

MIDDLESBROUGH

OFFICIAL PROGRAMME 10p
AYRESDOME PARK

Football League — Division I

TODAY'S VISITORS

LUTON TOWN

SATURDAY, 24th AUGUST, 1974

Kick-off 3.00 p.m.



CHARLTON CHAT



Since we gained First Division status the lads have been waiting for their debut in the First Division. This was new territory for most of them and at Birmingham, what a great account they gave of themselves.

Naturally, the first 10 minutes or so was, to say the least, a bit nerve-wrecking but then we settled down. John Hickton scored a great goal and after this they played brilliantly. They chased and covered every inch of the pitch and left no doubt in the minds of the St. Andrews fans which team was going to win.

The first goal was the incentive we needed and gradually we took the game by the scruff of the neck and it was no surprise when Alan Foggon made it 2-0. Immediately after the interval he scored his second and our third with a picture-book goal and I knew then, like the Birmingham supporters knew, that the 'Brums' hadn't a hope.

The home crowd were generous in their applause for our lads and there was no denying their disappointment

that their own team were decisively beaten.

One gratifying feature from my own point of view was whilst there were incidents of hooliganism elsewhere, the crowd behaved very well and nobody could have any complaints.

Surely, this is what we are hoping will be the general trend in this current football season.

I now wish to make an appeal to our young supporters, I want you to set an example to the whole of the football world by your hospitality and good manners. This season we shall be having more visiting fans than ever before. For your sake, the Club's sake, and the image of the town, make them want to come back by showing how well you can control yourselves.

To the impetuous youngsters who feel they must run on to the field — don't do it, because you will be dealt with immediately.

In closing I would like to thank the fans who went to Birmingham last Saturday and gave us such wonderful support.

THE FIRST IN DIVISION 1



John Hickton rises to the Occasion

Photo by Northern Echo



Middlesbrough F.C.

MIDDLESBROUGH

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Todays Teams

MIDDLESBROUGH

1—Jim PLATT
 2—John CRAGGS
 3—Frank SPRAGGON
 4—Graeme SOUNESS
 5—Stuart BOAM
 6—Willie MADDREN
 7—Bobby MURDOCH
 8—David MILLS
 9—John HICKTON
 10—Alan FOGGON
 11—David ARMSTRONG

Substitute:

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LUTON TOWN

1—Graham HORN
 2—Don SHANNS
 3—Bobby THOMSON
 4—Peter ANDERSON
 5—John FAULKNER
 6—Alan GARNER
 7—Jimmy RYAN
 8—Jimmy HUSBAND
 9—Barry BUTLIN
 10—Alan WEST
 11—Gordon HINDSON

Substitute: John ASTON

Colours: Red Shirts with White Chestband, Red Shorts with White Stripe, Red Stockings, White Tops.

CHANGE
 1
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Referee:
 W. B. Johnson (Kendal)
 Linesmen:
 R. Smelt (Hull, Yorks.)
 Red Flag
 D. Mapp (Crook, Co. Durham)
 Yellow Flag

Colours: White Shirts with Navy & Orange Vertical Stripe down Left Side, White Shorts, White Stockings

CHANGE
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 10
 11

Last Time We Met at Ayresome Park

Saturday, 3rd November, 1973
 Won: 2-1 Attendance: 22,590

Middlesbrough: Platt, Craggs, Spraggon, McAndrew, Boam, Maddren, Murdoch, Smith, Hickton, Foggon, Armstrong. Sub: Mills.

Scorers: Foggon, Armstrong.

Luton Town: Barber, Shanks, Thompson, Anderson, Faulkner, Garner, Ryan, Finney, Butlin, West, Aston, Sub: Ryan, John.

Scorer: Butlin.

League Record Against Luton at Ayresome Park

| P | W | D | L | F | A | Pts |
|---|---|---|---|---|----|-----|
| 9 | 3 | 2 | 4 | 8 | 11 | 8 |

The Man in the Middle

WALTER JOHNSON (Kendal)

A married technical sales representative with a son and daughter, has served on the full referees' list since 1970 and was previously on The League's line and then the supplementary list. Before then he refereed in the Westmorland League and Lancashire Combination. Was on the line for the 1968 F.A. Cup Final at Wembley (Everton v West Bromwich Albion) and also the 1973 European Cup match, Bayern Munich v Ajax. He is secretary of the Cumbria South scout/cub soccer competitions.

Half time Scoreboard Scoreboard Half time Sc

Key No. 1 Orange

A Arsenal v Man City
 B Carlisle U. ... v Tottenham ...
 C Coventry C. ... v Chelsea
 D Derby C. v Sheffield U. ...
 E Leeds Utd. ... v Birmingham ...
 F Ipswich T. ... v Burnley

Key No. 2 Green

A Liverpool v Leicester C. ...
 B Q.P.R. v Stoke City ...
 C West Ham ... v Everton
 D Wolves v Newcastle ...
 E Aston Villa ... v Norwich C. ...
 F Blackpool ... v Bolton W. ...

Key No. 3 White

A Bristol City ... v Orient
 B Fulham v Cardiff C.
 C Hull City v West Brom ...
 D Man. Utd. ... v Millwall
 E Notts Co. v Oldham A. ...
 F Oxford U. ... v York City ...

Key No. 4 Yellow

A Portsmouth ... v Nott'ham F ...
 B Sheffield W ... v Bristol R.
 C Sunderland ... v Southampton...
 D Watford v Preston
 E Chester v Hartlepool ...
 F Newport C. v Darlington ...

Their Manager

speaks . . .

Jack Charlton over the years has earned a reputation as being one of the game's straight talkers. I think I have been labelled similarly to Jack. I like to think that I have lived up to this reputation and maybe it is no coincidence that Jack and myself find ourselves back in the First Division.

Luton Town got into the First Division by playing attacking football and that is the way we are going to start off. Obviously patterns may change but our principles won't.

If you take on the Heavyweight Champion of the world and back-pedal all the time, he will get you eventually and you will never know whether you could have nailed him early on by going for him, this, of course, only applies to World Champions and we are not all World Champions . . . !

It will be hard and only a fool would think otherwise — but I know we have enough ability in our side to stand us in good stead while we learn.

In our team we have got a few players with a little experience, one or two like Bobby Thompson and Jimmy Husband with a lot and one or two with hardly any experience.

Early days are important and I go along all the way with my players. The most important factor is for them

Harry Haslam



to believe whole-heartedly in themselves and it will not be my fault if they don't.

My first task was to get the door open, this has been achieved, now we have got to find out what the weather is like. If the sun shines it will be great — my only hope is that we have got the equipment to cope on the bad days when the storms blow up.

I tell players and supporters alike, just because you join a good Golf Club it does not make you a good player. At all times you have got to work hard at your game.

On my desk in the office at Kenilworth Road there is a sign which says 'Silence, thinking — Boss'. That is my slogan because I am always thinking about this game of football and how I can make Luton Town a power in the land.

LUTON TOWN



Back Row (left to right): Maitland Pollock, Peter Anderson, John Ryan, Paul Futcher, Paul Price, Jimmy Husband.

Middle Row (left to right): Bobby Thomson, John Faulkner, Keith Barber, Graham Horn, Barry Butlin, Alan Garner, Steve Litt.

Front Row (left to right): Reg Game (Physiotherapist), Brian Chambers, Alan West, Harry Haslam (Manager), Gordon Hindson, Jimmy Ryan, Roy McCrochan (Chief Scout).

LUTON TOWN

Luton Town earned themselves a unique place in football's history books when they gained promotion this year. The Hatters are the only club relegated from the First to the Fourth Division ever to regain their place at the top. In the early 'sixties they dropped through all four sections in five years.

The man responsible for creating the new Luton is manager Harry Haslam. He has signed players of the calibre of Bobby Thomson, a former England defender, and winger John Aston. He also risked a then club record fee of £50,000 on a reasonably unknown player, Barry Butlin, who has proved a big success.

Mr. Haslam last season raised the record payout of £80,000 when he secured the transfer of Burnley's midfield player Alan West, then expended a further £70,000 in return for the

experience of striker Jimmy Husband. This summer Australia's World Cup star Adrian Alston has joined the club.

It's scarcely three years since Luton, fearing they had lost their chance of First Division football, started to sell off their best players for economy reasons. Malcolm Macdonald (Newcastle), Don Givens (Q.P.R.) and Vic Halom (Sunderland) are now scoring goals with gay abandon — they hit 61 between them last season! — for rival clubs.

Viv Busby (Fulham) and Chris Nicholl (Aston Villa) were other stars to leave the club.

When put into its true perspective, Luton's promotion achievement was quite spectacular. And if they manage to hold their own in top company, the Hatters will have every right to feel proud.

by Tony Pullein

Pen Pictures

GRAHAM HORN (Goalkeeper)

Luton paid Arsenal £25,000 for Graham and, though he had not played in the Gunners' first-team, he played several League games for Portsmouth while on loan to them in 1972/73. He has now established himself as first-choice at Kenilworth Road. League record: Arsenal 0 aps.; Portsmouth 22 aps.; Luton 43 aps.

JOHN RYAN (Defender)

John, a Fulham regular in their First Division days, joined Luton in 1969 and has been a permanent member of the Hatters' senior squad ever since. League record: Fulham 41(4) aps., 1 gl.; Luton 193(3) aps., 7 gls.

JOHN FAULKNER (Defender)

John first sprang to national fame as the centre-half of amateurs Sutton United who met Leeds United in the F.A. Cup five seasons ago. He played so well that Leeds signed him shortly afterwards. When he dropped out of the reckoning for a first-team place at Elland Road, he linked with Luton three seasons ago. League record: Leeds 2 aps.; Luton 69 aps., 2 gls.

ALAN GARNER (Defender)

Alan made his League debut for Millwall against Blackburn in October 1970 but he got only one further chance in the Lions' team. Luton signed him in 1971 and two seasons ago he became a regular member of the defence. League record: Millwall 2 aps.; Luton 80 aps., 2 gls.

PETER ANDERSON (Midfield)

Peter made a quick conversion from non-League circles. Signed from Hendon in 1971, he went immediately into Luton's first-team in 1971/72 and was their top scorer. League record: Luton 122(3) aps., 23 gls.

STEVE LITT (Defender)

Steve played centre-back in pre-season games for the Hatters. A former Blackpool apprentice, he didn't make the League team at Bloomfield Road so he moved to Luton in 1972 and made his League debut last season. League record: Luton 3 aps.

JIMMY RYAN (Midfield)

Jimmy was for several years a Manchester United player but it was after his transfer to Luton in 1970 that he began to play regular League football. Last season he took over as Luton's penalty taker. League record: Manchester United 21(3) aps., 4 gls.; Luton 120(8) aps., 14 gls.

ALAN WEST (Midfield)

Luton paid a then club record £80,000 to sign Alan last season. He developed in Burnley's juniors and, when he lost his first-team place last season, he had apparently signed for Sunderland. But the Roker club called off the deal on medical grounds. League record: Burnley 42(4) aps., 3 gls.; Luton 33 aps., 1 gl.

ADRIAN ALSTON (Striker)

Adrian hit the summer headlines as one of Australia's World Cup stars. Though he was ready to sign for Hertha Berlin, he changed his mind to join Luton. His club — Safeway United (Sydney) — received a £12,500 fee. Adrian was born in Lancashire. League record: None.

BARRY BUTLIN (Striker)

Luton paid Derby a £50,000 fee to sign Barry in 1972. Last season he was Luton's top scorer with 18 goals. Barry began his career with Derby but also spent several months with Notts County on loan. League record: Derby 4 aps.; Notts County 30(1) aps., 13 gls.; Luton 48(1) aps., 22 gls.

JIMMY HUSBAND (Striker)

Jimmy's transfer cost Luton £70,000 when he left Everton last season. He made his League bow for Everton in 1965 and later won five England under-23 caps. Earlier he had played in school and youth internationals. League record: Everton 158(7) aps., 43 gls.; Luton 23 aps., 8 gls.

JOHN ASTON (Striker)

Luton paid £30,000 for left-winger John who had starred in so many games for Manchester United — none more so than in the 1968 European Cup Final. After breaking his leg, John never really re-established himself in the United side but he has certainly enjoyed his new lease of life at Kenilworth Road where he was top scorer with 12 goals two seasons back. League record: Manchester United 139(17) aps., 25 gls.; Luton 76 aps., 15 gls.

GORDON HINDSON (Striker)

Gordon did not get many chances in Luton's promotion team last season, but was a regular for the two previous campaigns. Luton signed him from Newcastle in 1971. League record: Newcastle 7 aps., 1 gl.; Luton 46(6) aps., 2 gls.

Their Captain

BOBBY THOMSON

(LUTON'S CAPTAIN)

Bobby Thomson has returned to the First Division in triumph — as captain of Luton — five years after being written off by Wolves. In seven seasons as a Molineux regular, he won eight England caps and made 15 appearances for the under-23's. He moved on to Birmingham City in 1969 but lost his place after a year.

Following a spell on loan to Walsall, he joined Luton two seasons ago — and hasn't missed a game since!

League record: Wolves 277 aps., 2 gls.; Birmingham 62(1) aps.; Walsall 9 aps., 1 gl.; Luton 85 aps., 1 gl.



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"WE'RE ON OUR WAY"



Photo by Northern Echo

Photo: Alan Foggon shares John Hickton's delight on opening the score at Birmingham

THE BORO RECORD THIS SEASON

| Date | Match | Ground | Result | Scorers | Att'ce | Lge Ptn |
|---------------------|--------------------|--------|--------|---------------------|--------|---------|
| August 1974 | | | | | | |
| 17 | Birmingham C. | Away | 3—0 | Hickton, Foggon (2) | 32,019 | |
| 20 | Carlisle U. (LC1) | Home | 0—2 | | 28,719 | |
| 24 | Luton Town | Home | | | | |
| 27 | Carlisle United | Away | | | | |
| 31 | Stoke City | Away | | | | |
| September | | | | | | |
| 7 | Chelsea | Home | | | | |
| 11 | League Cup 2 | | | | | |
| 14 | Sheffield United | Away | | | | |
| 21 | Manchester City | Home | | | | |
| 24 | Leicester City | Home | | | | |
| 28 | Tottenham H. | Away | | | | |
| October | | | | | | |
| 5 | Wolverhampton | Home | | | | |
| 9 | League Cup 3 | | | | | |
| 12 | Liverpool | Away | | | | |
| 16 | Luton Town | Away | | | | |
| 19 | Coventry City | Home | | | | |
| 26 | Derby County | Away | | | | |
| November | | | | | | |
| 2 | West Ham U. | Away | | | | |
| 9 | Newcastle United | Home | | | | |
| 13 | League Cup 4 | | | | | |
| 16 | Leeds United | Away | | | | |
| 23 | Queens Park R. | Home | | | | |
| 30 | Arsenal | Away | | | | |
| December | | | | | | |
| 4 | League Cup 5 | | | | | |
| 7 | Ipswich Town | Home | | | | |
| 14 | Birmingham City | Home | | | | |
| 21 | Burnley | Away | | | | |
| 26 | Sheffield United | Home | | | | |
| 28 | Everton | Away | | | | |
| January 1975 | | | | | | |
| 4 | F.A. Cup 3 | | | | | |
| 11 | Ipswich Town | Away | | | | |
| 15 | League Cup S.F. | | | | | |
| 18 | Arsenal | Home | | | | |
| 22 | League Cup S.F. | | | | | |
| 25 | F.A. Cup 4 | | | | | |
| February | | | | | | |
| 1 | Newcastle United | Away | | | | |
| 8 | West Ham United | Home | | | | |
| 15 | Queens P.R. (5) | Away | | | | |
| 22 | Leeds United | Home | | | | |
| March | | | | | | |
| 1 | Stoke City (LCF) | Home | | | | |
| 8 | Leicester City (6) | Away | | | | |
| 15 | Tottenham H. | Home | | | | |
| 22 | Chelsea | Away | | | | |
| 28 | Manchester City | Away | | | | |
| 29 | Burnley | Home | | | | |
| 31 | | | | | | |
| April | | | | | | |
| 1 | Everton | Home | | | | |
| 5 | Derby C. (SF) | Home | | | | |
| 12 | Wolverhampton | Away | | | | |
| 19 | Liverpool | Home | | | | |
| 26 | Coventry City | Away | | | | |

PRE-SEASON GAMES RESULTS — TEXACO CUP

Saturday, 3rd August
Middlesbrough v Carlisle
Lost 0-1

Tuesday, 6th August
Sunderland v Middlesbrough
Won 1-0

Saturday, 10th August
Newcastle v Middlesbrough
Lost 0-4

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(obstructed view only)
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(limited number only)
East End & North Terr. 90p
Standing: South Terr. 60p

Today's Presentation



Manager, Jack Charlton, receiving the £1,000 cheque from Mr. R. C. Miquel, Chairman and Managing Director of Bell's in recognition of winning the Award as Football Manager of the year.

Jack Charlton — who will be presented with the Bell's Scotch Whisky Cup as Football Manager of the Year Award before the kick-off today by Mr. R. C. Miquel, Chairman and Managing Director of Bell's — has a unique managerial record after only one season in the hot seat.

Jack became the first Second Division Manager to win this honour, previously held by the most experienced managers in the country, like his old boss, Don Revie at Leeds (3 times), Bill Shankly, Bertie Mee, Sir Matt Busby and Jock Stein of Celtic.

Jack also set up a record in this awards scheme — which could take a long time to beat — of winning three Bell's Scotch Whisky Managers awards in his first season as a manager.

He was Manager of the Month in September and March.

IN THE NEWS

Our Intermediate Team got off to a satisfactory start, winning their first game against Lincoln City Juniors, 2-1.

* * *

Three of our youngsters, Tony McAndrew, Billy Woof, and Alan Willey have been selected for the Northern Intermediate League Rest Team that meets the Champions Sunderland at Roker Park on Monday, 26th August.

* * *

What have Brian Clough, Peter Taylor, Billy Horner, George Aitken, and Willie Fernie all in common? They are all ex-Boro players, and now manage Clubs. Brian Clough — Leeds, Peter Taylor — Brighton, Billy Horner — Darlington, George Aitken — Worthington, Willie Fernie — Kilmarnock.

* * *

Bill Green (Carlisle's Skipper) was the scorer of the Season's first goal. Only 100 seconds had elapsed when he scored his side's first goal at Stamford Bridge. Carlisle went on to score later in the game to win their first ever Division One match by 2 goals to nil.

* * *

Bobby Moore holds the record number of England Caps. He played for England 108 times. Bobby Charlton a close second with 106 Caps and Billy Wright totted up 105.

supporters club

CARLISLE UNITED v MIDDLESBROUGH, Tuesday, 27th August, kick-off 7.30 p.m. Bookings for this game will be on **one day only**, SATURDAY, 24th AUGUST before and after the home game with Luton Town. Coach fare is £1.10p and coaches will leave Ayresome Park at 4 p.m.

STOKE CITY v MIDDLESBROUGH, Saturday, 31st August, kick-off 3 p.m. Bookings will be taken on Saturday, 24th August, 1 p.m. to 5 p.m.; Monday, 26th August, 7 p.m. to 8 p.m. and Wednesday, 28th August 7 p.m. to 8 p.m. Coach fare is £1.60p and coaches will leave Ayresome Park 9 a.m.

Memberships can also be renewed on the above dates at 25p per person.

Ayresome Aces

STUART BOAM

Height 6 ft. 2 in. - Weight 12 st. 4 lbs.

Boro's popular Skipper was signed from Mansfield Town by Stan Anderson for a bargain £45,000.

Born at Kirkby, Near Nottingham, he joined Boro in June 1971. Since then he has made 138 First Team appearances. Last Season, when he was an ever present in the team, his inspired captaincy on and off the field did much to ensure First Division Football this term.



Autograph

'GOLD-N'

The fertilizer to last the growing season

ICI's slow release fertilizer 'GOLD-N' was applied in May this year to provide all the nitrogen needed to produce the thick, close-growing quality turf required at the start of the Ayresome Park playing season.

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LUTON TOWN 1974/75

2

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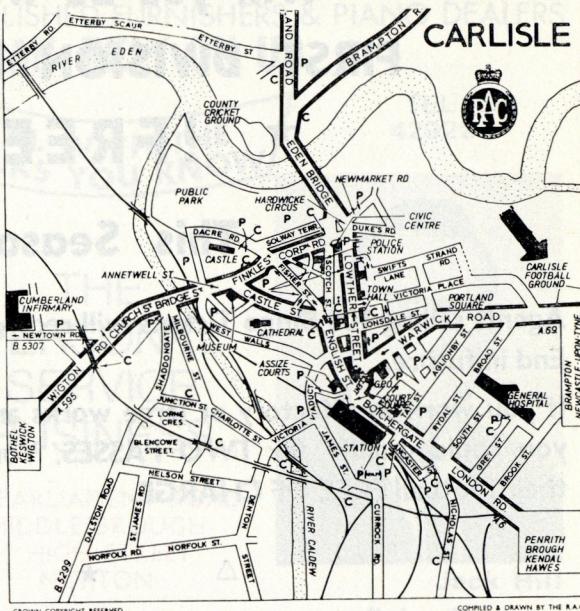
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| 4. Bob Caps | .75 | 35. Key Rings, Boro' | .15 |
| 5. Satin Scarves | .65 | 36. Key Rings, Football | .18 |
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| 7. Airline Bags | 1.60 | 38. Key Rings, Ball | .18 |
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| 11. Pennants | .35 | Men's | 1.40 |
| 12. Pennants | .40 | Men's OS | 1.45 |
| 13. Plastic Caps | .28 | 41. Boro' Football Shirts S. Boys' | 1.95 |
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| 15. Panel Hats (Red/White) ... | .90 | 30" - 32" | 2.20 |
| 16. Boro' Hats (Peaked) | .55 | Sm. Men's | 2.70 |
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| 18. Autograph Books | .60 | 42. Football Shorts, Red | .80 - 1.25 |
| 19. Blazer Badges | .40 | 43. Football Socks, Boro' | .50, .60, .70 |
| 20. Blazer Badges | .45 | 44. Club Handbooks | |
| 21. Blazer Badge (Silver-wired) | 3.60 | 45. 4-2-4 Football Game | 3.35 |
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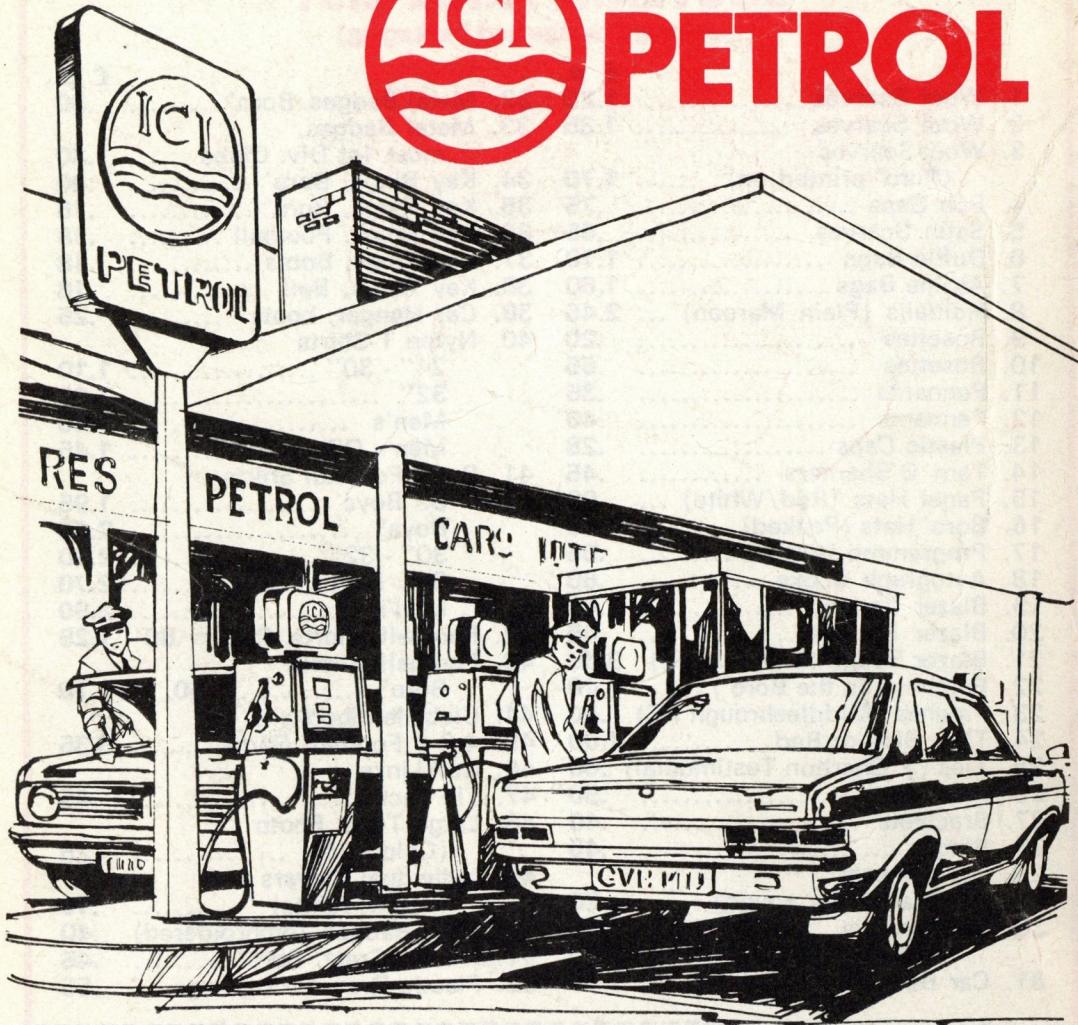
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