

TOWN

NOTTON

OFFICIAL PROGRAMME £1.00



Tuesday , August 22, 1989 Kick-off 7.45 p.m.

SHEFFIELD WEDNESDAY

BARCLAYS FOOTBALL LEAGUE DIVISION ONE

This match is sponsored by: T.J. Aldridge Builders, Williams & Richardson Ltd.



• **Rising high:** New boy Graham Rodger climbs above the rest during our 6-1 home win over Hartlepool United on August 9.



• **Going close:** Raphael Meade (top) and Kingsley Black (bottom) force the goalkeeper into action. Both scored twice in our big win along with two goals from Roy Wegerle.



**CALL SOCCERLINE
ON 0898 700 273**

Direct Booking!
Direct Saving!

Direct from Luton to
Florida & Mexico

01-727 2680

Access/Visa ATOL 1071

Tjaereborg
LIMITED



OGDEN & CLEAVER

320-328 Selbourne Road, Luton, Beds. LU4 8NY
Tel: (0582) 597631.

The biggest selection of Wallcoverings in
Luton.

Quality Paints by Dulux, Manders,
Sandtex & Sadolin.

Glass cut to size

Wide selection of mirrors and
other decorative items.

SPECIAL DISCOUNTS FOR LUTON TOWN MEMBERS

Part of the Manders Group





The Rascal. A real half-tonner.

BEDFORD RASCAL
BACKED BY THE WORLDWIDE RESOURCES OF GENERAL MOTORS



Kenilworth Road Stadium
1 Maple Road, Luton, Beds LU4 8AW

PRESIDENT

Bertram Ward

CHAIRMAN

Brian Cole

VICE CHAIRMAN

R.J. Smith

DIRECTORS

T.W. Bailey, D. Evans M.P. C.J. Hudson, E.S. Pearson,
R.J. Pinney, H. Richardson J.P. D.G. Watson-Challis

CHIEF EXECUTIVE/GENERAL SECRETARY

Bill Tomlins

TEAM MANAGER

Ray Harford

ASSISTANT TEAM MANAGER

Terry Mancini

HONORARY LIFE MEMBERS

J. Richardson, T. Hodgson
C. Holloway

VICE PRESIDENTS

R.L. Banks, C. Bygraves, C.J. Evans, G. Evans,
E. Fountain, I.E. Holmes, R. Larkinson, R. Safranek,
J.R. Smith, E. Waller

HONOURS

LITTLEWOODS CUP WINNERS 1987/88
FA CUP FINALISTS - 1958-59
LITTLEWOODS CUP FINALISTS - 1988-89
SIMOD CUP FINALISTS - 1987-88
CHAMPIONS - DIVISION 3(S) 1936-37
CHAMPIONS - DIVISION 4 1967-68
CHAMPIONS - DIVISION 2 1981-82

LUTON TOWN HOTLINE

**Match Tickets, Match Enquiries,
Membership, Junior Hatters:**

Ring - Cherry Newbery,
Ticket Supervisor - Luton (0582) 411622
24 Hour Service - Luton (0582) 30748

Advertising and Match Sponsorship:

Ring - Wendy Greaves, Marketing Executive
Luton (0582) 411622

Stadium Hire/Special Events:

Ring - Mike Beevor,
Special Events Manager Luton (0582) 411622

Umbro Sportswear/Souvenirs:

Ring - Bev Tyler,
Sales Supervisor Luton (0582) 411622

Banqueting Function Facilities:

Ring - Peter Sajul,
Catering Manager Luton (0582) 411622

Promotions Office:

Lotteries - Ring John Gornall,
Development Executive Luton (0582) 416976

Soccerline for all the up-to-date information on

Luton Ring - 0898 700 273

Club Office hours:

8.30 am - 6 pm. Luton (0582) 411622

Edited by: Robert Alexander Associates

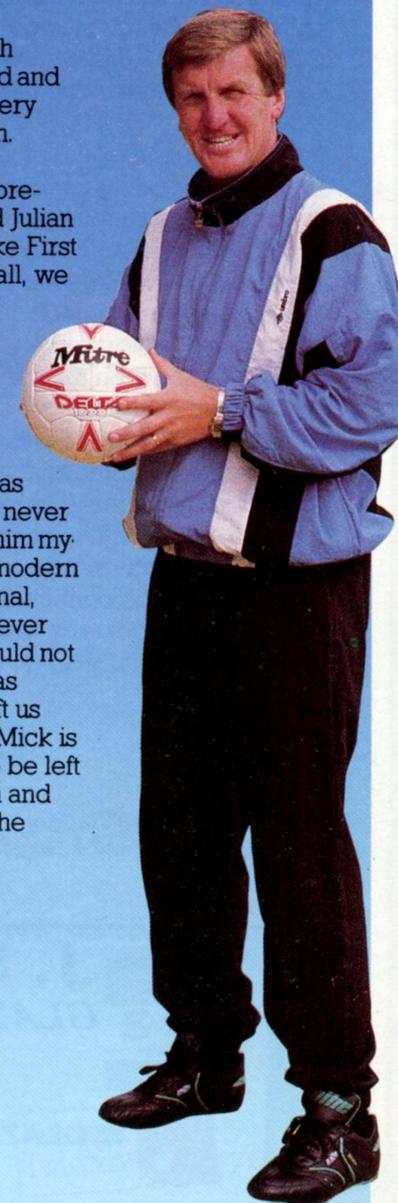
Pictures by: Apex Photography, Milton Keynes

RAY'S REVIEW

Welcome to Sheffield Wednesday and my old friends Ron Atkinson and Richie Barker. Last season, they managed to complete the double over us and I am determined we shall be changing that if we can this time round. As most of our supporters already know, we have been through quite a few changes during the close season and start this term with a new chairman, Brian Cole, a new chief executive, Bill Tomlins, and a new team captain in Danny Wilson. With the departures of Steve Foster, Ashley Grimes and Ricky Hill we have also lowered the average age of the team. I am sure everyone joins with me in wishing them all the very best of luck in the future with their new clubs. Graham Rodger has joined us from Coventry and we wish him a long and successful career with Luton Town too.

The changes have meant we have much more competition for places in our squad and that the youngsters at the club have a very good chance to fight for a breakthrough. Indeed, several of them have already impressed with their performances in pre-season with Paul Gray, Sean Farrell and Julian James, for example, all looking more like First Division players than previously. All in all, we have had a very good pre-season with a terrific attitude to training and a lot of hard work. The proof, of course, will be in the pudding. We start with four games in two weeks and then have a break. That will give us some guide.

I am sure Danny will relish his new job as captain. He will lead by example. I have never had any doubts about him since I made him my first signing for Luton Town. He is a true modern footballer. Hard-working and professional, honest and also a goal-scorer. He will never give up. For Mick Harford, however it could not have been worse. Another operation has stopped all his pre-season work and left us hoping for success and a full recovery. Mick is a workaholic and it is terrible for him to be left out at this time of the year. We wish him and everyone good luck for 1989-90. Enjoy the match.



Ray Harford

CHAIRMAN'S MESSAGE

First of all may I warmly welcome everyone to Kenilworth Road and the start of a new season. The season is not all that is new this year as there have been a number of changes during the summer, not least my succession of David Evans MP as chairman of the club. It is an honour to hold the position.

I have been a Luton Town fan for more than 40 years since I first began to come and watch matches, standing on the Kenilworth Road terrace as a seven-year-old boy. My wife Jolan (better known by her friends as 'Joli') and my three sons are also keen supporters. We are all proud of the club.

New Management Structure

My first words must be in tribute to the work done by my successor David Evans, who was the club's first all-First Division chairman, and who also led us to Wembley and our first trophy win, John Smith who has stepped down after laying the foundations for that success during his years in charge as chief executive, and Steve Foster, the captain whose influence on and off the pitch was obvious to all in the last five years.

In future, I plan to take on much of the role John Smith had at the club and be an active working chairman spending as much time as possible here. Bill Tomlins will be the lynchpin of the new management structure as our senior executive and I hope both he, team manager Ray Harford, and Danny Wilson, our new captain, will enjoy great success. Congratulations also to David Preece who won England 'B' honours at the end of last season, and all the players who received honours last season.

Since then, unfortunately, much has happened at Football League level in relation to our synthetic pitch with the chairmen approving a proposal to ban them in two years from the First and Second Divisions.

This is the first time football has been divided so much in any way. Obviously, the league has accepted the commercial viability of its report, but there was nothing in it to stop clubs playing on artificial surfaces. It can only be that we have lost the hearts and minds of the other chairman who feel our pitch has given us an unfair advantage. We shall be looking for compensation and exploring all natural rules of justice.

We shall also be continuing with the general ban on away supporters. It would be impractical for us to consider any changes at the present time until after the Taylor report has been completed and fully taken into account. Then we may have an opportunity to look at the future more carefully.

J. SAPSWORTH LTD

GLAZING REPAIRS - GLASS SUPPLIES

DECORATING SPECIALISTS

92 MARSH ROAD, LUTON, BEDS.

☎ GLAZING & 24 hr EMERGENCY SERVICE 0582 573025

DECORATING 0582 597505

FAX 0582 492025

EXECUTIVE MEMBERS

ABB ROBOTICS LTD
MR T ADAMSON
ADRIATIC ENTERPRISES LTD
ANACHEM LIMITED
BEDFORD COMMERCIAL VEHICLES
BERVALE MEAD INSURANCE
W J BILLINGTON LTD
BLAKEY ENGINEERING CO LTD
BROAD STREET PRINT
JSB BUSINESS FORMS
MR R BANKS
BEVENGRACE LTD
CAMBERWELL COPIERS
CHEF FOODS
CRANE & STAPLES SOLICITORS
CHAMBERLAIN WINDOWS
CAPITAL METALWORK LTD
CLARENDON HATS
MR T COATES
MR P COOPER
MR M CONNELL
COMPLETE CONTRACTORS

COUNTRY PROPERTIES
DUPONT (UK) LTD
EVERGREEN SUPPLIES LTD
FILMERGRAPHIC PRESS LTD
FENNEMORES SOLICITORS
FLITWICK OIL
V G GREEN & SONS LTD
MR D HALES
HANDSCOMBE FINANCIAL AND INVESTMENT SERVICES
K W HARVEY & SONS LTD
E W HUDSON (HOLDINGS) LTD
B. HICKS & COMPANY
HANS JURGEN (IMPORTERS) LTD
JOHN LAING CONSTRUCTION LTD
J M KEENAN LTD
MR P LAYCOCK
MILCUTT ENGINEERING LTD
NEAHURST LIMITED
OPELVALE GROUP
MR S PEARSON
PETER GRAVES & CO
F W PEARCE BUILDERS LTD

R B T GROUP
REYVEN (SPORTSFIELDS) LTD
RICHARDSON & BOTTOMS LTD
SHOREY'S TRAVEL
MR & MRS D SHERIDAN
SPACE DISPLAY SYSTEMS
SWIFTS OF LUTON
TILDAE INVESTMENTS LTD
W S TYREMASTERS (DIVISION OF WEST & SELICK (TYRES) LTD
VAUXHALL MOTORS
WALLSPAN BEDROOMS
WILTON TRUCK RENTAL
WOODWARD BUILDERS
YARNSFIELD LTD

EXECUTIVE BOX HOLDERS

Trimoco
The name that's mending
Ford

MORGANA FINISHING SYSTEMS LIMITED

Ribocoon

Jefferies Hilleard Group Limited

SKF

Hunting Gate 4444

Herald
just a friend dropping in

ADI

CONNOLLY HOMES
HOMES TO BE HAPPY IN

GA Property Services

SYNAPSE

LUDLOW OF LUTON

Key Consultants MORTGAGES NATIONWIDE Ltd

T. J. ALDRIDGE Builders

National Westminster Bank PLC

DBF Crosswinds Ltd COMPUTER AND BUSINESS STATIONERY

S&S HOMES

EDS Electronic Data Systems

DRG PAPER & BOARD

McCANN HOMES

Hillson Twigden

RYDER INSURANCE CONSULTANTS LTD

MacIntyre Financial Services Ltd

WE'VE ALSO MADE SOME CHANGES TO OUR LINE UP THIS SEASON

Kenilworth Road isn't the only place you can see a new line up this afternoon.

Just down the road in the Arndale Centre, and in our showrooms throughout the U.K., you can see the new additions to our own squad.

The Cameo Collection is making its home debut in what is undoubtedly the most attractive and unbeatable line-up in fitted bedroom furniture in the U.K.

And if that weren't enough you'll find that like Luton Town, we too have proved that you don't need to break the bank to put together a winning combination.



Wallspan

Wallspan Bedrooms Limited,
Head Office: Maulden Road,
Flitwick, Beds MK45 5BW.
Telephone: 0525 716161

SHOWROOMS THROUGHOUT THE U.K.

BOX OFFICE UPDATE

Ball Sponsors

Our match ball tonight is sponsored by Luton International Airport. We thank them for their support and hope they enjoy tonight's match.

TICKET OFFICE RENOVATION

We ask all our supporters for their patience and understanding in the next nine weeks as our new ticket office is built in Kenilworth Road. Cherry Newbery and her staff will be accommodated in temporary offices while work is in progress.

FORTHCOMING MATCHES AT KENILWORTH ROAD

Barclays League Division One

Saturday, August 26, 1989

Luton Town v Liverpool

Kick-off 3.00p.m.

Ovenden Papers Football Combination

Saturday, September 2, 1989

Luton Town v Reading

Kick-off 2.00p.m.

MAN IN CHARGE David Axcell (Southend)

A manager in the printing business, David is married and has one 14-year-old son. He lives in Southend. He started refereeing in the South East Counties League and progressed through the Essex Senior League and the Football Combination to the Football League list. He is a qualified FA coach and enjoys gardening, travel and cross-country running. He has been in charge of many big matches including a Littlewoods Cup semi-final and last season was on the line at the tragic FA Cup semifinal between Liverpool and Nottingham.

MUSICAL PAGEANT

The Country's most spectacular Military Musical Pageant is being staged at Kenilworth Road on Saturday, September 16, at 7.30 pm. The whole family will thrill to a display of brilliant colour, precision marching and breathtaking sounds of the leading military bands in Britain, including those of the Grenadier, Coldstream and Scots Guards.

The Pageant is an occasion not to be missed and tickets are available from our Ticket Office price £6, £4 and £3 with a special concessionary rate for Oak Road seats of £1.50 for O.A.P.'s and Juveniles.

POSTAL PROGRAMME SUBSCRIPTIONS

Home £22.00 Away £22.00 Home and Away £37.00

Our service guarantees you all match day programmes sent out direct. Remittances payable to Luton Town FC should be sent to:

Cherry Newbery, Programme Distributor, Luton Town Football Club, Kenilworth Road Stadium, 1 Maple Road, Luton, Bedfordshire LU4 8AW.

CALL
SOCCERLINE
ON

0898 700 273

For all the latest news and
views from Luton Town

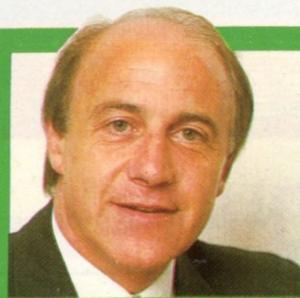


GOLDEN GOAL LOTTERY

COMING SOON ...

Winner Takes Home £250

PLUS MANY OTHER PRIZES TO BE WON
ON SALE FROM OUR LOTTERY AGENTS SOON ...



by BILL TOMLINS

THE TOWN

MAGIC CARPET ATTRACTS MUCH ARTIFICIAL ATTENTION

Good evening and a warm welcome back to Kenilworth Road for a new season. We have all been very encouraged by the response of our season – ticket holders and the membership sales which are up by 20 per cent on last year.

One look at the pitch tonight will revive thoughts of our first match played on the original synthetic surface and focus our attention on the Football League's recent proposal to ban artificial pitches from the First and Second Divisions in two years' time.

bed in

The sand will bed itself in during the next few weeks to give the new top a much greener look. The old pitch was tired after being used so much in the last four years and played on by 76,000 footballers.

The pitch issue has attracted great press coverage and the chairman has spoken publicly about it. We are, of course, very disappointed.

The fact that the proposals were tabled prior to the league's AGM and EGM and before the league

commission's report was published seems to show that many minds were made up before the report was even read.

Furthermore, it seems quite contradictory that the commercial benefits of the synthetic pitches are seen as a priority for Third and Fourth Division clubs, but not for the First and Second Division clubs. This is extraordinary – but, it did take 15 years for floodlights to be accepted as part of today's game.

On another note, we were pleased to welcome Graham Rodger to the club during the summer and also to re-sign Tim Breacker, Darron McDonough and our England 'B' cap David Preece.

Finally, the Supporters Club AGM was a great success with all the officers re-elected. It was one of the recommendations of the interim report from Lord Justice Taylor that supporters should be represented on Safety Certificate Committees and that too is in hand. I will report further on safety in a future programme.

BUBBLY START



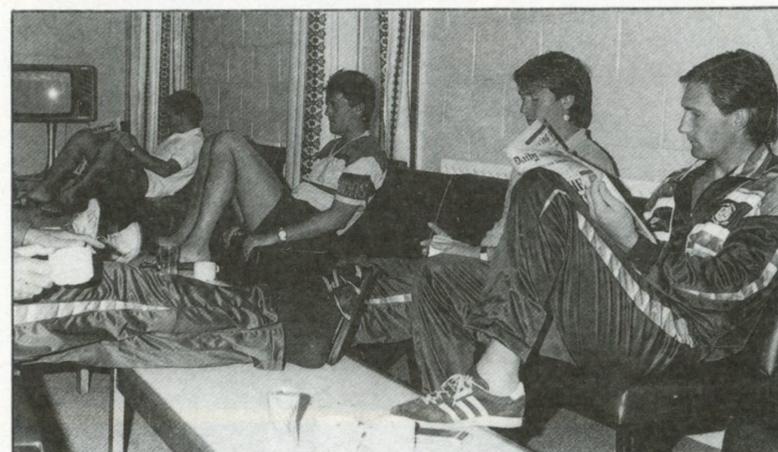
• **Cup-winners:** Two of our younger fans Ross Howard and Heather Edwards are pictured with the Oxfordshire Benevolent Cup after our 2-1 win over Oxford

OUR FIRST TROPHY OF THE SEASON

• **Holding the cup:** New Town captain Danny Wilson holds up the Oxfordshire Benevolent Cup after our 2-1 win at the Manor Ground. Let's hope it is the first of many! And congratulations to Danny on his new job. Good luck Danny!



• **Hard at work:** The lads were put through their paces in Ireland during our pre-season trip to Dublin. Our picture shows Steve Williams, Graham Rodger, Darron McDonough and Richard Cooke in action.



• **Enjoying a rest:** David Preece, Les Sealey, Steve Williams and Graham Rodger take a break at the Kings Hospital school, Dublin.



• **Waiting to eat:** After all their hard work, the players enjoyed the chance to have a meal at their Irish training camp.

CAPTAIN'S DIARY



Welcome to the new season and a new captain! I am not another Fossie so I will not be trying to emulate him. He had great influence as captain and player in his style, but I am going to be different and do it my way. Having said that, I am sure Fossie will be missed because he was such a big character.

Taking over is going to be interesting for me but it would be really nice if I could achieve my ambitions of leading us to a successful season and perhaps be the first Luton captain to take the club into European football. That is assuming the ban on English clubs is lifted next year.

Surprise

We are all full of confidence and are well aware there are pundits already writing us off as relegation candidates. I do not see it that way of course and I think we can surprise a lot of people this year. We have a very much younger team and some very good youngsters coming through.

The main thing is to try and make a good start of course and I know we were facing a very difficult first match at White Hart Lane last Saturday. No match is easy in the First Division though and our chief aim this year will be to improve on our away form and aim for a top six finish.

On the pitch, I'm sure Graham Rodger and Darron McDonough will prove they can do a great job for the club once things settle down. They are both winners, just like me and Fossie. That is one thing we all have in common and hope to prove this season.

1st Team ACTION

CUP-WINNING START

Luton Town 2 Oxford United 1

Two goals from Roy Wegerle enabled the Town to make a cup-winning start to the new season when they beat Oxford in the final of the Oxfordshire Benevolent Cup and brought home a magnificent trophy made from solid silver. It looks very much at home in its new seat in the Joe Payne lounge too.

Both goals were delightful, but the overall performance was still a bit patchy with an improved second-half display finally clinching victory. Wegerle struck first after 10 minutes when he finished a flowing eight-pass move with a right-foot volley from Kingsley Black's centre from the right.

He struck again after 64 minutes when hard-working covering in attack stopped Oxford from breaking out of defence. Black robbed David Bardsley and then laid the ball back for Wegerle to score from a clear chance.

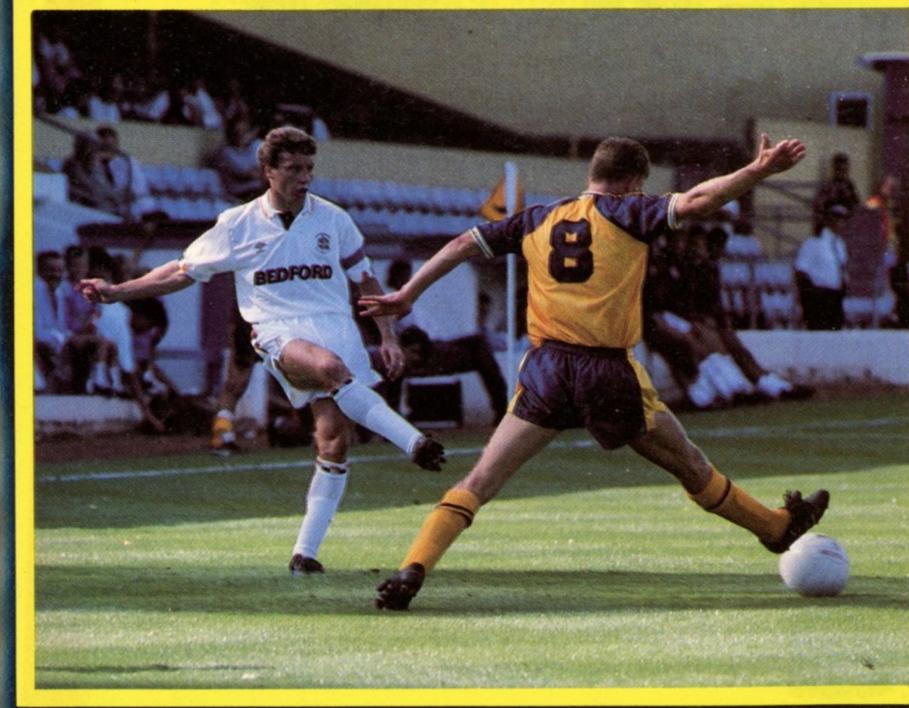
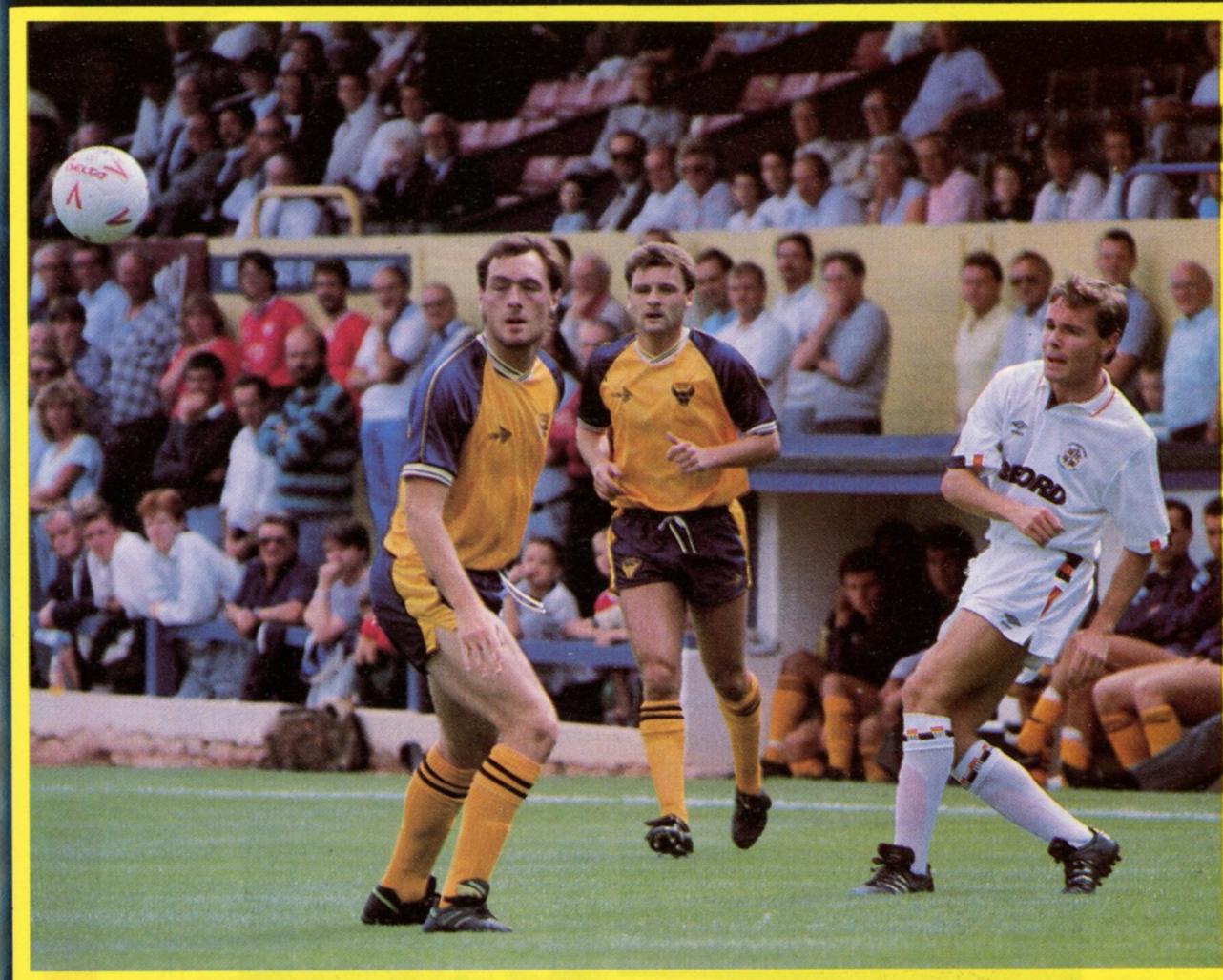
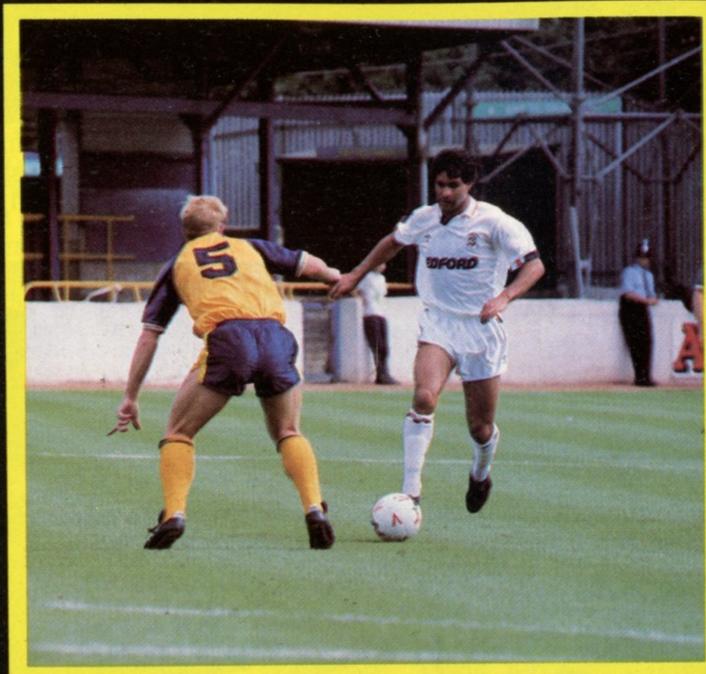
In between, Oxford had mounted a stirring recovery and had levelled in the 31st minute. A long ball forward from Bardsley caused confusion in the Town defence as David Beamont challenged with Martin Foyle and David Penney scored by firing the loose ball past Alec Chamberlain in goal.

The Town raised their game after the interval and as well as going back in front also had a shot from Black which flew out off a post to show for their efforts.

Teams: Luton Town – Chamberlain, Breacker, Rodger, (McDonough 55), Beaumont, Dreyer, Cooke, (Harvey 78), Williams, Wilson, Black, Meade, (Farrell 55), Wegerle.

Oxford United – Hucker, (Judge 45), Bardsley, Lewis, Greenall, J. Phillips, Penney, L. Phillips, Musto, (Shelton 75), Simpson, Foyle, Durnin (Evans 75).

Attendance: 1,251.



• Taking the silverware: Roy Wegerle's two goals were the highlights of a promising win for the Town in their cup-tie triumph at Oxford last Saturday week. Josh Levy of Apex Photography was there to capture all the action.

**HOT NEWS
- HOT MUSIC**

on **The Hot FM**

24 HOUR RADIO
THROUGHOUT THE AREA

**Chiltern
Network**

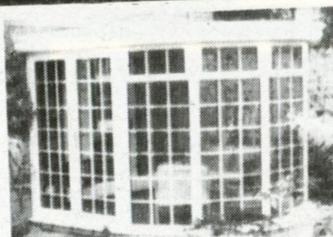
Chiltern South
97.6 FM Stereo 828 AM

Northants 96
96.6 FM Stereo 1557 AM

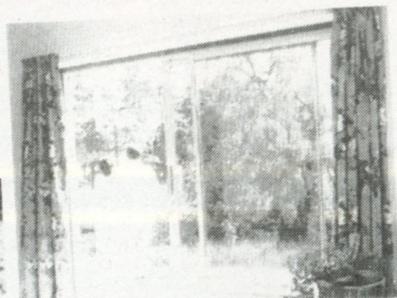
Chiltern North
96.9 FM Stereo 792 AM

**Allglaze Windows
(Manufacturing) Ltd.**

Install now
- pay in
November.



Conservatories
from £21 per week.



Bring your house into
the garden.
Patio doors from £6.22 per week.



Character doors
from £4 per week.



Full house installations
from £18 per week.

- ★ No deposit finance (written details available).
- ★ 25 year warranty. ★ 3 week delivery.
- ★ Your local company, established over a decade.

TELEPHONE: (0582) 595209.
EVENINGS: (0582) 581569

Top

HATTER



GRAHAM RODGER

Graham, a former England under-21 international defender, joined the Town in the close-season from Coventry City for a tribunal-fixed fee of £150,000. Coventry will receive further payments of £50,000 after he has made 30 league appearances and a further £50,000 after 60.

Graham was born in Glasgow and, after first joining Wolves, spent four years at Highfield Road. His father is English and the rest of his family Scottish. He won four England under-21 caps. Now 22, he is not married.

"I spent two years at Wolves as an apprentice, but it was a bad time to be there. The club was on the slide and had about five managers in the two years I was there. It was not good for me to start off with and I don't think I made much progress.

"I knew I did not fit in the manager's ideas as one of his first choice pair in central defence. It reached the stage where I knew I had to move on. Of course, I left some happy memories behind - especially the F.A. Cup final against Tottenham when I came on as a substitute and won a winner's medal. There are not too many of those around.

"There were some other clubs

interested in signing me but after I had spoken to the manager I was only interested in moving to Kenilworth Road. To be honest, he really impressed me so much there was no choice. He wants to play football the way I believe it should be played.

"He had some great ideas and I have great respect for him. I have always enjoyed the way Luton play. The forwards are encouraged to do their own thing in the final third and that is good when you have such talented players as Kingsley Black and Roy Wegerle.

"There are some very skilful players here and I have been really impressed. My first ambition of course is to establish myself in the team and that is not necessarily going to be easy. Then we have to aim for a good league position and hopefully a cup run. Luton have developed quite a good cup tradition in the last couple of years.

"The atmosphere here around the club is great too and I am looking forward to really settling in. The way the manager wants us to play and defend will make it difficult for me at first but I am sure I am going to enjoy it here at Luton."



ROY WEGERLE

GET INTO GEAR WITH THE HATTERS
LUTON TOWN SPORTS AND LEISURE WEAR
NOW OPEN



Luton Town F.C. officially invite all our supporters to browse around the new
SPORTS & LEISURE WEAR SHOP NOW OPEN IN OAK ROAD.
Our spacious newly furnished shop offers an extensive range of Umbro
Designer Casual Wear, Replica Kits, Football Boots and Trainers.
Plus much more to suit all the family.
Changing Room available.

Telephone Orders Accepted Tel: 0582 411622



BARCLAYS

Junior Hatters

**A DOUBLE
WELCOME TO
YOU ALL ...**

Hello Everyone ...

This is your new president, Kingsley Black, writing for the first time.

I have taken over from Danny Wilson. I know he did a good job as president and I think I will find it hard to follow!

We have some trips to away games planned, as we will be playing football with Junior supporters from some of the clubs in the first division away and at home.

Danny said he enjoyed every minute of being president and I hope I will too. I am sure you will join me in thanking Danny for the good job he had done and wish him good luck as the new captain.

I would like to thank Barclay's Bank and Martin Ayres Carpets for being the Junior Hatters sponsors for this season.

I am pleased to let you know we are still going to do a lucky members draw for all our home games. Today's Lucky Junior Hatters membership number is 191326.

The winning members should contact Bev Tyler in our new Sports Shop in Oak Road with his or her membership card, for two free tickets to one of our home matches.

We have an additional draw for a Sports Bag. This is for 'Hatter of the Week' and this is sponsored by Spearman International Ltd, suppliers of quality promotional products gift incentives and awards. The winner this week is Alison Lovell - number 190880.

Today we give a warm welcome to Sheffield Wednesday. have a good time and do your best to support the team. Next Saturday we entertain the winners of the Charity Shield, Liverpool. I hope to see you all on Saturday.

Kingsley Black

**GIFTS FOR
YOU ALL**

My name is Dick Parkhouse and I'm the branch manager for Barclays Bank in George Street, Luton.

I hope we will be meeting on plenty of occasions during the season, as we are now the new sponsors for the Junior Hatter's.

Today and at the Liverpool match, we are giving away a few presents for each one of you and as the season progresses will be organizing special competitions and games to make being a Junior Hatter even more fun.

Tell your friends to join the Junior Hatters now and they to will be able to join in the fun too! Enjoy the match!

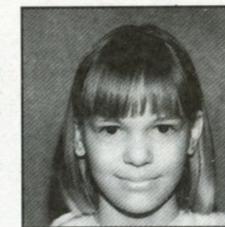
Dick Parkhouse

MASCOT



Lee Francis

ESCORTS



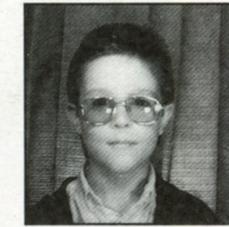
Lisa Goodship



Gavin May



Graeme Payne



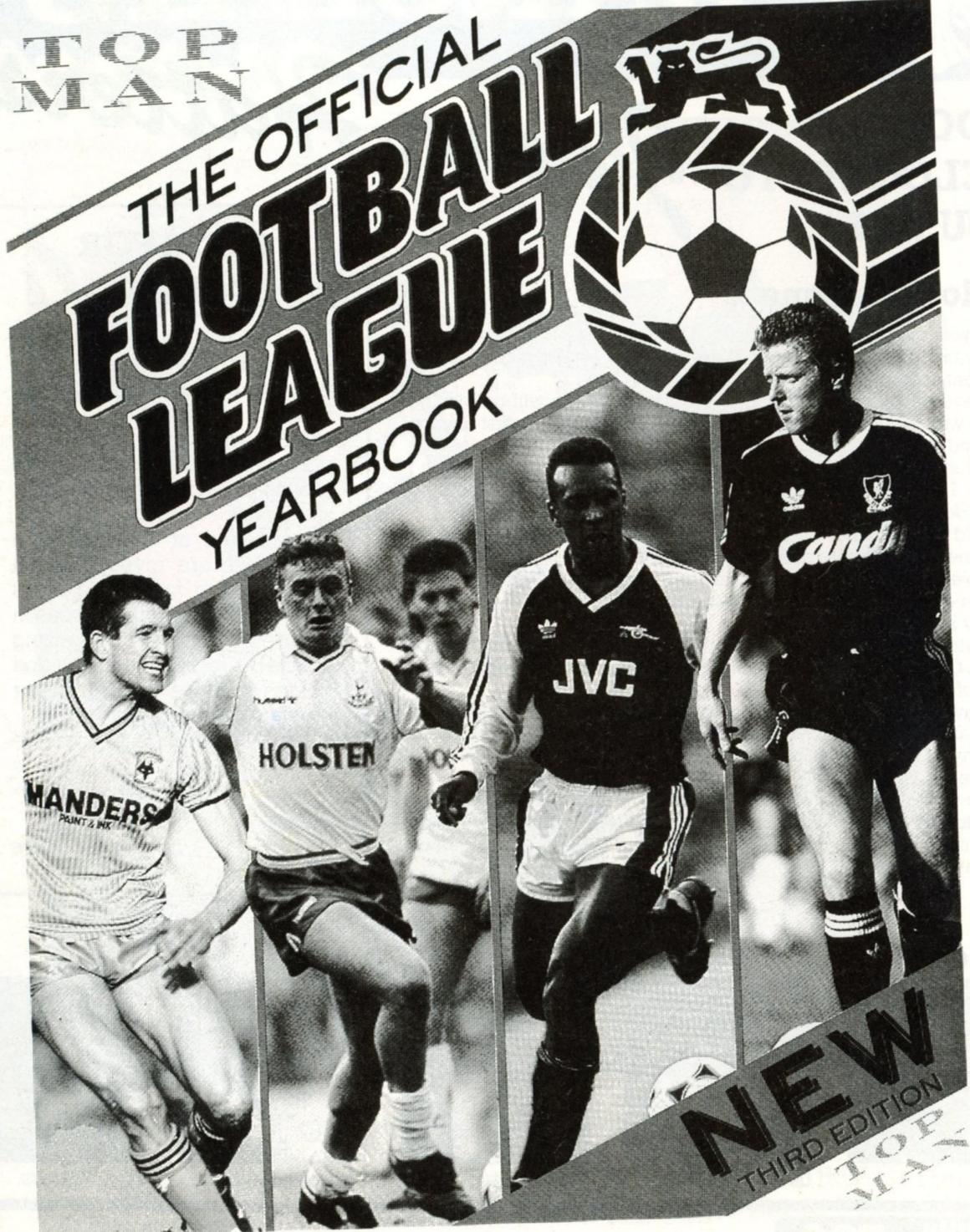
Paul Waters

792
828
**Chiltern
Radio**

FIRST WITH NEWS - MAGIC WITH MUSIC
24HRS EVERY DAY ON 828khz AM. AND 97.6mhz FM.

YOUR LOCAL TOP MAN SHOP IS AT
77-79 ARNDALE CENTRE LUTON

TOP
MAN



Buy a copy from the club shop now
ONLY £8.95

COMMERCIALLY

SPEAKING

ELEGANT NEW SHOP NOW OPEN



BY WENDY
GREAVES

Welcome to the new season. I hope all our supporters have had a very good summer and, like me, are looking forward to the fresh challenges and the fight for honours which lies ahead.

During the close-season, we have totally gutted our souvenir shop in Oak Road and made room for a much more spacious and elegant Sportswear and Leisurewear Shop. We all go out and buy leisurewear and casual clothes, so why not from Luton Town FC?

Umbro have been able to offer us an extensive range of clothes to suit all the family and this together with our new replica strip gives the shop a sophisticated high profile and just the image we are looking for.

I am sure you will be impressed so why not pop in soon and have a look? I know you will find a visit to the shop worthwhile.

I am also pleased to be able to report that our Junior Hatters will enjoy even more fun and games this season thanks to the support and sponsorship of the local Barclays Bank branch in George Street, Luton, and Martin Ayres of Martin Ayres Carpets.

With their help, our younger fans will all be much more involved with the club and we will be able to provide many memorable days for them. The new sponsorship will also be able to give the youngsters a closer link with the players – something which I know the Junior Hatters all enjoy.

For us all, it is an exciting time of year and I hope you will all be able to give us your full support on and off the pitch as the season goes on.

Today's MATCH SPONSOR

**WILLIAMS & RICHARDSON
(CONTRACTORS) LTD**
ELECTRICAL ENGINEERS
EST. OVER 50 YEARS



DOMESTIC, COMMERCIAL
& INDUSTRIAL INSTALLATIONS
240A BISCOT ROAD, LUTON,
BEDS LU3 1AY

(0582) 26262

T.J. ALDRIDGE
Builders

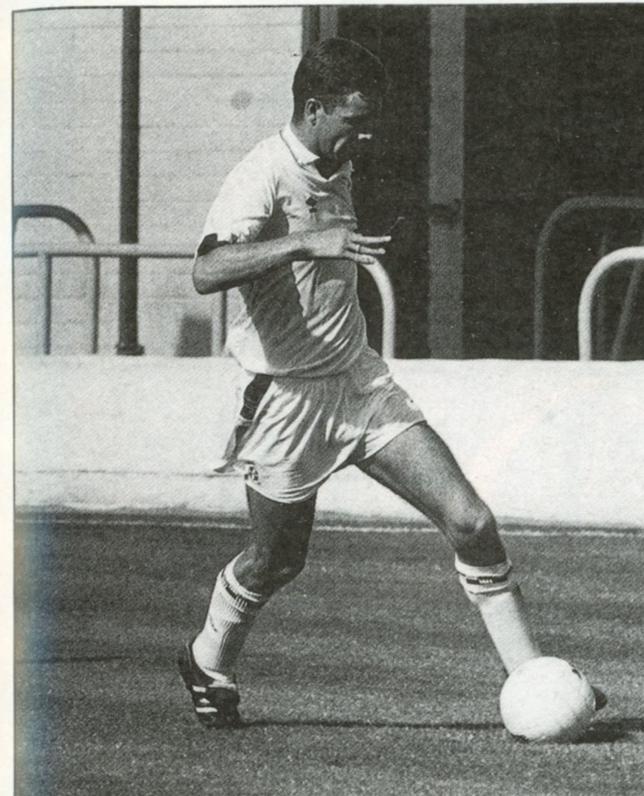
302 Selbourne Rd. Luton
Tel: (0582) 505412-3



Roofing Specialists – General Building
Repairs – Brickwork – Plumbing – Painting
& Decorating – Carpentry – Electrical



● **Hard at work on the training ground:** Les Sealey shows even goalkeepers have to sweat in pre-season.



● **Rising star:** Sean Farrell impressed during his outing as a substitute against Oxford United.

FROM THE BENCH



This evening's match marks the start of a new season. It began for our reserve and youth teams last Saturday with the reserves playing Arsenal in an Ovenden Papers Football Combination fixture and the youngsters in action at Crystal Palace. Printer's deadlines prevent us from bringing you reports of those games this afternoon, but there is a full round-up of all the pre-season results on page 31.

Reserve team boss Jim Ryan has been particularly pleased with the preparations of his side. He said: "I think we had a successful year last year when we scored a lot of goals and so I hope we can do better than that this time. It will be tough of course because it always is and especially so when you have had a lot of changes to the team and the squad.

"Our pre-season results have been great though as we have murdered everyone we have played without meeting any team much tougher than ours to test ourselves against. Probably our most difficult game was the one against Tottenham. That was fixed up by me and Ray Clemence.

"The Spurs team had some strong and experienced players in it like Terry Fenwick, Paul Allen, Mitchell Thomas and Paul Moran. It was a smashing game and probably helped to set our lads up for the new season.

"We had much easier games against Royston, Baldock and Berkhamsted when we were always in command and I think my biggest problem this year is going to be the size of the squad and the competition for places. That should mean a much higher standard but it does not always work out that way as the chopping and changing makes it difficult to get a consistent side together.

"We have got some very talented younger players coming through now and they might be knocking on the first team door if they can adjust to the extra speed of thought and ball movement in Combination Football. Lads like Ceri Hughes, Gary Crawshaw and Kurt Nogan for example have looked good in pre-season and are full of promise.

"The problem is going to be getting a settled reserve team pattern going and keeping the individual performances high. It should be a very interesting season and I am hoping we will be top scorers again and maybe reach the 100 goals mark this time."

SOUTH EAST COUNTIES LEAGUE DIVISION TWO 1988/89 FINAL TABLE

	P	W	D	L	F	A	Pts
Southampton	28	17	6	5	68	31	40
Brentford	28	16	6	6	54	31	38
Luton Town	28	14	8	6	83	51	36
Swindon Town	28	14	7	7	45	39	35
Oxford United	28	15	4	9	54	48	34
Wimbledon	28	15	3	10	57	40	33
Crystal Palace	28	13	5	10	59	37	31
Bristol City	28	9	12	7	41	36	30
A.F.C. Bournemouth	28	10	6	12	51	50	26
Brighton & Hove	28	7	9	12	40	54	23
Reading	28	9	5	14	48	82	23
Bristol Rovers	28	7	7	14	34	64	21
Tottenham Hotspur	28	7	3	18	39	60	17
Northampton Town	28	6	5	17	43	74	17
Colchester United	28	6	4	18	38	57	16

OVENDEN FOOTBALL COMBINATION 1988/89 FINAL TABLE

	P	W	D	L	F	A	Pts
Tottenham Hotspur	38	23	10	5	90	37	56
Arsenal	38	20	12	6	83	44	52
Wimbledon	38	22	7	9	77	39	51
Watford	38	20	9	9	90	60	49
Chelsea	38	20	9	9	74	52	49
Millwall	38	19	10	9	79	46	48
Luton Town	38	18	10	10	90	55	46
Swindon Town	38	20	5	13	70	62	45
Oxford United	38	18	7	13	82	66	43
Crystal Palace	38	16	9	13	55	44	41
Ipswich Town	38	18	5	15	63	62	41
Norwich City	38	16	8	14	64	63	40
Bristol City	28	9	12	7	41	36	30
Southampton	38	15	7	16	66	67	37
Brighton & Hove	38	7	13	18	43	81	27
Fulham	38	10	7	21	49	96	27
Charlton Athletic	38	8	9	21	59	80	25
Portsmouth	38	8	6	24	33	88	22
QPR	38	6	5	27	36	79	17
Reading	38	5	6	27	38	101	16

OVENDEN PAPERS FOOTBALL COMBINATION 1989/90

Date	Opponents	Result	Date	Opponents	Result
Sep 19	Arsenal	2.00pm	Jan 27	Brighton	2.00pm
Sept 2	Reading	2.00pm	Feb 3	Millwall	2.00pm
Sept 9	Tottenham	2.00pm	Feb 13	Chelsea	2.00pm
Sept 23	Southampton	3.00pm	Feb 17	Oxford	2.00pm
Sept 30	Ipswich Town	2.00pm	Feb 21	Fulham	2.00pm
Oct 20	Norwich City	7.30pm	Feb 28	Crystal Palace	2.00pm
Oct 28	Watford	2.00pm	Mar 3	Southampton	2.00pm
Oct 31	Swindon	2.00pm	Mar 10	Swindon Town	2.00pm
Nov 7	Millwall	2.00pm	Mar 13	Wimbledon	7.30pm
Nov 11	West Ham	2.00pm	Mar 21	Ipswich	3.00pm
Nov 25	Fulham	2.00pm	Apr 3	Portsmouth	2.00pm
Nov 29	Brighton	7.15pm	Apr 7	QPR	2.00pm
Dec 2	Watford	3.00pm	Apr 11	Reading	2.00pm
Dec 12	Charlton A	2.00pm	Apr 18	Crystal Palace	2.00pm
Dec 16	Norwich	2.00pm	Apr 21	Arsenal	3.00pm
Dec 19	Tottenham	2.00pm	May 1	Charlton A	2.00pm
Jan 2	QPR	2.00pm	May 8	Chelsea	2.00pm
Jan 6	West Ham	2.00pm			
Jan 10	Oxford	7.30pm			
Jan 13	Wimbledon	2.00pm			
Jan 16	Portsmouth	7.00pm			

PENALTIES? YOU WON'T GET ANY AT BARCLAYS.



With The Barclays Bank Account you won't be charged for everyday transactions like cheques, credits and standing orders.

It has three options, two of which pay interest, and you can simply switch between them as your needs change.

Call into your local Barclays branch for further details. The Barclays Bank Account, in a league of its own.

●●● YOU'RE
BETTER OFF
TALKING TO
BARCLAYS

THE BARCLAYS BANK ACCOUNT IS A CURRENT ACCOUNT FOR PERSONAL CUSTOMERS. AN OVERDRAFT FACILITY IS ONLY AVAILABLE ON APPLICATION. INTEREST RATES MAY VARY. WRITTEN DETAILS ARE AVAILABLE FROM BARCLAYS BANK PLC. PERSONAL SECTOR MARKETING, JUXON HOUSE, 94 ST. PAUL'S CHURCHYARD, LONDON EC4M 8EH. MEMBER OF IMRO.

PHOTO FILE



● On the wing: Richard Cooke in action during our 2-0 victory at Oxford on August 12.

OFF THE RECORD

OWLS WINGS CLIPPED ON THE OPENING DAY OF LAST PRE-WAR SEASON

As war clouds gathered, Luton Town entered 1939/40 full of confidence believing that only a shade more luck would clinch promotion to Division One which was narrowly missed the previous season, writes club statistician Roger Wash.

If anything the Town side that entertained Sheffield Wednesday for the first game of the season on 26th August was even better equipped to deal with a promotion push with a more settled team formation than had been enjoyed 12 months previously.

The Town's biggest asset, Joe Payne, had finally gone but his replacement local-lad Hugh Billington was a revelation scoring 28 goals in only 27 games in 1938/39. Other youngsters such as Gordon Dreyer, Bert Lutterloch and Horace Gager also benefitted from the previous experience, as always, ably assisted by the older hands who included Jock Finlayson, Fred Roberts and George Stephenson.

The Town beat Sheffield Wednesday 3-0 that day as if to prove to the national scribes that little clubs had a rightful place amongst the big boys. "The great are only great because we are on our knees. Let us stand up" so wrote "Crusader" of the "Luton News" as Billington scored a solo effort after 15 minutes.

Reg Stockill hit the second 20 minutes later after a shot from Stephenson cannoned off the bar with Billington netting again from the penalty spot, immediately afterwards, after he had been upended in the area.

LUTON v SHEFFIELD WEDNESDAY (LAST FIVE MEETINGS) AT KENILWORTH ROAD

1988/89	(18/3/89)	Luton 0 Sheff Wed 1	Att: 7776
1987/88	(5/4/88)	Luton 2 (McDonough, B. Stein) Sheff Wed 2	Att: 7337
1986/87	(25/4/87)	Luton 0 Sheff Wed 0	Att: 9278
1985/86	(1/3/86)	Luton 1 (Harford) Sheff Wed 0	Att: 10206
1984/85	(13/10/84)	Luton 1 (Bunn) Sheff Wed 2	Att: 10285

IT HAPPENED 15 YEARS AGO THIS WEEK ...

17th August 1974

The Town's first game back in Division One since 1960 saw Barry Butlin give the Hatters an interval lead over Liverpool at Kenilworth Road. The Reds spilt the party, however, by scoring twice in the second half through Tommy Smith and Steve Heighway. The attendance was a "disappointing" 21,062.

IT HAPPENED 30 YEARS AGO THIS WEEK ...

22nd August 1959

Goals from Allan Brown and Billy Bingham secured a hard-fought 2-2-draw at Goodison Park against Everton giving false hopes for the remainder of the season which saw the Town relegated.

Four days later the Town travelled to Bradford Park Avenue where a crowd of 7319 watched bemused as Billington scored all the goals in another 3-0 win. The victory placed the Town at the top of the first League table to be printed and it was a happy team that travelled back from Yorkshire that day.

The following Saturday, Stockill was on target in a 1-1 draw at Fulham and with the Town still leading the League that was it as before the home game against Millwall could be played War broke out.

With Luton due to lead the table for seven years "Crusader" remarked "During those three games the best feature was the team-work. Everyman was on his toes and everyman put into the fray the best he had mentally and physically".

When normal League football was resumed the fixture list for 1939/40 was retained and on 31st August 1946 the Town beat Sheffield Wednesday 4-1 with only Billington and Gager present from the pre-war side.



•On target: Mick Harford was a Town scorer in 1986 when we won 1-0 at Kenilworth Road.

Luton News

LUTON TOWN FOR TOP SOCCER LUTON NEWS FOR TOP COVERAGE

For the best match reports, and all the latest news and views from Kenilworth Road, get the **LUTON NEWS and DUNSTABLE GAZETTE**

WEDNESDAYS 14p

Follow the
Hatters ... on
SPORTSOUND
Saturdays 2pm – 6pm

BB RADIO
BEDFORDSHIRE



Weekdays — Sports News at
6.35/7.35/8.35 am
12.45/5.20/6.20 pm

AM: 630 kHz
FM/VHF: 95.5 MHz
COUNTYWIDE

(AM Bedford: 1161 kHz
FM/VHF Luton: 103.8 MHz)

HARROW FINANCE
GROUP PLC
THE UNDERSTANDING MONEY PEOPLE

- EXPRESS LOANS
 - MORTGAGES AND RE-MORTGAGES
 - COMMERCIAL FINANCE
- NO PROBLEM TOO GREAT - WE CAN HELP**

CALL 7 DAYS
A WEEK
9am-9pm
ON

BROKER FACILITIES AVAILABLE

OR WRITE TO
HARROW FINANCE
FREEPOST HARROW
HA1 2BR FOR
WRITTEN DETAILS
AND QUOTATIONS

01-861 3077

LOANS SECURED ON PROPERTY LICENSED CREDIT BROKERS

T.J. ALDRIDGE

Builders

302 Selbourne Rd. Luton
Tel: (0582) 505412-3



Roofing Specialists – General Building Repairs – Brickwork –
Plumbing – Painting & Decorating – Carpentry – Electrical

WELCOME TO...

SHEFFIELD WEDNESDAY

- Tonight we extend a warm welcome to Sheffield Wednesday, their manager Ron Atkinson, assistant Richie Barker – a former Hatter, of course – and all their directors, staff and players.
- Last season, the Owls enjoyed a 'double' over us, winning 1-0 at Hillsbrough on the opening day and then repeating the score in March when the result was vital to both sides for all the wrong reasons.
- The Kenilworth Road win was vital to Wednesday's successful climb away from the bottom under the guidance of Atkinson and Barker who took charge early in February 1989. Richie had been with us for six months previously.
- Owls manager Ron Atkinson is renowned as one of the most colourful characters in the game. Born in Liverpool, he played for Aston Villa, Oxford and Kettering. He has managed Kettering, Cambridge United, WBA, Manchester United, WBA again and Atletico Madrid.
- Big Ron has been busy in the transfer market in

the close season. He has signed striker Dalian Atkinson from Ipswich Town, midfielder Craig Shakespeare and defender Mark Taylor from Walsall and former owl defender Peter Shirliff from Charlton.

● Earlier in 1989, Wednesday's new boss had moved in and signed striker Dave Bennett from Coventry City, Carlton Palmer from WBA, Wilf Rostron from Watford, Steve Shilton from Birmingham. Darren Wood had joined from Chelsea in January, a month before Atkinson's arrival.

● Wednesday were founded in September 1867 by members of the Wednesday Cricket Club. They turned pro in April 1887. They were originally known as the 'Blades' but became the Owls when they moved to Owlerton, renamed as Hillsborough in 1913, in 1899.

● Wednesday had three managers last season – Howard Wilkinson, Peter Eustace and Atkinson. Big Ron is the club's 16th manager. The club motto is Consilio et Animis – By Wisdom and Courage.

CLOSED CIRCUIT TELEVISION



The first televised football match, 1937

Now every Football League ground is equipped with television cameras.

The Football Trust has installed Closed Circuit Television systems at more than 110 British grounds. The cameras have a range of 150 metres and immediate close-up prints can be produced. Within minutes of an incident offenders can be identified and arrested with film made available as evidence in court. CCTV is the most effective anti-hooligan measure inside football grounds and the programme has been extended to include portable systems.

CCTV is only one of The Football Trust's many initiatives. Each year it receives over £9.5 million from the Spotting-the-Ball competition run by Littlewoods, Vernons and Zettlers and spends it on projects that benefit all levels of the game throughout the United Kingdom.



Back Row (left to right): Carlton Palmer, Chris Turner, Dalian Atkinson, Kevin Pressman, Peter Shirliff. Middle Row: Ritchie Barker, (Assistant Manager), Lawrie Madden, Craig Shakespeare, Steve Whitton, Greg Fee, Nigel Worthington, David Hirst, Alan Smith (Physio). Front Row: Alan Harper, Darren Wood, Mark Taylor, Ron Atkinson (Manager), Nigel Pearson, Dave Bennett, Dean Barrick.

UPDATE

1988-89 SEASON

**BARCLAYS FOOTBALL LEAGUE DIVISION ONE
FINAL POSITIONS 1988/89**

P	W	D	L	F	A	W	D	L	F	A	Pts.
38	10	6	3	35	19	Arsenal	12	4	3	38	17 76
38	11	5	3	33	11	Liverpool	11	5	3	32	17 76
38	8	7	4	31	16	Nottingham Forest	9	6	4	33	27 64
38	8	7	4	23	20	Norwich City	9	4	6	25	25 62
38	9	3	7	23	18	Derby	8	4	7	17	20 58
38	8	6	5	31	24	Tottenham Hotspur	7	6	6	29	22 57
38	9	4	6	28	23	Coventry	5	9	5	19	19 55
38	10	7	2	33	18	Everton	4	5	10	17	27 54
38	9	5	5	23	16	Queens Park Rangers	5	6	8	20	21 53
38	10	3	6	27	21	Millwall	4	8	7	20	31 53
38	10	5	4	27	13	Manchester United	3	7	9	18	22 51
38	10	3	6	30	19	Wimbledon	4	6	9	20	27 51
38	6	7	6	25	26	Southampton	4	8	7	27	40 45
38	6	7	6	25	24	Charlton Athletic	4	5	10	19	34 42
39	6	6	7	21	25	Sheffield Wednesday	4	6	9	13	26 42
38	8	6	5	32	21	LUTON TOWN	2	5	12	10	31 41
38	7	6	6	25	22	Aston Villa	2	7	10	20	34 40
38	6	7	6	28	30	Middlesbrough	3	5	11	16	31 39
38	3	6	10	19	30	West Ham United	7	2	10	18	32 38
38	3	6	10	19	28	Newcastle United	4	4	11	13	35 31

**SUMMARY OF LUTON TOWN
APPEARANCES AND GOALSCORERS, JULY 1, 1989**

	Appearances				Goals				Tot App	Tot Gls
	FL	FA	FLC	S	FL	FA	FLC	S		
Beaumont	15	-	3	-	-	-	-	-	18	-
Black	46(4)	1(1)	12(1)	2(2)	9	1	-	-	201(8)	10
Breacker	158(6)	20	18(2)	5	2	-	-	-	1	1
Chamberlain	6	-	-	1	-	-	-	-	7	-
Cobb	6(3)	-	-	1	-	-	-	-	7(3)	-
Cooke	-(6)	-	-	-	-	-	-	-	(6)	-
Dowie	1(7)	-	1	1	-	-	-	1	3(7)	1
Dreyer	16(2)	-	5	1	1	-	-	-	22-2	1
Gray	-	-	1	-	-	-	-	-	1	-
Harford	134(1)	26	16	4	57	10	10	3	180(1)	80
Harvey	15(2)	1	2	1(1)	-	-	-	-	19(3)	-
Johnson M.	23(2)	1	2	3	-	-	-	-	29-2	-
Johnson R.	91(6)	15	11	2(1)	-	-	1	-	119(7)	1
McDonough	43(12)	6(1)	6(1)	2	5	1	1	-	57(14)	7
Meade	2(2)	-	-	-	-	-	-	-	2(2)	-
Preece	114(1)	9	10	1	4	1	1	-	134(1)	6
Sealey	207	28	21	3	-	-	-	-	259	-
Wegerle	26(4)	1	7	0(1)	8	-	4	-	34(5)	12
Williams	10	-	3	1	-	-	-	-	14	-
Wilson	75	7	17	2	17	2	3	-	101	22

Date	Opposition	Score	Attendance	Position	Notes
Aug 19	Tottenham Hotspur	1-2	17,668	-	Chamberlain
Aug 22	Sheffield Wednesday				
Aug 26	Liverpool				
Aug 30	Queens Park Rangers				
Sept 9	Charlton Athletic				
Sept 16	Coventry City				
Sept 23	Wimbledon				
Sept 30	Manchester City				
Oct 14	Aston Villa				
Oct 21	Norwich City				
Oct 28	Millwall				
Nov 4	Derby County				
Nov 11	Crystal Palace				
Nov 18	Manchester United				
Nov 25	Southampton				
Dec 2	Tottenham Hotspur				
Dec 9	Sheffield Wednesday				
Dec 16	Arsenal				
Dec 26	Nottingham Forest				
Dec 30	Chelsea				
Jan 1	Everton				
Jan 6	FA Cup 3rd Round				
Jan 13	Liverpool				
Jan 20	Queens Park Rangers				
Jan 27	FA Cup 4th Round				
Feb 3	Wimbledon				
Feb 10	Coventry City				
Feb 17	Charlton Athletic				
Feb 14	Southampton				
Mar 3	Manchester Utd				
Mar 10	Aston Villa				
Mar 17	Manchester City				
Mar 24	Millwall				
Mar 31	Norwich City				
Apr 7	Chelsea				
Apr 14	Everton				
Apr 16	Nottingham Forest				
Apr 21	Arsenal				
Apr 28	Crystal Palace				
May 5	Derby County				
May 12	FA Cup Final				

© The Football League FAC = F.A. Cup () indicates player substituted

Player	Appearances	Goals	Notes
Breacker			
Dreyer			
Beaumont			
McDonough			
Wilson			
(Williams)			
(Preece)			
Black			
Wegerle ¹			
Kennedy			
R. Harey			
I. Dowie			

PRE-SEASON FRIENDLIES 1989

Senior team

28-7-89	v Shamrock Rover	(a)	2-0	(Dowie, Black)
31-7-89	v Bray Wanderers	(a)	1-0	(Wilson)
5-8-89	v Notts County	(a)	0-2	
8-8-89	v Hendon	(a)	4-1	(Gray 2, Harvey, Farrell)
9-8-89	v Hartlepool	(h)	6-1	(Wegerle 2, Black 2, Meade)
12-8-89	v Oxford United	(a)	2-1	(Wegerle 2)

Reserves

27-7-89	v Spurs	(a)	1-1	(Poutch)
29-7-89	v Royston	(a)	4-1	(Crawshaw 2, Nogan 2)
2-8-89	v Baldock	(a)	1-0	(Gray)
5-8-89	v Berkhamsted	(a)	6-1	(Meade 3, Nogan, Crawshaw, O'Brien)
12-8-89	v Enfield	(a)	2-0	(Scott, Nogan)

Youth XI

2-8-89	v Arsenal	(a)	2-1	(Telfer, McGonagle)
8-8-89	v Coventry	(a)	1-3	(Kenny)
12-8-89	v West Ham	(a)	3-5	(Jackson, Wilson, Gormley)

[] indicates substitute used Home fixtures in **Bold** Scorer's name in **Bold** P = Penalty † denotes own goal

**TEAM SPIRIT-
REPLI-KIT.**



**UMBRO
REPLI-KIT**
TOP TEAM REPLICA FOOTBALL KIT



umbro
THE CHOICE OF CHAMPIONS

Voucher No. 1

CAVALIER GSi 2000. A WHOLE NEW BALL GAME



VAUXHALL. ONCE DRIVEN, FOREVER SMITTEN.



VAUXHALL IS BACKED BY THE WORLDWIDE RESOURCES OF GENERAL MOTORS.

VAUXHALL TEAM CHECK.

LUTON TOWN ²

*Team Manager: Ray Harford
White Shirts, Navy Shorts*

- 1 Alec Chamberlain
- 2 Tim Breacker
- 3 John Dreyer
- 4 Steve Williams
- 5 Darron McDonough
- 6 David Beaumont
- 7 Richard Cooke
- 8 Danny Wilson
- 9 Roy Wegerle
- 10 David Preece
- 11 Kingsley Black

Subs

MITRE

**OFFICIAL BALL
SPONSORS**



umbro

Official Kit Sponsors

SHEFFIELD WEDNESDAY ⁰

*Team Manager: Ron Atkinson
Green/White Shirts, Green Shorts*

- 1 Chris Turner
- 2 Darren Wood
- 3 Nigel Worthington
- 4 Carlton Palmer
- 5 Nigel Pearson
- 6 Lawrie Madden
- 7 Dave Bennett
- 8 Mark Taylor
- 9 Dalian Atkinson
- 10 David Hirst
- 11 Steve Whitton

Subs

Referee: D.J. AXCELL (Southend) Linesmen: J.A. ELWIN (Yellow Trim) G.T. PEARSON (Red Trim)