

# THE HATTER

Official Matchday Magazine Price 50p

FOOTBALL LEAGUE DIVISION TWO

Saturday 27th February 1982

Kick-off 3.00 p.m.

**LUTON TOWN v  
OLDHAM**

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## INSIDE TODAY

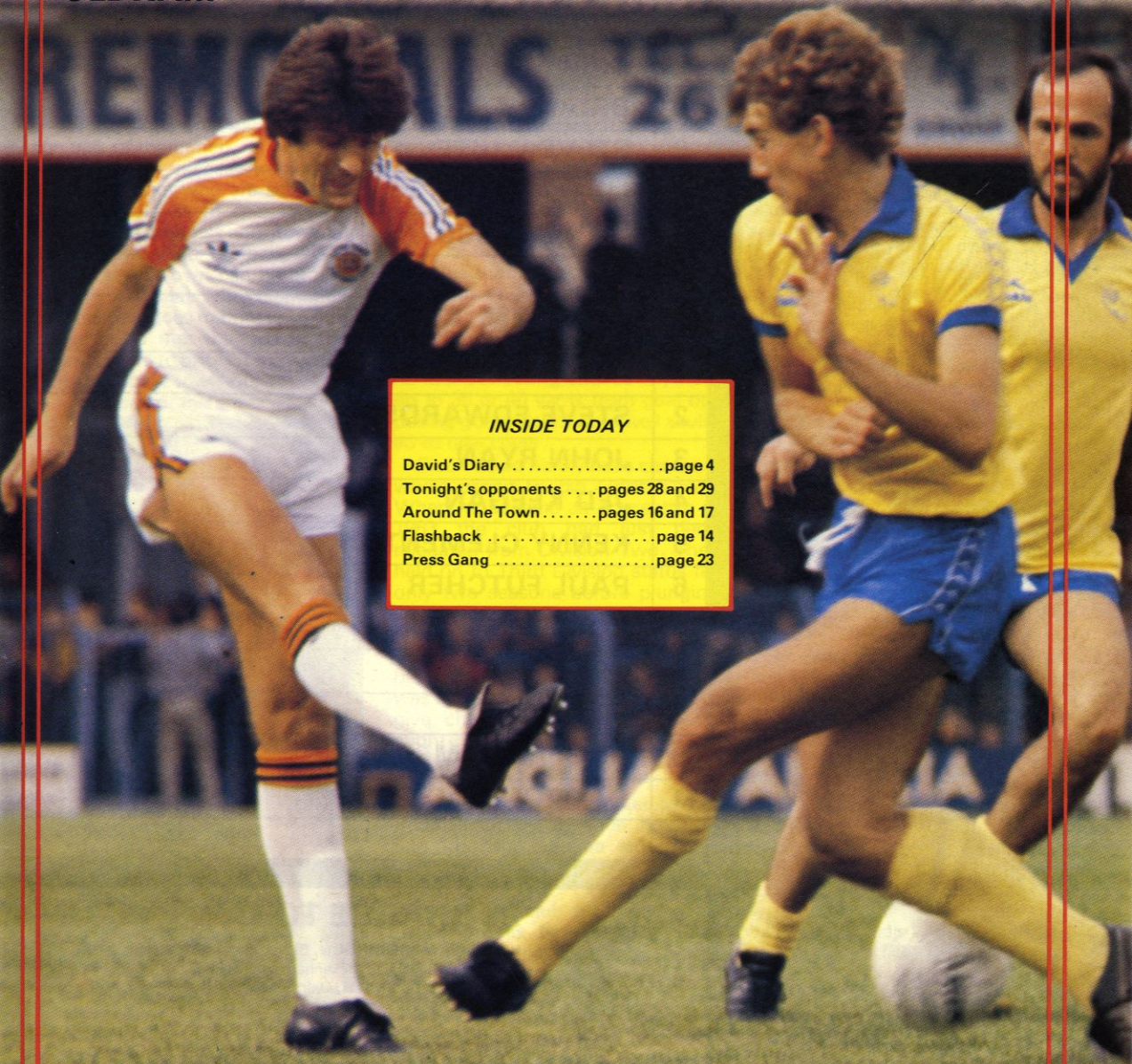
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Season 1981-82

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Trevor Hartley

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John Sheridan

### Doctor:

W. A. C. Berry MBBS

# TEAM CHECK

## LUTON TOWN

White Shirts, Orange Trim, White Shorts

1	JAKE FINDLAY
2	KIRK STEPHENS
3	MARK AIZLEWOOD
4	BRIAN HORTON (Capt)
5	CLIVE GOODYEAR
6	MAL DONAGHY
7	RICKY HILL
8	BRIAN STEIN
9	STEVE WHITE
10	LIL FUCCILLO
11	DAVID MOSS
12	

## OLDHAM ATHLETIC

Tangerine Shirts, Tangerine Shorts

1	PETER McDONNELL
2	STEVE EDWARDS
3	JOHN RYAN
4	JED KEEGAN
5	KENNY CLEMENTS
6	PAUL FUTCHER
7	RODGER WYLDE
8	PAUL HEATON
9	JIM STEEL
10	ROGER PALMER
11	DARRON McDONOUGH
12	



## IN CHARGE TODAY

Referee: L. M. ROBINSON, Sutton Coldfield  
Linesmen: T. DON, Twickenham (Red Flag)  
R. G. SMITH, Oxford (Yellow Flag)

Maurice Robinson commenced refereeing in Durham before moving to the Birmingham area and to the Southern League and then Football League. Married, with two daughters, he is an Engineer Surveyor, Secretary of Birmingham and District Referees' Association, and is keen on golf, squash, swimming and enjoys caravanning.



# PERSONALITY PROFILE



## One fan's personal view of some of the great names of Luton Town. By BRIAN SWAIN

Finding talent on your own doorstep is a priority with most football clubs, especially those where money is tight. Schoolboy prospects are hunted and sometimes haunted by scouts as clubs fight each other for the pick of the bunch.

It is one of soccer's ironies that the youngsters who are schoolboy internationals at 15 and 16 rarely keep up the progress and stay at the top in professional football.

Yet Luton Town can be grateful for the fact that when something outstanding does mature locally the chances are that the lads or their parents seem to be born with a loyalty to the home town club.

Consider, for instance, a lad who

was a soccer-mad kid at Stopsley High School, Luton, 20 years ago. He was destined to travel the world and achieve considerable success in football. I don't know if he knew just how far his talent might take him, but when Bruce Rioch left school in the summer of 1963 there was only one football club he wanted to join.

His first ambition was to play for Luton Town. His second was to play in a promotion team for Luton Town, and both were to be achieved, with his own spectacular skills a vital ingredient in the club's successes in the late sixties.

As a member of Limbury Boys Club his shooting powers made him the best young prospect in local football, with a touch of Bobby Charlton in his play. He wasn't much good at heading the ball, but if ever he had a shooting chance anything up to 35 or 40 yards from goal opposing goalkeepers were well advised to take cover.

Rioch could hardly have chosen a worse period to join Luton Town. When he became an apprentice in 1963 the club had just been relegated from Division Two. They held on to Third Division status for only two seasons before plunging into the Fourth Division for the first time in their history.

Perhaps the only long-term benefit from those miserable years was that Luton Town were forced to give chances to youngsters who might have been kept on the sidelines if the team had been in the First or Second Divisions.

In his first two years at Kenilworth Road Rioch had a gentle introduction into the League side, with around 30 matches in the Third Division.

It took the club a long time to decide on his best position, but eventually he blossomed as an attacking midfielder after spending his early days as a striker.

One thing became clear as the Town started the upward haul from the Fourth Division — Rioch was

one of the players who were too good to stay there for long.

He was an established regular in the side that won the Fourth Division Championship in 1968. The Town used 22 players that season and in his 44 League appearances Rioch became the leading scorer with 24 goals. (Keith Allen was second with 14 and Ian Buxton third with 13.)

But it wasn't just the quantity of goals that excited us at Kenilworth Road — the sheer quality made us take notice. The best were hit from around 20 or 25 yards, usually with the left foot, as Rioch provided the sort of shooting power and accuracy that reminded a lot of us of Gordon Turner.

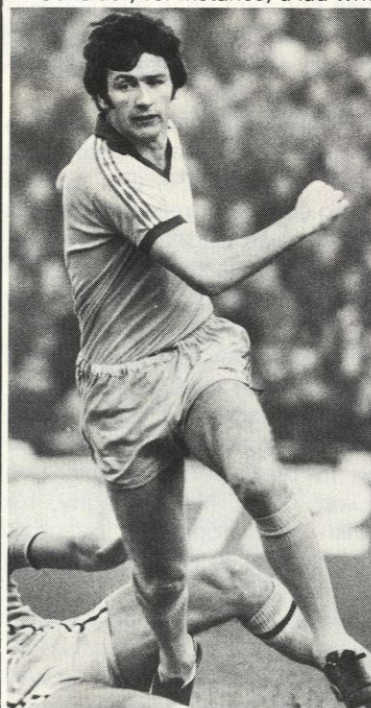
Yet Rioch said in that promotion season's celebrations: 'I have been lucky . . . the chances have come my way in positions from which I have been able to take advantage of them. When you get a few goals, the others seem to come along.'

The regular chant from the Oak Road end used to be 'Rioch for England' and it came as a surprise some years later when Bruce decided instead to play for Scotland, following his father's nationality.

It was his bad luck to be at the height of his international fame when Ally McLeod took the ill-fated Scottish team to Argentina and humiliation in 1978.

Tommy Docherty might have done better, and certainly he always had a very clear appreciation of Rioch's abilities. In the summer of 1969, as boss of Aston Villa, Docherty paid £100,000 for Rioch, a record for a Third Division player.

He went on to have a long and distinguished career, moving to Derby, Everton and back to Derby, as well as loan spells with Birmingham and Sheffield United. He also had a spell in the United States before returning to this country to play for Torquay two years ago. He is now their player-coach, and can still hit the target with that deadly left foot.



BRUCE RIOCH



# DAVID'S DIARY

We welcome Jimmy Frizzell and his Oldham side today fully aware of their playing record, not only this season, but also in the latter part of the last campaign when we were among their victims. While we all hopefully enjoy today's game, we should reflect how fortunate we are to be playing in the game we love and to be actively engaged in healthy exercise. When such honest men as Bill Taylor, who in addition to being England's coach was Jimmy Frizzell's right hand man, are tragically taken from us, it makes one appreciate how lucky we are.

I do not know at this stage what observations or recommendations came out of last week's seminar of club chairmen. But I do feel that after discussing at length all the basic side issues we must understand that the product (the entertainment value of League games) must improve. It is a fact that facilities are improving, albeit slowly, aggravation on the terraces is decreasing; outrageous transfer fees are a thing of the past; wages will now be held; television coverage must change; regionalisation of the lower Leagues and maybe part-time players must be a certainty. Summer football is another issue. I would be interested to receive your views on how you feel we can stop the declining attendances which threaten our great game.

One thing is certain — fear must be taken out of the game. Managers should not be forever looking over their shoulders and players should be able to go out and relax and enjoy playing. They must show the confidence to express themselves.

Last Saturday, our players all did themselves credit with their performance at Watford. Our last four away displays, at Norwich, Charlton, Sheffield Wednesday, and Watford, have shown me not only skill but the tremendous application of our three strikers. Dave Moss, Steve White and Brian Stein have shown a superb attitude to the



team effort with their constant interchanging and running to receive the ball and make space for others. At the back, we were secure and, in mid-field, creative.

Trevor Hartley's reserve side has been playing with determination and considerable skill. Last Saturday, they beat Watford 1-0 and several youngsters are forging claims for recognition. It is difficult for players like Alan Judge, Godfrey Ingram, Raddy Antic and reserve stalwarts like Rob Johnson, Michael Small, Frank Bunn and Seamus Heath to remain optimistic of first team chances.

But, if they lose heart, they will quickly find themselves out of things, they must all remain optimistic because their chances will come. Mick Saxby is making steady progress and we all hope he will be playing in the reserves within two weeks. Finally — well done, Mal Donaghy, for winning another Irish cap. Hopefully, by now, congratulations are also due to him and his wife on the birth of their first child.

Enjoy today's game and remember how important it is to the players of the value of vocal backing — particularly when things are not going well on the pitch.

## COLOUR SHOT



It stands to reason that when a team is on top of the table for most of half a season there are a few prizes to be collected along the way. We were nominated as the Omega Team of the Month for November before our manager, David Pleat, won another well deserved accolade in the form of the Manager of the Month award for November. The winter weather meant he had to wait until before the Leicester game to receive his prize. Well done, and congratulations, David.



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## NEWS EXTRA . . NEWS EXTRA . . NEWS EXTRA . .

### SPECIAL GUEST STAR



Today, we welcome to the club the well-known international cabaret artist Frankie Vaughan, who is our special VIP guest.

Frankie has kindly agreed to present the pre-match prizes and presentations to our Junior Hatters. Frankie is appearing in concert at the Hatfield Forum tomorrow evening, 6.00 and 9.00 p.m. Tickets cost £4, £3.50 and £3, and, providing the show is not a complete sell-out, will be available at the door on the night.

### OLDHAM THROUGH THE YEARS

● Oldham were in Division One from 1910 to 1923 and it was during this period that a game at Middlesbrough in April 1915 was abandoned with 33 minutes left because Oldham's Billy Cook refused to leave the field after being ordered off.

● Goalkeeper Bert Gray played in only two games for Oldham in 1923-24, being kept out by the consistency of Howard Matthews, but he played three times for Wales in the course of the season.

● Full back Sam Wynne scored twice for each side in the Oldham v Manchester United game in October 1923. A few years later Sam collapsed and died during a League game.

● Fred Smith (brother of England goalkeeper Frank Swift) played for Oldham at Preston on the morning of April 2nd, 1934. In the afternoon he played in goal for Oldham Reserves against Preston Reserves at Oldham.

● On Boxing Day 1935, Oldham beat Tranmere 13-4 with 'Bunny' Bell scoring nine goals. On Boxing Day 1962, Oldham beat Southampton 11-0.

● After losing 4-1 at Hartlepool in September 1957 Oldham underwent 10 changes for the next game against Barrow and so well did the drastic measures work that they drew 2-2.

● Oldham won 12 and drew six of their 23

away games in Division Three in their 1973-74 promotion season.

● Oldham-born Fred Ogden played over 100 games for his home-town club in the 50's. His son, Chris Ogden, played over 100 games for them in the 70's. Both father and son were goalkeepers.

### THANK YOU SANYO

Our season ticket holders will be pleased to hear that we have a new 20" colour television for the Bob Morton season ticket members bar.

The television has kindly been donated by Sanyo Marubeni (UK) Ltd. The presentation of the television will take place today in the Bob Morton bar where it will be handed over by Sanyo's regional sales manager Terry Hart.

### BELATED GREETINGS

We apologise to our advertisers who contributed to the St Valentine's Day feature which should have appeared in the match-day magazine when we were scheduled to play Orient.

The game was postponed due to Orient's involvement in the FA Cup. But love always finds a way through — and we have taken this belated opportunity of including the advertisement in today's magazine.

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## SPOTLIGHT ON RICKY HILL



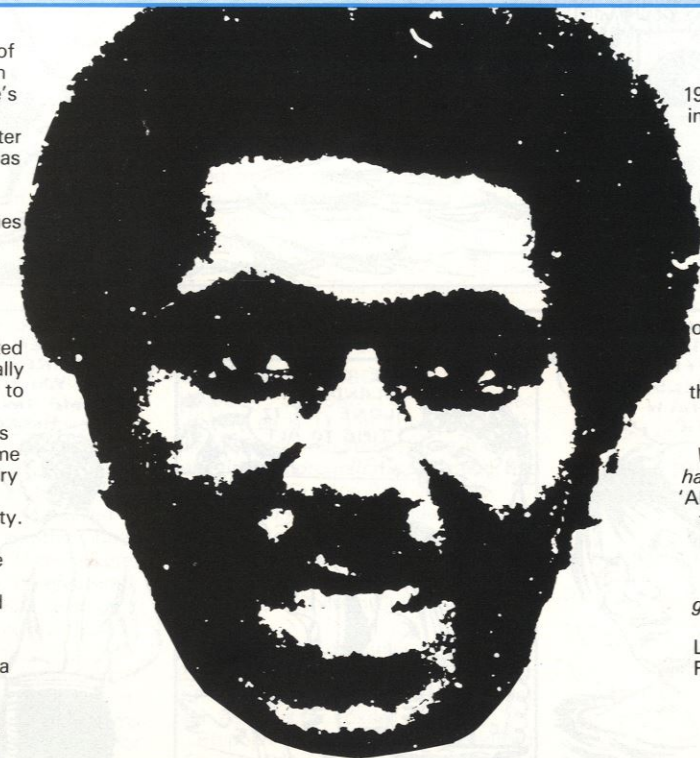
# SPOTLIGHT

Ricky Hill is not only one of the best midfield players in the Football League — He's also one of the game's gentlemen. Talk to him after any match and he never has a bad word for anyone.

That's why he commands the respect of his colleagues at Kenilworth Road who appreciate his strong style and unlimited energy. He's a player feared by all his opponents and a performer who has delighted thousands of fans, especially this season as we attempt to reach the First Division.

Born in London, Ricky was forced to miss his first game of the season through injury just after Christmas when we won 3-1 at Norwich City. But he was back for the next game, the FA Cup-tie against Swindon. Before this season, he had made a total of 173 appearances in our first team, scoring 26 goals — a welcome bonus from midfield. This week, we asked Ricky to answer the questions in Spotlight.

*What do you remember about your Football League debut?*



*'It was against Bristol Rovers on Easter Monday 1976 when I went on for the injured John Faulkner. With the score at 1-1, I was fortunate enough to make the equaliser for Brian Chambers and then hit the winner to make the final score 3-1.'*

*How do you relax before and after a match?*

*'I try to keep myself occupied in the morning by listening to the radio or watching television. After the match, I like to go for a few drinks with my family and friends.'*

*Who is the best player you have played with or against?*

*'Alan West. I owe him much for helping me when I first won a place in the senior side.'*

*Is there any favourite ground you like to play on?*

*'Tottenham's White Hart Lane and Swansea's Vetch Field appeal to me because there is so much atmosphere there.'*

*What ambitions have you yet to achieve?*

*'First, to play in the First Division. Secondly, I would dearly love to play for England.'*

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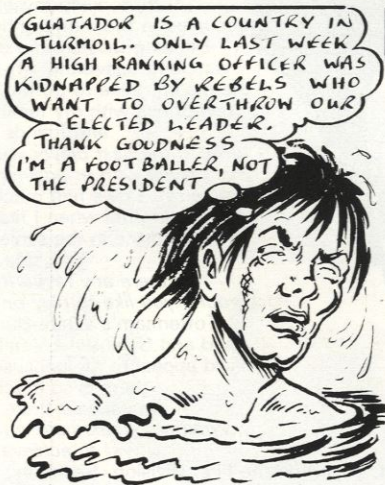
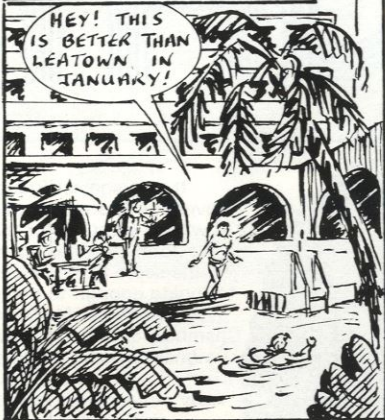
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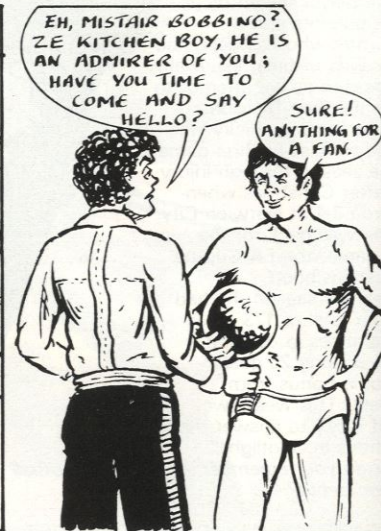
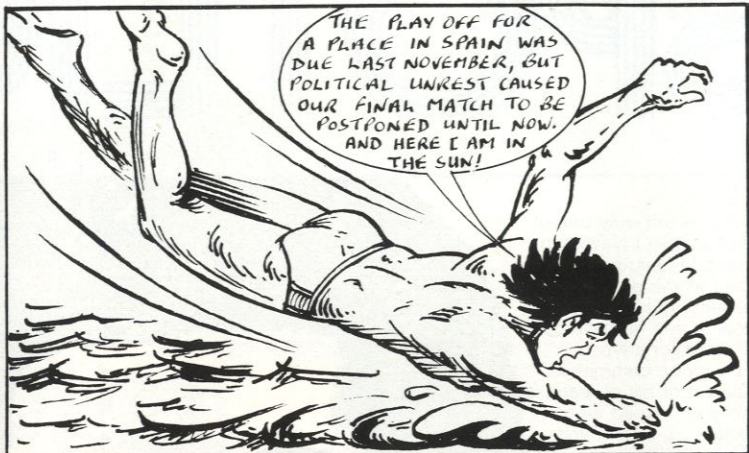


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# HEAD FOR HEIGHTS!

EPISODE FOURTEEN by Ray Asplen



# JUNIOR HATTERS



There are so many good things about organising the Junior Hatters Club. Meeting the youngsters on matchdays and functions and other events are enjoyable, but I also enjoy the chance of meeting so many pleasant, generous and helpful grown-ups, without whom our club could not function.

At our recent Junior Hatters meeting in the Hatters Club, I was delighted to receive a handsome gift on behalf of the Junior Hatters Club, a cheque for £100 from the Excelsior Travel Club, given to us by the organiser, Tom Hunt, and Paul Vann, the co-organiser.

This is the result of the fine efforts of all travellers in the Excelsior Club who regularly watch the Town wherever they play, and who sponsored our Junior Hatters to the tune of £2 per goal scored in the League, League Cup and FA Cup!

At the time of writing, this totalled 49 goals so far this season, and the money was rounded up to £100. Thanks, Tom, Paul, travellers all. They are great supporters backing our Juniors, who will, one day, have the important job of taking over the 'reins of support'.

Backing our Juniors too are the mums and dads and friends of our Junior Hatters who are going to the Leicester Arms in Dunstable Road, Luton, tonight, for our Fancy Dress party. This will help to raise more funds for our club, and help to secure our future — keep supporting, and kids, keep cheering, 'Come on you H-A-T-T-E-R-S'!

## IMPORTANT MEMBERSHIP ANNOUNCEMENT

Now this season is moving into it's second-half, it is time to begin thinking

of renewing your membership, and at the same time, encouraging other young would-be supporters to join also. Here is an offer to all existing members. If you can encourage a friend to become a new member of our Junior Hatters Club by filling in the application form on this page, not only will they be in membership until the 31st May 1983, but *you* as the introducing member, will get free membership for next year also, i.e. until 31st May 1983. This offer will last until 30th April 1982.

## MASCOT AND ESCORTS

**MASCOT:** Lee Brown of Little Berries, Luton. Lee is 11 and attends Challney High School. His interests are football, athletics and programme collecting, and he plays for Sundon Park Juniors.

**ESCORTS:** Andrew Sheridan of Butely Road, Luton, who is 11 and attends Lealands High School. He is interested in most sports, particularly fishing, and plays for 9th Chiltern Cubs, Scouts and School.

Kevin Grogan of Runley Road, Luton. Aged 10 in a few days time, Kevin attends Foxdell School. Interested in football, he plays for Foxdell Juniors.

Stephen Taylor of Haynes, Bedford, attends Robert Bloomfield School, Shefford, and is 10. Interested in football, rugby and most other sports and plays for Hitchin Beavers FC and all school teams.

Andrew Chamberlain of Carlton Crescent, Luton. Andrew is 9 and attends Denbigh Road Junior School. His interests are football, swimming, judo and pop music.

## THE MASCOT . . .



LEE BROWN

## Application Form to join Junior Hatters Club

New members name.....

Address .....

.....

.....

Tel. No. .... Date of Birth .....

School/Club .....

Team(s) played for .....

Interests .....

Favourite Luton player .....

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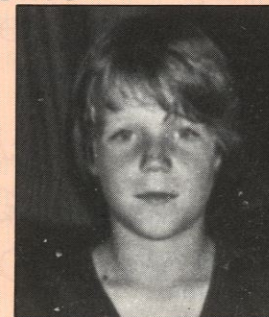
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who gets **FREE** membership for 1982-83

Colin Ball  
Youth Development Officer

## ... AND THE ESCORTS



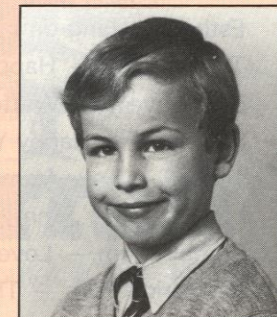
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# TRAVEL TIME

I open this week with thanks to the gentlemen who have contacted me with regard to becoming couriers. It is most encouraging to have such offers of help, and it is also encouraging to receive ideas for our 'away' trips. Some of the longer ones could perhaps do with something to while away the miles, and several suggestions are worth looking at.

There was a sudden spurt of memberships again, and this is something we want to build on. Obviously, as the Travel Club grows, priority will be given to members and I feel £1 for adults and 50p for juveniles is a small price to pay.

A concession we offer to members is a reduction in coach fares beginning with the away trip to Cambridge on Saturday 10th April until

the end of the current season. This will *apply only to registered members*, of the Luton Town Travel Club. So to take advantage, hurry up and join.

Don't forget to supply two passport size photographs, with your name, address, telephone number, date of birth if under 15 years, and the subscription fee of £1 or 50p. Your membership cards will be sent by return.

I must thank all travellers for the good response to 'pay on booking' for the Watford game. As I write this, six coaches are booked and we may even have another. It has been a great help to myself and the couriers.

Our next away trip is to Grimsby, departing 10 a.m. from Maple Road. The fare is £4.50 adults and £3 juveniles. Our Biggleswade 'in'

coach is now becoming more used, thanks to courier Howard Stevens. Unfortunately, Howard reported that several people who had booked for our game against Leicester did not turn up. If you do book, please honour your booking, or if you find yourself unexpectedly unable to do so, please ring in to cancel. Otherwise we could find ourselves refusing bookings because we have a full coach, only to find on the day there are empty seats.

This applies to all services, and I am pleased that travellers on the away coaches do notify me if they have to cancel.

The Bedford coach is receiving more enquiries now, so I hope this will also soon become well used.

**Catherine Ball**  
Travel Organiser



## Belated Hatters Valentine Messages



To Joan — with lots of love for always — Fred. Give us a kiss.

Brown Ghia — loving you makes my hair curl — Red Allegro.

Sue — All my love until the end of time — Andy.

To Beverley Waters of Ipswich. Happy Valentine's Day from your Admirer who stands on the terraces at Luton Town.

Woundy loves Luton almost as much as he loves Minky.

Esther — Hang on in there Babe — Mike.

To Margaret — Happy Valentine's Day. All my love S.F.

B.B. Love you. Watford fan never mind. There's still hope P.B.

Stephen Fay Happy Valentine's Day. All my love Margaret.

To Lyn — Love from your loving smuggler.

I used to love Jimmy Hill but then I heard Denis Nightingale sing in Berkeley Square — 362.

Rumble Tum — Love you always Loppy Lugs.

To Marion Pom — The other love in my life besides Luton.

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# FLASHBACK

A look at Luton Town  
a decade ago

By BRIAN SWAIN  
Sports Editor, Luton News

The certainty that Luton Town were condemned to at least one more season in the Second Division was finally accepted by all of us who supported the club 10 years ago this week.

Even manager Alec Stock was prepared to admit publicly that the Hatters needed a miracle to win promotion, and that he was thinking deeply about long-term plans for the club's future.

We weren't to know at the time, but in fact Stock was seriously wondering whether he had done as much as he could at Kenilworth Road.

He certainly had little to encourage him in February 1972. The Town had scraped a 0-0 draw at Carlisle on 12 February, and we

DENNIS TUEART



looked forward to the following week's test when Sunderland were the visitors.

They were then considered to be out of place in the Second Division. Two years previously they had been relegated from the First, along with Sheffield Wednesday, but by the time they came to Kenilworth Road on 19th February 1972 Alan Brown was building a young side capable of great things.

Bob Stokoe was to reap the benefit with a dramatic Wembley victory a year later, but few of us in February 1972 recognised the names that were to become famous later.

On the fringe of the promotion chase, Sunderland's youngsters included Jim Montgomery in goal, Dave Watson at centre-half after his £100,000 transfer from Rotherham, and Ian Porterfield and Dennis Tueart in attack.

Montgomery, the goalkeeper who will be forever famous for the save he made in the Wembley Cup Final in 1973, missed the Second Division match at Luton because of injury. And reserve Derek Forster took the chance to shine as the Town threatened to take command of the first-half.

A crowd of 10,994 was silenced briefly when Richie Pitt headed Sunderland into an early lead, but for the rest of the half the Town were on top.

The trouble, as it had been for most of the season, was that they couldn't convert supremacy into goals. Forster made superb saves from David Court and Viv Busby, Mike Keen flashed a header inches wide, and Court hit the post.

The second-half was more even, and Tueart made it 2-0 for the visitors in the 74th minute. He hit the bar shortly afterwards, having

had an earlier effort disallowed for offside, and although Chris Nicholl pulled a goal back in the 86th minute Sunderland were deserving winners.

To complete a wretched month for the Town, they went to Charlton on 26th February 1972 as favourites to beat a side struggling to escape the relegation zone. Watford were bottom of the table, already doomed to the drop to Division Three, and Charlton were in dire danger of going down with them.

The danger lifted for Charlton — they won 2-0, with the Town complaining about both goals. Eamonn Rogers scored the first, in the 40th minute, with an inswinging corner that swerved into the net at the far post. The Town defence was convinced that Keith Peacock had craftily held down goalkeeper Keith Barber to stop him making a save.

Referee Ted Jelly from Manchester remained firm in his view that it was a good goal, and upset the Town a lot more in the 61st minute when Peacock completed a good day's work by falling dramatically when tackled by Court.

The Town thought Peacock should have been given top marks for style and content for a dive that would have been a credit to the high-board. Mr Jelly gave a penalty and Paul Went scored to give Charlton a 2-0 victory.

Today's visitors can look back with pride on their weekend 10 years ago. Then, as now, Jimmy Frizzell was manager of Oldham. They were in the Third Division and on 26th February 1972 they enjoyed a 6-0 home victory over Barnsley. Ian Robins and David Shaw each scored twice and the other goals came from Keith Bebbington and Dick Mulvaney.

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Congratulations to expert golfer and Century Club member, Stuart Allsop, in his exciting victory over Mr Philip Norton, Mr Woollard and our golfing friends from Leicester in the Wallspan & Bernards World of Sport Golf Classic.

Stuart will of course be taking part in the Grand Final later in the season, when he will be hoping to win our star prize of £400 worth of golfing equipment kindly donated by Slazenger.

Congratulations are also in order to Mr Livingstone from Birmingham who won a Bosch Plug-in Roter, and Mr Peters from Letchworth who won a £10 voucher for the Club's souvenir shop, in the Take Your Pick contest at the Leicester match on 30th January.

A £10 voucher was won by Mr Ferguson from Bedford who attained bottom line on the bingo.

## ERIKA ROE TO RUN LAP OF PITCH

Today's pre-match entertainment promises to be really exciting as our match sponsor, Marley Roof Tiles, have decided to use us to launch a scheme offering the general public the opportunity to purchase a roof-tile for the National Spinal Unit at Stoke Mandeville.

Money raised will go towards the Jimmy Saville Appeal for the Stoke Mandeville Hospital, and we are delighted, as we feel sure the menfolk amongst us will be, that we have the services of Erika Roe.

Erika will be running a lap of the pitch, and purchasing the first ticket at the match. So, let's all get behind Erika and give her a big hand!

## CROSSWORD

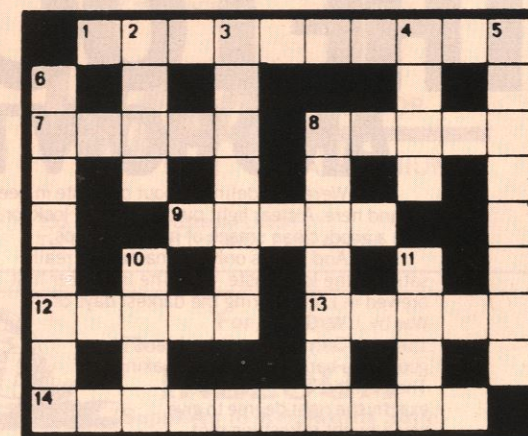
### CLUES — Across

- Club whose 'old boys' include Kevin Keegan and Kevin Kilmore (10);
- Spurs defender for around 15 years before moving to Portland Timbers in 1980 (5);
- Group of players from which the team is eventually picked (5);
- Plate was the first club of 8dn. (5);
- Former goalkeeper who succeeded goalscorer Arthur Rowley as Shrewsbury manager (5);
- The League's top scorer last season (5);
- Surprise side of the 1966 World Cup finals (5,5).

### CLUES — Down

- Ernie \_\_\_\_\_, Fulham chairman in recent years (4);
- It stops the ball going into the crowd . . . much to the keeper's disgust! (7);
- One of soccer's Sir Stanleys (4);
- A description of an exciting match (3-2-3);
- Defender Frank \_\_\_\_\_ served Middlesbrough from 1963-76 (8);
- Alfredo di \_\_\_\_\_ (7);
- Former Manchester City, Chester and Wales full-back: Cliff \_\_\_\_\_ (4);
- Colour common to the countries 8dn. played for (4).

• Check your answers on page 20.





# AROUND THE TOWN

## ACT NOW — NOT LATER

Unemployment is a nasty word. No-one likes to use it. But the fact remains that unemployed people, however frustrated they may be, should be encouraged to spend more time following their leisure activities.

Our executive director, John Smith, offers the following constructive views on what could be a satisfactory conclusion to the problem.

The economists and political experts are concluding that, for the foreseeable future, the unemployment figure will rest between two and four million.

It is suggested that many people unemployed now will never work again, especially the over fifties. Mr Dennis Howell, former referee and Minister for Sport, reminded us that last summer that school-leavers from two of the schools in his constituency could not find jobs — not one of the school-leavers was employed!

Forward thinking people are saying that, if we are to avoid urban strife, and we are to rid our society of the stigma of not working, certain things should take place, for instance:

a) A further tier of education to ex-

tend leaving until the age of 25;

b) A maximum of 25 years working 30 hours a week for 40 weeks a year;

c) Flexible working opportunities.

Being included in the sport/leisure world, this is beyond me. However, we should take note of any trends which influence us.

Three million people under 25 and over 50 needing to be occupied will provide a potential nucleus for leisure whether spectating or participating.

We are told that leisure in our lives will be elevated from a triviality to a necessity, to enable people to maintain their self respect and feel fulfilled.

There is talk of a Ministry of Sport and Leisure.

We are convinced of the part the club can play in the lives of the community. We should be the focal point where the community can belong and play out their lives in a meaningful and happy way.

Our stadia should take pride of place in the town, and act as the community centre, as it does in most other European countries.

If there is a part to be played, and we think there is, to ensure the self-esteem and self-respect for our community to lead fulfilled lives, then we

are prepared to play that part. We wish you to have pride in us, and we in you.

We say, to those who have influence, that if you believe the trends and accept the scenario, then act now — not later.

## WELL DONE, ROBIN



Congratulations to Robin Large pictured with John Sheridan at the Ipswich match when Robin received the Duke of Edinburgh Bronze award. Robin a dedicated Luton fan, has been a season ticket holder in the Bobbers Stand for many years.

Despite being confined to a

wheelchair, Robin has been working on many projects to achieve his award. One of the projects was a course of exercises carefully compiled by our physiotherapist John Sheridan, and this helped Robin to complete his programme.

## WELL DONE, RICKY

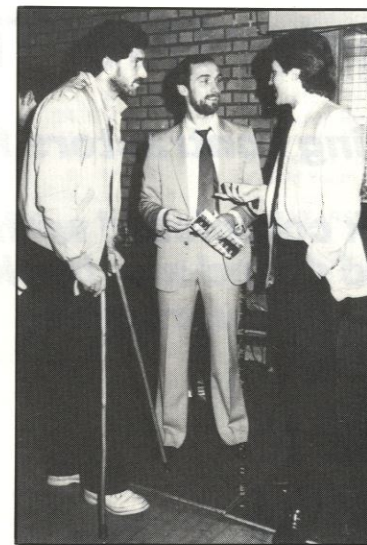
Before today's match, we are very proud to present Ricky Hill with a plaque commemorating Match Weekly's Second Division's November Matchman of the Month award for November 1981.

There is no doubt Ricky fully deserves the award and, in the opinion of many of us who have been fortunate to watch his skill, flair, effort and enthusiasm, the recognition is more than a little overdue.

Well done, Ricky, and thank you for the pleasure you have given us.

## FIGHTING BACK

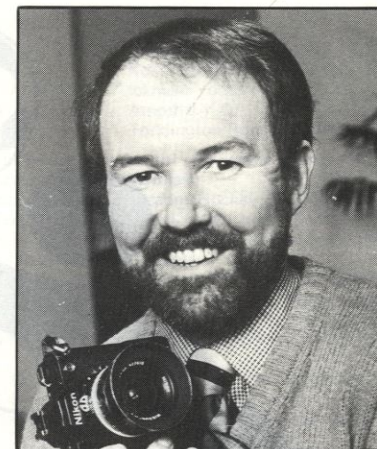
Mike Saxby is currently fighting his way back to full fitness after missing several games when he collected a nasty leg injury in the game against Crystal Palace at the end of November.



Just when it seemed that our popular central defender was about to launch his comeback, he had another problem with his knee which caused further complications. Our photographer, Gareth Owen, caught Mike talking to his colleagues the day after his operation.

## FACE BEHIND THE CAMERA

One of the photographers who regularly attend Kenilworth Road has won a major prize in a national competition. Keith Dobney, whose football pictures regularly appear in the Evening Post-Echo, has been named Eastern Region Photographer of the Year to beat dozens of other entrants from Bedfordshire, Hertfordshire, Essex, Cambridgeshire, Norfolk and Suffolk.



# THE LOCAL TASTE AND HOW TO SATISFY IT

We're very definite about our taste in beer around here. A clear light pint is what we look for; with a good, clean smack of malt and hops.

And there's only one name that really satisfies the local taste — BB. The light beer first brewed in Luton during the darkest days of the War by J. W. Green.

Only the finest hops and good, ripe barley go into the making. Then the brew is matured to exactly the right degree to give you a bright refreshing pint with a sound, full flavour.



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American servicemen in local wartime bases declared that BB, chilled, was the nearest taste to Stateside draught.

It went down well when Syd Owen ruled the Hatters.

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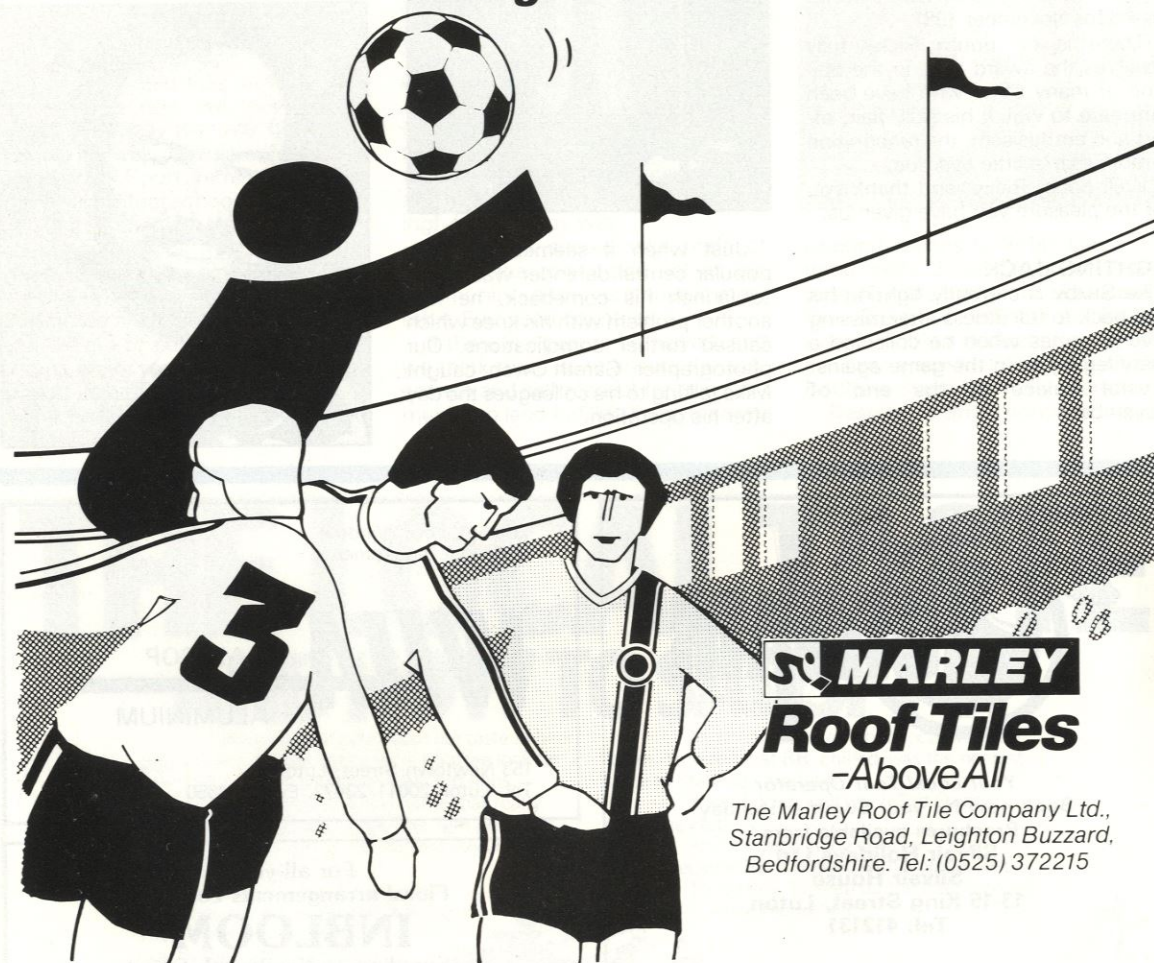
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# LUTON LEISURE

We are proud of our continued involvement with the Borough of Luton's Recreation Services Department and take the opportunity of providing our readers, and the participating competitors, with an up to date situation of the activities they provide.

The latest league tables for the Chiltern Radio (Luton Town) five-a-side competition are:

## Group 1 — 9-12 years

	P	W	D	L	F	A	Pts
St. Josephs Youth 'A'	6	5	1	0	24	4	11
Potton Colts	6	4	1	1	11	6	9
St. Josephs School 'A'	6	2	0	4	7	14	4
Blue Star	6	0	0	6	1	17	0

(St. Josephs Youth 'A' and Potton Colts go through to Round 1)

## Group 2 — 9-12 years

	P	W	D	L	F	A	Pts
St. Josephs Youth 'B'	6	4	1	1	19	5	9
Hillborough Hatters	6	4	1	1	18	4	9
Toddington Rovers	6	3	0	3	14	7	6
St. Josephs School 'S'	6	0	0	6	0	21	0

(St. Josephs Youth 'B' and Hillborough Hatters go through to Round 1)

## Group 3 — 9-12 years

	P	W	D	L	F	A	Pts
Chiltern Lions	8	5	2	1	15	7	12
Wells Stars	8	4	2	2	15	9	10
St. Josephs School 'J'	8	1	0	5	2	16	2

(Chiltern Lions and Wells Stars go through to Round 1)

## Group 1 — 12-14 years

	P	W	D	L	F	A	Pts
Toddington Rovers	6	5	1	0	16	13	11
St. Josephs Youth 'A'	6	2	1	3	12	12	5
Hillborough Hatters	6	2	1	3	9	13	5
Potton Colts	6	1	1	4	7	23	2

(Toddington Rovers and St. Josephs Youth 'A' go through to Round 1)

## Group 2 — 12-14 years

	P	W	D	L	F	A	Pts
St. Josephs Youth 'B'	6	5	1	0	11	6	11
Icknield Youth	6	4	0	2	13	9	8
Dunstable Wanderers	6	3	1	2	9	9	7
Hillborough Hatters 'B'	6	0	0	6	7	16	0

(St. Josephs Youth 'B' and Icknield Youth go through to Round 1)

## Group 3 — 14-16 years

	P	W	D	L	F	A	Pts
Japan F.C.	6	3	2	0	9	5	8
Dunstable Wanderers	6	2	3	1	10	6	7
Toddington Rovers	6	2	3	1	4	5	7
Elm Farm 'B'	6	0	1	5	4	12	1

(Japan F.C. and Dunstable Wanderers go through to Round 1)

## Group 4 — 14-16 years

	P	W	D	L	F	A	Pts
Olympic Runners	6	4	1	1	13	2	9
Elm Farm 'A'	6	4	0	2	9	6	8
Amphill Y.C.	6	2	2	2	6	4	6
Newham Athletic 'B'	6	0	1	5	3	17	1

(Olympic Runners and Elm Farm 'A' go through to Round 1)

The draw for the first round and plate for the junior competitions are:

## 9-12 YEARS COMPETITION — ROUND 1 PROPER

Group 1	Group 2
Hillborough Hatters	St. Josephs Youth 'A'
Chiltern Lions	Wells Stars
Potton Colts	St. Josephs Youth 'B'

## ROUND 1 PLATE — Group 1

St. Josephs School 'A'  
Blue Star  
Toddington Rovers Youth  
St. Josephs School 'S'  
St. Josephs School 'J'

## 12-14 YEARS COMPETITION — ROUND 1 PROPER

Group 1	Group 2
Toddington Rovers	Hillborough Hatters 'A'
St. Josephs Youth 'A'	Potton Colts
St. Josephs Youth 'B'	Dunstable Wanderers
Icknield Youth	Hillborough Hatters 'B'

## 14-16 YEARS COMPETITION — ROUND 1 PROPER

Group 1	Group 2
Dunstable Wanderers	Hillborough Hatters 'B'
G & L Cont Foods	Olympic Runners
Japan F.C.	Elm Farm Colts 'A'
Dunstable Young Peoples Club	Red Star

## ROUND 1 PLATE

Group 1	Group 2
Elm Farm F.C. 'B'	Kokni Muslim Sports Club
Hillborough Hatters 'A'	Icknield Youth
Newham Athletic 'A'	Amphill Y.C.
Newham Athletic 'B'	Toddington Rovers Youth

Recently, there has been presentations of certificates to those who have participated in courses over Christmas.

The first presentations were the Leader Hockey Coaching Certificates and Rose Awards. The presentation took place at the Beds. Eagles Hockey Club, where David Starkey, Beds. Eagles chairman, presented certificates to over 50 participants.

There were also 50 lucky lads, who received Luton News Cricket Coaching Certificates at the Hatters Club on Thursday 21st January 1982. Ray East, vice-captain of Essex County Cricket Club, presented the certificates, as well as answering cricket questions from the large audience.

Brian Horton, the Hatters' skipper, attended the third presentation at the Hatters Club, where he handed over more than 100 Evening Post/Echo certificates to youngsters who participated in the Christmas course.

There's no chance of getting bored during Easter, because this is what we have got planned for you:

- 1 Luton Leader 3 day coaching course (hockey)
- 2 Luton under-12 seven-a-side cricket championships for the David Evans Cup
- 3 Luton under-14 seven-a-side cricket championships
- 4 Evening Post/Echo three-day football coaching course
- 5 Luton Easter under-11 netball tournament for the Dennis Mortimer Trophy
- 6 Luton Easter under-12 netball tournament
- 7 Luton Easter under-14 netball tournament
- 8 Luton Easter under-15 netball tournament for the Ken Woodbridge Trophy
- 9 Easter crash swimming courses
- 10 Badminton for over-11s
- 11 Table tennis for all aged under-16

Starting soon after Easter is the Luton News cricket school; Luton casting championships and the Hatters Community Junior Netball League.

Full details of the Easter activities will be in the next and following magazines.

Your ideas and views are always needed. If you have any, please let us know. If you want more details on any courses and tournaments, please write to: Mike Iacono, Marsh House Centre, Bramingham Road, Leagrave, Luton. (Luton 56879).



# RESERVE REPORT

## WEST HAM 1 LUTON TOWN 1

After almost five weeks without a fixture, both teams produced storming displays on a very heavy pitch. Although the first-half was scoreless it was not without incident with Small, Bunn and Ingram going close.

The Hatters went ahead midway through the second-half when Ingram converted an excellent cross from Heath. Unfortunately, the Hammers equalised within two minutes.

The match marked the first game in the Hammers' colours of Belgian international Francois Van der Elst who had just been signed from Godfrey Ingram's former club, New York Cosmos. *Team:* Beasley, Thomas, Heath, Johnson, North, Nichol, Bunn, Ingram, Small; Madden, Keys. *Sub:* Brammer.

## PLYMOUTH 1 LUTON 1

Both sides struggled to find their pattern in tricky conditions which turned into a dour struggle with no goals to show for it, although skipper Johnson went closest with a thundering right foot drive.

The second period was more lively and our young Reserves, with the oldest player only 20, took the lead with a fine header from trialist Adam Nichol who capitalised on Tim Breaker's corner.

As in the previous game against West Ham, we let the lead slip when, with only three minutes left, Plymouth deservedly equalised.

*Team:* Beasley, Thomas, Heath, Johnson, North, Nichol, Breaker, Small, Bunn, Madden, Keys. *Sub:* Brammer.

## LUTON 4 READING 0

In a one sided first-half dominated by the Hatters against a young and inexperienced Reading side, many chances were created but the only one taken was a hard low shot from Small after 20 minutes.

The second-half continued the same way and the goals finally started to flow. The second was scored by Ingram after he turned a defender on the edge of the box before Heath and Small combined to give Ingram his second.

With two minutes left, Brammer's cross gave Ingram the chance to record his hat-trick — and the match ball.

The attitude and application of our players was excellent especially when playing against a side you are expected to beat. Very often, standards slump when the going seems easy. *Team:* Judge, Johnson, Thomas, Bunn, Nichol, Aizlewood, Madden, Ingram, Small, Antic (Brammer), Heath.

## CROSSWORD SOLUTIONS

*Across:* 1. Scunthorpe; 7. Pratt; 8. squad; 9. River; 12. Gregg; 13. Allen (QPR, 28); 14. North Korea.  
*Down:* 2. Clay; 3. netting; 4. Fous; 5. end-to-end; 6. Spraggon; 8. Stefano; 10. Seart; 11. blue.

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# JOHN'S JOURNAL



Once again I have had to alter the date for our match against Chelsea. The match now is scheduled for Tuesday 30th April, kick-off 7.45. This change is because of France's match against Northern Ireland in France on the 24th March.

We also received a letter from the Football League asking the club not to arrange fixtures for that day if they have players involved in these build-up matches for the World Cup.

As we have Mal Donaghy in the Northern Ireland squad, we had no option but to change the date. The changing of dates is having an effect on the four local finals we always hold on the ground.

The latest casualty is the William Pease final which will now have to

be put back until a later date. I will put all of these new dates in the local press once we have arranged them.

Last week I met another former player, Billy Bates. It was 12 years ago since we last met and he still lives locally. As our older supporters will know, Billy was here during the 1946 season and won a regular place in the number eleven shirt.

It is amazing to think that, although people live so close, their paths never cross. Just before the Ipswich Cup-tie, I had a telephone call from another ex-player.

This time it was Arthur Taylor who gained Youth international honours for Ireland in the '50s. Arthur is still living at Chesham, but does not see many games these days. Playing golf is his way of relax-

ing, but he tells me it doesn't do anything for his weight!

Our visitors have recently been picking up some useful points under the leadership of Jimmy Frizzell, so we will have to be on our toes again.

I have always had a lot of respect for the Oldham club and their small administrative staff work very hard to keep the club running efficiently and smoothly. Having said that, I hope this match is as entertaining as our last one against Leicester. I think that was a credit to both clubs, the Second Division and to football in general.

**John Wilkinson**  
*Secretary*



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# CENTURY CLUB

Today, we see the return of our friends from Oldham, and to any who have joined us in the Century Club today, we extend our greetings. We are always made very welcome in their Vice Presidents Club and this afternoon gives us an opportunity to return their hospitality.

Let us hope today will see the start of an

uninterrupted run of games to the end of the season, and our best wishes go to our team for a successful finale as they face their backlog of games.

We have come to the conclusion that it is almost impossible to attempt to arrange a social programme just now. But one day we have firmly fixed is Wednesday 12th May, when we shall hold our Annual Ball in the Chiltern Hotel.

There will be a circular issued to every member in due course, giving full details, and as tickets are limited, an early reply is essential.

This also means you must be thinking of the Century Club Player of the Year, and voting papers will be available in the near future.

# MATCH SPONSOR

Marley Roof Tiles, the sponsors of today's match, manufacture concrete roof tiles at 10 factories strategically placed throughout Great Britain. The Company has been in business for nearly 60 years and it is almost certain that many of you reading this programme have a Marley roof over your head.

Marley produce 10 different types of roof tiles in a variety of colours and finishes, many of which are produced at Leighton Buzzard. The Marley Roof Tile Company is split into a number of different divisions to meet the complex needs of the building industry.

We provide a supply only service to builders and roofing contractors. This works alongside our Marley contract services division which supplies and installs roofing, flooring and cladding for a wide range of commercial industrial and domestic customers.

Marley also has 12 roofing centres throughout the country which offer a specialist service to builders, roofing contractors and building merchants (where they are acting as localised stock holders). Marley Roof Tiles has other interests such as the supplying and fixing of Marley Intersect Paving for roads, walkways and forecourts.

These blocks are also available for the DIY enthusiast to use for paths and patios. Another business activity is the manufacture and selling of the famous dry mix concrete to contractors and the DIY market — Marleymix.

In these days of rapid inflation you will no doubt be surprised to know that the most expensive Marley Roof Tile costs no more than 50p. The cost of a new roof on an average house is surprisingly cheap . . . between £800 and £1,200. Marley Roof Tiles are part of a giant organisation, who manufacture a wide range of building materials at home and abroad. The company has business interests and services ranging from retail homecare to vehicle leasing and insurance.

# IN RETROSPECT

## LUTON TOWN v OLDHAM ATHLETIC

<b>Division Two:</b>		
1953-54	4-4(h)	2-1(a)
<b>Division Three:</b>		
1963-64	1-2(h)	1-0(a)
1964-65	2-0(h)	2-0(a)
1968-69	4-0(h)	1-0(a)

**Division Two:**  
1975-76 Luton Town 2 (Husband, Chambers) Oldham 3 (Chapman, McVitie, Shaw). Oldham 1 (Shaw) Luton Town 1 (Husband).

1976-77 Luton Town 1 (Geddis) Oldham 0. Oldham 1 (Halom) Luton Town 2 (Fuccillo, Aston).

1977-78 Luton Town 0 Oldham 1 (Taylor). Oldham 1 (Chapman) Luton Town 0.

1978-79 Luton Town 6 (Hatton 2, Moss 2, Stein, Fuccillo pen.) Oldham 1 (Wood). Oldham 2 (Halom, Taylor) Luton Town 0.

1979-80 Luton Town 0 Oldham 0. Oldham 2 (Halom 2) Luton Town 1 (Moss).

1980-81 Luton Town 1 (Stein) Oldham 2 (Wylde 2). Oldham 0 Luton Town 0.

1981-82 Oldham 1 (Wylde) Luton Town 1 (White).

Teams for last game here, April 25th 1981.

LUTON: Findlay, Stephens, Donaghy, Grealish, Saxby, Price, Hill, Stein, Ingram, Antic (West), Moss.

OLDHAM: McDonnell, Sinclair, Blair, Keegan, Clements, Futch, Wylde, Heaton, Steel, Palmer, Atkinson.

Attendance: 10,305.

# PRESS GANG

Luton Town's results and performances this season prove conclusively that they are getting things right on the field.

And from the visits I have made to Kenilworth Road this season it is quite clear they are setting trends off it as well.

They are offering Open House to the Press for a start. So I warn them to be careful — a revolutionary step like that could lead to a charge of bringing the game into disrepute.

Treat the Press as friends? Whatever will they think of next?

I can tell them it's greatly appreciated by myself and colleagues who have spent our working lives having doors slammed in our faces.

All I want is to be able to do my job without undue obstacles being placed in my way.

If a player has been involved in some controversy I want to talk to him to give his side of the story, without frills or embellishments.

Luton are making that possible by giving us access to the people that really matter now. And I don't think they have had any adverse publicity as a consequence.

Like all professions ours has a small minority who bring no credit on it. And they are responsible for the almost psychopathic mistrust that exists between football and its Press.

In most cases you can see football people shudder when we walk through the door. They treat us as a necessary evil.

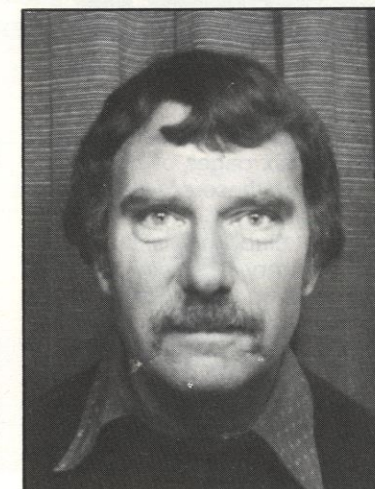
Yet while I have experienced the frustration of trying to break down the barriers erected to keep us out and battered my brains out talking to people who have no wish to be co-operative, I have never yet found anyone averse to accepting the free publicity we give them.

The general impression seems to

be that we are out to go digging for dirt. What nonsense! If there is none to be dug in the first place how the hell can we do that?

It's the black sheep among reporters who have brought about this unsatisfactory state of affairs. The rest of us have to suffer for it.

And while we are about it, let's also explode the myth that reporters are free-loaders. I'm more than happy to pay for any drinks I have, at Kenilworth Road or anywhere else.



Another in our occasional series, Press Gang. This week our guest is Jack Steggle of the *Daily Mirror*.

In fact I would rather do that. That way I'm not beholden to anyone.

All I want to do is to be able to reach managers, players, referees, directors . . . anyone concerned with the game I am reporting.

Luton are now giving their fullest co-operation to make that possible for me and my colleagues. Now the roles are reversed — and it's me

that's suspicious. I find myself asking what the hell they are up to!

Whatever it is, I applaud them and just hope they keep it going. There has never been a greater need for the people who play and administrate football and those who write about it to work together.

The recession is biting deep into the game, which needs all the healthy publicity it can get in the fight against the threat of bankruptcy.

In Executive Director John Smith, Luton have a man who has long been aware of the problems besetting the game. In David Pleat they have a manager dedicated to producing teams who play the sort of football the fans will pay to see.

And I can assure them the Press get no pleasure from reporting the chronic state the game is in. But it IS in a state — and it is our job to write about it.

Despite opinions to the contrary, most reporters care deeply about the game. We are all frustrated footballers who turned to earning a living from writing about football because we were not good enough to earn one from playing it.

I can't recall reading one 'knocking' story about Luton Town this season. If you show us trust and co-operation it won't be thrown back in your face.

It's when clubs prove downright obstructive and go out of their way to stop me doing my job that my hackles rise. That suggests they have something to hide — and I make it my business to try and find out what that is.

That's not happening at Luton now. I thank them for it . . . and wish them all the very best for the rest of the season. I think I will enjoy writing about them as a First Division club next season.

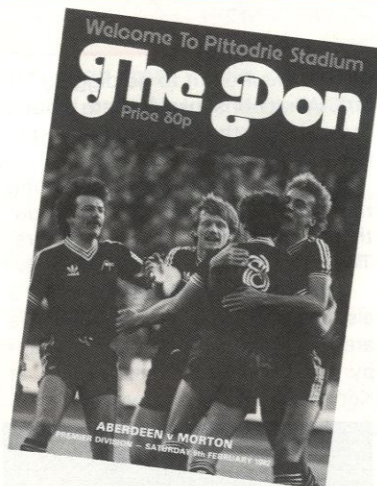


# PROGRAMME CORNER

By JOHN FARMER

Altrincham's tremendous record in reaching the third round of the FA Cup more frequently in recent years than many Football League clubs would seem to suggest that they could more than hold their own in Division Four.

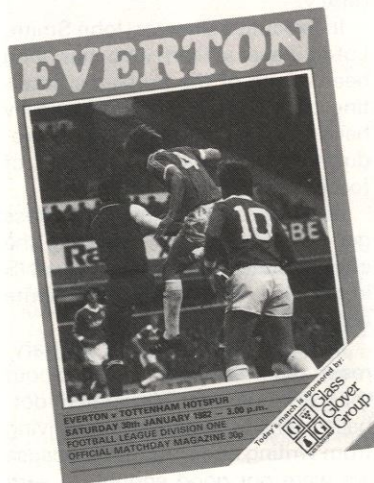
The quality of their match programme is certainly well up to Football League standard and is perhaps the best example of the way the setting up of the



tractive one in full colour) there are just six pages of material.

Two of these are devoted to the visitors and like many a League club this is strong on club history and pen-pictures, but lacks up to date information on the visitors' current results.

One page is given over to photographs of a recent game, fixture list and results column is kept up to date and details of the referee and away travel are clearly provided.



Football Alliance has encouraged non-League clubs to take their programmes far more seriously and to show that in this respect at any rate they would like to be regarded as virtually a Division Five regularly feeding clubs to Division Four.

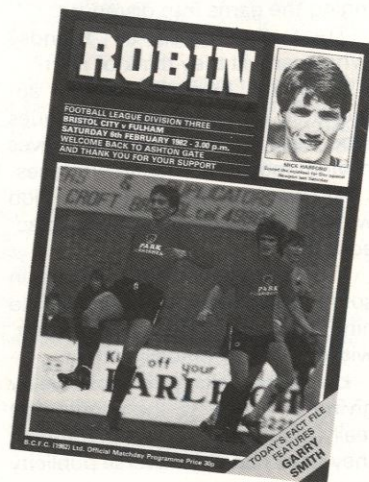
Like a number of League clubs from all four divisions, Altrincham make use of a 16-page insert (one of three different ones currently available) and in addition provide 16 pages of their own material.

Unfortunately, half of this is given over to advertising and when one has omitted the back page containing the teams and the front cover (an extremely at-



Odd snippets of information are provided under the umbrella title of 'Ronins News Desk' and an ongoing feature with a brief biography of home players is provided.

The vital page three column by manager Tony Sanders is chatty and informative and this page contains photographs of all the leading club officials.



Whilst the price of 30p is just about par for the course in this day and age one has the overall impression that Altrincham are thinking in terms of the Football League and certainly their programme could hold its own there.

It is worth a place in any collection and regular readers are enabled to keep up to date with what is happening at the club.

The good quality paper and printing may cost more, but they are so much more acceptable than the erstwhile poorly duplicated programmes that even leading non-League clubs produced until very recent times.



## SHOP WINDOW



Roll up, roll up for the Golden Lottery — the greatest value you can buy with your money.

When Great Britain's Gaming Board recently allowed licensed associations to sell a 50p lottery ticket, Luton Town were the first to achieve the breakthrough.

And it's been a tremendous success with current sales topping an all-time high. For those of you who have not tried the Golden Roll-Up, dare we suggest you don't know what you're missing.

There are eight games to play and every time you win a prize, it is rolled up. If you win once, you win 50p. If you win twice, you receive £1 — three times and it's £5. And it's possible to keep going until you win the £2,000 jackpot.

In the process of winning and playing each individual game, all eight games are so varied that even losing can be exciting.

Each lottery contains £10,000 in total prizes and there are 8,000 winning tickets within our 40,000 print order. Some organisations have doubled their print order to 80,000 but, at

Luton, we have increased the prize money but not the number of tickets we print.

If you want proof of the popularity of the Golden Roll-Up, ask the opinions of the latest winners listed below.

### £2,000

Mrs Mary Tullett, 39 Jackmans Place, Letchworth; Mr John Murphy, 4 Derwent Road, Luton; I. H. Laing, 14 Clarmont Road, Luton; Mrs V. McIntosh, 84 Russell Rise, Luton.

### £500

Susan Thompson, 103 Tork Road, Stevenage; Mr A. F. Norfolk, 32 Elstow Road, Bedford; D. V. Rockall, 'Rising Sun', High Street, Clapham.

### £100

C. B. Swift, 46 Heath Court, Leighton Buzzard; Mr C. Halsey, 14 Woodlands Close, Tring; Mr M. Stanyard, 15 Upper Benefield, Nr. Peterborough; Susan Hubbard, 75 Newnham Avenue, Bedford; J. White, 32 Brooks Road,

Luton; S. Buck, 9 Rockingham Walk, Bedford; M. I. France, 133 Luton Road, Dunstable; Mr A. Stone, 11 School Lane, Greenfield; Mrs S. Hodgson, 17 Northall Road, Eaton Bray; Mrs A. Gurney, 7 Hopkins Crescent, Sandridge; Mrs S. Savage, 3 Catherine Road, Flitwick; H. Mitchell, 18 Paddock Close, Luton; Mrs C. Hill, Cemetery Lodge, Brackley Road, Buckingham; Mr C. Tutton, 15 French Horn Lane, Hatfield; G. A. Downing, 4 Shepherd Road, Luton; Mr D. Glass, 161 Hockwell Ring, Luton; Mr R. Darnell, 81 Ermine Way, Arrington, Nr. Royston; Mr P. Marsh, 9 Athelstan Road, Hemel Hempstead; Mrs Darbyshire, 135 Mullway, Letchworth; Mrs A. Madgett, 2 St Leonards Crescent, St Albans; Mr M. Dalton, 3 Brookes Road, Flitwick; Mr D. Scott, 27 North Avenue, Letchworth; Mrs Dunn, 3 Nodes Drive, Stevenage; Mr C. Thorn, 42 Ashdown, Letchworth; Mr Batchelor, 35 Hart Lane, Luton; L. Brockhuizen, 74 Tring Road, Dunstable.

MIKE HARDWICKE  
Commercial Manager





# ACTION

**SHEFFIELD  
WEDNESDAY 3  
LUTON  
TOWN**

**3**



*Top left: Steve White puts the Town ahead after only 10 minutes.*

*Bottom left: After some lengthy arguing Dave Moss finally converts his penalty.*

*Above: Brian Stein blasts home the final goal as this eventful match comes to a close.*

*Below: Brian gets the 'elbow' during a first-half attack.*





# VISITORS

## OLDHAM ATHLETIC

### THE CLUB . . .

Jim's fixed it for Oldham who arrive at Kenilworth Road today after raising many eyebrows by jumping high into the promotion battle.

Loyal Jimmy Frizzell, the manager who has been at Boundary Park for 11 years, has taken the Lancashire club from the prospect of re-election to the League into the Second Division.

And this season, Athletic have forced many of their critics to swallow their taunting words. Last season, some Oldham fans demanded that Frizzell's name should be added to Lancashire's already swollen dole queue. But his players answered the call and managed to keep Oldham in the Second Division by three points.

Frizzell, a budget manager, has had to build his team with care. Last season, the club's average attendance slumped to 6,500 and lack of goal power — which limits so many teams — was another of Frizzell's handicaps.

Two big money signings stabilised Oldham and it was significant that both players were defenders.

Paul FUTCHER needs no introduction to our supporters. He joined the Town from Chester when Harry Haslam was manager and played 11 times for the England Under-21 side.

But Luton manager David Pleat, in his early days after taking over from Haslam, used Paul — and his brother Ron — as the bait to build his own side and Paul was sold to Manchester City in June 1978 for £350,000.

Life at Maine Road, however, was not a bed of roses for FUTCHER

and he eventually joined Oldham for £150,000 two years later.

Kenny Clements was another player to arrive at Boundary Park from City when Oldham paid a record fee of £200,000 for him in September 1979.

### . . . AND THE PLAYERS

**Paul Atkinson** Born in Bradford and signed professional in August 1979 established himself as a regular first team player at the age of 18 and was selected for the England youth squad for the game against Denmark.

**John Bowden** Yet another local player who signed professional terms in January 1980. Impressed with his goal scoring ability in the reserve team and should be set for a

promising career.

**Kenny Clements** Signed from Manchester City for a club record fee of £200,000 in September 1979. Although he had been out of the first team at Maine Road through injury he is now an established member of Oldham's defence. He was the supporters choice for 'Player of the Year' last season.

**Mark Cooper** A player who has been on amateur forms for a few seasons. Mark had a very consistent season last year when he moved into the centre of the defence for the reserves. At 21 it is usually considered a little late to sign professional, but given the opportunity will prove a useful asset to the first team squad.

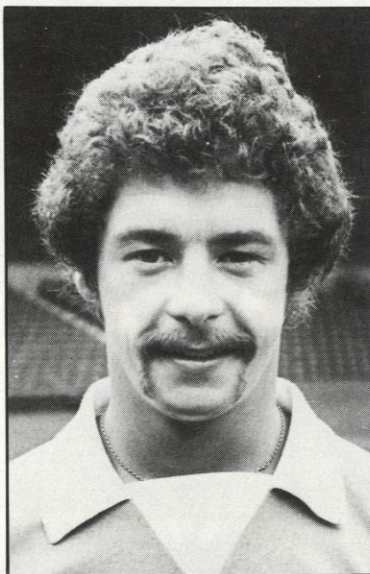
**Steve Edwards** Signed from Ellesmere Port schoolboys and turned professional six years ago. Signed as a midfield player but has been converted to a left-back.

**Paul FUTCHER** Signed from Manchester City for £150,000 in July 1980 after previous spells with Chester and Luton Town and has played 11 times for the England Under-21 side. Still only 24, he looks sure to figure in Oldham's defence for a number of years.

**Paul HEATON** A promising young player and a product of the Oldham youth policy. Paul re-established himself in the first team last season and is looking forward to a complete season, free from injury.

**Gary Hoolickin** Yet another product of the youth policy. He was emerging as a consistent right-back when he broke his leg in a League Cup tie in August 1978 but fought his way back to fitness and re-established himself as a valuable

KENNY CLEMENTS



# LINE-UP

member of the first team squad at the end of the season.

**Ged Keegan** A utility player signed from Manchester City for £25,000 in February 1979. He was in the City team that beat Newcastle in the 1976 League Cup Final. Had his best season for Athletic last year and was voted 'Player of the Year' by the junior supporters.

**Peter McDonnell** Signed from Liverpool in August 1978 for £18,000 having been understudy to Ray Clemence for a number of years. Height 6ft 1 1/2in. Proving to be a consistent keeper and firm favourite with the supporters.

**Darren McDonough** A local

player who broke into the first team during last season and made himself a contender for a regular place.

**Martin Nuttall** Signed professional August 1979 and is another local player. He has been a prolific goal-scorer in the reserve team over the last three seasons and should be pushing for a regular place in the first team squad this season.

**Roger Palmer** Signed last season from Manchester City for a £70,000 fee. He has taken time to settle in to the team, but the prospects look good for him this season.

**John Ryan** Another local player, 18, who was a regular reserve last

season and is a player of great promise.

**Nick Sinclair** Signed from Manchester schoolboys and turned professional in 1978. He made several first team appearances last season. Now fully fit after injury, he looks sure to challenge for a place in the first team squad.

**Jim Steele** Signed from Scottish juvenile club Greystoke Rovers and at the age of 21 has established himself as a regular first team member.

**Rodger Wylde** Signed from Sheffield Wednesday for £75,000 in March 1980. A player who Oldham expect a high goal tally this season.

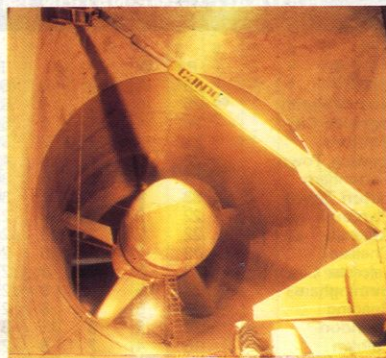
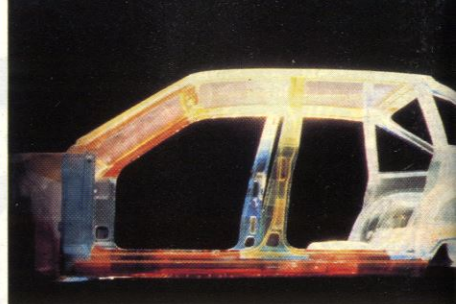
Back row (left to right): Gary Hoolickin, John Bowden, John Platt, Peter McDonnell, Paul FUTCHER, Kenny Clements.  
Middle row: \*Bill Taylor (Assistant Team Manager/Chief Coach), Rodger Wylde, Martin Nuttall, Darren McDonough, Nick Sinclair, Andy Birchenough, Dougie Anderson, Jim Steel, Mark Cooper, Billy Urmson (Assistant Coach).  
Front row: Paul Atkinson, Steve Edwards, John Ryan, Jimmy Frizzell (Team Manager), Ged Keegan, Roger Palmer, Paul Heaton.  
\*Bill Taylor now deceased.











# Vauxhall. Backed by the world-wide resources of General Motors.

Vauxhall cars are designed in Europe specifically to meet the demanding requirements of European motorists.

The advanced technology in today's Vauxhalls though, is made possible by the Company being part of General Motors, the world's largest car and truck manufacturer.

At General Motors' 330-acre Technical Centre in the US, research and development facilities are on an unrivalled scale. Aerodynamics, new engines, transmissions, electronics, new propellants, manufacturing techniques – these and every other aspect of car design are the subject of intensive development providing backing for General Motors' divisions throughout the world.

The facilities are further strengthened by General Motors' research and development centres such as the Millbrook Proving Ground in the UK.

It enables Vauxhall to introduce new technology and advanced design features ahead of the field thus benefiting our customers.

It is well-proven technology aimed at designing fuel-efficient, stylish and practical cars that represent outstanding value for money.

