

**MIDDLESBROUGH**

**AYRESOME PARK OFFICIAL PROGRAMME 10p**

Football League — Division I

**TODAY'S VISITORS**

**LUTON TOWN**

**SATURDAY, 24th AUGUST, 1974**

**Kick-off 3.00 p.m.**





# CHARLTON CHAT



Since we gained First Division status the lads have been waiting for their debut in the First Division. This was new territory for most of them and at Birmingham, what a great account they gave of themselves.

Naturally, the first 10 minutes or so was, to say the least, a bit nerve-wrecking but then we settled down. John Hickton scored a great goal and after this they played brilliantly. They chased and covered every inch of the pitch and left no doubt in the minds of the St. Andrews fans which team was going to win.

The first goal was the incentive we needed and gradually we took the game by the scruff of the neck and it was no surprise when Alan Foggon made it 2-0. Immediately after the interval he scored his second and our third with a picture-book goal and I knew then, like the Birmingham supporters knew, that the 'Brums' hadn't a hope.

The home crowd were generous in their applause for our lads and there was no denying their disappointment

that their own team were decisively beaten.

One gratifying feature from my own point of view was whilst there were incidents of hooliganism elsewhere, the crowd behaved very well and nobody could have any complaints.

Surely, this is what we are hoping will be the general trend in this current football season.

I now wish to make an appeal to our young supporters, I want you to set an example to the whole of the football world by your hospitality and good manners. This season we shall be having more visiting fans than ever before. For your sake, the Club's sake, and the image of the town, make them want to come back by showing how well you can control yourselves.

To the impetuous youngsters who feel they must run on to the field — don't do it, because you will be dealt with immediately.

In closing I would like to thank the fans who went to Birmingham last Saturday and gave us such wonderful support.

## THE FIRST IN DIVISION 1



*John Hickton rises to the Occasion*

Photo by Northern Echo



# Middlesbrough F C

MIDDLESBROUGH  
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Assistant Manager:  
H. Shepherdson,  
M.B.E.  
Telephone:  
89659  
85996



# Todays Teams

## MIDDLESBROUGH

1—Jim PLATT	1
2—John CRAGGS	2
3—Frank SPRAGGON	3
4—Graeme SOUNESS	4
5—Stuart BOAM	5
6—Willie MADDREN	6
7—Bobby MURDOCH	7
8—David MILLS	8
9—John HICKTON	9
10—Alan FOGGON	10
11—David ARMSTRONG	11

Substitute:

TODAY'S MATCH BALL  
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## LUTON TOWN

1—Graham HORN	1
2—Don SHANNS	2
3—Bobby THOMSON	3
4—Peter ANDERSON	4
5—John FAULKNER	5
6—Alan GARNER	6
7—Jimmy RYAN	7
8—Jimmy HUSBAND	8
9—Barry BUTLIN	9
10—Alan WEST	10
11—Gordon HINDSON	11

Substitute: John ASTON

Colours: Red Shirts with White  
Chestband, Red Shorts with White  
Stripe, Red Stockings, White Tops.

CHANGE

Referee:  
W. B. Johnson (Kendal)  
Linesmen:  
R. Smelt (Hull, Yorks.)  
Red Flag  
D. Mapp (Crook, Co. Durham)  
Yellow Flag

Colours: White Shirts with Navy &  
Orange Vertical Stripe down Left  
Side, White Shorts, White Stockings

CHANGE

## Last Time We Met at Ayresome Park

Saturday, 3rd November, 1973

Won: 2-1 Attendance: 22,590

**Middlesbrough:** Platt, Craggs, Spraggon, McAndrew, Boam, Maddren, Murdoch, Smith, Hickton, Foggon, Armstrong. Sub: Mills.

**Scorers:** Foggon, Armstrong.

**Luton Town:** Barber, Shanks, Thompson, Anderson, Faulkner, Garner, Ryan, Finney, Butlin, West, Aston, Sub: Ryan, John.

**Scorer:** Butlin.

### League Record Against

### Luton at Ayresome Park

P	W	D	L	F	A	Pts
9	3	2	4	8	11	8

## The Man in the Middle

### WALTER JOHNSON (Kendal)

A married technical sales representative with a son and daughter, has served on the full referees' list since 1970 and was previously on The League's line and then the supplementary list. Before then he refereed in the Westmorland League and Lancashire Combination. Was on the line for the 1968 F.A. Cup Final at Wembley (Everton v West Bromwich Albion) and also the 1973 European Cup match, Bayern Munich v Ajax. He is secretary of the Cumbria South scout/cub soccer competitions.

## Half time Scoreboard H Scoreboard Half time S

### Key No. 1 Orange

A	Arsenal	.....	v	Man City	.....
B	Carlisle U.	...	v	Tottenham	...
C	Coventry C.	...	v	Chelsea	.....
D	Derby C.	.....	v	Sheffield U.	...
E	Leeds Utd.	...	v	Birmingham	...
F	Ipswich T.	...	v	Burnley	.....

### Key No. 2 Green

A	Liverpool	.....	v	Leicester C.	...
B	Q.P.R.	.....	v	Stoke City	...
C	West Ham	...	v	Everton	.....
D	Wolves	.....	v	Newcastle	...
E	Aston Villa	...	v	Norwich C.	...
F	Blackpool	...	v	Bolton W.	...

### Key No. 3 White

A	Bristol City	...	v	Orient	.....
B	Fulham	.....	v	Cardiff C.	.....
C	Hull City	.....	v	West Brom	...
D	Man. Utd.	...	v	Millwall	.....
E	Notts Co.	.....	v	Oldham A.	...
F	Oxford U.	...	v	York City	...

### Key No. 4 Yellow

A	Portsmouth	...	v	Nott'gham F	...
B	Sheffield W	...	v	Bristol R.	.....
C	Sunderland	...	v	Southampton	...
D	Watford	.....	v	Preston	.....
E	Chester	.....	v	Hartlepool	...
F	Newport C.	...	v	Darlington	...



# Their Manager

## speaks...

Jack Charlton over the years has earned a reputation as being one of the games straight talkers. I think I have been labelled similarly to Jack. I like to think that I have lived up to this reputation and maybe it is no coincidence that Jack and myself find ourselves back in the First Division.

Luton Town got into the First Division by playing attacking football and that is the way we are going to start off. Obviously patterns may change but our principles won't.

If you take on the Heavyweight Champion of the world and backpeddle all the time, he will get you eventually and you will never know whether you could have nailed him early on by going for him, this, of course, only applies to World Champions and we are not all World Champions...!

It will be hard and only a fool would think otherwise — but I know we have enough ability in our side to stand us in good stead while we learn.

In our team we have got a few players with a little experience, one or two like Bobby Thompson and Jimmy Husband with a lot and one or two with hardly any experience.

Early days are important and I go along all the way with my players. The most important factor is for them

## Harry Haslam



to believe whole-heartedly in themselves and it will not be my fault if they don't.

My first task was to get the door open, this has been achieved, now we have got to find out what the weather is like. If the sun shines it will be great — my only hope is that we have got the equipment to cope on the bad days when the storms blow up.

I tell players and supporters alike, just because you join a good Golf Club it does not make you a good player. At all times you have got to work hard at your game.

On my desk in the office at Kenilworth Road there is a sign which says 'Silence, thinking — Boss'. That is my slogan because I am always thinking about this game of football and how I can make Luton Town a power in the land.

## LUTON TOWN



Back Row (left to right): Maitland Pollock, Peter Anderson, John Ryan, Paul Fletcher, Paul Price, Jimmy Husband.

Middle Row (left to right): Bobby Thomson, John Faulkner, Keith Barber, Graham Horn, Barry Butlin, Alan Garner, Steve Litt.

Front Row (left to right): Reg Game (Physiotherapist), Brian Chambers, Alan West, Harry Haslam (Manager), Gordon Hindson, Jimmy Ryan, Roy McCrochan (Chief Scout).

## LUTON TOWN

by Tony Pullein

Luton Town earned themselves a unique place in football's history books when they gained promotion this year. The Hatters are the only club relegated from the First to the Fourth Division ever to regain their place at the top. In the early 'sixties they dropped through all four sections in five years.

The man responsible for creating the new Luton is manager Harry Haslam. He has signed players of the calibre of Bobby Thomson, a former England defender, and winger John Aston. He also risked a then club record fee of £50,000 on a reasonably unknown player, Barry Butlin, who has proved a big success.

Mr. Haslam last season raised the record payout of £80,000 when he secured the transfer of Burnley's mid-field player Alan West, then expended a further £70,000 in return for the

experience of striker Jimmy Husband. This summer Australia's World Cup star Adrian Alston has joined the club.

It's scarcely three years since Luton, fearing they had lost their chance of First Division football, started to sell off their best players for economy reasons. Malcolm Macdonald (Newcastle), Don Givens (Q.P.R.) and Vic Halom (Sunderland) are now scoring goals with gay abandon — they hit 61 between them last season! — for rival clubs.

Viv Busby (Fulham) and Chris Nicholl (Aston Villa) were other stars to leave the club.

When put into its true perspective, Luton's promotion achievement was quite spectacular. And if they manage to hold their own in top company, the Hatters will have every right to feel proud.



# Pen Pictures

## GRAHAM HORN (Goalkeeper)

Luton paid Arsenal £25,000 for Graham and, though he had not played in the Gunners' first-team, he played several League games for Portsmouth while on loan to them in 1972/73. He has now established himself as first-choice at Kenilworth Road. **League record:** Arsenal 0 aps.; Portsmouth 22 aps.; Luton 43 aps.

## JOHN RYAN (Defender)

John, a Fulham regular in their First Division days, joined Luton in 1969 and has been a permanent member of the Hatters' senior squad ever since. **League record:** Fulham 41(4) aps., 1 gl.; Luton 193(3) aps., 7 gls.

## JOHN FAULKNER (Defender)

John first sprang to national fame as the centre-half of amateurs Sutton United who met Leeds United in the F.A. Cup five seasons ago. He played so well that Leeds signed him shortly afterwards. When he dropped out of the reckoning for a first-team place at Elland Road, he linked with Luton three seasons ago. **League record:** Leeds 2 aps.; Luton 69 aps., 2 gls.

## ALAN GARNER (Defender)

Alan made his League debut for Millwall against Blackburn in October 1970 but he got only one further chance in the Lions' team. Luton signed him in 1971 and two seasons ago he became a regular member of the defence. **League record:** Millwall 2 aps.; Luton 80 aps., 2 gls.

## PETER ANDERSON (Midfield)

Peter made a quick conversion from non-League circles. Signed from Hendon in 1971, he went immediately into Luton's first-team in 1971/72 and was their top scorer. **League record:** Luton 122(3) aps., 23 gls.

## STEVE LITT (Defender)

Steve played centre-back in pre-season games for the Hatters. A former Blackpool apprentice, he didn't make the League team at Bloomfield Road so he moved to Luton in 1972 and made his League debut last season. **League record:** Luton 3 aps.

## JIMMY RYAN (Midfield)

Jimmy was for several years a Manchester United player but it was after his transfer to Luton in 1970 that he began to play regular League football. Last season he took over as Luton's penalty taker. **League record:** Manchester United 21(3) aps., 4 gls.; Luton 120(8) aps., 14 gls.

## ALAN WEST (Midfield)

Luton paid a then club record £80,000 to sign Alan last season. He developed in Burnley's juniors and, when he lost his first-team place last season, he had apparently signed for Sunderland. But the Roker club called off the deal on medical grounds. **League record:** Burnley 42(4) aps., 3 gls.; Luton 33 aps., 1 gl.

## ADRIAN ALSTON (Striker)

Adrian hit the summer headlines as one of Australia's World Cup stars. Though he was ready to sign for Hertha Berlin, he changed his mind to join Luton. His club — Safeway United (Sydney) — received a £12,500 fee. Adrian was born in Lancashire. **League record:** None.

## BARRY BUTLIN (Striker)

Luton paid Derby a £50,000 fee to sign Barry in 1972. Last season he was Luton's top scorer with 18 goals. Barry began his career with Derby but also spent several months with Notts County on loan. **League record:** Derby 4 aps.; Notts County 30(1) aps., 13 gls.; Luton 48(1) aps., 22 gls.

## JIMMY HUSBAND (Striker)

Jimmy's transfer cost Luton £70,000 when he left Everton last season. He made his League bow for Everton in 1965 and later won five England under-23 caps. Earlier he had played in school and youth internationals. **League record:** Everton 158(7) aps., 43 gls.; Luton 23 aps., 8 gls.

## JOHN ASTON (Striker)

Luton paid £30,000 for left-winger John who had starred in so many games for Manchester United — none more so than in the 1968 European Cup Final. After breaking his leg, John never really re-established himself in the United side but he has certainly enjoyed his new lease of life at Kenilworth Road where he was top scorer with 12 goals two seasons back. **League record:** Manchester United 139(17) aps., 25 gls.; Luton 76 aps., 15 gls.

## GORDON HINDSON (Striker)

Gordon did not get many chances in Luton's promotion team last season, but was a regular for the two previous campaigns. Luton signed him from Newcastle in 1971. **League record:** Newcastle 7 aps., 1 gl.; Luton 46(6) aps., 2 gls.

# Their Captain

## BOBBY THOMSON

(LUTON'S CAPTAIN)

Bobby Thomson has returned to the First Division in triumph — as captain of Luton — five years after being written off by Wolves. In seven seasons as a Molineux regular, he won eight England caps and made 15 appearances for the under-23's. He moved on to Birmingham City in 1969 but lost his place after a year.

Following a spell on loan to Walsall, he joined Luton two seasons ago — and hasn't missed a game since!

**League record:** Wolves 277 aps., 2 gls.; Birmingham 62(1) aps.; Walsall 9 aps., 1 gl.; Luton 85 aps., 1 gl.



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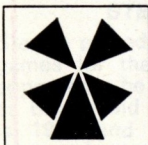
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### **Pinkertons Colours**

Sunday, September 8th — For 7 Nights

### **Mothers Pride**

Sunday, September 15th — For 7 Nights

### **Johnny Johnson and the Bandwagon**

## "WE'RE ON OUR WAY"



Photo by Northern Echo

Alan Foggon shares John Hickton's delight on opening the score at Birmingham



# THE BORO RECORD THIS SEASON

Date	Match	Ground	Result	Scorers	Att'ce	Lge Ptn
<b>August 1974</b>						
17	Birmingham C.	Away	3—0	Hickton, Foggon (2)	32,019	
20	Carlisle U. (LC1)	Home	0—2		28,719	
24	Luton Town	Home				
27	Carlisle United	Away				
31	Stoke City	Away				
<b>September</b>						
7	Chelsea	Home				
11	League Cup 2					
14	Sheffield United	Away				
21	Manchester City	Home				
24	Leicester City	Home				
28	Tottenham H.	Away				
<b>October</b>						
5	Wolverhampton	Home				
9	League Cup 3					
12	Liverpool	Away				
16	Luton Town	Away				
19	Coventry City	Home				
26	Derby County	Away				
<b>November</b>						
2	West Ham U.	Away				
9	Newcastle United	Home				
13	League Cup 4					
16	Leeds United	Away				
23	Queens Park R.	Home				
30	Arsenal	Away				
<b>December</b>						
4	League Cup 5					
7	Ipswich Town	Home				
14	Birmingham City	Home				
21	Burnley	Away				
26	Sheffield United	Home				
28	Everton	Away				
<b>January 1975</b>						
4	F.A. Cup 3					
11	Ipswich Town	Away				
15	League Cup S.F.					
18	Arsenal	Home				
22	League Cup S.F.					
25	F.A. Cup 4					
<b>February</b>						
1	Newcastle United	Away				
8	West Ham United	Home				
15	Queens P.R. (5)	Away				
22	Leeds United	Home				
<b>March</b>						
1	Stoke City (LCF)	Home				
8	Leicester City (6)	Away				
15	Tottenham H.	Home				
22	Chelsea	Away				
28	Manchester City	Away				
29	Burnley	Home				
31						
<b>April</b>						
1	Everton	Home				
5	Derby C. (SF)	Home				
12	Wolverhampton	Away				
19	Liverpool	Home				
26	Coventry City	Away				

## PRE-SEASON GAMES RESULTS — TEXACO CUP

Saturday, 3rd August  
Middlesbrough v Carlisle  
Lost 0-1

Tuesday, 6th August  
Sunderland v Middlesbrough  
Won 1-0

Saturday, 10th August  
Newcastle v Middlesbrough  
Lost 0-4

## ADVANCE BOOKING

FOR ALL LEAGUE MATCHES  
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East End & North Terr. 90p  
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## Today's Presentation



Manager, Jack Charlton, receiving the £1,000 cheque from Mr. R. C. Miquel, Chairman and Managing Director of Bell's in recognition of winning the Award as Football Manager of the year.

Jack Charlton — who will be presented with the Bell's Scotch Whisky Cup as Football Manager of the Year Award before the kick-off today by Mr. R. C. Miquel, Chairman and Managing Director of Bell's — has a unique managerial record after only one season in the hot seat.

Jack became the first Second Division Manager to win this honour, previously held by the most experienced managers in the country, like his old boss, Don Revie at Leeds (3 times), Bill Shankly, Bertie Mee, Sir Matt Busby and Jock Stein of Celtic.

Jack also set up a record in this awards scheme — which could take a long time to beat — of winning three Bell's Scotch Whisky Managers awards in his first season as a manager.

He was Manager of the Month in September and March.



# IN THE NEWS

Our Intermediate Team got off to a satisfactory start, winning their first game against Lincoln City Juniors, 2-1.

Three of our youngsters, Tony McAndrew, Billy Woof, and Alan Willey have been selected for the Northern Intermediate League Rest Team that meets the Champions Sunderland at Roker Park on Monday, 26th August.

What have Brian Clough, Peter Taylor, Billy Horner, George Aitken, and Willie Fernie all in common? They are all ex-Boro players, and now manage Clubs. Brian Clough — Leeds, Peter Taylor — Brighton, Billy Horner — Darlington, George Aitken — Workington, Willie Fernie — Kilmarnock.

Birmingham's home defeat by Boro on the opening day of the Season was their first since last October.

Bill Green (Carlisle's Skipper) was the scorer of the Season's first goal. Only 100 seconds had elapsed when he scored his side's first goal at Stamford Bridge. Carlisle went on to score later in the game to win their first ever Division One match by 2 goals to nil.

Bobby Moore holds the record number of England Caps. He played for England 108 times. Bobby Charlton a close second with 106 Caps and Billy Wright totted up 105.

## supporters club

**CARLISLE UNITED v MIDDLESBROUGH**, Tuesday, 27th August, kick-off 7.30 p.m. Bookings for this game will be on **one day only**, SATURDAY, 24th AUGUST before and after the home game with Luton Town. Coach fare is £1.10p and coaches will leave Ayresome Park at 4 p.m.

**STOKE CITY v MIDDLESBROUGH**, Saturday, 31st August, kick-off 3 p.m. Bookings will be taken on Saturday, 24th August, 1 p.m. to 5 p.m.; Monday, 26th August, 7 p.m. to 8 p.m. and Wednesday, 28th August 7 p.m. to 8 p.m. Coach fare is £1.60p and coaches will leave Ayresome Park 9 a.m.

Memberships can also be renewed on the above dates at 25p per person.

# Ayresome Aces

## STUART BOAM

Height 6 ft. 2 in. - Weight 12 st. 4 lbs.

Boro's popular Skipper was signed from Mansfield Town by Stan Anderson for a bargain £45,000.

Born at Kirkby, Near Nottingham, he joined Boro in June 1971. Since then he has made 138 First Team appearances. Last Season, when he was an ever present in the team, his inspired captaincy on and off the field did much to ensure First Division Football this term.



Autograph .....

## 'GOLD-N'

The fertilizer to last the growing season

ICI's slow release fertilizer 'GOLD-N' was applied in May this year to provide all the nitrogen needed to produce the thick, close-growing quality turf required at the start of the Ayresome Park playing season.

'GOLD-N' can also be used indoors and in the open for vegetables, pot plants, glasshouse crops, shrubs, fruit, etc. and any kind of turf or lawns. At your garden shop/centre ask for 'HARVEST GOLD'.

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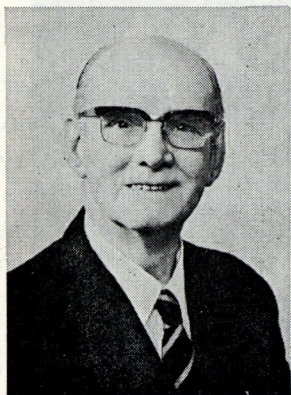
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LUTON TOWN 1974/75

**2**



# Away with the Boro



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**CARLISLE UNITED**

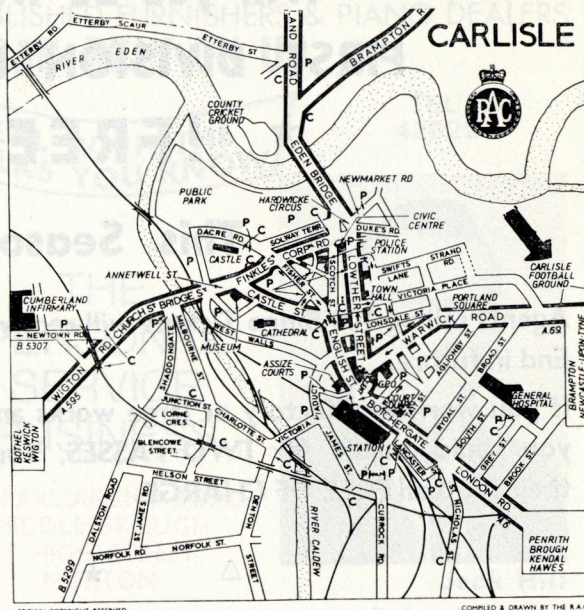
Leave Tees Bridge Road, A1130 to Billingham. Then A19 to Wolviston, turn left A689 to Sedgfield and A117 to Durham.

Leave A691 for Lanchester and Leadgate.

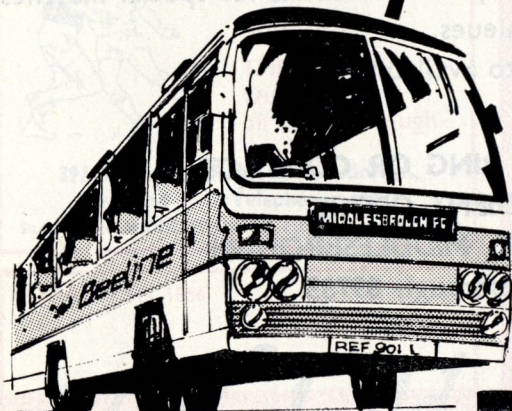
B6309 to Ebchester and Riding Mill A68 and then A69 to Hexham.

Follow A69 through Haydon Bridge Haltwhistle and Brampton to Carlisle — 84 miles.

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**STOKE**  
August 31st — Depart 8.30 a.m.  
Fare **£1.70p**

**TOTTENHAM** — September 28th:  
Special London Weekend, Friday to Sunday. Including two nights Bed and Breakfast in Regent Palace Hotel, Piccadilly Circus, inclusive fare **£11.80p** plus 70p VAT.

## Middlesbrough Football & Ath. Co. Ltd.

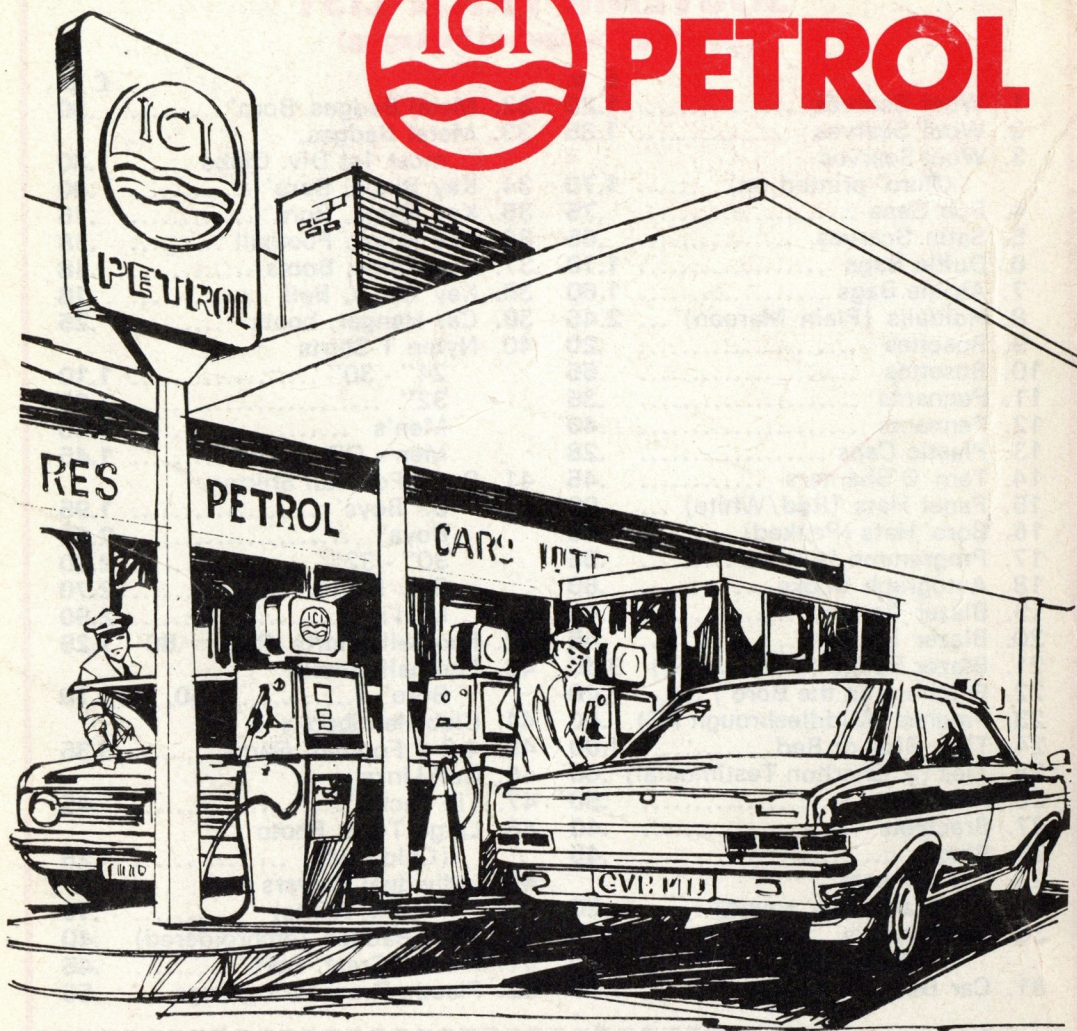
### SOUVENIR PRICE LIST

(Including Postage and Packaging)

	£ p.		£ p.
1. Wool Scarves .....	1.20	32. Metal Badges, Boro' .....	.30
2. Wool Scarves .....	1.35	33. Metal Badges,	
3. Wool Scarves		most 1st Div. Clubs .....	.30
(Boro' printed on) .....	1.70	34. Key Rings, Boro' .....	.40
4. Bob Caps .....	.75	35. Key Rings, Boro' .....	.15
5. Satin Scarves .....	.65	36. Key Rings, Football .....	.18
6. Duffle Bags .....	1.10	37. Key Rings, Boots .....	.18
7. Airline Bags .....	1.60	38. Key Rings, Ball .....	.18
8. Holdalls (Plain Maroon) ...	2.45	39. Car Hanger, boots .....	.25
9. Rosettes .....	.20	40. Nylon T-Shirts	
10. Rosettes .....	.55	24" - 30" .....	1.10
11. Pennants .....	.35	32" .....	1.20
12. Pennants .....	.40	Men's .....	1.40
13. Plastic Caps .....	.28	Men's OS .....	1.45
14. Tam O'Shanter .....	.45	41. Boro' Football Shirts	
15. Panel Hats (Red/White) ...	.90	S. Boys' .....	1.95
16. Boro' Hats (Peaked) .....	.55	Boys' .....	2.00
17. Programme Holders .....	.55	30" - 32" .....	2.20
18. Autograph Books .....	.60	Sm. Men's .....	2.70
19. Blazer Badges .....	.40	Men's .....	2.90
20. Blazer Badges .....	.45	42. Football Shorts, Red .80 - 1.25	
21. Blazer Badge (Silver-wired) 3.60		43. Football Socks,	
22. Patches (up the Boro') .....	.40	Boro' .....	.50, .60, .70
23. Patches (Middlesbrough FC) .40		44. Club Handbooks	
24. Ties: Blue or Red .....	1.60	45. 4-2-4 Football Game .....	3.35
25. Ties (J. Charlton Testimonial) .60		46. Cuff Links	
26. Necklets .....	.50	47. Tie Tacks .....	.45
27. Bracelets .....	.40	48. Large Team Photo	
28. Rings .....	.45	(Coloured) .....	.25
29. Car Stickers		49. Individual Players	
(Champions, round) .....	.20	(Black/White) .....	.10
30. Car Stickers		50. Shirt Badges (embroidered) .40	
(We're up, long) .....	.20	51. Plastic Crest, Boro' .....	.45
31. Car Badges .....	1.30	52. Plastic Draw String Bags ...	.55

Item No.	Item	ORDER FORM	Price	Qty.	NAME: .....
					ADDRESS: .....
					.....
					.....
					.....
					.....
					P.O./Cheque Enclosed:
					Amount: .....





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