

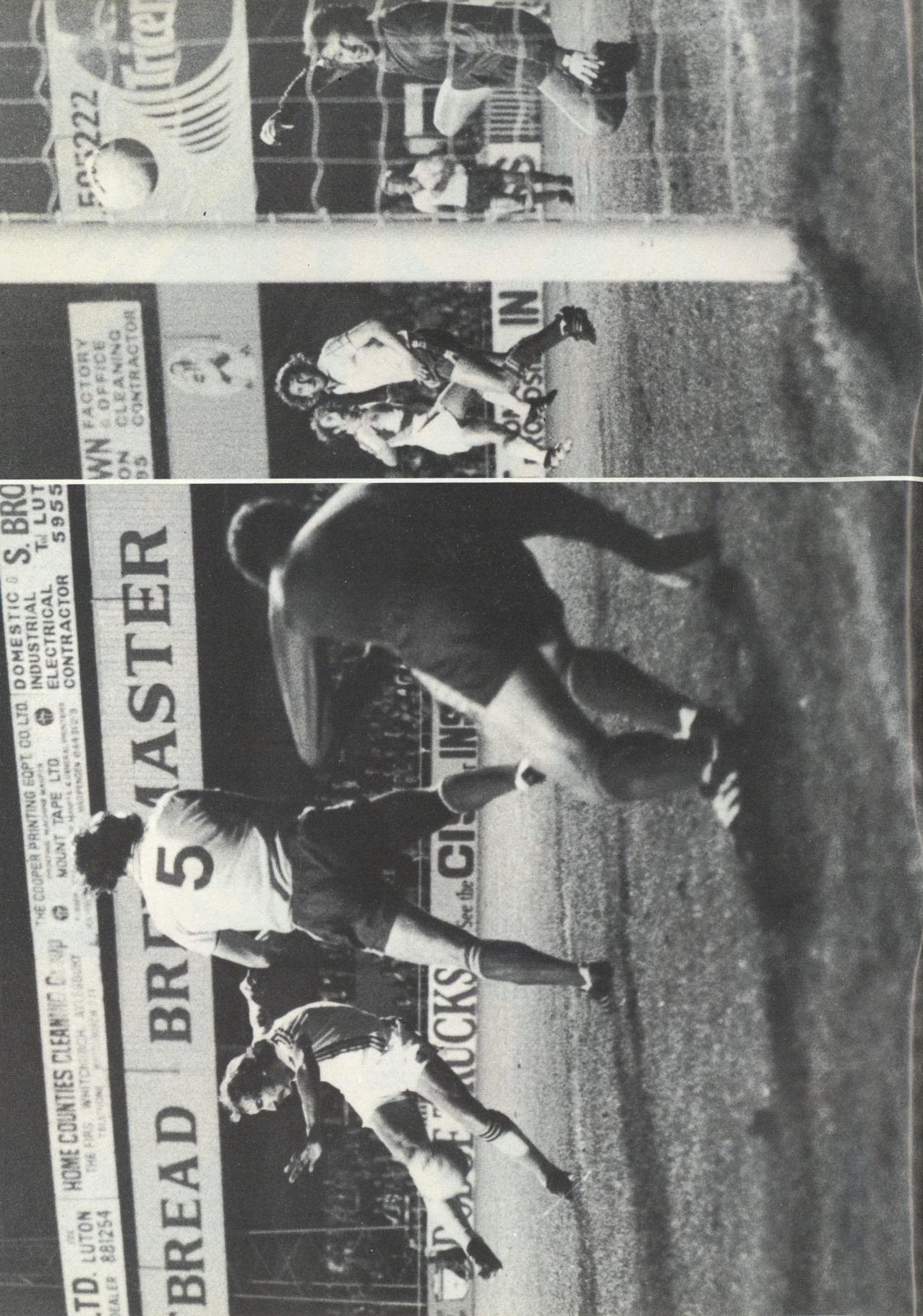


OFFICIAL
MATCHDAY
PROGRAMME
FOOTBALL LEAGUE DIVISION TWO
Saturday 13th October, 1979
LUTON TOWN v SUNDERLAND

PRICE
30p

LUTON TOWN





ACTION

LUTON TOWN 3 BRISTOL ROVERS 1

Bob Hatton produced a devastating display in the first half or our emphatic home victory on Tuesday with a superb hat-trick. Rovers' battered defence reeled under continuous pressure and rarely suggested they could take a point.
 Top left: Smack! Hatton turns smartly to beat goalkeeper Thomas.
 Top right: Hatton, fourth from the right, leaves Thomas with no chance from his header.
 This picture: It's 3-0 as Hatton, far left, completes his hat-trick with another header.

Pictures by Keith Dobney, Evening Post-Echo

IN FOCUS... IN FOCUS...

What has soccer, cricket and rugby got in common when it comes to major sponsorship? The answer is, quite simply, nothing. This afternoon, Luton's Chief Executive and General Manager, John Smith, probes the possibility of soccer sponsorship and the benefits it could bring the game.

I congratulate Graham Kelly on his appointment as secretary to the Football League and wish him well in his new position. His appointment follows the enlightened move by the Football League to make former secretary Alan Hardaker director general and it will give him the brief of forward thinking while concentrating on the general day-to-day running of the League with Mr. Kelly.

I hope the moves will enable the Management Committee to look at the reorganisation of the League and possibly take the opportunity of restructuring the League on modern lines.

Mr. Hardaker went on record on television by saying that our own clubs should look at teams in the North American League to see how they operate on proper commercial lines. That is precisely what I would like to see here but I am wondering if it is all talk. In my opinion, we have missed many opportunities to bring money into the game for the benefit of Football League clubs and television was a prime example.

When the League were negotiating with television companies over soccer coverage, clubs were told there was no more cash available. Because a forward thinking member of the Management Committee held out for more, we immediately received six times the amount we were previously paid.

Cricket has shown us how sponsorship can provide a tremendous financial boost. It has been a great commercial success and companies have shown their willingness to invest heavily in the game.

Benson and Hedges, Cornhill, Gillette and John Player have all shown how cricket has made tremendous strides forward and this has since been injected into rugby. Why should soccer become the poor relations? Why shouldn't the League, League Cup and FA Cup be sponsored?

We need enough resources to be able to build our own national stadium. It could be operated by the Football League and Football Association as a joint venture and, although the cost would run into millions, it could be paid for by sponsorship. The Wembley authorities take a high percentage of attendance receipts in addition to the various catering and bar concessions around the ground.

If we had our own national stadium, there is the possibility of going to major companies and giving them the chance of advertising in addition to the benefit of the facilities. Imagine what a tremendous commercial proposition that could become and there is the benefit of knowing we could recoup the capital expenditure within perhaps seven years.

In previous seasons, the Texaco Cup was the only sponsored soccer tournament until the company withdrew its support. It's time to start thinking on the same lines again — but with much bigger ideas.

The League, with the correct backing, could bring some much needed revenue into the game. A package deal between the Football League, Football Association and commercial companies is, in my mind, the lifeline for future soccer.

But it won't be achieved overnight. I would like to think the League could completely reorganise their administration. I see the appointment of a Chief Executive to be a very important move forward. A Press Officer, responsible for all liaison, would be another offshoot with a Commercial Director with a knowledge of big business also part of the organisation.

Marketing and administration are also important and intricate parts of the Football League, but forward planning can now present the prospect of generous financial benefits to all member clubs.

There is much we can learn from the American presentation. But they are not currently looking to make a profit and merely want to develop their game. However, they are now at the crossroads and tremendously worried by increasing running costs.



JOHN SMITH

LUTON TOWN F.C.



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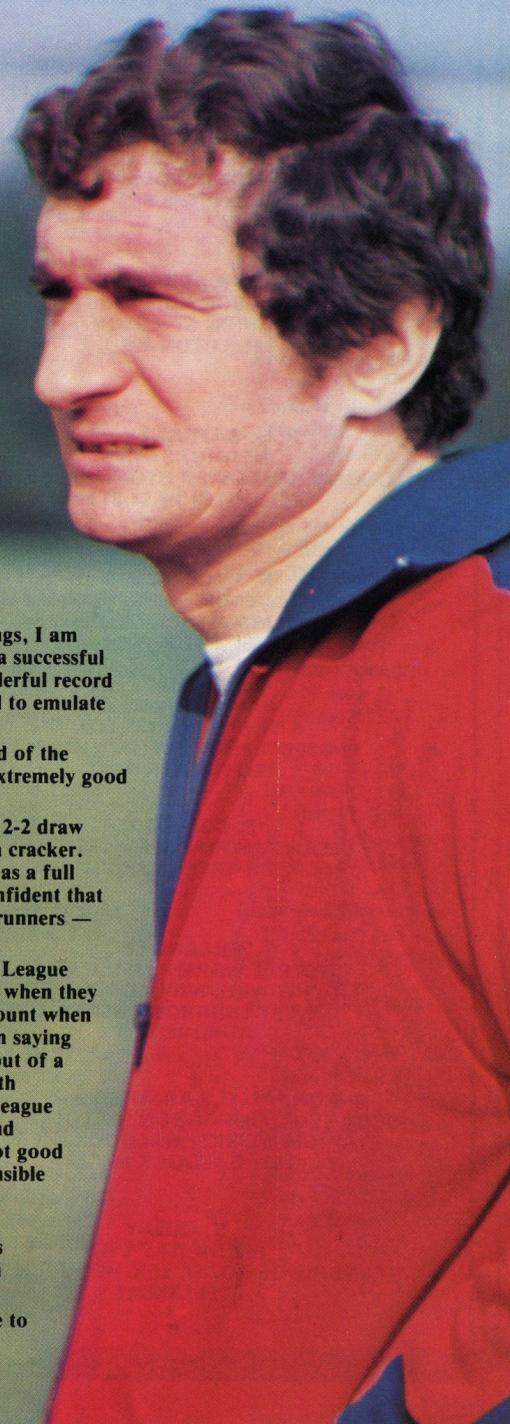
I have often said in my programme notes that this season's Second Division race will be the toughest for several years — and, at the end of this afternoon's 90 minutes, we should have a fair indication of our own ambitions to reach the First Division.

Sunderland are a club with great traditions and will certainly be one of the front-runners for one of those cherished three top places next April. But I am confident we have the skill, spirit and balance to achieve our own hopes and there are bound to be some attractive future games at Kenilworth Road before the end of the season.

I am also sure we have the ability to attract more supporters to our home games following a decent start to the season. We not only need and deserve those missing fans, but we also need the increased revenue to help boost our reviving fortunes. Better support is the obvious way to help cash-flow. Any club without this guarantee will urgently seek ways of generating extra cash as they approach a very difficult time in the Football League. One of the most pleasing aspects of our early season record has been a combined effort on the pitch.

Players are working for the team rather than trying to achieve star status for themselves. The discipline of my

DAVID'S DIARY



players has been reflected in their trouble-free record with referees.

When I read of clubs who, at this stage of the season, have ten or more bookings, I am amazed. There must be a sense of panic among players and they cannot be on a successful course for a good playing season. Nottingham Forest have achieved their wonderful record of results in unison with a superb disciplinary record. We must set out our stall to emulate them.

Our youth team gave Spurs a terrific game recently and reached the third round of the Southern Junior Cup. Playing with refreshing speed and accuracy, they were extremely good value for an excellent victory.

The reserves have also shown improved form and, by all accounts, their recent 2-2 draw against West Ham when they came from behind to erase a two goal lead, was a cracker. We welcome 17-year-old striker Michael Small to the club. He has been signed as a full professional and has the physical ability to mature into a good player. I am confident that he, Frank Bunn, John Cole and Seamus Heath — our other youth team front-runners — have the potential which could soon put pressure on our senior players.

We have all read about inflated transfer fees changing hands between Football League clubs. Unfortunately, it is beginning to spread into the non-League backwaters when they begin to place values on their players. Recently, we were asked a laughable amount when we enquired about the availability of non-League player. I have no hesitation in saying that, any club who frighten off a potential buying club with inflated fees, opt out of a moral responsibility to the player. Most non-League players, certainly those with ambition, would dearly love to make their mark with the opportunity to play League football. The success of the likes of our own Kirk Stephens, Regis, Shoulder and Devonshire has caused non-League to become too greedy in a move which is not good for the game in general. If more clubs looked for players at this level and at sensible prices, the current trend of inflated fees changing hands within the League for mediocre players would disappear.

Alan Birchenall has left us for Hereford and we wish him every success with his new club. We all look forward to prospective future meetings against him when he, no doubt, can relate his own experiences his own unique style!

Finally, maintain your support from the stands and the terraces. It is a pleasure to hear your cheers. At Fulham, we often felt like the home team with the vocal support of the travelling fans. Need I say more?

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JOHN'S JOTTINGS



Today I welcome the youngsters from Willowfield Celtic Football Club, in Harlow, Essex. They are here to watch today's match and I hope they see a game which is on terms with matches between our two clubs in the past.

Saturday March 17 1973 is a date which will be with me for many future years. We were due at Roker Park for a FA Cup sixth round match and had three fully booked train loads of supporters. Then, three days before the game, British Rail decided to strike. You can imagine the problems that caused us. Coach companies throughout Bedfordshire combined with us to get this operation under way and we finally had 60 coaches, and two or three in reserve in case of breakdowns, heading north to Sunderland.

We also had two Britannia aircraft full too, and after two sleepless nights, club officials breathed a sigh of relief when the last coach pulled out of our car park, without any disappointed supporters left behind.

The only disappointing thing was our 2-0 defeat as Sunderland went on to win the Cup. The attendance was 53,037 and some of the players have since moved on.

The teams that day were SUNDERLAND: Montgomery, Malone, Guthrie, Horswill, Watson, Pitt, Kerr, Hughes, Halom, Porterfield, Tueart. Watson and Guthrie scored the goals.

LUTON: Barber, John Ryan, Thompson, Shanks, Garner, Moore, Jimmy Ryan, Anderson, Busby, Hindson, Aston. Keith Barber was in goal after having the plaster removed after breaking his leg.

Other matches between us have also been very interesting. On November 19 1955, in a Division One fixture, we won 8-2 with Bob Morton scoring a hat-trick, Gordon Turner two penalties. Mike Cullen hit two and Jimmy Adam one. Ted Purdon got both goals for Sunderland.

August 18 1956 saw us again at home in a Division One fixture and, after another high scoring game, we won 6-2. Gordon Turner was again on target, this time hitting four including a penalty. John Groves and Mike Cullen scored the other two. Sunderland's reply came from Ted Purdon and our former player, Billy Bingham. February 8 1958 again saw us big winners, this time 7-1. Turner hit another four goals, Alan Brown scored two and John Groves one.

Sunderland took their revenge on December 31 1960 when, in front of 28,695 fanatical home supporters, they gave us a 7-1 thrashing with Turner scoring our goal.

Over the years, our visitors have had some great players wearing their colours but the best must surely have been Raich Carter. He would be my choice although other people may say Charles Bucham, Willie Watson, Billy Bingham or Len Shackleton would run him close. One former Luton player still at Roker Park is their chief scout Charlie Ferguson. Charlie was a Town player before the war and has now been at Sunderland for many years. Incidentally, hanging in one of our guest rooms is a picture of the Sunderland side which beat us in 1937 and then went on to beat Preston North End in the final.

Following their excellent 4-1 victory over Spurs in the second round of the Southern Junior Floodlit Cup, our youngsters will meet either AFC Bournemouth or Peterborough in the next round. The game must be staged at Kenilworth Road before November 16. Further details will be announced in the local press.

John Wilkinson

COMMERCIAL CORNER

The Hatters Club will probably re-open, following extensive interior alterations, two weeks today when we entertain Preston North End. And the emphasis for much of the premises on match days will be placed heavily on season ticket holders.

The concept of the club has been changed. Half the room will be devoted to season ticket holders, and the other half for sponsors who need space for entertainment.

Membership will have to be limited for season ticket holders, and the club will be open on Saturdays from 1.30 p.m. until 2.45 p.m. and from 4.30 p.m. until 6 p.m. Midweek match days will see the club open from 6 p.m. until 10.30 p.m. Full membership for season ticket holders will cost £1 and associate membership for non-holders £5. Club facilities will not be available on non-match days when it will be reserved for private hire.

We also draw your attention to our successful sponsorship scheme for youngsters on match days. Local companies can participate in this scheme, and further details can be obtained from Mike Beevor on Luton 415978.

Clive Hustwitt has joined the club as catering manager and will be responsible for all arrangements within the stadium. Mr. Hustwitt intends to increase the number — and the service — of the tea bars inside the stadium.

"I want supporters to have the best facilities available to them," he said. "I also want the Hatters Club to become the prime function room in the area and anyone interested in hiring it should contact me."

The Kenilworth Suite is also available for private let. There are plans to use it during the week at lunch times as an executive luncheon club in addition to selected functions and meetings.

FROM THE POOLS OFFICE

The latest £1,000 winners in our highly successful Midas Touch tickets are: S. Baker, 6 Hills View, Sundon; S. Flynn, 145 Acworth Crescent, Leagrave; M. Jordan, 29 Meadow Way, Leighton Buzzard; J. Short, 66 Roseberry Way, Tring.

There are still vacancies for agents who receive 10 per cent commission on ticket sales and free admission to all home games if sales exceed £50 a week. Details are available from Mick Hardwicke at the Kenilworth Road Pools Office.

TICKET OFFICE NEWS

Stand tickets for the away games at West Ham and Cambridge have been ordered and we hope to receive an allocation of approximately 100. These will be on sale as soon as they are received.

Tickets for seating for the Preston and Queens Park Rangers matches are already on sale in the ticket office and, as usual, the ticket office will re-open for 30 minutes after today's game.

We have now confirmed the Chelsea match on New Year's Day will kick-off at 11 a.m. Orders for tickets for seats for this game are now being taken and the tickets should be sent out about the beginning of December.

All postal applications for tickets should be accompanied by the correct remittance and a stamped addressed envelope. Telephone bookings are NOT accepted, but the ticket office is open Mondays to Fridays from 9 a.m. until 5 p.m. and does not close for the lunch break.

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TOWN TOPICS

WE HEAR THAT . . .

Who was the Luton player who told the North American Soccer League he was born in 1948? He's not one of our players now . . . Bob Hutton is likely to participate in a coaching course for the Bedfordshire schools squad at the Lea Manor Recreation Centre on October 22nd and 23rd . . . Manager David Pleat is arranging for another member of the staff to talk to the boys on the same course . . . Luton have now officially accepted an invitation to play in a youth tournament, organised by the Blauw-Wit club, in Amsterdam next May. A party of 15 players will make the trip . . . Jake Findlay presented the awards to youngsters in the F.A. Coca Cola super skills event at the Stantonbury Leisure Centre, Milton Keynes . . . We were pleased to entertain children from the Stowe School, Buckingham, recently . . .



Our visitors today have had a very long journey to be with us and we are sure — they, like ourselves, look forward to a good game.

We are due to travel to Sunderland in February, let us hope we have a short winter weatherwise.

Our away support from the Century Club is getting into it's stride now, and numbers are increasing. The team are happy to see some known and friendly faces when they get off the coach at away grounds.

Those of us who travel to away games know that whatever the results are, there are "friends in football" — who, like ourselves, demonstrate their hospitality and kindness. This is a recurring theme and was certainly in evidence when we were entertained recently in the Magpies Club at Notts County. We know we shall have similar receptions at other clubs. It makes travelling away a pleasure, especially when we are able to renew contacts we have made in previous seasons.

FROM THE CENTURY CLUB

Luton fans will be interested to hear that former Town skipper Bobby Thomson is now playing for Alliance Premier League club Stafford Rangers where he is skipper. One of our members, Malcolm Aubrey, spent part of the summer on holiday in America where he met, among others . . . Bobby Thomson, who joined Luton from Wolves after playing for England.

But that wasn't the only link Malcolm established. He also met former Luton players Steve Litt — his son-in-law — John Faulkner, Jimmy Husband and our own Alan West who played for Minnesota Kicks. Malcolm is pictured with (from left to right): John Faulkner, Bobby Thomson, Steve Litt, Alan West and Jimmy Husband.

JUNIOR HATTERS

You may have noticed for the Oldham game that we provided a stand for selling drinks and confectionery and other items in the Bobbers Stand. This was only a temporary provision and we hope to provide something more permanent as soon as facilities become available.

Today in the Bobbers Stand, we welcome lads from the Willowfield Celtic Football Club. The Willowfield Club have brought a party of approximately 80 boys for today's game. We wish them well for the future and hope they enjoy the match.

We are always willing to co-operate with Boys Clubs and youth organisations in providing very competitive rates for our home games, anyone interested should contact our Projects Executive Mike Beevor, on Luton 415978.

For this week's competition we ask you to find the three separate words which answer the following clues:

- 1 These cause havoc among some of the population?
- 2 Could be a pair of pheasants?
- 3 The fountains in this city have often been quoted in song?

The three words in the answers make up an anagram of a famous Luton personality.

Entries should be sent to Junior Hatters Competition, Luton Town Football Club, 72 Kenilworth Road, Luton LU1 1DH. Please quote your membership number, and closing date is 31st October, 1979. Winners will receive two tickets each for our pre-Christmas game against Charlton Athletic and a Christmas present. The first three all correct answers opened will be the winners.

We were disappointed in the response to the competition in the Oldham programme we asked you for suggestions to improve the Junior Hatters Club. There is still time to enter and the winners will receive a prize at the Charlton match.

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RESERVE REPORT

Luton Town 2 West Ham 2

The Reserves, playing West Ham in this Combination fixture, found their approach work unrewarded as West Ham went into the lead. In the second half, West Ham went further into the lead but Luton came more into the game.

Wayne Turner reduced the lead and it was Frankie Bunn, a 16-year-old apprentice making his debut, who gave Luton a deserved point.

Team: Judge, Jones, Turner, Johnson, Goodyear, Harriott, Small, Aizlewood, Bunn, Birchenall, Ingram, Madden.

Luton Town 4 Colchester United 0

The Town's youth team were involved in an Eastern Junior Cup tie in the Under-18 age group, involving clubs from the Eastern Region including Ipswich and Norwich.

In the first half, Luton made many chances but at half time a Frankie Bunn goal was all they could achieve. In the second half, Luton continued their superiority, scoring another three goals through Alan Cosby, John Cole and a further goal by Frankie Bunn. They now meet Bedford Town at home later in the year.

Team: Walker, Johnson, Murphy, Madden, Foote, Cole, Cosby, Small, Bunn, Heath, Bradshaw, Brammer, Piotrowski.

Luton Town 4 Tottenham Hotspur 1

Another cup-tie saw the youth team take on First Division opponents, when they entertained Spurs in a Southern

Junior Cup, Second Round tie. In the fourth minute a brilliant run down the left by Michael Small enabled Frankie Bunn to put his low cross in to the net. Luton went two up when Seamus Heath, from 35 yards, scored a tremendous goal, with the Spurs' goalkeeper helpless.

It was no surprise when Luton went three up, just before the interval through Frankie Bunn. In the second half, Tottenham came more into the game, but the Town defenders coped well. It was Luton who went further into the lead when Seamus Heath made a good run down the left beating two defenders before scoring. With only seconds remaining, Tottenham scored from a penalty. Luton now meet Peterborough United at Kenilworth Road on a date to be arranged.

Team: Walker, Johnson, Murphy, Madden, Foote, Piotrowski, Cole, Cosby, Bunn, Small, Heath, Bradshaw, Brammer.

Luton Town 0 Aylesbury 3

This Wallspan League fixture was played on the E. G. Chiltern pitch, at Dallow Road. The Town youngsters included Lil Fuccillo, playing his first game after his long lay-off. The Town found the cramped conditions against their style and Aylesbury showed more aggression and won by three clear goals. Arrangements have now been made for our home Wallspan League fixture to be played at Hitchin's ground, when they are playing away.

Team: Walker, Murphy, Sisman, Ollis, Bradshaw, Piotrowski, Cole, Bake Cosby, Fuccillo, Heath, Brammer, Evershed, McFall.

JAKE'S CATCH OF THE SEASON



Chairman Dennis Mortimer and Chief Executive John Smith pictured at the presentation to Jake of his new Cortina GL which was made by Bill Tomlin, Sales Manager of Tricentrol Cars (Luton) Limited.

KIT SPONSORSHIP

Val Riley (left) and Pat I'ons members of today's kit sponsors the Bobbers Travel Club, pictured with Alan West modelling two players kits, which the Bobbers Travel Club will receive at the end of the season. For more information of this attractive scheme contact Mike Bevor.



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HERE THIS AFTERNOON

SUNDERLAND



Sunderland, our visitors this afternoon, just missed out in one of the most fiercely contested Second Division races for years last season, and the bookmakers have made them one of the favourites to go up at the end of this campaign.

They were quoted as 4-1 favourites for the Second Division title, and seemed to justify those odds when they drew 0-0 at Chelsea on the opening day of the season and followed that with home victories over Fulham (2-0) and Birmingham (2-1).

But it was Sunderland's failings at Roker Park towards the end of the season in the vital run-in which still left them installed in Division Two this term.

They failed to show home form expected of a team challenging for a First Division place and, when manager Jimmy Adamson left to take over at Leeds, Sunderland appointed Billy Elliott to replace him. Elliott had to wait six weeks before his team claimed a victory under his leadership and, while Sunderland went on to create a club record of 14 unbeaten away games, they missed promotion by one point which cost Elliott his job.

He had been appointed on a caretaker basis and when stringent efforts to persuade the likes of Brian Clough, Malcolm Allison, Lawrie McMenemy, John Barnwell and Bobby Robson to join the club failed, the directors finally gave the job to Ken Knighton, their chief coach, in an attempt to plot a First Division course.

Knighton was well aware of the weaknesses in his squad and was prepared to spend heavily in his attempts to bring the right players to Roker Park. Knighton, a former player with Sheffield

Wednesday, Oldham, Preston, Hull and Blackburn, started at grass roots level and made overtures to Brian Clough to let him have Nottingham Forest's Frank Clark as his assistant.

Clark refused the offer of a better contract from Clough and finally left the European Cup holders to start a fresh job and a new challenge.

Knighton completed a deal which brought Bryan Robson back to Roker from West Ham. Robson, born a stone's throw from Sunderland, joined Newcastle, his first club, and moved on to West Ham for £125,000 in 1971. Three years later, he moved back to the North East with Sunderland for £140,000 before re-joining the Hammers, this time for £80,000. Knight paid West Ham half that to bring him back. Accepted as one of the most deadliest finishers in the game and, at the start of this season, had scored 209 League goals.

That piece of business completed, Knighton then snapped up Chris Turner, a 'keeper from Sheffield Wednesday, during the summer for £75,000 as cover for the experienced Barry Siddall. Siddall joined Bolton from school and won an England youth cap before joining Sunderland for £90,000. Knighton knew much of Turner's potential having coached him at Wednesday and pipped Watford for his signature.

Knighton also agreed terms with Harry Haslam at Sheffield United when he was prepared to pay a staggering £625,000 for the brilliant Argentinian midfielder player Alex Sabella. But that deal fell through when Sabella asked for more time to think

about the move.

Sunderland have a young, but nevertheless, experienced squad. Central defender Jackie Ashurst joined them straight from school and made his debut against Millwall in 1972. Another central defender, Jeff Clarke, joined Sunderland as part of the deal which took Dave Watson to Maine Road in 1975. Experience is on the side of left back Joe Bolton. He's been in the first team squad for seven years — and he's still only 24. Midfield has the benefit of Mick Buckley, a £60,000 signing from Everton last summer. With a great deal of First Division action to his credit, he missed the start of the season through injury.

Kevin Arnott is a product of the club's youth scheme and has held a regular place on the right side of midfield. He won an England Under-18 cap in 1976 after only ten Second Division appearances.

At the back, Sunderland have the benefit of England international Steve Whitworth, who cost the club a cheque for £100,000 when they signed him from Leicester City last March.

Sunderland fans swear the absence of striker Gary Rowell cost them promotion last season. He made his debut against Oldham in 1976 and is recognised as a lethal finisher — and he proved it last season. He had scored 22 goals, including a hat-trick against Newcastle in February when he was injured in the dying seconds of the game against Orient at Roker in March when Sunderland were leading 1-0 thanks to his goal. He never played another game last season with knee trouble and missed the last ten matches.

Back row (left to right): Kevin Arnott, Tim Gilbert, Jackie Ashurst, Gordon Chisholm, Wayne Entwistle, Shaun Elliott. Middle row: Charles Ferguson (chief scout), Joe Bolton, Steve Whitworth, Micky Henderson, Ian Watson, Barry Siddall, Chris Turner, Alan Brown, Jeff Clarke, John Watters (physio). Front row: George Herd (coach), Mick Buckley, Wilf Rostron, Frank Clark (assistant manager), Gary Rowell, Bryan Robson, Peter Eustace.



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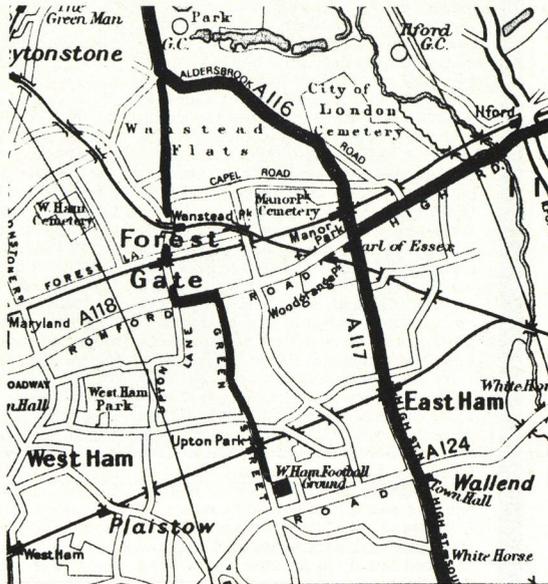
Members of the Vietnamese families
who have recently settled in Luton

have been able to watch today's game
from the Bobbers Stand free of charge

AWAY TRAVEL

Our next away game is at West Ham and the following route is suggested.

Take M1 south to exit signposted A1 and North Circular Road. Use the North Circular Road (A406) and then the A104 to Leytonstone. Then follow the A114 to Forest Gate Station. Shortly after, at T junction, turn left and right (B167) into Green Street. West Ham United Football Ground is then approximately one quarter of a mile away.



COMPETITION CORNER

This week, we're starting a little bit of fun for the supporters by introducing Competition Corner. The lucky fan ringed in this picture taken at a recent game can collect two free tickets for our next home match if he presents himself at the ticket office in Kenilworth Road immediately after this afternoon's match. Look out for further competitions in future match day programmes.



DOWN MEMORY LANE

You will have read elsewhere in the match day programme of Charlie Ferguson, Sunderland's chief scout, who is a former Luton player. For those Luton fans who like a little nostalgia, we thought we would jog your memories with a few details and a picture of him in his Kenilworth Road days.

He signed for Luton as an inside forward, but made most of his first team appearances at outside right. He had a habit of "being in the right place at the right time" and scored several goals from that position.

Born in Scotland, he played for junior club Benburb in Glasgow and left them for Middlesbrough and Notts County before joining Luton. He played for Scotland as a junior international.



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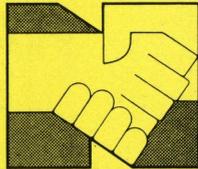
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TODAY'S PRE-MATCH ENTERTAINMENT

This afternoon we welcome youngsters from Ipswich, Norwich and Peterborough who along with our own team are taking part in today's Anglia TV's "Junior Community Sports For All". Accompanying these teams are the Mayors of the towns and Miss 'Mickey' Bradley, Principal Regional Officer of the Sports Council's Eastern Region and Chris Clark, Senior Regional Officer, of the same region.

Today's competition, which involves Penalty Shooting, Netball Shooting and an obstacle Relay, is organised as part of the Sports Council's "Football and the Community" project and is the first such event of its kind to be held at a Football League ground.

Many of you are obviously aware of the very successful Hatters Community Sports Arena to which the Sports Council made a grant totalling £38,000 to the Club and the Borough Council, enabling us to work together with the Recreation Department in providing opportunities for our youngsters to take part in organised events such as Football for both boys and girls, Hockey for boys and girls and Netball. In addition we are also pleased to announce that the Sports Council made a further grant towards the refurbishing of the Hatters Club which will be available for Sports Council usage.

Today's competition sees a welcome return of an old Luton Town favourite, Keith Barber who has kindly agreed to keep goal for the Penalty Shooting competition. Our team today, who we hope you will get behind and cheer is:

Boys	Age	Girls	Age
Lawrence Petch	13	Victoria Snowdon	12
Stephen Randal	13	Sandra Theodore	14
Jason Campbell	9	Deborah Esnard	13
Paul Quarman	8	Jane Boyea	11

We thank Anglia TV for their support and generosity in sponsoring the event and now look forward to a successful and enjoyable competition.

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FACTS AND FIGURES



DIVISION TWO HOT SHOTS (including League Cup)

ALLEN, O.P.R.	9	VINTER, Wrexham	6
MOSS, Luton Town	8	WADDLE, Swansea	5
YOUNG, Leicester	8	BARROWCLOUGH, Bristol R.	5
CROSS, West Ham	7	LYNEX, Birmingham	5
DAVIES, Fulham	7	STEVENS, Cardiff	5
HATTON, Luton Town	7	WITHE, Newcastle	5
SHOULDER, Newcastle	7		

DIV. 2 APPEARANCES & GOALSCORERS 1979-80

Club	App	FLC	FA	Gls
Aizlewood	(-1)	2	1	
Birchcnaill	1(1)	—	—	
Bunn	2	—	—	
Cox	1	—	—	
Goodyear	8	(6)	—	
Hartton	10	2	—	
Greulich	10	2	—	
Hill	10	2	—	
Moss	10	2	—	
Price	10	2	—	
Saxby	9	2	—	
Stein	9	2	—	
Stephens	10	2	—	
Turner W.	2	—	—	
West	8	—	—	

Figures in brackets denotes substitute
Up to and incl. 10th Oct. 1979

FOOTBALL COMBINATION

Club	P	W	D	L	F	A	Pts
Tottenham	11	7	3	1	26	11	17
Fulham	10	8	0	2	20	10	16
Nonwich City	10	7	1	2	20	6	15
O.P.R.	11	6	3	2	34	23	15
Chelsea	10	7	1	2	20	13	15
Arsenal	10	7	0	3	27	14	14
Bristol City	9	5	1	3	21	13	11
Bristol Rovers	10	4	3	4	14	15	11
Southampton	10	4	2	4	17	15	10
Luton Town	10	3	4	3	11	12	10
Leicester City	11	4	2	5	19	24	10
Crystal Palace	10	4	3	4	18	12	9
Ipswich Town	8	4	1	3	16	11	9
Oxford United	10	4	3	4	13	14	9
Plymouth	10	4	1	5	19	27	9
Orient	11	4	1	6	8	12	8
West Ham	10	3	2	5	11	18	8
Cardiff City	9	2	2	5	12	15	6
Birmingham	9	1	2	6	6	16	4
Hereford Utd.	9	1	2	6	13	24	4
Reading	9	1	2	6	13	34	4
Swindon Town	11	1	2	8	8	25	4

LEAGUE DIVISION TWO TABLE 1979-80

Club	Home				Away				A Pts				
	P	W	D	L	F	A	D	L					
Newcastle	10	4	1	0	9	5	1	3	16	4	14		
Luton Town	10	3	2	0	11	3	2	1	9	7	13		
O.P.R.	10	4	0	1	12	4	2	1	2	4	13		
Notts County	10	3	2	0	10	3	2	1	5	5	13		
Leicester City	10	3	1	1	9	7	2	2	1	11	7	13	
Wrexham	10	3	1	1	5	3	3	0	2	1	8	13	
Birmingham City	10	2	1	1	6	5	2	2	1	6	6	12	
Sunderland	10	2	1	1	0	11	3	3	0	2	4	11	
Cardiff City	9	2	1	1	5	3	3	0	2	4	9	11	
Swansea City	10	3	0	2	6	5	1	3	1	2	6	11	
Preston North End	10	2	3	0	6	4	1	2	2	6	5	11	
Oldham Athletic	9	3	1	1	9	5	0	2	2	3	5	9	
Cambridge United	10	1	2	2	7	6	4	0	2	3	3	8	
Watford	10	2	2	1	6	4	0	2	2	3	3	8	
West Ham United	9	3	1	1	5	3	0	1	3	1	7	8	
Fulham	10	2	2	1	2	5	6	1	1	3	8	12	8
Bristol Rovers	10	2	2	1	8	5	0	0	4	5	13	7	
Shrewsbury	10	1	2	2	7	10	0	2	3	3	3	6	
Charlton Athletic	10	1	3	1	3	7	9	0	1	4	2	6	
Orient	10	1	3	1	3	2	3	5	0	2	3	6	
Burnley	10	0	3	2	3	2	3	5	0	2	3	6	

DIVISION TWO AVERAGE ATTENDANCES

Club	Best	Average
Sunderland	25,877	24,748(5)
Newcastle	27,744	24,711(4)
West Ham	31,627	23,113(5)
Chelsea	23,500	20,224(4)
Birmingham	19,967	17,888(5)
Swansea	22,000	17,688(5)
Watford	23,239	17,625(5)
O.P.R.	24,692	15,993(5)
Leicester City	16,595	15,870(4)
Preston	12,707	10,123(5)
Wrexham	13,036	10,123(5)
Cardiff	11,666	9,915(5)
Luton Town	10,004	8,436(5)
Notts County	9,582	8,169(5)
Oldham	9,849	8,047(5)
Fulham	9,174	7,880(5)
Burnley	8,751	7,522(5)
Shrewsbury	9,271	7,505(5)
Bristol Rov.	8,949	6,654(5)
Cambridge	8,792	6,409(5)
Charlton	6,849	5,905(5)
Orient	6,151	5,714(5)

COMBINATION APPEARANCES & GOALSCORERS 1979-80

Club	App	Gls
Aizlewood	3	—
Birchcnaill	4	—
Bunn	2	—
Cox	1	—
Goodyear	8	(6)
Hartton	1	—
Heale	4(2)	—
Hill	5	—
Ingram	9	—
Johnson	8	—
Jones	9	—
Saxby	9	—
Madden	5(1)	—
Ollis	7	—
Pearson	7	—
Sism	8	—
Small	8(1)	—
Turner	1	—
Woodward	1	—

Figures in brackets denotes appearances as substitute
Up to and incl. 6th Sept.

LEAGUE DIVISION TWO FIXTURES 1979-80

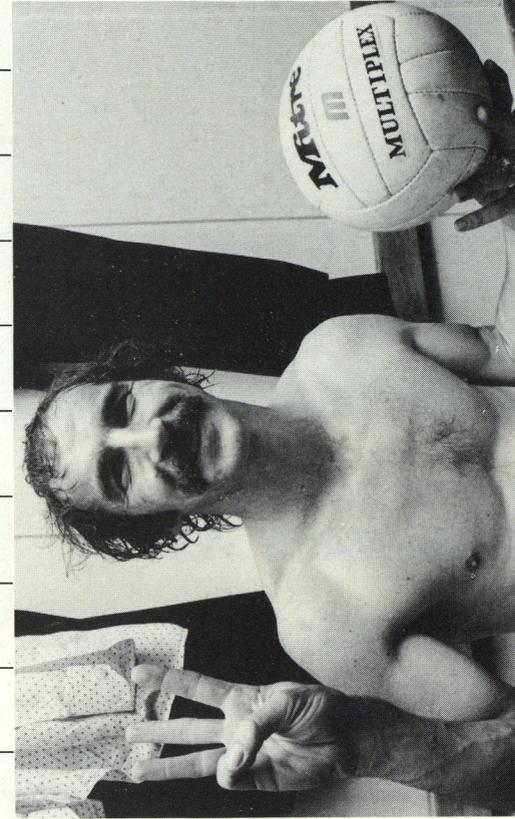
Date	Home	Away	Time
Aug. 11	Gillingham (LC 1, 1L)	1-1	
14	Gillingham (LC 1, 2L)	1-2	
18	Cambridge United	0-0	
21	Bristol Rovers	0-3	
25	Orient	3-0	
Sept. 1	Leicester City	1-1	
8	Swansea City	3-0	
15	Notts County	2-2	
22	Oldham Athletic	1-1	
29	Fulham	1-0	
Oct. 6	Cardiff City	1-1	
13	Sunderland	1-1	
20	West Ham United	1-1	
27	Preston North End	1-1	
Nov. 3	Queens Park Rangers	1-1	
10	Queens Park Rangers	1-1	
17	Burnley	1-1	
24	Birmingham City (FAC 1)	1-1	
Dec. 1	Shrewsbury Town	1-1	
8	Wrexham (FAC 2)	1-1	
15	Notts County	1-1	
22	Charlton Athletic	1-1	
29	Watford	1-1	
Jan. 5	Chelsea	1-1	
12	Leicester City	1-1	
19	League Cup SF	1-1	
26	F.A. Cup 4	1-1	
Feb. 2	Notts County	1-1	
9	Oldham Athletic	1-1	
16	Fulham (FAC 5)	1-1	
23	Sunderland	1-1	
Mar. 1	West Ham United	1-1	
8	Preston North End (FAC 6)	1-1	
15	Cardiff City	1-1	
22	League Cup Final	1-1	
29	Queens Park Rangers	1-1	
Apr. 5	Burnley	1-1	
12	Charlton Athletic	1-1	
19	Chelsea	1-1	
26	Watford	1-1	
May 3	Shrewsbury T. (FAC SF)	1-1	
10	Birmingham City	1-1	
17	Wrexham	1-1	
24	3 Newcastle United	1-1	
31	F.A. Cup Final	1-1	

FOOTBALL COMBINATION FIXTURES 1979-80

Date	Home	Away	Time
Aug. 20	Swindon Town	1-1	
27	Bristol City	1-1	
Sept. 3	Reading	0-0	
10	Fulham	0-3	
17	Crystal Palace	3-0	
24	Bristol Rovers	1-1	
31	West Ham Utd.	2-2	
Oct. 7	Norwich City	1-1	
14	Swindon Town	1-1	
21	Birmingham City	1-1	
28	Queens Park R.	1-1	
Nov. 4	Hereford Utd.	1-1	
11	Leicester City	1-1	
18	Southampton	1-1	
25	Queens Park Rangers	1-1	
Dec. 2	Chelsea	1-1	
9	Ipswich Town	1-1	
16	Orient	1-1	
23	Cardiff City	1-1	
30	Plymouth Argyle	1-1	
Jan. 6	Bristol City	1-1	
13	Bristol Rovers	1-1	
20	Reading	1-1	
27	Fulham	1-1	
Feb. 3	Crystal Palace	1-1	
10	Avonmouth	1-1	
17	West Ham Utd.	1-1	
24	Birmingham City	1-1	
Mar. 1	Leicester City	1-1	
8	Leicester City	1-1	
15	Norwich City	1-1	
22	Ipswich Town	1-1	
29	Oxford United	1-1	
Apr. 5	Hereford Utd.	1-1	
12	Tottenham H.	1-1	
19	Orient	1-1	
26	Chelsea	1-1	
May 3	Cardiff City	1-1	

MIDLAND YOUTH TABLE

Club	P	W	D	L	F	A	Pts
Swindon	5	3	2	0	11	6	8
Coventry	4	3	1	0	14	7	9
W.B.A.	4	2	1	1	4	2	5
Birmingham	4	1	2	1	7	6	4
Leicester City	4	1	2	1	7	7	4
Bristol City	4	1	1	2	8	9	3
Luton Town	4	0	3	1	4	5	3
Wolves	3	0	2	1	2	4	2
Derby	4	1	0	3	2	4	2
Northampton	2	0	0	2	2	9	0



"Look what I've done," says Bob Hatton as he signals his hat-trick in the 3-1 win over Bristol Rovers. Picture by Keith Dobney, Evening Post-Echo

Copyright of The Football League Ltd. Home fixtures in Bold. Luton score first. Name in Bold = Scorer. 1 Figure = Number of Goals. + Denotes substituted player. * Own Goal.

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Burnley v Cardiff City	Wrexham v Birmingham
Charlton v Cambridge	Bolton v Arsenal
Chelsea v Bristol Rovers	Brighton v Leeds United
Leicester City v West Ham	Bristol City v Manchester Utd.
Newcastle v Shrewsbury	Everton v Crystal Palace
Notts County v Oldham	Ipswich v Liverpool
Orient v Watford	Manchester City v Nott'm Forest
O.P.R. v Preston	Southampton v Coventry City
Swansea v Fulham	Tottenham v Derby County



THE TEAMS



LUTON TOWN		SUNDERLAND	
JOHN FINDLAY	1	CHRIS TURNER	
KIRK STEPHENS	2	STEVE WHITWORTH	
MAL DONAGHY	3	TIM GILBERT	
TONY GREALISH	4	JEFF CLARKE	
MIKE SAXBY	5	BOB HINDMARCH	
PAUL PRICE	6	GORDON CHISHOLM	
RICKY HILL	7	SHAUN ELLIOTT	
ALAN WEST	8	BOB LEE	
BRIAN STEIN	9	BRIAN ROBSON	
BOB HATTON	10	JOHN HAWLEY	
DAVID MOSS	11	BARRY DUNN	
	12		

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