

LUTON TOWN

Official Match Day Magazine 6p
with Football League Review

Football League Division II
Saturday 23rd October 1971
Kick-off 3 p.m.

CARLISLE UNITED





ERIC PUGH talking...

At times, I have wondered whether the ideal competition for the Town Reserves is the Midweek League, and one of the reasons for this is that it leaves this ground unused on so many Saturdays of the season.

That, in itself, is a pity because like most sections of the community, football fans are habit forming and it does seem dangerous to deprive them of the chance of Saturday afternoon entertainment.

There is the other point of whether the Midweek League provides sufficiently stern preparation for players on the fringe of the League side and who might find the step back into Division II difficult after an absence from it.

Thinking that this might be of interest to many, I put the matter to Manager Alec Stock and he described the circumstances in which it was decided to leave the Football Combination.

"The decision came when it looked as if we had missed promotion and before we secured that vital point at Mansfield. Something had to be done and, purely on an economic basis, it became necessary to develop our own players as opposed to relying on the transfer market," he told me.

"In the event, promotion did come and we did ask the Combination to be allowed to stay. However, our timing was wrong because it happened to come when the Combination were trimming their numbers and we were not allowed to change our minds," he said.

So, the Town had to accept a situation about which Mr. Stock is now happy, because his aim has always been a squad of 16 or 17 senior players. That being the case, inevitably, there would be strain in fielding two strong teams on a Saturday.

No spare players would be left for the senior side in an emergency, whereas now, it is the custom to include 13 or 14, even more on occasion in the party to travel.

In discussing the economic necessity that led to the change, Mr. Stock said the losses of most clubs, apart from those incurred in the transfer market, came from running the second and third teams.

"Whatever you do, it is not cheap, and it really became a question of how much should be invested in the second and junior sides in order to try to cancel out transfer fees," he added.

"In developing young players, I find the Midweek League most suitable because it does enable us to have a good look at a youngster without the danger of the team being swamped, as might happen in the Combination.

"For the development of talent, the Midweek League definitely has its strong points and we have not done badly from our association with it. Players like Shanks, Wainwright and Barber have come through to earn first team places," said Mr. Stock.

On the matter of economics, he said that there is no real following for reserve football and it would be difficult to find any club able to attract more than 1,500 for a home match.

Like everything else, the Midweek League has its snags and Mr. Stock admitted, "It can be a bit drab sometimes, especially on a wet night.

"Sometimes, it is a bit difficult for senior professionals to be pitched in with 16 year-olds, and that was one reason why I reinforced the Reserves last week, to give the more senior members better support.

"Some difficulties are also posed in the training routine because a player who finished on Friday, and did not play on Saturday, should really train on Sunday, but this is something with which we have to put up."

When I suggested that it was unfortunate that the ground is unused every other Saturday, Mr. Stock replied, "It is a great wastage, and there is the point that players like to be in a game starting at 3 o'clock on a Saturday, because they have become used to it."

However, there are plans to make more use of the ground because Mr. Stock said. "The pitch was in a very bad state when Eddie Hartley took over as groundsman. Give him another year, and then we will consider playing our home South-east Counties League matches here on Saturday afternoons."



GORDON SIGNS... thanks to 'MAG'

A couple of months ago a certain Newcastle player turned to an unhappy Gordon Hindson and offered him a friendly word of advice: "If you are considering a move, give Luton Town a chance." Gordon, who signed for us for a reported £26,000 in time to play against League leaders Norwich City, remembered such words last week when United's manager, Joe Harvey, called him to the telephone.

Manager Harvey had Luton on the line. And, after a brief chat with confiding Alec Stock, this 21-year-old utility forward dashed the 260 miles in time for Luton to fly the forms North the next day to complete the transaction.

Though there is, according to Gordon, an embarrassment of forwards at Newcastle, ex-Luton £180,000 striker Malcolm MacDonald had no bearing on his move, other than the advice he uttered quite innocently one day. "I put faith in Malcolm's opinion and, although it's a long way from home for me, I'm here now ready to fight for a regular first-time place, for which I have been seeking for the last two years."

Gordon made his debut for Newcastle officially against Southampton in the 1968-69 term. My first appearance with the seniors was actually before that against Manchester City — but it was rained off at half time."

Altogether, this left winger who may make a midfield position his eventual target, had about a dozen First Division games for Newcastle. "The staff up there is so big that it was hard to keep your place. I was in the reserves from the time I signed professional at 18 apart from the odd games in the League side. This season I was determined to get away, because I'm ambitious, like any other normal player and after you have played at Arsenal before a 40,000 crowd, it's not much fun slogging away in the reserves from one week to another, living in hope."

Let's hope that Gordon, whose only first-team goal was against Blackpool, can win his spurs at Luton and get amongst the goals.

LUTON TOWN FOOTBALL AND ATHLETIC CO. LTD.

KENILWORTH ROAD, LUTON, BEDFORDSHIRE. LU1 1DH Telephone: 0582-23151

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Back Row: (Left to Right)
 L. Kinsella (now Rochdale) M. Sutton, T. Clarke, F. Barton, A. Ross, D. Hemstead and W. O'Neill.
 Centre Row (Left to Right)
 H. Nicholson (Physiotherapist), G. Winstanley, R. Hatton, R. Owen, D. Martin, P. Garbutt,
 C. Balderstone, H. Neil and R. Young (Trainer).
 Front Row (Left to Right)
 S. Ternent, T. Murray (now Hearts), I. MacFarlane (Manager), J. Gorman and J. Davis.

CARLISLE UNITED



Carlisle United's record in six years of Second Division football is a glittering example to all smaller clubs afflicted by low gates and pressing economic problems.

They have twice manufactured firm promotion challenges — finishing third in 1967 and fourth last season — and have always maintained a steady consistency which has been the envy of more wealthy clubs. Yet the background to this excellent record is an average crowd in the region of 10,000 — and the loss of their two most successful managers.

Carlisle were first put on the springboard to success by Alan Ashman, who took them out of the Fourth Division in 1964. The following year the Third Division Championship trophy rested at Brunton Park and, two years later, Carlisle tracked Coventry and Wolves into third place in the race towards the First Division.

Then they lost manager Ashman, tempted away by the bigger potential of West Bromwich Albion. Ashman's successor, former Derby boss Tim Ward, was faced with a daunting commission in that the only way to improve was to get into the First Division. Unfortunately, he was trapped in a web of anti-climax and, with a third of the 1968-69 season gone, Carlisle were deep in depression at the foot of the table.

That was when the shrewd men in the Board Room sent for Bob Stokoe to check the slide. He did more than just that ... Carlisle simply fled up the ladder to finish with a comfortable point-

a-game record. Stokoe needed just one more season of establishment before bringing Carlisle out as genuine promotion possible last term.

Half-way through the campaign, he was nursing them along just behind the pacemakers and Carlisle were ready for the final upwards-push when he followed the example of Alan Ashman and accepted an offer from a First Division club. A lucrative contract took him to Blackpool, but he may be regretting the move as Carlisle bubbled under new manager Ian McFarlane and the Seaside's continued their plunge towards relegation.

McFarlane, who was Sunderland's coach before moving to Brunton Park, soon repaired Carlisle's worrying away record and a crushing success at Portsmouth last February was not only the first away success in 14 months — but also the start of a determined run up the table. McFarlane made only one addition to Carlisle's slender professional ranks by paying £10,000 for Middlesbrough forward Stan Webb, but, in the final reckoning, Carlisle were narrowly burned off by Leicester and Sheffield United.

Still, fourth place — and with their best Second Division total of 53 points — left Carlisle more than happy with a season in which they were forced to change managers.

Carlisle had built up to such heights with astute deals in the transfer market. A classic example was the £50,000 sale of Hugh McIlmoyle to Middlesbrough two years ago. That fee alone was remarkable business for a 30-year-old — and

was then spread around wisely to bring in two younger forwards, Dennis Martin (Albion) and Bobby Owen (Manchester City).

In addition, they had already paid out a mere £8,000 for Northampton Town centre forward Bob Hatton. Now this mobile leader is pumping home a regular supply of goals and Carlisle could pick up the 'phone at any time to gain a massive fee for his services. Unfortunately, Hatton's scoring talents have not spearheaded the expected bright start.

Once again, Carlisle have experienced troubles on their travels, winning only at Sunderland in the first five away engagements — though that result was of extra satisfaction for manager McFarlane on his return to Roker Park. Even at home, Carlisle started stickily by dropping points to Preston and Swindon, but things seemed to be picking up when they collected nine goals and maximum points from Watford, Hull and Charlton. They were also through to the Third Round of the League Cup after a five-goal walloping of Sheffield Wednesday.

Then their hopes dipped again in one disastrous week. They went down 2-1 at Millwall when a draw might have been a fairer result and this was followed by a 4-1 exit from the League Cup at Norwich. Even worse, they lost their unbeaten home record in a 3-0 defeat against Burnley and then came another 3-0 trouncing at Preston last Saturday, when numerous team changes included the dropping of captain, Chris Balderstone.

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In an age when professional footballers tend to fall over like nine-pins from exhaustion, **CHRIS BALDERSTONE** must be unique. He plays professional sport for 12 months a year but still comes out fresh as a daisy for each new contest. During the summer he plays county cricket for Leicestershire C.C.C. — one of the last footballer/cricketers still around — and until a few years ago he turned out for Yorkshire. In spite of his all-the-year-round activities, Chris has been missing from the Carlisle line-up only once in the past five years!

He's certainly a one for variety. For, as simply as he slips out of his flannels to don soccer gear, so he flits around the Carlisle team. He has turned out in most positions for them, though last season he settled fairly regularly into the number 11 shirt after a spell at full-back.

During his career, he has played in defence, mid-field and as a striker. It was in the latter role that he opened his League career with his home town club, Huddersfield Town, in 1959/60. He held a regular place for five years, and when Carlisle were searching for reinforcements following their promotion to the Second Division for the first time in 1965, Chris was one of the players signed.

He was their top scorer in his first season and he has never since been out of the side. Whenever Carlisle are awarded a penalty, Chris is the man nominated to take the kick. Now he is fast approaching his 400th match in League football.

meet the captain



GRAHAM WINSTANLEY

and his team

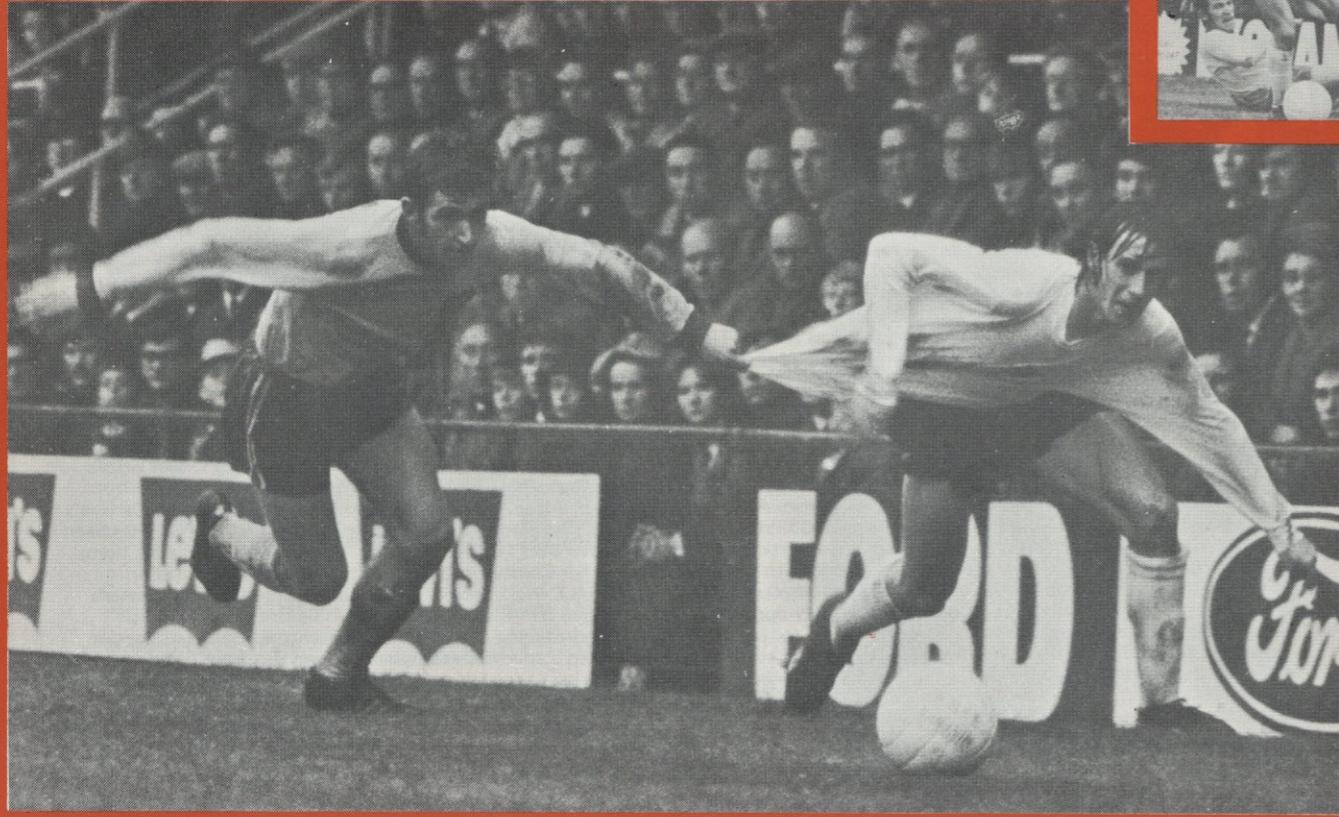
FRANK BARTON (Forward): Former England youth international who hails from Barton-on-Humber. Scunthorpe United were his first League club and his record of 26 goals in 93 matches tempted Carlisle to pay a five-figure fee for his services in January, 1968. He has been a regular in their attack and has now made around 150 first-team appearances. **TOM CLARKE** (Goalkeeper): Scotsman from Ardrossan who was signed in July, 1970, but he did not manage a League appearance in his first season. Joined Carlisle from Airdrie. **JOE DAVIS** (Full back): Another of United's Scottish "clan", Joe was born in Glasgow and started his career with the now-disbanded Third Lanark club. Then he moved on to become a regular with Hibernian before signing for Carlisle in December, 1969. He had made 64 League and Cup appearances up to the end of last season. **BOB DELGADO** (Half back): A familiar face to Kenilworth Road fans, Bob readily accepted a contract with Carlisle when we released him at the end of last season. Born in Cardiff, he first made his mark with Southern League Barry Town. **JOHN GORMAN** (Full back): Born Winchburgh, Scotland. Savoured a whiff of big-time soccer when on Celtic's books during their great days in the European Cup and has proved good value for Carlisle since moving south in September, 1970. He had to wait a few months for his debut, but managed 24 League and Cup appearances last season. **BOB HATTON** (Forward): Free-scoring striker who has been the target of several clubs in the last year. The Hull-born forward is rated in the £80,000-class — yet Carlisle snapped him up from Northampton Town for £8,000 in July, 1969.

He notched 31 League goals in his first two seasons at Brunton Park — including 18 last term — and is again top of their scoring list this campaign. First made the grade with Wolves and was sold to Bolton for £30,000. He had a brief stay there before joining Northampton. **KEVIN HEGARTY** (Forward): The latest Scot to join Carlisle, he was captured from Hearts early this season in a part-exchange deal involving Carlisle's former top scorer, Tommy Murray. He scored four goals in 12 Scottish League games last season. Made his Carlisle debut at Preston, last Saturday. **DEREK HEMSTEAD** (Full back): Carlisle were so pleased with the signing of Frank Barton from Scunthorpe that they went back to the Lincolnshire club in July, 1969, to enlist this vastly-experienced defender. Derek had made 249 League appearances when he joined Carlisle and he should reach his century for Carlisle this season. **DENNIS MARTIN** (Forward): When this Edinburgh-born Scot scored a goal for West Bromwich Albion in the 1969-70 League Cup semi-final against Carlisle, he could hardly have imagined he would be playing for the Cumbrians the following season. He cost Carlisle £20,000 — good profit for Albion, who had bought him from Kettering Town for £2,000. **BOBBY OWEN** (Forward): Bolton-born striker who scored 38 goals in 81 matches for Bury. He was then sold to Manchester City for £30,000 and scored twice on his debut in the 1968 FA Charity Shield match against Albion, but he had only 18 League games with City and was later put out on loan to Swansea City. Carlisle moved in for his signature in June, 1970, and he has again proved a useful marksman, scoring a recent hat-trick against Charlton. Also played centre half in emergency early this season. **ALLAN ROSS** (Goalkeeper): The second former Luton player on Carlisle's books, the Glasgow-born Scot has made around 300 first-team appearances since leaving Kenilworth Road in June, 1963. Has been close to a Scottish cap, travelling with the national party on occasions. **MIKE SUTTON** (Half back): Started his career with hometown club Norwich City, but really made the grade with nearly 150 games for Chester in the Fourth Division. Moved to Carlisle in June, 1970, and scored on his debut against Middlesbrough. **STAN TERNENT** (Half back): Spotted by Burnley's North-Eastern scouting system and learned the "trade" as a Burnley apprentice. He managed five First Division games before joining Carlisle in May, 1968, and has now reached around 150 games for the Cumbrians. He captained the side in the absence of Balderstone, last Saturday. **STAN WEBB** (Forward): Former University student who preferred a soccer career when offered terms by his local club, Middlesbrough. Was signed by Carlisle in February this year and scored four goals in six matches last season. **GRAHAM WINSTANLEY** (Centre half): Comes from Durham and joined Newcastle United on leaving school. After making only five appearances for the Geordies, he joined Carlisle in August, 1969, and has now topped 100 appearances.



ALLAN ROSS

LUTON in ACTION



Getting to grips with GORDON



Newcomer Gordon Hindson made his debut for the "Hatters" at Norwich last Saturday. His skill and direct running caused the "Canaries" quite a few problems.
Above Left: Gordon escapes a fierce sliding tackle from a Norwich defender.
Left: Eventually the "Canaries" found a rather illegal "solution" to their difficulties.
Right: Alan Slough caught in a classical pose as he rams home our goal at Norwich last Saturday.
Above Right: Peter Anderson again showing his close ball-control as he leaves two Norwich defenders trailing.



Sportsman in the know

ROGER
DUCKWORTH'S
VERDICT



AND
MATCH
REPORT

EVERY
SATURDAY



SPORTS
POST

As time rolls on to bring inevitable changes, the World of soccer is caught up in evolution like everything else and the emergence of real, loyal club players is unavoidably becoming a rare event these days. They are still in circulation, of course, but one cannot count them in their dozens as they used to.

It is gratifying, then, for Luton Town to have Alan Slough, a man who has roots so deep in and around Kenilworth Road that it would take a charge of dynamite to remove them. Born and bred in Luton, schoolboy-sprinting champion Alan is a superb example of the dedication in a player — of the kind which used to be a very comforting aspect of professional soccer.

Nowadays, with big financial gains always a tempting bait for any youngster showing the right kinds of progression, players do not arrive very often in the Slough mould — a character who lives for Luton and a seasoned campaigner with some 200 senior games already logged.

A student of Stopsley High School, Alan Slough cultivated his ambitions to reach the summit of every schoolboy's dream with impressive groundwork in football at County level.

While he developed his desire to follow a footballing career, Alan allied his exercise to a natural second string of athletics. It'll be no surprise to anyone who has noted his midfield "zip" to hear that he was a County 440 yards champion.

During his schooldays, he built up a friendship with the Rioch brothers, Bruce and Neil. They came through to Luton in the same way as Alan, but, though they may have moved on to Aston Villa, Alan had no thoughts of following them.

"I'm too happy here to think about playing for any other club," he said "I would probably let a lot of people down if I moved, none more

Talking to

Alan SLOUGH

so than the three Youth teams which I coach every week. I'm very proud of these lads in the Dynamos Boys Clubs. They have three teams and the way they are shaping, all three could win their respective leagues. I hope that I shall see one or more of them playing for Luton before I finish."

His wife, Anne, whom he married a couple of years ago, likes to watch her husband and she is so keen that it would surprise nobody to learn that she has a few "tips" for Alan now and again.

There was never much doubt that Alan would join Luton. The nearest the hand of providence came to guiding him elsewhere came after he had finished his education. Local rivals, Watford, invited Alan for a "trial". "But the bus fare from Slip End was more than 6/- a week. So after a couple of weeks I looked around for a way of saving the money and it was natural that I should look in at Luton." Only now do both club and player appreciate what sound sense Alan Slough's economic drive was at the time.

After a year in the Youth and reserves sides, Luton's current midfield driving force made his debut in 1964 as a right winger. "I had been playing in the defence, but David Pleat broke his leg in the first team and, as I had had a couple of games on the wing, the manager called me up."

So began a remarkable tour which took young Slough into every position, except outside left. "I have worn every shirt bar that one and I think I'm still expected to be the stand-in emergency keeper."

This season Alan is looking forward to a prolonged spell in the Number 4 shirt — "a cloak of freedom" he calls it — giving him the opportunity to play an attacking role, one which he considers allows him to do the most for Luton Town.



Family Portrait ... Alan and Anne Slough are pictured together with their faithful pet.

DATE	DIVISION TWO	Res.	Att.
Aug. 14 Sat.	Norwich City ... Home	1-1	12428
" 21 Sat.	Burnley ... Away	1-2	13333
" 28 Sat.	Preston North End ... Home	1-1	11772
Sept. 1 Wed.	Oxford United ... Away	1-1	10490
" 4 Sat.	Orient ... Away	0-0	8703
" 7 Tues.	Crystal P. (LC2) ... Away	0-2	13838
" 11 Sat.	Birmingham City ... Home	0-0	14678
" 18 Sat.	Millwall ... Away	2-2	12433
" 25 Sat.	Middlesbrough ... Home	3-2	13001
" 28 Tues.	Fulham ... Home	2-0	14017
Oct. 2 Sat.	Hull City ... Away	0-0	13904
" 9 Sat.	Swindon Town ... Home	0-0	13423
" 16 Sat.	Norwich City ... Away	1-3	22558
" 19 Tues.	Queens P. Rangers ... Away
" 23 Sat.	Carlisle United ... Home
" 30 Sat.	Sunderland ... Away
Nov. 6 Sat.	Charlton Ath. ... Home
" 13 Sat.	Watford ... Away
" 20 Sat.	Blackpool (1) ... Away
" 27 Sat.	Portsmouth ... Home
Dec. 4 Sat.	Bristol City ... Away
" 11 Sat.	Cardiff City (2) ... Home
" 18 Sat.	Orient ... Home
" 27 Mon.	Sheffield Wed. ... Away
1972			
Jan. 1 Sat.	Millwall ... Home
" 8 Sat.	Preston North End ... Away
" 15 Sat.	F.A. Cup 3 ... Away
" 22 Sat.	Fulham ... Away
" 29 Sat.	Queens P. Rangers ... Home
Feb. 5 Sat.	F.A. Cup 4 ... Away
" 12 Sat.	Carlisle United ... Away
" 19 Sat.	Sunderland ... Home
" 26 Sat.	Charlton Ath. (5) ... Away
Mar. 3 Fri.	Watford ... Home
" 11 Sat.	Swindon Town ... Away
" 18 Sat.	Burnley (6) ... Home
" 25 Sat.	Birmingham City ... Away
" 31 Fri.	Middlesbrough ... Away
Apr. 1 Sat.	Sheffield Wed. ... Home
" 4 Tues.	Hull City ... Home
" 8 Sat.	Blackpool ... Home
" 15 Sat.	Portsmouth (S.F.) ... Away
" 22 Sat.	Bristol City ... Home
" 29 Tues.	Oxford United ... Home
" 25 Sat.	Cardiff City ... Away
May 6 Sat.	F.A. Cup Final ... Away

statistics

DATE	Midweek Football League	Res.
AUGUST		
Tues. 17th	Southend Utd. ... Home	1-0
Wed. 25th	Millwall Ath. ... Away	0-1
Tues. 31st	Millwall Ath. ... Home	1-3
SEPT		
Wed. 8th	Orient ... Away	2-1
Tues. 14th	Cambridge United ... Home	1-0
Tues. 21st	Aldershot ... Home	0-0
OCT		
Wed. 6th	Brighton & H.A. ... Away	0-1
Tues. 12th	Watford ... Home	4-0
Wed. 20th	Southend Utd. ... Away
Tues. 26th	Brighton & H.A. ... Home
NOV		
Tues. 2nd	Colchester United ... Home
Tues. 9th	Orient ... Home
Tues. 16th	Northampton Tn. ... Home
Mon. 29th	Peterborough Utd. ... Away
DEC		
Wed. 8th	Watford ... Away
Wed. 15th	Colchester United ... Away
1972		
JAN		
Tues. 4th	Northampton Tn. ... Away
Wed. 12th	Cambridge United ... Away
Tues. 18th	Charlton Ath. ... Home
Tues. 25th	Charlton Ath. ... Away
FEB		
Tues. 8th	Peterborough Utd. ... Home
Tues. 22nd	Watford (L.C.) ... Home
MARCH		
Wed. 8th	Millwall (L.C.) ... Away
Wed. 22nd	Aldershot ... Away
Tues. 28th	Millwall (L.C.) ... Home
APRIL		
Wed. 12th	Watford (L.C.) ... Away

NEXT DATES AT

Kenilworth road

Tuesday, October 26th (7.30 p.m.)
Mid-week Football League
Luton Town v BRIGHTON

Saturday, November 6th (3 p.m.)
Football League - Division II
Luton Town v CHARLTON ATH

DATE	Res.	FOOTBALL LEAGUE - DIVISION II
		HOME AWAY
		P W D L F A W D L F A Pts
		NORWICH 13 5 2 0 13 4 3 3 0 7 3 21
		MILLWALL 12 4 3 0 12 7 2 3 0 9 7 18
		BRISTOL C. 12 5 1 1 17 6 2 1 2 8 6 16
		BURNLEY 13 4 1 1 13 4 3 1 3 11 10 16
		MIDDLESBRO 12 6 0 0 11 4 1 1 4 7 11 15
		SUNDERLAND 12 4 2 1 13 9 1 3 1 4 6 15
		QPR 12 4 1 0 10 2 1 3 3 6 7 14
		BIRMINGHAM 12 4 2 0 13 5 0 3 3 2 5 13
		LUTON 12 2 4 0 7 4 0 4 2 5 8 12
		OXFORD UTD 13 3 3 1 9 6 0 3 3 4 7 12
		SWINDON 12 3 1 1 7 2 1 3 3 2 7 12
		BLACKPOOL 13 4 1 1 14 5 1 6 6 3 10 11
		PRESTON 12 4 0 3 10 8 0 3 2 6 8 11
		PORTSMOUTH 11 3 2 1 9 8 1 1 3 6 8 11
		CARLISLE 12 3 2 1 9 6 1 0 5 7 11 10
		ORIENT 12 3 2 0 10 5 0 2 5 6 18 10
		HULL 12 4 1 2 9 6 0 1 4 2 9 10
		FULHAM 13 3 2 2 7 7 1 0 5 2 15 10
		CHARLTON 12 3 1 1 7 4 1 0 6 11 20 9
		SHEFF WED. 12 2 2 1 9 6 0 2 5 6 13 8
		CARDIFF 12 1 2 2 7 8 1 1 5 5 16 7
		WATFORD 12 2 3 1 6 5 0 0 6 2 16 7

AFTER THE MATCH
WHY NOT VISIT

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To-night Next Week

THE NOBODY'S **MIKE & BERNIE WINTERS**

DINE - DANCE OR DRINK 8 p.m. - 2 a.m.

DIVISION TWO SCORERS

Treacy (Charlton)	12
Cross (Norwich)	10
Casper (Burnley)	9
Galley (Bristol C.)	9
Marsh (QPR)	9
Hatton (Carlisle)	8
Latchford (Birmingham)	8
McIlmoyle (Preston)	8
Clark (Cardiff)	7
Earle (Fulham)	7
Foggo (Norwich)	7
Joicey (Sheff. Wed.)	7
Bridges (Millwall)	6
Burns (Blackpool)	6
James (Blackpool)	6
Maddren (Middlesbrough)	6
Silvester (Norwich)	6

DIVISION TWO ATTENDANCES

	Best	Average
Birmingham	31,759	27,902
Blackpool	22,610	17,006
Bristol C.	23,560	18,040
Burnley	16,432	13,664
Cardiff	23,026	18,320
Carlisle	11,625	10,328
Charlton	12,206	10,132
Fulham	21,187	11,549
Hull	18,288	14,034
LUTON TOWN	14,678	13,219
Middlesbrough	23,963	19,683
Millwall	18,588	13,304
Norwich	24,707	17,595
Orient	9,600	7,676
Oxford	11,670	9,332
Portsmouth	16,058	14,272
Preston	27,284	16,276
QPR	16,730	15,063
Sheff Wed.	16,716	14,257
Sunderland	28,129	17,754
Swindon	21,383	15,247
Watford	11,633	10,601

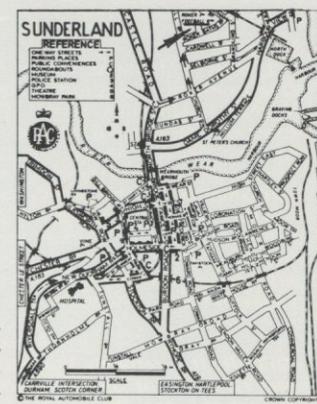
AWAY at ROVER

SUNDERLAND Saturday October 30th (3 p.m.)

By Road. Luton: Leave by Dunstable Road. A505. At 1m. on, keep L. M1 Motorway. Follow signs "Birmingham M1" Taddington Service Area. (6½ miles) Newport Pagnell Service Area. (21 Miles) Watford Gap Service Area. (45 Miles) Leicester Forest Service Area. (67½ Miles) Trowell Service Area. (94½ Miles) Woodhall Service Area. (122 Miles) M18 Intersection. Follow signs, "North, Doncaster M18". A1(M) Intersection. Follow signs, "North, Doncaster A1(M). Spotbrough Service Area. (139½ Miles) End of A1(M) Motorway. Continue on

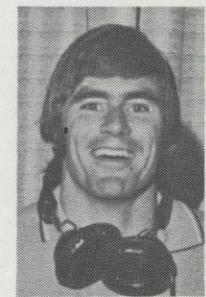
A1 as far as Scotch Corner. Scotch Corner, Yorkshire. (211¼ Miles). Join A1(M), Darlington by-pass. A690 Intersection. Sunderland. Follow signs "Sunderland. A690" SUNDERLAND. (See plan) (248¾ Miles).

By Rail. Fare: £1.25
 Depart Luton 7.55 a.m.
 arrive Bedford 8.17 a.m.
 arrive Seaburn 13.28 p.m.
 Depart Seaburn 17.47 p.m.
 arrive Bedford 22.46 p.m.
 arrive Luton 23.10 p.m.



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Address your letters to:
"Mail Bag",
 Luton Town FC,
 231 Dunstable Road,
 Luton.



Dear Sir,
 Like R.I. Matthews ("Mail Bag", Fulham Programme), I travel from afar to all Luton's home games, and as many away matches as schedules permit. Despite the obvious counter-attractions of Watford, and all the London clubs (including five First Division teams), the support for Town is increasing in this area — as it is in the fringe areas like St Alban's, Bedford, Northampton, North London and Dunstable.

Yet the people in Luton — excluding the five per cent that attend regularly — are, in the main, indifferent to our club. Why? There seems no obvious answer. Certainly Luton's performances over the last half-a-dozen seasons do not warrant the present level of support.

B.R.W. Tomalin,
 Amersham, Bucks.

EDITOR: It is certainly the experience of the club that 60 or even 70 per cent of our support comes from outside the Borough of Luton. We wonder if it is due to the cosmopolitan nature of the population? If you can suggest an alternative answer, why not write to "Mail Bag"?

Dear Sir,
 I like your new-style magazine. It is right up to date and informative in style and presentation. May I make one suggestion? I have noticed that other clubs have Crossword Puzzles, some of them of exceedingly high standard — Coventry City, for one. They are not just filling space, but are really an aid to improve your general knowledge of the game. It is also pleasant to pass the time away on the journey home.

W. Humphries,
 Northfield, Birmingham.

EDITOR: We have already considered such a feature, but, at the present time, space does not permit its introduction. One must remember that many of the clubs using Crosswords have programmes of either 20 or 24 pages — sizes which First Division clubs are able to afford on their larger gates.

Dear Sir,
 I must admit that I was a little worried about our striking force earlier this season, but not any more, I'm glad to say. The Hatters' front line seems to be really clicking now and I am sure many sides are going to be sorry they faced the young Town attack. With the power and strength of Vic Halom, the ball play of Viv Busby, the skill of Don Givens, and the bravery of Peter Anderson, I think we are in for a hatful of goals.

S.B. Whiting, Harpenden, Herts.

ROUNDUP OF DIVISION 2

BLACKPOOL manager **Bob Stokoe** generally worked on modest transfer budgets at his previous four clubs — Bury, Charlton, Rochdale and Carlisle. So it was something new for him to splash out £60,000 in two days on new signings **Dave Lennard** (Halifax Town) and **Chris Simpkin** (Hull City). Before this double-deal, he had paid out only £35,000 on behalf of Blackpool for three new players and, in fact, his balance sheet showed a net profit of £21,000 after the sale of **John Craven** to Crystal Palace.



CHRIS SIMPKIN

"I can only hope I have put the money to good use," he commented, with a sense of Blackpool's delicate financial situation. Lennard perhaps represents the biggest gamble, for the midfielder player had joined Halifax on a free transfer from Bolton only three years ago. Simpkin, on the other hand, had been wanted by numerous clubs who admired his strong style in midfield.

NORWICH CITY answered their supporters' demands for a new striker by paying a club record £40,000 to sign 20-year-old Rochdale top scorer **David Cross**. Then manager **Ron Saunders** and chairman **Mr Geoffrey Watling** hinted that the club were prepared to go more heavily into debt to back up their unexpected position at the head of the table. In a separate deal, involving no fee, Norwich reversed the procedure by releasing forward **Malcolm Darling** to Rochdale. Darling had previously been top scorer in his days with Blackburn.

During a spurt of spending by Second Division clubs, ORIENT lashed out £40,000 to sign Crystal Palace's **Phil Hoadley** and, in a battle of new signings, he was on the wrong side of a 4-1 beating inflicted by a Blackpool side strengthened by Lennard, but still awaiting Simpkin's registration from the League.

In common with Orient, two other clubs made moves to check their slide towards the bottom of the table. CARDIFF CITY, worried by a long-standing problem in goal, paid out a five-figure fee for 19-year-old Irish League player **Bill Irwin**, of Bangor. This means that City now have five goalkeepers and are expected to part with **Frank Parsons**, their £15,000 buy from Crystal Palace 15 months ago. WATFORD were the other struggling club to attempt to plug their defence — at a cost of £25,000 to capture experienced Wolves centre half **David Woodfield**. With 250 League games behind him, Woodfield should be a considerable asset, though he has been out of regular first-team soccer for nearly two years.

In the selling department, CHARLTON ATHLETIC received a token fee from Doncaster Rovers for their former Welsh international midfielder player, **Graham Moore**. The bargain deal was based on Doncaster manager **Maurice Setters'** friendship with Charlton after a short spell there at the end of his career. PRESTON also took a small fee for reserve goalkeeper **Gerry Stewart**, who joined troubled Barnsley. Stewart was on loan to Huddersfield during last season.



DAVID CROSS

HALFTIME SCORES

A	Chelsea v Southampton	_____
B	Derby v Arsenal	_____
C	Ipswich v Stoke	_____
D	Leeds v Everton	_____
E	Liverpool v Huddersfield	_____
F	Manchester C. v Sheffield Utd	_____
G	Newcastle v Manchester Utd	_____
H	Tottenham v Nottm Forest	_____
K	WB Albion v Leicester	_____
L	West Ham v Wolves	_____
M	Birmingham v Preston	_____
N	Blackpool v QPR	_____
A	Bristol C. v Orient	_____
B	Cardiff v Charlton	_____
C	Hull v Burnley	_____
D	Middlesbrough v Watford	_____
E	Millwall v Norwich	_____
F	Oxford v Sunderland	_____
G	Portsmouth v Fulham	_____
H	Sheffield Wed. v Swindon	_____
K	Bolton v Swansea	_____
L	Bournemouth v Aston Villa	_____
M	Notts County v Oldham	_____
N	Rochdale v Bristol Rovers	_____

Tomorrow's 'TOWN' Stars in Action - Kenilworth road

F.A. YOUTH CUP 1st ROUND
 ON

WEDNESDAY 3rd NOVEMBER (Kick-off 7.30 p.m.)

LUTON TOWN F.C.

v

LIMBURY OLD BOYS

the unsung hero

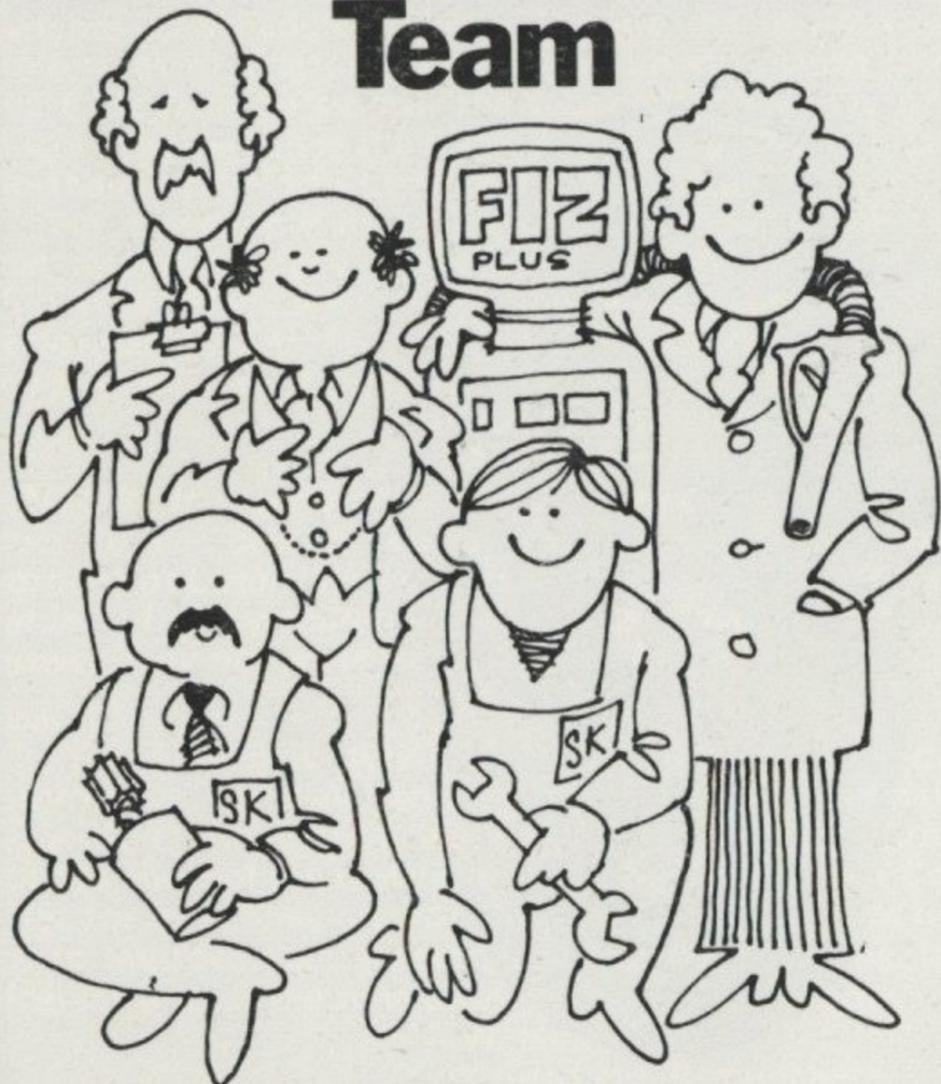


The oil filter. Hardly the romantic part of a car. But without a filter you can rapidly reduce even the most perfect engine to a tortured misfiring mess. And the same is true if you don't bother to change a filter with a fair degree of regularity. But most oil filters are much of a muchness. So if a filter fits it must be OK. So fit the cheapest. This is a popular misconception that has ruined the life of many a poor innocent engine. Because some cheap oil filters are frankly little better than no oil filter at all. In this life you get what you pay for. AC filters are not the cheapest money can buy. Sometimes a whole 5p piece more than the cheap ones. But if an AC saves the life of your engine maybe you'll think the bob was worth it. From Halfords and all good garages.



the unsung heroes

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TEAM CHECK

MATCH-BALL
DONOR
Letchworth Harts
Junior F.C.

Luton Town

(White shirts, Black shorts)

1	Keith	BARBER
2	John	RYAN
3	Don	SHANKS
4	Alan	SLOUGH
5	Chris	NICHOLL
6	John	MOORE
7	Peter	ANDERSON
8	Mike	KEEN
9	Vic	HALOM
10	Don	GIVENS
11	Gordon	HINDSON

Sub

Carlisle Utd

(Blue shirts, White shorts)

1	Allan	ROSS
2	Derek	HEMSTEAD
3	Joe	DAVIS
4	Stan	TERNENT (Capt.)
5	Graham	WINSTANLEY
6	Mike	SUTTON
7	Frank	BARTON
8	Bobby	OWEN
9	Kevin	HEGARTY
10	John	GORMAN
11	Bob	HATTON

Sub

Referee: ROBERT ARMSTRONG (Ilkley) **Linesmen:** D.R. SMITH, Enfield (red flag)
P.E. CRANE, Staffs (orange flag)

Robert Armstrong, a sales representative in ladies fashion, has been a referee for 18 years and was promoted to the Football League list this year. A League linesman since 1965, he has already enjoyed overseas experience in games in Italy, Holland and Belfast. He used to play in junior football and still turns out for the local referees association.