

LUTON TOWN v WEST BROMWICH ALBION

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Magazine

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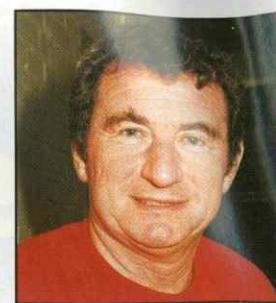


ENDSLEIGH INSURANCE LEAGUE DIVISION ONE

Sponsors of
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Always look on the bright side of life

ON THE BALL WITH DAVID PLEAT



Welcome to Kenilworth Road for the last time in this eventful season. We extend a particularly warm welcome to our visitors from West Bromwich Albion and we hope that despite the possible tense nature of the game, we will see some good football. Keith Burkinshaw has always stuck to his principles throughout his career, but his constant message has always been to play in a manner that encourages the footballer.

These notes are penned prior to the weekend games. So looking back, our last home game was a great disappointment in terms of the scoreline, but once again gave a vivid indication that we are progressing as a club and have shown that on our day we can compete with the best in the league. The facts suggest that we have tightened up at the back, but our failure to score enough goals has let us down; also the semi-final at Wembley has resulted in some of the gloss being knocked off our improvement.

It is an opportune moment to thank everyone who has supported the club this season. I have never tolerated pessimists and I am only encouraged by optimists. I look for cheerful stewards, happy staff and smiling supporters. The game is hard enough and as the gulf widens, we are fighting to stay in the race. Financial burdens to put out successful winning sides in the crazy financial escalations of modern football, have made even greater demands on managerial accuracy. Fewer diamonds are about to be polished and if one is uncovered, clubs at the top can grasp them without worrying about the players' immediate future. Clubs like Chelsea, Manchester United, Manchester City, Arsenal, Spurs, Newcastle and Leeds are

**"I HAVE NEVER
TOLERATED
PESSIMISTS AND I AM
ONLY ENCOURAGED
BY OPTIMISTS"**

limit and we came out on top. Thanks also to the board for their general support this season. We have our differences and I tend to speak my mind, but I have

all holding reserve squads that could comfortably compete in the Endsleigh League and probably hold their own in our division. We must develop a system where there is a wider spread of repatriation when players are released, similar to the Waiver system in American Football.

We will be releasing players this summer and there is always the possibility of staff changes as we attempt to improve and brighten our future prospects. Whilst I am the manager here, everything will be carefully and fairly considered.

I would like to thank the staff for their work this season, especially in the three months of wild excitement during the cup run. Resources were tested to the



Kerry Dixon is halted by the left arm of Kasey Keller during our 1-1 draw with Millwall last week.

always tried to discuss issues fairly. It is also relevant to record our thanks to Mr Bassett and Mr Green whose arrival in November kept the creditors at bay and allowed me to cope with the day-to-day business at the club with far less pressure.

I now must look to plan carefully the next stage of our development, because we must remain ambitious for the club, myself and the staff.

Thanks must also go to the coaches, the part-time staff, the helpers at the school of excellence, scouts and match-day helpers. A very profound remark from Althea Gibson, the black tennis player, will always remain in my

thoughts when people refer to 'T'.

"No one ever achieved anything without the help of others."

I hope everyone will enjoy whatever sunshine they can get in the summer and we will come back in August for what we hope will be the start of another challenging season.

Thanks for all your support.

Direct support from a Hatters director!

AROUND THE TOWN



DONATION GRATEFULLY RECEIVED

Luton Town's backroom team does not always receive the recognition it deserves, so to show his appreciation of their efforts, club director Chris Green - who is also a director of Ford dealers Jewell of Watford - last week presented for their use three new sponsored Ford Mondeos and four Ford Escorts, to the value of £90,000.

The presentation was made to Wayne Turner, Andy McDade, Terry Westley and Jim Hughill and speaking on behalf of the club, Mr Green said: "There are many sponsors who help the club in one way or another and I'd like to thank them for their generosity and support throughout the year. It really does help and it is much appreciated."

PROGRAMME SUBSCRIPTIONS

The club will again be running its programme subscription service next season. The cost will be: Home £30.00, Away £26.00, Home and Away £50.00. Subscription guarantees you all first-team league and cup programmes. If you wish to subscribe, please forward your submittance to: Cherry Newbery (programme subscriptions), Luton Town FC, 1 Maple Road, Luton, Beds LU4 8AW.

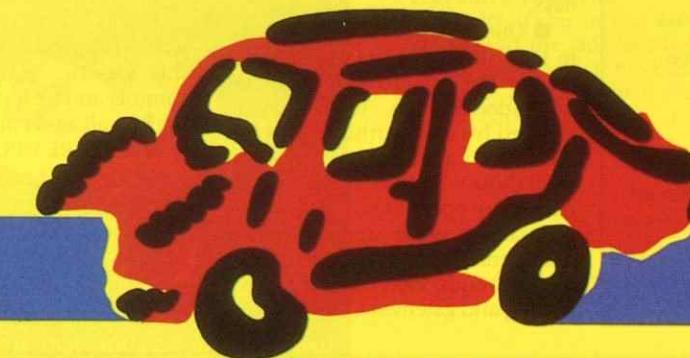
INTERESTED IN WOMENS' FOOTBALL?

We have received a letter from Harlington Ladies FC who are currently looking for players and a goal-keeper to strengthen their squad in the Eastern Region Womens' League. The team is based at



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A final thank-you to all



ON THE INSIDE BY JOHN SMYLINE

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SAFETY NOTE

The Chairman and Directors of Luton Town Football Club undertake to ensure as far as humanly possible that all activities that take place at the Kenilworth Stadium are conducted in such a way that, as far as is reasonably practicable, the safety of everyone working at or attending the stadium is assured.

The club's primary responsibility through the Safety Officer, Officials, Staff and Stewards will be to ensure the reasonable safety of those attending the stadium.

Luton Town Clubcall 0891 12 11 23

Let's finish on a high, for the fans' sake



CAPTAIN'S COLUMN BY TREVOR PEAKE

We aim to end our First Division home campaign on a high this evening to thank you all for your loyal and passionate support this season. It has been a season of highs and lows, but thankfully there have been numerous highs.

As I write these notes, prior to the visit of Southend United, we still require another victory to save ourselves of a nail-biting finish to the season. It seems ironic that only five weeks ago we were tasting Wembley FA Cup glory after our quarter-final win against West Ham United and relative safety in the league.

However, our performances have slipped badly since our Wembley appearance against Chelsea for a number of reasons: injuries, suspensions and a collective loss of form. We seem to have followed a pattern set by the other First Division teams who enjoyed good cup runs. Charlton, Oxford, Bristol City and Bolton all produced giant-killing acts, but have since slipped down the league table.



David Preece is congratulated after his goal against the Lions last week.

Tonight's game is of high importance not only to ourselves, but West Brom as well. I have been a fan of their style of play this season and it is a shame that football teams like ourselves are both struggling at the wrong end of the table. The game tonight will not be one for the faint-hearted... We are confident, though, that we can turn things around. The second-half display against Millwall last week has given us all heart and we are looking to build on that. We showed yet again that we are more than a match for the leading sides in this division and on reflection, should have won the game. Julian James and Kerry Dixon both had efforts hitting the woodwork, so David Preece's goal was our just rewards. Ceri Hughes and John Hartson also went close, so it was disappointing that we conceded that late goal.

Finally, if you are travelling to Bolton and Stoke, get behind the lads and help us make it a happy end to the season. It has been a campaign I will not forget in a hurry and it has brought all the lads many, happy memories. I hope it has done for you too.

Enjoy the game and have a great summer.



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Endsleigh

'Mini' reflects on a memorable season

PLAYER INTERVIEW WITH DAVID PREECE

The Town's season has been a story of success in the cup, compounded by indifference in the league. One man who has shone through all the highs and lows is David Preece and he reflects on one of his most inspired seasons to date.

Back in August the Hatters were facing a long struggle against the drop and many pundits felt it was a battle that would be hard to win. David Preece was one of those who believed, after the early season signs, that the task may have been too big for the young and inexperienced squad.

"After we had sold Phil Gray the signs were that we were going to struggle this season," said Mini. "I thought the task may have been beyond us but the arrival of Alan Harper, and the fact that Kerry Dixon signed for the club, lifted everyone and added that bit of experience that was badly needed. Up until the arrival of those two there was only John Dreyer, Trevor Peake and myself with any experience in the side."

David believes the turning point came as the season hit the half-way point when the youngsters began to mature and began to play to their potential and the likes of Harper and Dixon had settled into the side.

"It all began to turn round just before Christmas and then got better in New Year when the side was playing at the top of its form. Then of course, we had the cup run and that came about simply because all the youngsters in the side were playing well at the same time. Our league form picked up quite dramatically and then we managed to convert that form back to the FA Cup."

With all the memories of the FA Cup run still fresh in David's mind he picked the two ties against Newcastle and West Ham as the highlights of the season for him. "Wembley was a great day, but we failed to perform," he admits. "We will therefore look back on the victories against

Newcastle and West Ham as our best performances of the season. It was great for the club to be involved in a game at Wembley and it must be the biggest disappointment of the year for me that we didn't play as well as we should have done."

Preece claims that the Endsleigh League has been strong this season, but he does not believe that there has been an outstanding team in the whole division. He continued: "Palace have run away with the title, but I would not say that they

are a particularly outstanding side. When we played them here they were nothing special.

"If we can hang onto our best players and possibly add a couple more experienced heads, we should do good things next season."

Despite an indifferent year for the team, Preece has played well throughout with outstanding displays game after game, but he

has some complaints about his own form and some hopes for the future.

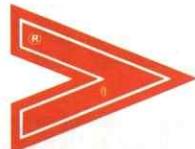
"I would love to have scored a few more goals and with the chances I have had, I probably should have doubled my tally. It has been a great bonus for the fans getting to Wembley, but I would like to get to 52 points in the league which would mean we have done as well as last year."

"Overall, if we survive, it would have to be seen as a good season, but next year may be the test for some of the youngsters. You only have to look at players like Nick Barmby at Spurs to see how hard it can be to be as successful in your second season. There is always going to be so much more pressure on a player after he has made a name for himself."



David Preece and Dennis Wise become acquainted during our visit to Wembley last month.

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Fans' Forum



COACHING SESSION A BIG HIT

Dear Sir,

May I take this opportunity to thank Mr Pleat and his players for the football coaching session that Tony Thorpe and Jamie Campbell attended at the Luton Regional Sports Centre during the Easter break.

We were extremely impressed with the attitude shown by both and we thank them wholeheartedly for the effort they put in and the enthusiasm shown to the kids who rarely have such an opportunity.

May we also congratulate the squad on their commendable play this season and offer our best wishes for the 1994-95 season.

Roisin Fulton, Duty Officer, Luton Borough Leisure and Amenities Department.

ANY UNWANTED PROGRAMMES?

Dear Sir,

I am writing to see if any of your fans could send me any unwanted programmes for my three-year-old son. I am trying to start a small collection for him, so I would be grateful for any number, be it big or small.

Martin Kinsey, 89 The Glebe, Tenby, Dyfed SA70 8HA.

GREETINGS FROM CHINA...

Dear Sir,

As a long-time follower of English football, and Luton Town in particular, I would like to correspond with any followers of the Hatters and exchange souvenirs etc.

Chen Xin Yu, No 2 One Section Wu'AI Street, 110015 Shen Yang, China.

...AND AFRICA (AGAIN)

Dear Sir,

I have received some Luton Town programmes which the club sent me. My friends and I are big football fans and have found them very enjoyable.

I am now a big fan of the club and I am looking for a Luton Town pen pal to correspond with who can tell me all the latest news at the club.

Mlungisi Masuku, 552 Matshobana, PO Mpopoma, Bulawayo, Zimbabwe, Africa.

THE RED LION MILTON BRYAN



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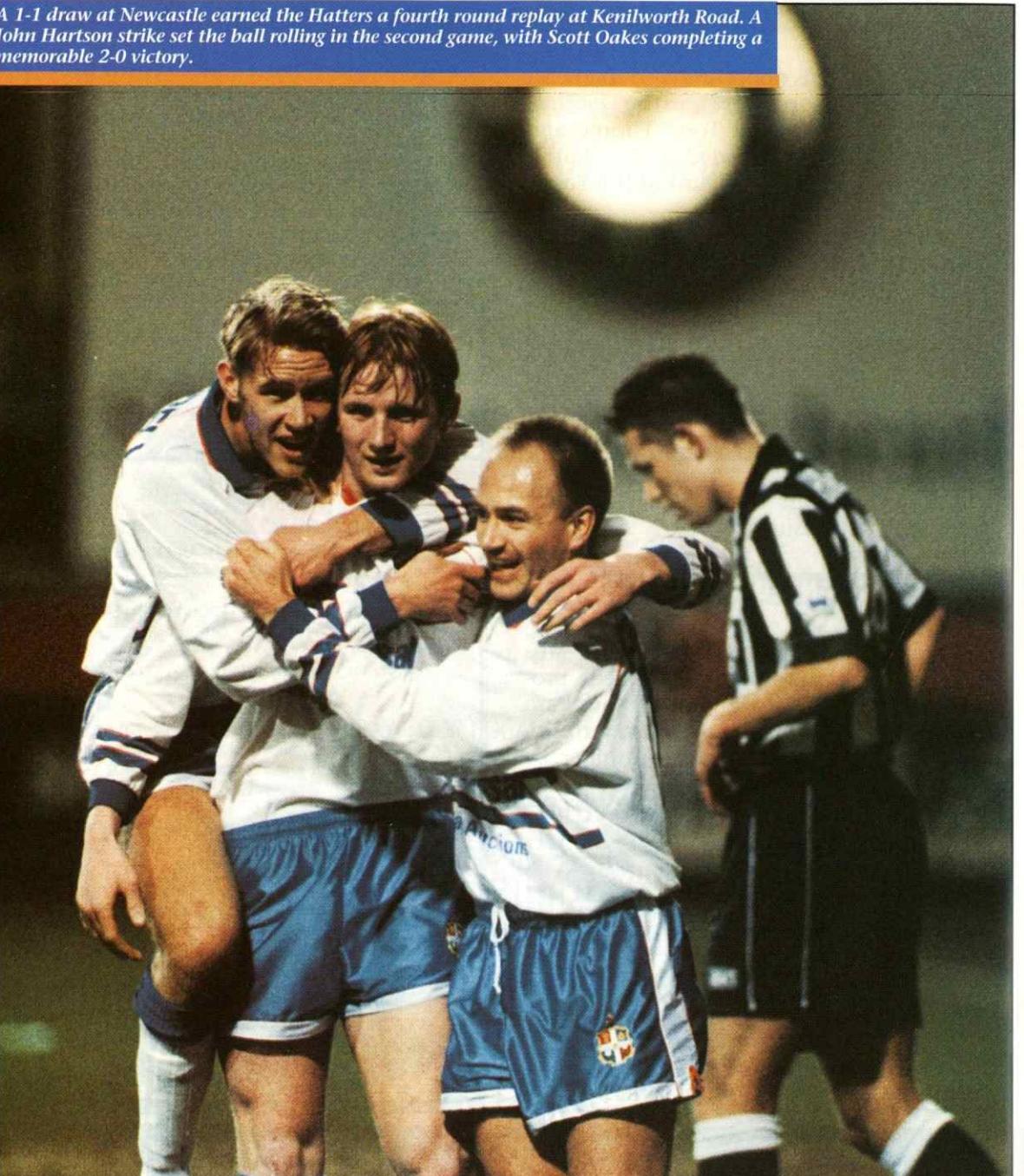
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Action Replay

PICTURES BY JOSH LEVY

Although results have tailed off in recent weeks, no Luton Town fan will forget 1993-94 in a hurry. Our FA Cup run earned the plaudits of the nation, with impressive wins against the Premiership giants of Newcastle United and West Ham being the highlights. Although the semi-final against Chelsea at Wembley ended in defeat, a great day out was had by the 25,000 Hatters fans present.

A 1-1 draw at Newcastle earned the Hatters a fourth round replay at Kenilworth Road. A John Hartson strike set the ball rolling in the second game, with Scott Oakes completing a memorable 2-0 victory.



Cardiff City were disposed of in round five and the quarter-final against West Ham United ended 0-0 at Upton Park. In the replay, Scott Oakes had the match of his life and bagged a hat-trick in the process to earn a Wembley appearance against Chelsea in the semi-final.



Nearly 60,000 fans witnessed the semi-final but, unfortunately, the Hatters could not repeat the form of previous rounds. A 2-0 defeat saw our final dream end, with Kerry Dixon having the Town's best chance in the opening five minutes.

Latest Box Office news



BY CHERRY NEWBERY

Bolton Wanderers v Luton Town

ENDSLEIGH INSURANCE LEAGUE DIVISION ONE
Thursday, May 5, 1994 - kick-off 7.30 pm
 Tickets are only available on the day of the match at Bolton. Seats £10.00 (no concessions). Standing £7.50 (no concessions).

Stoke City v Luton Town

ENDSLEIGH INSURANCE LEAGUE DIVISION ONE
Sunday, May 8, 1994 - kick-off 3.00 pm
THIS IS AN ALL TICKET MATCH FOR LUTON TOWN SUPPORTERS
 Seats £10.00 Standing £7.00
 (No concessions for either)

Tickets are available from the Ticket Office until Saturday, May 7. Ticket Office open from 10am until 12 noon. **No tickets will be available on the day at Stoke.**

Membership Season 1994-95

RENEWAL MADE EASY

Existing members wishing to renew need fill in NO forms. Simply return your membership card for the 1994-95 season together with your remittance for £2, payable to Luton Town F.C. together with an S.A.E. by August 30.

We will do the rest!

Those supporters who wish to become members and take advantage of discounted match tickets should apply direct to the Ticket Office on (0582) 416976.

Ticket Office Hours

Ticket Office Opening Hours During the Close Season are:

Monday - Thursday 10.00 am - 4.00 pm
Fridays 10.00 am - 7.00 pm
Saturdays 10.00 am - 1.00 pm

Travelling to...

Bolton Wanderers
 Address: Burden Park, Bolton BL3 2QR.
 Telephone: (0204) 389200.

Take the M1 north to junction 19. Branch left to join the M6 (signs The North West then Preston) to junction 21a. Branch left again to join the M62 to junction 14. Follow signs Bolton to join the M61 and in 2.1 miles forward, leave the motorway (A666). In 1.8 miles, branch left B6536 and at the end turn left. at T-junction turn right into Manchester Road then right into Croft Lane for ground.

Stoke City

Address: Victoria Ground, Stoke-on-Trent.

Telephone: (0782) 413511.

Take the M1 north to junction 19. Branch left to join the M6 (signs The North West) to junction 15. Follow signs Stoke, Stone (A500). In 1.8 miles branch left to join the A5006 then at roundabout take the 2nd exit into Campbell Road.

Directions courtesy of the Automobile Association.

Season Ticket Schedule

May 9 - May 21

Ticket office closed to public to send our renewals for season ticket/memberships.

May 23 - June 30

Season ticket renewals

July 9 - July 16

Exchange week (for season ticket holders wishing to move)

From July 18

General sale of season tickets

Season Ticket and Match Ticket Prices Season 1994-95

1993-94 MATCH DAY PRICES HELD FOR SEASON TICKET HOLDERS

DISCOUNT 20%

		SEASON TICKETS RENEWALS		MATCH X23	
	MATCH TICKETS	SEASON TICKETS RENEWALS	MATCH X23		
	Purchased at least 14 days before match	Purchased less than 14 days before match	Before 30.6.94 includes 20% discount on 93/94 match day price	After 30.6.94 includes 10% discount on 93/94 match day price	Based on 1994-95 prices
Main Stand A-E					
Main Stand A-E					
Adults	£13.50	£14.50	£248.00	£279.00	£333.00
S.C./Jun	£7.00	£7.50	£129.00	£145.00	£172.00
Block F					
Block F					
Adults	£10.50	£11.50	£193.00	£217.00	£264.00
S.C./Jun	£5.00	£5.50	£92.00	£103.00	£126.00
Block G					
Block G					
Adults	£7.00	£7.50	£129.00	£145.00	£172.00
S.C./Jun	£4.50	£5.00	£83.00	£93.00	£115.00
Main Stand Enclosure C-G					
Main Stand Enclosure C-G					
Adults	£10.50	£11.50	£193.00	£217.00	£264.00
S.C./Jun	£5.00	£5.50	£92.00	£103.00	£126.00
Restricted View Blocks B,H & J					
Restricted View Blocks B,H & J					
Adults	£7.00	£7.50	£129.00	£145.00	£172.00
S.C./Jun	£4.50	£5.00	£83.00	£93.00	£115.00
Kenilworth Stand Upper Tier Seats					
Kenilworth Stand Upper Tier Seats					
Adults	£10.50	£11.50	£150.00**	£217.00	£264.00
S.C./Jun	£5.00	£5.50	£76.00**	£103.00	£126.00
Kenilworth Stand Lower Tier Seats					
Kenilworth Stand Lower Tier Seats					
Adults	£10.50	£11.50	£193.00	£217.00	£264.00
S.C./Jun	£5.00	£5.50	£92.00	£103.00	£126.00
New Stand					
New Stand					
Adults	£13.50	£14.50	£248.00	£279.00	£333.00
S.C./Jun	£7.00	£7.50	£129.00	£145.00	£172.00

** Special price for existing Kenilworth Terracing Season Ticket holders, first year only of conversion to seating.

Benefits for Season Ticket Holders

- 1993-94 match day prices held for season tickets. (renewal/purchase must be made in full by 30.6.94).
- Guaranteed place at all home first-team matches.
- Priority purchase for all cup matches.
- 10% discount on full-priced merchandise in Club Shop.
- Season ticket holders renewing need fill in NO forms - simply return old season ticket book, together with remittance. We will do the rest.
- Special discounts available at local companies. Further details will follow shortly.

Spotlight on tonight's visitors

WEST BROMWICH ALBION F.C. 1993-94



■ West Bromwich Albion were promoted to Division One via the play-offs at Wembley last season, but the departure of manager Ossie Ardiles to Spurs during the summer left the club in limbo as season 1993-94 approached. As one former White Hart Lane idle moved out of the Hawthorns another moved into the manager's hot-seat as Keith Burkinshaw was appointed manager in June 1993.

■ It has not been the season that Burkinshaw would have wished for back in August, when hopes were high of building on last season's Wembley success. Albion have struggled to find their feet in the First Division. The Baggies find themselves fighting a rearguard action despite having a reputation for playing some of the best football in the division.

■ West Brom have failed to climb the league this season. All along a battle against relegation looked likely and it has proved to be that way. Early season home form was good with only one defeat in their first five games, but away form was indifferent as Albion struggled to win and were also failing to score goals away from the Hawthorns.

■ As the season progressed the problems of winning away games continued, but the home form of Burkinshaw's side was keeping Albion above water. The goals of Bob Taylor were a source of great comfort to Albion fans and he has managed to top the 20-goal mark this season with ease. Despite his goals, Albion still find themselves in a relegation dogfight and will



Back row (left to right): John Trewick (reserve team manager), Kwame Ampadu (no longer with club), Wayne Fereday (no longer with club), Scott Darton, Daryl Burgess, Paul Raven, Gary Strodder, Carl Heege, Bob Taylor, Norman Bodell (chief scout).

Middle row (left to right): Danny Thomas (physio), Gary Hackett (no longer with club), Stacy Coldicott, Roy Hunter, Stuart Naylor, Derek Dudley, Tony Lange, Andy Hunt, Nicky Reid (no longer with club), James McCue, Ronnie Allen (coach).

Front row (left to right): Steve Liwall, Simon Garner (no longer with club), Kevin Donovan, Darren Bradley, Dennis Mortimer (assistant manager), Keith Burkinshaw (manager), Ian Hamilton, Micky Mellon, Bernard McNally, Kieran O'Regan.

need points tonight in their attempts to avoid a quick return back to the Second Division.

■ Like many of the teams struggling in this division, luck has not been on Albion's side in recent weeks. Their misfortune was highlighted in the recent defeat at promotion-chasing Nottingham Forest. Albion were a match for a team likely to be playing in the Premiership next season, but ended the game losing the game 2-1. Striker Taylor summed up the mood after the game. "I thought we should have got something out of the game as we had the better chances and should have put them away. We still believe in ourselves and on our day we are capable of beating anyone in the league." Albion will need to put away their chances now more than ever if they are to stay in the division they worked so hard to get into last season.

■ West Bromwich Albion were formed by employees of Salter's Spring Works in West Bromwich in 1879. A weekly subscription of 2d was charged and the club named themselves the West Bromwich Strollers. 'The Baggies' have a chequered past having won the league championship in the 1919-20 season and the FA Cup on five occasions, the last being in 1968. Names such as Atkinson, Howe, Giles and Ardiles have failed to bring the glory days back to the Hawthorns and it has been left to Keith Burkinshaw to attempt to re-light the Albion flame.

VISITORS ON PARADE

STUART NAYLOR (goalkeeper) - Stuart joined Albion in 1986 in a £100,000 move from Lincoln City. He has been capped three times at England B level and has chalked up almost 400 senior appearances as a professional.

GARY STRODDER (defender) - Gary moved to West Ham from Lincoln City in 1987 and then £190,000 took him to The Hawthorns in August 1990 where he has since made over 100 appearances.

PAUL RAVEN (defender) - Paul began his career at Doncaster Rovers before a move to West Brom for £100,000 in 1989. He went back to Doncaster for a loan spell in 1991.

DARYL BURGESS (defender) - Daryl joined the Baggies as a trainee and signed professional terms in July 1989. Has built up a fine defensive partnership with Paul Raven over the past two seasons.

NEIL PARSLEY (defender) - Neil signed for Leeds from non-league Witton Albion in November 1988 and spells at Chester City, Huddersfield Town and Doncaster followed before signing for Albion in September 1993.

PAUL EDWARDS (defender) - A former Crewe player, Paul joined Coventry City in March 1990 for £300,000. He failed to make an impact at Highfield Road and moved on to Wolves in 1992 before joining Albion for £55,000 in January 1993.

MICKY MELLON (midfield) - Micky started his career at Bristol City as a trainee and moved on to Albion in February 1993 for £75,000. He scored on his Baggies debut three days later.

IAN HAMILTON (midfield) - A former North Herts schoolboy, Ian started his career at Southampton before making the break in league football with Cambridge. He then moved on to Scunthorpe where he made nearly 150 appearances before joining Albion in June 1992 on a free transfer.

KEVIN DONOVAN (midfield) - Kevin joined Albion in October 1992 for a fee later set by a tribunal which will eventually reach £70,000. He made his league debut for his first club Huddersfield in 1990.

DAVID SMITH (midfield) - David played over 140 senior games while at Coventry City. He joined the Baggies in January 1994 for £90,000 after a spell at Birmingham City.

KIERAN O'REGAN (midfield) - A Republic of Ireland right-back, Kieran had spells with Brighton, Swindon and Huddersfield Town before his move to Albion in June 1993.

BOB TAYLOR (forward) - Bob started his career at Leeds and moved on to Bristol City for £175,000 in 1989. He then moved to Albion in 1992 where he has topped the 20-goal mark this season.

ANDY HUNT (forward) - Andy teamed up with former manager Ossie Ardiles when he signed for Albion from Newcastle in May 1993 for £100,000. Ardiles originally bought him from Kettering Town while Newcastle boss in 1991.

MEET THE BOSS



Keith Burkinshaw's playing career was limited to one appearance for Liverpool and 108 games for Scunthorpe United.

He moved into a coaching role at Newcastle United and was then appointed manager of Tottenham Hotspur in July 1976. He was unable to arrest the slump that had begun under previous manager Terry Neill and the side went out of the First Division at the end of his first season at the helm.

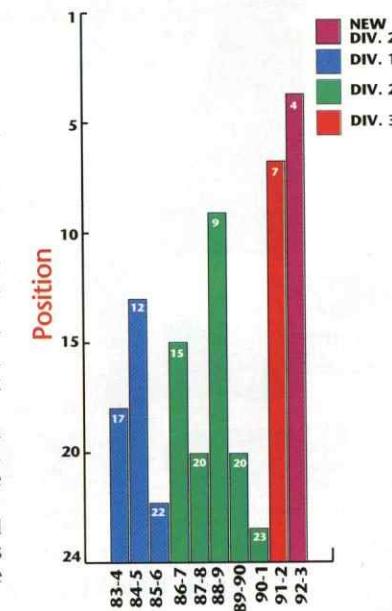
He was kept on as manager despite that failure and Tottenham won their place back

in the First Division after just one season in the lower league.

Burkinshaw later guided Tottenham to two FA Cup wins in a row (1981 and 1982) and success in the 1984 UEFA Cup Final, beating Anderlecht in a dramatic penalty shoot-out win at White Hart Lane.

He resigned his position at Spurs after that victory but returned to football as assistant manager at The Hawthorns to Ossie Ardiles in 1992. He was appointed manager in June 1993 following the departure of Ardiles to Tottenham Hotspur.

10 YEAR RECORD

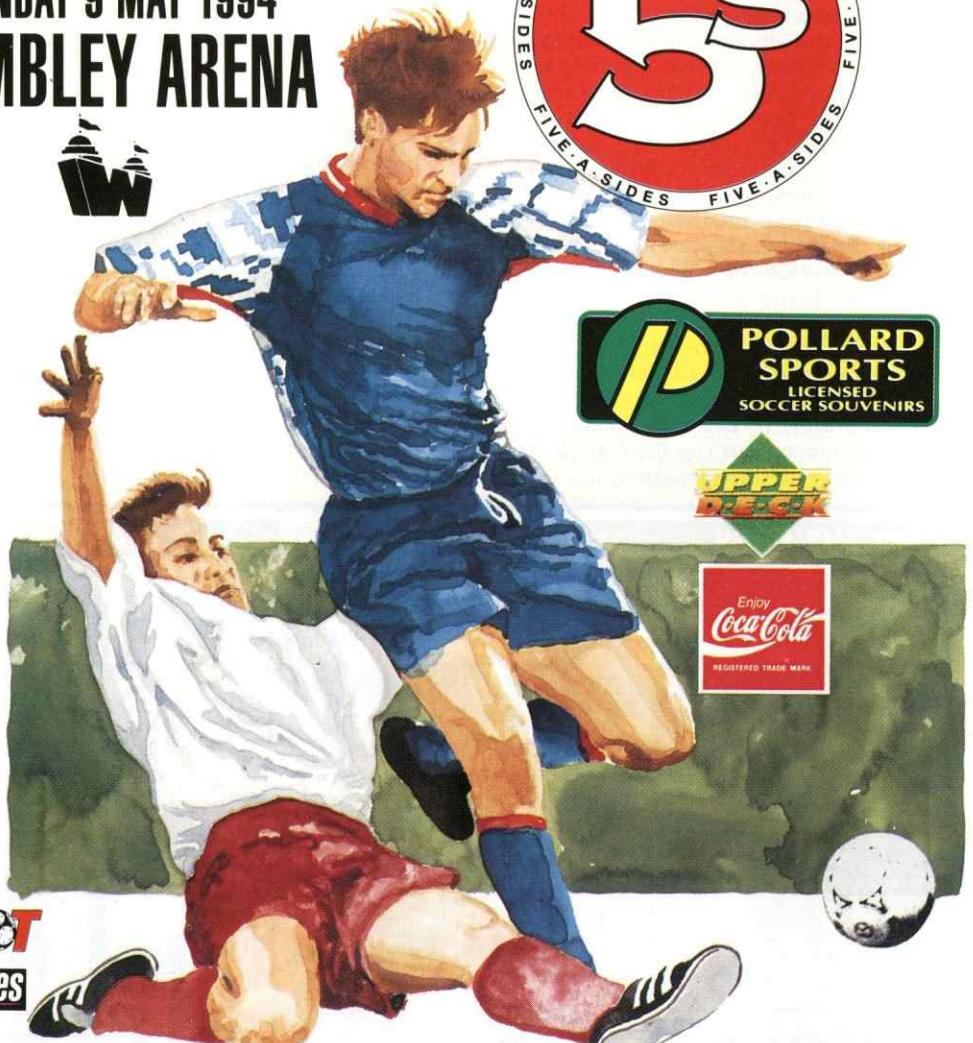


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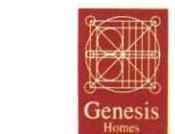


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HARRY OF THE HATTERS



JUNIOR HATTERS

We welcome all junior West Bromwich Albion supporters and Junior Hatters to our final home game of the 1993-94 season. We hope you all enjoy yourselves and have a safe journey home.

Well, what a season it has been. Excitement in the league and tremendous success in the FA Cup. We have certainly seen it all at Kenilworth Road. Obviously our impressive wins against Newcastle and West Ham stand out in the memory, but who could forget our 5-0 win against Barnsley or our 6-2 thrashing of Stoke? Junior Hatters have certainly had value for money at Luton Town this season!

Don't forget that we are planning an end-of-season trip to the American Adventure Theme Park in Derbyshire. We have heard from plenty of Junior Hatters who would like to come, but if you have not already registered your name, please call the Ticket Office on (0582) 416976.

Time is running out to book your place on our Mini-Soccer course which runs throughout May, June and July for under 6's - under 9's. The cost for ten sessions is only £20, so call Paul Lowe on (0582) 411622. If you cannot attend that course, we are also running a three-day soccer

MATCH DAY MASCOT



Name: Craig Snowden
Date of Birth: 29.4.82
School Attended: Almond Hill, Stevenage
Hobbies: Football
Favourite Luton player: Scott Oakes
Local team you play for: Symonds Green

Who accompanies you to Luton matches: My dad

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course at Lea Manor on June 1,2,3. It will include top coaching, fun, games, prizes and a ticket to a Town home match next season. Interested? Call Gary Hooper on (0582) 411622 for further information.

It has certainly been a fun-packed time for Junior Hatters and I hope you have enjoyed participating in our numerous activities throughout the season. Don't forget to enrol next season for our club and you will benefit from: numerous discounts and special offers, a quarterly Junior Hatters newsletter, an opportunity to be mascot, the opportunity to attend our Saturday Club, organised travel to away games and special meet-the-players evenings.

Finally, on behalf of the club, I would like to thank all Junior Hatters for your continued support this season. It has been great to hear your voices at our games this season and I look forward to seeing you all again next season.

Enjoy the summer! Regards, Harry.

JUNIOR HATTERS TRAVEL

Travel arrangements for the away game at Stoke are as follows:

8.5.94 Stoke - depart Kenilworth Road forecourt 9.30 am

Arrive home approximately: 7.00 pm

The price for all matches this season has been fixed at £5.00 for Junior Hatters and £8.00 for accompanying adults (price includes ticket to the match). Booking and payment can be made via the Ticket Office up to four days prior to the match.

JUNIOR HATTERS' BIRTHDAYS THIS MONTH

May 1 - May 3: Craig Freeman, Ross Devereux, Ryan Leigh, Alexander Star, Shaun Woodcraft, David Rowe, Lee Sibley, Neil Rees, Kevin McGovern, Martin O'Brien, Stephen Watts, Faye Stone, Simon Robson, Richard Piggott, Emma Collins, Shauna Harrod, Shaun Allen, Luciano Adele, Kevin Last, Daniel Hotson, Alan Farrelly, Anthony Moore, Michelle Tubbs.

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Football is much more than a game of 90 minutes. Every day clubs throughout Britain are providing recreational and sporting opportunities for their local communities.

Much of this has been achieved with the help of the Football Trust. As part of its commitment to Football, The Trust has granted £4M to set up the National Football and Community Development Scheme.

Bringing club and community together, Trust-backed initiatives have provided a variety of local amenities, including:

- Artificial pitches for local teams
- Coaching for youngsters
- Support for women's football
- Facilities for people with disabilities

The Football Trust is helping the game at all levels.



THE FOOTBALL TRUST
Helping the game

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THE LAST TIME WE MET...

The Hatters started 1994 with a hard-earned point against West Brom at The Hawthorns on New Year's Day.

On a heavy, uneven surface, Luton battled to a 1-1 draw thanks to a David Preece goal after half an hour of the game. 16,138 fans - one of the Hawthorns' biggest crowd of the season - witnessed Preece's goal, which came after a mistake from West Brom skipper Paul Mardon. The strike was completely against the run of play with the Town's defence at full stretch for much of the time before the breakthrough.

The Baggies equalised thanks to a thunderous drive from Micky Mellon mid-way through the second-half. West Brom manager Keith Burkinshaw was critical of Town's tactics and blamed what he saw as the negative attitude of the visitors for the poor entertainment, while Town manager David Pleat blamed the bad pitch for what was a disappointing game.

Pictured in action are Julian James (top) and Scott Houghton (bottom).

Town team: Sommer, Linton, Peake, Dreyer, Thomas, Houghton, Telfer, Hughes, Harper, Preece, Dixon. Subs: Dickov, James, Petterson.

Baggies team: Lange, Burgess, Mardon, Raven, Liwall, Ashcroft, Mellon, Coldicott, Hamilton, Garner, Taylor. Subs: Fereday, Hunter, Naylor.



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Wed	18 Aug	West Ham United	4-1
Wed	25 Aug	Queens Park Rangers	4-2
Wed	1 Sept	Watford	5-1
Wed	8 Sept	Wimbledon	1-1
Thu	16 Sept	Norwich City	2-3
Wed	22 Sept	Tottenham Hotspur	1-2
Mon	27 Sept	Langford (BPC)	2-1
Wed	29 Sept	Oxford United	4-3
Wed	6 Oct	Portsmouth	4-2
Wed	13 Oct	Swindon Town	2-1
Tue	19 Oct	Watford	2-4
Wed	27 Oct	Southampton	1-3
Mon	1 Nov	Queens Park Rangers	1-3
Wed	10 Nov	Southampton	1-1
Wed	17 Nov	Arsenal	1-1
Wed	24 Nov	Portsmouth	0-1
Mon	29 Nov	Oxford United	0-4
Fri	3 Dec	Crystal Palace	0-1
Mon	6 Dec	Stafford (BPC2)	1-0
Tue	14 Dec	Arsenal	3-2
Fri	17 Dec	Norwich City	1-4
Mon	17 Jan	Barton Rovers (BPC3)	1-0
Wed	19 Jan	Bristol Rovers	1-0
Mon	24 Jan	Chelsea	1-5
Wed	2 Feb	Ipswich Town	2-2
Wed	9 Feb	Brighton & Hove Albion	1-1
Mon	21 Feb	Millwall	1-2
Thu	3 Mar	Ipswich Town	2-3
Tue	8 Mar	West Ham United	0-1
Wed	16 Mar	Bristol Rovers	1-2
Wed	23 Mar	Millwall	2-0
Mon	28 Mar	Charlton Athletic	0-0
Tue	5 Apr	Crystal Palace	0-0
Tue	12 Apr	Bristol City	1-3
Mon	18 Apr	Swindon Town	2-4
Sat	23 Apr	Tottenham Hotspur	1-0
Mon	25 Apr	Wimbledon	0-2
Thur	28 Apr	Chelsea	2-2
Mon	2 May	Bristol City	
Wed	4 May	Charlton Athletic	
Fri	6 May	Brighton & Hove Albion	
Tue	10 May	Bedford Town (BPCF)	

Neville Ovenden Football Combination League Table (up to and including 23.4.94)

	P	W	D	L	F	A	Pts
Chelsea	35	23	7	5	73	35	76
Ipswich Town	33	17	7	9	64	45	58
Bristol Rovers	34	14	12	8	48	44	54
Southampton	38	15	9	12	59	62	54
Crystal Palace	34	14	10	10	55	38	52
Tottenham Hotspur	31	15	6	10	54	31	51
Swindon Town	34	16	3	15	46	48	51
Norwich City	33	14	7	12	59	50	49
Q.P.R.	32	14	6	12	44	42	48
Wimbledon	33	11	13	9	39	41	46
West Ham United	30	12	9	9	43	34	45
Millwall	34	11	11	12	52	59	44
Oxford United	36	11	9	16	52	61	42
Portsmouth	35	10	11	14	41	51	41
Arsenal	34	11	6	17	56	66	39
Charlton Athletic	31	11	5	15	49	50	38
LUTON TOWN	33	10	7	16	52	63	37
Bristol City	33	8	9	16	41	68	33
Brighton & Hove Albion	33	7	10	16	32	46	31
Watford	32	7	7	18	41	66	28

RESERVES

STERLING PERFORMANCE AGAINST THE CHAMPIONS

Luton Town 2

Chelsea 2

Neville Ovenden Football Combination
Thursday, April 28, 1994.

Combination league champions Chelsea were given a tough time by a Town side that included Trevor Peake in his first game back since his knee injury.

Chelsea have run away with the Combination this year and it was great credit to Wayne Turner's side that they could compete and very nearly beat the men from Stamford Bridge. Wayne was delighted with his team's efforts after the game.

"Everyone played well today", he said. "I would say that this was one of our best performances of the year. To hold a very strong Chelsea team that have done so well this year is a great achievement and we should have won it."

Town conceded an early goal, but took the lead with two Geoff Aunger strikes only to let Chelsea in for a late equaliser to deny Town what

would have been a great win.

Wayne paid a special tribute to the defence which kept Irish International Tony Cascarino at bay. "I would say that the back three were outstanding for us with John Hartson also having a very good game up front."

With the Town's reserve side just beginning to gel as a team, the coach admits he is disappointed that the season is coming to an end.

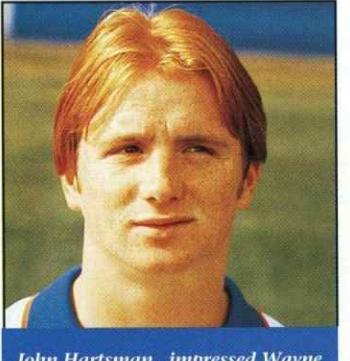
"We have only got a few games left now but the bonus is that they are all at home. We must try and concentrate on these remaining fixtures and make sure that we pick up a few points. The fixture pile-up we have at the moment may not help too much, however, as the young side I am having to put out at the moment is really being stretched.

"The team is just starting to come together now. That does not necessarily mean that next year will be good for us though. I can just about pick a team from the players available to me and who knows who will be here next year."

Team: Petterson, Philp, Rioch, Skelton, Peake, Campbell, Rees, Hartson, Aunger(2), Houghton, Ryan. Sub : Haynes, McLaren.



Geoff Aungerscored both Town goals.



John Hartsman...impressed Wayne

and



YOUTH
BY WAYNE TURNER
AND TERRY WESTLEY

SCHOOL OF EXCELLENCE PAYS DIVIDENDS

Luton Town U-14, U-15 v Tottenham Hotspur U-14, U-15
Sunday, April 17, 1994.
Progress report.

One of Terry Westley's roles as youth team coach is to check the progress of our younger players currently attending our Vauxhall School of Excellence. The best way for Terry to do this is to see the lads in match action. He had the ideal opportunity when the young hopefuls travelled to Mill Hill to face Tottenham Hotspur last week.

"From what I saw of both our teams I was very impressed," said Terry. "It is good to see that all the advice and practice drills we give these youngsters at our schools of excellence are coming out on the pitch. Both teams attempted to play the ball on the floor and they more than matched Tottenham, who have one of the strongest youth set-ups in the country." The games were divided into three periods of 25 minutes and after each spell, the coaches (namely Terry, Paul

Youth team in France

Terry Westley's under-17 side will be participating in a youth tournament in Paris from May 20-24. Teams from most of the major clubs in Europe will be taking part, so look out in the local press for the youngsters' results.

South East Counties League Division Two Season 1993-94

Sat 14 Aug	Swindon Town	1-1
Sat 21 Aug	Crystal Palace	1-1
Sat 28 Aug	Reading	1-2
Sat 4 Sept	Wimbledon	1-0
Sat 11 Sept	Tottenham Hotspur	0-1
Wed 15 Sept	West Ham United (SJFC1)	1-1
Sat 18 Sept	Charlton Athletic (SECLC1)	3-1
Sat 25 Sept	Brighton & Hove Albion	2-3
Sat 2 Oct	Oxford United	1-1
Mon 11 Oct	West Ham United (SFJC1R)	3-1
Sat 16 Oct	Brentford	1-1
Sat 23 Oct	Chelsea (SELC2)	2-5
Tue 26 Oct	Derby County (FAYC1)	1-1
Sat 30 Oct	Bournemouth	2-1
Thu 4 Nov	Cambridge City (EJC1)	4-1
Sat 6 Nov	Southampton	2-1
Sat 13 Nov	Colchester United	5-3
Tue 16 Nov	Derby County (FAYC1R)	1-1
Sat 20 Nov	Bristol Rovers	1-0
Tue 23 Nov	Arsenal (SJFC2)	1-2
Wed 1 Dec	Derby County (FAYC1, 2R)	0-1
Sat 4 Dec	Bristol Rovers	0-5
Sat 11 Dec	Swindon Town	2-0
Sat 18 Dec	Crystal Palace	2-1
Sat 1 Jan	Reading	2-1
Sat 22 Jan	Brighton & Hove Albion	1-4
Sat 29 Jan	Oxford United	1-4
Sat 5 Feb	Bristol City	4-0
Mon 7 Feb	East Thurrock (EJC2)	2-1
Sat 12 Feb	Brentford	1-4
Sat 19 Feb	Bournemouth	3-2
Sat 26 Feb	Southampton	1-2
Sat 5 Mar	Colchester United	3-0
Sat 12 Mar	Bristol City	1-5
Sat 26 Mar	Wimbledon	1-2
Thu 21 Apr	Cambridge United (EJCF)	3-0
Fri 29 Apr	Ipswich Town (EJCSF)	
Sat 14 May	Tottenham Hotspur	

South East Counties League Division Two Table

	P	W	D	L	F	A	Pts
Swindon Town	25	14	6	5	48	22	34
Crystal Palace	25	14	5	6	52	31	33
Wimbledon	25	14	1	10	59	44	29
Oxford United	26	11	6	9	46	38	28
Brentford	26	10	8	8	40	34	28
Reading	24	9	9	6	35	34	27
LUTON TOWN	25	11	4	10	40	45	26
Brighton & H.A.	26	10	6	10	37	44	26
Bristol Rovers	24	9	5	10	40	43	23
Southampton	25	7	7	11	27	29	21
Bristol City	25	7	6	12	34	44	20
Bournemouth	25	9	2	14	39	51	20
Colchester United	26	6	7	13	33	55	19
Tottenham Hotspur	25	7	4	14	33	49	18

Tony Thorpe: a regular place is the aim for next season



PLAYER INTERVIEW

Town striker Tony Thorpe hit the headlines back in January with his stunning goal at Newcastle in the FA Cup. Since then, with the exception of a game at Nottingham Forest, it had been a fight to get back in the first team until his appearance at Wolves ten days ago.

Tony has been pleased with the progress made from a personal points of view and explains that it is now time to make a more forceful bid for a regular place. He has the experience of playing at Newcastle, Nottingham Forest and Wolves and gains heart from playing at three of the biggest stadia in the country this season.

"I have certainly played at the biggest grounds but luckily I do not suffer from too many nerves so I haven't frozen in any of the games," he claimed. "I was only told that I would be playing at Newcastle two minutes before I went out to look around the pitch so I did not get the chance to be nervous. I did find it quite hard to get used to the pace of first-team football to begin with though."

"The more games I play the easier it is getting for me to adjust to the higher fitness level that the first team have, but the adrenalin of playing in the First Division gets me through the games without feeling too tired."

Tony looks back on his goal at St James' Park as the highlight of his career so far as he transferred his goalscoring touch from the reserves to the first team. "I have had no problems scoring in the reserve team, but since I went into the first team it has not been so easy," he pointed out. "I missed a few chances at Wolves last week which was disappointing, but for me it has been great just to get another chance."

He added: "At the start of the season I didn't have that many hopes of getting

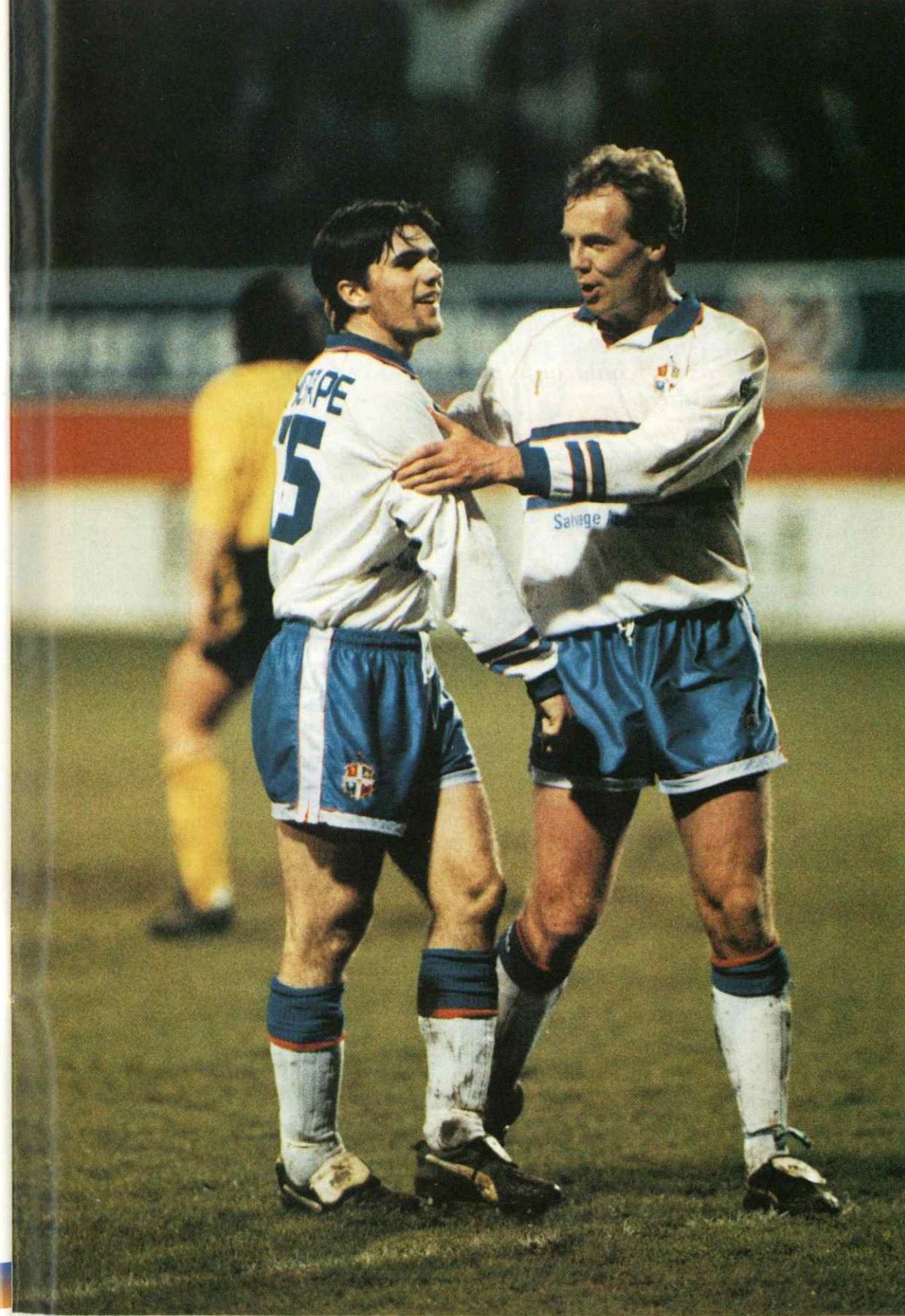
into the first team so any game I play is a bonus. The fact that I played at those big grounds makes the games I have played this season in a bit more special."

Despite the goal at Newcastle, the 20-year-old from Leicester missed much of the remainder of our Cup run, but he admits the manager would have been unwise to change a side that was playing so well.

"During the cup run the side was playing so well I couldn't really expect to get in the team unless someone got injured," he said. "Scott Oakes was playing so well at the time that the manager could not leave him out and in the end, he was the man that got us to Wembley."

"I am pleased that the manager has put me in the side for the last couple of games though, because he could easily have gone for somebody else like Scott Houghton or John Hartson. That he has gone for me gives me confidence that next season I could win a regular place in the first team."

Tony has also signed a new two-year contract with the Town which he admits has again given him confidence for the season ahead. "The fact that I was offered a new contract also shows that the manager has got faith in me and my target is to play at least 20 games for first team next year. Looking back, this year has gone better than I could ever have hoped for."



Anxious moments as the Town win promotion



BACK TRACKING BY ROGER WASH

Easter has never been a good time for the Hatters and 1974 was no different. Our hopes of promotion to Division One looked all but dashed as we could only manage draws at lowly Oxford and Sheffield Wednesday...

The situation became even more bleak when we were frustrated by Oxford in the return at Kenilworth Road. After they scored an early goal it was 'ten-men defence' time and the Town forwards just could not find a way through.

It was a sad crowd of 16,353 that trudged home that evening, thinking back to the game only a month earlier when promotion rivals Orient were seen off 3-1 in a quality performance at Kenilworth Road and dreams of First Division football for the first time since 1960.

Three games were left to play and a crowd of 15,740, later labelled 'pathetic' by the local press, turned up at Kenilworth Road for the game against Millwall, to see if anything could be salvaged from the season. As it turned out, the Town put in a superb performance that afternoon and with Peter Anderson dictating the midfield and John Aston putting in a masterful display on the wing, the Lions were swept aside as three goals were scored without reply.

Our day was made complete when the final scores from other games dictated that that a point at West Bromwich the following Saturday would ensure Division One football. What a difference a week makes in this crazy game!

The Baggies had been seen as promotion candidates all through the season but had blown their chances in losing 1-0 at Oxford, of all places, as the Town were beating Millwall. Manager Don Howe was not a happy man and decided to drop Asa Hartford and Len Cantello for "not trying", replacing them with Alistair Brown and Joe Mayo for the visit of Luton.

Town supporters made up a good part of the 13,227 crowd at The Hawthorns and they were treated to the best possible start when top scorer Barry Butlin put the Town ahead in the fifth

minute, heading home a long punt upfield from John Faulkner. From then on, the Town were in control and played some clever football and were unlucky on several occasions not to increase the lead.

It was only strong-arm tactics from their opponents that prevented a rout and the busiest person on the field was certainly Luton trainer Reg Game, who had to treat Faulkner, Anderson, Alan West and Alan Garner for lengthy periods. Even so, the Town looked good for the win until 17 minutes from the end when Albion winger Willie Johnston ran into Faulkner and referee McNally amazingly pointed to the spot.

Tony Brown made no mistake with the kick and for the remainder of the match, Albion stepped up a couple of gears and gave the Town defence a testing time. Ably marshalled by skipper Bobby Thomson, the Town rear-guard managed to hold on and after what seemed like a lifetime, the referee decided to halt proceedings to put the Hatters back in the top-flight.

The scenes of joy on the terraces were more than matched in the dressing room as director Eric Morcambe was thrown fully clothed into the bath along with anyone else who ventured near enough to get caught!

Luton team: Horn, John Ryan, Thomson, Anderson, Faulkner, Garner, Jim Ryan, Husband, Butlin, West, Aston (Hindson).

Albion team: Latchford, Thompson, Wilson, Hughes, Wile, Robertson, Johnston, Tony Brown, Mayo, Alastair Brown, Glover.



Barry Butlin scored the all-important goal at The Hawthorns in 1974.

DOWN THE YEARS



In a tense end-of-season game, the Town had to dispose of Norwich at Kenilworth Road in order to retain Division One status. An early penalty miss by Danny Wilson did little to calm the nerves but all came well in the end when he was successful with another spot-kick in the second-half to earn the three points. (16.5.89).



The Town went down 3-0 at West Bromwich in a meaningless end-of-season game in front of a crowd of 12,400. This match marked the final appearances of Brian Horton, Paul Walsh and Raddy Antic. (12.5.84).



The Hatters lost 2-0 at Wrexham in their final game, in front of a few loyal supporters who were glad to enjoy a match free of relegation worries. Wayne Turner made his Luton debut wearing the number eleven shirt. (7.5.79).



No apologies for mentioning this date again as, despite a 4-3 home defeat at the hand of Sunderland, we were back in Division One. Jimmy Husband with two and Barry Butlin were the scorers in front of a crowd of 20,285. (1.5.74).

Footnote: The answer to the poser in the last programme is 'yes'. The four own goals scored in succession by the opposition against the Town is a Football League record.

HOW MUCH DO YOU KNOW ABOUT LUTON TOWN



When and why did a Luton Town victory at The Hawthorns bring extra delight?



Who was the most recent Town player to sign for WBA?



How did Luton Town succeed at Halifax and West Brom didn't?



For the full Match Report, read —

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A change in fortune needed in these closing stages

THE VISITORS' VIEWPOINT

West Bromwich Albion have been battling against relegation all season, but earning the nation's praise for their enterprising style of football in the process. However, as Baggies winger David Smith states, it is points which are of vital importance as the season enters its final week.

A televised game at Nottingham Forest ten days ago highlighted West Bromwich Albion's problem. Attractive and free-flowing football in abundance, but with a tendency to lack the drive for maximum points. The Baggies more than deserved the victory, but it was Forest who scored the goals which inched them a step nearer promotion.

"That has been our problem," admitted Smith, a one-time forward with Coventry City. "We have been more than a match for most teams in this division but have not been able to convert our chances, but that seems to happen with teams at the bottom. You don't seem to get the run of the ball."

David admits that the club could have been in even deeper water but for the way certain individuals have played this season. In recent weeks he highlights centre-half Paul Moulden and Bob Taylor as the lynch-pins in the side and states that the entire squad will need to be firing on all cylinders if the Baggies are to survive.

"Paul has been exceptional in recent weeks, particularly against Forest," he added. "That day he cancelled out much of the threat of Stan Collymore and Jason Lee and showed the fight which we must all have."

"Bob Taylor cannot be faulted for his contribution this season. His goals have been a big

asset for us and we are just hoping his form can continue in this final run-in."

Life at The Hawthorns has certainly not been a place for the faint-hearted in recent weeks. Important games at the end of the season are often billed as cup finals, but when those games are also derby matches, the outcome takes on even greater importance.

"Recent games at Wolves and Birmingham City have made our task all the more harder," added David. "All games are this stage of the season tend to be frantic, scrappy affairs and the added spice of a local derby makes the task all the more difficult."

"We have shown in patches in both games that we have the players to handle those situations, and out footballing ability has managed to shine through. No-one can doubt our desire to succeed and we are desperate to stay up for our hoards of loyal supporters as well."

The importance of the fans is also a point Bob Taylor is quick to pick up on. He stated after the defeat at Nottingham Forest. "Our fans have once again done us proud and they deserve First

Division football again next season. Our average age is around 17,000 and it would be criminal for a club that big to be playing Second Division football next season. Everyone here is determined that it will not happen."



Bob Taylor: survival for the fans' sake.

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It's been a season to remember for the Endsleigh League

NEWS ON ONE BY KEVIN PALMER

1

The Endsleigh League season draws to a close this week with many issues still unresolved, but this campaign will be remembered for the way the Endsleigh League took on the top flight and emerged victorious.

First Division cup fighters have hogged the headlines for the Endsleigh League this year, but success in the league has gone to the teams who came from the top flight at the end of last season. Crystal Palace have run away with the championship after the great disappointment of last season's relegation from the Premier League on goal difference, despite having amassed 49 points. The way Palace have responded to life out of the Premiership has been of great credit to the men from Selhurst Park, with manager Alan Smith deserving most of the praise. "When I took over here back in July, I could not have wished for a better season I think that the side we have now is far better than the team we had in the Premier League and the old First Division," he said.

With the club likely to join the Eagles in the Premiership next season being Nottingham Forest, the big clubs are proving to dominate again. Just a look at the teams in the play-off positions will show that the clubs with the greatest financial backing are the ones that will succeed. The same being true in the Premiership. The top two sides, Manchester United and Blackburn, have spent over £50 million between them assembling a side capable of challenging for the greatest prize of all.

With the 'big' clubs challenging for a place in the Premiership, it has been left to Bolton, Oxford, Charlton, Portsmouth and of course Luton, to take the glory for the Endsleigh

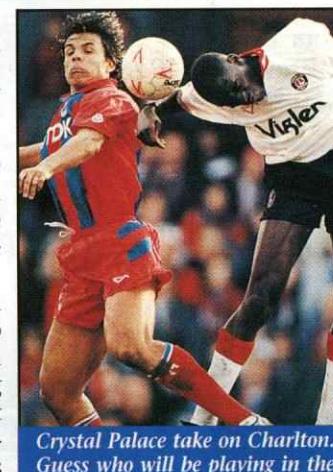
League in the cup competitions. Bolton's victories over Everton, Arsenal and Aston Villa were, for many, the highlight of this season's FA Cup and the achievement of Portsmouth, to visit both Manchester United and Blackburn and come away from both unbeaten, will be remembered for a long time to come.

For 'Pompey' manager Jim Smith the season has been one of frustration as the form shown in cup competitions has not been converted to league form, a problem suffered by all the cup 'giant killers'. "We showed how well we can play and it's a mystery to me why that form can not be converted into league results," he admitted. "Cup success has to be taken as a bonus, but the league is what you really want to progress in."

League success therefore is the aim, cup success is the bonus, but the one team many will remember from the 1993-94 season is Luton Town. Despite an average league season, the road to Wembley was both exciting and memorable

for us Hatters. If success in the cups is a bonus, just ask Luton fans what a great bonus it is.

It has been proved, and will continue to be proved that promotion from this division is likely to be dominated by the sides with the resources to compete at the top. However, it has been proved on many occasions this season that without the 'minnows', the First Division would be a much poorer place.



Crystal Palace take on Charlton.
Guess who will be playing in the top-flight next season.

The hard work starts here!



COMMERCIAL FOCUS BY KATHY LEATHER

With this evening's game being our final home match of the season, people tend to think we now have a long holiday until the season starts in August...

I can assure you, however, that from the commercial side of our club, this is the period of the year when we work feverishly to renew present sponsorships, cultivate new business associates and look towards maintaining our present high standards we have already set this season.

I would like to take this opportunity to thank all our sponsors who have supported us this season, and look forward to seeing you again next season.

For further details regarding our executive sponsorships, please contact the commercial department on (0582) 411622.

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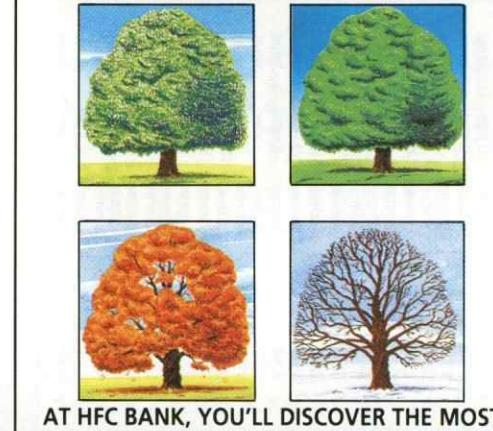
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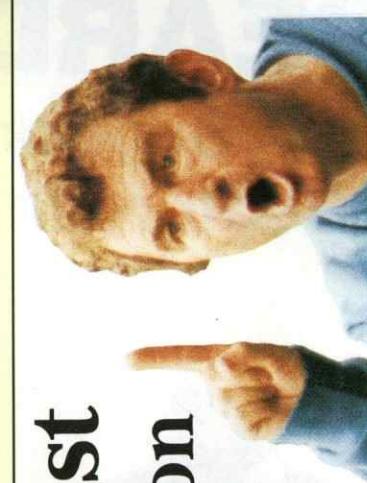
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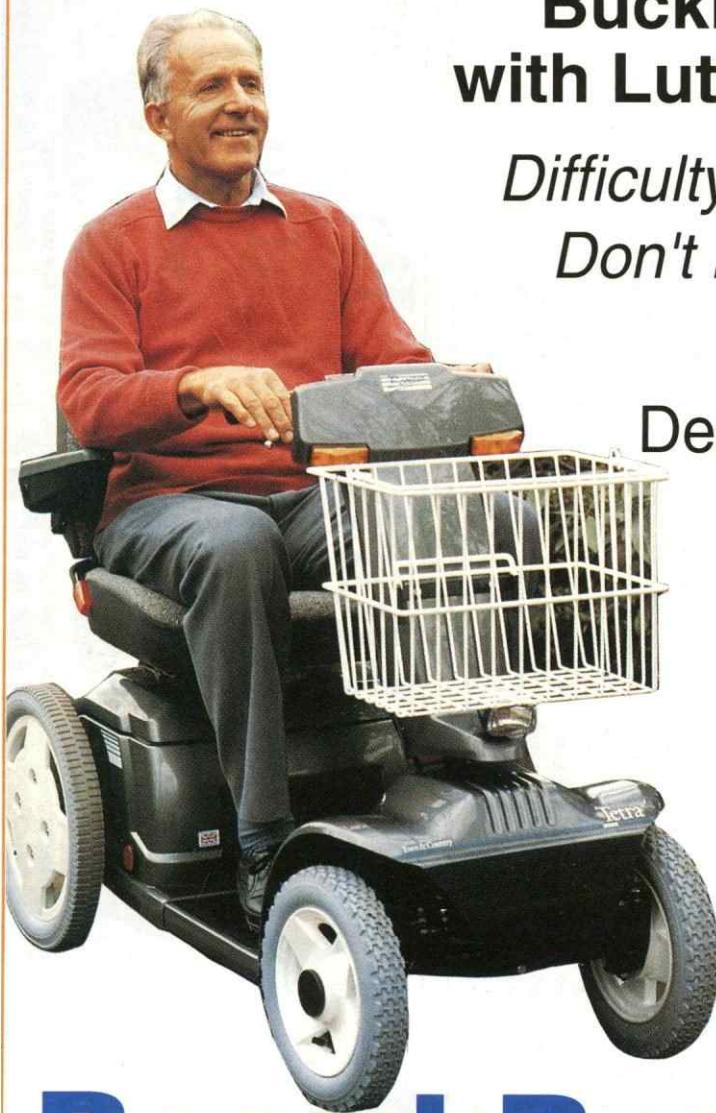
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