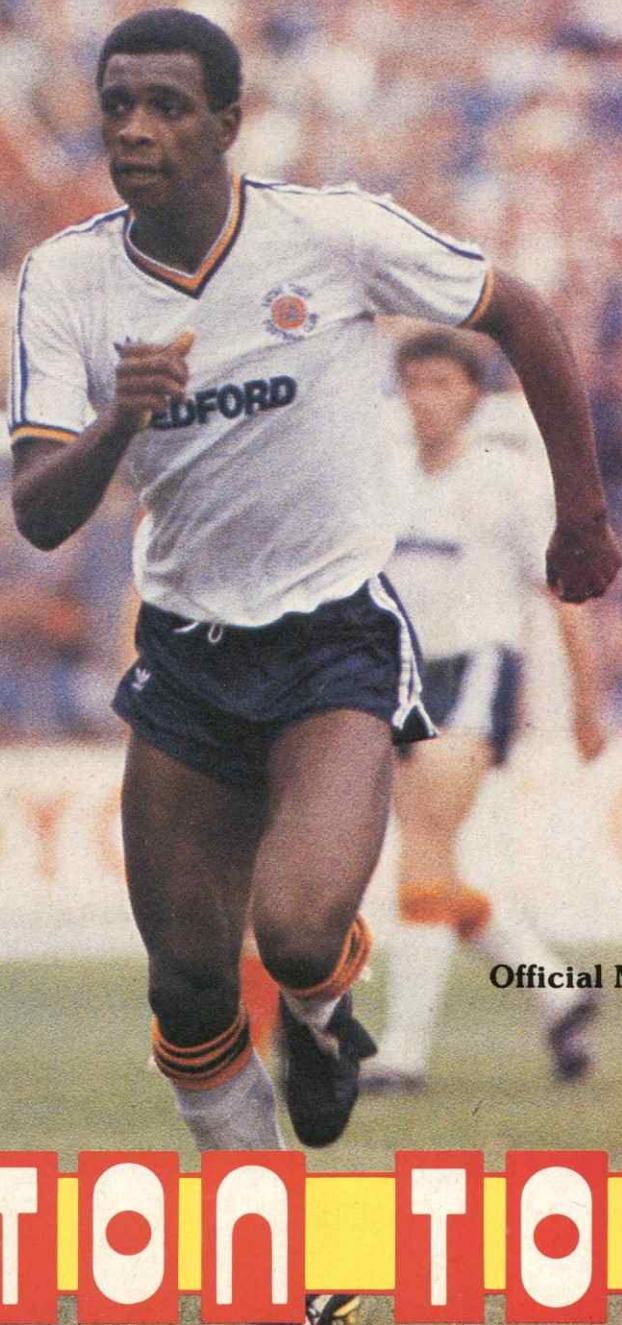


CANON LEAGUE DIVISION ONE
LUTON TOWN
v
NEWCASTLE UNITED
Saturday 3rd November 1984
Kick-off 3.00 pm

TODAY'S MATCH IS SPONSORED BY:

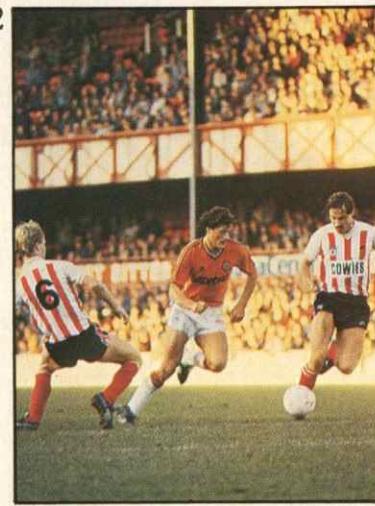
**Wallspan
Bedrooms**



Official Matchday Magazine
Price 50p

LUTON TOWN

ACTION REPLAY



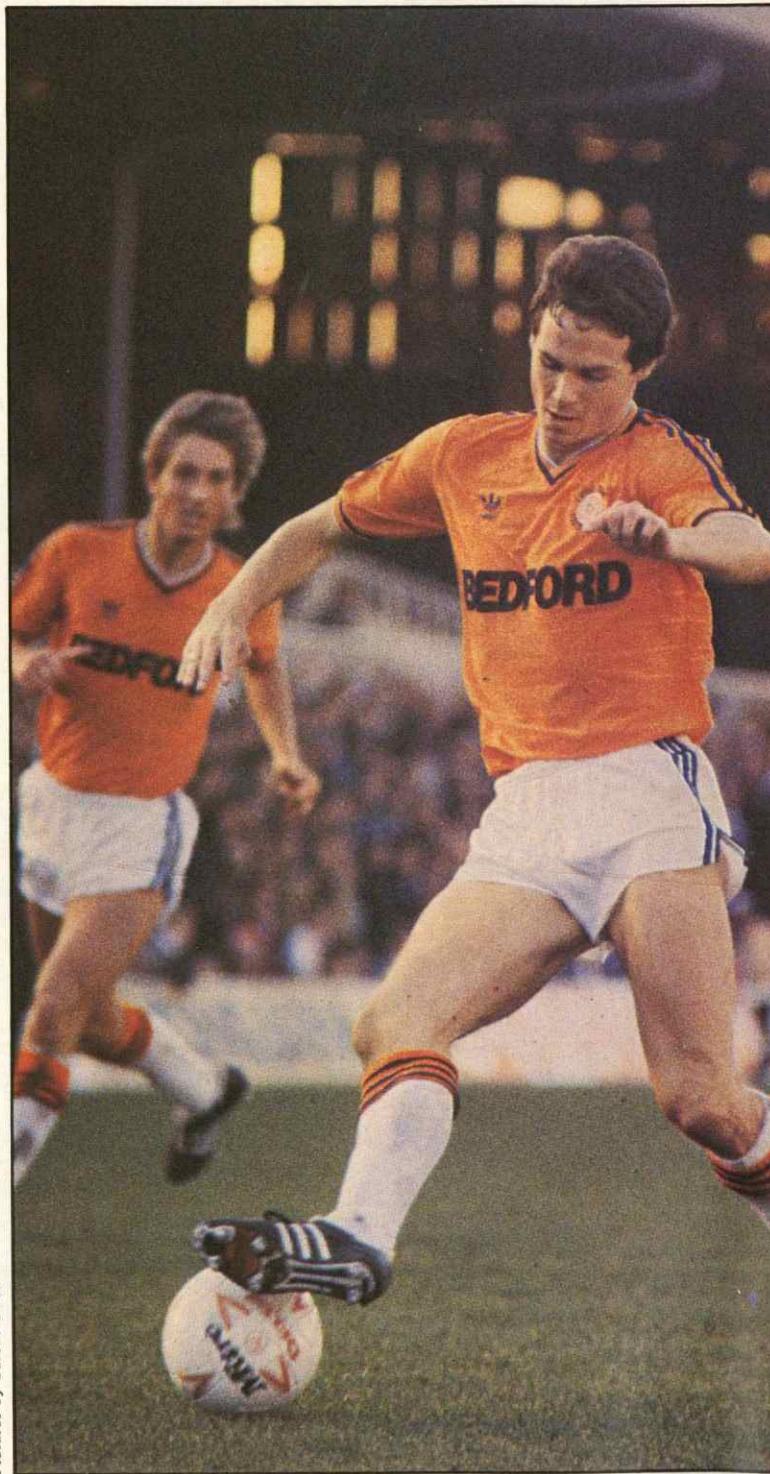
2

SUNDERLAND 3 LUTON 0

1. Steve Elliott on edge of area with a supporting run from Gary Parker.
2. Frank Bunn causing Sunderland defenders some anxious moments.
3. Gary Parker starts a Town attack from deep in midfield.



Pictures by Gareth Owen



2

Congratulations to Newcastle on their achievement last season in returning to the First Division in such style. Jack Charlton will make sure they do not give away their newly won status. Also, their supporters will make sure they continue the backing that makes the North East crowds the envy of other clubs.

Our own supporters were tremendous last week. In spite of our players failing to do themselves justice, they shouted their backing throughout the game. I am sure those good people who made that long journey will be rewarded for their efforts, but Saturday was not an occasion when we showed enough conviction, and we shall have to do better when travelling.

With the greatest respect to Sunderland, they did not look capable of a challenge to the top six positions but they showed the value of determined tackling and running.

I shall always maintain our solid beliefs in the way we play, and shall always remain optimistic. We do have a young squad in terms of Football

good enough. Likewise, on the terraces we do need strong support.

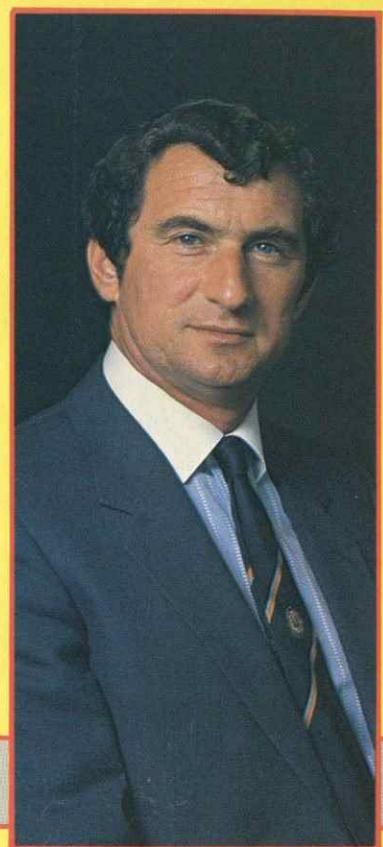
Before becoming Second Division Champions, we suffered some downs, but we built our character during those setbacks.

We were all delighted that Robert Johnson is now training full time after his second serious knee injury. He can take heart from Mick Saxby's experience — he fought his problem with John Sheridan's guidance, and has now gained a contract at Middlesbrough. We are fortunate to have a first-class medical team, and we are indebted to the excellent co-operation that we receive from the staff at the Luton and Dunstable Hospital.

Players have greater confidence in their surroundings as professionals if they are happy that the people who look after them injury wise are knowledgeable and understanding.

Ashley Grimes should soon be ready to resume his promising start to his career here — he has been troubled by inflammation of the sciatic nerve.

Last Saturday, the Reserves had



WELCOME

League experience, and we have added Colin Todd to our playing staff, but youngsters have to grow up and that takes time.

If this season develops into a tough period without consistently picking up points, we will have to live with it and accept the rough and the smooth. If we can rise after the tough period, we shall be all the better for the experience, particularly the youngsters.

Any difficult period needs great team spirit — I am determined that only 100% effort by every player will be

another fine victory and I am told that the team play was outstanding considering the age of our side. Two more goals for Emeka Nwajiobi here which should boost is confidence.

Welcome to Mr Terry Bailey and his Wallspan guests today. No one is a more fervent supporter of our efforts than Terry and his help is most valued by players and directors alike.

I hope we can achieve a win today. Incidentally a win which I am told will be our 1,000th in our Football League career. Next year will be our

Centenary and all our efforts will be aimed to make this season a sound basis to build on.

Enjoy the game.

LUTON TOWN FC

70-72 KENILWORTH ROAD · LUTON LU1 1DH · TELEPHONE: 0582-411622

CHAIRMAN
DENIS MORTIMER
DIRECTORS
R. L. BANKS, D. J. EVANS, E. S. PEARSON,
R. J. SMITH, J. R. SMITH
CHIEF EXECUTIVE
JOHN SMITH
MANAGER
DAVID PLEAT
GENERAL SECRETARY
GRAHAM MACKRELL
CLUB SECRETARY
JOHN WILKINSON
COMMERCIAL MANAGER
BILL TOMLINS

PRESIDENT
T. HODGSON
DEPUTY PRESIDENT
J. A. C. BAIN
VICE PRESIDENTS
T. W. BAILEY, A. G. BERRY F.C.C.A.
J. B. BRENT, C. BYGRAVE
C. J. EVANS, B. COLE
B. ENGLAND, N. S. FOOKES
E. FOUNTAIN, C. HOLLOWAY
I. E. HOLMES, L. LEPPINGTON
R. LARKINSON, R. SAFRANEK
R. UNWIN, E. WALLER

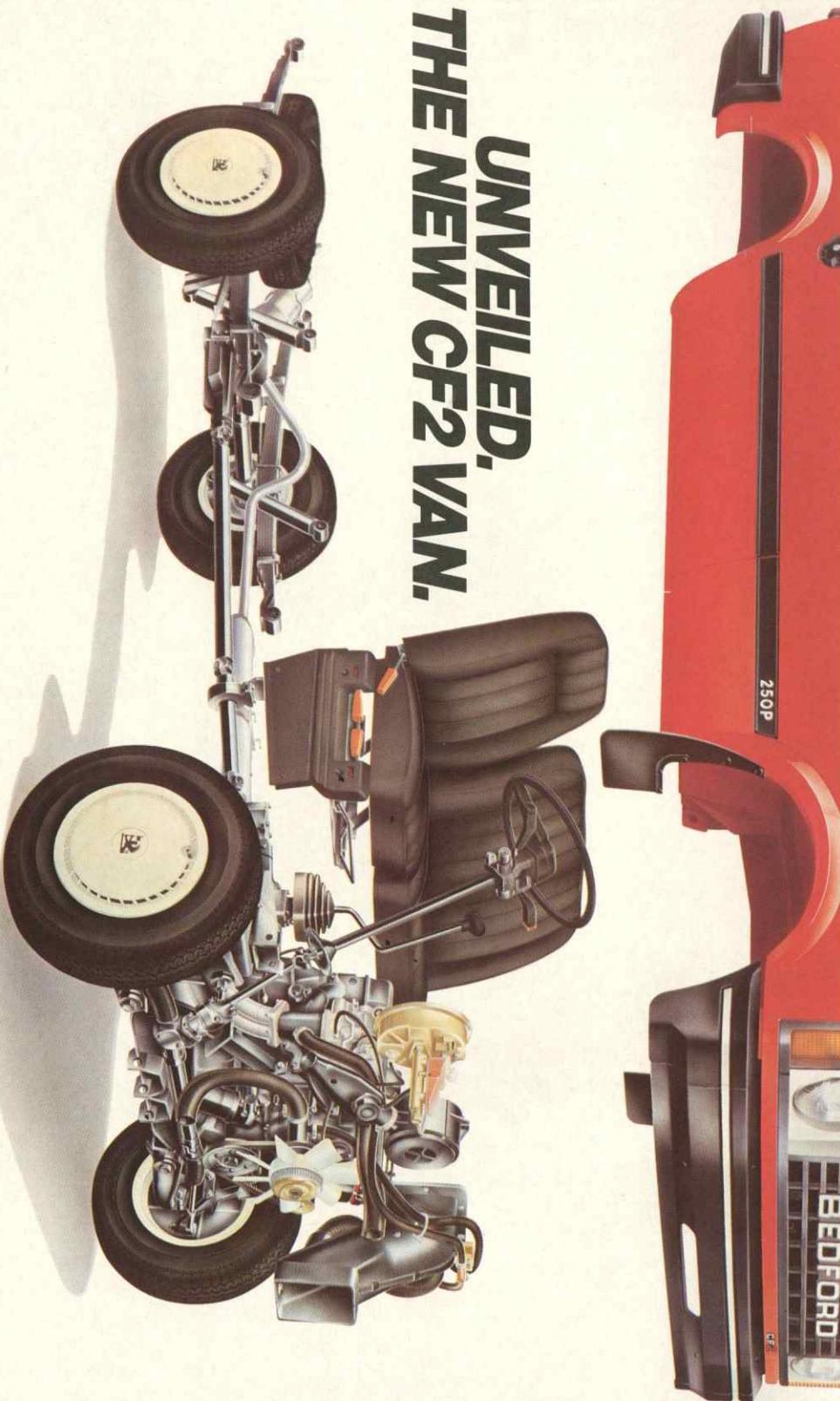
HONOURS

FA CUP FINALISTS 1958-59
CHAMPIONS — DIVISION 3(S) 1936-37
RUNNERS-UP — DIVISION 2 1954-55
CHAMPIONS — DIVISION 4 1967-68
RUNNERS-UP — DIVISION 3 1969-70
RUNNERS-UP — DIVISION 2 1973-74
CHAMPIONS — DIVISION 2 1981-82

THE NEW CF2 SHOWS BEDFORD MEANS BUSINESS.

From the outside, the new CF2 looks very like the old CF. Underneath, however, it's a completely different story.

The mechanics are almost all new. So, don't go by appearances. Go and arrange a road test with your local Bedford dealer instead.

**UNVEILED.
THE NEW CF2 VAN.**

GARY BAILEY

The main story of the Division last week was the fire that destroyed the Main Stand at Carrow Road, the home of Norwich City. The fire was believed to have started in the Boardroom soon spread through the wooden stand. It took firemen over three hours to put out the flames. City chairman Sir Arthur South said 'A lot of this club's history has now gone up in flames,' but he added 'Saturday's match against Queens Park Rangers will go ahead.'

On the day the Rangers had to change in a nearby pub and after the game transported to the City training ground to use the shower facilities. The home side used the clubs police room to change in. The fire off the field spread to the team on it as the Canaries over ran the Rangers with a sterling performance. Mick Channon, who was playing his 850th senior game, was the man who destroyed the visitors. He scored the first goal himself and then laid on the second for Deehan later in the game. Norwich repeatedly beat the offside trap and Allan Mullery's side looked only a shadow of the team who played in the UEFA Cup in midweek.

West Ham United who were beaten 5-0 two weeks ago by Manchester United revived their Championship hopes by beating the League leaders Arsenal 3-1 at Upton Park. Veteran Billy Bonds inspired the Hammers with a brilliant display as they went two goals up in seven minutes through Tony Cottee and Paul Goddard. Ian Allison pulled one back for the Gunners just before the interval but Geoff Pike made it safe with a goal just four minutes into the second-half. After the match manager John Lyall praised his team and called them the 'unknown heroes'. 'Tottenham and Arsenal have stolen all the recent headlines by buying big names recently but a couple of our unknowns took the honours,' he said. 'Tony Cottee and Paul Goddard were particularly effective up front and Paul Allen is beginning to emerge as a fine all round player.' Arsenal boss Don Howe was surprisingly philosophical. 'It was a great game for the 33,000 fans and that has to be good for football,' he said.

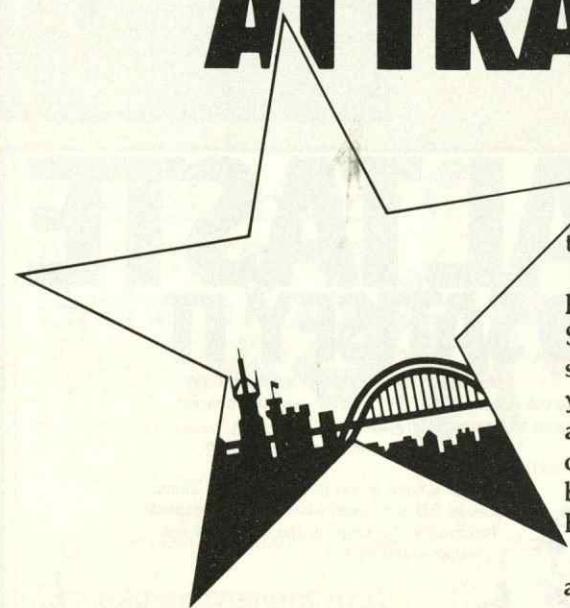
The scoreline of Everton 5 Manchester United 0 did not flatter the home side as they tore the United's defence to pieces and would have had

SCENE ON ONE

BILLY BONDS

more but for United goalkeeper Gary Bailey. Sheedy with two goals, Heath, Stevens and Sharp were the Everton scorers. United manager Ron Atkinson said after the defeat: 'In a way it could be a blessing in disguise. By and large we have played well this season and we were a bit overwhelmed. We have no complaints, we have had a bad defeat against a good team and now we have to pick ourselves up and prepare for next week.'

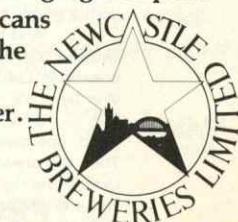
Tottenham Hotspur, stung by two defeats in their last two matches came back to form in devastating fashion. Visitors Stoke City were two goals down within 10 minutes through Clive Allen and John Chiedozie, back from his World Cup match in mid-week. Things became worse for the bottom club when their defender George Berry was sent off and it was no surprise when Allen got his second goal and Roberts added to the Spurs' tally late in the second-half. Manager Peter Shreeves was happy with the performance of Glen Hoddle playing his first League match in eight months. 'The quality of touch and passing was there for all to see,' he said.

NEWCASTLE'S STAR ATTRACTION

For Geordies everywhere, the Blue Star is the sign of their favourite brewery, their favourite beers and the company which has done so much to support soccer in the area.

The Newcastle Breweries Limited, with their headquarters just opposite Newcastle United's St. James' Park ground, are proud to be United's sponsors again this year. All over the North East you'll see the Blue Star as a shining sign on pubs and clubs, and on bottles and cans of Newcastle Brown Ale and the bar pumps of Newcastle Exhibition and Newcastle Bitter.

No wonder it's a star attraction!

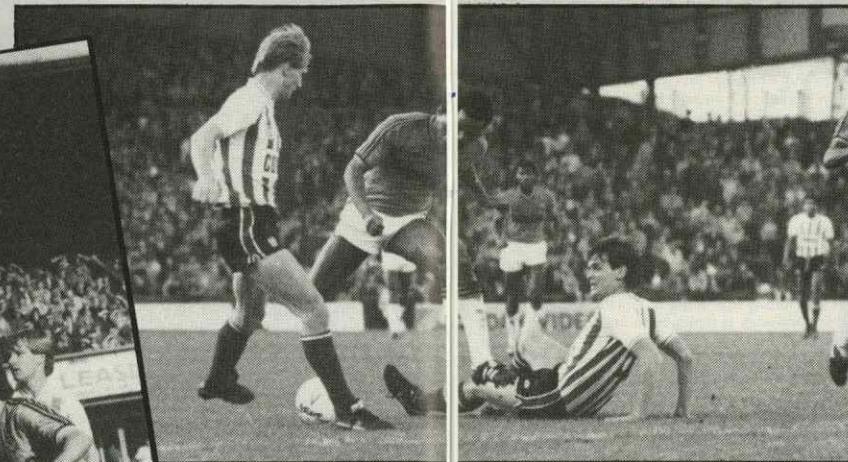


ACTION REPLAY

2



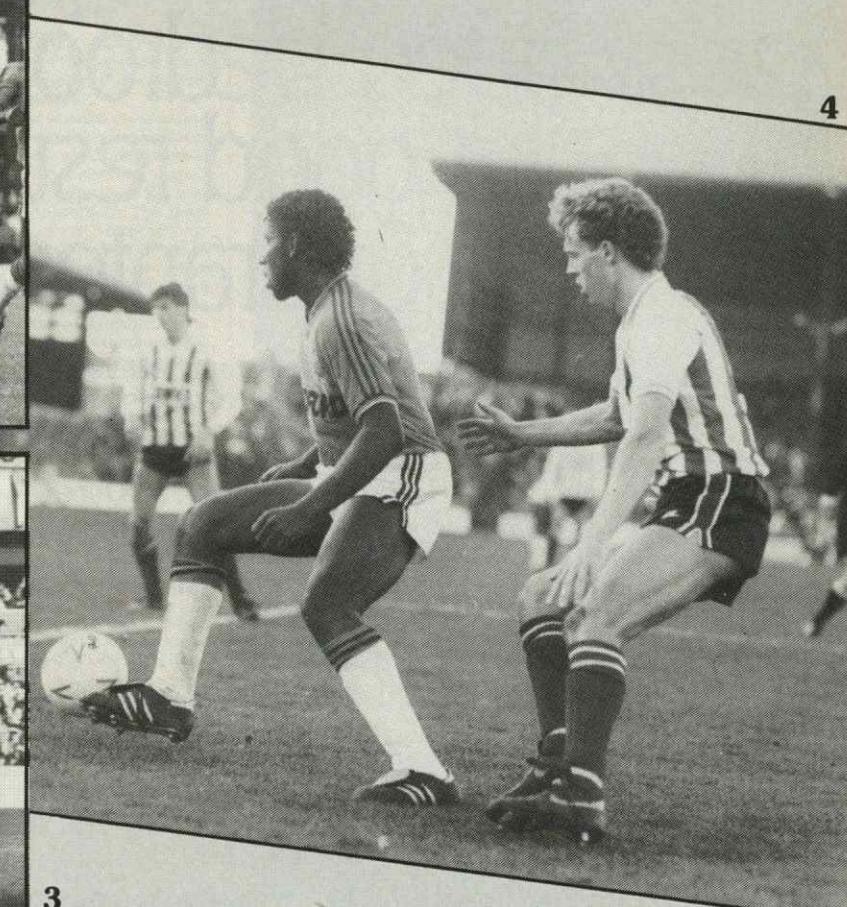
1



- 1 A fine header by our captain Mal Donaghy just fails to produce an early goal for the Town.
- 2 Close foot work by Brian Stein has two Sunderland defenders off balance.
- 3 Steve Elliott has the ball taken from his feet in first half action.
- 4 Tight ball control displayed by Ricky Hill in the 'Rokerites' box.

Hatters at Roker Park

4



3



THE LOCAL TASTE AND HOW TO SATISFY IT

We're very definite about our taste in beer around here. A clear light pint is what we look for; with a good, clean smack of malt and hops.

And there's only one name that really satisfies the local taste — BB. The Light beer first brewed in Luton during the darkest days of the War by J. W. Green.

Only the finest hops and good, ripe barley go into the making. Then the brew is matured to exactly the right degree to give you a bright refreshing pint with a sound, full flavour.



American servicemen in local wartime bases declared that BB, chilled, was the nearest taste to Stateside draught.

It went down well when Syd Owen ruled the Hatters.

And it's been going down well ever since. Because BB is brewed with a proper respect for quality. To keep up the traditions we value round here.



There's a handy man to know at
Graham Ford



Your Comprehensive Builders Merchants

Depots at: KINGSWAY LUTON 31199

BEALE ST DUNSTABLE 603111

LEIGHTON RD LEIGHTON BUZZARD 373486

Home Improvement and
Building Material Centres

Falcon Holidays

QUALIFIED FOR EUROPE

We've been in European competition for 12 seasons. Try a Falcon Holiday this year and find out why we're top of the Holiday League.

Fly direct from your local airport for your winter or summer holiday.

190 Campden Hill Road
London W8 7TH
Telephone 01-221 6298

Falcon
Holidays



With WallsSpan fitted bedrooms, a good result is guaranteed.

WallsSpan fitted bedrooms are great believers in team work. Over the years we have built up a winning team of professionals who work together to produce a product that is out of everyone else's league.

Free design, free fitting, free delivery, and for a limited period interest free credit.

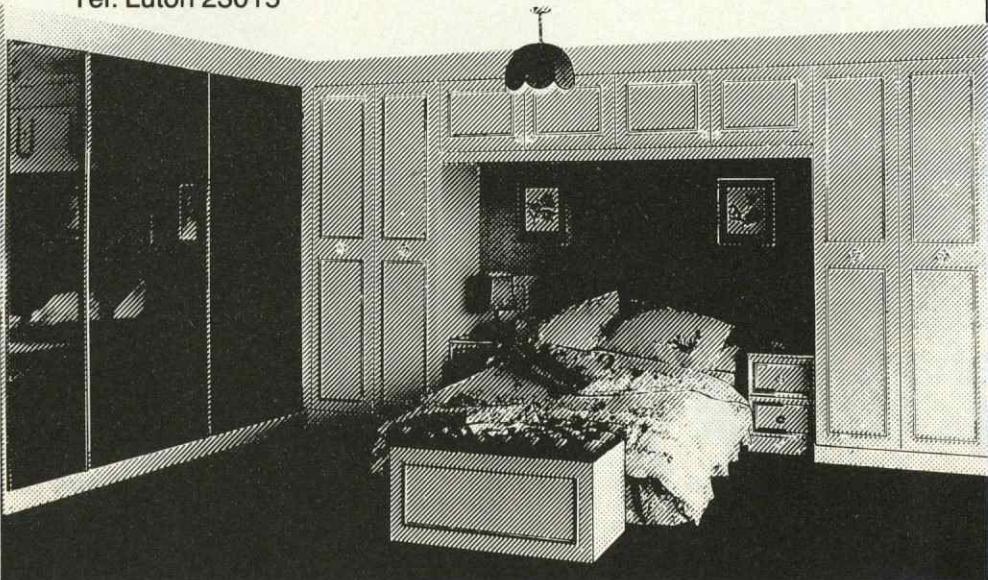
Unfortunately we cannot guarantee the result of today's match but we do guarantee our result for a full five years.

Come and support our team soon.

Luton Showroom Unit 174 Arndale Centre
Tel: Luton 23015

WallsSpan
Bedrooms

Throughout the UK



POINTS OF VIEW

CLUB COMMENT

In recent reports on football violence by the Association of Metropolitan Authorities. They drew attention to the possible causes of this anti-social behaviour and highlighting among other examples 'the high profile which football enjoys in the media.'

They went on to say: 'The intensity of support and the comparative lack of maturity of the spectators most likely to indulge in anti-social behaviour has been reflected in the traditional style of reporting football matches. The use of militaristic jargon to describe almost every aspect of the game — even team selection — reinforces partisanship to a level where trouble is expected weeks before a match takes place. This simply does not happen on the same scale to other sports. The practice of sending news reporters in the expectation of crowd trouble, as well as sports reporters to particular grounds is one which is subject to major consideration at present. It may well be that, on consideration, decisions about reporting policy may follow the example of the television companies in giving less prominent exposure to crowd misbehaviour, so that it can be seen in context rather than become an emotive means of influencing the relevant authorities into further action which may be over hasty and ill considered. The mixture of social and economic factors contributing to violent behaviour at football matches exists irrespective of continuance of football matches as a focus. It has to be noted, however, that outbreaks of anti-social behaviour associated with football receive a degree of exposure in the press and on television and radio which they might not receive in different contexts. Although the media coverage cannot be regarded as casual it has potential influence as an amplification factor.'

This to us seems a most considering and responsible statement to make.

At the conference on hooliganism and football in March 1981 speaker after speaker underlined the special responsibility the media have when reporting this matter.

Whilst it was accepted that reporting does not cause the behaviour nevertheless copycatting (as it is called) is prevalent with young immature persons and they are obviously influenced by what they hear, read and see.

Our high profile in the media and the column inches dedicated to hooliganism is out of all proportion to the column inches of similar crimes committed outside the football context bearing in mind that anti-social activity at football matches is in context less than a quarter off one per cent of the total inditible crimes in this country and involving less than a half of one per cent of football attendances.

The Chelsea match was promoted by the media for days as a potentially explosive match. There was radio coverage, TV coverage hundreds of column inches in the newspapers. Indeed, and this has happened many times before, one journalist stood in the crowd and had his photograph taken in that position.

We would beg the questions.

1. Is this reporting responsible.
2. Does it not highlight a problem out of all proportion to its reality.
3. Does it not serve to perpetuate the malaise.
4. Does it not glorify, out of all proportion, a few immature people whose only highlight in their lives is to see their actions reported.

Of course it must not be swept under the carpet or hidden, nor must it be taken out of context, sensationalised and glorified.

Responsible reporting and action by responsible authorities will be the only way to cure this anti-social behaviour.

Football and the media together should actively campaign to seek the cure by putting the pressure on the government to act appropriately.

The government's recent report was a whitewash. Their comments relating to the problems of British tourists in Spain was another insight in their failure to grasp the nettle. Hooliganism and vandalism by young British tourists in Spain apparently is becoming a major problem to the Spanish police. This in turn dilutes the policing available for major crimes. The government instead of getting to the heart of the problems which in our view causes the same anti-social behaviour at football. They put the responsibility on the tourist industry suggesting guidelines for them to follow and administer. Like the Safety of Sports Grounds Act these will not solve the problem, it just continues in a different place and in a different way.

We ask the media to accept a more responsible role. Don't glorify, sensationalise or get it out of context. Publicise the real reason and stimulate the authorities to act.

EXECUTIVE MEMBERS

- ANACHEM LTD
- A1 HEATING (WHOLESALE & RETAIL) LTD
- MR W. ASHBURNER

● BEARD & MANNING CATERING SERVICES LTD

● BEDFORD COMMERCIAL VEHICLES

● BERVALE MEAD INSURANCE BROKERS LTD

● BERKELEY ASSOCIATES

● BLAKEY ENGINEERING CO LTD

● BLUE ARROW SERVICES

● BRENGREEN HOLDINGS PLC

● BROAD STREET PRINT

● CANVERMOOR PLC

● CLEANDUSTRIAL SERVICES LTD

● GARY CHAMBERLAIN WINDOW FASHIONS

● DUPONT (UK) LTD

● FILMERICGRAPHIC ASSOCIATES LTD

● FINE STAMPS LTD

● N. S. FOOKES GROUP (PLANT FACILITIES) LTD

● BRIAN E. HANDSCOMBE (LIFE & PENSION BROKERS)

● E. W. HUDSON (HOLDINGS) LTD

● IVOR HOLMES LTD

● INFORMATION TECHNOLOGY LTD

● MARK JAMES (SALVAGE) LTD

● JOHN LAING CONSTRUCTION LTD

● RICHARD C. LARKINSON (CAMBRIDGE) LTD

● MR P. LAYCOCK

● NEAHURST LTD

● OPELVALE GROUP

● MR & MRS PEARSON

● F. W. PEARCE BUILDERS LTD

● PETERS GRAVES & CO

● PILCOURT LTD

● DR & MRS G. L. PLESTER

● PRIORY FARM FOODS

● DAVID RAND & CO LTD

● RAVENMERE LTD

● RICHARDSON & BOTTOMS LTD

● RICHMOND ELECTRONICS (MARKYATE) LTD

● ROBINSON METAL (LUTON) LTD

● ROGERS RESIDENTIAL SALES

● SHAW & KILBURN

● SHOREYS TRAVEL

● TRITRADE LTD

● R. W. UNWIN & CO LTD

● VAUXHALL MOTORS LTD

● WALLSPAN BEDROOMS

● WEBBEX LTD

● MR J. W. WEBB

● WHITE'S STATIONERS LTD

● YARNSFIELD LTD

THE FULL ADDRESSES AND SERVICES OF OUR
EXECUTIVE MEMBERS CAN BE OBTAINED THROUGH OUR
COMMERCIAL OFFICES — LUTON TOWN FOOTBALL CLUB

junior hatters

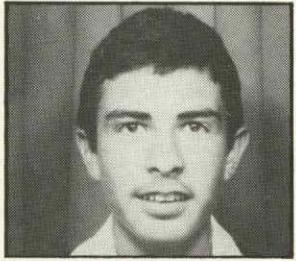
SPONSORED
BY THE HERALD NEWSPAPER AND CHILTERN RADIO



NEIL GRABHAM



ANDREW PEMBERTON



JOHN RUMMEY



MARK KEVEREN



ANDREW WOOLMER

Hello and welcome to all Junior Hatters to today's game and a warm welcome to our mascot Neil Grabham and our escorts are Andrew Pemberton, Andrew Woolmer, John Rummey and Mark Keveren.

Some exciting news concerning our Christmas celebrations for Junior Hatters on Monday 10th December 7.00-9.00 pm at the Hatters Club when 150 of you will have the opportunity to be chosen as a mascot or escort for nine of our remaining League matches. To qualify for the draw when 45 of you will be chosen for this exciting privilege you must apply for a ticket for our Fun Night and be there in person.

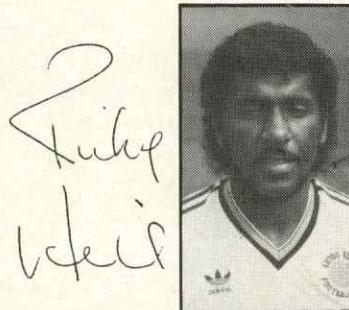
The evening is sponsored by *The Herald* and Chiltern Radio and should be great fun. A disco has been organised and along with Frank Bunn, Brian Stein and Emeka Nwajiobi I am challenging a Junior Hatters team to a Sports Forum.

It promises to be an exciting night if you want to come along apply now by completing the attached slip and sending it to Joyce Ellis, Junior Hatters Fun Night, Luton Town FC, 70-72 Kenilworth Road, Luton. The evening is restricted to the first 150 children.

Name

Address

.....
.....



NEWSDESK

CAN YOU HELP

In view of the clubs centenary next season we would like to know if there are any relations of the first committee of Luton Town Football Club and their whereabouts. The members were Mr F. Pitken, Mr P. A. Findlay. These were the secretary and his assistant. And Messrs G. Furlong, J. Long, G. H. Small, S. Pakes, T. Brookes, C. Abbott, T. C. Brown, H. C. Spratley, G. Deacon.

We would also like to know if there are any players still about who played for the club in the pre-war days. Any information on these items please contact John Wilkinson at the club's offices.

FORTHCOMING MATCHES CANON LEAGUE DIVISION ONE WEST HAM UNITED

Saturday 24th November 1984
Seats for this match are available from our Ticket Office in Kenilworth Road priced £5, £4, £3 (£2 for Juveniles and Senior Citizens in the Main Stand Enclosure). Credit card sales are welcomed. For further details ring: Luton 30748.

HATTERS TRAVEL

On Saturday 10th November 1984 we travel to Carrow Road to play Norwich City. Coaches will leave the Maple Road Car Park at 11 am. The price is £4 (available only to Travel Club members).

The following Saturday 17th November 1984 we play Manchester United at Old Trafford. Coaches will leave the Maple Road Car Park at 9.15 am. The price is £6.50 (available only to Travel Club members). For membership details ring: Luton 30748.

CLUB INFORMATION:

OFFICE HOURS 9 am-5 pm
LUTON (0582) 411622

ADVERTISING & PROMOTIONS
RING — MIKE BEEVOR
PROJECTS & ADVERTISING
EXECUTIVE
LUTON (0582) 411622

**SOUVENIRS — TRAVEL —
JUNIOR HATTERS**
LUTON (0582) 412418

**MATCH TICKETS & LOTTERY
ENQUIRIES**
RING — JOHN GORNALL,
DEVELOPMENT EXECUTIVE
LUTON (0582) 30748

**BANQUETING & FUNCTION
FACILITIES**
RING — CLIVE HUSTWITT,
CATERING MANAGER
LUTON (0582) 411526

**MATCH ENQUIRIES —
24-HOURS SERVICE**
LUTON (0582) 33010

RESERVES + YOUTHS

While our first teams were getting ready for their match at Roker Park, dramas were being overcome at Kenilworth Road. The Town's Reserves were playing Fulham. John Moore having selected his squad found himself included in the team due to Ricky McVoy going into hospital with a suspected grumbling appendix and Colin Todd picking up a virus. John put the number two shirt on, the last time John Moore's services were called upon in a competitive match was against Millwall Reserves two seasons ago when he slotted in our back-four with Richard Money and Raddy Antic.

The Town had no cause for alarm, because John rose to the occasion. Finding his voice could direct operations just as easily from the bench. We opened the scoring in the 11th minute by Nwajiobi latching on to a Moss cross headed on by Stein. The Town held most of the play in the first half and should have gone in at half-time with at least three more, but for several missed opportunities in front of goal. In the second half Fulham started to get good possession leading to their equaliser by their number six Elkins. Some very good goalkeeping by Mark North kept the Town on the boil. Luton started to create some good attacks which finally produced a superb, one-two exchange between Oldfield and Moss with David Moss carrying the ball to the bye-line, to lay on a perfect cross which Nwajiobi climbed up well to head in from the far post for the second



JOHN MOORE



DAVID COATES

goal in the 80th minute. Three minutes later Moss again found space outside the area to chip an excellent ball which Ray Daniels nodded past the 'keeper to put the game out of reach for Fulham. Again an excellent result for the Town Reserves who had five players playing their fourth match in as many days.

SOUTH EAST COUNTIES

Luton Town 2 Crystal Palace 2

Luton opened brightly and went ahead through a fine lob by Sean Farrell. After 15 minutes play. But gradually a quicker and stronger Palace side wore us down and equalised just before half-time. 20 seconds into the second half they went ahead when a long kick from their goalkeeper was touched on through the middle of our defence for a simple goal. Only a fine save by Phil Dunn prevented us going further behind. However with 20 minutes remaining our lads staged a very good fight back and equalised through a brilliant shot from Richard Harvey. Only brilliant goalkeeping stopped us taking both points in the end. Team: Dunn, Bone, Scott, Johnson, Harvey, Brown, Gyalog. Subs: G. Cobb, D. Oldfield. Goalscorers: Farrell, Harvey.

Luton Town 4 (Oldfield 2, Cobb 1, Bowden 1) Wimbledon 1

This was a fine win against a well drilled Wimbledon side. Some of the football played in the first half against a strong wind was excellent and the three grades were well fashioned and brilliantly finished. Certainly the first goal was worth going a long way to see the ball travelling via Stephen Mokler in goal with throw out to Richard Harvey, on to Paul Lewis, Matthew Bowden and finished by David Oldfield. Wimbledon quickly equalised but Gary Cobb put us ahead again after a fine pass from Marcus Tuite our latest addition to the apprentice ranks. Matthew Bowden put us further ahead with a tremendous shot after a fine approach play involving Paul Lewis and Kingsley Beck. The issue was put beyond doubt by David Oldfield after 60 minutes and only erratic shooting prevented the victory being more emphatic.

Anglia Television

Proud to serve
the
East of England.



Mitchell
Thomas



OUR VISITORS



NEWCASTLE UNITED



Today's visit of Newcastle to Kenilworth Road means that Town supporters have had the opportunity of watching last season's three promoted Second Division teams inside the first 10 weeks of the season, following on the recent encounters with Chelsea and Sheffield Wednesday.

Newcastle claimed third spot last season, eight points behind Chelsea and Wednesday but well clear of fourth-placed Manchester City in the promotion run-in and the Geordies have settled in to the top flight without too many problems.

Their opening eleven games brought 16 points and began with an away win at Leicester on the opening day of the season. Since then, United have drawn at QPR and Coventry, the match at Loftus Road in September ending in a remarkable 5-5 scoreline, after United had been in front 4-0 at half-time.

All in all, a highly satisfactory start to the season for manager Jack Charlton, back in his native North East this season after taking over from Arthur Cox during the summer.

Charlton has left the squad he inherited virtually untouched although he has hinted that he is looking for new names to strengthen United's bid for honours in the coming months.

Newcastle's only significant change to the line-up that earned promotion, apart from the departure of a certain Kevin Keegan from St James' Park, was an exchange deal with Sheffield Wednesday a few weeks ago that saw John Ryan move to Hillsborough with Pat Heard rejoining Charlton at Newcastle. Heard had previously played under the manager during 'Big Jack's' reign at Sheffield.

Heard has settled into the side in midfield alongside former Man-

chester United and QPR Irish international David McCreery and England Youth cap Neil McDonald.

It has been a reasonably settled side that United have been able to put out on duty in the first two months of the season with nine players figuring in the team's opening 10 League games.

Goalkeeper Kevin Carr has been an automatic choice. He missed a fair part of last season after an arm injury in Newcastle's first match last season at Leeds but eventually returned to take over from Welshman Martin Thomas.

But Carr's injury problems last season were nothing compared with defender Malcolm Brown's who missed the entire campaign following his move from Huddersfield.

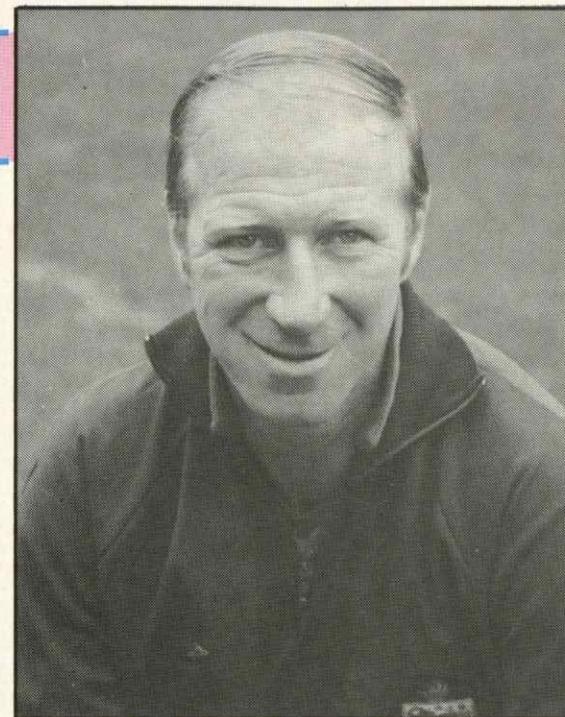
Brown was ruled out in pre-season training and it was not until this season's first match at Leicester that he was able to make his League debut for the club after 12 months on the sidelines.

Sunderland-born Wes Saunders plays at number three with Eire international John Anderson, formerly with Preston and skipper Glenn Roeder in the middle of the back-four.

Roeder was a £120,000 signing from QPR last December and had not missed a game since his move to North East until he was forced out of the Nottingham Forest match a fortnight ago with a groin strain.

Youngster Chris Hedworth took over alongside Anderson, getting the vote from Charlton in front of the more experienced Steve Carney and Jeff Clarke.

Up front, Newcastle have a lively combination built round top scorer Chris Waddle, capped for the first time at Under-21 level



JACK CHARLTON

against Finland last month, and former Carlisle and Manchester United attacker Peter Beardsley.

Waddle was a hat-trick scorer in that 5-5 draw at QPR in September and is regarded as a future full international and similar claims have been put forward for Beardsley who comes from Tyneside but had spells in North America with Vancouver Whitecaps either side of a brief period at Old Trafford when he never broke through into the Manchester United first team.

An alert and nippy striker, Beardsley has some of the characteristics that made Keegan such a firm favourite with Geordie fans and his 20 League goals last season were an important ingredient in United's promotion run.

Kenny Wharton, stand-in skipper when Roeder was ruled out a fortnight ago, is another Newcastle youngster who is building a useful reputation. He made his debut in the 1978-79 season and has established himself over the last couple of seasons.

Irish winger Paul Ferris and defender Peter Haddock, although not regular selections this season, are key members of the St James' Park squad and Newcastle usually have a number of youngsters pushing for first team places, always a healthy sign at any club.

Before last week's visit to Watford, United had put together a five match unbeaten run in the League which more than compensated for three defeats in a row in the early part of the season.

That hat-trick of reversals included a 5-0 hammering at Manchester United. Since then Newcastle have picked up the pieces and have now set their sights on at least a place in Europe on their first season back in the First Division.

It's always been one of Jack Charlton's ambitions as a manager to have a tilt at Europe and the big man would no doubt gladly put away his fishing rod for a while if he could bring European football back to Tyneside.

For all your
Floral arrangements contact:

INBLOOM
(Suppliers to Kenilworth Suite)

76 Marsh Road, Luton
Telephone: 584244

B. DOHERTY
SKIPHIRE
34 MOUNT PLEASANT ROAD
LUTON
Telephone: 54633 and 54799

SHOREY'S FUELS



ANTHRACITE
PHURNACITE
COALITE
REXCO
HOMEFIRE
COAL

YOUR NATURAL WARMTH
FROM YOUR LOCAL
SOLID FUEL MERCHANT

28 Sheepfold Hill, Flitwick, Bedfordshire
Telephone: Flitwick 713289 Silsoe 60694

Mentholatum
DEEP HEAT.

For rapid relief from muscular pain
Your team's favourite choice!

**Cleandustrial
Services Ltd**

The Professional Approach to
Your Cleaning Problems
84 Aldermans Hill N13
Official Cleaning Contractors to
Luton Town FC
Telephone: 01-882 4626

BACKTRACK

Saturday 27th October 1984

SUNDERLAND

v

LUTON TOWN

Score: 3-0



JOHN WILKINSON

Luton's first journey to the North East this season gave the newspaper reporters present a bit of a headache. In the two sides were five players with the same surname. There were three Elliotts, Shaun of Sunderland and Paul and Steve of Luton. Three Turners, Wayne of Luton and Chris of Sunderland, and one of the linesmen was also of that name.

The match started at a good pace and play went from one end to the other although it must be said that the home side were having the best of the play. Wylde had the first attempt at goal with a header that just went wide of the post and this was followed by Mal Donaghy also sending a header just wide from the Town's first corner. Sunderland went ahead after 16 minutes when Chisholm scored with a crisp drive from about 12 yards. Mitchell Thomas cleared a shot from Atkinson off the line after Jake Findlay missed the ball completely, but he made amends shortly afterwards when he made a great save from Wylde. Thomas was booked after half-an-hour for a foul on Gayle.

Half-time: 1-0.

The second-half started with Sunderland looking to increase their lead and for some time had the Town defence at full stretch. Then in the 53rd minute they went two goals up. Jake Findlay made another fine save before Thomas again fouled Gayle this time in the penalty area and Wylde gave Findlay no chance from the spot-kick. The Town's attack was nearly non-existent but they did stage a slight revival and Paul Elliott was unlucky when his header struck the bar. Then in the 76th minute a third goal killed off any hopes the Town had of getting a point when full-back Pickering scored. Sunderland then replaced Gayle with Colin West with 10 minutes to go but the substitution seemed to take the edge off the home side's attack but at the final whistle no one could say that they hadn't earned the three points.

SUNDERLAND: C. Turner, Daniel Pickering, Berry Chisholm, S. Elliott, Gayle, Wylde, Atkinson, Proctor, Hodgson. Sub: West.

LUTON TOWN: Findlay, Thomas, Turner, Parker, P. Elliott, Donaghy, Hill, B. Stein, S. Elliott, Bunn, Hilaire. Sub: Breacker.

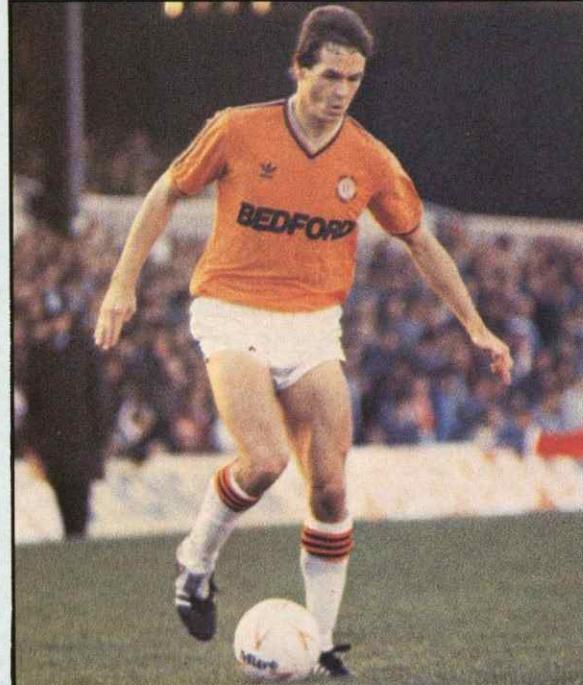
Attendance: 19,280.



Sunderland taking their second goal from the penalty spot.



Brian Stein chases a loose ball just outside Sunderland's goal area.



Steve Elliott poised to make the final pass.

TODAY'S MATCH IS SPONSORED BY:

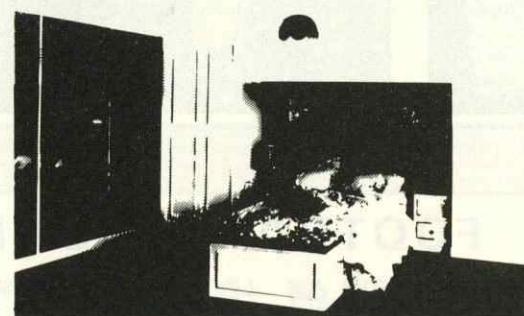
Supporting means more than just cheering

Wallspan Bedrooms are proud supporters of Luton Town and indeed all local sport.

We like to be involved because it is our way of putting something back into the community where our staff and customers live.

We do not enter into our sport sponsorship for its value in advertising terms as this would be almost impossible to gauge, but we feel that as a company with a social conscience, if our promotional pound can be used to help struggling clubs and players as well as first division teams, then it will be money well spent.

Why not join us in backing Luton, or any other club player or sportsman or woman. We can't promise it will make you richer but it will make people think more of you.



Wallspan
Bedrooms



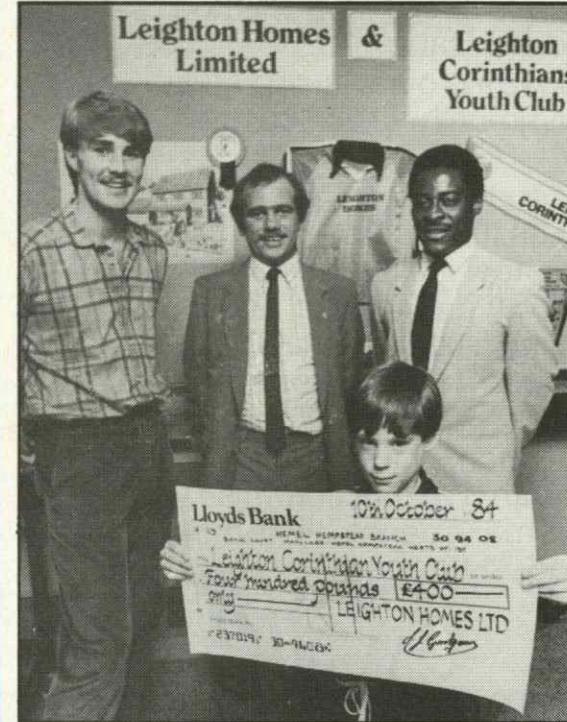
Throughout the UK

For details of your nearest showroom phone Flitwick Factory Showroom and Head Office (0525) 716161.

LET'S AROUND THE TOWN

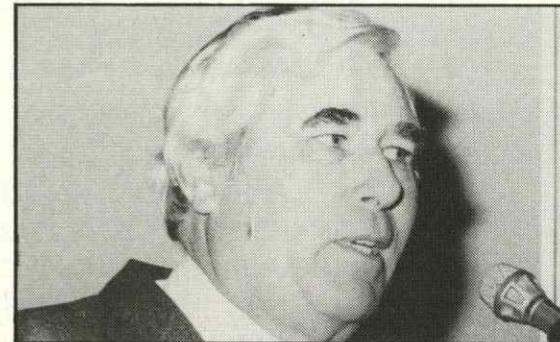
EXECUTIVE SPONSOR

Today's executive sponsors are Leighton Homes Limited whose Managing Director Stephen Gudgeon is well known behind the scenes at Kenilworth Road in his function as scoreboard operator. Leighton Homes specialise in new self build homes, extensions, alterations, conversions, and maintenance. Besides today's sponsorship at Luton Town Stephen is involved in sponsorship of local youth football club Leighton Corinthians and he is pictured with Andy Dibble and Emeka Nwajobi at the recent presentation to Leighton Corinthians in our Kenilworth Suite.



ONLY TOO PLEASED TO HELP

BBC TV Sports Presenter John Myatt and Match of the Day commentator John Motson were the latest in the long list of celebrities who have attended our matchday sponsorships. John Myatt was guest speaker at the Watford



match which was jointly sponsored by Chamberlain Curtains, Pyrene Chemical Services and Priory Farm Foods and Freshbake Foods. Whilst John Motson is pictured alongside Imre Varadi of Sheffield Wednesday, Frank Bunn and Steve Line, Managing Director of Bedfordshire Bottled Gases our Sheffield Wednesday sponsor. Frank and Imre were receiving their Man of the Match awards from Steve Line.



'BON-VOYAGE MR T'

We could not let today's match pass, without adding our good wishes to our club President Mr Tom Hodgson. Tommy who now is in his 81st year is moving out of the area and will not have the same opportunity of being such a regular visitor to the club.

As a player for the Town in the early '30s he was appointed a Director in later years and then to Chairman. Had the distinction of leading the Hatters out at Wembley in the 1959 Cup Final.

As one of the unique men of Luton Town, we are sure you will join the Directors, Players and Staff in wishing Tommy a happy and successful move. We hope not too many games will pass before we see him again as a regular celebrity at Kenilworth Road.



MATCH SPONSOR

We welcome Match Sponsor Wallspan Bedrooms and their guests to today's match. Wallspan's Chairman and Managing Director Terry Bailey needs little introduction to our fans and to local sportsmen as his devotion to sport and to youth has seen Wallspan heavily involved in sponsorship.

Top of the list is our superb electronic scoreboard but Terry's involvement goes far deeper as he has a wide association with the club which the club officially recognises when Terry was made an Honorary Vice-President for his outstanding service rendered to the football club.

Wallspan's other involvements in sport include sponsorship of Servowarm League side Barton Rovers of whom Terry is the Club President, they have close links with local boys and youth clubs and they have backed the Prestige UK v America International Amateur Boxing Tournament at London's Grosvenor House Hotel.

The annual Wallspan golf tournament held recently at Cainhoe Wood attracts top competitors who compete for valuable prizes.

Wallspan's involvement in sport has been almost as successful as their business operations which has seen the Fitted Bedroom Furniture Company open showrooms

throughout the UK also this year has seen them successfully extend their operation to the Middle East.

The companies make no secret of the fact that their success is due to their products being the best on the market.

'ON THE BALL'

Congratulations to David Lester who was outright winner of the Luton and Dunstable Pool singles Trophy Competition representing our own 'B' team from the Cellar Bar. David won from 164 competitors, you can see from his small selection of trophies pictured on the clubs pool table that he is quite a competitor.

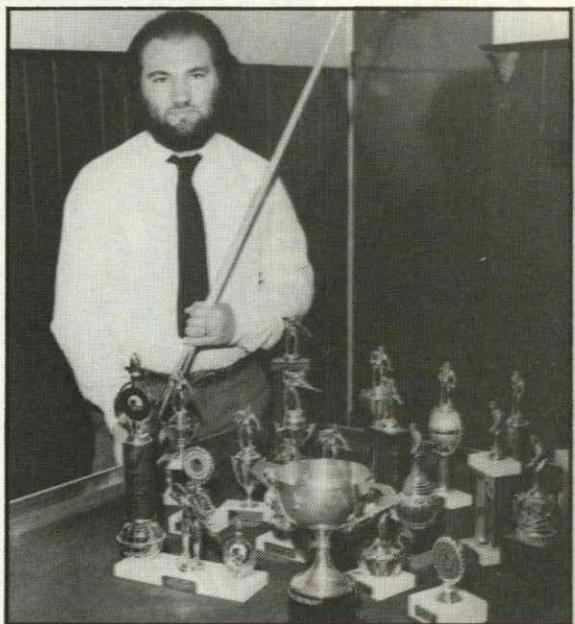


PHOTO CAPTION COMPETITION

Our request for captions to our photograph of Ricky, Wayne and Emeka wishing Paul Walsh well after our match against Liverpool brought quite an interesting mail bag.

As promised we have printed the best captions in the opinion of our judges.

Sally Backhouse of Bedford thought the caption should be: Emeka is saying - 'What did they say his name was?'

Rachel Armstrong of Milton Keynes thought Wayne could be saying: 'Well I suppose the red shirt does suit you!'

Our winning caption however came from eight-year-old Junior Hatter John Crisp of Luton who thought Ricky is saying: 'Don't forget Paul your dressing room is the away one.'

Congratulations John. Ricky, Emeka, Wayne and Paul thought it a funny comment too! So there is a replica shirt on the way to you.

UNRIVALLED FOOTBALL COVERAGE

EXCLUSIVE COLUMN
by
DAVID PLEAT

HATTERS REPORTS
by
BRIAN SWAIN

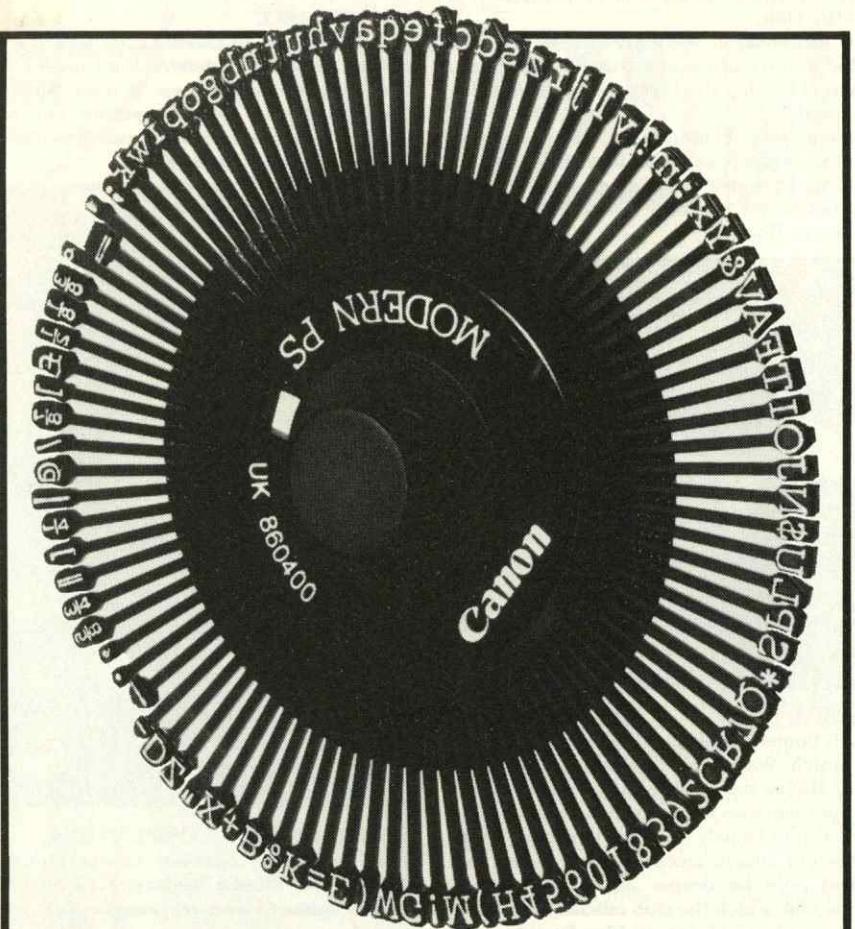
LOCAL LEAGUES
by
ERIC NORRIS

LUTON TOWN PICTURES BY MARK RICHARDS

IN THE

LUTON NEWS

THURSDAY 14p



The Canon typewriter daisy wheel brings perfection to your typing.

The magic striker.



Canon
Electronic Typewriters
We'll help you look good on paper.

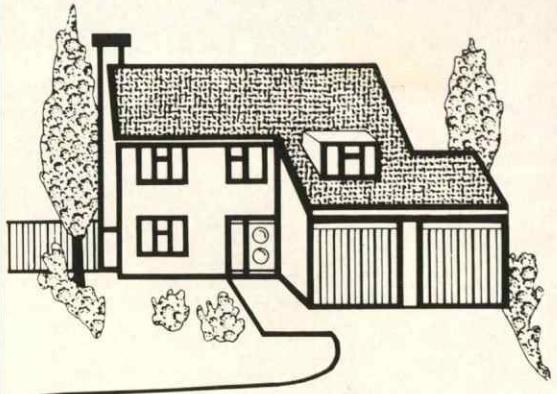
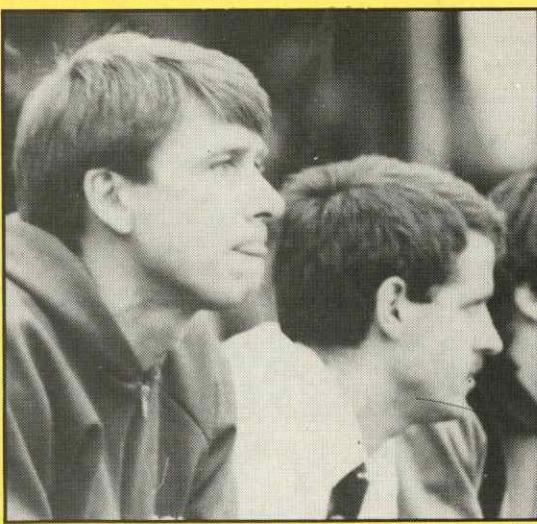
MANUFACTURERS OF COPIERS, CAMERAS, ELECTRONIC TYPEWRITERS, CALCULATORS, COMPUTERS, FACSIMILE AND MICROFILM EQUIPMENT

WHERE ARE THEY NOW



ALAN WEST

One of the best transfers that former Town manager, Harry Haslam, did was to persuade Burnley to part with this England Under-23 international midfield player for £100,000 in October 1973 and in the seven years that he was at Kenilworth Road he made 272 appearances and scored 16 goals. Alan was a master of the long ball and his accurate passing won us many games. After leaving Luton he played for a season with Millwall then he was persuaded to join Hitchin Town as player-manager and is doing a fine job at Top Field passing on his skills to young players. Alan is pictured here intently watching his team in the friendly fixture against Luton Town at the start of the season.



'Building for You'

Specialists in:

- New self build homes
- Extensions
- Alterations
- Conversions
- Maintenance

*Free estimates & advice
personal service*

Contact: Steve Gudgeon at

**Leighton
Homes Ltd.**

6, Sylvester Street, Heath and Reach,
Leighton Buzzard, LU7 0AH.
Telephone: Heath and Reach 402



RECORD

FOOTBALL COMBINATION FIXTURES 1984-85

CANON LEAGUE DIVISION ONE 84-85

Date	Opposition	Home										Away				Pts
		P	W	D	L	F	A	W	D	L	F	A	W	D	L	
Aug 25	Swansea	7	2													
Sept 1	Tottenham	0	3													
Sept 5	Birmingham	4	1													
Sept 11	Brighton	0	4													
Sept 15	Southampton	5	1													
Sept 22	Oxford	2	0													
Sept 29	Charlton	9	1													
Oct 2	Chelsea	1	2													
Oct 6	Norwich	4	4													
Oct 9	QPR	4	2													
Oct 17	Reading	2	3													
Oct 27	Fulham	3	1													
Oct 30	Crystal Palace															
Nov 10	Bristol Rovers															
Nov 17	Ipswich															
Nov 24	Watford															
Nov 27	Portsmouth															
Dec 1	Swindon															
Dec 8	West Ham															
Dec 15	Arsenal															
Dec 19	Millwall															
Jan 12	Tottenham															
Jan 15	Swansea															
Jan 19	Birmingham															
Jan 22	Brighton															
Feb 2	Southampton															
Feb 9	Oxford															
Feb 12	Charlton															
Feb 19	Chelsea															
Feb 23	Crystal Palace															
Feb 27	Bristol Rovers															
Mar 5	Fulham															
Mar 9	Reading															
Mar 16	QPR															
Mar 20	Norwich															
Mar 26	West Ham															
Mar 30	Portsmouth															
April 13	Watford															
April 16	Swindon															
April 23	Ipswich															
April 27	Millwall															
May 11	Arsenal															

Up to and including Saturday 20th October 1984

SOUTH EAST COUNTIES LEAGUE FIXTURES 1984-85

Date	Opposition	F A	Date	Opposition	F A	Date	Opposition	F A
Aug 25	Swindon	0 - 0	Oct 20	Wimbledon	4 - 2	Jan 5	Brighton	
Sept 8	West Ham	3 - 1	Nov 3	Tottenham		Jan 12	Bristol Rovers	
Sept 15	Brentford	3 - 2	Nov 10	LCR2		Jan 19	Crystal Palace	
Sept 22	Brighton	0 - 0	Nov 17	Reading		Jan 26	Wimbledon	
Sept 29	Reading (LC1)	4 - 1	Nov 24	Southend		Feb 19	Tottenham	
Oct 6	Bristol Rovers	2 - 0	Dec 1	Oxford		Feb 16	Reading	
Oct 13	Crystal Palace	2 - 2	Dec 8	Swindon		Feb 23	Southend	
Oct 19	Tottenham	3 - 6	Dec 22	West Ham		Mar 2	Oxford	
(SJFC)			Dec 29	Brentford				

All statistics up to and including Tuesday 30th October 1984

FIRST TEAM RESULTS

Date	V	Opposition	F A	Att	Pos
Aug 25	H	Stoke City	2-0	8,626	—
Aug 28	A	Ipswich Town	1-1	15,331	—
Sept 1	A	West Bromwich Albion	0-4	11,720	10
Sept 4	H	Liverpool	1-2	14,127	13
Sept 8	H	Southampton	1-1	8,657	17
Sept 16	A	Nottingham Forest	1-3	18,605	19
Sept 22	H	Chelsea	0-0	16,066	19
Sept 25	A	Orient (MC2 1L)	4-1	4,500	—
Sept 29	A	Tottenham Hotspur	2-4	3,0204	—
Oct 6	A	Queens Park Rangers	3-2	12,051	19
Oct 9	H	Orient (MC2 2L)	3-1	3,374	—
Oct 13	H	Sheffield Wednesday	1-2	10,285	19
Oct 20	H	Watford	3-2	10,192	19
Oct 27	A	Sunderland	0-3	19,280	20
Oct 30	H	Leicester City (MC3)	*3-1	8,015	—
Nov 3	H	Newcastle United			
Nov 10	A	Norwich City			
Nov 17	A	Manchester United			
Nov 21	(MC4)				
Nov 24	H	West Ham United			
Dec 1	A	Arsenal			
Dec 8	H	Aston Villa			
Dec 15	A	Leicester City			
Dec 18	H	West Bromwich Albion			
Dec 26	H	Coventry City			
Dec 29	A	Liverpool			
Jan 1	A	Everton			
Jan 5	(FAC 3)				
Jan 12	H	Nottingham Forest			
Jan 16	(MC5)				
Jan 19	A	Stoke City			
Jan 26	(FAC 4)				
Feb 2	H	Tottenham Hotspur			
Feb 6	(MC SF 1st Leg)				
Feb 9	A	Southampton			
Feb 13	(MC SF 2nd Leg)				
Feb 16	H	Norwich City (FAC 5)			
Feb 23	A	Newcastle United			
Mar 2	H	Sunderland			
Mar 9	A	Watford (FAC 6)			
Mar 16	A	Sheffield Wednesday			
Mar 23	H	Queens Park Rangers			
Mar 24	(MC Final)				
Mar 30	H	Ipswich Town			
April 6	A	Coventry City			
April 9	H	Everton			
April 13	A	Chelsea (FAC SF)			
April 20	H	Manchester United			
April 27	A	West Ham United			
May 4	H	Arsenal			
May 6	A	Aston Villa			
May 11	H	Leicester City			

© Copyright of The Canon League

MC = Milk Cup

1984-85 RESULTS · ATTENDANCES · APPEARANCES · GOALSCORERS

1	2	3	4	5	6	7	8	9	10	11	12
Dibble	Thomas	Grimes	Breacker	North S	Donaghy	Hill	Stein B	Elliott S ¹	Bunn ¹	Moss	Turner
Dibble	Thomas	Grimes	Breacker	North S	Donaghy	Hill	Stein B	Elliott S	Bunn+	Moss ¹	Nwajobi
Dibble	Thomas	Grimes	Breacker+	North S	Donaghy	Hill	Stein B	Elliott S	Bunn	Moss	Nwajobi
Dibble	Thomas	Grimes	Breacker	Elliott P	Donaghy ¹	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy ¹	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy ¹	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy ¹	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy ¹	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy ¹	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy	Hill	Stein B	Nwajobi	Bunn	Moss	Parker
Dibble	Thomas	Grimes	Turner	Elliott P	Donaghy ¹	Hill					

**OUTSTANDING PROSPECT.
GOOD AT PASSING. QUICK OFF THE MARK.
REASONABLE TRANSFER FEE.**



NEWCASTLE

LUTON TOWN	
1	Andy Dibble
2	Tim Breacker
3	Wayne Turner
4	Colin Todd
5	Stacey North
6	Mal Donaghay
7	Ricky Hill
8	Brian Stein
9	Steve Elliott
10	Frank Bunn
11	David Moss
12	

OFFICIALS

Referee: J. E. BRAY
Linesmen:
S. MILLIDGE (Red Flag)
K. MORETON (Yellow Flag)

VAUXHALL CAVALIER.

BACKED BY THE WORLDWIDE
RESOURCES OF GENERAL MOTORS

Better. By Design.