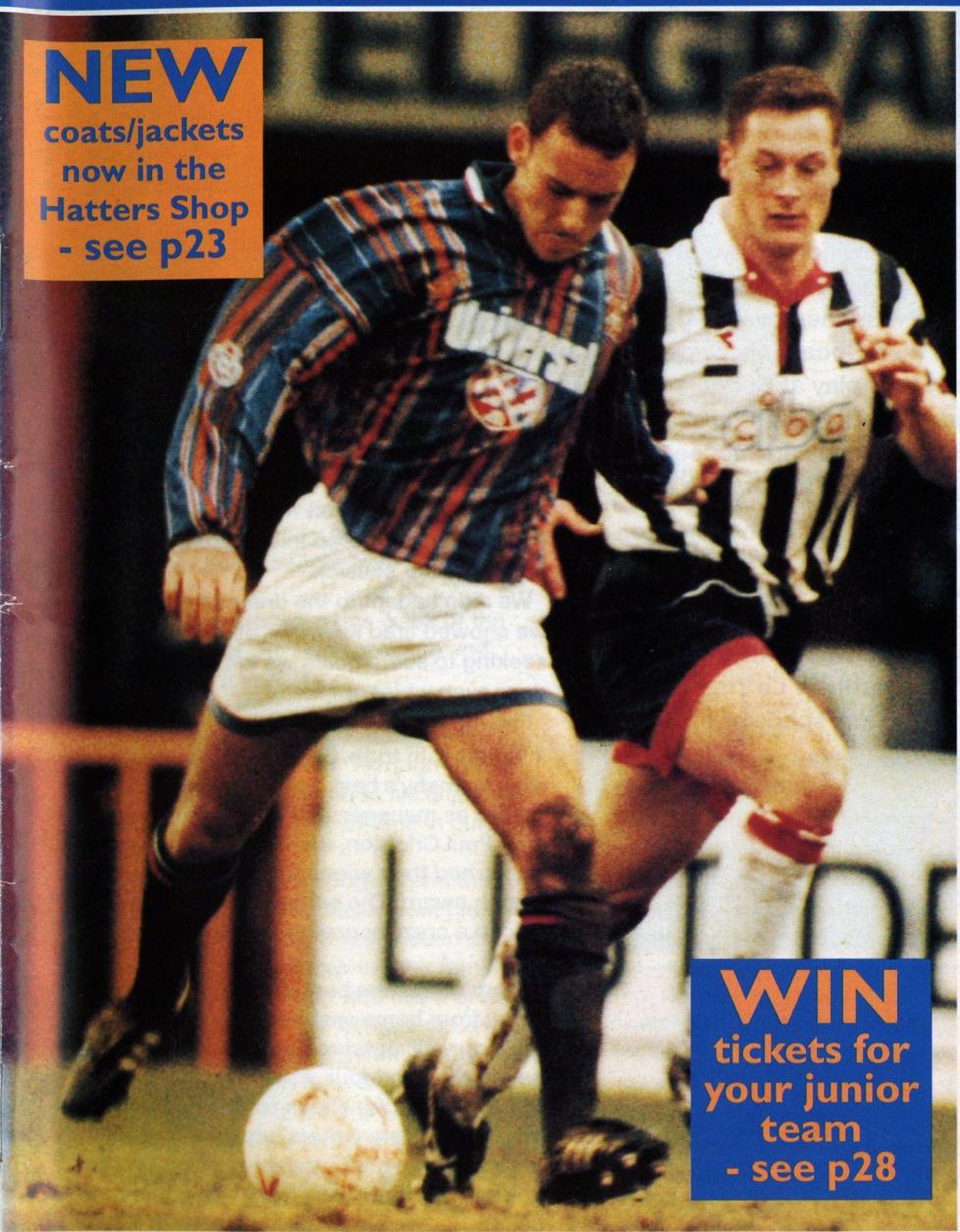


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LUTON TOWN



PLEAT'S PERSPECTIVE

A WARM WELCOME TO SUNDAY'S LEAGUE CUP SEMI-FINAL WINNERS

WELCOME to Swindon Town, their supporters, directors, officials and players. We wish them well in the second leg of their Coca-Cola Cup adventure, when they play at Bolton on Wednesday. It will be a tremendous achievement if they can succeed in getting to Wembley and have a chance of European qualification.

Today's game is especially significant for our players because we have received two heavy setbacks.

The cup return was always going to be difficult if Matthew Le Tissier was to be able to find any space or time to



Luton Town Football Club
Kenilworth Road Stadium,
1, Maple Road,
Luton, Beds LU4 8AW.
Tel: (01582) 411622
Fax: (01582) 405070
Ticket Office: (01582) 416976
Clubcall: 0891 121 123

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ARICS

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Cherry Newbery

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David Pleat

Coaches:
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Terry Westley

Physiotherapist:
Clive Goodyear

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Club Dentist:
A. Chris BDS (Syd)

produce his undoubted talents.

The three goals in a short space of time before the interval knocked us for six. It's always difficult when you run into an inspired performer who sets his colleagues buzzing.

When we set off for Grimsby on Friday, we hoped that the setback was out of our system. Unfortunately, on the heaviest pitch we have encountered this season, we looked rather seasick.

We didn't adapt to the dreadful conditions, we showed tired legs, and at 2-0 down in seeking to score goals we left the back door even wider open.

Five-nil was not a true reflection but it didn't matter. In truth, Brian Laws suggested it was Grimsby's best performance since his arrival as manager, and it was significant that Paul Crichton, the Grimsby goalkeeper, earned their sponsors' man-of-the-match award. The game could have produced a crazy scoreline of something like 7-3.

From one of the best defensive records away from home we have now conceded 20 in our still outstanding away record of seven wins and four draws.

I have taken the cheek to rip up any abusive letters from writers who didn't write a complimentary letter when we won in splendid fashion away from home this season.

I am only interested, as I have often said, in calm, steady comment and constructive criticism.

We were poor at Grimsby, and I hope if there were underlying factors hanging over from the cup exit they are now out of our system completely.

The events of this week once again

.....LISTEN TO THE MANAGER'S VERDICT ON TODAY'S BIG GAME ON LUTON TOWN CLUBCALL 0891 121 123



LEFT: Time for reflection at Grimsby, for physio Clive Goodyear, John Moore and David Pleat.

shows that football is only a game, is not a matter of life and death, and the hooligans who attempt to destroy the good we try and create should be lost from the periphery.

I was very sad to learn this week of the deaths of two of our most staunch and nicest supporters.

Judge James Kingham was sadly killed in a road accident, and Councillor Frank Lester also passed away. Through the 1980's in our emerging times we enjoyed their company from time to time in our hospitality areas.

They loved Luton, the players and the club, and football gave them great pleasure. They will both be sadly missed and we send our condolences to their families.

Being in Italy last week was like a breath of fresh air. The Football League did a marvellous job in organising so efficiently the arrangements which gave my selected group of players a good opportunity to project themselves on a national stage.

No-one was disappointed, there was a collective understanding of how we wanted to play, and a comradeship that ensured that the Italians, a very talented group, found us strong opposition.

I spoke to the players about discipline, determination and diligence. They produced a dream, and I was delighted.

Our reserves have had a good result this week, winning 3-1 at Crystal Palace, and

Wayne Turner reports a very efficient team performance. A new group of youngsters are now knocking at the door.

Ben Chenery and Jamie Woodsford, a lively substitute at Grimsby last week, have accepted the natural progression, and have accepted professional terms; Kelvin Davis went to Italy; Aaron Skelton has returned again from the injury table; and David Greene is hopefully coming back to form. Our club continues to be based on looking to the future with young players.

The transfer market is more difficult than ever, with clubs protective of their better players, and deals difficult to push through. We have made a couple of offers and several enquiries, but so far there is nothing to report.

There are still 18 games left this season, and much to play for. Today we have another opportunity to get a victory at home. Let us hope we are in the right frame of mind to do just that.

Enjoy the game.

HONOURS

Littlewoods Cup winners 1987-88

FA Cup finalists 1958-59

Littlewoods Cup finalists 1988-89

Simod Cup finalists 1987-88

Champions - Division Three (S) 1936-37

Champions - Division Four 1967-68

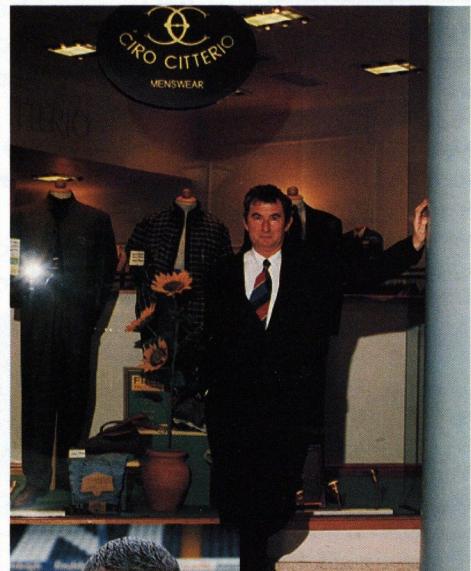
Champions - Division Two 1981-82

David Pleat

AROUND THE TOWN



LEFT: Luton manager David Pleat was interviewed by John Motson for BBC TV Grandstand's Football Focus, prior to the cup game against Southampton.

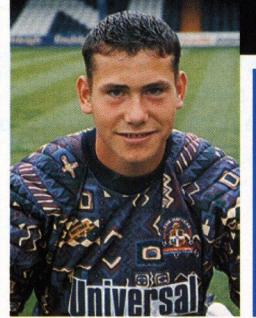


Pleat's league side take the honours in Italy

THE Endsleigh League Under-21 XI, managed by David Pleat, beat their Serie B counterparts 3-2 in Andria, Italy, on Tuesday night.

Mr Pleat included four players from the Second Division in his side, and two of them responded with goals. Oxford's Chris Allen and Huddersfield's Andy Booth scored equalisers, with substitute Mark Stallard, from Derby, heading the winner two minutes from time.

Luton's reserve keeper Kelvin Davis was also among the substitutes for the Football League XI.



ABOVE: Watford tailors Ciro Citterio provided suits for the Football League party in Italy. LEFT: Kelvin Davis was in the Under 21 squad.

Luton Town FC Matchday Programme
Editor: Simon Oxley.
Tele: 0582 411622
Pictures: Andy Handley
Design and print:
McLeod Warner, Luton.
Tele: 0582 38389

BIRTHDAY greetings to Hatters fan Peter Robinson, who is 74 today.
Best wishes from Fay, Mervyn, Craig, Dean, Lana and Callum, and everyone at Kenilworth Road!

It's Hatters v Hornets in Five-A-Side Finals!

LUTON have been drawn against Watford in the opening round of the Evening Standard 5-a-side tournament, at Wembley Arena on Monday, May 15.

The draw was made on Sky Sports, and the full 16-team line-up is: West Ham v

QPR, Charlton v Chelsea, Arsenal v Barnet, Luton v Watford, Fulham v Millwall, Wimbledon v Tottenham, Wycombe v Brentford, Crystal Palace v Leyton Orient.

Ticket details will be announced shortly.

FRONT COVER: Scott Oakes in action at Grimsby.

IT is with deep regret that the club informs supporters of the death of FRED HAYWARD.

Fred was a long and loyal servant to Luton Town Football Club, and many supporters will know of Fred's work on the Kenilworth Road turnstiles over many years.

The Chairman, Directors, Players and Staff, offer their sincere condolences to Fred's family.



Universal Salvage Auctions

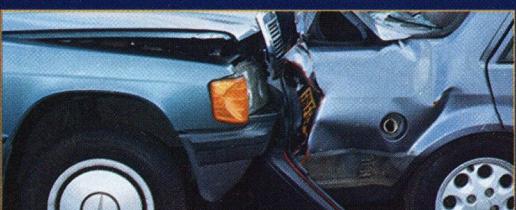
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LEADING THE LINE

by TREVOR PEAKE



LEFT: Trevor lines up with Matthew Le Tissier, mascot Daniel Cook, and the match officials, prior to the I-1 cup draw.

THIS afternoon's game is vitally important to us all, and I think it would be fair to describe it as a potential turning point of our season.

After the disappointments of Southampton and Grimsby, we must bounce back today against Swindon.

After beating Oldham when we didn't enjoy the lion's share of the game, we travelled to Southampton full of optimism, as a lot of you did too, and we are very grateful for the support we received.

But after a bright start everything Southampton touched turned to gold, as Matthew Le Tissier unfortunately turned in one of his top performances. We created chances, but it was definitely their night, and there were interesting comparisons made later that night between our exit, and those of Chelsea and Sheffield Wednesday on penalties.

The players were obviously stunned to lose 6-0, but as we remember from Fulham earlier in the season the agony of going out after a sudden death shoot-out can be just as bad.

Sadly the defeat did not spur us on to a return to winning ways at Grimsby. They showed us in November that they were a very good footballing side, but they also applied themselves very well to conditions which didn't really suit neat football.

Having sung the praises of the defence for much of this season, it was especially disappointing to concede five goals on Saturday, and but for some excellent work by Juergen at the end of the first half it could have been more.

But good can come from these sort of results, if we apply ourselves to not letting it happen again. The long journey home from Grimsby gave everyone plenty of time for reflection, and it's not a feeling that I for one enjoy.

We must still set our sights on the chase for a play-off place, as we are only nine points away, but equally remain aware of the situation behind us. Incredibly we are just eight points from a relegation place, such is the open nature of this division.

Swindon showed exactly that on Sunday, in a game which I thought was a credit to our Endsleigh League. Bolton have enjoyed an excellent run of late, but our visitors today now have every chance of reaching the final of the Coca-Cola competition at Wembley.

We enjoyed Wembley last season, but we must think of today and then look to the future. Three points can help us overcome recent disappointments, but will only be achieved by hard work, and concentrated effort for the full 90 minutes.

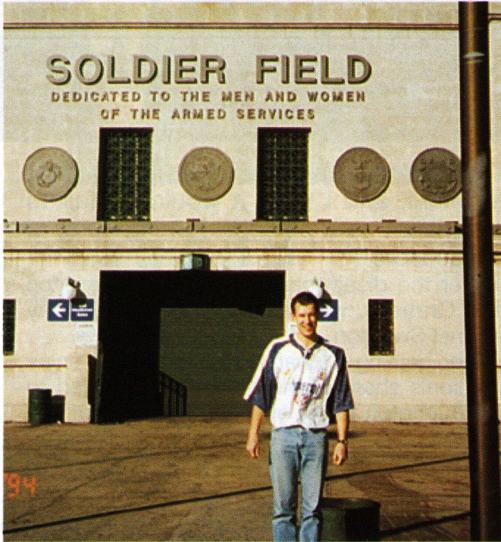
Luton Town FC are delighted to link up with **LEGAL AND GENERAL**, to offer a full and comprehensive financial service to supporters of the club. Anyone interested in receiving Legal and General's expert financial and insurance advice should contact:

Warren Miskin or Barry Shaw on 081 882 0249,
quoting reference LU1.



ABOVE: Robert and Stephen Nicoll are pictured in Rome's Olympic Stadium, at a recent Lazio home game. The brothers, aged 13 and 16, from Stopsley, are both season ticket holders at Kenilworth Road along with their father.

A REMINDER that Luton's trip to Portsmouth has been brought forward 24 hours, from Wednesday, February 22, to Tuesday, February 21, kick-off 7.45pm. This is to avoid a clash with live TV coverage of the Coca-Cola Cup semi-finals on the Wednesday evening.



ABOVE: Town fan Paul Franklin is pictured at the Soldier Field Stadium in Chicago, USA, proudly wearing his Luton colours. The picture was taken in freezing temperatures in November, but Paul says he was able to smile having just heard the result of the Hatters' home game against Portsmouth!

LUTON TOWN v WOLVERHAMPTON W
- this game will now be played on
Tuesday, April 4, at Kenilworth Road,
kick-off 7.45pm

If you entered the ground with a ticket for last month's postponed game, you can get a replacement from the ticket office. If you are still holding a ticket, you can use it for the rearranged game or claim a refund up to 24 hours before the rearranged match.

HATTERS FANS WORLDWIDE.....

LUTON fan Alison Perrin achieved something the England team could not manage in 1994 - playing in a soccer cup final in the USA.

Alison, 18, from Bedford, left the UK to attend a High School in America after the home game against West Brom on the opening day of the season.

She was selected for the school's girls Under 19 team, which subsequently won through to the State Championships held in Blackfoot, Idaho.

Her team reached the final, and won 2-1 after trailing 1-0 at half-time.

Alison says she hopes to be back in England to see the Hatters in the play-offs!



LUTON TOWN TICKET OFFICE NEWS

Travelling to...

Portsmouth

Address:
 Fratton Park, Portsmouth,
 Hants, PO4 8RA.
Tel: (0705) 731204.

Take M1 south and M25 west to M3. Take M3 south, and then M27 and M275 to end. Then take 2nd exit at roundabout and in half a mile turn right at T junction into London Road (A2047), and in 1 mile cross railway bridge and turn left into Goldsmith Avenue. After half a mile turn left into Frogmore Road for ground.

Bristol City

Address:
 Ashton Gate, Ashton Road,
 Bristol, BS3 2EJ.
Tel: (0272) 632812.

Take M1 south and M25 west to M4. Take M4 west then M32 following signs to Bristol city centre, and follow A38 Taunton signs. Cross swing bridge and bear left into Winterstoke Road for ground.

Directions courtesy of Automobile Association

The Bobbers Travel Club
 organise coach trips to Luton away matches.

To book a place on the coaches, which pick up from a variety of points in Luton and Mid Beds, visit the club's ticket kiosk in the Kenilworth Road turnstiles, and see Travel Co-ordinator Paul Deason before any Saturday first-team home match between 2.15 and 2.45pm.

You can also telephone Paul on Bedford (0234) 750996 - after 6pm.

Portsmouth v Luton Town

ENDSLEIGH INSURANCE LEAGUE DIVISION ONE

Tuesday, February 21, 1995, kick-off 7.45pm

Seating priced at £13 (adults) and £9 (seniors and juniors) available from the ticket office until Monday, February 20 at 4pm. Also available at Portsmouth - but no concessions.

Terracing - £8 (no concessions) - pay on night only.

PLEASE NOTE CHANGE OF DATE FOR THIS FIXTURE

Bristol City v Luton Town

ENDSLEIGH INSURANCE LEAGUE DIVISION ONE

Saturday, February 25, 1995, kick-off 3pm

Pay on the day only at Bristol. Seats are £8.50 for adults and £5 for juniors. Seats in covered end - entrance via Winterstoke Road car park. (Kenilworth Road ticket office open from 9 to 11am for the sale of other match tickets).

Luton Town v Millwall

ENDSLEIGH INSURANCE LEAGUE DIVISION ONE

Saturday, March 4, 1995, kick-off 3pm

Tickets for this match are now on sale at the discounted price. Normal guesting facilities apply.

Luton Town v Port Vale

ENDSLEIGH INSURANCE LEAGUE DIVISION ONE

Tuesday, March 7, 1995, kick-off 7.45pm

Tickets for this match are now on sale at the discounted price. Normal guesting facilities apply.

Ticket Office opening hours

Monday to Friday: 10am to 4pm

Saturday (match days): 9am to 3pm and 4.45 to 5.15pm

Saturdays (non match days): Subject to change. Please contact the ticket office

For bookings, membership and enquiries, ring the Ticket Office direct on (0582) 416976. Supporters wishing to order by credit card can do so by using the 24-hour Credit Card Hotline on (0582) 30748.

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ON THE OTHER SIDE

THORNE PROVES A REAL ASSET IN SWINDON'S SIDE

PETER Thorne, once rejected by Bolton because they did not consider him good enough, proved a point to the Wanderers with two goals to give Swindon the edge in last Sunday's Coca-Cola Cup semi-final first leg, writes *Simon Oxley*.

Thorne was snapped up from Blackburn for £250,000 and has now scored four goals in three appearances. Last August Thorne was a Rovers substitute in the Charity Shield, and now he can dream of playing at Wembley in the final of the League Cup, which Swindon won in 1969 with a famous triumph over Arsenal.

The Robins, however, were prevented from taking their place in the following year's Fairs Cup competition as the rules then in operation prevented clubs from outside the top flight entering European tournaments.

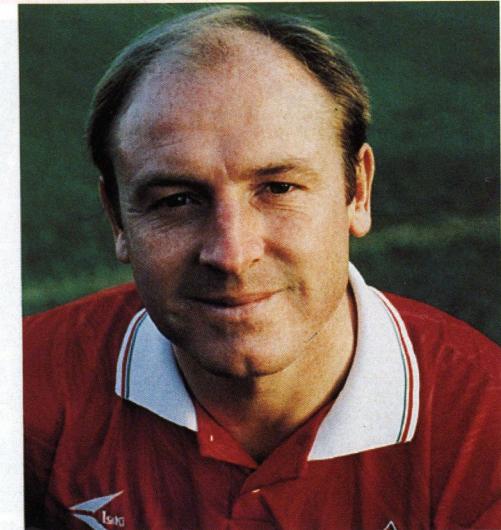
No such restrictions apply today of course, so the benefit to any of the current four semi-finalists from actually winning the Coca-Cola Cup is immense.

On a domestic front, finalists can be expected to bank up to three quarter of a million pounds from Wembley gate receipts and prize money alone, while participation in Europe is estimated to have increased that figure to around the £3 million mark for last year's winners Aston Villa.

The second leg takes place at Burnden Park on Wednesday, but in the meantime Swindon, now under the player-managership of Steve McMahon are looking to improve their league form which has left them at the wrong end of the Division One table.

McMahon took over at the County Ground from John Gorman after Swindon had lost 2-1 at home to Luton in November, a result which lifted the Hatters to a season's best so far of fifth place.

The Liverpool-born midfielder made his league debut for Everton at Sunderland in August 1980. He went on to register 11 goals in 100 league



SWINDON player-manager Steve McMahon could lead his side to Wembley after just three months in charge at the County Ground.

games for Everton before a £300,000 transfer to Aston Villa in the summer of 1983. By then he was a seasoned England Under-21 international, having made his debut against Eire at Fratton Park in February 1981, and he continued in the squad to be part of England's European Under 21 Championship winning side in 1984.

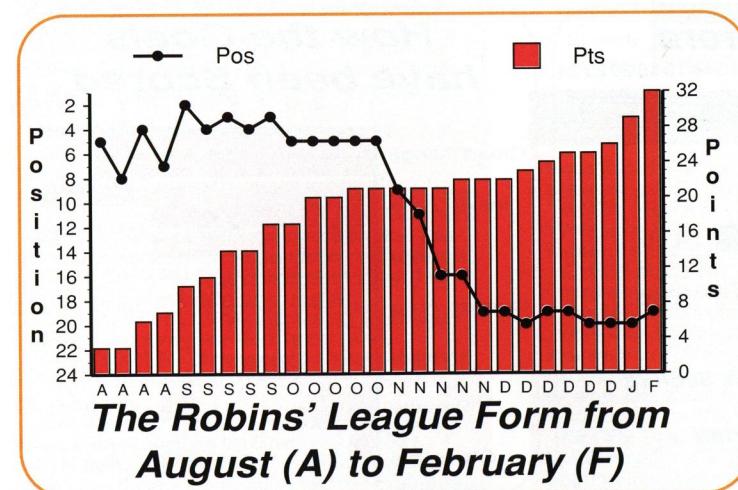
His career in the Midlands was short-lived as Kenny Dalglish splashed out £375,000 to land him in his first major deal for Liverpool in September 1985. McMahon filled the position vacated by

Graeme Souness and by the end of the season he had League and Cup medals as Liverpool clinched the double.

Further trophies followed at Anfield, along with 17 England caps.

On Christmas Eve 1991, Manchester City paid £900,000 for his registration, and until his move to Swindon, McMahon was a consistent performer in the Premiership.

LEFT: Swindon's league form in 1994/95.





SWINDON TOWN 1994/95

SPOTLIGHT ON TODAY'S VISITORS



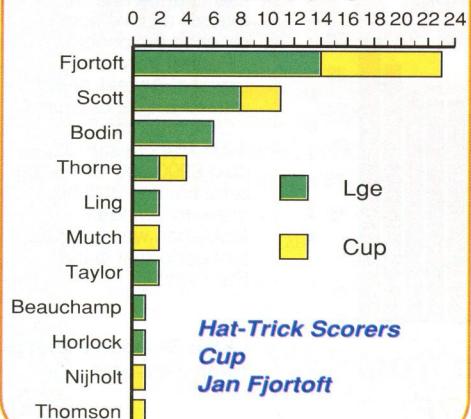
Back row: I to r: Paul Bodin, Luc Nijholt, Brian Kilcline, Fraser Digby, Keith Scott, Nicky Hammond, Shaun Taylor, Andrew Thomson, Edwin Murray.

Middle row: Jonathan Trigg (physio), Ross McLaren, Mark Robinson, Austin Berkley, Adrain Viveash, Jan Aage Fjortoft, Chris Hamon, Andy Mutch, Marcus Phillips, Ty Gooden, Eddie Buckley (kit manager).

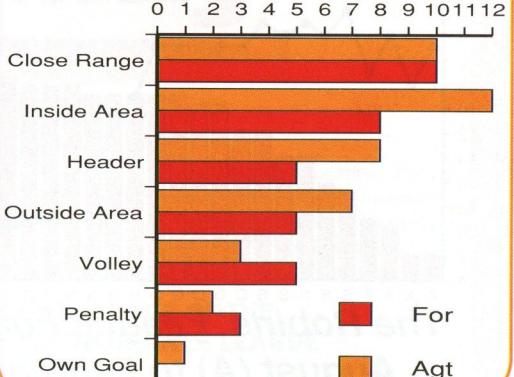
Front row: Joey Beauchamp, Martin Ling, Andy Rowland (first-team coach), Steve McMahon (player-manager), John Trollope (youth team manager), Kevin Horlock, Wayne O'Sullivan.

Seated: Ben Worrall, Jamie Pitman, Stuart James, David Elsey.

Goal Scorers



How the Goals have been Scored



VISITORS ON PARADE

FRASER DIGBY - Goalkeeper who was an apprentice at Manchester United. Has now made over 350 first-team appearances for the County Ground side.

NICKY HAMMOND - Former Arsenal apprentice who had spells on loan at Bristol Rovers, Peterborough and Aberdeen. Had to wait until 1991 for an extended run in the Swindon first team.

PAUL BODIN - Experienced defender currently sidelined with injury. The Welsh international is now in his second spell at Swindon after a ten-month spell at Crystal Palace which followed a £550,000 transfer.

LUC NIJHOLT - Dutch-born defender who was signed from Motherwell for a fee of £175,000 in June 1993, having spent three years in Scotland following his transfer from Old Boys Basle in Switzerland.

SHAUN TAYLOR - An ever-present in the team again last season for the second consecutive year, Taylor was signed from Exeter City in July 1991 for £200,000.

ADRIAN VIVE ASH - Former County Ground apprentice who was out of action last season after breaking a leg in a reserve team fixture.

KEVIN HORLOCK - Northern Ireland Under 21 international, who was signed from West Ham on a free transfer in the summer of 1992.

ANDREW THOMSON - Forced his way into the first team at the end of last season, and scored his first goal for the club in this season's League Cup draw at Brighton.

WAYNE O'SULLIVAN - Fullback who made his debut in 1992 in the Anglo-Italian Cup, with a full league debut in this season's 1-0 win over Watford.

BRIAN KILCLINE - Moved to the County Ground from Newcastle in January 1994, having captained Coventry to their 1987 FA Cup triumph, alongside Luton's Trevor Peake.

MARK ROBINSON - Former Barnsley and Newcastle defender who moved to Swindon from the North-East for a club record £600,000 in July 1994.

EDWIN MURRAY - Came to Swindon as an associate schoolboy in 1988, signing professionally in 1991.

ROSS MACLAREN - Currently combining playing duties with the role of Reserve Team manager. Signed from Derby for £140,000 in 1988.

MARTIN LING - In his second spell at the County Ground after 138 league appearances for Southend.

AUSTIN BERKLEY - Released by Gillingham in 1991, and was snapped up by John Gorman.

JOEY BEAUCHAMP - Joined Swindon just after the start of the season after a disastrous move in July 1994 from Oxford to West Ham, which lasted less than one month.

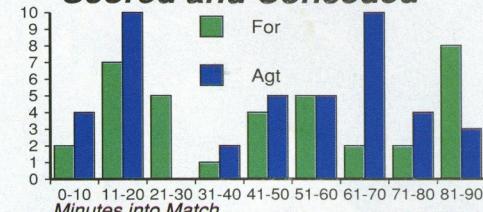
MARCUS PHILLIPS - Attacking midfielder yet to claim a regular first-team place.

TY GOODEN - Released by Wycombe, but made his Premiership debut for Swindon in March 1994.

LEE MIDDLETON - Signed for Swindon after being released by Coventry in 1992.

JAN AAGE FJORTOFT - Prolific goalscorer who joined the club in July 1993 for £500,000

When Swindon have Scored and Conceded

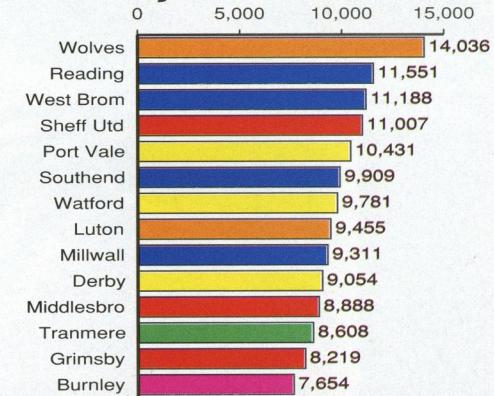


PAUL Bodin



IAN Culverhouse

County Ground Gates



Graphics by Football Information Services
(Stats do not include Swindon v Bristol City 15/2)

from Rapid Vienna. Has made over 50 appearances for Norway.

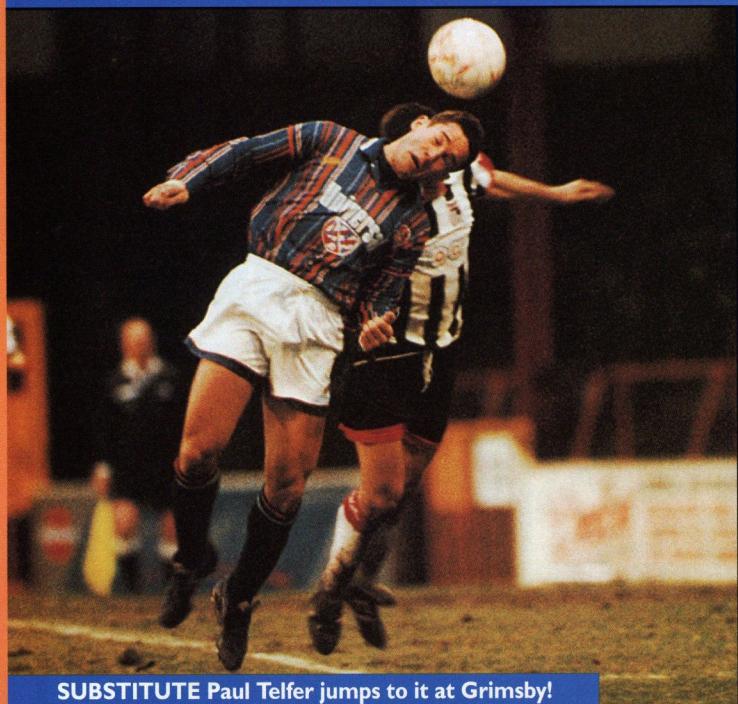
ANDY MUTCH - Signed for Swindon from Wolves in August 1993, having won England Under 21 and B honours while at Molineux.

CHRIS HAMON - Jersey-born forward hoping to emulate the success of certain other Channel Islands players.

IAN CULVERHOUSE - Signed from Norwich in December, having started his career with Tottenham. Experienced defender who was a key figure in Norwich's UEFA Cup success last term.

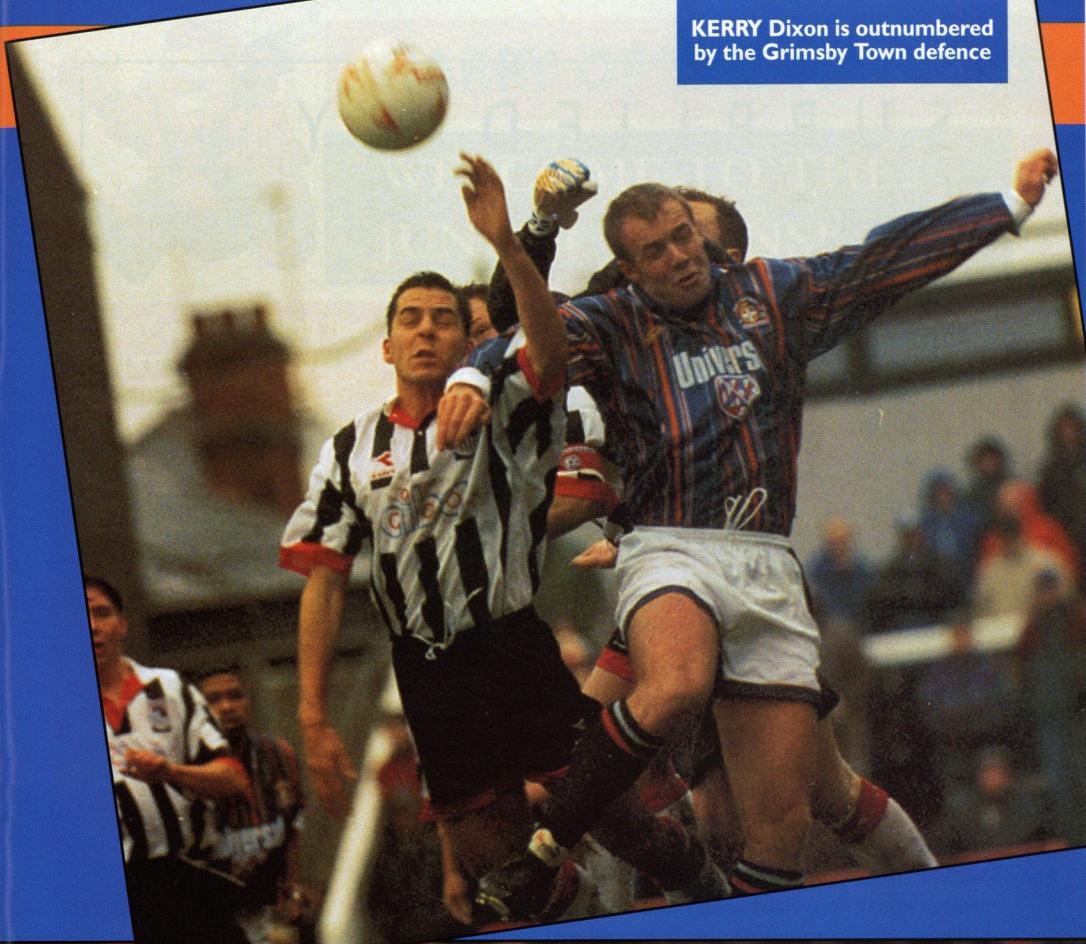
PETER THORNE - Recently signed from Blackburn for £250,000, where Shearer and Sutton kept him out of the first-team.

GRIMSBY TOWN v LUTON TOWN



SUBSTITUTE Paul Telfer jumps to it at Grimsby!

From
Blundell Park
Date
February 11, 1995
Result
Grimsby Town 5
(Dobbin, Gilbert,
Woods, Watson 2)
Luton Town 0
Attendance 4,615
Pictures by
ANDY HANDLEY



KERRY Dixon is outnumbered
by the Grimsby Town defence



ONE that got away.... Luton's Jamie Woodsford reflects on a near miss during the second-half at Blundell Park



WAYNE Biggins gets in a first-half shot against the Mariners last Saturday

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HARRY OF THE HATTERS

WELCOME TO THE
JUNIOR ROBINS!



TODAY we welcome the Juniors from Swindon who have been playing against the Junior Hatters this morning, as part of our increasingly popular Saturday Club.

The attendance at recent Saturday Clubs has been very pleasing, so if you haven't been yet, why not come along and join us, and join the fun!

We play football, have a hot lunch and then come along to the match. The cost is £3 for season ticket holders and £6 for members.

Bookings must be made at the ticket office on 0582 416976 before the day of the game. Our next scheduled visitors are the Millwall juniors on March 4. See you there!

HERE'S one of our youngest Junior Hatters! Sophie Gillespie, born in July last year, is pictured above enjoying her first Christmas in full Luton Town regalia.

Sophie's parents James and Hayley, from Arlesey, sent in the picture, with their daughter providing the third generation of Town support from the family. In all, their total matchday backing for the Hatters can be up to eight!

MATCH DAY MASCOT



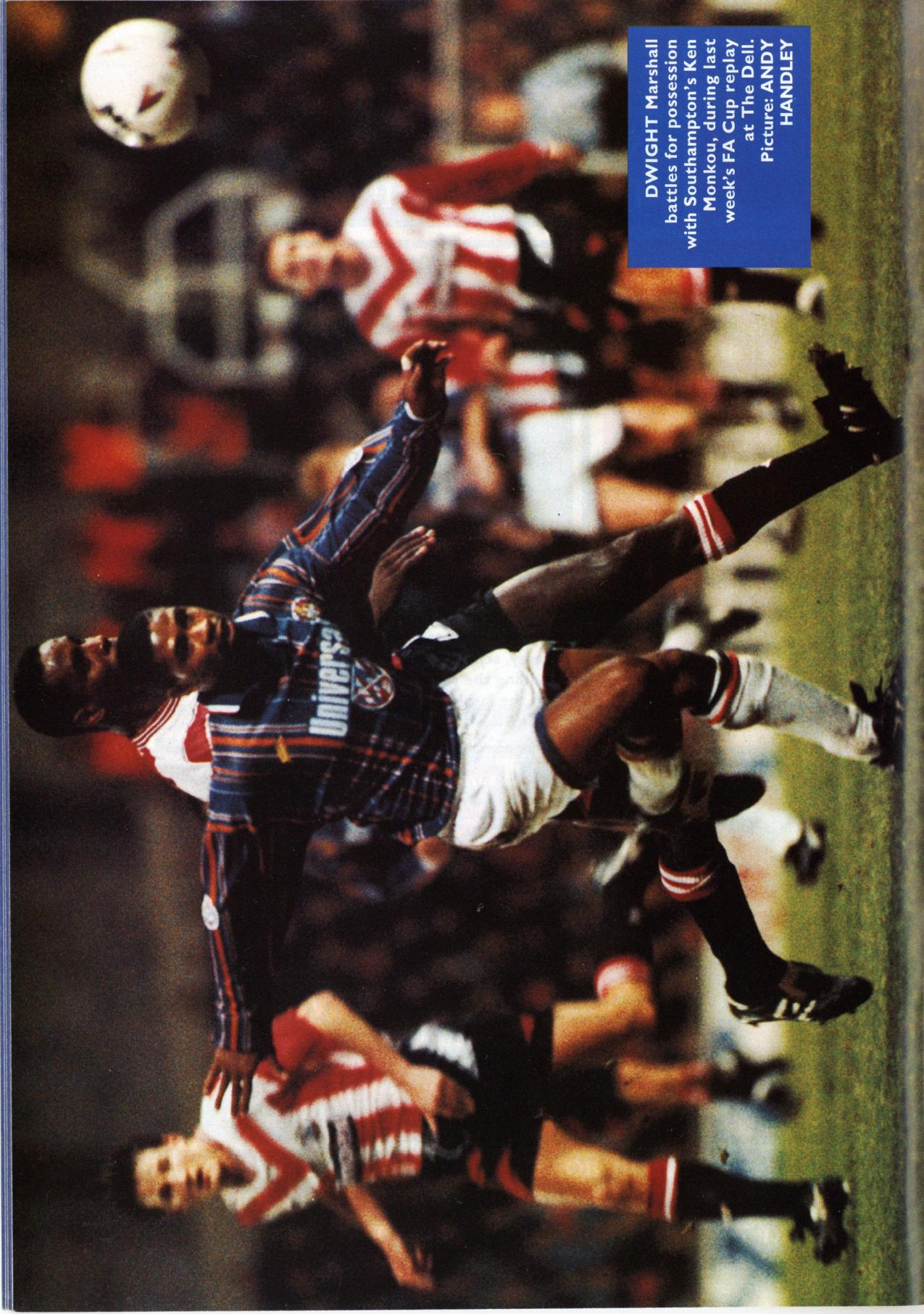
Name:
Natasha White
Date of birth:
4/10/86
School attended:
Southcott Lower
Linslade
Other hobbies:
Swimming
Favourite Luton
Town player: Kerry
Dixon
Who accompanies
you to Luton
matches: My uncle
and grandad.

WATCH THIS SPACE OVER THE
FORTHCOMING WEEKS
FOR NEWS OF AN EXCITING
END-OF-SEASON EVENT,
PLUS DETAILS OF A CLOSE
SEASON OUTING!

HOW SWEET!

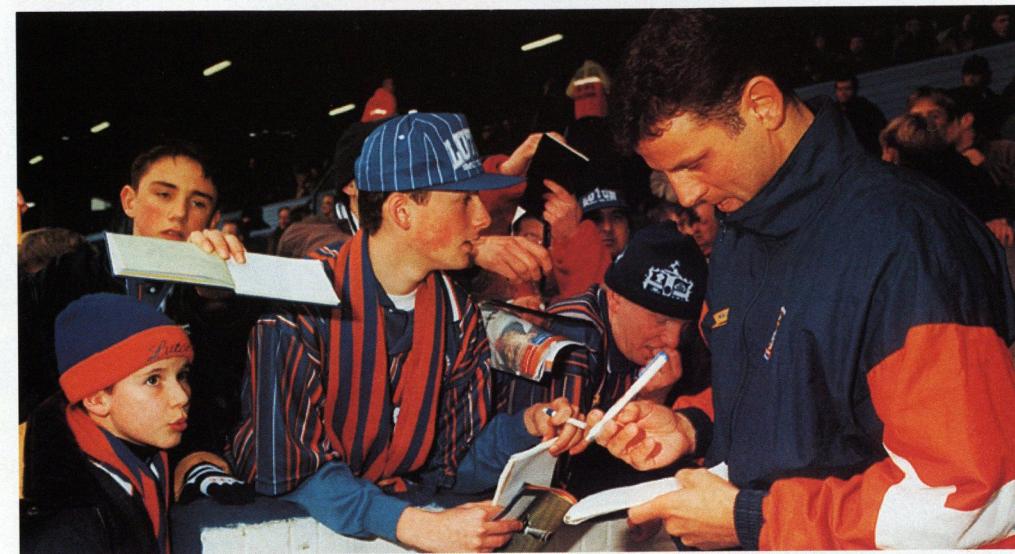
Belgian Chocolate footballs in presentation box with LTFC crest
Were £4..... now just £3
Ideal present for Easter!

COME ON ALL YOU JUNIOR HATTERS LET'S CHEER LUTON TO
VICTORY THIS AFTERNOON AGAINST SWINDON!
SUPPORT THE TEAM, AND LET'S GET TO THOSE PLAY-OFFS.....



DWIGHT Marshall battles for possession with Southampton's Ken Monkou, during last week's FA Cup replay at The Dell. Picture: ANDY HANDLEY

WELCOME TO WAYNE'S WORLD



Bridge benefit boosts Kerry

HATTERS striker Kerry Dixon has a benefit match at his former club Chelsea next month.

A Chelsea XI will play a Tottenham Hotspur XI at Stamford Bridge, on Monday, March 27, kick-off 7.45pm.

General ticket prices range from £10 (children and OAPs) to £15, whilst there are also a number of sponsorship and hospitality packages available.

These range from sponsorship of the match itself, and an opportunity to play in the Chelsea XI, to a seat in the Directors Box and an invite to the special post-match function in Stamford Bridge's new Drakes Club.

There's also the chance to take part in the pre-match Six-A-Side match featuring past and present Chelsea and Spurs players, and a half-time penalty competition against a leading Premiership goalkeeper.

Tickets are available from the Chelsea box office on 071 385 5545, and for other enquiries please telephone Gary on 0582 561554 or Phil on 0727 855330.

LUTON'S on-loan striker Wayne Biggins signs autographs for young Town fans before his goalscoring debut against Southampton.

STRIKER Wayne Biggins has made quite an impression in the first three weeks of his loan spell from Stoke City.

The much-travelled frontman made his debut in the FA Cup fourth round tie against Southampton at Kenilworth Road, and marked his debut with the equaliser eight minutes from time - converting Dwight Marshall's centre.

Then, in the following home game against Oldham, he returned the compliment to Dwight, providing a first minute pass and then an 80th minute flick-header to

the former Plymouth man who bagged both goals in the 2-1 win.

His contribution in those games earned him the central striking role in the replay against Southampton, but Saints' England Under-21 defender Richard Hall was equal to the task.

Now Wayne, a regular goalscorer in spells at Lincoln, Burnley, Norwich, Manchester City, Stoke, Barnsley and Celtic, is looking to strengthen his claims to a possible permanent move to Kenilworth Road.

Keep up-to-date with all the news from Kenilworth Road on
LUTON TOWN CLUBCALL 0891 121 123

Wayne Biggs



AUTOGRAPH

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 Mr D.R. Kenningham
 Carol and Stuart Kendall - The Blackbirds,
 Flitwick

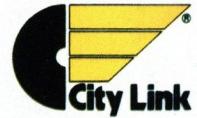
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Luton News

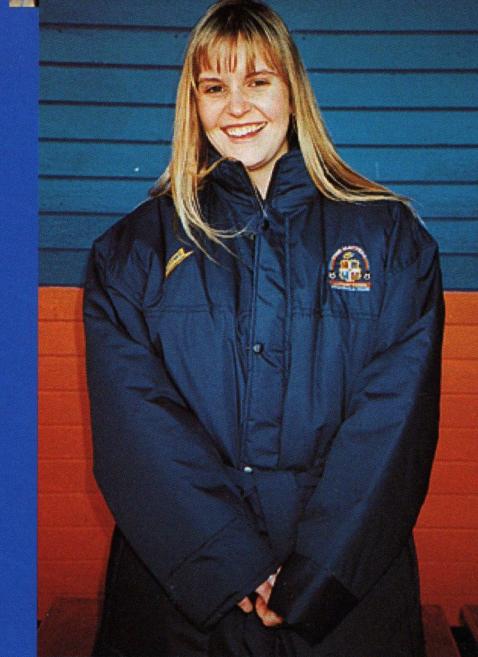


Graham

GET IN GEAR AT THE HATTERS SHOP....



LEFT: Padded baseball jacket (S, M, L and XL) - £45.00



RIGHT: Three-quarter length navy coaching jackets with full Luton Town crest (S, M, L, and XL) - £50.00



ABOVE: Navy and royal blue jacket, with full Luton Town crest
 Childrens sizes 28 and 32 - £32.00
 Adult sizes (S, M, L and XL) - £35.00

LTFC kit prices 1994/95

HOME/AWAY SHIRTS

22-24 £23.99
 26-28 £23.99
 30-32 £23.99
 34-36 £28.99
 38-40 £28.99
 42-44 £30.99
 46-48 £30.99

GOALKEEPER SHIRTS

- Grey/green
 22-24 £29.99
 26-28 £29.99
 30-32 £29.99
 34-36 £34.99
 38-40 £34.99

HOME/AWAY SHORTS

22-24 £12.99
 26-28 £12.99
 30-32 £15.99
 34-36 £15.99

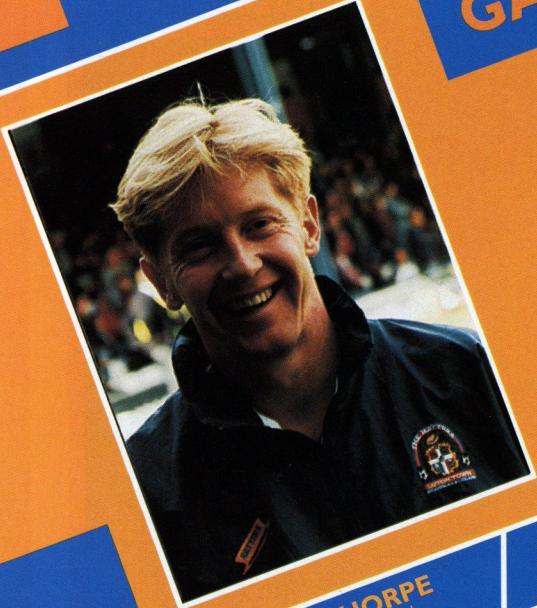
SOCKS HOME/AWAY
 Boys £5.99
 Youths £5.99
 Mens £5.99

KIT SPONSORS

GARY WADDOCK

is sponsored by

Mad As A Hatter
- The Luton Town
fanzone



RICHARD HARVEY
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Luton Town Supporters Club

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Kern and Judi Craven

TONY ADCOCK
Chris and Kim Clarke
The Wheatsheaf, Flitwick

DAVID GREENE
O'Shea's Public House,
Castle Street, Luton

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KERRY DIXON
The Loyal Luton Supporters Club

GARY WADDOCK
Mad As A Hatter
- The Luton Town fanzone

To sponsor a player's kit
please contact the
Commercial Department
on
Luton 411622

LTFC in the Community

with the club's new 'Football in the Community' officer
COLWYN ROWE - (0582) 411622



Thursday
March 2
1995



Hatters
Bar
7 to 9pm

HATTERS VIEW FROM THE BOOTROOM

with David Pleat

A unique insight into the workings of a professional football club, and your opportunity to meet David Pleat and some of his coaching staff for a 'question and answer' forum.

PANEL

David Pleat - Manager, Luton Town FC
Terry Westley - Youth team coach
Clive Goodyear - Club physiotherapist
plus a member of the first-team squad

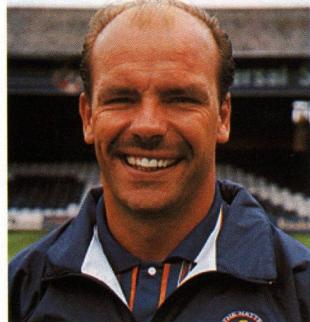
Chaired by: Colwyn Rowe - Community Officer, LTFC

Hatters View from the Bootroom - Thursday, March 2, 1995, 7 to 9pm
in the Hatters Bar, Luton Town FC, Kenilworth Road Stadium
For adults (plus children if accompanied by an adult)
- Bar refreshments available

For booking details contact Colwyn Rowe on (0582) 411622

COST - £10 per ticket (includes complimentary match ticket)

Colwyn Rowe would like to hear from any qualified FA coach wishing to work on Luton Town's 'Football in the Community' programme. You can phone Colwyn at the club, or write to him c/o LTFC, Kenilworth Road Stadium, 1 Maple Road, Luton, enclosing a CV.



RESERVES AND YOUTH

WITH WAYNE TURNER AND TERRY WESTLEY



Wed Aug 17	WATFORD	2-0
Wed Aug 24	QPR	2-1
Wed Aug 31	Charlton Athletic	1-3
Wed Sep 7	IPSWICH	2-2
Wed Sep 14	Bristol Rovers	1-3
Wed Sep 21	OXFORD	2-1
Wed Sep 28	PORTSMOUTH	1-0
Wed Oct 5	Tottenham	0-2
Wed Oct 12	Oxford	1-0
Wed Oct 19	NORWICH	3-5
Wed Oct 26	BRISTOL ROVERS	2-2
Mon Oct 31	Swindon	2-1
Tue Nov 8	Watford	0-1
Wed Nov 16	WIMBLEDON	2-4
Mon Nov 21	Portsmouth	3-0
Wed Nov 30	SWINDON	2-2
Wed Dec 7	Norwich City	0-2
Wed Dec 14	TOTTENHAM	1-2
Wed Dec 21	Southampton	1-3
Tue Jan 10	West Ham	0-1
Wed Jan 25	CRYSTAL PALACE	2-1
Mon Feb 6	ARSENAL	1-3
Tue Feb 14	Crystal Palace	
Thu Feb 23	BRISTOL CITY	2pm
Sat Feb 25	Arsenal	3pm
Mon Feb 27	Brighton	7.15pm
Wed Mar 8	SOUTHAMPTON	2pm
Wed Mar 15	Wimbledon	2pm
Wed Mar 22	MILLWALL	2pm
Wed Mar 29	Ipswich Town	7.30pm
Wed Apr 5	BRIGHTON	2pm
Mon Apr 10	Millwall	2pm
Wed Apr 19	CHELSEA	2pm
Sat Apr 22	WEST HAM	2pm
Tue Apr 25	Queens Park Rgrs	7pm
Mon May 8	Chelsea	7pm
TBA	Bristol City	
TBA	CHARLTON	

BOLD type denotes home game. October to February inclusive to be played at Hitchin Town FC. (Luton score first).

THE Town's reserve side returned to winning ways with a 2-1 win over Crystal Palace at Hitchin on January 25.

The game marked the Luton debut of Wayne Biggins, with midfielder Matthew Woolgar scoring both the Hatters' goals.

Team: Davis, Willmott, Harvey, Skelton, McLaren, Campbell, Williams, Woolgar, Biggins, Woodsford, Thorpe.

Subs: Palmer, Issott, Abbey (gk).

The following week's home game against Charlton was postponed, while the visit of Arsenal was brought forward 48 hours, to avoid a clash with the FA Cup replay at Southampton, and was played at Kenilworth Road.

The visitors fielded an experienced side, including Pal Lyderson, Paul Davis, Eddie McGoldrick, Paul Dickov and Jimmy Carter, but it was Luton who missed an opportunity to take a first-half lead, when Richard Harvey fired

wide from a 19th minute penalty.

Ten minutes after the break though, Tony Thorpe put Luton in front after rounding Arsenal keeper Lee Harper to shoot in from a tight angle.

Kelvin Davis then produced a fine save to deny Jimmy Carter, but from the resulting corner Roy O'Brien headed home McGoldrick's centre.

Dickov, once on loan at Luton, then added two more to give the visitors a 3-1 win.

Team: Davis, Chenery, Harvey, McLaren, Greene, Simpson, Williams, Woolgar, Campbell, Woodsford, Thorpe.

Subs: Power, Palmer, Abbey (gk).

The Reserves were due to play at Crystal Palace on Tuesday afternoon, and return

Please note that all reserve team home matches until the end of February will be played at Hitchin Town FC.



RICHARD Harvey



TONY Thorpe



South East Counties League, FA Youth Cup and Southern Junior Floodlit Cup

Sat Aug 13	CRYSTAL PALACE	4-2	Sun Oct 23	Saffron Walden (EJC)	2-3	Sat Jan 14	Brighton (Postponed)
Sat Aug 20	Wycombe Wanderers	5-0	Sat Oct 29	WIMBLEDON	2-4	Sat Jan 28	READING
Sat Aug 27	BRIGHTON	2-3	Sat Nov 5	Brentford	1-3	Sat Feb 4	Southampton
Thu Sep 1	Coventry (SJFC Pre)	2-2	Mon Nov 7	STAINES TOWN (FAYC1)	5-0	Sat Feb 11	OXFORD UNITED
Mon Sep 5	Coventry (SJFC Pre)	1-2	Sat Nov 12	BRISTOL CITY	1-2	Sat Feb 18	Bristol Rovers
Sat Sep 10	Reading	4-0	Sat Nov 19	Swindon Town	0-1	Sat Feb 25	COLCHESTER UNITED
Sat Sep 17	NORWICH (LC1)	2-0	Mon Nov 28	Wycombe (FAYC2)	0-1	Sat Mar 4	Wimbledon
Sat Sep 24	SOUTHAMPTON	0-2	Sat Dec 3	BOURNEMOUTH	0-1	Sat Mar 11	BRENTFORD
Sat Oct 1	Oxford United	0-3	Sat Dec 10	Tottenham	2-0	Sat Mar 18	Bristol City
Sat Oct 8	BRISTOL ROVERS	2-1	Sat Dec 17	TOTTENHAM	2-3	Sat Mar 25	SWINDON TOWN
Sat Oct 15	COLCHESTER	7-0	Sat Dec 31	Crystal Palace (Postponed)		Sat Apr 1	Bournemouth
Sat Oct 22	Colchester (LC2)	0-1	Sat Jan 7	WYCOMBE WANDERERS	5-0		HOME matches denoted in bold.

to action on Thursday, February 23, when they entertain Bristol City at Hitchin, kick-off 2pm.

The Youth team have put a good run together in the South East Counties League, starting with a 1-1 draw against Reading on January 28, at Luton Rugby Club.

Stuart Douglas was the Luton scorer.

Team: Abbey, Turner, Palmer, Evers, Thomas, Willmott, Kean, Power, Douglas, Fotiadis, Issott.

Subs: Sharpe, Augustine.

The Town's youngsters then drew 1-1 at Southampton, with Chris Willmott scoring their goal, and Douglas again impressing.

This was an even better result in the pre-match circumstances with the team bus breaking down on the M3, and the squad completing the journey by car, courtesy of accompanying parents, just in time for the kick-off!

Team: Abbey, Turner, Palmer, Camilleri, Thomas,



Willmott, Sharpe, Power, Douglas, Issott, Kean.

Subs: Barr, Dyer.

Then last Saturday, the youth team beat Oxford 3-1 at Luton Rugby Club, with goals from Paul McLaren, Douglas, and Gary Issott.

Team: Abbey, Turner, Palmer, Thomas, Willmott, McLaren, Kean, Power, Douglas, Issott, Sharpe.

Subs: Sweeney, Chenery.

Beds Premier Cup - Semi-Final

POTTON v LUTON TOWN

Monday, February 20, 1995

Kick-off 7.30pm

Admission: £2 adults, £1 juniors/OAPs

WHY NOT HAVE A GOLDEN GAMBLE....



LEFT: Making the Golden Gamble draw at half-time against Oldham are (l to r); Paul Burrell; Luton boxer Billy Schwer; Hatters commercial manager Kathy Leather; and Nick Owen.

WHY not have a Golden Gamble? Our new matchday fundraiser was launched at the home game with Oldham, and proved a big success.

Tickets are on sale around the ground, and the more tickets

sold, the bigger the prize!

Half of the cash raised from the ticket sales will be won by one lucky spectator in the half-time draw.

Tickets cost just £1, so why not take a Golden Gamble.....

CATCH ALL THE ACTION ... AGAIN... AND AGAIN!

Match videos available, for just £11.99, to buy/order, include:

Season 1993/94:

Luton 2 Newcastle 0
Luton 4 Portsmouth 1
Luton 2 Sunderland 1
Luton 2 Grimsby 1
Luton 2 Derby County 1
Luton 3 Oxford United 0
Luton 2 Peterborough 0

This season:

Watford 2 Luton 4
Luton 5 Middlesbrough 1
Swindon 1 Luton 2

Welcome to our first 'Team of the Month'

THIS afternoon we are pleased to welcome the first winners of our Junior Team of the Month Award to Kenilworth Road - Toddington Rovers Under 11s.

The Loyal Luton Supporters Club have teamed up with Luton Town to offer junior teams in the area this chance to watch a Hatters home match absolutely free.

The fans have successfully applied for a grant from the National Westminster Bank, as part of the bank's community programme, and, supported by the Football Club, wish to donate tickets for youngsters in the area to try and attract new supporters to Kenilworth Road.

Toddington's Under 11 side was formed by manager Alex McLellan at the start of this season, with many of the children not having been involved in football before.

They lost their early matches, and with the manager absent ill, battled on gamely through to the end of December despite conceding 97 goals in 12 matches.

But with Alex's return in January came their first win, a 2-1 victory over Dunstable Saints!

Making the nomination, parent Mrs R Murphy wrote: "Despite all their problems and disappointments, the children still continued to turn up week after week with a smile on their faces."

We hope they're still smiling at 4.45 this afternoon!

Remember, the winning team will be selected from YOUR nominations, and is not just aimed at the teams at the top of the leagues.

Managers or parents should write in telling us why your team should be the Team of the Month. It may be that you recorded a first win, or only lost narrowly to the top side in your league.

Nominations should be sent in to: Junior Team Award, c/o Simon Oxley, LTFC, Kenilworth Road Stadium, 1 Maple Road, Luton, Beds, LU4 8AW. (NB Other nominations for January will be carried over for future consideration).

HEADS DOWN FOR SOME HARD WORK

Luton Town midfielder DAVID PREECE reflects on last Saturday's 5-0 defeat at Grimsby Town..... as told to CLUBCALL 0891 121 123



Q: Not quite the tonic we were hoping for after the disappointment of Southampton.

A: No, it has been a bad week all round. It wasn't a great performance against Oldham, but we got three points and thought maybe it would be our week, but we got a hammering at Southampton and it was the same at Grimsby. We just have to pick ourselves up now.

Grimsby are a very good footballing side, and their movement up front caused us all sorts of problems. It was five going on ten!

We could have scored a few ourselves, but they aren't going in, and you can't always blame the defence. We aren't scoring goals at the other end despite having the chances.

Q: It's the \$64,000 question, but what is the solution? Was there a lack of determination at Blundell Park?

A: The lads don't go out and not try, it was just one of those days. Sometimes you get a bad performance, and hopefully come the next game it will pick up.

If you do have a bad game, hopefully someone else gets you through, but in the last two matches everyone seems to have been below par and we have to get our heads down, work hard in training and hopefully get a good result against Swindon.

SAFETY NOTE

The Chairman and Directors of Luton Town Football Club undertake to ensure as far as humanly possible that all activities that take place at the Kenilworth Stadium are conducted in such a way that, as far as is reasonably practicable, the safety of everyone working at or attending that stadium is assured.

The club's primary responsibility through the Safety Officer, Officials, Staff and Stewards will be to ensure the reasonable safety of those attending the stadium.

In the interests of public safety, the safety authority (Beds County Council) have imposed a NO SMOKING restriction in and beneath our main stand. Your co-operation is appreciated.

Q: Last year after the cup defeat at Wembley, league form dipped. It's important that doesn't happen again.

A: Absolutely, because the league is that tight you have to keep winning. We need another five wins probably to be safe, and that's the most important thing.

Q: But on a more positive side, chances are at least being created.

A: Yes, at Southampton and Grimsby we have had chances to score, and in the latter I felt I should have had a penalty as well.

But when things aren't going for you, you have to battle through, which perhaps we haven't been doing collectively, and get back to winning ways.

**R. J. BLOW &
C O M P A N Y**

THE FRIENDLY ACCOUNTANTS

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30 GUILDFORD STREET,
LUTON, BEDS LU1 2NR**

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Fax: (0582) 423347**

Rugged Town overcome the Robins



ABOVE: A diving header from Barry Butlin sets us on our way to a 2-0 win at Swindon in 1974.

WHEN the Town were promoted from Division Four in 1968 they started off the following season like a train and remained unbeaten for the first eight games, quickly establishing a place at the top of the table.

Boosted by the signings of Mike Harrison from Plymouth, Laurie Sheffield from Oldham, and Brian Lewis from Coventry for the then huge total sum of £37,000, Oldham, Rotherham, Barnsley, Tranmere and Mansfield were all seen off at Kenilworth Road, while points were picked up on travels to Barrow, Gillingham and Orient.

The bubble had to burst eventually, and at Brighton on September 21, the Town went down 1-0 in a lacklustre display against a side they had hammered out of the League Cup only 10 days previously.

The barnstorming displays were now beginning to take their toll, and although a win was recorded the following week, against Torquay at Kenilworth Road, it was a very tired performance.

Injuries were now beginning to become a problem, coupled with the lack of form, and back-to-back defeats were suffered away at local rivals Watford and at that ground

where we never seem to get a result, Oakwell, Barnsley.

Win at home and lose away now seemed to be the pattern that was setting in, and in a bid to rejuvenate the side manager Allan Brown went out and signed goalkeeper Sandy Davie from Dundee United and Jack Bannister from Crystal Palace.

Both players made their debuts in the home game against Northampton at the end of October, before a crowd of 17,818, and they played their parts in a hard fought 2-1 win.

Unfortunately it was back to the by now expected away defeat in the next game, at Walsall, and we were pushed back to sixth position which was no place to be for a side backed by an ambitious board of directors who were determined to get the club back into Division One.

The next visitors to Kenilworth Road were the new pacesetters Swindon Town, who boasted the mercurial winger Don Rogers in their side.

As well as maintaining our 100 per cent home record we had a score to settle, for the Wiltshire side had rather luckily knocked us out of the FA Cup at the County Ground the previous season.

Luton secretary Bob Readhead was rather disappointed with the crowd of "only" 17,250 that turned up on a murky afternoon and put the low attendance down to the pockets of fog that had blanketed many local areas.

The Town welcomed back skipper Terry Branston, as well as wingers Mike Harrison and Graham French after injury, while Swindon were at full strength.

The first half honours in a fiercely contested match, belonged to Luton who had several chances to take the lead with Sheffield guilty of misses that he would normally have put away.

The game had a scoreless look about it as the two midfields cancelled each other out, but in the second period Swindon decided to come out of their shell and subjected the Luton defence to a great deal of pressure.

It was only some smart saves from Davie that prevented Swindon from taking the lead, and it was therefore against the run of play when the Town went 1-0 up on the hour.

Sheffield had been guilty of a heavy challenge on Swindon goalkeeper Peter Downsborough and while he was still groggy the Town forwards exploited this weakness and pumped a succession of high balls into the area.

From one of these, Sheffield took advantage of some hesitation and smacked a volley into the net.

Swindon now had to attack for all they were worth and consequently left gaps in defence which were increasingly exploited by the Luton forwards. From one such counter-attack French beat two defenders, and laid on an inch-perfect pass for Lewis to put the result beyond doubt with 10 minutes to go.

Whereas Allan Brown spoke of "a fine all round performance" after the match, the national press preferred to concentrate on the less savoury aspects of the clash - particularly Sheffield's foul on Downsborough and the running battle between Lewis and the Swindon captain Stan Harland.

Luton: Davie, Dougan, McDerment,



by ROGER WASH

5 YEARS AGO

20/2/90: A goal from David Preece enabled us to earn a point in a dull 1-1 home draw with QPR, in front of a crowd of 9,703.

10 YEARS AGO

23/2/85: In only our third league game since the turn of the year, we went down 1-0 at Newcastle. The defeat sent us down to 21st position in Division One.

15 YEARS AGO

23/2/80: Another 1-0 defeat in the North-East, this time at Sunderland. This reversal pushed us off top spot in Division Two.

20 YEARS AGO

22/2/75: Although at first glance a 0-0 home draw with Stoke is nothing exceptional, the crowd of 19,894 had plenty to cheer as the point pulled us up to third from bottom in Division One, after all had looked lost at Christmas.

Slough, Branston, Bannister, French, Sheffield, Lewis, Rioch, Harrison.

Swindon: Downsborough, Dawson, Thomas, Butler, Burrows, Harland, Heath, Smart, Smith, Noble, Rogers.

Those were the days



LEFT: Luton's Paul Telfer takes on Oldham's Lee Richardson during the Hatters 2-1 win over the Latics at Kenilworth Road



LUTON TOWN 2
(Marshall 2)
OLDHAM ATH 1
(Holden)

Saturday, February 4, 1995,
at Kenilworth Road.

Pictures by
ANDY HANDLEY



ABOVE: Celebrations for
Dwight Marshall after his
winning goal against Oldham

LEFT: Kerry Dixon gets a
kick up the --- from Oldham
defender Ian Snodin



LEFT: Tony Thorpe
(12) comes close to
a late consolation for
Luton, in the FA Cup
replay at The Dell



SOUTHAMPTON 6
(Le Tissier 2 (1 pen),
Magilton, Heaney,
Monkou, Hughes)

LUTON TOWN 0

Wednesday, February 8, 1995,
at The Dell.

Pictures by
ANDY HANDLEY



ABOVE: Dwight Marshall finds himself
part of a Southampton sandwich

Action pictures featured in
the Luton Town matchday
programme are available at
the special introductory
price of just £2 per print!

Write to Simon Oxley, at the club,
giving a brief description of the
picture (programme and page number
etc), and enclosing a cheque/ postal
order made payable to
Luton Town Football Club.

ABOVE: Kerry Dixon was a second-half
substitute for the Hatters



WAYNE Biggins was second in the vote for Player of the Match against Oldham

95% response to club's new supporters survey

THANK-YOU to all Luton fans who participated in the first of our telephone surveys after the home game against Oldham. The scheme was a great success, and more of you will be contacted tomorrow for your views on this afternoon's game, and wider football issues.

There was a very high interest/response rate amongst fans contacted after the Oldham game, only seven people refused to be interviewed, and of the 134 fans contacted only three did not wish to be involved again.

This response rate of 95% (134/141) and recall rate of 98% (131/134) shows that fans are very keen to get their views aired.

Here are some of the results following the match against Oldham:

- The game rated a 7/10 for value for money, with fans giving 6/10 for Luton's performance. The highlights of the game, predictably, were

the two Luton goals, with 59% of fans claiming Dwight Marshall 33-second opener as their particular highlight.

- Supporters were given the chance to "Tell the Manager", with the vast majority saying carry on on the good work. Comments were passed on about the make-up of the team, and a number of possible additions to the squad were also suggested.

- The overwhelming supporters' choice for Luton player of the match was Dwight Marshall with 56% of the vote. Wayne Biggins (16%) was second, with Scott Oakes (12%) third. About three-quarters of fans (72%) were satisfied with the performance of referee Paul Vanes, and of those unhappy, the main reasons were "inconsistency" and the "number of stoppages" in the game.

- Two thirds of supporters quizzed used the toilets at the ground, and almost one in two (45%) spent money at the refreshment stalls or in the shop. Two thirds of fans claimed to be

satisfied with the ground, but complaints have been registered and, where possible, will be acted upon.

- 31% of Town fans quizzed follow football in the Sun newspaper, 22% in the Daily Mail, 19% in the Daily Mirror and 14% in the Daily Telegraph. Locally the papers read are: Herald and Post 57%, Luton News 54% and Leader 36%.

- One in five (21%) claim to regularly tune on to Chiltern Radio, and one in eight (13%) to listen to BBC Three Counties radio.

- Luton fans were also asked for their views on the sale of John Hartson for £2.5 million to Arsenal. The overwhelming view of the supporters is that the Hartson deal was a good one for the club. 61% felt the deal was very good, 29% quite good, and 10% not good.

Supporters were also asked about the wider issues in football today, and the main concerns were: Inconsistency of referees (88%), size of transfer fees (82%) and the split between the Premier and the Endsleigh League (74%).

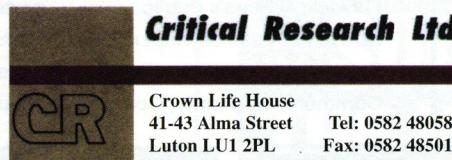
The full list of concerns: Inconsistent Officials (88%), Size of transfer fees (82%), Split between Premier and Endsleigh League (74%), Sleaze/corruption in the game (72%), Cost of attending games (69%), Removal of standing

facilities (58%), Behaviour of players (56%), Racism in the game (52%), Coverage by the tabloid press (46%), Supporter hooliganism (44%), New playing regulations (38%), Number of overseas players (36%), Number of games professionals play (32%), Behaviour of managers (27%).

To help fund our regular surveys, we are approaching businesses and asking if they would like to find out about the views and opinions of fans with respect to their products and services - thus we might include questions about what soft drinks fans enjoy, where they bank and so on.

Any results from questions such as these are only passed back to the businesses in terms of overall statistics, we would never pass back individual's responses, so if you are called the information you provide is completely confidential and can never be traced to you. The personal details we ask enable us to see how views differ for different types of fans - the younger fan, the female fan, the regular supporter etc.

Using Critical Research Ltd, a market research company, ensures our studies are conducted professionally and ethically.



Critical Research Ltd

Crown Life House
41-43 Alma Street
Luton LU1 2PL
Tel: 0582 480588
Fax: 0582 485015

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COMMERCIAL CORNER

with Kathy Leather

A warm welcome to Kenilworth Road to today's match and matchball sponsors

TODAY we welcome the LUTON TOWN KIT SPONSORS to Kenilworth Road as they sponsor this Division One match against Swindon.

Their support throughout the season is especially valuable, and we trust they and their guests will have an enjoyable day.

This season's Kit Sponsors are: Shorey Travel; The Milton Keynes Branch of the Luton Town Supporters Club; The RAF Careers Information Office in Bedford; Ken and Judi Craven; Chris and Kim Clarke at The Wheatsheaf in Flitwick; O'Shea's Public House in Castle Street, Luton; Bedfordshire Rural Communities Charity; Convoy

Installations; McLeod Warner; Sam Hill; Simkins Solicitors of Baldock and Sandy; Les and Sue Miller; Mad As A Hatter - the Luton Town fanzine; Anchor Insurance Brokers of Milton Keynes; Legal and General Assurance; Paul Deason; Club Skyway of London Travel Agents; Bennetts Gate Bakery of Hemel Hempstead; Graham Group PLC; Bobbers Travel Club; The Loyal Luton Supporters Club; and Kate and Phil Shaw.

This afternoon's matchball sponsors are GROSVENOR CONTRACTS, regular supporters of the club over many years who have pledged continued backing for the Hatters in our bid to find a new home.

Matchday mascots



WE welcome two additional mascots this afternoon, Dean Richardson (pictured above) and James Rich. Dean, 13, attends Furze Down School and his favorite player is Scott Oakes.

James, 7, attends Wistaston Barkley Primary School in Cheshire, and his favorite player is also Scott Oakes.

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LUTON Town can cater for everything from business breakfasts, lunches or dinners to birthday/ anniversary celebrations and wedding breakfasts.

We can help to plan events by either clients visiting the club or by making a private visit to the clients own premises.

We have a number of function suites available, from our boardroom, which is an exclusive setting for senior management meetings, to our adjacent suites which can cater for up to 100 or more delegates for conferences and seminars.

Our catering operation, which prides itself on a personal service, can provide quality refreshments to complement any occasion.



PICTURED above, our matchball sponsor against Oldham Athletic, Mr Ronald Poulton and his guests, with Town players Dwight Marshall and Scott Oakes, and Commercial Manager Kathy Leather.

Mr Poulton has been a Luton Town supporter since 1948, and has been a season ticket holder for the past 14 years.

Support the Hatters with a Golden Gamble!

YOU could walk away from this afternoon's game with a fantastic cash prize by taking part in our new Golden Gamble.

Tickets, priced just £1, will be on sale around the ground prior to the match, with half the money raised being awarded as first prize in the half-time draw.

A large number of supporters had a Golden Gamble when the scheme was launched at the home game against Oldham, so why not try your luck today.....

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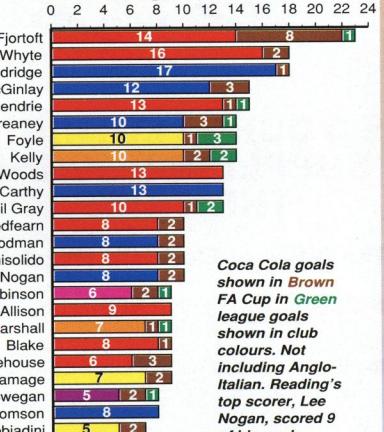
Phone (01582) 572032

201 Battery RA (V)
TA Centre
Marsh Road
Leagrave
Luton LU3 2RX.

TEAM STATISTICS 1994-95

Date	Opponents	F-A	Att	Pos	1	2	3	4	5	6	7	8	9	10	11	12	14	GK	
Sat Aug 13	WEST BROMWICH ALBION	1-1	8,640	-	Sommer	James	Johnson	(Skelton)	Greene	Peake	Telfer	OAKES	Dixon	Preece	(Houghton)	(Marshall)	(Linton)	Barber	
Tue Aug 16	FULHAM CCC 1 (1)	1-1	3,287	-	Sommer	James	Johnson	(Houghton)	Greene	Peake	Telfer	OAKES	Dixon	Preece	(Houghton)	(Marshall)	(Linton)	Barber	
Sat Aug 20	Derby County	0-0	13,060	14	Sommer	James	Johnson	Linton	Greene	Peake	Telfer	Marshall	Dixon	Preece	Hughes	Skelton	Houghton	Barber	
Tue Aug 23	Fulham CCC 1 (2)	1-1	5,134	-	Sommer	James	Johnson	(Linton)	(Greene)	Peake	Telfer	MARSHALL	Dixon	Preece	Hughes	(Oakes)	(Skelton)	Barber	
Sat Aug 27	SOUTHEND	2-2	5,918	16	Sommer	(James)	Johnson	Oakes	Greene	Peake	Telfer	(Marshall)	HARTSON	Preece	HUGHES	(Thomas)	(Dixon)	Barber	
Tue Aug 30	Tranmere Rovers	2-4	5,480	20	Sommer	James	Johnson	(Skelton)	Greene	Peake	Telfer	Oakes	HARTSON	Preece	HUGHES	Thomas	(Marshall)	Barber	
Sat Sep 3	Port Vale	1-0	8,541	15	Sommer	(James)	Johnson	Skelton	Greene	Peake	Telfer	MARSHALL	Dixon	(Preece)	Oakes	(Thomas)	(Woodsford)	Barber	
Sat Sep 10	BURNLEY	0-1	6,911	18	Sommer	James	Johnson	(Waddock)	(Greene)	Peake	Telfer	Marshall	Hartson	Preece	Oakes	(Thomas)	(Dixon)	Barber	
Tue Sep 13	BOLTON WANDERERS	0-3	5,764	20	Sommer	James	Johnson	(Waddock)	(Thomas)	Peake	Telfer	Oakes	Dixon	Preece	(Hartson)	(Linton)	(Marshall)	Barber	
Sat Sep 17	Watford	4-2	8,880	16	Sommer	James	Johnson	(Waddock)	Thomas	Peake	TELFER 2	OAKES	DIXON	Preece	Marshall	Hartson	Linton	Barber	
Sat Sep 24	Millwall	0-0	7,150	16	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Oakes	(Dixon)	Preece	Marshall	(Hartson)	Skelton	Barber	
Sat Oct 1	BRISTOL CITY	0-1	6,633	20	Sommer	James	Johnson	(Waddock)	(Thomas)	Peake	Telfer	Oakes	(Dixon)	Preece	Marshall	(Hartson)	(Hughes)	Barber	
Sun Oct 9	Stoke City	2-1	11,712	18	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Hughes	Hartson	(PREECE)	MARSHALL	(Oakes)	Williams	Barber	
Sat Oct 15	MIDDLESBROUGH	5-1	8,412	11	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Hughes	HARTSON	(PREECE)	MARSHALL 2	(Oakes)	Dixon	Barber	
Sat Oct 22	Sheffield United	3-1	13,317	7	Sommer	JAMES	Johnson	(Waddock)	Thomas	Peake	Telfer	Hughes	DIXON	(Preece)	Marshall	(Oakes)	Thorpe	Barber	
Sat Oct 29	BARNESLEY	0-1	7,212	10	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Hughes	Hartson	Preece	(Marshall)	(Oakes)	(Dixon)	Barber	
Tue Nov 1	GRIMSBY TOWN	1-2	5,839	13	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	(Hughes)	Hartson	Preece	Marshall	(OAKES)	Dixon	Barber	
Sat Nov 5	Wolverhampton Wanderers	3-2	26,749	8	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Oakes	(DIXON)	PREECE	MARSHALL	(Hartson)	Thorpe	Barber	
Sat Nov 12	Oldham Athletic	0-0	7,907	8	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Oakes	Dixon	Preece	(Marshall)	(Hartson)	Thorpe	Barber	
Sat Nov 19	PORTSMOUTH	2-0	8,214	8	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Oakes	DIXON	PREECE	(Marshall)	(Thorpe)	Hartson	Barber	
Sat Nov 26	Swindon Town	2-1	9,455	5	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	OAKES	(DIXON)	Preece	Linton	Woodford	(Hartson)	Barber	
Sat Dec 3	SHEFFIELD UNITED	3-6	8,516	8	Sommer	James	JOHNSON	(Waddock)	Thomas	Peake	Telfer	Oakes	Dixon	(Preece)	(Linton)	(HARTSON)	(Marshall)	Barber	
Sun Dec 11	DERBY COUNTY	0-0	6,400	9	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Oakes	(Dixon)	Preece	(Allen)	(Hartson)	(Marshall)	Barber	
Sun Dec 18	West Bromwich Albion	0-1	14,392	12	Sommer	(James)	Johnson	(Allen)	Thomas	Peake	Telfer	Oakes	Dixon	Preece	Marshall	(Hartson)	Skelton	Barber	
Mon Dec 26	Reading	0-0	11,623	12	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Oakes	(Dixon)	Preece	Marshall	(Hartson)	(Oakes)	Davis	
Tue Dec 27	SUNDERLAND	3-0	8,953	9	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	OAKES 2	HARTSON	(Preece)	(Marshall)	(Skelton)	(Williams)	Davis	
Sat Dec 31	Notts County	1-0	6,249	8	Sommer	James	Johnson	(Waddock)	Thomas	Peake	TELFER	Oakes	Hartson	Preece	(Marshall)	Skelton	(Adcock)	Davis	
Mon Jan 2	CHARLTON ATHLETIC	0-1	7,642	8	Sommer	(James)	Johnson	(Waddock)	Thomas	Peake	Telfer	Oakes	HARTSON	Allen	Marshall	Skelton	(Adcock)	Davis	
Sat Jan 7	BRISTOL ROVERS FAC 3	1-1	7,571	-	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Oakes	HARTSON	Preece	(Marshall)	Williams	(Adcock)	Davis	
Sat Jan 14	Barnsley	1-3	4,808	11	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Oakes	DIXON	(Harvey)	Marshall	(Skelton)	Woodford	Davis	
Wed Jan 18	Bristol Rovers FA3	1-0	8,213	-	Sommer	Oakes	Johnson	(Waddock)	Thomas	Peake	Telfer	Cheney	Dixon	Preece	MARSHALL	Skelton	Woodford	Davis	
Sat Jan 28	SOUTHAMPTON FAC 4	1-1	9,938	-	Sommer	Oakes	Johnson	(Waddock)	Thomas	Peake	Telfer	BIGGINS	(Dixon)	Preece	Marshall	Skelton	(Williams)	Davis	
Sat Feb 4	OLDHAM ATHLETIC	2-1	6,903	10	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Telfer	Oakes	(Dixon)	Biggins	MARSHALL 2	(Thorpe)	Harvey	Davis	
Wed Feb 8	Southampton FAC4	0-6	15,075	-	Sommer	(James)	Johnson	(Waddock)	Thomas	Peake	Telfer	Oakes	(Biggins)	Preece	Marshall	(Thorpe)	(Dixon)	Davis	
Sat Feb 11	Grimsby Town	0-5	4,615	10	Sommer	James	Johnson	(Waddock)	Thomas	Peake	Preece	Oakes	(Dixon)	(Biggins)	Marshall	(Telfer)	Woodford	Davis	
Sat Feb 18	SWINDON TOWN																		
Tue Feb 21	Portsmouth																		
Sat Feb 25	Bristol City																		
Sat Mar 4	MILLWALL																		
Tue Mar 7	PORT VALE																		
Sat Mar 11	Southend United																		
Sat Mar 18	TRANMERE ROVERS																		
Tue Mar 21	Burnley																		
Sat Mar 25	WATFORD																		
Sat Apr 1	Bolton Wanderers																		
Sun Apr 2	CCC Final																		
Tue Apr 4	WOLVERHAMPTON W																		
Sat Apr 8	NOTTS COUNTY																		
Sat Apr 15	Sunderland																		
Mon Apr 17	READING																		
Sat Apr 22	Charlton Athletic																		
Sat Apr 29	Middlesbrough																		
Sat May 6	STOKE CITY																		
Sat May 20	FAC Final																		

Club Top Scorers



LUTON TOWN 1994/95

PLAYER (figure in bracket = sub app.)	LEAGUE APPS	LEAGUE GOALS	CUP APPS	CUP GOALS
Juergen SOMMER	29	-	6	-
Julian JAMES	29	1	4	-
Marvin JOHNSON	29	1	6	-
Aaron SKELTON	3 (2)	-	(1)	-
David GREENE	6	-	2	-
Trevor PEAKE	29	-	6	-
Paul TELFER	28 (1)	3	6	-
Scott OAKES	22 (6)	6	5 (1)	1
Kerry DIXON	19 (2)	6	4 (1)	-
David PREECE	26	4	6	-
Scott HOUGHTON	1	-	1	-
Dwight MARSHALL	23 (5)	7	5 (1)	2
Des LINTON	3 (2)	-	1 (1)	-
Ceri HUGHES	8 (1)	2	2	-
Mitchell THOMAS	23 (2)	-	4	-
John HARTSON	11 (9)	5	1	1
Gary WADDOCK	23	-	4	-
Jamie WOODSFORD	(2)	-	-	-
Tony THORPE	(2)	-	(1)	-
Paul ALLEN	4	-	-	-
Martin WILLIAMS	(1)	-	(1)	-
Tony ADCOCK	(2)	-	(1)	-
Richard HARVEY	1	-	-	-
Ben CHENERY	-	-	1	-
Wayne BIGGINS	2	-	2	1
Own goal				

ENDSLEIGH LEAGUE DIVISION ONE

	P	W	D	L	F	A	PTS
Bolton W	30	14	9	7	50	32	51
Wolves	29	15	5	9	52	39	50
Tranmere R	30	14	8	8	48	35	50
Reading	30	14	8	8	35	27	50
Millwall	28	14	7	7	41	26	49
Watford	30	12	11	7	35	28	47
Sheff Utd	30	12	10	8	48	34	46
Grimsby T	30	11	11	8	47	40	44
Barnsley	28	12	6	10	36	36	42

TODAY'S OFFICIALS

Today's referee is

JOHN KIRKBY from
Sheffield.

Mr Kirkby, a Senior Business Administrator with Bass Taverns, joined the Football League list in 1987.



R Coxhead

TP Howes

TODAY'S OTHER DIV I MATCHES

Bolton Wanderers v Barnsley

Bristol City v Oldham Athletic

Burnley v Grimsby Town

Middlesbrough v Charlton Ath

Southend Utd v Sheffield Utd

Sunderland v Portsmouth

Tranmere Rovers v Reading

West Brom v Notts County

See page 39 for Endsleigh

League Division One table

TEAM CHECK

LUTON TOWN

Manager: David Pleat

Juergen SOMMER

Julian JAMES

Marvin JOHNSON

Gary WADDOCK

Mitchell THOMAS

Trevor PEAKE

David PREECE

Scott OAKES

Kerry DIXON

Wayne BIGGINS

Dwight MARSHALL

SWINDON TOWN

Manager: Steve McMahon

1 Nicky HAMMOND

2 Mark ROBINSON

3 Edwin MURRAY

4 Wayne O'SULLIVAN

5 Luc NIJHOLT

6 Shaun TAYLOR

7 Kevin HORLOCK

8 Joey BEAUCHAMP

9 Jan Aage FJORTOFT

10 Peter THORNE

11 Martin LING

12

14

GK



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