



Phone Luton 23151

OFFICIAL PROGRAMME

Price 6d.

FOOTBALL LEAGUE — DIVISION 4

Luton Town v. Halifax Town

Saturday, 20th August, 1966 Kick-off 3 p.m.

WILLIAMS & RICHARDSON

Electrical, Radio and Television Engineers

174, Biscot Road - - Luton

OFFICIAL

HOOVER SALES and SERVICE

Telephone:

LUTON

26262

POST THIS COUPON TO OUR ADDRESS ABOVE TODAY

Please supply the further details of the Hoover

Name _____

Address _____

Tel No _____

Visit

Lillywhite's Garden Centre

LIMITED

GRANGE AVENUE NURSERIES, LEAGRAVE, LUTON
BEDS.

Telephone: Luton 51441/2

OPEN ALL WEEKDAYS 8 a.m. to 6 p.m.
SUNDAYS 10 a.m. to 12 noon

Flowering Trees : Shrubs : Roses

Everything for instant Gardens

.bd

ODEON

Lucky Number Draw

Three double
Complimentary Tickets
Free

Three Lucky Numbers will be announced at today's match. The holders will each be given a double Complimentary ticket for the Odeon Cinema, on presentation of the Programme to the Secretary's Office.

Your Number is

No 2178

Join the

BOBBERS STAND

and

SUPPORTERS CLUB

1/2 per year

21/- Life Membership

The ball for today's match was kindly donated by Mr. Leslie Haylock.

Several others are in hand, but we would still welcome the gift of a football or a donation towards one.

LUTON TOWN FOOTBALL and ATHLETIC CO., LTD.

Established 1885 : Incorporated 1897 : First Professional Side Season 1891 - 92

DIRECTORS :

Chairman : T. HODGSON
B. G. ENGLAND : G. B. HARRIS : L. S. HAWKINS : A. F. ENGLAND
H. RICHARDSON
Manager : G. MARTIN

Secretary : R. READHEAD

Honorary Medical Officer : Dr. E. J. CRARER, M.B., Ch.B.

Auditors : KEENS, SHAY, KEENS & Co., Chartered Accountants, Luton

Club Notes

WHAT with last season being extended by a month in our case and the exciting World Cup series intervening, there does not seem to have been much of a summer respite from football.

Not that there is any feeling of staleness in this camp because, shorter than usual though the break has been, our boys came back keener than ever to start training again.

They realise only too clearly that every effort must be made to go one better than last season when we were pipped for promotion on goal average, after having appeared to have the prize in our grasp at one time.

Undoubtedly, it was a great disappointment to all concerned, a feeling that was not improved by the events that took place before the penultimate match.

However, that is now over and done with and there have been some radical changes in the playing staff during the close season.

Obviously, bearing in mind the success he has had in the past with players who have had a strong background in top-class youth football, our manager, George Martin, has been assiduous in his search for this type of player.

As a result, we are beginning this season with the youngest playing staff in our history and there is not a single player on the books over the age of 30, nor, in fact, is anyone within two or three years of that landmark.

More and more, it is becoming apparent that football is a young man's game but, at the same time, we are

fully aware that we could very well use a couple of experienced players, possibly around the 24 years of age mark.

Despite the welcome addition to the coffers of the fee we received from Middlesbrough for the transfer of John O'Rourke whom incidentally, we had no hope of keeping, much as we would have liked to do so, the club is still well in the "red."

Once again, there has been a welcome donation, this time of £4,000, from the Bobbers Stand and Supporters Club, making a total of £21,500 over the last five years. What we should do without their efforts, headed by Director Len Hawkins and his energetic officials and committee, we hesitate to think.

During last season, we were most generously supported in the matter of local people giving us footballs with which we were presented for nearly every match from November onwards. We hope that the same thing will happen again and will welcome most warmly any such offer that may be made.

An innovation on the football section of our Pools tickets this season is a competition for the exact time of the first goal scored by the Town in each match this season.

This will be timed by a stop watch to the nearest second, both home and away and there will be three prizes of £30 to those who draw the lucky times.

Should there be a match in which the team does not score then the prize money will be carried on to the next week. In addition, extra I.O.U's are being provided on the tickets this season.

LUTON TOWN FOOTBALL CLUB POOL

LUCKY NUMBERS FOR SATURDAY, 13th AUGUST, 1966—GREEN—Week 10

£25	£15	£10	£10	£10	£10	£10
20899	15844	07901	11701	04013	12502	00214

Numbers appear in the Daily Sketch, Evening News, Evening Standard and all local papers

Please don't forget to save your Car Tickets and win yourself a New Viva supplied by Shaw & Kilburn, Dunstable Road, Luton. Draw to take place at Half Time on 20th August, 1966, between Luton Town and Halifax Town, on Luton Town Ground.

ATTENTION—New Agents are urgently required by our Pools Office. There is a generous commission, Agents Draw and Bonuses, for selling our tickets. If you would like further information, please contact this office, Luton Town Football Club pool, 68, Kenilworth Road, Luton. Telephone Luton 30748.

W. CHAMBERLAIN

& CO., (LUTON) LTD.

VALSPAR

Lacquer and
Flat Wall Paint

SISSON'S

Siscolin Distemper

PARIPAN

Enamels and
Water Paint

106, Dunstable Road, Luton

Telephone 20329

*General
Hardware
Merchants*

★
ALL GARDEN
REQUISITES

Enquiries Invited

MOTORISTS

Up to 50 per cent No Claim Bonus

WHY PAY CASH

Your Insurance covered from
£1 deposit and 20 weekly payments

Open all Day Saturday

ALL ENQUIRIES TO

JOHN FIELDING

& CO. (INSURANCE) LTD.

WELLINGTON HOUSE

STUART STREET, LUTON

Telephone: LUTON 30627

Immediate Attention for ALL Enquiries

Keep Right on Top

'**RONS**' Gentlemen's
Hairdressers
and Stylists

6, MILL STREET, LUTON

Telephone Luton 21961

★ 7 CHAIRS OPERATING ★

INTERNATIONAL STAFF

Private

Hire Purchase

can be arranged on

Cars, Motor - Cycles

etc. from 1959 upwards Apply—

JOHN FIELDING

& Co. (Insurance) Ltd.

Wellington House, Stuart Street

Luton Telephone 30627/8/9

PEN PORTRAITS OF OUR VISITORS

Malcolm White (goalkeeper)

Signed in November 1965 from Bradford City. Previously played for Lincoln City. Born Wolverhampton.

Bob Raynor (goalkeeper)

Signed from Nottingham Forest in August, 1965. Born Nottingham.

Malcolm Russell (full back)

Local boy who was an apprentice professional. Had trials for the England Youth Team in 1963. Born Halifax.

Michael Clarke (full back)

Signed July 1965. Formerly with Sheffield United and Aldershot. Born Sheffield.

Jim Smith (wing half)

Joined the Club from Aldershot in July 1965, after four years service with them. Had previously been with Sheffield United since leaving school. Born Sheffield.

Eric McMillan (wing half)

Signed from Hull City in July 1965, where he had over 200 first team appearances. Had previous service with Chelsea. Born Beverley, Yorks.

Archie Taylor (outside right)

This is his fourth season with the Club. Previous experience with Hull City and Bristol Rovers. Born Doncaster.

Bill Atkins (inside forward)

Signed August, 1965 from Swindon Town. Before playing for Swindon was with Aston Villa. Born Selihull.

Jeff Lee (inside forward or wing half)

Signed professional forms in January 1965, and made his 1st First Team appearance a month afterwards, and became a regular member of the side.

Brian Westlake

(wing half or centre forward)
Signed from Doncaster, previously with Stoke. Born Newcastle.

Graham Wooler (centre forward)

Came from Huddersfield Town in 1964. Born Huddersfield.

Denis Fidler (outside left)

Transferred from Grimsby in April 1963. Previous clubs Manchester City and Port Vale. Born Stockport.

Mike Balmer (inside forward)

With Leicester City from June 1962 to April 1965. Signed for "Town" May 1965.

John Pickering (centre half)

Signed from Newcastle United in September 1965.

Philip McCarthy (wing half)

Signed from Oldham Athletic in January 1966.

John Cliff (inside forward or wing half)

Signed July 1966. Former Middlesbrough Junior.

Ray Holt (centre half or full back)

Signed July 1966. Former Clubs Huddersfield Town and Oldham Athletic.

Richard Lee (wing half)

Signed July 1966. Formerly with Notts County and Mansfield Town.

Forthcoming Match

Tuesday, 6th September, 1966

South Junior Floodlit Cup

Luton Town Youth

v.

Brentford Youth

Kick-off 7.30 p.m.

**Charles
Mares**
LIMITED

65, GEORGE STREET

A great choice
of good Clothes

for MEN and BOYS

6, KING STREET

LUTON

LUTON TOWN

Colours—Black and White

		2 Read Goal		3 Jardine	
	1 Slough				
4 Thomson		5 Rivers		6 Moore	
7 Pleat	8 King	9 Riddick	10 Rioch	11 Whittaker	

Referee: Mr. E. T. JENNINGS (Stourbridge)

Linesmen: Red Flag: Mr. R. Finnerty (Thame)

Orange Flag: Mr. D. G. Mainwaring (Sutton Coldfield)

11 Taylor	10 Atkins	9 Wooler	8 Cliff	7 Lee, R.
	6 Smith	5 Clarke	4 Pickering	
	3 Holt		2 Russell	
		White Goal		

HALIFAX TOWN

Colours—Blue and White

SUBSTITUTES: Luton Town—Thear Halifax Town—Fidler



Pick Flowers
Brewmaster



For
High Class Colour Work
and Printing of
Every Description
on the Latest Machines

Try

E. A. ALLEN & SON

(Luton) LTD. Phone: Luton 51626

2a, DOUGLAS ROAD

Printers of this Programme

INDUSTRIAL and
HOME HEATING

also all types of ELECTRICAL
INSTALLATIONS

CONSULT

**ENGINEERING
SERVICES** (LUTON)
LTD.

Skimpot Industrial Estate

Telephone: LUTON 53665

LUTON F.C. — for FOOTBALL

**COSTIN'S
FOR COACHES**

29 - 52 Seater Luxury Coaches for
Private Hire

Excursions to away fixtures

G. E. COSTIN Ltd.
67, West Street, Dunstable

Phone 64331

Spitford

Direct
from
Factory
at

**Factory Price
Saves £'s**

Your Local Agency Showroom

OFFERS —

1. A Free Home/Business Consultancy
Service 9 a.m. to 9 p.m. without
obligation.

Manager Mr. Fennell and Showroom
Representative Mr. Thorarinnson. Our
Fully Trained Estimators and Planners
will call by appointment.

2. High class full-time Fitting Service,
at reasonable prices, under exclusive
Contract to this Showroom.

3. Free Literature and Samples of
complete range always available.

This is the only Showroom Display
of Cyril Lord Carpet in the area

14, LEAGRAVE ROAD
LUTON Tel.: 24164

**Twenty - One
Eighty - Seven
Three**

These three numbers appeal to me

Try them on the telephone
when you want a taxi home

Tel.: Luton **21873**

S.A.S. TAXI SERVICE

PRIVATE HIRE

Today's Half-Time Scores

NOTE. The letter in the Programme corresponds with the letter on the Board—thus A 0 - 1 means that the first named club has scored 0 and their opponents 1

FIRST LIST

A	Aston Villa	Newcastle U.
B	Burnley	Sheffield Utd.
C	Fulham	Everton
D	Liverpool	Leicester C.
E	Manchester U.	West Brom.
F	Notts. Forest	Stoke City
G	Sheffield W.	Blackpool
H	Southampton	Manchester C.
K	Sunderland	Arsenal
L	Tottenham H.	Leeds United
M	West Ham U.	Chelsea
N	Cardiff City	Ipswich T.

SECOND LIST

A	Charlton Ath.	Bolton Wan.
B	Crystal Palace	Carlisle U.
C	Derby County	Blackburn R.
D	Huddersfield	Bristol City
E	Norwich City	Portsmouth
F	Preston N.E.	Northampton
G	Rotherham U.	Millwall Ath.
H	Wolves	Birmingham
K	Brighton	Swindon T.
L	Bristol Rovers	Swansea T.
M	Colchester U.	Midd'l'sbrough
N	Oxford Utd.	Bournemouth

THIRD LIST

A	Peterborough	Doncaster R.
B	Torquay Utd.	Reading
C	Aldershot	Hartlepoons
D	Barnsley	Brentford
E	Barrow	Stockport Cty.
F	Bradford	Notts County
G	Crewe Alex.	Rochdale
H	Lincoln City	Newport Cty.
K	Port Vale	Southport
L	Southend U.	Bradford City
M	Tranmere R.	Chester
N	Wrexham	Exeter City

WORLD CUP PROGRAMMES

England's World Cup success has made the Programmes prepared for the World Cup Competition of exceptional interest as collectors' pieces. For those who failed to obtain Programmes, and who now wish to do so, because of their special significance, supplies of the Official Souvenir Programme produced for the whole of the Tournament and of the special Final Programme are still available.

The Souvenir Programme includes pictures of all of the competing players, and the Final Programme is an up-to-date record of the Series, with teams, officials and results.

They are purchaseable priced 2/6d. each (3/3d. each post free) from the Football Association, 22, Lancaster Gate, London, W.2.

Luton Town Football Club Pool

TICKETS

ONE SHILLING EACH

Agents wanted

All enquiries to Pools Office
68, Kenilworth Road, Luton

Division 4 and London Mid-Week League Fixtures : 1966-67

1966		First XI Div. 4	Attendance	F	A	1966		London Mid - Week League	Attendance	F	A
Aug. 20	Sat.	Halifax Town	...	H	A	Sept. 8	Thur.	Q.P.R.	...	H	A
" 27	"	Brentford	...	H	A	" 13	"	Charlton Athletic	...	A	A
Sept. 3	"	Newport County	...	H	A	" 22	"	Southend Utd.	...	H	A
" 6	Tues.	Rochdale	...	A	A	Oct. 6	"	Aldershot	...	H	A
" 10	Sat.	Barnsley	...	A	A	" 11	Tues.	Watford	...	A	A
" 17	"	Stockport Co.	...	H	H	" 26	Wed.	Leyton Orient	...	A	A
" 24	"	Aldershot	...	H	H	Nov. 3	Thur.	Colchester Utd.	...	H	A
" 29	Thur.	Rochdale	...	H	H	" 10	"	Millwall Ath.	...	H	A
Oct. 1	Sat.	Wrexham	...	A	A	" 14	Mon.	Millwall Ath.	...	A	A
" 8	"	Southport	...	A	A	" 22	Tues.	Q.P.R.	...	A	A
" 15	"	Notts County	...	H	H	" 30	Wed.	Southend United	...	A	A
" 20	Thur.	Bradford City	...	H	H	Dec. 8	Thur.	Charlton Ath.	...	H	A
" 22	Sat.	Chester	...	A	A	" 14	Wed.	Aldershot	...	A	A
" 24	Mon.	Newport County	...	A	A	" 22	Thur.	Watford	...	H	A
" 29	Sat.	Bradford	...	H	H	1977					
Nov. 5	Sat.	Port Vale	...	A	A	Jan. 4	Wed.	Colchester United	...	A	A
" 12	"	Crewe Alex.	...	H	H	" 12	Thur.	Leyton Orient	...	H	A
" 16	Wed.	Bradford City	...	A	A	" 26	"	Southend Utd.	...	H	A
" 19	Sat.	Barrow	...	A	A	" 31	Tues.	Charlton Athletic	...	A	A
" 26	"	F.A. Cup-1	...	A	A	Feb. 16	Thur.	Leyton Orient	...	H	A
Dec. 3	"	Lincoln City	...	A	A	" 21	Tues.	Watford	...	A	A
" 10	"	Chesterfield	...	H	H	Mar. 2	Thur.	Aldershot	...	H	A
" 17	"	Halifax Town	...	A	A	" 7	Tues.	Q.P.R.	...	A	A
" 26	Mon.	Tranmere Rovers	...	A	A	" 16	Thur.	Colchester Utd.	...	H	A
" 27	Tues.	Tranmere R.	...	H	H	" 22	Wed.	Millwall Ath.	...	A	A
" 31	Sat.	Brentford	...	H	H	" 30	Thur.	Q.P.R.	...	H	A
1967						April 6	Thur.	Millwall Ath.	...	H	A
Jan. 7	Sat.	F.A. Cup 2	...	H	A	" 12	Wed.	Southend United	...	A	A
" 14	"	Barnsley	...	H	A	" 17	Mon.	Aldershot	...	A	A
" 20	Fri.	Stockport County	...	A	A	" 20	Thur.	Charlton Ath.	...	H	A
" 28	Sat.	F.A. Cup-3	...	A	A	May 1	Mon.	Leyton Orient	...	A	A
Feb. 4	"	Aldershot	...	A	A	" 3	Wed.	Colchester United	...	A	A
" 11	"	Wrexham	...	H	H	" 11	Thur.	Watford	...	H	A
" 18	"	Exeter City (4)	...	A	A	The figures 1, 2, 3, 4, 5, 6, refer to Cup Tie Dates					
" 25	"	Southport	...	H	H	Copyright of The Football League Limited, 1966					
Mar. 4	"	Notts County	...	A	A						
" 11	"	Exeter City (5)	...	H	H						
" 18	"	Chester	...	H	H						
" 24	Fri.	Hartlepoons United	...	A	A						
" 25	Sat.	York City	...	A	A						
" 27	Mon.	Hartlepoons Utd.	...	H	H						
April 1	Sat.	Port Vale	...	H	A						
" 8	"	Crewe Alex. (6)	...	A	A						
" 13	Thur.	Southend Utd.	...	H	H						
" 15	Sat.	Barrow	...	H	H						
" 22	"	Bradford	...	A	A						
" 24	Mon.	Southend United	...	A	A						
" 29	Sat.	Lincoln C. (S.F.)	...	H	H						
May 6	"	Chesterfield	...	A	A						
" 13	"	York City	...	H	H						
" 20	"	Final	...	H	H						

NEXT MATCHES

Saturday, 27th August, 1966

South East Counties League

Luton Town Youth

v.

WATFORD YOUTH

Kick-off 3 p.m.

Saturday, 3rd September, 1966

Football League -- Division 4 Kick-off 3 p.m.

Luton Town

v.

Newport County

Prices of Admission : Centre Stand 7/6
Wing Stand 6/- Enclosure 5/- Boys 2/6
Bobbers Stand 4/- Boys 2/- Terraces 4/- Boys 2/-

WILDS OF LUTON LTD. OF DUNSTABLE LTD. OF BEDFORD LTD.

SUPPLIERS TO LUTON TOWN F.C.

The finest 3 sports stores in the County

THOUSANDS OF PAIRS OF FOOTBALL BOOTS IN STOCK

BOYS from 24/9 per pair Men's from 32/6 per pair

by

**ADIDAS, PUMA, PELE, PENTAGON, MITRE, SIMLAM, SURRIDGE
SLAZENGER, LAWRENCE, COTTON-OXFORD, KINGSWELL, ELMER COTTON**

TRAINING BOOTS IN GREAT VARIETY

ALL POPULAR COLOURS OF FOOTBALL HOSE

BOYS, YOUTHS and MEN'S SIZES

Football Shorts, continental cut available in

Black, White, Navy, Scarlet, Emerald, Amber and Royal

A large range of set of jerseys in stock

Shinguards, Goal Posts, Goalnets, Ball carrying nets

LEADING MAKES OF FOOTBALLS from 27/6 to £9

TABLE TENNIS AND BILLIARD TABLES IN STOCK

COME TO

8 - 10, BUTE STREET, LUTON 23671

41, HIGH STREET NORTH, DUNSTABLE 63275

7, HIGH STREET, BEDFORD 59834

for first class service and club terms

**Published by : Luton Town Football and Athletic Co., Ltd., Kenilworth Road, Luton
Printed by : E. A. Allen & Son (Luton) Ltd., 2a, Douglas Road, Luton 'Phone 51626**