

THE HATTER

OFFICIAL MATCH DAY MAGAZINE
PRICE 30p



FOOTBALL LEAGUE DIVISION TWO
Tuesday 19th August, 1980 — K.O. 7.45

LUTON TOWN v WATFORD

TONIGHT'S MATCH IS
SPONSORED BY

Tricentrol
Cars (Luton) Ltd.

LUTON TOWN FC



70-72 Kenilworth Road, Luton
Tel: 411622

Season 1980-81

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D. Mortimer

Directors:
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E. S. Pearson, H. Richardson,
R. J. Smith, J. R. Yates
J. R. Smith (chief executive)
D. Pleat (team manager)

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Youth Development Officer:
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Josolyne, Layton, Bennett & Co.

Photographer:
Gareth Owen

Printers:
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Playing:
Coaches:

David Coates and John Moore

Physiotherapist:
John Sheridan

Doctor:
W. A. C. Berry MBBS

A C T I O N . . A C T I O N



First Division Crystal Palace were our latest victims in pre-season friendly games when they lost 2-1 at Kenilworth Road. Luton had beaten Bournemouth, Poole and Reading, also in pre-season games, before Palace's visit.

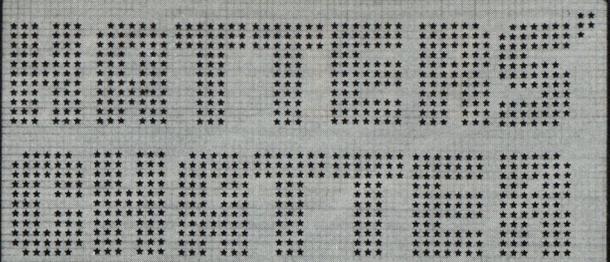
This picture: Take off time for Donaghy.

Top right: Mal Donaghy beats a Palace defender in the tackle.

Bottom right: Godfrey Ingram, who went on for Steve White runs through to beat two Palace defenders.



A C T I O N . . A C T I O N



WELCOME TONIGHT'S SPONSORS

Tricentral Cars (Luton) are once again commercially involved with the Hatters by sponsoring this evening's game against Watford.

In addition to being a local derby, this match holds a special significance between the club and Tricentral as it marks the beginning of a shirt sponsorship between Luton and the company — two top teams together.

As the leading main Ford dealers in Bedfordshire, Tricentral are proud of their modern service facilities which include a large complex for body repairs, service and parts at Chaul End Lane and Covent Garden Close, Luton.

Tricentral's new and used car showrooms in Dunstable Road, Luton, assist the company to retain their good name for service and quality which supports their extensive range of used cars, backed by a 12 month warranty.

Tricentral's links with Luton has enabled us to continue to promote our extensive services to the motoring public in the area by offering discounts on vehicles purchased under the members ticket scheme.

I would like to take this opportunity of wishing chief executive John Smith, manager David Pleat, officials and their team, our best wishes for the new season.

Bill Tomlins
Director of Sales

PARACHUTE DISPLAY TEAM

Tricentral Cars (Luton) are also involved in presenting this evening's pre-match entertainment which we think is unique. It involves the Spectrum Parachute Display team. It's a first on a Football League ground and we think you will enjoy it.

"SPECTRUM"

The team was formed at the beginning of 1980 from members who formerly thrilled crowds during previous occasions when they did frequent displays for the Milk cycle races. Then the team was called "The Astrons".

The team is now led by Ray Perkins, 32, from Bromley, Kent. Ray has more than 1300 descents to his name. He started ten years ago and has been chief parachute instructor for five years. He is considered the expert in the country on "Canopy Relative Work", the technique to link up parachutes in flight, the outstanding feature of the Spectrum team which they will perform during the display into Luton's stadium.

Ian Parson, 35 married with two daughters comes from Johannesburg and started parachuting in 1971 and today has done more than 400 descents. Dick Petters is 25 and has recently got married. He comes from Ramsgate in Kent and has done 750 jumps in the last five years.

Graham Scott, the youngest member is 22 from Horsham, Sussex and was a quantity surveyor and has done over 450 descents since he started three years ago to become one of the country's finest skydivers. Rick Haughton is still a novice in the sport but he has, over the last years done the minimum required amount of jumps of 200 to qualify to be a display parachutist.

ANOTHER MAJOR DEAL

Luton have negotiated another first in sponsorship with a six figure deal involving the Flitwick-based Wallspan Bedrooms. The deal, finalised last month, was thrashed out between our chief executive John Smith and Wallspan managing director Terry Bailey who has invested at least £100,000 on the new electronic scoreboard to be erected at the Kenilworth Road end of the stadium.

Mr. Smith emphasised it will be used primarily for spectator involvement and entertainment.

"We have been heavily committed to pre-match entertainment," he said. "The new scoreboard will provide an extension to our activities, with the emphasis, among other things, on bingo to entertain our fans."

The scoreboard is the first of its kind to be installed in a Football League ground that only two others — in the United Arab Emirates and South America — are in use throughout the world.

"The system means we can considerably boost our income by means of bingo played before games," explained Mr. Smith. "We are considering ways of organising mammoth bingo sessions during the close season."

Sole advertising rights on the board are retained by Wallspan but they have agreed that match day sponsorship will be allowed space.

Mr. Smith added: "We are delighted to welcome Wallspan as a supporter of Luton FC. Mr. Bailey is well known in local sporting circles and is president of local Berger Isthmian League club Barton Rovers."

"We are extremely keen to involve our fans in entertainment before and during matches and we see the scoreboard as a major extension in that respect. Without Wallspan, we would have been forced to settle for a much inferior system."



Terry Bailey (centre) and John Smith celebrate the sponsorship deal with Peaches Promotions' Laureen Cornell, whose agency will help sell the bingo tickets. Picture: Keith Dobney, Evening Post-Echo.

TONIGHT'S REFEREE

SEVILLE, ALAN (Birmingham). Started refereeing in 1962 and progressed via the Birmingham and District Works AFA and West Midland (Regional) League to the Football League list. Refereed the Birmingham County Senior Cup Final in 1976, FA Vase Semi-final in 1978, FA Trophy and FA Youth Cup Semi-finals in 1979 and lined a UEFA Cup match 1978 and an FA Cup Semi-final 1979.

He is married, with two daughters, and works as a toolmaker. His main interest — apart from football — is Crown Green bowling.

We start a new season in an exciting way tonight with the visit of our friends from Watford. They will be looking, like ourselves, to make a challenge for promotion this season. Let us hope that everyone continues the improved behaviour on the terraces to enable us to look forward to a season of good football in a safe environment for families and children.

We now have the best possible set-up for a club of our standing, being involved in the strongest leagues at each age group. Our acceptance into the South East Counties League at under-17 level will help our selection and coaching of boys considerably. There can be no doubt that the warning bells are ringing even louder within the game and that was illustrated with the news that Liverpool made a working loss on the season and many clubs' balance sheets make sad reading. Clubs, such as ourselves, must strive even harder to produce players from within our own ranks. Apart from the annual headache of strengthening the team, engaging or re-engaging players, this club has been forced to spend a considerable amount of money in making our ground suitable to comply with the Safety Of Sports Grounds Act. As a partial consequence, we have not been able to spend inflated amounts within the transfer market and we have only one newcomer at senior level.

DAVID'S DIARY

After returning from a short end-of-season break with the players, I immediately left for Spain to watch a Yugoslavian, Raddi Antic, playing for Zaragoza. I liked the player, I liked the fee and I liked his attitude and I sincerely hope he has a happy career here and all our supporters like him and make him feel welcome. Raddi is a full international and is proudly the fourth currently with Luton.

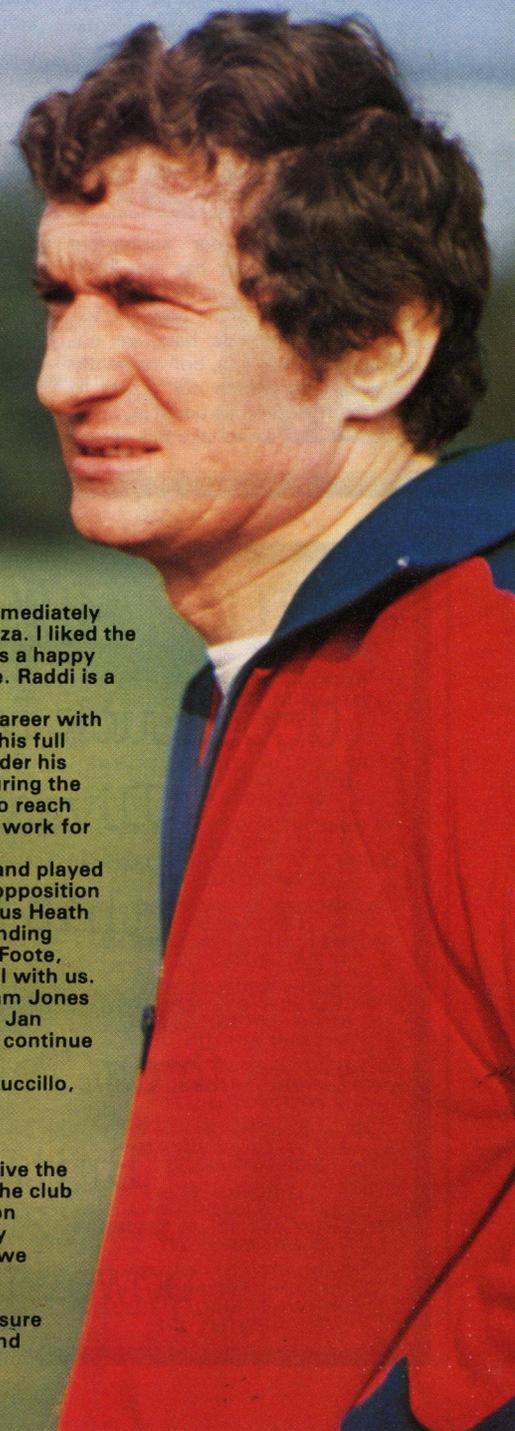
Mal Donaghy had a deserved and wonderful start to his international career with a Home Championship medal for Northern Ireland. Paul Price showed his full potential by playing outstandingly for Wales and now has four caps under his belt. Finally Tony Grealish confirmed his qualities by captaining Eire during the summer. There are other players within the club who have the ability to reach this standard — and they will if they continue to apply themselves and work for each other.

At the other end of the scale, the youth team travelled to Amsterdam and played in the Blauw-Wit tournament. They finished in third place against top opposition and also received the trophy for the Most Sporting Club. Winger Seamus Heath was a member of the Northern Ireland youth side which had an outstanding season. We have also signed four new apprentice professionals, Andy Foote, David Patterson, Andy Beasley and Brian Phelps. We hope they do well with us. From last season's staff we have said cheerio to Bob Hatton and Graham Jones who have joined Sheffield United and Torquay respectively. Alan Ollis, Jan Piotrowski, Tom Murphy and Robert Walker have also left, possibly to continue careers outside the game.

One name we are delighted to welcome back this season is Pasquale Fuccillo. Lil has had the toughest of times since November 1968 but, by his own determination and the professional knowledge of our club doctor and physiotherapist, he is playing again.

Off the field, chief executive John Smith has continued his efforts to give the playing side a good chance by looking at ways and means of keeping the club ticking over. It is looking more solid than ever before with cheap season tickets for regular supporters; the sponsorkids scheme; the community involvement of the players and our superb training facilities for which we are indebted to Vauxhall Motors.

Progress can be made only with sound sense and calm thinking by our chairman and his board. With continued support in all directions, I am sure we can all face the future with confidence despite the difficult times and problems League soccer currently faces.



From the Chief Executive's Office



I am sure you will have noticed the changes around the stadium. There have been major structural alterations which have been carried out under the Safety of Sports Grounds Act.

Refusal of planning permission for the proposed walkway from the Kenilworth Road terrace to the car park and an additional exit from the main stand has meant that only part of the proposed work has been completed. We felt the walkway and new exit were integral parts of the alterations and, because planning permission has been refused, we are seriously thinking of appealing against that decision.

I apologise to our supporters because other work has not been completed on schedule. We acknowledge that some new and existing toilets and tea bars are not operating this evening, but we are doing everything within our power to open them as soon as possible.

I would also like to take this opportunity

of thanking our fans for the way they have supported our members tickets scheme during the close season. All seats have been sold, but there are many people who have not yet taken advantage of our cheap standing prices if tickets are purchased for the season. We don't like the idea of our own fans paying the extra match day admission prices and would urge you to seriously consider buying a standing members ticket now. Full details are available at the ticket office.

Our members ticket scheme was designed to protect the financial interests of our regular supporters. They can help themselves to help the club by buying one now and also benefiting from the bonuses we offer.

You may also have noticed that your match day magazine this season has been increased in size. We have managed to do this without increasing the cover price as a gesture to those fans who have supported us.

I have the feeling we are now embarking on a new phase in the club's history. We are all trying to produce a club — on and off the field — who have the undisputed ability to move forward eagerly into the eighties. With your backing, we can reach our ultimate goal of First Division status.

This season will also provide our supporters with the opportunity to continue their good behaviour. We have always been proud of the way you have conducted yourselves and I sincerely hope that trend will continue. If you witness any cases of bad behaviour among visiting supporters — tell us about it and we will attempt to ensure it doesn't happen again.

I would make one final appeal to our supporters who may find themselves antagonised by fans of visiting clubs. I ask you to 'cool it'. This club once won the John White award for good behaviour throughout the season. It was a record we were, and have since, been proud of. Let's keep it that way.

John Smith

John's Journal

Welcome back to all our supporters, both old and new, after the summer break. We hope you have enjoyed your holidays despite the recent bad weather.

As you can imagine, the weather hasn't helped at all with the ground alterations we have carried out. We will undoubtedly have teething troubles to start with, but I hope you will be patient with us while we try to iron out the few problems which may occur.

During the close season, we have had many old friends pop in to see us. Among those this season were Steve Buckley, who no doubt we shall see here next Saturday with Derby, Andy King and Jimmy Ryan. Jimmy is now playing five-a-side football in the United States, in an indoor competition, which according to him is catching on rapidly. Crowds of 9,000 plus every week is nor-

mal. I can't see that sort of game catching on here, but if the weather stays as bad as it has been, who knows?

We welcome today our neighbours from Watford. What a way to start your home matches with a local derby! We had two narrow victories over them last season, and I hope we continue that way today.

A few weeks ago, most of you saw that Fulham had applied successfully to join Division Two of the Rugby League. A few days later, it stated in the press that Luton Town were also interested in playing with the oval ball. To make the matter clear to everyone, we did write to the Rugby League offices, but only to find out what their rules are, and what would be involved. We at Luton are very interested in what goes on in the football world, as we believe that whatever a League

club does in respect of other sports we too should be in the know. That was our only interest. We shall not be playing Rugby League at Kenilworth Road. I know that all eyes will be on Fulham watching their progress, and also how their groundsmen cope. How he is to erect goalposts, rugby posts and remark the pitch will be a problem, especially in the winter. Still, good luck to them, and we wish them well.

Every season we receive many enquiries from supporters who want to collect a full set of match day programmes of our home and away matches. We have the facilities to meet this request at a cost of £10 for home games and £10 for away matches which includes post and packing. Orders should be forwarded to John Wilkinson, Luton Town FC, Kenilworth Road, Luton.

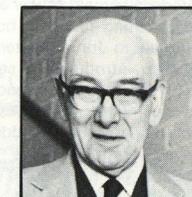
TONIGHT'S MASCOT

Tonight's mascot is 13 year old Stephen Catling who lives in Dallow Road, Luton. Stephen, whose favourite player is Mike Saxby, attends Chalfney Boys High School and likes swimming and collecting programmes.



A SAD LOSS

We were shocked to learn of the death of George Anderson, one of our stewards, on July 11th. George had worked for Luton Town on match days since 1946 and will be sorely missed by us all at the club and by those who use our Kenilworth Suite. To his wife and family we send our deepest sympathy.



TELEGRAM

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JUNIOR HATTERS

This season, we have launched a determined drive to recruit new members for the new-look Junior Hatters Club — youngsters whom we hope will provide additional support for the club. Chief executive John Smith has appointed Colin Ball — already well known within Kenilworth Road — as youth development officer and he has devised an exciting range of bonuses available exclusively to Junior Hatters members. We have also introduced a serialised cartoon strip for the youngsters (and perhaps for the dads too!) which will appear in every home match-day magazine in addition to an entire page devoted to news and views for members. We have asked Coliin to supply regular information for you — stay tuned in for news of your own club.

"A very warm welcome to you all, and especially to so many of our young supporters who have joined our new-style Junior Hatters' Club for the first time. I know you are still on holiday from school, and hope you are enjoying your break.

"This is the first of the new season's news reviews, and I am happy to introduce to you Tony Grealish, our 1980/81 Junior Hatters President.

"Tony and his charming wife, Pip, have recently moved out of the hurly-burly of London, to settle down in the country in a new home, not too far from Luton. You can imagine his surprise when he was approach-

ed about becoming our first president. 'Cor Blimey' he said, in his best London-Irish! He was really delighted, and is undertaking this important job of helping to guide our very important young Hatters Club along the road to success as he does with the Hatters on the pitch.

"His first important duty is to present our new Junior Hatters badges, and hopefully, autographed photographs of favourite players to as many of our members as possible on Monday 25th August, in the Hatters Club, at 11 a.m. Make a note of the date, and try to get along. Get mum or dad, or both to come along too — there will be plenty of room to park the car in the Hatters Car Park at the top of Oak Road on the day. Tony will have at least one of the first team squad with him to help distribute the badges.

"Don't panic if you can't make it because your badge and autographed photograph of 'Number One Super Player for Luton Town' will be kept for you, either to be collected at a later date at the next meeting of the Junior Hatters Club or at the club's offices, for those who live a long way away it will be sent through the post.

"Now, an important announcement about match day mascots. All those very keen Junior Hatters who joined our new style club this season — from numbers 80811 to 8081250 have had their numbers put in the hat and have been drawn by our staff as follows: Watford, Stephen Catling

(808110); Derby County, Lee McCumiskey (8081112); Wrexham, Colin Andrew Smith (8081167); Orient, Andrew Mitchell (808125); Notts Cty, Jason Edwards (808159); Shrewsbury, Andrew John Dunbar (8081194); Swansea, Barry Harp (8081165); Sheffield W, Nigel Pattison (808179); West Ham, Paul Meade (8081243); Bolton, David Harvey (808177); Preston, Paul Yates (8081248); Chelsea, Derek Phillips (8081137); the mascot for the League Cup round 2 1st or 2nd leg depending on the initial draw is Steven Bingham (8081201).

"These lucky Junior Hatters will soon receive a letter outlining the arrangements for mascots on match days. Another draw will take place before Christmas to select further lucky Junior Hatters for the second half of the season. All numbers from 8081251 (inclusive) upwards will be included in this draw, so if you want to take your chance to be a mascot and you haven't joined our Junior Hatters Club yet, write or call at the club offices for an enrolment form.

"Finally, would you like to think about a cartoon figure called 'Junior Hatter' who could become the symbol for our Juniors Club? Put down your ideas in the shape of a drawing, and send it to me, Colin Ball, Youth Development Officer, Luton Town Football Club, 70/72 Kenilworth Road, Luton. Have a go, your idea could be a winner.

"Many happy returns to our members whose birthdays fall between 1st August and today: Daren Paul Housden, 19 Hoo Rd, Meppershall (8081255) 4th Aug; David Andrew Inight, 9 Watermead Rd, Luton (808118) 4th Aug; Nasim Ahmed Croni, 36 Gernon Rd, Letchworth (8081242) 7th Aug; Andrew John Burrett, 77 Humberstone Rd, Luton (8081162) 8th Aug; Dean Andrew Brown, 3 Mander Close Toddington (8081123) 8th Aug; Paul Jonathan Reader, 12 Vale Close, Harpenden (8081169) 11th Aug; Paul Neil Stillwell, 33 Five Oaks, Caddington (80814) 11th Aug; Jason Roger Woolnough, 76 Barton Rd, Luton (808182) 12th Aug; Brian John Anley, 3 Roedean Close, Luton (8081193) 14th Aug; Elizabeth Allsop, Haldens Cottage, Benington (808149) 15th Aug; Ian David Coleman, 2 Millfield Way, Caddington (808132) 18th Aug; James Palmer, 5 Barrowy Close, Luton (8081239) 18th Aug.



Junior Hatters president Paddy Grealish pictured with members during a break in training.

START TODAY THIS SUPER NEW STORY OF SECRET AGENTS AND SOCCER! IT'S ONLY IN THE LUTON TOWN MATCH MAGAZINE!

WHICH SIDE WAS HE ON?



SCRIPT and ART by RAY ASPDEN

THE CROSS CAME OVER AND THE GOALKEEPER HAD NO CHANCE!



IT'S THERE! THE BOBBIN NOD IN!

A SUPERB START TO THE NEW SEASON FOR SECOND DIVISION LEATOWN!



NICE ONE IN YOUR FIRST GAME BOBBIN!

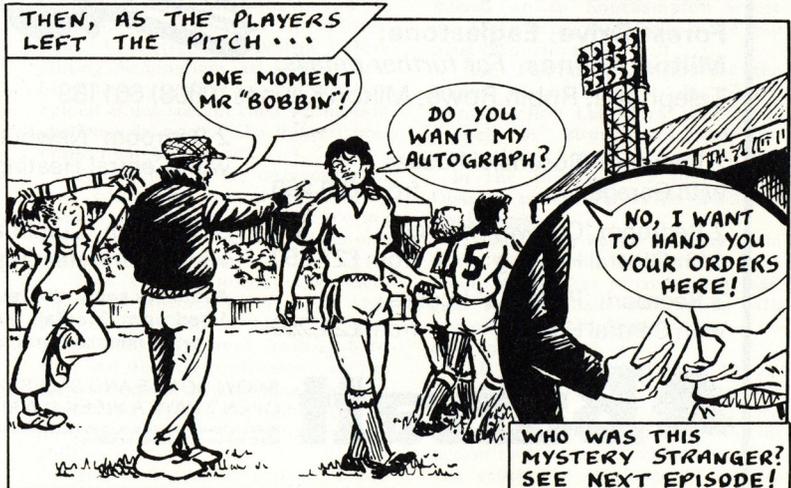
ROBERTO "BOBBIN" DINO WAS A NEW SIGNING FROM SOUTH AMERICA. NOBODY KNEW MUCH ABOUT HIM EXCEPT HIS SOCCER SKILLS!



I HOPE MY ENEMIES BACK HOME LEAVE ME ALONE TO ENJOY MY GAME!



THERE'S THE FINAL WHISTLE! IT'S A WIN FOR LEATOWN!



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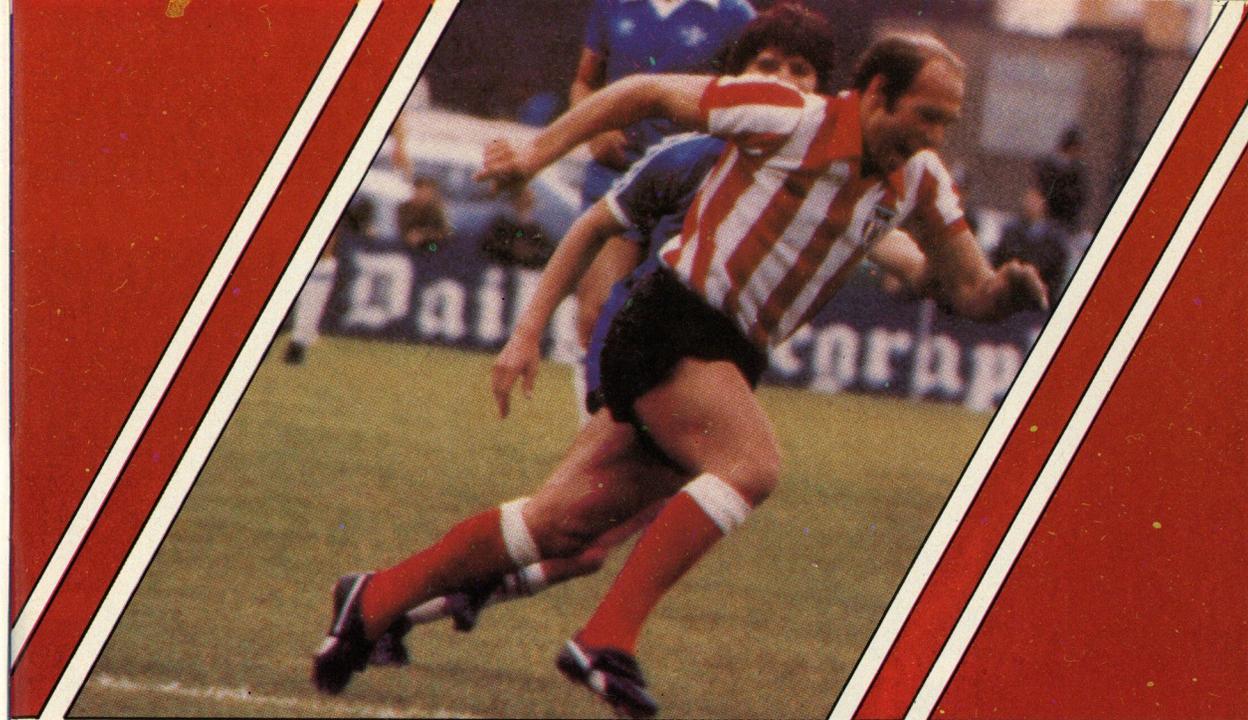
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this weekend**



Bryan Robson

"ROVERS"

When Sunderland won promotion last season and Wearside went wild with elation, one man kept his cool... as usual. Bryan "Pop" Robson has seen it all before. For this was the third time he had helped shoot a North East side back into the First Division.

In his first spell with Sunderland he was a member of the side that won promotion and previously he was the star of a Newcastle side that went up.

It was a unique hat-trick for Robson, one of those roving sharpshooters who can always be counted on when a team is fighting for honours.

Hot-shot Robson has hammered over 200 League goals in a distinguished career that has covered five clubs and embraced two spells with both Sunderland and West Ham.

He modestly dismisses his ability to rifle home priceless goals as "part of my job. It's just something you want to do".

**HAVE GOALS —
WILL TRAVEL**

But his sharpness around the box has made him a revered idol at Upton Park, St James Park and Roker Park and played a prominent part in shooting Sunderland to promotion after so many near misses in recent seasons.

Duncan McKenzie is another member of the "Have Goals Will Travel" strike brigade. He had spells with Forest, Mansfield, Leeds, Anderlecht, Everton and Chelsea before joining struggling Blackburn for a club record £100,000 fee in March 1979.

It was money well spent. Blackburn won promotion from the Third Division and player/manager Howard Kendall describes McKenzie's skills and slick goals as "priceless".

Frank Worthington, another swashbuckling character both on and off the field, made his name at Huddersfield, Leicester and Bolton before joining Birmingham last season. And his uncanny ability around the box helped Blues sustain their promotion challenge in one of the tightest promotion battles in years.

Consistency is the only criterion that counts in the art of scoring goals. If you look at the scoring charts season after season, the names are invariably the same.

Take Ted MacDougall now coaching under former team mate Alan Ball at Blackpool. Over the years Super Mac has moved from club to club and division to division. He has played under a dozen managers at all levels and few have failed to be impressed by his fantastic finishing ability.

Over 250 goals at top and lower level in the service of eight clubs

make him the most impressive Rover of them all. Why so many clubs? Says Super Mac with a smile: "Strikers who can finish are always in big demand. When a big club comes for you it's always a challenge.

"When you feel you are no longer wanted it is time to move on to a fresh challenge".

MacDougall formed a lethal partnership with Phil Boyer at York and Bournemouth and Norwich manager John Bond united them again at Carrow Road. Since then Boyer has moved on to Southampton where his goal-scoring skills have made him a big favourite at the Dell.

Bob Hatton is another of the Happy Rovers brigade. He played alongside Bob Latchford and Trevor Francis at Birmingham and last season kept Luton - his eighth club - in the forefront of the Second Division promotion battle until the final stages.

David Cross keeps cracking them in for West Ham - his fifth club - and Dixie McNeil has proved a real bargain for Wrexham after spells with Leicester, Exeter, Northampton, Lincoln and Hereford.

All have one thing in common. The ability to go in where it hurts and come out with their arms raised in triumph. Some will move on this season to fresh pastures because they just relish the challenge of putting the ball in the back of the net.

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WELCOME TO

WATFORD

Watford manager Graham Taylor spent most of last season trying to consolidate his team's arrival in the Second Division after two successive promotion years from Division Four. It wasn't easy after Watford supporters perhaps expected too much and it was only towards the end of the season that Taylor and his players were able to breath a sigh of relief. The manager spent heavily in his successful bid to retain Watford's Second Division status and has already gone on record as saying that his newcomers will blend better this season.

What a difference a season makes! If that saying applies to anyone then it must be to Watford's big centre half Steve Sims. Closely beaten by his centre back colleague Ian Bolton as Player of the Season, Steve's £175,000 transfer from Leicester now looks a bargain compared with present-day transfer values.

Goalkeeper Eric Steele was signed on the same day as Wilf Rostron and was due to make his debut against Newcastle, his home town, the following Saturday. However, food poisoning put him in hospital and Eric had to wait a fortnight before playing his first game for the Hornets against Leicester City, the eventual Second Division champions.

Although that game resulted in a 1-3 defeat, Eric played a most magnificent part in helping to give Watford one of the best defensive records in the League.

Malcolm Poskett was signed in January two days prior to the third round cup game at QPR and consequently was ineligible. However, goals against Harlow, Wolverhampton and Arsenal meant that Malcolm repaid a substantial part of his transfer fee as Watford reached the last eight of the competition. He was released by Middlesbrough, but his goalscoring exploits with Whitby Town were noted by Hartlepool and from there he was transferred to Brighton to help them win promotion to the First Division.

After finishing second for the last two seasons in the Player of the Season

Awards, Ian Bolton former Notts County player deservedly won the accolade for a season of consistently high-level performances. Arguably Graham Taylor's best buy, Ian has developed his play each season and along with Steve Sims he formed a central defensive partnership that was equal to anything the Second Division offered.

When scoring on his debut in the away win at Preston, Martin Patching could have been forgiven for feeling that the rest of the season was going to follow a similar pattern. Unfortunately, it did not work out like that for after an impressive run of games, Martin lost some of his early form and was unable to hold on to his place in the final stages of the season. However, as the youngest member of Watford's senior squad of players, he understandably lacks a little consistency and there is no doubt that both he and the training staff will be working on this for the forthcoming season.

Following his tremendous success in the Third Division promotion campaign, it was always going to be a more difficult season for striker Luther Blissett. For the first time in his career he started the season as a recognised member of the first team, and the fact that he had scored so many goals the previous year as well as winning Under-21 international honours, made him a marked man from the start.

Ray Train was the only player to be selected for every League game which must tell its own story. Bearing in mind the many changes that were made in personnel last season, Ray displayed consistent performances, endeavouring to keep the team on the right track by working away in his mid-field role. A good passer of the ball with both feet, Ray's highlight must have been in the away game at Swansea. With the Hornets down to ten men for two-thirds of the match, his display that evening was of the highest order and he almost made it a perfect night by snatching a late equaliser.

It was very much an up-and-down season for Trevor How who, although still only 22, has now been at Watford longer than any

other player, apart from Ross Jenkins. Having not played in the Third Division promotion side the previous season, How found himself making his Second Division debut in the first game away at Leicester, being preferred to John Stirik, who was transferred to Chesterfield later in the season.

Like his colleague Steve Sims, Steve Harrison won over his critics with a season of consistently high performances. He even had the England manager Ron Greenwood describe his performance at Fulham as "one of the best individual defensive performances I have seen this season." High praise indeed and more than deserved for a player who came in for some severe criticism the previous year.

Having scored 37 League and Cup goals the previous season Ross Jenkins was keener than most as the Hornets started a season in the Second Division for only the fourth time in their history. Twelve games and four goals into the season Ross suffered a broken ankle at Swansea and although making a good recovery, it was in effect too much of a handicap for him to make his mark and the season came to an end with Ross trying desperately to regain both total match fitness and form.

North-Easterner Wilf Rostron was an instant hit with the Hornets' fans when signing from Sunderland, and his ability to make things happen when in possession of the ball was one of the main attractions of last season. Although not the biggest of players, Rostron is prepared to put himself about and his willingness to accept the ball in tight situations makes him a match for most of his opponents. Having experienced all of his football in the higher divisions, Watford will be looking to Wilf to use all of his undoubted assets in a consistent manner as the club strives to establish itself in the Second Division in the forthcoming season.

Mick Henderson is another newcomer who settled in well initially and then went through a shaky period.



Back row (left to right): Kenny Jackett, Mick Henderson, John Ward, Mark Fordham, Malcolm Poskett, Keith Pritchett, Trevor How.

Middle row: Luther Blissett, Martin Patching, Ian Bolton, Steve Sims, Eric Steele, Steve Sherwood, Ross Jenkins, Steve Terry, Paul Franklin, Jimmy Gilligan.

Front row: Ray Train, Keith Cassells, Loukas Louka, Wilf Rostron, Steve Harrison, Richard Blue, Neil Price, Francis Cassidy, Colin Hull, Ian Richardson.

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HOLMES

Reserve Report

Most of the players who played in the Reserve and youth teams last year represented the club at the Blau-Witt 44th Annual Youth Tournament, Amsterdam, on 24th, 25th and 26th May.

The 17 players in the party were: A. Judge, J. Woodward, M. Aizlewood, W. Turner, (Capt) C. Goodyear, L. Harriott, N. Madden, R. Johnson, G. Ingram, A. Pearson, S. Heath, R. Walker, A. Cosby, J. Cole, M. Small, F. Bunn and R. Brammer.

The tour started on Thursday 22nd May, leaving by coach at 7.00 a.m. from Kenilworth Road, boat to Zebrugge and a further coach journey to Amsterdam, arriving at 10.00 p.m. — a 15 hour journey!

The Town's youngsters found their legs the following morning, with a good training session. Four of the Dutch teams got the tournament under way on the Friday evening before Luton began with three one hour games on the Saturday, the first, being against Leicester City, we lost 2-1 following a last minute own goal by Clive Goodyear. Godfrey Ingram got our goal.

We then beat Fortuna Z 4-0 with brilliant goals from Wayne Turner (2), Frank Bunn and Clive Goodyear and NEC 1-0 with an Andy Pearson 25 yard volley.

On Sunday afternoon we beat BWS 1-0 with a Michael Small header but this was only enough to take us into second place in the group, one point behind Leicester who eventually lost 3-1 to Nottingham Forest in the final.

Hanover 96 were very tough opponents in the final days when we competed for third of fourth place play-off. Luton won 1-0 with a Les Harriot goal following a corner.

As well as finishing a creditable third, the boys were awarded the Fair Play Award by the referees and linesmen for the best behaved team in the tournament.

Luton officials John Moore, Dave Coates, Stan Everitt and George Rodgers were pleased with the standard of football provided, and many unbiased observers and officials said that Luton were the best team in the tournament.



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Why not join the Bobbers Travel Club and see the First team away games? To join contact Pat I'Ons in the Bobbers Club on a match day or Wednesday evening. Saturdays between 12.30-2.30 p.m. and 5.00-5.30 p.m. also after an evening game. Wednesdays between 7.00-9.30 p.m. Bring a passport size photograph with you. You must join 7 days prior to travelling.

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PERSONAL

DOROTHY, WELCOME TO THE CLUB. BB

You can get your message in Town Classifieds for only 10p per word, £1 minimum payment. Send details with payments to Mike Beevor, Luton Town FC, Kenilworth Road, Luton.

COMMERCIAL COMMENT

It doesn't seem over three months since I was reminding you of our fabulous trip to Miami next year. And you could be on the jet with us for an outlay of only 25p. It sounds too good to be true doesn't it? There certainly isn't any catch without Miami Gold lottery tickets which could provide you with two superb weeks in the hazy heat.

We plan to fly out to Miami next May on a special jet with players, officials and other celebrities joining us in addition to those lucky winners who can enjoy a holiday of a lifetime. The latest winners on Miami Gold are: Mr. and Mrs. J. Caulfield, 61 Marsh Road, Luton; Mr. and Mrs. Marvin, St. Monica's Avenue, Luton; Mr. and Mrs. McKay, Green End, Brickhill; Mr. and Mrs. Wilmot, Drovers Way, Hatfield. May we add your name to the list? We could if you're a lucky winner.

Without lottery tickets, Luton Town couldn't exist. Last year, we set our target at £200,000 — and met it. The four associations which are responsible for all fund raising on behalf of the club have now set a target of £250,000 for the next season. We can achieve it with your help and the knowledge that every ticket you buy is helping David Pleat, backroom staff and directors to keep Luton's name at the top. I take this opportunity of thanking our agents, committees, promoters and customers for their extremely valued assistance.

The highly successful Midas Touch and Aztec lotteries have been given a facelift with the help of one of

our local companies, Luton Sports Press. The contents of the lotteries remain the same, but Luton Sports Press have allowed us to use the expertise of their artwork department to revamp the lotteries' image — and what a superb job they have made of it.

We believe in providing local companies with our support and our entire contract for lottery manufacture has been awarded to Luton Sports Press in recognition of the valuable support they have previously given us.

The club's commercial department is only too willing to offer assistance and help to anyone who needs it. Our experience is — and we don't mind blowing our own trumpet — second to none and that's how we helped North Herts District Council when their independent lotteries failed. With our help and advice, they now have a thriving organisation, raising money to distribute to sporting, social and cultural organisations throughout the North Hertfordshire district. But the strange thing is that we helped to resurrect our only healthy opposition.

There is no substitute for a healthy and thriving lottery. We offer value for money at a minimal outlay with the knowledge that, for every ticket you buy, you are helping Luton Town. As we've said, without the lotteries, there wouldn't be a professional Football League club room in the town. There's no secret about the fact that we value your support — help us to make our organisation even more successful.

Mike Hardwicke, Commercial Manager.

WHITBREAD



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FLASHBACK

There's no doubt that a little nostalgia brings memories flooding back. This season, we intend to look back at some of the previous meetings between us and our opponents and tonight's example is taken from a Luton programme dated March 24th, 1954 when we entertained Watford in the second leg of the Watford FC Invitation Cup.

It is with much pleasure that we are hosts this evening to our old friends and near neighbours. This game is the return leg for the privilege of holding for 12 months a cup being presented by the directors of the Watford club. It is a very nice gesture and much appreciated. When our friends suggested such a scheme to us we immediately fell in with the idea.

The first of these two-legged games was played at Watford on October 13th last when, before an attendance of 12,294, we were held to a draw of one goal each after an enjoyable match when both sides played some very attractive football. Our team that evening was: Streten, Dunne, Aherne, Shanks, Morton, Watkins, Moore, Turner, Pye, Cummins, Mitchell. This match incidentally was the occasion of the opening game at Vicarage Road under floodlights and here again was shown the very nice spirit between our two clubs when we were invited to be their guests on this auspicious occasion.

Until the defeat at Aldershot last Saturday, we thought Watford had a very good chance of pulling off promotion this season, but now a six points deficit on the leaders — who have in addition a game in hand over them — and only ten more matches to be played cannot give our neighbours much further hope of success on the field.

Just spare a word of thanks to the players tonight, for apart from bonus money to the winning side, they are all playing without any increased remuneration. The Football League does not allow players to take any extra wages for playing under floodlights for they feel any increase would be an unfair advantage over players of clubs who have no such facilities. It is perhaps a little unfair on players of clubs who have had it installed, but taking the question in its broadest sense the Football League are undoubtedly right in their decision.

NEWS FROM THE CENTURY CLUB

It does not seem long since we were saying cheerio, and wishing each other a nice holiday, but how nice to be back at Kenilworth Road again, saying hello! Our warmest greetings to David Pleat, and all our other friends in the team — we wish them all the best in the coming season, and look forward to meeting Raddi.

During the close season, we were pleased to offer our congratulations to Mike Saxby and Mal Donaghy on the occasion of their marriages, and we wish they and their wives many years of happiness together.

With four internationals in our first team squad, Luton are really making their mark. We are very proud of Paul Price, Mal Donaghy and Paddy Grealish who have won their caps while with us and hope they continue to win additional honours in the game. Paddy was also nominated Ireland's Sportsman of the Year. Our new signing, Raddi Antic, comes to us as an international player of repute and look forward to his first appearance.

A further involvement of Tony's is his interest in the newly formed 'Junior Hatters Club', which is rapidly gaining a strong nucleus of young supporters. Tony is the first president of the club, and performs his first official duties at the Junior 'Launch' on Monday, 25th August.

We have long been aware of the integrity and honesty of our manager, David Pleat, and how refreshing it is to find these qualities nowadays. We are very pleased to know his feelings regarding Luton Town, as revealed in the news that he turned down a lucrative offer to remain with the club. We are sure you will agree our best thanks will be to offer continued support and encouragement into Division One.

It is nice to know we begin the season with room to move around our club. For the last two or three games last season, we appreciated our extension, and this season, with additional services, our Saturdays will be even more enjoyable. We are grateful to our directors for making this space available to us. We welcome our visitors from Watford today, and look forward to a good game. Although at the time of writing, we have not heard from our friends, Vice President's Club, we are sure they will be enjoying the game with us. As usual after the first game of the season, we look forward to entertaining our manager, staff and players in the club after the match.

Away Travel



Follow the Town for their away games this season with the Bobbers Travel Club. This popular form of coach travel will operate again this season with extended ticket selling times. Tickets will be on sale in the Bobbers Club between 12.30 and 2.30 p.m. before Saturday home games and from 5 p.m. after matches. Tickets will also be on sale in the club every Wednesday evening. The full list of way trips is:

		Adult	Child**	Time
Aug 30	Newcastle	£7.25	£5.80	7.30 a.m.
Sept 13	Blackburn	£5.90	£4.70	9.00 a.m.
Sept 27	Grimsby	£4.30	£3.40	9.30 a.m.
Oct 7	Bristol City	£3.50	£2.80	2.30 p.m.
Oct 11*	Preston	£5.90	£4.70	9.00 a.m.
Oct 25	Cambridge	£2.50	£2.00	12.00 p.m.
Nov 8	QPR	£2.30	£1.80	12.00 p.m.
Nov 11	Watford	£2.00	£1.60	5.30 p.m.
Nov 22	Cardiff	£5.50	£4.40	9.30 a.m.
Dec 6	Oldham	£5.75	£4.60	9.30 a.m.
Dec 20	Shrewsbury	£4.50	£3.60	10.00 a.m.
Dec 27	Bristol Rovers	£3.50	£2.80	10.00 a.m.
Jan 31	Derby	£4.00	£3.20	11.00 a.m.
Feb 14	Wrexham	£5.30	£4.20	9.00 a.m.
Feb 28	Orient	£2.30	£1.80	12.00 p.m.
Mar 7	Notts County	£4.00	£3.20	11.00 a.m.
Mar 21	Swansea	£5.90	£4.70	9.00 a.m.
Apr 4	Sheffield Wed.	£4.75	£3.80	10.00 a.m.
Apr 20	Chelsea	£2.30	£1.80	11.30 a.m.
May 2	Bolton	£5.75	£4.60	9.30 a.m.

*Oct. 11: After the game we travel to Blackpool for the lights. Adult fare is £6.90 — Child £5.50. Price includes Preston match.

**Child fare is for a person under 15 years, accompanied by a parent. Senior Citizens fare is the same as child fare. Time and prices may be subject to change.

QUIZ SPOT

This season, we hope to introduce an occasional series of photographs which we hope will not only bring back a few memories, but also give you the opportunity to win various prizes like match tickets or souvenirs. The first picture is of three former players, John Seaman, John Ryan and Jimmy Ryan. Jim has just missed a penalty against Carlisle and what we want to know is what are they saying to him. The best answer, to reach us by first post on Monday, August 25th, will receive two tickets for our home match against Wrexham on September 6th. The results will be announced in the match day magazine for the game. Answers should be sent to: John Wilkinson, Secretary, Luton Town, Kenilworth Road, Luton.



WHO'S PLAYING



LUTON TOWN

- 1 JAKE FINDLAY
- 2 KIRK STEPHENS
- 3 MAL DONAGHY
- 4 TONY GREALISH
- 5 MIKE SAXBY
- 6 PAUL PRICE
- 7 RICKY HILL
- 8 BRIAN STEIN
- 9 STEVE WHITE
- 10 RADDY ANTIC
- 11 DAVID MOSS
- 12

TEAM CHANGES

WATFORD

- 1 ERIC STEELE
- 2 MICK HENDERSON
- 3 KENNY JACKETT
- 4 MARTIN PATCHING
- 5 STEVE SIMS
- 6 IAN BOLTON
- 7 LUTHER BLISSETT
- 8 MALCOLM POSKETT
- 9 ROSS JENKINS
- 10 RAY TRAIN
- 11 WILF ROSTON
- 12

TEAM CHANGES

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- b: Students: Must be attending College full time. Documentary evidence required.
- c: Juveniles: Age qualification is 15 and under.
- d: Senior Citizens: Pension book to be produced.



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Cambridge
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B. A. OBRAY
St. Neots
(Orange Flag)

