

Welcome to

Luton Town

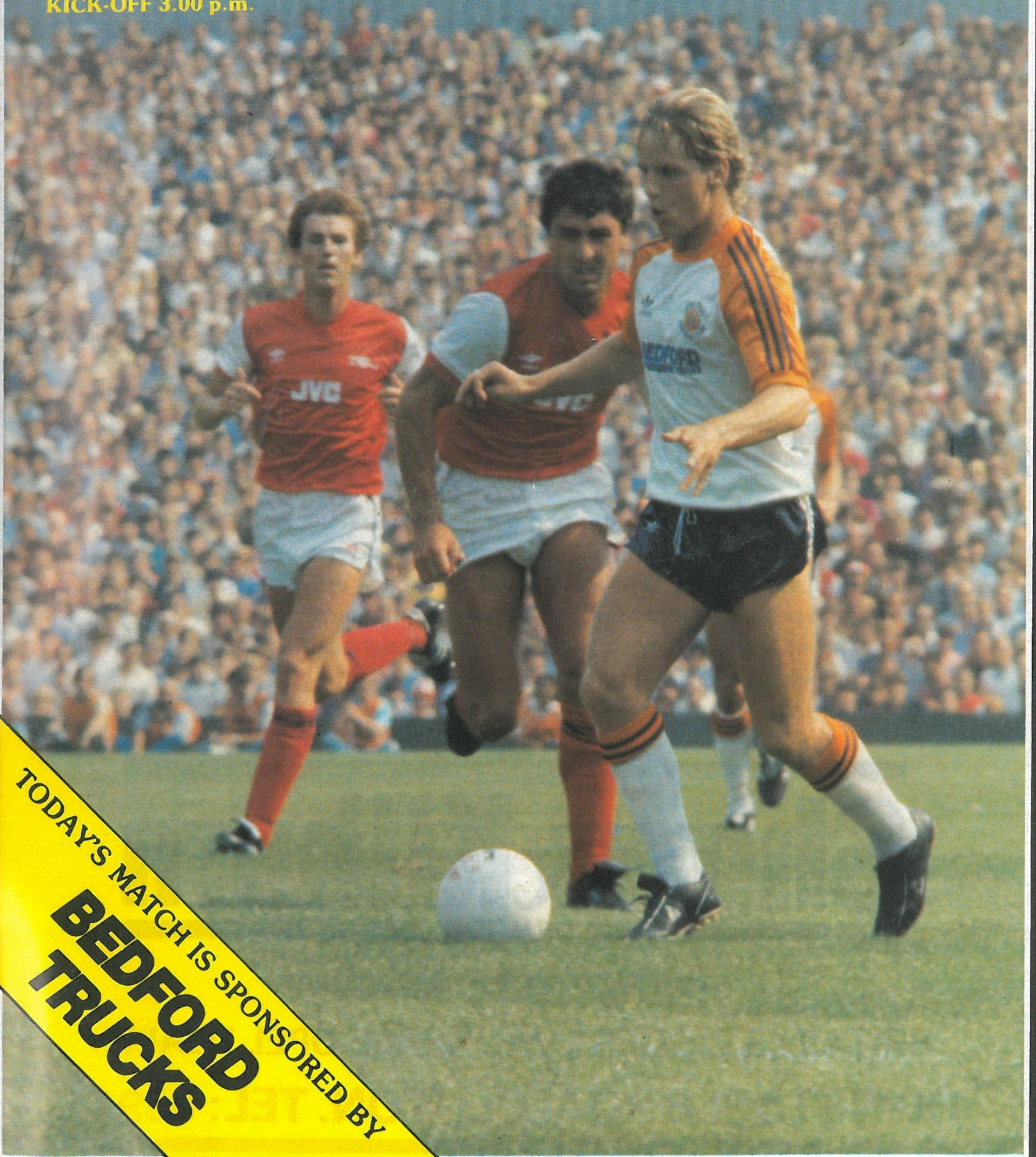
v

SUNDERLAND

CANON LEAGUE DIVISION ONE

SATURDAY 3rd SEPTEMBER 1983

KICK-OFF 3.00 p.m.



TODAY'S MATCH IS SPONSORED BY
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Chairman: Denis Mortimer

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 R. J. Smith, J. R. Smith (Executive)
 D. J. Pleat (Team Manager)

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Vice-Presidents:

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 B. England, N. S. Fookes,
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Photographer: Gareth Owen

Playing:

David Coates, John Moore and
 Trevor Hartley

Physiotherapist: John Sheridan

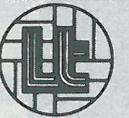
Doctor: W. A. C. Berry MBBS

All ticket enquiries please contact Luton 30748. All matchday information is obtainable from our 24-hour answering service — Telephone Luton 33010

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Team Check

LUTON TOWN



- 1 LES SEALEY
- 2 KIRK STEPHENS
- 3 WAYNE TURNER
- 4 BRIAN HORTON
- 5 PAUL ELLIOTT
- 6 MAL DONAGHY
- 7 RICKY HILL
- 8 ~~PAUL WALSH~~ STEIN
- 9 ~~BRIAN STEIN~~ WALSH
- 10 FRANK BUNN
- 11 DAVID MOSS
- 12 ~~AYLOTT~~

4 (0)

SUNDERLAND



- 1 CHRIS TURNER
- 2 BARRY VENESON
- 3 IAIN MUNRO
- 4 IAN ATKINS
- 5 GORDON CHISHOLM
- 6 ~~PAUL BRACEWELL~~ ELLIOTT
- 7 NICK PICKERING
- 8 GARY ROWELL
- 9 COLIN WEST
- 10 MARK PROCTOR
- 11 PAUL ATKINSON
- 12 ~~JAMES~~

1 (0)

Referee: R. S. Lewis Linesmen: R. L. Bigger (Red Flag) C. J. Henderson (Yellow Flag)

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 is sponsored by:
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Today's Match Ball
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MY VIEW

In welcoming Sunderland today, we wish them a successful season and trust we shall witness an exciting curtain raiser. Alan Durban has appointed Pop Robson as his new coach and we wish them a happy and long association. Pop and his father-in-law, Len Heppest, are good friends of ours and we were delighted with his appointment.

It seems only yesterday that we were all emotionally celebrating our last minute reprieve at Manchester City. Although it is history now, one can never forget the wonderful encouragement from the terraces and the calm approach under tremendous pressure of everyone connected with the playing side of the club.

Now we again start from scratch in the First Division, there will be, in football, many judges anxious to see if we have learnt our lessons or if players have benefited from the experience of a season in the First Division. It will need a big effort from everyone to ensure that, in May, we are breathing more easily and hopefully gained some silverware.

At the time of writing these notes, we have not made a significant outfield signing I hope that, if we need to improve the squad, the Board will be forthcoming with the financial support. Unfortunately, the ground situation has sidetracked much of our income and we are currently on an extremely tight financial reign.

Supporters must understand, however, that the Board and senior administration have pursued all moves with only one motive in mind — the long term benefit of Luton Town Football Club.

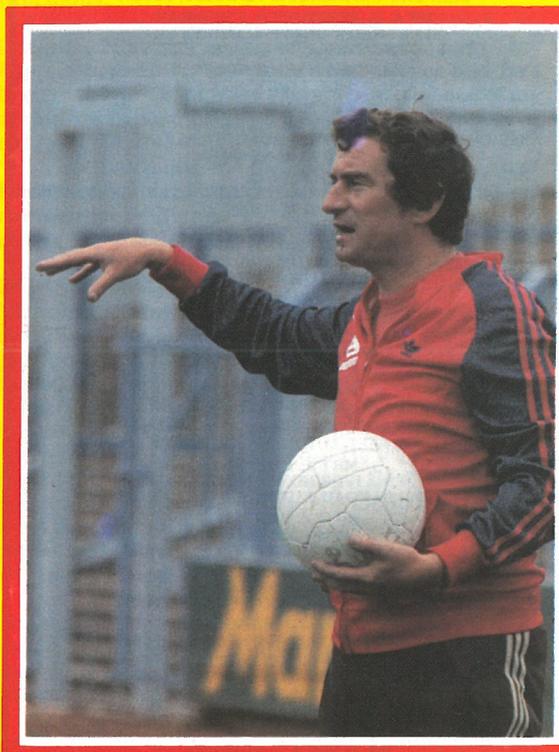
I would ask all people who love football in this area not to concern themselves with politics but to support the players and staff through the turnstiles so we can be in a position to further our ambitions on the pitch.

During the summer we have been more than busy. Les Sealey was signed from Coventry when it looked as though John Findley would be leaving. Now we have competition and ability in a most important position. We all wish Les and his family a long and successful stay at Luton.

Alan Judge has joined Reading and we wish him well. Our young goalkeeper Andy Beasley has joined Mansfield on loan and Rob Johnson, who has conquered a massive fitness battle, has been loaned to Lincoln, with Richard Money joining Portsmouth.

We also welcome back four players who re-signed when their contracts expired. Brian Horton, David Moss, Wayne Turner, and Raddy Antic have all re-signed for further periods. They can all play a valuable part in our progress. Well done Paul Walsh for winning a full England cap and scoring.

John Sheridan has performed a hat-trick in enabling us to have the abilities of fully fit players Brian Stein, Mike Saxby and Rob Johnson. Brian's promis-



ing brother Mark has joined the staff along with Richard Davies from Wales, Alec Ellidson from Stevenage and Danny Driscoll from Luton. We also have made two significant schoolboy signings, Richard Harvey from Letchworth and Paul Lewis from Merthyr. Both are boys for whom we predict a good future.

There is a long way ahead and we are beginning our own 1983-84 marathon. I have been manager for five long years which seem like five weeks. We have slowly built the basis of a good First Division side. We must motivate each other and ourselves to push on and stimulate further success. We have competition for places and the motto has to be 'action not words'.

Let us hope we can enjoy another season of good football, good sportsmanship and peace on the terraces.

DAVID PLEAT

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Scene on One.. Scene on One.. Scene on One

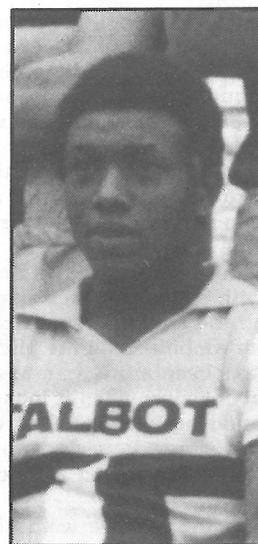
GOULD'S TREMENDOUS CHALLENGE

By Tony Pullein

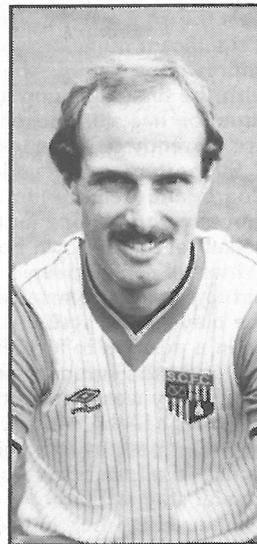
Who has the toughest job in football? Well, most people seem to think there is little doubt it must be Coventry City's new manager Bobby Gould. All but three of last season's first team had been sold and Mr Gould, a former Coventry player, was making up his new look team with several new signings from the Third and Fourth Divisions plus only a couple of really experienced players.

Since the end of last season, Coventry have sold goalkeeper Les Sealey (to the Hatters for £120,000), defenders Danny Thomas (Tottenham £250,000), Gary Gillespie (Liverpool £325,000) and Paul Dyson (Stoke £150,000). They also released forwards Steve Whitton — last season's top scorer has gone to West Ham for £250,000 — Mark Hateley (Portsmouth £190,000) and Jim Melrose (Celtic £100,000).

Former England skipper, Gerry Francis, has moved on to become player-manager of Exeter City. Shortly before the end of last season, Coventry also sold striker Gary Thompson to WBA for £225,000.



DANNY THOMAS
Tottenham



PAUL DYSON
Stoke City

Although the Sky Blues netted £1,610,000 from all those deals, only a percentage of it was available for buying new players. Coventry lost a substantial amount of money in an American soccer investment which collapsed last season and attendances of 10,500 last season fell way below the break-even figure. They were losing more money every week.

So, in the main, Mr Gould had to be fairly modest

in his search for replacements. He signed forwards Nicky Platnauer and Graham Withey from Bristol Rovers, the club he managed last season when he introduced both to Third Division football.

GIBSON SIGNS

He may be keeping these for the future because he also invested £70,000 in Tottenham's reserve striker Terry Gibson who made quite an impression in his 16 First Division appearances for Spurs last season.

Coventry also signed Dave Bamber hoping he can reproduce in the First Division the sort of shooting form he displayed in the Fourth for Blackpool over the past two seasons when he topped the Tangerines' list with 17 and 14. Coventry made an initial payment of £50,000 with a further £25,000 to come when he has played 20 first team games and further payments will be made for goals scored.

One key figure in the new Sky Blues' team seems certain to be midfield man Dave Bennett, whose fee was being decided by the tribunal. Cardiff, who signed him from Manchester City for £120,000 two seasons ago, were asking £125,000. Bennett, who played for Manchester City in the 1981 FA Cup Final, is a brilliant ball player whose wing crosses have brought many goals for Cardiff in his two seasons at Ninian Park.

Recognising that the midfield is going to be his important section, Mr Gould put the finishing touches to the £200,000 signing of Manchester United's Republic of Ireland midfield international Ashely Grimes as the campaign was about to start. Grimes, who won his 14th international cap last season, had failed to come to terms with United for a new contract, and also interested our manager David Pleat.

Coventry's other signings included centre-back Trevor Peake, from Lincoln for £100,000, and left-back Mick Adams, from Gillingham for £75,000.

It appeared that his bid to sign England goalkeeper Joe Corrigan had failed so Mr Gould was preparing to turn to reserve keeper Perry Suckling to stand in for the missing Les Sealey.

No other First Division club was involved quite so actively as Coventry in the close season transfer market.

NEILL'S PRECAUTION

Arsenal manager Terry Neill took the precaution of signing Leeds' England Under-21 goalkeeper John Lukic for £75,000 as cover for the veteran Pat Jennings. With Scottish international keeper George Wood moving on to Crystal Palace during the summer, the Gunners had no other experienced player ready to take over from Jennings, who now has 99 Irish caps.

The Gunners also signed Celtic's £700,000 rated striker Charlie Nicholas from Celtic and snapped up Ian Allinson, Colchester's top scorer for the past two seasons, who had become a free agent because of a typing error on his Colchester contract!

Nicholas took time off to have a go at the critics who have been writing so many 'ridiculous' things about him. 'It's nice to get publicity,' Charlie conceded. 'But I've become thoroughly sick and tired of reading about myself. Some of the things the papers have been saying about me are quite ridiculous.'

'I have been compared with Kenny Dalglish, for instance. Now give me a chance! Kenny's one of my biggest heroes. He's a world class player and he's been in the game for a few years. It must be one of my ambitions to become as good as him one day but I'm only just starting.'

'I wish they'd give me the chance to settle down at Highbury and wait until I've played a few competitive matches before they started saying things like that.'

LAVISH PRAISE

Nicholas, his feet very firmly on the ground, knows that Scottish footballers in the past have been praised lavishly and then dumped when they failed to make a quick impact. He wants to avoid that.

Nicholas is too young to recall the case of Peter Marinello who was signed by one newspaper after joining Arsenal a few years ago. He was built into a huge star — 'the second George Best' — and so much was expected of him that he found it all too hot to handle. In many people's view, Marinello's whole career was ruined by the treatment issued to him in advance by Fleet Street.

One player who was not looking forward to the new season with his usual relish was QPR striker Ian Stewart. He asked for a transfer a few days before the big kick-off but was dismayed when the club placed a fee of £250,000 on him.

Ian played in all eight of Northern Ireland's internationals last season, scoring winning goals in vital European Championship games against West Germany and Albania. But he lost his club place half-way through the season and still has only 17 full League appearances to his credit.

'I can't realistically expect a club to pay £250,000 for me,' said Ian. 'After all, only the other day Liverpool paid a similar fee to get a really experienced striker in Michael Robinson. It looks as if I may not get a place in the Rangers' side and, if I don't, my international chances are bound to be affected.'

QPR may have been overloaded with strikers but manager Terry Venables did feel he needed a bit more cover in midfield. He signed Mike Fillery from Chelsea for a fee to be decided by the tribunal. Chelsea have asked £250,000.

Rangers, who won the Second Division championship last season, are being tipped to do well in the First Division. Mr Venables maintains that their artificial pitch calls for extra skills and that, by training and playing on it regularly, he is producing top quality players who should thrive in the top section.



The arrival of Les Sealey at Kenilworth Road from Coventry City has provided manager David Pleat with intense competition from two senior keepers. Les made his break into the Football League in 1976 with Coventry -- his only club until he joined us during the summer -- and went on to make 158 appearances. The upheaval at Highfield Road during the summer could have seen Jake Findlay making the journey to sign for the Midlands' club. But Mr Pleat was finally presented with two senior keepers to fight for the first team place. Les, born in Bethnal Green, shared many of the pre-season early games in Scandinavia and Spain with Jake as they both battled to convince the manager they should start the new campaign as the better choice. 'Sealey has provided competition and he and Jake have made it clear they want the first team place. I welcome the competition because it can only serve to keep them both on their toes,' the manager said. Les clearly believes he faces a new challenge with the Hatters, his second Football League club, and we take this opportunity of featuring him as the first player in Hatters Focus this season.

Town Focus

LES SEALEY - CAREER RECORD

	FOOTBALL LEAGUE							Total
	76-77	77-78	78-79	79-80	80-81	81-82	82-83	
Arsenal	1		2	1	1	1	2	8
Aston Villa	1		2	1	1		2	7
Birmingham		1	2		1	1	2	7
Bolton			2	1				3
Brighton				1	2		2	5
Bristol C	1		2	1				4
Chelsea			1					1
C Palace				1	1			2
Derby	1		2	1				4
Everton	1		2	1	1	1	2	8
Ipswich			2	1	2	1	2	8
Leeds			1	1	2			4
Leicester						2		2
Liverpool	1		2	1	1		1	6
Luton							2	2
Man City	1	1	1	1	2	1	2	9
Man Utd			2	1	2	1	2	8
Middlesboro			2	1	2	1		6
Norwich			2		2		2	6
Nott'm F			2	1	2	1	2	8
Notts C							2	2
QPR	1		2					3
Southampton			2	1	2	1	1	7
Stoke	1			1	2		2	6
Sunderland					2	1	2	5
Swansea						1	1	2
Tottenham			1	1	2	1	2	7
Watford							2	2
WBA	1		2	1	2	1	2	9

	West Ham	1			1	2	4
Wolves			1	1	1		3
	11	2	36	20	35	15	158

	FA CUP							Total
	77-78	78-79	79-80	80-81	81-82	82-83		
Birmingham					1		1	
Leeds					2		2	
Middlesboro	1						1	
Norwich						2	2	
Oldham			1				1	
Tottenham				1			1	
Worcester						1	1	
	1	-	1	4	-	3	9	

	LEAGUE CUP							Total
	78-79	79-80	80-81	81-82	82-83			
Cambridge				2			2	
Chester		1					1	
Fulham					2		2	
Ipswich			1				1	
Watford				2			2	
WBA		1					1	
West Ham				2			2	
	1	2	6	-	2		11	

Statistics show season-by-season appearances against each opponent in every competition. 'S' denotes he appeared as substitute. Goals are shown in brackets.

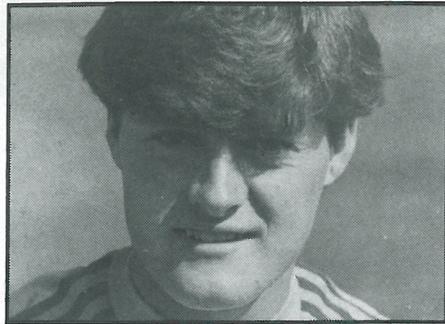
Town Focus

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AND LET US HELP YOUR AUTUMN
ENTERTAINMENT OFF TO A FLYING START!

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24	Max Bygraves	25	Boys of the Lough
Oct 8	100 years American	26	Woody Herman Orchestra
	Dixieland Jazz	27	Russ Abbott's Madhouse Show
13	Fureys & Davey Arthur		
25	Derek Griffiths	Dec 4	Mary O'Hara
30	Val Doonican	9	Syd Lawrence Orchestra
Nov 11	Kelly Monteith	11	Des O'Connor
18	The Ted Heath Orchestra	16	Blaster Bates

COACH REPORT



FRANK BUNN

HITCHIN 2 LUTON TOWN 2
TEAM: Beasley (Clennell), North (S), Saxby, Taylor, Thomas (Watkins), Parker, Johnson, Breacker, Bunn, Stein (M), Watts.

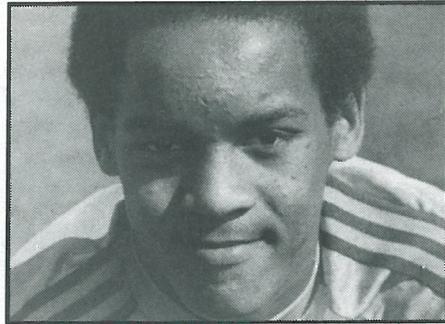
Our opening game provided goals and entertainment for a good crowd on a warm summer evening.

Luton opened the scoring after 10 minutes through a powerful header by Frankie Bunn direct from a Gary Parker corner. Play was end to end with many fluent moves by both teams.

Hitchin grabbed the equaliser shortly before half-time when Stacey North was adjudged to have fouled an opponent in the area and the penalty was dutifully put away.

Hitchin took the lead following a mistake by Mitchell Thomas, hopefully his first and last of the season, but Luton struck back in grand manner with an equaliser from Mark Stein, Brian's brother. Further goals by Mark Watts, Stein and a tremendous volley by Bunn giving the Hatters a 5-2 victory.

The match also marked the first game in Luton's colours for young Rob Johnson since 4th August 1982, when he received a serious knee injury on the first team tour to Sweden and Finland. Welcome back Rob.



MARK STEIN

AP LEAMINGTON 1 LUTON TOWN 1
TEAM: Kelly (Sealey), North (S), Saxby, Taylor, Breacker, Parker, Money (Stephens), Daniel, Watts (McConville), Moss (Stein M), North (M).

On a sweltering afternoon the Town worked very hard against last season's Southern League Champions. Although having much of the possession, Town were limited to only long-range efforts. It came as a shock when a shot by a Leamington forward seemed destined to remove the corner flag, but hit young Taylor on the side of the head and ended in the far corner of the net. Mark Watts and David Moss came close just before half-time as we fought back.

The second-half was one way traffic, Daniel, Breacker and Parker took a firm grip of midfield and, following good work by Mark Stein, Mark North hit the equaliser. A Town victory should have followed but for a splendid performance by the Leamington keeper.

A few people may realise that our goal was scored by last year's Youth team goalkeeper Mark North. For your interest Mark has a rare talent of being able to distinguish himself in any position on the field. It's always nice to keep your playing options open.

WAS YOURS AN INSIDE JOB?

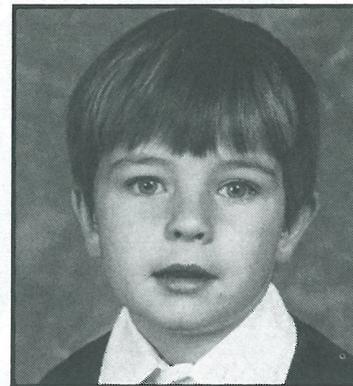
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junior hatters

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RICHARD BARTON

Welcome back Junior Hatters, parents and friends and we hope you have enjoyed the break during the this long hot summer.

Note the changes to get into the Junior Hatters Enclosure. This will be by membership card and payment of £1 at the turnstiles (Gate 2, Maple Road). This system will apply to most games, except the very attractive ones, and notice will be given when tickets are needed, so don't forget your membership card, otherwise you won't get in!

We hope you have all remembered to renew your membership. If not, complete and send off the enrolment form on this page now.

A special welcome to our guests and friends from the sponsors of today's game, Bedford Trucks. In addition to Bedford Trucks employees and their families are joining us in the Junior Hatters Enclosure, the mascot and escorts are all employees children. Enjoy the game, and see you on Tuesday evening when we play Norwich, kick-off 7.45 pm.

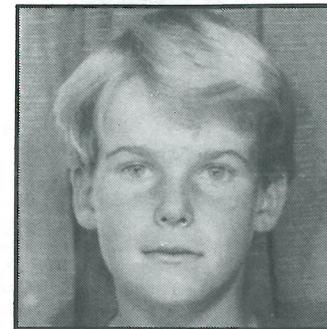
JUNIOR HATTERS CLUB ENROLMENT FORM

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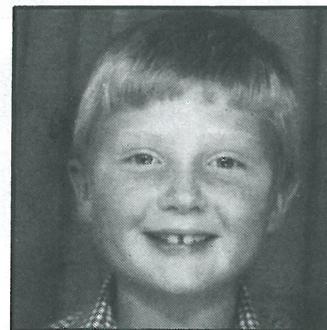
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 Favourite player
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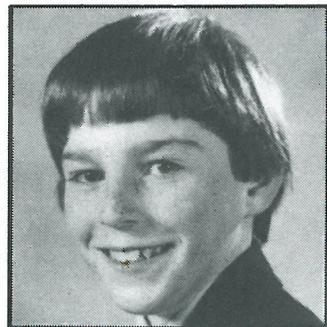
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**ARSENAL 2
 LUTON TOWN 1**

A narrow result at Highbury in Arsenal's favour sent us home from North London with no reward from the opening day's fixture. (Above): Pat Jennings, Arsenal's big Irish keeper, earned his wages with some smart saves and is pictured making one from Paul Walsh with Paul Elliott in support. (Below) It's Jennings again this time from Elliott, with Ricky Hill ready to pounce on any mistake.

Pictures Gareth Owen



A-Z

This afternoon, we produce the first part of the conclusion of our popular A-Z series which we featured last season. The final part will appear in our magazine for the game against Norwich City on Tuesday to complete your comprehensive record on the Hatters.

Appendix 'A' continued - Football League Results
1975-76 1976-77 1977-78 1978-79 1979-80 1980-81 1981-82 1982-83

	H	A	H	A	H	A	H	A	H	A	H	A	H	A
Arsenal													2-2	1-4
Aston Villa													2-1	1-4
Barnsley											1-1	3-4		
Birmingham								2-3	0-1				3-1	3-2
Blackburn	1-1	0-3	2-0	0-1	0-0	0-2	2-1	0-0			3-1	0-3	2-0	1-0
Blackpool	3-0	2-3	0-0	0-1	4-0	1-2								
Bolton	0-2	0-3	1-1	1-2	2-1	1-2					2-2	3-0	2-0	2-1
Brighton					1-0	2-3	1-1	1-3						5-0 4-2
Bristol City	0-0	0-3									3-1	1-2		
Bristol Rovers	3-1	1-0	4-2	0-1	1-1	2-1	3-2	0-2	3-1	2-3	1-0	4-2		
Burnley			2-0	2-1	1-2	1-2	4-1	1-2	1-1	0-0				
Cambridge							1-1	0-0	1-1	2-1	0-0	3-1	1-0	1-1
Cardiff			2-1	2-4	3-1	4-1	7-1	1-2	1-2	1-2	2-2	0-1	2-3	3-2
Carlisle	3-0	1-1	5-0	1-1										
Charlton	1-1	5-1	2-0	3-4	7-1	0-0	3-0	2-1	3-0	4-1			3-0	0-0
Chelsea	3-0	2-2	4-0	0-2					3-3	1-1	2-0	2-0	2-2	2-1
Coventry														1-2 2-4
Crystal Palace					1-0	3-3	0-1	1-3					1-0	3-3
Derby											1-2	2-2	3-2	0-0
Everton														1-5 0-5
Fulham	1-0	0-2	0-2	2-1	1-0	0-1	2-0	0-1	4-0	3-1				
Grimsby											0-2	0-0	6-0	0-0
Hereford			2-0	1-0										
Hull	2-0	2-1	2-1	1-3	1-1	1-1								
Ipswich														1-1 0-3
Leicester							0-1	0-3	0-0	3-1			2-1	2-1
Liverpool														1-3 3-3
Manchester City														3-1 1-0
Manchester United														1-1 0-3
Mansfield					1-1	1-3								
Millwall	1-2	2-4	1-0	0-1	2-2	2-0								

CLUB '82

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AWAYAGAME - AWAYAGAME

We all reckon ourselves to be soccer experts and enjoy predicting match results, so we thought we'd devise AWAYAGAME - a competition designed to keep your interest throughout the season and allow you the opportunity to put your skill and expertise to test by predicting the Town's fortunes on their travels away from home.

AWAYAGAME will be run on a League basis with three points being scored for exact score and one point for correct match result, i.e. if we take our classic encounter at Manchester City as an example points would be as follows:

Manchester City 0 Luton 1 - 3 points

Manchester City 0 Luton 2 - 1 point

Manchester City 0 Luton 3 - 1 point

Manchester City 1 Luton 0 - nil points

We invite you all to enter. All you need do is forecast the result of the Town's away games and to assist you listed below are the remaining away games.

Valuable prizes to be awarded at the end of the season, plus monthly awards and up to date AWAYAGAME League tables will be published each issue of our matchday magazine.

Send your entries now to Mike Beevor, AWAYAGAME, Luton Town FC, 70-72 Kenilworth Road, Luton, Beds.

Please remember to state your name, address and telephone number.

FORTHCOMING GAMES

1983

September
10 Manchester United
24 Nottingham Forest

October

15 Everton
29 Liverpool

November

5 Queens Park Rangers
26 Watford

December

10 Stoke City
26 Notts County
31 Sunderland

1984

January

21 Wolverhampton Wanderers

February

4 Aston Villa
25 Southampton

March

10 Birmingham City
17 Norwich City
31 Ipswich Town

April

14 Tottenham Hotspur
17 West Ham United

May

5 Coventry City
12 West Bromwich Albion



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NEWSDESK... NEWSDESK... NEWSDESK...

YOUR MATCHDAY MAGAZINE

Welcome back to Kenilworth Road for the first time this season. We hope it will be the first of many visits for you during the next nine months.

Your matchday magazine will contain some new features this season while, at the same time, retaining some which were extremely popular in the last volume.

We have altered Hatters Focus which will provide you with a complete breakdown of players' appearances, and introduced a popular series on some of our former players.

Sales figures last season proved that the matchday magazine was tremendously popular with our supporters and we want to hear your views.

If you have anything to say, we want to hear from you. Write to the magazine editor, Luton Town FC, Kenilworth Road, Luton. We'll do our best to print your views.

BACK TO SCHOOL

It's been a hectic pre-season for our

players who embarked on tours to Scandinavia and Spain for a series of matches. The youth team was also active in two international tournaments in Holland.

In addition to making management and players' services available at various functions, we also found the time to travel to Stowe School, near Buckingham, to assist in coaching methods at a special soccer residential course.

Our players, and some of the youngsters, are pictured with coach David Coates during a break.

PRE-MATCH ENTERTAINMENT

Top sporting entertainment is, as usual, our ambition for the new season. We got it in football terms last campaign, and we hope we also gave supporters something to enjoy in the pre-match events.

Today we are delighted that the accent is very much on sport even before the kick-off.

Our own brand of limited-over

cricket returns, with the first semi-final of a unique seven-a-side tournament.

Nineteen teams from clubs in the Luton Midweek Cricket League set off on the hunt for the Luton Town FC Cricket Sevens trophy in early August, with one of the major attractions for players being the chance to appear at Kenilworth Road.

Weather permitting, today will see two teams thrash it out in a quick-fire cricket tournament where every game is played to the death. The second semi-final will be on Tuesday, before the Norwich game and the final will be the pre-match entertainment in a fortnight's time, when Wolves are our visitors.

Each game consists of a maximum of 24 overs. All players except wicket-keepers have to bowl two overs each, with an innings lasting a maximum of 12 overs — less if a team loses six wickets.

Our thanks are due to all the teams who took part and to three organisations involved in getting the tournament set up — the 'Evening Post-Echo', who donated the prize shield, the 'Luton News', who co-ordinated the draw and fixtures through their contacts with the Midweek Cricket League, and to the tournament sponsors, 'Bernard World of Sport'.

Their generosity means that clubs who reach the semi-finals are given tangible reward to help them buy equipment for next season.

CENTURY CLUB

Welcome to all our Century Club members. It is nice to return to Kenilworth Road, and the Century

Club, once more. We hope you approve the work we have had done in the small bar and, more particularly, in the car park and that it will all help you to enjoy even more your Saturday afternoons.

Our special greetings to our manager, David Pleat and his team. After the nail biting end to last season, we congratulate them that they achieved their aim and remained in Division One, and look forward to a further season of exciting games. Our best wishes for a successful season to them all.

It was fitting that David should be the recipient of the Sportsman of the Year award at the recent launch of the Canon Football Year Book. The 'Sunday Telegraph' nominated David because he refused to change the attacking style despite the very real threat of relegation last season.

TOP OF THE CLASS

You will have seen earlier on these

pages of the efforts made by the club to broaden our public relations image.

Manager David Pleat plays his part willingly and immediately accepted an invitation to present awards to youngsters who took part in Bobby Moore's coaching school in Houghton Regis where he is pictured with successful boys.

PROGRAMMES WANTED

Programme collecting is a hobby which gains popularity with the arrival of every new season and we often receive requests from supporters who want to increase their collection.

Neil Slater, who lives at 6 Princess Road, Aylesbury, Bucks, has asked us to appeal to anyone who can supply him with the following issues for which he is prepared to pay a reasonable asking price.

1975-76 v Dunkirk (friendly), 1972-73 v Bedford (Beds Prof Cup Final), 1952-53 v Shelbourne (friendly) practice match (whites v Reds),

1951-52 v Doncaster, 1950-51 v Sheffield United, 1949-50 v Swansea, v Bury, v West Ham, v Leicester (friendly), 1948-49 second practice match, 1947-48 v Fulham, 1946-47 v Nottingham Forest, 1945-46 v Derby (FAC 1st leg).

CLIVE'S BIG MATCH

Our central defender Clive Goodyear was involved in the biggest match of his career during the summer — his wedding to fiancée Sharon.

The wedding took place in Sundon where Wayne Turner and Frank Bunn also seem to have swept Sharon off her feet after the service.

We wish Clive and Sharon good luck and health together.



HERE ON TUESDAY

After two successive away games to the start of our new season, we continue our home programme with a visit from Norwich City at Kenilworth Road on Tuesday (7.45).

Tickets for the game are on sale at the commercial offices this afternoon after the match.



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THE LOCAL TASTE AND HOW TO SATISFY IT

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And there's only one name that really satisfies the local taste — BB. The light beer first brewed in Luton during the darkest days of the War by J. W. Green.

Only the finest hops and good, ripe barley go into the making. Then the brew is matured to exactly the right degree to give you a bright refreshing pint with a sound, full flavour.

American servicemen in local wartime bases declared that BB, chilled, was the nearest taste to Stateside draught.

It went down well when Syd Owen ruled the Hatters.

And it's been going down well ever since. Because BB is brewed with a proper respect for quality. To keep up the traditions we value round here.



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New Bostrom-designed driver's seat. New instrument layout. New header rail in wide cabs. Floor to foot padded insulation and a new easy-to-use optional top bunk in sleeper cabs.



wash/wipe is standard. As is a quartz clock, halogen headlamps, laminated wind-screen and a host of other features.

The all-new Bedford Astra van from £3,750 (VAT, number plates and delivery extra).

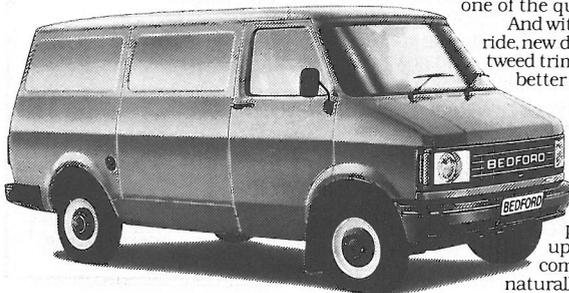
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Bedford's 1983 TLs.

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HATTERS WHO'S WHO

Today we start a new series in which we shall be featuring well-known Hatters' characters from the past. We kick-off with a man who served the club in the immediate pre-war period.

Charlie Ferguson finds it difficult to believe that it's more than 40 years since he played for Luton. 'I enjoyed my stay immensely,' recalls Charlie who is still actively involved with the professional game. 'And to this day I keep in touch with the club through the secretary John Wilkinson.'

At the end of last season Charlie retired from Sunderland FC after 25 years as club scout. This season the Roker club is giving him a testimonial in recognition of his fine services and this is to include a series of public events including a dinner, to be attended by many leading sporting personalities, on 25th September.

Though he spent such a comparatively short time as a Luton player, Charlie still looks back on it as one of the highlights of his playing days. 'I signed for Luton during the close season of 1937 and I have still have happy memories of my stay. I can't speak too highly of the way I was treated at Kenilworth Road and the only reason I left was because I had the chance to return to my native Scotland.'

It was in Scotland that his footballing skills were first in evidence. Charlie was working in local industry as a plater and playing for Scottish junior club Benburb FC, doing well enough to play for the Scottish Junior team. He was recommended to Middlesbrough and it was at Ayresome Park that he began his professional career.

An inside-forward, Charlie was introduced to the Borough's First Division side in 1933-34, playing alongside the great George Camsell.

THRASHED

'He was coming towards the end of his career then,' says Charlie. 'Earlier on he had created a new Football League scoring record of 59 goals in season 1926-27, shortly after the change of the off-side law. Unfortunately for George, Dixie Dean smashed it the following season with the existing record of 60 for Everton.'

'One match I shall never forget was against Sheffield United in November 1933. I had only been in the side a few weeks but we thrashed them 10-3! I believe it is exceedingly rare for any team to score 10 times in a First Division game and I think that is still Middlesbrough's highest score.'

Charlie remained with Middlesbrough until the summer of 1936 when he moved on to Notts County. And it was after one season at Meadow Lane that he found himself bound for Kenilworth Road.

'The atmosphere was great at the time because Luton had just won the Third Division Championship and I remember that we enjoyed a reasonable first season back in Division Two. We certainly did well enough to start consolidating at that level.'

'I would probably have stayed longer than I did but in 1939 I had an offer from Dave Halliday, who had taken over as manager of Aberdeen. The pull of Scotland proved very strong at the time and, though I was happy at Luton, I decided to come back home.'

INJURY

'Unfortunately the war broke out then. The club was bound by law to take us back again after the war, of course, but I had been playing a bit by then and I decided to move on.'

'North Shields wanted a player-manager so I went south to join them and played on for three years until a leg injury ended my playing days.'

Charlie Ferguson went through a period of uncertainty

when he didn't know what the future might hold.

'It was funny how I came to get into scouting,' he smiled. 'It was completely by accident. One day my milkman showed me an advertisement in a local paper where Sheffield United were looking for a scout in the North East of Scotland.'

'I applied for the job and got it. I later moved on to Burnley when Alan Brown was manager. When he moved on to Sunderland, I followed and for the past 25 years I have been looking after scouting for them.'

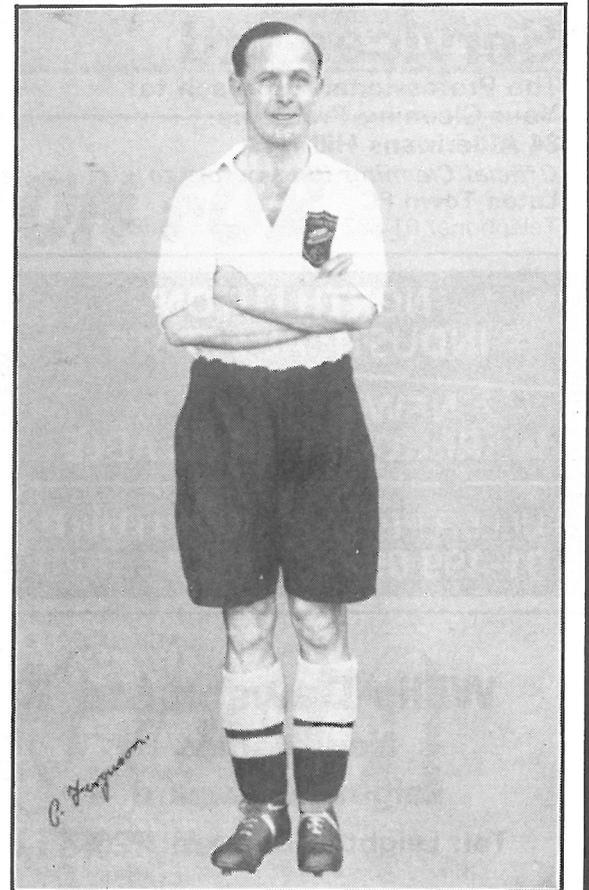
Charlie felt he had finally severed his connections with the game when he retired from his post this summer.

'But Mike Docherty, who was a coach at Sunderland, has just taken over as manager of Hartlepool and he invited me to join them in a part-time capacity,' Charlie explained.

Charlie Ferguson talks as passionately about the game today as ever he did in his playing days. I finally caught up with him after he had been to an evening pre-season friendly between Dumbarton and Hartlepool, a match set up thanks to his past connections.

Somehow it is difficult to imagine him doing anything football-wise on a part-time basis. For, just as he was in his playing days at Luton, Charlie Ferguson remains very much a 100 percenter so far as football goes.

By TONY PULLEIN



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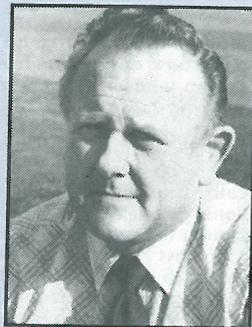
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John's



Journal

JOHN WILKINSON - SECRETARY

Some of us are just getting our breath back from the nail biting finale at Maine Road last season. I cannot remember such a climax to end a season in all my years with Luton Town. Last four minutes of that game were the longest I can remember. That, however, is now all in the past and we welcome you all back for another season.

Minimal building work has been completed during the summer break. The exception is a new extension for the benefit of our ground stewards who now, at least, have somewhere to report to. This is situated behind the main stand. To the new faces, not only on the pitch but behind the scenes, we wish you a happy stay with us.

One former Luton player moving to new pastures is Dave Sexton. Dave has joined the Football Association to work as assistant to Bobby Robson, the England team manager. His main duties will be the coaching and management of the England Youth and Under-21 teams. We wish him well in his new position.

Another incident during the close season of local interest is that Mr A. D. McMullen, the former secretary of the Beds FA, has been re-elected as Vice-Chairman of the Football Association. 'Mac', as he is known to everyone, is a regular visitor to Kenilworth Road and we would like to offer our congratulations to him on his re-appointment.

There is good news for sponsors too with the fact that clubs are now allowed to wear advertising on shirts when games are televised. This should come as great relief to the companies who pay vast amounts of money to clubs to have their names on the shirt only to have them removed when the cameras are in attendance.

During the last five years, the Football Association have carried out random dope tests at matches on players. A few minutes from the end of a match, numbers were drawn out of a bag and the players wearing them (two from each side) were pulled to one side before entering the dressing room and tested. In those five years not one sample taken has produced a positive result. That proves people in our sport do not have to take drugs to get the best out of themselves.

Today, we present a selection of letters which pour daily into the club's offices. If you have a point to make, write to us at Luton Town FC, 72 Kenilworth Road, Luton.

Dear David, Just a line to thank yourself and your staff for the opposition you provided for Ray Bloxham's match. As well as admiring the skill of your players, for Stotfold were full of praise for their approach to the entire evening. They were excellent company and were a credit to Luton Town Football Club and to yourself and made many friends for your club in north Bedfordshire.

Good luck in the coming season and if, in my new capacity at Hitchin Town, we can offer any help to Luton in the future we will be only too pleased to oblige.

Once again thank you for a perfect evening. We will never forget it.

Brian Parker

Dear Mr Pleat, I would like to formally record my thanks to Mike Saxby, who turned up at short notice, to issue the trophies at our Junior five-a-side League presentation evening.

Supporters

LETTERS

He added an excellent boost to the youngsters evening, assisted me greatly and generally proved a good representative for the club's public relations.

I have written to Mike personally to express the gratitude of myself, and the 250 or so that attended, but wished you to also be aware of his kind act.

Your secretary also deserves appreciation for the way she put herself out to assist in the matter. I am aware that you receive many similar requests, but mine was treated with a priority for which I was grateful.

Many thanks for all the help I received.

David Sutton
Assistant Area Manager
Putteridge Recreation
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Last season Luton Town won the right to stay in First Division football with the most exciting sudden-death act since Blondini tip-toed his way across Niagara Falls.

Bedford are fighting their way back into the First Division of a heavily depressed commercial vehicle market, since becoming an autonomous organisation in the UK as part of the worldwide re-organisation of General Motors Truck and Bus Group.

The most encouraging news of all is the massive £70 million investment made by General Motors in a major factory re-organisation and installation of brand-new van facilities at the Luton Plant.

A very large number of employees at the plants at Luton, Dunstable and Toddington-Road have supported the Town for many years through thick and thin and the company is proud to continue the tradition.

It's good to know that the name Bedford Trucks can be emblazoned on the shirts of our heroes at every match for all the world to see, especially when the TV boys are in town.

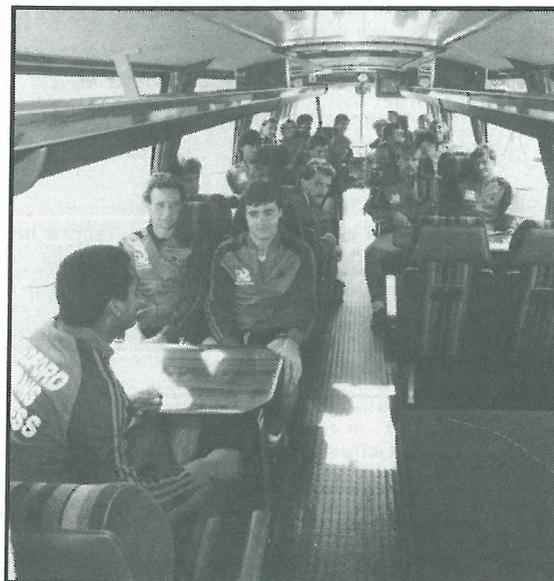
As well as today's challenging home game against the talented Sunderland team, Bedford are sponsoring the 14th January match against mighty Arsenal and the 18th February match against champions Liverpool.

The super luxury £55,000 YNT transport supplied by Bedford for the Luton Team has without doubt

proved to be the top coach in the First Division!

Bedford Commercial Vehicles and all its employees are looking forward to a vintage season with Luton Town Football Club.

Bedford are getting back on the ball and, like Luton Town, will be fighting its way to the top of the League.



Travel



Don't blame us if you get stranded this season while travelling to Luton's away games.

The only safe way to ensure a luxurious ride is to become a member of our exclusive Travel Club which caters for the interests of Hatters fans.

We believe awayday travel, properly organised, is the ideal method of watching your favourite team away from home and, following the success of last season's operation, we are confident you will want to join us again.

We shall, once again, travel in style with Hitchin company Greenways. We think our total package

— comfortable coaches, reclining seats, air conditioning and travelling from one pick-up point only — cannot be matched by anyone.

We will cater for refreshment stops where realistic prices will be on offer and the only question we have to ask you is: 'Where could you find better service?'

We don't think you will. Our fans who are ferried to away games have the benefit of meeting each other and talking about their favourite subject — Luton Town FC.

Join us in Uptopia. Membership costs only £1. It could be the best deal you'll manage to find this season.

Stay tuned to your matchday magazine for more details of our exclusive Travel Club. Don't be left stranded — join us today.

Lotteries

Our Magnificent Seven lotteries continue to grow at an astonishing rate and it is hardly surprising that we now boast the Magnificent Eight.

A number of reasons forced the launch of 'Reach For The Stars' necessary and, for your information, we provide a brief summary.

Two car families didn't want to become three car families. We have recently given away seven brand new Vauxhall Novas in the Magnificent Seven lottery and will continue to follow that policy in future.

As a variation, we have given customers buying 'Reach For The Stars' the opportunity to win some good old fashioned cash.

In addition, everyone doesn't play bingo. We wanted to make our latest lottery a case of almost 'yes we've won' or 'no, we've lost.'

Because we now have many kiosks operating, it has served to attract many more happy punters.

Apart from the cash prize, we have retained the usual ingredients which still means that you have a better than one-in-five chance of winning.

The price remains at a remarkable 25p. Are you joining us on a winner?

Souvenirs

Our commercial offices in Kenilworth Road are the last word in luxury. Our staff are comfortably housed to deal with all enquires, not least our tremendous display of souvenir items.

There are literally hundreds of items, many of them new additions since last season, and include many lines you will be pleased to buy and proud to wear.

What is just as important, is the fact we have a full range of sizes too, (yes, we can still fit anyone from Twiggy to an elephant).

Other items including hats and caps, roset-

tes, scarves, flags and stickers, key rings etc, player and team pictures and, of course, our wonderful commemorative video in Betamax or VHS (reduced to £20!)

Make the main offices your next call after the game. If you can't, please remember we are open from 8 am - 4.30 pm daily including lunch hours and all day on Saturdays.

Why not use our mail order facility? ask us for a price list of all items, with details of postage and packing. At present we are in touch with the world, particularly, Finland, Malta, Australia and most Iron Curtain countries. So, as for the UK it's like 'playing at home'. We look forward to receiving your enquiries.

DIFFICULT TIMES OVER FOR SUNDERLAND?

By Tony Pullein

Since last regaining their First Division status in 1980, Sunderland have lived under the almost constant threat of relegation. Now manager Alan Durban, who took over during the summer of 1981, believes he has a team capable of more than mere survival. And, given the boost of a good start, the Rokerites could be in the hunt for honours this season.

Last season they made a disastrous start. But the team began to knit after the turn of the year and they gave some impressive performances as they lifted themselves into a final position of 16th.

Mr Durban made three close-season signings, two of which seem certain to be in the side this afternoon. Both are midfield players, Paul Bracewell having been signed from Stoke for £250,000 and Mark Proctor arriving from Nottingham Forest for £100,000.

Sunderland also signed striker Bryan Robson for the third time but, although he is currently the most prolific scorer in the Football League with 260 goals, 'Pop' has been signed primarily as first team coach.

Bracewell made his League debut for Stoke whilst Mr Durban was manager of the Potters in 1979-80 and he earned a regular place the following season. Last season he was introduced to the England Under-21s, winning four caps, so he is clearly a player of considerable potential.

PROCTOR TRANSFERRED

Proctor began his career with North East rivals Middlesbrough and won the first of his four England Under-21 caps while at Ayresome Park. After holding a first team spot for three seasons, he was transferred to Nottingham Forest for £425,000 in 1981 but last season he lost his place and spent a few weeks on loan to Sunderland.

'Pop' Robson first came to prominence with Newcastle, with whom he won England Under-23 honours. He led the Magpies' scoring list on four occasions before moving to West Ham for £120,000 in 1971. In 1972-73 he was the First Division's top scorer with 28 goals and it was in 1974 that he initially joined Sunderland in a £145,000 deal.

He stayed for just over two years and then returned to West Ham for £80,000. He twice led the Hammers' goalscorers before returning to Sunderland for £40,000 during the summer of 1979. Carlisle signed him as player-coach in 1981 and he still scored profusely for the Cumbrians but, disappointed at being

passed over for the manager's job, he signed for Chelsea in 1982. He returned to Carlisle on loan towards the end of last season and now finds himself back at Roker Park.

Leighton James, another star forward, is also taking on coaching responsibilities this season, having been appointed assistant coach to the Youth team. Yet, with a little bit of luck we might still be treated to a bit more playing action from this devastating Welsh international outside-left who joined the club on a free transfer from Swansea last season.

James opened his League career with Burnley in 1970-71 and commanded a £300,000 fee when Derby signed him in 1975. A swap deal took him to QPR in 1977 but a year later he returned to Burnley for £165,000. Swansea signed him for £130,000 in 1980 and he picked up his 54th Welsh cap last season.

Gary Rowell and Colin West seem likely to be the two chief strikers.

Rowell, top-scorer for the past three seasons and for five out of the last six campaigns, served his apprenticeship at Roker Park and made his first League appearance in 1975-76. West also came up through the ranks and he took his League bow two seasons ago.

RAPID STRIDES

Nick Pickering is likely to partner the two new signings in midfield. Yet another Sunderland discovery, Nick has made rapid strides since being introduced to First Division football two seasons ago. After winning three England Under-21 caps last season, Nick was taken on this summer's tour to Australia and won his first full England cap, at left-back, against the host country in June.

The back four is likely to include Ian Atkins and Gordon Chisholm in the centre with Barry Venison and Iain Munro in the full-back positions.

Atkins is a versatile player who completed his apprenticeship with Shrewsbury and made his League debut in 1975. For most of his time at Gay Meadow he was a striker and in 1981-82 he was their leading scorer with 19 goals. Sunderland signed him in a swap deal at the end of that campaign but he found him of greater value as a central defender.

Chisholm, another product of the Youth team, made his League debut against Charlton in 1978.

Venison also came through the ranks and he has proved his versatility, since making his League debut two seasons ago, by playing both at full-back and in midfield. Now he hopes to settle at right-back and improve upon the two England Under-21 caps he gained in that position last season.

Munro won seven full Scottish caps in his St Mirren days and was transferred to Hibernian in 1973. In 1976 he joined Rangers but a year later returned to St Mirren. Mr Durban was manager of Stoke City when he first signed Iain for £150,000 in 1980. A year later he signed him again, this time for Sunderland, for £175,000.

SUNDERLAND

£100,000 SIGNING

Chris Turner is now fit again after suffering a fractured skull in last April's game at Norwich. Chris opened his career with Sheffield Wednesday, spending a short period on loan to Lincoln in 1978-79. Sunderland paid £100,000 for him in the 1979 close season.

Turner's injury gave young Mark Prudhoe an early opportunity to show his skills in First Division football and he played in the closing seven matches of the season.

During the summer months Sunderland lost two strikers. Ally McCoist returned to his native Scotland when Rangers completed a £200,000 transfer whilst former England striker Frank Worthington moved on to Southampton.

Sunderland's position began to look pretty hopeless by last December when they were bottom of the table. Then things started to happen. A run of 14 games, in which they lost only once, lifted them away from immediate danger and, even though they slumped again towards the end, they finished three points clear of the relegation group.

It was during the second part of the season that Sunderland recorded four of their five away victories

— one of them here at Kenilworth Road.

After winning their opening game of the season at Aston Villa (3-1), Sunderland had to wait until early January before chalking up another away win — at Notts County (1-0). They later won at Stoke (1-0), Luton (3-1) and Arsenal (1-0).

A great deal of hard graft has gone on behind the scenes at Roker over the past two years in an endeavour to put this fine club back among the honours. Now the indications are that the difficult times may be over for the moment and that, given freedom from the continual pressure of relegation, the team will be able to produce the sort of football which will put it among the challengers for honours.

SUNDERLAND AFC FIRST TEAM SQUAD As at August 1983

Back row (left to right): Alan Durban (Manager), Shaun Elliott, Nick Pickering, Colin West, Mark Prudhoe, Rob Hindmarch, Chris Turner, Gordon Chisholm, Paul Atkinson, Leighton James, Bryan 'Pop' Robson (First Team Coach). Front row: John Cooke, Gary Rowell, Barry Venison, Iain Munro, Mark Proctor, Ian Atkins, Paul Bracewell.



Introducing The Canon League.



From the beginning of the 1983 football season, The Football League Championship becomes The Canon League.

This is as a result of the biggest sponsorship in British sporting history and because Canon UK believes in the future of League Football you, the fans, will benefit from the best football deal of all time.

Canon sponsorship injects £1,000,000 into football each year for the next three seasons and there is plenty in it for you, the fans.

Canon's involvement with football will not change the format of The League. The Championship will run in the traditional and well proven way but with one important difference. Each of the 92 clubs will benefit and, for the first time, winners of all four divisions plus placed clubs will receive prize money.

In addition, to generate greater excitement and entertainment, awards will be given for monthly and seasonal goal-scoring achievements by clubs. And there will be payments to clubs that attract family audiences, loyalty awards to individuals and many more exciting and worthwhile benefits.

But why has Canon, manufacturer of cameras and business equipment, including copiers, computers, copyphones, calculators, microfilm and electronic typewriters, whose years in sports sponsorship have been spent mainly at an international level, suddenly chosen to sponsor The Football League Championship?

Canon (UK) Ltd., whose headquarters are at Croydon in Surrey, is a company employing more than 700 staff. This sponsorship can be interpreted as a gesture of faith in the same British expertise that has taken the company from nothing to market leader in just seven years.

Canon has been involved with sports sponsorship for many years – World Cup football; skiing; ice-skating; showjumping; motor racing and the Olympics. Now it has chosen to sponsor League Football and looks forward to an association with the world's most famous national football competition – The Canon League.

Canon (UK) Limited, Waddon House, Stafford Road, Croydon CR9 4DD.

STATEMENT BY THE CHAIRMAN ON BEHALF OF THE BOARD OF DIRECTORS OF LUTON TOWN FOOTBALL CLUB OF THE CLUB'S SITUATION SUMMARY OF STATEMENT

The club's premises at Kenilworth Road, where football has been played since 1905, are under threat from the A505 Luton–Dunstable Relief Road and related railway diversion programmed for 1985. Recent changes in the line of the road do not alter this situation.

This scheme will involve the loss of vital commercial and other facilities and will prevent the club in complying with the requirements of the Safety of Sports Grounds Act. We lose access on one complete side of the ground.

The cumulative effect will be to down-grade the club to such an extent that it threatens the club's future survival. This effect has been tested by independent experts.

If this road goes through as planned then it would cost something in the region of £3m to replace lost land and facilities and otherwise compensate the club for its losses AND enable the club to remain at Kenilworth Road without improving the club whatsoever. In the absence of such expenditure BEFORE the road goes through the club will claim compensation based on the cost of equivalent reinstatement, estimated to be in excess of £11m.

These levels of cash are not available to the club for this purpose, the best offer from the County Council being £600,000 which the club was prepared to accept but which the County Council has failed to implement. The club has therefore resolved to press its claim for equivalent reinstatement.

If the road goes ahead as planned then in order to survive the club has to relocate before the start of the 1985-86 season.

In order to raise the capital and running costs involved the club has devised the concept of a multi-purpose covered stadium that can provide a new home for the Football Club and be used for many purposes besides football. That concept has been examined by independent experts of international repute and found to be sound.

Several suitable sites in Luton have been considered, including many belonging to Luton Council, but none has received support from the Council, hardly the balanced view to be expected from a Council committed to a policy of supporting its local football club.

A suitable site exists in Milton Keynes where the Development Corporation has offered its wholehearted support to the project.

The club's acceptance of the Borough Council's

invitation to discuss its future was an indication that the Board is still willing to consider other solutions.

What is now required to make this project a reality is endorsement by the football authorities, and the necessary financial and other support, all in sufficient time to enable the new stadium to be ready for use by August 1985.

The club's future is threatened. The club is doing all it can to protect that future and in so doing has the chance to provide football and the country with an exciting new development, the first of its kind in the United Kingdom, of which they will feel proud.

The project will also offer considerable local employment both directly because of the development and indirectly because of the new business attracted by these developments.

Relocation benefited all: The club's future is secured. The County Council obtain their road. The Borough Council obtain a unique complex, which they acknowledge as exciting and imaginative, provides badly needed employment opportunities and it will provide fresh income and new business.

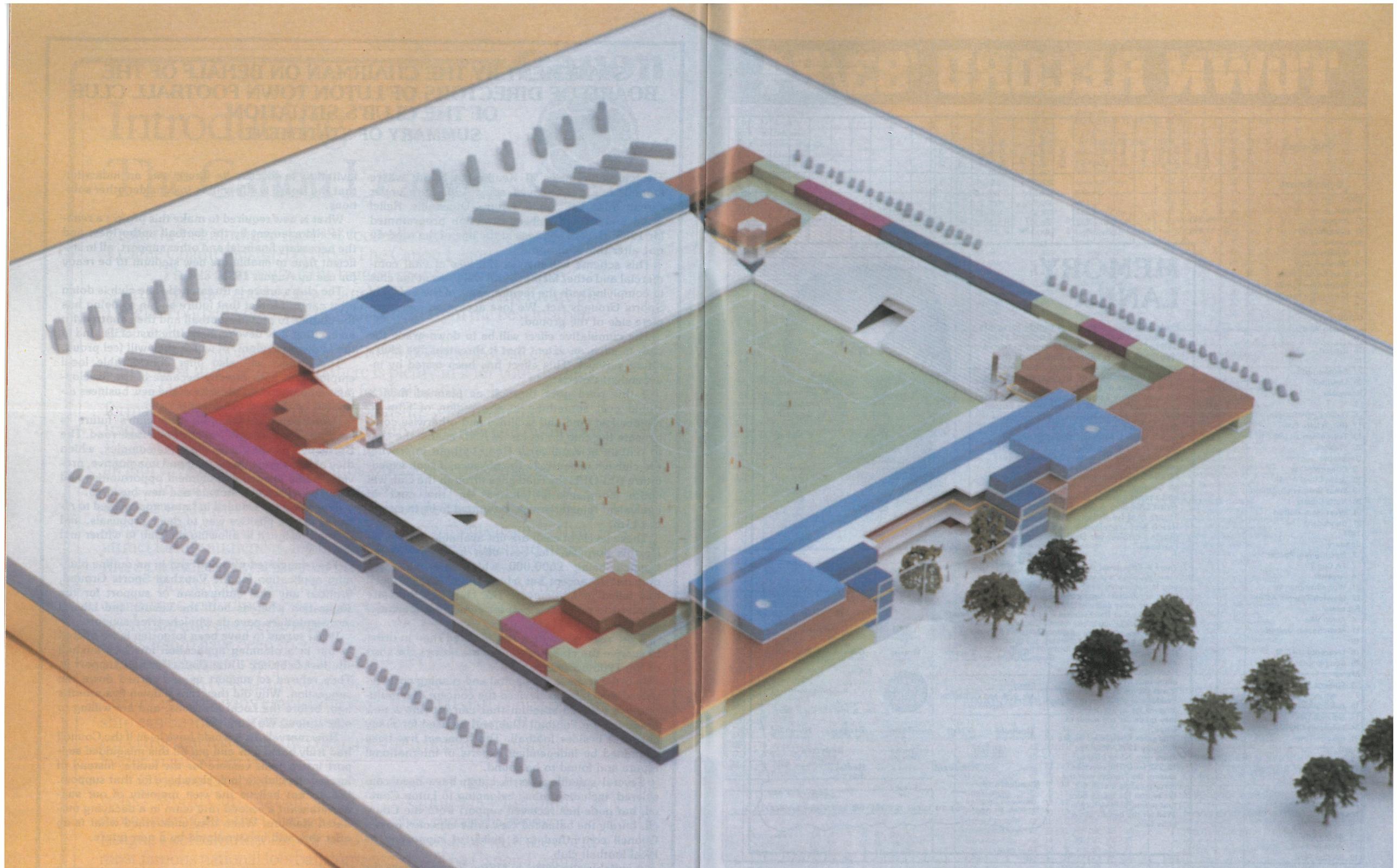
Tragically the Council in Luton again failed to respond in any positive way to these proposals, and seemed resigned in allowing the club to wither and die.

They suggested we might put in an outline planning application for the Vauxhall Sports Ground. Without any real enthusiasm or support for the suggestion whereas both the Labour and Liberal representatives gave us wholehearted support.

What seems to have been forgotten is we offered to put in a planning application for the Vauxhall site last February if the Council would support it. They refused to support us and turned down the suggestion. Why did they turn it down five months ago, before the Local Elections, and are willing to offer it now. We wonder?

How marvellous it would have been if the Council had truly backed us and put all this misguided support into a joint venture for the future, instead of forcing the club to look elsewhere for that support. We do not believe the vast majority of our supporters want a second rate team in a decaying outdated stadium. When they understand what is on offer they will be stimulated by a new future.

The full text of our statement is available on request from the club's offices.



A LOOK AT LUTON'S FUTURE

TOWN RECORD '83/84

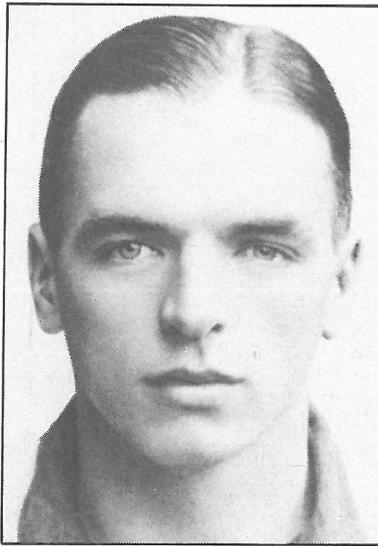
Opponents	Result	Attendance	Points	Position	Sealey	Stephens	Turner	Horton	Elliott	Donaghy	Hill	Watson	Stein	Bunn	Moss	Own Goal
1983																
August																
27 Arsenal	*1-2	39,348	—	—	1	2	3	4	5	6	7	8	9	10	11	
31 Leicester City	3-0	11,929	3	—	1	2	3	4	5	6	7	8	9	10	11	
September																
3 Sunderland																
6 Norwich City																
10 Manchester United																
17 Wolverhampton W.																
24 Nottingham Forest																
28																
October																
1 Aston Villa																
8																
15 Everton																
19																
22 Southampton																
29 Liverpool																
November																
2																
5 Queens Park Rangers																
12 Birmingham City																
19 Tottenham H. (FAC 1)																
26 Watford																
December																
3 Coventry City																
10 Stoke City (FAC 2)																
18 West Bromwich Albion																
26 Notts County																
27 West Ham United																
31 Sunderland																
1984																
January																
2 Nottingham Forest																
7 FA Cup 3																
14 Arsenal																
21 Wolverhampton W																
28 Ipswich Town (FAC 4)																
February																
4 Aston Villa																
11 Manchester United																
18 Liverpool (FAC 5)																
25 Southampton																
March																
3 Queens Park Rangers																
7																
10 Birmingham City																
17 Norwich City																
24 Leicester City (MC Final)																
31 Ipswich Town																
April																
7 Everton																
14 Tottenham H. (FAC SF)																
17 West Ham United																
21 Notts County																
28 Watford																
May																
5 Coventry City																
7 Stoke City																
12 West Bromwich Albion																
19 FA Cup Final																

MEMORY LANE

Proberly one of the best inside-forwards to wear a Sunderland and England shirt, Raich Carter's greatest moment came in May 1937 when he was captain of the Sunderland side which won the FA Cup, a trophy the club had been trying to win for a number of years.

He won many England caps at schoolboy and senior level. After the war he joined Derby County to become a member of that famous forward line of that era which was: Crooks, Carter, Stamps, Doherty, Duncan. It was no surprise when he won his second Cup-Winners' medal with the Rams.

In 1948 he took a managerial step when he became player-manager of Hull City and steered them to promotion from the Third Division North. It was with the Tigers that he finished his playing career. Raich also excelled in other sports playing cricket for Derbyshire and Durham.



There is little doubt that nostalgia plays a prominent part in the memories of some of our older supporters. Right, we relive some of the glorious days of Raich Carter — undoubtedly one of the most famous players to offer service to Sunderland. Here, we bring back memories of a match at Kenilworth Road which many fans will remember. It was played at a time when Sunderland could have been forgiven for wondering why they made the trip south to Luton.

This game was played on 8th February 1958, when the Town won 7-1 in front of 15,932 fans. The previous season, the Hatters won the corresponding match 6-2. We reprint the teams from that memorable victory in 1958 for the benefit of our older fans.

Luton Town	Baynham	Football League — Div. 1
Shirts: White Knockers: Black Stockings: Black with White Tops	Goal	
1 Dunne Right Back	3 Hawks Left Back	6 Pearce Left Half
4 Morton Right Half	5 Brown Centre	11 Groves Inside Left
7 Adam Outside Right	8 Turnèr Inside Right	10 McLeod Outside Left
Referee: Mr. J. S. McLOUGHLIN (Manchester)	NEWS WORLD	Linesmen: Red Flag: Mr. J. Henham (London) Orange Flag: Mr. B. Hills (Orpington, Kent)
11 Godbold Outside Left	9 Revie Centre	8 Frogarty Inside Right
6 Elliott Left Half	5 Hurley Centre Half	7 Bingham Outside Right
3 McDonald Left Back	4 Anderson Right Half	2 Hedley Right Back
Sunderland	Fraser Goal	Kick-off 3 p.m.
Shirts: Red and White Stripes Knockers: Black Stockings: Red with White Tops		

Spectators are asked NOT TO CROSS THE PLAYING FIELD after the match

FOOTBALL COMBINATION FIXTURES 1983-84

Aug. 27 Chelsea
Sept. 7 Leicester City
Sept. 10 Ipswich Town
Sept. 14 Reading
Sept. 17 Arsenal
Sept. 20 Millwall
Sept. 24 Swansea City
Oct. 4 Charlton Athletic
Oct. 8 Bristol Rovers
Oct. 11 Norwich City
Oct. 18 Crystal Palace
Oct. 25 Southampton
Nov. 1 Fulham
Nov. 5 Brighton and Hove A.
Nov. 9 Millwall
Nov. 15 Birmingham City
Nov. 23 Oxford United
Nov. 26 Swindon Town
Nov. 29 Swindon Town
Dec. 3 Tottenham Hotspur
Dec. 6 Bristol Rovers
Dec. 10 Watford
Dec. 17 West Ham United
Jan. 3 Queens Park Rangers
Jan. 17 Chelsea
Jan. 21 Reading
Jan. 28 Swansea City
Feb. 4 Arsenal
Feb. 14 Charlton Athletic
Feb. 25 Queens Park Rangers
Feb. 28 Southampton
Mar. 6 Brighton & Hove A.
Mar. 10 Fulham
Mar. 13 Watford
Mar. 17 West Ham United
Mar. 24 Norwich City
Mar. 27 Crystal Palace
Mar. 31 Leicester City
April 7 Ipswich Town
April 10 Birmingham City
April 14 Oxford United
May 12 Tottenham Hotspur

SOUTH EAST COUNTIES LEAGUE FIXTURES 1983-84

Sept. 3 Wimbledon
Sept. 17 Brighton
Sept. 24 Bristol Rovers
Oct. 1 Swindon Town (Cup)
Oct. 15 Oxford United
Oct. 22 Reading
Oct. 29 Oxford United
Nov. 5 Swindon Town
Nov. 19 Tottenham
Dec. 3 Brentford
Dec. 17 Bristol Rovers
Feb. 4 Southend
Feb. 11 West Ham United
Feb. 18 Tottenham
Feb. 25 Brighton
Mar. 3 Southend
Mar. 10 Wimbledon
Mar. 24 Swindon Town
Mar. 31 West Ham United
April 28 Brentford

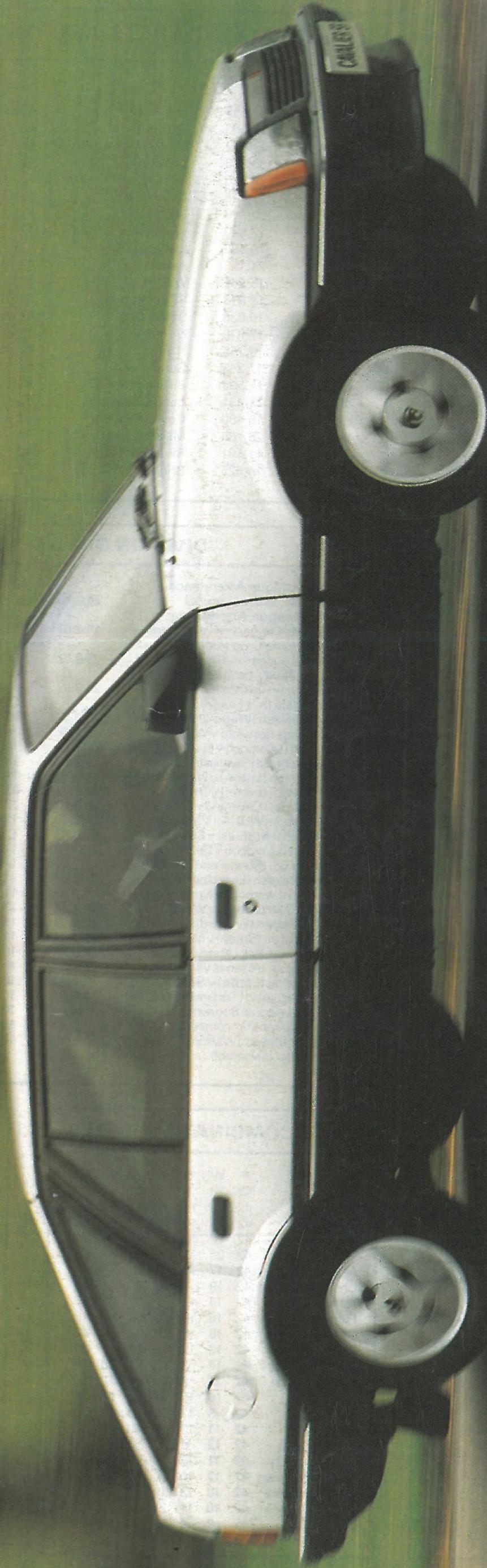
FINAL SOUTH EAST COUNTIES TABLE

	P	W	D	L	F	A	Pts
Wimbledon	24	15	5	4	59	30	35
Cambridge	24	14	5	5	65	35	33
West Ham	24	14	5	5	67	42	33
Chelsea	24	13	5	6	52	42	31
Swindon	24	11	8	5	55	51	30
Luton Town	24	11	4	9	52	52	26
Tottenham	24	9	4	11	56	60	22
Brentford	24	7	7	10	51	62	21
Oxford	24	7	6	11	57	78	20
Reading	24	7	5	12	49	54	19
Brighton	24	7	2	15	45	59	16
Bristol Rovers	24	6	3	15	51	57	15
Southend	24	3	5	16	36	33	11

FINAL ATTENDANCES AND DIVISION ONE TABLE 1982-83

Highest	Average	Club	Home					Away						
			P	W	D	L	F	A	W	D	L	F	A	Pts
44,737	34,836	Liverpool	42	16	4	1	55	16	8	6	7	32	21	82
27,371	19,450	Watford	42	16	2	3	49	20	6	3	12	25	27	71
57,397	41,573	Manchester United	42	14	7	0	39	10	5	6	10	17	28	70
44,907	30,978	Tottenham	42	15	4	2	50	15	5	5	11	15	35	69
25,554	17,815	Nottingham Forest	42	12	5	4	34	18	8	4	9	28	32	69
40,897	23,748	Aston Villa	42	17	2	2	47	15	4	3	14	15	35	68
52,741	20,310	Everton	42	13	6	2	43	19	5	4	12	23	29	64
33,383	22,820	West Ham United	42	13	3	5	41	23	7	1	13	27	39	64
29,596	19,582	Ipswich Town	42	11	3	7	39	23	4	10	7	25	27	58
51,497	24,153	Arsenal	42	11	6	4	36	19	5	4	12	22	37	58
25,300	15,258	W.B.A.	42	11	5	5	35	20	4	7	10	16	29	57
25,578	18,813	Southampton	42	11	5	5	38	22	4	7	10	18	36	57
29,501	16,638	Stoke City	42	13	4	5	34	21	3	5	13	19	43	57
23,476	17,678	Norwich City	42	10	6	5	30	18	4	6	11	22	40	54
23,065	10,255	Notts County	42	12	4	5	37	25	3	3	15	18	46	52
35,041	17,353	Sunderland	42	7	10	4	30	22	5	4	12	18	39	50
43,864	15,593	Birmingham City	42	9	7	5	29	24	3	7	11	11	31	50
21,231	13,431	Luton Town	42	7	7	7	34	33	5	6	10	31	51	49
18,938	10,480	Coventry City	42	10	5	6	29	17	3	4	14	19	42	48
45,400	26,788	Manchester City	42	9	5	7	26	23	4	3	14	21	47	47
20,322	11,681	Swansea City	42	10	4	7	32	29	0	7	14	19	40	41
25,030	14,625	Brighton	42	8	7	6	25	22	1	6				

Luton's star.



Two teams from Luton are currently making a name for themselves.

'The Hatters' are in the first division.

And Vauxhall-Opel are enjoying fantastic sales success.

Achievements in different fields, but

for the same reasons.

A consistently high all-round performance and magnificent team effort.

Facts confirmed by checking out today's line-up, and by a visit to your local Vauxhall-Opel dealer.

With stars like the Cavalier, the coming season promises to be even better for us.

We're sure that's also true of Luton Town.



VAUXHALL-OPEL