Edmunds and Diss Town, and was player-manager at the latter.

He returned to Ipswich in 1988 to take over their A school of Excellence, before David Pleat brought him to Luton in 1991. Since then he has been responsible for the Luton Town youth side, in a period which has seen the likes of John Hartson and Kelvin Davis



Terry Westley

ASSISTANT

Mick McGIVEN Newcastle-born Mick McGiven joined the Hatters as assistant to Terry Westley in July 1995. He started his playing career with Sunderland and made 113 league appearances for them, and also played for England Under-23s.

He moved to West Ham, but after four years and 48 league games, injury ended his playing career in 1977 and he became John Lyall's assistant.

McGIVEN and Lyall moved to Ipswich five years ago and within two years the partnership had steered Ipswich back into the Premiership, and McGIVEN then took over as team manager from Lyall.

Under his guidance Ipswich reached two quarter-finals of both the FA and Littlewoods Cups, and only after he left were the Portman Road side relegated from the top flight.

THE PLAYERS

Kelvin DAVIS Kelvin is a highly-rated keeper who made his league debut for the Hatters on the final day of the 1993/94 season in a 2-2 draw at Stoke.

He spent a month on loan at Torquay in September/October 1994, playing in Division Three and in the Coca-Cola Cup against Wimbledon, before winning a place in the Luton starting line-up in March.

With Juergen Sommer on international duty, Kelvin made his home debut in the televised 'derby' with Watford, saving a penalty in the 1-1 draw. He kept his place until the end of the season, and also won two England youth caps.

Kelvin was selected for the England Under-21 squad for the Toulon Tournament in June 1995. Signed new four-year contract in June 1995.

Richard HARVEY Richard resurrected his Town career in 1994/95 after two years plagued by injury.

The former England youth international missed the entire 1993/94 season after a cruciate knee ligament operation, and made his first appearance of the following campaign at Barnsley in January.

His appearance at home to Watford in March 1995 was his first at Kenilworth Road for three years, and he held the left-back position for the remainder of the season.

Agreed a new contract in the summer of 1995.

Marvin JOHNSON

Marvin made his Football League debut against Wimbledon in 1988, and quickly established himself as a versatile defender.

Started the 1994/95 season at left-back, but then switched to the centre of defence to form a reliable partnership with Trevor Peake.

Marvin was one of only three players to play in every first-team match last season, and was awarded the Players' Player of the Year trophy.

TODAY'S VISITORS

THE PLAYERS

Mitchell THOMAS The former England Under-21 international made over 100 appearances for Luton before moving to Spurs, shortly after David Pleat, in 1986. He played in the 1987 FA Cup Final, and later moved to West Ham. He was on loan at Luton in the 1993/94 season before a permanent free transfer move, and after missing the start of the season through suspension was a regular at left-back in the 1994/95 campaign.

Ceri HUGHES Ceri was a regular in the Town midfield in the 1993/94 season, and his performances earned a call-up to the full Welsh side. He made his Luton debut at Aston Villa in 1990, and has also represented his country at youth and Under-21 levels.

Scored seven goals in the 1993/94 season, but damaged ligaments against Grimsby in November 1994 and was ruled out for the rest of the campaign after just eight league starts.

Dwight MARSHALL Dwight signed in the summer of 1994 from Plymouth for £150,000, after scoring 14 goals for Peter Shilton's side the previous season-his third campaign at Home Park after playing non league football with Grays Athletic.

Started well for Luton, with two goals in the 5-1 win over Middlesbrough in October, and despite being troubled by a shin injury late in the season he finished at the Hatters' leading scorer with 13 goals in league and cup.

John TAYLOR John joined Luton on deadline day in March 1995, for £200,000 from Bradford City. He started his career at Colchester, but was later snapped up by Cambridge from non-league Sudbury. He scored 46 goals in 160 appearances for Cambridge before a move to Bristol Rovers, where he netted 44 goals in 95 appearances. The centre-forward had scored 13 goals for Bradford before his move to Luton, and he added three goals for the Hatters before the end of the season after making his debut on March 26 against Watford.

Graham ALEXANDER Graham joined the Hatters in July 1995, and was Terry Westley's first signing after being confirmed as Luton's new manager.

The Town coaching staff had been watching him for two seasons before deciding to make their move, with the fee in the region of £100,000, with further payments depending on appearances.

Steve DAVIS Steve joined the Hatters in the summer of 1995 after making over 160 league appearances for Burnley, scoring 22 goals.

He joined the Turf Moor side in August 1991 for £60,000 from Southampton, after loan spells at Burnley and Notts County.

He captained Burnley during their rise up the league into Division One, and played in both their victories over Luton in the 1994/95 season.

David OLDFIELD David returned to Kenilworth Road in the summer of 1995, six years after leaving Luton Town. He started his career with the Hatters, progressing through the junior ranks to a two-goal senior debut in a 2-1 Simod Cup win at Everton in February 1988. He also scored on his full league debut in a 2-1 home win over Watford in May 1988, and went on to make 29 league appearances for the Hatters, scoring four goals.

Australian-born Oldfield, who played for England Under-21s, joined Manchester City for £600,000 in March 1989, before moving on to Leicester City.

Bontcho GUENTCHEV The Bulgarian international signed for the Hatters after being released by Ipswich. The 31-year-old striker, who played in the 1994 World Cup Finals in the USA when Bulgaria reached the semi-finals, had been at Ipswich for three seasons playing 58 games in the Premier League. He arrived on a free transfer after being released by the Portman Road club, but his wife's employment at the Bulgarian Embassy now means he is free to continue playing in the UK.

Scott OAKES Scott joined Luton in October 1991, along with Des Linton, and made his debut for the Hatters at Norwich later that month. His performances for the Hatters in the 1994 FA Cup run attracted much interest from Premiership clubs, but he has since signed a new contract for the Town. The England Under-21 international was Luton's leading scorer that season with 13 goals, including a hat-trick in the FA Cup sixth round replay win over West Ham. He scored ten goals in the 1994/95 season.



TODAY'S VISITORS

A warm welcome to tonight's visitors, Luton Town, who are playing their first competitive game here at Dean Court since 1969.

A crowd of 9,735 turned up at Dean Court on August 16 1969 for a third division game, Luton winning by the only goal of the game. It certainly marked the start of a good season for our visitors as they went on to finish second behind Orient to gain promotion. Bournemouth meanwhile finished fourth from bottom and were relegated for the first time ever to Division Four.

Since then, Luton have visited Dean Court for friendlies, the last time on August 15, 1990 when the score finished up 1-1. During a friendly against the Hatters in 1985 here, we were able to witness the power of Colin Clarke who scored twice in an exciting victory for the Cherries.

Luton have spent most of their Football League life in the Second Division, and now the First Division, though they have tasted life in every Division except the Premier League. Their last taste of life at the top ended in 1992 just before the reorganisation of the League. That ended a spell that stretched from 1982 after they won the second division championship, eight points clear of local rivals Watford. During their first season back in the First Division, they signed Trevor Aylott from Millwall for £65,000. Trevor stayed at Kenilworth Road for 16 months, making a total of 35 appearances for Luton, scoring 11 goals before moving on to Crystal Palace.

This was not Luton's first taste of Division 1 football, they had previously been there from 1955 to 1960 and for the 74-75 season, but this was by far their best period in the top flight. At the end of the 86-87 season, they finished in their highest ever position, seventh under manager John Moore, and then for the 87-88 season, led by the now Blackburn team manager, Ray Harford, they won their first major trophy. This success came in the League Cup. After beating Wigan, Coventry, Ipswich, Bradford and Oxford they defeated Arsenal 3-2 in a memorable final. The following season, they made it back to Wembley in the same competition but couldn't repeat the success, going down 3-1 to Nottingham Forest.

In the FA cup, they've been to Wembley twice, losing both times. Again, Nottingham Forest were the opponents, this time in the 1959 final where Luton lost 2-1. They were back at Wembley as recently as 1994 for an FA Cup semi-final tie against Chelsea. Ex Bournemouth player, Gavin Peacock, scored twice for Chelsea to end Luton's dreams. The season almost ended in total disaster for Luton as their league form slumped and they just managed to avoid relegation by two points.

The links between the two clubs are few and far between. The last player to play for both clubs was Richard Cooke. After over two years at Dean Court, he signed for Luton in March 1989 after catching many clubs' eyes with his performances for the Cherries against Manchester United. He stayed at Kenilworth Road for two years but made just three full league appearances plus 14 on the bench, scoring once. He rejoined Bournemouth on a free transfer in March 1991.

The future is looking bright for Luton Town, they have ambitious plans for a revolutionary new stadium, and despite the loss of manager David Pleat, have a squad that could see them challenge for a play off place this season. They certainly gained rave reviews last season for their exciting, entertaining style of play, so we should be in for a good game tonight.



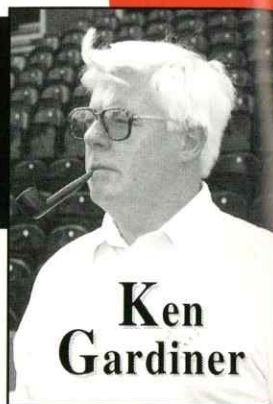
CHAIRMAN'S MESSAGE

Much of my post over the last few weeks has been letters from supporters expressing concern over the new stewarding arrangements at the ground.

Firstly, we have moved to an external company, as we are a football club, and not in the business of security. The administration necessary to arrange in-house stewarding caused considerable strain to our staff, at periods when they needed to be busy on other matchday matters.

It has always been the aim of the local Police Authority, that stewards replace policemen at the ground with the exception of high risk games. Policemen are expensive and are better employed on other duties. To achieve this, everyone must be satisfied that stewards are (a) adequate (b) fully-trained and most importantly (c) are performing the duties specified under the law relating to football grounds.

I admit that there are still teething problems, but these are addressed as your letters are received. The major problem at the moment is the lack of local stewards, particularly those who last year were stewards, but have decided not to come forward this year. Each match has a specified number of required stewards, and with the lack of local volunteers, our security company are bound to draft in personnel from other parts of their organisation, none of whom are familiar with our ground, and some who are unused to stewarding at football grounds. We will continue to work at this issue, but it would be helpful if the 'missing' stewards from last year were to re-appear



Ken Gardiner



CAPTAIN'S CORNER

Saturday's result was brilliant, a job well done on the day and a boost for tonight's tie.

The result didn't flatter us at all and Steve Jones looked really sharp for his hat-trick. Jonesey deservedly walked away with the match ball.

It's always good to start off at home with a win. You can soon become jittery if you're playing quite well without winning.

One goal is never enough, as has been said many times, and so the second goal against Peterborough was very important.

It was some goal, too! We built from the back, played a 1-2, got it wide to John Bailey on the right and he delivered a great cross for Jonesey to score with a diving header.

Now we're ready for Luton and full of confidence after drawing 1-1 at their place. But they have players who've been around and they're not a bad side - they can't be or they wouldn't be in Division 1.



Mark Morris

D E A N C O U R T Supporters Club News

With thanks to Fernlink Ltd. Fernlink House, 2 Nursery Road, Bournemouth BH9 3AS
01202 522324 Fax 01202 522745

Good Evening to you all for a rare competitive visit from Luton Town. For many members, last Tuesday's game was a good one to go to as it's one of the missing grounds.

A reminder to members that membership renewal is now due. Don't forget, if you are not a member, then now is the time to join.

On Saturday, we have a superb local band playing in the supporters club, so an ideal day would be to see Bournemouth play at Wycombe and then be back in plenty of time to see All Directions. They play all original music and are one of the most exciting bands to watch.

You can see them and enjoy some of the superb beer we have on offer. We have Worthington Best, 6X and Highgate Dark as resident ales and we always have a guest beer. What more of a temptation could you ask for?

Coming up soon is the Supporters Club AGM on September 1 where Geoff Barker, of 2CR, is our guest speaker. As always, this is a very important night in the club's diary, so let's see a good turn out.

Here's hoping for a good game tonight and, don't forget, the Treasure Chest has started again. The draw will take place after tonight's game.

Chad Barrett



NOSTALGIA

AFCB - League Cup 1st Round - The Last 20 years

75-76: Bournemouth lost in both legs to Plymouth. The first, at Home Park, ended 2-0 to Plymouth while at Dean Court, an early Derek Rickard goal gave the Cherries hope, but the Pilgrims hit back with two goals.

76-77: Out of the Cup at the first stage to another Devon side. After a goalless draw at Dean Court, Torquay knocked out Bournemouth 1-0 at Plainmoor.

77-78: Bournemouth were paired with Third Division Hereford and lost 2-0 at Edgar Street. Only 2,198 turned up at Dean Court for the return leg and many people missed a classic game. Derek Showers had already put Bournemouth ahead when the United keeper was sent off. Goals from Frank Barton, Peter Johnson and Jack Howarth were replied with by two from Hereford. No away goals rule so a third game was played at Edgar Street where a last-minute goal from Frank Barton gave the Cherries a 2-1 victory and set up a game with QPR.

78-79: A 1-0 home defeat by Exeter was followed by a fighting 1-1 draw at St James Park, Alan Weeks scoring for Bournemouth. Despite a good all-round performance, Bournemouth bowed out.

79-80: Bournemouth faced the daunting task of a trip to Swansea who were on there way to the top. The task proved to be too big as the Welsh side crushed Bournemouth 4-1. Our consolation goal came from Brian Chambers. Bournemouth gained a respectable 0-0 draw at Dean Court in the second leg.

80-81: Bournemouth were paired with Swindon and the sides fight out an entertaining 1-1 draw at Dean Court, Steve Massey scoring for the Cherries. At the County Ground, the score was 0-0 at full-time, but the Cherries were finally beaten 2-0 after extra time.

81-82: In our promotion season, Third Division Fulham provided the opposition and won 1-0 at Dean Court. Two late goals at Craven Cottage gave Fulham a 3-0 aggregate victory.

82-83: Bournemouth were beaten 2-0 at Plymouth in the first leg and were given a mountain to climb. A brilliant performance in the second leg, though, gave the Cherries a tie against Manchester United. Goals from Phil Brignull, Trevor Morgan and Tony Funnell made it a memorable night for the 3,352 crowd.

83-84: Bournemouth crashed out again in the first round, but not without a good show. Bristol Rovers were the opposition and the Pirates gained a 2-1 victory at Dean Court, Trevor Morgan scoring for the Cherries. At Eastville a seesaw game ended up 2-2, Phil Brignull and Milton Graham scoring for Bournemouth.

84-85: Bournemouth travelled to the Recreation Ground at Aldershot full of confidence after the opening victory over Derby. Fourth Division Aldershot, though, turned the form book upside down with a 4-0 victory and then sealed the tie with a 1-0 victory at Dean Court.

85-86: A quite fantastic first round by the Cherries. Reading were the opponents and they broke all records for consecutive victories at the start of the season on their way to the championship. This didn't deter Bournemouth, though, as we travelled to Elm Park and witnessed a brilliant 3-1 win. A superb individual performance by Colin Clarke saw him grab two goals, his second a 30-yard screamer and Ian Thompson hit the other. At Dean Court, goals from Colin Russell and Thompson rounded off a remarkable 5-1 aggregate win and set up a tie against champions Everton.

86-87: No such excitement the following season. Bristol City won 1-0 at Dean Court and at Ashton Gate, Bournemouth were heading for victory by the same score courtesy of a Trevor Aylott goal until a late City goal ended Bournemouth's interest in the competition.

87-88: Fourth Division Exeter surprised everyone by gaining a deserved draw at Dean Court thanks to a late penalty. David Armstrong had given Second Division Cherries the lead. At St James Park, there was to be no upset, though, as goals from Mark Newson, Trevor Aylott and Richard Cooke gave Bournemouth a 3-1 win and set up a never-to-be-forgotten tie with Southampton.

88-89: Two dour games against Bristol Rovers. The only goal of either tie came in the very last minute at Dean Court when Trevor Aylott netted to set up a tie against Coventry.

89-90: A bit of history this year. Due to our high standard in Division 2 the previous season, for the only time, Bournemouth went straight through to the next round to play Crewe.

90-91: A superb 1-0 victory at St Andrews, courtesy of a Luther Blissett goal, put Bournemouth firmly in the driving seat against Birmingham. They also kept the upper hand at Dean Court with another Blissett goal. A late penalty from the Blues late on couldn't stop Bournemouth progressing to the next round and a date with Millwall.

91-92: More early round success for Bournemouth. Cardiff were the opponents and by the time Bournemouth played them at Dean Court, we were a goal behind. In an exciting match at Ninian Park, the Welsh side won 3-2, Paul Morrell scoring from 25 yards and Richard Cooke grabbing the second. City were no match for the Cherries at Dean Court as they lost 4-1. Alex Watson, Jimmy Quinn and Andy Jones (2) scoring to set up a game with Middlesbrough.

92-93: A disappointing exit at the hands of Walsall. Mark Morris scored at the Bescot Stadium to gain a 1-1 draw, but a last-minute goal from the Saddlers at Dean Court ended Bournemouth's interest in the Cup.

93-94: Cardiff again were the opponents and again they were soundly beaten at Dean Court. Goals from Neil Masters, Russell Beardsmore and Steve Fletcher set Bournemouth up with a 3-1 win. At Ninian Park, an early own goal from Mark Morris was cancelled out by a great strike from Joe Parkinson. From then on, there was only one team in it and Bournemouth dominated the game without adding to the score. Blackburn were our opponents in the next round.

94-95: The only bit of good news during the opening stages of last season was the League Cup. Two victories over Northampton set up a tie with Chelsea. Kevin Russell and Steve Cotterill scoring in the 2-0 home victory, and Cotterill getting the only goal at the County Ground.

95-96: A good performance earned Bournemouth a 1-1 draw at Luton and set up tonight's second leg. Steve Jones put the Cherries in front.

Do you realise how thirsty you look?

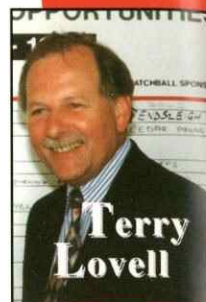


Nothing tastes like Coca-Cola.



COMMERCIALLY SPEAKING . . .

It was good to see so many of you at Luton, especially wearing the new away shirts. I was amused as the Luton stewards appeared to be by the Steve Fletcher 'Aeroplane' impressions! These should be even better at home because we are going to use the 'Great Escape' music from now on.



THE SAGA OF THE KIT (2)

The new home kit, as far as we know, will be here in the first week in September. The leisurewear and general Le Coq Sportif items are still destination unknown. If you spot a lorry with a large Coq on the side, please let me know, it could be our kit.

On the subject of replica shirts, may I implore you to support the Club Shop or, in the case of the Yellow shirts, from the Yellow Buses shop in the town centre which is in the square opposite Boots. By buying the shirts from other establishments, you risk the possibility that it could be a counterfeit or at the very least, the club will not earn a penny out of them.

Matchwinner/Le Coq Sportif have a new motto, 'We will come back to you!'to be continued

"COME ON YOU YELLOWS . . ."

CHERRIES
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hassle, and go with

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MERCHANDISE
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OFFICE

GET BEHIND THE CHERRIES BY GETTING ON A YELLOW!



COMMERCIALLY SPEAKING...

NOTTS COUNTY OFFER

To all VP's and box holders, we have received a very kind invitation from Notts County for 30 guests to be entertained in their club room at Meadow Lane for the game on September 9. Admission will be free, there will be complimentary coffee and biscuits and of course, a pay bar. In addition, the man of the match will be presented to the guests in the bar. So, if you're interested in joining them, we will lay on the coach at a cost of £16. The facilities at Notts County are superb and hopefully we could include a lunch. At the moment, the £16 is for the admission, the travel and the lounge. This is first come first served and there are only 30 places, so please contact me on 397777 as soon as possible.

SPONSORSHIP

Sponsorships are going exceedingly well, with virtually every matchball sponsored until the end of the season. The only matches now available are against Hull, York and Chesterfield. As far as Match sponsorships are concerned, I am looking for sponsors against Wrexham, Rotherham and Crewe and these will be at a special rate which I will be happy to tell you once you ring me on 397777.



TICKET INFORMATION

WYCOMBE v AFC BOURNEMOUTH - SATURDAY, AUGUST 26

Full details appeared in Saturday's programme.

TRAVEL CLUB

Depart Dean Court 11.30am. Cost: Members £6 non members £8. Call in at the club shop to book and for details on how to join.

AWAY REVIEW

BRADFORD CITY - SATURDAY AUGUST 12

For many Bournemouth fans, a trip to Bradford is very familiar territory. When we go up, so do they and when we go down, so do they. For many supporters, trips to the Yorkshire club are well into double figures.

A full coach of Bournemouth supporters made their way to Valley Parade, or the Pulse Stadium as it is now known. The total support was about 200.

It was £10 to sit in the away end, and Bournemouth fans had a very good view from the top tier. There were concessions, which was nice to see.

The programme was £1.30 and it has to be said that it was very disappointing. City have kept the same format for many years now. The food in the ground wasn't too bad, though a bit expensive.

It was a good day out for Bournemouth supporters, even if the scoreline was disappointing. Very little bad traffic on the road which was just as well considering the heat. Total mileage: 575.

LUTON TOWN - Tuesday, August 15

A first visit for many Bournemouth fans and certainly not one of the easiest grounds to find. Less said about the parking the better!

It was £9 to sit in the end and the view wasn't too bad. A few pillars and posts were in the way, although that wasn't too bad when you saw floodlight pylons positioned by the main stand.

The ground seems so incredibly hemmed in and we had to walk almost through a house to get to the turnstile, perhaps they should make tea for everyone. They'd do a roaring trade! The programme cost just £1, but contained only 20 pages. Food wasn't too bad and, with a couple of outlets, queues were not massive.

A strong noisy turn out from Bournemouth fans, at least 250 there, including two full coaches. I do believe that some should go home and practise the "Great Escape" chant complete with actions, though! (But it was impressive!)

A very good night for Bournemouth fans, we saw an excellent team performance, visited a new ground, and had a good easy journey when you take into account the M25! Mileage: 255 (including detour for puncture!)

ADMISSION PRICES - SEASON 1995/96

Figures in brackets are for over 65's and under 16's (Except F Block - Under 16's only)

SOUTH STAND (TERRACE STANDING)	£7.50 (£4.00)
NEW STAND (ENCLOSURE STANDING)	£7.50 (£4.00)
CENTRE STAND (SEATING)	£11.50
B BLOCK (SEATING)	£10.00
E BLOCK (SEATING)	£10.00 (£6.50)
F BLOCK (FAMILY STAND - SEATING)	£8.50 (4.50)
(Adults must be accompanied by an under 16 year old)	
A BLOCK (WING STAND - SEATING)	£8.50 (£4.50)

PLEASE NOTE

Tickets are **NOT** required for standing

Tickets for seating areas go on sale one week prior to each match, therefore applications received to coincide with the date would avoid disappointment.

Please make cheques or postal orders payable to AFC Bournemouth.

TICKET APPLICATIONS IN PERSON

On each matchday you are welcome to leave with the office your application for the next match. If you decide to do this, please enclose a stamped addressed envelope for the tickets to be returned during the week prior to the game.

Or you may decide to obtain the tickets direct from the office. Details relating to the forthcoming fixtures are stated. The ticket office is located at the side of the main stand, near F Block Entrance.

Remember we are open through lunchtime.

TICKET APPLICATION BY POST

Please send to: Ticket Office, AFC Bournemouth, Dean Court, Bournemouth BH7 7AF - **DO NOT** send cash. A stamped addressed envelope would be much appreciated, or you may ask for the tickets to be reserved for collection on matchday.

TICKET APPLICATIONS BY TELEPHONE

You may book match tickets via the telephone using your credit card. This facility will be available one week prior to each match and will be for **TELEPHONE SALES ONLY** - not personal callers - up to the day prior to the fixture ... **NOT ON A MATCH DAY**. Just phone the Ticket Office, 01202 395381 between 10.00am - 4.30pm. Place your order, quoting your Visa or MasterCard details, and your tickets will then be reserved ready for collection on arrival at Dean Court.



THE FAMILY CLUB

Larry Clay coaching youngsters before a home game



On Saturday mornings before a first team game we offer a facility where groups of children can come to the football club, get an hour's coaching, have lunch, tour the ground, meet the players and watch the game - all for around £8 for a great day.

If you would like more details, then please contact Larry Clay at AFC Bournemouth.

During holidays on Mondays, Wednesdays and Fridays, AFC Bournemouth

hold Soccer Schools at the Littledown Centre. Children can meet the players and train with them. We have a great relationship with the Littledown Centre and make full use of their superb facilities. Application forms are available from AFC Bournemouth and the Littledown Centre.

Youngsters from the Soccer School receive match tickets



Matt Holland signs his autographs for an admirer



BOURNEMOUTH YOUTH

GOOD EVENING

We had a difficult start to the season with a game at Bristol City, but as we had some really good games with them last season many of the lads knew each other. It was a typical first day of the season, roasting hot, rock hard pitch with the grass burnt to a cinder.

In an even first half, they had probably the best two chances, but David Wells did as he had done all last season by producing fine saves. After the break, we had what little breeze there was behind our backs and dominated the game. I would have settled for a draw but Matt Fricker hit a speculative volley from a Mark Smith cross into the top corner of the net and from there, we got stronger and stronger. I made a tactical substitution by taking Matt off and putting Steve Strong up front. Steve then took the ball past the 'keeper and got pulled down, and Michael Dean scored the resulting penalty. Steve Strong was injured in the process, so we had to throw our other sub on which just happened to be our reserve goalkeeper, Nicholas Stone, so he had ten minutes up front which I think he thoroughly enjoyed! All in all, the team started really well, playing with the same attitude that they had last season.

SCHOOLBOY WEEK

We have had a Schoolboy week where Under 14s, Under 15s and Under 16s gathered at various locations in Hampshire and Dorset for training all week. We even brought a young lad over from Guernsey with his parents for a week's training and we've now signed him on associate schoolboy forms as he looks very promising. Through that connection we now have in the pipeline a little trip to Guernsey to run a soccer camp for the local lads over there and to spread the name of AFC Bournemouth a bit further.

YOUTH TEAM SHIRTS

The Echo-sponsored AFC Bournemouth youth team shirts now also have embroidered AFC Bournemouth badges on. Many thanks to Andy Watson of 8502 Image for doing this for us. The shirts will soon be on sale in the Club Shop.

SPONSORSHIP

As you know, nearly all the first team players are now sponsored, but there is the opportunity to sponsor a Youth team player. If you are interested, then please contact either Sean or Mandy on 01202 395381.

On November 5, it was stated in the matchday programme that Peter Miles and Les Parodi of Boscombe Albion F.C. were responsible for running AFC Bournemouth School of Excellence sides. Les Parodi at the time of writing was and still is involved with our School of Excellence as a coach. Peter Miles has never been associated with looking after or running any School of Excellence teams.

We apologise for any inconvenience or misunderstanding that the article might have caused any parties involved.

Sean O'Driscoll



INTRODUCING

MATT FRICKER

Date of Birth: 26-12-78

Place of Birth: Yeovil

Position: Forward

Favourite Team: Liverpool

Hopes and ambitions: To play professional football.

Most memorable game: Playing for the reserves at the end of last season at Plymouth Argyle, where we won 3-1.



BOURNEMOUTH YOUTH



ANTONY GRIFFIN

BORN: Bournemouth, 22.3.79

POSITION: Right-back

FAVOURITE TEAM: Liverpool

HOPES AND AMBITIONS: Hope to make it to the reserve side and have a good season with the youth team.

MOST MEMORABLE GAME: Playing for the Under-16's and trying to get in the youth side at right back, I had a good game and scored from 35 yards.

THE ISLE OF WIGHT EXPERIENCE

With sponsorship from the Grand Hotel on the Isle of Wight, the Youth side were able to visit the Island this summer for four days. It was a good opportunity for the players to get to know each other and put in some hard work. We won 10-5 against Camp Hill Prison (no offside, we didn't want to start a riot!) which, regardless of the game, was a good learning experience for the players on the Y.T. Scheme.

We are preparing these players as professional footballers and also for the rigours of life outside football if they don't make it. This is why there is a strict discipline and they do various jobs around the ground.

It was a valuable experience to visit the prison and meet the inmates who were really good to them, speaking about the dangers of drugs and the trouble that you can get into.

PRE-SEASON REPORT

The Youth side played a tough game for their opener. Parley sports were the opposition and our 16 and 17-year-olds were up against adults. It was a very hard, physical game which our side did very well in, winning 4-2. The next game was a 3-0 win over Leatherhead.

PORTSMOUTH CUP

In this year's Portsmouth Cup, the opening game of our group was lost 2-1 to a last-minute goal against Brighton. We should have won.

The side bounced back well in the next game by beating Charlton 2-0. In the final group game, Vitesse Arnhem were soundly beaten 4-1.

But that 89th-minute goal by Brighton cost us a place in the final. Crystal Palace won the tournament, beating Brighton 2-1 in the final.

RESERVES AND YOUTH

In the week prior to the season, we played three games with sides including both youth players and reserves. On Monday August 7, we drew 4-4 at Andover, the next night we won 3-0 at Worthing and that was followed by a 3-2 win at Swanage & Herston with a youth side. A great experience for our young players to be involved in games with some seasoned pro's, who showed a great attitude.

AFC Bournemouth's youth team started the season in great style with a 2-0 win at Bristol City in South East Counties Division Two. Bournemouth took time to adjust and were helped by some fine goalkeeping by David Wells, who made some fine saves. But they played some good football, both teams missing chances.

After a goalless first half, the Bournemouth got on top and midway through the second half took the lead with an excellent goal volleyed in by Matt Fricker. The Cherries had few scares and gained a well deserved second goal with 15 minutes left. Steve Strong was hauled down as he burst through and Michael Dean coolly converted the spot kick. Strong went off and was replaced by reserve keeper Nicholas Stone, who played up-front. Overall a good opening performance from the Youth team which augurs well for the season. The match was played in baking hot weather on a bone hard pitch.

Bournemouth Team: Wells, Griffin, Kemp, Howe, Jenkins, Smith, Dean, Williams, Strong, (Stone), Fricker, (Bowers), Hayter.

IN MY OPINION

By Mitchell Kaye

If we are to believe what we read, all is not well at the Goldstone Ground. Brighton have put their ground up for sale in an attempt to clear debts approaching £4 million. If this wasn't bad enough, the Seagulls lost their first two matches of the season.

Their Coca-Cola Cup defeat by third division Fulham last Tuesday was too much for many of their travelling supporters to take. After the match, Liam Brady required a police escort while leaving the pitch as the Albion fans turned on their manager.

Does this sound familiar? Not at this club it doesn't.

No Bournemouth manager has ever required police protection from his own supporters and, let's face it, our patience has been severely tested in recent times.

Even early last season, when the team were conceding three goals a game and generally being outplayed, the fans rallied around the players.

When we lost 3-0 at home to Peterborough a year ago, the club were without a chairman or a manager. Yet the supporters gave the players a standing ovation at full-time. What we would have given to be in the situation Brighton are in now.

Having travelled to watch Bournemouth at Luton last week, all I can say is that with a little luck, we are in for a very good season. For most of the game, Luton were second best.

No club can always be successful. Even the very best struggle from time to time. When this happens, loyalty is needed more than ever. As was the case at Dean Court last season, if everybody pulls in the right direction, nothing is impossible.

The Brighton 'supporters' would do well to remember this.



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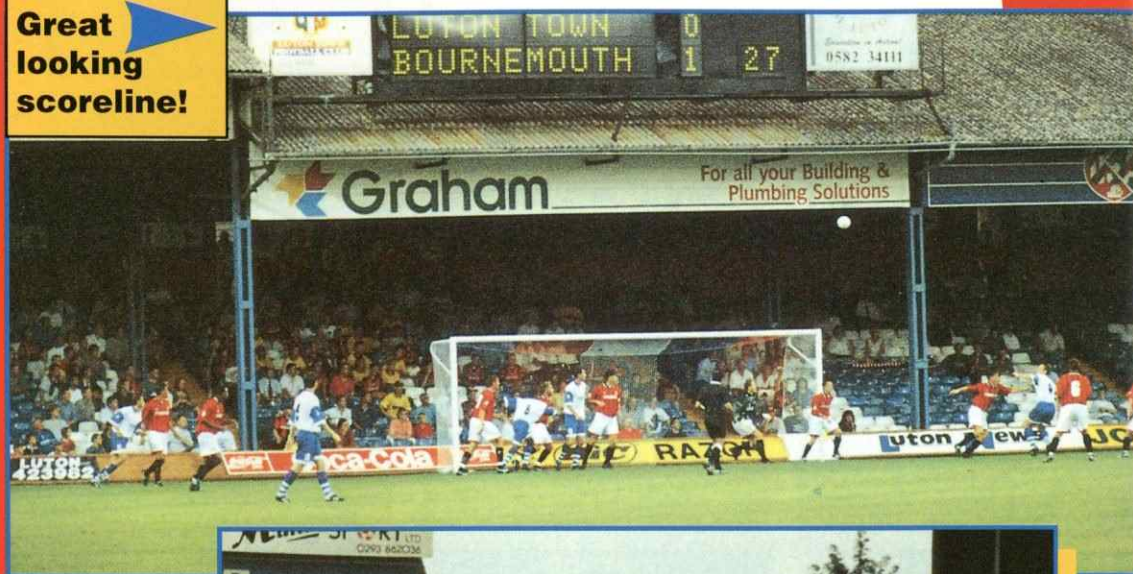
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CHERRIES IN ACTION

LUTON 1 AFC BOURNEMOUTH 1 COCA COLA CUP 15/8/95

Great
looking
scoreline!



So close ...
Steve Jones watches
the ball narrowly clear
Luton's crossbar



Blow football appears to
be Matt Holland's game.

Scott Mean
shows his paces.



The ball is in
there some-
where!

Russell Beardsmore
tracks his man.





HALF-TIME QUIZ

QUESTIONS TO GET YOU THINKING ABOUT AFC BOURNEMOUTH IN THE LEAGUE CUP

1. Who were the last team to knock Bournemouth out of the competition at the first round stage?
2. What was different about AFC Bournemouth's League Cup campaign during the 89-90 season?
3. Who scored our Coca Cola Cup goals last season?
4. What is the longest ever League Cup-tie involving AFC Bournemouth?
5. What have our three promotion seasons got in common when it came to League Cup games?

ANSWERS AND QUESTIONS ON LUTON TOWN

6. When were Luton Town last in the Third Division?
7. What was Luton's last league honour?
8. Who has managed both Luton Town and AFC Bournemouth?
9. How many league starts did Richard Cooke make for the Hatters?
10. What is Luton's best performance in the FA Cup?

ANSWERS

1. Walsall 92-93 (Away 1-1, Home 0-1)
2. Bournemouth went straight into the second round for the only time.
3. Steve Cotterill (2), Kevin Russell (1)
4. 74-75, four games against Hartlepool, 1-1 at Dean Court, 2-2 at the Victoria Ground, 1-1 at Dean Court and finally we lost 1-0 back at the Victoria Ground.
5. In every promotion season, we have been knocked out in the first round, 70-71: Torquay, away 1-1, home 1-2, 81-82: Fulham, home 0-1, away 0-2, 86-87: Bristol City home 0-1, away 1-1).
6. 1970
7. Division Two Champions, 81-82
8. Alec Stock, Luton manager 68-72, AFC Bournemouth 79-80
9. 3 (Plus 14 as sub, scoring once)
10. They reached the final in 1959, losing 2-1 to Nottingham Forest.



D'Angibau Willmot

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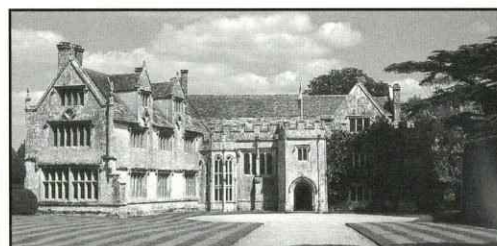
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IMPORTANT INFORMATION CONCERNING CLUBCALL

Please note that from 10th August all official A.F.C. Bournemouth information interviews and match reports are now going out on A.F.C. Bournemouth Clubcall and NOT via Cherriline.

You may still see advertisements (including this programme) or mentions for Cherriline, however these unfortunately were printed prior to this changeover so please ignore them.

Once again the ONLY official telephone line is **Clubcall on 0891 12 11 6**

FOOTBALL SPECIALS

Yellow Buses, as co-sponsors of A.F.C. Bournemouth would like to introduce football specials on a matchday to enable our fans to travel to and from the match in comfort and on time. In order to help us would you be kind enough to complete the following and hand in to the Club Shop if open or through the letter box if closed.

Name:

Address:

Yes I would take advantage of the Football Special ☐

My preferred pick up point would be:-

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Ferndown	<input type="checkbox"/>	Parley Cross	<input type="checkbox"/>
Bear Cross	<input type="checkbox"/>	Kinson	<input type="checkbox"/>
Mallard Road	<input type="checkbox"/>	Wimborne	<input type="checkbox"/>
Merley	<input type="checkbox"/>	Broadstone	<input type="checkbox"/>
Canford Heath	<input type="checkbox"/>	Wallisdown	<input type="checkbox"/>
Winton Banks	<input type="checkbox"/>		

None of these (Please state alternative)



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PHYSIO'S REPORT



Just one problem from the first leg at Luton. Steve Fletcher twisted his left knee and possibly "pinched" a cartilage. This injury is not serious and won't affect him long term. He wasn't able to train last week and after a course of treatment, he's resting.

Neil Young stretched his groin, but he's fine now. He's still receiving treatment, but has no real problems.

With the new rules that have come in this season, when Steve went off at Luton, I had to do a quick assessment off the field and I put him on ice. Then I had to keep an eye on the game and Steve got changed. He came to the treatment room next morning and I've been treating him from there.

In the case of Mark Morris, who went off hurt at Bradford, I went out to assess the problem and because it was a head injury, he was taken off to see the doctor as the rules at the moment mean

that I can't treat that sort of injury. There are moves now where we can go on a course so that we can treat head injuries.

In the case of a serious injury, like Steve Cotterill last season, I will go with the player to the treatment room and the doctor takes over from there.

Obviously, my place during a game is on the bench, so I have to get back as soon as possible. But if I am away, or the other physio is away, then we cover for each other.

As a physio, I enjoy the game, but always have one eye on what is going on all over the pitch. You have to keep your eye on everything, not just where the ball is. I'm certainly on edge all the time.

Enjoy tonight's game

Steve Hardwick

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AFC BOURNEMOUTH NEWS

IF.....

If tonight's game is a draw after 90 minutes, an extra 30 minutes will be played. If the score after extra-time is 0-0, then Bournemouth go through on away goals scored. If it's 1-1, then there will be a penalty shoot-out to decide who goes through and if it's 2-2, 3-3 etc, then Luton will win on away goals.

BOURNEMOUTH ON VIDEO!

The video, "The Great Escape", has not only been well received at Dean Court, but also in Four Four Two Magazine. In the September edition they say; "The video begins with a hilarious parody of the World War Two film The Great Escape. Players are introduced in classic pose wearing attire and accompanied by the film's theme music. The players follow manager/officer Mel Machin (Big 'M') in front of watchful chairman Ken Gardiner (in German apparel and introduced as the "Dean Court Kommandant")."

The teams's fluctuating fortunes are shown in a series of non-stop clips which are retold in a refreshing, unbiased way by alternating male and female commentators. scrambled goals are interspersed with some superb strikes - which almost compensate for a string of narrow defeats before Christmas. And eventually, following the appointment of Mel Machin, "success" arrived.

There are extended highlights of the thrilling climax as a full house at Dean Court watched the Cherries beat Shrewsbury 3-0 to finish one place above the relegation zone.

This 40-minute video is a commendable effort. Worth buying for the start alone. FourFourTwo gave the video three stars which was equal best of the month.

COCA COLA CUP NEWS

The first game of the Coca Cola Cup was last Monday and it was an explosive start. Doncaster drew 1-1 with Shrewsbury at Belle Vue and both sides ended up with ten men as Rovers' Sean Parrish and Town's Steve Anthrobus both received red cards.

Last Tuesday teams from higher divisions didn't have everything their own way, Birmingham beating Third Division Plymouth by a single goal. Oxford won 2-0 at Hereford, Burnley beat Mansfield 1-0 at Field Mill, Notts County beat Lincoln 2-0 thanks to two first half goals from Devon White and Wycombe beat Leyton Orient 3-0 to complete the successes of higher league teams.

Our 1-1 draw at Luton was one of many good results from a team playing against a side from a higher division. The biggest win of the night was at Glanford Park where Third Division Scunthorpe beat Rotherham 4-1. Fulham also had a great result that should go a long way to getting a lucrative second round draw when they beat Brighton 3-0 at Craven Cottage.

Other games with scorelines that should see the winners go through were at the Deva Stadium where Chester beat promotion favourites Wigan 4-1 and the Vetch Field where Swansea beat Peterborough 4-1.

Last week's results mean there should be some great ties tonight as there is still so much to play for.

A total of 83,881 saw last Tuesday's 25 ties, giving an average of 3,355. Biggest gate of the night was 7964 at Birmingham and the lowest 1390 at Spotland where Rochdale pulled off an impressive 2-1 victory over York.

BOURNEMOUTH ON TV

Not only can we see

Bournemouth on Television

Sunday September 24, but we

can also see us on UK Gold

September 5. They are showing

a game from 1980 when we

played Scunthorpe at Dean

Court. That is on at 10.30pm.

CHERRY BITES



AFC BOURNEMOUTH EXILES CLUB

NOT THE 8502

Hello and welcome tonight to the travelling Luton fans. No doubt for many of you this is your first visit to Dean Court and you have come to 'tick' the ground.

For many Bournemouth supporters, the visit to Luton last Tuesday was the one we'd all been looking forward to. It was the 87th present league ground I've seen Bournemouth play on. The missing ones on my list are Nottingham Forest, Liverpool, Tottenham, Norwich and Scarborough.

I have been to all these grounds for games, but I can't count them until I've seen us play there! There are quite a few people I know who did go to Liverpool in 1968 for the Cup replay. Unfortunately, I was only eight at the time, though I did see the home game. For the game at Luton, I used a new guide that's come out, "The Football Fan Guide". I actually helped them compile the Bournemouth bit as the guide has been produced using information from the clubs themselves and also supporters.

It really is an essential guide as it tells you exactly the places to go, and possibly more importantly, the places not to go. It's £8.99 and really is very good value. Most book shops stock it and I guarantee you won't be disappointed.

It's welcome back to ClubCall to Dean Court. The club benefit financially from calls made to this the only official line.

It was a disappointment to lose at Bradford. I don't know why it happened as I did everything the same as the last three seasons which meant a visit to the Oakleigh pub! Good to see over 200 Bournemouth fans up there, certainly our best turnout at Valley Parade for a good few years.

The first edition of the fanzine is now out and still costs £1. Many thanks to AFC Bournemouth for now allowing it to be sold on the pitch side of the ground. Profits, as ever, will be used for sponsorship of various things at the ground. Don't forget as well, that in the summer, I launched the book of 'The Great Escape', which costs £3 and is available round the ground and the club shop.

Hopefully we'll have another good turnout at Wycombe on Saturday, a nice short distance and an easy ground to find. Pity the pubs aren't a short distance or as easy to find! 'Bye for now.

UP THE CHERRIES - IN ALL DEPARTMENTS Mick Cunningham

P.S. I was going to try to keep it quiet, but I'm afraid that NT8502 FC's opening game of the season ended up Iwerne Munster 11 NT8502 FC 1. Well, at least we scored!



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CHARITY CHALLENGE XI V Ex-SOUTHAMPTON PROFESSIONALS

As part of this year's Charity Challenge, 2CR FM and Classic Gold 828 have a charity game against the Southampton ex professionals at Dean Court on Sunday September 17, kick-off 3 p.m. It is hoped that Lawrie McMenemy will manage the Saints team which will include many of the F.A.Cup winning team as well as Jimmy Case. The Charity Challenge team will include a number of ex Cherries stars as well as boss Mel Machin.

This year's Charity Challenge on-air auction takes place on Sunday, October 1 and we aim to raise thousands of pounds for local families in need. All proceeds from the game will go into the charity fund so please come to Dean Court on September 17 for a great afternoon's entertainment and help your local radio stations 2CR FM and Classic Gold 828 raise money for local charities.

CHERRY AID

THIS WEEK'S CHERRY AID WINNERS....

Mrs M. Coombes, Three Legged Cross won.....£50.00

Miss G. Metherell, Moordown won.... £50.00

Mr M.S. Tuck, Hurn won..... £100.00

Mr Meldrum, Three Legged Cross won ,..... £100.00

Mrs D. Harris, Creekmoor won..... £500.00 !!!!!

Plus !!! Twenty other lucky members won £10.00 each!!

Cherry Aid is the lifeblood of your football club, and provides vital revenue towards a brighter future for AFC Bournemouth.

Call 01202 397777 for details of your nearest agent so you can be in the draw with a chance to win £500.00. Or why not inquire about becoming an agent yourself?

Good commission rates are paid - create your own round or let our canvassers organise a round for you.

COLLECTORS REQUIRED

Cherry Aid collectors are required for the following areas; Christchurch, Southbourne, Springbourne, Winton and Westbourne. Don't forget, if you want to start your own round in your area, at work or anywhere, contact Keith Collins on 01202 395381 or contact the club shop and find out about the generous commission you can earn.

CHERRY AID HELPING AFC BOURNEMOUTH - HELPING YOU

We are having a new public address system installed at Dean Court and for that, we can thank you, the members of Cherry Aid. Your money is being used for vital work around the ground, giving supporters and players alike better facilities. So, not only can you win money on Cherry Aid, but you can be safe in the knowledge that your money is being used for the good of AFC Bournemouth.

50/50 DRAW

The 50/50 Draw is already in full swing and hundreds of pounds were paid out in prizes at half-time during the pre-season friendlies. So don't forget to buy your ticket before this evening's game and go home with a huge bag of cash! Half the money goes straight to you, while the other half goes into our Portman Building Society account which will be used for strengthening the squad.

FANS IN GOOD VOICE

Last week's trip to Luton was most enjoyable and it was good to hear the Bournemouth fans in such good voice - shame about some of the language !! We should all make an effort this season to sing our support of AFCB without resorting to swearing.

Anything the Premiership fans can do - we can do better. Can't we?

The game was fast and exciting at Kenilworth Road, with the Cherries outclassing the Hatters at times and tonight's match should be another great encounter. Everyone agreed that Mark Morris deserved the man-of-the-match award, but praise should go to Ian Andrews for a fine performance in goal.

Welcome to Luton Junior supporters here tonight. We hope you enjoy your visit.

Best Wishes Shirley

PLAYERS WANTED

Junior Cherries FC require players in all age groups from Under-11s to Under-15s.

If you are interested in playing for one of our teams please come along to Kings Park, near the all-weather pitch, any Thursday between 6.30 and 7.30pm. For further details, call Shirley on 01202 395381 any Monday or Friday.

MEMBERSHIP CARDS

Take care of your membership cards because you will need to produce them when buying match tickets at reduced prices, travelling on the Travel Club coaches, obtaining discount in the Club Shop or getting reduced prices for games at the Bournemouth Superbowl.

Please note that replacement cards will cost £3 and we will issue only one new card every season.

FAMILY ROOM

Don't forget to visit the Family Room on match days. Even if you stand at the South End you can gain admission by showing stewards your membership card. The Tuck Shop has a wide variety of drinks and snacks at very reasonable prices. There are also games and competitions taking place - many new ideas this season.



JUNIOR
CHERRIES

SATURDAY SOCCER CLUB

Every Saturday matchday we will be holding a special morning of coaching, tour of the ground, lunch and a seat at the League game in the afternoon. This is available to any group, football team, cubs, scouts etc., and the total cost for each boy/girl is only £8. For further details, please contact Marc on 01202 519110.



The Junior Cherries Supporter of the Year, Geoff Barker of 2CR Classic Gold, is pictured receiving his award from Shirley Del Sette.



MEET THE MASCOTS

Tonight, we have two mascots, brothers Mark and Paul Knight from Redhill, Bournemouth. They both attended Talbot Combined School and Mark, aged 9, plays football for Bournemouth Electric Under-10s'. His favourite AFCB player is Mark Morris. Paul (7) chooses Neil Young as his favourite player.

Q
U
I
Z

Answer these three questions, write down the answers on a piece of paper and give them to Shirley. The first name pulled out will receive a signed photo, taken by Mick Cunningham, of your favourite player.

- 1 What is Luton Town's nickname?
- 2 Which former Bournemouth player who comes from Luton has just signed for Blackburn from West Ham?
- 3 What Road do Luton play on?

JUNIOR CHERRIES ARE SUPPORTED BY





LEAGUE TABLE

ENDSLEIGH LEAGUE DIVISION 2

	P	W	D	L	F	A	W	D	L	F	A	Pts
Swindon	2	1	0	0	3	0	1	0	0	1	0	6
Swansea	2	1	0	0	3	1	0	1	0	2	2	4
Bristol Rovers	2	0	1	0	2	2	1	0	0	2	1	4
Blackpool	2	1	0	0	2	0	0	1	0	1	1	4
Notts County	2	1	0	0	2	0	0	1	0	1	1	4
Brentford	2	1	0	0	1	0	0	1	0	2	2	4
Stockport	2	0	1	0	0	0	1	0	0	2	0	4
Bunley	2	1	0	0	2	1	0	1	0	0	0	4
Bradford	2	1	0	0	1	0	0	1	0	0	0	4
Bournemouth	2	1	0	0	3	0	0	0	1	0	1	3
Chesterfield	2	1	0	0	3	0	0	0	1	0	1	3
Peterborough	2	1	0	0	3	1	0	0	1	0	3	3
Walsall	2	0	0	1	0	2	1	0	0	2	0	3
Oxford United	2	1	0	0	1	0	0	0	1	0	1	3
Rotherham	2	0	1	0	1	1	0	0	1	1	2	1
York	2	0	1	0	2	2	0	0	1	0	3	1
Bristol County	1	0	1	0	1	1	0	0	0	0	0	1
Crewe	1	0	0	0	0	0	0	1	0	1	1	1
Hull	2	0	0	1	0	1	0	1	0	1	1	1
Brighton	2	0	1	0	0	0	0	0	1	1	3	1
Wrexham	2	0	1	0	1	1	0	0	1	0	2	1
Wycombe	2	0	1	0	1	1	0	0	1	0	2	1
Carlisle	2	0	0	1	1	2	0	0	1	0	3	0
Shrewsbury	2	0	0	1	0	2	0	0	1	1	3	0

CURRENT FORM

Based on results of last three home and last three away league games before last Saturday.

	WON	DREW	LOST	FOR	AGAINST	POINTS
WALSALL	4	1	1	9	3	13
BRISTOL ROVERS	4	1	1	8	5	13
AFC BOURNEMOUTH	4	0	2	9	3	12
CREWE	3	3	0	9	6	12
CHESTERFIELD	3	1	2	10	6	10
HULL CITY	3	1	2	9	8	10
STOCKPORT	3	1	2	8	5	10
OXFORD UNITED	3	1	2	6	4	10
YORK CITY	2	3	1	11	6	9
WYCOMBE	2	2	2	7	7	8
BRIGHTON	2	2	2	7	9	8
PETERBOROUGH	2	2	2	6	6	8
SHREWSBURY	2	1	3	7	11	7
ROTHERHAM	2	1	3	6	6	7
SWINDON	2	1	3	5	5	7
BRENTFORD	1	3	2	8	9	6
SWANSEA	2	0	4	6	8	6
CARLISLE	2	0	4	5	9	6
NOTTS COUNTY	1	3	2	4	8	6
BURNLEY	1	2	3	6	9	5
BRISTOL CITY	1	2	3	5	7	5
BLACKPOOL	1	2	3	4	10	5
BRADFORD CITY	1	1	4	1	7	4

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SEE THE CHERRIES ON TV

A new television campaign of 20-second commercials is soon to be shown on Meridian, starting on August 27. The first three slots are this coming Sunday at 2.15pm during the Meridian Match, next Monday at 11.21pm on the local news and on Thursday, August 31 at 6.26pm on Meridian Tonight. An update on future timings will appear in next Tuesday's programme for the Wrexham

CEILING INSTALLATIONS

LIMITED

Sanserra House, Mayfield Road, Winton
Bournemouth, BH9 1TW.
Telephone: 01202 539700 Fax: 01202 535652

KINGS PARK CAFE

QUALITY INEXPENSIVE MEALS
SUNDAY LUNCHES CATERED FOR

Breakfast - Lunch - Evening Meal to 7.00pm (not Friday)
The Pavilion, Kings Park Drive, Boscombe, Bournemouth.
Telephone: Bournemouth (01202) 394912



Football wins with Littlewoods and the Football Trust every Saturday

Littlewoods Pools pay out millions to winners every week and together with Littlewoods Spot the Ball put over £30 million back into football every year through the Football Trust.

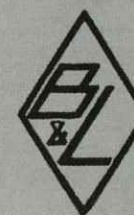
Football also receives £8 million a year for the use of fixtures on coupons and Littlewoods, the game's biggest benefactor, is the first sponsor of the FA Cup.

The Football Trust is helping the game at all levels. Clubs are building new grounds, stands, seating and roofing.

The support of the Football Trust and the success of Littlewoods is vital for football's future. When you enter Littlewoods new easy to enter coupon, offering the best odds of a jackpot win, you are helping the Football Trust to assist your Club to develop its facilities, comfort and safety.



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£MILLIONS MUST BE WON EVERY WEEK



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MITCHELL ROAD
FERNSE PARK
WIMBORNE DORSET

AFC BOURNEMOUTH STATISTICS

DATE	OPPONENTS	SCORE	ATT	POS	1	2	3	4	5	6
SAT AUG 12	Bradford City	A 0-1	5107	-	Andrews	Young	Beardsmore	Morris	Murray	Mean
TUE AUG 15	Luton CCC1 (1)	A 1-1	2728	-	Andrews	Young	Beardsmore	Morris	Murray	Mean
SAT AUG 19	PETERBOROUGH UNITED	H 3-0	4175	10	Andrews	Young	Beardsmore	Morris	Murray	Mean
TUE AUG 22	Luton CCC1 (2)	H								
SAT AUG 26	Wycombe Wanderers	A								
TUE AUG 29	WREXHAM	H								
SAT SEP 2	ROTHERHAM UNITED	H								
SAT SEP 9	Notts County	A								
TUE SEP 12	Blackpool	A								
SAT SEP 16	CREWE ALEXANDRA	H								
SUN SEP 24	BRIGHTON & HOVE ALBION	H								
SAT SEP 30	Stockport County	A								
SAT OCT 7	Bristol Rovers	A								
SAT OCT 14	BURNLEY	H								
SAT OCT 21	Swansea City	A								
SAT OCT 28	CARLISLE UNITED	H								
TUE OCT 31	SWINDON TOWN	H								
SAT NOV 4	Walsall	A								
SAT NOV 18	BRENTFORD	H								
SAT NOV 25	Chesterfield	A								
SAT DEC 9	Brighton & Hove Albion	A								
SAT DEC 16	STOCKPORT COUNTY	H								
SAT DEC 23	HULL CITY	H								
TUE DEC 26	Oxford United	A								
SAT DEC 30	York City	A								
TUE JAN 2	SHREWSBURY TOWN	H								
SAT JAN 6	BRISTOL CITY	H								
SAT JAN 13	Peterborough United	A								
SAT JAN 20	BRADFORD CITY	H								
SAT JAN 27	Wrexham	A								
SAT FEB 3	WYCOMBE WANDERERS	H								
SAT FEB 10	Bristol City	A								
SAT FEB 17	BLACKPOOL	H								
TUE FEB 20	Rotherham United	A								
SAT FEB 24	Crewe Alexandra	A								
TUE FEB 27	NOTTS COUNTY	H								
SAT MAR 2	OXFORD UNITED	H								
WED MAR 6	Hull City	A								
SAT MAR 16	YORK CITY	H								
SAT MAR 23	Shrewsbury Town	A								
SAT MAR 30	BRISTOL ROVERS	H								
TUE APR 2	Burnley	A								
SAT APR 6	Carlisle United	A								
TUE APR 9	SWANSEA CITY	H								
SAT APR 13	Swindon Town	A								
SAT APR 20	WALSALL	H								
SAT APR 27	CHESTERFIELD	H								
SAT MAY 4	Brentford	A								

THE GREAT ESCAPE

THE VIDEO - relive the drama of last season on the superb video for only **£12.95**.

THE BOOK - All matches, featured photos of matches, messages from our management and players - **£3.00**
Available from the Club Shop.

KEY: Goalscorers in bold. CCC=Coca Cola Cup. FAC+ Football Association Cup
● Substitute used. *Substituted player

1995/96 SEASON

7	8	9	10	11	12	13	14
Holland●●●	Robinson●●	Jones	Fletcher	Brissett	Victory●	Pennock●●	Bailey●●
Holland	Robinson●●	Jones 1	Fletcher●	Brissett	McElhatton●●	Bailey●	Rawlinson
Holland	Robinson	Jones 3	Bailey	Brissett	Pennock	Victory	Town

WANTED

A.F.C. Bournemouth are looking to recruit the services of a photographer on matchdays, particularly to shoot presentations both on the pitch, in daylight/floodlights and inside the lounge areas.

PLUS

In an ongoing effort to spruce up the ground, we seek willing individuals who are prepared to wield a paint brush on behalf of the club for an hour, a day or a week. We will supply the paint brush, food and drink as well as an appropriate number of match tickets.

For both of these positions, please contact Diane on 01202 397777.

le coq sportif®



Le Coq Sportif. Kit suppliers to AFC Bournemouth

Bournemouth's youth team lost 4-0 at home to Wimbledon on Saturday

PLAYER STATS

APPEARANCES

	Endsleigh League	Coca-Cola Cup	F.A. Cup	Auto Windscreens	CLUB TOTAL	FADED LEAGUE TOTAL
Ian Andrews	2	1	-	-	48	18
John Bailey	1(1)	(1)	-	-	3	
Stuart Barfoot	-	-	-	-	3	
Russell Beardsmore	2	1	-	-	80	12
Jason Brissett	2	1	-	-	28	5
Steve Cotterill	-	-	-	-	54	7
Steve Fletcher	1	1	-	-	113	14
Matthew Holland	2	1	-	-	18	1
Steve Jones	2	1	-	-	31	4
Michael McElhatton	-	(1)	-	-	45	3
Scott Mean	2	1	-	-	70	8
Mark Morris	2	1	-	-	198	44
Neil Moss	-	-	-	-	17	1
Robert Murray	2	1	-	-	67	5
Sean O'Driscoll	-	-	-	-	454	57
Adrian Pennock	(1)	-	-	-	131	11
Steve Robinson	2	1	-	-	38	3
Steve Strong	-	-	-	-	1	
David Town	-	-	-	-	7	
Jamie Victory	(1)	-	-	-	1	
Alex Watson	-	-	-	-	184	16
David Wells	-	-	-	-	1	
Neil Young	2	1	-	-	39	3

GOALS

	Endsleigh League	Coca-Cola Cup	F.A. Cup	Auto Windscreens	CLUB TOTAL
Ian Andrews	-	-	-	-	-
John Bailey	-	-	-	-	-
Stuart Barfoot	-	-	-	-	-
Russell Beardsmore	-	-	-	-	4
Jason Brissett	-	-	-	-	-
Steve Cotterill	-	-	-	-	18
Steve Fletcher	-	-	-	-	17
Matthew Holland	-	-	-	-	-
Steve Jones	3	1	-	-	14
Michael McElhatton	-	-	-	-	3
Scott Mean	-	-	-	-	8
Mark Morris	-	-	-	-	7
Neil Moss	-	-	-	-	-
Robert Murray	-	-	-	-	9
Sean O'Driscoll	-	-	-	-	22
Adrian Pennock	-	-	-	-	10
Steve Robinson	-	-	-	-	4
Steve Strong	-	-	-	-	-
David Town	-	-	-	-	-
Jamie Victory	-	-	-	-	-
Alex Watson	-	-	-	-	7
David Wells	-	-	-	-	-
Neil Young	-	-	-	-	-



OFF THE WALL

OFF THE WALL . . . With John Bailey

FULL NAME : John Andrew Bailey

NICKNAMES: They used to call me 'The Fox' and I've got no idea why!

BEST THING ABOUT BEING A FOOTBALLER: Doing something I really enjoy. Beats being in an office all day!

WORST THING ABOUT BEING A FOOTBALLER: When we have to train at the running track, 50's 100's, 400 metres, that's about the worst bit.

BEST DRESSED PLAYER AT THE CLUB: Scott Mean. He wears all the right clothes and he's got different clothes for every part of the day.

WORST DRESSED PLAYER: Probably me! If not me, I'd go for

Steve Jones and he says that himself.

BEST PLAYER AT TRAINING: At the moment it's probably 'Macca'. He's just coming back from injury, so he's trying really hard to get back to fitness.

WORST PLAYER AT TRAINING: Jason Brissett, definitely! He's just so lazy and laid back!

HOW WOULD YOU DESCRIBE YOURSELF IN A LONELY HEARTS COLUMN? Bit of a wind-up merchant, shy and very straightforward. Never been one not to tell the truth.

WHAT WAS THE LAST TAPE YOU LISTENED TO IN THE CAR? A bit of Journey by DJ, sort of house music.

WHAT WOULD YOU NEVER LISTEN TO? Jazz, I don't like Jazz music.



WHAT WAS THE LAST CONCERT YOU WENT TO? Madonna at Wembley Stadium a few years ago.

WHAT IS THE MAIN DIFFERENCE BETWEEN PLAYING NON-LEAGUE AND LEAGUE FOOTBALL? Just the training, really, the sharpness. I don't think it's any harder as pre-season goes. You have to have your wits about you, be on your toes all the time, you don't get any time to mess around on the ball. So, yes, training is the main difference.

HOW DO YOU SPEND YOUR SPARE TIME? At the moment, on the beach! Playing crazy golf with Matt Holland and Steve Jones. Steve is winning at the moment and he won't let us forget that!

WHAT IS THE MAIN DIFFERENCE BETWEEN LIVING IN LONDON AND BOURNEMOUTH? Big difference. It's so much slower here, everyone walks at a pigeon step pace in Bournemouth, in London everyone is running along. I was looking forward to moving down to Bournemouth and I really like it here, but I'm still getting used to it. It's hard not being with your family, so I'm just coming to terms with it.

WHAT WOULD YOU BE IF YOU WEREN'T A FOOTBALLER? A bum!!! A street bum!!! Nothing. I did have a little dabble in plumbing with my Dad but it didn't work out. He was the plumber and I was the mate. It didn't work!

WHAT IS THE BEST GAME YOU'VE EVER PLAYED IN? Last season, Enfield v Cardiff in the FA Cup 1st Round, we beat them 1-0, that was the best game I played in a great atmosphere. We got through to the third round after beating Torquay and then went out at Leicester, but I wasn't fit and only played about 20 minutes of that game.

WHAT IS THE WORST GAME YOU'VE EVER PLAYED IN? Farnborough v Enfield, Matty Holland was playing for Farnborough. It was an FA Trophy game and we were 4-0 down at half-time and that was the final score. Definitely the worst.

WHAT IS YOUR FAVOURITE CHANT FROM THE BOURNEMOUTH SUPPORTERS? It has to be the Steve Jones chant, the one that goes, "not one but two and three and four, Jonesy score a goal". He's really popular down here.

WHAT IS THE MOST EMBARRASSING TATTOO AT THE CLUB? Rob Murray, he's got a big silly thing on his shoulder

WHAT SONG DO YOU THINK BOURNEMOUTH SHOULD RUN OUT TO? At Enfield we used to run out to 'simply the best' so that one's completely out of the window! 'Black Beauty' 'cos it's a lovely song.

DESERT ISLAND

WHO WOULD YOU TAKE WITH YOU? Mel Machin

WHAT THREE ALBUMS WOULD YOU TAKE WITH YOU? Madonna, Simply Red and U2, I'd take all their albums with me.

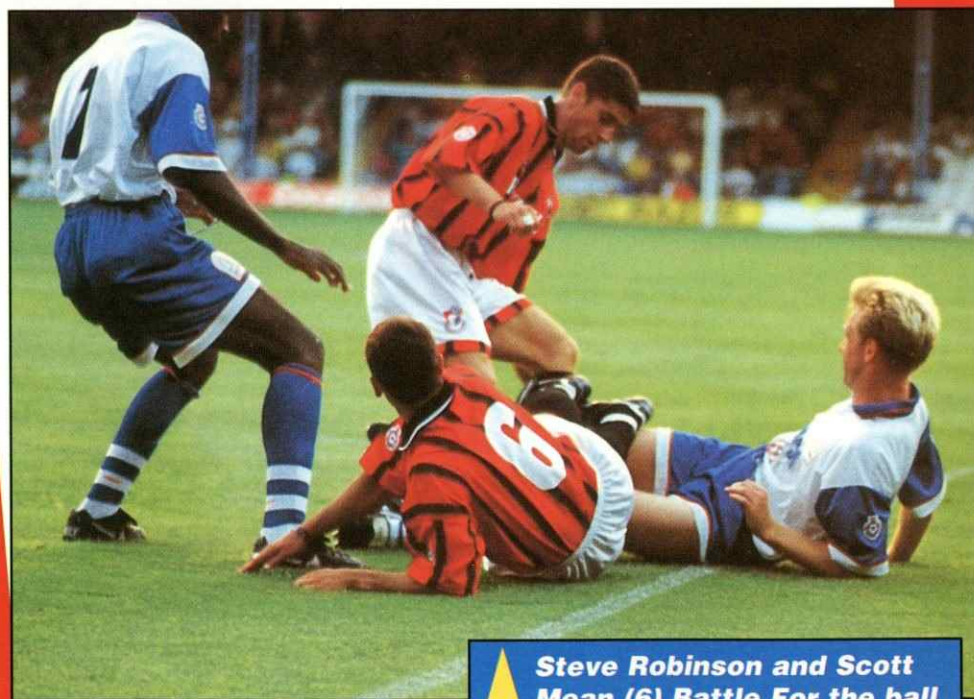
WHAT THREE THINGS COULD YOU NOT LIVE WITHOUT THERE? Pasta. I've got to have that, a music system to play the albums on and I would have to have a built-in TV and a football..



CHERRIES IN ACTION

AFC BOURNEMOUTH v LUTON TOWN - COCA COLA CUP 15/8/95

**Scott Mean shows
pace and control**

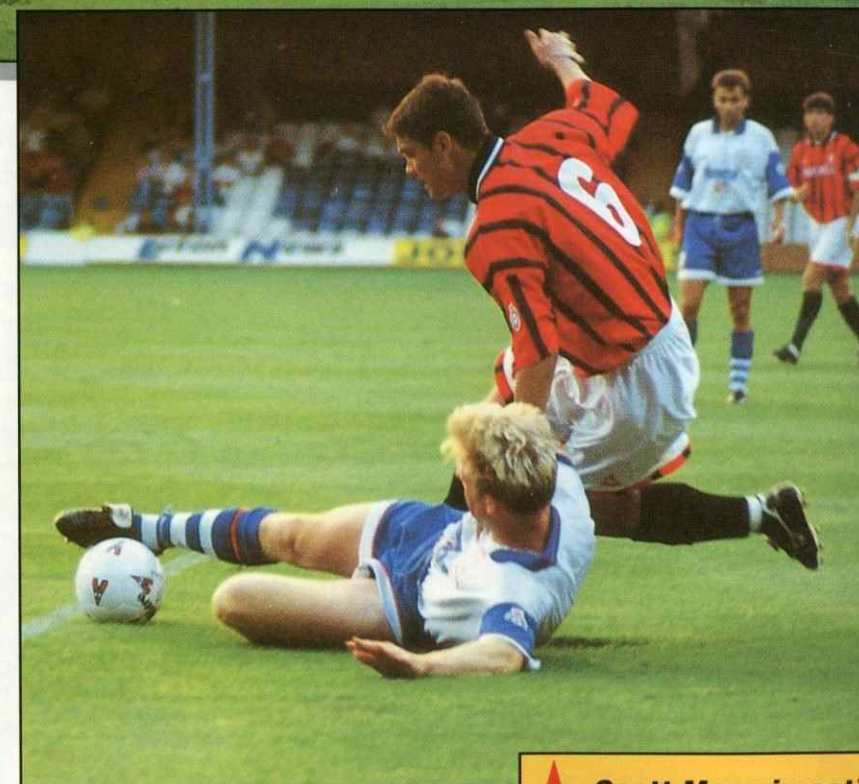


**Steve Robinson and Scott
Mean (6) Battle For the ball**



CHERRIES IN ACTION

**The Cherries put
the Luton's defence
under pressure**



Scott Mean in action

Photographs taken by Mick Cunningham



KIT SPONSORS 1995/96



MEL MACHIN

Athelhampton House Tel: 01306 848363



IAN ANDREWS

VSI Automation Tel: 01202 624727



JASON BRISSETT

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RUSSELL BEARDSMORE

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Chartered Accountants Tel: 01202 678555



STEVE FLETCHER

Pam & Adrian Smith



MATTHEW HOLLAND

Ken & Laura Dando



STEVE JONES

Reid York - Chartered Accountants
Tel: 01202 423254



MICHAEL McELHATTON

M & W Tel: 01703 737788



SCOTT MEAN

Mike Inglis of Grab It & Run Couriers
Tel: 01202 397837



MARK MORRIS

Wickson & Orr - Estate Agents
Tel: 01202 424353



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MARK RAWLINSON

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Tel: 01202 717771



JAMIE VICTORY

Central Taxis Tel: 01202 394455



MARCUS OLDBURY

Justin Loader



JOHN BAILEY

AFCB Exiles Club



LINE-UPS



AFC BOURNEMOUTH

- 1 Ian Andrews
- 2 Neil Young
- 3 Russell Beardsmore
- 4 Mark Morris
- 5 Robert Murray
- 6 Scott Mean
- 7 Matthew Holland
- 8 Steve Robinson
- 9 Steve Jones
- 10 John Bailey
- 11 Jason Brissett
- 12
- 13
- 14

LUTON TOWN

- 1 Kelvin Davis
- 2 Mitchell Thomas
- 3 Marvin Johnson
- 4 Steve Davis
- 5 Ceri Hughes
- 6 David Oldfield
- 7 Graham Alexander
- 8 Dwight Marshall
- 9 John Taylor
- 10 Bontcho Guentchev
- 11 Richard Harvey
- 12
- 13
- 14

MATCH OFFICIALS

Today's Referee

DAVID ORR (Iver, Bucks).

David, a civil engineer, is married with two young children. He started his refereeing career in Lanarkshire in 1979 and progressed through the Spartan and Isthmian Leagues and was appointed to the Football League line in 1987. Appointed as a Football League referee in 1993, he took charge of last season's FA Vase semi-final between Raunds Town and Arlesey. His hobbies include travelling and D.I.Y.

Today's Linesmen

B.P. Bishop and R. Styles

Tonight's match sponsor

ClubCall

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FRIZZELL

Away shirt sponsor

YELLOW COACHES
BOURNEMOUTH

Tonight's matchball sponsor

Endsleigh Insurance