

LUTON TOWN



Bowyer



Brisley



Allen



Harris



Goddard



Arber



Hoadley



Bullock



Dyson



Bennett



Downing



Heppolette

LUTON TOWN

FOOTBALL AND
ATHLETIC CLUB
LIMITED

KENILWORTH ROAD, LUTON,
BEDFORDSHIRE, LU1 1DH
Telephone: 0582-23151

President: T. HODGSON

Vice-Presidents: LORD HILL,
LORD LUKE, SIR REGINALD
PEARSON

Chairman: R. KEENS

Vice-Chairman: L. S. HAWKINS

Directors:

J. A. C. BAIN, R. I. BURR
ERIC MORECAMBE
H. RICHARDSON
D. MORTIMER, R. J. SMITH

Manager: HARRY HASLAM

Secretary: R. READHEAD

Honorary Medical Officers:

Dr C. J. BUCKINGHAM,
M.R.C.S., L.R.C.P., M.B., B.S.,
D.Obst.

Dr P. J. BURROWS, M.B., B.Ch
D.Obst., R.C.O.G.

Honorary Dental Surgeon:
A. HARGREAVES

Honorary Solicitor: E. WALLER

Auditors:

MESSRS. HILLIER, HILLS,
FRARY AND COMPANY

Luton Town Football Club
Magazine Vol.2 No.15

Office: 231 Dunstable Road.
Tel: 0582 30748

Editor: MIKE SKINNER

Printed by: PEERLESS PRESS
LIMITED, WEST BROMWICH

HARRY HASLAM



The New Year kicked-off echoing the bid by the Football League to find an answer to the mounting problems being created by the public's reaction to soccer this season. Popular figures suggest that two million spectators have been lost to League football in the last year.

Its an alarming fact and it spells out the need for action to be taken and amendments to be made. League Secretary, Mr Alan Hardaker sent out an 'eight-point circular to all clubs and we at Luton, have treated the matter with the urgency it demands. In ten days time there are sure to be some explosive exchanges at the Leagues headquarters when the chairmen of every club will be called to outline the opinions of their Board.

All eight points have been discussed in depth at a meeting of Luton's directors and myself and we hope that some of our ideas will be instrumental in bringing a better deal for spectators and the less affluent clubs who, after all, deserve to be part and parcel of the whole scene just as much as their 'big brothers'.

I seriously think that nothing but good can come out of the 'summit' discussion and though its only a personal observation, I hope the 'television' aspect gets a good hearing.

I do not want football booted off the box in preference for Laurel and Hardy or a party political broadcast. I firmly believe that soccer and TV must learn to live with each other and if it is gone about in the right way I am sure we can all sit down and enjoy the thrills of live entertainment and the filmed version.

Once upon a time there used to be a Cup Final. It was a game everyone used to look forward to, with or without a ticket. It was a 90 minute production, an example of top soccer from the first whistle to the last. Everyone knew that if they could not get into Wembley, they would have the opportunity to watch it from the word go and draw their own conclusions from the

whole match—not from an edited version. Soccer fans have a mind of their own if and they want to edit—and I am sure the greatest majority do—that is their prerogative.

What is bad for soccer is the fact that it heaps on the armchair pundits a cascade of goals, controversial incidents and as much real colour that can be relayed through the medium of television. Is it any wonder when fans turn up to a match these days and watch a gruelling goal-less draw, that they turn to each other and agree, they can get what they are looking for from the television at night.

It's this virtual guarantee of having the bread, butter and jam on a plate and leaving the crusts to others which is spoiling the relationship between football and TV. Let's have football on the box by all means. But don't lets leave the pantry door open for them to come in and so be able to take their choice and feed their customers on the best from all standards.

Like the pools, I consider TV should make a bigger financial contribution towards the sport and be restricted, both channels, to having the cameras at just ONE match and not half a dozen.

It's nice to see the top teams in action at the twist of a knob. But its this 'instant soccer' which dulls the true supporters appetite amongst the others classes for the real thing. Let's have one match on for a full 90 minutes. If it turns out a spectacle, so much the better. If its the opposite, comparisons will be drawn and eventually 'floating' fans will realise again that not all games fall into the same category as a typical Liverpool v Leeds United clash for instance.

There are many other suggestions for giving the sport a shot in the arm. But I consider the best use of TV to be one of the most important and I think that if it is now carefully reappraised and manipulated in a more modern manner soccer will check and erase the worry and uncertainty of its future.

HARRY HASLAM WAS TALKING TO NORTON JONES



RAY KING

The 'team' behind the training and coaching side of Luton Town was completed by manager Harry Haslam recently when Ray King was welcomed to Kenilworth Road.

Ray completes a backroom squad which manager Haslam has organised to have expert advice and guidance on hand at every level of a players development—from the time they are bright-eyed schoolboy prospects to the big moment when the breakthrough into the League side is earned.

It will be the responsibility of this former England 'B' international goalkeeper to select and start off the babes of the Luton playing staff.

"It's my aim, in line with Harry Haslam's policies, to try and get together a sizeable group of youngsters around the 15 mark. Already there are seven or eight on the books. But I want to increase this number and my particular target is local talent."

Ray, who hails from Amble, in Northumberland, is keen to conscript the help of supporters in the Luton area to encourage lads in the Kenilworth Road direction and also let the club know about likely prospects.

"I want the fans of this Town to think local. One cannot afford to neglect their own area, because this is where pride and loyalty can help a doorstep youngster through the difficult early days. Paddy Sowden and myself have already been in touch with several parents and we shall be building up quite a solid youth squad which I predict will put us in the Youth Cup spotlight in a season."

Ray's experience of professional football stretches back to the early Forties when he joined up with Newcastle the same time as those two mercurial masters of attack, Jackie Milburn and Ernie Taylor.

During that time Ray was selected as the shadow man to England goalkeeper, Gil Merrick, in the 1954 World Cup squad. The limited success in this campaign left little scope for goalkeeper King to get his chance. But he did get recognised with 'B' games against Switzerland and Yugoslavia.

Ray continued his soccer trail afterwards as player-manager of Boston United and Poole Town, a circuit which first brought him into contact with Luton's present boss.

As we have said, Ray's capture now completes the picture and we look forward to him teaching and preaching the soccer gospel to his teenage audience to Luton's future advantage.

Orient manager George Petchey seems to have come out of his transfer dealings this season with flying colours. He sold defender Dennis Rofe to Leicester for £112,000, without noticeably weakening his defence, and then invested £70,000 in plugging one of the club's great weak spots—the striking force—when he signed Gerry Queen from Crystal Palace and another £40,000 in Preston's midfield star Ricky Heppelette.

Queen quickly settled into the side and is now their second highest scorer with four goals.

Orient are still involved in the relegation zone at the moment though some of their best performances suggest that they need only a little more consistency to become a very good Second Division team. They have taken three points from Burnley, beating the Divisional leaders 2-1 at Turf Moor, and they have usually reserved their best performances for the top clubs.

Most of their best games have been on their own Brisbane Road pitch, though. That amazing victory at Burnley is still Orient's only away win to date. Their other away points were collected from drawn games, at Blackpool (1-1), Preston (0-0), Fulham (1-1), and Huddersfield (1-1).

They have been beaten at Sunderland (0-1), Hull (0-2), Millwall (0-2), Swindon (1-3), Nottingham Forest (1-2), Aston Villa (0-1), and Queen's Park Rangers (1-3) in the League and Wolves (1-2) in the League Cup.

The biggest problem facing the manager of a club in Orient's position is trying to hold onto his best players. George Petchey has been grappling with it since taking over at the beginning of last season but there are times when, in fairness to the player, he has to let his top men go.

The Rofe case was a typical example. But several other players have been under scrutiny by First Division clubs, too.

It is only by selling players that Orient themselves can afford to go into the market for new men. The club has still not fully recovered from the serious financial difficulties which almost caused their collapse five years ago following relegation to Division Three. With attendances below 5,000 Orient are losing £1,000 per week and only last week Chairman Mr Arthur Page warned that the club will close down unless gates improve.

Five years ago they seemed certain to become another Accrington Stanley. One Sunday morning club officials passed a bucket around among fans pleading for pennies to save the club following a crisis

TALKING ABOUT

ORIENT



meeting. All players, except goalkeeper Ray Goddard, were placed on offer in the hope of raising much-needed cash.

Many drastic proposals were seriously studied, including the possibility of moving the club out of London to Romford or Brentwood. Miraculously, the club managed to survive in its own home.

As one would have expected, all these pressures reflected themselves in the team's performances. In 1968-69 they struggled to keep out of Division Four. Then, magically, they rose to the Championship of Division Three in 1970.

Financial problems are nothing new to Orient. Living, as they do, within the shadows of so many big clubs, Orient have spent most of their life fighting for survival. Formed in 1881, they turned professional and adopted the Clapton Orient title in 1903. Four years later they were elected to the Second Division of the Football League.

In 1929 they dropped into the Third Division for the first time, remaining until 1956 when they began the improvement, which, in 1962, was to take them into Division One. They remained for only one year and by 1966 they were back in Division Three.

Looking back, it could be argued that promotion to Division One marked the beginning of a decline which almost led to ruination for Orient. They had looked an outstanding team in Division Two, as they chased Liverpool at the top.

But they never got their First Division programme off the ground. They struggled from the opening day and, though they occasionally showed flashes of their old brilliance, they couldn't sustain it and they were doomed to quick relegation a long while before the season ended.

One of the economies introduced as the club fought for its life was the scrapping of the reserve teams. The club re-organised itself as a one-squad club and results so far have certainly not suffered.

Orient regained their Second Division place and they continue to produce some outstanding players from their pool of apprentices. In this way they can still raise cash when troubled times beset them.

(Back row): Barrie Fairbrother, Phil Hoadley, Gordon Riddick (now Northampton), Ian Bowyer. (Centre row): Terry Brisley, Peter Johnson, Peter Allen, Dennis Rofe (now Leicester), Paul Harris, Micky Bullock, John Lewis. (Front row): Barry Dyson, Steve Bowtell, Peter Bennett, Ray Goddard, Bobby Arber, Derrick Downing.

ORIENT HISTORY . . .

Founded: 1881 (known as Clapton Orient until 1946, and Leyton Orient until 1967). Elected to League Division Two: 1905. Ground: Leyton Stadium, London E10. Record Attendance: 35,000, against West Ham United (F.A. Cup), 1963-64. Division Three (South) Champions: 1955-56. Runners-up: 1954-55. Division Three Champions: 1969-70. Division Two Runners-up: 1961-62.

after the match why not visit

CÉSARS

TONIGHT
THE RAINBOW
NEXT WEEK
HURRICANE SMITH

Dine, Dance or Drink 8 pm—2 am

Telephone: LUTON 51357

ORIENT'S EIGHT YEAR RECORD . . .

Season	Div	Posn	W	P	Season	Div	Posn	W	P
1971-72	2	17th	14	37	1967-68	3	19th	12	41
1970-71	2	17th	9	34	1966-67	3	14th	13	44
1969-70	3	1st	25	62	1965-66	2	22nd	5	23
1968-69	3	18th	14	42	1964-65	2	19th	12	35

LUTON v ORIENT—Past League Results . . .

	P	W	D	L	F	A	P	Best Win:
Home	14	9	0	5	30	19	18	4-0 (at home) in 1970-71.
Away	15	3	7	5	11	18	13	Worst Defeat:
Total	29	12	7	10	41	37	31	1-6 (away) in 1929-30.

MANAGER CAPTAIN

When his playing days ended, George Petchey set his sights firmly upon a managerial post and wasted no time in getting experience not only in coaching but also on the administrative side. He got his chance at the beginning of last season when Orient offered him his present job.

All his soccer life has been spent with London clubs. He started off with West Ham where he had five years as a professional. But it was after moving to Queen's Park Rangers in 1953 that he really began to make progress. He made 214 appearances for them, many together with Peter Angell who is now his trainer at Brisbane Road.

His next move was to Crystal Palace in 1959. As a wing-half he played a large part in lifting them out of the Fourth Division and then into Division Two. By the time they made their most sensational rise into the First Division he had retired to take over as chief coach.

Palace first-team players, who had benefited so much from his advice, were naturally disappointed when he decided to leave. Said the skipper at the time, Steve Kember: "He got us into the First Division and kept us there: and everything I have achieved in football I owe to him."

Kember has, of course, since been the subject of a £170,000 transfer to Chelsea so that was high praise indeed for an ambitious man who is interested only in success.

Orient may be experiencing a few problems at the moment but, says Petchey, "If I didn't think Orient had the potential to become a First Division club again I wouldn't have accepted the job in the first place."



PETER BENNETT

West Ham is probably the finest breeding ground of footballers in the country. The club have provided more players to the England Youth side than any other and many of their products have gone on to win bigger honours. Thus, any manager buying a man from Hammers' boss Ron Greenwood is guaranteed a player with a top pedigree.

So it has proved for Orient and Peter Bennett who has been such an outstanding member of their defence since his transfer from West Ham two seasons ago. Due to the consistency of the big stars at Upton Park, Peter's chances in the senior side had been severely limited and the move has been a huge success for him.

Born in Hillingdon, Middlesex, Peter hit the heights as a schoolboy, winning five England schoolboy caps in 1960-61. And soon after that season had drawn to a close he was signed as an apprentice professional by West Ham.

In 1963 he was a member of the West Ham side which carried off the F.A. Youth Cup, beating Liverpool in an exciting two-legged final by 6-5 on aggregate. After losing 1-3 at Anfield, they recovered to win the return 5-2.

Peter made his League debut for the Hammers against Bolton Wanderers in April, 1964, and over the next seven years added occasional appearances when injuries to regular first-team players opened the way for him. Altogether he made almost 50 first-team appearances for the Hammers.

It was in October, 1970, that he became part of a package deal which took centre-half Tommy Taylor from Orient to West Ham, valued at £70,000. Bennett joined Orient as part of the fee. And since then he has enjoyed the regular League football denied him at Upton Park.

POINTS ON PLAYERS

PETER ALLEN, *defender*. Born Hove. A former amateur signing who turned professional in July, 1965, and soon settled down as a regular member of the first-team squad. His 200th League appearance was hoisted in 1970-71 when he completed an ever-present record for the second successive season. He missed only two League games last term.

BOBBY ARBER, *defender*. Born at Poplar. A former Arsenal junior who signed professional for Orient in July, 1971. He got into the League side for three games last season and won a chance of regular senior action when Dennis Rofe went to Leicester in August this season.

IAN BOWYER, *forward*. Born Ellesmere Port. The last signing made by former manager Jimmy Bloomfield, Ian, the former Manchester City striker, arrived at Brisbane Road for a reported £25,000 in time for the start of last season. He finished the campaign as top scorer with 15 League goals. Ian first hit the headlines in 1969-70 when he marked his first full season with 13 First Division goals and played as substitute in City's winning team in the League Cup and European Cup-winner's Cup.

TERRY BRISLEY, *midfielder*. Born at Stepney. Former apprentice who came through the youth scheme to sign full professional in July, 1968. He got into the League side for the first time in 1970-71 and had his best run last season with 25 Second Division appearances. A tireless worker.

MICKY BULLOCK, *forward*. Born at Stoke-on-Trent. A strong, goal-scoring type of centre-forward, Micky has been top marksman in Third Division Championship sides with Oxford United and Orient. As a schoolboy, he won several England caps and eventually chose to join Birmingham because his elder brother, Peter, was on their staff. Scored on his First Division debut against Manchester United, but played only 27 League games for Blues

before joining Oxford. He moved to Orient in October, 1968, and has played well over 150 League games for them.

DERRICK DOWNING, *winger*. Born Doncaster. A close-season signing from Middlesbrough who has brought a wealth of experience to Orient's attack. He first played for Frickley Colliery in the Midland League and moved to Middlesbrough in February, 1965, helping them win promotion from the Third Division two years later. In all, he scored 39 goals in 182 appearances for the North Easterners.

BARRY DYSON, *midfielder*. Born Oldham. After making a big name in the north as a goal-scorer with Tranmere Rovers, Barry switched to the southern 'circuit' and moved quickly between Crystal Palace, Watford and Orient. Since joining the Brisbane Road set-up in December, 1968, he has been a senior regular, totting up over 150 League games.

BARRIE FAIRBROTHER, *forward*. Born Harlow. First joined Chelsea on associate schoolboy forms and turned professional in December, 1968. He broke into the first-team the following season and created a promising image with 12 goals in the Third Division Championship success.

RAY GODDARD, *goalkeeper*. Born Fulham and joined his local club as an apprentice. However, he did not get to the League grade at Craven Cottage and moved to Orient in March, 1967. He has proved a fine signing, and completed his 200th League appearance during last season.

PAUL HARRIS, *defender*. Locally-born youngster who was promoted from the apprentice list in July, 1970. He was given one first-team outing in the following season and then made outstanding progress to become an ever-present last term.

RICKY HEPPOLETTE, *midfielder*. Their latest signing, he arrived from Preston for a reported £45,000 in time to make his debut against Q.P.R. on Boxing Day. Born

in Bombay, Ricky returned with his parents to be educated in Bolton and joined Preston on leaving school. He was 19 when he made his debut in December, 1968, and had played in around 150 League games when leaving Deepdale.

PHIL HOADLEY, *defender*. Born Battersea. At the time of his move from Crystal Palace in September last year, the fee of £30,000 was a record for Orient. With plenty of First Division experience for Palace in the previous two seasons, he proved a fine buy. Previously an England Youth international.

PETER JOHNSON, *forward*. Born Hackney. A member of Tottenham's F.A. Youth Cup winning-side of 1970-71, he moved to Orient as a full professional in August, 1971, and made his League debut against Swindon in April last year.

JOHN LEWIS, *midfielder*. Born Hackney. Played in the England Amateur Youth side of season 1971-72 and then turned professional in February last year.

GERRY QUEEN, *forward*. Another big-money signing this season, Glasgow-born Gerry came from Crystal Palace for around £60,000 in September. He has scored several vital goals for the Brisbane Road club. Starting his career with St. Mirren and Kilmarnock, Gerry built up a big reputation in Scotland and Palace paid a fee in the region of £40,000 three and a half years ago. He netted 24 First Division goals for the Selhurst club and was once on the verge of a Scottish cap.

TOM WALLEY, *midfielder*. Born at Caernarvon. Cost Orient a reported £20,000 when signed from Watford in December, 1971—the year in which he won his single Welsh cap against Czechoslovakia. After brief First Division experience with Arsenal, he became an important member of Watford's set-up, playing 203 League games and helping them to promotion from Division Three. Also won four Under-23 caps.

We regret that owing to the building strike the hotel will not now open until APRIL 1973



Strathmore Hotel

Exciting 'Trews' Night Club! Bars! Banqueting for up to 350!

This exciting new development in the Arndale Centre will offer to Luton "Trews" Night Club, "Highlander" Bar, "Angeline's Restaurant, "The Great Straw Hat" Coffee Shop and Banqueting for up to 350 in the Arndale Suite. 151 fully serviced bedrooms and 3 luxury Penthouse Suites.

All enquiries to the Sales Office, 1a Bute Street, Luton

Strathmore Hotel, Arndale Centre, Luton.
Telephone 34199 A Thistle Hotel



MAN ON
THE SPOT

ROGER
DUCKWORTH'S
VERDICT



AND
**MATCH
REPORT**
EVERY SATURDAY
**SPORTS
POST**

MAN ABOUT TOWN

DON SHANKS



Football is full of surprises. George Best used to be one of them. Tommy Docherty still is . . . and a wonderful 6-0 home win at Kenilworth Road, we hope, could be the next one!

It's a sporting world that often makes the way out of a stately-home maze quite a simple operation by comparison. No player can be sure which way his career-course is going to turn next, whether it will be a step to success or a pitfall to wreck his future. The case of Don Shanks spotlights the problems which crop up for the professional footballer.

Nearly two years ago, Don completed a brilliant spell as England's Youth full-back, helping them to win the 1971 'Little World Cup' in Czechoslovakia. When Harry Haslam persuaded him to join Luton from Fulham, it was rated one of the best pieces of business done at Kenilworth Road for a long time.

But Don, now 20, might well have leaned rather heavily on such happy times when he was forced to face up to a difficult situation earlier this season.

After sampling regular senior grade football

last season with Luton's League squad, Don could not get on with occasional reserve soccer when he failed to stay on the same wavelength for the start of the 1972-73 term. The result was a self-imposed sentence of seven weeks away from football.

Don was on duty again for the first time against Millwall and was a member of the successful Christmas haul of three points from two matches.

Don hopes his new start in the senior side will coincide with a break in the jinx which keeps Luton's home harvest an incredible 50 per cent or more behind a remarkable away record. "I'm sure Luton find it generally more difficult before their own supporters because the opposition approach us in a different way to that which we experience when we travel. In away games, the opposition are more attacking minded and it gives us more scope. At home, it's just the opposite, but with the great start Barry Butlin has made, I feel it's only a matter of time before we balance our form."

Besides his full-time soccer career, Don sets

a pretty fair standard as a swimmer and a horseman. But the most time consuming occupation is the weekly involvement with two youth sides in the London area.

Wednesday nights take him to a floodlit arena in Kilburn for a coaching session as part of his curriculum involving youngsters from 16 to the more elder types who form the backbone of the successful side, London Union Youth Clubs, a squad which Don has been responsible for over the last two seasons.

"This team has got through to the quarter final of the All England Cup competition and I am looking forward to watching them in February when they come up against Devon.

Obviously, there are also good prospects in Don's other nursery side, Rangers Y.C., which he helps guide in a trainer-coach capacity. "Chelsea, Fulham and Orient have a couple on their books," says Don. "But Luton have not missed out because they have Derek Hobbs from this 16-18 year olds' Sunday team. Derek has already turned in some promising displays in the South Eastern Counties side."

TOWNTALK

Pickwick International, of Leighton Buzzard, again offer six L.P. records for a 'Guess the Gate' competition on the match against Crewe on 13th January. Entries should reach Luton Town Promotions, 70-71 Kenilworth Road, Luton, Bedfordshire, by mid-day on 13th January.

'Guess the Gate' winners for the Sheffield Wednesday game were: Mr P. R. Garner, 40 Napier Street, Bletchley. Mr H. Stevens, 174 London Road, Biggleswade. Mr S. Sarrington, 25 Tavistock Crescent, Luton. Mr C. Ayres, 34 Grasmere Avenue, Luton.

By Rail to Huddersfield . . .

Train departs Luton at 09.50 and Bedford at 10.12 to arrive at Huddersfield at 13.37. Return train departs Huddersfield at 17.43 to arrive at Bedford at 21.20 and Luton at 21.50. Fare: £1.35p.

Luton Bobbers and Supporters Club

At an extraordinary General Meeting held on Thursday, 14th December, 1972, between the Bobbers Club and the Luton Town Supporters Club committees. It was unanimously agreed to amalgamate the two bodies to operate as one unit rather than as two separate entities.

This unity was suggested a few weeks previously during a social evening at which the three subsidiary supporting organisations within the Club, i.e., The Bobbers, Luton Town Supporters and Vice-Presidents Clubs handed over to the Football Club cheques resulting from their past year's efforts. It was at this gathering that it was suggested to the Directors of the Luton Town Football Club that with a united effort from the Bobbers and Supporters Club a better financial return could be achieved.

With this in mind negotiations started and the resulting amalgamation has now taken place. The first objective is to be an all out effort and drive to recruit new members to the new club formation.

Membership will be a two-stage one . . . Stage 1—Those people who wish to use the Bobbers Club facilities only will pay a calendar year subscription of 25p. Stage 2—Those members who wish to take advantage of both the Bobbers Club and the Hatters Club facilities will pay a calendar year subscription of 50p.

Existing members of the old Luton Town Supporters Club who have paid their membership fee for the season 1972-73 will not have to renew their membership to the new Club until 1st January, 1974.

Printed below is an application form where we invite those of you who have their interests in furthering the development of the Luton Town Football Club and are as yet not members of our club to complete and return together with your remittance according to the stage of your choice. By joining our club you will achieve the feeling of belonging to the Football Club and also you will be assisting to increase our membership which in turn will eventually provide each and every one of us who are true supporters the opportunity of helping the Football Club by eventual increased financial donations something that in the not too distant future will benefit each and everyone of us by improving our ground and surrounding facilities.

Bobbers and Supporters Club— Application for Membership

Name

Address.....

Date of Birth

Date of Application

Remittance enclosed:

*25p—Bobbers Club facilities only

*50pBobbers/Hatters Club facilities

(*Delete where applicable)

Completed forms should be returned to either Mike Ogden, Bobbers Club, Beech Hill Path, Luton or John K. Smylie, Supporters Club Shop, 125 Oak Road, Luton.

STARTING ON SATURDAY 3rd FEBRUARY

Luton Town Development
Association present the . . .

LUTON LOTTERY

The draw will take place each Saturday,
at Kenilworth Road.

3 CHANCES FOR 10p OVER £300 IN PRIZES

1st Prize—£100—Guaranteed

2nd Prize—£25—Guaranteed

3rd Prize—£10—Guaranteed

Plus £147 in consolation prizes and £25
in Lucky Number Prizes—Monday to
Friday.

Plus a FREE WEEKLY DRAW for a
valuable Gold Plated Ladies or Gents
Swiss made Wrist Watch.

The success of the scheme depends on
YOUR HELP, YOUR SUPPORT
and YOUR ENTHUSIASM
So JOIN AT ONCE . . .

and tell your friends to do likewise.

Please call at the Development As-
sociation Office and let us explain how
simple it is to become an Agent, the address
is 231 Dunstable Road, Luton, or telephone
Luton 30748 and ask for Mike Hardwicke.

LEAGUE DIVISION TWO												Up to and including Saturday, 30th December, 1972				*League games only	
HOME						AWAY								*HOME GATES		LEADING SCORERS	
P	W	D	L	F	A	P	W	D	L	F	A	P	TEAMS	Best	Average	(Including League and Cup Games)	
24	6	5	1	23	13	6	6	0	17	10	35		BURNLEY	15,477	12,725	Fletcher 10, James 8, Dobson 7, Casper 5	
24	6	4	1	25	12	5	5	3	18	19	31		QUEENS PARK RANGERS	17,356	12,926	Givens 16, Bowles 9, Leach 6	
25	6	4	3	22	12	5	3	4	17	18	29		BLACKPOOL	25,277	12,547	Ainscow 10, Suddick 8, Burns 6, Dyson 6	
24	7	4	2	15	8	3	5	3	12	15	29		ASTON VILLA	37,000	30,068	Evans 8, Rioch 7, Graydon 5	
25	8	1	3	21	10	3	4	6	10	14	27		OXFORD UNITED	13,412	9,451	Curran 10, Cassidy 7, Bray 5, Clarke (D) 5	
24	3	6	4	18	17	7	1	3	13	10	27		LUTON TOWN	15,799	11,500	Halom 10, Aston 7	
26	8	2	3	28	16	2	5	6	15	22	27		SHEFFIELD WEDNESDAY	30,197	19,961	Joicey 11, Craig 8, Sunley 6	
25	5	4	3	14	10	5	3	5	12	17	27		PRESTON NORTH END	18,822	11,350	Bruce 7, Tarbuck 6, Young 5, Wilson 5	
24	6	4	2	19	10	2	6	4	15	19	26		FULHAM	17,576	10,820	Earle 8, Mitchell 8, Mullery 5	
25	6	3	3	12	10	3	5	5	10	17	26		MIDDLESBROUGH	24,145	12,003	Hickton 7, Mills 5	
24	6	5	2	25	13	2	3	6	10	17	24		HULL CITY	13,580	9,397	Pearson 10, Holme 7	
24	6	4	2	18	11	2	4	6	11	20	24		NOTTINGHAM FOREST	18,082	10,127	Galley 10	
25	2	5	4	9	11	6	3	5	20	22	24		BRISTOL CITY	20,490	13,936	Gow 7, Gould 7, Spiring 6	
23	8	1	3	32	15	1	4	6	6	14	23		CARLISLE UNITED	10,969	7,423	Owen 12, Laidlaw 9, Balderstone 6	
25	7	2	3	17	9	2	3	8	16	20	23		MILLWALL	13,207	10,382	Wood 12, Bolland 8, Possee 6	
24	4	6	1	17	14	2	4	7	15	21	22		SWINDON TOWN	15,304	10,401	Treacy 8, Peplow 7	
25	3	3	7	12	17	4	4	4	14	15	21		PORTSMOUTH	16,419	9,968	Lewis 6, Piper 6 Hiron 5	
23	4	6	3	12	12	1	4	5	9	16	20		HUDDERSFIELD TOWN	12,840	7,993	Gowling 10	
21	3	5	2	12	10	2	3	6	14	22	18		SUNDERLAND	18,717	13,865	Lathan 7, Tueart 5	
23	7	1	4	20	14	0	3	8	7	23	18		CARDIFF CITY	16,364	12,104	Woodruff 6, Bell 5, McCulloch 5	
24	4	4	4	13	13	1	4	7	8	18	18		ORIENT	9,492	5,793	Downing 6, Queen 5	
25	1	6	5	16	22	1	3	9	10	31	13		BRIGHT & HOVE ALBION	18,699	15,913	Robertson 11, Murray 7, Irvine 6, Spearitt 5	

FIXTURES

FOOTBALL LEAGUE DIVISION TWO 72-73				MID-WEEK FOOTBALL LEAGUE FIXTURES—SEASON 1972-73					
Date	Opponents	Att	F A	Date	Opponent	F A	Date	Opponent	F A
Aug 12	Cardiff City	16,364	1 2	Aug 23	Gillingham	7 0	Dec 5	Northampton Town	1 1
19	Preston North End	11,507	1 0	30	Brighton & Hove A	1 0	13	Colchester United	1 0
26	Orient	6,494	1 0	Sept 6	Cambridge United	5 0	Jan 3	Millwall	3 2
30	Oxford United	10,891	0 1	27	Cambridge United	1 1	10	Brighton & Hove	
Sept 2	Huddersfield Town	8,133	4 1	Oct 11	Millwall	2 1	17	Orient	
5	Birmingham City (L.C.2)	20,962	1 1	18	Watford	1 1	24	Southend United	
9	Nottingham Forest	9,495	1 0	25	Watford	1 1	31	Charlton Athletic	
13	Birmingham City	13,806	1 1	Nov 1	Gillingham	1 1	Feb 7	Watford L.C.	
	(L.C. first replay)			8	Northampton T.	4 2	14	Watford L.C.	
16	Brighton & Hove Albion	11,627	2 1	15	Southend United	1 1	28	Northampton L.C.	
20	Birmingham City	11,139	0 1	21	Charlton Athletic	1 2	Mar 6	Northampton L.C.	
	(L.C. second replay)			29	Colchester United	5 1	14	Orient	
23	Sheffield Wednesday	18,913	0 4						
26	Swindon Town	8,469	2 0						
30	Burnley	12,197	2 2						
Oct 7	Blackpool	12,073	2 2						
14	Sunderland	13,394	2 0						
18	Portsmouth	9,813	2 2						
21	Hull City	11,560	1 2						
28	Bristol City	13,562	1 0						
Nov 4	Swindon Town	10,596	0 1						
11	Portsmouth	7,571	2 2						
18	Aston Villa	29,144	2 0						
25	Carlisle United	10,091	0 1						
Dec 9	Q.P.R.	13,670	2 2						
16	Millwall	11,550	2 2						
23	Middlesbrough	10,122	1 0						
26	Sheffield Wednesday	15,799	0 0						
30	Preston North End	9,638	0 2						
Jan 6	Orient								
13	Crewe (F.A. Cup 3)								
20	Huddersfield Town								
27	Nottingham Forest								
Feb 3	F.A. Cup—4								
10	Brighton & Hove Albion								
17	Cardiff City								
24	Millwall (F.A. Cup—5)								
Mar 3	Blackpool								
10	Sunderland								
17	Hull City (F.A. Cup—6)								
24	Bristol City								
27	Fulham								
31	Carlisle United								
Apr 7	Fulham (F.A. Cup—S.F.)								
14	Queen's Park Rangers								
21	Aston Villa								
23	Middlesbrough								
24	Burnley								
28	Oxford United								
May 5	F.A. Cup—Final								

BACKTRACK

MATCH GROUND DATE ATTENDANCE COMPETITION TEAMS
LUTON TOWN v MILLWALL
KENILWORTH ROAD, LUTON
SATURDAY, 16th DECEMBER, 1972
11,550.
FOOTBALL LEAGUE, DIVISION TWO
LUTON: Barber; Shanks, Thomson; Anderson, Garner, John Ryan; Jimmy Ryan, French, Butlin, Halom, Aston. Substitute: Fern.
MILLWALL: King; Bolland, Cripps; Dorney, Kitchener, Burnett; Brown, Possee, Wood, Dunphy, Allder. Substitute: Smethurst.
LUTON: Butlin, French. MILLWALL: Possee, Bolland.
SCORERS: RESULT PAPER TALK
Luton Town 2, Millwall 2
London Evening News: "Luton fans gave a tremendous welcome to Graham French, back in the side after nearly three seasons. French showed a lot of his old craft and then in the 51st minute he marked his return to the big time by getting Luton's second goal. He took a through pass in his stride and raced in to fire a perfectly placed shot that gave King no chance."

MATCH GROUND DATE ATTENDANCE COMPETITION TEAMS
MIDDLESBROUGH v LUTON TOWN
AYRESOME PARK, MIDDLESBROUGH
SATURDAY, 23rd DECEMBER, 1972
10,122.
FOOTBALL LEAGUE, DIVISION TWO
MIDDLESBROUGH: Platt; Craggs, Jones; Stiles, Maddren, Taylor; Gates, Hickton, Mills, McMordie, Armstrong. Substitute: Smith.
LUTON: Barber; Shanks, Thomson; Anderson, Garner, Moore; Jimmy Ryan, Fern, Butlin, Halom, Aston. Substitute: Slough.
LUTON: Butlin.
SCORER RESULT PAPER TALK
Middlesbrough 0, Luton Town 1
Cliff Mitchell, Middlesbrough Sports Gazette: "Every opportunity Middlesbrough created was wasted, whereas Luton scored a simple goal on the break, to prove to their opponents that it was possible to hit the back of the net. Luton, a workmanlike side, grabbed both points when former Derby striker, Barry Butlin kept up his excellent sequence of scoring in every match with his third goal. Luton's goalkeeper made one or two saves, but by and large he was able to watch Middlesbrough's players lose their way."

BACKTRACK

MATCH GROUND DATE ATTENDANCE COMPETITION TEAMS
LUTON TOWN v MILLWALL
KENILWORTH ROAD, LUTON
SATURDAY, 16th DECEMBER, 1972
11,550.
FOOTBALL LEAGUE, DIVISION TWO
LUTON: Barber; Shanks, Thomson; Anderson, Garner, John Ryan; Jimmy Ryan, French, Butlin, Halom, Aston. Substitute: Fern.
MILLWALL: King; Bolland, Cripps; Dorney, Kitchener, Burnett; Brown, Possee, Wood, Dunphy, Alder. Substitute: Smethurst.
LUTON: Butlin, French. MILLWALL: Possee, Bolland.
SCORERS: RESULT
PAPER TALK
Luton Town 2, Millwall 2
London Evening News: "Luton fans gave a tremendous welcome to Graham French, back in the side after nearly three seasons. French showed a lot of his old craft and then in the 51st minute he marked his return to the big time by getting Luton's second goal. He took a thorough pass in his stride and raced in to fire a perfectly placed shot that gave King no chance."

MATCH GROUND DATE ATTENDANCE COMPETITION TEAMS
MIDDLESBROUGH v LUTON TOWN
AYRESOME PARK, MIDDLESBROUGH
SATURDAY, 23rd DECEMBER, 1972
10,122.
FOOTBALL LEAGUE, DIVISION TWO
MIDDLESBROUGH: Platt; Craggs, Jones; Stiles, Maddren, Taylor; Gates, Hickton, Mills, McMordie, Armstrong. Substitute: Smith.
LUTON: Barber; Shanks, Thomson; Anderson, Garner, Moore; Jimmy Ryan, Fern, Butlin, Halom, Aston. Substitute: Slough.
LUTON: Butlin.

SCORER RESULT
PAPER TALK
Cliff Mitchell, *Middlesbrough Sports Gazette:* "Every opportunity Middlesbrough created was wasted, whereas Luton scored a simple goal on the break, to prove to their opponents that it was possible to hit the back of the net. Luton, a workmanlike side, grabbed both points when former Derby striker, Barry Butlin kept up his excellent sequence of scoring in every match with his third goal. Luton's goalkeeper made one or two saves, but by and large he was able to watch Middlesbrough's players lose their way."



TOWN IN ACTION

After a brilliant run of 11 points in 6 away games dating back to September, The Hatters lost their away form in last Saturday's 2-0 defeat at Preston.

The Evening Post pictures show Luton on the attack—right: Barry Butlin looses out in a heading duel and (Top left) is pipped to the ball by goalkeeper Kelly.

Left: Peter Anderson is the victim of a tough Preston "sandwich."

TOWN IN ACTION



MEMORY MAN

Freddie Jardine had never worn his football boots outside of Scotland when Sam Bartram, went over the border, as Luton's manager, to sign a promising 19-year-old Edinburgh-born left-winger.

It was the first step which brought those same boots pounding up and down Kenilworth Road for the next ten years, a term of loyalty to Luton Town, Freddie's first and really only English club.

Back in the Town with a job outside of football, Freddie Jardine's ten-year-term—not as a touch line trickster but 99 per cent of the time a canny, ball playing full-back—will be acknowledged by the club later this season when he shares a 'Testimonial' with Tony Read, a goalkeeping colleague who retired at the end of last season.

"I liked Luton from the moment I first arrived," says Freddie. "I was only too happy to set up home here when I eventually finished with soccer nearly two years ago after a brief swansong with Torquay under a former Luton boss, Alan Brown."

Successive injuries finally convinced Freddie that it was time to say farewell to a career packed with plenty of disappointments, but not sufficient to make this Scot regret one minute of his time tackling the fierce competition of English football.

Freddie's formative years built up during his Edinburgh schooldays and after spending a short time in local industry, his thirst for the sport won him over and he moved into Dens Park, the home of Dundee, as a bright-eyed 17-year-old looking for fame and fortune in the world of professional football.

The former Glasgow Rangers international, Willie Thornton, beat off a challenge for this youngster from Hearts, for whom Jardine junior had been on trial. "I was only at Dundee for two seasons, however, when I began to look around, seriously contemplating a move because the club, at the turn of the decade, was overloaded with playing staff.

"Hugh Robertson had made himself at home at outside-left, so I looked further afield and went to Leeds and Wolves on trial." But Sam Bartram's bid secured the Scotsman in 1960



FREDDIE JARDINE

after good reports had come down the grapevine from a Luton scout based in Dundee.

"I had never been out of Scotland before and the big difference in the game struck me straight away. It was better organised, better equipped player-wise and certainly somewhat tougher. But it all added up to be more enjoyable than the standard and styles which I have been used to and grown up in."

But it was not long before the man who persuaded Jardine to join Luton was packing his bags to be replaced by Freddie's second manager, Bill Harvey, from Grimsby. "I had only a handful of games in my first season on the wing. Before I could really pin down the spot,

however, Bill converted me to full-back in the 1962-63 season—and that is where I stayed right through until the arrival of Alec Stock seven or eight years later."

It was a simple case of too many wingers and not a sufficient number of full-backs at the start of that term. So after a few workouts in practice matches, Freddie fell in line with the defence, a security network which had current day Luton stalwart, John Moore, at number six. "I think it would be true to say that John and I worked a good understanding during those days, even though the club wrestled with one crisis after another."

The fall to the Fourth Division for Luton embraced the departure of Bill Harvey and George Martin. Alan Brown arrived at a rather desperate time. But, according to Freddie, he was responsible for sparking a revival. "He beat off the possibility of applying for re-election and fashioned an upward trend which took Luton back into the Third Division."

For a short while, Alan Brown called upon Freddie's influence and experience to guide the team as skipper. But this honour was designated for Terry Branstion at a later date—"a real leader in every sense of the word," says Freddie. "None of the players dared to have a bad game when he was out there because he just went berserk, or crazy, if you like, if he did not think you were pulling your weight."

Not all players enjoy the galmour of international football, Cup Final fever or the colour of European football. For Freddie Jardine his scrapbook special was the Championship-clinching game against Crewe. "We won 4-0 and Ian Buxton was amongst the goals as usual. But for sheer ability and flair, no better player came to Luton during my time than Graham French. He was a brilliant prospect who had magic ability on the ball. I should have liked to have seen him go far."

The farthest Freddie went from Luton was to Torquay after an ankle injury had forced Alec Stock to leave him out of the squad. But, like the man said earlier, there were too many happy memories at Luton to keep him away for too long and Freddie Jardine retraced the route from the Devonshire club in February, 1971, and remains, as ever, a loyal Town supporter.

SCORES

List One

Arsenal v Man Utd	A	
Coventry v Leicester	B	
C Palace v Birmingham	C	
Derby v Norwich	D	
Everton v Stoke	E	
Ipswich v Newcastle	F	
Leeds Utd v Tottenham	G	
Man City v Chelsea	H	
Sheffield U v W. B. Albion	K	
West Ham v Liverpool	L	
Wolves v Southampton	M	
Aston Villa v Burnley	N	

SCORES

List Two

Blackpool v Cardiff	A	
Bristol City v Swindon	B	
Carlisle v Huddersfield	C	
Fulham v Middlesbrough	D	
Hull v Sheffield Wed	E	
Oxford v Nottm Forest	F	
Portsmouth v Millwall	G	
QPR v Preston	H	
Sunderland v Brighton	K	
Bournemouth v Watford	L	
Charlton v Rochdale	M	
Grimsby v Bristol Rovers	N	

Viva wins 6-nil!

With Viva you get six important 'extras', at no extra cost.

Factory applied underseal, fitted front seat-belts and alternator on the Viva Standard and those plus power-assisted front discs, wall-to-wall carpets and heated rear window on all other Vivas.

Most other manufacturers charge you for those extras. Or they don't offer them at all.

That's why you're on to a winner with Viva.

Test drive a Viva at your Vauxhall dealer soon.



VAUXHALL



-it's a joy to drive!

TEAMS

LUTON TOWN

White Shirts, Black Shorts

- 1 KEITH BARBER
- 2 DON SHANKS
- 3 BOBBY THOMSON
- 4 PETER ANDERSON
- 5 ALAN GARNER
- 6 JOHN RYAN
- 7 JIMMY RYAN
- 8 RODNEY FERN
- 9 BARRY BUTLIN
- 10 VIC HALOM
- 11 JOHN ASTON
- 12

ORIENT

Red Shirts, Red Shorts

- 1 RAY GODDARD
- 2 BOBBY ARBER
- 3 PETER WALL
- 4 PHIL HOADLEY
- 5 PAUL HARRIS
- 6 PETER ALLEN
- 7 RICKY HEPPOLETTE
- 8 DERRICK DOWNING
- 9 TERRY BRISLEY
- 10 GERRY QUEEN
- 11 IAN BOWYER
- 12

GOALSCORERS

GOALSCORERS			
LUTON TOWN			
HALF TIME		HALF TIME	
FULL TIME		FULL TIME	

Referee: J. H. YATES, Redditch

Linesmen: R. CHINN, Coventry, Red Flag

J. W. CRAIGIE, Chatham, Orange Flag

Mascot: Master C. Armstrong

Ball Donor: Mr A. Pink
White Hart, Luton

Support your local team!



Support your local team . . .

No need to travel any further than the Dunstable Road ground of Shaw and Kilburn when you're planning to buy a car. We can show you any new Vauxhall—Viva, Transcontinental Victor, Firenza, VX4/90, Ventora. And we've got a full display of used cars, covering every make.

What's more, we support you right here in Luton with very comprehensive service facilities. Come in and see us soon—we're open seven days a week.

Shaw and Kilburn
The Vauxhall People
Dunstable Road, Luton
Telephone: Luton 51341

