

ENDSLEIGH INSURANCE LEAGUE DIVISION ONE

# LUTON TOWN V WEST BROM



LUTON TOWN  
FOOTBALL CLUB

LUTON TOWN

SATURDAY 13TH AUGUST, 1994, 3 PM



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## PLEAT'S PERSPECTIVE

### BRIGHT WORLD CUP CAN INSPIRE US ALL IN A CRUCIAL SEASON

#### WELCOME to all supporters for today's opening game.

We must all hope that the bright attacking philosophies shown in the majority of World Cup games will transmit throughout the league scene.

This season is particularly crucial as only two clubs will be promoted and four clubs relegated. It is to be hoped caution doesn't take over.

We welcome West Brom, their supporters, players and officials to Kenilworth Road.

Not many weeks ago, we witnessed one of the most exciting matches here, and fortunately that result took the pressure off our club. We were



Luton Town Football Club  
Kenilworth Road Stadium,  
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delighted when Albion themselves won on the last day of the season to retain their status.

Much has changed this summer. In our own gracious way we allowed several players to leave to reduce our costs.

John Dreyer, Jason Rees and Andy Petterson will line-up at Stoke, Portsmouth and Charlton respectively. Alan Harper too is expected to sign for Burnley, another Division One team with hopes of success.

Youngsters Neil Watkins, Justin Gentle and Neil Ryan also left, and big-hearted Darren Salton is no longer contracted.

At the time of going to press we have made no major sale, but have added to our group Dwight Marshall from Plymouth, whose pace will upset a few defenders this season, and Tony Adcock, the experienced forward from Peterborough who has a fine football brain and an excellent scoring record. We wish them both every success.

We now have some competition for Kerry Dixon and John Hartson.

It is unfortunate that at present we have been disturbed by injuries. Tony Adcock (hamstring), Mitchell Thomas (knee) and Des Linton (knee) have all done insufficient rehabilitation work to be considered.

Also Ceri Hughes got a nasty tackle in Scotland and is unlikely to be ready.

Add to this the suspension of John Hartson and it is a case of a little early season shuffling and hoping that the selections will be accurate.



Dwight Marshall's pace will upset a few defenders this season, says David Pleat

Darren Bradshaw has been training with us. He is at present under the freedom of contract scenario at Peterborough and I am also hopeful of adding goalkeeping competition as soon as possible.

We have been busy in pre-season with three games in Scotland and the home match with Southampton.

We have tried one or two different formations and most players have had an opportunity to show some form and regain fitness after the summer break.

I have noted that West Brom have had a most successful pre-season with fine wins at Cardiff and Swansea.

Next Tuesday we meet Fulham in the Coca Cola Cup, and it is important that we gain some advantage before the second game.

Finally, a welcome to any new sup-

porters who are with us today.

Remember how important it is in the current climate of escalating transfer fees to try and stay with the game. This is why we need all the support commercially and at the gate as possible.

We know the alternative if we don't improve these areas, and that is an equation answer that I have never enjoyed talking about.

Enjoy today's game, get behind the players, and let's hope we can have a thoroughly enjoyable and successful season.

## HONOURS

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Champions - Division Two 1981-82

David Pleat

3

## TALK OF THE TOWN



Picture by ANDY HANDLEY

LUTON'S Clubcall service is now being operated from Kenilworth Road, with regular updates from new Press Officer/PRO Simon Oxley.

The service still comes under the umbrella of the nationwide Clubcall company, and fans will still be able to hear live match commentaries and reports on matchdays. But by basing the Luton Clubcall at Kenilworth Road, there will be more updates throughout the week, with interviews with David Pleat and the Hatters players.

**C**ONGRATULATIONS to Ceri Hughes who was voted the 1994 Rhondda Sports Personality of the Year.

The young Welshman was presented with his award by boxing manager Dai Gardiner, and was a proud winner of a very prestigious award in his home community.

Ceri will this season be aiming to stake a claim for a permanent place in the Welsh side.

TOWN stars Ceri Hughes, Mitchell Thomas, David Preece, Kerry Dixon and Scott Oakes were on autograph duty at Swanbourne School, near Milton Keynes, last month, at a special sports exhibition day organised by staff and pupils.

Among the other guests was Olympic gold medallist Seb Coe, now an MP, and champion racehorse Desert Orchid.

**M**ITCHELL Thomas and John Hartson will miss the opening games of the season through suspension.

Thomas has been suspended for three matches following his dismissal against West Brom in the final home match of last season, while Hartson must serve a four-match ban after being sent-off at Bolton in the penultimate match of the 93-94 campaign.

Thomas, who recently signed a two-year contract with the club, misses today's match with West Brom, Tuesday's Coca-Cola Cup visit of Fulham, and next Saturday's league trip to Derby.

Hartson will also miss these games, plus the away leg of the cup tie at Craven Cottage on August 23.

**T**HE Hatters will entertain Southend, here at Kenilworth Road, on Saturday, August 27 as originally scheduled. The match had been shortlisted for live television coverage the following day.

From the start of this season, ITV will be transmitting a football magazine programme, at the present time entitled The Endsleigh

Football League Extra.

The Football League have been pressing for this type of programme for some time, and with the support of league sponsors Endsleigh this has now been made possible.

For the first few weeks it will be transmitted in limited ITV regions, but will be fully networked during September.

**W**ELOCOME to a new look Luton Town programme, with news, interviews and all the action from Town games both home and away. We would welcome views from supporters on what you would like to see in the programme, and would be happy to use pictures supplied by you! For details, contact Programme Editor Simon Oxley on (0582) 411622.



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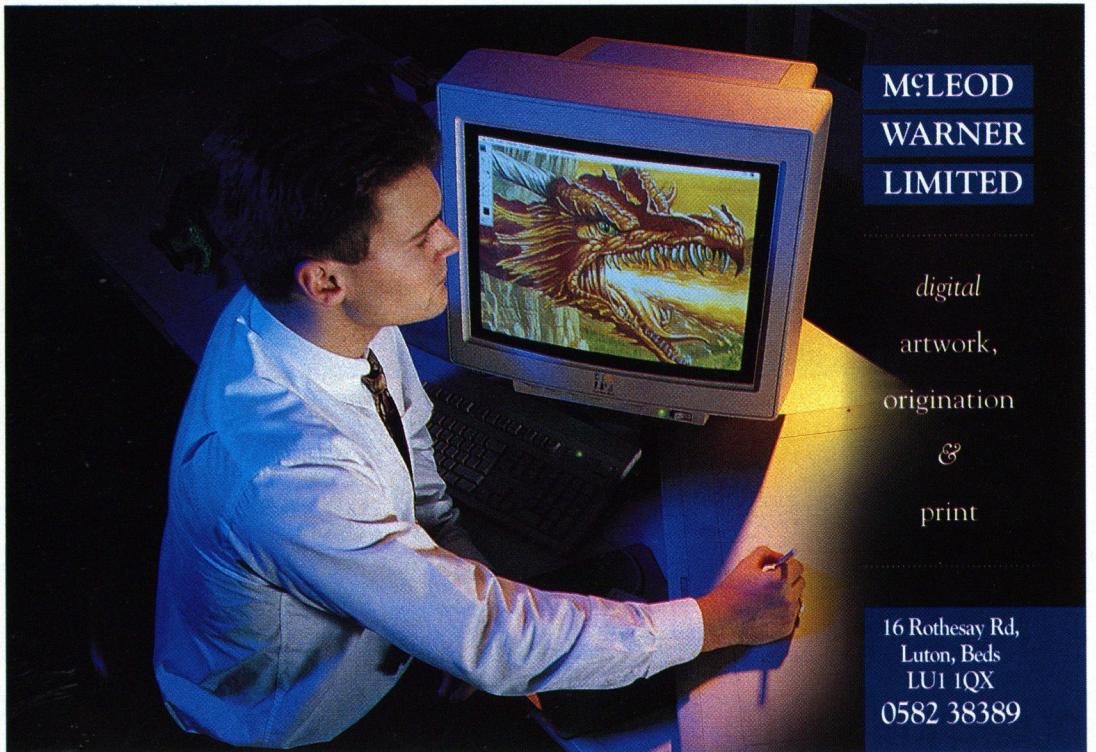
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## FROM THE SECRETARY'S CHAIR



with JOHN SMYLIE

WELCOME back to Kenilworth Road, following a busy summer which has seen a number of changes both on and off the field.

David Pleat has outlined the playing side, and elsewhere in today's programme Geoff Lovell gives you full details of safety in the stadium.

With the installation of the news seats at the Kenilworth end the disabled area is now open, and there will be an official opening ceremony in the near future.

Other changes have resulted in the appointment of a new Executive Chief Steward, Car Park Supervisor and Turnstile Supervisor, and we would like to thank Mike Williams, Fred Hayward and Colin Savage for their long service and hard work. You'll still them on a Saturday though, as guests of the club with complimentary season tickets.

## LEADING THE LINE

by TREVOR PEAKE



**F**IRST can I say I'm delighted to be back at Kenilworth Road for another season.

I was very pleased to sign for David Pleat, and to be given the opportunity to have another season with Luton. I have had a terrific time here, it's not been the best result wise I know, but I have been accepted tremendously by players and fans alike and I would like to thank everyone for that.

We are all looking forward to the challenge of a new season, and the fact that there is such competition for places should urge everyone who has a place today to put in a good performance.

We were disappointed to lose against Southampton last week on our home 'debut' for 94/95, especially after such a pleasing start.

Not keeping a clean sheet was of course a particular disappointment to me, but we have been working hard on the defence this week and will be hoping for better things this afternoon.

We have played several formations in the pre-season games, and of course we have had injuries in the defence and some change of personnel.

But the key to these games is getting everyone involved and getting match fitness.

It always gives everyone a boost to see new faces, and we have all been particularly impressed by Dwight Marshall. I thought he had a super game against Southampton, and he has a particular asset we have been missing in that he has blistering pace, and it gives us a good chance of getting behind defenders.

The league looks open, and of course this is the time for optimism. I'm sure the other 23 clubs would say the same, but we hope to be up there, and what we really need this year is a good start.

Last season gave us plenty of cause for optimism, and with your continued support I'm sure we can enjoy another memorable campaign.

*Trevor Peake*

# A NEW MARSHALL IN TOWN!

NEW signing Dwight Marshall is cutting down on the mileage and hoping to increase the goals tally following his £150,000 summer move from Plymouth Argyle.

The 28-year-old scored 14 goals for Peter Shilton's side last season, and is looking forward to the challenge of Division One football a little closer to home.

"I am certainly looking forward to playing in a higher division, and with a young family in London the travelling to Plymouth was proving a big burden, so playing closer to home is another good reason to move," he said.

The Jamaican-born striker suffered the agony of defeat in the promotion



*Sign please... Dwight does the honours before last Friday's friendly against Southampton at Kenilworth Road.*

play-offs last season, as Plymouth squandered a good 0-0 draw at Burnley by losing 3-1 in their home leg.

Plymouth played Luton

in the 1992-93 season, beating the Hatters 5-4 on aggregate in the second round of the Coca-Cola Cup. Dwight missed both legs through injury, but had played against Luton in a pre-season friendly.

He is set to start this campaign alongside Kerry Dixon, with John Hartson suspended, and will no doubt be keen to impress.

"I like to think I am quick off the mark and can take defenders by surprise," he said. "You have to want to score, to be hungry for goals, and instinct plays a big part."

"Strikers have to be alert in the box, because chances don't come along very often."

Dwight has impressed David Pleat in the pre-season friendlies, and was close to opening his account for the club against Southampton.

**T**HERE will be some familiar faces to greet Luton around the Endsleigh Division One grounds this season, following the summer departures of several Town players.

Goalkeeper Andy Petterson has joined Charlton Athletic, with the fee due to be decided by a tribunal this week. Australian-born Andy spent most of last season on the bench, with Juergen Sommer in fine form, and felt it was time to seek first-team football. He started as first-choice in the 1992-93 campaign, before Alec Chamberlain regained his place, and last season Andy started just two league games.

Also moving on is defender John Dreyer, who was given a free transfer and joined Stoke City. John joined Luton from Oxford, and skippered the side on many occasions, forming a key central-defensive partnership with Trevor Peake.

Jason Rees, also given a free transfer, has joined Portsmouth, while Canadian international Geoff Aunger has been released by the club by mutual consent. Best wishes to all these players in their future careers.



## LUTON TOWN TICKET OFFICE NEWS

with CHERRY NEWBERRY

### Luton Town v Fulham

#### COCA-COLA CUP ROUND ONE, FIRST LEG

Tuesday, August 16, 1994  
Kick-off 7.45 pm

Tickets for this match are now on sale at normal league prices. Normal guesting facilities apply.

### Derby County v Luton Town

#### ENDSLEIGH INSURANCE LEAGUE DIVISION ONE

Saturday, August 20, 1994  
Kick-off 3.00 pm

Terracing only available to Luton supporters, with prices £7 for adults and £4 for juniors. Pay on the day at turnstiles 48 to 51.

### Fulham v Luton Town

#### COCA-COLA CUP ROUND ONE, SECOND LEG

Tuesday, August 23, 1994  
Kick-off 7.45pm

Seats are priced at £10.50 for adults and £5 for juniors, with standing at £7 for adults and £3.50 for juniors. Supporters should pay on the turnstiles on the night of the game.

### Ticket Office Hours

Monday to Friday: 10am to 4pm  
Saturday (match days): 9am to 3pm & 4.45 to 5.15pm  
Saturdays (non-match days): Subject to change. Please contact the Ticket Office.

For bookings, membership and enquiries, ring the Ticket Office direct on (0582) 416976. Supporters wishing to order by credit card can do so by using the 24-hour Credit Card Hotline on (0582) 30748.

### Travelling to...

#### Derby County

Address:  
Baseball Ground,  
Shaftesbury Crescent,  
Derby, DE3 8NB.  
Tel: 0332 40105.

Join M1 motorway north to junction 24, then follow signs to join A6 (Alvaston). At roundabout, take first exit A5111 (signs Ashbourne A52). In 1.2 miles at roundabout take third exit A514 (signs City Centre). 1.2 miles further across railway bridge, turn left into Shaftesbury Street for ground.

#### Fulham

Address:  
Craven Cottage,  
Stevenage Road,  
Fulham, London SW6 6HH.  
Tel: 071 736 6561.

Take A1/M1 to North Circular (A406) west to Neasden and follow signs Harlesdon A404, then Hammersmith A219. At Broadway follow Fulham sign and turn right (1 mile) into Harbord Street, and left at end to ground.

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**matchday** FOR FULL COVERAGE OF THE  
ENDSLEIGH INSURANCE LEAGUE

## ON THE OTHER SIDE

**TONY MATTHEWS** reviews  
the Baggies' 1993/94 season



ALBION keeper Stuart Naylor was one of three players carried off in last season's game here

**S**HORTLY after their Wembley success over Port Vale at the end of the 1992-93 season, which resulted in promotion to the First Division, West Bromwich Albion were dealt a shuddering blow when manager Ossie Ardiles quit the club to take over at Tottenham.

But Baggies' chairman Trevor Summers quickly appointed assistant-boss Keith Burkinshaw into the Hawthorns hot-seat, stating that continuity was of prime importance and with Keith's experience it was imperative that the club consolidated itself in the higher division.

"If we finish a place above the relegation zone, then we shall be happy," said Summers.

And that's precisely what Albion achieved - just holding onto their Division One status thanks to a last match victory at Portsmouth, where anything less would have sent them down.

Inconsistency was the name of Albion's game throughout an interesting campaign.

They rose as high as fourth in the table at one stage, and were fifth in September after beating arch rivals Wolves. But by mid-October they were right down in the bottom three, and although they picked up around Christmas, moving up to 16th, thereafter it was a battle down to the wire.

Injuries and suspensions were frequent, and the manager could rarely name an unchanged team.

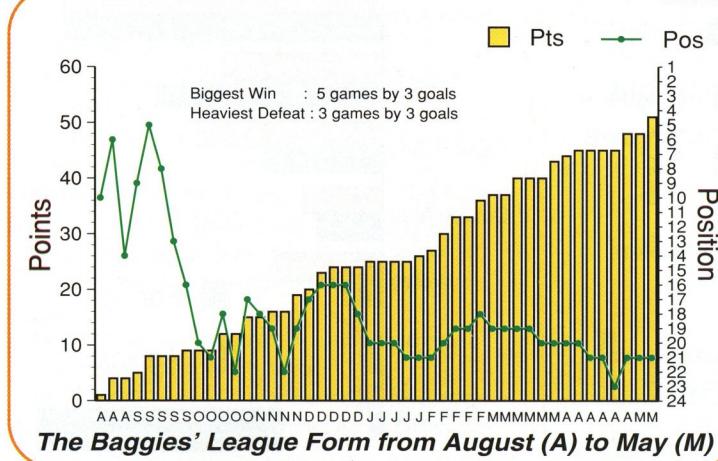
Nevertheless, certain players performed well below par, and although messrs Taylor and Hunt bagged 30 league goals between them, their scoring record let them down, especially away from home.

Player of the Year Daryl Burgess had an outstanding season, and the fans stood by the team superbly as the average attendance at the Hawthorns shot up by 1,700 to almost 17,000.

There were more than 11,000 supporters at Fratton Park for that last vital game, which followed a nail-biting 3-2 defeat at Luton in their penultimate match.

Luton led 1-0 and 3-1, in a contest which saw three players, including both goalkeepers, carried off, and two, Mitchell Thomas and Gary Strodder, sent off during 10 minutes of stoppage time.

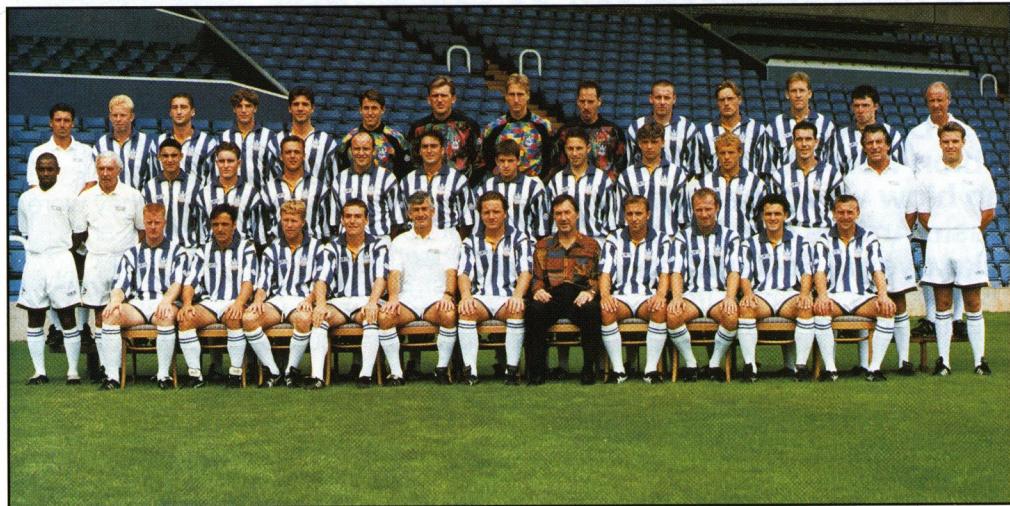
But the Baggies got it right at Portsmouth, where Lee Ashcroft's 40th minute header kept them up.





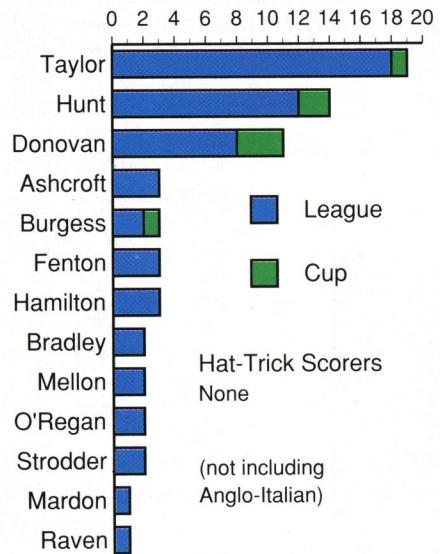
# WEST BROMWICH ALBION

## SPOTLIGHT ON TODAY'S VISITORS

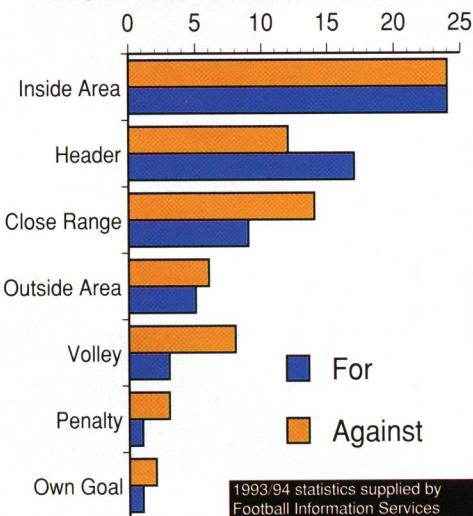


Back row: I to r: J Trewick, S Darton, D Burgess, A Hunt, P Mardon, G Germaine, S Naylor, D Dudley, T Lange, G Strodder, C Hegs, P Raven, L Ashcroft, D Mann.  
 Middle row: D Thomas, R Allen, S West, J McCue, R Hunter, M Phelan, I Hamilton, D Marshall, B Love, C Herbert, S Coldicott, B Taylor, N Bodell, M Ashton.  
 Front row: P Edwards, B McNally, S Lilwall, M Mellon, D Mortimer, D Bradley, K Burkinshaw, K Donovan, N Parsley, D Smith, K O'Regan.

### Who Scored the Goals



### 60 For, 69 Against - How the Goals went in



# 1994/95

## VISITORS ON PARADE

**LEE ASHCROFT** (forward) - Started his career at Preston, before signing for Albion for £225,000 in August 1993. England Under 21 international, scored the match-winning goal at Portsmouth in May to keep Albion in Division One.

**DARREN BRADLEY** (defender/midfield) - Over 250 appearances for West Brom, and was made captain in 92/93. Troubled by injury and missed the run-in last season.

**DARYL BURGESS** (defender) - Progressed through the junior ranks at The Hawthorns, and having overcome a serious back injury he was voted Player of the Year in 1994.

**SCOTT DARTON** (left-back) - Didn't feature until late-on in the 93/94 season following an injury to Paul Edwards.

**KEVIN DONOVAN** (midfield) - Has scored 24 goals in 79 appearances for Albion. Started last season very well, lost his place, and then finished with a flurry.

**PAUL EDWARDS** (defender) - Joined Albion from Wolves in January last season.

**IAN HAMILTON** (midfielder) - Born in Stevenage, and played for Southampton, Cambridge and Scunthorpe before signing for West Brom for £160,000 in June 1992.

**ANDY HUNT** (striker) - Joined Newcastle from Kettering for £150,000, and bagged 15 goals in 50 games for the Magpies before joining West Brom. Scored 25 goals last season.

**PAUL MARDON** (defender) - Signed for West Brom from Birmingham in November 1993 for £400,000, making him Albion's most expensive defender ever.

**BERNARD McNALLY** (midfield) - Northern Ireland international who has played over 450 league appearances for Shrewsbury and West Brom.

**MICKY MELLON** (midfield) - tough-tackling Scot who joined the club from Bristol City.

**STUART NAYLOR** (goalkeeper) - Over 300 appearances for Albion and an England B international.

**KIERAN O'REGAN** (midfield) - Eire international who was Keith Burkinshaw's first signing for Albion.

**MIKE PHELAN** (midfield) - Albion's new captain, who joined the club in the summer from Manchester United.

**PAUL RAVEN** (centre-back) - A key figure alongside Burgess in the Albion defence.

**BOB TAYLOR** (striker) - Impressive goal-scorer for Leeds, Bristol City and West Brom, with 66 goals in 129 appearances for the Baggies.

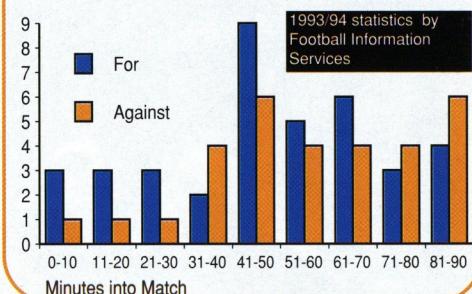
## MEET THE BOSS

**K**EITH Burkinshaw's playing career was limited to one appearance for Liverpool and 108 games for Scunthorpe. He moved into a coaching role at Newcastle, and was appointed manager at Tottenham in July 1976, but the club slipped out of the top flight at the end of his first season.

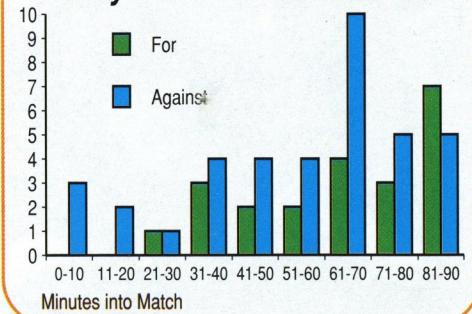
But Tottenham won their place back in Division One at the first attempt, and he later guided them to two successive FA Cup wins, in 1981 and 1982 and success in the 1984 UEFA Cup Final.

He resigned at Spurs after that win, but was appointed Ossie Ardiles' assistant at West Brom in 1992, taking over when Ardiles left last summer.

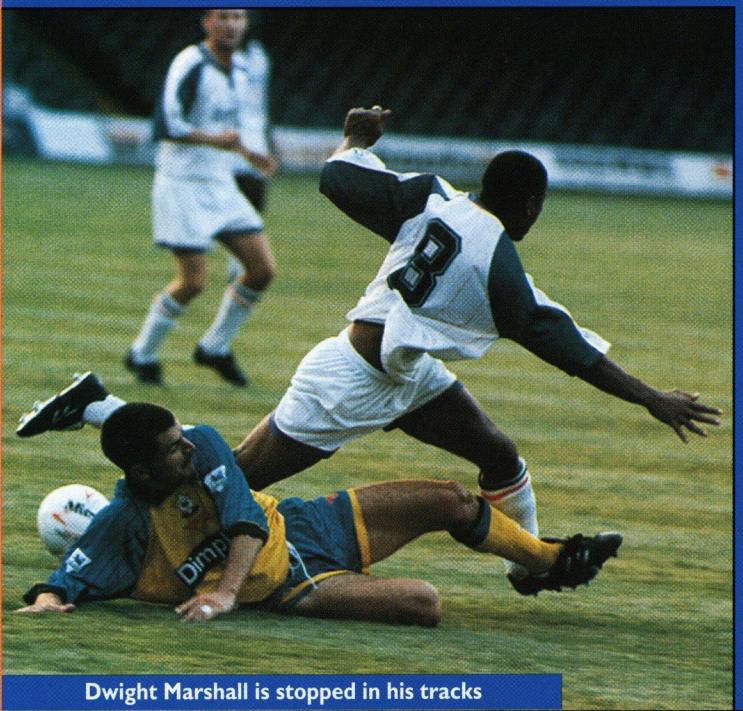
### When West Brom Scored and Conceded at Home



### .. and when the Net Bulged away from The Hawthorns



## LUTON TOWN v SOUTHAMPTON



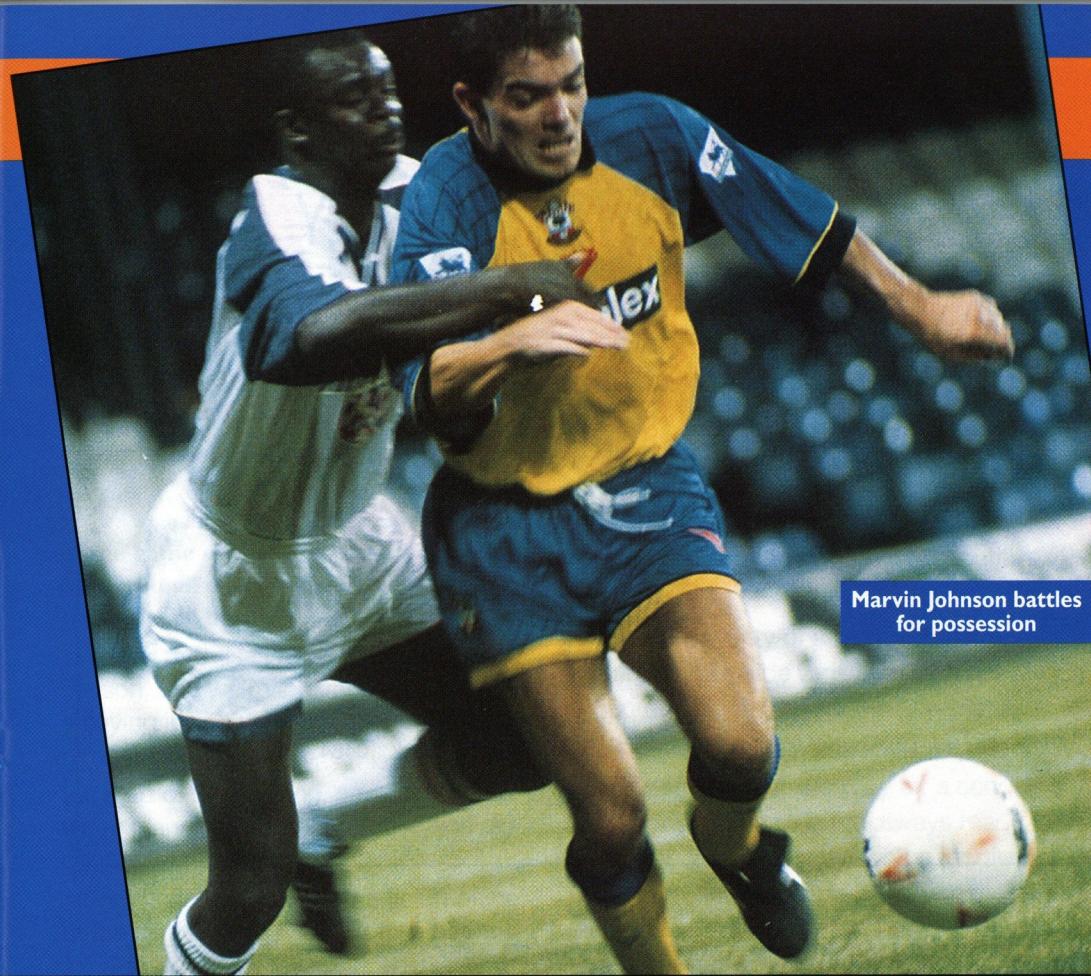
Dwight Marshall is stopped in his tracks

From  
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Date  
August 5 1994  
Result  
Luton Town 1 (Telfer)  
Southampton 2  
(Le Tissier, Dowie)  
Att: 3,476

Pictures by  
ANDY HANDLEY



Dwight Marshall, with Paul Telfer (left) and Scott Oakes (right)



Marvin Johnson battles for possession



Paul Telfer beaten in the air, as Kerry Dixon (far right) looks on

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## HARRY OF THE HATTERS

### JUNIOR HATTERS

We welcome all junior Weat Bromwich Albion supporters and Junior Hatters to our first home game of the 1994-95 season. We hope you all enjoy yourselves and have a safe journey home.

Well, it promises to be another exciting season, and we're looking forward to you enjoying it with us in the Junior Hatters.

The Junior Hatters was relaunched at the start of last season, and once again we're planning special activities and discounts for all members.

(For full details contact the ticket office at the club, during normal office hours).

There are many new items in the club shop, and of course you will have seen the new shirts which the players will be wearing for the first time in a competitive game today.

There are plenty of action pictures for you to enjoy inside today's match programme, with space for the players to add their autographs.

And remember, if you play for a school or junior side the club are always ready to help with advice, organise trips, or give raffle prizes for example if you are organising a fund-raising event.

#### MATCH DAY MASCOT



Name: James Garley  
Date of Birth: 9/9/82  
School Attended: Graveley JMI, Stevenage  
Hobbies: Football and computers  
Favourite Luton player: Scott Oakes  
Local team you play for: Symonds Green  
Who accompanies you to Luton matches: My Dad



SCOTT Oakes gave Junior Hatters plenty to cheer last season! Here's to some more great goals!

MANY HAPPY RETURNS TO ALL JUNIOR HATTERS WITH BIRTHDAYS IN AUGUST





DWIGHT Marshall causes problems for the Southampton defence in Friday's friendly

## CENTRE SPOT



**T**HIS is the season for some of our players to really take the first division by storm, those that were classed as 'younger players' last term now have a year's more experience and they can now take more responsibility on their shoulders.

If they can do this it will allow some new faces in, both in terms of giving more younger players a chance to settle and in terms of giving the new arrivals a chance to stake their claim.

We have had a mixed pre-season in terms of results, but very good in terms of spirit and team-building. There is plenty of optimism in the changing room, and a very healthy competition for places. Obviously up front, Dwight Marshall and Tony Adcock have come to the club, and John Hartson proved what an outstanding prospect he is last season. But such competition only enhances the strength of the squad, and it's something I've had to contend with all my career - it's part and parcel of football.

Personally I would like to score more goals than I did last year, but I'm enjoying my football as much as ever.

Looking back at last year obviously the cup run was a highlight, but I like to think we could do better in the league. We need

to start with some good wins and get some points in the bag, so that we can go into the Christmas period with something to aim for, rather than trying to climb out of a relegation place.

Coming to Luton, where perhaps I might have, or maybe should have started my career, has been a great period for me, and although I maybe regret one or two moves I made I can't complain at the way my career has gone.

It's a big money game now, and the transfer fees are spiralling as people come into the game with big money and put it behind particular clubs. The money has worked its way down the line, in that the big clubs are buying players and giving the smaller clubs cash to improve their grounds for example. But while that is a good thing, it is looking increasingly likely that the big clubs will dominate the game.

One club who could certainly do with some money at the moment is Dunstable - the club where I started my career. I had some great seasons there in the old Southern League, but it's very sad to see their current plight. They should be one of the premier non-league outfits in the area, so if there are any of these money men I was mentioning earlier around, then there's a club with great potential.

Kerry Dixon



AUTOGRAPH

## KENILWORTH SUITE

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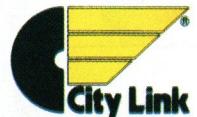
## INDIVIDUAL BOX HOLDERS

Mr Alan Garner

Mr Malcolm Eade

Mr Roger Eade

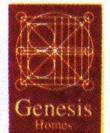
## EXECUTIVE BOX HOLDERS



*Murtagh Demolition*



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Cope Brothers (Printers) Limited



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COMPUTER AND BUSINESS STATIONERY



**Electrolux**



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**LUTON** Town will be wearing new kit this season, marketed under our own 'Hatters' logo, with a new club badge.

As you will see in the photos throughout this programme, the home kit is predominantly white, while the away strip is blue and orange. The change to the home strip is the first for two seasons, and replicas are now available in the restocked club shop.

Explaining the change, Luton chairman David Kohler said producing the kits under the club's own merchandise logo would mean cheaper prices for supporters - and the shirts retail at £28.99 as opposed to £29.99 last season.

"It is an idea pioneered by Leicester City, and although clubs have come under fire for constantly changing their kits, we have to accept that fashions do

change, especially with regard to childrens' clothes," said Mr Kohler.

"We have changed both jerseys this season, but the shirts are cheaper than last year, and we will be one of the few clubs whose replica jerseys have an embroidered badge on rather than a plain iron-on sticker.

"The new badge was designed to give us something which incorporated our nickname, the town shield, the name of the club, and football, and hopefully we have achieved that. The Hatters logo will now feature on many souvenirs and there will be a wide selection of good in the shops."

And the team shirts for the forthcoming season will be numbered in the traditional 1 to 11 fashion, following last season's use of squad numbers. There will be no names on the backs of shirts either.

# KIT SPONSORS



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Luton 411622

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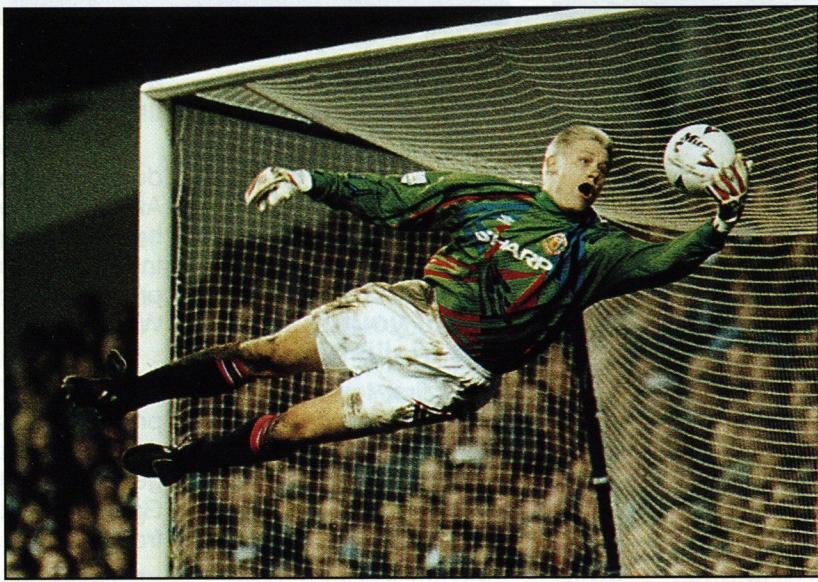
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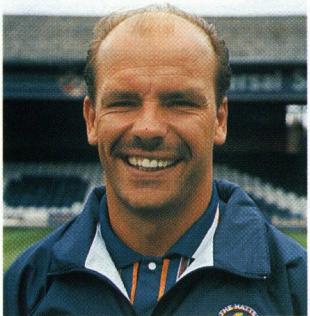
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# FREE



32 PAGE POCKET  
SOCCER FIXTURES  
GUIDE 94-95  
IN TOMORROW'S

*Sunday*  
**EXPRESS**



**Avon Insurance Combination League Season 1994-95**

Wed Aug 17 WATFORD 2pm  
Wed Aug 24 QPR 2pm  
Wed Aug 31 Charlton Athletic 7pm  
Wed Sep 7 IPSWICH 2pm  
Wed Sep 14 Bristol Rovers 7.30pm  
Wed Sep 21 OXFORD 2pm  
Wed Sep 28 PORTSMOUTH 2pm  
Tue Oct 4 Tottenham 2pm  
Wed Oct 12 Oxford 7.30pm  
Wed Oct 19 NORWICH 2pm  
Wed Oct 26 BRISTOL ROVERS 2pm  
Mon Oct 31 Swindon 2pm  
Tue Nov 8 Watford 7.30pm  
Wed Nov 16 WIMBLEDON 2pm  
Mon Nov 21 Portsmouth 7pm  
Wed Nov 30 SWINDON 2pm  
Wed Dec 7 Norwich City 7.30pm  
Wed Dec 14 TOTTENHAM 2pm  
Wed Dec 21 Southampton 7.30pm  
Wed Jan 4 Brighton 7.15pm  
Tue Jan 10 West Ham 7pm  
Mon Jan 16 Bristol City 7.30pm  
Wed Jan 18 WEST HAM 2pm  
Wed Feb 1 CHARLTON 2pm  
Wed Feb 8 ARSENAL 2pm  
Tue Feb 14 Crystal Palace 2pm  
Thu Feb 23 BRISTOL CITY 2pm  
Sat Feb 25 Arsenal 3pm  
Wed Mar 8 SOUTHAMPTON 2pm  
Wed Mar 15 Wimbledon 2pm  
Wed Mar 22 MILLWALL 2pm  
Wed Mar 29 Ipswich Town 7.30pm  
Wed Apr 5 BRIGHTON 2pm  
Mon Apr 10 Millwall 2pm  
Wed Apr 19 CHELSEA 2pm  
Tue Apr 25 Queens Park Rgrs 7pm  
Mon May 8 Chelsea 7pm

BOLD type denotes home game. Fixtures to be played at Kenilworth Road.

# RESERVES AND YOUTH

WITH WAYNE TURNER AND TERRY WESTLEY

**WITH** injuries disrupting the senior squad pre-season, the Reserve sides fielded by the Hatters have for the most part been a mix of youth players and trialists.

But first-team players have been on the score-sheet, with John Hartson and Scott Houghton both bagging a brace in the opening pre-season match, a 5-3 win at Collingham.

The Town's fifth goal came from trialist Lee Taylor, who then scored both in the 2-2 draw at St Neots.

Last Saturday, the team lost 2-1 at Baldock, with Martin Williams scoring the Luton goal as the game was decided by

a late own goal from the unlucky David Greene.

The Reserves were due to be in action at St Albans on Wednesday, before starting their Avon Insurance Combination programme at home to Watford on August 17.

There was a French flavour to the Reserves' pre-season training, as the club had a look at goalkeeper Stefan Le Garrec, who came over from France for a trial.

Le Garrec has played over 200 French league games, and is a former military international.

He spent two days training with the Town, but has since returned home.

Meanwhile the youth team have enjoyed some encouraging performances, and coach Terry

Westley has been pleased with the progress of the new recruits.

The youth team travelled to one of Terry's former clubs Diss Town, last season's FA Vase winners, and won 1-0 with a goal from Junior Haynes - an 18-year-old released by Tottenham.

They then lost 2-0 to Spurs, but on Saturday beat Arsenal 2-1 at the Gunners' London Colney training ground.

Gary Issot and Robert Keen were the Luton scorers.

The youth team can still include the likes of Kelvin Davis and Paul McLaren, who both made their first team debuts at Stoke on the final day of last season.

"These two give the team some real strength

and power," admitted Terry Westley, "and it shows the newcomers just what can be achieved.

"We always point out to the new boys when they arrive, that Luton is an ideal club to join for a young player. You only have to look at our current professional group, and how many of them have progressed quickly from the juniors, to see that's you get your chance here.

"The new boys have certainly knuckled down and have worked hard.

"It's a big change from being at school, and they now have a lot of responsibility, and play the game as part of their job."



John Hartson



Martin Williams



Kelvin Davis



Paul McLaren



**South East Counties League and Southern Junior Floodlit Cup**

Sat Aug 13 CRYSTAL PALACE  
Sat Aug 20 Wycombe Wanderers  
Sat Aug 27 BRIGHTON  
Thu Sep 1 Coventry (SJFC Pre)  
Sat Sep 10 Reading  
Sat Sep 17 NORWICH (LC1)  
Sat Sep 24 SOUTHAMPTON  
Sat Oct 1 Oxford United  
Sat Oct 8 BRISTOL ROVERS  
Sat Oct 15 Colchester  
Sat Oct 22 LC2  
Sat Oct 29 WIMBLEDON  
Sat Nov 5 Brentford  
Sat Nov 12 BRISTOL CITY  
Sat Nov 19 Swindon Town  
Sat Nov 26 LC3  
Sat Dec 3 BOURNEMOUTH  
Sat Dec 10 Tottenham  
Sat Dec 17 TOTTENHAM  
Sat Dec 31 Crystal Palace  
Sat Jan 7 WYCOMBE WANDERERS  
Sat Jan 14 Brighton  
Sat Jan 28 READING  
Sat Feb 4 Southampton  
Sat Feb 11 OXFORD UNITED  
Sat Feb 18 Bristol Rovers  
Sat Feb 25 COLCHESTER UNITED  
Sat Mar 4 Wimbledon  
Sat Mar 11 BRENTFORD  
Sat Mar 18 Bristol City  
Sat Mar 25 SWINDON TOWN  
Sat Apr 1 Bournemouth

HOME matches denoted in bold.

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AND**

**Tuesday and Wednesday, August 23 and 24**

**Time: 10am to 3pm**

**Venue: Electrolux Training Ground, Oakley Road, Luton**

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Guest appearances by LTFC players.  
Chance to be invited to join Vauxhall/  
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**For full application details contact Paul Lowe, Youth  
Development Officer, Luton Town FC, on (0582) 411622**

**GLAD TO BE BACK... WITH A GOAL!**

**T**HERE are few better sights in the game than the return to the side of a player who has suffered a serious injury.

And Luton fans will no doubt have been delighted to see the name Richard Harvey back on the team sheet after a cruciate knee ligament operation kept him on the sidelines throughout last season.

The former England youth international was forced to watch from the stands as the Hatters made their way to Wembley, but it inspired him during the long hours in the gym, and he marked his return with a goal during the pre-season tour of Scotland.

"It was quite frustrating being a spectator," admitted Richard. "I'm not the best watcher of the team, but I was

pleased to see them do so well.

"I had to accept that I couldn't be involved, but it gave everyone a boost."

As the likes of Paul Gascoigne and Alan Shearer will testify, such an injury demands long hours in the gym.

"There was certainly a lot of hard work to do, but our physio Clive Goodyear has been a great help, and Darren Salton was always around so I wasn't alone.

"I was given the go-ahead to resume full training in the summer and, touch wood, I haven't had any problems.

"I am looking forward to getting back in the first team, but there is plenty of competition for places with Marvin Johnson, Julian James and Mitchell Thomas all having played at left-back last season."



*RICHARD Harvey in action against Southampton, with David Preece*

# GILES OFF AS HIGH-FLYING BAGGIES FALL TO CASH-STARVED TOWN



ALLAN Brown heads one of Luton's goals in the 4-1 win over West Brom in December 1957. The Albion players looking on are Maurice Setters (left), now assistant to Eire boss Jack Charlton, and current England coach Don Howe.

**R**ELEGATED from Division One at the end of 1974/75, the Town started off the following season fairly brightly and after four games a place in the leading pack promised much, and hopes were high for an immediate return to the top flight.

Injuries to fullback Steve Buckley and striker Ron Futcher then upset the balance of the side, and when Adrian Alston was sold to Cardiff the league position deteriorated, and by the end of November alarm bells had begun to sound.

Then the club's financial situation was revealed, with over £350,000 owed to the bank, and chairman Len Hawkins resigned, along with directors including

the late Eric Morecambe. A player had to be sold, and manager Harry Haslam was left in the situation of having to raise cash when every club knew why!

But the off-the-field problems seemed to spur the players into action, as Orient were beaten 1-0 at Kenilworth Road, followed by an amazing 5-1 win at Charlton with Peter Anderson scoring twice in what was to be his swansong.

Anderson was the jewel in the crown and a bid of £200,000 from Aston Villa had been turned down the previous season.

Now the club were desperate sellers, and Haslam accompanied the player to Antwerp where an £80,000 bid had been tabled. The manager was later to recount tales of messages reaching him from England that the electricity board had cut

off the supply, but he managed to secure a cash deal of £53,000.

But supporters also pledged financial support, and there was a real groundswell of feeling emphasised by a crowd of 9,450 turning out for Alan Slough's testimonial match.

The players were in defiant mood, and the next visitors to Kenilworth Road were high-flying West Brom, who had won five of their previous six games. The Baggies were on their way back to Division One, but suffered an early blow when player-manager John Giles was sent off for a foul on Ron Futcher.

But the 10 men stepped up a gear and it wasn't until shortly before half-time that the Town got the breakthrough when Alan West and John Aston set up Andy King who steered the ball home.

Immediately after the break Mick Martin equalised for the visitors when he ran through the Luton defence, and it was end-to-end stuff after that.

But finally the handicap of being a player short proved too much, and John Osborne was deceived by a long shot from Aston for what proved to be the winner.

The Town never looked back after this and won seven games on the trot.

Albion meanwhile secured promotion in the final game of the season.

Luton: Barber, John Ryan, Buckley, Chambers (Jim Ryan), Faulkner, Paul Futcher, Husband, King, Ron Futcher, West, Aston.

West Brom: Osborne, Mulligan, Wilson, Tony Brown, Robson, Robertson, Martin, Alistair Brown, Mayo, Giles, Johnston.

Attendance: 10,203.

by ROGER WASH

## 5 YEARS AGO

Five years ago: 19/8/89: The Town's first game of the season took them to Tottenham where the home side were made to fight for their 2-1 victory. Roy Wegerle was the Luton scorer in a match that marked a first team debut for Mick Kennedy.

## 10 YEARS AGO

Ten years ago: 25/8/84: A late start this time, but the wait was worth it as Stoke were beaten rather more easily than the 2-0 scoreline suggests. Frank Bunn and Steve Elliott were on target for the Town.

## 15 YEARS AGO

Fifteen years ago: 18/8/79: Cambridge came away from Kenilworth Road with a point from a 1-1 draw, with David Moss bagging the Luton goal.

## 20 YEARS AGO

Twenty years ago: 17/8/74: A big day for Luton followers with Liverpool the visitors for the first Division One game at Kenilworth Road for 14 years. Barry Butlin opened the scoring in front of a 21,000 strong crowd, but the Reds won 2-1.

Those were the days

## WELCOME TONY ADCOCK



TONY Adcock in Peterborough colours at Kenilworth Road last season, and below in his Hatters shirt for the 1994/95 campaign.

TONY Adcock knows all about scoring goals in Division One. He has been Peterborough's leading scorer for the past two seasons in this division, and the much travelled striker is now aiming to keep finding the net for Luton Town.



The 31-year-old, out of contract, arrived from Peterborough for a nominal fee.

"I realised I wasn't in Peterborough's plans after they went down, so I'm obviously glad to be able to stay in Division One, it's a good league," said Tony.

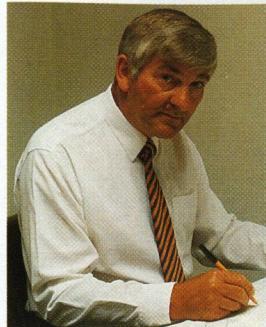
"I was delighted to get the chance to stay up after the disappointment of relegation and it was a chance I had to grab."

Tony started his career at Colchester, alongside former Town goalkeeper Alec Chamberlain, and has since had spells at Northampton (twice), Bradford and Peterborough.

But the highlight so far was his time at Manchester City. "It was just a short spell at Maine Road," said Tony, "and I had a good goalscoring record there. I remember beating Huddersfield 10-1, and I was one of three players to get a hat-trick."

"But City wanted another player and I was part of the deal to go the other way which I found quite awkward. It was a bit of a confidence shaker, but I picked myself up and kept on scoring. Hopefully that will continue here at Kenilworth Road."

Tony's start here has been hampered by a hamstring injury, but he could be on the bench today.



## STADIUM FOCUS

by Safety Officer  
GEOFF LOVELL

DURING the close season, a lot of work goes into ensuring the stadium and match-day operation is as safe as we can make it, and the maintenance staff have worked extremely hard to make sure that the requirements of the Safety Advisory Group are met.

This group carry out an inspection at the start of the close season, and then prior to the start of the league campaign to make sure we have followed their recommendations.

They recommend to the County Council as to whether we should get our safety certificate under the Safety of Sports Grounds Act.

With the conversion of the stadium to all-seater we have had to look at all our emergency plans to deal with emergencies from floodlight failure to pitch invasions.

We must also have a ground evacuation plan, and in the coming months we aim to test various parts of this plan, involving spectators as they leave the ground.

Watch this space for full details.

For the past few seasons we have been using an agency, Special Events, to supply our stewards.

Clubs are now being made responsible for safety, and this has meant a reduction in policing to the benefit of both the community and ourselves.

There has been much liaison between the club, the agency and the police, and I believe the use of an agency is a major benefit as the stewards gain experience from working at such venues as Twickenham and Silverstone.

The majority of our stewards come

from the local area, and anyone interested in becoming a steward can contact me at the club.

Best wishes by the way to two stewards, Jack Allen and Les Parsons, who have retired after over 20 years service.

Stewards are responsible for implementing ground regulations, a job which includes searching spectators as they enter the ground.

I know many supporters were upset last year by the confiscation of golf-type umbrellas, but in the wrong hands these could cause serious injury.

But unlike other prohibited articles we do try and return them, and stewards should tell you where you can collect them. We still have some waiting collection! Again, contact me at the club.

One area of safety still causing a great deal of concern is smoking in the main stand. Despite notices and warnings there is still a small minority who continue to smoke.

If necessary they will be ejected from the ground. It shouldn't need me to tell you how quickly fire can spread in a wooden stand.

Finally, I would encourage supporters to make use of the emergency telephones placed around the stadium. They are the yellow boxes which are in all stands.

They are there for your use, if there is not a steward nearby in the event of an emergency.

The phones give you direct access to the stadium control room.

We will of course keep supporters fully up-to-date with all safety measures, and would welcome your comments.

Have a safe season.



THE Hatters squad line up for a final pre-season photocall

**BACK ROW:** I to r: Tony Adcock, Des Linton, Mitchell Thomas,  
**MIDDLE ROW:** Clive Goodyear (physio), Martin Williams, Richard Harvey, Julian James,  
**FRONT ROW:** Ceri Hughes, Scott Houghton, David Preece,

Juergen Sommer, Marvin Johnson, David Greene, John Hartson.  
 Kerry Dixon, Aaron Skelton, Scott Oakes, Dwight Marshall, John Moore (first team coach).  
 David Pleat (manager), Trevor Peake, Tony Thorpe, Paul Telfer.



## COMMERCIAL CORNER

with Kathy Leather

### YOU and Luton Town - a perfect team!

WITH the start of the football season upon us, here's a reminder of the excellent facilities Luton Town Football Club has to offer.

Companies can sponsor a game or a match ball for as little as £60 per head (plus VAT)!

It's an action-packed day out, with a tour of the facilities, three-course meal and complimentary bar, photographs of you and your party on the pitch, a chance to meet the players, and of course an excellent view of the big game.

We can suit your needs, and can cater for that surprise birthday, retire-

ment party or promotion to make it a special day to remember.

Your sponsorship and support is vital to the future of the club, as we look to build on last season's success when over 60,000 fans watched the Hatters at Wembley in the FA Cup semi-final.

Now with new signings at Kenilworth Road, the club is looking forward to the 1994-95 campaign.

Football attracts varied types of people from the business executive to the small child, and we pride ourselves on the fact that we can tailor the packages to suit individual requirements.

The club gives an excellent platform for building profile and name awareness, be it through advertising, sponsorship or hospitality.

Throughout the season there are a variety of companies leasing our 28 executive boxes. What better way to thank staff for hard work, customers for their much-valued business, or attract new partnerships.

And it's not just on match days that Luton Town can help you.

Many companies use the club for meetings, parties and even weddings!

To find out more about sponsorship, please call the club's Commercial Manager Kathy Leather on (0582) 411622.

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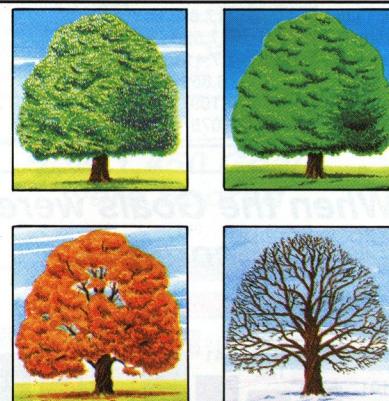
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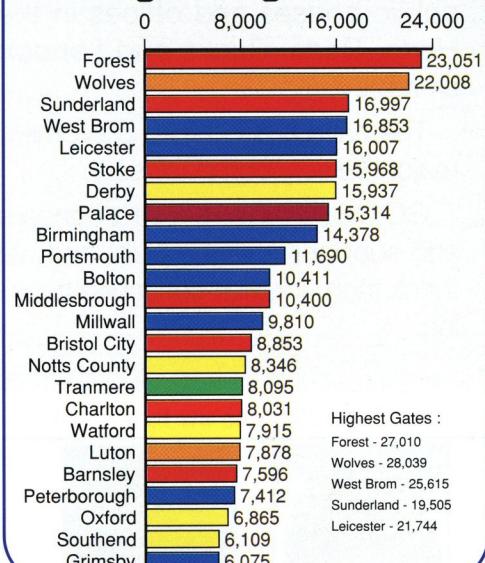
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## TEAM STATISTICS 1994-95

Date	Opponents	F-A	Att	Pos	1	2	3	5	6	7	8	9	10	11	12	14	GK
Sat Aug 13	WEST BROMWICH ALBION																
Tue Aug 16	FULHAM CCC 1 (1)																
Sat Aug 20	Derby County																
Tue Aug 23	Fulham CCC 1 (2)																
Sat Aug 27	SOUTHEND																
Tue Aug 30	Tranmere Rovers																
Sat Sep 3	Port Vale																
Sat Sep 10	BURNLEY																
Tue Sep 13	BOLTON WANDERERS																
Sat Sep 17	Watford																
Wed Sep 21	CCC 2 (1)																
Sat Sep 24	Millwall																
Sat Oct 1	BRISTOL CITY																
Wed Oct 5	CCC 2 (2)																
Sat Oct 8	Stoke City																
Sat Oct 15	MIDDLESBOROUGH																
Sat Oct 22	Sheffield United																
Wed Oct 26	CCC 3																
Sat Oct 29	BARNSLEY																
Tue Nov 1	GRIMSBY TOWN																
Sat Nov 5	Wolverhampton Wanderers																
Sat Nov 12	Oldham Athletic																
Sat Nov 19	PORTRUMPTH																
Sat Nov 26	Swindon Town																
Wed Nov 30	CCC 4																
Sat Dec 3	SHEFFIELD UNITED																
Sat Dec 10	DERBY COUNTY																
Sun Dec 18	West Bromwich Albion																
Mon Dec 26	Reading																
Tue Dec 27	SUNDERLAND																
Sat Dec 31	Notts County																
Mon Jan 2	CHARLTON ATHLETIC																
Sat Jan 7	FAC 3																
Wed Jan 11	CCC 5																
Sat Jan 14	Barnsley																
Sat Jan 21	WOLVERHAMPTON WANDERERS																
Sat Jan 28	FAC 4																
Sat Feb 4	OLDHAM ATHLETIC																
Sat Feb 11	Grimsby Town																
Wed Feb 15	CCC S/F 1																
Sat Feb 18	SWINDON TOWN (FAC5)																
Wed Feb 22	Portsmouth (CCC S/F 2)																
Sat Feb 25	Bristol City																
Sat Mar 4	MILLWALL																
Tue Mar 7	PORT VALE																
Sat Mar 11	Southend United (FAC6)																
Sat Mar 18	TRANMERE ROVERS																
Tue Mar 21	Burnley																
Sat Mar 25	WATFORD																
Sat Apr 1	Bolton Wanderers																
Sun Apr 2	CCC Final																
Sat Apr 8	NOTTS COUNTY (FAC S/F)																
Sat Apr 15	Sunderland																
Mon Apr 17	READING																
Sat Apr 22	Charlton Athletic																
Sat Apr 29	Middlesbrough																
Sat May 6	STOKE CITY																
Sat May 20	FAC Final																

CCC = Coca-Cola Cup  
FAC = FA Cup

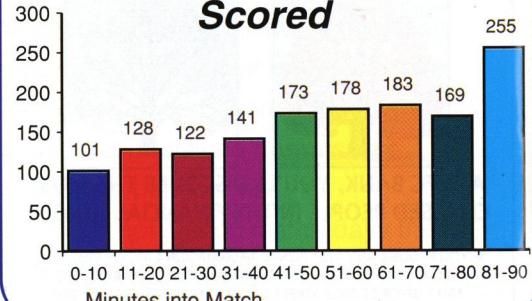
### Average League Gates



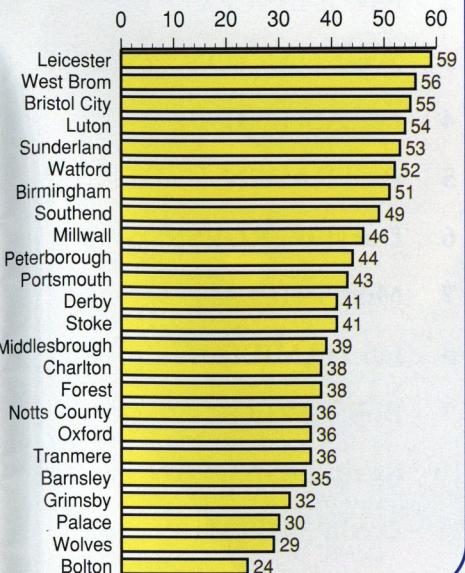
Highest Gates :

Forest - 27,010  
Wolves - 28,039  
West Brom - 25,615  
Sunderland - 19,505  
Leicester - 21,744

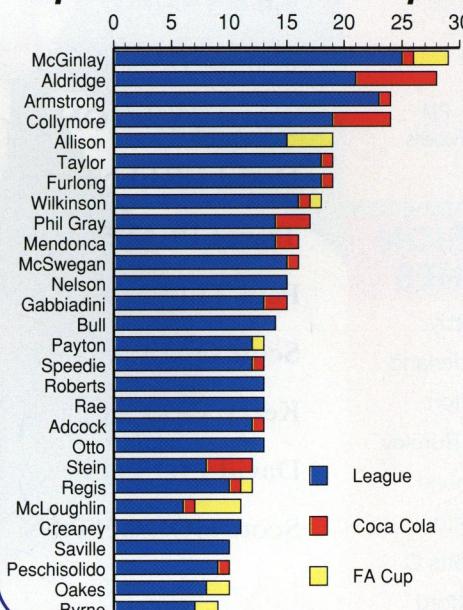
### When the Goals were Scored



### Indiscipline - Bookings



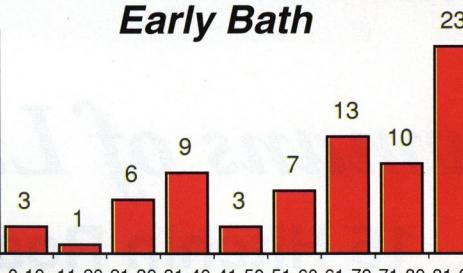
### Top Scorers - All Comps



### How 1,450 Goals were Scored



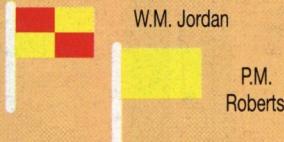
### Departure times for the Early Bath



## TODAY'S OFFICIALS

Today's referee is  
**GRAHAM POOLEY**  
 from Bishop Stortford,  
 in Hertfordshire.

Mr Pooley, a security guard,  
 is married with two children.



## OTHER DIVISION ONE MATCHES

Barnsley v Derby  
 Bristol City v Sunderland  
 Grimsby v Bolton  
 Middlesborough v Burnley  
 Millwall v Southend  
 Oldham v Charlton  
 Portsmouth v Notts C  
 Sheff Utd v Watford  
 Stoke v Tranmere  
 Wolves v Reading  
 Swindon v Port Vale (Sun)

## TEAM CHECK

### LUTON TOWN

Manager: David Pleat

Juergen SOMMER

1 Stuart NAYLOR

Julian JAMES

2 Neil PARSLEY

Marvin JOHNSON

3 Scott DARTON

Aaron SKELTON

4 Lee ASHCROFT

David GREENE

5 Paul RAVEN

Trevor PEAKE

6 Daryl BURGESS

Paul TELFER

7 Mike PHELAN

Scott OAKES

8 Ian HAMILTON

Kerry DIXON

9 Bob TAYLOR

David PREECE

10 Kevin DONOVAN

Scott HOUGHTON

11 David SMITH

12

14

GK

### WEST BROMWICH ALBION

Manager: Keith Burkinshaw

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