

COCA-COLA CUP FIRST ROUND, FIRST LEG

v BOURNEMOUTH



**LUTON TOWN
FOOTBALL CLUB**



LUTON TOWN

TUESDAY, AUGUST 15, 1995, 7.45PM



**Sponsors of
Luton Town F.C.**

MATCH SPONSORS
Motorbodies, Luton

MATCHBALL SPONSORS

Official matchday programme £1



BE ASSURED - NOBODY WILL DUCK OR SHIRK FROM OUR RESPONSIBILITIES

GOOD evening and welcome to our first cup game of the new season, and we extend a warm welcome to the players, directors and supporters of AFC Bournemouth.

Anti-climax would certainly come to mind as I prepare these notes on Sunday evening, after the home defeat in the opening game of the season.

The great expectations felt all around the club quickly disappeared as a very strong, well organised side, possibly one of the best teams in our league, stole the show.

For many periods in the game from box to box we coped, matched, and even at times dominated small parts of the game, but in the end the game revolves around play inside the two 18-yard boxes.

You work hard to create your own opportunities but then must be strong in securing whatever the opposition has given you. Bontcho Guentchev's penalty on Sunday brought us back into the game, and within two minutes we presented the opposition with another goal.

Toughness comes in many shapes and forms. The toughness and the will to want to run and close the ball down. The toughness and bravery to get across people in attacking areas to score your team vital goals.

But probably the most vital aspect of toughness was highlighted on Sunday with two goals from two identical corners. The lack of toughness and bravery, and the lack of thought in the heat of the moment is something that myself and Mick McGiven need to look at very closely.

As stated in my first programme notes, the team's lack of ability to keep clean sheets and dig out 1-0 victories will be the hardest task of many for us to try to achieve.

Be assured that no-one will duck or shirk from responsibilities; we will roll our sleeves



ABOVE: Ceri Hughes returned to the Town side against Norwich, while the manager hopes to include £750,000 signing Steve Davis (below) tonight for his Luton debut.



up, get back to the training field and do our utmost to put things right, and put these things right quickly.

On the injury front, Clive Goodyear, Doc Berry and John Sheridan work tirelessly and have done so throughout the summer dedicating long hours to keeping and returning the players fit.

Ceri Hughes is a prime example, and he played his first game since November on Sunday.

Their work is highly thought of and much appreciated, and right up until kick-off on Sunday they were working flat out on Scott Oakes in particular trying to get him ready for the start.

In the end the risk was too great but the chance of seeing him tonight, along with Steve Davis and maybe even Dwight Marshall, regenerates that fire in the tummy and we look forward with optimism in the attempt to get the ball rolling.

There were some plusses in the game. We did create chances, we had more goal attempts than Norwich, and the players themselves were hurt by the defeat.

The emotion and the determination to do well in our dressing room at ten minutes to three was as powerful as I have seen in any dressing room I have been in.

We must carry these emotions and determination on to the pitch and things will change for the better in a very short period of time. Be patient, keep cheering and the smile will return to everyone's face.



Luton Town Football Club
Kenilworth Road Stadium,
1, Maple Road,
Luton, Beds LU4 8AW.
Tel: (01582) 411622
Fax: (01582) 405070
Ticket Office: (01582) 416976
Clubcall: 0891 121 123

Chairman and Managing Director:
David Kohler Bsc (Hons)
ARICS

Directors:
C.S. Bassett,
C.T.F. Green,
N.S. Terry

Vice Presidents:
R.L. Banks,
C. Bygraves,
R. Safranek,
D. Ludlow, P. Ireton,
J. Sapsworth.

Club Secretary:
Cherry Newbery

Manager:
Terry Westley

Assistant Manager:
Mick McGiven

Coaches:
Wayne Turner,
John Moore

Physiotherapist:
Clive Goodyear

Consultant Physio:
John Sheridan

Youth Development Officer:
Paul Lowe

Scouting:
Les Shannon

Community Football Officer:
Colwyn Rowe

Company Secretary and Financial Controller:
Bob Bird

Commercial Manager:
Kathy Leather

Safety Manager:
Geoff Lovell

Catering Manager:
Peter Saul

Medical Officer:
Dr Bill Berry

Club Dentist:
A. Chris BDS (Syd)

HONOURS

Littlewoods Cup winners 1987-88

FA Cup finalists 1958-59

Littlewoods Cup finalists 1988-89

Simod Cup finalists 1987-88

Champions - Division Three (S) 1936-37

Champions - Division Four 1967-68

Champions - Division Two 1981-82

Terry Westley

AROUND THE TOWN

IN an attempt to assist opponents, spectators and the media, the Football League have announced a new procedure to be used by all 72 Endsleigh League clubs from this season concerning the introduction of a substitute during the half-time interval.

Prior to the start of the second half, the number of the substituted player is to be shown with the usual numbered board and the substitute will then enter the field of play at the half-way line. Clubs will still be able to name and use three substitutes, although there is now no stipulation that a goalkeeper has to be one of those nominated.

All clubs in the Endsleigh League will have the shirt numbering of 1 to 14, and goalkeepers are no longer required to wear shorts and stockings of the same colour as other members of their team.

Ex-professional is man in the middle

A FORMER professional footballer has been appointed onto the Football League's list of referees for the coming season.

Steve Baines from Chesterfield, who played for Nottingham Forest, Huddersfield Town, Bradford City, Walsall, Scunthorpe United and Bury during his 13-year playing career, joins 10 other new referees.

Steve said: "I hope that my appointment will encourage other professionals to take up the whistle."

Luton Town FC Matchday Programme
Editor: Simon Oxley. Tel: 01582 411622
Pictures: Andy Handley
Design and print: McLeod Warner, Luton.
Tel: 01582 38389
Paper supplied by: James McNaughton,
Dunstable

League designates new season as 'School Year'

FOLLOWING quickly on the heels of the Government initiative aimed at raising the provisions for sport in schools, the Football League has moved speedily with its own response by officially designating the new 1995/96 season as 'School Year'.

Designed to strengthen the already extensive links between the League's 72 member clubs and their local schools, this latest move is intended to put into practice many of the principles outlined in Prime Minister John Major's Sport Policy Statement entitled 'Sport: Raising The Game', which was unveiled only last month.

Just as last year's 'Season of the Family' initiative was dedicated to encouraging League clubs to offer family

supporters a better deal, 'School Year' will emphasise the close affinity which exists between schoolchildren and the national game.

Commenting on the decision to designate the 1995/96 campaign as 'School Year', Football League President, Gordon McKeag, said: "This is a prompt and positive response to the Prime Minister's welcome initiative. Our schools should be the seed-bed of the game as schoolchildren are our future players and supporters."

"League clubs appreciate this and have worked hard in recent years to foster good relations with their local schools. 'School Year' will encourage clubs to re-double their efforts and to find new ways to promote the game both in and out of school."

SAFETY NOTE

The Chairman and Directors of Luton Town Football Club undertake to ensure as far as humanly possible that all activities that take place at the Kenilworth Stadium are conducted in such a way that, as far as is reasonably practicable, the safety of everyone working at or attending that stadium is assured.

The club's primary responsibility through the Safety Officer, Officials, Staff and Stewards will be to ensure the reasonable safety of those attending the stadium.

In the interests of public safety, the safety authority (Beds County Council) have imposed a NO SMOKING restriction in and beneath our main stand. Your co-operation is appreciated.

FRONT COVER: Bulgarian international Bontcho Guentchev is pictured during his Luton debut against Norwich on Sunday. Guentchev's penalty levelled the scores early in the second-half.



TicketLine

The exclusive ticket booking service for fans of Endsleigh League First Division clubs

0645 10 10 10

24 HOURS A DAY, 7 DAYS A WEEK

ALL CALLS CHARGED AT LOCAL RATE



Universal Salvage Auctions

SELL OVER 1000 REPAIRABLE/BREAKERS/STOLEN AND RECOVERED VEHICLES AT WEEKLY AUCTIONS

CORBY - NORTHANTS

DENNY - SCOTLAND

SANDTOFT - S.YORKS

WESTBURY - WILTS



Your nearest auction is every Wednesday at...

DUNSTABLE ROAD REDBOURN, HERTS

For further information
01234 766500

The Total Football Brand..



Mitre Mitre Mitre



Football wins with Littlewoods and the Football Trust every Saturday

Littlewoods Pools pay out millions to winners every week and together with Littlewoods Spot the Ball put over £30 million back into football every year through the Football Trust.

Football also receives £8 million a year for the use of fixtures on coupons and Littlewoods, the game's biggest benefactor, is the first sponsor of the FA Cup.

The Football Trust is helping the game at all levels. Clubs are building new grounds, stands, seating and roofing.

The support of the Football Trust and the success of Littlewoods is vital for football's future. When you enter Littlewoods new easy to enter coupon, offering the best odds of a jackpot win, you are helping the Football Trust to assist your Club to develop its facilities, comfort and safety.



LITTLEWOODS
£MILLIONS MUST BE WON EVERY WEEK



LUTON TOWN TICKET OFFICE NEWS

Travelling to...

Southend United

Address:

Roots Hall, Victoria Avenue,
Southend, SS2 6NQ.

Tel: (01702) 340707

Take M1 south and M25 east, and then A127 into Southend (exit from M25 is before Dartford Tunnel at junction 29).

Follow A127 into Southend, through new roundabouts by supermarket, and through several sets of traffic lights. At main roundabout take third exit into Victoria Avenue for ground, which is on the right at the bottom of the hill.

Bournemouth

Address:

Dean Court, Bournemouth,
BH7 7AF.

Tel: (01202) 35381

Take M1 south and M25 west, exiting M25 at M3. Take M3, M27, A31 and A338 to Bournemouth, and then take 2nd exit at roundabout with A3060.

Take 1st exit at next roundabout into Littledown Avenue, then right into Thistlebarrow Road for ground.

Southend United v Luton Town

ENDSLEIGH LEAGUE DIVISION ONE

Saturday, August 19, 1995, kick-off 3pm

Pay on the day only at Southend. Seats only, priced at £10 (no concessions).

(The Ticket Office will be open on Saturday, August 19, from 10am to 12 noon, for the sale of other match tickets).

Bournemouth v Luton Town

COCA-COLA CUP FIRST ROUND, SECOND LEG

Tuesday, August 22, 1995, kick-off 7.45pm

Pay on the night only at Bournemouth. Terracing only available for Luton fans, price £7.50 for adults and £4 for juniors/seniors.

Luton Town v Leicester City

ENDSLEIGH LEAGUE DIVISION ONE

Saturday, August 26, 1995, kick-off 3pm

Tickets for this match are now on sale at normal league prices. Normal guesting facilities apply.

Grimsby Town v Luton Town

ENDSLEIGH LEAGUE DIVISION ONE

Tuesday, August 29, 1995, kick-off 7.45pm

Pay on the night only at Grimsby.

Seats only for Luton supporters, priced at £12 (no concessions).

Luton Town v Derby County

ENDSLEIGH LEAGUE DIVISION ONE

Saturday, September 2, 1995, kick-off 3pm

Tickets for this match are now on sale at the discounted price. Normal guesting facilities apply.

Ticket Office opening hours

Monday to Friday: 10am to 4pm

Saturday (matchdays): 9am to 3pm and 4.45 to 5.15pm

Saturdays (non matchdays): Subject to change. Please contact the ticket office

For bookings, membership and enquiries, ring the Ticket Office direct on (01582) 416976. Supporters wishing to order by credit card can do so by using the 24-hour credit card hotline on (01582) 30748



WHAT A GREAT SHOT.



'COCA-COLA' AND 'COKE' ARE REGISTERED TRADEMARKS OF THE COCA-COLA COMPANY.

COCA-COLA CUP FIRST ROUND DRAW 1995/96



ABOVE and right: Julian James and Des Linton in action against Fulham during last season's Coca-Cola Cup first round, when the Hatters went out on penalties after two 1-1 draws.



COCA-COLA CUP FIRST ROUND

(Games played over two legs)

Played yesterday:

Doncaster Rovers v Shrewsbury Town

Playing today:

Barnet v Charlton Athletic

Birmingham City v Plymouth Argyle

Bradford City v Blackpool

Cambridge United v Swindon Town

Chester City v Wigan Athletic

Chesterfield v Bury

Colchester United v Bristol City

Fulham v Brighton and Hove Albion

Gillingham v Bristol Rovers

Hereford United v Oxford United

Huddersfield Town v Port Vale

Hull City v Carlisle United

Luton Town v AFC Bournemouth

Mansfield Town v Burnley

Notts County v Lincoln City

Preston North End v Sunderland

Rochdale v York City

Scarborough v Hartlepool United

Scunthorpe United v Rotherham United

Stockport County v Wrexham

Swansea City v Peterborough United

Torquay United v Exeter City

Walsall v Brentford

West Brom v Northampton Town

Wycombe Wanderers v Leyton Orient

Playing tomorrow:

Portsmouth v Cardiff City

FOLLOW THE HATTERS ON LUTON TOWN CLUBCALL

0891 121 123

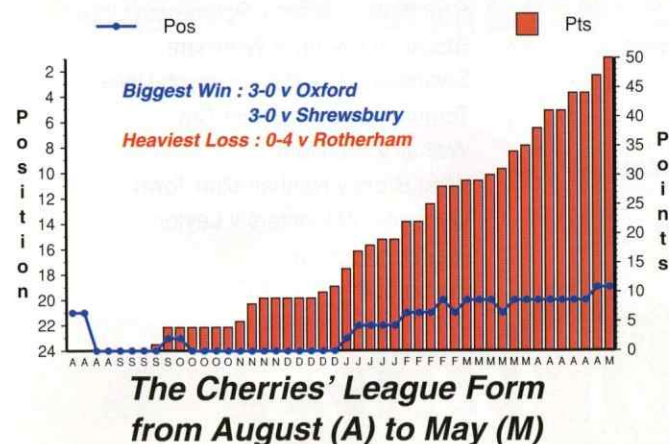


BOURNEMOUTH 1995/96

Spotlight on today's visitors



Back row: l to r: Adrain Pennock, Steve Fletcher, Alex Watson, Mark Morris, Steve Jones
Middle row: l to r: Steve Hardwick (physio), Sean O'Driscoll (youth team manager), Rob Murray, Scott Mean, Ian Andrews, Neil Moss, Mike McElhattan, Matt Holland, John Williams (assistant manager), Mel Machin (manager)
Front row: l to r: Neil Young, Russell Beardsmore, David Town, Jason Brissett, Steve Robinson, Chris Leadbetter (now at Plymouth)



Left: Bournemouth's league form last season

Graphics by FOOTBALL INFORMATION SERVICES
(Bournemouth stats from season 1994/95)

IAN ANDREWS - Former England Under-21 international goalkeeper who began his career with Leicester in 1982, but who made his debut as a Swindon player (on loan from Filbert Street) in 1984. Made 126 league appearances for Leicester before joining Celtic in 1988, and following a short loan spell at Leeds he returned to English football in 1990 signing for Southampton. Joined Bournemouth in 1994 and was manager Mel Machin's first signing.

NEIL MOSS - Former Bournemouth trainee goalkeeper, who has had to be content with a place on the bench with consistent displays by Vince Bartram (now Arsenal) and Ian Andrews.

ALEX WATSON - Progressed through the junior ranks at Liverpool, making his league debut at QPR in 1988. Senior opportunities were limited at Anfield, and after a loan spell at Derby he joined the Cherries in January 1991.

MIKE McELHATTON - Irish-born defender who made his league debut for the Cherries in the final match of the 1992/93 season against Wigan.

MARK MORRIS - Started his career at Wimbledon and made his debut for the Dons in 1981. Following spells at Aldershot, Watford and Sheffield United he signed for Bournemouth in 1991, and has since clocked up over 100 appearances for the club.

ADRIAN PENNOCK - Born in Ipswich and started his career with Norwich, making his league debut for the Canaries at Southampton in 1990. Joined Bournemouth in 1992.

JAMIE VICTORY - Defender who is one of four new signings this season. Former West Ham trainee, and was voted Young Player of the Year at Upton Park.

STEVE FLETCHER - Born in Hartlepool, and played 32 games for his hometown club after his debut in 1990. Joined the Cherries in 1992, and scored six goals in 40 league appearances last season.

STEVE COTTERILL - Signed for Wimbledon from non-league Burton Albion in 1989. Was on loan at Brighton in 1992 and was signed by the Cherries in August 1993. Made only nine appearances last season due to an early injury.

(continued on page 11).

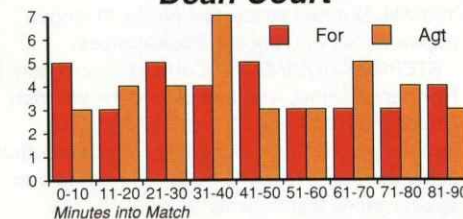


IAN Andrews

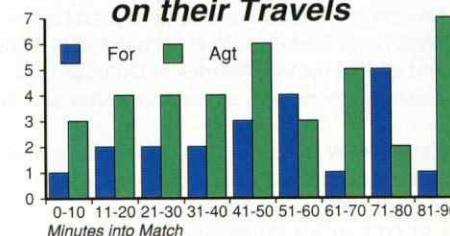


STEVE Robinson

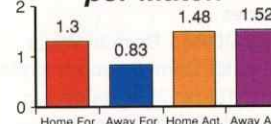
When Goals went in at Dean Court



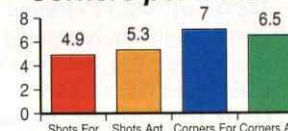
.. and when the Net Bulged on their Travels



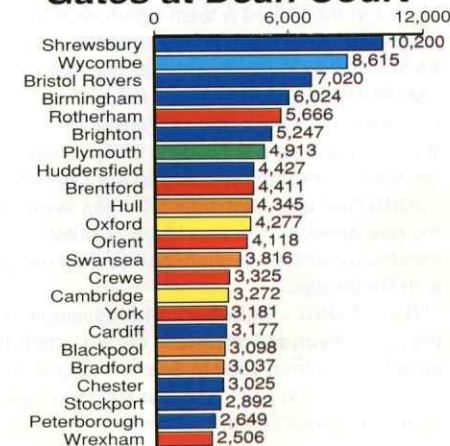
Average Goals per Match



Average Shots and Corners per Match



Gates at Dean Court



ROB MURRAY - Born in London, and is a former Bournemouth trainee. Made his league debut in 1992, with 12 league appearances in 1993/94. But last season he made 30 league appearances and six cup appearances.

STEPHEN ROBINSON - Centre-forward born in Northern Ireland, who has played for the Irish Under 15, 16, 18 and 21 teams. Played for Tottenham, and was signed by Bournemouth in 1994, scoring five goals in 35 league and cup appearances last season.

STEVE JONES - Started his playing career with Billericay before being spotted by ex-Bournemouth manager Harry Redknapp in November 1992 who promptly signed him for West Ham. Made his West Ham debut in 1993, and signed for the Cherries in October 1994 finishing the season as leading scorer with nine goals.

MATTHEW HOLLAND - Another ex-Hammer who signed for Bournemouth, after a loan spell, in April 1995.

SCOTT MEAN - Midfielder who joined Bournemouth as a trainee in September 1990, turning professional almost two years later. Made his debut in 1992, and last season made 40 league appearances.

RUSSELL BEARDSMORE - Born in Wigan, and a product of Manchester United's youth system, winning five England Under 21 caps during 1988/89. After losing his United place he went on loan to Blackburn, and then joined the Cherries in 1993. Made 50 league and cup appearances last season.

JASON BRISSETT - Played for Arsenal and Peterborough before signing for Bournemouth in December 1994, going on to make 24 appearances last season.

MARK RAWLINSON - Midfielder who is another newcomer to the Bournemouth squad this season. Formerly with Manchester United, and played in the United A team which won the Lancashire League. Was a substitute in the 1993 FA Youth Cup Final, and turned pro that year.

MARCUS OLDBURY - Local lad and another of this season's new signings. Played for Bournemouth as a schoolboy and professionally for Norwich before returning to the Cherries.

JOHN BAILEY - Midfielder who has signed for the new season from non-league Enfield. Previously with Dagenham before they merged with Redbridge.

NEIL YOUNG - Right-back who developed in the junior team at Tottenham, during which time he enjoyed a loan spell in Sweden. Signed for Bournemouth in 1994, and last season made 32 league and four cup appearances.

Meet the Manager

MEL MACHIN became manager of AFC Bournemouth in September 1994 when the club was bottom of Division Two and facing relegation.

However, under his leadership the club achieved an amazing turnaround and succeeded in ending the 1994/95 season above the relegation zone.

During his playing days, Mel Machin was a fullback, making his league debut with Port Vale in 1963 and later playing for Gillingham, Bournemouth and Norwich.

After retiring as a player, he turned to coaching and joined the Norwich staff. He remained in that post until taking his first managerial position with Manchester City.

He joined Manchester City in May 1987, leading the club back into a mid-table position in the first division two years later.

After leaving Maine Road in November 1989 he was back in the game two months later as manager of Barnsley, resigning at Oakwell in 1993.

Assistant manager **JOHN WILLIAMS** was born in Liverpool and started his playing career in 1978 with Tranmere Rovers. He moved to Port Vale in 1985 and then to Bournemouth where he was a member of the 1986/87 team which won the third division championship. He returned to Bournemouth as youth coach in 1994, and was appointed Machin's assistant at the start of this season.



ABOVE: Russell Beardsmore
RIGHT: Steve Jones



A Hatter and ...a Cherry

Son of a pre-war Derby star, **JOHN GROVES** was destined to become a professional footballer and despite the attentions of a few sides in the Midlands, Luton manager Dally Duncan jumped into sign the young inside forward just before his 16th birthday.

The fact that Duncan and Arthur Groves were old friends and team-mates at the Baseball Ground in the 1930s probably helped in the negotiations!

After signing professional forms at 17 and then entering National Service, John finally made his league debut in a 2-1 win at Leeds in April 1954.

Reverting to wing-half, undoubtedly his best position, he went on to make over 250 appearances for the Town with the FA Cup Final appearance in 1959 the highlight.

"Although I enjoyed the experience I took the defeat hard," recalled John. "After the first 20 minutes of the game we seemed to have all the play. It was ridiculous as we went on, to imagine we could be beaten. But it was not Luton's day and no doubt many other players have felt the same way I did."

At the end of the 1961/62 season he was offered to Brighton by manager Sam Bartram

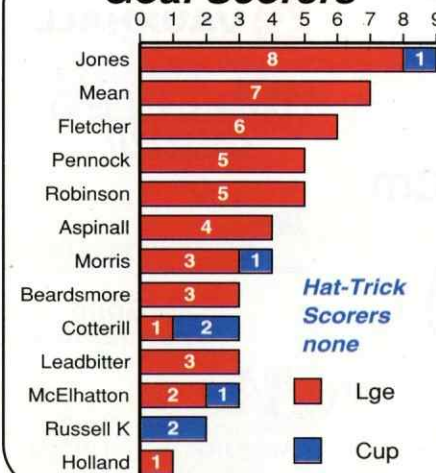


in exchange for Ken Nicholas but the deal fell through, although it was only a further 12 months before he made his way to the south coast signing for Bournemouth in a £2,750 transfer.

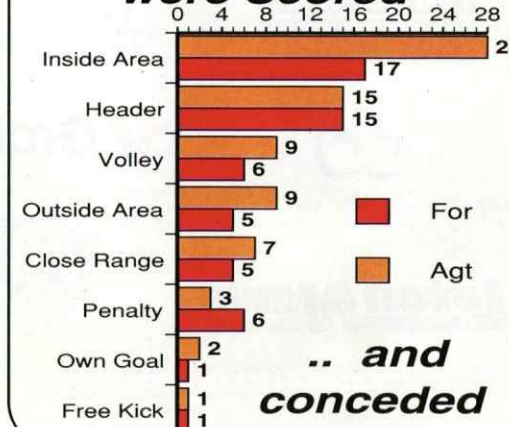
John enjoyed two seasons at Dean Court under Reg Flewin, making 54 league appearances before a back injury forced him to give up the professional game.

Now back in his native Derby, John still pays the occasional visit to Kenilworth Road especially when Derby County are the visitors. - Roger Wash.

Goal Scorers



How all Goals were Scored



KENILWORTH SUITE

ABB Flexible Automation Ltd
Anachem Ltd
Mr G Chamberlain
Corporate Coaching
Fisher Frozen Foods Ltd
F & T Goodwin Ltd
Handsombe Financial Services Ltd
R W Harvey & Son
Origination
Regal Litho
Steadfast Properties Plc
Wilton Contract and Vehicle Rental
TT (UK) Ltd

Mr C Purcell
Russell Press
Information Design Associates
Mr Malcolm Eade
Mr Roger Eade
Mr P Laycock
Chartsign
J Sapsworth Ltd
Mr D Siegler
Critical Research Ltd
EMP Plc

CLUB 82

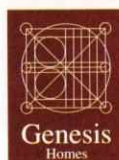
Bervale Mead Insurance Brokers
C P Contracts
C P Contracts Flooring
J S B Business Forms
Luton Cleaning Company
Nordic Supplies
Mr F W Pearce

The Unimec Group of Companies
Shorey Travel
Chris and Kim Clarke - The Wheatsheaf,
Flitwick
Space Display Systems
The Home Counties Newspaper Group

EXECUTIVE BOX HOLDERS



Murtagh Demolition



Good Fennemore
Solicitors



JAMES McNAUGHTON PAPER MERCHANTS LIMITED



LUTON TOWN 1
(Guentchev pen)

NORWICH CITY 3
(Newsome 2, Adams)

LEFT: Graham Alexander is fouled by Norwich fullback Danny Mills, to give Luton the opportunity to level the scores against Norwich.

BELOW: Bontcho Guentchev sends City keeper Bryan Gunn the wrong way to accept the penalty chance, and net his first goal for the Hatters.

Pictures:
ANDY HANDLEY



KIT SPONSORS

CERI HUGHES

is sponsored by
Les and Sue Miller



RICHARD HARVEY Shorey Travel	TONY THORPE Bedfordshire Rural Communities Charity	CERI HUGHES Les and Sue Miller	TREVOR PEAKE Bennetts Gate Bakery of Hemel Hempstead
DWIGHT MARSHALL Milton Keynes Branch of the Luton Town Supporters Club	JULIAN JAMES Shorey Travel	CLIVE GOODYEAR	MARVIN JOHNSON Graham Group PLC
FRED BARBER	NATHAN JONES	BEN CHENERY	TERRY WESTLEY 201 Hertfordshire and Beds Yeomanry
PAUL McLAREN	KELVIN DAVIS Space Display Ltd	SCOTT OAKES Chris and Kim Clarke The Wheatstheaf, Flitwick	JOHN TAYLOR Kate and Phil Shaw
GAVIN JOHNSON McLeod Warner	MITCHELL THOMAS	JUERGEN SOMMER Paul Deason	GARY WADDOCK Mad As A Hatter - Luton Town fanzine
GRAHAM ALEXANDER Mad As A Hatter - Luton Town fanzine	DES LINTON Simkins Solicitors of Baldock and Sandy	AARON SKELTON Club Skyway of London Travel Agents	WAYNE TURNER
DAVID GREENE O'Shea's Public House, Castle Street, Luton	MICK McGIVEN Sergeant Yorke Casino	JAMIE WOODSFORD Worldwide Hatters on the Super Highway (WHOSH)	ROB MATTHEWS The Unimec Group of Companies
	DAVID OLDFIELD Luton Town Supporters Club	BONTCHO GUENTCHEV The Bobbers Travel Club Committee and Members	STEVE DAVIS Loyal Luton Supporters Club



**LUTON TOWN
FOOTBALL CLUB**

**Official Supplier to
Luton FC**



Cup clashes with the Cherries



by ROGER WASH

5 YEARS AGO

The Town were automatically exempted from the first round of the competition and had to wait for another month before meeting, and losing to, Bradford City.

10 YEARS AGO

We were again exempt until round two where we eventually met Sheffield United. We beat the Blades over two legs before losing to Norwich at the next stage.

15 YEARS AGO

Exempted again, with this time Reading awaiting us in round two. We saw off the Royals before being narrowly defeated by Manchester City at Kenilworth Road.

20 YEARS AGO

For the fifth season in succession we avoided playing at the first stage in the competition. Unfortunately, round two was not worth waiting for as we suffered an embarrassing defeat at Darlington.



LEFT: Action from the FA Cup game at Bournemouth. Matt Tees in an aerial duel with Tony Powell of Bournemouth.

WE have only met tonight's visitors Bournemouth once before in cup competition with, coincidentally, their last appearance at Kenilworth Road coming in an FA Cup replay in 1969 when both sides were in Division Three.

The sides had already met each other twice in the 1969/70 season when they were drawn out of the hat together in an FA Cup first round tie at Dean Court.

The Town enjoyed the upper hand in league clashes with Malcolm MacDonald scoring his first goal for the Hatters in a 1-0 win on the south coast in August, followed by a dour 0-0 draw at Kenilworth Road in front of a best-of-the-season crowd of 18,065 two months later.

The Town had only been defeated once in the league by the time of the cup clash, but had been knocked off top spot following a string of three 1-1 draws on the trot. Bournemouth meanwhile were struggling at the wrong end of

the table, and a Luton victory at the first time of asking was heavily predicted.

As is so often the case however, the Town failed to live up to their top billing and were very grateful to have a second bite at the Cherries following a drab 1-1 draw watched by a crowd of 7,362 including two train loads from Luton.

The Cherries took the lead after 10 minutes through Trevor Hartley, later to become a coach at Kenilworth Road, and for the remainder of the first half the Town defence backpedalled and looked very fragile in the face of a Bournemouth forward line, ably led by Ted MacDougall.

Whenever the Luton forwards attacked, the ball invariably fell to the feet of Graham French who was given some rough treatment by Cherries full-back Terry Gulliver, who eventually achieved his aim when French was led off suffering from concussion.

It was therefore a surprise when John Collins equalised for the Town just before the interval, being in the right place to head home a long

cross.

The second period was best forgotten as the Town fought for a replay, but it was only good goalkeeping from Sandy Davie, and the woodwork, that kept the Bournemouth forwards at bay and it was a relieved squad that returned to Kenilworth Road for the return game the following Tuesday.

The club was fully expecting a crowd of 20,000 for the replay, but when 'only' 13,384 turned up the recriminations went on for days afterwards in the local press! The 7,000 that stayed away missed a treat however, as the Town players put on a much more dominant show to end the dismal run of draws.

Before the game had properly warmed up though, Bournemouth took the lead when Jim White, taking advantage of the only Cherries raid before the break, hit an opportunist shot past Davie in the third minute.

The Town roared back and forced several corners with Matt Tees and MacDonald going close before the pressure paid off and Collins levelled on the half hour. The same player put the Town ahead six minutes later turning in a hard cross from Keith Allen.

The game was put beyond doubt with the second half only two minutes old, when MacDonald headed home a teasing cross from French. And with Gulliver booked by a less lenient referee for being over zealous in his pursuit of French once again, the Luton winger then went on to enjoy a lot more of the ball, and his clever promptings should have led to more goals as the Town dominated the remainder of the game.

The reward for this victory was a trip to non-league Hillingdon Borough and a sure-fire place with the 'big boys' in round three. Unfortunately most of us know what happened next!

Luton (first game): Davie, Ryan, Bannister, Keen, Branston, Slough, Collins, MacDonald, Tees, Allen, French (Jardine).

Second game: Unchanged, no sub used.

Bournemouth (first game): Baker, Gulliver, Foote, Summerhill, Stocks, Powell, Hartley, MacDougall, White, Hold, Meredith.

Second game: Unchanged, Rowles sub for Hold).



COMMERCIAL CORNER with Kathy Leather

DON'T FORGET TO BUY YOUR GOLDEN GAMBLE TICKET

Each ticket costs
just £1,
with 50%
going into the
prize fund for
the half-time
draw made on
the pitch.



ABOVE: Our first Golden Gamble winner is presented with his prize at half-time against Norwich.

A WARM welcome to our match sponsors this evening from MOTORBODIES in Luton.

They are regular supporters of the club, and we hope they and their guests enjoy a pleasant evening.

We also welcome representatives from the competition sponsors Coca-Cola, who will be presenting a man-of-the-

match award selected by members of the press.

The Commercial Department are busy taking bookings for the new season and will be pleased to answer any queries you may have regarding sponsorship, and any executive and hospitality requirements.

For full details please contact Kathy Leather on (01582) 411622.

Antony's Tailor

OF LONDON

THE MOST
ESTABLISHED
AND RELIABLE
TAILORS IN
LUTON

DRESS HIRE
LADIES AND GENTS
BESPOKE TAILORING

12 DUNSTABLE ROAD, LUTON,
BEDS OPPOSITE MAIN POST OFFICE
TEL: (01582) 424687



LUTON Town can cater for everything from business breakfasts, lunches or dinners to birthday/ anniversary celebrations and wedding breakfasts.

We can help to plan events by either clients visiting the club or by making a private visit to the clients own premises.

We have a number of function suites available, from our boardroom, which is an exclusive setting for senior management meetings, to our adjacent suites which can cater for up to 100 or more delegates for conferences and seminars.

Our catering operation, which prides itself on a personal service, can provide quality refreshments to complement any occasion.



HUNDREDS OF SUITES

AVAILABLE WITH

NO DEPOSIT

AND
4 YEARS
INTEREST
FREE CREDIT



OTHER BRANCHES: CROFT 01344 400445, BEDFORD 01234 742030, LEIGHTON BUZZARD 01525 378619, WATFORD 01923 230843



OFFICE OF
ELECTRICITY
REGULATION

IS YOUR ELECTRICITY SUPPLIER PLAYING THE GAME?

The Office of Electricity Regulation

- PROTECTS THE INTERESTS OF ELECTRICITY CUSTOMERS
- HELPS AND ADVISES ON DISPUTES WITH EASTERN ELECTRICITY

At home:

4th Floor, Waveney House, Handford Road,
Ipswich, Suffolk IP1 2BJ.
Telephone 01473 216101 Fax 01473 215838

And away:

The phone book or your electricity bill shows your nearest office.



LUTON • STEVENAGE • MILTON KEYNES

Your single source solution
for ALL your office needs...

and more...

- FREE Next Day Delivery
- Guaranteed Low Prices
- FREE Surveys, Planning and Office Furniture Installation
- Large Office Furniture Showroom
- Trained Personal Representatives
- Special Requirements Department
- Top Quality, ISO 9002 Supplier

At ARROW we have set our targets high:
our complete and efficient service is
unmatched, our value for money, unbeatable -
making your peace of mind unquestionable!

Arrow meeting your targets

CALL: 01582 415995

SUPPORT THE HATTERS

But Join The Gunners -
and be paid!

Come and see what
your local Territorial
Army Unit does

Phone (01582) 572032

201 Battery RA (M)
TA Centre
Marsh Road
Leagrave
Luton LU3 2RX.

TEAM STATISTICS 1995-96

Date	Opponents	F-A	Att	Pos	1	2	3	4	5	6	7	8	9	10	11	12	14	GK
Sun Aug 13	NORWICH CITY	1-3	7,848	-	Davis	Thomas	M.Johnson	Waddock	Hughes	Peake	Alexander	Oldfield	(Thorpe)	GUENTCHEV	Harvey	Davis	(Taylor)	Sommer
Tue Aug 15	BOURNEMOUTH CCC 1 (1)																	
Sat Aug 19	Southend United																	
Tue Aug 22	Bournemouth CCC1 (2)																	
Sat Aug 26	LEICESTER CITY																	
Tue Aug 29	Grimsby Town																	
Sat Sep 2	DERBY COUNTY																	
Tue Sep 5	PERUGIA AIC																	
Sat Sep 9	Reading																	
Wed Sep 13	Millwall																	
Sat Sep 16	SUNDERLAND																	
Sat Sep 23	Wolverhampton Wanderers																	
Sat Sep 30	PORTSMOUTH																	
Sat Oct 7	Tranmere Rovers																	
Wed Oct 11	Genoa AIC																	
Sat Oct 14	WEST BROMWICH ALBION																	
Sat Oct 21	Ipswich Town																	
Sat Oct 28	CHARLTON ATHLETIC																	
Sat Nov 4	Stoke City																	
Wed Nov 8	Cesena AIC																	
Sat Nov 11	OLDHAM ATHLETIC																	
Sat Nov 18	BIRMINGHAM CITY																	
Tue Nov 21	Watford																	
Sat Nov 25	Barnsley																	
Sat Dec 2	TRANMERE ROVERS																	
Sat Dec 9	WOLVERHAMPTON W																	
Wed Dec 13	ANCONA AIC																	
Sat Dec 16	Portsmouth																	
Sat Dec 23	HUDDERSFIELD TOWN																	
Tue Dec 26	Crystal Palace																	
Sat Dec 30	Port Vale																	
Mon Jan 1	SHEFFIELD UNITED																	
Sat Jan 6	FA Cup 3																	
Sat Jan 13	SOUTHEND UNITED																	
Sat Jan 20	Norwich City																	
Sat Jan 27	FA Cup 4																	
Sat Feb 3	Leicester City																	
Sat Feb 10	GRIMSBY TOWN																	
Sat Feb 17	MILLWALL																	
Wed Feb 21	Derby County																	
Sat Feb 24	Sunderland																	
Tue Feb 27	READING																	
Sat Mar 2	CRYSTAL PALACE																	
Sat Mar 9	Huddersfield Town																	
Sat Mar 16	PORT VALE																	
Sat Mar 23	Sheffield United																	
Sat Mar 30	IPSWICH TOWN																	
Tue Apr 2	West Bromwich Albion																	
Sat Apr 6	Charlton Athletic																	
Tue Apr 9	STOKE CITY																	
Sat Apr 13	Birmingham City																	
Sat Apr 20	WATFORD																	
Sat Apr 27	BARNSELY																	
Sat May 4	Oldham Athletic																	

**R. J. BLOW &
C O M P A N Y**

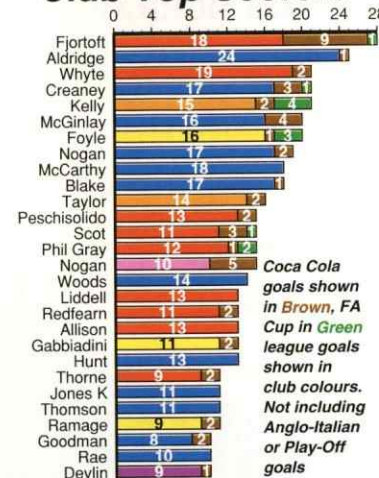
THE FRIENDLY ACCOUNTANTS

**Book-Keeping
Taxation and Wages etc.**

STIRLING HOUSE,
30 GUILDFORD STREET,
LUTON, BEDS LU1 2NR

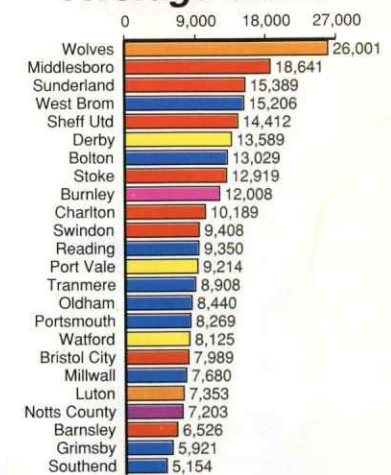
Tel: (01582) 38792
Fax: (01582) 423347

Club Top Scorers



Coca Cola
goals shown
in Brown, FA
Cup in Green
league goals
shown in
club colours.
Not including
Anglo-Italian
or Play-Off
goals

Average Gates



Graphics for 1994/95 Division One season by FOOTBALL INFORMATION SERVICES

LUTON TOWN FC League and Cup Appearances 1994/95

PLAYER (figure in bracket = sub app.)	LEAGUE APPS	LEAGUE GOALS	CUP APPS	CUP GOALS	PLAYER (Figure in bracket = sub app.)	LEAGUE APPS	LEAGUE GOALS	CUP APPS	CUP GOALS
Juergen SOMMER	37	-	6	-	John HARTSON	11 (9)	5	1	1
Julian JAMES	42	3	4	-	Gary WADDOCK	40	1	4	-
Marvin JOHNSON	46	1	6	-	Jamie WOODSFORD	1 (6)	-	-	-
Aaron SKELTON	3 (2)	-	(1)	-	Tony THORPE	(4)	-	(1)	-
David GREENE	7 (1)	-	2	-	Paul ALLEN	4	-	-	-
Trevor PEAKE	46	-	6	-	Martin WILLIAMS	(2)	-	(1)	-
Paul TELFER	45 (1)	9	6	-	Tony ADCOCK	(2)	-	(1)	-
Scott OAKES	37 (6)	9	5 (1)	1	Richard HARVEY	9 (3)	1	-	-
Kerry DIXON	23 (5)	7	4 (1)	-	Ben CHENERY	-	-	1	-
David PREECE	42	4	6	-	Wayne BIGGINS	6 (1)	1	2	1
Scott HOUGHTON	1	-	1	-	Rob MATTHEWS	6 (5)	-	-	-
Dwight MARSHALL	36 (9)	11	5 (1)	2	Kelvin DAVIS	9	-	-	-
Des LINTON	5 (5)	-	1 (1)	-	John TAYLOR	9	3	-	-
Ceri HUGHES	8 (1)	2	2	-					
Mitchell THOMAS	33 (2)	-	4	-	Own goal			4	



Matchday music is supplied by
HMV Stores, 98 Arndale Centre
(Tel: 35290) and
73 The Mall (Tel: 21368), Luton.

TODAY'S OFFICIALS

Today's referee is
GURNAM SINGH,
from **Wolverhampton**.

Mr Singh, an accountant, is married with two children. He became a Football League linesman in 1986, joining the referees list in 1989.



RB Ward



PB Wing

COCA-COLA CUP 2ND ROUND, 2ND LEG

The second leg will be played at
Dean Court, Bournemouth next
Tuesday, August 22, kick-off 7.45pm.
For a full list of the first round ties,
see page nine.

Luton's next game at Kenilworth
Road is on Saturday, August 26,
when we entertain Leicester in
Division One, kick-off 3pm.

TEAM CHECK

LUTON TOWN

Manager: Terry Westley

Kelvin DAVIS

Mitchell THOMAS

Marvin JOHNSON

Gary WADDOCK

Ceri HUGHES

Trevor PEAKE

Graham ALEXANDER

David OLDFIELD

Tony THORPE

Bontcho GUENTCHEV

Richard HARVEY

BOURNEMOUTH

Manager: Mel Machin

1 Ian ANDREWS

2 Neil YOUNG

3 Russell BEARDSMORE

4 Mark MORRIS

5 Rob MURRAY

6 Scott MEAN

7 Matthew HOLLAND

8 Stephen ROBINSON

9 Steve JONES

10 Steve FLETCHER

11 Jason BRISSETT

12

14

GK



Plowmans
of
Luton

AND
LUTON
TOWN

—
THE
PERFECT
MATCH

You'll do a great deal better with us!

Open 7 Days

Vauxhall Main Dealers, 15 Hitchin Road, Luton.

Tel: 454666