

HAMMER

THE OFFICIAL PROGRAMME OF
WEST HAM UNITED FC



WEST HAM UNITED

VERSUS

LUTON TOWN

FOOTBALL LEAGUE : Division II

Saturday 16 August 1980

KICK-OFF AT 3.00 pm

30p

WEST HAM UNITED

Boleyn Ground - Green Street - Upton Park - London E13

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European Cup Winners Cup:

Winners 1964-5 Runners-up 1975-6 Semi-Finalists 1965-6

F.A. Cup:

Winners 1963-4 1974-5 1979-80 Runners-up 1922-3 Semi-Finalists 1932-3

Football League (Div. II): Winners 1957-8 Runners-up 1922-3

Football League Cup:

Runners-up 1965-6 Semi-Finalists 1963-4 1966-7 1971-2

Football League War Cup: Winners 1940

F.A. Youth Cup:

Winners 1962-3 Runners-up 1956-7 1958-9 1974-5 Semi-Finalists 1952-3

"HAMMER" is the only official Club match-day publication

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Season 1980-81: Issue No. 1

Next Home Matches

Tuesday 19 August 7.30 p.m.

FULHAM Reserves

Football Combination

Saturday 23 August 3 p.m.

NORWICH CITY Reserves

Football Combination

Saturday 30 August 3 p.m.

NOTTS COUNTY

Football League: Division II

Football League Cup: Second Round

First or Second Leg here on

Tuesday 26 August or

Tuesday 2 September

(Provisional)

wait for announcement today

WEST HAM v. CASTILLA
European Cup Winners Cup
First Round First Leg
SEPTEMBER 17th IN MADRID

WIN A FREE TRIP TO MADRID FOR TWO



Meet Trevor Brooking
and Billy Bonds at
 **Key Markets**
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GUESS the number of West Ham badges in the F.A. CUP on display in the store.

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Romford  **Key Markets**
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Visit the West Ham Souvenir Shop in the store

WINNERS will be drawn by Trevor Brooking at

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5 RUNNERS-UP PRIZES of the New West Ham Strip

Winners will be announced September 12th 1980

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Another Busy Season ahead

A total of 17 Cup matches, together with 42 League fixtures, made 1979-80 our busiest season since 1965-66, when we had 20 Cup-ties.

During that 1965-66 season we were involved in the European Cup Winners Cup in addition to the F.A. and League Cups; it is therefore a possibility that the current campaign could reach a similar peak now that we are again competing in the European tournament.

Apart from the usual schedule of pre-season friendlies we have already had a return to Wembley, where the Hammers gained that memorable F.A. Cup success last May. A summary of the Charity Shield match v Liverpool appears elsewhere in this issue, although many of those present today were there on that occasion.

The Charity Shield encounter is not as great a "showpiece" as the Cup Final, but a virtually unlimited availability of tickets gave an opportunity for a larger number of our fans to see the clash with the League Champions.

The enthusiasm of the Hammers' followers has certainly not diminished during the intervening three months, and our players again appreciated the support.

THE MONTHS AHEAD

Having briefly covered the past, it is to be expected that we should devote some space to what lies ahead.

1980-81 will again be an important season for the Hammers. There are, of course, three major Cup tournaments, but promotion to the First Division must be the major objective in the "bread and butter" context.

As we so often reiterated last season, top division soccer brings the top teams to Upton Park; and we made

no secret of the fact that a return to Division I is the basis on which financial stability must rest. The decline in League attendance figures during the past two seasons emphasise that fact, and although Cup glory brings its kudos (and financial reward!) League status is an over-riding factor.

CUP ENGAGEMENTS

Our Cup engagements commence this month with the first of the two-leg League Cup ties, and within a short space of time they will be followed by the European Cup Winners Cup First Round tussles with Real Castilla of Spain.

Between those engagements with the Spaniards comes the Third Round of the League Cup. If we get through the Second Round of the League Cup tourney it could mean six games at Upton Park in the space of 29 days.

It is literally a two-matches-a-week schedule, and we shall be hoping that a clean injury-sheet will leave us a full squad from which to select teams during a very busy period.

All this will mean a lot of hard work for every member of the staff at Upton Park, and a spirit of all-round co-operation will be a necessary requirement.

The League Cup

The first two Rounds of this season's competition will again be played on a two-leg basis.

We are therefore assured of a match at Upton Park in the Second Round, when we come into the draw.

In each of the first two Rounds extra time will be played if the aggregate scores are level at the end of 90 minutes of the second leg. If no result is then reached, the away goals scored by each team will be doubled to decide which one goes through to the next round. If that method fails to produce a winner, there will be a penalty-kick decider.

The First Round matches were due to be completed last Wednesday, and the draw for the next ties took place after then. As we went to press prior to the draw, it was not practicable to include final details in this issue, and there are no other First Team games here before the first leg.

However, an announcement will be made today over the public-address system, and it is hoped to have posters around the ground as an additional information service.

The first leg is due to be played in the week commencing Monday 25 August and the second leg during the following week.

SEASON TICKET HOLDERS

... must use **Voucher G** when making application (written or personal) for tickets for our home leg, accompanied by remittance. Prices:

A and E Blocks	£3.50
B and D Blocks	£4.00
C Block	£4.50
East Stand	£4.50

We suggest personal application whenever possible; there may be postal delays and Monday 25 August is also a Bank Holiday.

OUR NEWEST SIGNING



We made a new addition to our professional staff last Monday, when **PAUL GODDARD** joined us from Queens Park Rangers for £800,000.

Paul is aged 20. He was born at Harlington, Middlesex.

He joined Q.P.R. as an associate schoolboy in Dec. 1972, signed apprentice forms in July 1976 and full pro in July 1977.

Paul's League debut for Rangers was as substitute on 11 April 1978. He totalled 23 League goals for Q.P.R. in 70 games, netting 16 last season.

We welcome our latest arrival, and wish him further success with the Hammers.

PHOTOS in this issue are by:

Malcolm Craig (*Express Newspapers*) (front page)

Stephen Bacon (*Newham Recorder*) (back page)

Ivor Kerlake, Bournemouth (Luton Town group)

Charles Ruys, Jr. (Holland) (page 19)

HAMMER

A high rate of inflation over the past twelve months has affected general production costs, and in that respect match-programmes are no exception.

Consequently, the price of "Hammer" has been increased, but we hope that we shall continue to provide a reading content that will satisfy our patrons.

Our readers are well aware that we have always endeavoured to maintain a high level of match-coverage, information about the visiting clubs and players and other items of general interest. It is a matter of personal pride, and the fact that we have always been in the Top Twenty among independent Programme Awards since they first commenced some 16 years ago brings a feeling of satisfaction.

We have a new front cover, on which the colour-picture will change for each issue, and if other improvements are possible we shall do so as the season progresses.

The introduction of increased advertising material last season produced revenue that was ever-welcome; but comparison with our contemporaries indicates that we do not over-stress the space devoted to adverts.

It is pleasing to know that many readers show their interest by writing to comment upon our match-programme and other club affairs; many of these suggestions are helpful and give an indication of likes and dislikes. We do endeavour to answer this considerable correspondence, but request that a stamped addressed envelope accompanies such letters that requires a reply. We do not welcome anonymous letters—they go directly into the waste-paper basket!

ANNUAL SUBSCRIPTION

We can despatch by post during this season 21 League programmes and 21 Reserve programmes. In addition we allow for the despatch of up to five Cup programmes and nine other single sheet issues (Youth matches, etc.).

All to be sent by **First Class Post** (Reserve and Youth matches included with subsequent First Team issues). First XI issues usually despatched two days before the date of the match—subject to any unavoidable delays.

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There are **54** programmes of home matches in these sets, covering League (including postponed match), F.A. Cup, League Cup, Football Combination and Youth Cups. A **summary of the season is added**, giving players' appearances, scorers, final tables, etc.

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Application to either:

Helliar & Sons, 235-237 Barking Road,
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Sales Service, West Ham United F.C.,
Green Street, London, E.13.

THE HATTERS



Luton Town's League performances last season were in considerable contrast to that of the previous campaign, as they eventually ended in sixth position compared with eighteenth in 1978-79. **Indeed, four more points would have taken them back to the First Division, from which they were relegated in 1975.**

Part of that success was at our expense, as the Hatters collected three points from us by a 2-1 victory here and a 1-1 draw at Kenilworth Road.

The Hatters merited their win, although we subsequently commented that the task was made easier by a decline in form from almost our entire XI. This was especially disappointing to us, as the Hammers had won convincingly at Leicester on the previous Saturday.

Luton were two up before half-time, but although we rallied and reduced the arrears (it was Paul Allen's first League goal), the visitors went to the top of the table that afternoon.

The return encounter found us in arrears after only 180 seconds, and it took another 72 anxious minutes before we regained parity. A disputed penalty-kick for a foul on Trevor Brooking provided the opportunity; this brought about another "first-timer," as Ray Stewart's spot-kick was saved by Jake Findlay; but Ray preserved his 100% conversion record by netting the rebound.

The consistent form which kept the Bedfordshire club in the promotion race throughout last season must boost their hopes for the coming months. Three players were ever-present in 1979-80—Mal Donaghy, Paul Price and Brian Stein—a statistic which would delight any managers beset by injury and loss-of-form problems!

OUR PREVIOUS MEETINGS

(Hammers' scores first)

DIV. II	H	A	DIV. I	H	A
1937-38 ...	0-0	2-2	1959-60 ...	3-1	1-3
1938-39 ...	0-1	2-1	1974-75 ...	2-0	0-0
1946-47 ...	2-1	1-2			
1947-48 ...	0-0	0-0	DIV. II		
1948-49 ...	0-1	1-0	1978-79 ...	1-0	4-1
1949-50 ...	0-0	2-2	1979-80 ...	1-2	1-1
1950-51 ...	2-1	1-1			
1951-52 ...	3-0	1-6	F.A. CUP		
1952-53 ...	0-1	0-0	1935-36 ...	2-2	0-4
1953-54 ...	1-0	1-3	(Third Round)		
1954-55 ...	2-1	0-2	1948-49 ...	—	1-3
			(Third Round)		
			1971-72 ...	2-1	—
			(Third Round)		

SUMMARY		W	D	L	Goals
League:	Home ...	8	4	4	17 - 9
	Away ...	3	7	6	18 - 28
F.A. Cup:	Home ...	1	1	0	4 - 3
	Away ...	0	0	2	1 - 7
		12	12	12	40 - 47

In addition to the above we met Luton Town in the Southern League and also several times in War-time League fixtures and the Football League (South) of 1945-46.

Last Season's match here

Saturday 20 October 1979

West Ham United 1 Luton Town 2

West Ham Utd.: Parkes, Stewart, Lampard, Bonds (*capt.*), Martin, Holland, Allen, Lansdowne, Cross, Pike, Neighbour. *Sub.:* Smith.
Luton Town: Findlay, Stephens, Donaghy, Grealish, Saxby, Price (*capt.*), Hill, West, Stein, Ingram, Moss. *Sub.:* Aizlewood.
H.T. 0-2. *Scorers:* Stein (17), Saxby (36), Allen (63).

25,049 *Referee:* W. H. Bombroff (Bristol).

Visiting Squad

MARK AIZLEWOOD. Born at Newport, he played for the local County club in 38 League games. Luton bought him for £50,000. Former skipper of the Welsh youth team and capped at Under-21 level.

RADOMIR ANTIC (pronounced Anteesh). Won five caps for Yugoslavia and was playing for Spanish club Zaragoza when released this summer. The Hatters signed him for a token fee, and the 30-year-old newcomer is their first signing from the Continent.

MAL DONAGHY. Born in Belfast. Played for Larne in the Irish League, transferring to Luton for £20,000 in the summer of 1978. A Northern Ireland international.

JAKE FINDLAY. Born at Blairgowrie. Joined Aston Villa, and played 14 League games for them. Transferred to Town in Nov. 1978 for £100,000.

PASQUALE FUCILLO. Born of Italian parents. Came up through Town's junior side and made his League debut at the age of 19 in 1976. Has twice broken his leg, and is looking forward to being back in action.

TONY GREALISH. Born in Paddington. Signed apprentice for Orient in June 1972, and had nearly 200 appearances for the East Londoners. After four Youth caps for Eire, he is now in the full squad. Transferred to Luton for £150,000 in 1979.

RICKY HILL. A Londoner, he was signed as an apprentice after leaving school. Won his place in the League side at 17.

PAUL PRICE. Born at St. Albans. Joined the Hatters from youth soccer in 1971, and is the Town's longest-serving player. Twice broke his leg, but recovered to gain international honours for Wales—his father's birthplace.

MIKE SAXBY. Born at Mansfield. Luton paid a club record fee of £200,000 for his transfer from Mansfield Town, for whom he had played 79 League games.

BRIAN STEIN. A South African. Formerly with Edgware in the Athenian League, he joined Luton in the autumn of 1977.

KIRK STEPHENS. Born at Coventry. Formerly with Nuneaton Town when David Pleat was manager there. Transferred for £5,000 in the summer of 1978, he was voted Hatters' "Player of the Year" in 1978-9.

ALAN WEST. Born at Hyde. A recruit from the Burnley youth scheme, he made 45 League appearances for the Turf Moor club and won England Under-23 honours. Transferred to Luton Town in 1973 for £100,000.

STEVE WHITE. Born at Bristol. A former England Schools international, he signed pro for his local Rovers' club after taking his A-level exams three years ago. A goal-scoring attacker, he was transferred to Luton last October for £175,000.

Hatters' Statistics

PAST HONOURS

F.A. Cup : Finalists 1958-59

Football League

Div. II: runners-up 1954-55, 1973-74

Div. III (South): champions 1936-37

Div. III: runners-up 1969-70

Div. IV: champions 1967-68

LAST SEASON'S RECORD

League : Division II: sixth

	W	D	L	F	A	Pts
Home	9	10	2	36	17	28
Away	7	7	7	30	28	21
	16	17	9	66	45	49

Average attendance : 11,676

Visiting Manager

When **DAVID PLEAT** took over Luton Town at the age of 33 in January 1978, he was one of the youngest managers in the Football League. It was a meteoric rise, as two months earlier he had two members of the staff senior to him in the managing and coaching rôle.

Prior to that appointment David had played for five clubs, including his present one. Beginning as a winger for Nottingham Forest, he won England Youth honours before transferring to Luton Town. Three seasons at Kenilworth Road were followed by spells with Shrewsbury Town, Exeter City and Peterborough United.

A succession of injuries affected David's playing-career, but he had meanwhile taken F.A. coaching courses and became manager of Nuneaton Town in the Southern League.

He returned to Luton in 1975 as reserve team coach, later moving up to take charge of the senior side.

David Pleat's chief assistant at Kenilworth Road is a man whom he first met at an F.A. coaching course.

KEN GUTTERIDGE began his professional soccer career as a winger with Birmingham City, Sheffield Wednesday and York City. He turned to coaching with Notts County, and then took up appointments with Preston North End, Burton Albion and Brighton & Hove Albion.

Ken had four years at Brighton as chief coach. He moved to Luton soon after the appointment of David Pleat.

LUTON TOWN F.C.: 1980-81

OFF THE RECORD

by **BILL REMFRY**, Hammers' "DJ"
 Correspondence for THIS column only to:
Bill Remfry, c/o West Ham United F.C.
 Boleyn Ground, Green Street, London, E.13

Here we are, back in harness again after a three months' break which seems like three weeks. Apart from taking a super holiday in the Algarve I have managed to do little else; but the weather has not been all that encouraging for some U.K. visits.

I don't suppose that a month ago there was a bookmaker who would give you odds on a bet that the weather at today's opening match of the season would be a scorcher, and that you would all be standing in your shirt sleeves sweltering in the sunshine. However, after writing this script the sun came out, and here we are hoping for a belated summer.

For me, tucked away in my glass box, I commence my 19th season at Upton Park as D.J. and announcer; surprisingly, after so many years, I am looking forward to another exciting season.

This year we are back in Europe. That means I can renew the tradition of greeting foreign visiting teams in their own language.

My contribution to an afternoon's entertainment at Upton Park is words and music. Over the years I have

developed a repertoire which I believe you all enjoy.

So if you are an early bird to First Team matches I shall do my best to entertain you before the kick-off. If you would like some special record played, drop me a line

Today's Referee

Mr. DARRYL V. REEVES commenced refereeing in 1961, and progressed via local leagues through the Spartan and Isthmian Leagues to the Football League list.

He refereed the 1973 Oxford v Cambridge University match at Wembley and has officiated in the Home Championships.

Married, with two children, he is a Marketing Services Manager in the textile trade; at home his interests are interior decorating, gardening and listening to popular music. He also enjoys coarse fishing.

HALF-TIME SCORES

- A Bristol Rovers v Orient
- B Cambridge United v Derby County
- C Cardiff City v Blackburn Rovers
- D Chelsea v Wrexham
- E Notts County v Bolton Wanderers
- F Oldham Athletic v Q.P.R.
- G Preston North End v Bristol City
- H Sheffield Wed. v Newcastle Utd.
- I Shrewsbury Town v Grimsby Tn.
- J Watford v Swansea City
- K Liverpool v Crystal Palace
- L West Bromwich Albion v Arsenal

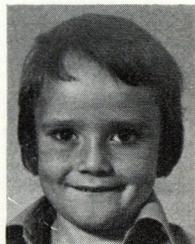
Today we welcome our first Mascot for the 1980-81 season.

He is **CHRISTOPHER BECK**, aged nine, who lives at Aylesham Road, Orpington, Kent. Christopher attends Chislehurst Road Junior School and, of course, his main interest is football.

Christopher has the distinction of being the first youngster to lead out the Hammers in the new Adidas kit; we wish him a very enjoyable day.

Should you wish your son to be a Mascot, please write for full details to:

Commercial Manager, West Ham United F.C., Green Street, Upton Park, E.13



West Ham Utd.

- 1 Phil Parkes
- 2 Ray Stewart
- 3 Paul Brush
- 4 Billy Bonds (capt.)
- 5 Alvin Martin
- 6 Alan Devonshire
- 7 Paul Allen
- 8 Pat Holland
- 9 David Cross
- 10 Trevor Brooking
- 11 Geoff Pike
- 12

Luton Town

- 1 Jake Findlay
- 2 Kirk Stephens
- 3 Mike Saxby
- 4 Paul Price
- 5 Mal Donaghy
- 6 Ricky Hill
- 7 Tony Grealish
- 8 Alan West
- 9 Raddi Antic
- 10 Steve White
- 11 Brian Stein
- 12

ANY CHANGES AND SUBSTITUTES WILL BE ANNOUNCED

Referee: **D. V. REEVES** (Denham Green, Middx.)
 Linesman (Red Flag): **R. LOGAN** (Uxbridge, Middlesex)
 Linesman (Orange Flag): **G. R. RIGBY** (Epsom, Surrey)

SCORERS:

.....

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Match Review

Last Saturday's Charity Shield engagement at Wembley came into the competitive category, but prior to that our playing-squad had been deeply involved in a number of friendly fixtures as preparation for the League and Cup schedule that lies ahead.

Comments and statistics of some games are included in this issue, as far as space permits, but we are holding over further items for the future. This will enable Hammers' statistical aficionados to maintain their records.

SCOTTISH TOUR

For the second year in succession our senior squad paid a pre-season visit to Scotland. However, although we played four games there last August, only two fixtures were arranged on this occasion because of last Saturday's Wembley commitment.

The party left London on Friday afternoon and stayed for two nights at Carnoustie, near Dundee.

Saturday afternoon's match was v Dundee United. United were placed fourth in last season's Premier Division of the Scottish League, and were also trophy winners. They had drawn 0-0 with Chelsea earlier in the week, and no English club had won at Tannadice Park during the last decade of pre-season friendlies. Spurs also lost there last week by 4-1.

The Scots appeared likely to preserve their record after a mediocre goalless first half against us; but the Hammers were definitely on top after the interval, and although only ten minutes remained on the clock when David Cross headed in a centre by Trevor Brooking the home officials freely admitted that the margin might have been greater.

There were several Hammers' fans among the 5,671 attendance and we even saw some bubbles floating over the pitch from the terrace end!

Our thanks are accorded to United's Chairman, Mr. J. Johnston Grant, his colleagues and staff for their hospitality. Mention should also be made of the staff of the Bruce Hotel at Carnoustie, who made us most welcome during the two days we spent there.

The party left Carnoustie after lunch on Sunday, and a three hours' coach journey through some beautiful country took them to the seaside town of Ayr.

Ayr United missed promotion to the Premier Division last season, but finished in third place; so they have high hopes of moving into Scotland's Top Ten during 1980-81.

They showed plenty of spirit in the match against us on Monday evening; Ayr were one up at half-time through a 32nd-minute goal by Robert Connor who took on our defenders before slipping the ball past the advancing Phil Parkes.

The Hammers were providing plenty of entertainment in approach-work before the interval, but were more impressive in the second half with near-misses. The homesters also mounted several attacks that threatened to add to their lead; but we kept them out and snatched a last-minute equaliser as David Cross converted a centre from Pat Holland.

As a contest it was interesting, and concluded a six-game warm-up for the big one at Wembley.

Once again we were made very welcome by the Scottish officials, and accorded excellent and interesting hospitality by Mr. Myles Callaghan and his fellow-Directors.

The Hammers' party went directly from Somerset Park to the airport hotel at Glasgow, travelling back to the Boleyn Ground on Tuesday morning. Before we disembarked from the British Airways plane at Heath-

row, the crew sent a message over their p.a. system wishing the team luck in the Charity Shield match at Wembley—a nice thought!

CHARITY SHIELD

All the good wishes we carried to Wembley last Saturday unfortunately came to naught, as Liverpool retained the Charity Shield, of which they were the holders, by defeating Arsenal last year. They have now won the Trophy on five occasions, shared it three times and lost only once in the period since we last met them in 1964.

The Merseysiders were worthy victors on this occasion, although we went close to equalising their solitary counter shortly before the final whistle.

The goal was netted by Terry McDermott in the 18th minute; he coolly snapped up the loose ball from

a parried shot, and from thence onwards the Northerners were in the driving-seat.

Conceding the Reds a goal start makes life difficult for any team, and—to quote one commentator—their defence looks like an unscalable cliff to the majority of attackers. Ours tried hard, but opportunities were noticeably few.

The Hammers' rearguard emerged creditably, but there were several occasions when the opposition were well off-target with their shooting.

Some blame for this was apportioned to the grass on the pitch being rather long; one reason suggested was that too-close cutting would tend it to scorch! The next match at Wembley is on Sept. 10, and if our recent weather is anything to go by it's likely to receive rather more rain than sunshine during the intervening weeks.

Match Statistics

FRIENDLIES

July 23 v Gillingham at Priestfield Stadium

Parques (Ferguson 60), Stewart, Brush (Lampard 70), Bonds (capt.), Martin Devonshire, Allen, Neighbour (Banton 70), Cross, Holland, Pike (Morgan 46).

1-1 (H.T. 0-1). *Scorers:* Cross (11), own goal (80). *Referee:* R. Challis (Tonbridge).

July 25 v Colchester United at Layer Road

Ferguson, Lampard, Brush, Bonds (capt.), Martin, Devonshire, Allen, Holland (Barnes 46), Cross, Banton, Stewart (Houghton 56).

1-1 (H.T. 0-0). *Scorers:* Longhorn (80), Cross (84). *Referee:* B. J. Homewood (Sunbury).

July 28 v Charlton Athletic at The Valley

Ferguson, Lampard, Brush, Bonds (capt.), Martin, Devonshire, Allen (Barnes 23), Brooking, Pearson, Cross, Pike.

4-0 (H.T. 1-0). *Scorers:* Pike (31, 75), Pearson (53), Barnes (79). *Referee:* J. Moules (Essex).

July 30 v Southend United at Roots Hall

Ferguson, Lampard, Brush, Bonds (capt.), Martin, Devonshire (Stewart 71), Holland, Pearson, Cross, Brooking, Pike.

0-2 (H.T. 0-0). *Scorers:* Spence (49), Gray (77). *Referee:* D. Axcell (Wickford).

August 2 v Dundee United at Tannadice Park

Dundee Utd.: McAlpine, Kirkwood, Stark, Payne, Hegarty, Narey, Bannon, Sturrock, Pettigrew, Holt, Cochrane. *Subs.:* Addison, Murray, Phillip, Ward.

West Ham Utd.: Parkes, Stewart, Brush, Bonds (capt.), Martin (Lampard 60), Devonshire, Holland, Pearson, Cross, Brooking, Neighbour.

1-0 (H.T. 0-0). *Scorer:* Cross (80). *Referee:* D. Downie (Edinburgh).

August 4 v Ayr United at Somerset Park

Ayr Utd.: Rennie, Shanks, Nicol, Armour, Hendry, Fleeting (McAllister 60), Frye, Love (McSherry 46), Carmore (Morris 70), Connor, Christie (McColl 70).

West Ham Utd.: Parkes (Ferguson 46), Lampard, Brush, Bonds (capt.), Stewart, Devonshire, Allen, Pearson (Neighbour 75), Cross, Brooking (Holland 75), Pike.

1-1 (H.T. 0-1). *Scorers:* Connor (32), Cross (89). *Referee:* J. Timmons (Kilwinning).

F.A. CHARITY SHIELD

August 9 v Liverpool at Wembley

West Ham Utd.: Parkes, Stewart, Brush, Bonds (capt.), Martin, Devonshire, Allen, Holland, Cross, Brooking, Pike (Morgan 73).

Liverpool: Clemence, Neal, Kennedy (A.), Thompson (capt.), Kennedy (R.), Hansen, Dalglish, Case, Johnson, McDermott, Souless. *Referee:* J. Hunting (Leicestershire).

Fixtures 1980-81

FOOTBALL LEAGUE: Div. II

Aug. 16	Luton Town	H
19	Bristol City	A
23	Preston North End	A
30	Notts County	H
Sept. 6	Chelsea	A
13	Shrewsbury Town	H
20	Watford	H
27	Cambridge United	A
Oct. 4	Newcastle United	A
7	Cardiff City	H
11	Blackburn Rovers	H
18	Oldham Athletic	A
22	Derby County	A
25	Bolton Wanderers	H
Nov. 1	Bristol Rovers	A
8	Grimsby Town	H
11	Bristol City	H
15	Luton Town	A
22	Swansea City	H
29	Wrexham	A
Dec. 6	Sheffield Wednesday	H
13	Blackburn Rovers	A
20	Derby County	H
26	Queens Park Rangers	A
27	Orient	H
Jan. 10	Swansea City	A
17	Notts County	A
31	Preston North End	H
Feb. 7	Shrewsbury Town	A
14	Chelsea	H
21	Cambridge United	H
28	Watford	A
Mar. 7	Newcastle United	H
14	Cardiff City	A
21	Oldham Athletic	H
28	Bolton Wanderers	A
Apr. 4	Bristol Rovers	H
11	Grimsby Town	A
18	Orient	A
21	Queens Park Rangers	H
25	Sheffield Wednesday	A
May 2	Wrexham	H

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HOME DATE v Q.P.R.

We particularly draw the attention of our patrons to the date of our home match v Queens Park Rangers in the Second Division this season. The original fixture-list scheduled this to be played on Good Friday (April 17), but by mutual consent it was brought forward to the preceding Tuesday (April 14).

However, after many fixture lists had appeared in various publications, the date was not acceptable to the Football League, and was consequently eventually settled to take place on **Tuesday 21 April**.

F.A. CHARITY SHIELD

Aug. 9 Liverpool (at Wembley) 0-1
Attendance: 90,000

EUROPEAN CUP WINNERS CUP

Sept. 17	Real Castilla (Spain) A
	First Round (first leg)
Oct. 1	Real Castilla (Spain) H
	First Round (second leg)
22	Second Round (first leg)
Nov. 5	Second Round (second leg)
Mar. 4	Quarter-Final (first leg)
18	Quarter-Final (second leg)
Apr. 8	Semi-Final (first leg)
22	Semi-Final (second leg)
May 13	Final

FOOTBALL LEAGUE CUP

Aug. 27	Second Round (first leg)
Sept. 3	Second Round (second leg)
24	Third Round
Oct. 29	Fourth Round
Dec. 3	Fifth Round
Jan. 14	Semi-Final (first leg)
Feb. 11	Semi-Final (second leg)
Mar. 14	Final

Youth Section

We have signed half-a-dozen new apprentices this season. They are **Chris Ampofo, Keith McPherson, Wayne Reader, Mark Schiavi, John Vaughan and Robert Wall**. All played for us last season in junior fixtures, and we shall be giving details and pictures of each in the traditional "Young Hammer" series.

There are at present a dozen players on our books as apprentices, and since the commencement of last season four others have moved into full professional grading.

The Youth Section had a very successful visit to Holland last May, winning the ADO Youth Tournament at The Hague. We shall be featuring it in the match-programme of our Second Round tie (home leg) of the League Cup, as pressure of space in the opening Second Division match issues otherwise precludes us providing the coverage it deserves.

Pre-Match Bookings

Tickets for West Stand seats are now available through our pre-match sales service three weeks prior to any League fixture.

They can be ordered by personal application or post (remittance and stamped addressed envelope required for postal applications). There are **no restrictions** on quantities ordered, except on some special occasions such as local derbies, etc.

Advance reservations may be applied for, and this will give an opportunity for parties who wish to make a special visit to Upton Park from distant parts.



Warning Note

The Football League has sent warning notices to clubs over tough action to be taken by referees this season.

A memo to managers and directors gives due intention of the hard-line approach to be adopted by referees.

Players can now expect to be shown the yellow card by referees if they fail to retire the correct ten-yard distance or otherwise encroach at the taking of a free-kick.

The League says this law must be strictly enforced, and referees should leave players in no doubt that they intend to do so.



HAMMERS SHOP - KEY MARKETS

Special Selected Souvenirs will be available at **Key Markets, Romford on Wednesday 20 August**, and at the **Iford Shop on Thursday 11 September**.

- For full details of your chance to win a **Free Trip to Madrid**, see the advertisement on page 3.

Why not pop along and see our Sales Service in operation at the Key Markets' Stores on these dates?

Away Matches

Tuesday 19 August 7.30 p.m.
at BRISTOL CITY

GROUND ADMISSION

Open End and Covered End : **£1.50**.

Enclosure : **£1.60**.

Seats on day of match : **£3.30**.

OFFICIAL PROGRAMME : 30p

Saturday 23 August 3 p.m.
at PRESTON NORTH END

GROUND ADMISSION:

(Prices for O.A.P. and Juveniles under-16 in brackets)

West Stand Paddocks **£1.85** (£1.30)

Pavilion Paddock **£1.85** (£1.30)

Town End **£1.60** (£1.00)

Visiting supporters : Turnstiles 1-7

The Town End Terraces for visitors accommodate 5,000.

SEAT RESERVATIONS:

West Stand **£2.30** (£1.60)

Postal applications accepted for West Stand seats (correct remittance and s.a.e. are requested). Any such applications and remittances received too late for posting will be retained at the Ticket Office in Lowthorpe Road for collection prior to the game. (N.B. —West Stand Turnstiles are on the opposite side of the ground to the Ticket Office.)

Apply to: Preston North End F.C., Deepdale, Preston, Lancs.

OFFICIAL PROGRAMME : 30p

SUPPORTERS CLUB COACHES : £6.00
(Members only)

Trips for all First Team away matches. Stewards on all coaches. Book at Club House on Tuesdays or Wednesdays (8-10 p.m.) or before and after First Team home games.

European Cup Winners Cup

The dates and venues of our First Round "legs" in the European Cup Winners Cup provided problems which have eventually been resolved by revised decisions that were finally to our satisfaction.

The draws for the U.E.F.A. competitions which took place in Zurich on July 9 paired us with Real Castilla of Spain, and our representatives departed from the Swiss city under the impression that we would be playing the first leg away as the Spaniards were drawn at home.

Castilla are members of the Spanish Second Division, and qualified for the Cup Winners Cup as beaten Finalists last June because Real Madrid won the League and Cup double.

Madrid opted for the Champions Cup tournament, especially so as Castilla are in effect their "farm" team and a source of their future players. Castilla have their own ground, but play their most important games at the parent club's Bernabeu Stadium in the capital city.

Real Madrid were drawn at home versus Limerick in the Champions Cup, and first reports indicated that they had agreed to a request by the League of Ireland champions to reverse venues and stage the first leg in Dublin. That would have left the Bernabeu Stadium free for our game on September 17.

However, subsequent events brought a complete turnaround, and we then discovered (via a newspaper correspondent!) that Real Madrid would after all be likely to play at home on Sept. 17 whilst the venues of *our* tie would be reversed!

That decree was issued by U.E.F.A. only two days after the draw, as it was pointed out by their officials that the Champions Cup took priority over the Cup Winners Cup.

The situation has since been remedied following further all-round consultations, so the dates of our matches v Real Castilla will now be:

Wednesday 17 September at Bernabeu, Madrid.

Wednesday 1 October at Upton Park.

We have been advised that the three-man teams of officials for our matches will be from the Netherlands and France.

Real Castilla's Cup run

The most successful season in the history of Real Castilla ended with the Spanish Cup Final last June.

The Second Division team eliminated four First Division clubs en route to their "big night." These included the League runners-up—Real Sociedad—and the 1978-79 runners-up Gijon. They also overcame Hercules Alicante and Athletic Bilbao; the latter success was particularly notable, as all ties were played on a two-leg basis and Bilbao were defeated on their own ground.

75,000 fans were at the Final, played at the Bernabeu Stadium.

Real Madrid won there (as was to be expected), but Castilla had their consolation by scoring five minutes from time.

Ticket availability

Tickets for our **home** leg will be available to **all** Season Ticket Holders, and any surplus will be on sale at a later date. An announcement re applications will appear in the match programme v Notts County on August 30.

Tickets for the **away** leg will only be distributed to those who make coach or air bookings with the Supporters Club or Irons Travel Club. No other applications accepted.

Support the Hammers in Spain !

● TAKE YOUR CHOICE OF TRAVEL

IRONS TRAVEL CLUB

... is offering a combination of different trips for Supporters and Members of the Travel Club. These are:

1. **Coach Transport to Madrid** over a period of four days, with one night's stay in a Hotel in Madrid. Inclusive Cost (but not including Match Ticket): **£80.00.**
2. **Same Day Flight.** Depart Wednesday 17 September, returning after the game, same day: **£112.00.**
3. **One Night Stop-Over in Madrid.** Depart Wednesday 17 September. Flight to Madrid, accommodation in Three-Star Hotel after the game, returning Thursday afternoon 18 September: **£140.00.**
4. **Executive Trip.** This will consist of Flight to Madrid, with Hotel accommodation on the night of the match in Five-Star Hotel. Champagne Reception and Dinner on arrival at Hotel. Inclusive Cost (including Match Ticket): **£165.00.**

All trips include transportation from West Ham United F.C. Ground to Airports, and transport from Madrid to the Stadium.

MATCH TICKETS MUST BE PURCHASED SEPARATELY (with the exception of the Executive Trip) and a Declaration of the Good Behaviour of Supporters must be signed.

No alcohol will be allowed on any form of transport whatsoever.

PERSONAL BOOKINGS can be made through the Travel Club Office, between the hours of 9.30 a.m. and 5.30 p.m. daily.

POSTAL APPLICATIONS to be sent to "European Travel," c/o Travel Club, West Ham United F.C., Boleyn Ground, Green Street, London, E.13.

For further enquiries contact **01-472 5756** or **01-472 7352.**

WEST HAM UNITED SUPPORTERS CLUB

The Supporters Club has organised two methods of transport.

BY AIR. Depart 8 a.m. on **Wednesday 17 September** from Castle Street, E.6. Via Luton Airport to Madrid and return after match (arriving at Upton Park approx 4 a.m. on Thursday morning): **£120.00 including match ticket.**

BY COACH. Depart 9.30 p.m. on **Monday 15 September**, arriving back at Upton Park 8 a.m. on **Friday 19 September.** Fare: **£55.00 (excluding match ticket);** meals £21.00 extra if required.

Bookings taken at the Club House, Castle Street, every Tuesday and Wednesday (8-10 p.m.); also before and after every First Team home game.

NEW SEASON

NEW ADIDAS KIT

AT UPTON PARK

Shirts

BOYS £5.99

LARGE BOYS £6.50

YOUTHS £7.75

SMALL MENS £8.75

MENS £8.99

Shorts

FROM £3.99

Socks

FROM £2.99

NOW AVAILABLE FROM THE HAMMERS SHOPS

WHY NOT CALL IN AFTER TODAY'S GAME
AND BUY YOUR NEW KIT?

or order by MAIL ORDER (please add 30p packing
and postage)

HAMMERS SHOP, WEST HAM UNITED F.C.
BOLEYN GROUND, GREEN STREET, LONDON, E.13



THE SPIRIT OF WEMBLEY



The foreign press gave a tremendous coverage to the F.A. Cup Final, and several overseas correspondents have sent reports and magazines containing various items.

These are too voluminous to mention in great detail, but here are some brief notes.

Our good friend **Jan-Herman de Brujn** of The Hague co-operated with other writers on a six-page feature in "*Voetbal International*," printed in Holland each week. This was the largest spread ever for a foreign club, and included excellent features on "back-room" personnel with fine pictures.

Two shots which were **not** included are those in the previous column (by Charles Ruys, Jr.). They show a Hammers' fan with fingers crossed a few seconds from the final whistle and the subsequent joy as time was signalled.

If the young lady concerned contacts us, she can have the original pictures!

Sergio Renda is a fan from Palermo, with a regular subscription to "*Hammer*." He sent us a "*Guerin Sportino*," the Italian sporting weekly which featured two pages on the Final. In an accompanying letter he said: "Foreign clubs do not often appear in its editions, and when it does happen it's for the big occasions."

The "*West Australian*" and the "*Daily News*" provided press cuttings sent by **Phillip Clark** of Albany, Western Australia. There was nationwide covering by direct telecast, commencing about 30 mins. before the kick-off. Phil says: "You should have heard the roar in our room when the ref blew the final whistle!"

We have also had several letters from other Hammers' fans abroad, who watched the match on TV. Obviously the Final had a worldwide appeal for them.



Prelude to Wembley Victory

HAMMER

JOHN LYALL and **BILLY BONDS**
leading out the Hammers' team for
the 1980 F.A. Cup Final at Wembley