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PROGRAMME

**LIVERPOOL**

FOOTBALL LEAGUE DIVISION ONE

SATURDAY, 17th AUGUST, 1974

Kick-off 3.00 pm

**INSIDE TOWN TODAY**

HARRY HASLAM

FACE TO FACE

ACTION '74

Including Football League Review

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FIRST DIVISION FOOTBALL ON SATURDAYS

# HARRYS TOWN



It's been a short summer—and a very long week. But now we're there. Today is the biggest day in my life. We're in the First Division. We're playing Liverpool. And we're at home.

The summer has flown by in preparations and overseas tours. And I have been on a constant look-out for good players.

Suddenly we're here. We can hardly believe it. Luton Town have had many big days in their history, but I think this is the biggest one. We are on the edge of something big.

It's certainly the biggest day in the lives of some of the players. And the great thing about this side is that we have a lot of players on the fringe of the first-team. They know they have a chance.

But we must not get carried away. It is going to be a long hard season. And when I say that it doesn't mean I don't go into it with confidence. I do. I am sure we can hold our own. Even so, just look down that fixture list, and you realise just how hard it is. If you're honest with yourself you can't really see an easy trip.

We think we are geared up to it at Kenilworth Road. We have spent a lot of money both on players and on the pitch and ground. During the summer we have had the pitch redrained, and we hope we have solved the mud problem we encountered last season. And we think we have done a lot for spectator comfort, especially on the Kenilworth Road terraces where the safety barriers have been improved and where we have put a special pen for children so that they can't get crushed.

One thing that really frightens me is crowd trouble. At Orient last week I saw a mob of 200 to 300 kids charging along the top of the stand. It's obvious what we are up against.

At Luton we are proud of our behaviour record. Today we are playing a club that is famous throughout football for the fairness and good humour of its fans. The two sets of supporters should get on well together. I hope they do.

Saying that gives me the opportunity of welcoming the fans from Merseyside and their new manager Bob Paisley. I have known Bob for a long time and I would like to wish him the very best of luck in a difficult job.

It's not going to be easy to follow Shanks, but Bob can do it. It seems strange, in fact, to see Liverpool without Bill Shankly. Somehow it's something we never thought we'd see.

This is the big day. Here's to a good season for the players and supporters of Luton Town. Cheers.

## ADRIAN ALSTON joins the team

... and chooses a Vauxhall Victor for performance and reliability.

Why not kick-off the new season with one of Luton's First Division cars and you will be watching Luton's First Division team free. The first 30 Vivas or Victors ordered from the 15th August and registered this month qualify for a free Season Ticket. So this is the month to get your new 'N' registered Vauxhall. Call in at our Dunstable Road Showrooms soon.

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# FACTS & FIGURES

[illegible]

# FINAL RESULT TABLES FOR SEASON 1973/74 INCLUDING GOALSCORERS



(Back row—left to right): Maitland Pollock, Peter Anderson; John Ryan, Paul Futcher, Paul Price, Jimmy Husband.  
(Middle row—left to right): Bobby Thomson, John Faulkner, Keith Barber, Graham Horn, Barry Butlin, Alan Garner, Steve Litt.  
(Front row—left to right): Reg Game (physiotherapist), Brian Chambers, Alan West, Harry Haslam (manager), Gordon Hindson, Jimmy Ryan, Roy McCrohan (chief coach).

# LUTON TOWN

1974  
1975



# FACE TO FACE



## Gerry Harrison of Anglia TV talks to Jimmy Husband



**This must be a marvellous start for you, Jimmy—first game back in Division One against your old rivals, Liverpool. How many of the current Liverpool team do you know?**

During my time at Everton, I got to know most of them fairly well. I played in the same Under-23 side as Tommy Smith and Chris Lawler. Residing in Liverpool as I did for 11 years, I obviously got to know rather a lot of the lads, in particular Tommy Smith and Phil Boersma.

**What, in your opinion, has been the main difference between Merseyside and Luton from a player's point of view?**

Due to the fact that Liverpool has two great teams, there is obviously a strong atmosphere at all times. I think this is natural with the rivalry as it is. Consequently, the pressure is on all the players because of this tremendous competition between the supporters. I am not very keen on pressure of this kind, although it does create a very special atmosphere at each game. I found it very strange when I first played in the Everton first-team, that if walking in the town Liverpool supporters would have a go at me—always in good humour but it can get you down a little bit after a time.

**Taking into consideration that Everton was your only club for eleven years, did you find it difficult to adjust after moving to Luton?**

No, the move came at the right time. Both Everton and myself were going through a bad patch and, at the age of 25, this was probably the right time for me to move. They say everything happens for the best, and it certainly did as far as I was concerned. I was overjoyed to be able to join in the promotion run-in, and having made the First Division am obviously delighted. On the other hand, I found it particularly hard to adjust from a domestic point of view. I tried extremely hard to prevent the travelling and hotel life from affecting my game but, of course, inevitably it did in the end. I was travelling back and forth from Liverpool in the middle of the petrol crisis and found myself in six mile petrol queues on the M.6 motorway, which didn't help at all.

**During your career, you have had more First Division experience than most of your present team-mates. What should supporters be looking for from you during the coming season?**

Firstly, I must exploit my natural ability. My greatest asset is my speed. I am obviously much sharper than when I came to Luton, and I am personally aiming to improve on this. I have always believed that if everything is right psychologically within the team, then the ability of all of us could be improved 100%. For instance, if the team is having a bad time, you often look sluggish and slow, particularly if you play up front. However, with the amount of good feeling that is going through the club at the moment, I believe we will all look that little bit sharper within a month of the season starting.

The most important thing is to get goals. but it doesn't really matter who puts them in as long as they go in. One of my best seasons was the 1970 season when Everton won the Championship. I only scored ten goals, but everything went well for us.

**Since the Everton Championship days, what is the difference in your play from then to now?**

I am far more confident than I was, which is obviously due to a lot more experience. I used to find it difficult to take criticism but I can now take it and learn from it. At Luton, the relationship between the administrative staff and the playing staff is very good and I believe that if you have a good domestic set-up and a good club spirit it is easier to do well, which makes me a happier player.



# INTRODUCING LIVERPOOL

Bill Shankly, a legend in his own lifetime and the former manager at Anfield, once said: "The two greatest teams in the world are Liverpool and Liverpool Reserves." Well, this afternoon his first choice, Liverpool Seniors, fresh from last Saturday's exploits at Wembley where they beat Leeds United for the F.A. Charity Shield, come to Kenilworth Road to play in the first Division One match on the ground for twelve-and-a-half years—and really speaking you could not ask for better opposition. The F.A. Cup holders, under their new boss, 54 year-old, Bob Paisley, a 'Geordie' from Hetton-le-Hole, County Durham, will no doubt be looking this season to do even better than they did last term. And browsing through the record books since 1962 there is a darn good chance that they might do just that!

Over these past dozen years Liverpool have carried off seven major trophies, including the First Division Championship three times and the F.A. Cup twice. It must be said that the one time 'Prime Minister of Anfield' Bill Shankly was the man behind his team's success, but he is no longer in office. Yet despite this, Liverpool are still such a formidable well organised and cultured side, that Bob Paisley will not have much difficulty in carrying out his duties the same way as his predecessor did, excluding the very different characteristics of the two men.

Like 'Shankers', Bob Paisley played League football himself before taking over his managerial duties. Thirty-five years with one club is a long time, but Bob, who took over the 'hot seat' earlier this week, to become the fifth manager at Anfield since 1945, said that he has enjoyed every single minute, and his aim now is to emulate the great man he has replaced. Liverpool have been winning things ever since 1893, a year after their formation, which came about when Everton left Anfield to take up residence at Goodison Park.

Liverpool's first season, however, was spent playing in the Lancashire League—though not by choice! Originally they applied for Football League status immediately the club was formed but the League Management Committee of those days turned them down saying they would have to prove themselves worthy of such membership first.

This Liverpool quickly did, topping the Lancashire League and winning the Liverpool Senior Cup at the first time of asking. Thus, when the Second Division of the Football League was enlarged in the summer of 1893, Liverpool were voted in, and have since become one of the most famous and renowned club sides not only in England but throughout Europe. In 1965 and again in 1974 the F.A. Cup found it's way to Liverpool's boardroom, while in 1973 they proudly walked off with the E.U.F.A. Cup. Beaten F.A. Cup Finalists in 1914, 1950 and 1971, Liverpool have also lost a European Cup Semi-Final (1964-65) and an Inter Cities Fairs Cup Semi-Final (1970-71). And in 1965-66 they were beaten by Borussia Dortmund in the Final of the European Cup Winners' Cup at Hampden Park.



**Back row (left to right):**  
Kevin Keegan,  
Brian Hall,  
Alec Lindsay,  
Ray Clemence,  
Phil Thompson,  
John Toshack,  
Chris Lawler.

**Front row (left to right):**  
Tommy Smith,  
Ian Callaghan,  
Mr W. Shankly,  
Emlyn Hughes,  
Steve Heighway,  
Peter Cormac.



Liverpool have been relegated from the First Division on four occasions, and in three instances they have bounced right back at the first attempt. Their lowest ever position in Division Two has been fourth, and that came during an eight-year stay prior to the last time they gained promotion, which was in 1961-62, when they held top spot in the table throughout the campaign, winning ten and drawing one of their opening eleven games.

Liverpool became the first club ever to win the Second and First Division titles in consecutive seasons—1904-05, 1905-06. Only three other clubs have equalled this feat. They also hold the record for the First Division of having played most games from the start of a season without defeat—this was in 1949-50 when they went 19 games unbeaten before losing their 20th fixture only by a last minute penalty.

Anfield, the home of Liverpool, can today accommodate 56,000 spectators with over 40,000 of them under cover.

The club is fortunate in having a very loyal following

and throughout the whole post-war period attendances have been kept to a very high level—somewhere around the 35,000 per home game. In fact, during the 1971-72 and 1972-73 seasons over a million fans passed through the Anfield turnstiles at League matches. So no doubt there'll be a good few 'Kopites' at Kenilworth Road today!

Still on facts . . . from 1905 to 1954, Liverpool maintained an unbroken association with Division One—a run of almost 50 years. Only Sunderland can better this.

Like so many clubs, Liverpool, over the years, have had some splendid players, and have supplied numerous internationals for the four home countries. In the 1966 World Cup competition seven Liverpool men were included in the short list of 40 from which England chose her final 22. But only three—Roger Hunt, Gerry Byrne and Ian Callaghan—actually made the squad.

Some of the famed names at Anfield include, from pre-war days, goalkeeper Elisha Scott, English 'caps' Harry Chambers, Tom Bromilow, Eph Long-

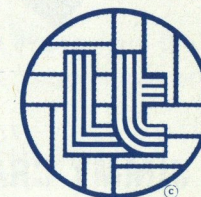
worth and Sam Hardy, South African Gordon Hodgson, and Scots Ted Doig, Alec Raisbeck and Don McKinlay. And more recently, Billy Liddell (492 League appearances and 216 goals), Laurie Hughes, Albert Stubbins, Sammy Smyth, Ian St. John, Ron Yeats and Peter Thompson.

## FOR THE RECORD . . .

The last time Luton and Liverpool met in a League game at Kenilworth Road was in the Second Division on 31st March, 1962, when Luton won 1-0, thanks to a goal from Pacey. A crowd of 9,806 saw these teams in action:

**LUTON TOWN:** Standen; McNally, Bramwell; Groves, Kelly, Pacey; Morton, Turner, Ashworth, McKechnie, Fleming.

**LIVERPOOL:** Furnell; Byrne, Moran; Milne, Yeats, Leishman; Callaghan, Hunt, St. John, Melia, A'Court.







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THE**

**POST**

**EVENING** Mark Rd. Hemel Hempstead, Tel: 2211



**FLASHBACK: WEST HAM UNITED v LUTON TOWN—TEXACO CUP—7th AUGUST 1974**  
West Ham's Mick McGivern watches helplessly as Peter Anderson's powerful header finds the net.

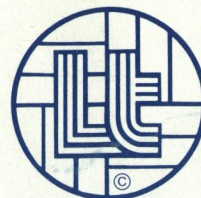
*after the match why not visit*

**CÉSARS**

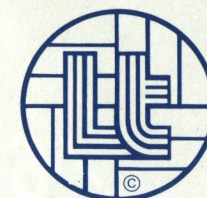
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We are looking for new AGENTS. Those of our supporters who would like to help the club can do so by becoming Luton Pools Agents, selling either Luton Lottery, Bingo or Golden Goals Tickets.

Apply to: Mike Hardwicke, Pools Office, 66 Kenilworth Road, Luton  
Telephone: 30748





**FLASHBACK—WEST HAM UNITED v LUTON TOWN—TEXACO CUP—7th AUGUST, 1974**

(Top) : Mervyn Day, the West Ham goalkeeper, leaps high to rob Steve Litt and Barry Butlin.

(Bottom) : This time Mervyn Day smothers the ball as Barry Butlin beats Frank Lampard in a race towards goal.



# IN ACTION

**FLASHBACK—WEST HAM UNITED v LUTON TOWN TEXACO CUP—7th AUGUST, 1974**

Jimmy Husband outjumps West Ham's Mick McGiven to head the ball back into the West Ham penalty area.  
*Photographs—Topix.*





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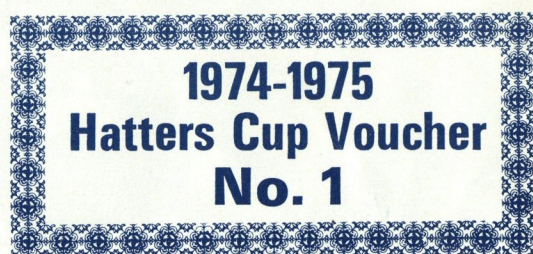
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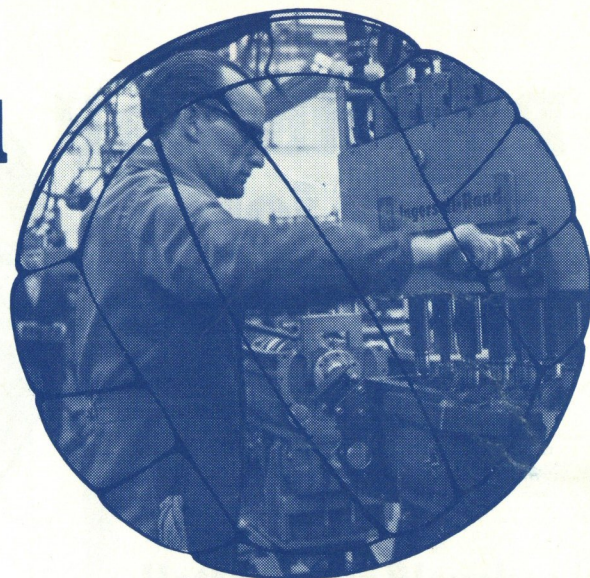
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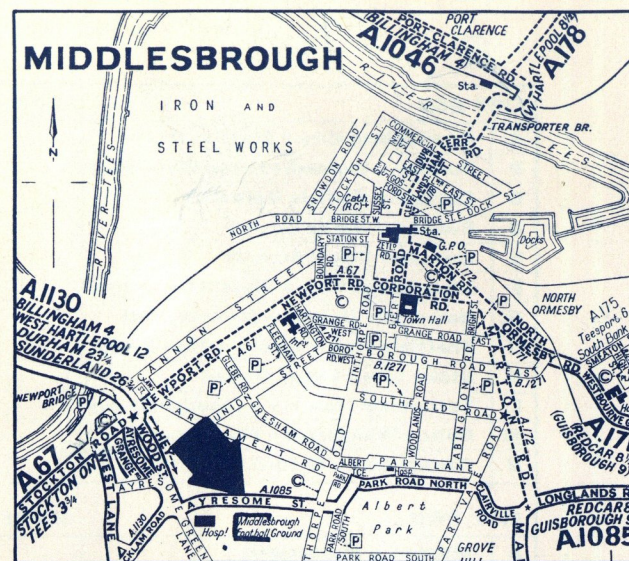
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For those supporters wishing to travel by road the R.A.C. map of Middlesbrough should assist you in finding the exact location of Ayresome Park.  
M.1 to M.18. North on the A.1(M) to Darlington. Then take the A.67 through Stockton to Middlesbrough.

## HATTER'S SPECIAL

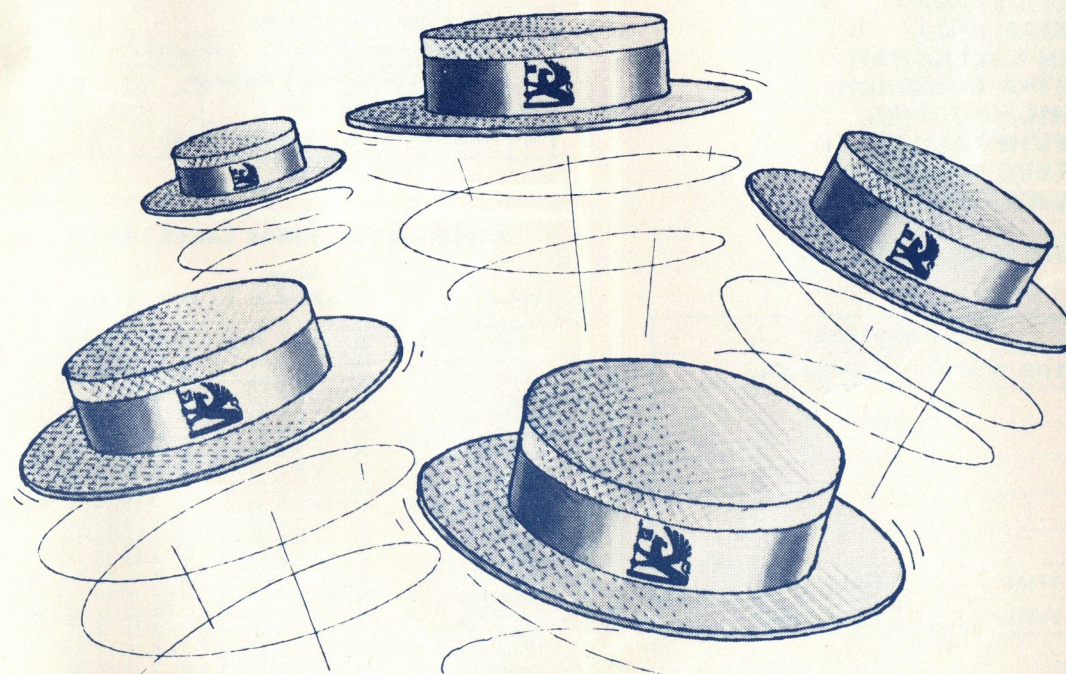
**MIDDLESBROUGH v LUTON**  
**Saturday, 24th August, 1974**

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Depart Luton .. .. .	08.25 hours
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Arrive Middlesbrough .. .. .	13.25 hours
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Supporters travelling on the train should purchase their tickets as soon as possible as we have had many enquiries and you could be disappointed if you leave it until the last minute.

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The other great Luton team wishes Harry and the boys every success in the first division.





# TEAMS

## LUTON TOWN

- 1 GRAHAM HORN
- 2 DON SHANKS
- 3 BOBBY THOMSON
- 4 PETER ANDERSON
- 5 STEVE LITT
- 6 ALAN GARNER
- 7 JIMMY RYAN
- 8 JIMMY HUSBAND
- 9 BARRY BUTLIN
- 10 ALAN WEST
- 11 GORDON HINDSON
- 12 JOHN ASTON

Colours:

Shirts—Orange with a White and Navy  
Stripe. Shorts—Navy. Stockings—Orange

## LIVERPOOL

- 1 RAY CLEMENCE
- 2 TOMMY SMITH
- 3 PHIL THOMPSON
- 4 EMLYN HUGHES
- 5 ALEC LINDSAY
- 6 BRIAN HALL
- 7 IAN CALLAGHAN
- 8 PETER CORMACK
- 9 PHIL BOERSMA
- 10 KEVIN KEEGAN
- 11 STEVE HEIGHWAY
- 12 JOHN TOSHACK

Colours:

Shirts—Red. Shorts—Red. Stockings—  
White

### GOALSCORERS

LUTON TOWN		LIVERPOOL	
HALF-TIME		HALF-TIME	
FULL-TIME		FULL-TIME	

Referee:

H. DAVEY, Hucknall, Nottinghamshire

Linesmen:

A. H. BAKER, Wallington, Surrey—Red Flag  
P. S. HOUGH, Poole, Dorset—Orange Flag

# SCORES

LIST ONE		SCORE
A	Birmingham City v Middlesbrough	
B	Burnley v Wolverhampton Wanderers	
C	Chelsea v Carlisle United	
D	Everton v Derby County	
E	Leicester City v Arsenal	
F	Manchester City v West Ham United	
G	Newcastle United v Coventry City	
H	Sheffield Utd. v Queen's Park Rang.	
K	Stoke City v Leeds United	
L	Tottenham Hotspur v Ipswich Town	
M	Bolton Wanderers v Portsmouth	
N	Cardiff City v Oxford United	

LIST TWO		SCORE
A	Millwall v Sunderland	
B	Norwich City v Blackpool	
C	Nottingham Forest v Bristol City	
D	Oldham Athletic v Sheffield Wed.	
E	Orient v Manchester United	
F	Southampton v Hull City	
G	West Bromwich Albion v Fulham	
H	York City v Aston Villa	
K	Brighton and Hove Alb. v Crystal Pal.	
L	Colchester United v Watford	
M	Swindon Town v Bury	
N	Brentford v Northampton Town	

### DIVISION TWO FINAL TABLE 1973/74

Teams	P	Home					Away					P
		W	D	L	F	A	W	D	L	F	A	
Middlesbrough	42	16	4	1	40	8	11	7	3	37	22	65
Luton Town	42	12	5	4	42	25	7	7	7	22	28	50
Carlisle United	42	13	5	3	40	17	7	4	10	21	31	49
Orient	42	9	8	4	28	17	6	10	5	27	25	48
Blackpool	42	11	5	5	35	17	6	8	7	22	23	47
Sunderland	42	11	6	4	32	15	8	3	10	26	29	47
Nottingham Forest	42	12	6	3	40	19	3	9	9	17	24	45
W. B. Albion	42	8	0	4	28	24	6	7	8	20	21	44
Hull City	42	9	9	3	25	15	4	8	9	21	32	43
Notts County	42	8	6	7	30	35	7	7	7	25	25	43
Bolton Wanderers	42	12	5	4	30	17	3	7	11	14	23	42
Millwall	42	10	6	5	28	16	4	8	9	28	35	42
Fulham	42	11	4	6	26	20	5	6	10	13	23	42
Aston Villa	42	8	9	4	33	21	5	6	10	15	24	41
Portsmouth	42	9	8	4	26	16	5	4	12	19	46	40
Bristol City	42	9	5	7	25	20	5	5	11	22	34	38
Cardiff City	42	8	7	6	27	20	2	9	10	22	42	36
Oxford United	42	8	8	5	27	21	2	8	11	8	25	36
Sheffield Wednesday	42	9	6	6	33	24	3	5	13	18	39	35
Crystal Palace	42	6	7	8	24	24	5	5	11	19	32	34
Preston North End	42	7	8	6	24	23	2	6	13	16	39	31
Swindon Town	42	6	7	8	22	27	1	4	16	14	45	25

Preston had a point deducted for fielding an unregistered player

Designed by The Editor and Printed for Luton Town Football and Athletic Club by Peerless Press Ltd., Spon Lane, West Bromwich.