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PROGRAMME

V
O.P.R.

FOOTBALL LEAGUE, DIVISION ONE

SATURDAY, 31st AUGUST, 1974

(Kick-off: 3-00 pm)

INSIDE TOWN TODAY

HARRY HASLAM

FACE TO FACE

ACTION '74

Price 10p



LUTON TOWN FOOTBALL AND ATHLETIC CLUB COMPANY LIMITED
KENILWORTH ROAD — LUTON — BEDFORDSHIRE
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HARRYS TOWN



I have learned a lot since we came into the First Division this season, and nothing has opened my eyes more than the style of play. One minute the football is being played at a tremendous pace, the next the ball is being rolled gently about from player to player. It's all stop and start.

This means that it is very necessary for players to pace themselves. I am sure our lads don't lack fitness, but it's going to take time for them to put the two things together—the style and the stamina.

I also notice that every game is a big occasion in the First Division. All the gates are around 20,000 or over. This rubs off on the players. They love it. In the Second Division we came up against crowds of six thousand and nine thousand. Some of the grounds had no atmosphere. But now atmosphere is the order of the day.

This new environment is vastly different for both the players and myself. Even the organisation for a First Division match seems vastly different as, I am sure, my opposing manager today Gordon Jago, will confirm. For it's not long since Gordon and Queen's Park Rangers were in the Second Division with us.

I can't hide or duck because I think we have played badly. Supporters have seen and heard about our performances, and if they have genuine comments to make it's my job to be around. I have no time for the continual knockers, but I'll tell you one thing, I answer personally every sensible letter I get.

It's for the same reason I stand and chat to the press lads after a game. They have a job to do, and it's my duty to tell the fans, through the papers, what I thought about a game.

Once again we come to the old problem of raising the cash to buy good players. Unlike most of my rival managers in the First Division I can't go out and spend £300,000 on a player. I just haven't got that sort of money. We will have to have five or six years in the First Division to be able to do that.

But I am still working on deals that I hope will bring top players to Luton. If I can do things my way there will come a day when we can match the best with the best. We've just got to stick at it.

ADRIAN ALSTON joins the team

... and chooses a Vauxhall Victor for performance and reliability.

Why not kick-off the new season with one of Luton's First Division cars and you will be watching Luton's First Division team free. The first 30 Vivas or Victors ordered from the 15th August and registered this month qualify for a free Season Ticket. So this is the month to get your new 'N' registered Vauxhall. Call in at our Dunstable Road Showrooms soon.

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FACTS & FIGURES

1—Goals Scored		Substitute Appearance	
Date	Opponents	Date	Opponents
Aug 17	Liverpool	17	West Ham United (LC1)
19	West Ham United	18	Middlesbrough
24	West Ham United	23	West Ham United
28	Queen's Park Rangers	24	West Ham United
31	Leeds United	25	Queen's Park Rangers
Sept 7	Bristol Rovers (LC2)	27	Leeds United
11	Leeds United	28	Coventry City
14	Ipswich Town	29	Coventry City
21	Arsenal	30	Burnley (FAC1)
24	Coventry City	30	Burnley (FAC1)
28	Coventry United	30	Burnley (FAC1)
Oct 5	Leicester City	30	Burnley (FAC1)
9	Leicester City	30	Burnley (FAC1)
12	Birmingham City	30	Burnley (FAC1)
16	Middlesbrough	30	Burnley (FAC1)
19	Manchester City	30	Burnley (FAC1)
26	Tottenham Hotspur	30	Burnley (FAC1)
Nov 2	Newcastle United	30	Burnley (FAC1)
9	Newcastle United	30	Burnley (FAC1)
13	Sheffield United	30	Burnley (FAC1)
16	Stoke City	30	Burnley (FAC1)
23	Everton (FAC1)	30	Burnley (FAC1)
30	Burnley	30	Burnley (FAC1)
Dec 4	Burnley	30	Burnley (FAC1)
7	(LC5)	30	Burnley (FAC1)
14	Chelsea	30	Burnley (FAC1)
21	Derby County	30	Burnley (FAC1)
26	Ipswich Town	30	Burnley (FAC1)
28	Wolverhampton W.	30	Burnley (FAC1)
Jan 4	(FAC3)	30	Burnley (FAC1)
11	Chelsea	30	Burnley (FAC1)
15	(LC5F)	30	Burnley (FAC1)
18	Burnley	30	Burnley (FAC1)
22	(LC5F)	30	Burnley (FAC1)
25	(FAC4)	30	Burnley (FAC1)
Feb 1	Sheffield United	30	Burnley (FAC1)
8	Newcastle United	30	Burnley (FAC1)
15	Everton (FAC5)	30	Burnley (FAC1)
22	Stoke City	30	Burnley (FAC1)
Mar 1	O.P.R. (LCFinal)	30	Burnley (FAC1)
8	Coventry City (FAC6)	30	Burnley (FAC1)
15	Carfile United	30	Burnley (FAC1)
22	Leeds United	30	Burnley (FAC1)
29	Derby County	30	Burnley (FAC1)
31	Wolverhampton W.	30	Burnley (FAC1)
Apr 1	Arsenal	30	Burnley (FAC1)
5	Tottenham H. (FACSF)	30	Burnley (FAC1)
12	Leicester City	30	Burnley (FAC1)
19	Birmingham City	30	Burnley (FAC1)
26	Manchester City	30	Burnley (FAC1)
May 3	(FA Cup Final)	30	Burnley (FAC1)

—Substitute Appearance

†—Withdrawal

Result

Attendance

League Position

Date

Opponents

Date

FACE TO FACE



Gerry Harrison of Anglia TV talks to Peter Anderson



Since arriving from Hendon you have played in several different positions with 'The Hatters', which do you prefer most?

Midfield coming forward, which is where I played for the most of last season. At Hendon I was a winger and never played in Midfield. When Alec Stock was here I had a sort of winger-midfield man role, we usually had two strikers and two men wide supporting but I was on the wing side and I had a difficult time. For some of the time I played in the forward line which I enjoyed and I would have preferred to stay in that role for a longer period whereby I believe I could have made a go of it. I enjoyed immensely competing for goals in the front line, however, I don't think I could take the 'stick' as the other forwards do match after match.

During your time as an amateur with Hendon your profession as an accountant obviously took more time than your football. Now that you are a full-time professional footballer are the roles reversed and do you still keep up with your accountancy?

Very little. Should you wish to keep up to date in the figures game it would mean quite a lot of work . . . keeping abreast of new tax rules and finance acts. I tried it for a short time but it wasn't easy. No I don't look after the finance of other players, if I were successful on their books it would snowball and I would be back to square one.

Some people think professional footballers have an easy life which they don't appreciate enough. You came into the game comparatively late, what is your opinion of the criticism?

It is a great life there's no doubt about that. However, I think the public see only the glamourous side of it. It is a very up and down existence with a lot of disappointments. If you are in the team, great. But I have seen players out of the first-team not sure about their future, who are genuinely unhappy. This isn't the sort of job where you can switch off at half past five; you live it 24 hours a day, seven days a week and I consider if a player is conscientious then the problems and worries of the game are with him the whole time.

Another criticism levelled at professional footballers is that they earn far too much money. What is your opinion?

As a professional footballer I am hardly going to agree with any criticism that knocks the salaries we are earning. After all we are entertainers. We have to keep ourselves to the peak of fitness and be conversant with every art of our profession. Taking into consideration the size of our audience in my opinion this criticism is totally unfair.

What do you think of the relationship between football clubs and the fans on the terraces?

Here at Luton I feel that the right steps are being taken to entertain and care for the supporters. The clubs have spent an awful amount of money in an attempt to control and help crowd behaviour. However, I feel that our national game leaves a lot to be desired. In many areas it is regarded as a hobby by many administrators and officials.

As I have previously stated it is a leisure industry with an enormous turnover from week to week and we should switch on to a greater form of American commercialism as has happened with baseball and football in the United States. We have a long way to go yet. I know that everyone at Luton agrees with me that if we look after the supporters in the manner which they deserve then eventually soccer will take care of itself.

When Queen's Park Rangers won the Third Division Championship and the Football League Cup in 1966-67 it was undoubtedly the beginning of a purple patch for the Loftus Road club, for only 12 months later they grabbed second place in Division Two and thus climbed right up into soccer's premier section in successive seasons.

Their stay among the elite, however, was a short one and they dropped back a peg after only one season with the 'big boys'.

Not too down-hearted, the players buckled themselves together, did some homework and within four years had regained their First Division status, coming up from Division Two with Burnley in 1973.

Then last season they probably surprised a good many people by becoming London's top club, finishing eighth in Division One—the highest the club has been in its lengthy career, which began way back in 1885, as St. Jude's Institute F.C. The name Queen's Park Rangers was adopted in 1888 and two years later the club became a professional organisation.

Entry into the League's Third Division was gained in 1920, and after a long fruitless period they finally won the Third Division (South) Championship in 1947-48, after gaining the runners-up spot the previous season.

The record 'gate' for Ranger's neat, compact, Loftus Road ground was set on 27th April, 1974, when 35,353 spectators watched a League game with Leeds United.

Their distinctive colours of blue and white hooped shirts and white shorts have been with the club virtually ever since it was formed, and quite surprisingly they have been displayed on no fewer than a record 12 home grounds, including Highbury which was used by Rangers for one match in 1930, and the White City Stadium.

The club's scoring record for a season is held by Rodney Marsh, now of Manchester City, who netted 44 goals in the successful 1966-67 'double' season.

Ranger's record victory is a 9-2 beating of Tranmere Rovers in Division Three in 1960, and 8-1 is the club's heaviest defeat—against Mansfield Town, in Division Three in 1965, and against Manchester United in Division One in 1967.

Tony Ingham, with 519 League games to his name (1950-63) holds the club's appearance record.

Team manager, Gordon Jago, was appointed to his position in January, 1971, following the resignation of Les Allen. And incidentally, while Allen was the boss he lined up for Ranger's in a Division One game against Tottenham Hotspur on 15th February, 1969, and by doing so became the first player-manager to turn out for a First Division club.

The record transfer fee ever paid by Ranger's was one of £165,000 to Burnley for Dave Thomas in October, 1972, and the record fee received was £200,000 when Manchester City signed Rodney Marsh early in 1972.

Some of the great players who have been connected with Rangers over the years include . . .

George Goddard, 172 League goals in only eight seasons (1926-34); Ivor Powell, a Welsh international who later joined Aston Villa; Reg Allen, a brilliant goalkeeper who was transferred to Manchester United in 1950, for a then record fee of £11,000; Brian Bedford, scorer of 170 first-team goals in six seasons; and, of course, Rodney Marsh, plus internationals Ray Brady and Ron Springett.

INTRODUCING RANGERS



QUEEN'S PARK RANGERS—SEASON 1974-75 . . .

(Back row): Mark Hewson, Alan Mayes, John Docherty (player-coach), Mick French, Martyn Busby, Ron Abbott, Danny Westwood, Tony Tagg, Keith Pritchett, Stephen Jones. (Centre row): Frank Sibley (coach), Tony Hazell, David Webb, Terry Mancini, Phil Parkes, Richard Teale, Ian Evans, Dave Clement, Ian Gillard, Richard Roberts (physiotherapist). (Front row): Gordon Jago (manager), John Beck, Don Givens, Mick Leach, Terry Venables (captain), Frank McLintock, Stan Bowles, Gerry Francis, Dave Thomas, Stan Anderson (assistant manager). (Sitting): Nicholas Evans, Tony Burman, Graham Rose, Kevin Tilley, Phillip Nutt, Stephen Manders, Stephen Adams, Keith Chivers, Tony Martin.



FOR THE RECORD . . .

Ten seasons ago, 20th March, 1965, a Third Division game ended Luton Town 2 (Pleat, Phillips), Queen's Park Rangers 0.

A crowd of 3,998 saw these teams do battle . . . Luton: Tinsley; Barton, Jardine; Gibson, Fincham, Reid; Pleat, Riddick, O'Rourke, Phillips, Harber. Queen's

Park Rangers: Springett; Brady (P), Taylor; Hazell, Brady (R), Keen; Morgan (I), Bedford, McAdams, Collins, Morgan (R).

The last time a League game was played at Kenilworth Road between Town and Rangers on 9th December, 1972, in the form of a Second Division affair, and it ended Luton Town 2 (Butlin, Halom), Queen's

Park Rangers 2 (Givens, Clement). The attendance was 13,670.

The teams that day were . . . Luton: Barber; Ryan (John), Thomson; Slough, Faulkner, Garner; Ryan (Jim), Anderson, Butlin, Halom, Aston. Substitute: Fern for Slough. Queen's Park Rangers: Parkes; Clement, Gillard; Venables, Mancini, Hazell; Thomas, Francis, Delve, Bowles, Givens.



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We are looking for new AGENTS. Those of our supporters who would like to help the club can do so by becoming Luton Pools Agents, selling either Luton Lottery, Bingo or Golden Goals Tickets.

Apply to: Mike Hardwicke, Pools Office, 66 Kenilworth Road, Luton
Telephone: 30748



IN ACTION

FLASHBACK—MIDDLESBROUGH v LUTON TOWN—SATURDAY, 24th AUGUST, 1974

Below: OUTNUMBERED—Barry Butlin and John Aston combine together.

Left: This time Barry Butlin jumps high to beat Stuart Boam in this second-half action shot.



SOUVENIR SHOP

Printed Scarves 50p and 65p

'Luton Town' printed on one side and printed on the other: 'Promoted to Division One' — 'Oak Road' — 'Morecambe's Marauders' — Team Names.

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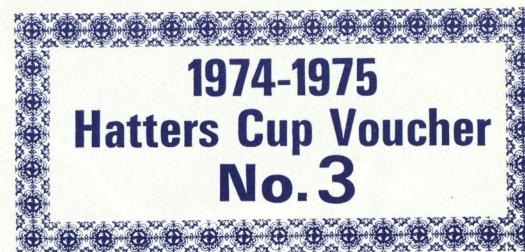
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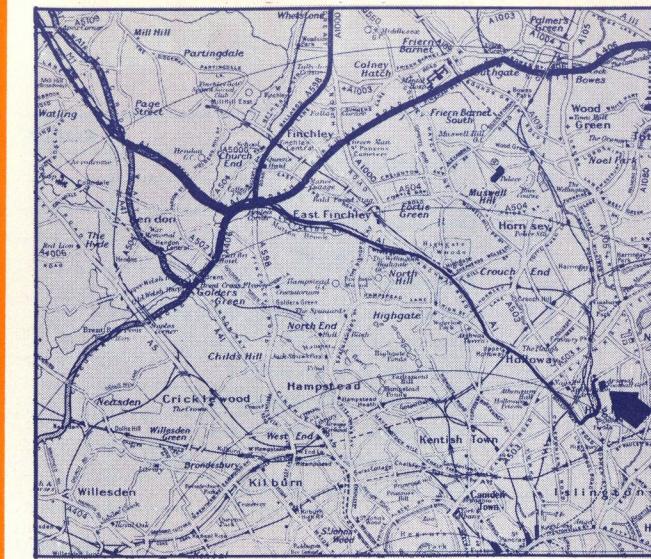
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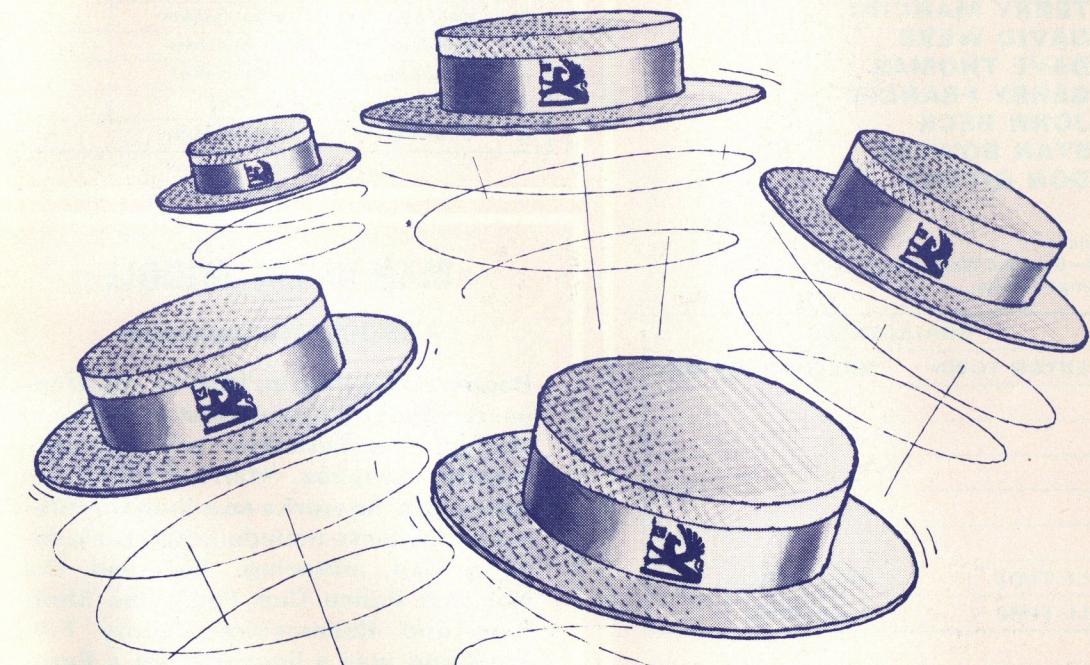
Our new Admiral Strip can be purchased from 'Wilds' of Gordon Street, Luton and 'Wilds' of Dunstable.



TOWN TRAVEL



Details kindly provided by the R.A.C.



The other great Luton team wishes Harry and the boys every success in the first division.

ARSENAL

V
LUTON TOWN

SATURDAY, 21st SEPTEMBER, 1974

Luton (the junction of George Street and Chapel Street) . . .

Leave by the London Road and after one-and-a-half miles take the second road at the round-about. Follow signs 'London M.1'. St. Albans (A.5), Hemel Hempstead (A.4147), Hatfield (M.10), Watford (A.405), Harrow (A.41), Edgware (A.41), Scratchwood Service Area.

Total mileage: 21.

For particulars of the route in London please refer to the special map opposite.

At the present time there are many experimental one-way schemes operating in the central London area. Due to their temporary nature it is not practicable to amend the route information where one-way systems are changed from day to day.

Travellers are advised to pay particular attention to temporary signposting of one-way streets.



TEAMS

LUTON TOWN

- 1 KEITH BARBER
- 2 DON SHANKS
- 3 BOBBY THOMSON
- 4 PETER ANDERSON
- 5 JOHN FAULKNER
- 6 JOHN RYAN
- 7 GORDON HINDSON
- 8 JIMMY HUSBAND
- 9 BARRY BUTLIN
- 10 ALAN WEST
- 11 JOHN ASTON
- 12 ADRIAN ALSTON

Colours:

Shirts—Orange with a White and Navy Stripe.

Shorts—Navy. Stockings—Orange

QUEENS PARK RANGERS

- 1 PHIL PARKES
- 2 DAVID CLEMENT
- 3 IAN GILLARD
- 4 TERRY VENABLES
- 5 TERRY MANCINI
- 6 DAVID WEBB
- 7 DAVE THOMAS
- 8 GERRY FRANCIS
- 9 JOHN BECK
- 10 STAN BOWLES
- 11 DON GIVENS
- 12

Colours:

Shirts—Blue and White Hoops. Shorts—White.

Stockings—White.

GOALSCORERS	
LUTON TOWN	QUEENS PARK RAN.
HALF-TIME	HALF-TIME
FULL-TIME	FULL-TIME

Referee: Mr L. HAYES, Doncaster

Linesmen:

Mr D. ROGERS, Derby—Red Flag

Mr J. SEWELL, Leicester—Orange Flag

SCORES

LIST ONE		SCORE
A	Birmingham C. v Wolves	
B	Burnley v Coventry City	
C	Chelsea v Liverpool	
D	Everton v Arsenal	
E	Leicester City v Carlisle United	
F	Manchester City v Leeds United	
G	Newcastle U. v West Ham U.	
H	Sheffield U. v Ipswich T.	
I	Stoke City v Middlesbrough	
J	Tottenham H. v Derby Co.	
K	Bolton Wanderers v Aston Villa	
L	Bristol Rovers v Hull City	

LIST TWO		SCORE
A	Nottingham F. v Oxford U.	
B	Southampton v Blackpool	
C	Cardiff C. v Manchester U.	
D	Millwall v Fulham	
E	Orient v Portsmouth	
F	Gillingham v Charlton Athletic	
G	Halifax Town v Crystal Palace	
H	Huddersfield Town v Watford	
I	Tranmere Rovers v Aldershot	
J	Brentford v Swansea City	
K	Reading v Northampton Town	

MAN IN THE MIDDLE

LES HAYES, Doncaster

Began refereeing in 1956 in the Doncaster Bentley League and progressed through the Yorkshire and Northern Premier Leagues. Married with two daughters, he works as a foundry foreman. Interests include cricket, swimming and motoring. Refereed the National Police Cup Final, the Sheffield and Hallamshire County F.A. Final and was a linesman for a European Cup game in Denmark in 1972.