

# Clarets

**REVIEW**



Second Division

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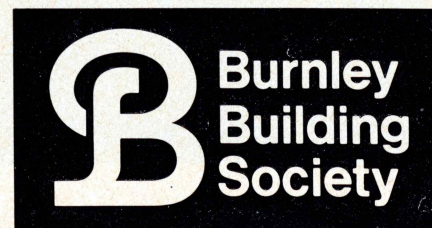
**BURNLEY v. LUTON TOWN**

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Saturday, 29th April, 1978



# Better save than sorry



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Directors: Robert David Iven, M.R.C.S.  
(Eng.), L.R.C.P. (London), M.R.C.G.P.  
Roger Hargreaves, F.R.V.A.  
Jeffrey Harrison  
John E. Jackson

Secretary: Albert Maddox  
Manager: Harry Potts  
Commercial Manager: Bill Read  
Physiotherapist: Jimmy Holland, M.C.S.P.

Training and Coaching Staff:  
First Team: Brian Miller  
Reserve Team: Frank Casper

#### Honours

##### Football League

First Division Champions 1920-21, 1959-60  
First Division Runners-up 1919-20, 1961-62  
Second Division Champions 1897-98, 1972-73  
Second Division Runners-up 1912-13, 1946-47

##### Football Association Challenge Cup

Winners — 1914; Losing Finalists — 1947, 1962

##### Football Association Charity Shield

Winners — 1973; Joint Holders — 1960

##### Football Association Youth Cup

Winners — 1967-68

##### Central League

Champions — 1948-49, 1961-62, 1962-63

**Record number of 30 consecutive First  
Division League games without defeat —  
1920-21**

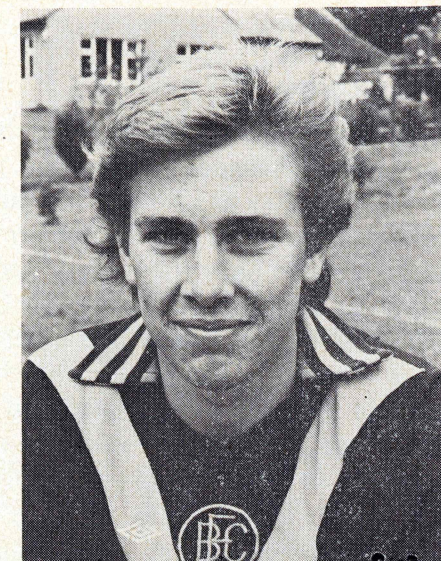
Club Magazine Production

Editor: Bob Bradshaw

Official Photographer: Ron Rennell  
(Burnley Express)

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Trafalgar Street, Burnley

## Player Profile



**BOB HIGGINS**

In this series we meet each of the Burnley players in turn and take a look at their personal files. This afternoon it's the turn of Bob Higgins.

Height: 6 ft 2 in.

Weight: 13 st.

Birthplace: Bolsover, Chesterfield, Derbys.

Birthday: 23rd December.

Starsign: Capricorn.

First signed professional: July 1976.

Previous clubs: None.

League debut: 17th September, 1977  
(v Brighton, 0-0, home).

Family: Andrew 18 (pro. at Chesterfield FC), Pamela 14, Martin 12.

Hobbies: Listening to records, cribbage, playing and watching most sports.

Favourite food: Steak and chips, home-made cheese and onion pies and apple pies.

Favourite recording stars: Bryan Ferry, Diana Ross, Abba, Roxy Music.

Favourite holiday resort: Magaluf, Majorca.

Best\* country visited: Belgium.

My greatest moments: Playing for England Schoolboys and youth and first team debuts.

My biggest disappointment: Knee operation at the start of this year.

Persons I would most like to meet: Bryan Ferry and the Queen.

My ambition: To become a regular first team player and be a success in anything I do.



# Harry's Viewpoint

## THANK YOU!

Now we have come to the end of this exceptional season, I would like to thank everybody who has helped me during the last nine months . . . the chairman and directors who have shown their confidence in me by allowing me to do my job of running the football side of the club, as they have done all the years I have been manager of the club . . . the staff and players who have given 100% effort at all times whether we were doing well or otherwise.

The coaching staff, Brian Miller and Frank Casper, have done a marvellous job in all weathers throughout the season and their experience in the game has been most valuable.

Peter Noble and all the other players on the books have done a wonderful job throughout the season, for because of injuries sustained early in the season, it meant we had an uphill fight on our hands, but they approached the situation in the right frame of mind and the team spirit has been first class.

The younger players in the reserve and 'A' teams have also had a testing season and they are a lot more experienced now than they were at the beginning of the season.

Jimmy Holland, our physiotherapist, has done an excellent job throughout the season by getting our players back to fitness as quickly as possible, which meant him working morning, noon and night at times, and during the holiday periods.

George Bray has also done a great job as trainer of the 'A' team and his experience in the game has been a great asset.

Mr. Maddox, the secretary of the club, and his assistant Mr. Bob Bradshaw and their staff have always been on hand to help me at all times, and although they work in the background they all do a tremendous job for the club.

The groundsmen at Turf Moor and Gawthorpe have also played their part in preparing excellent pitches to play on.

Mrs. Denwood, the catering manageress, her staff, Mrs. Thompson the laundry lady and the cleaners have all contributed to the club providing the best of facilities for the people to whom I would most like to say a 'very big thank you' — that is to you the supporters who have been so marvellous in your support of the team both at home and away throughout the season. This support has been most warmly appreciated by the staff, players and myself, and though some clubs may have larger populations to draw from, no club has had such genuine and loyal supporters as we have had.

I sincerely hope you have enjoyed your season's football and that you all have a wonderful summer holiday, and we look forward to seeing you all at the beginning of next season.

## WELCOME

Today we welcome Luton Town's chairman Mr. D. Mortimore, his directors, manager David Pleat, his players and their supporters, and look forward to an entertaining game.

# Introducing.... Luton Town



Back row, standing  
(left to right):

Ken Gutteridge (assistant manager), P. Fuccillo, D. Carr, P. Price, G. Heale, J. McNichol, A. Knight, M. Aleksic, A. Judge, T. Smith, P. Driver, N. Johnson, M. Sperrin, J. Faulkner, A. West.

Middle row (left to right): G. Jones, R. Hill, J. Husband, P. Futch, David Pleat (manager), R. Futch, P. Boersma, B. Stein, G. Ingram, Reg Game (physiotherapist).

Front row (left to right): G. Sisman, T. Stewart, R. Eaton, T. Wilkinson, M. Pacey, A. Currie, A. Pearson, W. Turner, L. Harriott.

THIS afternoon the curtain comes down at Turf Moor on yet another football season. Our visitors today are Luton Town and to them we extend a very warm welcome for this final fixture of the season. The 'Hatters', like ourselves, may not have been fortunate enough to have won any major honours this season, but I am sure they will have won many fans by the way they have tried to play entertaining and attacking football.

In December of last year the Clarets came away from Kenilworth Road with two valuable points, defeating Luton 2-1 — the Burnley goals coming from Brian Hall and Steve Kindon.

Here is the squad of players from whom their manager, Mr. David Pleat, will select his team for this afternoon's game.

MILIJA ALEKSIC. Luton paid £20,000 to Plymouth in January 1977 for Aleksic's services, and the fee turned out to be a

bargain. Aged 24, he was unsettled at Plymouth, and the move to Luton turned out to be the turning point in his career. Son of Yugoslav parents, but born in the North of England, he broke into football as a part-timer with Stafford Rangers. He quickly became a firm favourite at Luton where the locals call him 'Elastic' in tribute to his agility and quick reflexes.

PAUL PRICE. His hopes of a career in League soccer had to overcome a double disaster before he made the grade — recruited by Luton as a youngster he was on the verge of success when he broke his leg. He fought his way back to fitness, only to break it again. He battled back again, and his performances at right-back have made him Luton's first choice at right-back ever since.

PAUL FUTCHER. One of the brightest prospects in League football today, Luton risked their record transfer fee when they paid £100,000 for him in the summer of



1974. He was still only 17 and with only a handful of Fourth Division games behind him. Luton beat off opposition from bigger clubs to persuade him to leave Chester, his home town club, and he has developed into a brilliant sweeper, cool in defence and far-seeing in setting up attacks. He has already been capped by England at under-21 level and Luton supporters are convinced that full international honours are just round the corner. Still only 20, he was one of the players described by Don Revie as 'an outstanding prospect' when the ex-England manager looked back on his experiences with the national side.

DAVID CARR. After learning his trade in defence or midfield in youth and reserve teams, Carr is now competing for regular first team football. He comes from Margate and became an apprentice at Luton when he left school in 1973.

JIM McNICHOL. Luton manager Harry Haslam is used to looking for bargains, and defender McNichol rates as one. Ipswich, prolific producers of youth players, allowed him to look for a new club after ending his apprenticeship at Portman Road in the summer of 1976. Haslam nipped in and although Paul Fletcher's brilliance is hard to replace, McNichol has filled the sweeper's position with distinction whenever he has been called into the League team.

GRAHAM JONES. Watched by a Luton scout while playing as a schoolboy in Manchester, Jones was signed as an apprentice in the summer of 1975. Big and brave, he made rapid strides through Luton's lower teams, and made his League debut at the age of 17. Originally played as a back four defender, he has also sampled League soccer in midfield, and seems equally at home whatever the department.

PASQUALE FUCCILLO. Son of Italian parents who settled at Bedford, midfield dynamo Fuccillo — 'Lil' to his friends and the Luton fans — joined Luton as a 16-year-old apprentice in the summer of 1973. Strong on the ball, he made his name with some storming midfield displays and marked his League debut with a goal and has been a regular marksman ever since.

ALAN WEST. Luton's club captain and a brilliant midfield man, West is one of the many stars to emerge from the 'production line' of Burnley. An England under-23 international, he joined Luton for £100,000 from Burnley in October 1973. Still only 25, he

is capable of turning defences inside-out with accurate passes.

RICKY HILL. A midfielder player who has excited attention all over the country, Hill had a fairy-tale start to his League career. Signed as an apprentice from schools football in North London, he made it into the League team within a year and celebrated his debut by scoring once and laying on another goal. Now 19, he has been capped by England at youth level.

PHIL BOERSMA. It was the end of a patient search for talent when Luton boss Harry Haslam signed striker Boersma from Middlesbrough in July 1977. Three years previously Haslam had tried to persuade Liverpool to part with the player. He failed and later went to Middlesbrough, and Haslam finally got his man two years later. Middlesbrough used him as a midfield man but for Luton Boersma operates as a free-running attacker, with goals the main priority.

GODFREY INGRAM. A local product of Luton's youth teams, Ingram has been tipped for high honours since his outstanding midfield and attacking talents took him into Luton's reserve team when he was still only 16. Luton signed him on school-boy forms, and he played for England Schools. He became an apprentice in the summer of 1976 and within a year had been upgraded to junior professional.

RON FUTCHER. Twin brother of Paul and identical in looks. When Luton paid £25,000 for him it was thought that he had been transferred from Chester because the boys wanted to be together, but Ron soon made his mark with a hat-trick in his second First Division game and has since established himself in Luton's front line.

GARY HEALE. Now in his second season with the club after being signed from Canvey Island. Tottenham were very keen to sign him but with the manager's connections in the area, finally persuaded him to join Luton. Good in the air and is a good target man to play to. Big things are expected from him this season.

BRIAN STEIN. Signed as a professional on 19th October, 1977, and in less than three weeks had made his debut at Old Trafford in the League Cup replay against Manchester City. Born in Cape Town but educated in London, Brian previously played for Edgware Town in the Athenian League where his speed and skill on the wing prompted Luton to offer him terms.

## Centre Spot

There may not be any more football at the Turf for a few months, but we assure you that there will be plenty of entertainment for you at the Centre Spot.

Open today at 12 noon until 3 p.m., 4-30 p.m. to 5-45 p.m. Re-open at 7 p.m. for dancing and cabaret.

**SATURDAY 29th. BRENDON BARRIE**, group.  
**SUNDAY 30th.** Resident group **PEDRO** and **DISCO**.  
**MONDAY 1st MAY. GAMES NIGHT.** Big free £20 jackpot.

**TUESDAY 2nd.** Come dancing to Rhodes on the organ and Dave on the drums. In cabaret **BOBBY DAY**, vocalist.

**WEDNESDAY 3rd. PRIVATE HIRE** — Avon meeting.  
**THURSDAY 4th. CLARETS' LOTTERY.** Cabaret — country and western night with **MILT & JOYCE SAXON**.

**FRIDAY 5th.** Folk night this week with **MIKE CAN-AVAN**.

**SATURDAY 6th.** Winner of 'New Faces' TV programme **ANN O'BRIAN**, vocal.

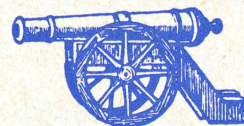
**SUNDAY 7th.** Disco night with our resident group **PEDRO**.

**MONDAY 8th. GAMES NIGHT** with Jack calling.

**TUESDAY 9th.** Something very different in cabaret this. Come dancing night—**MAXIMILLION**, speciality act.

**WEDNESDAY 10th. PRIVATE HIRE.** Charity night — watch out for tickets.

**THURSDAY 11th.** In cabaret tonight with **CLARETS' LOTTERY**, **RICKY ARDSON**, TV's 'Opportunity Knocks' comedienne.



# Stones Best Bitter

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## Club Comment

### SPONSORSHIP 77/78

The Chairman and Directors of Burnley Football Club wish to thank most sincerely all the people who have generously supported our club by sponsoring matches, match programmes and match balls during the present season.

### BALL BOYS

This being the last match programme for this season, Burnley Football Club would like to thank the ball boys for having done a wonderful job for us this season — well done boys!

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# Clarets We Remember

Compiled by B. H. HOBBS

## HARRY POTTS

Born in Hetton-le-Hole in October 1920. Joined Burnley as a 16-year-old inside-forward from Hetton. Turned professional on 18th November, 1937, and got as far as the Central League side when war broke out. Spent a large part of his service with the Royal Air Force in the Far East. Played for Dennis Compton's Service XI in India.

Made his first team debut for Burnley on 31st August, 1946, against Coventry City at Turf Moor. This was Burnley's first League match after the war. Stylish goal-scoring inside-forward was leading goal-scorer for Burnley in seasons 1946/47, 1947/48 and 1949/50. Scored in five successive League games in 1947/48.

Only missed two games in the 1946/47 season when Burnley won promotion to the First Division and also reached the FA Cup Final at Wembley. Played his last game for Burnley on 14th October, 1950, against Charlton Athletic at Turf Moor before being transferred to Everton for a reported fee of £20,000 later that month. Played in 57 League matches, scoring 15 goals for Everton.

Became coach to Wolverhampton Wanderers in 1956 and then became manager of Shrewsbury Town in July 1957. Returned to Turf Moor as manager in March 1958. Burnley enjoyed a successful period under his guidance, winning the League Championship in 1959/60 and reaching the FA Cup Final in 1962. Left Burnley to become manager of Blackpool and again returned to Turf Moor, this time as chief scout in 1976. Was re-appointed manager of Burnley in 1977, succeeding Joe Brown.

## Playing Record with Burnley

| Season  | Football League |       | FA Cup      |       | Football League Cup |       |
|---------|-----------------|-------|-------------|-------|---------------------|-------|
|         | Appearances     | Goals | Appearances | Goals | Appearances         | Goals |
| 1946/47 | 40              | 15    | 9           | 2     | —                   | —     |
| 47/48   | 38              | 14    | 1           | —     | —                   | —     |
| 48/49   | 36              | 6     | 3           | —     | —                   | —     |
| 49/50   | 42              | 12    | 3           | 1     | —                   | —     |
| 50/51   | 9               | —     | —           | —     | —                   | —     |
| Totals: | 165             | 47    | 16          | 3     | —                   | —     |

OVERALL TOTAL: 181 appearances, 50 goals

Hat-trick v Everton Home League 1949/50

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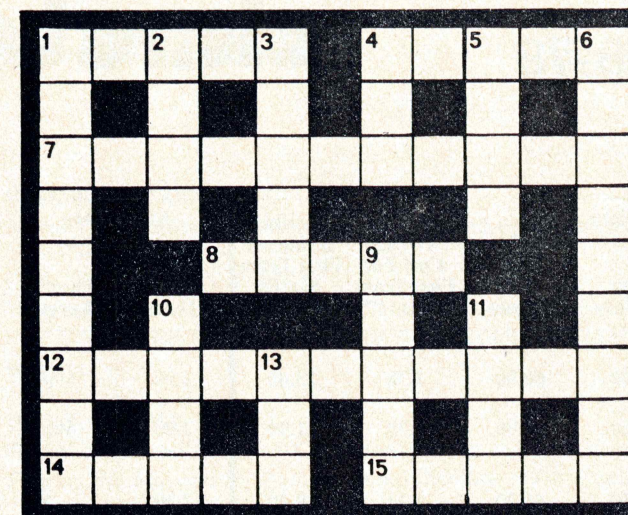
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# soccer ninety-niner

Answers on Page 17



## CLUES—Across

- 1 Nickname of Chester (5).
- 4 Former Grimsby striker who joined Blackburn this season (5).
- 7 FIAT-sponsored soccer set-up (5, 6).
- 8 —Maric (Schalke 04 and Yugoslavia) (5).
- 12 Former England 'keeper now manager of Vancouver Whitecaps (4, 7).
- 14 Brighton international (5).
- 15 One of the former Blackpool internationals usually on the Pools Panel (5).

★ ★

## CLUES—Down

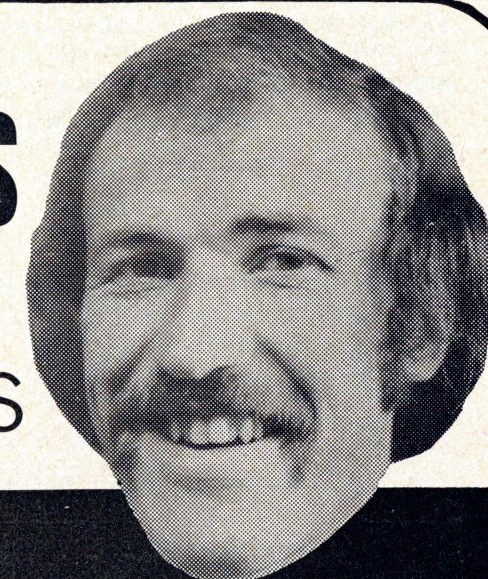
- 1 Nickname of Chesterfield (9).
- 2 Luxembourg side: — Bonnevoie (4).
- 3 National manager who will be retiring after the World Cup finals (5).
- 4 Millwall forward (3).

- 5 Scunthorpe is the seventh side to sign this striker (4).
- 6 Burnley 'keeper (9).
- 9 Old Manchester City stopper (5).
- 10 McGowan or McCulloch (4).
- 11 Benfica and Portugal striker (4).
- 13 The 1969 World Cup match between El Salvador and Honduras sparked off one (3).

Read  
**PETER HIGGS**

every Tuesday & Friday  
in the  
**BURNLEY EXPRESS**

**The Clarets  
column that counts**





## Season Tickets 1978-79

# clarets in focus

## Season Tickets 1978-79

| Type of Ticket                  | Season Ticket Prices |                | Value based on 21 First Team Games | Average Cost For First Team Games *** | Possible saving on First Team Match Admission | Match Day Admission |                                      |
|---------------------------------|----------------------|----------------|------------------------------------|---------------------------------------|---|---------------------|--------------------------------------|
|                                 | Up to 3rd June ***   | After 3rd June |                                    |                                       |   | First Team          | Central League                       |
| <b>BOB LORD STAND:</b>          |                      |                |                                    |                                       |   |                     |                                      |
| ADULT                           | 37.50                | 42.00          | 60.90                              | 1.78                                  | 23.40   | 2.90                | 60p                                  |
| JUNIOR AND SENIOR CITIZEN       | 29.00                | 32.00          | 60.90                              | 1.38                                  | 31.90   | 2.90                | 60p                                  |
| <b>CRICKET FIELD STAND</b>      |                      |                |                                    |                                       |   |                     |                                      |
| ADULT (ordinary ticket)         | 26.00                | 29.50          | 46.20                              | 1.23                                  | 20.20   | 2.20                | ADMISSION TO BOB LORD STAND ONLY—60p |
| *CHILD attending Junior School— |                      |                |                                    |                                       |   |                     |                                      |
| August 1978—April 1979          | 13.00                | 15.00          | 46.20                              | 0.62                                  | 33.20   | 2.20                |                                      |
| SENIOR CITIZEN                  | 13.00                | 15.00          | 46.20                              | 0.62                                  | 33.20   | 2.20                |                                      |
| <b>FAMILY TICKETS:</b>          |                      |                |                                    |                                       |   |                     |                                      |
| *(See conditions below)         |                      |                |                                    |                                       |   |                     |                                      |
| 1 Adult and 1 Child             | 32.50                | 37.00          | 92.40                              | 0.77                                  | 59.90   | 2.20                |                                      |
| 1 Adult and 2 Children          | 39.00                | 44.00          | 138.60                             | 0.62                                  | 99.60   | 2.20                |                                      |
| 1 Adult and 3 Children          | 45.50                | 51.50          | 184.80                             | 0.54                                  | 139.30  | 2.20                |                                      |
| 2 Adults and 1 Child            | 58.50                | 66.00          | 138.60                             | 0.92                                  | 80.10   | 2.20                |                                      |
| 2 Adults and 2 Children         | 65.00                | 73.50          | 184.80                             | 0.77                                  | 119.80  | 2.20                |                                      |
| 2 Adults and 3 Children         | 71.50                | 80.50          | 231.00                             | 0.68                                  | 159.50  | 2.20                |                                      |

**FAMILY TICKETS** are only available to members of same family household, i.e. mother and/or father, with son and/or daughter of junior school age (under 12).

**SENIOR CITIZENS**—Pension Books must be produced at the time of booking and also at the turnstiles.

**JUVENILES**—Birth Certificates must be produced at the time of booking.

|                                |        |        |       |      |  |      |
|--------------------------------|--------|--------|-------|------|--|------|
| <b>GROUND:</b>                 |        |        |       |      |  |      |
| ADULT                          | 16.00  | 19.00  | 25.20 | 0.76 |  | 1.20 |
| CHILD attending Junior School— |        |        |       |      |  |      |
| August 1978—April 1979         | 10.00  | 13.00  | 16.80 | 0.48 |  | 80p  |
| SENIOR CITIZEN                 | 10.00  | 13.00  | 16.80 | 0.48 |  | 80p  |
| <b>EXCLUSIVE CLUBS:</b>        |        |        |       |      |  |      |
| 35 CLUB—CRICKET FIELD STAND    | 62.50  | 70.00  |       |      |  |      |
| 70 CLUB—BOB LORD STAND         | 125.00 | 140.00 |       |      |  |      |

Includes ALL games at Turf Moor under the jurisdiction of Burnley Football Club

ALL PRICES INCLUDE V.A.T.—STAND PRICES ARE FOR RESERVED SEATS.

SEASON TICKET HOLDERS ARE ADMITTED TO CENTRAL LEAGUE GAMES FREE OF CHARGE—AN ADDITIONAL POSSIBLE SAVING OF £12.60.

### WHERE DO YOU BOOK?

At the Ticket Office in Brunshaw Road. (Ground tickets will also be available from the usual area agencies).

### CAN WE BOOK BY POST?

Yes—but Stand Members wishing to renew the same seat must complete the seat renewal slip from the back of the 1977-78 season ticket book. All postal applications should contain correct remittance and stamped addressed envelope.

### WHEN CAN WE BOOK?

Present Stand and Exclusive Club Members can re-book the same seat for the new season between 9.15 a.m. Tuesday, 9th May and 12.30 p.m. Saturday, 20th May, 1978. Please note that completed seat renewal slip is required.

### SEAT EXCHANGE - MEMBERS PRIORITY PERIOD

Any present Stand Season Ticket Holders wishing to change their seat for next season may do so between 9.15 a.m. Wednesday, 24th May and 12.30 p.m. Saturday, 27th May, 1978. Concessionary prices still apply.

### GENERAL SALE

Unsold and unclaimed seats will be on sale at the reduced prices to new members from 2 p.m. Monday, 29th May, until 12.30 p.m. on Saturday, 3rd June when the reduced prices will cease.

### ALL SEATS WILL BE BOOKED AGAINST A PLAN

Supporters purchasing a stand season ticket for the first time are asked to determine their requirements before selecting their seats from the plans at the Ticket Office.

### BOB LORD STAND EXCLUSIVE CLUB

Fee includes: Upholstered reserved seat on enclosed area with private entrance—car park space on club owned car park—licensed club facilities—buffet refreshments at half time and full time—admission to all League games and F.A. and Football League Cup-ties at Turf Moor—free match magazine—colour T.V. results service. (Children under 14 years not admitted to licensed club).

### CRICKET FIELD STAND EXCLUSIVE CLUB

Fee includes: Reserved seat in centre of Cricket Field Stand—private entrance—licensed club facilities—refreshments at half-time and full-time—admission to all League games, F.A. and Football League cup-ties—free match magazine—results service. (Children under 14 years not admitted to licensed club).

IF IN DOUBT PLEASE RING BURNLEY 27777 or 38021.

### TICKET OFFICE HOURS

|                    |                      |                    |
|--------------------|----------------------|--------------------|
| Monday to Thursday | 9.15 a.m.—12.30      | 2.0 p.m.—5.15 p.m. |
| Friday             | 9.15 a.m.—           | 7.00 p.m.          |
| Saturday           | 9.15 a.m.—12.30 p.m. |                    |

IF YOU WANT TO SAVE £££'s ON MATCH DAY ADMISSION PRICES—BUY A SEASON TICKET !

NOTE THE ADDITIONAL LARGE SAVING IF YOU PURCHASE YOUR TICKET AT THE SPECIAL REDUCED PRICE BEFORE 3rd JUNE.



| Date and Fixture  | Res. | Lge. | Att.  | 1         | 2       | 3          | 4     | 5         | 6       | 7          | 8        | 9            | 10         | 11         | 12        |
|-------------------|------|------|-------|-----------|---------|------------|-------|-----------|---------|------------|----------|--------------|------------|------------|-----------|
| <b>August</b>     |      |      |       |           |         |            |       |           |         |            |          |              |            |            |           |
| 10 BOLTON W.      | 0-1  | -    | 14732 | Stevenson | Newton  | Brennan    | Burke | Robinson  | Rodaway | Morley     | Ingham   | Loggie       | Flynn      | Cochrane   | Smith     |
| 23 Sunderland     | 0-3  | -    | 31450 | Stevenson | Newton  | Brennan    | Burke | Robinson  | Rodaway | Cochrane   | Ingham   | Smith        | Flynn      | Morley     | Scott     |
| 27 Stoke City     | 1-2  | 22   | 12835 | Stevenson | Scott   | Brennan    | Noble | Robinson  | Rodaway | Ingham     | Morley   | Smith        | Flynn      | Cochrane   | Burke (1) |
| <b>September</b>  |      |      |       |           |         |            |       |           |         |            |          |              |            |            |           |
| 3 CRYSTAL P.*     | 1-1  | 22   | 10441 | Stevenson | Scott   | Brennan    | Burke | Robinson  | Rodaway | Cochrane   | Ingham   | Noble        | Flynn      | Morley     | Smith     |
| 10 Southampton    | 2-3  | 22   | 17412 | Stevenson | Scott   | Brennan    | Noble | Robinson  | Rodaway | Cochrane   | Ingham   | Smith        | Flynn      | Morley     | Burke     |
| 17 Brighton       | 0-0  | 22   | 9227  | Stevenson | Pashley | Brennan    | Noble | Higgins   | Rodaway | Cochrane   | Ingham   | Fletcher     | Flynn      | Morley     | Ingham    |
| 24 Mansfield      | 1-4  | 22   | 8274  | Stevenson |         | Bren'n (1) | Noble | Robinson  | Higgins | Cochrane   | Rodaway  |              | Flynn      | Morley     |           |
| <b>October</b>    |      |      |       |           |         |            |       |           |         |            |          |              |            |            |           |
| 1 MILLWALL        | 0-2  | 22   | 7223  | Stevenson | Newton  | Brennan    | Noble | Robinson  | Rodaway | Cochrane   | Ingham   | Loggie       | Smith      | Flynn      | Pashley   |
| 4 Fulham          | 1-4  | 22   | 6895  | Stevenson | Newton  | Brennan    | Noble | Robinson  | Thomson | Cochrane   | Ingham   | Fletcher     | Flynn (1)  | Smith      | Pashley   |
| 8 BRISTOL R.      | 3-1  | 22   | 7253  | Stevenson | Newton  | Brennan    | Noble | R'son (1) | Higgins | Cochrane   | Ingham   | Fletcher     | Flynn      | Smith (1)  | Ingham    |
| 12 Sheffield Utd. | 1-2  | 22   | 14151 | Stevenson | Newton  | Brennan    | Noble | Robinson  | Thomson | Cochrane   | Ingham   | Fletcher     | Flynn      | Ingham     | Morley    |
| 25 HULL CITY      | 1-1  | 22   | 8706  | Stevenson | Newton  | Brennan    | Noble | Robinson  | Thomson | Cochrane   | Ingham   | Fletcher     | Flynn (1)  | Morley     | Burke     |
| 29 BLACKPOOL      | 0-1  | 22   | 11243 | Stevenson | Scott   | Pashley    | Noble | Rodaway   | Thomson | Cochrane   | Smith    | Fletcher     | Burke      | Morley     | Robinson  |
| <b>November</b>   |      |      |       |           |         |            |       |           |         |            |          |              |            |            |           |
| 5 Tottenham H.    | 0-3  | 22   | 30634 | Stevenson | Scott   | Pashley    | Noble | Thomson   | Rodaway | Cochrane   | Smith    | Fletcher     | Burke      | Newton     | Morley    |
| 12 NOTTS FOREST   | 3-1  | 22   | 9734  | Stevenson | Newton  | Brennan    | Noble | Brennan   | Rodaway | Cochrane   | Hall     | Fletcher (2) | K'ndon (1) | Morley     | Pashley   |
| 19 Cardiff City   | 1-2  | 22   | 7085  | Stevenson | Newton  | Brennan    | Noble | Brennan   | Rodaway | Cochrane   | Hall     | Fletcher (1) | K'ndon     | Morley     | Cochrane  |
| 26 ORIENT (1)     | 0-0  | 22   | 9525  | Stevenson | Newton  | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Hall     | Fletcher     | K'ndon     | Morley     | Ingham    |
| <b>December</b>   |      |      |       |           |         |            |       |           |         |            |          |              |            |            |           |
| 3 Luton Town      | 2-1  | 22   | 6921  | Stevenson | Newton  | Brennan    | Noble | Thomson   | Rodaway | Ingham     | Hall (1) | Fletcher     | K'ndon (1) | Morley     | Cochrane  |
| 10 Charlton       | 1-0  | 22   | 9439  | Stevenson | Newton  | Brennan    | Noble | Thomson   | Rodaway | Ingham     | Hall     | Fletcher     | K'ndon (1) | Morley     | Ingham    |
| 17 Notts. Co. (2) | 0-3  | 22   | 7639  | Stevenson | Newton  | Brennan    | Noble | Thomson   | Rodaway | Ingham     | Hall     | Fletcher     | K'ndon (1) | Morley     | Cochrane  |
| 25 BLACKBURN      | 2-3  | 22   | 27427 | Stevenson | Newton  | Brennan    | Noble | Thomson   | Rodaway | Ingham     | Hall     | Fletcher     | K'ndon     | Morley (1) | Cochrane  |
| 27 Oldham Ath.    | 0-2  | 22   | 15170 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Burke      | Hall     | Fletcher     | K'ndon     | Morley     | Cochrane  |
| 31 SUNDERLAND     | 0-0  | 22   | 12649 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Hall     | Fletcher     | K'ndon     | Smith      |           |
| <b>January</b>    |      |      |       |           |         |            |       |           |         |            |          |              |            |            |           |
| 2 Bolton W.       | 2-1  | 22   | 28232 | Stevenson | Scott   | Bren'n (2) | Noble | Thomson   | Rodaway | Ingham     | Cochrane | Fletcher     | Robinson   | Morley     | Smith     |
| 7 FULHAM (3)      | 1-0  | 22   | 10984 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | Fletcher (1) | K'ndon     | Morley     | Smith     |
| 14 STOKE CITY     | 1-0  | 21   | 11101 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | Fletcher     | K'ndon (1) | Morley     | Smith     |
| 21 Crystal Palace | 1-1  | 20   | 15159 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | Fletcher     | K'ndon     | Newton     | Morley    |
| 31 Chelsea (4)    | 2-6  |      | 32168 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | F'cher (1)   | K'ndon (1) | Newton     | Morley    |
| <b>February</b>   |      |      |       |           |         |            |       |           |         |            |          |              |            |            |           |
| 4 SHAMPTON        | 3-3  | 20   | 10592 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Newton  | C'rane (1) | Ingham   | Fletcher     | K'ndon (2) | Morley     | Smith     |
| 11 Brighton       | 1-2  | 20   | 22694 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Newton  | Cochrane   | Ingham   | Fletcher     | K'ndon     | Morley     | Smith     |
| 25 Millwall       | 1-1  | 21   | 7166  | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | Smith        | K'ndon     | Morley     | Pashley   |
| <b>March</b>      |      |      |       |           |         |            |       |           |         |            |          |              |            |            |           |
| 4 Bristol Rovers  | 2-2  | 21   | 7520  | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | Fletcher     | K'ndon (2) | Morley     | Smith     |
| 11 SHEFF. U. (6)  | 4-1  | 21   | 11801 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | Fletcher     | K'ndon     | Morley     | Smith     |
| 14 MANSF'D        | 2-0  | 18   | 9893  | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | F'cher (1)   | K'ndon     | Morley     | Smith     |
| 18 Hull C. (LGF)  | 3-1  | 17   | 5932  | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | F'cher (1)   | K'ndon     | Morley     | Smith     |
| 25 OLDHAM ATH.    | 4-1  | 15   | 13529 | Stevenson | Scott   | Bren'n (1) | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | Fletcher     | K'ndon (1) | Smith      | Morley    |
| 27 Blackburn R.   | 1-0  | 15   | 24379 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | Fletcher     | K'ndon     | Smith      | Morley    |
| 28 Blackpool      | 1-1  | 15   | 13593 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | Fletcher     | K'ndon     | Smith      | Morley    |
| <b>April</b>      |      |      |       |           |         |            |       |           |         |            |          |              |            |            |           |
| 1 TOTTENHAM       | 2-1  | 16   | 16916 | Stevenson | Scott   | Brennan    | Noble | Thomson   | Rodaway | Cochrane   | Ingham   | Fletcher     | K'ndon     | Smith      | Morley    |
| 15 CARDIFF CITY   | 4-2  | 14   | 11610 | Stevenson | Scott   | Brennan    | Noble | Robinson  | Rodaway | Cochrane   | Ingham   | F'cher (1)   | K'ndon (2) | Smith      | Morley    |
| 18 Orient         | 0-3  | 14   | 5795  | Stevenson | Scott   | Brennan    | Noble | Robinson  | Rodaway | Cochrane   | Ingham   | Fletcher     | K'ndon     | Smith      | Hall      |
| 22 Charlton Ath.  | 2-3  | 16   | 6511  | Stevenson | Scott   | Brennan    | Noble | Robinson  | Thomson | C'rane (1) | Ingham   | Fletcher     | K'ndon     | Smith (1)  | Hall      |
| 25 FULHAM         | 2-0  | 13   | 9462  | Stevenson | Scott   | Brennan    | Noble | Robinson  | Thomson | Cochrane   | Ingham   | F'cher (1)   | K'ndon     | Smith      | Hall      |
| 29 LUTON TOWN     | 2-0  | 13   |       | Stevenson | Scott   | Brennan    | Noble | Robinson  | Thomson | Cochrane   | Ingham   | F'cher (1)   | K'ndon     | Smith      | Hall      |

Home fixtures in CAPITALS Burnley's score first Scorer's name in bold type Figures in parenthesis number of goals scored \*own goal ©The Football League Ltd. 1977

...and for the record...

SECOND DIVISION STATISTICS

BURNLEY GOALSCORERS

| First Team | FL | A5 Cup | FL Cup | FA Cup |
|------------|----|--------|--------|--------|
| Kindon     | 12 | —      | —      | 1      |
| Cochrane   | 8  | —      | 2      | —      |
| Noble      | 8  | —      | 1      | —      |
| Fletcher   | 7  | —      | —      | 2      |
| Ingham     | 4  | 1      | —      | —      |
| Brennan    | 4  | —      | —      | —      |
| Smith      | 3  | 1      | —      | —      |
| Flynn      | 2  | —      | —      | —      |
| Morley     | 1  | —      | —      | —      |
| Hall       | 1  | —      | —      | —      |
| Robinson   | 1  | —      | —      | —      |
| Burke      | 1  | —      | —      | —      |
| Scott      | 1  | —      | —      | —      |
| Own goal   | 1  | —      | —      | —      |

SECOND DIVISION

(up to and including 25th April)

| Home        | P  | H  | D  | L | F  | A  | W | D  | L  | F  | A  | Pts |
|-------------|----|----|----|---|----|----|---|----|----|----|----|-----|
| So'ton      | 41 | 15 | 3  | 2 | 44 | 16 | 7 | 9  | 5  | 26 | 23 | 56  |
| Bolton      | 40 | 16 | 3  | 1 | 39 | 14 | 7 | 6  | 7  | 23 | 19 | 55  |
| Brighton    | 40 | 14 | 5  | 1 | 41 | 20 | 7 | 7  | 7  | 20 | 17 | 53  |
| Tottenham   | 40 | 12 | 7  | 1 | 49 | 19 | 7 | 8  | 5  | 33 | 30 | 54  |
| Blackburn   | 40 | 12 | 4  | 4 | 43 | 15 | 4 | 9  | 7  | 23 | 39 | 45  |
| Sunderland  | 40 | 10 | 6  | 4 | 43 | 17 | 3 | 10 | 8  | 31 | 42 | 42  |
| Oldham      | 40 | 9  | 10 | 2 | 42 | 20 | 4 | 6  | 9  | 22 | 32 | 42  |
| Fulham      | 40 | 9  | 8  | 3 | 38 | 21 | 5 | 4  | 11 | 17 | 30 | 40  |
| Sheff. Utd. | 40 | 12 | 4  | 3 | 38 | 21 | 3 | 5  | 13 | 15 | 33 | 39  |
| Stoke       | 40 | 12 | 4  | 7 | 35 | 20 | 3 | 8  | 9  | 19 | 27 | 39  |
| Crystal P.  | 40 | 11 | 4  | 6 | 35 | 20 | 3 | 4  | 11 | 18 | 30 | 38  |
| Luton       | 40 | 11 | 4  | 6 | 33 | 19 | 4 | 5  | 13 | 21 | 44 | 38  |
| Burnley     | 40 | 10 | 9  | 2 | 35 | 25 | 4 | 4  | 10 | 23 | 33 | 37  |
| Blackpool   | 40 | 10 | 8  | 2 | 38 | 22 | 1 | 6  | 12 | 16 | 37 | 37  |
| Notts. Co.  | 40 | 11 | 6  | 4 | 38 | 22 | 2 | 5  | 12 | 17 | 38 | 37  |
| Bristol R.  | 40 | 10 | 7  | 4 | 40 | 20 | 2 | 5  | 13 | 20 | 51 | 36  |
| Charlton    | 39 | 8  | 10 | 2 | 30 | 20 | 4 | 6  | 12 | 11 | 29 | 34  |
| Orient      | 40 | 6  | 8  | 5 | 20 | 20 | 4 | 6  | 14 | 18 | 48 | 34  |
| Cardiff     | 39 | 11 | 6  | 2 | 29 | 33 | 0 | 5  | 11 | 19 | 34 | 30  |
| Mansfield   | 40 | 6  | 6  | 8 | 23 | 24 | 2 | 6  | 12 | 11 | 26 | 28  |
| Hull        | 40 | 6  | 6  | 8 | 23 | 24 | 2 | 6  | 12 | 11 | 26 | 28  |

CENTRAL LEAGUE STATISTICS

RESERVE TEAM APPEARANCES

(up to and including 25th April)

| Reserve Team | A. Arins | 39               | M. Smith | 9    |
|--------------|----------|------------------|----------|------|
| R. Overson   | 38       | K. Young         | 9        | (S6) |
| D. Loggie    | 37       | P. Robinson      | 16       |      |
| N. Norman    | 34       | W. Ingham        | 5        |      |
| A. Bailey    | 31       | (S5) W. O'Rourke | 6        |      |
| J. Barnett   | 28       | (S8) P. Dixon    | 3        | (S7) |
| M. Burke     | 28       | (S1) D. Tait     | 2        | (S2) |
| N. McGregor  | 21       | (S4) A. Morley   | 8        |      |
| T. Pashley   | 28       | K. Newton        | 4        |      |
| R. Higgins   | 25       | (S1) J. Tate     | 2        |      |
| D. Scott     | 12       | G. Knox          | 1        |      |
| J. Jakub     | 21       | (S2) B. Hall     | 10       |      |
| S. Robertson | 14       | (S1) P. Cavener  | —        | (S2) |
| J. Thomson   | 9        | S. Pickerrill    | —        | (S1) |

BURNLEY RESERVE TEAM FIXTURES

1977/78

| Date    | Opponents            | Ground | Result |
|---------|----------------------|--------|--------|
| Aug. 20 | Bolton Wanderers     | .....A | W 2-1  |
| 23      | NOTTS FOREST         | .....H | L 1-3  |
| 27      | ASTON VILLA          | .....H | D 0-0  |
| Sept. 3 | Stoke City           | .....A | L 1-2  |
| 10      | Preston North End    | .....A | L 1-6  |
| 13      | BLACKPOOL            | .....H | D 1-1  |
| 17      | Wolverhampton Wand.  | .....A | L 0-5  |
| 24      | MANCHESTER CITY      | .....H | W 2-1  |
| Oct. 4  | MANCHESTER UNITED    | .....H | D 1-1  |
| 12      | Blackburn Rovers     | .....H | L 0-1  |
| 15      | EVERTON              | .....H | L 0-1  |
| 22      | Sheffield United     | .....A | D 0-0  |
| 29      | Blackpool            | .....A | D 0-0  |
| Nov. 1  | HUDDESFIELD TOWN     | .....H | W 2-1  |
| 5       | BURY                 | .....H | W 3-1  |
| 19      | SHEFFIELD WEDNESDAY  | .....H | W 2-0  |
| 26      | Liverpool            | .....A | L 0-3  |
| Dec. 3  | DERBY COUNTY         | .....H | W 3-1  |
| 10      | West Bromwich Albion | .....H | D 1-1  |
| 17      | NEWCASTLE UNITED     | .....H | W 2-0  |
| 26      | Leeds United         | .....A | L 0-1  |
| 31      | Notts Forest         | .....A | D 2-2  |

1978

|         |                     |        |       |
|---------|---------------------|--------|-------|
| Jan. 2  | BOLTON WANDERERS    | .....H | W 4-0 |
| 14      | Aston Villa         | .....H | W 2-1 |
| Feb. 7  | PRESTON NORTH END   | .....H | L 1-2 |
| 18      | Manchester City     | .....A | L 0-1 |
| 25      | Huddersfield Town   | .....A | L 0-2 |
| Mar. 7  | BLACKBURN ROVERS    | .....H | W 2-0 |
| 11      | Everton             | .....H | W 4-3 |
| 18      | SHEFFIELD UNITED    | .....H | L 0-1 |
| 25      | Newcastle United    | .....A | L 0-1 |
| April 1 | Bury                | .....A | D 2-2 |
| 8       | COVENTRY CITY       | .....H | D 2-3 |
| 11      | STOKE CITY          | .....H | L 1-1 |
| 15      | Sheffield Wednesday | .....H | D 1-1 |
| 17      | WOLVERHAMPTON W.    | .....H | L 1-3 |
| 20      | LEEDS UNITED        | .....H | L 1-2 |
| 22      | WEST BROMWICH       | .....H | D 0-0 |
| 26      | Manchester United   | .....H | D 0-0 |
| 29      | Derby County        | .....A | D 0-0 |

Please note: All Central League fixtures at Turf Moor will kick off at 3 p.m.



## PUZZLE CORNER

Here is another photo puzzle for you soccer fans to have a go at! Take a close look at the photograph and find out who the two former Clarets are. When you have found the answer, just write the names of the two players on a postcard and send it to Puzzle Corner, Burnley Football Club, Turf Moor, Burnley, to reach us not later than 4th May, 1978.

The first two correct entries drawn out will each receive a book 'Vintage Claret' and a Burnley FC key fob.



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When they are all out the side that's out comes in and the side that's been in goes out and tries to get those coming in out.

Sometimes you get men still in and not out, and when both sides have been in and out including the not outs, that's the end of the game.

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## QUIZ ON OUR OPPONENTS

- 1 Who was the club's first post-war manager?
- 2 In which year was Alan West transferred from Burnley to Luton?
- 3 Malcolm Macdonald joined Newcastle from Luton in 1973. True or false?
- 4 Can you name Luton's ground?
- 5 Luton's team manager David Pleat was appointed manager in which month of this year?
- 6 Eric Morecambe was a director of Luton Town FC. True or false?
- 7 Which team defeated Luton Town in the 1958/59 FA Cup Final?

Answers on Page 19

## DETAILS OF PAST MATCHES WITH TODAY'S OPPONENTS

### BURNLEY v LUTON TOWN

#### FOOTBALL LEAGUE (Burnley's score given first)

| Season  | Home | Away | Division |
|---------|------|------|----------|
| 1938/39 | 3-2  | 0-1  | Two      |
| 1946/47 | 1-1  | 3-1  | Two      |
| 1955/56 | 3-1  | 3-2  | One      |
| 1956/57 | 1-1  | 2-0  | One      |
| 1957/58 | 1-2  | 2-3  | One      |
| 1958/59 | 2-2  | 2-6  | One      |
| 1959/60 | 3-0  | 1-1  | One      |
| 1971/72 | 2-1  | 0-1  | Two      |
| 1972/73 | 3-0  | 2-2  | Two      |
| 1974/75 | 1-0  | 3-2  | One      |
| 1976/77 | 1-2  | 0-2  | Two      |
| 1977/78 | —    | 2-1  | Two      |

#### Summary of League encounters

|      | P  | W | D | L | F  | A  | Points |
|------|----|---|---|---|----|----|--------|
| Home | 11 | 6 | 3 | 2 | 21 | 12 | 15     |
| Away | 12 | 5 | 2 | 5 | 20 | 22 | 12     |

#### FA CUP

| Season  | Round  | Venue | Result   |
|---------|--------|-------|----------|
| 1934/35 | 4th    | Home  | Won 3-1  |
| 1946/47 | 5th    | Away  | Drew 0-0 |
| 1946/47 | Replay | Home  | Won 3-0  |

FOOTBALL LEAGUE CUP Nil

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**NEVILLE J. ASHLEY**  
(Nantwich, Cheshire)

Commenced refereeing in 1964 in Crewe and District League, and graduated through other leagues to the Football League Linesmen's List in 1971, Supplementary List in 1973 and the Full List in 1974. Was linesman in a European Cup Winners' Cup match in 1974, also a Football League Cup semi-final in the 1973/74 season, Wales v Scotland (under-23) international 1976 and Charity Shield reserve referee.

A married man with two children, he is a professional buyer — pharmaceuticals — and his interest is in referee coaching. He is secretary of the Crewe and District FA Referees. Won representative honours at middle distance and cross-country running and was ranked in the British 880 yards list in 1958.



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- 4 Lewis.
- 7 Irish League.
- 8 Enver.
- 12 Tony Waiters.
- 14 Sayer.
- 15 Green.

#### SOLUTIONS—Down

- 1 Spireites.
- 2 Aris.
- 3 Schön (W. Germany).
- 4 Lee.
- 5 Wigg.
- 6 Stevenson.
- 9 Ewing.
- 10 Andy.
- 11 Nene.
- 13 War.

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- Creeme Entertainments, Farnworth; Southampton -  
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safety precautions we shall bring such  
improvements into force. We still seek your  
most earnest and close co-operation. When  
leaving — or entering — this stadium, do  
so carefully and patiently and be con-  
scious of not only your own safety but the  
safety of others.

### LOST AND FOUND

Any articles lost in the ground may be  
claimed at the main office during week-  
days.

### PUZZLE CORNER COMPETITION

The two winners of our last competition  
published in the Cardiff City programme  
were J. Allen of 16 Devonshire Street,  
Skipton, Yorkshire, and P. D. Berry of  
Catteral Hall, Giggleswick, Settle. Each  
will be receiving a book, 'Vintage Claret',  
and a Burnley FC key fob in due course.

### ANSWERS TO QUIZ ON OUR OPPONENTS

1 George Martin. 2 1973. 3 False, it was 1971.  
4 Kenilworth Road. 5 January. 6 True. 7 Nottingham  
Forest.

## Ticket Office News

Saturday, 29th April, 1978

**BURNLEY v LUTON TOWN**

Kick-off 3 p.m.

Reserved seats are available at the turn-  
stiles, prices £2.30 and £1.75.

Season ticket holders please note — Slip  
No. 42 for this game.

### SEASON TICKETS, SEASON 1978/79

Today we are allocating the two middle  
pages of the programme to giving all the  
details relevant to season ticket sales for  
next season. If you have any queries re-  
garding season tickets or match arrange-  
ments, please do not hesitate to contact  
the office.

## PONTIN'S

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**6th - 13th MAY**

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**Final played at Wembley  
prior to the Charity Shield Match**

Details from the Turf Moor Ticket Office

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CLUB'S TEAM IN THIS COMPETITION**

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Table Tennis - Tennis - Swimming  
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## team check

### BURNLEY

- 1 Alan STEVENSON
- 2 Derek SCOTT
- 3 Ian BRENNAN
- 4 Peter NOBLE
- 5 Jim THOMSON
- 6 Peter ROBINSON
- 7 Terry COCHRANE
- 8 Billy INGHAM
- 9 Paul FLETCHER
- 10 Steve KINDON
- 11 Malcolm SMITH

Sub. Brian HALL

Colours: Claret with blue 'V', claret and blue collar and cuffs. White shorts, white stockings with claret tops.

### LUTON TOWN

- 1 Melija ALEKSIC
- 2 Paul PRICE
- 3 Graham JONES
- 4 Ricky HILL
- 5 Jimmy McNICHOL
- 6 Paul FUTCHER
- 7 Brian STEIN
- 8 Alan WEST
- 9 Ron FUTCHER
- 10 Pasquale FUCCILLO
- 11 Phil BOERSMA

Sub.

Any late changes will be announced over the public address system.

### Referee

Mr. N. J. ASHLEY  
(Nantwich, Cheshire)

### Linesmen

Mr. H. D. Galley  
(Huddersfield) Red flag

Mr. M. J. Heath  
(Stoke-on-Trent) Yellow flag

## Coming to Turf Moor...

If you are thinking of coming along to Turf Moor next season, why not consider buying a season ticket — it's much cheaper than paying match day admissions. See the centre pages for details and the savings you can make.