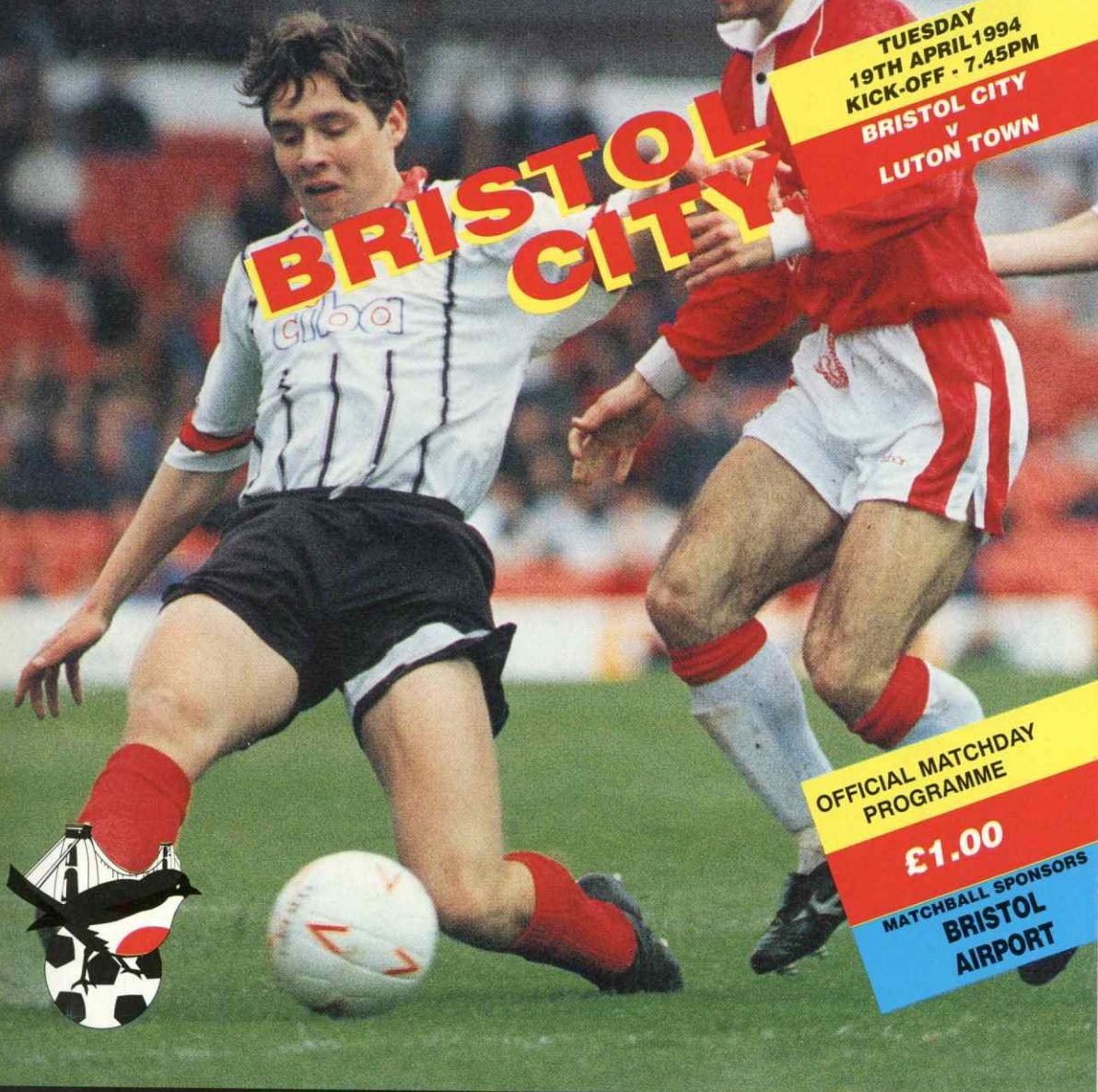




FOOTBALL LEAGUE
DIVISION ONE

ISSUE 24



TUESDAY
19TH APRIL 1994
KICK-OFF - 7.45PM

BRISTOL CITY
v
LUTON TOWN

OFFICIAL MATCHDAY
PROGRAMME

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AIRPORT



WHEN WE PLAY
IT'S DEFINITELY A
DRY BLACKTHORN DAY





































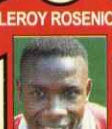













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*Russell
Reflects*

**"... coming to the end of an
interesting season."**

Good evening to you all and welcome
to Ashton Gate.

Firstly, congratulations to Luton on their magnificent FA Cup run. I have a lot of time for their manager David Pleat from whom I learned a lot in a short space of time. A great source of wisdom and knowledge about the game, David was always available for a chat when needed.

May I take this opportunity to qualify my remarks in the paper after our last home match with Grimsby. I appreciate that weather conditions on the day were atrocious and the Grand National was on television which always attracts a lot of interest.

I am still getting used to
the Bristol people
who are probably

a knowledgeable crowd but a crowd who don't readily wear their hearts on their sleeves.

I feel passionate about the game, as all my players do and, no doubt, you, the fans, do as well. Sometimes I feel we should all show our passion a bit more openly.

Having gone four games unbeaten, it reflects how well not only the youngsters have done coming into the side, but also the more experienced players in the way they have taken on the added responsibility of looking after and nurturing the new talent these boys have.

We're coming to the end of what has proved to be a very interesting season. As you can see, work is well underway on the next development stage of the Club. Nobody on the playing side or the Directors will rest until we have the Club organised and playing as one of which you will all be proud.

It will take time but the more support shown to the club, then the sooner we will reap the rewards of what is being sown now.

Your support is vitally important and we do thoroughly appreciate it. Please stick with the lads.



*Russell
Osman*

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Today's Visitors



Back Row: Tony Thorpe, Jamie Campbell, Juergen Sommer, Des Linton, Paul Telfer.
Middle Row: John Moore (first team coach), Andy McDade (physio), Scott Oakes, Ceri Hughes, Marvin Johnson, David Greene, John Dreyer, Julian James, Terry Westley (youth team coach), Wayne Turner (reserve team coach).
Front Row: Jason Rees, Ian Benjamin (now Brentford), Trevor Peake (captain), David Pleat (manager), David Preece, Martin Williams, Richard Harvey.

LUTON TOWN



The last few seasons have not been easy ones for Luton Town. Relegated from the old First Division at the end of the 1991-92 season, the following campaign saw another year of struggle when David Pleat's young side finished twentieth as they came to terms with their new surroundings.

There were hopes that this term would see the team reach greater heights - and to a certain extent, those hopes have been realised. While there is still some work required in ensuring First Division football at Kenilworth Road next season, Luton can point to a successful run in the FA Cup. That run took them to a Wembley semi-final with Chelsea ten days ago, a tie they lost 2-0.

That Cup run and, at times, promising League form is, perhaps, testimony to the increasing maturity of the young players at the Club. It did take time to forge relationships and team understanding but manager Pleat had little option but to 'blood' his promising youngsters last season following an exodus of experienced players. They had to be sold to raise capital as financial pressures mounted.

With any young side, it is important to have a degree of experience and that is supplied by defender Trevor Peake, midfielder David Preece and forward Kerry Dixon.

Dixon, who came to the Club for the last three months

of the 1992-93 season on loan from Southampton, helped save the Club from relegation. He not only linked up with Northern Ireland striker Phil Gray, who moved to Sunderland in the close season, but also supplied valuable knowledge of the game to all around him.

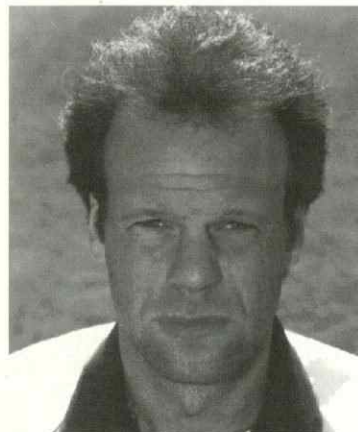
The Cup run has left the Hatters with a busy end to the season and whilst they have a 'cushion' on the bottom three or four, they will want to ensure that there is no repeat of the nail-biting end to the season they experienced last term. Then safety was not secured until the last day of the season.

Certainly this time, they are better off with their home form and results so far this season, suggesting that there are enough games at Kenilworth Road left to ensure safety. On their travels, Luton have not fared well with only two wins from nineteen League games to date.

They are likely to select from the following players this evening:

Goalkeeper **Juergen Sommer** has been first choice this season and is staking a claim for a place in the USA's World Cup squad. The New York born custodian joined Luton in August 1991 from Indiana University and has also had loan spells at Brighton and Torquay. He has kept Australian born **Andy Petterson** on the bench.

Andy originally came to the club on trial from the Australian Institute of Sport and was offered a contract four years ago. He, too, has been out on loan - at Swindon and Ipswich.



Trevor Peake

In front of them, Club captain **Trevor Peake** is the mainstay of the defence. Trevor began his career at Lincoln City in 1979 before moving to Coventry City four years later. He enjoyed eight seasons at Highfield Road winning an FA Cup Winners medal in 1987. He joined Luton in August 1991 for a £100,000 fee and has been an inspirational captain.

At the heart of the defence, he has been partnered by another experienced campaigner in **John Dreyer**. The former Oxford defender came to Kenilworth Road in 1988 and has been a regular member of the side since. Waiting in the wings is young **David Greene**. A Republic of Ireland Under 21 international, the 20 year old has made rapid strides and has featured in the side this season after making his League bow in March 1993.

At full-back, former Leicester man **Des Linton** has been a regular along with former trainee **Julian James**. A former England Under 21 international, Julian was introduced to First Division football five years ago when only nineteen.

Injury has limited the appearances of **Richard Harvey** while fans favourite **Marvin Johnson**, who can play anywhere in the back line could well come into contention.

In midfield, **David Preece** imparts a great deal of influence. David started out at Walsall in 1981 and was signed by the Hatters three years later for £150,000. He has won three England 'B' caps while **Ceri Hughes**, another regular in the engine room is a full Welsh international. He could miss this evening's game after being taken to hospital last week after collapsing in the dressing room at half-time.

If he is missing then ex-trainee **Jason Rees** could come back into contention. Another Welshman, he is an important squad member and is himself an Under 21 international. To complete a truly 'British' midfield, Scotsman Paul Telfer, another former trainee, has established himself on the right side and has also operated at full-back.

Up front, **Scott Oakes** is the likely partner for the experienced **Kerry Dixon**. Scott is an English Under 21 international who started as a trainee at Leicester. He moved from Filbert Street in 1991 as part of the deal that took Steve Thompson to Leicester.

Dixon, in addition to his three month's on loan at the end of last season, had a further two months on a temporary basis before signing permanently in October 1993 on a free transfer. His career began at Reading, before joining Chelsea in 1983 for £175,000. It was a fee three times that that took him to Southampton in July 1992.

Nineteen year old **John Hartson** has proved to be a prolific scorer at young and reserve team levels and scored on his League debut against Nottingham Forest in August. Of late he has been on the substitutes' bench as has **Scott Houghton**.

Scott was a schoolboy player at Kenilworth Road but joined Tottenham as a trainee. First team opportunities at White Hart Lane were limited and loan spells at Ipswich, Gillingham and Charlton followed. He came to Luton on a 'performance related' transfer in August 1993 while **Tony Thorpe** has tasted first team football this term following a spell at Leicester.

Manager's Profile



DAVID PLEAT

Now in his third spell with the club, it was at Kenilworth Road that David made a name for himself as a player and a manager.

He began his playing career at Nottingham Forest, but played only six games before joining The Hatters in 1964. In 1967, he was transferred to Shrewsbury Town and later played for Exeter and Peterborough before retiring in 1971.

Three years later, he returned to Luton as reserve team coach after a spell in charge at non-league Nuneaton Borough. In 1970, David was promoted to first team coaching duties, finally being appointed manager in 1978 in succession to Harry Haslam.

He guided Luton into the First Division in 1982 before joining Tottenham Hotspur and leading them to an FA Cup Final appearance. From there, it was on to the manager's job at Leicester City where he remained for almost four years, until leaving in January 1991.

Six months later, he was back at Luton and in the time since, he has brought on a number of promising youngsters on whom the Club's future depends. Progress has been made, and this season, of course, he has guided his side to the semi-finals of the FA Cup.

Junior Reds

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Good Evening Junior Reds.

Welcome to this evening's re-arranged game against Luton Town. Luton, still smarting from their FA Cup semi-final defeat against Chelsea, will no doubt try to make amends by attempting to finish their League season with a flourish - we are sure City will not allow them to do that!

We are nearly there - only two more home games to go to the end of what has been an extremely eventful season. Although we may not finish far enough up the table to make the play-offs, the Junior Reds have had the opportunities to visit several new and interesting venues and in return have played host to quite a few groups.

At our last home game we had no less than 120 guests and considering the atrocious weather conditions, they went away with a very favourable impression of Bristol City as a family club.

Our thanks to the Junior Reds who turned up to play football against these guests and despite the poor ground conditions and torrential rain, stayed around in an attempt to play our visitors. In fact two teams of Under 8s did complete a match and matches at Under 16 and 10 levels were started before torrential rain, which threatened the City v Grimsby match, caused the abandonment at half-time of these two games. We cannot praise highly enough the behaviour of our Juniors who uncomplainingly accepted the inevitable!

At our next home game with Watford on Saturday, we once

more have guests, but mainly at the younger age levels. Hopefully, weather conditions will be more acceptable and we will be able to provide those Juniors who missed out on the previous occasion with a final game of the season.

The last Junior Reds trip for this season was last Saturday when we travelled to Birmingham, and once more this trip was a sell out. Next season, because of the increasing demand for the Junior Red trips, a booking system will be implemented and details of this will be included in the newsletter which will be sent to members in the close season.

Our last away mascots were Andy Ward (Charlton), Craig Millett (Southend), Matthew Sims (Bolton), Daniel Braddick (Nottingham Forest) and Jamie Taylor (Birmingham).

Finally, a reminder that tickets for the End of Season Disco and Presentation Evening being held on Sunday, 1st May are available from Claire in the Clubroom before and after tonight's game and also on Saturday. These tickets have been going quicker than usual. You are therefore advised to obtain yours as soon as possible. They are free to Junior Reds (on production of your membership card) and priced at £2.50 to parents and guests. Contributions of food for the buffet to be brought in on the night would be very much appreciated.

Happy Birthday to...

APRIL

19th - JAMES AXFORD (2)

20th - SIMON REED (8), GARY BLOODWORTH (15)

21st - DARREN FERGUSON (12), BARRY ROSE (9), PAUL READ (10)

22nd - JAMES CURRY (11), THOMAS WAYGOOD (12), LAURA BURTON (11)

GOAL!



WHEN WE PLAY
IT'S DEFINITELY A
DRY BLACKTHORN DAY



Two great West Country
names have teamed up
this season -

Bristol City Football Club and Dry Blackthorn Cider. It's going to be an exciting year for Robins fans, with success on the pitch and a host of other highlights from Dry Blackthorn Cider. Follow the Robins and what better way to toast the success of your favourite team than with a pint of Dry Blackthorn Cider.

DEFINITELY A DRY BLACKTHORN DAY.

First Focus

LEAGUE DIVISION 1

News & Views Around the Grounds

DIVISIONAL LINE-UP

Crystal Palace and Nottingham Forest's success this season was reflected in the PFA Divisional side nominated by their fellow professionals. Each had three representatives nominated. This was the full team:

Nigel Martyn (Crystal Palace), Gary Charles (Derby County), Colin Cooper (Nottingham Forest), Eric Young (Crystal Palace), Scott Minto (Charlton Athletic), Jason McAteer (Bolton Wanderers), Mark Draper (Notts County), Scott Gemmill (Nottingham Forest), Stan Collymore (Nottingham Forest), Paul Walsh (Portsmouth), Chris Armstrong (Crystal Palace). Paul Walsh, of course, has now moved on from Portsmouth to Premiership strugglers Manchester City.

FANS ON 'BORO BOARD

Middlesbrough have launched a Supporters Liaison Group designed to improve the channels of communication between the Ayresome Park club and the fans.

Comprising representatives of the Supporters Club, the FSA together with both the Club's Chairman and Chief Executive, the Group has already been successful in a number of areas - most significantly collating advice and comments made by the fans on the club's proposed relocation to a new stadium. Commenting on the initiative, Chief Executive Keith Lamb said: "The Group meets monthly and acts as an open forum where all three parties can exchange their opinions on any matter relating to Middlesbrough FC."

TIGHT AT THE TOP - AND BOTTOM

It looks odds-on now that Crystal Palace will finish as First Division Champions this season but who'll clinch the other automatic promotion place and the four play-off places?

Nottingham Forest have a cushion in second place on most of the chasing pack but will have a wary eye on Millwall who still have six games to play. And what of those play-off places - four up for grabs and probably still any of the top eleven in contention.

Here is the run in for those top sides:

Nottingham Forest

WBA (H)
Derby County (A)
Peterborough (A)
Grimsby (A)
Sunderland (H)

Leicester

Oxford United (A)
Portsmouth (A)
Stoke City (H)
Bolton (H)
Wolves (A)

Derby County

Notts County (H)
Grimsby (A)
Nottingham Forest (H)
Oxford United (H)
Southend (A)

Tranmere

Millwall (H)
Charlton (H)
Sunderland (A)
Birmingham (H)

Notts County

Derby County (A)
Stoke (A)
Charlton (H)
Oxford United (A)

Stoke City

Notts County (H)
Leicester (A)
Luton (H)

Millwall

Wolves (H)
Tranmere (A)
Luton (A)
Bristol City (H)
Barnsley (A)
Grimsby (A)

Wolves

Millwall (A)
Luton (H)
Barnsley (A)
Leicester (H)

Middlesbrough

Charlton (H)
Bolton (A)
Barnsley (H)
Crystal Palace (H)
Charlton (A)

Charlton Athletic

Middlesbrough (A)
Peterborough (H)
Tranmere (A)
Notts County (A)
Bristol City (H)
Middlesbrough (H)

At the bottom, Peterborough look doomed but Birmingham and Oxford in recent weeks have been fighting for their lives and West Brom, Watford and Barnsley after four straight defeats, together with our visitors this evening Luton are still not out of the wood.

These are the remaining fixtures:

Luton

Bristol City (A)
Wolves (A)
Millwall (H)
Southend (H)
WBA (H)
Bolton (A)
Stoke (A)

West Brom

Forest (A)
Birmingham (H)
Grimsby (H)
Luton (A)
Portsmouth (A)

Barnsley

Crystal Palace (A)
Middlesbrough (A)
Wolves (H)
Millwall (H)
Bolton (A)

Watford

Bristol City (A)
Portsmouth (H)
Crystal Palace (A)

Birmingham City

Portsmouth (A)
WBA (A)
Bolton (A)
Tranmere (A)

Oxford United

Leicester (H)
Sunderland (A)
Derby County (A)
Notts County (H)

Endsleigh Insurance League Play-offs 1993-94

Division One

Automatic Promotion

Top Two

Endsleigh League Play-offs semi-finals

First Leg

(Sunday 15th May)

Sixth v Third

Fifth v Fourth

Second Leg

(Wednesday 18th May)

Third v Sixth

Fourth v Fifth

Two winners contest First Division Play-off Final for promotion to Premier League Monday 30th May 1994.

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Profile on....

SCOTT PARTRIDGE



When Scott Partridge was released by Bradford City just before Christmas, he had thoughts of giving up the game but his father Malcolm, a former professional with Leicester, Mansfield, Grimsby and Scunthorpe persuaded him to have faith in himself.

"I probably would have given up had it not been for my Dad. he had believed in my ability from my schoolboy days and told me to keep my head up. As he kept telling me football is all about a matter of opinions and while Bradford were prepared to let me go, there would be other clubs who might be interested in me."

And so it turned out, Scott came to Ashton Gate, initially on a week's trial and ended up with a professional contract, and ten days ago, after two substitute appearances, made his full League debut against Grimsby.

"The game went by very quickly. The pace of the game was not a lot different to what I've been used to but I found that I had to concentrate more on the simple things. At first team level, you come across better players, of course, and your touch needs to be better. I thought I had scored near the end with a shot on the turn and that would have rounded things off nicely but when Martin Scott scored the penalty that made my week."

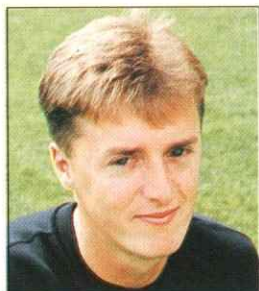
Sadly, his Dad was unable to make it to Ashton Gate for the game owing to work commitments but hopes to take in a game before the end of the season.

"I'm sure Dad would have loved to have been here for the Grimsby game - after all they were one of his former clubs but although he has given me advice along the way, he's not really got involved and although sometimes you feel that you have been living in the shadows, it really has hampered my progress. I just hope that I can build on my first full game and become a regular - and a few goals would be nice, too."

Name: Scott Partridge
D.O.B: 13th October 1974
Birthplace: Leicester
Family: Mum, Dad and Sister
Favourite Car: Lotus Elan
Favourite Food & Drink: Lasagne, fresh orange
Favourite TV Show: The Detectives
Favourite Film: Naked Gun
Favourite Actor: Leslie Nielson
Player you most admire: Mark Hughes
Team you most admire: Liverpool of the 80s
Favourite Ground: Anfield

Least Favourite Ground: Scarborough
Most Difficult Opponent: Viv Anderson
Pet Hate: Untidiness
Biggest Disappointment: Losing to Liverpool in the FA Youth Cup while at Bradford in a third game
Biggest Thrill: Making my full League debut for City against Grimsby ten days ago
Ambitions: To become an established first team player
Hobbies: Watching TV and golf (when I have time)
What would you have been if you weren't a professional footballer: I don't know - I had set my sights on following my father into professional football

*Community
Spirit*

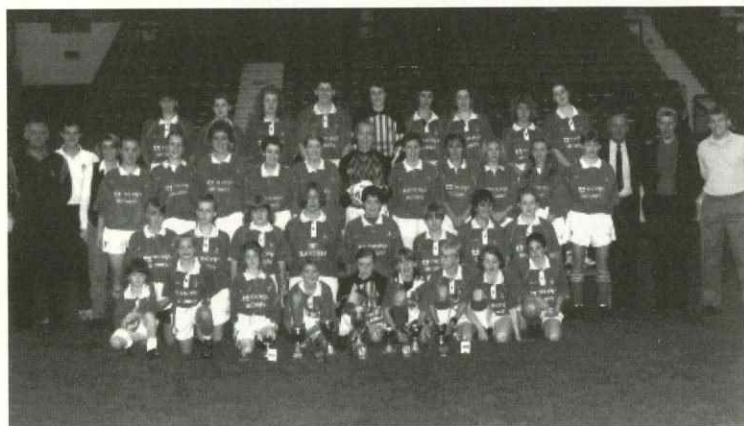


**Shaun Parker
Reports**

BCWFC



What a magnificent season our Women's Teams have had! The first team, of course, as we have already reported have won their League Championship and now both the reserves and first team have reached the finals of their respective divisional Cup competitions. Those finals take place on Sunday, 8th May at Brislington's ground at Ironmould Lane, with the Reserves playing Cardiff Institute, kick-off at 12 noon and the First team facing Clevedon Town, kick-off 2.30pm.



SUPPORTERS CHALLENGE

Both my assistant Richard Wilson and I were asked by the Supporters Club to join them in the qualifying stages of a new club competition called The Supporters Challenge. The competition is designed for the Supporters Clubs of most League Clubs and is a six-a-side tournament culminating with the finals at Wembley. Unfortunately in the regional stages we went out on goal difference after being drawn to play Oxford United

and Portsmouth. However, all the lads played well and were a credit to the club. Good luck to Portsmouth who won through and a special 'thank you' to Paul Kirby who managed our team.

Soccer Schools

During the recent Easter Holidays we held another two of our popular Soccer Schools at Nailsea and RAF Little Rissington in the Cotswolds. Both proved to be extremely successful and well attended with approximately 130 children enrolling in each school. My thanks go to Dave Martin, Martin Scott and Liam Robinson who attended the presentations. Their presence was much appreciated by children and parents alike. We are currently planning two more Soccer Schools for the summer and further details will appear on this page before the end of the season.

And Finally...

...if you have any ideas, queries or thoughts about City's Community related activities then why not get in touch with Richard or myself. You can write to us at the Community Office, BCFC, Ashton Gate, Bristol BS3 2EJ.

Shaun Parker
Community Officer

BRISTOL CITY FOOTBALL SUPPORTERS CLUB

A BRIEF HISTORY

The first real foundations of the Supporters Club as it is today were laid way back in the 1949 season.

In this year some City supporters decided to run coaches to away games, and it was on the way home from one such trip that the possibility of forming a Supporters Club was discussed.

A public meeting was called on 9th October 1949 at a public house in central Bristol

Membership forms were handed out, and meetings were held over the next few months at the Bathurst Hotel, Prince Street; The Ship, Redcliffe Hill, and later The Rising Sun, Ashton.

During the war, the wooden grandstand then at Ashton Gate was destroyed. The Board at that time wanted to replace it. But it couldn't be completed because the Club had used their allocation of steel, which was rationed at the time.

It was suggested that the Supporters Club applied for an allocation, which they did, and the stand was duly finished. The Football Club then handed over a room for the Supporters to use. This opened for the first time in 1955.

In 1965 the Clubroom was made twice the original size, as it was such a success.

Since the Supporters Club formation around £330,000 had been made in donations to the Football Club. £120,000 of this has been given since 1984.

THE PRESENT

The Club does not concentrate all its fund raising to benefit the football Club however. The Hospital Broadcasts and Marie Curie Cancer Care Charity are just two of the organisation to benefit from donations.

Recently some members from the Club have taken part in the Premier League Challenge, visiting all the Premier League grounds in twenty-four hours, collecting a souvenir from each club on the way.

Following this recent Driving Challenge, there are a number of items for auction at the Player of the Year presentation evening on Sunday, 8th May.

The items are as follows:

QPR Autographed Football
Sheffield United Mug
Coventry City .Badges, keyring, car decorations
.....large team photo,
.....calendar, pennant (2 autographs)
SouthamptonT Shirt
WimbledonVoucher for 2 tickets
ChelseaPennant, Auto'd football
TottenhamCalendar
Swindon Town3 T Shirts, Team photo
Blackburn RoversAuto'd football
Leeds UnitedAuto'd Pennant
Sheffield WednesdayPennant
ArsenalAuto's team photo
Manchester UnitedAuto'd pennant
LiverpoolAuto'd programme

At the present time the Club has over 700 members. These are spread far and wide, for example; The Ohio University, Colorado; Australia and a newly formed branch in Norway. As far as this country goes, there are branches in London, Bridgwater, Cheltenham and Gloucester.

The Club runs it's own football team that plays in the Bath and District Sunday League. Skittles teams also use the Club alley. Other facilities in the Clubroom include a pool table, large screen TV and, of course, two bars for those of you who like a little liquid refreshment.

THE FUTURE

In the future, the Club would like to see relations between all football fans improve still further, and above all play a bigger part in the success of the Football Club. Since the new Board took over office, a new wave of optimism is going around the Club.

The ordinary fan is now beginning to have more of a say as the Board promised when they took charge, with the Supporters Club now having a major shareholding, and a full Board member, as well as a representative on the newly formed Football Council.

Together with a now growing membership, the future does indeed look bright.

If you would like to join us, ring 665554 for more details.

Allan Millard

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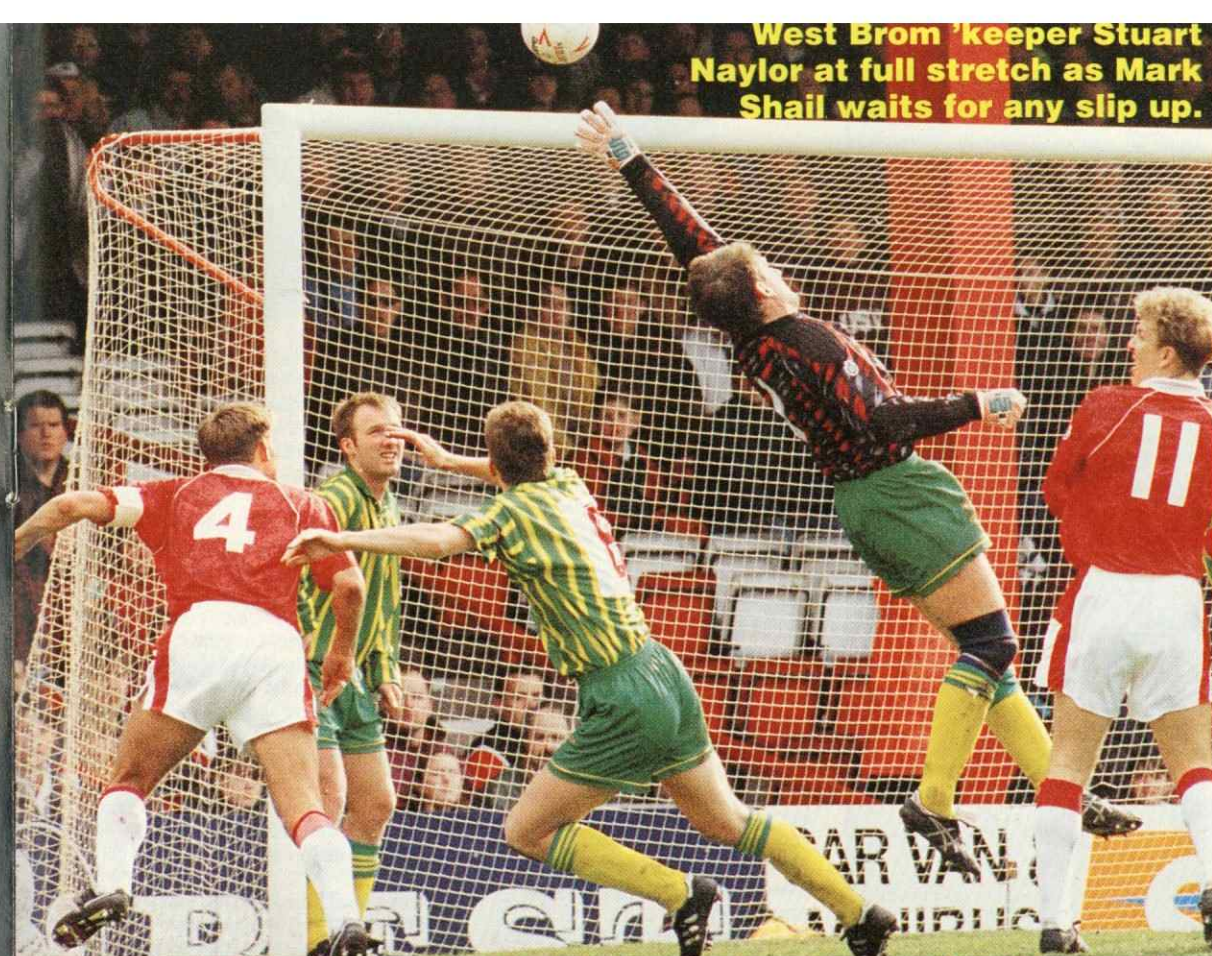
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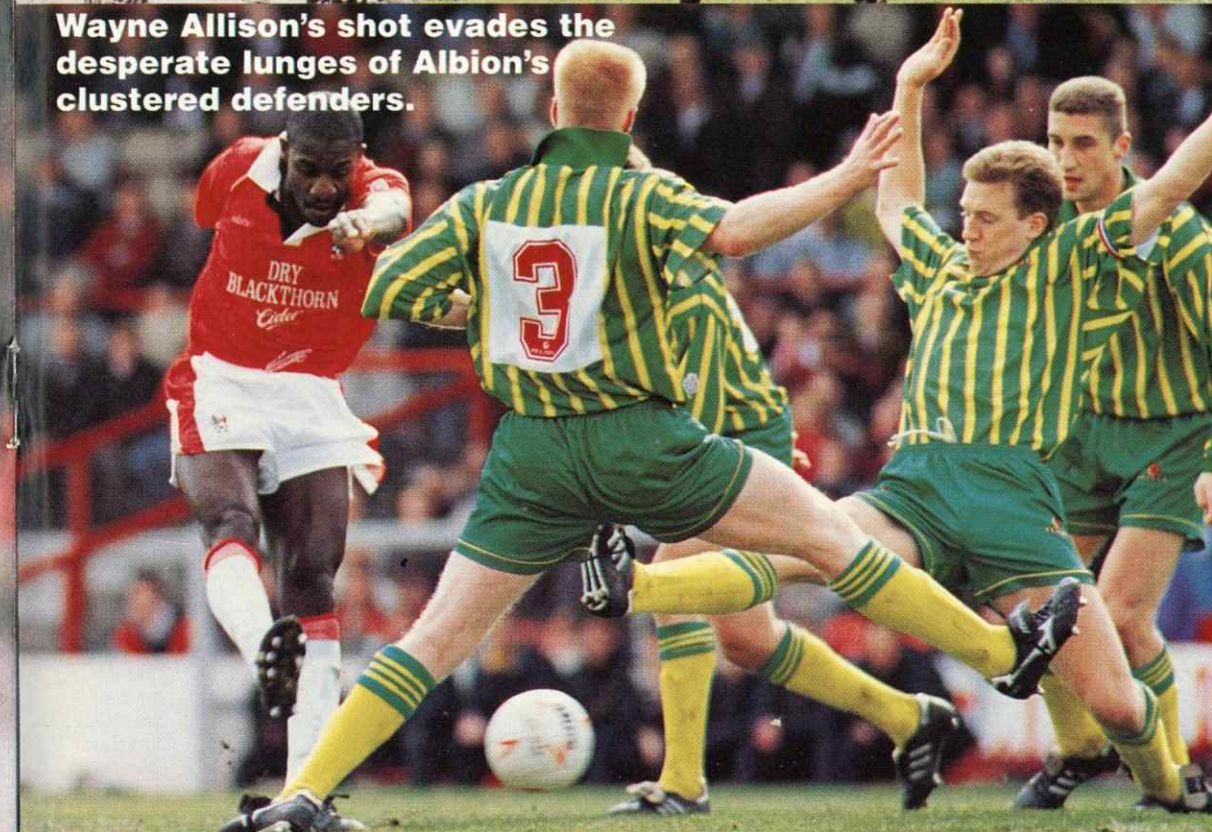
**Jamie Hoyland back to back with
a West Brom defender in the
recent goalless draw.**



**West Brom 'keeper Stuart
Naylor at full stretch as Mark
Shail waits for any slip up.**



**Wayne Allison's shot evades the
desperate lunges of Albion's
clustered defenders.**



FOOTBALL COMBINATION FIXTURES 1993-94				
DATE	OPPONENTS	V	RESULT	
AUGUST				
17	Portsmouth	H	4-3	
25	Watford	H	4-3	
SEPTEMBER				
1	Oxford United	A	2-7	
21	Crystal Palace	H	0-1	
24	Norwich City	A	1-0	
28	Swindon Town	H	0-3	
OCTOBER				
5	Tottenham Hotspur	H	0-7	
11	Southampton	H	0-1	
19	Oxford United	H	1-0	
26	West Ham United	A	1-1	
NOVEMBER				
1	Watford	A	1-1	
3	Wimbledon	A	1-1	
8	West Ham United	H	0-3	
25	Tottenham Hotspur	A	0-3	
DECEMBER				
1	Swindon Town	A	1-2	
7	Wimbledon	H	1-2	
15	Southampton	A	1-0	

1994				
JANUARY				
24	Millwall	A	3-3	
FEBRUARY				
7	Chelsea	A	2-2	
10	Arsenal	H	0-0	
21	Bristol Rovers	A	0-1	
MARCH				
1	Chelsea	H	1-3	
7	Charlton Athletic	H	1-2	
9	Portsmouth	A	2-7	
16	Ipswich Town	A	0-1	
23	Bristol Rovers	H	1-1	
26	Brighton & HA	A	2-1	
29	Crystal Palace	A	0-3	
APRIL				
5	Millwall	H	2-2	
12	Luton Town	H	3-1	
16	Brighton & HA	H		
18	QPR	H		
20	Charlton Athletic	A		
26	Arsenal	A		
28	Ipswich Town	H		
MAY				
2	Luton Town	A		
10	Norwich City	H		
TBA	QPR	A		

SOUTH EAST COUNTIES LEAGUE League Table - as at 9/4/94												
	P	W	D	L	F	A	Pts					
Swindon Town	24	13	6	5	47	22	32					
Crystal Palace	23	13	5	5	48	28	31					
Wimbledon	24	14	1	9	59	43	29					
Brentford	26	10	8	8	40	34	28					
Oxford United	25	11	5	9	46	38	27					
Brighton & HA	25	10	6	9	37	40	26					
Luton Town	25	11	4	10	40	45	26					
Reading	22	8	9	5	31	31	25					
Bristol Rovers	24	9	5	10	40	43	23					
Southampton	24	7	6	11	26	28	20					
Colchester Utd	26	6	7	13	33	55	19					
Bournemouth	24	8	2	14	36	49	18					
Tottenham	23	7	3	13	31	44	17					
Bristol City	23	6	5	12	30	44	17					

FOOTBALL COMBINATION League Table - as at 26/3/94												
	P	W	D	L	F	A	Pts					
Chelsea	30	19	7	4	65	32	64					
Ipswich Town	28	15	5	8	57	41	50					
Southampton	31	14	8	9	54	53	50					
Bristol Rovers	30	12	11	7	42	35	47					
Swindon Town	28	14	2	12	37	36	44					
Norwich City	30	12	7	11	51	46	43					
West Ham United	25	11	8	6	38	28	41					
Wimbledon	28	10	11	7	31	34	41					
Tottenham	26	11	6	9	47	29	39					
Crystal Palace	28	10	9	9	38	34	39					
Arsenal	30	11	5	14	53	56	38					
Millwall	29	10	8	11	46	52	38					
QPR	27	11	4	12	39	41	37					
Portsmouth	30	8	10	12	37	46	34					
Luton Town	28	9	5	14	48	56	32					
Oxford United	30	7	9	14	42	51	30					
Brighton & H.A.	24	7	8	9	28	25	29					
Charlton Athletic	25	8	2	15	38	45	26					
Bristol City	27	6	7	14	50	59	25					
Watford	26	6	6	14	35	53	24					

Since my last programme notes, we have had two home games in the Football

Combination with Millwall and Luton. Against Millwall, I was delighted with our performance as everything that we have been working on all season finally came together. We passed the ball well, got the ball into the box quickly and the penetration was there.

Certainly playing in the game was very enjoyable and the crowd too seemed appreciative of the team's efforts as we took a 2-0 lead through goals from Junior Bent and Scott Partridge. Junior's goal came from a header. It was pleasing to see him score in this way as we had worked on that on the morning of the match. With Junior and Scott up front, we were aware that we were lacking in inches, but we wanted to encourage the lads to get in crosses and were afraid that the wide lads would not respond. It goes to show that if you deliver the right kind of cross, then height makes little difference. Both goals came from quickly taken free kicks and again that showed alert minds. All season we have been working on this aspect and on the evening, it finally reaped rewards.

The two goals we conceded came as a result of a scramble in the box as far as the first one was concerned while the second goal was well executed and difficult to defend against. Whilst we should have won, overall it was an excellent performance, full of commitment, positive football with players taking responsibility.

While it was a good team performance, a mention for Youth Team player Tim Ayres who did well at the back in our three man defence.

We made a brilliant start on Tuesday evening against Luton as Matt Hewlett put us ahead early on with an excellent goal, well struck with his right foot. Matt gets into excellent positions as we have seen in his first team games and let us hope that he will continue to finish as he did on this occasion.

A great header from Colin Loss made it 2-0. It was pleasing to see Colin get in the box. I want to see that and have been trying to give players more freedom to go forward. Players have got to believe in themselves and there's a responsibility on them all to score goals. Unfortunately, Colin then got himself sent off in an incident which I did not see and we had to re-organise before half-time. We conceded a sloppy goal and from being in command and looking comfortable, all of a sudden we had a game on our hands.

With Tim Ayres suffering a rib injury we had to juggle things around at half-time, moving Andy Westlake from full-back to centre half, Joe Licata from midfield to right back and bringing on first year YTS Dominic Barclay and all played their part.

Andy Westlake had a really good game, and has done well since returning to duty after breaking a leg earlier this season. He really impressed me. Joe Licata, too, did well, while Dominic Barclay did a lot of unselfish, intelligent running. Matt Bryant, returning after injury scored our third goal in the 3-1 win which in terms of performance was, perhaps, not as good as in the Millwall game. Certainly, our passing wasn't as crisp and precise. On this occasion, however, it was grit and determination which was called for once we were down to ten men and we knuckled down well when the going got tough.

It had been pleasing to see the introduction of a fair sprinkling of Youth players and they have most certainly not looked out of place. It is important that we bring them on as in past years that hasn't always happened. Their development is crucial and whilst we go out to win all our games, results are not the be all and end all of the exercise at the moment.

Leroy Rosenior

YOUNGSTERS WIN AGAIN

The Youth Team now have a great opportunity of lifting themselves off the bottom of the South East Counties League after victory by 3 goals to 2 at Oxford a fortnight ago, this continuing their recent good run.

They had gone in front after twenty minutes with an Andy Westlake goal after he had outpaced two defenders and lobbed the 'keeper, a lead they kept until half-time.

The lads have played some entertaining football at times throughout the season but especially recently, but have failed to capitalise fully. In addition, we have had the unwelcome knack of conceding goals either early or late in both halves.

This game was no exception as Oxford equalised three minutes into the second half, and the goal conceded was made even more annoying from my point of view as we failed to heed the warning I'd given them at half-time about certain situations

Under Studies

What is especially encouraging is the progress that certain individuals have made.

CONGRATULATIONS!

Well done to Kevin Langan who is the latest player to join our YTS ranks for next season.

Kevin is from Jersey and, hopefully, we will follow in the footsteps of his fellow islander Lee De Ste Croix who has recently won a professional contract for next season. Welcome

For the last few games we have been able to call on Paul Feltham who has joined us from Oldham Athletic. Bristolian Paul is with us until the end of the season in the hope of being taken on as a professional.

PROGRESS MADE

It was pleasing to see five Youth team players on duty for the Reserves last Tuesday.

Matt Hewlett, Andy Westlake, Tim Ayres, Joe Licata and first year Dominic Barclay all showed that they could have a bright future and their inclusion will surely act as a spur to their colleagues.

Dave Bell

SOUTH EAST COUNTIES LEAGUE				
DATE	OPPONENTS	V	RESULT	
AUGUST				
21	Colchester United	H	1-1	
25	Southampton	A	1-3	
28	Bristol Rovers	A	2-1	
SEPTEMBER				
4	Swindon Town	H	1-2	
11	Crystal Palace	A	0-1	
18	Arsenal (SECL Cup)	A	1-1	
25	Arsenal (SECL Cup)	H	3-2	
OCTOBER				
2	Wimbledon	A	2-4	
16	Brighton & HA	A	0-3	
NOVEMBER				
6	Tottenham Hotspur	H	0-2	
13	Brentford	A	2-2	
20	AFC Bournemouth	H	0-1	
27	AFC Brentford	H	1-0	
DECEMBER				
4	AFC Bournemouth	A	4-2	
11	Southampton	H	1-1	
18	Colchester United	A	1-2	
1994				
JANUARY				
8	Swindon Town	A	1-3	
22	Reading	A	1-4	
FEBRUARY				
5	Luton Town	A	0-4	
26	Tottenham Hotspur	A	2-2	
MARCH				
5	Wimbledon	H	1-3	
12	Luton Town	H	5-1	
19	Crystal Palace	H	1-0	
26	Reading	H	0-0	
APRIL				
2	Oxford United	A	3-2	
9	Bristol Rovers	H		
16	Oxford United	H		
23	Brighton & HA	H		



Football's biggest fan is its £36m supporter

By next August, standing will be a thing of the past at many of our football grounds as clubs meet the Taylor requirements.

Clubs who choose to retain some standing must make sure that terracing is safe – for many, an expensive commitment.

The Football Trust has an annual income of over £36m – virtually all from the pools companies, Littlewoods, Vernons and Zettlers.

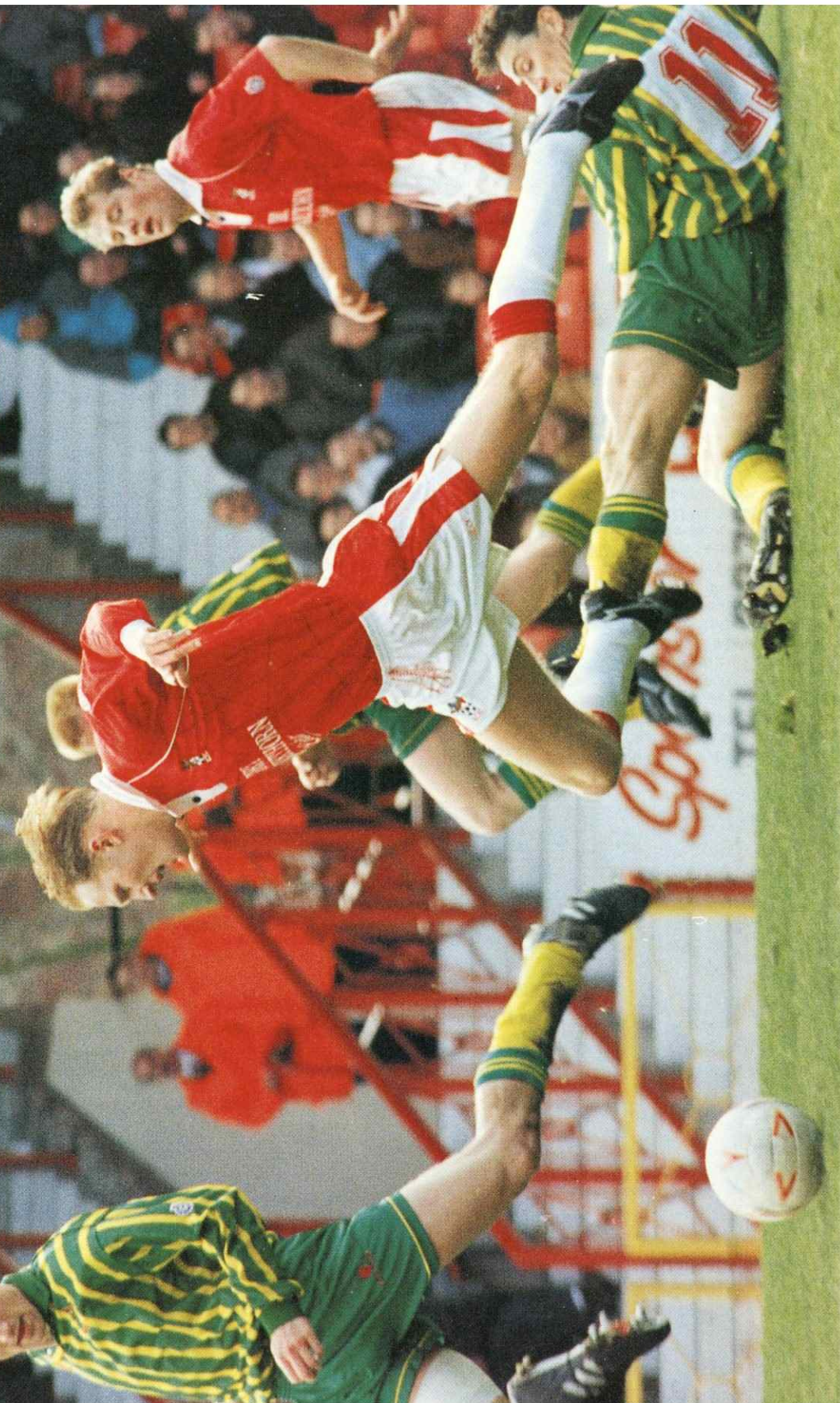
Implementing Taylor is a huge undertaking and every club counts on THE FOOTBALL TRUST to help to see the job through.



THE FOOTBALL TRUST
Helping the game

Walkden House, 10 Melton Street, London NW1 2EJ

City midfielder Rob Edwards goes down under the challenge of West Brom's Dave Smith.



AVON SCHOOLS FINAL

The Avon Schools Final between Nailsea School and St Brendans Sixth Form College will be played here at Ashton Gate on Tuesday, 26th April 1994, kick-off 7.00pm.

AVON BOYS' CLUB FINAL

The Avon Boys' Club Under 16 Cup Final will be played here on Tuesday, 3rd May 1994, kick-off 6.45pm.

SOUTH EAST COUNTIES LEAGUE

Following the postponement of our League game with Bristol Rovers on April 9th, the game will now be played at Failand on Saturday, 30th April 1994, kick-off 11.00am.

MILLWALL GAME ALL-TICKET

Supporters are advised that our Endsleigh League game with Millwall at the New Den on Saturday, 30th April is All-Ticket for away fans. Tickets priced £10 - no concessions for juveniles or Senior Citizens - are now available from the Club Shop. Please note that supporters should not travel unless they have purchased a ticket in advance.

ANDY LLEWELLYN TESTIMONIAL

Supporters are reminded that tickets are now on sale for Andy's Testimonial game with Swindon Town on Monday, 9th May 1994, kick-off 7.45pm.

	Adults	Juv/OAP
Grandstand	£8	£4
Enclosure	£7	£3
Covered End	£5	£2

Family tickets (2 adults, 2 children) are available for the Grandstand / Dolman Stand priced £20.

PEN PAL REQUIRED

Gary Bellinger of 136 Scholfield Avenue, Port Colborne, Ontario, Canada has written to the Club

AROUND THE GROUND

seeking a pen pal. He has followed the fortunes of the Club from afar and is anxious to receive regular up-dates. If anyone is interested in writing please contact Gary direct.

CATS TRAVEL

Bristol City v Millwall
Saturday 30th April 1994

For the trip to Millwall, coaches will depart Ashton Gate at 10.00am. and the fare is £7 for Travel Club members and £8 for non-members.

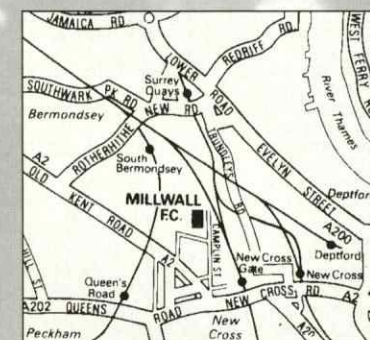
PLEASE NOTE THAT THIS IS AN ALL TICKET MATCH.

Programmes are priced at £1.20.

AA ROUTE TO MILLWALL FC

Bristol
Leave by Motorway M32 (signs London M4). In 6 miles at roundabout take 2nd exit to join M4. At end of Motorway forward to join A4 (signs Central London). **JUNCTION FOR KENSINGTON.** At traffic signals forward (signs West End) and immediately take right hand lane (signs Westminster A3212). In 0.3 mile at traffic signals turn right A3220 (1-way) EAARLS COURT UNDERGROUND STATION. In 0.7 mile at traffic signals forward. In 0.2 mile at traffic signals forward then shortly turn left for Cheyne Walk (Thames Embankment) 0.4 mile farther along Chelsea Embankment A3212. In 1.1 miles at traffic signals forward into Grosvenor Road. In 1 mile at traffic signals turn right A202 (signs Folkestone) to cross VAUXHALL BRIDGE. On far

side take centre left lane (signs The City) In 0.2 mile forward under railway bridge and keep forward (1 way) then take 1st turning right (signs Kennington) and at end turn left A202 for KENNINGTON (Oval Underground Station). At traffic signals turn left A3 (signs City) then take right hand lanes ELEPHANT & CASTLE Follow signs Tower Bridge into New Kent Road A201. In 0.7 mile take right hand lane (signs Dover) and cross flyover into Old Kent Road A2. In 1 mile turn left into St James' Road A2208 (signs Rotherhithe) then shortly turn right into Verney Road Unclassified 0.5 mile farther at crossroads forward into Zampa Road.
MILLWALL FC
Total Mileage: 125.7



Bristol City v Charlton

Tuesday 3rd May 1994

Our re-arranged match at Charlton is also an ALL TICKET match. This will be played on Tuesday, 3rd May, kick-off 7.45pm. Coaches will depart Ashton Gate at 2.30pm and the fare is £7 for Travel Club members and £8 for non-members.

STAND TICKETS ARE AVAILABLE FROM THE CLUB SHOP, PRICED £12 FOR ADULTS AND £6 FOR JUNIORS (15 and below) AND £6 FOR SENIOR CITIZENS (60 and over).

Programmes are priced at £1.30 each.

BCFC (1982) plc

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General Manager: Geoff Clements; **Manager:** Russell Osman; **Chief Scout:** Tony Fawthrop; **First Team Coach:** Clive Whitehead;
Reserve Team Coach: Leroy Rosener; **Youth Team Coach:** Dave Bell; **Secretary:** Jean Harrison; **Financial Controller:** Marcia Cummins;
Community Officer: Shaun Parker; **Stadium Manager:** Dave Lewis; **Medical Officer:** Dr. S. Dasgupta; **Physiotherapist:** Buster Footman;
Osteopath & Acupuncturist: Martin Matthews, Julian Midda; **Chaplain:** Derek Cleave; **Magazine Editor:** Phil Tottle;

Registered Office: Ashton Gate, Bristol BS3 2EJ. Tel: 0272 632812.

Commercial Manager: John Cox Tel: 0272 633836. **Conference & Banqueting Manager:** Steve Webb Tel: 0272 665604

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SEASON 1993/94 - as at 16/4/93

APPEARANCES AND GOAL SCORERS SEASON 1993/94

OPPONENTS	RES	POS	ATT
AUGUST			
14 Wolverhampton Wanderers	1 - 3	-	21052
17 Swansea City CCC R1 (1)	1 - 0	-	3746
21 Crystal Palace	2 - 0	13	12068
24 Swansea City CCC R1 (2)	0 - 2	-	4633
28 Derby County	0 - 1	21	15643
31 Portsmouth (A/I Cup)	1 - 3	-	2318
SEPTEMBER			
4 Southend United	2 - 1	13	7396
7 Oxford United (A/I Cup)	2 - 1	-	1515
11 Oxford United	2 - 4	19	5464
14 Leicester City	1 - 3	21	7899
18 Charlton Athletic	0 - 0	20	7484
25 Portsmouth	0 - 0	21	10702
OCTOBER			
2 Bolton Wanderers	2 - 0	15	7704
5 Luton Town	2 - 0	8	5956
9 Notts County	0 - 2	11	6418
16 Barnsley	0 - 2	15	6923
22 Tranmere Rovers	2 - 2	15	7123
30 Sunderland	2 - 0	12	8162
NOVEMBER			
2 Birmingham City	3 - 0	11	9192
6 Middlesbrough	1 - 0	9	9687
13 Millwall	2 - 2	9	8416
20 Watford	1 - 1	10	6045
27 Peterborough United	2 - 0	8	5084
DECEMBER			
4 Middlesbrough	0 - 0	10	8441
11 Leicester City	0 - 3	10	13394
18 Wolverhampton Wanderers	2 - 1	9	15151
27 West Bromwich Albion	1 - 0	9	22888
28 Nottingham Forest	1 - 4	11	20725
JANUARY			
1 Grimsby Town	0 - 1	11	5469
3 Stoke City	0 - 0	12	11132
15 Barnsley	1 - 1	11	5222
19 Liverpool FA Cup 3	1 - 1	-	21718
22 Notts County	0 - 2	12	7538
25 Liverpool FA Cup 3 (replay)	1 - 0	-	36720
FEBRUARY			
5 Tranmere Rovers	2 - 0	11	8171
9 Stockport County (FA Cup 4)	4 - 0	-	7691
12 Sunderland	0 - 0	12	16816
19 Charlton Athletic (FA Cup 5)	1 - 1	-	20416
22 Crystal Palace	1 - 4	13	11508
26 Southend United	1 - 0	11	4615
MARCH			
2 Charlton Athletic FA Cup 5 (replay)	0 - 2	-	8205
5 Derby County	0 - 0	12	8723
15 Oxford United	0 - 1	15	6635
19 Portsmouth	1 - 0	11	6352
26 Bolton Wanderers	2 - 2	14	10221
30 Stoke City	0 - 3	16	13208
APRIL			
2 West Bromwich Albion	0 - 0	16	8624
4 Nottingham Forest	0 - 0	16	24162
9 Grimsby Town	1 - 0	16	5480
16 Birmingham City	2 - 2	15	20316
19 Luton Town			
23 Watford			
30 Millwall			
MAY			
3 Charlton Athletic			
8 Peterborough United			

	1	2	3	4	5	6	7	8	9	10	11	SUBS
	Welch	Munro	Scott 1	Aizlewood	Shail	Hewlett †	Wyatt †	Shelton	Baird	Robinson	Tinnion	Kamara† Leaning Allison†
	Welch	Munro	Scott †	Aizlewood	Shail	Hewlett	Wyatt	Shelton	Baird	Robinson1	Tinnion	Osman† Rosenior Allison
	Welch	Munro	Scott	Aizlewood	Shail	Hewlett	Wyatt	Shelton	Baird 1	Robinson†	Tinnion	Osman Leaning Allison ††
	Welch	Munro	Scott	Aizlewood	Shail	Hewlett †	Wyatt †	Shelton	Baird	Robinson	Tinnion	Osman† Leaning Allison†
	Welch	Munro	Scott	Aizlewood	Shail	Edwards	Bent †	Brown	Baird	Tinnion	Shelton	Osman Leaning Allison †
	Welch	Munro 1	Scott	Aizlewood	Shail	Osman	Robinson	Brown	Baird	Martin †	Shelton †	Edwards† Leaning Allison†
	Welch	Munro	Scott	Harrison	Shail	Osman 1	Bent	Robinson†	Baird	Tinnion 1	Edwards	Martin Leaning Brown †
	Welch	Wyatt	Fowler †	Martin	Thompson	Pennyfather	Allison 1	Brown	Morgan †	Rosenior 1	Gavin	McIntyre † Leaning Durbin
	Welch	Munro	Scott	Aizlewood	Shail	Osman †	Bent †	Allison	Baird 2	Tinnion	Edwards	Gavin † Leaning Rosenior †
	Welch	Munro	Scott 1	Aizlewood	Shail	Osman	Robinson †	Allison	Baird	Tinnion	Gavin	Martin Leaning Edwards†
	Welch	Borrows	Munro	Shail	Bryant	Scott †	Martin	Allison	Baird	Tinnion †	Gavin	Robinson† Leaning Edwards†
	Welch	Borrows	Munro	Shail	Bryant	Edwards	Martin †	Allison	Baird	Robinson	Gavin	Osman†Leaning Rosenior
	Welch	Borrows	Munro	Shail	Bryant	Tinnion	Martin †	Allison 1	Baird	Robinson†	Scott	Edwards† Leaning Gavin†
	Welch	Borrows	Munro	Shail	Bryant	Tinnion 1†	Martin	Gavin	Baird 1	Robinson	Scott	Edwards† Leaning Rosenor †
	Welch	Borrows	Munro	Shail	Bryant	Tinnion	Martin	Gavin †	Baird	Robinson	Scott	Edwards Leaning Allison†
	Welch	Borrows	Munro	Shail	Bryant	Tinnion	Martin †	Allison	Baird	Rosenior†	Scott	Robinson Leaning Edwards†
	Welch	Llewellyn	Munro	Shail 1	Bryant	Tinnion	Martin †	Bent †	Baird	Allison 1	Scott	Robinson† Leaning Edwards†
	Welch	Llewellyn	Munro	Shail	Bryant	Tinnion	Martin †	Bent †	Baird 1	Allison 1	Scott	Robinson† Leaning Edwards†
	Welch	Llewellyn	Munro	Shail	Bryant	Tinnion	Martin	Bent	Allison 3	Robinson	Scott	Edwards Leaning Morgan
	Welch	Llewellyn	Scott	Shail	Bryant	Tinnion 1	Martin	Bent †	Allison	Robinson	Edwards	Pennyfather† Leaning Morgan
	Welch	Llewellyn	Scott	Shail	Bryant	Tinnion	Martin	Bent †	Robinson	Allison 2	Edwards	Pennyfather† Leaning Brown
	Welch	Llewellyn	Scott	Shail †	Bryant	Tinnion	Martin 1	Bent	Robinson	Allison	Edwards	Munro † Leaning Pennyfather
	Welch	Llewellyn	Scott	Munro	Bryant	Tinnion	Martin	Bent	Robinson 2	Allison	Edwards	Osman Leaning Pennyfather
	Welch	Llewellyn	Scott	Munro	Bryant	Tinnion †	Martin	Bent †	Robinson	Allison	Edwards	Brown† Leaning Pennyfather†
	Welch	Llewellyn	Scott	Munro	Bryant	Tinnion	Pennyfather	Brown †	Robinson	Allison	Edwards	Brown† Leaning Bryant
	Welch	Llewellyn	Scott	Munro	Bryant	Tinnion	Pennyfather	Brown 1	Robinson	Allison 1	Edwards	Bent † Leaning Osman
	Welch	Llewellyn	Scott	Munro	Bryant	Tinnion 1	Pennyfather	Brown	Robinson	Allison	Edwards	Baird † Leaning Harriott
	Welch	Llewellyn	Scott	Munro	Bryant	Tinnion	Pennyfather	Brown †	Robinson†	Allison	Edwards1	Baird † Leaning Martin †
	Welch	Llewellyn	Scott	Munro	Bryant	Pennyfather	Martin	Gavin †	Baird	Allison	Edwards	Robinson † Leaning Shail
	Welch	Munro	Scott	Shail	Bryant	Tinnion	Martin	Robinson	Baird †	Allison	Edwards	Pennyfather Leaning Brown†
	Welch	Munro	Scott 1	Shail	Osman	Tinnion	Martin	Bent	Robinson	Allison	Edwards	Pennyfather Leaning Rosenior
	Welch	Llewellyn	Scott	Shail	Munro	Tinnion	Martin	Bent	Robinson	Allison 1	Edwards	Pennyfather Leaning Rosenior
	Welch	Llewellyn†	Scott	Shail	Munro	Tinnion	Martin	Bent	Robinson†	Allison	Edwards	Pennyfather† Leaning Rosenior†
	Welch	Llewellyn	Scott	Shail	Munro	Tinnion 1	Martin	Bent †	Robinson	Allison	Edwards	Pennyfather† Leaning Rosenior
	Welch	Llewellyn	Scott	Shail	Munro	Tinnion 1	Martin	Pennyfather	Robinson†	Allison 1	Edwards	Brown† Leaning Harriott
	Welch	Rosenior	Scott	Shail 1	Munro	Tinnion	Martin	Pennyfather	Robinson	Allison 3	Edward	Brown Leaning Bryant
	Welch	Harriott	Scott	Shail	Munro	Tinnion	Martin †	Pennyfather	Robinson†	Allison	Edwards	Brown† Leaning Bryant†
	Welch	Munro	Scott	Shail	Bryant	Tinnion 1	Martin	Pennyfather†	Robinson	Allison	Edwards	Llewellyn Leaning Bent†
	Welch	Harriott †	Scott	Shail 1	Bryant	Tinnion	Martin	Munro	Robinson†	Allison	Edwards	Pennyfather† Leaning Brown†
	Welch	Harriott	Scott	Shail †	Bryant	Tinnion	Martin	Munro	Robinson	Allison	Edwards	Pennyfather† Leaning Partridge
	Welch	Munro	Scott	Shail †	Bryant	Tinnion	Martin	Bent	Robinson	Allison	Edwards	Pennyfather Leaning Rosenior†
	Welch	Harriott	Scott	Munro	Bryant	Tinnion	Martin †	Hoyland	Bent †	Allison	Edwards	Partridge † Leaning Rosenior†
	Welch	Harriott	Scott	Hoyland	Bryant	Tinnion	Munro †	Hewlett †	Robinson	Allison	Edwards	Partridge † Leaning Bent†
	Welch	Hoyland	Munro	Shail	Bryant	Tinnion	Harriott	Hewlett	Robinson†	Allison 1	Scott	Edwards Leaning Baird†
	Welch	Hoyland	Munro	Shail	Bryant	Tinnion	Harriott	Hewlett	Robinson†	Allison 2	Scott	Edwards Rudgley Milsom†
	Welch	Hoyland	Munro †	Shail	Bryant	Tinnion	Harriott	Hewlett †	Martin	Allison	Scott	Robinson† Rudgley Milsom†
	Welch	Harriott	Scott	Shail	Munro	Tinnion †	Martin	Hewlett	Robinson	Allison	Hoyland	Edwards Rudgley Milsom
	Welch	Harriott	Scott	Shail	Munro	Tinnion	Martin	Wyatt	Milsom	Allison	Edwards	Hewlett Rudgley McKop
	Welch	Harriott	Scott 1	Shail	Munro	McKop	Martin †	Wyatt	Partridge	Allison	Edwards	Hewlett† Rudgley Milsom
	Welch	Harriott	McKop	Munro	Scott	Hewlett	Martin	Wyatt †	Partridge 2	Allison	Edwards	Robinson† Rudgley Bent

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A MAN WITH

Geoff Clements has spent much of his first six weeks as City's general manager buried under a mountain of paperwork.

But the man charged by the Board with responsibility for revamping the entire administration and commercial operation at Ashton Gate plans to emerge as a high-profile figure, well known to supporters and trusted to ensure they have a major say in all matters of club policy.

Geoff was appointed back in December, but only started work on March 1st. While his first brief is to report on ways of improving day-to-day efficiency, he has already taken on the extra task of dealing with all letters of praise or complaint from the fans.

"I want our customers to know that I am the person to contact. Hopefully, in time they will get to know me better and I shall have more time to deal with the supporters on a personal basis," he says.

"Already, I can assure them that every letter will receive an answer. That is basic courtesy as far as the Board is concerned and I spend a lot of my day on correspondence. A big part of my job is to make Bristol City more supporter-friendly."

That aspect of Geoff's work will increase further as time goes on. For the moment, he is chiefly concerned with giving City an administrative and commercial structure capable of dealing with the volume of business generated by Premiership clubs.

"That was the point made most forcibly by the Board at my interview and the fact that I was given the job back in December enabled me to view operations during January and February when the club was really working at Premier capacity due to the FA Cup success.

"It was manifestly clear to me by the time I started work in March that the systems needed overhauling. I have been given a very wide mandate to change anything that can be done more quickly or cost effectively.

"That part of my work is underway. I am

interviewing every member of the administration and ground maintenance staff to find out what they do and why they do it. I am making copious notes and once that task is completed I shall try to re-create the structure to make it more efficient.

"It may mean taking on extra members of staff. But the most important thing is that the system is right and in place for when the club moves into the Premiership. When I have finished investigating the work of each individual department, I shall report my findings and recommendations to the Board."

Not all Geoff's work is long-term. On his first day at Ashton Gate he made a point of altering the manner in which the telephones were answered when dealing with outside enquiries. "I had a lot of feedback on that. People immediately recognised that Bristol City had put on a new face," he says.

"I'm not knocking what went on before, but it's fair to say that the public perception of the club was that it was not as caring as it should have been."

Improving public relations is very much part of Geoff's job and he is very conscious of the need to build close ties with the media to boost City's profile and improve communication with supporters.

"It was mentioned to me that we were short of a press room which the media could use on matchdays. I passed the criticism on to one of the Directors and within 48 hours that facility was provided," he said.

"I think that shows the Board's commitment to fostering a good relationship with press, radio and television. We need their help and they need ours, so the closer ties that can be forged the better."

Stadium development was another aspect of the job handed to Geoff when he became the successful applicant of the general manager's role. But little did he realise at the time that within a month of starting work, he would be watching terracing being torn down for the construction of a new £1.5 million stand.

A MISSION

Geoff Clements City's new General Manager

"That's another thing that has caused a bit of delay in the structure changes I was called upon to treat as top priority. But it's such an exciting prospect because the stand is going to be magnificent, with top class facilities for our supporters.

"We are talking about seats with backs, uninterrupted viewing, high quality toilet facilities at two levels and two tea bars with covered standing area where people can enjoy a drink and something to eat."

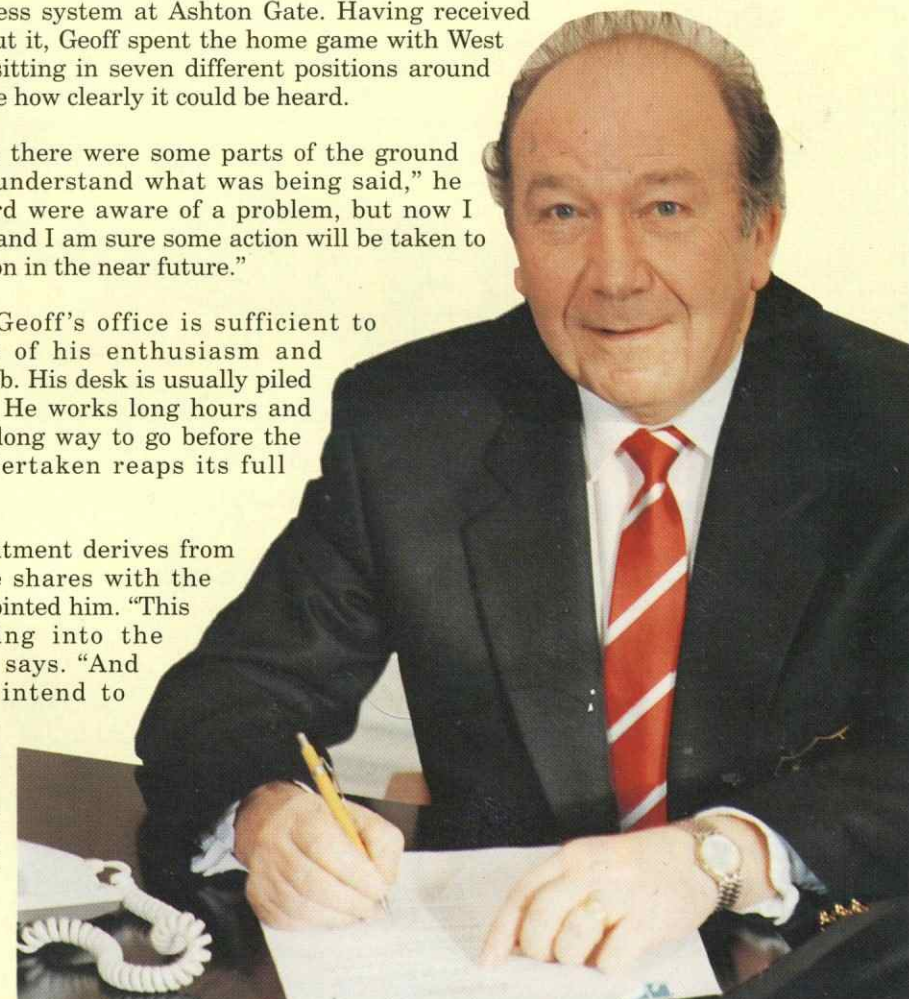
Having been a staunch City supporter for most of his life, Geoff believes he is well equipped to understand the feelings of fans. He appreciates that what may appear minor problems can be extremely aggravating and is prepared to investigate even the smallest complaints first hand.

One example is recent criticism he has received about the quality of the public address system at Ashton Gate. Having received several letters about it, Geoff spent the home game with West Bromwich Albion sitting in seven different positions around the ground to gauge how clearly it could be heard.

"I confess that there were some parts of the ground where I couldn't understand what was being said," he admits. "The Board were aware of a problem, but now I have reaffirmed it and I am sure some action will be taken to remedy the situation in the near future."

One visit to Geoff's office is sufficient to convince anyone of his enthusiasm and dedication to the job. His desk is usually piled high with papers. He works long hours and admits there is a long way to go before the work he has undertaken reaps its full reward.

But his commitment derives from the firm belief he shares with the Directors who appointed him. "This club will be going into the Premiership," he says. "And when it does, I intend to ensure the administration and commercial set-up is functioning in a manner that gives us every chance of staying there."



Marketing Matters

May we firstly welcome, as our Matchball Sponsors this evening, **BRISTOL AIRPORT to Ashton Gate.** Managing Director Les Wilson has supported us on a number of occasions in the past and we are grateful for his continued interest. To Les and his guests, we sincerely hope that they have an enjoyable evening.

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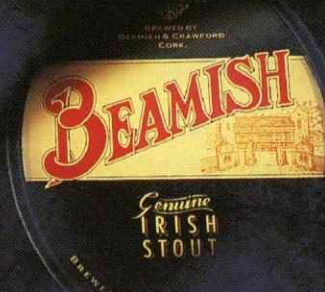
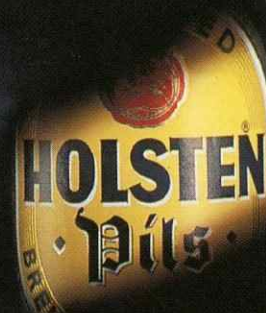
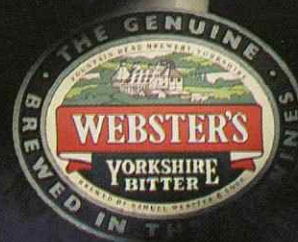
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JULIAN JAMES	4
DES LINTON	19
ALAN HARPER	27
TREVOR PEAKE	5
JOHN DREYER	6
PAUL TELFER	7
SCOTT OAKES	8
KERRY DIXON	22
DAVID PREECE	10
JOHN HARTSON	14

TODAY'S REFEREE - Mr J. H. Holbrook (Ludlow)

A bank clerk, John is single and is in his first season on the League List. He has visited all 92 League grounds and loves watching football and visiting new grounds. He has progressed to the League List from Kidderminster Parks football, the West Midlands League and the League Line.



TODAY'S LINESMEN



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YELLOW FLAG

R.E. Budden (Exeter)
K.J. Nind (Bromsgrove)

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Football Combination

BRISTOL CITY

V

IPSWICH TOWN

Thursday 28th April 1994. Kick-off 7.30pm.

TODAY'S MASCOTS

BRISTOL CITY MASCOTS

Sisters Ciara and Gemma Rosenthat are from Yate. Ciara is 12 years old and she attends St Thomas More RC Secondary School.

Gemma is aged 8 and she goes to St Pauls RC Primary School.

Both enjoy reading and listening to music, and they are keen swimmers and members of Southwold Swimming Club.

Ciara's favourite player is Wayne Allison while Gemma's is Brian Tinnion.



*We hope Ciara and Gemma both
enjoy their evening with us!*



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