

# LUTON TOWN



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Saturday 12th January, 1980  
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# ACTION

## LUTON TOWN 0 SWINDON TOWN 2

Our interest in this season's F.A. Cup came to a premature end last Saturday when Cup fighters Swindon — who have already eliminated Arsenal from the Football League Cup this season — proved too much of a handful for us.

Thump — Mal Donaghy tries his luck with a fierce shot.

Thump — Paul Price attempts to beat Swindon's defence with substitute Steve White also in the thick of the action.

*Pictures by: Tony Ward, Evening Post-Echo*



# IN FOCUS... IN FOCUS...

## DO YOU WANT A SEASON TICKET FOR NOTHING?

Most of you will have read in the local Press of our decision to raise admission prices by 50p a game with effect from our home game against Leicester. The small increase will last until the end of the season — but we also want loyal fans to be aware of the tremendous deal we are offering next season, and the advantages it can bring you, in addition to big cash savings.

Our new style Members' tickets will hopefully be on sale from March 1 and will replace the current season ticket system. It is our aim to reward our regular loyal fans, and we have arranged a deal with Tricentrol and Phototravel which will enable supporters to obtain lucrative discounts on new cars and holidays in addition to other items currently under negotiation.

But perhaps the most significant part of the new deal is that it can provide you with a members' ticket for the following season COMPLETELY FREE OF CHARGE.

Our chief executive John Smith has stressed that the object of the deal is to reward our regular and loyal supporters. But casual and visiting fans will have to pay heavily to subsidise the scheme.

Announcing the scheme, the first time it has been adopted by a Football League club, Mr. Smith said: "Luton plan to enter the eighties with a revolutionary system to help our loyal supporters.

"Although the strategy is essentially long term, there have already been signs during the current season of the club's enlightened attitude towards its supporters.

"We see the new scheme as a major stride towards the creation of involving our fans in a members deal which, if it is taken advantage of, will provide them with big savings on cars and holidays in addition to giving them a members ticket for the following year free of charge.

"We want to gradually change the idea of season tickets to enable supporters to eventually become members of the club to give them the benefit of additional facilities throughout the week.

"Members tickets will be available for all parts of the ground next season and are priced sensibly whether we are playing in the First or Second Division."

Members tickets for all standing areas next season are priced at £25 (juveniles £15) with centre stand tickets costing £40 — a saving of £10 on this season. Wing stand and Bobbers stand tickets will cost £35.

The club will issue members with a book of three vouchers which, if redeemed at Tricentrol for a new car, will entitle them to a season ticket for the following year for

nothing. The cash will be provided by Tricentrol who will pay the cost of the ticket to the football club.

"We want our regular supporters to buy these tickets," Mr. Smith added. "We are prepared to offer a deferred payment system to any fan who cannot afford to pay in a lump sum.

"As an additional incentive to buy the tickets, match day prices next season will be increased. Our aim is to reward the regular fan and penalise the casual and visiting fans."

Standing fans will have to pay £2.50 next season — an increase of £1 — with juveniles paying £1.50 (75p). Seats will cost £4 (£3 and £2) with senior citizens paying £1.

In addition, the club will organise a members' draw on match days with attractive prizes with the added advantage of ticket holders being given preferential treatment for home Cup tie tickets.

"We have held our prices for two years," Mr. Smith added. "This scheme will help regular fans if they take advantage of our new price structure."

Mr. Smith also announced that match day prices this season will be increased to help the club pay the interest charges, or deposit, to sign another player.

"Since the financial difficulties which beset the club a few years ago, the current directors have made careful progress. The improvement has been such that, at the start of the current season, our position has been better than the majority of other Football League clubs," he said.

"Because our trading position was satisfactory, we invested £400,000 on new players which was backed by the directors with financial aid and security.

"The club is now asking loyal fans to show their confidence by helping us to strengthen the team further by paying an extra 50p admission with the knowledge that, next season, their help can give us a better team.

"The increase will apply to standing and seating prices, but excludes juveniles and senior citizens. But I would emphasise that the increase is in the short term and can be offset by taking advantage of the new price structure for next season."

The increase for the rest of the season is expected to raise £30,000 for the club.

JOHN SMITH



It is a pleasure to welcome Jock Wallace and his Leicester City side here today. They have made a positive impact in the Second Division promotion race and I hope we will both be involved at the finish.

Jock is a big man with a big heart and a superb track record with Rangers. In Amsterdam last May, I learned some traditional and famous Scottish songs and also saw him cleaning the City boys' dressing room after one game in Blauw-Wit during a youth tournament which his side went on to win. In this competitive somewhat unethical game, it is good to have big, but down to earth, personalities.

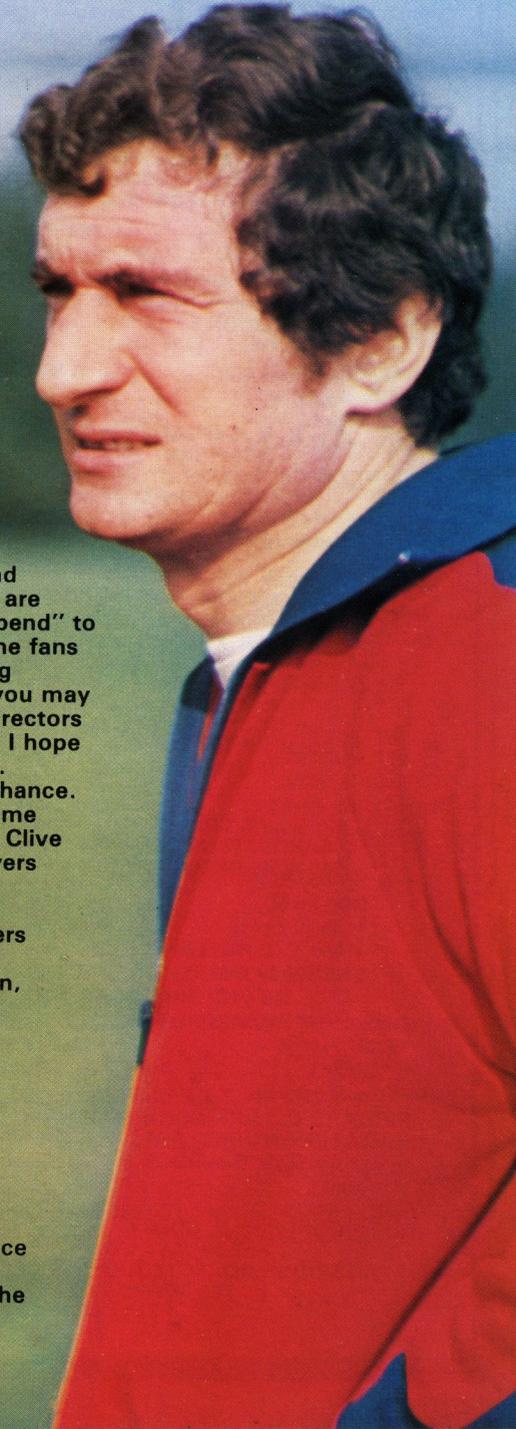
Swansea next Friday evening and then the possibility of a few days away in Torquay as a well deserved mid winter break should boost our spirits. We have been quietly pleased with the overall progress of the club but in football you cannot relax for one minute. As a player you are always aware that there is always someone else desperate to secure your place. As a manager you know that, to allow a decline in standards, could mean restless fans demanding a change of leadership.

# DAVID'S DIARY

Fortunately, we are a club who have tried to project a calm and composed attitude to the fiercely professional competition we are engaged in. We want success but there is no way we would "bend" to achieve it. We want to help produce a good football club for the fans in this area to enjoy — we have not set any time limits. Making improvements is like building a business — if you go too fast you may trip up. I would like to record my thanks for the support the directors have given me in this job. I intend to repay their faith in me as I hope the players will continue to produce the faith we have in them. Without the backing of a good staff, no club has even a slim chance. Our reserve players have played patiently in the shadows of some excellent first team performances. Alan Judge, Andy Pearson, Clive Goodyear, Wayne Turner and Godfrey Ingram are just five players hoping for a chance to prove their worth at first team level. They have been stringing together consistent results in the Football Combination. We have high hopes of several youngsters making the grade with us.

Who are Bill Butler, John Whiting, George Rogers, Fred Bunyan, Dick Wassall and Rennie McNamara? They are people who are absolutely vital to the front room team of John Smith, Ken Gutteridge and I. As we go into the eighties, the meaning of team work has never been greater. I have no time for egotists, idiots, "star" players and personalities who command greater attention than the game.

I cannot stress too highly the importance of good support. At Orient and Watford it was tremendous — there is no greater boost to the side than to approach the visitors' ground surrounded by a cavalcade of cars sporting orange, navy and white colours. We can approach the future with calm confidence striving to give our best at all times. Keep up the cheers — we enjoy the applause. It will be appreciated and reciprocated in the abilities of Paul Price and the team.



# LUTON TOWN F.C.



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Match-Day Magazine published by  
Luton Town FC  
Designed and printed by  
Hemmings & Capey (Leicester) Ltd.

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## JOHN'S JOTTINGS



Our visitors today were formed in 1884 as Leicester Fosse, and in a First Division match in 1908, with relegation a certainty, were given a 12-0 thrashing by Nottingham Forest who were looking for points. An enquiry was held after the match as to why they were beaten so heavily, and although the suggestion that the Leicester players hadn't tried was not proved, a fact was established that most of them had attended the wedding of a colleague the previous day. A clear case of "the morning after the night before".

For many years in First and Second Divisions, Septimus Smith was their captain and also one of their most outstanding players. Other players to wear the blue shirt include Irish international goalkeeper, Godwin, Tommy Clay, an English international, Mal Griffiths, a Welsh international and, in later years, Frank McLintock wearing the blue of Scotland.

Arthur Rowley was a prolific goal scorer, as were Derek Hines and Frank Worthington, but surely their two most famous players over recent years were Gordon Banks and Peter Shilton, two of the best goalkeepers to wear a pair of football boots.

Luton Town seem to have a liking for Leicester players, as we have been frequent visitors to Filbert Street to sign people like Frank Soo — in my opinion one of the best players ever to play for Luton, Billy McDermott, John Lornie, Max Dougan, Barry Reed (now manager of Barton Rovers), Alan Birchenall and Rodney Fern. Transfers the other way haven't been so numerous, as I can only recall Peter Small leaving us, and playing for the blues.

One man who, had he still been playing for the City, would probably not be looking forward to today's match, would be Keith Weller who, in front of the television cameras scored what is most likely to be one of the best goals ever seen at Kenilworth Road. From just in front of the players tunnel he clipped the ball over to the far post and the ball floated over the goalkeeper's head and into the far corner of the net. A magnificent effort, but there was only one thing wrong — it was in his own goal! Mark Wallington was the unfortunate goalkeeper, and no doubt he will be watching for that sort of thing today. It has been replayed many times on television, and I wonder if it was that which had something to do with Keith leaving England to play in the United States.

As our supporters will already know, we won 3-1 in the first match at Filbert Street this season. A goal from Ricky Hill and two from David Moss saw us home. David's second one was featured in BBC's "Goal of the Month". Let's hope the lads can do it again.

I would like to take this opportunity to wish a very late happy New Year to our staff, part-time workers and supporters, and hope that you get everything you wish for in the New Year. We appreciate your efforts, and hope for your continued support in the second part of the season.

John Wilkinson

## COMMERCIAL CORNER

Inflation is a vicious circle. In fact, inflation is a horrible word. We don't like it and neither do you, but it's here to stay and we have to live with it as best we can.

That's why our successful lotteries and the revenue they produce for the football club are vitally important to our future. In return for the support shown to our agents by their customers, we pay thousands of cash prizes every year — and the jackpot is £1,000.

We don't apologise for continuously telling you about the benefits of our three lotteries because we firmly believe you can benefit from helping the football club.

Without lotteries, there wouldn't be a football club. And without a football club, you wouldn't have anywhere to go on a Saturday afternoon at Football League level.

With the exception of a handful of Football League clubs, no-one can survive through attendance receipts. And if you think Luton Town sound as though they are begging, spare a thought for the smaller clubs in the Fourth Division who rarely top the 2,000 attendance figure mark.

Our agents realise the importance of good sales. Not only do they receive the benefit from commission, they also have that feeling of satisfaction of helping us.

Our wings are not restricted to the Luton area. We are represented heavily in the Home Counties with an army of agents who, through their contacts in shops, offices and factories, do their own thing for Luton Town.

We are continuously looking for new agents to join our selling army. If you can help us to provide a better football club, why not contact Mike Hardwicke in the Kenilworth Road pools office immediately?

### CAN YOU SEE THE JOIN?



There's one thing you can't avoid when Eric Morcambe is around — hilarious laughter. It's as much a part of his trade mark as scoring goals is to David Moss and co.

That's why we always look forward to welcoming Eric to our home games. He's a bundle of fun and can always produce a laugh in the Boardroom after the match.

Our picture shows Eric with commercial manager Mike Hardwicke after one game. There are no prizes for guessing who is who.

Picture by Gareth Owen

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# TOWN TOPICS

## FROM THE CENTURY CLUB

For our second League game in the New Year, we find ourselves meeting Leicester City for the second time, and naturally, we hope we can make it a double victory, with a good, injury free game.

The weather at this time of year plays a very important part in deciding whether a game can be played or not. So far, writing just after the Chelsea game, we have been lucky, and we hope we shall continue this way. Re-arranging games must provide many headaches for busy staff, not to mention the frustration players must feel at missing a game.

The game on New Year's Day was most exciting, and both teams must be congratulated on mastering conditions to the extent they did. Displays like this will help to bring back the support of the fans, which the team richly deserve, and the club needs in order to improve and go forward into this new decade.

Today, members of the Century Club are participating in the pre-match entertainment, 'Everards Beer Relay', and we thank the six members who sportingly agreed to be one of the eight teams participating. This promises to be an amusing race and we shall all be cheering on the Centurians, hopefully to victory.

The results of our Christmas raffle were: 1: 3773 Robert Venn, Century Club; 2: 4316 Colin Ball, Century Club; 3: 4953 Jackson, 162 Brompton Close, Luton; 4: 1298

Maureen, Shaw & Kilburn; 5: 2774 T. McAuliffe, Century Club; 6: 2616 L. Clover, 21 Appenine Way, L. Buzzard; 7: 4404 D. Bews, c/o D. Lygo; 8: 2718 R. Muller, Century Club; 9: 2112 P. Leonard, Century Club; 10: 2219 D. Ludlow, Century Club; 11: 4427 D.W.B. c/o D. Lygo; 12: 4155 Smith, 9 Westfield, Harpenden; 13: 2696 A. Giles, 71 Melrose Avenue, Bletchley; 14: 1459 N. Gambrell, Century Club; 15: 0935 L. Burgess, 83 High Street, Cheddington; 16: 1034 M. Beevor, L.T.F.C.; 17: 4855 Mrs. Laycock, Vice Presidents Suite; 18: 1401 D. Hylden, Scotgrange; 19: 3691 J. Conway, 4 Harvey Street, Dunstable; 20: 0770 D. Burgess, Century Club; 21: 3425 Miss Rushton, c/o Mr. Rushton, Century Club; 22: 0367 B. Gidley, 9 Broughton Avenue, Toddington; 23: 3300 K. Reynold, Century Club; 24: 4166 D. Holloway, 14 Roundfield Avenue, Harpenden; 25: 4066 J. Williams, Century Club; 26: 2078 Chris and Frances; 27: 4096 J. Williams, Century Club; 28: 2324 S. Johnson, 67 Thrales Close, Luton; 29: 3153 J. Read, Century Club; 30: 2435 Audrey, The Rose, Wilstead; 31: 4752 D. Filmer, Vice Presidents Suite; 32: 2611 B. Turney, 29 Appenine Way, L. Buzzard; 33: 0153 R. Howard, 126 Union Street, Dunstable.

## JUNIOR HATTERS NEWS

We would like to offer our sympathy to member Howard Bosworth of Ampthill. Howard was playing football outside the

home of Kirk Stephens when he broke his leg. But fortunately, Kirk was on hand to rush Howard to the Luton and Dunstable hospital for attention. Hard luck Howard, let us hope you are about soon.

By now all the birthday photographs should have been received for those members whose birthdays fall before the 1st February, 1980. Any member who has not received their birthday photographs should put a note into the club's letter box and we will see that the photograph is posted.

For this week's competition we are asking you to name the former clubs of the present Luton first team squad. Entries to the Junior Hatters Club, Luton Town Football Club, 72 Kenilworth Road, Luton, Beds. Please enclose your membership number. The first three all-correct entries opened by Friday, 1st February, 1980, will each receive two home match tickets.

## WELCOME TO OUR SPONSORS

Today's match is sponsored by our match day programme printers, Hemmings & Capey (Leicester) Ltd. Established for over 100 years, Hemmings have a reputation for fine quality printing with a 'like lightning' service, i.e. in a flash. They also produce match day programmes for today's visitors Leicester City and also other leading clubs, which include Bristol City, Norwich City, Leeds United and Stoke City. Apart from programmes, produced in their modern and up-to-date printing works, they produce print for a number of National accounts, including the BBC, Yardley Cosmetics, the East Midlands Tourist Board, EMAP National Publications and Thomas Nelson Publishers. For further information contact Jim Capey or Gerald Toon on Leicester 768217.

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# ARE YOU COMING TO ROME?

Does a trip to Holland and Rome appeal to you? Of course it does, and that dream could become reality if you are a prize winner in one of the two exciting competitions we have organised for our supporters.

One involves a quiz for youngsters between the ages of 10 and 16 and carries a prize — by courtesy of Tricentrol Chassis Developments Ltd. — of a trip to Amsterdam with Luton when they take part in an international youth tournament in May. But entries must be received by Mike Beevor by Monday,

January 14.

The second competition is aimed at budding journalists among our fans. All you have to do is to write a match report of approximately 400 words on our home games until the end of the season.

Each week, we will select a winner and use his or her entry in the match day programme. At the end of the season, all entries will be judged by a special panel and the winner will have the opportunity of watching England play in the European Cham-

pionships in Rome this summer.

Those are two fabulous prizes and we feel sure you are already hooked. Have you got your pen out yet? Entries for the second competition should be sent to the programme editor, Luton Town FC, Kenilworth Road, Luton, to reach us by three days after each home match. Envelopes should be marked "Rome Competition".

You can enter as many times as you like, so if your first effort isn't published don't worry — have another try.

## SUE'S LIFTED OFF HER FEET



Our advertising manager has a beauty! Mike Beevor, who works extremely hard to secure the club's advertising in the match day programme and around the ground, instigated our policy of presenting a

beauty queen to the Oak Road end boys before every game. At our home match against Chelsea, we had pleasure in presenting Sue Ginger, the current Miss Hemel Hempstead, to Kenilworth Road.

Sue, 17, works as a part time waitress and attends college and lives in Berkhamsted. We think you'll agree that Sue has been lifted off her feet.

Picture: Gareth Owen.

## TIM CRACKS IT AT LAST



Tim Claydon, who lives in Luton, achieved a fine ambition at the home game against Chelsea when he was presented with his Ninety Two Club certificate after visiting all 92 Foot-

ball League grounds in the country. That takes a bit of doing, and our youth team coach John Moore (right) had the pleasant job of presenting Tim with his certificate.

Sue Ginger also helped to make it a memorable occasion for Tim.

Picture: Gareth Owen.

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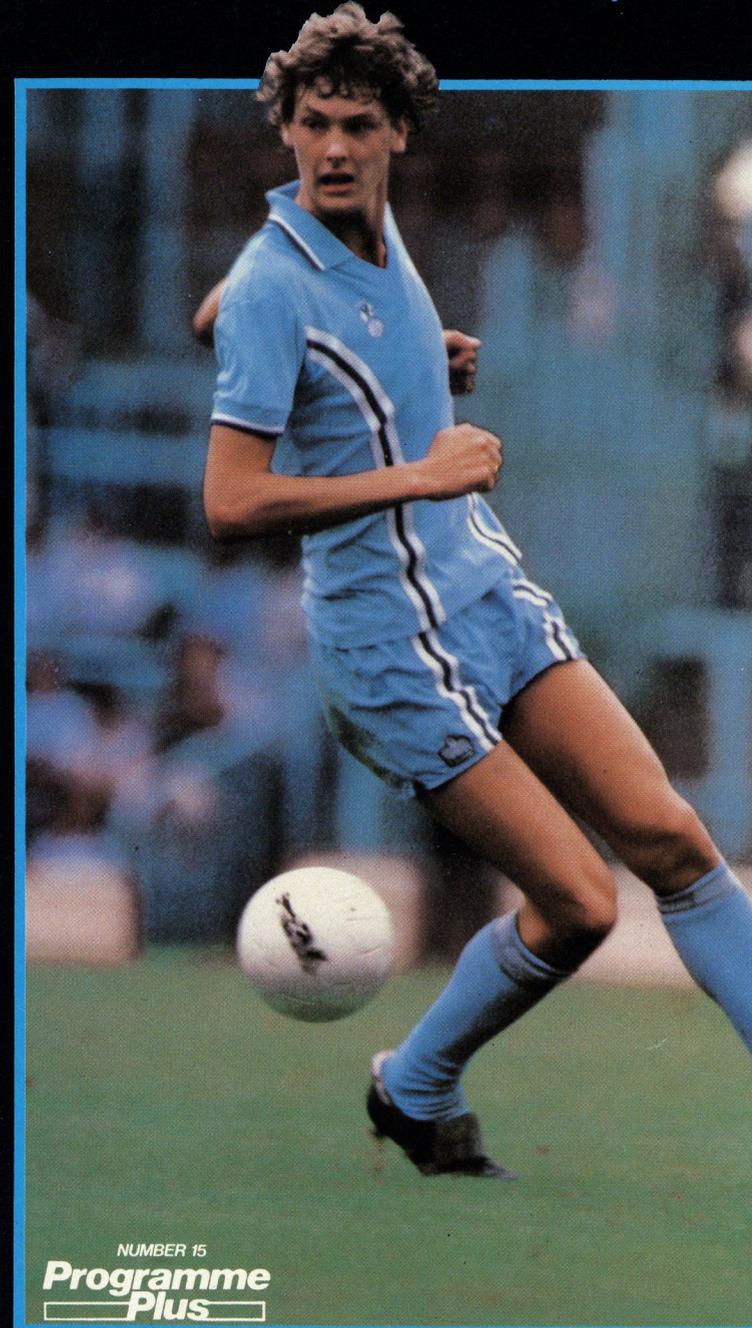


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Details of all vacancies are also available from the local Jobcentre

# Gillespie

The boy who thrives on responsibility



A young man making quite an impression on First Division forwards is 19 year old Coventry City defender Gary Gillespie. A tall, lean looking man – he stands 6'2" in his socks – he moved south from his native Falkirk some 18 months ago to join the Highfield Road staff in preference to many other English clubs who sought his favour.

#### LEARNING

Gary has struck up a perfect partnership with the experienced and rugged Jim Holton, at the heart of the 'Sky Blues', defence and says he is learning from every minute on the field. He made his Football League debut at Middlesbrough at the commencement of last season but after 15 games manager Gordon Milne felt it prudent to rest him and he failed to regain his place until this season.

The young Scot enjoys his football and says: "Coventry put an awful lot of bonus on defenders because of the man to man marking system we adopt. I do not think we can get away with quite so much as players at other clubs, and that is why I think, we have such a poor defensive record.

#### ATTACK

"The manager and Coach put all the emphasis on attack and we push forward so much that at times we are bound to leave ourselves open at the back. But I like the responsibility and I think the other lads like it as well. It seems to work very well at home but away, that is different matter.

"Our attitude is based on the idea that no matter how many goals the opposition get, we have got to score more. We are playing with four forwards and so we expect to put a lot of pressure on the opposition.

Sometimes it does not work out like that and occasionally, we get thumped by three or four goals. "This is a very good grounding for learning defensive football. It also gives you responsibility. The more you have, the quicker you grow up".

Gary Gillespie is a name you are going to hear a lot more of. A player of maturity that belies his age, he captained Falkirk when he was only 17 and manager Gordon Milne has no hesitation in tipping him as a future captain of Scotland.

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## EYES DOWN — LOOK IN FOR BINGO

Time stands still for no-one, and everyone connected with Luton Town is well aware of that fact. The club is continuously striving to find ways of improving everything from administration to better players and increased facilities for supporters.

In these days of sophisticated electronic equipment, it seems sensible for us to take advantage of one piece of apparatus and, in the near future, Luton Town will erect a giant scoreboard at the Kenilworth Road terrace.

Chief Executive John Smith, in announcing the ambitious plan, said his main priority would not be to use the scoreboard with the Americanised method of greeting goals scored by the home team, but to provide pre-match entertainment for supporters.

"We are very conscious of pre-match entertainment at Luton," he said. "This

scoreboard can be used to provide several games, including bingo, which the fans can play before a match," he said.

"The one we have in mind can be used for several games involving goals, corners, throw ins, goal times, attendance figures and a one-armed bandit game.

"We also plan to use it for advertising and hope to find a sponsor who will lease the equipment for a season. The sponsor, in return for his contribution, will have the benefit of free advertising.

"If all goes well, we hope to have the equipment operating by the beginning of April, but certainly not later than the beginning of the summer.

"We envisage supporters arriving at the ground and being provided with the facility of buying tickets with which they can play various games.

"But I don't think the majority of our supporters would welcome the type of material the Americans flash on the scoreboard screen. I don't think we are ready for that yet.

"Family-type games and advertising will be our priorities and we will wait and see how that develops before deciding whether to increase the scoreboard's functions.

"If bingo is a success — and we don't see any reason why it shouldn't be — we plan to introduce big open air summer sessions in the stadium."

Details of the scoreboard's size have still to be finalised but it is expected to cover an area of approximately 1,000 square feet and will be erected at the top end of the Kenilworth Road open terrace.

Luton expect they will have to employ two people on match days to operate the board.

TODAY'S PRE-MATCH  
ENTERTAINMENT

## EVERARDS



## BEER RELAY

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# Fan Mail...Fan Mail...Fan Mail

Apart from the team's performance on the pitch making a few people in the UK sit up and take notice of Luton Town, we also have our friends on the Continent.

Secretary John Wilkinson has received a letter from one of our avid Dutch fans, John Nooyen, who lives in Eindhoven. He wrote:

Dear Mr. Wilkinson, A few weeks ago I received your answer to my request for the QPR match programme when the game was played on November 10 and you politely told me there were no copies left.

Well, I have a Luton Town pen friend who watches almost every game but he was ill when the QPR match was played and couldn't provide me with a programme as he usually does.

As I collect all programmes from Luton Town this season, I would like to ask if another fan can send me this particular programme. We can eventually exchange Dutch and English programmes. Yours faithfully, John Nooyen, Grebbeberglaan

4, 5628 GJ Eindhoven, Holland.

*Editor's footnote:* This sounds like a job for a Junior Hatters Club member. If anyone can help John, he would be delighted to hear from you.

## COURTING PROBLEMS

Our programme editor recently received a letter from one unfortunate young lady whose fiancée is a devoted Luton fan. The pitfalls of being a potential soccer widow are contained in her letter which we reproduce here.

"I have the misfortune to be engaged to one of your fanatical Luton Town supporters. We are constantly breaking important engagements so he can feel the atmosphere at the match. The other Saturday, we were supposed to be decorating our cottage. I called for him only to find he had left for Wrexham at 2 a.m.!

"When Luton played Charlton at home, he and three friends left early for a good place. Unfortunately, they hit ice on the A6 and their car ended in the ditch as a write-off. They were not badly injured and were determined not to be beaten. They crawled out of the car, and walked two miles to a telephone to obtain a taxi so they wouldn't miss the match.

"On Boxing Day they were at Watford and, fortunately, nothing went wrong and the Town won. Still, that's better than a Luton defeat when I face sulky looks and complaints about the 'lucky breaks' the other team had.

"I thought you may like to hear my tale of woe and self pity. My fiancée will be surprised to find this letter published in your programme."

● *Our programme editor replies:* "We sympathise with you, but we welcome all true supporters to any game whether it is at home or away. We can think of only one solution to stop you being lonely on match days — come with him!"

Our pre-match entertainment this afternoon takes a new format in the shape of Everards Beer relay — and the accent is on those who can run and show their drinking capabilities.

It should provide a few laughs for the fans and the rules, for those who still stand halfway through the race, are: The relay comprises the area around the playing pitch; there are six members to each

team, and the relay will be run on a knock-out basis and, due to the narrow track, only two teams will compete at any one time.

The competition will follow the format of a straight forward running relay except that each member of each team will have to drink a pint of beer before he can run. Teams must use the same six members throughout the competition.

We have invited the following teams to compete: Bobbers Club A and B, the Bobbers Travel Club, the Century Club, Hemmings and Capey (our programme printers and today's match sponsors), Leicester City Supporters Club A and B and the Evening Post-Echo.

We have a sneaking feeling those teams contain a few hardened drinkers. It's the running bit they may have difficulty with.

# RESERVE REPORT

By  
GEORGE ROGERS

The reserve teams have had a welcome break over the holiday period and are now flexing themselves for an active period over the following months.

The Combination side, with a more settled team than for many seasons, are in a mid-table position in the League and are unbeaten in their last six games. Not only are they playing well as a team, many player's individual performances have improved also. In the not too distant future, their chance will come.

The Midland Under-19 League is another competition in which most of the young professionals and apprentices have been taking part. Victories against the W.B.A. and Leicester youth teams prove that we are on the right track. The work put in by coaches Dave Coates and John Moore during training sessions, gives these young players all the encouragement and advice to enable them to make the grade. But in the end it comes back to the player himself. Does he accept the advice given? Does he try to improve his weak points? The international players of today did not get to the top without spending many hours of practice when they were in their early teens.

By the time you read these notes, the youth team will know whether they have reached the last 16 of the FA Youth Cup. They were scheduled to have played West Ham youth last Monday.

Over the past months and during the school holidays, several boys have been invited in for trials. During the following months, further trials will take place. Successful boys will be given a chance to play for the Town in the

Wallspan League and who knows, perhaps an invitation to be an apprentice when they leave school in the summer. If you think you have the necessary qualifications, why not write to John Moore, c/o Luton Town FC, Kenilworth Road, Luton, giving your name, address, age, position and, most important, the team you play for and any football honours gained. I am sure if you have the qualifications, you will be given the opportunity to show your skills.

## KNOW YOUR YOUTH PLAYER

Today we focus Jan Piotrowski who comes from Bedford, born of Polish parents. He attended Pilgrim School, Bedford and took part in many sporting activities, including basketball for the school.

His performances for the Bedfordshire Schools and County FA, as well as playing for the Town's youth side, prompted Mr. Pleat to offer him an apprenticeship when he left school last summer. While at school he gained six O levels and is still studying hard. A model apprentice.



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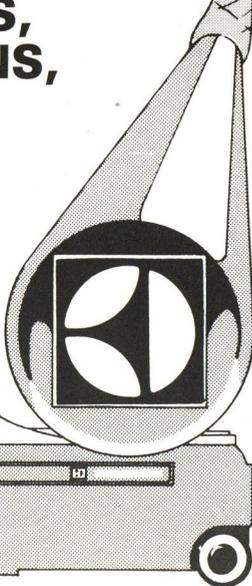
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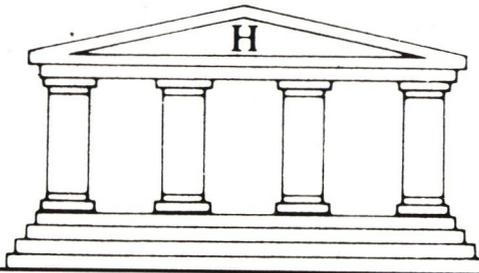
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# HERE THIS AFTERNOON LEICESTER CITY



Big Jock Wallace is making strenuous efforts to regain First Division status for Leicester City after a break of two years. And their progress so far this season clearly indicates they will have a big say in the promotion stakes next April.

Wallace is well known for his tough training tactics and, when he arrived at Filbert Street shortly before the start of last season, shocked his players by taking them on commando-type training.

But Leicester missed relegation by only three points although, this season, they have taken a leaf out of Luton's book by showing they have the ability to live with the best in the Second Division.

Only Luton and West Ham have won at Filbert Street so far this season, although Leicester's away form has been erratic. They did the double over Watford and won at Queens Park Rangers, Birmingham, and Swansea.

Wallace had gradually injected urgency into Leicester's style of play and his policy of playing open soccer has provided the goals which are slowly attracting fans back to Filbert Street.

Experienced players have left the club since Wallace took control, and he has balanced that by bringing in some new youngsters as the manager aims at a youth policy.

Leicester's team has changed drastically since the start of last season with Alan Young, a £200,000 signing from Oldham, looked on to

provide most of the goals.

Young started the season with a bang when he scored a fantastic 17 goals on the club's pre-season tour of Scandinavia and then scored in the opening game of the season in his home debut against Rotherham in the Football League Cup.

Young has made such an impact at Leicester that he has already passed the total recorded by last season's highest scorer, Trevor Christie who is now with Notts County.

The fact that Young's former schoolboy mate, Martin Henderson, was already on Leicester's books, prompted him to join City despite some First Division clubs showing more than a passing interest in his availability when Oldham decided to sell.

Wallace's first signing was Henderson when he secured his transfer from American club Philadelphia Fury. The experienced Mark Wallington, Dennis Rofe and Eddie Kelly are the only three players left at Leicester who have been with the club for some time.

Wallington had to wait until Peter Shilton left before establishing a regular first team place and has not missed a League game for four seasons — a proud testimony of his consistency.

Leicester signed Kelly from Queens Park Rangers in 1977. But he will be remembered most for being part of the Arsenal double team

and scoring a goal against Liverpool in the Cup Final.

Steve Whitworth's departure to Sunderland opened the door for Tommy Williams to establish a regular full back place and he is capable of scoring — as he proved when he nicked one against West Ham.

Home produced players are a bonus to any manager and Wallace must be delighted with the progress shown by 17-year-old Andy Peake who is a member of the England youth squad. Larry May is another youngster earning rave notices from Wallace after breaking into the first team last season.

Wallace turned to Scotland for John O'Neill who made his baptism in the hurly burly of the Second Division while still completing his University studies.

The Leicester manager's nose for talent was emphasised in the case of O'Neill when he rapidly won a place in Northern Ireland's full squad.

Mark Goodwin is another of Wallace's promising youngsters at Filbert Street and he was joined by Ian Wilson, a £30,000 signing from Scottish junior club Elgin City.

Wallace is a keen believer in Scottish players and they outnumber English players currently on the club's books. The Leicester manager has plenty of strength in reserve and, whatever the result of this afternoon's match, Luton fans will have the opportunity of watching attractive opposition.



Back row (left to right): Paul Edmunds, Billy Hughes, Alan Lee, Gregor Stevens (now Rangers), John O'Neill, Pat Byrne, Neil Grewcock, Dave Buchanan.  
Middle row: Ian MacFarlane (assistant manager), Peter Welsh, Larry May, John Ridley (now Chesterfield), Steve Humphries, Mark Wallington, Martin Henderson, Alan Young, Tommy Williams, Jock Wallace (manager).  
Front row: Gary Lineker, Micky Duffy, Bobby Smith, Eddie Kelly, Dennis Rofe, Andy Peake, Mark Goodwin, Ian Wilson.

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## AWAY TRAVEL

Luton fans will have to make an early start for our next away game at Swansea on Friday evening. The Bobbers Travel Club are operating coaches which will leave at 1 p.m.

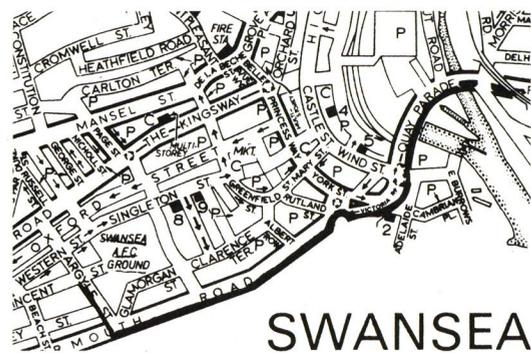
The fare is £3 for adults and £2.50 for children. Coaches pick up at Cranfield, Marston and Bedford 60, 50 and 40 minutes earlier respectively.

Other away trips organised by the Bobbers Travel Club until the end of the season are:

		Adults	Children	
9 Feb.	OLDHAM	£3.00	£2.50	9.30 a.m.
23 Feb.	SUNDERLAND	£5.00	£4.00	8.00 a.m.
8 Mar.	PRESTON	£3.50	£3.00	9.00 a.m.
22 Mar.	Q.P.R.	£1.50	£1.00	12.00 p.m.
4 Apr.	CHARLTON	£1.50	£1.00	12.00 p.m.
7 Apr.	CHELSEA	£1.50	£1.00	12.00 p.m.
19 Apr.	BIRMINGHAM	£2.50	£2.00	11.30 a.m.
3 May	NEWCASTLE	£5.00	£4.00	8.00 a.m.

Tickets may be booked in the Bobbers Club every Wednesday evening.

Alternatively, if you are travelling by road, the following shows the location of the Swansea ground.



## FACE IN THE CROWD

If you are the lucky person ringed in this picture, nip round and see Bill Butler in the ticket office after the match — and he'll give you a stand ticket for our next home game. It's easy, isn't it?



## PICTURE QUIZ

This week's picture again takes the form of a quiz.

No prizes for guessing the two Luton players, Gordon Turner and John Groves. It is the Preston North End player on the right whose name we require.

The first correct answer will receive two tickets for our match with Notts County on 2nd February. All entries please to:

The Programme Editor  
Luton Town F.C. Ltd.  
70-72 Kenilworth Road,  
Luton.

Envelopes should be marked "Picture Quiz".

One clue is that he is still around in the Football League but not playing, of course.

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# FACTS AND FIGURES



**DIVISION TWO HOT SHOTS** (including League Cup)  
19 BILEY, Cambridge 12  
17 VINTER, Wrexham 12  
16 MOSS, Luton Town 11  
15 SHOULDER, Newcastle 11  
14 DAVIES, Fulham 11  
13 HATTON, Luton Town 11

COMBINATION APPEARANCES & GOALSCORERS 1979-80		DIVISION TWO AVERAGE ATTENDANCES	
App	FA FLC	Best	Average
Aizlewood 11	2	Newcastle 38,322	25,309(12)
Birchenaill 4	1	Sunderland 29,567	24,483(12)
Bunn 5(3)	3	Chelsea 30,859	22,610(11)
Cox 1	—	West Ham 31,627	21,109(11)
Cosby (2)	—	Birmingham 25,963	18,791(12)
Featun 19	3	Leicester City 22,472	17,365(13)
Goodyear 2	—	Watford 23,239	16,221(12)
Harriott 18(2)	11	Swansea 22,000	15,394(13)
Heale 24	3	Q.P.R. 26,598	15,351(11)
Ingram 7(3)	4	Luton Town 19,717	11,875(12)
Johnson 14	2	Wrexham 15,641	11,093(12)
Jones 20	1	Preston 12,707	9,472(11)
Judge 22	3	Cardiff 16,328	9,421(11)
Madden 16(1)	1	Notts County 12,646	9,323(13)
Ollis 15	—	Fulham 16,746	8,694(11)
Pearson 18	6	Shrewsbury 11,007	8,431(12)
Sisman 14(1)	1	Oldham 11,486	8,289(11)
Small 7	—	Burnley 23,885	8,134(12)
Smith 19	2	Charlton 16,433	7,956(12)
Turner 1	—	Bristol Rovers 19,021	7,367(11)
Woodward 1	—	Cambridge 8,792	6,175(11)

Figures in brackets denotes appearances as substitute  
Up to and incl. 28th Dec.

DIV. 2 APPEARANCES & GOALSCORERS 1979-80		FOOTBALL COMBINATION	
App	FA FLC	P W D L F A Pts	Gls Diff
Aizlewood 1(2)	2	24 17 3 4	45 24 37
Birchenaill 1(1)	1	25 15 5 4	63 28 36
Donaghay 24	3	4 45 25 34	16 35
Findlay 24	3	4 45 25 34	16 35
Greashall 23	3	25 16 2 4	56 25 34
Hatton 23	3	25 12 4 4	43 33 28
Hill 24	3	7 52 44 27	25 8
Ingram 1	—	23 9 7	7 34 35 25
Moss 24	3	21 10 4 7	46 32 24
Price 24	3	27 11 2	14 42 43 24
Saxby 24	3	8 37 42 23	22 22
Stein 23	3	6 9 34 31	22 22
Stephens 24	3	7 9 38 31	21 21
Turner W. 2	—	21 6 9	23 30 21
White (1)	—	7 8 31 29	19 19
— (1)	—	5 10 33 39	19 19
— (1)	—	4 12 31 46	18 18
— (1)	—	6 5 13 20	30 17
— (1)	—	4 12 29 42	16 16
— (1)	—	5 13 39 60	13 13
— (1)	—	4 5 13 31	52 13
— (1)	—	2 2 15 26	74 10

Figures in brackets denotes substitute  
Up to and incl. 5th Jan. 1980

LEAGUE DIVISION TWO TABLE 1979-80		ATT. - F.A.		LEAGUE DIVISION TWO FIXTURES 1979-80		
Home	Away	Home	Away	Home	Away	
P W D L F A W D L F A W D L F A	P W D L F A W D L F A	6,222 5,509 8,202 5,614 6,705 16,241 10,004 9,582 8,711 9,420 13,504 25,049 11,648 8,104 19,619 7,055 13,720 14,845 9,145 7,277 20,227 19,717 12,458	0-3 1-1 2-3 2-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1 3-1	Aug. 11 Gillingham (LC 1, 1L) 14 Gillingham (LC 1, 2L) 18 Cambridge United 21 Bristol Rovers 25 Orient Sept 1 Leicester City 8 Swansea City 15 Notts County 22 Oldham Athletic 29 Fulham 6 Cardiff City 9 Shrewsbury Town 13 Sunderland 20 West Ham United 27 Preston North End 3 Cambridge United 10 Queens Park Rangers 17 Burnley 24 Birmingham City (FAC 1) 31 Shrewsbury Town 1 Dec. 8 Newcastle United 15 Wrexham (FAC 2) 21 Charlton Athletic 28 Watford 29 Orient 31 Swindon Town (FAC 3) 12 Leicester City 18 Swansea City 2 Notts County 16 Fulham Athletic 16 Fulham (FAC 5) 23 Sunderland Mar. 1 West Ham United (FAC 6) 14 Cardiff City 15 League Cup Final 20 Burnley 23 Burnley Athletic 4 Watford 7 Chelsea Apr. 12 Shrewsbury T. (FAC SF) 16 Birmingham City 26 Wrexham 3 Newcastle United 10 F.A. Cup Final	Aug. 20 Swindon Town 27 Southampton Sept. 1 Reading 16 Fulham Palace 17 Bristol Rovers 23 Arsenal 23 West Ham Utd. 29 Norwich City 6 Norwich City 9 Swindon Town 13 Birmingham City 20 Queens Park R. 22 Hereford Utd. 23 Leicester City 23 Southampton 13 Burnley 19 Ipswich Town 27 Chelsea 27 Queens Park Rangers 3-2 Oct. 5 Cardiff City 19 Tottenham H. 19 Reading 19 Fulham 2 Crystal Palace 6 West Ham Utd. 23 Birmingham City 8 Leicester City 12 Norwich City 24 Oxford United 5 Hereford United 9 Tottenham H. Nov. 2 Southampton 3 Cardiff City 3 Bristol City 13 Burnley 19 Ipswich Town 27 Chelsea 27 Queens Park Rangers 3-2 Dec. 5 Cardiff City 19 Tottenham H. 19 Reading 19 Fulham 2 Crystal Palace 6 West Ham Utd. 23 Birmingham City 8 Leicester City 12 Norwich City 24 Oxford United 5 Hereford United 9 Tottenham H. Jan. 12 Chelsea 26 Plymouth Argyle 3 Cardiff City 3 Bristol City 3 Bristol City 3 Bristol City Feb. 9 Fulham 2 Crystal Palace 6 West Ham Utd. 23 Birmingham City 8 Leicester City 12 Norwich City 24 Oxford United 5 Hereford United 9 Tottenham H. Mar. 12 Chelsea 26 Plymouth Argyle 3 Cardiff City 3 Bristol City 3 Bristol City Apr. 9 Tottenham H. 12 Orient 12 Chelsea 26 Plymouth Argyle 3 Cardiff City 3 Bristol City 3 Bristol City May 26 Plymouth Argyle 3 Cardiff City 3 Bristol City 3 Bristol City Midland Youth Table W.B.A. P W D L F A Pts Birmingham 9 6 1 2 15 4 13 Luton Town 11 4 5 2 20 14 13 Swindon 9 4 3 1 14 9 11 Coventry City 7 3 4 0 22 15 10 Derby County 10 5 0 5 14 10 Bristol City 11 3 3 5 17 17 9 Wolves 7 2 4 4 6 14 23 6 Leicester City 11 1 4 6 14 20 3 Northampton 10 1 1 8 7 30 3	Aug. 20 Swindon Town 27 Southampton Sept. 1 Reading 16 Fulham Palace 17 Bristol Rovers 23 Arsenal 23 West Ham Utd. 29 Norwich City 6 Norwich City 9 Swindon Town 13 Birmingham City 20 Queens Park R. 22 Hereford Utd. 23 Leicester City 23 Southampton 13 Burnley 19 Ipswich Town 27 Chelsea 27 Queens Park Rangers 3-2 Oct. 5 Cardiff City 19 Tottenham H. 19 Reading 19 Fulham 2 Crystal Palace 6 West Ham Utd. 23 Birmingham City 8 Leicester City 12 Norwich City 24 Oxford United 5 Hereford United 9 Tottenham H. Nov. 2 Southampton 3 Cardiff City 3 Bristol City 13 Burnley 19 Ipswich Town 27 Chelsea 27 Queens Park Rangers 3-2 Dec. 5 Cardiff City 19 Tottenham H. 19 Reading 19 Fulham 2 Crystal Palace 6 West Ham Utd. 23 Birmingham City 8 Leicester City 12 Norwich City 24 Oxford United 5 Hereford United 9 Tottenham H. Jan. 12 Chelsea 26 Plymouth Argyle 3 Cardiff City 3 Bristol City 3 Bristol City Feb. 9 Fulham 2 Crystal Palace 6 West Ham Utd. 23 Birmingham City 8 Leicester City 12 Norwich City 24 Oxford United 5 Hereford United 9 Tottenham H. Mar. 12 Chelsea 26 Plymouth Argyle 3 Cardiff City 3 Bristol City 3 Bristol City Apr. 9 Tottenham H. 12 Orient 12 Chelsea 26 Plymouth Argyle 3 Cardiff City 3 Bristol City 3 Bristol City May 26 Plymouth Argyle 3 Cardiff City 3 Bristol City 3 Bristol City Midland Youth Table W.B.A. P W D L F A Pts Birmingham 9 6 1 2 15 4 13 Luton Town 11 4 5 2 20 14 13 Swindon 9 4 3 1 14 9 11 Coventry City 7 3 4 0 22 15 10 Derby County 10 5 0 5 14 10 Bristol City 11 3 3 5 17 17 9 Wolves 7 2 4 4 6 14 23 6 Leicester City 11 1 4 6 14 20 3 Northampton 10 1 1 8 7 30 3

COX, TONY D. (South Croxson). Began refereeing with Ilford Borough League in 1962, progressed through Gt. London and South Essex Leagues to the Isthmian League before joining the Football League in 1972. Was linesman in the international - Northern Ireland v Wales in 1975. Reserve linesman for the Centenary game between England and West Germany in the same year. Referee for F.A. Trophy Semi-Final 1979.  
A married man with two children and is a company director dealing as a hide, skin and leather broker. Enjoys all sporting activities and overseas travel.

Home Fixtures in Bold Name in Bold = Scorer 1 Figure = Number of Goals \* Own Goal + Denotes substituted player

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Chelsea v Newcastle United  
Preston v Fulham  
Q.P.R. v Notts County  
Sunderland v Oldham  
West Ham v Watford

Arsenal v Leeds United  
Aston Villa v Everton  
Bolton v Brighton  
Derby v Crystal Palace  
Liverpool v Southampton  
Manchester City v Tottenham  
Middlesbrough v Manchester United  
Norwich City v Coventry City  
Nottingham Forest v W.B.A.  
Stoke City v Ipswich Town  
Wolves v Bristol City



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# THE TEAMS



LUTON TOWN		LEICESTER CITY	
JOHN FINDLAY	1	MARK WALLINGTON	
KIRK STEPHENS	2	TOMMY WILLIAMS	
MAL DONAGHY	3	DENNIS ROFE	
TONY GREALISH	4	MARK GOODWIN	
MIKE SAXBY	5	LARRY MAY	
PAUL PRICE	6	JOHN O'NEILL	
RICKY HILL	7	GARY LINEKER	
ALAN WEST	8	MARTIN HENDERSON	
BRIAN STEIN	9	ALAN YOUNG	
BOB HATTON	10	EDDIE KELLY	
DAVID MOSS	11	BOBBY SMITH	
	12		

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G. GORDON, Raynes Park, London

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NOTTS COUNTY**  
Kick-off 3.00 p.m.

*Tickets available from the Ticket Office*