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FOOTBALL AND
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HARRY HASLAM



SPONSORSHIP . . . A good thing . . . or a bad thing? There is no doubt in my mind that it can do nothing but benefit football—providing it is controlled. The administrators are, no doubt, alive to this necessary approach and I don't think the time will ever come when some giant combine will ever have licence to even whisper above the voice of the Football League.

Smaller attendance figures this season have been attributed to a number of reasons, one of the most popular arguments revolves around a 'glut of football' and some of the dissenters have issued a few broadsides at certain sponsored competitions. While I am sure there are, now, sufficient 'knockout' awards in circulation I am equally convinced that soccer has only touched on the tip of the sponsorship iceberg, and that in years to come the standard of sport in the country will be unrecognisable from its present day level.

It will take time. But sooner or later big manufacturing firms and universally known firms will begin to become linked with various clubs and, who knows, it may go even as far as it does in Germany where a motor firm has its own professional team.

But they won't be linked with the clubs in the same way as we know sponsorship today. We need to turn away from the flimsy commercial competitions and to win the real confidence of firms who can

also benefit themselves by channelling certain resources into individual clubs. T.V. and the Pools do this indirectly. But it seems to me that clubs could do a lot better from these sources.

One of the most attractive and bright innovations of recent years has been the electric scoreboard, the vehicle which keeps a club in touch with its customers when they are all there and things are happening.

But my idea of real solid support from the commercial world would be the complete presentation of a full training ground, a base camp for a club during the week where players could be prepared and conditioned to meet the demands of a Saturday afternoon without any distractions.

Taken to its furthest extreme, such facilities could be, by arrangement with the local authorities, a centre for the whole community to enjoy under expert supervision. Sponsorship opens the door to tremendous scope and its all there on the horizon. Clubs have been in debut to local small firms for very many years for their advertising support, etc. But now I feel sure its time that soccer became more ambitious and set their sights on fostering a closer relationship with the wealthy magnates of the business world. It hasn't done badly so far. But I believe it can go a great deal further with the help of block sponsoring from the big firms. They have thrown a lifebelt to cricket and pulled them over a tough patch. Football has no qualms about staying afloat.



VAUXHALL MOTORS, some of the directors, left to right: **G. J. Leaver**, **W. B. Larson**, **Denis Mortimer** (Director, Luton Town F.C.), **Hank Clark**, **Dennis West**, **R. Keens** (Chairman, Luton Town F.C.), **Alex Rhea**, **Geoffrey Moore**, **C. F. P. Waller**, **R. Burr** (Director, Luton Town F.C.).

STEVE LITT

Steve Litt, the 18-year-old centre-half who joined Luton's professional staff in June this year, hopes that Kenilworth Road will be third stop lucky in his persistent attempt to set up a career as a Football League player.

He aims to find security and opportunity in The Hatters' colours—something which had dodged him in his association with two other League clubs.

Steve first went to his hometown club, Carlisle United, for a trial and played in their youth team, but his prospects at Brunton Park were blocked when Carlisle decided to cut down on their staff.

So Steve set his sights on one of the next closest League clubs. He wrote to Blackpool, asking for a trial, and when he arrived at Bloomfield Road, the Blackpool coaching staff saw enough to take him on the apprentice roll-call.

Steve felt he was progressing well with the Seaside last season. "I played regularly in the Central League side," he told us. "That is pretty strong competition with plenty of first-team standard players from the big northern clubs. Although I am really a centre-half, I played in several positions for Blackpool, including midfield and up front."

The end of the season was really the crossroads in his Blackpool career. The club had to decide whether to take him on as a full professional and, much to his disappointment, they informed him of his release.

"I still went with the youth team to Germany in May," says Steve. "We won an Under-18 competition and I hoped that I had played well enough to be given another chance. But they told me they had signed their full quota of players. I wasn't the only unlucky youngster. David Allison—his dad is the Manchester City manager—also left and has since gone to Australia."

It was then that Harry Haslam's famous soccer 'grapevine' heard news of Steve—from Paddy Sowden, the Blackpool youth manager. Harry called Steve down for an interview in June and Steve signed professional forms for Luton the same day.

"I was delighted," says Steve, who had spent three long years progressing from Cumberland County Schools team to a League contract. If faith and ambition are important qualities for a footballer, then you will be hearing a lot more of Steve Litt.



TALKING ABOUT BURNLEY



Back: Michael Docherty, Geoff Nulty, Alan West, Alan Stevenson, Colin Waldron, Jim Thomson, Keith Newton, Harry Wilson, Front: Doug Collins, Eric Probert, Paul Fletcher, Billy Ingham, Martin Dobson, (Captain), Leighton James, David Thomas, Frank Casper.

Just before the season started, Burnley boss Jimmy Adamson faced the club's annual general meeting and said that he was probably the most unpopular manager in the history of Turf Moor.

While the Shareholders were analysing the failure to make an immediate promotion bid last season, Mr Adamson said: "I know I am not a popular figure in

Burnley. I would like to be, but, unfortunately, that cannot be so."

His record of unpopularity around the Lancashire town was perhaps inevitable. Mr Adamson's first full season as manager coincided with relegation from the First Division and, last term, the team's form declined after Christmas and the fans voiced their disapproval of the management.

Crowds dipped below 10,000 in the

final month—yet there was never a great deal wrong with the talented young Burnley side. They underlined this fact by winning the last six games of the season, scoring 12 goals in the process and qualifying for the Watney Cup.

But not even this finishing flourish could stifle Mr Adamson's critics. When Burnley went down 4-2 at Blackpool, the manager needed a police escort to protect him from angry supporters. His private life

was also rudely interrupted by abusive callers and things built up again in August when Burnley were turfed out of the Watney Cup by Bristol Rovers.

Mr Adamson had one major force on his side. The Board, headed by Mr Bob Lord, supported him fully, and realised, unlike the fans, that Burnley's recovery could not be achieved overnight.

Even so, it was against an uneasy background that Burnley began this season. Less than 10,000 spectators turned out for the opening League game against Carlisle and it was not until Burnley thrashed Aston Villa 4-1 in a magnificent display that people understood that Mr Adamson's work was paying potentially high dividends.

Others began to notice Burnley, too. Mr Adamson was voted Second Division Manager of the Month for August—an honour which he probably never expected at any time in his first 29 months as manager.

From the day Mr Adamson came to power, he fought a losing battle to keep Burnley away from the fate which had befallen their near Lancashire rivals, Bolton, Preston and Blackburn. Relegation from the First Division had proved a crippling financial blow to those clubs—and so it has been for Burnley.

Smaller gates have meant less money for team building and even if players are lined up for transfer, Mr Adamson recognises that Burnley cannot offer the kind of perks available in nearby centres like Manchester and Liverpool.

However, it is to Mr Adamson's credit that Burnley are looking ready for a return to the top; whereas the other fallen stars of Lancashire have found the vicious circle twisting them into the Third Division. That has never even been considered at Turf Moor and they have continued expensive ground projects which will give the club an ideal stadium for the future.

The real difference between Burnley and most other neighbouring clubs is their famous youth scheme. In each of the last two summers, they have made a major sale—without seriously affecting the quality of the side.

The departure of Ralph Coates to Tottenham brought in close on £200,000 in May, 1971, and he was suitably replaced last season by young Alan West, who developed rapidly into an England Under-23 international. Likewise, they were able to take £100,000 from Wolves this year for Steve Kindon, who had already lost his Burnley place to emerging Welsh international Leighton James.

Many other good-class players have been groomed at Turf Moor and then sold for healthy profit—so much so that Burnley have become sizeable spenders themselves in recent years. Only last season, they paid out £50,000 for Chesterfield goalkeeper Alan Stevenson, though, in keeping with their surplus of youth talent, they got half the money back by selling Peter Mellor to Fulham.

Burnley's record of 46 England Under-23 caps, spread around 13 players, is indication enough of their scouting and coaching success. Around half-a-million pounds was received from the sale of eight



Stevenson collects the ball while Dobson holds off Viv Busby

of these internationals—Ralph Coates, Albert Cheesebrough, John Connelly, Gordon Harris, Brian O'Neil, Ray Pointer, Jimmy Robson and John Talbot.

How much, we wonder, could they get for three current players who have received recognition from Sir Alf Ramsey? David Thomas, who has been connected with transfer conjecture for two seasons, is rated at well over £200,000, skipper Martin Dobson is a six figure-player by today's standards, and Alan West's value will soar as he develops as a regular first-team player.

This is a comforting situation for Mr Adamson. He only has to pick up the telephone to ease any financial worries, but

that is definitely not the intention of the ambitious Burnley administration. They want promotion as soon as possible because it is vital to the club budget.

Not only would home attendances very nearly double, but the takings from away fixtures would rise by a much larger level. As Ipswich are suggesting this season, there is a place in the First Division for the smaller-town club—and that includes Luton and Burnley.

The only difference, when compared with the likes of Spurs, Arsenal, etc., is that the standard of management must be that shade higher. Burnley clearly have that necessity.

Luton v Burnley . . .

Summary of past League results:

	P	W	D	L	F	A	Pts
Home	10	6	1	3	20	14	13
Away	10	1	3	6	12	23	5
Total	20	7	4	9	32	37	18

Best win: 6-2 (at home) in 1958-59.
Worst defeat: 4-0 (at Burnley) in 1897-98.

BURNLEY HISTORY . . .

Founded: 1881.
Original members of the Football League: 1888.
Ground: Turf Moor, Burnley.
Record Attendance: 54,775, against Huddersfield Town (F.A. Cup), 1924.
First Division Champions: 1920-21, 1959-60.

Runners-up: 1919-20, 1961-62.
Second Division Champions: 1897-98.

Runners-up: 1912-13, 1946-47.
F.A. Cup Winners: 1914.
Finalists: 1947, 1962.

Ten-Year Record . . .

Season	Div	Posn	W	P
1971-72	2	7th	20	46
1970-71	1	21st	7	27
1969-70	1	14th	12	39
1968-69	1	16th	15	39
1967-68	1	14th	14	38
1966-67	1	14th	15	39
1965-66	1	3rd	24	55
1964-65	1	12th	16	42
1963-64	1	9th	17	44
1962-63	1	3rd	22	54

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MANAGER CAPTAIN

Jimmy Adamson has 'lived' for Burnley Football Club for 26 years. As a player, he captained them to the League Championship. As assistant manager to Harry Potts, he played a great part in coaching the juniors to win the F.A. Youth Cup in 1968.

Now he is manager. But so far, success has eluded Burnley's most valued post-war servant—a wonderfully talented half-back who was regarded as the best uncapped player in the game.

Relegation in 1971 was a savage upset so early in his new job, but, with a record of service stretching back to 1946, he has grown to believe implicitly in the Burnley structure. He is convinced that their time will come again—and there are plenty of people tipping them to gain promotion this season.

Mr Adamson knows that the revival will not come as easily as that. Hard work is his guiding principle—plus a determined streak which showed when under bitter attacks from disillusioned Burnley supporters last season.

He knows that Burnley's prospects hinge more than ever in the club's ability to find and develop some of the finest young players in the country. That system is still as good as ever—although Mr Adamson says there is no magic formula.

"Other clubs get youngsters as good as ours," he says. "I honestly believe that the transformation happens within our club through a continual process of coaching and developing boys of character on and off the field."

He also knows that this process must continue if Burnley are to regain First Division status. Mr Adamson believes that the escalating transfer system is strangling small-town clubs and says: "This is why we have to concentrate even harder on moulding our own youngsters."



Burnley's Captain, Martin Dobson and our own Peter Anderson



JIMMY ADAMSON

Martin Dobson, Burnley's 24-year-old skipper, suffered more than most from the shock of the Turf Moor club's relegation from the First Division in the 1970-71 season.

As Burnley prepared for that fateful campaign, Lancashire-born Martin was hoping to make further progress at international level. He had won his first England Under-23 cap when playing at centre-half in a 4-1 victory over Bulgaria at Plymouth in April, 1970.

Unfortunately, Martin was the first victim of the cruel luck which haunted Burnley that season... he broke a leg in a friendly at Middlesbrough even before kicking a ball in a First Division match. His recovery was quick for such an injury, but, by the time he returned against Nottingham Forest in November, Burnley had won only once in 17 matches and were bottom of the table with six points.

Although Martin's comeback coincided with a welcome victory, Burnley never recovered completely from their disastrous start and Martin's last year in the Under-23 qualification group ended with relegation. He did not get another call from Sir Alf Ramsey and the many admirers of Martin's ability, as a defender or midfielder player, wonder if that injury took away his chance of forcing into the England reckoning.

Martin's career had suffered upsets in the past. After a great schoolboy career as a centre-forward, he was signed by Bolton Wanderers, but was later given a free transfer. Burnley were the first club to spot the chance of a bargain signing and he has repaid their faith with over 150 first-team appearances. Tall and elegant, he is skilful, better than average in the air, and has the knack of scoring goals from deep positions.

POINTS ON PLAYERS

FRANK CASPER, forward. Barnsley-born, he transferred from Rotherham to Burnley in June, 1967. Had played 174 League games for the Claret's up to the start of the season. Aged 27, he was leading scorer in his first two seasons with Burnley, and again last season with 19 goals in League and League Cup games. Played for the Football League.

DOUG COLLINS, winger. Joined Burnley from Grimsby Town for a substantial fee in September, 1968. Quickly made an impression with his great enthusiasm and ability to work the ball either in midfield or on the wing. Comes from Newton in Derbyshire. A very good cricketer. Aged 26.

EDDIE CLIFF, full-back. Liverpool-born. A member of the Burnley team which won the F.A. Youth Cup in 1968. Made his first-team debut at Southampton in October, 1970, and later played in three more First Division games. Made 14 first-team appearances last season. Aged 20.

MICHAEL DOCHERTY, full-back. Born Preston, 21 years ago, the son of a famous father, Tommy Docherty, at whose request he joined Burnley. Docherty senior was then manager of Chelsea. Mick quickly made his mark by captaining the team which won the F.A. Youth Cup in 1968. His position then was right-half, but last season he operated at right-back for most of his 40 first-team appearances.

PAUL FLETCHER, forward. Transferred from Bolton for a big fee in March, 1971 and quickly made a good impression with the Turf Moor fans. Big-hearted striker and a very hard worker. An ever-present in his first full season with the Claret's, scoring ten League goals. Aged 21.

BILLY INGHAM, midfield. Born Stakeford, Northumberland. Though only small, he performed admirably as a schoolboy at County level. Joined Burnley from school, signing professional on 1st November, 1969. Made a good impression in the Central League before settling down to a midfield role in the first-team for the final games of last season. Aged 19.

LEIGHTON JAMES, winger. A native of Gorseinon, South Wales. Aged 19, in his first full season (36 appearances) was capped for Wales at Under-23 and full international levels. One of Claret's top stars in the All-Nations Youth Tournament at Washington, Sunderland in May, 1972, a competition won by the Burnley youngsters. More than a useful cricketer.

KEITH NEWTON, full-back. Joined Burnley on a free transfer from Everton in June, 1972. Originally transferred in 1969 to Everton from Blackburn Rovers, with whom he had progressed through their F.A. Youth Cup winning team in 1959. Played for England in 24 full and four Under-23 internationals. Was a member of the World Cup team in Mexico in 1970. Aged 31.



ERIC PROBERT

GEOFF NULTY, utility. From Prescott, Lancashire, he joined Burnley on a free transfer from Stoke. Originally a left-back, he was converted into a striker, but last season his eleven first-team appearances were mostly at left-back. He was also the Claret's leading Central League scorer with ten goals. Aged 23.

JEFF PARTON, goalkeeper. Born in Swansea on 24th February, 1953. Jeff has played in goal for Wales Youth and Under-23 teams since signing professional for Burnley on 27th February, 1970. Made his first-team debut at Watford on 20th January, 1972.

ERIC PROBERT, midfield. Another Yorkshireman from the Barnsley area. Eric joined Burnley from school and made rapid progress to the first-team. In 1968, when only 16, he played for the Claret's against Arsenal, thereby becoming the

second youngest player to appear for Burnley in the first Division. Played an important part in the final six consecutive wins of last season. Aged 20.

BILLY RODAWAY, defender. A very promising Liverpool-born defender. Made his first-team debut at Turf Moor against Preston in April, 1972. As a schoolboy he played for Liverpool, Lancashire and England Schoolboys. He is also the proud possessor of an English Schools Shield Winners Medal. Signed professional on 27th October, 1971. Aged 17.

ALAN STEVENSON, goalkeeper. Signed from Chesterfield on 20th January, 1972 for a big fee. Made 17 appearances last season, with his selection as reserve for England Under-23 as a reward for some brilliant displays. Married during the summer months. Represented Derbyshire at table tennis. Aged 21.

JIM THOMSON, defender. Fair-haired Scot who joined the Claret's for a large fee from Chelsea in September, 1968. Prior to being promoted to the first-team last season, Jim did a good job with the youngsters in the Central League. His 14 first-team appearances were in the back four. Aged 25.

DAVID THOMAS, midfield. Born in Kirkby-in-Ashfield, Nottinghamshire, but his family moved to West Auckland, Co. Durham, when he was a small boy. Aged 21, he has represented England at Schoolboy, Youth and Under-23 levels. Youngest player ever to play for Burnley in the First Division—at the age of 16. At the start of this season had reached 142 League appearances.

COLIN WALDRON, centre-half. Born Oldham. Colin began his career with Bury and, after a spell with Chelsea, he moved to Turf Moor in October, 1967. His tremendous displays at centre-half last season made him Burnley's most prominent and popular player. Played in 40 League games and all F.A. Cup and League Cup-ties last season. In partnership with Colin Bell of Manchester City, a former Bury colleague, Colin runs a restaurant at Whitefield, near Manchester. Aged 24.

ALAN WEST, midfield. A talented young player with great potential, Alan comes from Hyde, Cheshire. Made his First Division debut in 1969-70, and played in the first-team 28 times last season. Called up by Sir Alf Ramsey for Under-23 games last season. Aged 20.

HARRY WILSON, defender. The third very good player to come from Hetton-le-Hole, Co. Durham, but Harry is the first defender, Harry Potts and Ralph Coates being his predecessors. Born on 29th November, 1953, he represented his county and country at Schoolboy level, and has played for England in Youth internationals. Made his first-team debut at Chelsea on 26th April, 1971.



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MAN ABOUT TOWN

JOHN FAULKNER

When Luton manager Harry Haslam pledged his faith in an entirely new attacking policy for the team this season, it naturally placed additional responsibilities on his defence. No side can place a special emphasis on their duties 'up front' without increasing the pressures and workrate of their 'guards', colleagues whose principal occupation is not to score goals—but to prevent them.

This term, whatever policies manager Haslam may have decided upon, comes as the biggest challenge centre-half John Faulkner has had to face in his five year spell as a professional. And, with Luton choosing to gamble on goals, the next six months could develop into a delicate walk on the tightrope for the former Sutton United six-footer.

"It's the most important season I have faced," he says.

"The time has arrived when I have got to go through a make or break spell and I shall be fighting to win a place on merit in Luton's League squad."

Kent-born, John signed last term only hours before the deadline, had three years with world soccer giants, Leeds United. Don Revie unearthed the Luton sweeper when John's side, amateurs Sutton United, were swamped by six goals in an F.A. Cup Third Round tie. But, though the Elland Road artists went through Sutton's security in a real killer mood, John Faulkner's battered fortress still made a sufficient impression on Revie.

Groomed in occasional League and European Cup-ties for the time when a successor has to be appointed on Jackie Charlton's retirement, John Faulkner had the grave misfortune to catch Man-

chester City's Glyn Pardoe in an awkward tackle. John's progress shuddered to a halt as a broken leg meant months out of training and many further weeks of disciplined rehabilitation. Last season John battled his way back into the First Division. "But I had to accept the fact that when an important game came around, Paul Madeley was given the responsibility."

Revie advised Faulkner to be patient. But a burning ambition to be recognised as a League player kept John unsettled until such time that Alec Stock turned up for him late last term.

John who has moved home into the Luton area during the summer, has quickly been forced to come to terms with First Division strikers, for the second time in his career. Birmingham's Bob Latchford, a £100,000-plus character if

ever he got on the transfer market, snatched the equaliser at St. Andrew's to save City's reputation. It was only one of a limited share which Latchford enjoyed as the Luton back-four wrapped themselves round Birmingham's raiders.

Latchford, one of the First Divisions leading scorers, was, according to John, "Difficult to weigh up. He was awkward in the air and it took me a while to realise that he wasn't keen to try and turn with the ball. He always preferred to play if off before I was close enough to intercept."

Providing John Faulkner persists in intercepting quality strikers who may not be worth half as much as Latchford, the goals which Luton's attack get this season are unlikely to be cancelled out by a destructive flow through the defence.

John Faulkner
in action
against
Brighton

MAN ABOUT TOWN

(Opening end of
February 1973)



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TOWN TALK

We are pleased to hear from Mr P. J. Rollings of 37 Osborn Road, Barton-le-Clay, Bedford. He wrote: "Congratulations on producing a first class, informative and entertaining match-

day magazine. May I make a couple of suggestions though. Some time ago each programme included a section giving directions for travelling to the next away game, I am sure that the re-instatement of this section would be greatly appreciated by many fans, who like myself, travel to away matches by car. Also useful was the plan of the ground suggesting which part the Luton supporters should congregate. Regarding the proposed change of strip, my own personal feelings are that Luton Town has always been associated with black and white and should remain that way. But would it not be a good idea to include in the programme for the Newcastle

friendly, (at which I believe the new colours are to be worn), voting forms, so as to obtain a consensus of supporters opinions on the subject. Hoping that these suggestions are helpful and that we all enjoy a successful season."

Editor: After much discussion, it was decided to drop the away travel routes on the basis that supporters mostly know the opposing grounds after two full seasons in the division. However, if other readers feel that we should re-instate this feature, then we will do so. On the subject of the proposed new colours, we will certainly show a voting form in the programme for the Newcastle game.

STATISTICS...

LEAGUE DIVISION TWO

HOME		AWAY		TEAMS	*HOME GAMES		†LEADING SCORERS
P	W D L F A	W D L F A P	Best		Average		
10	3 3 0 13 7	1 3 0 5 3 14	BURNLEY	14,804	12,632	James 5, Thomas 4, Casper 3	
10	5 0 0 15 4	1 1 3 5 8 13	SHEFFIELD WEDNESDAY	23,109	20,169	Joicey 8, Sunley 4, Prendergast 3	
8	3 1 0 6 2	2 1 1 5 5 12	ASTON VILLA	34,843	31,210	Evans 3, Lochhead 3, Rioch 3	
9	4 0 0 9 2	1 2 2 5 7 12	OXFORD UNITED	8,926	9,191	Curran 4, Clarke D. 4, Cassidy 4	
9	3 0 1 7 3	3 0 2 5 6 12	LUTON TOWN	11,627	10,539	Aston 4, Halom 3, Anderson 2	
9	2 2 0 9 4	2 1 2 8 8 11	BLACKPOOL	14,797	11,436	Burns 3, Dyson 3, Suddick 3	
10	2 2 1 3 2	2 1 2 4 4 11	PRESTON NORTH END	17,371	11,426	Tarbuck 3, Young 2	
10	3 2 1 6 4	1 1 2 3 6 11	NOTTINGHAM FOREST	18,082	10,902	O'Neill 3, McKenzie 2	
8	2 1 0 5 3	1 3 1 5 5 10	SUNDERLAND	16,960	13,764	Lathan 4, Tueart 4	
9	2 2 0 10 5	0 4 1 7 10 10	QUEENS PARK RANGERS	12,528	11,923	Givens 4, Bowles 3, Leach 3, O'Rourke 3	
9	2 3 0 6 3	1 1 2 4 8 10	HUDDERSFIELD TOWN	12,840	9,523	Smith D. 4, Gowling 3	
10	3 1 1 5 3	0 3 2 3 9 10	MIDDLESBROUGH	24,145	12,842	Mills 4, Smith 3, McMordie 2	
10	0 3 1 5 6	2 2 2 8 7 9	BRISTOL CITY	15,648	13,402	Spiring 5, Galley 3, Gow 3	
9	1 2 1 5 5	2 1 2 7 8 9	FULHAM	10,285	8,170	Earle 3	
10	3 2 0 9 2	0 0 5 2 10 8	HULL CITY	11,189	9,219	Pearson 3, Holme 2, Knighton 2	
11	2 3 1 6 6	0 1 4 5 11 8	SWINDON TOWN	15,304	12,070	Peplow 4, Rogers 4	
10	2 0 3 5 7	1 1 3 7 8 7	MILLWALL	13,207	11,923	Wood 4, Bolland 2, Smethurst 2	
10	1 3 2 6 7	0 2 2 1 4 7	ORIENT	9,492	6,295	Downing 3	
9	2 0 2 10 5	0 2 3 3 6 6	CARLISLE UNITED	7,747	7,094	Owen 5, Balderstone 3	
8	1 0 3 4 6	1 2 1 4 3 6	PORTSMOUTH	16,419	12,288	Lewis 3, Reynolds 3	
9	1 3 1 8 9	0 1 3 4 10 6	BRIGHTON & HOVE A.	17,404	16,243	Irvine 6, Murray 3, Templeman 2	
9	2 0 3 5 8	0 0 4 3 11 4	CARDIFF CITY	16,364	13,762	Bell 4, Clark 2, Showers 2	

Up to and including Tuesday, 26th September, 1972 *League games only †League and Cup

FIXTURES

FOOTBALL LEAGUE DIVISION TWO 72-73

Date	Opponents	Att	F A
Aug 12	Cardiff City	16,364	1 2
19	Preston North End	11,507	1 0
26	Orient	6,494	1 0
30	Oxford United	10,891	0 1
Sept 2	Huddersfield Town	8,133	4 1
5	Birmingham City (L.C.2)	20,962	1 1
9	Nottingham Forest	9,495	1 0
13	Birmingham City (L.C. first replay)	13,806	1 1
16	Brighton & Hove Albion	11,627	2 1
20	Birmingham City (L.C. second replay)	11,139	0 1
23	Sheffield Wednesday	18,913	0 4
26	Swindon Town	8,469	2 0
30	Burnley		

MID-WEEK FOOTBALL LEAGUE FIXTURES—SEASON 1972-73

Date	Opponent	F A	Date	Opponent	F A
Aug 23	Gillingham	7 0	Dec 5	Northampton Town	
30	Brighton & Hove A	1 0	13	Colchester United	
Sept 6	Cambridge United	5 0	Jan 3	Millwall	
27	Cambridge United		10	Brighton & Hove	
Oct 11	Millwall		17	Orient	
18	Watford		24	Southend United	
25	Watford		31	Charlton Athletic	
Nov 1	Gillingham		Feb 7	Watford L.C.	
8	Northampton T.		14	Watford L.C.	
15	Southend United		28	Northampton L.C.	
21	Charlton Athletic		Mar 6	Northampton L.C.	
29	Colchester United		14	Orient	

FORTHCOMING MATCH: FOOTBALL LEAGUE DIVISION TWO
SATURDAY 7th OCTOBER 1972, LUTON TOWN v BLACKPOOL
KICK-OFF 3.00 pm
TODAY'S LUTON MASCOT IS: MASTER C. MAHON.

MATCH

LUTON TOWN v BIRMINGHAM CITY
GROUND

KENILWORTH ROAD, LUTON

DATE

WEDNESDAY, 13th SEPTEMBER, 1972

ATTENDANCE 13,806

COMPETITION

FOOTBALL LEAGUE CUP, ROUND TWO (Replay).

TEAMS

Luton: Barber; John Ryan, Thomson; Anderson, Faulkner, Garner; Jimmy Ryan, Fern, Busby, Halom, Aston. Substitute: Slough.

Birmingham: Latchford D; Carroll, Pendrey; Campbell, Hynd, Harland; Burns, Francis, Latchford R, Hope (sub: Taylor), Hatton.

SCORERS

Luton: Aston (66 mins). **Birmingham:** Campbell (88 mins).

RESULT

LUTON TOWN 1, BIRMINGHAM CITY 1 (After extra time).

PAPER TALK

Peter Ingall, *Daily Mirror*: "Alan Campbell, Birmingham City's midfield dynamo, saved his side from a night of shame when he grabbed an undeserved equaliser... with two minutes to go of normal time, Luton looked certain to march on, but then Campbell struck. Birmingham were very uncertain in an undistinguished first-half of many mistakes. Luton were the more lively attacking side and forced Birmingham into the type of panic clearances not associated with a First Division side."

Dennis Shaw, *Birmingham Mail*: "In each of the two games, Luton's total and refreshing commitment to attacking football has given them the lead, forcing Blues into the somewhat humbling situation of having to hang on."

BACK TRACK

MATCH

LUTON TOWN v BRIGHTON

GROUND

KENILWORTH ROAD, LUTON

DATE

SATURDAY, 16th SEPTEMBER, 1972

ATTENDANCE

11,627

COMPETITION

FOOTBALL LEAGUE, DIVISION TWO (Fourth Home Match)

TEAMS

Luton: Barber; John Ryan, Thomson; Anderson, Faulkner, Garner; Jimmy Ryan, Fern, Busby, Halom, Aston. Sub: Slough. **Brighton:** Powney; Howell, Spearritt; Templeman, Napier, Gall; Murray, Bridges, Beamish, Bromley, O'Sullivan. Substitute: Luton.

SCORERS

Luton: Fern (33 mins), Halom (54 mins). Brighton: Templeman (29 mins).

RESULT

LUTON TOWN 2, BRIGHTON 1

PAPER TALK

John Norman, *News of the World*: "Luton piled on the pressure in the second half, with Halom, Busby and Aston always dangerous, but the winner came from a comical defensive mistake. Alan Garner sent a long throw deep into Brighton's penalty area. Templeman nodded the ball towards his own goalkeeper and Halom popped up to put it wide of Powney."

MATCH

BIRMINGHAM CITY v LUTON TOWN

GROUND

COUNTY GROUND, NORTHAMPTON

DATE

TUESDAY, 19th SEPTEMBER, 1972

ATTENDANCE

11,451

COMPETITION

FOOTBALL LEAGUE CUP, ROUND TWO (Second Replay)

TEAMS

Birmingham: Latchford D; Carroll, Pendrey; Campbell, Hynd, Page; Burns, Francis, Latchford R, Hope, Hatton. Substitute: Whitehead.

Luton: Barber; John Ryan, Thomson; Anderson, Faulkner, Garner (sub: Slough, 39 mins); Jimmy Ryan, Fern, Busby, Halom, Aston.

SCORER

Birmingham: Francis (77 mins)

RESULT

BIRMINGHAM CITY 1, LUTON TOWN 0

PAPER TALK

Alan Williams, *Daily Express*: "Trevor Francis, Britain's most accomplished soccer-teenager, saved Birmingham City's First Division pride with a 77th minute winner against brave Luton. Luton had sufficient chances to have clinched their League Cup replay before Francis struck. But, while Birmingham were disappointing, the plain truth is that Luton were deprived of a lucrative third round clash with Coventry because they lacked a forward with the Francis flair."

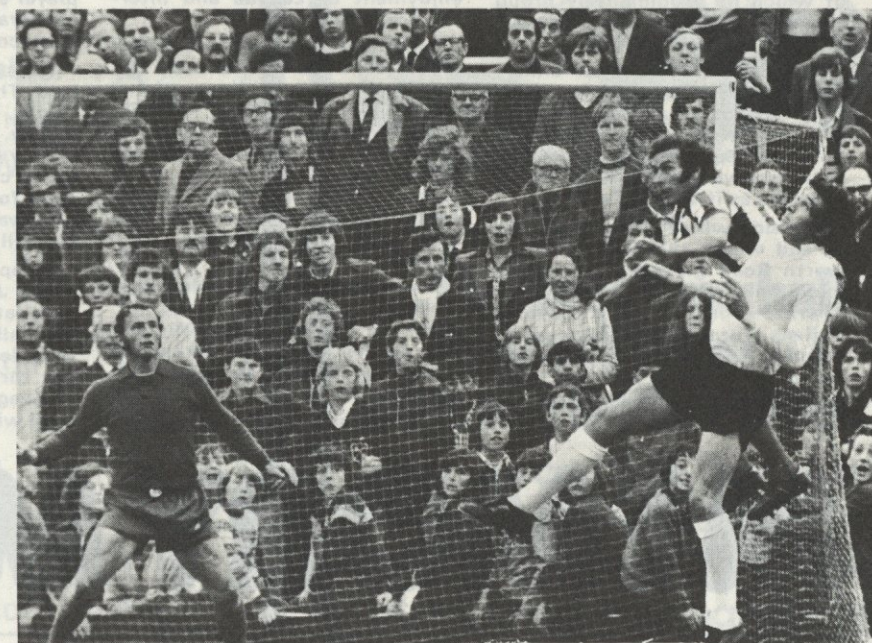
Peter Ingall, *Daily Mirror*: "So impressive were unlucky Luton that their fans stood and cheered them off at the end."



TOWN IN ACTION

The Hatters clinched their third successive League victory when Vic Halom completed a fighting recovery to beat Brighton 2-1. Vic (No. 10, top picture) nipped in with a header wide of Brian Powney after a mistake by John Templeman, who is seen (far left) shaking his fist and sharing the dejection of the Brighton defence. Vic Halom is pictured in action again (right), challenging for a high ball in the Brighton goalmouth.

Pictures: Evening Post.



MEMORY MAN

Lead into a conversation about Luton Town with Scottish fireball winger of the Fifties, Mike Cullen, and one can easily come out of it convinced that Kenilworth Road stands proudly in line with all the post-war super sides.

Although it's 14 years since Mike went through his personal 'Ali' shuffle routine on Luton's right-wing, its clearly evident that during the nine years he spent under manager Dally Duncan, his roots grew so deep that they are there for all time.

"I will always remain grateful to Luton for lifting me out of a 22/- job in Glasgow over 20 years ago and showing me the football riches the world over. The greatest collective feat during my time was promotion into the First Division.

"But I reckon I played alongside some of the more brilliant players of my era and it was a team which could match any line-up in the country, including the London cracks and top stars of the North."

Mike Cullen, of course, was one of the gifted key-men of Luton's attack which organised the best post-war spell for the club. It was a team full of internationals and Cullen was one, a distinction of which he is immensely proud and even more so to have shared it in such a wonderful side.

"We built up such an understanding and respect for each other in those days that the team had to do well. Four or five of us still meet and share a drink even today and we all follow the Town's progress as if we still 'own' it."

The side which Mike now talks of and which the fans of Kenilworth Road glowed over in the mid-Fifties was: Baynham, Dunn Aherne, Morton, Owen, Shanks, Cullen, Turner, Pye, Cummins, Adam—"And don't forget Reg Pearce, because he deserves to be included—otherwise he might not buy me one back."

Luton certainly uncovered a 'gem' when their chief scout reported down from Glasgow four years after the War ended that he had found a 17-year-old who looks the part.

From the apprentice role of a Sheet Metal Draughtsman, Mike Cullen made the longest journey of his lifetime, at that point, to start a career which carried him to 220 appearances in a Luton shirt. "I was recommended as a centre-forward," says Mike.

"But manager Duncan had second thoughts after seeing I wasn't a Martin Chivers-sized

MIKE CULLEN

striker, so out on to the wing I went. Funny, if he had not made me switch positions, I could probably have missed all the enjoyment of League and International action."

It certainly proved a successful move for Mike, who already had two Scottish Youth international caps—against England at St. James' Park and against Wales at Hampden. Touchline-trickster Cullen came out of the same soccer cradle as Portsmouth's Jackie Henderson, Everton's Tom Ring and Birmingham's Alex Govan.

If it was one team which kept cropping up in Mike's soccer life, it turned out to be the Midland side against whom he marked his entry into League football with Luton in 1952.

"I suppose I always linked

something special with matches against Birmingham because on my debut they had to win this last match of the season to stay in with a chance of promotion.

"Luton were winning 1-0 at half-time. Birmingham were off-key until they saw the half-time scoreboard, which showed that Cardiff, their promotion rivals, losing 0-3. They went off after the interval like a box of crackers and hit three quick goals past us.

"Promotion, they sighed. But that's where they were wrong because Cardiff had been winning 3-0 at half-time and eventually skated in 5-0."

Mike Cullen completed his National Service in the R.A.F. shortly afterwards and went on to establish himself on a firm footing in the Luton senior squad. "It matured into a great team, with Turner, Pye and Cummins getting the goals and a classic defence, built around Syd Owen preventing them."

It was inevitable that such a squad would move forward, and Luton Town did, into the First Division at the end of the 1954-55 season. One term later and the combined Luton deeds led Cullen to the realisation of every Scottish player's dream, an international appearance at Hampden Park, on this occasion against Austria.

"I also got a 'B' cap against England. The auld enemy had Tommy Taylor, Duncan Edwards and Tom Finney. I remember their left-back, Jimmy Langley well. I had a great game, consequently it didn't go so good for him and he was dropped afterwards. But that's the way the ball bounces."

It kept bouncing for Mike, who rated Jesse Pye the most immaculate player ever to wear football boots for Luton. When Mike left in 1958 for Grimsby, he got through another eight years in League football with a final spell with Derby County.

MEMORY MAN

SCORES

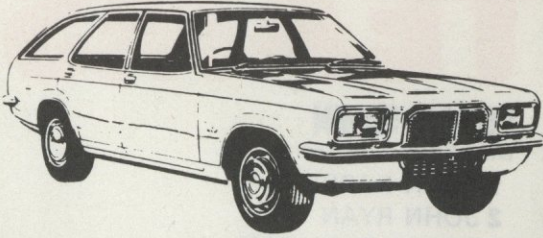
List One

Arsenal v Southampton	A	
Coventry v Chelsea	B	
C Palace v Norwich	C	
Derby C. v Tottenham	D	
Everton v Newcastle	E	
Ipswich v Leicester	F	
Leeds v Liverpool	G	
Man City v W. B. Albion	H	
Sheff Utd v Man Utd	K	
West Ham v Birmingham	L	
Wolves v Stoke	M	
Aston Villa v Millwall	N	

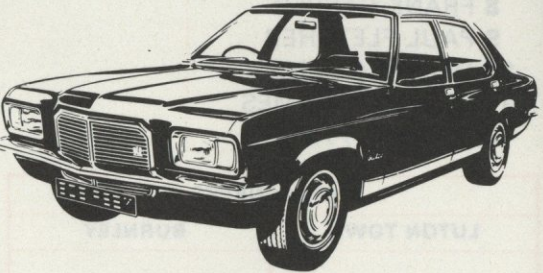
SCORES

List Two

Blackpool v Middlesbro.	A	
Bristol C. v Huddersfield	B	
Carlisle v Sheffield W	C	
Fulham v Orient	D	
Hull v Swindon	E	
Oxford v Preston	F	
Portsmouth v Brighton	G	
QPR v Cardiff	H	
Sunderland v Nottm For	K	
Charlton v Watford	L	
Halifax v Bolton	M	
Swansea v Bristol Rov	N	



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TEAMS

LUTON TOWN

White Shirts, Black Shorts

- 1 KEITH BARBER
- 2 JOHN RYAN
- 3 BOBBY THOMSON
- 4 PETER ANDERSON
- 5 JOHN FAULKNER
- 6 ALAN GARNER *SL049H*
- 7 JIMMY RYAN
- 8 RODNEY FERN
- 9 VIV BUSBY
- 10 VIC HALOM
- 11 JOHN ASTON
- 12 *HINDSON*

BURNLEY

Claret Shirts, White Shorts

- 1 ALAN STEVENSON
- 2 MICK DOCHERTY
- 3 KEITH NEWTON
- 4 MARTIN DOBSON
- 5 COLIN WALDRON
- 6 JIM THOMSON
- 7 DAVE THOMAS
- 8 FRANK CASPER
- 9 PAUL FLETCHER
- 10 DOUG COLLINS
- 11 LEIGHTON JAMES
- 12 *MULTIC*

GOALSCORERS

LUTON TOWN	BURNLEY
HALF TIME	HALF TIME
FULL TIME	FULL TIME

Referee: *CHALLIS*

K. E. WALKER, Charing Heath, nr Ashford

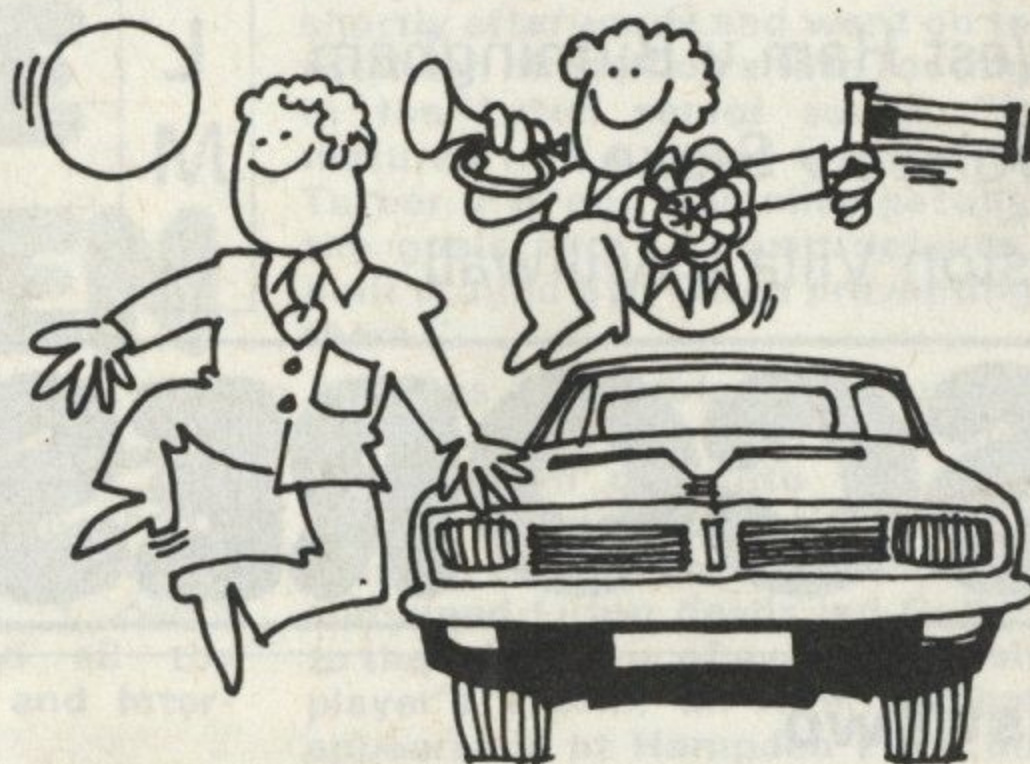
Linesmen:

C. B. WHITE, Harrow, *Orange Flag*

D. HUTCHINSON, Cambridge, *Red Flag*

Ball Donor: Oddfellows, Dunstable Place.

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