



Norwich City Football Club

Season 1971-72



Official Programme
including
Football League
Review

6p

FOOTBALL LEAGUE (Division Two)

NORWICH CITY

v.

LUTON TOWN

Saturday, 16th October, 1971

Kick-off 3.0 p.m.

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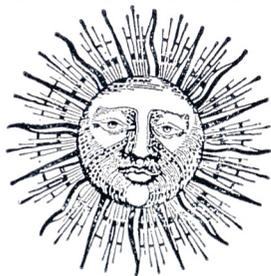
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Garrow Road Notebook

There must be a 'penalty clause' written somewhere into the fixture contract between Norwich City and Luton Town, whom we welcome to Carrow Road this afternoon. In two of the last three meetings between the two clubs the Canaries have grabbed a point via a last-minute spot-kick!

At Kenilworth Road on the opening day of the current season Luton took the lead twenty minutes from time when Don Givens netted—from the penalty spot! And there was less than a minute to go when Terry Anderson was brought down in the area. Ken Foggo missed from the spot—but the referee ordered the kick to be retaken, and this time Graham Paddon made no mistake.

The other last-minute drama occurred at Carrow Road last season. Here, too, Luton were leading by the only goal, and the game was actually in injury time when City were awarded a penalty. Many of the crowd of 17,000 had in fact left the ground when Foggo saved the day.

All three meetings between Canaries and Hatters since the latter re-joined the Second Division last season have therefore been drawn, for the 1970-71 fixture at Kenilworth Road failed to produce a goal.

It would be easy to write a book on the history of matches involving Norwich and Luton, whose fixture today is the thirtieth in Norwich at league level. Of the previous twenty-nine—dating back to the days of the old Southern League in 1905—City have won fifteen, eight have been drawn and Luton have won the remaining six. For the most part the games have not been lacking in goals. In 1907-8 and again two seasons later the Canaries ran up six against their visitors from Bedfordshire. In 1914-15 they won 5-1 at the Nest. On the other hand they met with one of their heaviest League defeats at Luton when in the 1931-32 season they were hammered to the tune of 7-1.

For the majority of City supporters, however, the name of Luton is linked indelibly with the Cup run of 1958-59 which the Hatters ended, by the only goal, in a semi-final replay at St. Andrew's, Birmingham. Many Norwich fans have never forgiven Luton, and subsequent meetings between the clubs have therefore taken on added interest.

Luton Town were founded in 1885, and five years later became the first club in the south to pay their players. They had a spell in the Second Division of the Football League from 1897 to 1900, but then returned to the Southern League and stayed there until, like City, they became founder members of the new Third Division in 1920.

Heading the Third South in 1937 they started their second spell in Division Two, and in 1955 they gained further promotion at the end of an exciting season that saw three clubs—Birmingham, Luton and Rotherham—finish at the top of the Second Division with fifty-four points each. Rotherham, although they scored most goals (ninety-four) were placed third on goal average, and for Luton there began a First Division career that lasted until 1960.

Since then their fortunes have fluctuated sharply. They dropped into Division Three in 1963, and two years later found themselves in the Fourth. It took them three years to regain the upward path, but then success bred success. In 1970 came promotion once more to Division Two—and it looked for a long time last season that they would regain First Division status at the first time of asking. But despite the goal-scoring achievements of Malcolm Macdonald—one of a number of notable marksmen, including ex-Canary Ron Davies, to have worn the Luton colours—they slipped to sixth place in the final table.

Macdonald, now with Newcastle, scored thirty League and Cup goals last season, but the best-remembered centre-forward at Kenilworth Road is Joe Payne who, in April, 1936, set up a Football League record by scoring ten of Luton's goals in a 12-0 victory over Bristol Rovers.

Macdonald's transfer, last May, for a fee approaching the £200,000 mark, is easily an outgoing record for Luton. The most they have paid for a player was a reported £35,000 to Arsenal for David Court in July, 1970. Many other well-known players—names like Pye, Stretton, Owen, Turner, Cummins and Morton have worn the colours of the Kenilworth Road club, and their postwar list of managers includes other famous names like Dally Duncan, Sam Bartram, Allan Brown and Alec Stock, their present general manager.

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On Wednesday evening the lads treated us to another fine display against Burnley at Carrow Road and won by the convincing margin of three clear goals, scored by Peter Silvester, Ken Foggo and David Stringer — Attendance 24707.

BELL'S SCOTCH WHISKY DIVISIONAL MANAGERS AWARD

Congratulations to Ron Saunders on winning the Division Two Manager's Award for the month of September, 1971. The presentation of a gallon bottle of Bell's Scotch Whisky will be presented to our manager by Mr. Tom Spedding of Arthur Bell & Sons before today's game. I am sure everyone here will want to say 'cheers' to Ron Saunders. He was nominated for this award by the *Football League Review* as the Second Division manager who has done most for his club during the month. We all hope that our success will continue and that Ron gains many more awards during the season.

NOTES FROM THE SUPPORTERS' CLUB

We were delighted to see so many supporters at the last two home games which meant we sold more Jackpot tickets—thank you very much.

May we remind you that the Canary Shop at the Thorpe end of the South Stand is open before and after the game and at half-time and we sell a large variety of items for your requirements including badges and programmes of other clubs and photographs of the City team and individual players in colour and black and white. We also have a large stock of suitable gifts for Christmas.

As you have read in the press we have donated a large cheque to the football club, the largest we have ever given in one donation, and they have bought a new player which you have all asked for and on your behalf we extend to David Cross a very hearty welcome to Carrow Road. This has been done through our agents and members subscribing to our fund raising schemes. If you are not already taking part why don't you join now and help us to raise funds to buy more players and ensure First Division football—now is the time—the team are top of the division—help us to keep them there.

Pool. Our accumulator for three home teams all drawing with a total of nine goals or more between them now stands at £580. This can be won by you on your very first week for only 6p—and remember you can also win on the other dividends as well as for instance: Mr. D. Read of 3 Council Houses, Frettenham, who won £156 on our first dividend on 9th October.

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Picture: *The Luton News.*

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LUTON WHO'S WHO

KEITH BARBER. Came late into the game as a professional, but looks an extremely good prospect. Comes from Vauxhall (London) and played for Dunstable Town in the Southern League before Luton signed him on a permanent basis.

JOHN RYAN. Probably the best free transfer signing Luton have ever made. In the two seasons he has been with Luton, he has made seventy-eight out of eighty-eight League appearances and has developed into one of the fastest, most dependable full-backs in the Second Division.

DON SHANKS. Served his apprenticeship with Fulham, who did not offer him terms as a full-time professional; so Luton snapped him up. Since then, he has developed quickly, having been a regular member of England's youth team squad.

ALAN SLOUGH. At twenty-three, Slough has a wealth of experience, all of it gained with his home town club, Luton. He began his career as a full-back, also had a spell in attack. However, it was then decided that he would serve the club better in the back four where he had a brilliant spell last season.

CHRIS NICHOLL. Most of the football world was taken by surprise when Luton paid Halifax Town £30,000 for his transfer only a day after he had put up a storming display against them. Has developed into one of the most commanding centre-halves in the Second Division and is now rated in the £100,000 class.

JOHN MOORE. Longest-serving member of the playing staff and one of the club's most dependable players. Luton's Scottish scout had noted his progress when he was playing for Motherwell, who gave him a free transfer. Has made over 200 appearances in League football.

ROBIN WAINWRIGHT. Has been on the books as a full-time professional for some time, but is still only twenty and he joined the club straight from school. Has the potential for a brilliant midfield player, but made his League debut late last season with Cambridge United, to whom he was loaned for a spell.

MIKE KEEN. One of the most consistent players in the game, something that was recognised last Easter when the club presented him with a silver salver to mark his 500th League appearance. Luton paid Q.P.R. £18,000 for him, made him their captain and has has been a tower of strength to them.

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VIC HALOM. Signed from Fulham this season for a reported £30,000 fee in an attempt to boost a Luton attack depleted by the transfer of Malcolm Macdonald to Newcastle. Born at Burton, Halom started his League career with Charlton, and also had a spell with Orient before moving on to Craven Cottage.

DON GIVENS. Formerly with Manchester United, Givens came as a centre-forward but spent much of last season in the number eleven shirt, though operating as a striker. With eleven goals he was second leading scorer.

PETER ANDERSON. Made his debut while still an amateur, against Watford on 13th February, and was signed as a professional the following week. Previously he had been one of Hendon's most prominent stars and the move into the higher circle did not worry him because he maintained his place for most of the rest of the season.

VIV BUSBY. With the departure of Macdonald, extra responsibility has rested on this twenty-one-year-old player, who made a brilliant ending to last season. Early on he found it difficult to command a regular place because of a succession of injuries.

JIMMY RYAN. As the most experienced player, he probably cost the greater part of the £35,000 which Luton paid to Manchester United in May last year for four players. A Scot from Stirling, he found his first-team appearances limited at Old Trafford but he did well for Luton last season both as a raiding winger and a midfield link.

MAN IN THE MIDDLE

This afternoon we give a warm welcome to John Hunting from Leicester, who commenced his refereeing career whilst serving in the armed forces on National Service in 1953-55 in Egypt and Cyprus. On his return to this country he officiated in the Leicestershire Senior Football League and was appointed to the Football Combination linesman's list in 1957. Some six years later he was promoted to the middle of this competition. In season 1966-67 Mr. Hunting was appointed to the linesmen's list of the Football League and two years later further promotion came his way when he was appointed to the middle of the Football League. Two of his major appointments have been: September, 1969, European Cup Winners Cup—Rapid Vienna v. Eindhoven PSV. He also acted as senior linesman in the Football Association Challenge Trophy Competition, 1971.



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| (1) KEVIN KEELAN | (3) GEOFF BUTLER |
| (2) CLIVE PAYNE | (6) TERRY ANDERSON |
| (4) DAVID STRINGER | (8) PETER SILVESTER |
| (7) DOUG LIVERMORE | (9) DAVID CROSS |
| (11) KEN FOGGO | |

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| (1) GORDON HINDSON | (10) DON GIVENS | (9) VIC HALOM | (8) MIKE KEEN | (7) PETER ANDERSON |
| (6) JOHN MOORE | (3) DON SHANKS | (5) CHRIS NICHOLL | (4) ALAN SLOUGH* | (2) JOHN RYAN |
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Sporting Quiz

Today's visit of Luton is bound to revive memories of the Canaries' 1958-59 Cup run, ended by the Hatters in the semi-final replay at Birmingham. So let's test your memories; how much do you remember of those memorable days?

1. Who did City beat in the first round?
2. Who played at inside-right for City in this match—his only appearance in the Cup run?
3. Who scored the replay goal against Swindon in the second round?
4. Who was at centre-forward for City in this replay?
5. Who was at inside-left for Manchester United in the third round tie at Carrow Road?
6. Whose goal, three minutes from time, gave City their 3-2 fourth-round victory over Cardiff City?
7. Who scored Spurs' last-minute equaliser in the fifth round at White Hart Lane?
8. Who was at centre-half for Spurs?
9. Who made his debut in the sixth round replay against Sheffield United?
10. Whose goal, for Luton, ended City's run?

(The answers will be found on page 11)

Next Away Game

On Saturday next, 23rd October, 1971, we visit Millwall, kick-off 3 p.m. The British Railways are running a 'Canary Special' train, leaving Norwich Thorpe at 11.31 arriving at Liverpool Street at 1.27 p.m. The train will depart from Liverpool Street on the return journey at 6.18 p.m., with a stop at Ipswich at 7.36 p.m. (to allow a *Pink-un* seller to board the train) arriving at Norwich at 8.28 p.m. The inclusive fare of £5 is being charged to include return travel, lunch on the outward journey and dinner on the return journey and for those not requiring a meal the fare is £1.50 return for adults and £1 for children under fourteen years of age. Tickets for this special train may be booked at the Booking Office, Norwich Thorpe Station and you are advised to do so as soon as possible. Mascot Coaches are, as usual, also running an excursion direct to the ground leaving Bell Avenue at 9 a.m. Return Fare £1.10. Seats on the coach may be reserved at Mascot Coaches, Castle Meadow, Norwich, telephone Norwich 45888 or 24515. Stand tickets at 60p or 50p for this match may be obtained from the Main Office, Carrow Road, after today's game. These tickets have been obtained from Millwall on this occasion by special request.

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SECOND DIVISION

Aug. 14	Luton Town	1—1
„ 21	PORTSMOUTH	3—1
„ 28	Fulham	0—0
Sept. 1	ORIENT	0—0
„ 4	CARLISLE UNITED	1—0
„ 11	Blackpool	2—1
„ 18	OXFORD UNITED	3—2
„ 25	Bristol City	1—0
„ 28	Preston North End	2—0
Oct. 2	QUEEN'S PARK R.	0—0
„ 9	Sunderland	1—1
„ 13	BURNLEY	3—0
„ 16	LUTON TOWN	—
„ 23	Millwall	—
„ 30	CARDIFF CITY	—
Nov. 6	Hull City	—
„ 13	BIRMINGHAM CITY	—
„ 20	Sheffield Wednesday	—
„ 27	MIDDLESBROUGH	—
Dec. 4	Swindon Town	—
„ 11	WATFORD	—
„ 18	Carlisle United	—
„ 27	CHARLTON ATHLETIC	—
Jan. 1	Oxford United	—
„ 8	FULHAM	—
„ 15	(3) F.A. Cup	—
„ 22	PRESTON NORTH END	—
„ 29	Burnley	—
Feb. 5	(4) F.A. Cup	—
„ 12	MILLWALL	—
„ 19	Cardiff City	—
„ 26	(5) HULL CITY	—
Mar. 4	Birmingham City	—
„ 11	SUNDERLAND	—
„ 18	(6) Portsmouth	—
„ 25	BLACKPOOL	—
April 1	Charlton Athletic	—
„ 3	Queen's Park Rangers	—
„ 4	BRISTOL CITY	—
„ 8	SHEFFIELD WED.	—
„ 15	(S.F.) Middlesbrough	—
„ 22	SWINDON TOWN	—
„ 24	Orient	—
„ 29	Watford	—
May 6	F.A. Cup Final	—

Fixtures Copyright by the Football League Ltd. (Season 1971-72) Fixtures in CAPITAL LETTERS are HOME FIXTURES

FOOTBALL LEAGUE CUP

Sept. 8	BRIGHTON & HOVE	2—0
Oct. 6	CARLISLE UNITED	1—0
„ 27	Grimsby	—

FOOTBALL COMBINATION

Aug. 14	OXFORD UNITED	2—1
„ 18	SOUTHAMPTON	0—1
„ 21	Fulham	0—2
„ 25	Leicester City	1—3
„ 28	WEST HAM UNITED	4—3
„ 31	Bristol Rovers	1—0
Sept. 11	CARDIFF CITY	0—2
„ 18	Arsenal	1—0
„ 22	QUEEN'S PARK R.	2—1
„ 25	BOURNEMOUTH	1—1
Oct. 2	Oxford United	1—2
„ 9	FULHAM	1—0
„ 16	Queen's Park Rangers	—
„ 23	TOTTENHAM	—
„ 30	Ipswich Town	—
Nov. 6	CHELSEA	—
„ 13	Birmingham City	—
„ 20	BRISTOL ROVERS	—
„ 27	Reading	—
Dec. 4	PLYMOUTH ARGYLE	—
„ 11	Swansea City	—
„ 18	BRISTOL CITY	—
„ 27	Crystal Palace	—
Jan. 8	West Ham United	—
„ 22	Southampton	—
„ 29	LEICESTER CITY	—
Feb. 5	SWINDON TOWN	—
„ 12	Tottenham Hotspur	—
„ 15	Bristol City	—
„ 19	IPSWICH TOWN	—
„ 26	Chelsea	—
Mar. 4	BIRMINGHAM CITY	—
„ 11	Cardiff City	—
„ 18	ARSENAL	—
„ 25	Bournemouth	—
April 1	CRYSTAL PALACE	—
„ 8	Plymouth Argyle	—
„ 15	READING	—
„ 22	Swindon Town	—
„ 29	SWANSEA CITY	—

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SECOND DIVISION SURVEY

Norwich City obviously take pride of place in any review of the Second Division season to date. Their progress has taken many of the 'experts' by surprise—they were even referred to in one publication as 'mystery leaders'—but there can be no denying the merit of their achievements, particularly away from home, where they have taken on several of the clubs in the upper bracket and given them something to remember!

Millwall, too, have proved a surprise packet, matching the Canaries almost stride for stride and, like them, displaying the consistency so necessary in building a solid foundation to the season. Whatever happens in the meantime, the visit of the Canaries to the Den next Saturday looks like being one of the highlights of the Second Division season.

With Bristol City—despite their home defeat by Norwich—keeping close order, the top of the table after last weekend's matches was most unlike what the vast majority of the forecasters predicted at the start of the 1971-72 campaign. There is, of course, still a long way to go; but the value of early points cannot be over-stressed.

The threat of several of the 'fancied' clubs is, however, very real. Burnley, whom many thought unlucky to lose their First Division status last season, are very much in the picture, as also, despite the loss of a home point to City last Saturday, are Sunderland. Blackpool, Burnley's companions in distress at the end of last season, have had their hopes dented by a series of results that have seen them slip into a mid-table position, but Queen's Park Rangers, who disappointed their followers last term, have made a much more impressive start to this one. Birmingham and Middlesbrough, two other clubs of great potential, are also well placed to take advantage of any upheaval among the leading sides.

At the other end of the scale Cardiff City, who came so close to promotion in 1970-71, seem to have been unable to recapture last season's form, and last week's home defeat by Millwall left them uncomfortably near the foot of the table. There have been signs of improvement from Sheffield Wednesday though they, too, have left themselves with a lot of leeway to make up. Hull City, fifth last season, have also found the going tougher than they probably expected.

The two promoted teams, Preston and Fulham, still appear to be in the process of adapting themselves to the difference in status between the Third and Second Divisions. Preston have so far had the better return, but the Craven Cottage club, who have made no secret of their ambition—a quick return to the First Division—improved their fortunes last Saturday with a well-earned home victory over Hull.

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LIST OF APPEARANCES, GOAL SCORERS AND LEAGUE TABLE

	League		Cup and F.A. Cup		Combination	
	Apps.	Goals	Apps.	Goals	Apps.	Goals
Anderson, T. ..	14	—	—	—	—	—
Bennett, A. ..	—	—	9	4	—	—
Black, A. ..	—	—	12	—	—	—
Briggs, M. ..	2	—	8	—	—	—
Butler, G. ..	14	—	—	—	—	—
Cawston, M. ..	—	—	11	—	—	—
Cheesley, P. ..	—	—	4	1	—	—
Cross, D. ..	2	—	—	—	—	—
Darling, M. ..	4	1	6	1	—	—
Easthall, F. ..	—	—	5	1	—	—
Foggo, K. ..	14	5	—	—	—	—
Forbes, D. ..	14	—	—	—	—	—
Fryer, P. ..	—	—	1	—	—	—
Goodwin, S. ..	—	—	12	1	—	—
Govier, S. ..	—	—	12	1	—	—
Grapes, S. ..	—	—	12	—	—	—
Howard, T. ..	12	4	—	—	—	—
Keelan, K. ..	14	—	—	—	—	—
Kelly, D. ..	—	—	1	—	—	—
Kent, P. ..	—	—	1	—	—	—
Kerlin, P. ..	—	—	11	1	—	—
Livermore, D. ..	14	1	—	—	—	—
O'Donnell, N. ..	2	—	10	—	—	—
Paddon, G. ..	12	3	—	—	—	—
Payne, C. ..	14	1	—	—	—	—
Rollings, A. ..	—	—	12	—	—	—
Sargent, G. ..	1	—	10	4	—	—
Self, G. ..	—	—	—	—	—	—
Silvester, P. ..	14	6	—	—	—	—
Stringer, D. ..	14	2	—	—	—	—
Own Goal ..	—	—	—	—	—	—

DIVISION TWO (Up to and including 9/10/71)

	P.	W.	D.	L.	F.	A.	Pt.
Norwich City	11	6	5	0	14	6	17
Bristol City	11	7	2	2	24	9	16
Millwall	11	5	6	0	18	13	16
Burnley	11	6	2	3	21	11	14
Sunderland	11	5	4	2	16	14	14
Q.P.R.	11	5	3	3	16	9	13
Middlesbro'	11	6	1	4	16	14	13
Birmingham	11	4	4	3	14	9	12
Luton Town	11	2	8	1	11	9	12
Blackpool	12	5	1	6	17	14	11
Portsmouth	10	4	3	3	14	14	11
Carlisle Utd.	11	4	2	5	16	14	10
Oxford Utd.	11	3	4	4	11	11	10
Swindon	11	3	4	4	8	9	10
Hull City	11	4	2	5	8	12	10
Preston	11	3	3	5	13	16	9
Orient	11	3	3	5	15	22	9
Sheffield Wed.	11	2	3	6	15	19	7
Charlton	11	3	1	7	15	22	7
Cardiff City	11	2	3	6	12	21	7
Watford	11	2	3	6	7	19	7
Fulham	11	3	1	7	6	20	7

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1. Ilford; 2. Jimmy Moran; 3. Errol Crossan;
4. Peter Cleland; 5. Bobby Charlton;
6. Terry Bly; 7. Cliff Jones; 8. Maurice
Norman; 9. Sandy Kennon; 10. Billy Bingham

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D	LEICESTER CITY HUDDERSFIELD	Q	ORIENT OXFORD UTD.
E	MANCHESTER UTD. DERBY COUNTY	R	PRESTON CARLISLE
F	NEWCASTLE CRYSTAL PALACE	S	SHEFFIELD WED. Q.P.R.
G	NOTTINGHAM FOR. LIVERPOOL	T	SWINDON TOWN BLACKPOOL
H	SOUTHAMPTON SHEFFIELD UTD.	U	WATFORD FULHAM
I	STOKE CITY COVENTRY	V	BOLTON OLDHAM
J	TOTTENHAM WOLVERHAMPTON	W	BRIGHTON PORT VALE
K	WEST BROMWICH A. WEST HAM	X	BRISTOL ROVERS YORK
L	BIRMINGHAM CITY SUNDERLAND	Y	CHESTERFIELD TORQUAY
M	BURNLEY CARDIFF CITY	Z	HALIFAX MANSFIELD



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