

# Luton

THE MATCH DAY MAGAZINE

£1.50



LUTON TOWN V OLDHAM ATHLETIC  
BARCLAYS FOOTBALL LEAGUE DIVISION ONE  
Saturday 14th September 1991 Kick off - 3.00pm

# David Pleat



**"Far too many deals get meddled around by third parties, greedy clubs and agents....This deal is fair to both clubs and gives Steve Thompson a tremendous platform. I hope he will take advantage of it."**

accommodate for living with the big boys. What they did have was steel, a dangerous asset if too heavily relied upon, but an attribute that we lacked at Selhurst Park.

It will be my attempt to build a football team, but if we succumb in the tackles, get beaten in the race for the ball and cannot combat the way some teams play, something has to be done.

There could be a fear that we may develop into a side that has no stomach for the task away from Luton. If there are individuals that prove that this is the case they will not be party to our first team plans.

This week has seen some progress. We have used a little of the Kingsley Black residue to sign a talented player from Bolton Wanderers. Steve Thompson is a midfield player who can see a pass and who can make a pass. At 26, I am sure he is appreciative of the chance he now has to play higher up the league. He was out of contract at Bolton and I felt the Bolton chairman and manager conducted the business efficiently and sensibly. Far too many deals get meddled around by third parties, greedy clubs or agents. This deal is fair to both clubs and gives Steve Thompson a tremendous

Welcome to Oldham Athletic. Few clubs have enjoyed such a wonderful era as the Latics in recent seasons. Cup-runs, promotion and consistently good trading have all contributed to the excitement. Dispensing with the artificial pitch should not be a handicap and we host them today hoping that they are not yet fully accustomed to playing on good grass.

Last weekend's crowd at Wimbledon attracted attention. Many people believe either that football is too expensive or that television is exerting too big a hold on the game. Warm weather, no away following to swell the gate and unattractive hosts are not the ideal combination if you enjoy your football on the ground.

But Wimbledon have had success. They have adjusted their play and their off-field activities to try and



Sean Farrell on the attack at Stamford Bridge with Brian Stein in support

platform. I hope he will take advantage of it.

There was some other good news this week too with Philip Gray getting called into the Northern Ireland squad, Mark Pembroke into the Welsh squad, Matthew Holtam into the Welsh youth squad and David Green, our most recent professional signing being selected for the Republic of Ireland youth against Poland. David is our 17-year-old youth captain and has just signed a two-year contract. Another signing last week was Jurgen Sommer who has great prospects between the posts. We hope his stay in England will

be highly-successful and a springboard for him to take the American green jersey for the 1994 World Cup finals from Tony Meola.

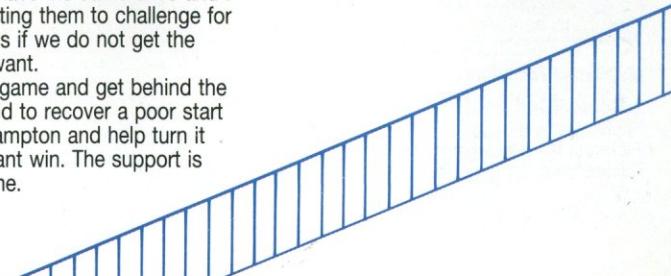
Our injuries are progressing. Marvin Johnson looks happier and is expected to be in contention within six weeks. Ceri Hughes joined senior training this week and although he found it hard work, he was delighted to be back after such a long lay-off.

Despite the disappointment of the Wimbledon result and the inferior performances of some of our players, the ball is firmly in our court now and we should realise that we have only had

two games at home in the first seven this season. There have been some promising signs. Matthew Jackson has begun his league career and both Paul Telfer and Kurt Nogan look as though they could challenge for a place.

I believe that Darren Salton and Kenny Gillard have the same drive and I shall be expecting them to challenge for senior positions if we do not get the response we want.

Enjoy the game and get behind the boys as you did to recover a poor start against Southampton and help turn it into an important win. The support is always welcome.



# Luton

LUTON TOWN FOOTBALL CLUB



Kenilworth Road Stadium,  
1, Maple Road, Luton, Beds. LU4 8AW.  
Tel: 0582 411622 Fax: 0582 405070  
Soccerline: 0839 664466 (48p per minute peak, 36p off peak)

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## HONOURS

Littlewoods Cup winners 1987-88  
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Champions - Division 3 (S) 1936-37  
Champions - Division 4 1967-68  
Champions - Division 2 1981-82

## Matchday Programme

Editorial: Robert Alexander Associates, PR and Media Consultants, Hitchin.  
Pictures: Apex Photography, Milton Keynes.  
Design/Print: McCorquodale Confidential Print, Milton Keynes.

## News Update

### Old boys earning plaudits

□ It was interesting to read in the newspapers at the start of the week of the praise currently being heaped on two former Luton players now with London First Division clubs. Paul Elliott, who we saw at first hand a few weeks ago, is currently commanding the centre of Chelsea's defence while Michael Small, whom it was a pleasure to meet again on the opening day of the season, is now leading the West Ham attack. Last Saturday, the two came face-to-face at Upton Park where the outcome was a 1-1 draw. Many observers have stated already that they see Elliott as a future England player, a view first voiced during his days at Kenilworth Road in the mid-1980's. Since then he has played for Aston Villa, Pisa, in Italy, and Glasgow Celtic, in Scotland, before returning to the shop window with a London club. Small, meanwhile, has arrived in east London with the Hammers via Hitchin Town and spells with Go Ahead Eagles and Twente Enschede in Holland, Standard Liege in Belgium and PAOK Salonika in Greece after leaving Luton. We wish them both luck in their careers.

□ Last weekend's First Division action was again well-peppered with goals. There was only one goalless draw, between Aston Villa and Tottenham at Villa Park, and several games with at least three goals. The most surprising result of the afternoon clearly came at Highbury where visitors Coventry City won 2-1 against Arsenal, thanks to an early own goal from Dixon and an 85th minute strike by Ndlovu, before Adams replied. Manchester United stayed on top, of course, with a 3-0 trouncing of Norwich at Old Trafford and goals from Irwin, McClair and Giggs. United have now gone eight games without defeat. Liverpool kept pace with a less-handsome 2-1 win at Notts County where Rosenthal's introduction paid dividends. Leeds also impressed, extending their unbeaten run to six games with a 3-0 win over Manchester City, while our visitors this afternoon Oldham Athletic beat Sheffield United 2-1. This scoreline was repeated in Sheffield where Wednesday beat Nottingham Forest, complete with Kingsley Black. In the remaining games, Everton were held 2-2 at home by Crystal Palace and QPR and Southampton drew with the same score.

□ After last weekend's games, the highest league attendance this season remains that at Old Trafford on August 17 when they played Notts County on the opening day. The attendance was 46,278. The lowest was our visit last weekend to Wimbledon.

□ This afternoon we extend a warm welcome to the players, directors, staff and supporters of Oldham Athletic Football Club. We have not met the Latics for several years and look forward to renewing our acquaintance with a fine match and one that we hope everyone in the ground will enjoy.

□ Welcome to our latest signing, Steve Thompson, who joined the club on Monday from Bolton Wanderers. We hope Steve quickly settles into the Kenilworth Road atmosphere and goes on to enjoy a long and successful Luton Town career. Welcome also to Lee Glover who has joined the club on loan from Nottingham Forest. Lee played in our last home match against Southampton, but his arrival came too late for our press deadlines. We wish him the very best of luck.

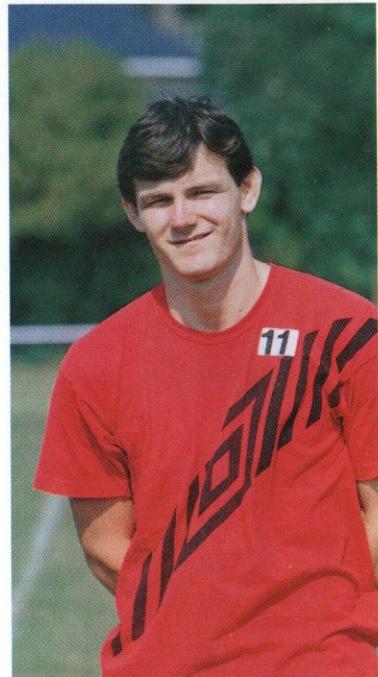
Philip Gray, called into the Northern Ireland squad this week, is pictured in action at Chelsea this season



# Inside view

By Bill Tomlins

## Welcome to Lee and Steve



Lee Glover (above) and Steve Thompson (right), pictured with our manager David Pleat, have both recently joined the club and I am delighted to welcome them to Kenilworth Road. Lee, of course, played for us against Southampton and is on loan from Nottingham Forest while Steve joined us this week from Bolton Wanderers. Our best wishes to them both.



## Television schedules force our QPR match to be re-arranged.

**A**wful welcome this afternoon to Oldham Athletic and their supporters, enjoying their return to the First Division for the first time since 1923. Oldham have, like us, had a hectic summer period as they too had to convert their pitch from a synthetic surface to natural grass in time for the new season.

Since my last column, for the home match with Southampton, there has been much more activity at the club with the arrival of Stephen Thompson and the selection of several of our players for international squads. We have also had to re-arrange, as I said before, the home fixture with Queen's Park Rangers.

This was originally due to be played on Wednesday, September 18, but has been brought forward by 24 hours to Tuesday, September 17, kick-off 7.45 pm. This change was made because of the decision of the major television companies, BBC and ITV, to cover live the Arsenal and Liverpool fixtures in the European competitions on the Wednesday night.

Clearly, this would have had an adverse effect on our attendance for that match. We had the full support of the league who obviously understood the effect such television broadcast could have on gates and

with the co-operation of Queen's Park Rangers and our own police we were able to re-arrange it for Tuesday.

Last weekend, there was a lot of talk in the media about the gate at our fixture against Wimbledon at Selhurst Park. The previous lowest gate for a Saturday First Division fixture was, I understand, also a match involving Wimbledon, but against Coventry City. Our previous low attendance game against Wimbledon at Plough Lane was a midweek match.

Talking to the officials of Wimbledon after last Saturday's game, it was interesting to note that we took 584 travelling fans to the match. In a crowd of no more than 3,231, this represented 18.8 per cent of the total attendance which shows a good level of relative support for Luton.

Supporters, like everyone else these days, have to look very closely at the cost of things, including their football. I am sure much the same sort of thing will be evident within and around other First Division clubs this season, like Notts County, Coventry, our visitors today Oldham, QPR, Norwich and Southampton.

Last season, it should be remembered, we had an average home gate of 10,200 and took an average of 1,600 with us away from home. This was a good record overall and we

are very thankful to our fans for their continuing support of the club.

Looking through the record books of recent transfer activity, I noticed that during the month of August there was a total of 100 transfers, including our own investments in Philip Gray and Trevor Peake. That is a lot of activity for this time of the year and with temporary transfers, or loans as they are better known, added at the top the total comes to 116, including our acquisition of Lee Glover from Nottingham Forest.

This is an interesting figure as it shows that managers are now waiting later than in previous years before completing their transfer business and it may be a result of the effects of the recession on the transfer market as a whole.

I also noticed, incidentally, that our referees must be a more widely-respected group than many supporters would like to believe, particularly in Europe. The list of referees chosen for the opening rounds of the European club competitions revealed that Neil Midgley will be in charge of the Grasshoppers v Anderlecht tie and that five of our other leading Football League referees will be in action in UEFA Cup ties.

This week, I was again busy with the increasing demands of Football League business, attending the EGM which took place on Tuesday. A meeting of all the First Division clubs also took place beforehand. Unfortunately, the EGM did not resolve anything finally – the meeting was called to vote on whether to retain rule 11, which insists that any club intending to leave should give three years' notice – and another adjournment was the outcome. This will take place on Monday, September 23.

Earlier this week, our youth team were in action in the Southern Junior Floodlit Cup, in a preliminary round match with Norwich City. The game ended in a 3-3 draw after extra time after Neil Watkiss had been unfortunately sent off under the strict new rules for handling outside the area. He was replaced in goal by David Green and we managed to fight back for a draw. The replay takes place at Norwich on Monday (September 16th).

Finally, my congratulations to Mark Pembridge, who was selected to play for Wales against Brazil in Cardiff on Wednesday night, thus winning his first full cap, to Phillip Gray on his call-up to the Northern Ireland squad and to David Green, who has recently signed a two-year professional contract, on his selection by the Republic of Ireland for their match against Poland on September 26.

## Captain's diary

By Trevor Peake



### Young players have to learn fast

**I**t has been a difficult start to the season for us. There are no two ways about that. Having only two of our first seven games at home has not helped as we all know, especially as we have a number of young players in our squad and many of them are new to First Division football.

But I must say that after my short period of time here, I have been impressed with the quality of the youngsters and the great atmosphere and spirit within the club. Obviously, at my age, I am an experienced player but I think I know good young 'uns when I see them and I believe there are three or four here who will make very good First Division players in the future.

As I said, Luton Town is a very friendly club and I have settled in quickly. There have been no problems at all with the lads on the training ground or in the dressing rooms. Footballers are pretty much the same as a group all over the country and the humour is universal. A lot of mickey-taking always goes on.

On top of that, I think everyone likes golf a lot too. That is pretty normal among footballers. I'm a bit of a fair-weather golfer really. I like to play with the sun on my back and you do not see me with my clubs out very often between October and March.

Alec Chamberlain is a keen player though and so too is David Beaumont I believe. Once I have settled down in the area I hope to have time to enjoy a few rounds with the lads. At the moment, I am still living in the Coventry area and commuting. With a seven-year-old lad to keep me on my feet when I get home and he is back from school, there is not much time for relaxing.

Mind you, I still find time to watch a bit of television and, sometimes, the odd job around the house. Do not think I am good at it though. Whenever I start something that needs doing, it usually leads to lots of other jobs I create as I go along!

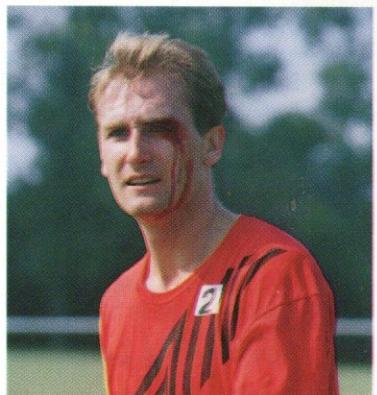
On the football front, it has to be said that our away form so far has been

dismal. We cannot afford to let this go on. You cannot start relying on home results in the First Division. That makes things for more difficult as I know from the past with Coventry.

At least everyone is trying to play good passing football here. That has impressed me right through the club. Luton has a real tradition for the passing game and that has not changed. I like to play from the back if we can, but it has to be at the right time. I am no advocate of the 'long ball and get after it' approach.

I am sure both Lee Glover, on loan from Nottingham Forest, and Steve Thompson, will enjoy the passing style the manager is urging us to play. I have played against them both before. Lee reminds me a lot of Nigel Clough. He likes to hold the ball up and to use it intelligently and he is also able to take punishment – and dish it out when he needs to! I think he would be a good acquisition for Luton Town.

Steve is an attacking midfield player who likes to get forward and score goals. I played against him in the Rumbelows Cup last year and he impressed me in both matches. He has a good goal tally from his Bolton days and he can pass the ball too. I am sure he is going to be an asset to us and enjoy his football. I certainly am – thanks for your support.



Graham Rodger was in the wars during training this week.



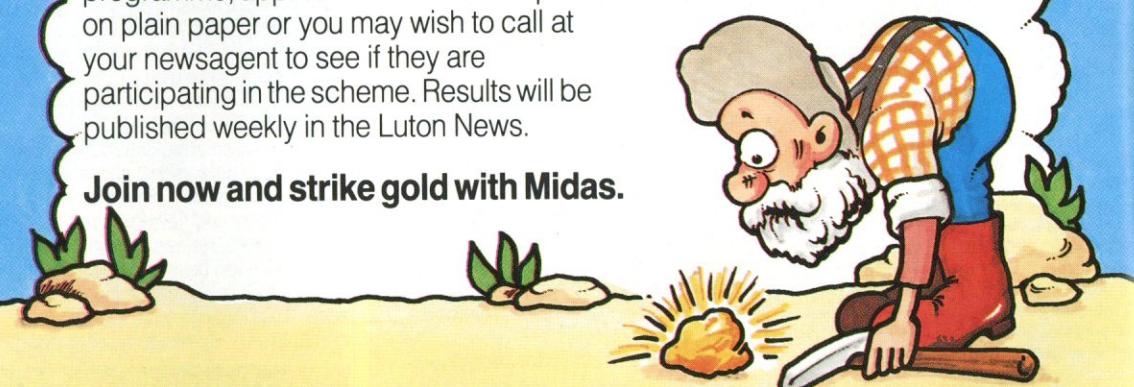
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All you need do to join is complete the form on this page and return it to us at the club and we will mail to your home your membership card and numbers in the draw. If you do not wish to spoil your programme, applications will be accepted on plain paper or you may wish to call at your newsagent to see if they are participating in the scheme. Results will be published weekly in the Luton News.

**Join now and strike gold with Midas.**



Return to Midas Club, Luton Town FC Promotions Dept., FREEPOST 965, 125 Oak Road, Luton.  
I would like to become a member of The Midas Daily Draw & Discount Club

Name .....

Address .....

Tel No: .....

I would like to pay Quarterly/1/2 yearly/yearly.

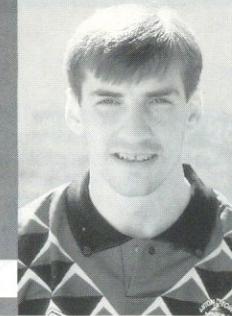
Enclosed please find my first payment of £6.50/£13/£26 (delete as necessary)

Signed .....

I would also like details of becoming a lottery agent, earning commission and obtaining free match tickets Yes/No

## Junior Hatters

With Alec Chamberlain.



9

September 28th when our visitors will be Notts County.

The first away game of the season for the Junior Hatters will be on Saturday, October 5th when we visit Aston Villa. If you would like to go on this trip and play football for the Junior Hatters, call in to the Oak Road shop weekdays and book a seat on the coach. The cost for this trip will be £6 for Junior Hatters and £7 for parents. The coach will leave from the top of Oak Road at 9 am so book early to save any disappointment. The price includes entry to Villa Park and a packed lunch is recommended for this trip. Don't forget to tell your friends about the new Junior Hatters club. If they are not a member, they could lose out on a lot of activities that will be coming up over the next few months. They can collect a form from the Kenilworth Road shop on a matchday or from the Oak Road shop in the week.

Today's mascot is Stuart Freer. He is 8 years old and his favourite player is Alec Chamberlain. He likes playing all sports.

### Today's mascot



Stuart Freer

### SOCER GIRL

2  
CROSS OUT  
THE FIFTEEN  
CLUBS HIDDEN  
IN THE GRID  
AND THE  
LETTERS THAT  
REMAIN WILL  
SPELL OUT  
SOCER GIRL'S  
FAVOURITE  
TEAM.

B	S	B	L	A	C	K	P	O	O	L	U	K	N
N	E	W	C	A	S	T	L	E	N	D	R	L	N
F	O	R	F	A	R	A	I	T	H	O	O	C	O
E	W	O	L	V	E	S	Y	C	L	E	R		
S	W	I	N	D	O	N	N	B	U	L	W		



SOCER GIRL'S FAVOURITE TEAM IS SUNDERLAND. -: ANSWER



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# Fans' view

## Fan's line

Dear Sir,

You will recall that I wrote to you on 31 July 1991 informing you of the existence of the National Football Intelligence Unit (NFIU) public "Hooligan hotline" and seeking your support in encouraging football clubs to publish the hotline telephone number.

You very kindly gave full support to the proposal and I am writing to seek your continued support for this initiative during the forthcoming season.

The NFIU have produced a poster and I enclose a copy for your information advertising our hotline number. This poster is currently being distributed to the football intelligence officer at all 93 league clubs for display within public viewing areas at police stations.

A further series of posters are being planned for distribution during the season and in the build up to the European Championship Finals to be played in Sweden in 1992.

To complement this advertising campaign, I am seeking your assistance in requesting that clubs continue to publish details of our hotline in their match programmes.

Approximately 150 calls were received during the previous season from people giving information regarding a wide variety of incidents, both concerning league and cup matches and incidents involving clubs in European competition.

I am sure that you would agree that this is encouraging news in our continued efforts to eradicate the hooligan element from attending football matches and I am hopeful that with increased publicity the forthcoming season will produce even more good information.

Yours sincerely,

A. Appleby - Superintendent  
National Football Intelligence Unit.  
Tintagel House  
Albert Embankment  
London SE1 7TT

Eds note: See page 23 for hotline number and address.

## Programmes please

Dear Sir,

I collect Northampton Town Football programmes and I need the programmes listed below to fill the gaps in my collection.

I would be grateful if any Town supporters could supply me with any of these programmes, stating how much they would like for them/it, including postage.

The programmes I require are:-  
Luton V Northampton: 78-79, 79-80, 81-82,  
82-83, 83-84 and 85-86 (all friendlies).

Yours Sincerely,

Simon Oliver.  
60 Sir John Pascoe Way,  
Duston,  
Northampton,  
NN5 6PQ.  
Telephone: (0604)589114

## Old scores

Dear Sir,

Would it be possible to put the results of the corresponding match last season in the programme. I have been checking up with last year's edition and find that substituting West Ham for Derby County we are 5 points plus on last season, as we lost all 7 matches that have been played up until now.

Yours Sincerely,

Ronald Neal,  
8 Eleanors Court,  
Albion Street,  
Dunstable

P.S. This is my 66th season of support.

Eds note: see page 26.

## Want to air your views?

Please write to: The Editor, c/o Luton Town FC., Kenilworth Road Stadium,  
1 Maple Road, Luton, Beds. LU4 8AW.

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Annual income is expected to exceed £32 Million – £20 Million as a result of the reduction in Pool Betting Duty and the continuing contribution of over £12 Million annually from the Spotting-the-Ball competition organised by Littlewoods, Vernons & Zetters.



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*Helping the game*

# Box office

## Barclays League Division One

### Luton Town v Queens Park Rangers

Tuesday September 17, 1991, kick-off 7.45pm

Tickets for this match are now available from the ticket office. Normal league prices and guesting facilities apply.

### Manchester United v Luton Town

Saturday September 21, 1991, kick-off 3.00pm

This is an all ticket match for Luton supporters. Tickets priced at:-  
Seats £11.00 no concessions Standing £7.00 no concessions.

These will be available at the Kenilworth Road Ticket Office until 4.00 pm on Friday September 20. There will be no tickets available on the day of the match.

### Luton Town v Notts County

Saturday September 28, 1991, kick-off 3.00pm

Tickets for this match go on sale on Saturday September 14, 1991 (after the Oldham match). Normal league prices and guesting facilities apply.

## Rumbelows Football League Cup – Second round, first leg

### Luton Town v Birmingham City

Wednesday, September 25, 1991, kick-off 7.45 pm

Following are the prices of tickets:

		Adults	Senior Citizens/Juniors
Main Stand	A-E	£8.50	£5
	F	£6.50	£4
	G	£5.50	£4
Enclosure	C-G	£6.50	£4
	A,B,H,J	£5.50	£4
New Stand	A-E	£8.50	£5
Kenilworth Seating	A-G	£6.50	£4
Kenilworth Standing		£5.00	£2.50

SEASON TICKET HOLDERS (cup voucher no 22) may claim their tickets from Wednesday, September 4 (after tonight's match) until Friday, September 13, inclusive.

MEMBERS may purchase tickets from Saturday, September 14, until kick-off on September 25. Normal guesting facilities apply for this match.

VISITING SUPPORTERS may only purchase their tickets priced at £8.50 from the Ticket Office at Birmingham City.

The second leg of this tie will be played at St Andrews, Birmingham, on Tuesday, October 8, 1991, kick-off at 8pm.

## MEMBERSHIP

Those members who have not already renewed their membership cards for the forthcoming season are requested to contact the Ticket Office immediately

## How to get to...

### ASTON VILLA

Take the M1 north on to the M6. Follow signs Birmingham (NE). Take the A38 to Aston Hall Road and right into Witton Road for ground.

Street parking plus a large car park in Aston Hall Road Available.

Nearest Railway: Witton (B/R).

### BIRMINGHAM CITY

By Road: Take the M5 to junction 4, or the A435 into Birmingham. Join the A45 to Coventry Road and then turn left into St Andrews Road for ground.

Car parks are available in Coventry Road and Cattell Road.

Nearest Railway: Bordesley or Birmingham New Street (B/R).

## Travel Club

Bookings are not being taken this season from the Bobbers Club in Oak Road. But they can be made in any of the following ways:

1. From our new ticket kiosk at the Kenilworth Road turnstiles before any Saturday first-team match at home between 2pm and kick-off, or
2. On the return journey from the previous away game with the Travel Club, or
3. By telephoning Paul Deason on Bedford (0234) 750996.

### Fares

Fares for the trip to ASTON VILLA will be £6.00 and £5.00 with coaches departing from Cranfield at 10.45am and from Luton at 11.45am with pick-ups en route.

Fares for the trip to BIRMINGHAM CITY will be £6.00 and £5.00 with coaches departing from Cranfield at 4.00pm and from Luton at 5.00pm with the usual pick-ups en route.

# Action replay

Pictures by Josh Levy

From Stamford Bridge  
August 31, 1991  
Chelsea 4 Luton Town 1  
Attendance: 17,457



14



Philip Gray (above) grapples with a defender, while pictured below Luton defend from a Chelsea set-piece.

15

# Today's visitors

By Luke Nicoli

## Welcome to Oldham Athletic

OLDHAM ATHLETIC FOOTBALL CLUB 1991/92 SEASON



Back Row (left to right) - Andy Kenton, Greg Wilson, Rob Miller, Andy Holden, Richard Jobson, John Keeley, Jon Hallworth, Paul Gerrard, Brian Kilcline, Ian Thompson, Mike Fillery, Chris Makin

Middle Row (left to right) - Bill Urmon (Coach), Jim Cassell (Chief Scout), Paul Moulden, Willie Donachie (Player Coach), Frank Bunn, Paul Bernard, Andy Ritchie, Andy Barlow, Rick Holden, Wayne Heseltine, David Currie, Neil Adams, Ronnie Evans (Kit Manager), Ian Liversedge (Physio)

Front Row (left to right) - Nick Hendry, Paul Kane, Ian Marshall, Roger Palmer, Joe Royle (Manager), Earl Barrett, Graeme Sharp, Mike Milligan, Neil Redfearn

Good afternoon and a warm welcome to the players, officials and supporters of Oldham Athletic, whom we congratulate on their promotion to Division One for the first time since 1923.

Under the guidance of former Everton and England international Joe Royle, the "Latics" have shown in recent seasons that they are more than capable of adjusting to life in the top flight. Although still in Division Two, they reached the final of the 1990 Littlewoods Cup, knocking out the then League Champions Arsenal 3-1 before losing 1-0 to a very strong Nottingham Forest side at Wembley. In that same memorable season Oldham narrowly missed out on an FA Cup final appearance, losing to the eventual winners Manchester United 2-1 at Maine Road after the game had gone to a replay. So many matches in one season took its toll and halted the Latics' charge for the Second Division championship,

which made last season's success that much more sweet.

Mr Royle has gone for First Division experience with his close-season signings. Graeme Sharp joined the club from Everton for £500,000 after becoming surplus to requirements at Goodison Park. He was followed in quick succession by his teammate and former Oldham captain Mike Milligan in a deal worth £600,000. Brian Kilcline was also bought from Coventry for £400,000 to increase competition in a defence left weakened by the departure of Paul Warhurst to Sheffield Wednesday.

Oldham, like ourselves, have had a very difficult start to the season against some top-class opposition, and this has been reflected in their results. They opened their campaign with an ominous trip to Anfield and despite scoring first, they eventually lost 2-1. This bright start was followed with an impressive 3-0 victory at home to Chelsea. At the time of writing, Athletic are placed 11th in Division One after a 2-1 victory over fellow First Division newcomers Sheffield Wednesday.

It was in 1895 that Oldham Athletic were formed. John Garland, the landlord of the Featherstall and Junction Hotel, decided to form a football club. As Pine Villa, they played in the Oldham Junior League. In 1899 the local professional club Oldham County went out of existence and the liquidators persuaded Pine Villa to take over their ground at Sheepfoot Lane and change their name to Athletic. They moved to Boundary Park in 1906 where they have remained ever since.

Oldham's Second Division Championship win was the first in their history having previously won the Division Three Championship in 1974, the Division Four title in 1963, and the Division Three (N) crown in 1953.

It will be interesting to see how Oldham, like ourselves, fair at home this season after converting from an artificial surface to grass at their Boundary Park home. The Latics are sure to use this season finding their feet in Division One and, with the success rate of Mr Royle, silverware will hopefully not be too far away for the Boundary Park faithful.

## Latics On Parade



**JON HALLWORTH** (goalkeeper) - Jon, who was an ever present during Oldham's Championship campaign, started his career at Ipswich but made his league debut on loan to Bristol Rovers in 1985. After finally securing a first team place at Portman Road he moved on to Oldham in a £125,000 deal in February 1989.

**GUNNAR HALLE** (defender) - Right-back Gunnar was signed from Norwegian club Lillestrom for £280,000 midway through last season. He quickly settled in to the Latics' line-up and is now established at No. 2. He has won 27 full caps for Norway.

**ANDY BARLOW** (defender) - Andy is the only Oldham-born player in the team. He was signed from local football in 1983 and quickly made his league debut in a 0-1 defeat v Birmingham City the following year. After many impressive displays in last season's championship campaign, Andy was called into the England B squad for the match against Switzerland.

**EARL BARRETT** (defender) - Club captain, Earl started his career at Manchester City, making his league debut in a 1-1 draw against the Town in 1986. After failing to command a regular place at Maine Road he signed for Oldham for £35,000 in 1987. His fine performances last term were rewarded with a full England cap in the Summer tour to New Zealand.

**BRIAN KILCLINE** (defender) - A close season signing from Coventry, Brian was captain of the Sky Blues' F.A. Cup winning side of 1987. He made his league debut in 1979 in the colours of Notts County, and went on to make over 160 league appearances for the Magpies before joining Coventry in 1984. Brian will provide added competition for defensive positions.

**RICHARD JOBSON** (defender) - Richard was signed from Hull City last season for a then club record fee of £460,000. He started his career under the guidance of England boss Graham Taylor at Watford before moving on to Hull in 1984. Last term he established a strong partnership and understanding with Barrett at the heart of the defence.

**GLYNN SNODIN** (defender) - Signed on loan from Leeds United at the beginning of the season, Glynn started his career at Doncaster where he made over 300 league appearances spanning nine seasons. He joined Sheffield Wednesday in 1985 but, after two seasons, joined Leeds and helped them gain promotion to Division One.

**MIKE MILLIGAN** (midfield) - Mike returned to Athletic during the Summer after an unhappy season at Everton. He cost a club record £600,000 after initially joining the Goodison Park club for £850,000. Mike captained the Latics to their only visit to Wembley for the 1990 Littlewoods Cup final against Nottingham Forest.

**NEIL ADAMS** (forward) - Stoke born, Neil started his career with his home-town club, spending one season at the Victoria Ground. He made a name for himself by making twelve league appearances during Everton's championship-winning season of 1986-87. After failing to command a regular first team spot the following season, he joined Oldham for £100,000.

**GRAEME SHARP** (forward) - Scottish international, Graeme started his career in Scotland with Dumbarton before joining Everton in 1980. He spent 11 loyal years at Goodison Park, winning League championship, FA Cup and European honours in the process. After the appointment of Howard Kendall as Everton boss for his second spell, Graeme found himself surplus to requirements, prompting Oldham to sign him for £500,000 this Summer.

**ANDY RITCHIE** (forward) - Andy is still a regular goalscorer after a career which began at Manchester United in his teens. He made his debut in a 6-2 thrashing of Everton in 1977 although he never gained a regular first-team place. He moved on to Brighton and later Leeds before joining Oldham in 1987. He has amassed more than 120 league goals in his distinguished career.

**DAVID CURRIE** (forward) - A £350,000 buy from Nottingham Forest, David started his career at Middlesbrough before moving to Darlington in 1985. His career really took off when he joined Second Division Barnsley and grabbed the headlines with his prolific strike rate. Brian Clough signed David for £750,000, but his stay at the City Ground was an unhappy one.

## Meet the Boss

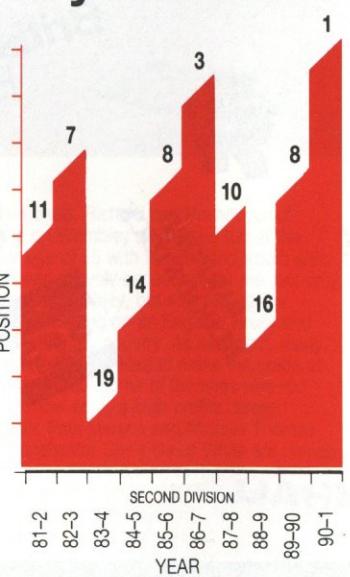
**JOE ROYLE**

Liverpool born, Joe started his league career in 1966 playing for his home town club Everton. A burly centre-forward, Joe amassed a very impressive strike rate of 102 goals in 229 appearances for the 'Toffees'. Such a fine record prompted an England call-up although Joe never realised his full international potential, playing just six times for his country.

After eight loyal seasons at Goodison Park, he joined Manchester City, spending three full seasons at Maine Road. He saw out his playing days with brief spells at Bristol City and finally Norwich City in 1980.

Two seasons later, Mr Royle started his apprenticeship in football management, joining Oldham, where he has remained ever since. If the early days were a struggle, Mr Royle is finally seeing the fruition of hours of hard work, culminating in promotion to Division One.

## 10 year record



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# Player profile

## Richard Harvey

It was a welcome return to the first-team for Richard Harvey against Southampton last Wednesday night. In an ill-tempered affair which saw three bookings and one sending off, Richard scored the winning goal from a well worked free-kick involving David Preece and John Dreyer. "Yes, that goal was particularly special for me as it was my first goal for the club. I felt such relief, not only for myself, but for the club and the supporters as well. It's always nice to get that first win under your belt." Richard's aim for the new season is simple, keep working hard, impress the manager and gain an extended run in the first team. "This is always my view at the beginning of each season, you cannot afford to relax. I went on holiday this summer with my fiance to Gran Canaria and although my main aim was to enjoy myself and un-wind, I still maintained a good fitness level with plenty of swimming and golf. When I returned for pre-season training I felt fresh. You always need to impress a new manager in training so I was more than pleased to find myself in the side for the opening three games."

Richard, locally born in the North Herts area has Luton Town in his blood. "I started my footballing career with Fairlands F.C. in the Stevenage Minor League. It was when I was eleven that I was spotted as having the right potential to play for Luton. I came for regular training during my school holidays at the club's School of Excellence in Stopsley, which was run at the time by John Moore. I learned such a lot in those early days with John and I had no hesitation when asked to sign on the dotted line at 16. It was a big surprise to make my first team debut within that same year."

The long road of footballing education did not stop there. The envy of more senior

### RICHARD HARVEY FACT FILE

Born: Letchworth 17.4.69  
Joined Luton: 1986.  
FL debut: Luton v QPR, 1.11.86  
Luton Town league career (to July, 1991): 66 (19) Apps, 0 goals.  
International honours: England u-15, u-17, u-19, youth caps.



professionals, Richard had the honour of playing on Wembley's hallowed turf at the tender age of 15 with the England Youth side. "That was a lovely experience for me, not only playing at Wembley, but also having the honour of putting on an England jersey and representing my country. As expected, many of my colleagues failed to make the grade at senior level, but some of the ones who did make it now enjoy a high profile career. Arsenal's Paul Merson and Michael Thomas and Manchester City's David White are names which immediately spring to mind.

As I've said, my aim for the new season is to impress the manager. I can only do this with plenty of hard work on the training pitch and convert this into good form on a Saturday afternoon, also a few more goals would not go

amiss! As for the team as a whole, we aim to maintain a comfortable position in the league with a view to competing in the inevitable Super League, anything else such as cup runs is a bonus. As with every other season, I expect the "Big Five" to mount a serious Championship challenge and in particular Manchester United who have impressed me so far this season. But there is always a dark horse in the pack who comes along with a late run, so why not us? particularly with the added incentive of European football to follow. Our great team spirit will no doubt help us through this testing season, and sometimes that can be as good as an extra player."



Autograph

*Richard Harvey*

21



Richard Harvey celebrates his goal against Southampton.

# Luton News

**TOWN & COUNTRY • Mid and South Beds**

**DUNSTABLE GAZETTE**

## 1ST AND BEST!

**All the LUTON TOWN NEWS from BRIAN SWAIN**  
*The 'Man in the know'*

**WEDNESDAYS 20p**

## A Return To Former Glories

Former Town player and soccer enthusiast Frank Norris takes a nostalgic look back to how the game was once played, and hands out some constructive advice to today's modern players and management.

As a former member of Luton Town F.C. some fifty years ago, and as someone who played with, against, and witnessed the performances of some of the finest players this country ever produced over the last six decades I do speak with some authority.

It is up to those in charge to spell out correctly what is expected of youngsters who contemplate taking up professional football. Managers, training staff and most importantly players are in some way responsible for the events which led up to the Hillsborough disaster. Violence on the terraces is a direct reflection of what happens on the field of play. This swearing and arguing with both linesmen and referee after being spoken to for an offence is being transferred to the younger generation at an alarming rate.

Retaliation expresses immaturity, it solves nothing. If you think by that comment I'm suggesting modern day participants should behave like perfect gentlemen every time they are up-ended. Forget it! . . . I know exactly what it feels like to have both testicles rattled with a toe-cap.

Now correct me if I'm wrong. I was always taught the object of the game was to get the ball into your opponents net in the shortest possible time. There is little evidence of that happening today. This negative attitude has killed the idea stone dead. In one particular game last season at Kenilworth Road I counted no fewer than 26 passes of the ball between players to allow their side to keep possession and they still hadn't taken a shot at goal. If that's the kind of training players are brought up on it's no wonder they get frustrated. I'm glad I played in an era when individuality was allowed to flourish.

The continuous eagerness by managers and staff to shout instructions from the bench is getting a little out of control. When a player has reached professional status his movements should be instinctive. He shouldn't need to be told what to do at that stage of his career.

It may help clubs' future plans for success if the playing staff were told they are among the lucky ones to be earning a living at what most people regard as an over-paid enjoyable occupation. You don't have to get involved with under-the-counter business deals and swamp the public with advertising to maintain popularity. Appreciation from the fans is surely the best recommendation that a player can build his future on. I was given the opportunity to play at Kenilworth Road on more than one occasion so I do possess some knowledge on that score.

As for the repeated comments that today's game is played at a higher level than in the thirties or forties, that alone is an insult to the memory of players such as Alex James, Tommy Lawton, Stanley Matthews and Tom Finney to name but a few. Make no mistake, it will take a bit more than a few barrow seeds of grass and a good press agent to bring back the crowds. If

you don't believe that, talk to the football supporters of my generation whose average numbers at Kenilworth Road were 25,000 when you couldn't see across the pitch for fog, and the smoke came across the ground from the railway.

I thought it deserved a mention that as a seventeen year old and member of a talented amateur side, my colleagues and I were invited by the manager fifty years ago, then Mr George Martin, to take part against a Luton Town eleven which included such names as Tom Mackey, Les Lake and Wally Shanks, for charity. The fact that we ran out winners 5-2 is not important, except the result was kept quiet. What is important to me is that after the game many of my colleagues, including myself, were asked to sign on the dotted line which gives me the satisfaction of knowing I do have some remote connection with the club's history.

The critics will no doubt say that biased opinions are the result of living too long with a memory. My answer to that would be . . . absolutely correct! At least those players whose names I mentioned earlier were worth mentioning.

I certainly don't envy the task of today's managers. Even they cannot ignore the rules which have been introduced over the past two decades which have undoubtedly inhibited natural talent. In many instances the substitution law does not improve the team's performance yet it has a profound effect on the player who is being substituted.

So in conclusion, I would like to add the following statement. If managers want to be brave and stick your neck out by promoting the old style of play, I for one have a strong feeling they will not only gain the admiration of those fans who still enjoy tough but entertaining competition, but also for the many thousands of soccer's enthusiasts who wish the game to be returned to its former glory.

As one who will be keeping an eye on the Town's progress, I wish David Pleat every success in the coming season.

23

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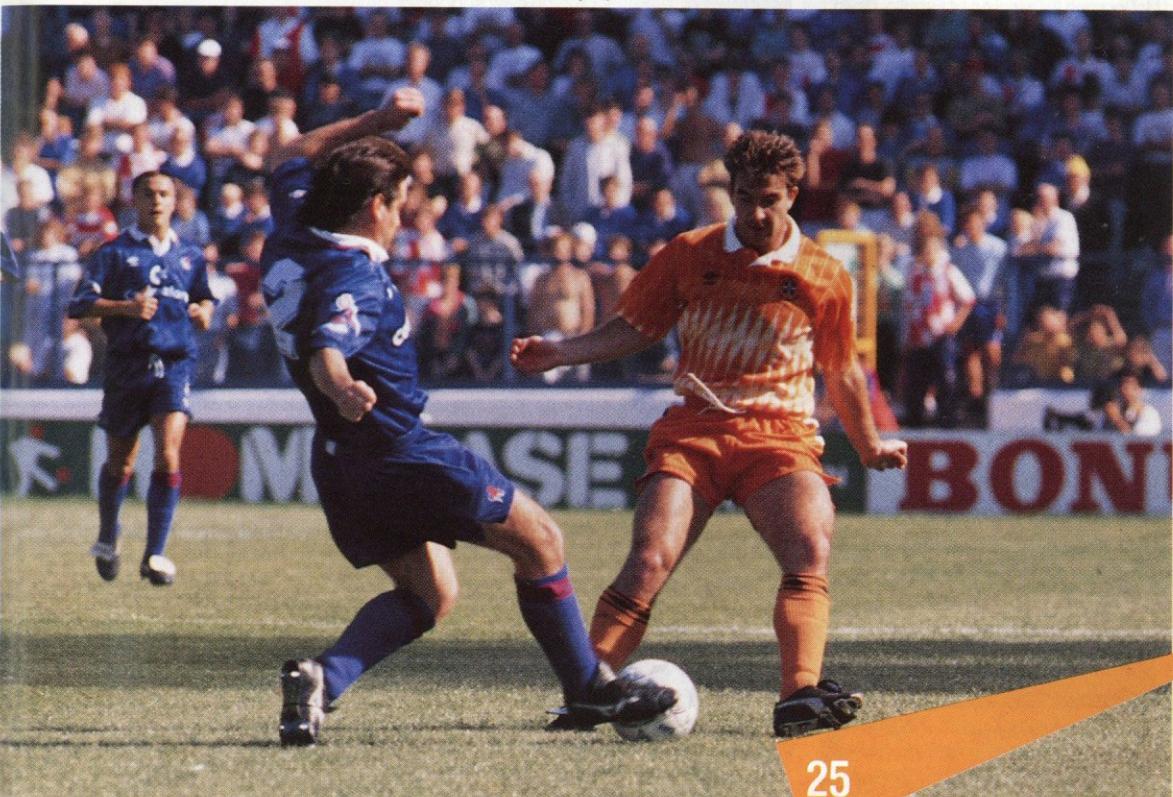
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# Action replay

from Chelsea



Preece and Dreyer push forward.



Gray takes on the Chelsea.

# Looking back

By Roger Wash

## The Last Time We Met . . .

February 27, 1982 (Division Two)

LUTON TOWN 2 OLDHAM ATHLETIC 0

Attendance: 11,506.

LUTON: Findlay, Stephen, Goodyear, Donaghy, Aizlewood, Hill, Horton, Fuccillo, Stein, White, Moss.

OLDHAM: McDonnell, Edwards, Clements, Futcher, Ryan, Keegan, Heaton (Anderson), McDonough, Atkinson, Wylde, Palmer.

A fairly comfortable win during our Championship winning season was made easier by the sending off of a young Darren McDonough for a foul on Lil Fuccillo. David Moss converted an early penalty after ex-Luton defender Paul Futcher fouled Brian Stein. He then made the game safe by scoring direct from the corner spot.



One to forget for Darren

## A day to remember as the big-spending Hatters went to town!

Fresh from Division Four, Luton Town, with the help of chairman Tony Hunt, embarked on a pre-season spending spree as season 1968/69 approached.

The high sum of £37,000 was paid out for three players – Mike Harrison from Plymouth (£7,000), Laurie Sheffield from Oldham (£10,000) and Brian Lewis from Coventry (£20,000) together with £50,000 on ground improvements.

Pre-season games produced a 3-0 home win over Second Division Oxford together with a 2-2 draw at Norwich and it was quickly established that Lewis was a bargain, and with cover in every position, the Town were going to take some stopping.

The opening game of the season was at home to Oldham and a sun-drenched crowd of 14,747 including new supporter Eric Morcambe, turned up to see if the new boys could do it in a proper competitive match.

They did not have to wait long to find out because after seventeen minutes the referee awarded a penalty to the Town when Lewis was upended in the areas by Walter Joyce. The spot kick was put away expertly by Harrison.

Oldham keeper David Best who had just slapped in a transfer request then stood between the Town and an avalanche of goals. He saved three on the line full stretch and tipped a couple round the post but was eventually beaten again just before half-time when Sheffield blasted a shot against the bar with Keith Allen drilling in the rebound.

Luton went off to a standing ovation at the interval and started the second half exactly where they left off with the full-backs Max Dougan and Fred Jardine working the overlap to provide endless opportunities to Lewis and Sheffield with "golden boy" Bruce Rioch waiting to pick up the pieces.

The only sour note of the afternoon occurred shortly afterwards when winger Graham French suffered a recurrence of a pre-season ankle injury and was helped off to be replaced by John Moore.

The players soon shook off this setback when Rioch set up an

overlapping Jardine who cracked a 25 yard shot past a helpless Best on the hour.

The rest of the game remained one-way traffic with both Harrison and Rioch hitting the woodwork before Lewis, in the dying seconds, latched on to a loose ball to smash it into the net for a goal he fully deserved.

Manager Allan Brown was obviously pleased with the performance and pointed out that the three new players had been chosen not for Division Three football but for the following year in Division Two.

Oldham boss Jimmy McIlroy, whilst acknowledging the skill and power of the Town, took the opportunity to point out that he was missing three senior players due to injury and suspension.

LUTON – READ, DOUGAN, JARDINE, SLOUGH, BRANSTON, ALLEN, FRENCH (MOORE), RIOCH, LEWIS, SHEFFIELD, HARRISON.

OLDHAM – BEST, DOYLE, HUNTER, JOYCE (BOWIE), WOOD, BLAIR, PHILPOT, MAGEE, CHAPMAN, JOHNSTON, AITKEN.

### Did you know?

Did you know that the Associate Members Cup, the knockout competition for the Third and Fourth Division clubs, will have a new name this season – and new sponsors? The current holders, Birmingham City, who are our visitors in the Rumbelows Cup in a few weeks time will be defending the Autoglass Trophy after the close-season completion of a sponsorship deal worth £600,000. The previous sponsors were Leyland Daf vans.



Bruce Rioch (above) was the 'golden boy' of the late 1960's as the Town climbed the league. Darren McDonough (below) joined Luton from Oldham Athletic five years ago.



## The green, green grass of home

27

This afternoon's visitors, Oldham Athletic, have, like the Town, had to replace a synthetic pitch with a grass surface this season. This means that for the first time in 10 years there will not be a 'magic carpet' in use in the First Division. Third Division Preston North End are now the only club among the 93 members of the Football League to have a synthetic pitch.

### IT HAPPENED FIVE YEARS AGO:-

13/9/86 — A boring 0-0 home draw with Arsenal watched by a poor crowd of 9,876. The injury suffered by Emeka Nwajobi effectively ended his football league career.

### IT HAPPENED TEN YEARS AGO:-

12/9/81 — A comprehensive 3-0 home defeat by Sheffield Wednesday took the gloss off an opening sequence of three straight wins.

### IT HAPPENED FIFTEEN YEARS AGO:-

10/9/76 — In an amazing game at Charlton, the Town lost 4-3 with three of the home sides' goals scored by ex Luton player Derek Hales.

### IT HAPPENED TWENTY YEARS AGO:-

11/9/71 — September must be the month of boring 0-0 home draws as this time Birmingham, who were to be promoted at the season's end, stifled the game which was watched by a crowd of 14,678.

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## Our next match

29

### Queens Park Rangers



Tuesday, September 17, 1991

Kick-off 7.45 pm

**N**ewly appointed as first team manager this summer, Gerry Francis brings his Q.P.R. side to Kenilworth Road on September 17th.

Mr Francis is hoping to succeed at Loftus Road in the managerial field with the same determination he showed as a player in the 70's.

Rangers finished in a very creditable mid-table position last term after an injury-wrecked first half of the season. The loss of defenders Paul Parker and Alan McDonald through injury resulted in eight successive defeats which saw them placed second from bottom at Christmas. The signings

of Darren Peacock and Andy Tillson from Hereford and Grimsby respectively stabilised the defence and helped push Rangers to 12th position.

Francis - who captained Rangers when they finished league runners-up in 1976 - controversially succeeded former England coach Don Howe as manager in June after serving his apprenticeship at Exeter and Bristol Rovers. He has opted to keep the same squad he inherited from Mr Howe along with Birmingham midfielder Dennis Bailey, who scored on his debut at Arsenal. This means a return to Kenilworth Road for former Town favourite Roy Wegerle, Czech international keeper Jan Stejskal

and winger Andy Sinton, who has recently been at the centre of much transfer speculation.

Early results have shown that with the loss of England defender Paul Parker to Manchester United and the loss, through injury, of influential skipper Ray Wilkins, Rangers could yet again struggle to impress on Division One's pacesetters.

A closely fought game is anticipated at Kenilworth Road on September 17th, so come along and give the Town as much vocal support as possible as we strive for that first league win of the season.



Ceri Hughes in goalscoring action during last season's fixture against QPR at Loftus Road.

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The dress requirements are collar and tie. Number of members is 80.

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THE CLUB 82 SUITE

### CLUB 82

Membership to this facility allows a member to use the Club 82 Suite for all league and cup matches.

The bar is complimentary and a buffet for members is available at half-time and full-time.

Match day programmes, reserved car parking together with a seat in the Club 82 balcony situated in the main stand is included in this package.

There is also a limited guesting and luncheon facility at an additional charge available, booked on a per match basis.

The dress requirements are collar and tie. Number of members is 44.

**PRICE £950 + VAT per membership**



THE CENTURY CLUB SUITE

### CENTURY CLUB

Membership to this facility allows a member to use the Century Club for all league and cup matches. There is a pay bar facility for all matches.

A buffet is supplied prior to the game and after the final whistle. Match day programmes and reserved car parking together with a seat in the Century Club balcony situated within the main stand is included in this package.

There is a limited guesting facility at an additional charge on a per match basis.

The dress standard is smart/casual however, jeans are not allowed. Number of members 141.

**PRICE £495 + VAT per membership**



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Phil Gray hit his second goal of the season in our victory over Southampton (top).  
Darron McDonough (below) is pictured in the same match.





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# Guest spot

By John Litster

33

## Introducing a great hobby ....

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For £1 or more, or much less at non-league levels, programmes have an intrinsic, immediate value, unlike stamps, coins, trade cards and such like. Once the match is over, the publication which uniquely represented it takes on a different role, and becomes "a collectable".

In the years to come, it will be a store

of memories and nostalgia to football fans who can relive the roller coaster of emotions that make up a football season. It will remind readers of otherwise long-forgotten players, managers and personalities, and provide a valuable and authoritative historical and statistical chronicle of a period in the club's history.

That same programme, again down the years, will have even further value to the owner if he or she purchased the programme at the match. In that context it will bring back memories of personal milestones, often during formative years.

In a thriving second hand market, that same programme may complete a "set" for an avid collector. This part of a programme's life introduces the whole

ethos of programme collecting and the pleasure it brings to those who participate...the sense of achievement in building and completing sets, the friendships to be made throughout the country and overseas as one corresponds, exchanges, buys and sells with other collectors.

Collecting programmes of other clubs and from other countries makes one realise the widespread popularity of our sport, and introduces the collector to other areas of his own country, and those abroad.

\* Programme Monthly is available from 14 Raith Crescent, Kirkaldy, Fife, KY2 5NN, priced £1.30 plus 30p postage.

## Keeping track - your day-by-day football diary

**August 17** - The Town start the season with an encouraging 0-0 draw at First Division newcomers West Ham. League champions Arsenal score in the dying seconds to draw 1-1 with Q.P.R. Liverpool start the season in determined fashion with a 2-1 win over Oldham.... League newcomers Barnet crash 7-4 at home to Barnet....Chester smash their transfer record by signing striker and former Chester player Stuart Rimmer from Barnsley for £150,000.

**August 18** - Celtic boss Liam Brady signs Liverpool's Gary Gillespie for £925,000.....Former Millwall captain Les Briley is given a free transfer by the club and joins Brighton and Hove Albion.

**August 20** - Glasgow Rangers complete the signing of Everton's Stuart McCall for

£1.2 million. Trevor Steven completes his transfer to French giants Marseille for £5 million and makes an immediate impact.

**August 21** - The Town crash away to Coventry 5-0 in a game which sees Sean Farrell shown the red card and sent off after a clash with Trevor Peake. The early pacesetters in Division One are Manchester United who make it two wins in two outings following a 1-0 victory at Aston Villa.

**August 22** - Tottenham Hotspur start their European Cup Winners Cup campaign with a 1-0 preliminary round victory against Austrian part-timers S.V. Stockerau in Austria.....Former Hatter Lars Elstrup scores for Odense as they beat Irish side Galway United 3-0 in another preliminary round game.

**August 24** - The Town draw 0-0 with Liverpool at Kenilworth Road in a game which sees Steve McMahon sent off. Manchester United remain top of Division One despite drawing 0-0 with Everton.....Cambridge United make it three wins out of three with a 3-2 win against Swindon in Division Two.

**August 25** - David Platt misses a penalty as Bari draw 0-0 with Italian Third Division side Empoli in the first round of the Italian Cup.....Metz remain top of the French League following a 1-0 victory against St Etienne. Chris Waddle's and now Trevor Steven's Marseille remain third despite beating Brian Stein's old side Caen 3-1.

# Reserves and youth

By Terry Westley and John Moore



## Neville Ovenden Football Combination 1991-92

Tues 20 Aug	Charlton Athletic	2-1
Wed 28 Aug	Ipswich Town	0-3
Mon 2 Sept	Arsenal	0-1
Mon 9 Sept	Charlton Athletic	1-0
Fri 20 Sept	Norwich City	
Mon 23 Sept	Millwall	
Tues 1 Oct	West Ham United	
Mon 7 Oct	Oxford United	
Sat 12 Oct	Tottenham Hotspur	
Mon 14 Oct	Norwich City	
Sat 19 Oct	Arsenal	
Mon 21 Oct	Millwall	
Mon 28 Oct	Chelsea	
Sat 2 Nov	Portsmouth	
Mon 11 Nov	West Ham United	
Mon 18 Nov	Tottenham Hotspur	
Mon 25 Nov	Wimbledon	
Mon 2 Dec	Brighton & Hove Albion	
Tues 10 Dec	Reading	
Mon 16 Dec	Fulham	
Mon 6 Jan	Ipswich Town	
Tues 14 Jan	Wimbledon	
Mon 20 Jan	Crystal Palace	
Mon 27 Jan	Queens Park Rangers	
Mon 3 Feb	Watford	
Wed 12 Feb	Oxford United	
Wed 19 Feb	Swindon Town	
Tues 25 Feb	Queens Park Rangers	
Mon 2 Mar	Crystal Palace	
Tue 10 Mar	Watford	
Mon 16 Mar	Southampton	
Mon 23 Mar	Reading	
Tues 31 Mar	Chelsea	
Mon 6 Apr	Swindon Town	
Sat 11 Apr	Southampton	
Mon 13 Apr	Portsmouth	
Wed 15 Apr	Fulham	
Wed 22 Apr	Brighton & Hove Albion	
Please note	all home fixtures up to and including January 31st 1992 will be played at Dunstable Football Club, Creasey Park Ground, Brewers Hill Road, Dunstable, Bedfordshire, thereafter at Kenilworth Stadium.	

## NEVILLE OVENDEN FOOTBALL COMBINATION

1991-92

	P	W	D	L	F	A	Goals	Pts
Southampton	5	4	0	1	12	5	12	
Arsenal	4	3	0	1	8	3	9	
Chelsea	5	2	2	1	11	4	8	
Swindon Town	3	2	1	0	9	4	7	
Tottenham Hotspur	4	2	1	1	7	3	7	
Oxford United	5	2	1	2	9	9	7	
Norwich City	3	2	0	1	10	2	6	
Q.P.R.	3	2	0	1	4	3	6	
Fulham	4	2	0	2	4	4	6	
Watford	4	2	0	2	3	4	6	
Brighton & Hove Albion	4	2	0	2	7	10	6	
Millwall	4	1	2	1	5	7	5	
Wimbledon	3	1	1	1	6	6	4	
Brighton & Hove Albion	3	1	0	2	8	8	3	
Portsmouth	3	1	0	2	2	5	3	
LUTON TOWN	3	1	0	2	2	5	3	
Charlton Athletic	4	1	0	3	4	11	3	
Reading	4	1	0	3	7	16	3	
Crysta Palace	3	0	1	2	3	8	2	
West Ham United	3	0	0	3	1	8	0	
up to and including 7.09.91								

## RESERVES - APPEARANCES AND GOALSCORERS

Football Combination			Football Combination		
App	Goals		App	Goals	
Allpress	3	-	Nogan	2	1
Beaumont	1	-	North	1	1
Campbell	2(1)	-	Petterson	2	-
Gillard	3	-	Rees	3	-
Gormley	(2)	-	Salton	2	-
Farrell	2	-	Sommer	1	-
Harvey	1	-	Telfer	3	-
Holsgrave	2	-	Tighe	1(1)	-
Jackson	2	-	Williams	1(2)	-
James	1	-			

## Match Digest

Fixture: Ipswich Town

Venue: Ipswich

Date: 28th August, 1991

Competition: Neville Ovenden Football Combination

Result: 0-3 Half-time: 0-2

Team: Sommer, Jackson, Gillard, James, Campbell, Allpress, Rees, Nogan, Farrell, Telfer, Harvey. Subs: Tighe, Williams.

Coach's comment: Very disappointing team performance where we never got it together as a unit. The team changes from the previous game should have made us stronger, but we did not function as a team and suffered accordingly.

## Match Digest

Fixture: Arsenal

Venue: Dunstable Town FC

Date: 2nd September, 1991

Competition: Neville Ovenden Football Combination

Result: 0-1

Team: Petterson, Allpress, Gillard, Holsgrave, Beaumont, Salton, Williams, Farrell, Rees, Tighe, Telfer. Subs: Gormley, Campbell.

Coach's comment: Plenty of effort was put in for no reward. We failed to take our chances of which two were excellent with only the goalkeeper to beat. I thought we deserved better but you don't always get what you deserve.

## Match Digest

Fixture: Swindon Town

Venue: Swindon Town

Date: August 31st, 1991

Competition: South East Counties League

Result: 1-2 Half-time: 1-1

Scorer: McDonough

Team: Hancock, Holtham, Brittain, Rogers, Philip, Green, Elliott, Skelton, Goodfellow, McDonough, Murray. Subs: Smith, Draper.

## Notes and News

Several of our younger players have been earning international recognition in the early part of the season.

These include Paul Hancock and Matthew Holtam, who have been selected for the Wales under-18 squad and Lee Rogers, who was chosen as a standby player for the same squad.

They are sure to be keen to follow in the Welsh footsteps of several other Town stars. Mark Pembridge, for example, was this week on full international squad duty with Wales for their match against Brazil while Jason Rees and Kurt Nogan were selected recently for the under-21 squad.

## SOUTH EAST COUNTIES DIVISION 2

SEASON 1990-91

	P	W	D	L	F	A	Goals	Pts
Brentford	3	3	0	0	6	8	2	6
Crystal Palace	2	2	0	0	8	8	4	
Oxford United	3	2	0	1	10	7	3	4
Maidstone United	3	2	0	1	1	10	7	4
Bristol City	3	2	0	1	2	3	4	
Reading	3	1	1	1	1	9	5	3
Wimbledon	3	1	1	1	1	5	3	3
Brighton & Hove Albion	2	1	0	1	2	2	1	2
Aldershot	3	1	0	2	3	3	2	2
Bristol Rovers	3	1	0	2	7	11	2	2
Tottenham Hotspur	3	1	0	2	2	6	2	2
Swindon Town	3	1	0	2	2	6	2	2
LUTON TOWN	3	1	0	2	4	9	2	2
Southampton	2	0	1	1	1	4	1	1
Bournemouth	3	0	1	2	2	7	1	1

## YOUTH TEAM - APPEARANCES AND GOALSCORERS

	S.E.C.L			F.A. YTH CUP		
	App	Gls	App	Gls	App	Gls
Brittain	3	-	-	-	-	-
Draper	(2)	-	-	-	-	-
Elliott	4	-	-	-	-	-
Goodfellow	1	-	-	-	-	-
Green	4	-	-	-	-	-
Hancock	3	-	-	-	-	-
Hartson	3	1	-	-	-	-
Holtam	4	1	-	-	-	-
McDonough	2	3	-	-	-	-
Murray	2	-	-	-	-	-
Newman	2(1)	-	-	-	-	-
Philip	4	-	-	-	-	-
Rogers	4	2	-	-	-	-
Ryan	2	-	-	-	-	-
Skelton	2(2)	-	-	-	-	-
Smith	2(2)	-	-	-	-	-
Sutton	1(1)	-	-	-	-	-
Watkiss	1	-	-	-	-	-

Gatorade Sports Beverage is the Official Sports Drink of Luton Town F.C.





# Business scene

By Wendy Gryzbowska



## Introducing our lotteries team....

The two photographs printed below give a flavour of the club's Promotions and Lotteries operation run by Development Executive John Gornall. The top picture shows three very cheerful and experienced faces all of whom are likely to be familiar to regular supporters.

Chris Ellis, on the left in the top picture, is the club's longest-serving collector and salesman. He has been with the club for a remarkable 18 years and, by the look on his face, has enjoyed every single one of them.

In the centre of the same picture is a man with one of the most arresting smiles. He is our Executive Salesman Jim Hugill, who is a

new addition to our staff. Jim is an ex-policeman and is responsible for the door-to-door operation and would be only too pleased to 'arrest' anyone who would like to sign on for our lottery team.

On the right is John Hobbs. He is our other collector and salesman and he has been connected with the club now for more than three years. People who travel in regularly to support the club from the North Herts and Mid-Beds areas may well recognise John as that is the area in which he makes most of his business calls.



Chris Ellis, Jim Hugill and John Hobbs (above) show off the lottery tickets which produce healthy winnings and help support the club. Charlie Sheen (below) is pictured with lucky £1,000 winner Mr J. Bartlett and John Gornall.



**"Every ticket bought helps to provide much-needed revenue for the club"**

Welcome to this week's Business Scene. Today, I thought I would give you an insight into two areas of the club's behind-the-scenes operations that are as important to our match-day operations as the team on the pitch.

The first is our catering company. Although they are known as Luton Town Caterers and are under the absolute control of the club, they are set up as a separate company.

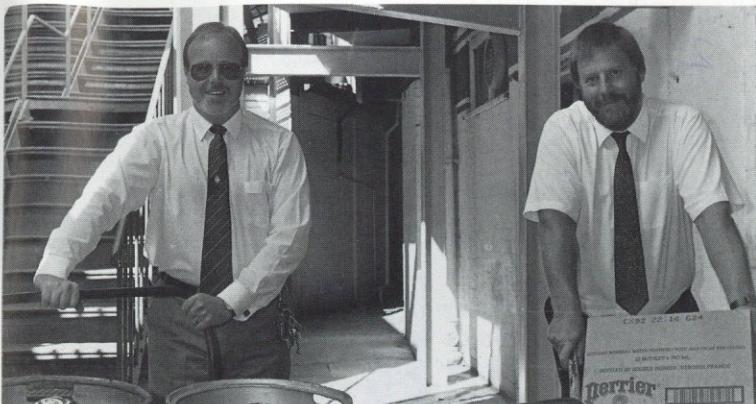
However, both Peter Saul and Steve Bavister, the directors of the company, have been involved with the club for many years. Today, on the facing page, they have explained something of the extensive catering operation they organise for the club. They are, of course, available for hire as outside caterers too.

The second area is our Promotions and Lotteries department which is an integral part of the commercial department. It is an area which I know some supporters of the club may not know or appreciate too well, particularly as spending 50 pence on a lottery ticket is not a lot of money.

But it is a vital operation and helps provide the much-needed revenue the club requires to continue to operate as a competitive organisation in the First Division and, next year, the Premier League.

We all want to be part of a successful organisation and I know that is the same for all our supporters just as it is for everyone on the club staff. For that, we have to work hard on and off the pitch every day of the week.

Every ticket sold helps the club so, please, do not forget to support our lotteries operation and, remember, the club also has a first-class catering operation available for hire. Enjoy the entertainment.



## The icing on the cake....

For a number of years the catering operation here at Luton was run by outside contractors, but eventually the board had the vision to realise that this was an area where, under absolute and direct control of the club, profit could be maximised, high standards maintained and service provided in a friendly family atmosphere. To achieve these goals, our own catering company was formed, firstly to succeed here and then to expand outside Kenilworth Road.

Few people know what happens behind the scenes in the catering side of the club and life is no picnic. The hard-working individuals involved certainly have to work for their bread and butter!

For example, as you sleep in your beds, spare a thought for the caterers. For while normal folk stay fast asleep, a nucleus of staff get up with the lark at 5 am. Who of you would guess that as the whistle blows for kick-off today, these caterers have already put in a 10-hour day, happy in the knowledge that there are only six hours to go before they can finally rest?

Not only are there the ground units to run, but

also the numerous hospitality boxes and executive suites throughout the stadium. The type of catering ranges from the simple to the exotic and much time and energy is put into gaining the correct results on the day.

In a future edition of the programme we hope to describe what the club has to offer with regard to a Business and Conference Centre, numerous hospitality and function rooms for weddings, birthday and anniversary parties, together with an opportunity of entertaining clients while sponsoring a First Division game. In fact, as a special incentive, a 10 per cent discount on all functions booked by the end of November is available now.

If you would like more details or would like to discuss anything further, please do not hesitate to contact us at the club. Finally, good luck to all the players this season from the catering team. Fingers crossed, we'll put Luton back on the map. That really would be the icing on the cake!

Peter Saul and Steve Bavister

## Well done on tour boys



Congratulations to the Bovis Homes Chiltern Youth League under-12 representative team who played in the Holland Cup tournament in August. The boys, including our own Steve and Jan Bavister's son Gary, did a grand job and were proud ambassadors for Luton in the club strip.

## LUTON TOWN HOTLINE

Match Tickets, Match inquiries, Membership:

Cherry Newbery, Ticket Office Manager (0582) 411622/30748

Credit Card Hotline - 0582 30748 72 hours prior to match

Ticket Office Hours - 10.00 am - 4.00 pm weekdays and 9.00 am - 12.00 noon on non match Saturdays

## Advertising and Match Sponsorship

Wendy Gryzbowska, Commercial Manager Tel (0582) 411622

## Umbro Sportswear/Souvenirs & Junior Hatters

Bev Tyler, Retail Manager Tel (0582) 411622

## Conference & Banqueting Facilities

Peter Saul, Catering Manager Tel (0582) 411622

## Promotions and Lotteries

John Gornall, Development Executive Tel (0582) 411622

## News and Information Soccerline

Tel 0839 664466 (48p per min peak/36p off-peak)

## Club Office Hours

are 8.45 am to 5.00 pm on Mon to Fri and 8.45 am to 12 noon on non-match Saturdays.

## Today's sponsors

Our sponsors for today's match are CASTLE ROOFING, roofing contractors, based in Hitchin, Roger and Alicia Meanock of MOTOR BODIES (OLDHAM) LTD and CAPITAL METALWORK LTD. Castle Roofing are contactable on 0462 421710.

Motor Bodies (Oldham) are pleased to be with us today supporting Oldham Athletic in the First Division. They are contactable on 061 624 2365. Capital Metalwork are a Luton company founded 16 years ago. They design, manufacture and install commercial refrigeration equipment and employ 70 people at their Sundon Park factory.

Finally pictured below is David Preece with Mr and Mrs Smith of CCS Signs Ltd who were our ball sponsor for the great win against Southampton. CCS are a well-established nationwide sign-making company. They undertake all types of general sign work and installation and have recently secured contracts with Ross Youngs Foods and London Luton Airport.



# Team check

VOUCHER NUMBER 3



Official kit sponsors



Official ball sponsors

## 2 LUTON TOWN

Team Manager:  
David Pleat

White/blue shirts, blue shorts.

Alec Chamberlain  
Matthew Jackson  
DREYER Richard Harvey  
Darron McDonough  
RODGREN John Dreyer  
PEAKE Trevor Peake  
PREECE Philip Gray  
STEIN David Preeee-  
2 HARFORD Lee Glover  
Mark Pembridge  
THOMPSON Brian Stein

1 Jon Hallworth  
2 Gunnar Halle  
3 Glynn Snodin  
4 Nick Henry  
5 Earl Barrett  
6 Brian Kilcline  
7 Neil Adams  
8 Ian Marshall  
9 Graeme Sharp  
10 Mike Milligan  
11 Rick Holden  
12  
14

## OLDHAM ATHLETIC

Team Manager:  
Joe Royle

Red shirts, red shorts.

1 Jon Hallworth  
2 Gunnar Halle  
3 Glynn Snodin  
4 Nick Henry  
5 Earl Barrett  
6 Brian Kilcline  
7 Neil Adams  
8 Ian Marshall  
9 Graeme Sharp  
10 Mike Milligan  
11 Rick Holden  
12  
14

## The Men in Charge

Referee - P. E. Alcock (Redhill, Surrey)

Linesmen: K. J. Hawkes (Red trim)  
J. F. Moore (Yellow trim).

## GREAT AT TAKING CORNERS



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VAUXHALL IS BACKED BY THE WORLDWIDE RESOURCES OF GENERAL MOTORS. CAR SHOWN CALIBRA 16V