

# THE HATTER

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**LUTON TOWN v READING**

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LUTON TOWN FC

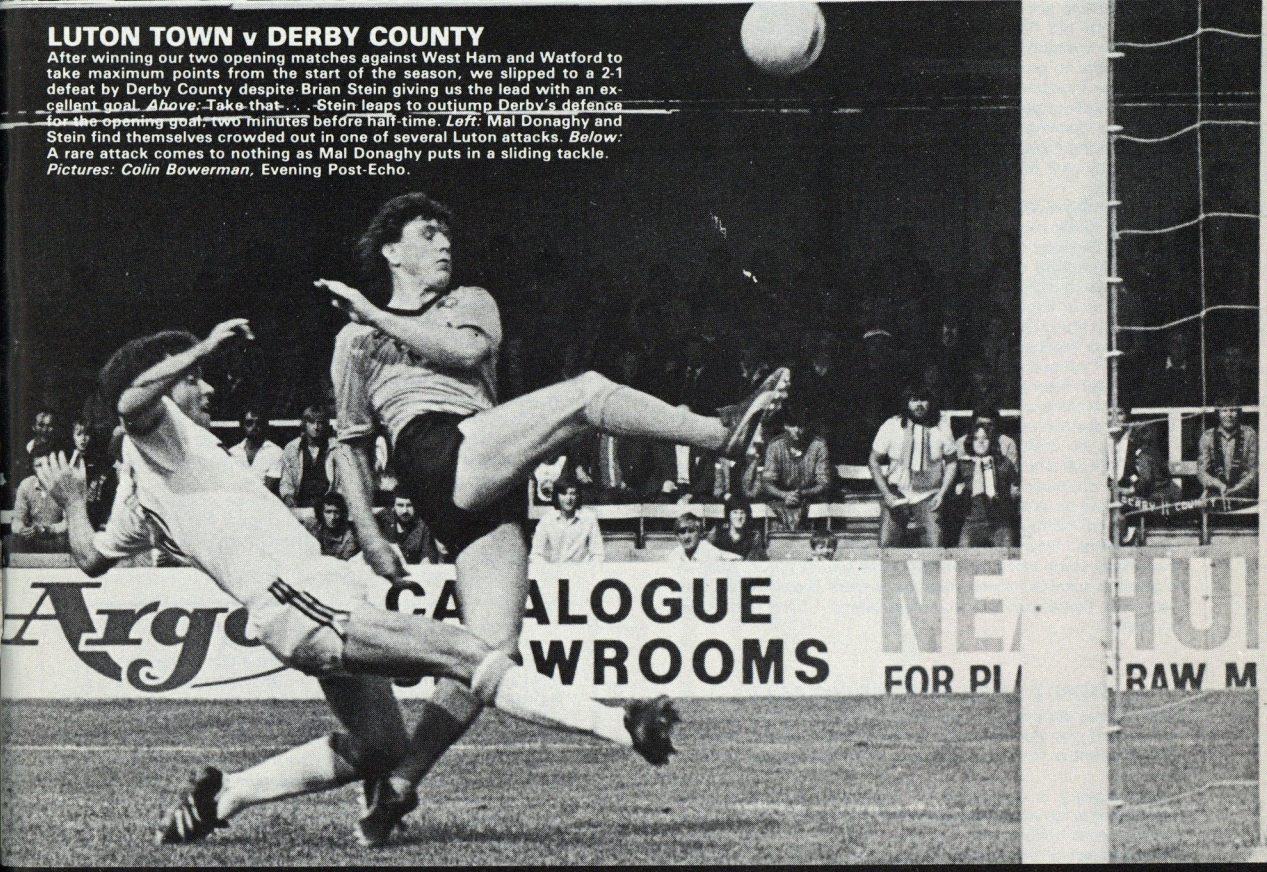


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**LUTON TOWN v DERBY COUNTY**  
After winning our two opening matches against West Ham and Watford to take maximum points from the start of the season, we slipped to a 2-1 defeat by Derby County despite Brian Stein giving us the lead with an excellent goal. Above: Take that... Stein leaps to outjump Derby's defence for the opening goal, two minutes before half-time. Left: Mal Donaghy and Stein find themselves crowded out in one of several Luton attacks. Below: A rare attack comes to nothing as Mal Donaghy puts in a sliding tackle.  
Pictures: Colin Bowerman, Evening Post-Echo.





## THE PRESS — IS IT RIGHT?

Newspapers can provide a fine platform for soccer. The media can play a responsible part in attracting additional support into our stadiums — but our chief executive John Smith has doubts about whether the Press are looking at the right aspects of the game. He explained: "I believe there is much negative reporting in the Press.

"There has already been talk this season that attendances are showing an alarming decrease in addition to early-season reports on crowd misbehaviour. I believe I am right in saying that the trend in the number of arrests recently has been down and I don't necessarily subscribe to the argument on the point of attendances. If Manchester United and Liverpool were both at home on the opening day of the season they would naturally attract bigger support than say Stoke City.

It is a matter which does concern me and it may be that Sports Editors are demanding too much from their reporters who, in the old days, were merely asked to provide nothing more than a match report. In current times, it seems journalists are expected to provide stories because I believe people in the newspaper industry think they have to supply more than just match reports to persuade readers to buy their particular paper.

"On the opening day of the season there was only one incident involving crowd misbehaviour. That happened at Sheffield Wednesday and, in my opinion, received more publicity than it warranted.

"On the same day at West Ham, 28,000 people were packed into Upton Park to watch us beat West Ham. But that game — and it was a good one — was virtually ignored by the Press in terms of length of coverage.

"The match generated much feeling within the game. What other event in East London with limited car parking facilities could have attracted 28,000 to watch it?

"Perhaps experienced journalists should look at themselves. Those on national newspapers frequently travel to football abroad. But they know foreign fans would prefer to watch English football because of its total commitment and opposition to a negative attitude.

"It may be that our game lacks someone at the Football League offices who can put the views of the clubs to the Press. There are so many good things within our own game which I think should be exploited.

"Take, for example, our own *Evening Post-Echo* Junior Hatters Scheme. How many newspapers have reported that in these days of so called crowd problems we, at Luton, have instigated a scheme where youngsters from the area can now watch our home games in complete safety? I think that proves my point."

## DON'T MISS THIS SPECTACLE

Over the last decade, the Luton Musical Pageant has grown in stature and this year the event returns to Kenilworth Road on 10th September for the largest and most spectacular event of them all.

The pageant is sponsored by Vauxhall dealers Shaw and Kilburn and is regarded as England's largest and most important military event held outside London. This year, it will be even more spectacular when over 600 musicians from the country's top military bands will participate.

They present a thrilling spectacle of brilliant colour, precision marching and the unique sound of military music. This is enter-

tainment for the whole family and we advise you to order your tickets, available from Gail Cronshaw, Shaw and Kilburn — the sponsors of the event — Dunstable Road, Luton. Prices range from 50p to £5.

The bands taking part are: The Blues and Royals (Royal Horse Guards and 1st Dragoons); The Queen's Royal Irish Hussars; The Royal Artillery (Alanbrooke); The Coldstream Guards; The Scots Guards; The Irish Guards; Massed Bands and Bugles of The Royal Green Jackets; The 1st Bn The Royal Regiment of Wales; The Devonshire and Dorset Regiment; The 2nd Bn The Queen's Regiment; The Queen's Division; Trumpeters from The Royal Military School of Music; The Luton Royal British Legion Pipe Band; The Caledonian Highlanders Pipe Band; The Argyll Highland Dancers.

## HATTERS COMMUNITY ARENA

This evening involves the final of the Community Cup Penalty Competition. This is a glorified version of the "Shoot Out", used to decide drawn matches in American soccer. The 10 players of each team will have to beat the opposing goalkeeper from outside the penalty area.

The finalists are Caddington and Westoning. The Hatters Community Under-11 Netball League programme is almost completed and the League Cup will take place at the arena on 11th September, commencing 6.40 p.m. The presentation will take place immediately after the final in the Hatters Club. The League will operate next year and all teams under 11 can enter, even if they do not play regularly in a team and have seven friends who would like to play.

Plans for this season's Luton Town five-a-side competition are nearly completed and will be even more exciting. A new 9-12-year-old section has been included and there will be trophies for the top scorer, top scoring team, team which concedes the least goals and the most sporting team.

For the ladies, there are still vacancies for the special Health and Beauty Movement Course, which starts on 8th September, and will last for 12 weeks. The course director is Judy Holpin from the Health and Beauty League. The cost is £5 for the 12 weeks. The next Football Coaching Course is provisionally planned for Christmas.

Further details of the future events or those mentioned above may be obtained from: Mike Iacono, Deputy Youth Activities Officer, c/o Marsh House Centre, Bramingham Road, Leagrave, Luton. Tel: 56879 or 504211.

## TONIGHT'S REFEREE

REEVES, PETER G. (Leicester). Started refereeing with the Leicestershire County FA in 1958, then graduated via the Football Combination to the Football League's full list. Refereed the Charity Shield in August 1978, the Football League Cup Final in March 1979, a European Cup Winners Cup match and an International match. Appointed to the FIFA panel of referees in 1978-79.

A married man, with two sons, he is Sales Director for a hosiery company. Played football for England schoolboys in 1947 and continued to play — until 1958 — was a professional with Leicester City and Mansfield Town. His interests are walking, tennis, squash, cricket and gardening and he also likes crossword puzzles.

These notes were written before we travelled to Reading for the first leg of our Football League Cup tie and I sincerely hope we are not faced with such a difficult position as last season when we played Gillingham here after going three goals behind in the first leg.

Of the major competitions, the League Cup is the least difficult to win. I base that view on the fact that the first two rounds and the semi-final are played over two legs. The excitement and possibilities of sudden death are minimised as you have a chance to recover from a bad 90 minutes. By the same token, I think that to have the League Cup rounds so early in the season is unfair. Elimination from the competition can lead to unnecessary pressure before a ball has been kicked in earnest in the League programme. A poor League start and a Cup knock-out is sometimes the recipe for what causes managers sleepless nights and possibly a lost job.

After Wrexham, which will prove to be a difficult game, we travel to meet promoted Blackburn Rovers who, after the first week of the season, were twice winners like ourselves in League games.

# DAVID'S DIARY

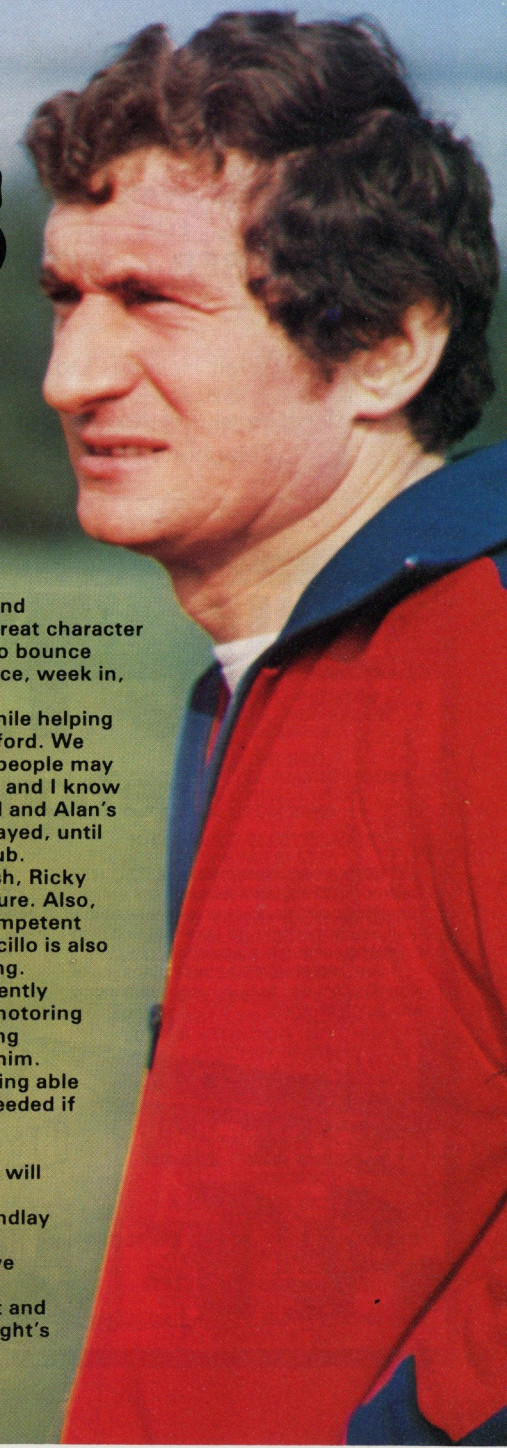
Last season they had a tremendously consistent run from Christmas and a seemingly unbeatable defence. But, most important, they showed great character by recovering from a Cup disappointment — defeat at Aston Villa — to bounce straight back on their successful run. It is this type of solid performance, week in, week out, which we are striving to achieve.

Our first serious injury of the season saw Alan West twist his ankle while helping to compose the side's performance when under pressure against Watford. We hope he will recover quickly because his skilful play is needed. Many people may be surprised to have seen him named as substitute early in the season and I know he must have been disappointed. However, the right substitute is vital and Alan's experience and sense of loyalty has always been admirable. He has played, until this summer, without a break for three years in the interests of our club.

The midfield places are currently highly competitive with Tony Grealish, Ricky Hill and Raddy Antic all showing quality which augers well for the future. Also, youngsters like Neil Madden, Rob Johnson, and Wayne Turner are competent and confident of taking their opportunities when they arrive. Lilly Fuccillo is also back with a determination to bounce back into the first team reckoning.

Incidentally, we welcome Raddy Antic's wife and two children who recently joined him from Yugoslavia. Unfortunately, Raddy was involved in a motoring accident a few weeks before arriving here and his family were receiving hospital treatment. Now he is settled, we will expect big things from him. We can only be successful if we have competition with players not being able to rest on their laurels. It is a long hard season and everyone will be needed if we are to push for a promotion spot.

It is not often I review performances of individuals in my programme notes but I feel that those who saw our League game against Watford will understand these lines. Our victory was hard earned and our friends showed tremendous second half commitment. In that period, Jake Findlay showed why we speculated on his talents by taking him from Villa reserves. Several of his saves were world class and he can now achieve international status if he can grasp the platform he has introduced for himself at Luton. The game was a good reflection on English-type cut and trust football and no-one could have left disappointed. Let's hope tonight's game is just as good.







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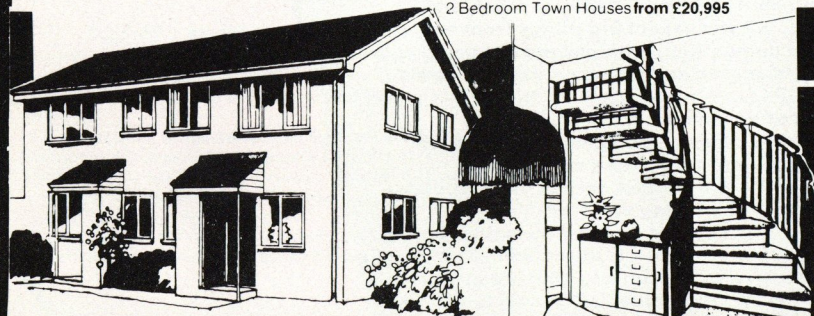
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# John's Journal

Tonight's visitors were formed in 1871, and have the distinction of being one of the oldest clubs in the South of England. After winning the Third Division (South) Championship in 1926, five seasons were spent in the Second Division and that is as high as they have climbed in the Football League.

In later years, they appointed Ted Drake, the former Arsenal and England centre-forward and now a director of Fulham, as their manager, he thought that, with the players he had at the time, they could go on to greater things. He had players such as centre-half Gordon Brice, who, incidentally, played for Luton before joining Reading; George Marks, the former Arsenal goalkeeper, who also guested for Luton during war-time football; Tony McPhee, at centre-forward who indicated he would retire when he reached the 300 goal mark for the club but went on to score many more before he eventually quit, but their most famous player was the former England amateur inside-forward, the late Maurice Edlestone. Maurice was the scheme of the side, and after retiring — from the game, took up broad-

casting and could often be heard on the BBC commentating on the second-half of a top match.

Over the years, the results between our two clubs have usually been in our favour, and none more so than on 28th March 1970 when, in a Division Three fixture at Luton, we won 5-0. Malcolm Macdonald was on the mark with a hat-trick scoring in the 9th, 46th and 51st minutes. The other goals were scored by Viv Busby and Mike Harrison. For those who like to remember old teams, our line up that day was: Starling, Ryan, Bannister, Slough, Branston, Moore, Collins, Busby, Macdonald, Keen, Harrison.

Incidentally, the goal Viv Busby scored was his first in League football. That match was the second in the season, the first being on the 11th March at Reading which we also won. This time the score was 1-0 and that man Macdonald again supplied the goal which mattered.

I have been reading with interest Malcolm's articles in a popular national newspaper recently when he again pulled no punches in his likes and dislikes of people within the game. He certainly



knows how to make friends and enemies, but knowing Malcolm as I do, I know he is not the person to pull punches and can take whatever criticism comes his way.

An interesting visitor to Kenilworth Road recently was the former England team manager, Sir Walter Winterbottom, who agreed to help us with a few problems we experienced. His knowledge was certainly welcomed by us and we hope we can implement his suggestions.

John Wilkinson Secretary

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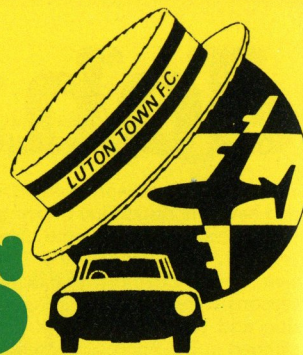
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# JUNIOR HATTERS



The sight of coaches filled with excited young supporters showing their Luton Town favours outside the ground at the Oak Road end before the match against Watford was very encouraging. Thanks to the help from the *Evening Post-Echo* who are sponsoring the scheme, we can now press on with our plans to extend the scheme to bring in many more youngsters.

Already, the Junior Hatters Club is growing daily — new young supporters are sending in their completed enrolment forms to my office with their £1 — yes, that's all it costs to join

the *Evening Post-Echo* Junior Hatters Club for the season.

For that, you receive a badge, certificate of membership, an autographed picture of your favourite player and admission to any home Second Division match for only 75p. You will be accommodated in our special *Evening Post-Echo* enclosure at the Oak Road end of the ground and can stand with other youngsters. I feel sure that our Junior Hatters Club will soon be a worthy addition to the Oak Road Choir next door.

Having mentioned badges and photographs reminds me to thank all

those who attended the first Junior Hatters Club meeting last Monday. I must also thank our president Tony Grealish and his colleagues for giving up their time to be there on what was such an important occasion. I hope you enjoyed yourselves and felt proud to be part of the football club. Details of our next meeting will be announced soon.

Another part of our new scheme involves inviting parties of young people, with adults to supervise, to visit Kenilworth Road to have a look behind the scenes.

It may, on certain occasions, be possible to watch the players training. Several parties have already visited us and enjoyed themselves. If you would like to come, simply ask your schoolteacher, youth leader or someone responsible to contact me at the club's offices to finalise the arrangements.

We offer our congratulations to the following members who are celebrating birthdays: Peter Stewart (8081283) 5th September; Alan Scales (8081274) 5th September; Jonathan Reeves (808162) 5th September. More birthdays will appear in the Match Day Magazine for Wrexham's visit on Saturday.

Colin Ball  
Youth Development Officer

## APPLICATION FOR MEMBERSHIP EVENING POST-ECHO JUNIOR HATTERS CLUB

Name .....  
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Cut out and send to:  
Colin Ball  
Youth Development Officer  
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Kenilworth Road  
Luton.



A delighted group of youngsters who watched the Watford game from the special Evening Post-Echo enclosure.

## WHICH SIDE WAS HE ON?

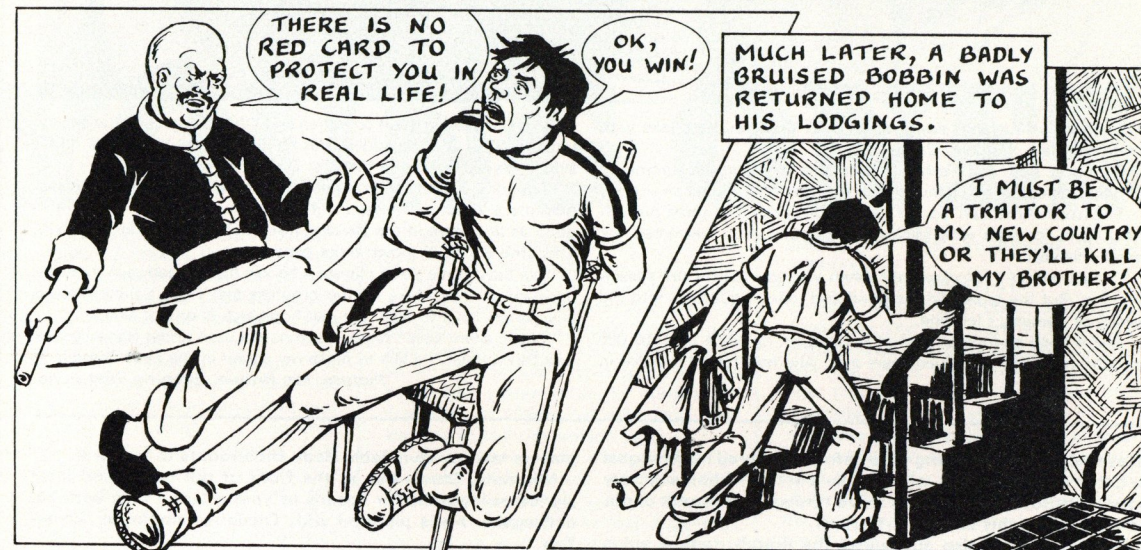
EPISODE 3.

I AM VORGE, THE FREEDOM FIGHTER! I NEED YOUR HELP!

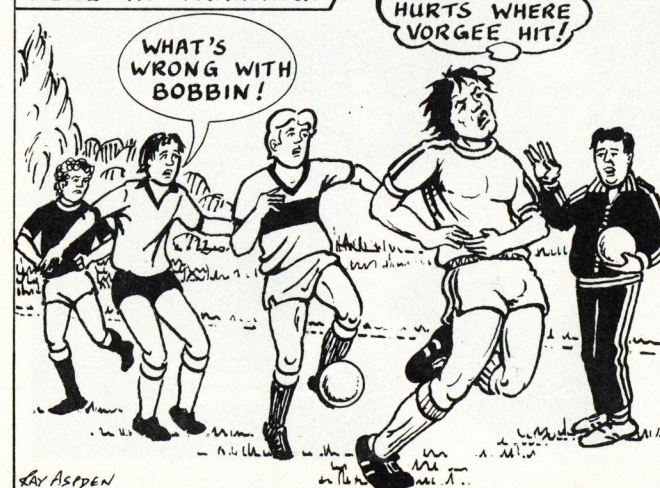
THE STORY SO FAR...  
YOUNG "BOBBIN" DINO, THE NEW FOREIGN SIGNING FOR LEATOWN, WAS IN THE HANDS OF A GANG FROM HIS HOMETOWN...



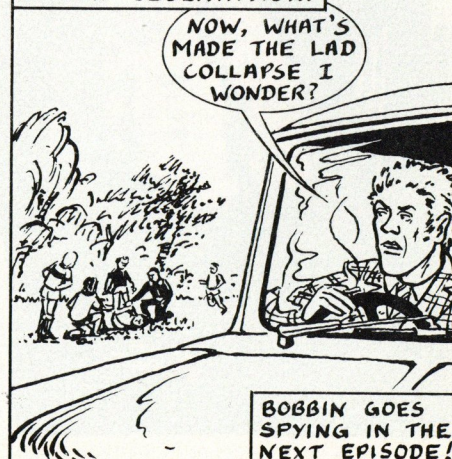
NOW A TASTE OF WHAT TO EXPECT IF YOU TRY TO DOUBLE CROSS ME BOY!



NEXT WEEK LEATOWN WERE IN TRAINING.



SQUID OF M.I.6. HAD THE TRAINING GROUND UNDER OBSERVATION.





# HATTERS AT LARGE



The words on the shirt say it all as Benji West enjoys a joke with mum and dad, Alan and Cathie.

For once, Alan and his family were able to spend the summer in England instead of being involved in the rigours of American soccer.

The North American Soccer League has produced three demanding years for Alan with Minnesota Kicks and Alan welcomed the break this year.

"I must admit I felt very unfit when we reported for pre-season training. But the break did me good and, once I got back into the swing of training, I felt fine."

Alan's been an integral part of Luton's set-up since his £100,000 transfer from Burnley seven years ago. And he's repaid that fee in full.

Steve White waited a long time before he scored his first goal in Luton's colours. And, when it came in the 1-0 home victory over Watford, he was able to relive through the benefit of our shirt sponsors this season, Tricentrol.

Tricentrol, who also sponsored the match, took a video recording of the match and, the following evening, invited our



"I keep myself in good condition and I think I can continue playing until I'm 33 or 34," he added. But he realises that time is not on his side in his bid to play in the First Division again.

"I'm going all out for promotion this season. It was a bitter disappointment when we missed out last term. We know we were as good as any team in the Division but our home form let us down. This time we have shown more consistency."

"We have some good players who will mature and gain more experience as they make further progress and I don't think there is anyone we have to fear. We just hope luck is on our side."

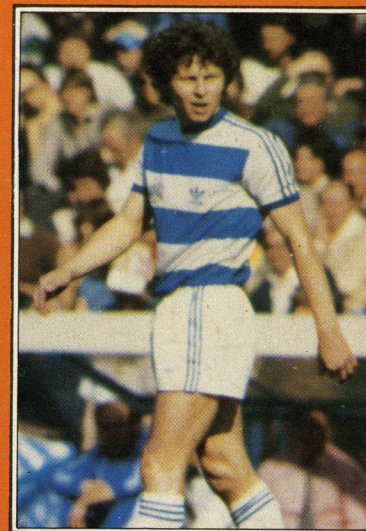
"I have spent seven happy seasons at Luton under Harry Haslam and David Pleat. I'd like to finish my career in the First Division."

Picture: Ian Brown, Evening Post-Echo.

players to their Dunstable Road showrooms to watch it.

Naturally, Steve was at the front of the queue and later signed autographs for dozens of young Luton fans with his colleagues. He is pictured with Tricentrol employee, Vivian Tait.

Picture: Ian Brown, Evening Post-Echo.



Paul Allen

## THE YOUNG ONES

**The staggering progress of striker Clive Allen - Britain's first £1 million teenager - rocketed him in to the superstar class and a princely salary following his summer transfer from Q.P.R. to Arsenal.**

His First Division debut for Rangers against Coventry left no doubt that he is a genuine talent and a priceless goal artist. A whiplash hat-trick of style and quality that brooked few arguments.

Thirty goals for Rangers last season reinforced the belief that he is one of the brightest diamonds to emerge on the strike scene since golden Jimmy Greaves.

His meteoric rise tended to obscure the quiet progress of another Allen prodigy - cousin Paul who fully emerged later in the season at West Ham.

Cool kid Paul made his Hammers debut last September in a League Cup clash with Southend. Not that there was much doubt about his pedigree. He was already England youth skipper and uncle Les Allen was a distinguished striker with Chelsea, Spurs and Q.P.R.

Nor was there any doubt about his ability, despite his frail frame. Almost immediately he was in the thick of the action trading tackles with experienced pros and linking smoothly with Hammers maestro Trevor Brooking.

### DELIGHTED

The 17-year-old midfielder made an instant impact with West Ham fans because of his tigerish aggression

on the park, despite having to concede height and weight to opponents.

Manager John Lyall had predicted an outstanding future for Paul - skipper of the England Youth side last season. But even Lyall admits to being amazed and delighted with his rapid progress as he helped to revitalise a Hammers side that lost its way in the promotion race.

Even more astounding was his mature performance in the Cup Final at Wembley against Arsenal.

Little Allen got visibly bigger as the match went on and his non-stop grafting helped Hammers to a shock victory.

After the game Lyall paid rich tribute to his brilliant young find and adds: "Paul can only get better this season. He has the ability to reach the very highest level in the game."

Paul takes his phenomenal progress with the same assured stride he shows on the field and with typical modesty hands the praise to his team mates.

"They have all been great and really helped me to settle in quickly. I'll always be grateful to them."

Up at Oxford they reckon they have another undergraduate who is destined to make the top grade - 17-year-old midfielder Kevin Brock.

Brighton startled their First Division rivals when they made a £250,000 bid for the talented Oxford United youngster earlier this year.

But it came as no surprise to manager Bill Asprey who rates him

among the best youngsters in the country.

### POTENTIAL

Says Bill: "His skills and composure on the ball mark him out as a tremendous prospect for the future. The big clubs have been watching him for two years because he has outstanding potential".

Walsall winger Don Penn is another youngster who has been eagerly eyed by nearly all the First Division clubs after finishing top scorer for his side as they clinched promotion last season.

The depth of young talent at top level augurs well for the future. Welsh international striker Ian Rush, 18, will be eager to prove his skills at First Division level for Liverpool after his £300,000 transfer from Chester.

Big spenders Manchester City are hoping that home grown defenders Ray Ranson and Tommy Caton can spark off a new and successful era after a cheque book spree failed to provide inspiration.

Brighton are predicting that centre-half Steve Foster will enhance his strong England claims, while Coventry and Villa have already blooded their brightest youngsters.

After a disappointing European Nations championship, British football is eagerly looking for fresh faces to pull in the disenchanted fans this season before preparations begin for the most prestigious prize in football... the World Cup competition in Spain in two years time.



WORLD LEADER



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# IN FOCUS



Supporters who watched our 1-0 victory against Watford will appreciate why Jake Findlay won the Bobbers Club Player of the Year award at the end of last season. Three of Jake's saves in the second half were nothing short of world-class as Watford searched frantically for an elusive equaliser. Our picture shows Jake receiving his award from Bobbers Club president and Luton director Jim Yates watched by manager David Pleat and Bobbers Club secretary Bob Readhead.

# HAVE YOU EVER TASTED TIGER?

Tiger Bitter is now at Luton Town Football Club.

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## WELCOME TO

# READING

Luton manager David Pleat does not need reminding that we would be wise to treat Reading, our visitors this evening, with respect. Teams from lower divisions have an uncanny knack of making the Town struggle in Cup competitions and last season's record was far from impressive.

Luton lost to Gillingham in the two-leg first round League Cup tie when we failed to recover from the shock of a 3-0 defeat in the first match at Priesfield stadium and went out 4-1 on aggregate. Then, in the FA Cup, Third Division Swindon Town won 2-0 at Kenilworth Road to bring our Cup interest to a premature end for another 12 months. The previous season, York ended our FA Cup hopes after we had narrowly beaten Wigan and Crewe in early rounds of the League Cup.

And so on to this evening's tie. The manager ignored Luton's 5-1 victory at Elm Park in a pre-season friendly and was wise not to add too much importance to that result when the draw for the second round paired us against Reading.

"The results of friendly games are not important," he said. "I know that Reading will be a different proposition in a Cup tie over two legs."

Before the start of this season's competition, Luton had played 54 League Cup ties, winning 18, drawing 16 and losing 20. We had scored 78 goals and conceded 52. Reading's record was played 58; won 21; drawn 15; lost 22; for 87; against 98.

Managed by Maurice Evans, Reading accounted for Northampton Town in the first round and will obviously be hoping for another repeat

result against us in their search for a tie against one of the glamour clubs.

Evans spent 15 years with Reading as a player, making 448 appearances — a record bettered only by two other Reading players, Dick Spiers and Steve Death. Given a free transfer at the end of season 1966-67, he moved into non-League as player/manager with Western League club Andover before moving to Shrewsbury as trainer coach under Harry Gregg. When Gregg left Gay Meadows, Evans was appointed manager in November 1972 but, the following season, was relieved of his duties after a run of poor results. He spent the rest of the season scouting for Wrexham before returning to Reading as trainer coach under Charlie Hurley who resigned in February 1977. A spell as caretaker manager eventually saw him take over in a full-time capacity and he was named Fourth Division Manager of the Season when Reading won promotion to the Third Division last year.

Reading have a strong Luton connection in their ranks. Our former striker Gary Heale joined them a year ago for a club record fee of £40,000 after spending a loan period with Exeter City. He scored 12 times last season. Forward Kerry Dixon played for our youth team before joining Southern League Dunstable Town for whom he scored 52 times last season. That record convinced Evans that Dixon's move was worth a £20,000 cheque and he went straight into the first team at the start of this season although still only a part-timer while completing his apprenticeship as a toolmaker.

Midfield player Stuart Beavon joined Reading for £35,000 after finding first team appearances with Spurs extremely limited. Spurs manager Keith Burkinshaw was reluctant to allow Beavon to move but the player's thirst for regular first team football eventually materialised into a transfer after a loan spell with Notts County.

Defender Roger Joslyn arrived from Watford as a midfielder player, but has been converted into a right-back. Mark White joined Reading from Sheffield United and was an ever present in season 1978-79 and runner-up in the Player of the Year award. He went one better last season when he won the trophy.

Keeper Steve Death is the most experienced player in the Reading team. Previously with West Ham, he joined Reading on loan in November 1969 and became a permanent member of the staff eight months later. He has been voted Player of the Year four times in the last eight seasons and is the holder of the Football League record for not conceding a goal in 11 games at the end of 1978-79. He is scheduled to make his 500th appearance this season.

*Back row (left to right):* Stewart Henderson (player/coach), Hugh Cheetham, John Alexander, Mark White, Steve Death, Ronnie Fearon, Jerry Williams, Dave Moreline, Gary Heale.

*Front row:* Richie Bowman, Dave Shipperley, Lawrie Sanchez, Steve Hetzke, Martin Hicks, Maurice Evans (manager), Roger Joslyn, Wayne Wanklyn, Alan Lewis, Pat Earles.



# Our Visitors

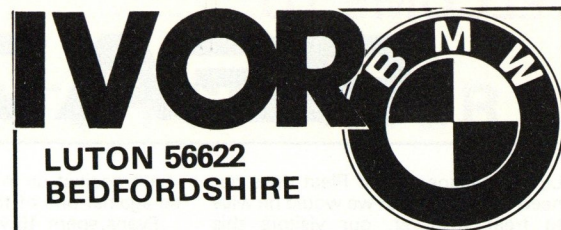


# Luton News



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# Reserve Report

DAVID COATES

## Luton Town Reserves 2 Chelsea Reserves 2

When Godfrey Ingram put the Town's reserves two up five minutes after half-time, Luton appeared certain of starting their Football Combination season with a comfortable victory.

Lilly Fuccillo, making his first official appearance since recovering from breaking his leg twice, fired in a glorious 25-yard shot to give Luton a half-time lead. And when Ingram — who scored from the spot following a foul on himself after Mark Aizlewood had split Chelsea's defence with a fine pass, hit the second — it looked as though we were on our way to taking two points.

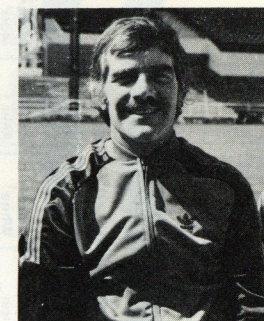
However, from a position of controlling the game and coming within an inch of adding a third goal, Luton lost their concentration and Chelsea secured a point with goals from Donallan and Frost. *Team:* Judge, Johnson, Goodyear, Harriott, Aizlewood, Turner, Madden, Fuccillo, Smith, Pearson. *Sub:* Heath.

## Wealstone 1 Luton Reserves 2

The reserves' last friendly game provided benefit match opposition for former Orient and Southend player Bobby Moss who has given Wealstone great service over the past few years. It was also a pleasure to meet former Luton players Nigel Johnson and Tom Murphy who were in the Southern League side's team.

Heavy rain made the playing surface difficult but, with Lilly Fuccillo inspiring many fine moves, Luton built a two goal half-time lead with goals from Les Harriott and Herbie Smith.

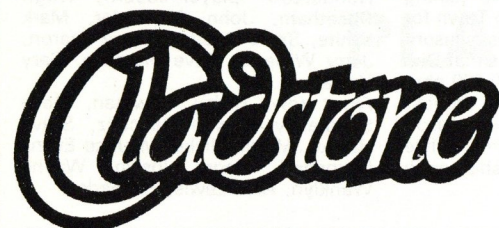
Injuries and the need to give other players match practice disrupted the Town's second half rhythm and, although Wealstone pulled one back, the Town's youngsters were worthy winners. *Team:* Judge, Goodyear, Harriott, Aizlewood, Turner, Madden, Fuccillo, Ingram, Smith, Heath. *Subs:* Woodward, Pearson, Bunn.



## Oxford United 1 Luton Town 0

Luton's first excursion into the South East Counties League at Under-17 level finished in defeat when we fielded a team comprising schoolboys and youngsters on trial. Oxford took an early lead but, despite several prominent attacks, the Town failed to score.

Two schoolboys from the Nottingham area both did well enough to be invited back for further trials but, up front, Audley Baker could not maintain his scoring record shown in previous youth team pre-season friendly games.



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Why not join the Bobbers Travel Club and see the First team away games? To join contact Pat l'Ons in the Bobbers Club on a match day or Wednesday evening. Saturdays between 12.30-2.30 p.m. and 5.00-5.30 p.m. also after an evening game. Wednesdays between 7.00-9.30 p.m. Bring a passport size photograph with you. You must join 7 days prior to travelling.

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★ ★ ★

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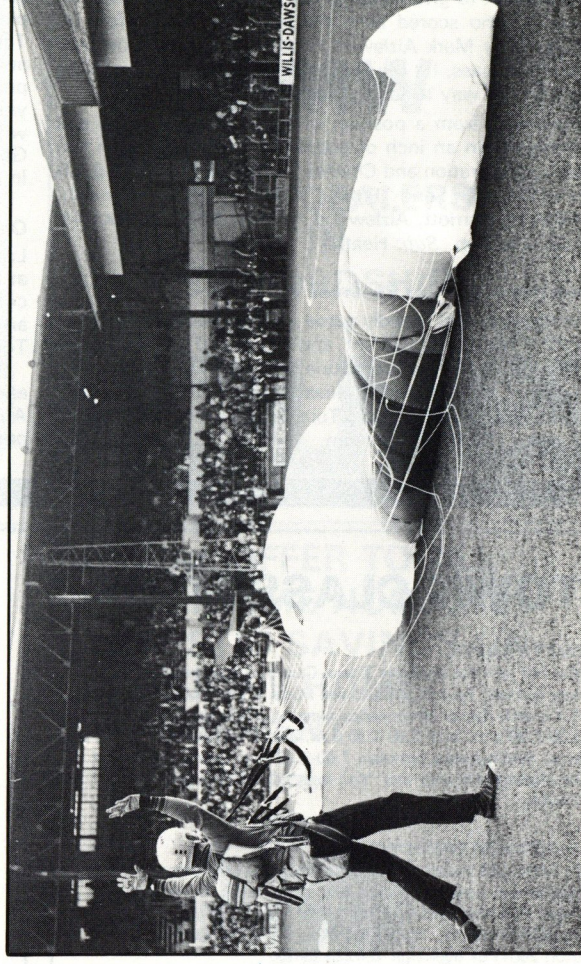
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[illegible]

# THANKS FOR DROPPING IN



Tricentral Cars Luton, our matchday sponsors against Watford, provided some spectacular pre-match entertainment in the form of the Spectrum Free-fall Parachute team. Five of their members dropped in on the pitch 30 minutes before kick-off after jumping from an aircraft 5,000 feet up.

Our picture shows one of the parachutists landing on the pitch.

# FOOTBALL COMBINATION FIXTURES 1980-81

## LEAGUE DIVISION TWO TABLE 1980-81

## FINAL FOOTBALL COMBINATION TABLE 1979-80

F.A.										Home										Away										Final									
										P	W	D	L	F	A	W	D	L	F	A	Pts	P	W	D	L	F	A	Pts											
Aug. 16	Chelsea	2-2								4	2	0	0	3	0	1	1	0	3	2	7	42	27	9	6	96	46	63											
19	Southampton	0-1								4	2	0	0	3	0	1	1	0	3	2	7	42	26	7	8	96	48	59											
20	Ipswich Town	2-0								4	2	0	0	5	0	1	0	1	0	2	5	42	24	11	7	80	40	59											
23	Arsenal	2-2								4	2	0	0	5	0	1	0	1	0	2	5	42	24	11	7	80	40	59											
Sept. 6	Hereford United									4	2	0	0	5	0	1	0	1	0	2	5	42	24	11	7	80	40	59											
20	Crystal Palace									4	2	0	0	6	1	0	1	1	1	4	5	42	23	9	10	66	43	55											
23	Fulham									4	1	0	1	0	0	2	0	0	3	3	5	42	22	9	11	68	43	53											
Oct. 4	Queens Park Rangers									4	2	0	0	4	1	0	0	1	1	5	5	42	19	13	10	69	48	51											
6	Norwich City									4	2	0	0	4	1	0	1	1	1	5	5	42	19	13	10	69	48	51											
11	Leicester City									4	1	0	1	5	0	2	0	1	1	4	4	42	20	10	13	77	50	48											
15	West Ham United									4	1	0	4	0	0	1	1	1	1	2	4	42	20	7	15	87	70	47											
19	Plymouth Argyle									4	1	0	4	0	0	1	1	1	1	2	4	42	16	14	12	68	57	46											
25	Sheff Wed									4	1	0	4	0	0	1	1	1	3	5	4	42	18	8	16	71	64	44											
27	Cardiff City									4	2	0	0	3	0	0	0	2	1	3	5	4	42	15	12	68	57	46											
Nov. 8	Oldham Athletic									4	2	0	0	3	0	0	0	2	2	4	4	42	18	8	16	71	64	44											
15	Cardiff City									4	1	0	1	5	4	1	0	1	1	2	4	42	15	12	68	57	46												
15	Chelsea									4	1	0	1	5	4	1	0	1	1	2	4	42	15	12	68	57	46												
22	Cardiff City									4	1	0	1	2	2	0	1	0	1	3	4	42	17	17	13	67	65	41											
29	Bristol Rovers									4	1	0	3	2	0	1	1	1	1	2	4	42	12	17	13	67	65	41											
6	Birmingham City									4	2	0	0	3	1	0	0	2	1	4	4	42	13	13	16	55	69	39											
13	Norwich City									4	1	0	4	0	0	0	2	1	4	4	42	12	13	17	63	71	37												
20	Plymouth Argyle									4	1	0	4	0	0	0	2	1	4	3	42	12	13	17	63	71	37												
23	Reading									4	0	2	0	3	0	1	1	1	4	3	42	11	12	19	53	67	34												
29	Swindon Town									4	1	0	1	3	0	0	1	1	4	3	42	13	7	22	65	114	33												
29	Swindon Town									4	0	2	0	1	3	0	1	1	1	2	3	42	11	9	22	68	114	33											
Jan. 10	Cardiff City									4	0	2	0	1	1	0	1	1	1	0	3	42	11	7	24	52	79	29											
17	Arsenal									4	0	2	0	1	3	0	1	1	1	0	4	3	42	9	9	24	52	79	29										
Feb. 12	Ipswich Town									4	1	0	3	0	0	1	1	1	0	4	3	42	9	9	24	52	79	29											
19	Fulham									4	1	0	3	0	0	2	0	1	0	4	3	42	7	9	26	48	86	27											
26	Hereford United									4	1	0	3	0	0	2	0	2	0	6	3	42	7	9	26	48	86	27											
Mar. 2	Crystal Palace									4	0	2	0	3	0	3	0	0	2	1	4	2	42	7	8	27	31	65	22										

**BOX OFFICE**

Tickets are now on sale at the Kenilworth Road Ticket Office for the home games against Wrexham this week and Orient on 20th September.

Seats are available at £4 each and pre-bookings considerably help out office staff's administration.

[illegible]

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Crystal Palace v Bolton  
Gillingham v Blackburn  
Innsbruck v Middlesbrough  
Liverpool v Bradford City  
Notts County v Newport  
Preston v Oldham  
Sheffield Wed. v Wimbledon  
Swindon v Lincoln  
Watford v Southampton  
West Ham v Burnley  
Wolves v Cambridge



# COMMERCIAL COMMENT

Roll up, roll up — jump on the great prizewinning bandwagon with the aid of Luton Town lottery tickets. And, in these days of so-called recession, who couldn't do with an extra £1,000 to spend?

That's the top cash prize we offer and we haven't found anyone yet who can afford to ignore the possibility of winning big money. Put it towards a holiday, spend it on furniture or use it to help pay for that new car you've had your eye on.

We would be delighted to give you a cheque for £1,000 because it's common knowledge that your subscription to a lottery ticket helps the club to obtain a satisfactory financial footing.

Striving to reach our goal is always a problem, but we are successful because, apart from having a successful team on the pitch, we also have the benefit of a good back-up team in the pools office.



Two of our international heroes, Paul Price and athlete Tony Simmons share a joke at a recent fete.

We are extremely grateful to the players for their attendance at fetes and galas because they do a thoroughly good job in the club's public relations exercise.

The latest £1,000 winners are: E. Law, 38 Howland Garth, St. Albans; D. L. Budden, Braehead, Travellers Lane, Welham Green; Mrs E. Gauthier, 81 The Grove, Woodside; Mrs E. Baker, 10 Francis Rd, Ware; Eva Roadnight, 14 Hunter St, Buckingham; Deborah McFarlane, 19 Kingsway, Luton; Mrs L. Marsh, 212 Shephall Way, Stevenage; D. M. Carrick, 49 Heswell Court, Baily St, Luton; S. C. Fitzgerald, 212 Butley Rd, Luton; Mr R. Hicks, 15 Ribblesdale, Hemel Hempstead; J. A. Crompton, 10 Eddiwick Ave, Houghton Regis; Mr Cosgrove, 17 Rochdale Court, Albert Rd, Luton; D. Scott, 11 Hitchin Rd, Luton; Mr J. Szivos, 279 Beechwood Rd, Luton; L. A. Gilmore, 3 Berry Leys, Marsh Farm, Luton; Mr A. Morrison, 129 Dunstable Rd, Caddington; J. O'Conner, 9 Tavistock St, Luton; B. Brooks, 6 Braceby Close, Luton; Dale McFarlane, 19 Kingsway, Luton; Mrs E. Smith, 13 Elmtree Ave, Cockenhoe; Mr C. O'Donnell, 18 Kent Rd, Houghton Regis; Mrs L. Jones, 43 Mowbury Rd, Bedford; Mrs M. Mayne, 198 Dewsbury Rd, Luton; Mr L. Springett, 9 St. Johns Rd, Hitchin; E. Timmins, 204 Sefton Rd, Stevenage; M. Giancola, 49 Norton Rd, Letchworth; W. Sharp, 19 Rowan Cres, Stevenage; H. Thomson, 62 Braelmere, Letchworth; A. P. Potkins, 23 High St, Arlesey; Mrs M. Edwards, 13 Ermine Close, Royston; Joe Flammia, 22 Bellacre, Letchworth; Miss A. Batchelor, 23 Hornes End, Flitwick; Gary Elford, 170 Maggie Place, Boundary Way, Garston; Mrs J. O'Callaghan, 16 Parys Rd, Luton; R. Brummage, 71 Third Ave, Luton; D. Scott, 11 Hitchin Rd, Luton; Mrs N. Hendy, 69 Maycroft, Letchworth; Mrs P. Domnick, 18 Southsea Rd, Stevenage; Mr S. Britnell, 81 Ellis Ave, Stevenage; A. McKay, 28 Geen End, Great Brickhill; K. Wilmott, 148 Drovers Way, Hatfield; J. Marvin, 57 St. Monicas Ave, Luton; Mrs J. Caulfield, 61 Marsh Rd, Luton.

MIKE HARDWICKE Commercial Manager

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Tonight we welcome our match sponsors J. F. Meade Ltd and their guests to tonight's match. Meade's, whose headquarters are in Luton, are engaged in civil engineering, and groundwork contractor building and plant hire.

The company has been established for over 20 years, and is well known and respected in the building industry for the high standard of work. They are currently working on contracts within a 50-mile radius of Luton from Rickmansworth to St. Neots in Huntingdonshire and Letchworth to Abingdon in Oxfordshire.

Past work includes the installation of the crash barriers on a 70-mile stretch of the M1 and also the communications.

The man at the helm, managing director Jim Meade, is an ardent Luton fan, especially in sponsorship, and was responsible for sponsoring the Watford match ball. Mr. Meade is a member of our Century Club and his son Paul is a Junior Hatter.

We are extremely grateful to J. F. Meade for their support and we hope he and his guests will enjoy this evening's game.

## Century Club

How nice it was to be back in action at Kenilworth Road in the middle of August, and our season got off to a flying start. With a win from our first away game, there was tremendous interest created in our local derby, and it proved to be an exciting first home game.

We could say our season got off to a flying start, but we are pleased the parachute "drop in" was not reflected in the result, — no "dropped point" on that occasion. We had a large contingent of Watford Vice-Presidents in our club, who at least enjoyed our hospitality.

It was indeed pleasant to be able to move around in our extended clubroom and, apart from a few minor details, we were well and truly ready for opening.

Our game against Reading this evening will be doubly interesting to those of us who travelled to Reading to see the pre-season friendly, which gave us a decisive win. It was nice on that occasion to meet a former Luton player, Gary Heale, who was most interested to hear of his old friends from Luton. Tonight's game, of course, will be played in a much different mood, and we wish our manager and players the best of luck.

## Away Travel



Follow the Town for their away games this season with the Bobbers Travel Club. This popular form of coach travel will operate again this season with extended ticket selling times. Tickets will be on sale in the Bobbers Club between 12.30 and 2.30 p.m. before Saturday home games and from 5 p.m. after matches. Tickets will also be on sale in the club every Wednesday evening. The full list of way trips is:

		Adult	Child**	Time
Sept 13	Blackburn	£5.90	£4.70	9.00 a.m.
Sept 27	Grimsby	£4.30	£3.40	9.30 a.m.
Oct 7	Bristol City	£3.50	£2.80	2.30 p.m.
Oct 11*	Preston	£5.90	£4.70	9.00 a.m.
Oct 25	Cambridge	£2.50	£2.00	12.00 p.m.
Nov 8	QPR	£2.30	£1.80	12.00 p.m.
Nov 11	Watford	£2.00	£1.60	5.30 p.m.
Nov 22	Cardiff	£5.50	£4.40	9.30 a.m.
Dec 6	Oldham	£5.75	£4.60	9.30 a.m.
Dec 20	Shrewsbury	£4.50	£3.60	10.00 a.m.
Dec 27	Bristol Rovers	£3.50	£2.80	10.00 a.m.
Jan 31	Derby	£4.00	£3.20	11.00 a.m.
Feb 14	Wrexham	£5.30	£4.20	9.00 a.m.
Feb 28	Orient	£2.30	£1.80	12.00 p.m.
Mar 7	Notts County	£4.00	£3.20	11.00 a.m.
Mar 21	Swansea	£5.90	£4.70	9.00 a.m.
Apr 4	Sheffield Wed.	£4.75	£3.80	10.00 a.m.
Apr 20	Chelsea	£2.30	£1.80	11.30 a.m.
May 2	Bolton	£5.75	£4.60	9.30 a.m.

\*Oct. 11: After the game we travel to Blackpool for the lights. Adult fare is £6.90 — Child £5.50. Price includes Preston match.

\*\*Child fare is for a person under 15 years, accompanied by a parent. Senior Citizens fare is the same as child fare. Time and prices may be subject to change.

## QUIZ SPOT

Tonight's Quiz Spot takes a different look with a Face in the Crowd taken before the Watford game. If the person ringed in this picture presents himself to assistant secretary Bill Butler in the ticket office, he'll win two tickets for a future match.





# WHO'S PLAYING



## LUTON TOWN

- 1 JAKE FINDLAY
- 2 KIRK STEPHENS
- 3 MAL DONAGHY
- 4 TONY GREALISH
- 5 MIKE SAXBY
- 6 PAUL PRICE
- 7 RICKY HILL
- 8 BRIAN STEIN
- 9 FRANK BUNN
- 10 RADDY ANTIC
- 11 DAVID MOSS
- 12

## TEAM CHANGES

## READING

- 1 STEVE DEATH
- 2 ROGER JOSLYN
- 3 MARK WHITE
- 4 RICHIE BOWMAN
- 5 STEVE HETZKAE
- 6 DAVE SHIPPERLEY
- 7 PAT EARLES
- 8 GARY HEALE
- 9 KERRY DIXON
- 10 LAWRIE SANCHEZ
- 11 STUART BEAVON
- 12

## TEAM CHANGES

## LUTON TOWN FOOTBALL CLUB MEMBERS' TICKETS 1980-81 — APPLICATION FORM

NAME .....

ADDRESS .....

.....

.....

TEL. No .....

	£	Adults	£	Stud/Juv	£	Senior Citizens
BOBBERS STAND WING	£35.00		£15.00		£15.00	
MAIN STAND ENC.	£25.00		£15.00		£15.00	
OAK ROAD	£25.00		£15.00		£15.00	
KENILWORTH ROAD	£25.00		£15.00		£15.00	

- a: I require a total of ..... Tickets and I enclose my full remittance of £..... in settlement.
- b: Students: Must be attending College full time. Documentary evidence required.
- c: Juveniles: Age qualification is 15 and under.
- d: Senior Citizens: Pension book to be produced.



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Tuesday 2nd September 1980

OUR NEXT HOME MATCH . . .  
LEAGUE DIVISION TWO  
**Saturday 6th September 1980**  
**WREXHAM**  
Kick-off 3.00 p.m.

*Tickets available from the Ticket Office*

## WHISTLE AND FLAGS

REFEREE:  
**P. G. REEVES**, Leicester

LINESMEN:  
**A. T. COLETTA**, Epsom  
(Red Flag)  
**V. H. WOOD**, Northants  
(Orange Flag)

