

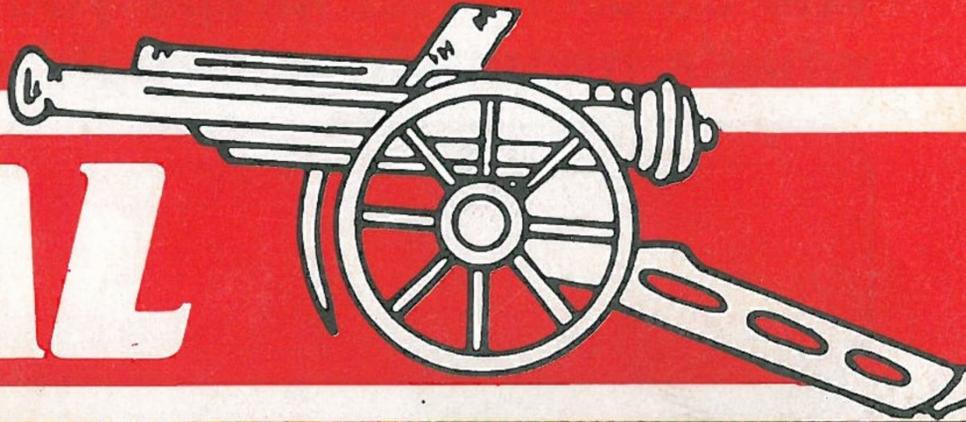
Official Programme

V LUTON TOWN

Canon Football League Division One

Saturday 27th August, 1983

Kick-off 3.00 p.m. Price 40p



ARSENAL



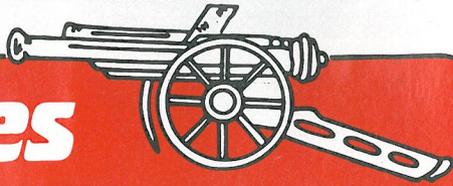
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LEADERS IN HI FI AND VIDEO

The column that keeps you in touch with what's happening at Highbury

Gun Flashes



Chairman Peter Hill-Wood

CHAIRMAN'S MESSAGE

Chairman Peter Hill-Wood writes: 'As we set out today on the first steps of yet another season, may I welcome you all to Highbury for what I hope will be the start of a successful campaign.

Some new players are with us. Charlie Nicholas has arrived from Celtic with a justly earned reputation and John Lukic, the promising young goalkeeper from Leeds has also joined our ranks. We have also signed Colchester's Ian Allinson.

To those players who have moved to other Clubs I extend our very best wishes, and in thanking them for the part they have played wish them every success in their new careers.

To every one of our players may I wish them an injury-free and successful season.

Lastly, but most important of all, to you our supporters may I thank you for the loyalty you have shown, and I sincerely hope that we can reward you with not only successful and exciting football throughout the Season, but a trophy at the end of it.'

WELCOME TO Highbury

Hello and welcome to Highbury!

There have been plenty of changes at Arsenal during the close season — on and off the field.

We echo the chairman's welcome to our new players, Charlie Nicholas, John Lukic and Ian Allinson — and wish them a long and successful stay at Highbury.

Several players have left us since the end of last season; goalkeeper George Wood has joined Crystal Palace, that great veteran John Hollins has returned to his first club, Chelsea, John Devine has moved to Norwich, and John Hawley is now playing in Hong Kong.

Unfortunately, centre forward Paul Vaessen has had to give up the game completely because of recurring knee trouble — a harsh reminder that there's a lot of pain to go with the glamour. We wish him well.

Long-serving trainer Fred Street has left us to go into private practice. Our new first team trainer is Roy Johnson, who'd previously been reserve trainer.

WELCOME TO LUTON

Welcome to everyone from this afternoon's visitors, Luton Town. If today's game is anything like last season's two matches against the Hatters, it should be excitement all the way.

Welcome also to our friends from London Weekend TV, they're recording today's game for

their first 'Big Match' programme of the season.

PROGRAMME CHANGES

We'd also like to welcome our two new members of our programme staff. The new programme editor is Kevin Connolly, and Doug Poole will be joining Bill Smith to take the photographs.

Kevin and Doug will be well known to many of our local supporters, as they cover the Gunners every week in the 'Islington Gazette'.

As you can see, the programme has been completely re-designed, and we hope you like the new magazine-type format.

JUNIOR GUNNERS

Another big innovation is the Junior Gunners — an exciting new club for all our younger fans. See the Junior Gunners page later in the programme for full details!

BAND STAYS, OK

We're introducing a resident disc jockey, Jerome Anderson, for the first time... but this doesn't mean the end of the Met Police band, who'll still be reappearing regularly at Highbury.

Our big regret is that we weren't able to install the giant video screen at the Clock End, as we'd planned. The screen could have been used for pre-match and half time entertainment, and we're sure it would soon have become a popular feature at Highbury.

TERRY NEILL

Welcome to Highbury for the start of another new season.

By our own high standards last season was a disappointment to all of us. We want to be the best, and we've given proof of our ambition by signing Charlie Nicholas and adding John Lukic and Ian Allinson to the squad.

We wish them all long and successful careers at Highbury.

The demands of the media on Charlie have been immense. But Charlie knows he'll be under pressure. He's a level-headed lad — and I'm sure he knows how to cope with all the attention.

However, it saddens me that sections of the national press should concentrate so much on looking for sensational stories about a particular player.

Don Howe and I have been very pleased with our pre-season build-up. The players have worked very hard — and we've gained the benefits of playing five difficult matches.

I know some people will point out we only won two out of those five pre-season games.

Obviously I want us to win every game, but the real business starts at 3 pm this afternoon. We've been very careful about our pre-season organisation, and I hope — and believe — it will pay dividends.

None of those games could be described as a 'friendly!'

Even German third division side Meppen — who we beat 4-2 — gave us a hard start to the German tour, especially as they'd been training a month longer than we had.

We showed a lot of spirit to gain a 1-1 draw at Bochum — and we played well in the first half in Bremen before going down 0-2 to the Bundesliga runners-up.

I was pleased with our all-round display in the 1-0 win at Aberdeen, and even though we lost at Portsmouth last Saturday, people who saw the game will know we dominated it — and made 70% of the chances.

There have been lots of stories in the press about players we were alleged to be interested in signing. Some of the names mentioned were well wide of the mark! Our policy remains the same as it's always been. We like to sign the player first and talk about it afterwards. We'll never conduct transfer talks in public, and as you all probably know by now, I prefer not to discuss players with other clubs. I prefer to leave the speculation to other people!



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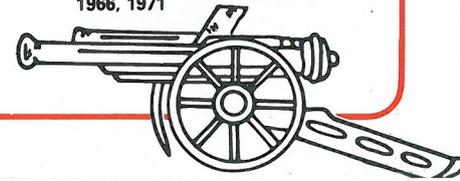
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European Fairs Cup winners: 1970
F.A. Youth Cup winners: 1966, 1971



RESERVES & YOUTHS



Terry Burton

LAST season heralded a big breakthrough for young players like Danny O'Shea, Colin Hill and John Kay, who all broke into the first team.

And that's a record reserve boss Terry Burton wants to see his players beat this season.

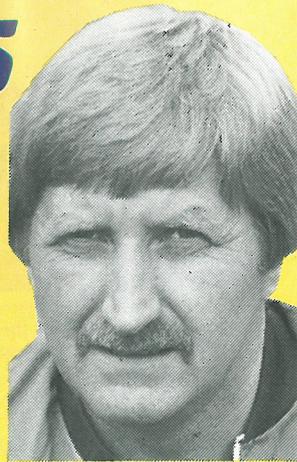
Said Terry: "My job is to produce players who can go into the first team. These lads all had a taste of the action last season. Their aim must be to challenge for regular places. My aim is to push more players through."

Terry would love his team to win the Football Combination — but that's not his first priority.

As he explains: "There's no point having lots of experienced players in the reserves to boost the results, if they're denying younger players the chance to progress."

Reserves ready to knock on the first team door? There's midfielder David Cork, from Doncaster, Paul Gorman from Dublin, who played four first team games in 1981/2, and David Madden, who's just joined us from Southampton.

And this could turn out a vital season for young



Tommy Coleman

forward Terry Lee, who quickly established himself in the reserves last year. "We're hoping for big strides from Terry now he's got some reserve experience," says Burton.

Youth coach Tommy Coleman echoes Terry's belief, that producing players for higher teams is the vital part of his job.

"We believe in giving the youngsters their chance as early as possible so we can assess what they can do," says Tommy.

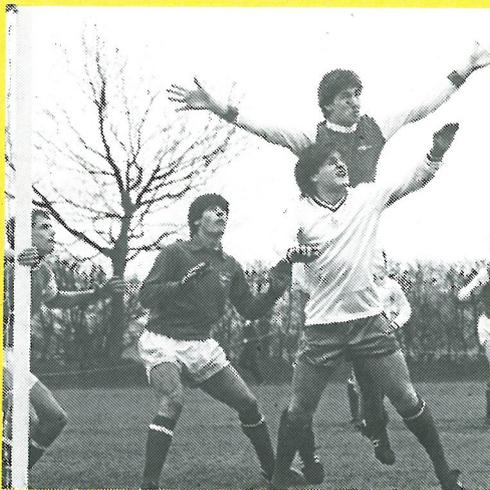
Tommy spent last season putting that policy into action — and guiding his inexperienced team through some tough lessons early in the season.

But Tommy says: "We learnt a lot from last season. And I'm convinced we'll be much more successful this time. The boys are more experienced, and they showed what they could do, with a great run of results after Christmas."

Youth players to watch are imposing centre back pair Martin Keown and Tony Adams plus versatile forward Martin Hayes — who went with the first team as substitute to the final game of last season, at Aston Villa.

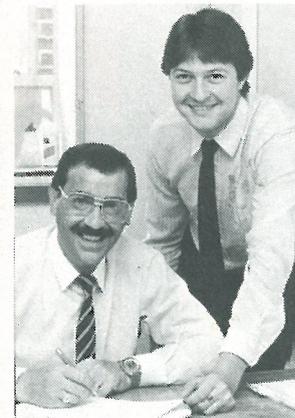


Young Gunner Jon Purdie in action against Chelsea last season. Martin Hayes is in the background.



Centre back Tony Adams (right) climbs with arms outstretched.

FANFARE



Travel Club manager Chris Davies (left) and assistant manager Paul Johnson

TRAVEL CLUB TO WOLVES

ARSENAL Travel Club will be running a train to Monday's game at Wolverhampton. This game is a 3pm kick-off.

The train leaves Euston at 11.31am, and arrives back at 7.14pm. Return fare is £5.60, NOT including match ticket.

The Travel Club will be open for bookings after today's game.

TICKETS AND TRAVEL FOR SOUTHAMPTON

Arsenal Travel Club will be running coaches only to our game at Southampton on September 3. This is an all ticket match. Coaches leave Arsenal Stadium at 10.45am. Return fare is £6.80 — which includes £2.50 match ticket.

Travel Club members going on Travel Club coaches to this game should collect their match tickets when they book their coach tickets.

The Travel Club will be open for bookings after today's game.

The Travel Club's phone number is 01 359 0205 for weekday enquiries.

Supporters not travelling with the Travel Club can buy £2.50 match tickets for the Southampton game, from our match day ticket office in Avenell Road, after today's game.

COMING HOME GAMES

Our home games against Manchester United Liverpool — on September 6 and September 10 respectively — will NOT be all ticket. For latest information on the availability of seat tickets, please

ring our ansaphone service on 01 359 0131

Part of the Clock End has been set aside for the visiting supporters at both these games. So Gunners fans — please DON'T use the Clock End turnstiles in Highbury Hill. Thank you for your co-operation.

HELLO, NORWAY

A big hello to all our supporters in Norway, and especially to all of you who've come to support us today.

Football League matches are shown regularly on Norwegian TV and it's nice to know Arsenal are one of the most popular teams!

There's a thriving branch of the Arsenal supporters Club in Norway, and they produce their own magazine, called 'Gunners Post'.

And a special hello to some of our biggest Norwegian fans — Johan Warlo, Jarle Kvam, Espen Andar and Bjorn Furuheim. Hope you enjoy the season!

RECORD DEDICATIONS

How would you like a record dedication played before the game? You could dedicate a record to your wife, husband, girlfriend, brother, sister, even mother-in-law — or anyone at Highbury. Just send the details to: Jerome Anderson, Record Dedications, Arsenal F.C., Avenell Road, Highbury London N5 1BU — and he'll do the rest!

THANKS, FANS

Terry Neill, Don Howe and the players would like to thank all the fans who travelled to support us in the pre-season friendlies — particularly those who made the long trips to Germany and Aberdeen.

We hope everyone who came to watch us train at Hennessey enjoyed the day, and we were delighted to meet so many fans after the game in Bremen.



Nice to see you! Boss Terry Neill meets fans Lena, Christine and Gary after the game against Werder Bremen.

SUPPORTERS CLUB NEWS

The Supporters Club football team — the 'Other Gunners' just missed promotion from Barnet Sunday Division Four last season. They're looking for players who can boost their big promotion push! Speak to player/manager Micky Madden in the Supporters Club building if you fancy giving them a hand!

The Supporters quiz team will be playing in Division Three of the Home Counties Quiz League this season. Team manager Ted Sinfield is ardently seeking fans with encyclopaedic football knowledge to improve on last season's mid-table position.

The pool team began their Imperial League campaign with a 7-2 win over the Archway Tavern. Keep it up, lads!

The Gunners Bar is open in the Supporters Club building in St Thomas's Road on Tuesday nights and match days throughout the season. Supporters Club members — please bring your membership card to gain entrance.



BY CAR TO WOLVES ...

Compiled by the RAC

Leave London on the M1
Leave the M1 at Junction 19 (M6)
Leave the M6 at Junction 10 (A454)
Follow the A454 to the Wolverhampton Ring Road
Turn right onto the Ring Road (Railway Street)
Continue to the third road junction
Turn right at this junction into Waterloo Road
Football ground is on the right

... AND SOUTHAMPTON

Leave London on the M3 from Sunbury
Continue down the M3 to the end
Follow the A33 onto Southampton
Continue along the A33 to the town centre on to The Avenue
Continue to the junction with Archers Road (5th turn on the right after Southampton Common)
Turn right onto Archers Road
Football ground at the end of the road on the right

ACTION FLASHBACK

Brian Talbot flies through the air, but Werder Bremen 'keeper Dieter Burdenski has grabbed the ball.



Brian McDermott's about to hit a curler against Werder Bremen.



Graham Rix wins a tackle but hits the deck, in Bremen.

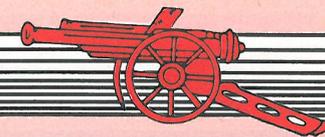


Kenny Sansom gets in a tussle with Bochum's Stefan Kuntz.

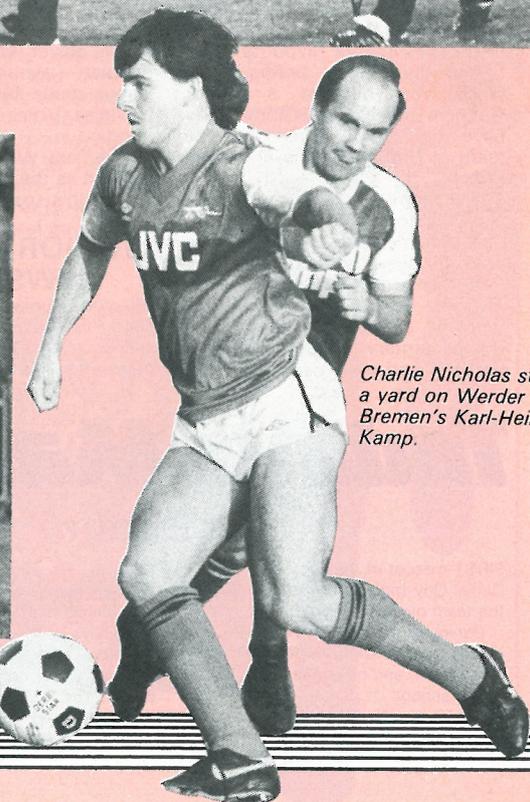


Brian Talbot's sprint is in vain as Werder Bremen 'keeper Dieter Burdenski dives to save.

1-1 IN BOCHUM, BUT WE GO DOWN 0-2 IN BREMEN . . .

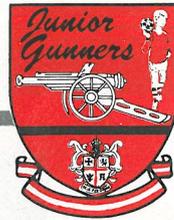


Tony Woodcock caught in balletic pose between two Bochum defenders.



Charlie Nicholas steals a yard on Werder Bremen's Karl-Heinz Kamp.

Junior Gunners



WHAT IS JUNIOR GUNNERS?

HELLO, and welcome to the first Junior Gunners page of the season.

A lot of you have asked what Junior Gunners is all about, so we thought we'd explain straightaway.

Junior Gunners is an exciting new club for all our young supporters. Everyone under 16 can join, and enjoy all the benefits of being a member.

When you join Junior Gunners, you'll receive a special scarf, badge, patch and pen, all with the distinctive Junior Gunners crest.

You'll receive a special signed colour photo of your favourite player too plus your own Junior Gunners cards at Christmas, and on your birthday.

Junior Gunners have their own special enclosure at Highbury, right in front of the west stand. They can enter the ground for 10% less than the normal admission price — and get in free to all reserve and youth matches at Highbury.

We'll also be organising special stadium tours for Junior Gunners — when you can see right behind the scenes at your favourite club.

And the biggest bonus of all when you become a Junior Gunners is that you automatically have the chance to lead out the team at Highbury for a first team match!

The names of all the Junior Gunners go into a special draw, to pick the mascot to lead out the team for every home game.

Not only do you lead the team out, you keep the Arsenal kit you wore as a souvenir, you receive complimentary match tickets for yourself and your parents — and

you enjoy your very own spot in the programme.

So don't delay. Junior Gunners membership costs £5 and Junior Gunners organiser Debbie Wakeford will be delighted to give you full details, and enrolment forms. Phone Debbie at Arsenal on 01 359 0205, or write to her at Arsenal Stadium, Avenell Road, Highbury, London N5 1BU.

TONY LEADS THE POLL

England forward Tony Woodcock is Arsenal's most popular player — according to the Junior Gunners.

The fans all nominate their favourite player when they join — and Tony is leading the poll by a big margin from goalkeeper Pat Jennings.

Says Junior Gunners organiser Debbie: "Our members received a signed photo of their favourite player when they join, and Tony's had to sign a lot of photos!"

England full back Kenny Sansom and midfielder Graham Rix lead the chasing group. Then there's a gap to your next two favourites — skipper David O'Leary and versatile Stewart Robson.

One player who's made himself popular — without even playing a league game for us — is Charlie Nicholas. Votes for him have been flooding in.

Will Tony Woodcock hang on to his lead as the season progresses? Watch this space!

JUNIOR GUNNERS NEWSLETTER

All you Junior Gunners should soon receive the first of this season's Junior Gunners newsletter — your own newspaper



Debbie Wakeford
Junior Gunners Organiser

which comes to you four times a year.

The newsletter is packed with photos, competitions, and articles about your favourite players.

The first issue contains full colour photos on front and back, all the news about our pre-season matches, a host of competitions, birthday greetings . . . plus special features on Charlie Nicholas and John Lukic.



Today's Mascot

DANIEL QUY

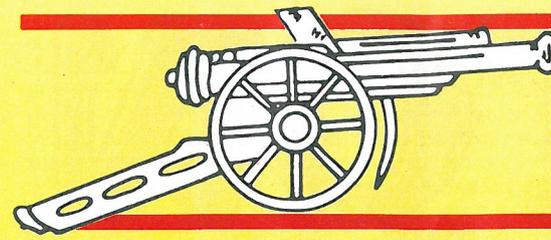
FIRST mascot of the season . . . that's Daniel Quy (right) — who'll be leading the team out this afternoon.

Daniel is just seven years old. He comes from Grazebrook Road in Stoke Newington, and he goes to Sir Thomas Abrey school.

Daniel must be one of our youngest

regulars. He comes to all our games with his dad — and he was one of the first members of Junior Gunners.

He says he likes being a striker when he plays football . . . and that's no surprise when he names his favourite player. Yes, it's Tony Woodcock!



LOOKING BACK

ARSENAL v LUTON 1982/3 ... EXCITEMENT GUARANTEED!

LAST season's matches against Luton served up two of the most exciting games of the season. We're looking forward to a repeat today. . .

And we're sure our England striker Tony Woodcock (right, and below) will be hoping for a repeat of March's game at Highbury!

Tony, our topscorer last season, blasted his first Arsenal hat trick — and sent the Hatters reeling away on the wrong end of a 4-1 scoreline.

Said Tony: "I remember that game particularly — because it was my first hat trick for Arsenal. My first goal came from a bad back pass. The second I took with a shot on the turn to connect with Brian Talbot's cross, and the third I finished off from Graham Rix's chip."

Paul Davis scored our other goal, and David Moss popped up with a late consolation for Luton.

That 4-1 win was one of the best performances of our inconsistent season.

We showed just how inconsistent we could be — in the course of just 90 minutes, in a thrilling 2-2 draw at Kenilworth Road last November.

We played some brilliant football in the first half, but couldn't score.

"We could have had it won by half time," said Terry Neill.

Then Graham Rix blasted us in front with a shot from a corner. And when Brian Talbot hammered in Alan Sunderland's cross, we looked sure of three points.

That was presuming too much. David Moss chipped George Wood and put Luton back in the game. Paul Walsh stunned us all with the equaliser, and suddenly we were hanging on for one point. What a match!

RECORD OVER THE YEARS

We've met Luton 20 times in the league, going back to the 1897/8 season when we were still at Woolwich!

We've won nine games, they've won eight, and three have been drawn. We've scored 33 goals, against the Hatters 36.

We beat Luton 3-2 in the F.A. Cup sixth round of 1952. And we met them in the League Cup in 1970/1, when George Graham's goal gave us a 1-0 win.



TONY WOODCOCK . . . last season's hat trick hero.



LUTON

by Tony Pullein

LUTON'S miraculous last ditch escape from relegation last season has done nothing to change manager David Pleat's ideals. "We are at our best when playing attractive, attacking football," he says. "And that's the way we shall try and kick-off the new season at Highbury."

The Hatters, who returned to Division One after a seven-year absence last season, seemed doomed to immediate relegation when they went into their final game at Manchester City. But a goal from substitute Raddy Antic, with just five minutes to play, saved them and sent City down.

"It was nearly too late when I realised where we had gone wrong," admitted Mr Pleat. "At the start of last season we played our natural game and scored 25 goals in our first 10 League games. Later we tried to tighten up at the back but this led to a loss of power up front and we found ourselves sinking into the relegation area.

"This season we shall try to revert to our old style."

So, with striker Brian Stein now fully recovered from the injury that kept him out of serious action from last December. Luton will be in goal-hungry mood this afternoon.

Mr Pleat was so confident in his squad's ability to thrive in the First Division that he made only one close-season signing — goalkeeper Les Sealey from Coventry.

Sealey, a £120,000 investment, is expected to take over from Jake Findlay who missed the latter part of last season through injury. Sealey developed in

Coventry's junior teams and made his League debut for the Sky Blues at Q.P.R. in April 1977. For the past five seasons he was their regular First Division goalkeeper, making well over 150 League appearances for the Club.

Luton's main strength is in attack and midfield. At the height of last season's early success, the Hatters fielded a front line of Brian Stein, Paul Walsh and David Moss. When Stein dropped out in December, the attack lost much of its bite and, shortly before the transfer deadline, Mr Pleat signed Trevor Aylott from Millwall for £55,000 as a replacement.

Despite missing half the campaign, Stein was still joint-top scorer with 15 goals. A glut of goals in pre-season friendlies has restored all his old confidence and he will certainly have no inhibitions

when he steps out onto the Highbury turf.

"When we won promotion I was a bit worried about how I would adapt to First Division football," Brian confessed.

"But we came from behind to draw our first game at Tottenham. I scored our second goal, then got two more at Liverpool and a hat-trick against Brighton. None of us fears anyone now."

Brian, who was blooded in Luton's first-team in 1977, led their scoring list for the first time in 1980/81 with 19 goals. The following season, when they won promotion, he led the way again with 21. He netted 15 times in only 26 appearances last season but has yet to score against the Gunners.

Paul Walsh's rapid progress was recognised when Bobby Robson took him on this

summer's England tour of Australia. Paul, a former youth and under-21 international, played in all three full internationals down under and scored one of only two goals scored. Paul joined the Hatters from Charlton during the 1982 close-season in a player-plus-cash deal that valued him at £330,000. His goals tally of 15 last season included hat-tricks against Notts County and West Ham. Paul made his first League appearance for Charlton in 1979 and led their scoring list with 13 goals in his last season here at The Valley.

Moss earned his reputation as a goal-scoring winger with Swindon and, once he had established himself in their League eleven, it was rare for him to fail to reach double figures. In his last season at the County Ground, in 1977/78, he scored 22 goals. Luton signed him for £90,000 in 1978 and he was their top scorer in his first two seasons with 13 and 24. Last season, after relinquishing the responsibility for taking penalties, he scored 10 times.

Aylott, who made a couple of dozen League appearances for Chelsea, joined Barnsley for £50,000 in 1980 and moved to Millwall for £150,000 in 1982. Luton managed to sign him for £55,000 towards the

end of last season.

There was much relief in the Luton camp when Brian Horton agreed to sign another contract this summer. Brian, who had originally sought a fresh challenge, will now resume his partnership with Ricky Hill and Wayne Turner in midfield.

Horton is an all-action player of tremendous experience, dating back to his League debut for Port Vale in 1970. He moved on to Brighton for £30,000 in 1976 and helped the Sussex club gain First Division status for the first time before joining Luton for £100,000 in 1981.

Hill joined the Hatters as a schoolboy and has been a first-team regular for six years. Last season his performances were rewarded by a call up to the England squad and he won full caps against Denmark and West Germany.

Turner is a versatile player who can also play at left-back. A Luton discovery, he made his senior bow in 1978/79. Two seasons ago he was loaned to Lincoln City but last season he earned himself a regular place in midfield for the Hatters.

Raddy Antic, a Yugoslav international, often found himself on the substitute's bench last season. But it was

as the number 12 that he scored that vital goal to save the club's First Division life in May. Raddy joined Luton from the Spanish club Zaragoza in 1980.

Luton's defence will probably comprise Kirk Stephens, Paul Elliott, Mal Donaghy and Clive Goodyear.

Stephens was signed from Nuneaton for a mere £5,000 in 1978 and has been a fixture at right-back for almost five years now. Elliott, who established himself in our team in 1981/82, was transferred to Luton last March for an initial fee of £95,000 with more to pay when he has completed 60 First Division appearances.

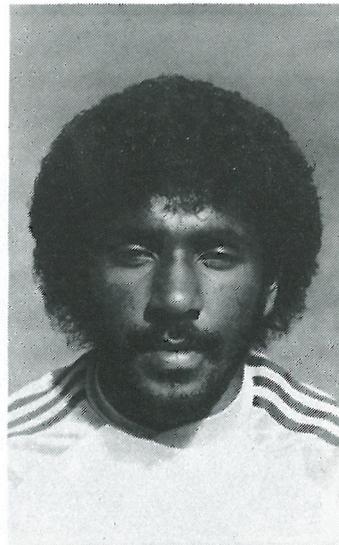
Donaghy, signed from Larne for £20,000 in 1978, is now a regular member of the N. Ireland team with 24 caps.

Luton sold one of their most experienced defenders Richard Money to Portsmouth, so he'll be appearing in the Second Division today instead of running out at Highbury.

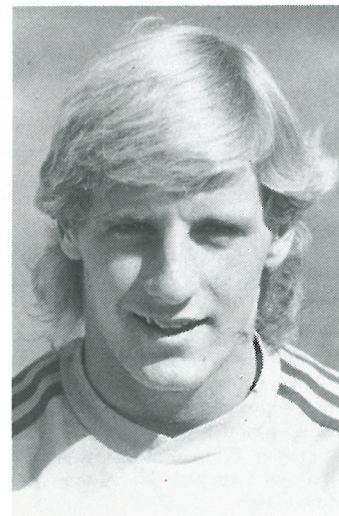
Another contender for a place in the middle of the defence is Clive Goodyear who had been holding the first-team spot for two years until Paul Elliott was signed.



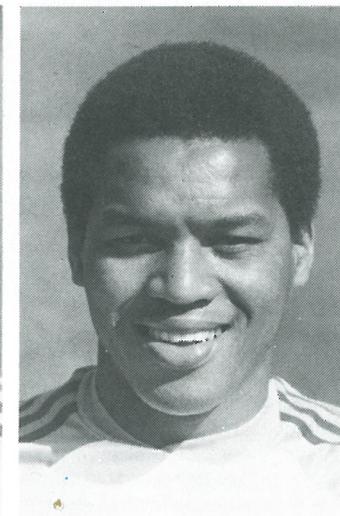
PAUL ELLIOTT



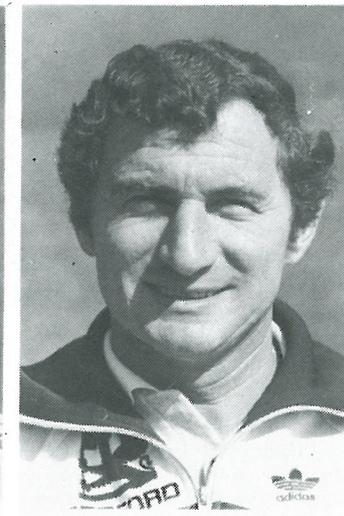
RICKY HILL



PAUL WALSH

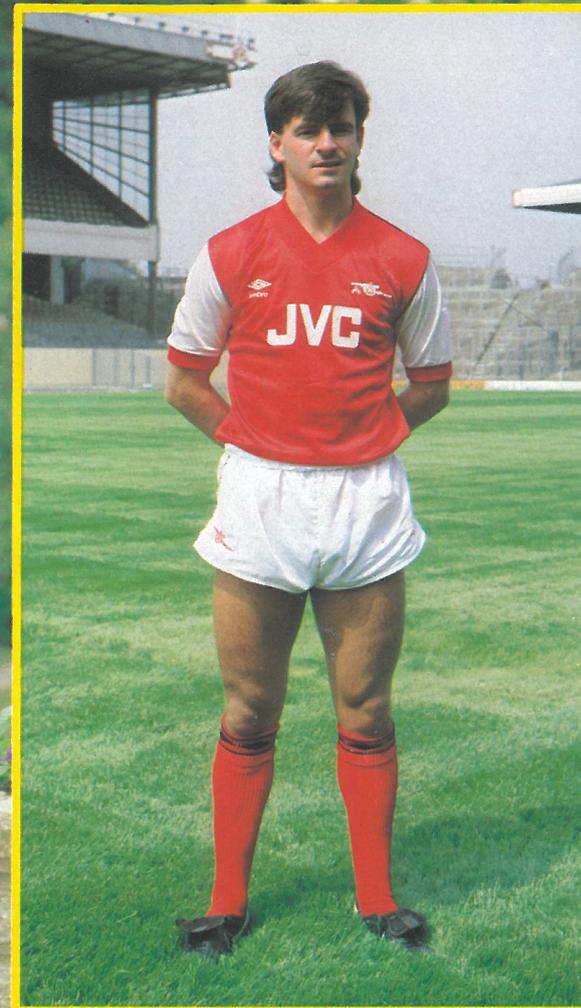
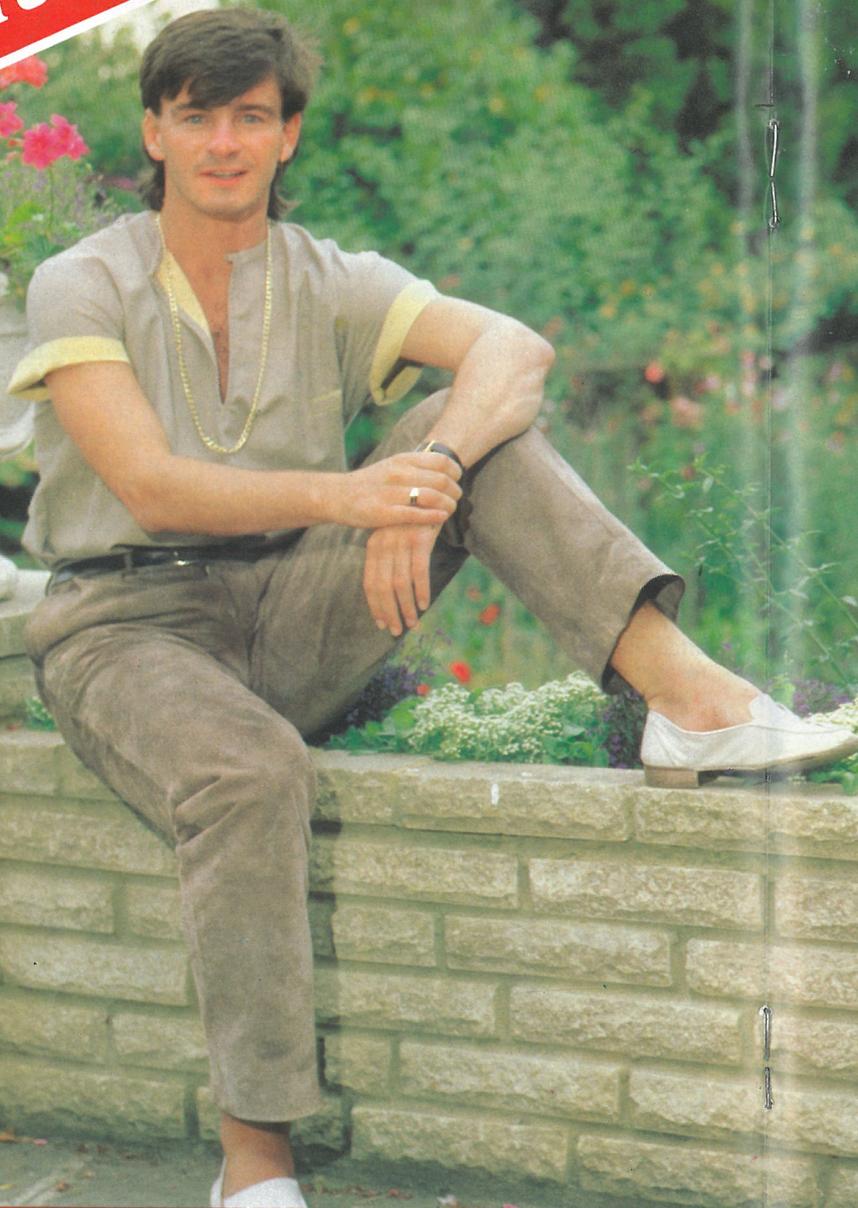


BRIAN STEIN



DAVID PLEAT

Gunner on parade



CHARLIE Nicholas is 21, single, popular and talented.

And he's not going to waste his career by living up to an image of a social butterfly.

Charlie has been living in a country club in Totteridge, but he's buying a house in the Hertfordshire countryside —

where he can retreat from all the attention that goes with being a Highbury star.

Charlie shrugs off the hype. "I'm not going to live up to a false image of me," he explains.

He quickly had to adjust to the media pressure when he was with Celtic — but he's confident that's

equipped him to handle the added attention in London.

Like many Celtic stars, Charlie first impressed with the Celtic boys side — and he still reckons their manager Frank Cairney was the man who started him on the road to success.

Charlie went for a trial at Wolves

when he was 15 — but a brush with a gang of hooligans drove him back to Scotland.

He was training to be a motor mechanic, when Jock Stein called him up to sign for Celtic in 1977!

Now he drives a Saab Turbo!

Charlie's favourite sports — apart from football — are golf and

tennis. When the Gunners have finished their stint of morning and afternoon training, he aims to take up both again.

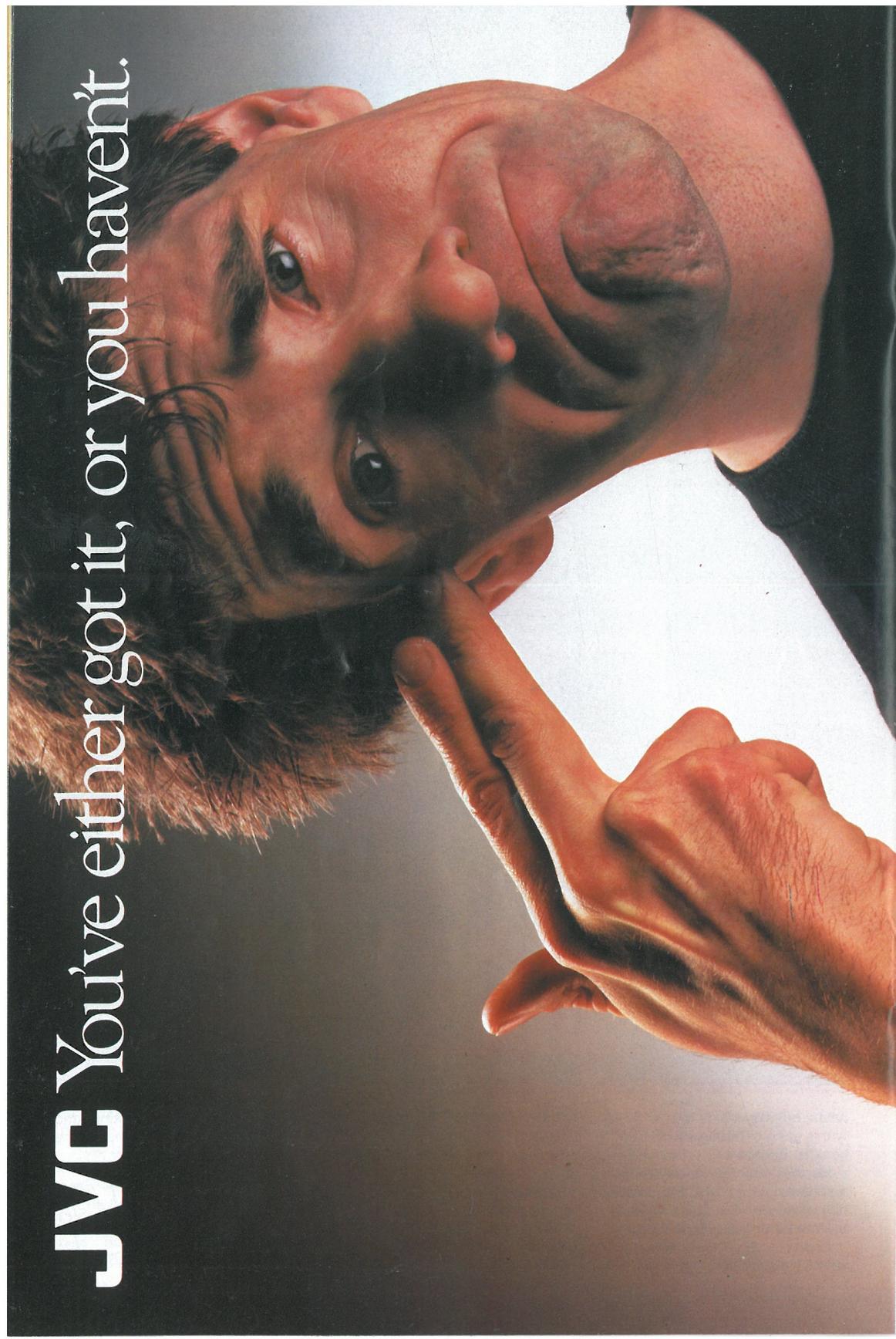
Charlie's favourite relaxation is listening to music.

"My favourite band is U2," said Charlie: "I like Pyschedelic Fuzz and Depeche Mode too. My music

is a great way of relaxing and getting away from football for a while."

A handwritten signature of Charlie Nicholas in black ink.

JVC You've either got it, or you haven't.



Highbury Hotline



Letters from our Supporters

COUPON POSITION

Can you please print in one of the programmes at commencement of the season a list of players on staff. Also list of released players with new clubs if possible or staff positions like John Hollins at Chelsea.

Enclosed you will find a list of placing of the coupons for final tickets in season 82/83 programmes. You will see I itemised which page the coupon backed onto. This means if we had, won last season's semi-final the cutting out of coupons would have spoilt articles and photographs in the programmes which many of us treasure over the years.

Last year in the programme of 28th Feb v Middlesbrough 5th round replay on page 22, reader S. Allen made similar comments, and the editor stated they would bear his views in mind in the future. He suggested on the back page for coupons.

I suggest that coupons be printed backing on to adverts like coupon 5 was printed last season.

Neil Gordon
Bracknell
Berks

A list of our current staff appears in the new club handbook, and there's a two page colour picture of all our staff on pages 22 and 23. Information about players who've left the club is in 'Gunflashes'. The coupon will be appearing on the back page of the programme this season.

AWAY PHOTOGRAPHS

What has happened to those splendid and much admired 'Away Match'



Fred Street, our former trainer

photographs, a standard feature in the programme since the fifties?

Surely, Bill Smith must be worth the price of an 'Away-Day'? Just 5 matches were highlighted (including 2 pre-season friendlies and the FA Cup semi-final) away from Highbury last season, compared with 26 at home.

An analysis over the previous two seasons reveals 9 away out of 28 in 1981/82 and 4 from 23 in 1980/81.

Martin Levy
Snaresbrook

Point taken! Photos from away matches will appear in the programme regularly — starting today with photos of our games in Germany.

INDONESIAN TOUR

Recently I wrote to you mentioning that I was going to Indonesia and whether you could send me a list of the Arsenal matches, this you did — thanks very much.

However, due to my crowded programme I was unable to see any matches although I did have a chance to talk to the players on board the plane. I did find it interesting to see that half an hour after arriving at our hotel the players were changed for a training run!

J C Fairweather
Highbury

Thanks for putting us wise! Those of us who missed out on the exotic tour thought it was a holiday trip!

THE VOICE OF CHARM

Any chance of a photo that could be printed on letter page of the announcer.

Even the pigeons are charmed by his voice of 'Good afternoon ladies and gentlemen' where I stand up the North Bank.

Mrs Pauline Moth
Stevenage
Herts

The announcer is an elusive man — but we'll try and capture him on photo in a coming programme!

FRED STREET

I am writing on the subject of Fred Street. I am sorry to hear that he is leaving the club as he must have been good at his job to qualify as England's pyshio. Surely a bit more of programme space could have been found than a paragraph on the 'Terry

Neill page'. Look how much the programme editor got.

Chris Ruff
Clerkenwell

Fred has left Arsenal to concentrate on private practice, but he'll still continue as England trainer. Everyone at Highbury would like to thank Fred for the great service he gave us in the past 12 years.

BRING ON THE KIDS

As a previous critic of the Arsenal programme I am delighted that the programme is to appear in revised form this year with the emphasis on keeping 'the supporters' more informed. I trust comments will embrace all teams — including juniors — Dare I say that the QPR and Tottenham programmes provide superb examples.

I am very pleased to see that the handbook will re-appear again this year, once again in revised form.

S J Hodge
Knaresborough
N Yorks

Thank you for your comments. We shall certainly be trying hard to give you all more news about the reserves and juniors this season.

LATIN MOTTO

I am writing to enquire about the words Victoria Concordia Crescit. In the Spartak Programme (UEFA Cup 82/83) you have got it meaning 'victory grows out of harmony', but while I was reading an old programme from our home game with Ipswich 80-81 its down as 'victory through harmony'.

Please could you put me right on the correct words.

Trevor Crowe
Buckden
Huntingdon, Cambs

It means 'Victory grows out of harmony'.

ONE PROG WANTED

I have collected Arsenal programmes from season 1975/76 to 1982/83 and am missing Arsenal v Norwich City — Football League (28.4.79). I would be obliged if any reader could provide me with the missing programme.

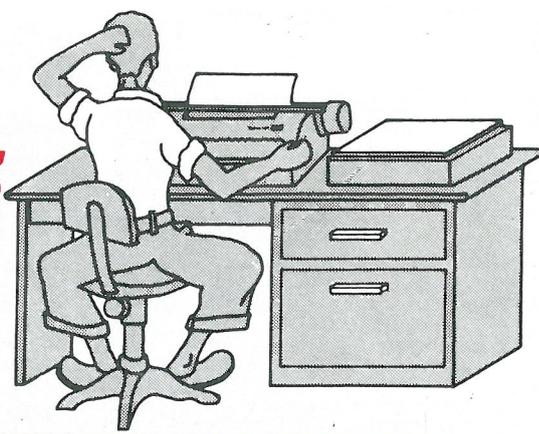
Fintan Bloss
Cork
Eire

If anyone can help Fintan, please write to him direct at 15, North Mall, Cork.

HIGHBURY HOTLINE

Please send your letters to: 'Highbury Hotline' Arsenal F.C., Avenell Road, Highbury, London N5 1BU.

KEVIN CONNOLLY'S Highbury Scene



NO VIDEO

Sorry, no video. That was one of the most disappointing decisions of the summer.

Islington Council turned down our application for planning permission to erect the screen after objections from local residents' groups.

The video screen would have proved a big addition to the Highbury entertainment.

We were aiming to show recordings of away games, clips from training sessions, player interviews plus reruns of the action.

We could also have shown cartoons, messages and pop videos on the screen. But now it looks like a great opportunity has been tossed aside.

KEN'S BEARD

Is this right? Kenny Sansom is sporting a beard?

Yes, it's true. Explains Kenny: "I grew a beard in Djakarta on the Indonesian tour, and I liked it, so I let it grow. My wife thought it looked good, so now I'm sticking with it!"

HERE'S ROY

As soon as one of our players goes down this afternoon, you'll see new first team trainer Roy Johnson racing on to the pitch.

Roy knows all about running, of course. He was one of our five staff who completed April's London Marathon!

But seriously . . . Roy has taken over from Fred Street, after spending four years as our reserve trainer. Roy's age is a national secret, but I can reveal that he comes from Bedfordshire, and played for Biggleswade in the United Counties League.

Roy was physiotherapist at Luton before he came to Highbury.

He's also a qualified lecturer on the subject of sports injuries.

RED AND BLUE

Why is Tony Woodcock wearing a red and blue shirt in the front cover photo? Because . . . that game — our 1-0 win at Aberdeen — was the Boys Brigade jubilee match, the boys brigade supplied the kit for both sides . . . and the Gunners wore red and blue.

Does any supporter know if we've ever played in a similar strip? I don't think we have.

POPULAR CHOICE

One of Arsenal's most popular close season decisions was to change our second colours back to yellow and blue.

Managing director Ken Friar says the yellow and blue has replaced last season's green and blue outfit 'by popular request' . . . because the fans didn't like the green and blue.

My own poll among our fans at the pre-season games produced a rough four-to-one majority — in favour of yellow and blue, to prove the point.

And the players won't have to endure any more cracks that they look like Wimbledon ball boys in the green and blue!

OCH, AYE . . .

Charlie Nicholas is suffering some gentle micky taking at the moment. Charlie is the only Scot in our first team squad — which has led to a spate of Russ Abbott type-Scotsmen impressions from other members of the team!

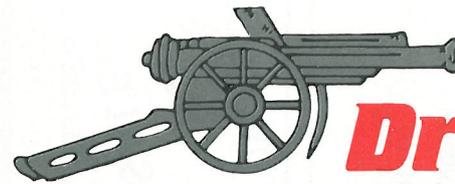
IAN'S DREAM

Fulham didn't have much chance of signing Ian Allinson, once Arsenal moved in for him. The former Colchester topscorer told me he's been an Arsenal fan, ever since he was a little boy in Stevenage!

Meanwhile, Ian is busy getting back to match sharpness. He couldn't train with Colchester while he was waiting for a new club to sign him. So he kept himself in trim by running up and down the hills near his Sudbury home — and working out with Sudbury Wanderers, the local league team he coaches.

CONGRATULATIONS

Congratulations to Brian Talbot, who got married in the close season. Congratulations too, to the O'Leary family who celebrated the arrival of a baby girl.



View from the Dressing Room



DAVID O'LEARY

Everyone at Highbury knows how disappointing last season was for our fans. This season, we aim to reward you for the loyalty you've shown the club.

There's no point making rash forecasts about what we're going to win.

But we're confident we can make a big improvement on last season. And we know we have to, because a great club like Arsenal is all about winning prizes.

I believe that confidence comes from winning matches. What we have to do is to set a momentum rolling. Liverpool have been great at doing this over the years.

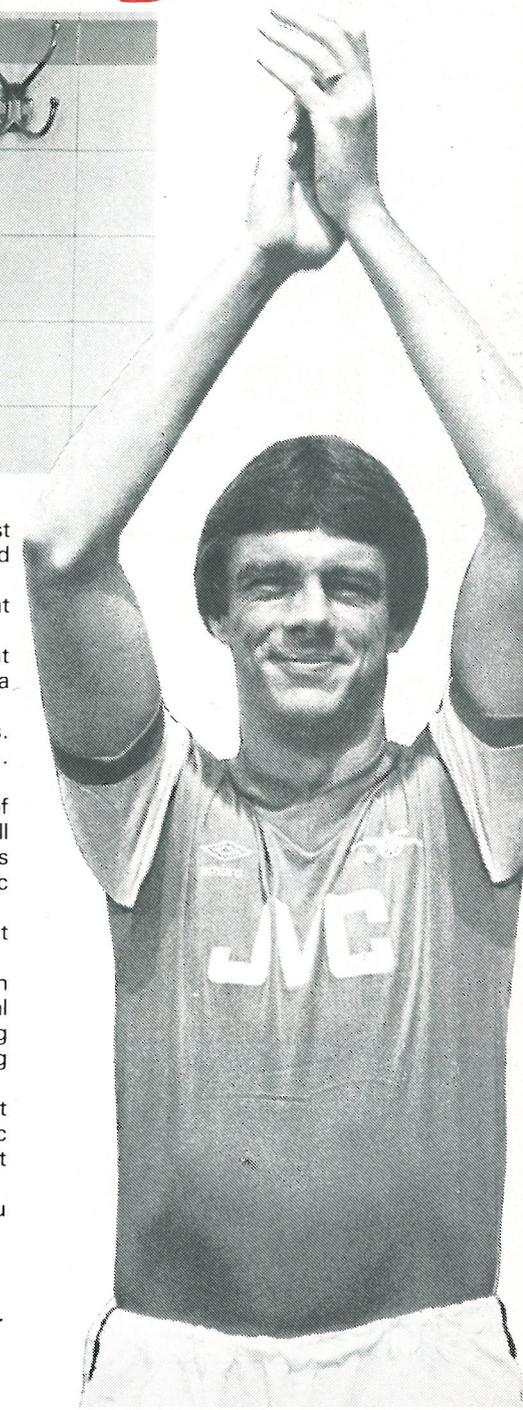
Charlie Nicholas has obviously attracted a lot of publicity since he signed for us. I'm sure Charlie will quickly fit in and be a big success. and I'm sure our fans will give him — and our other new players, John Lukic and Ian Allinson — all the encouragement they can.

I hope you, our fans, will continue to give us the great support you've always given us.

You've been very patient in the last two seasons when we've been going through something of a transitional period. You've given great encouragement to the young players who've come into the side, and that's something we all appreciate.

It's a great boost for us to know the crowd is right behind us. For instance, we all remember the fantastic support you gave us when we beat Tottenham here last Christmas!

Thanks to all of you — and we're aiming to give you plenty to cheer this season.





Aug. 27	Luton Town
Aug. 29	Wolverhampton W.
Sept. 3	Southampton
Sept. 6	Manchester United
Sept. 10	Liverpool
Sept. 17	Notts County
Sept. 24	Norwich City
Oct. 1	Queens Park Rangers
Oct. 15	Coventry City
Oct. 22	Nottingham Forest
Oct. 29	Aston Villa
Nov. 5	Sunderland
Nov. 12	Ipswich
Nov. 19	Everton
Nov. 26	Leicester City
Dec. 3	West Bromwich A.
Dec. 10	West Ham United
Dec. 17	Watford
Dec. 26	Tottenham Hotspur
Dec. 27	Birmingham City
Dec. 31	Southampton
1984	
Jan. 2	Norwich City
Jan. 7	FA Cup 3
Jan. 14	Luton Town
Jan. 21	Notts County
Jan. 28	Stoke City (FAC 4)
Feb. 4	Queens Park Rangers
Feb. 11	Liverpool
Feb. 18	Aston Villa (FAC 5)
Feb. 25	Nottingham Forest
Mar. 3	Sunderland
Mar. 10	Ipswich Town (FAC 6)
Mar. 17	Manchester United
Mar. 24	W'hampton W. (MC F)
Mar. 31	Coventry City
April 7	Stoke City
April 14	Everton (FA SF)
April 21	Tottenham Hotspur
April 23	Birmingham City
April 28	Leicester City
May 5	West Bromwich A.
May 7	West Ham United
May 12	Watford
May 19	FA Cup Final

MATCH TICKETS

The prices of seats for all our home league games are: Lower Tier £3.50, Upper Tier £4 (wings), £4.50 (next to the centre) and £6.50 (centre block).
 Most available tickets are priced £3.50.
 You can apply for tickets by post, a month before the match. Please enclose cheque/p.o., and stamped addressed envelope.
 If we receive more applications than we have tickets, we'll hold a ballot for tickets — and let you know as soon as possible if your application has been successful.
 Any tickets not sold by post will be on sale to personal callers at the box office, a week before the match.
 The box office is open Monday to Friday, 10am to 5pm, and from 10am on Saturday morning of first team home games.
 For up-to-date ticket information, please phone our Ansaphone service on 01-359 0131, and if you have any other queries, ring the box office on 226 0304. We're here to help!

COMING GAMES AT Highbury Football Combination

BIRMINGHAM CITY
 Saturday September 3, 1983
 Kick-off 3.00 p.m.

CANON LEAGUE DIVISION 1
MANCHESTER UNITED
 Tuesday September 6, 1983
 Kick-off 7.30 p.m.



NOW ON SALE

FOOTBALL COMBINATION FIXTURES (1983/84)

Aug 27	Southampton
Sept 3	Birmingham
Sept 7	Oxford
Sept 13	Norwich
Sept 17	Luton
Sept 27	Brighton
Oct 1	Swindon
Oct 4	Queens Park Rangers
Oct 11	Reading
Oct 19	Bristol Rovers
Oct 25	Swansea
Oct 29	Leicester
Nov 8	Watford
Nov 15	Charlton
Nov 19	Crystal Palace
Nov 26	Ipswich
Nov 26	West Ham
Dec 7	Millwall
Dec 10	Tottenham
Dec 20	Fulham
Jan 7	Watford
Jan 14	Southampton
Jan 25	Norwich
Jan 28	Brighton
Feb 4	Luton
Feb 11	Queens Park Rangers
Feb 25	Swindon
Feb 28	Swansea
Mar 3	Charlton
Mar 10	Leicester
Mar 13	Tottenham
Mar 17	Fulham
Mar 24	Reading
Mar 27	Bristol Rovers
Mar 31	Oxford
April 7	Birmingham
April 10	Crystal Palace
April 14	Ipswich
April 19	Chelsea
April 28	West Ham
May 12	Millwall

LEAGUE DIVISION ONE FINAL TABLE 1982-83

P	HOME			AWAY			GLS			Pts		
	W	D	L	F	A	W	D	L	F		A	
1	42	16	2	1	55	16	8	6	7	32	21	82
2	42	14	7	0	39	10	5	3	10	17	28	70
3	42	15	4	2	50	15	5	5	11	15	35	69
4	42	12	5	4	34	18	8	4	9	28	32	69
5	42	17	2	2	47	15	4	3	14	15	35	68
6	42	13	6	2	43	19	5	4	13	23	29	64
7	42	13	3	5	41	23	7	1	13	27	39	64
8	42	11	6	4	36	19	5	4	12	22	37	58
9	42	11	5	5	35	20	4	7	10	16	29	57
10	42	11	5	5	36	22	4	7	10	18	36	57
11	42	13	4	4	34	21	3	5	13	19	43	57
12	42	10	6	5	30	18	4	6	11	22	40	54
13	42	12	4	5	37	25	3	3	15	18	46	52
14	42	7	10	4	30	22	5	4	12	18	39	50
15	42	9	7	7	34	33	3	7	11	11	31	50
16	42	10	5	6	29	17	3	4	14	19	42	48
17	42	9	5	7	26	23	4	3	14	21	47	47
18	42	10	4	7	32	29	0	7	14	19	40	41
19	42	8	7	6	25	22	1	6	14	13	46	40

SOUTH EAST COUNTIES LEAGUE FIXTURES 1983/84

Aug 27	Cambridge
Sept 3	Charlton
Sept 10	Chelsea
Sept 17	Fulham
Sept 24	Gillingham
Oct 8	Ipswich
Oct 15	Millwall
Oct 22	Norwich
Oct 29	Orient
Nov 5	Portsmouth
Nov 19	Queens Park Rangers
Nov 26	Southend
Dec 3	Tottenham
Dec 10	Watford
Dec 17	West Ham
Dec 24	W'ham
Jan 7	Cambridge
Jan 14	Charlton
Jan 21	Chelsea
Jan 28	Fulham
Feb 11	Ipswich
Feb 18	Millwall
Feb 25	Norwich
Mar 13	Orient
Mar 17	Portsmouth
Mar 17	Queens Park Rangers
Mar 24	Southend
Mar 31	Gillingham
April 7	Watford
April 14	West Ham
April 28	Tottenham

FOOTBALL COMBINATION FINAL TABLE 1982-83

P	W	D	L	Pts	Goals			Pts
					For	Agst	Diff	
1	42	26	8	11	113	47	66	
2	42	26	10	5	102	53	63	
3	42	25	10	7	92	46	60	
4	42	22	10	10	74	58	54	
5	42	20	13	9	65	53	52	
6	42	17	13	12	65	46	47	
7	42	19	7	16	61	61	45	
8	42	14	17	11	59	58	42	
9	42	18	6	18	72	76	42	
10	42	16	10	16	62	65	38	
11	42	13	12	17	51	60	36	
12	42	13	8	20	58	63	35	
13	42	13	9	20	53	65	35	
14	42	10	15	17	63	77	35	
15	42	9	17	16	63	77	35	
16	42	11	13	19	51	60	34	
17	42	13	9	20	51	76	34	
18	42	12	10	20	65	84	34	
19	42	10	13	19	66	85	33	
20	42	10	11	21	66	86	31	
21	42	10	11	9	52	94	27	

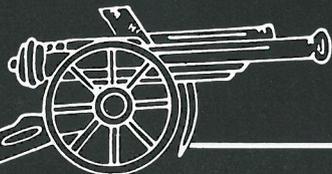
SOUTH EAST COUNTIES SENIOR LEAGUE FINAL TABLE 1982-83

P	W	D	L	Pts	Goals			Pts
					For	Agst	Diff	
1	28	20	8	0	79	16	48	
2	28	18	4	6	79	33	40	
3	28	15	6	7	88	36	36	
4	28	15	4	9	68	56	34	
5	28	10	12	6	51	43	32	
6	28	10	9	9	53	54	29	
7	28	12	5	11	51	53	29	
8	28	7	10	11	46	57	24	
9	28	8	7	13	40	51	23	
10	28	8	7	13	40	59	23	
11	28	6	9	13	49	71	21	
12	28	5	8	15	27	64	18	
13	28	5	8	15	27	64	18	
14	28	5	9	17	25	72	15	

Golden Gunner



George Armstrong



"GEORDIE" Armstrong was a gifted little winger who adorned the Highbury stage for 16 years. But it wasn't just his skills that won the hearts of Gunners' fans. He won as many cheers for his will-to-win, his guts and his stamina.

George was one of those rare footballers who combined poise and grace with that extra dimension of work rate. Though he will be most fondly remembered for his runs down the wing — leaving bewildered defenders sprawling in his wake — and for his pin-pointed crosses, his durability remains indelibly inscribed in the Highbury archives for his achievement in making a club record 500 League appearances.

In all he played 621 competitive games for the club. Yet it was only by a stroke of good fortune that he found his way to Highbury in the first place.

Hebburn-born George was snapped up by Grimsby Town as soon as he left school. But he was overcome by homesickness and returned to the North-East. He joined Newcastle United but, when they appeared to lack interest in him, he agreed to come to London for a trial with the Gunners.

Within weeks he was in our first-team — at the ripe old age of 17.

"I always looked upon it as third time lucky," mused George in later years. "I often wonder what might have happened if I had stuck it out at Grimsby. I suppose I would have missed all those happy years at Highbury."

After being capped at youth level by England, George won five under-23 caps. It was a personal tragedy that he hit his peak at a time when England manager Alf Ramsey had decided to dispense with natural wingers. Otherwise he'd have certainly won the full caps he deserved.

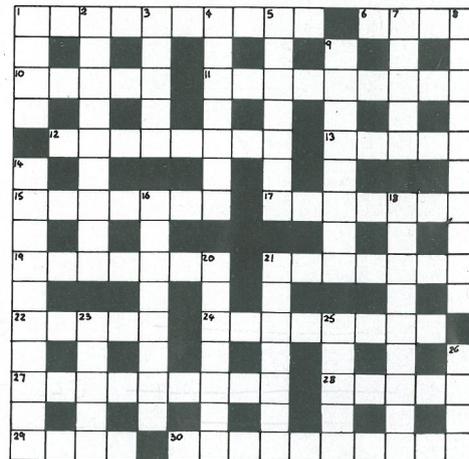
Though he never played for the full England team, George had many compensations. He was an ever-present member of our historic League — F.A. Cup double winning side of 1970/71. And he played in both legs of the final when we defeated Anderlecht 4-3 on aggregate to win the European Fairs Cup (now the UEFA Cup) in 1970.

"Geordie" also made Wembley appearances when we were beaten in the F.A. Cup final of 1972 and the League Cup finals of 1968 and 1969.

His lion-hearted performances continued to enthral the Highbury fans until May 1977 when he made his final appearance here against Middlesbrough. One week later, on the last day of that season, he pulled on an Arsenal shirt for the last time at Manchester United. It was his 500th League appearance for the club.

George then linked up with his former Arsenal colleague Frank McLintock, who had taken over as manager of Leicester City. Sadly, the venture was not a success and he moved on to Stockport County where he completed his League playing days in 1979.

So Arsenal's record-breaker faded out of the action. But, for the thousands who thrilled to his Highbury skills over 16 years, the memory burns as bright as ever.



ARSENAL CROSSWORD NO. 409

Compiled by John Barrett

ACROSS

1. Former Q.P.R. goalkeeper (5,5)
6. Get through... and play the ball (4)
10. Dangerous in defence (5)
11. Score in rugby (5,4)
12. Gets a free-kick or a penalty (8)
13. Goalmouth scramble (5)
15. Partick's emblem? (7)
17. Showing a lot of ability (7)
19. Country, but not its manager (7)
21. Was a Northern idol (7)
22. A defender from Acton! (5)
24. Fruit that starts with a winger (8)
27. Please the crowd (9)
28. Cricketer, and footballer, at first (5)
29. He once managed Charlton (4)
30. Plays for country (10)

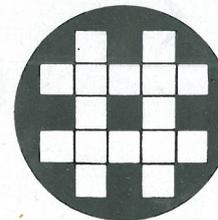
DOWN

1. Beginning of Millwall's Lane (4)
2. Putting on a substitute (9)
3. A winger needs it..... (5)
4. to do this (7)
5. Capped as a Blackburn player (7)
7. A fee for an island? (5)
8. Ken Knighton used to manage them (10)
9. Top of the League! (8)
14. Not a welcome sight (10)
16. They work before playing (8)
18. Draw or lose (4, 2, 3)
20. Control play (7)
21. England striker (8)
23. Championship (5)
25. Was a back for Burnley and England (5)
26. Prepares to shoot! (4)

ON THE BALL NO. 1

Every answer has five letters and the first one fits into the top line, but you have to decide where the rest must go.

Footballer/cricketer
Old QPR chief
Coventry comforts
Craven Cottage
colour



PICTURE TEASER:
Who scored this goal . . . and why was it so important?

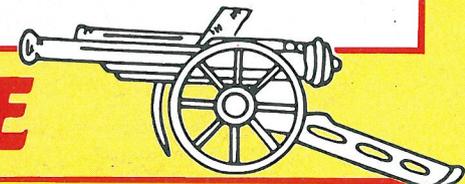


ANSWERS

Picture Teaser Answer: The scorer was Peter Storey, and it was a last minute penalty that earned us a 2-2 draw in the 1971 FA Cup semi-final at Hillsborough. We won the replay 2-0, and went on to complete the famous 'double' by beating Liverpool 2-1 at Wembley.

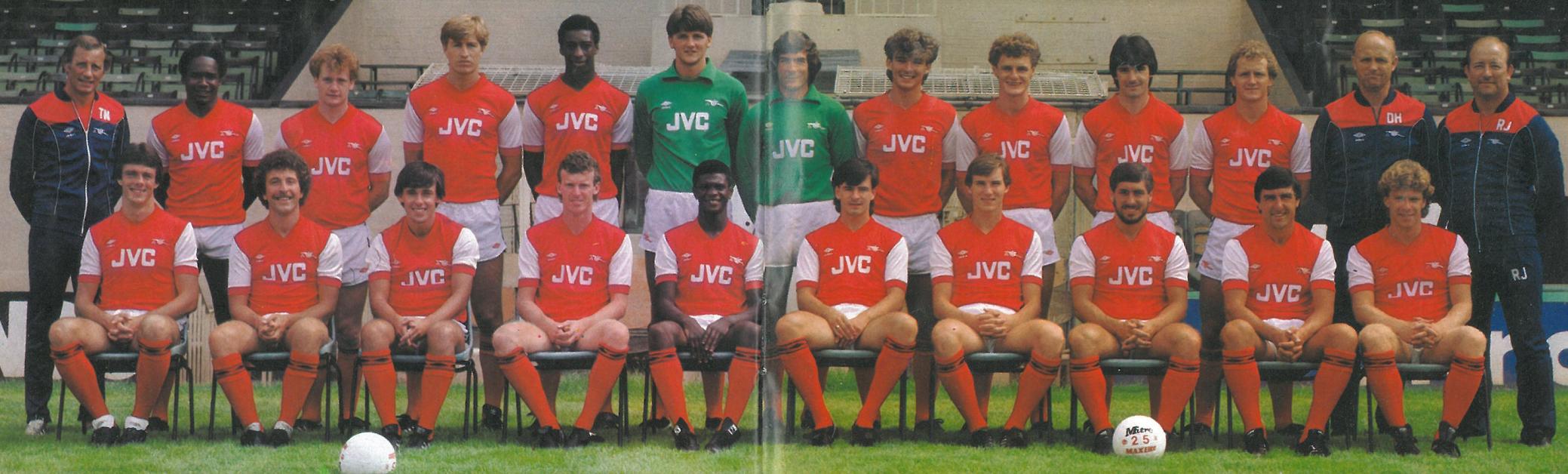
On The Ball Answers: (Neale), (Stock), (seats), (black)

PUZZLE PAGE



JVC AND ARSENAL

THE PERFECT MATCH



Our first team squad 1983/4. Back, left to right: Terry Neill (manager), Raphael Meade, John Kay, Lee Chapman, Chris Whyte, John Lukic, Pat Jennings, Danny O'Shea, Colin Hill, Paul Gorman, Peter Nicholas, Don Howe (coach), Roy Johnson (trainer). Front: David O'Leary, Alan Sunderland, Brian McDermott, Graham Rix, Paul Davis, Charlie Nicholas, Stewart Robson, Kenny Sansom, Brian Talbot, Tony Woodcock.



The Teams



2(1) . (1) |

ARSENAL

Red shirts, white sleeves,
white shorts red socks

- PAT JENNINGS 1
- STEWART ROBSON 2
- KENNY SANSOM 3
- BRIAN TALBOT 4
- CHRIS WHYTE O'LEARY 5
- COLIN HILL 6
- BRIAN McDERMOTT 7
- PAUL DAVIS 8
- CHARLIE NICHOLAS 9
- TONY WOODCOCK 10
- GRAHAM RIX 11
- WHYTE 12

LUTON

White, blue and orange
shirts, blue shorts, white, blue
and orange socks

- LES SEALEY
- KIRK STEPHENS
- MAL DONAGHY TURNER
- BRIAN HORTON
- CLIVE GOODYEAR ELLIOTT
- PAUL ELLIOTT DONAGHAY
- RICKY HILL
- PAUL WALSH STEIN
- BRIAN STEIN WALSH
- WAYNE TURNER BUNN
- DAVID MOSS
- THOMAS

Officials

REFEREE:

MR. J. E. MARTIN (Alton, Hants.). Started with the Bromley and District League in 1958. Moved to Surrey in 1964 and progressed through Surrey Senior and Isthmian Leagues to the Football League in 1973.

A married man, with one son, he is Accounts Manager of a purchase ledger department. Enjoys all sports, particularly badminton and athletics, and is a past member of the Polytechnic Harriers. Is also Chairman of Alton Referees' Association, and their five-a-side league, and President of the Alton United Boys Club.

LINESMEN:

- Mr. J. M. Carter (Dorset)
Red Flag
- Mr. G. J. Crafter (Kent)
Yellow Flag



Scoreboard

ASTON VILLA
WEST BROMWICH ALBION

EVERTON
STOKE CITY

IPSWICH TOWN
TOTTENHAM HOTSPUR

LEICESTER CITY
NOTTS COUNTY

MANCHESTER UNITED
QUEENS PARK RANGERS

NOTTINGHAM FOREST
SOUTHAMPTON

SUNDERLAND
NORWICH CITY

WATFORD
COVENTRY CITY

WEST HAM UNITED
BIRMINGHAM CITY

WOLVERHAMPTON WANDERERS
LIVERPOOL

ARSENAL

1

CUP FINAL VOUCHER
1983-84