

ARSENAL

Season 1974-75

Official Programme 10p



FOOTBALL LEAGUE DIVISION ONE

LUTON TOWN

SATURDAY 21st SEPTEMBER

KICK OFF 3 pm

ARSENAL FOOTBALL CLUB LIMITED

Telephone: (01)-226 0304
Match and Ticket Information:
(01)-359 0131



Founded 1886

COMMENT

Well, although we are the last Club ever to suggest that we are happy with two drawn games, the matches last week against Leicester City at Highbury and against Chelsea at Stamford Bridge, which were both drawn, we played without an established full-back; we had Bob McNab, Pat Rice and Sammy Nelson all unavailable through injury. If you add to this the continued absence of Alan Ball it puts these two results in a different perspective. By the time these notes are read perhaps all three of the injured full-backs will be available for selection again, and the news of Alan Ball is that he will be having a check X-ray, probably on Monday, and there is a good possibility that he may return at Birmingham a week today. We need not stress just how much we miss Alan, particularly when it is realised that he was our top goalscorer last season, not to mention the number of goals that he made for other people by his unrelenting efforts every moment he is on the field. Of course we are not satisfied with our League position, but it is difficult to measure our true abilities if we are not at full-strength. With the squad system, one player missing or even two, should be covered, but not four, and of course, even then, it depends on the player. We have no replacement in our squad (nor probably has any squad in the country) for Alan Ball, so we are hopeful that when he is in his stride again and we get that little bit of luck which any successful team must have, things will be better.

Directors

D. J. C. H. Hill-Wood, Esq., M.C. (Chairman)
Sir Guy Bracewell-Smith, Bt., M.B.E., M.A.
Sir Robert Bellinger, G.B.E., D.Sc.
S. C. McIntyre, Esq., M.B.E., F.C.I.S.
P. D. Hill-Wood, Esq.
The Rev. N. F. Bone, T.D.

General Manager
W. R. Wall

Manager

B. Mee

Secretary

K. J. Friar

League Champions

1931, 1933, 1934, 1935, 1938,
1948, 1953, 1971

Runners-up

1926, 1932, 1973

F.A. Cup Winners

1930, 1936, 1950, 1971

Runners-up

1927, 1932, 1952, 1972

European Fairs Cup Winners

1970

League Cup Runners-up

1968, 1969

F.A. Charity Shield Winners

1930, 1931, 1933, 1934, 1938,
1948, 1953

F.A. Youth Cup Winners

1966, 1971

YOUR LETTERS

(We are always pleased to receive your letters, and will publish as many as we can, if we think they are of general interest, doing our best to answer any questions which you may ask.)

A topic of conversation among Arsenal fans during the Manchester City game was the position Jimmy Rimmer takes up for corner kicks.

Unlike other goalkeepers, instead of positioning himself on the goal line, he is nearer to the edge of the six-yard box, the goal line being covered by both Arsenal full-backs.

Perhaps through the medium of the programme you could explain Jimmy's reason for doing this, and also add a comment of what Bob Wilson thinks about this positioning.

B. Coutts.

13 Canterbury House,
Arthur Street, Erith, Kent.

EDITOR'S NOTE: I'm sorry I cannot answer specifically your questions about Jimmy Rimmer's positional play at corner kicks. Tactical and positional arrangements by the team (and individual players) are worked out for the benefit of the team and, therefore, it is not appropriate for me to disclose them nor even to discuss them! I am sure Bob Wilson would take a similar view.

As a matter of interest and curiosity, what is it that Jimmy Rimmer takes in the plastic bag and puts in the goal? Is it his cap and gloves. We have seen this in the two home games and would like to know?

Also I believe Bob Harding went to USA in the close season? Did he come through with flying colours and ready for action?

Thank You.

S. W. Jewell.

97 Orford Road,
Walthamstow, E.17.

EDITOR'S NOTE: Goalkeepers (many of them famous in the past) often take all sorts of peculiar things with them on to the field. Rabbits' feet, lucky charms, etc., but rarely do they want to talk about it!

For sure, Jimmy's bag contains a pair of gloves and a cap but what else? Perhaps we will never know! Whatever it is, as long as it brings him (and Arsenal) good luck, that is all we NEED to know.

Bobby Harding did not, after all, go to USA this summer. He is still nursing an ankle injury but is progressing. I'm sure we all wish him the best of luck and a speedy return to the field of play.

In common with the majority of football supporters, I am heartily sick of the publicity given to an idiotic fringe of immature hooligans, most of whom are not long from their cradles.

It seems to me that this element is over exposed by the media, who have the responsibility of presenting news to the public. It is quite common to see pictures of hooligans being led away by police, without pictures of the actual game being shown.

Surely it's about time the genuine supporter, who although biased towards his own team, is given more publicity. The press and TV never appear to want to circulate the ground and talk to the people who are getting enormous pleasure from being with their friends at a football match.

YOUR LETTERS—continued on page 7

Coming Events at Highbury

FOOTBALL COMBINATION NORWICH CITY

SATURDAY, 28th SEPTEMBER
Kick-off 3 p.m.

FOOTBALL COMBINATION CRYSTAL PALACE

SATURDAY, 5th OCTOBER
Kick-off 3 p.m.

FOOTBALL LEAGUE QUEEN'S PARK RANGERS

SATURDAY, 12th OCTOBER
Kick-off 3 p.m.

ADVANCED BOOKINGS

Prices of our numbered and reserved seats for all home League matches are:

£2.00 CENTRE BLOCK
£1.60 NEXT CENTRE (Upper Tiers)
£1.20 WING BLOCK
£1.00 LOWER TIER (EAST)

Advanced bookings are restricted to not more than 21 days prior to the date of the match, e.g. if a match takes place on the 28th of the month we would not accept applications before the 4th of the month.

Our experience shows that, on occasions such as 'local derby' or other especially popular games, the number of letters received here on the 21st day before the match are such that our limited accommodation is insufficient to meet demands. In such circumstances a ballot has to be applied as a means of allocation. It will be seen, therefore, that the making of an application cannot always be considered as a guarantee of an allocation of tickets.

Your application should be addressed to 'The Box Office, Arsenal Stadium, Highbury, London N5 1BU' and should be accompanied by the appropriate remittance and a stamped and addressed envelope.



THIS WEEK'S GUEST WRITER

BILL EDRICH

My first view of Highbury as a player

Highbury is a place steeped in atmosphere—and I should know for I had a first-hand look at the place all but 40 years ago.

Then, as a Spurs' player, I turned out for the reserves on a snowbound Highbury in 1936. That was before I had made my mark on the cricketing world but even so I remember my one outing on this famous turf.

In front of a meagre 5,000 crowd I had an unhappy afternoon on the left wing where I ran up against my Middlesex cricket colleague Les Compton. Les was operating at right back and, on that cold day, I hardly got a kick as he played me out of the game. That season, though, was a miserable one for me.

I started well enough in a Tottenham side that contained no fewer than seven full internationals but, after no more than four games, I was injured. My knock proved worse than I first feared and that ankle trouble kept me out of action until late in the season.

It was on my long road back to fitness that I made that one and only appearance of my all-too-short football career at Highbury. For, after that unhappy season, I concentrated on the summer game to such an extent that I spent the next two winters in foreign parts. The following year I was off on a tour to India (1937/38) and the next winter I was in South Africa, this time with an M.C.C. party.

After my lay-off, due equally to cricket and injury, I never again tried to make the grade in top soccer. Even so, in my brief footballing career, I had the chance to play with some fine players. Men like Arthur Rowe,

Willie Hall, Taffy O'Callaghan and Les Howe—all of them internationals—which couldn't be bad for a Second Division side!

Sadly we didn't manage promotion in my one season of first-team soccer. Obviously, though, I still have a soft spot for Tottenham but these days it is Arsenal who are my local team. I've only just recently moved down to London from my native Norfolk but now it's the Gunners who have taken over as my home-based team.

On a Saturday night I'll be quick to look for Arsenal's result but it'll be the East Anglian sides that will catch my eye as I scan the scores.

My favourite team Norwich City are now in the Second Division but I'm confident they can win promotion in their first term back in the lower grade. Ipswich are another side that I'll be keen to see do well. At Highbury you've already been able to take a close look at Bobby Robson's side and I think you must agree that they have what it takes to challenge for title honours.

Of the current Ipswich side I think defender Kevin Beattie and striker Trevor Whymark are players who could yet make their ability tell at international level for England.

My favourite player, though, doesn't belong to Portman Road. In fact it's Liverpool's very own Kevin Keegan. I think Keegan is a tremendously whole-hearted player with fabulous ability. He consistently gives his all to the team's cause and that can't be bad.

However, I was disappointed with Keegan's behaviour in that now notorious Charity Shield game at Wembley earlier

this season. It was bad enough being sent off but, that being the case, I would have preferred him to take his dismissal with dignity and not throw a tantrum at the referee's decision by tearing off his shirt in disgust.

Keegan's attitude, and for that matter Bremner's as well, is typical of the game today. In my time as a footballer, it was rare to see such a show of dissent—as it has now been popularly named. The game was just as hard but not so dirty.

Players now seem to look for the player more than the ball. Time-wasting has also taken a hold—something that was uncommon in my day.

As far as time-wasting goes, I would like to see referees clamp down on forwards who persistently stand in front of a goalkeeper once he has taken the ball. In fact this annoying habit should be outlawed from the game in an attempt to speed up play.

On the terraces, as well, things have declined steadily. The current trend of off-field aggro is as frustrating as it is needless. We must all make a conscious effort to deter the troublemakers who after all are rarely more than misguided teenagers.

Their irresponsible behaviour should be dealt with severely by the courts. These pathetic aggro-kids should be hit hard by the men in charge. Fines are not enough. A tougher deterrent must be found to stamp out this frightening trend.

At Arsenal, crowd trouble has never been too great a problem. I would like to think that that will always be the case and that the Highbury supporters will do their bit towards killing off this bad side of soccer.

As I said before, Highbury has always had atmosphere. To lose that through needless violence and misbehaviour from a small minority would be tragedy indeed to a club as great as Arsenal.

THE 'GUNNERS' SHOP

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We carry a large range of items, including scarves in both our regular and change colours, pennants, badges, Arsenal playing kits, books, photographs, etc.

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GUNNERS SHOP,
Arsenal Stadium,
Highbury, London, N5 1BX
Tel.: 01-226 9562

HALF-TIME SCOREBOARD

First Division

A	Carlisle v. Birmingham
B	Coventry v. Everton
C	Derby v. Burnley
D	Ipswich v. Chelsea
E	Leeds v. Sheffield United
F	Liverpool v. Stoke
G	Middlesbrough v. Manchester City
H	Q.P.R. v. Newcastle
J	West Ham v. Leicester
K	Wolves v. Tottenham

Second Division

L	Aston Villa v. Millwall
M	Fulham v. Norwich
N	Oxford v. Orient

Third Division

P	Charlton v. Swindon
Q	Crystal Palace v. Wrexham
R	Watford v. Southend

Fourth Division

S	Newport v. Brentford
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Football Combination

T	Chelsea v. Arsenal
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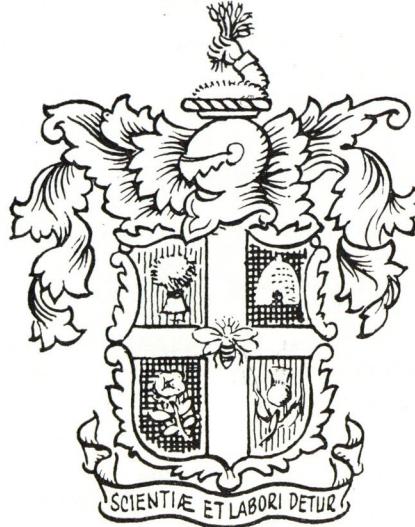
FOOTBALL LEAGUE

DIVISION I

	P	W	D	L	F	A	W	D	L	F	A	Pts
Ipswich	...	7	3	0	0	6	0	3	0	1	7	4 12
Liverpool	...	7	3	0	0	9	3	2	1	1	5	3 11
Man. City	...	7	4	0	0	9	1	1	1	4	7 11	
Stoke	7	2	2	0	7	2	2	0	1	4	2 10
Sheffield U.	...	7	3	1	0	7	3	1	1	4	5 10	
Everton	...	7	2	2	0	4	2	1	1	4	4 9	
Wolves	...	7	1	2	0	5	3	1	2	1	3	4 8
Newcastle	...	7	3	1	0	8	4	0	1	2	5	8 8
Carlisle	...	7	1	0	2	1	3	2	1	1	5	2 7
Middlesbro'	...	7	0	2	1	2	4	2	1	1	5	2 7
Burnley	...	7	2	0	2	7	5	1	1	4	5	7
Leicester	...	7	1	2	1	5	4	1	1	6	6	7
Chelsea	...	7	0	2	2	3	8	2	1	0	6	3 7
Derby	...	7	1	2	0	5	3	0	2	2	3	6 6
Birmingham	...	7	1	1	2	7	10	1	1	1	2	2 6
ARSENAL	...	7	1	0	2	4	2	1	1	2	5	5 5
Q.P.R.	...	7	0	1	2	1	3	1	2	1	4	5 5
Tottenham	...	7	2	0	2	5	4	0	0	3	2	7 4
Leeds...	...	7	1	1	1	2	2	0	1	3	3	8 4
LUTON	...	7	0	2	2	3	7	0	2	1	2	4 4
Coventry	...	7	0	2	1	4	6	0	1	3	3	9 3
West Ham	...	7	1	0	2	5	5	0	1	3	1	8 3

A REMINDER

to supporters that anyone carrying parcels, bags, or bulky objects will not be admitted to the Stadium.



JOHN FAULKNER: Another whose early footballing experience was gained in the amateur game. It was his performance for Sutton United in a 6-0 Cup defeat against Leeds United that prompted Don Revie to take him to Elland Road. Had the bad luck to break a leg and was restricted to two first-team games for Leeds. Has settled well at Luton since his £6,000 move in March 1972. Born Orpington.

JOHN RYAN: A free transfer bargain from Fulham five seasons ago and now one of Luton's most experienced players. A quick defender with a liking for the overlap. In his spare time he plays a lot of golf—he won the Kent amateur title in 1972—and also water-skis. Born London.

GORDON HINDSON: A £27,000 signing from Newcastle in October 1971, he established himself in the first-team squad last season when mainly named as substitute. Enthusiastic, attacking player with a powerful shot, he can play in midfield or up front. Born Durham.

JIMMY HUSBAND: After many successful years in Everton's attack, he moved to Luton for an £80,000 fee in November 1973 and his eight goals last season helped the club win promotion. Gained five Under-23 caps while at Goodison Park. Born Newcastle.

BARRY BUTLIN: Luton's top scorer last season with 17 League goals, he is recognised as one of the game's finest headers. Was with Notts County before joining Derby County, for whom he made four League appearances, and became Luton's then costliest player in a £50,000 transfer in November 1972. Born Roslington.

ALAN WEST: A well-spent £80,000 bought him from Burnley last October, and he has become a big favourite with the Luton crowd. Capped once for England at Under-23 level whilst at Burnley, where he made over 50 appearances. Born Hyde.

ADRIAN ALSTON: Returned to England this summer from the World Cup Finals in West Germany, where he was a member of the Australian team, joining Luton for £12,000. Before emigrating "down under" six years ago he was on Preston North End's books. Scored his first League goal for Luton last Saturday. Born Preston.

JIM RYAN: Dropped a division to gain regular first-team football with Luton when he left Manchester United after 24 League games four years ago for a £20,000 fee. A Scot who last season missed only three games, he now has the chance to become established in the First Division. Born Stirling.

KEITH BARBER: Has kept goal in more than 80 League games for Luton, recently displacing Graham Horn. His appearances for the first-team have been limited since Horn's arrival and last season he played mostly in the Football Combination side. Discovered in London Sunday soccer, he joined Luton from Dunstable Town. Born London.

DON SHANKS: Last season he was watched by First Division clubs and is now happy to be among them—with Luton Town. As an apprentice with Fulham he showed great promise and was snapped up by Luton on a free transfer. Made his debut four seasons ago and in 1971 was a member of the England Youth team which won the "Little World Cup". Born London.

BOBBY THOMSON: Began an illustrious career in the First Division thirteen years ago and in May 1972 Luton signed him on a free transfer from Birmingham City. With more than 400 League games behind him, he has been an inspiration to the younger players at Luton. Began at Wolves, and within three years of his debut was an England international. Altogether he won 15 Under-23 caps and eight full caps. Born Smethwick.

PETER ANDERSON: One of the country's highest-scoring midfield players, he hit eleven goals in 41 League games last season when also voted "Player of the Year" by Town supporters. Luton made a shrewd assessment of the former amateur left-winger at Hendon and gave him his League debut in February 1970. Born Hendon.



LUTON TOWN 1974-75

Back row: Maitland Pollock, Peter Anderson, John Ryan, Paul Fitcher, Paul Price, Jimmy Husband.
Middle row: Bobby Thomson, John Faulkner, Keith Barber, Graham Horn, Barry Butlin, Alan Garner, Steve Litt.
Front row: Reg Game (Physiotherapist), Brian Chambers, Alan West, Harry Haslam (Manager),
Gordon Hindson, Jimmy Ryan, Roy McCrohan (Chief Coach).

Matches between Arsenal and Luton Town

Division II		Division I		Season 1899-1900		Home 5-1		Away 0-3	
Season 1897-98	Home 2-1	Away 1-3	Season 1898-99	Home 3-0	Away 1-4	Season 1899-1900	Home 5-1	Away 0-3	Away 0-3
1955-56	3-0	0-0	1957-58	2-0	0-4	1959-60	0-3	1-0	
1956-57	1-3	2-1	1958-59	1-0	3-6	Arsenal's score is shown first.			
SUMMARY OF LEAGUE ENCOUNTERS									
	Home	P 8	W 6	D 0	L 2	F 17	A 8 Pts 12
	Away	P 8	W 2	D 1	L 5	F 8	A 21 Pts 5
				16	8	1	7	25	29 17

YOUR LETTERS

continued from page 3

As a Steward at Arsenal I look forward to match days and the friendly welcome from supporters old and new, many of whom have travelled long distances at no little expense. So many of them, of both sexes, hold intelligent views of the game and a faith in Arsenal that the Club should be proud of.

I'm convinced that if this type of supporter is seen and heard an example might be followed.

Incidentally these supporters are in the West Stand, Lower Tier, R. Block.

T. W. House.

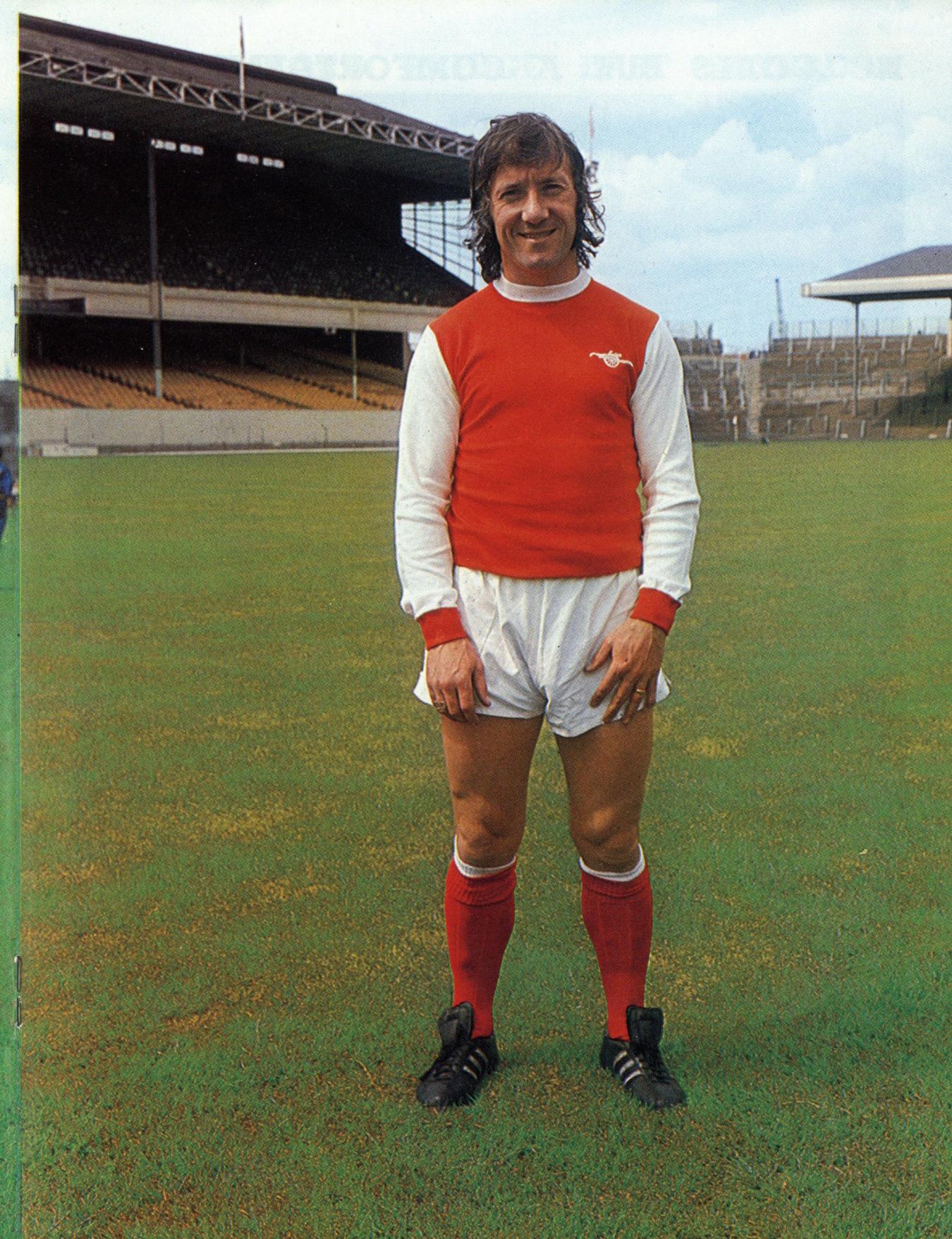
94 Chelmsford Road,
Southgate N14 5PX.

SOUTH-EAST COUNTIES LEAGUE—DIVISION I

	P	W	D	F	L	A	Pts
Ipswich Town	...	5	3	2	0	21	5 8
Fulham	...	5	3	2	0	15	4 8
Tottenham Hotspur	...	5	3	1	1	17	2 7
Chelsea	...	4	3	1	0	16	3 7
Crystal Palace	...	5	3	1	1	9	7 7
Southend United	...	4	3	0	1	11	5 6
Orient	...	5	2	2	1	13	6 6
Queen's Park Rangers	...	4	3	0	1	7	4 6
ARSENAL	...	5	1	2	2	10	9 4
Charlton Athletic	...	5	1	2	2	4	7 4
Reading	...	5	2	0	3	5	19 4
West Ham United	...	4	1	1	2	6	8 3
Watford	...	5	1	0	4	6	22 2
Portsmouth	...	4	0	1	3	4	15 1
Millwall	...	5	0	1	4	3	15 1
Gillingham	...	4	0	0	4	2	18 0



BOBBY CAMPBELL—The Chief Coach



GEORGE ARMSTRONG

NO GOALS BUT A COMFORTABLE POINT



A magnificent left-foot swerving shot by Liam Brady brings a save to match from Chelsea goalkeeper Phillips.



So nearly the only goal of the game. With Chelsea's defence in a tangle, it looks easier to score than miss, but Charlie George's shot is wide.

AT STAMFORD BRIDGE LAST SATURDAY



Brian Kidd challenges Chelsea defender Harris—and the almost hidden Hutchinson—for a high one on the edge of the goal-area.



Hard luck, Brian! Kidd's header from a cross by George Armstrong is clutched by Phillips right under the bar.
(Photographs by "North London World")

ARSENAL SUMMARIES

FOOTBALL LEAGUE

Saturday, September 7, lost to Burnley (Home) 0-1.
Half-time: 0-0.

Team: Rimmer; Rice (Simpson), Nelson, Storey, Blockley, Matthews, Armstrong, Brady, Radford, George, Kidd.
Referee: Mr. K. H. Burns (Stourbridge).

Saturday, September 14, drew with Chelsea (Away) 0-0.
Team: Rimmer; Kelly, Simpson, Storey, Blockley, Matthews, Armstrong, George, Radford, Kidd, Brady.
Referee: Mr. P. Partridge (Bishop Auckland).

FOOTBALL LEAGUE CUP—2nd Round

Tuesday, September 10, drew with Leicester City (Home) 1-1. Half-time: 1-1.

Team: Rimmer; Kelly, Simpson, Storey, Blockley, Matthews, Armstrong, George, Radford, Kidd, Brady.
Scorer: Kidd.
Referee: Mr. R. Tinkler (Boston).

FOOTBALL COMBINATION

Wednesday, September 4, lost to Luton Town (Away) 0-1. Half-time: 0-0.

Team: Barnett; MacKinnon, O'Leary, Powling, O'Brien, Ross, Price, Vassallo, Hornsby, Stapleton, Rostron.
Referee: Mr. D. Waterman (Weybridge).

Saturday, September 7, beat Leicester City (Away) 1-0.
Half-time: 0-0.

Team: Barnett; MacKinnon, O'Leary, Powling, L. Madden, Ross, O'Brien, Price, Harding (Rostron), Hornsby, Stapleton.

Scorer: Hornsby.
Referee: Mr. A. F. Williams (Worcester).

Saturday, September 14, lost to Cardiff City (Home) 1-4. Half-time: 1-0.

Team: Barnett; MacKinnon, Twidell, O'Leary, L. Madden, Ross, O'Brien, Price, Rostron (Harding), Stapleton, Vassallo.

Scorer: Stapleton.
Referee: Mr. D. N. Harwood (Nottinghamshire).

SOUTH-EAST COUNTIES LEAGUE

Saturday, September 7, lost to Fulham (Away) 0-1.
Half-time: 0-0.

Team: Gould; Twidell, Purvis, R. Bickerstaffe, J. Devine, Ambrose, Rix, Brailsford (Wheatley), Williams, Goodchild, Walker.
Referee: Mr. G. A. Isaacs (Kingsbury, Middlesex).

Saturday, September 14, beat Millwall (Home) 5-1.
Half-time: 4-0.

Team: Gould; Ambrose, D. Wright, C. Hanson, J. Devine, Williams, Rix, Brailsford (Wheatley), Goodchild, Bean, Walker.

Scorers: Goodchild 2, Bean, Walker, Devine.
Referee: Mr. E. Scales (Hertfordshire).

FOOTBALL COMBINATION

	P	W	D	L	F	A	Pts
Chelsea	8	7	0	1	16	5	14
Ipswich Town	7	6	0	1	21	6	12
Cardiff City	7	6	0	1	21	8	12
Luton Town	8	5	1	2	15	8	11
Norwich City	8	4	2	2	15	7	10
Oxford United	8	4	1	3	13	9	9
Bristol City	8	4	1	3	15	11	9
Southampton	8	4	1	3	19	16	9
Bristol Rovers	6	4	0	2	6	5	8
Leicester City	8	3	2	3	7	7	8
Tottenham Hotspur	8	3	2	3	10	13	8
Plymouth Argyle	5	3	1	1	8	6	7
Queen's Park Rangers	8	3	1	4	13	15	7
Crystal Palace	7	3	1	3	12	14	7
ARSENAL	8	3	1	4	7	9	7
Bournemouth	7	3	0	4	8	14	6
Swansea City	7	1	3	3	8	9	5
Birmingham City	8	1	3	4	4	8	5
West Ham United	7	1	1	5	10	12	3
Fulham	8	0	3	5	6	15	3
Reading	5	0	0	5	5	23	0
Swindon Town	6	0	0	6	0	19	0

APPEARANCES & GOALSCORERS

(Up to and including Saturday, September 14)

FOOTBALL LEAGUE

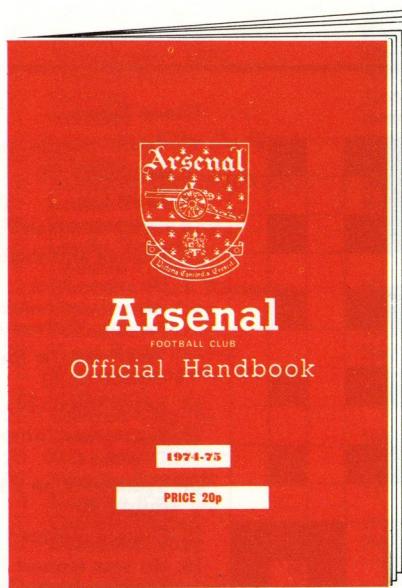
Brady	7	Matthews	6
Kidd	7 (4)	Nelson	6
Radford	7 (2)	Simpson	6
Rimmer	7	Armstrong	4
Storey	7	Rice	4
George	6	Blockley	3
Kelly	6	Hornsby	1
Substitutes: Price, Armstrong, Powling, Simpson—1 each.			

FOOTBALL COMBINATION

Barnett	7	Blockley	3
MacKinnon	7	L. Madden	3
O'Brien	7	Rix	3
O'Leary	7	Ross	3
Stapleton	6 (1)	Vassallo	3
Hornsby	5 (1)	Armstrong	1 (1)
Powling	5	Walker	1 (1)
Price	5	Harding	1
Goodchild	4 (2)	Tones	1
Rostron	4 (1)	Twidell	1
Substitutes: Harding, L. Madden, Rostron—1 each.			

SOUTH-EAST COUNTIES LEAGUE

J. Devine	5 (1)	Rix	3
Brailsford	5	Twidell	3
Walker	5	R. Duffy	2 (1)
Ambrose	4	M. Lawrence	2
R. Bickerstaffe	4	Walker	1 (3)
Purvis	4	Wheatley	1 (1)
Williams	4	C. Hanson	1
Bean	3 (2)	A. Ravenscroft	1
Goodchild	3 (2)	D. Wright	1
Gould	3	Substitutes: H. Beaumont, Wheatley—2 each.	



ON SALE TODAY!

THIS PICTORIAL AND FACTUAL RECORD WHICH EVERY ARSENAL SUPPORTER WILL WANT

- ★ FOURTEEN PAGES OF PICTURES
- ★ PORTRAITS AND BIOGRAPHIES OF OUR FIRST TEAM SQUAD
- ★ TEAMS, APPEARANCES AND GOALSCORERS FOR EVERY MATCH LAST SEASON
- ★ COMPLETE FIRST DIVISION FIXTURE LIST FOR 1974-75
- ★ SECTIONS OF INVALUABLE ARSENAL RECORDS

88 PAGES — 20p

THE STORY OF LUTON TOWN

Luton Town's post-war history embodies the story-book elements of joy and pathos, in that it portrays a climb up and down the stepladder of football fortune, exciting and sad in turn, then a brave effort to get back to the top.

The Hatters' fans were thrilled in 1955 when, after eleven Second Division seasons the Club edged into second place after a nerve-racking promotion race with five rivals. Goal average settled the Championship in favour of Birmingham and it also decided which Club went up with them. Luton's 88 goals to 53 pushed Rotherham United (94-64) into third place, both finishing with 54 points, and next came a disappointed Leeds with 53.

Four years later, Luton Town surprised even their supporters by vanquishing Leeds, Leicester, Ipswich, Blackpool and Norwich to reach the F.A. Cup Final. Exultation turned to dismay when Nottingham Forest, despite the calamity of being reduced by a serious injury to ten men, won the trophy 2-1.

For Luton the sequel was a tragedy of a good team becoming too heavy with years: experience aged, and twelve months after appearing at Wembley the team were back

in Division Two. Three more Seasons and Luton dropped into Division Three. They stayed two years, then grimly tackled the long haul back from Division Four.

Success was achieved in Season 1967-68 at the third attempt and with no argument about it: Luton scored the most goals (87), had fewer against them (44) than the other 23 Clubs and equalled Peterborough's record 66 points for this Division.

The Club's long association with the Southern League before their 1920 attainment of Football League status made even older people forget that Luton were elected to the Second Division when it was only five years old, taking the place of Bolton Wanderers in 1897.

The turn of the Century spelt their exit in favour of Blackpool. In modern times Luton have been a League Club for another 41 Seasons and sampled the ups and downs of all four Divisions.

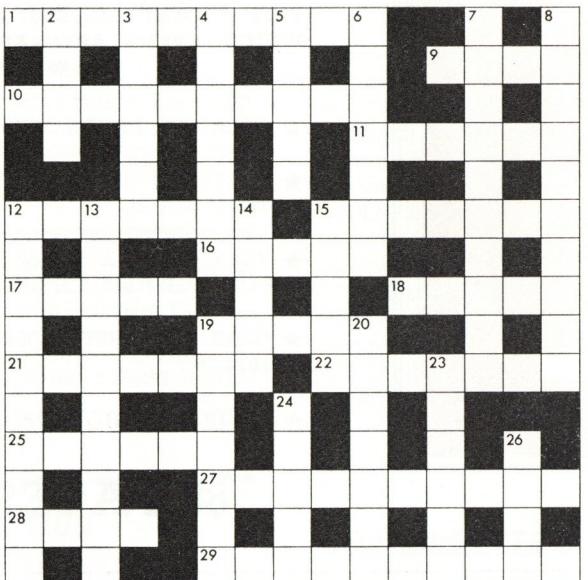
Luton gained promotion to the Second Division in the 1969-70 Season when they were runners-up to Orient, and stayed there until their promotion to the First Division, as runners-up to Middlesbrough, in the 1973-74 Season.

ARSENAL CROSSWORD

NUMBER 167 Compiled by John Barrett

Clues Across

1. It has less room for play (5, 5)
9. Curve evident in clear chance (4)
10. Southampton full-back (5, 5)
11. He joined Southampton from Grimsby (6)
12. First-class (7)
15. Claimed, maybe, in tenths (7)
16. Taken by referees (5)
17. Kenilworth Road location (5)
18. Fetters in the West Ham side? (5)
19. Birds in the Navy? (5)
21. Road, for a Liverpool player, by the sound of it (7)
22. Former Norwich player (7)
25. Ted goes after water, sitting down (6)
27. Presented a streaker's meats not fully cooked (4, 6)
28. It has a come back (4)
29. Fresh national team in the States? (3, 7)



Clues Down

2. Team change, pal (4)
3. Equalises (6)
4. Fruit (7)
5. Total to agree? (5)
6. Pushes and jostles (7)
7. He played for Aberdeen before joining Wolves (5, 5)
8. They narrow the choice (5, 5)
12. Essex team (10)
13. Signatures, or car charts? (10)
14. Transport, as a kick might (5)
15. Dixie's clerics? (5)
19. He was signed by Burnley from Chelsea (7)
20. Arsenal player (7)
23. Ipswich goalkeeper (6)
24. Worth altering, taken from the touch line (5)
26. Covering (4)



Bertie Mee presents Jimmy Rimmer with the Evening Standard footballer of the month award for August before the game with Burnley.

TODAY'S REFEREE

RONALD CHALLIS
TONBRIDGE, KENT

Went on The League line in 1962 after serving as a referee in the Southern League. Promoted to The League referees' list in 1968. Was a linesman for a Fairs Cup match and refereed a quarter-final game in the 1970 F.A. Challenge Trophy. He took up refereeing while serving in the R.A.F. in Singapore. Chairman of the Tonbridge branch of the Referees' Association since 1961, he is also secretary of the London and S.E. Counties section of the Association of Football League Referees and Linesmen. Married with two sons, he works as a magazine production manager.

FOOTBALL LEAGUE DIVISION I

		Opponents	Ground	F.A.	
1974					1975
Aug. 17	Leicester City	Away	1	0	Jan. 4
" 20	Ipswich Town	Home	0	1	" 11
" 24	Manchester City	Home	4	0	" 15
" 27	Ipswich Town	Away	0	3	" 18
" 31	Everton	Away	1	2	" 22
Sept. 7	Burnley	Home	0	1	" 25
" 10	Leicester City (L. Cup)	Home	1	1	Feb. 1
" 14	Chelsea	Away	0	0	" 8
" 18	Leicester City (F.L. Cup)	Away			" 15
" 21	Luton Town	Home			" 22
" 28	Birmingham City	Away			Mar. 1
Oct. 5	Leeds United	Away			" 8
" 9	League Cup (3)				" 15
" 12	Queen's Park Rangers	Home			" 22
" 16	Manchester City	Away			" 29
" 19	Tottenham Hotspur	Away			" 31
" 26	West Ham United	Home			April 1
Nov. 2	Wolverhampton W.	Home			" 5
" 9	Liverpool	Away			West Ham United (F.A. Cup Semi-Final)
" 13	League Cup (4)	Home			" 12
" 16	Derby County	Away			" 19
" 23	Coventry City	Away			" 26
" 30	Middlesbrough	Home			May 3
Dec. 4	League Cup (5)	Away			Undated
" 7	Carlisle United	Home			Newcastle United
" 14	Leicester City	Away			(Copyright of The Football League Ltd. and not to be reproduced without permission)

FOOTBALL COMBINATION

		Opponents	Ground	F.A.	
1974					1975
Aug. 17	Southampton	Home	1	2	Jan. 11
" 20	Fulham	Away	3	1	" 14
" 24	Bristol Rovers	Away	0	1	" 18
" 27	Fulham	Home	0	0	" 29
" 31	Swindon Town	Home	1	0	Cardiff City
Sept. 4	Luton Town	Away	0	1	" 5
" 7	Leicester City	Away	1	0	Ipswich Town
" 14	Cardiff City	Home	1	4	Bristol City
" 17	Bristol Rovers	Home			Bournemouth
" 21	Chelsea	Away			Swindon Town
" 28	Norwich City	Home			Leicester City
Oct. 5	Crystal Palace	Home			Reading
" 12	Queen's Park Rangers	Away			Chelsea
" 19	Tottenham Hotspur	Home			Norwich City
" 26	West Ham United	Away			Queen's Park Rangers
Nov. 6	Bournemouth	Away			Birmingham City
" 9	Oxford United	Home			West Ham United
" 19	Ipswich Town	Away			Crystal Palace
" 23	Bristol City	Home			Tottenham Hotspur
" 30	Plymouth Argyle	Away			

SOUTH-EAST COUNTIES LEAGUE

		All Home matches at London Colney.		
1974			1975	
Aug. 17	Charlton Athletic	Home	0	0
" 24	Crystal Palace	Home	2	2
" 31	Ipswich	Away	3	5
Sept. 7	Fulham	Away	0	1
" 14	Millwall	Home	5	1
" 21	Chelsea	Home		
" 28	S.E.C.L. Cup (1st Round)			
Oct. 5	Ipswich	Home		
" 12	Orient	Home		
" 19	Charlton Athletic	Away		
" 26	Watford	Home		
Nov. 2	Millwall	Away		
" 9	Fulham	Home		
" 16	S.E.C.L. Cup (2nd Round)			
Nov. 23	Orient			Away
" 30	Portsmouth			Away
Dec. 7	Gillingham			Home
" 14	Southend United			Away
" 21	Crystal Palace			Away
" 28	Gillingham			Away
Jan. 4	West Ham United			Away
" 11	Tottenham Hotspur			Home
" 18	Division I Cup			
" 25	Portsmouth			
Feb. 1	Queen's Park Rangers			
" 8	Reading			
" 15	West Ham United			
" 22	Chelsea			
Mar. 1	Tottenham Hotspur			
" 8	Reading			
" 15	Watford			
" 22	Southend United			
" 29	Queen's Park Rangers			

ARSENAL

Colours:
Shirts: Red, White Sleeves
Shorts: White
Stockings: Red with
Thin White Band

LUTON T.

Colours:
Shirts: Orange with White and
Black Vertical Stripe down left
side
Shorts: Navy Blue
Stockings: Orange

RIMMER	1	BARBER
SIMPSON	2	SHANKS
NELSON	3	THOMSON
STOREY	4	ANDERSON
BLOCKLEY	5	FAULKNER
MATTHEWS	6	RYAN (John)
ARMSTRONG	7	HINDSON
KELLY	8	HUSBAND
RADFORD	9	BUTLIN
KIDD	10	WEST
BRADY	11	ALSTON
	12	

Referee : Mr. R. C. CHALLIS (Tonbridge, Kent)
Linesman (Red Flag) : Mr. R. DIX (Fareham, Hants.)
Linesman (Yellow Flag) : Mr. D. R. WATERMAN (Weybridge, Surrey)

PROGRAMME OF MUSIC

The undermentioned items of music will be included in the programme to be played by the Metropolitan Police Band conducted by Major W. Williams, M.B.E., A.R.C.M., Director of Music.



A.R.C.M., Director of Music.				THE BEST OF THE POPS
March	"American Marches"	Sousa & Foster	Song	"Love me with all your Heart" (Vocalist: Alex Morgan)
*Selection	"Fiddler on the Roof"	Bock		Rigual
Two pieces	(a) "Estrellita" (b) "Piping Hot"	Ponce Leach		
Selection	"Music of the Minstrels"	arr. Mortlock	Marches	(a) "Blaze of Glory" (b) "Army & Marine"
				Holzman Zehne

* On record Decca "Pull It Isn't"