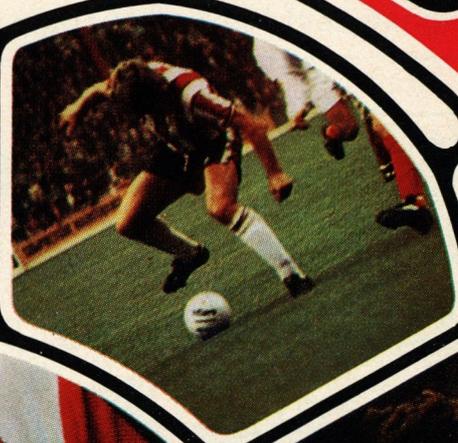


# BLADES



LEAGUE DIVISION TWO  
Saturday, 22nd January, 1977  
kick-off 3.00 p.m.

**Luton Town**

OFFICIAL MATCH-DAY MAGAZINE OF SHEFFIELD UNITED

Volume 7 No. 15

15p

Our team the 'Northend All-Stars' are improving with every match, but when printing is the name of the game 'we've got the best team in the land'



## J.W. Northend Limited

49 West Street, Sheffield S13SH. Telephone: 730341 (4 lines)

Designers and Printers of United's Match-Day Magazine

OF SHEFFIELD  
**Bentleys**

**VAUXHALL-BEDFORD  
MAIN DEALERS**



**FOR THE BEST VALUE IN  
NEW AND USED CARS**

**NEW VEHICLE SALES**

SAVILE ST. TEL: 29281

**USED CAR CENTRE**

ST. MARYS RD. TEL: 29403

**NEW AND USED CARS**

CROSSPOOL TEL: 667911

### NATIONAL TRAVEL (North-East) LTD.

(Incorporating Sheffield United Tours Ltd.)

COACH CHARTER—TRIPS TO AWAY  
MATCHES—EXPRESS SERVICES—  
INCLUSIVE HOLIDAYS

POND STREET, SHEFFIELD. Tel. 78881

### NATIONAL

Charlotte Road, Sheffield S2 3HD  
Telephone 0742 78881  
Telex 54233



## Unitedites

FOR ALL YOUR INSURANCE  
REQUIREMENTS CONTACT

### BLAKEY INSURANCE BROKERS

130 INFIRMARY ROAD, SHEFFIELD S6 3DH

Telephone: 737121

Incorporated Life Assurance & Mortgage  
Brokers

OFFICIAL

CONTRACTOR TO  
SHEFFIELD UNITED  
FOOTBALL CLUB  
LIMITED

Before the game consult

**Jack Archer**  
athletic outfitter

SPECIAL DISCOUNTS TO CLUBS & SCHOOLS

JACK ARCHER, 90 BRAMALL LANE, SHEFFIELD S2 4QZ. Telephone 20593

# JIMMY SIRREL



## A Word from our Manager

This is the time of year when a tremendous amount of consideration must be given to the playing area in so far as the weather changes so quickly. Without the ability and experience of a good groundsman, clubs could be in great difficulty as conditions change from day to day. To give one instance, you play today in muddy conditions, a heavy frost occurs before the divots are replaced and the ground is then unplayable. Heavy snow falls, later there is a thaw and the snow melts underneath, leaving a waterlogged surface that cannot be played on, maybe for a week or even longer.

When one considers the expense in running a football club it is necessary that we play if at all possible in order to receive income. Every game carries two points, but some points carry more merit than others. They become of exceptional importance either at the top or bottom of the table. They can be obtained for promotion or lost at a time which might mean relegation. If a team is not doing well the players are not confident. I think clubs in this position must fear the adverse weather conditions more than others, probably since they cannot afford to gamble because of the risk involved.

From the players' point of view, on reaching the ground there is a mental problem as to what kind of footwear is appropriate. I think the best way to try to solve this problem, albeit no matter what choice of boots is made the player never will be comfortable, is to go on to the field and try the various types of studs, rubbers or flats.

Prior to the Chelsea game we had been using aluminium studs. I suggested to the players that they should consider a short nylon stud. Since that game I have ordered small leather screw-in studs because I think they might be even better than any of the others. It is important, however, that no matter what I or any other player suggests, the particular player must be satisfied that he has made his own personal choice. The team selection might also be influenced by the condition of the ground. Obviously, the risk of injury to the players must be increased tremendously in slippery, icy conditions.

However, for all that, the game must go on and it could be suggested that while the ground can be considered playable or otherwise, the referee's decision must be accepted and it can also be said that no matter what the weather, if the game is played the conditions are equally bad for both teams.



## Sheffield United Football Club

Registered Office:  
Bramall Lane, Sheffield S2 4SU  
Tel: 25585 or 730630

President:

Richard Wragg, *M.Inst.B.M.*

Vice-President:

Maurice Board, *J.P., F.C.A.*

Board of Directors:

John Hassall, *Chairman*

Albert Jackson, *J.P., F.R.I.C.S.,*

*Vice-Chairman*

Richard Wragg, *M.Inst.B.M.*

Frank Melling, *Dip.Arch., F.R.I.B.A.*

George Price, *M.I.Min.E., CE., F.G.S.*

Ken Lee, *J.P.*

Professor Frank O'Gorman,

*M.R.C.P., F.R.C.S., F.R.C.O.G.*

Jim Sterland, *O.B.E., LL.D., J.P.*

Alan Laver

Life Members:

A. H. Connell, *M.A., LL.B.*

L. Lewis, *F.C.A.* F. R. Atkin

Team Manager: Jimmy Sirrel

Company Secretary: Keith E. Walker

Commercial Manager: Derek Dooley

Magazine Editor: Harold Martin

Design & Print: J. W. Northend Ltd.

Photographs: Pete Scholey



Today's  
**Match  
Ball**

has been  
kindly  
donated by

**ROBERT M. ALLAN, Esq.,**  
204 Uppingham Road,  
Leicester, LE5 0QC.

Purchasers of this programme automatically become members of S.U.D.A. or B.L.I.S. The views expressed by independent contributors are not necessarily the views of Sheffield United Football Club Ltd. © Sheffield United F.C. 1977.

# BUCK & HICKMAN

Britain's leading tool distributors stocking.

- hand tools - cutting tools -
- precision tools - power tools
- abrasives - fasteners -
- automotive equipment
- electric motors -
- general services equipment -
- adhesives etc. - machine tools



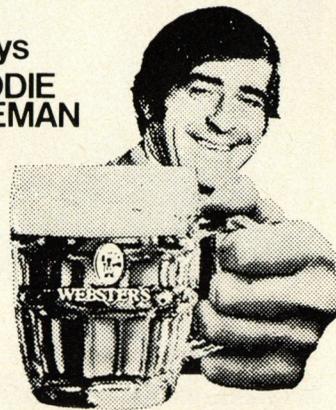
**Buck & Hickman Ltd.**  
 Head Office: Bank House, Queen St  
 Sheffield S1 2DW

Branches at: Dagenham 01-593 8177  
 Cardiff 0222 594812 Hayes 01-573 3321  
 Manchester 061-273 4351 Newcastle 089 45 82511  
 Glasgow 041-221 7174 Birmingham 021-327 1544  
 Bristol 0272 779331

# Webster's Pennine Bitter

drives out the northern thirst

says  
**FREDDIE TRUEMAN**



Samuel Webster & Sons Limited  
 Fountain Head Brewery,  
 Ovenden Wood, Halifax HX2 0TL

# BLADES CROSSWORD

## Crossword Number 13

(Answers will appear in our next magazine.)

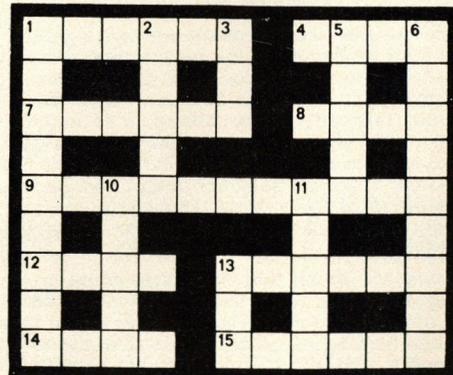
### ACROSS

1. All-time top-scorer for Eire (6).
4. Henson or Hoadley (4).
7. See 13 across.
8. Luxembourgers knocked out of the Cup-Winners' Cup by Carrick Rangers (4)...
9. ... and they knocked out Carrick Rangers (11).
12. Jonathan Martin has to ... two games for "Match of the Day" (4).
- 13 & 7 across. He managed Oxford United and Birmingham City (6, 6).
14. Brechin City boss (4).
15. Brothers who played together for Forest and England (6).

### DOWN

1. Club replaced in the League by Peterborough (9).
2. Famous old attacking centre-half for Austria: ... Ocwirk (5).
- 3 & 13 down. ... Ramsey (3, 3).

5. Former England striker, now player-manager of Telford United (5).
6. In 1931-32 Rochdale had a record one of 17 games (6, 3).
10. Leading Chile side: ... Española (5).
11. Mansfield player-manager: ... Morris (5).
13. See 3 down.



Compiled by David Peck

© PQRS

# PRITCHETT'S PIECE

On the few occasions I have appeared in front of a microphone I've had the horrid feeling "Suppose no one's listening". I mean, how do they know, in the radio station, if anyone has got a set tuned in?

In this sort of weather one gets the same kind of fear. Will this article ever see the light of day? Will we play Luton on Saturday? Or will it be consigned to the dustbin? It gives one an insight into the massive preparations that go on behind the scenes to stage a football match. I have remained fairly close to United this week during the on-off reports from Newcastle about the Cup replay and it has been a marvel of mental elasticity the way the players and staff have coped.

Jimmy Sirrel accepts things phlegmatically. After all, with his experience there is nothing new in the game but he admits that to arrive at the ground at 9.30 a.m. ready for a big Cup-tie and then have it called off is not good for morale. Players get built up ready to fight for their lives and then are turned out for routine training. It isn't easy. The postponement at Newcastle initially did not

surprise anyone. I genuinely think that referees are switching round their approach to the game. In the old days it used to be "If it's possible, we'll play". Now there is a realisation that neither players nor supporters want to turn out on a freezing January night to see a vital Cup-tie played on a farcical surface.

Every time a match is postponed be sure someone will say "I've seen them play on worse than that". Maybe they have, but what sort of an argument is that? Must we wait until conditions are the worst in living memory to say "Match off"? Surely not.

There are the usual complaints about soccer not being prepared for the weather but we have to face the facts. And these are that there is only one bad winter every six or seven, so where would a club be if it spent thousands of pounds on anti-frost measures and used them three times in seven seasons. That's hardly logical economics is it? But when the weather comes we have to grin and bear it. While waiting to travel to Newcastle on Monday I fell into conversation with John Harris and John Short and we reminisced about previous bad winters.

They both remembered working hard on the pitch all day, having it playable by six o'clock only for a vicious frost to set in and the ground be dangerous one hour later. There is no way a club can combat that sort of thing. The biggest worry in all of this is the loss of revenue to the

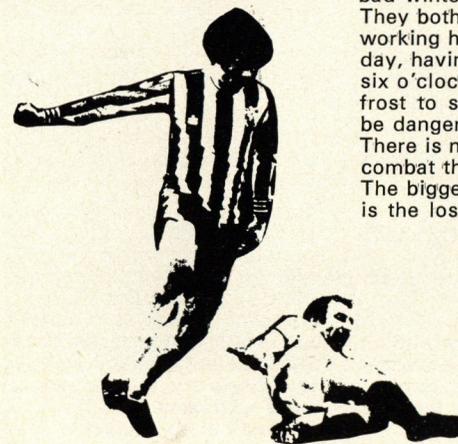
game. If we are faced with a rush of two games a week for a month or so, only those clubs fighting for championship or promotion will draw the crowds.

When clubs are in mid-table, it will take extreme dedication and loyalty for supporters to spend on two matches in four days. Still, football is remarkably lucky in the steadfastness of its support so I expect we shall all come through. I say "we" because in the newspaper business we experience loss of sales when there's not much local football to publish.

One young man who has suffered worse than most is Tony Kenworthy. He sat out one match of his two game suspension and then had to wait for ages for the club to get the second one played off. At the time of writing, we still had not been to Newcastle so if that match has not yet been played, poor Kenworthy is still not available. But it was a welcome gesture by the FA Youth authorities to call him up for the special get-together in midweek.

Pity too that old friend of ours Ted Hemsley. Ted was named to play at both Wolves and Newcastle. Both games were put off and so Ted didn't make it, but it must have been nice for him to know he was wanted for such important fixtures.

The Kenworthy-Hemsley losses were Woody's gain. He couldn't have carried on but for the frost, but the hold-up gave him time to get fit. Some win, some lose. . . .



# In winter some win, some lose

by Star and Green 'Un Sports Writer TONY PRITCHETT

# NEWS

## Players and Staff deserve tribute



There is hardly need to remind supporters of the weather which has caused so many fixtures to be postponed with the result that a backlog is mounting to such an extent that there has been talk of an extension to the season being necessary. Of course, we have had bad weather which has led to chaos due to lengthy lay-offs in past seasons. But we had become acclimatised to less rigorous conditions and the situation which came upon us was made even harder because it had become more unusual. As we were due to play at St. James' Park in the FA Cup Third Round replay, when a crowd of around 40,000 was expected, we quickly became involved in more re-arranging, having already suffered with others regarding the League programme.

On the previous Saturday we had the rare experience of seeing Alan Woodward leave the field. He has been one of our most consistent players over the years with a remarkable capacity for recovery when injured and it means something really acute to take him out of the game. So we were perturbed when he left. Then, when Eddie Colquhoun had to go of as well, no one

could have given much for our chance of survival. But the ten men rose to the occasion and earned the respect not only of the fans but the opposition they had been able to contain. In fact, during the final spell, our gallant players put on such pressure that Newcastle were relieved when the whistle sounded. It was the spirit which we know can see us through. Playing minus a man is known to bring the best out of the remainder. If that sort of determination can become the norm we need have no fears. As it is, players have shown their capabilities and they know what they can do.

During recent weeks there have been longer holidays than usual and we would like to express our gratitude to the printers of our programme who have gone out of their way to help during this period. They have given assistance over a number of problems and we thank them. It is said that it is an ill wind which blows no one any good. Even the bad weather has brought us something. We have made some good friends who loaned us 70-odd plastic sheets and heavy duty tarpaulins which enabled us to ensure the Cup-tie was able to take place.

At the same time we must again pay tribute to our ground staff and to the willing manner in which the office staff, working under great pressure, dealt with ticket problems and saw that everything went as smoothly as possible.

Supporters have very little knowledge of the vast amount of work which goes on behind the scenes. Much is taken for granted but we know how often it extends beyond the routine duties.

Since our last League game at Bramall Lane we have seen the departure of Peter Dornan who has returned home to Belfast. From our point of view we regretted his decision, though we fully understood his motives. Peter hopes to become a solicitor and it is necessary to continue his studies. While he enjoys playing football he has found that the professional aspect was something to which he felt he could not belong and give of his best. We parted on good terms and we wish him well, though we still believe he had something to offer us and are sorry to be unable to make use of it.

Luton Town are making their ninth visit to Bramall Lane since the war and they have won only once, which was one of their two First Division games here. In season 1955-56 they beat us 4-0. We have won four times. Earlier this season we went down 2-0 at Kenilworth Road, so we have some prestige involved today as well.

**Today we are again extremely grateful to our fourteen Page Sponsors who have willingly agreed to support our "Blades" Match Day Magazine. We ask our supporters, where possible, to patronise all our regular advertisers and the businesses listed—for they are all "United" in our cause!**

by HAROLD MARTIN

# ACTION



Mick Mahoney punches clear as Steve Faulkner, Chris Guthrie, Colin Franks (behind 'keeper) and Eddie Colquhoun give plenty of height to this United attack.



Newcastle United's Aiden McCaffery looks to be in a tight corner as Gary Hamson and Paul Garner converge on him, while in the background Steve Faulkner is ready to move in.

by PETE SCHOLEY

# VISITORS

## Luton Town F.C.

Just over a year ago Luton Town were making the newspaper headlines. Day after day we read "Creditors extend deadline in Luton fight for survival", "Luton sale buys time", "Bank aids Luton", "Luton tickets at cut price", "Anderson move saves office jobs at Luton". It went on and on and it was the sort of predicament which sent shivers down the spines of football directors up and down the country. Yet Luton did survive. At the turn of the year supporters, who had collected money by fund-raising activities, presented the club with more than £20,000, a most welcome gesture, and after five weeks of negotiations an arrangement with the National Westminster Bank ensured it would continue in existence.

It all became public knowledge at the beginning of November, 1975, when Third Division Chester, faced with a Capital Gains Tax demand, pressed Town for an improvement in the outstanding payments on the double transfer of twins Paul and Ron Futcher. About £45,000 was still outstanding from the £140,000 fee agreed the previous year. The club had debts totalling more than £700,000 of which nearly £400,000 was owed to the bank. Five directors raised £10,000 from their own pockets to pay wages. Midfield player Peter Anderson flew to Belgium for transfer talks and Mr. Denis Mortimer, who had been appointed Chief Executive after a boardroom shuffle three weeks earlier, declared "If this deal doesn't go through Luton Town will have to go into liquidation". Anderson signed for around £80,000 and the jobs of 20 office-workers which had been threatened to cut £1,500 from the wages bill, were saved.

England striker Malcolm Macdonald returned to play in a Testimonial Match for another former Luton player, Alan Slough. Supermac's £180,000 move to Newcastle in May, 1971, prevented financial trouble then. Twelve names were removed from the wage bill and a reserve team was turned out which included eight 16-year-olds.



Last March 19-year-old midfielder player Andy King was snapped up by Everton for £40,000 after his journey to Merseyside was delayed because the windscreen of his car shattered on the motorway and he returned for repairs. That month they cut the prices of season tickets for this season by giving discounts for quick cash. Peter Spiring joined Hereford for £8,000 near the end of last season. He cost £70,000 from Liverpool in November, 1974. During the summer Alan West, Ron Futcher and Jim Ryan played in the United States and saved £5,000. In August John Ryan moved to Norwich for £50,000. They did, however, make a shrewd signing themselves, getting Celtic Scottish international John "Dixie" Deans for about £20,000. It has not all been plain sailing since. Earlier, Gordon Hudson refused a £5,000 move to Blackburn after two months on

loan there. He cost them £25,000 from Arsenal three years before. Goalkeeper Graham Horn did not remain at Brentford where he spent a month. At that time Luton dismissed two junior members of the office staff, three ground maintenance workers and two teenage apprentices. Plymouth have allowed goalkeeper Milija Aleksic to move on loan.

Following an FA Commission into crowd incidents when Chelsea were at Luton last season they were ordered to erect 12 ft. high steel mesh fences on the terraces at the Kenilworth Road ground. This was due to be completed by 29th December when they were next at home to Chelsea. The Hatters refused a request from Chelsea to double their allocation of 2,000 standing tickets and 1,000 seats for that game, remembering the previous incidents which halted the match and the £6,000 damage done in the area. This month they won 1-0 at Halifax in the FA Cup Third Round.

Luton Town are a club which has been struck by adversity in plenty and still lived to fight again. They were in financial straits when they won promotion to Division One in 1974, though they were relegated after only one season. All football-lovers commend their fortitude, wish them luck and hope they continue to win their battle for survival, providing inspiration to others. As manager Harry Haslam urged promotion hopefuls in those dark days, "Don't look at our financial crisis and become frightened of winning promotion to the First Division. Get in there, grab it and worry about things afterwards". Brave words which should be taken to heart.

# LINE-UP

Goalkeeper **Milija Aleksic** came on loan from Plymouth Argyle last month. He was formerly with Northern Premier League club Stafford Rangers. He is 6 ft. tall.

After five years of competition **Keith Barber** became the regular goalkeeper in 1975-76 and was the first goalkeeper to be voted "Player of the Year" by supporters.

Picked up as a youngster, **Paul Price** has twice broken a leg but made his debut last season. Aged 22. Born in Welwyn Garden City.

Free-scoring left-winger **Steve Buckley** cost £2,000 from Southern League club Burton Albion in the summer of 1974 and in six months was converted successfully to a First Division full-back.

When Geordie **Brian Chambers** went from Sunderland, where he made his reputation in midfield, he cost Arsenal £70,000. That was in 1973. A year later, at 25, he went to Luton for £30,000.

Centre-half when Sutton United met Leeds United in

the FA Cup, **John Faulkner** impressed and was signed by Don Revie. Broke his leg and moved to Town for £6,000 in March, 1972.

A record transfer fee of over £100,000 took **Paul Futcher** from Chester in the 1974 close-season. He was still only 17 and had a handful of Fourth Division games with his home town club.

A Schoolboy, Youth and Under-23 international, **Jim Husband** went to Everton from school and scored 75 goals in ten years. Leading goal-scorer last season. Cost £70,000.

Though it took a £100,000 fee to bring **Alan West** from Burnley in October, 1973, he helped the club to promotion within six months. Under-23 international. Club skipper since 1975.

The other of the identical twins, **Ron Futcher**, was thought by some to have been signed just to be with his brother. But the £25,000 fee proved well spent. Scored on

his debut and a hat-trick in his second game.

Son of Italian parents, **Pasquale Faccillo** is called "Lil" for short. Born Bedford. Apprentice in summer of 1973. Scored on his debut in February, 1976.

Like his famous father of the same name, **John Aston** broke into football with Manchester United. Won international fame on left-wing in European Cup Final against Benfica in 1968. Town got him for £30,000 in 1970.

During the close season **John Deans**, nicknamed "Dixie" because of his scoring, joined from Celtic for £20,000. He scored 83 in 100 games and has two Scottish caps.

A winger when Manchester United won the European Cup in 1968, **Jim Ryan** was part of a four-player package deal which involved Don Givens and totalled £35,000.

At 17 **Ricky Hill** made his midfield debut last Easter. He was apprenticed after impressive displays with Cricklewood Schoolboys.



# MATCH-DAY

## Sheffield United

## Luton Town

Team changes

JIM BROWN	<b>1</b>	MILIJIA ALEKSIC
COLIN FRANKS	<b>2</b>	PAUL PRICE
PAUL GARNER	<b>3</b>	STEVE BUCKLEY
DENNIS LONGHORN	<b>4</b>	BRIAN CHAMBERS
EDDIE COLQUHOUN	<b>5</b>	JOHN FAULKNER
STEVE FAULKNER	<b>6</b>	PAUL FUTCHER
* ALAN WOODWARD	<b>7</b>	JIMMY HUSBAND
IAN HAMILTON	<b>8</b>	ALAN WEST *
CHRIS GUTHRIE	<b>9</b>	RON FUTCHER
GARY HAMSON	<b>10</b>	PASQUALE FACCILLO
STEPHEN McKEE	<b>11</b>	JOHN ASTON
	<b>12</b>	JIMMY RYAN

Team changes

Scorers:

\* Captain

Scorers:

## At the Lane

FOOTBALL LEAGUE DIVISION TWO

### SOUTHAMPTON

SATURDAY, 12th FEBRUARY at 3.00

### HULL CITY

SATURDAY, 26th FEBRUARY at 3.00

CENTRAL LEAGUE

### Wolverhampton Wanderers

TUESDAY, 8th FEBRUARY at 7.30

### Preston North End Reserves

TUESDAY, 15th FEBRUARY at 7.30

## Match Officials

Referee: R. N. PERKIN (Stafford).

Robert Perkin came on the Full List from the Central League in 1971. Chairman of Stafford Referees' Association. He is a press shop charge-hand.



Linesmen:

Red, A. A. BOOTH (Manchester);  
 Orange, M. DARBY (Hyde, Cheshire)

## Scorecheck

### Red indicator

- A** Birmingham C. v Man. United
- B** Bristol City v Arsenal
- C** Coventry C. v Middlesbrough
- D** Derby Co. v Newcastle United
- E** Everton v Q.P.R.
- F** Man. City v Leicester City
- G** Norwich City v Liverpool
- H** Sunderland v Stoke City
- J** Tottenham H. v Ipswich Town
- K** West Brom. v Leeds United
- L** West Ham Utd. v Aston Villa
- M** Walsall v Sheffield Wednesday
- N** Rotherham U. v Peterborough
- P** Aston Villa Res. v United Res.

### Yellow indicator

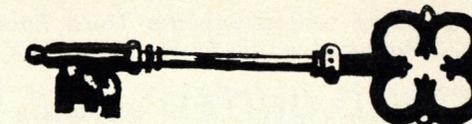
- A** Blackpool v Bristol Rovers
- B** Bolton Wand. v Blackburn R.
- C** Burnley v Wolves
- D** Cardiff City v Charlton Athletic
- E** Carlisle United v Southampton
- F** Chelsea v Orient
- G** Hull City v Hereford United
- H** Millwall v Notts. Co.
- J** Nottingham Forest v Fulham
- K** Plymouth A. v Oldham A.
- L** Northampton T. v Chesterfield
- M** Oxford United v Brighton
- N** Barnsley v Brentford
- P** Doncaster Rovers v Southport

## League Position

### Division Two

as at 15th January, 1977

	P	W	D	L	F	A	Pts
Chelsea	23	13	6	4	41	31	32
Bolton	22	13	4	5	39	27	30
Blackpool	23	9	9	5	32	24	27
Nottm. Forest	22	10	7	5	46	26	27
Wolves	21	10	7	4	51	27	27
Millwall	21	10	4	7	34	26	24
Charlton	21	9	5	7	43	37	23
Oldham	20	9	5	6	26	27	23
Bristol Rovers	24	8	6	10	35	40	22
<b>Sheffield United</b>	<b>21</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>26</b>	<b>27</b>	<b>22</b>
Blackburn	21	8	4	9	22	30	20
Cardiff	22	7	6	9	32	35	20
Fulham	24	6	8	10	33	38	20
Hull	20	5	9	6	22	23	19
Luton	21	8	3	10	32	31	19
Notts. Co.	19	8	3	8	28	31	19
Plymouth	22	5	9	8	27	32	19
Southampton	22	6	7	9	34	40	19
Carlisle	23	6	6	11	25	41	18
Burnley	22	4	9	9	26	35	17
Orient	18	4	6	8	18	24	14
Hereford	20	3	5	12	28	49	11



**KEY FINANCE** are sponsoring **The Blades** at £6 per point this season. For efficient, friendly service and personal loans . . . ring Sheffield 23277 and Rotherham 65306. Key Finance, 1 Spital Hill, Sheffield, S4 7LX

### SUPPORTERS' CLUB

Central Branch are on the move again in the New Year and our next big trip is to Hereford on 5th February. Don't miss this opportunity to see United bring two more points back from away. The next General Meeting is on Friday, 4th February at 8.00 p.m. in the Bier Keller and if you haven't got your Hereford ticket from Terry before then, you will have your chance there. Central Branch is having a weekend in Blackpool again at Easter, so watch out for more details. Cost will be approximately £20 for Saturday morning to Monday lunchtime at a first-class hotel, coach fare to and from the 'pool via Saturday match at Bolton and a meal thrown in for good taste. Bookings are now open, so don't miss it. **Trevor Bishop**



Steve Faulkner wins the ball powerfully in our Cup game against Newcastle United.

## Advance Ticket Information

Should Sheffield United win the Third Round FA Cup Replay at Newcastle on Monday, 24th January, the Fourth Round tie will be

### SHEFFIELD UNITED versus MANCHESTER CITY

at BRAMALL LANE, SHEFFIELD, SATURDAY, 29th JANUARY, 1977, at 3.00 p.m.

Stand tickets for this match for sale to the general public will be available from 10 a.m. Tuesday, 25th January, 1977, from our Cherry Steet Ticket Office.

Season Ticket Holders must claim their seat(s) before 12 noon on Thursday, 27th January, after which time these tickets will be available for general sale. For postal applications please ensure that the special "Cup-tie" Voucher and Season Ticket renewal card from the Season Ticket which quotes stand, seat(s) and row details, together with the correct remittance, are sent to us . . . please enclose a stamped addressed envelope . . . the Cup-tie voucher, duly stamped, and renewal card will be returned with the ticket(s) and should be retained for future use.

Prices are (all prices include V.A.T.):

New South Stand, Centre;	
John Street Stand, Front Centre	£2.15
John Street Centre Stand	£1.70
New South Stand East and West Wings;	
John Street Stand Front East and West Wings; Bramall Lane Stand	£1.50
John St. Stand East and West Wings	£1.20

There are no concessionary prices for this game . . . all pay.

If this game ends in a draw, the replay will be at Maine Road, Manchester, on Tuesday, 1st February, kick-off 7.30 p.m., and replay tickets will be on sale at 10 a.m. on Sunday, 30th January from our Cherry Street Office.

K. E. WALKER, Secretary, S.U.F.C., Bramall Lane, Sheffield, S2 4SU. Telephone 25585/730630.

# DEREK'S DESK

## Prize Money

in the Blades Treble

Prizes are as follows:

- ★ **First Prize £100**
- ★ **Second Prize £75**
- ★ **Third Prize £50**
- ★ **Plus over £200 in Consolation Prizes**
- ★ **Plus a free Weekly draw for a valuable gold-plated lady's/gent's wrist watch**
- ★ **Plus 3 x £5 Agents' Draw**

### RESULTS FOR WEEK 50

**1st PRIZE—DL 725**  
 Winner: Mrs. E. Holmes £100  
 Agent 425: K. Walker £10  
 53 Consolation Prizes at £1

**2nd PRIZE—BN 512**  
 Winner: H. C. Maillard £75  
 Agent 69: G. Flander £7.50  
 51 Consolation Prizes at £1

**3rd PRIZE—BO 913**  
 Winner: L. Warran £50  
 Agent 369: N. Fletcher £5  
 52 Consolation Prizes at £1

**DRAW FOR WATCH—BH 949**  
 Winner: J. C. Clarke  
 Agent: M. Rooker

**3 x £5 AGENTS' DRAW**  
 Agent 94: K. A. Tingle  
 Agent 10: A. Lambert  
 Agent 182: L. Neville

### RESULTS FOR WEEK 51

**1st PRIZE—BG 529**  
 Winner: T. A. Webb £100  
 Agent 147: Mrs. Hinchliffe £10  
 52 Consolation Prizes at £1

**2nd PRIZE—AE 139**  
 Winner: G. T. Marlow £75  
 Agent 158: G. T. Marlow £7.50  
 53 Consolation Prizes at £1

**3rd PRIZE—AK 127**  
 Winner: H. Turner £50  
 Agent 104: H. Kerr £5  
 50 Consolation Prizes at £1

**DRAW FOR WATCH—CD 963**  
 Winner: D. Staniforth  
 Agent 229: C. F. Grant

**3 x £5 AGENTS' DRAW**  
 Agent 119: H. Hall  
 Agent 260: D. Tomkinson  
 Agent 102: F. Hamilton

## if every Sheffield United Supporter...

found just a dozen or so friends who would like the opportunity of winning hundreds of pounds for a nominal 10p per week . . . the Blades would have the largest fund-raising organisation in the country!

Come on, United fans—let's make this our target, and become a United Development Agent NOW!

Our Agents receive plenty of special benefits, because everyone at the Lane realises just how vital their efforts are to the long-term success of the club.

I wish to become an agent for the Sheffield United F.C. Development Fund

Name

Address

- ★ **ACT NOW!**
- PLEASE DON'T LEAVE IT TO SOMEONE ELSE. CALL OR WRITE FOR DETAILS TO DEREK DOOLEY. TELEPHONE 27901.**

# BLADES FACTS

<b>AUGUST</b>		<b>20 ORIENT</b> (1-1) Edwards 14,745	<b>MARCH</b>	
21 LUTON TOWN (0-2) 10,687		27 MILLWALL (1-0) Woodward 9,087	5 BLACKBURN R 3.00 at Ewood Park	
24 WOLVES (2-2) Edwards, Hamilton 15,848		<b>DECEMBER</b>	8 CARDIFF CITY 7.30 at Bramall Lane	
28 HEREFORD UTD (1-1) Guthrie 15,067		3 CHELSEA (1-0) Hamilton 23,393	12 BURNLEY 3.00 at Turf Moor	
<b>SEPTEMBER</b>		11 PLYMOUTH A (0-0) 8,827	19 NOTTINGHAM F 3.00 at Bramall Lane	
4 SOUTHAMPTON (1-1) Ludlam 17,809		18 BRISTOL R (2-3) Woodward, Guthrie 15,201	26 FULHAM 3.00 at Craven Cottage	
11 CARLISLE UTD (3-0) Hamilton, Woodward, 1 o.g. 13,666		27 OLDHAM ATH (2-1) Woodward, Guthrie 14,421	28 NOTTS. COUNTY 7.30 at Meadow Lane	
17 HULL CITY (1-1) Edwards 10,494		28 BOLTON W (2-3) Hamilton, Woodward 25,503	<b>APRIL</b>	
25 BLACKBURN R (1-1) Franks 15,906		<b>JANUARY</b>	2 CHARLTON ATH 3.00 at Bramall Lane	
<b>OCTOBER</b>		8 NEWCASTLE U (0-0) (FA Cup Rd. 3) 30,513	5 OLDHAM ATH 7.30 at Bramall Lane	
2 BURNLEY (1-0) Woodward 16,088		22 LUTON TOWN 3.00 at Bramall Lane	9 BOLTON W 3.00 at Burnden Park	
9 NOTTINGHAM F (1-6) Hamilton 17,801		<b>FEBRUARY</b>	12 BLACKPOOL 7.30 at Bramall Lane	
16 FULHAM (1-1) Woodward 28,792		5 HEREFORD UTD 3.00 at Edgar Street	16 ORIENT 3.00 at Brisbane Road	
23 CHARLTON ATH (2-3) Johnstone, Hamilton 11,317		9 WOLVES 7.30 at Molineux	23 MILLWALL 3.00 at Bramall Lane	
30 CARDIFF CITY (2-0) Stainrod (2) 12,056		12 SOUTHAMPTON 3.00 at Bramall Lane	30 CHELSEA 3.00 at Stamford Bridge	
<b>NOVEMBER</b>		19 CARLISLE UTD 3.00 at Brunton Park	<b>MAY</b>	
6 NOTTS. COUNTY (1-0) Guthrie 18,355		26 HULL CITY 3.00 at Bramall Lane	7 PLYMOUTH A 3.00 at Bramall Lane	
13 BLACKPOOL (0-1) 13,506			14 BRISTOL ROVERS 3.00 at Eastville	

# & FIGURES

Saturday, 8th January, 1977

FA CUP THIRD ROUND

**SHEFFIELD UTD. 0 NEWCASTLE UTD. 0**  
SHEFFIELD UNITED: Brown, Franks, Garner, Longhorn, Colquhoun, Faulkner, Woodward, Edwards, Guthrie, Hamson, Hamilton. Sub: Ludlam.  
NEWCASTLE UNITED: Mahoney, Nattrass, Kennedy, Cassidy, McCaffery, Nulty, Barrowclough, Cannell, Burns, Gowling, Craig (T.). Sub: Craig (D.).  
Referee: R. Matthewson (Bolton).  
Attendance: 30,513.

NORTHERN INTERMEDIATE LEAGUE

**ROTHERHAM UTD. 1 SHEFFIELD UTD. 0**

Wednesday, 12th January, 1977

CENTRAL LEAGUE

**SHEFFIELD UNITED 0 NOTTINGHAM FOREST 1**

SHEFFIELD UNITED: Swinburne, Goulding, Hemsley, Potts, Conroy (J.), Ludlam, Calvert, Johnstone, Edwards, Stainrod, McKee. Sub: Devine.

FA YOUTH CUP 2nd Round Replay

TUESDAY, 25th JANUARY, 1977 at 7.30

**BURNLEY v SHEFFIELD UNITED**

at Turf Moor, Burnley

CENTRAL LEAGUE

as at 15th January, 1977

	P	W	D	L	F	A	Pts
Liverpool	23	19	2	2	77	21	40
Manchester U.	24	11	8	5	44	35	30
Coventry	21	14	0	7	41	21	28
Derby Co.	20	11	6	3	31	20	28
Bury	22	11	4	7	30	26	26
Wolves	22	11	4	7	30	26	26
Manchester C.	19	11	3	5	34	23	25
<b>Sheffield Utd.</b>	<b>22</b>	<b>10</b>	<b>5</b>	<b>7</b>	<b>29</b>	<b>20</b>	<b>25</b>
Sheffield Wed.	23	8	8	7	23	25	24
Aston Villa	20	9	4	7	29	28	22
Nottm. Forest	22	8	5	9	31	33	21
West Brom.	21	6	9	6	25	27	21
Leeds	21	9	1	11	40	31	19
Everton	22	6	7	9	21	27	19
Burnley	20	6	4	10	23	31	16
Blackburn	21	7	2	12	23	47	16
Stoke	19	4	7	8	16	28	15
Bolton	19	6	3	10	22	35	15
Blackpool	22	4	6	12	22	39	14
Huddersfield	23	4	6	13	31	50	14
Newcastle	18	4	3	11	25	31	11
Preston	22	3	5	14	22	45	11

Answers to Blades Crossword No. 12

Across: 1—Chris Jones. 7—Riva. 8—Bill. 9—Lane. 14—Stan (Doncaster). 15—Neil. 16 & 17—Goal difference.

Down: 2—Haigh. 3—Italy. 4—Johnstone. 5—Eric. 6—Bly, 52 (Peterborough). 10—Angle. 11—Svarc. 12—PNE (1888-89). 13—Gigi.

# SPECTATOR SPOT

# 45

each can be collected at the main entrance by the two ringed spectators pictured at a recent game at the Lane. Prize to be collected within 7 days



United Souvenirs on sale today at the...

# BLADES SHOP

Blades Sportas	£4.50	Teddy Bear R/W 7"	85p
Blades Calendars	50p	Teddy Bear R/W 10"	£1.65
Name Scarves	£1.95	Teddy Bear R/W 15"	£2.60
Away Scarves	£1.20	Car Stickers	10p
Red Silk Scarves	70p	United Gilt Pens	45p
White Silk Scarves	70p	Track Suit R/W 26"	£4.75
Tartan Silk Scarves	70p	Track Suit R/W 28"	£5.00
Wool Bar Scarves	£1.20	Track Suit R/W 30"	£5.20
Wool College Scarves	£1.30	Track Suit R/W 32"	£5.45
University Scarves	£1.50	Rings	40p
Wool Bobble Hats	75p	Pennants (large)	50p
Giant Pens	20p	Pennants (Small)	30p
Ball Point Pens	12p	R/W/B Rosettes	25p

Metal Badges	25p
Mugs	45p
Key Ring (Club badge)	30p
Bracelets	50p
Necklaces	50p
Chokers	40p
Splash Patches	30p
Blazer Badge Cloth	35p
Leather Wallets	£1.00
Comb and Case	25p
T-Shirts	£1.50
SUFC Shoulder Bags	£2.00
Football Radios	£4.00
SUFC Holdalls	£3.00

**BLADES SHOP, John Street,**  
open first-team match days  
from 11 a.m.

# Make every game a home game

Have the Green'Un delivered



## Sheffield Sports Stadium

PENISTONE ROAD, SHEFFIELD 6  
(343074)



## GREYHOUND RACING

*the country sport in the heart of  
the city*

every Friday & Saturday night  
commencing at 7.30 p.m.

## Rotary Electrical Company Limited

SPECIALISTS IN ALL TYPES  
OF INDUSTRIAL AND  
COMMERCIAL ELECTRICAL  
INSTALLATIONS

AIR CONDITIONING ENGINEERS

MOTOR REWIND SPECIALISTS

MECHANICAL ENGINEERS

Consult the specialists:

### Rotary Electrical Co Ltd

Gilpin Street, Sheffield, S6 3BL  
Telephone 79901-10

Night Breakdown Service 341935 & 340292

# A Good Eye for a Bargain?

THEN HOW ABOUT 10p or 25p PER WEEK FOR AN EASY MIND?

The Westfield Contributory Health Scheme can provide you and your family with substantial financial aid when you most need it—for example, £21 or £49 per week if you are in hospital. Plus many other outstanding grants.

**CAN YOU AFFORD NOT TO JOIN?**

**WESTFIELD CONTRIBUTORY HEALTH SCHEME,**  
Westfield House, 87 Division Street, Sheffield, S1 1HT. Telephone Sheffield 29521

# Get well soon Derek

Sheffield United send their sincere best wishes for a speedy recovery to Derek Dooley, our Commercial Manager, who this Tuesday had the misfortune to fall heavily and fracture his right hip (neck of femur).

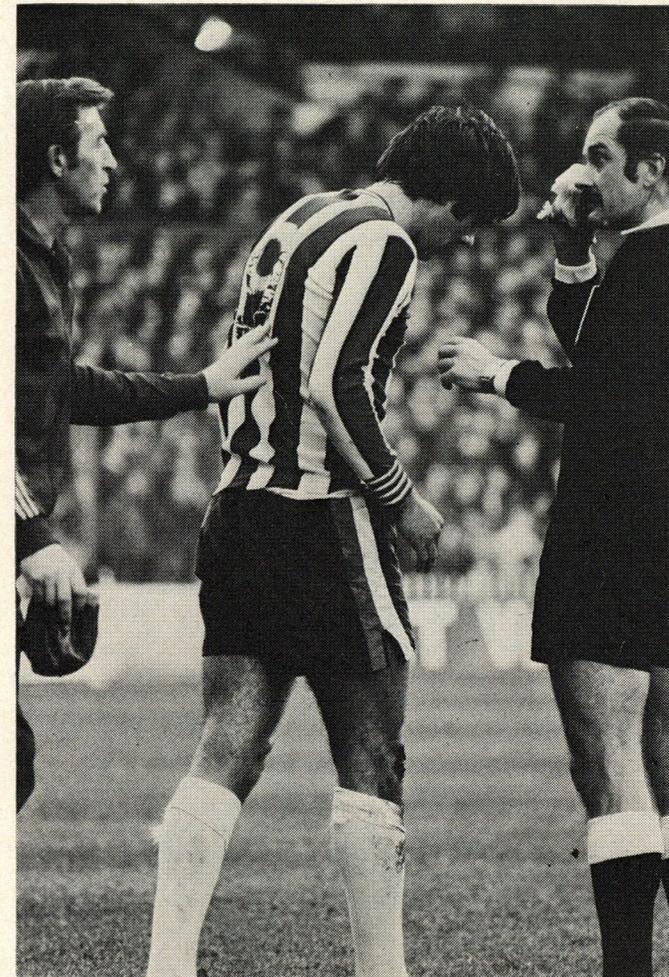
Derek is at present a patient in the Wilkinson Ward of the Royal Hospital and the latest information is that he is "comfortable after his operation and progressing favourably".

Our good wishes at this time also go to his wife Sylvia, son Martyn and daughter Suzanne.



## With a tear in my eye

The camera catches Cec Coldwell, Chris Guthrie and referee Mr. Bosi (Wolverhampton) doing some running repairs.



### ESFA TROPHY

Monday, 24th January, Bramall Lane  
Kick-off 7.30 p.m.

### SHEFFIELD SCHOOLS v BOOTLE

John Street Stand open only

### NORTHERN INTERMEDIATE LEAGUE

as at 8th January, 1977

	P	W	D	L	F	A	Pts
Barnsley	14	9	3	2	41	20	21
Sunderland	13	8	3	2	37	14	19
Chesterfield	13	8	3	2	19	8	19
Middlesbrough	11	7	3	1	38	12	17
Leeds	13	8	1	4	23	12	17
Grimsby	13	6	3	4	23	18	15
Lincoln	15	6	2	7	23	25	14
Scunthorpe	12	4	5	3	16	15	13
Hull	14	5	2	7	20	27	12
York	15	4	3	8	14	28	11
Newcastle	11	4	1	6	14	18	9
<b>Sheffield United</b>	<b>13</b>	<b>4</b>	<b>1</b>	<b>8</b>	<b>8</b>	<b>26</b>	<b>9</b>
Rotherham	15	3	2	10	13	36	8
Sheffield Wed.	11	2	2	7	9	18	6
Huddersfield	13	2	2	9	13	34	6

Page sponsor: **HEELEY BRIDGE GARAGE, Broadfield Road, Sheffield 8 (Telephone 52404).**  
Suppliers of Leyland Vehicles and Quality Used Cars.

# COMMENT

## For Your Information

### Re-arranged Fixtures

Football League Division 2  
9th February at 7.30  
v Wolves at Molineux  
8th March at 7.30  
v Cardiff City at Bramall Lane  
28th March at 7.30  
v Notts. Co. at Meadow Lane

\* \* \*

### Average Gates

as at 15th January, 1977:  
Home 19,807; Away 12,600.

\* \* \*

## News About our Injured Players

### John Flynn

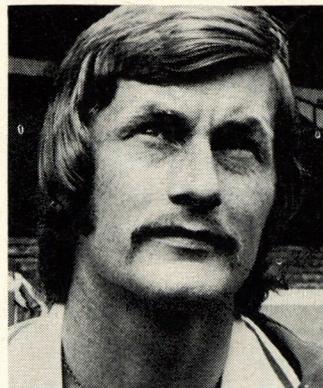
(Fractured left leg.) John continues to improve. Has had a further X-ray this week to confirm progress. Undertaking remedial exercises under supervision.

### Steve Conroy

(Fractured left arm.) Steve's arm should shortly have the plaster removed. He will then be able to recommence work with an early return to our reserve team in mind.

### John McGeady

(Fractured patella.) His left leg is still in plaster, which was rechecked this week. Hopes to have the plaster removed by the end of the month.



### Mick Speight

Mick has undergone a successful operation for the removal of a cartilage from his left leg. He has had a further specialist examination this week. Now doing remedial exercises under supervision and hopes to commence training shortly.

\* \* \*

## Discipline—Spanish Style

It may not be generally known that in most Spanish Leagues there is a Judge in addition to the referee. His decision is final. It is rather like tennis at Wimbledon, where there is an umpire on the court and a referee off-court to whom any dispute can be referred. The Judge in Spain sits at a table outside the field of play, either

behind a goal or on the touch-line and an appeal can be made to him against a decision of the referee. We are indebted to one of our Shareholders, Mr. John Owen, formerly Clerk to the Justices in Sheffield, who now lives in Majorca, for a cutting he has sent from a Spanish newspaper "Hoja del Lunes" a few weeks ago, together with the following translation: **Player knocked out by Referee.** Our reporter in Ciudadela reports the meeting between Atletico Ciudadela and Santa Catali, which the home team won 3-0.

We extract a paragraph from the report—"A quarter of an hour from the end of the match, Company, offside, collected a ball and rapidly went towards the Atletico goal, being pushed by a local defender. The referee, Senor Marcos, indicated a penalty. When a Ciudadela player went to protest for such an unjust decision the Judge of the contest struck him a superb punch, leaving him unconscious for several minutes. Finally, he signalled a foul outside the area which the same player took and made the score 2-0". As Mr. Owen comments: "Evidently this Judge had met this player before! Our referees in England might follow this action to advantage!"

## ALL THE LATEST EDS CLUB NEWS

Today we would like to welcome our visitors, Luton Town.

A major date for your diary is 26th January in the Social Club where a super Film Show is to be held. The films to be shown include Pele, George Best, hopefully a film on United, plus cartoons.

Admission is 25p for children, 30p adults, and the show will last until about 10 p.m. Don't miss it.

A notice to all girl members: Plans are now under way to organise events specifically aimed at you, so watch out for further information.

Away travel is going from strength to strength, so we must make an appeal to all EDS members to

book early to avoid disappointment. The next away match, hopefully, will be Carlisle unless the Notts. County match is re-arranged for the 29th January. Arrangements are now being looked into for plans for the summer, for which events to be held could include hikes, cricket teams and, of course, our float in the Lord Mayor's Parade, for which entries on how to decorate the float are still required.

Keep cheering United on—promotion is just around the corner and let's see the Juvenile Pen full of you enthusiastic United supporters.

Unit-EDS

Unit-EDS

Unit-EDS

## The House of Barrington

SPORTS OUTFITTERS AND EQUIPMENT

Official Suppliers to: Sheffield United F.C., Sheffield Athletics Club, Yorkshire Basketball Clubs, Sheffield City S.C., Oak Street, S.C.  
Discount to Clubs & Schools

379/381 ABBEYDALE ROAD, SHEFFIELD S7 1FS  
Telephone (0742) 54126 or 585870

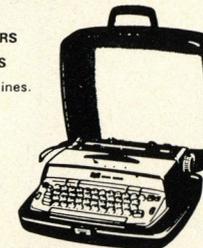
## Typewriter Services

(SHEFFIELD) Telephone: Sheffield 25594

SMITH CORONA ELECTRIC TYPEWRITERS  
FACIT ADDO TYPEWRITER SPECIALISTS

All classes of repairs on all types of machines.  
Selection of new and used typewriters.  
Ribbons, Carbons, Stationary, Printing & Office Equipment.

TYPEWRITER HOUSE,  
18A WELLINGTON ST.,  
SHEFFIELD 1



After the match Shoot down to

## TRAMPS

SHEFFIELD'S LEADING MEN'S AND BOYS FASHION STORE



## TRAMPS

OF KING STREET,  
SHEFFIELD

Sheffield's finest Ford deal!

SERVICING

NEW CARS

USED CARS

FINANCE

TRADE-IN

Beautiful savings from—

Brook Shaw Ltd.

Gibraltar Street, Sheffield S3 8UD. Tel: 29631

Parts & Spares

Ford MAIN DEALER

**WHAT A SAVE**  
**WHAT A TEAM!!!**



# WIGFALLS | HOOVER

## SAVE with

- ★ Interest-free credit (three months).
- ★ Lowest credit charge (option).
- ★ Discount for cash.
- ★ Free delivery and demonstration.

## SAVE

- ★ Time and money on repairs.  
Over 200 Hoover repair engineers available to repair or service your Hoover products.

## SAVE

- ★ Time and money by shopping locally.  
Over 200 retail electrical shops.



# WIGFALLS

Over 200 successful shops throughout the country.