



OFFICIAL PROGRAMME

Price 4d.

FOOTBALL LEAGUE — DIVISION THREE

Luton Town v. Southend United *4-1*

Saturday, 26th October, 1963 Kick-off 3 p.m. *HT 1-0*

START THE SEASON WELL

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CLUB NOTES — continued.

etc. from the County Cricket Club they were able to increase the accommodation to 6,500. At the time these notes were being penned we had not heard from the Club what plans they have in mind or what our ticket allocation will be. As soon as we have any details a statement will be made through the "Luton News."

Christmas will soon be here and in this vein we would like to draw your attention to what we think would make an ideal present, for the men. We are now selling

Club Ties, in Terylene, with the Town Crest very nicely interwoven. These make ideal gifts and are obtainable from the Office, price 15/-.

Our lucky Number scheme still continues in a healthy fashion and very shortly (November 11th to be exact) we shall give you even better value for your shilling, when we intend to incorporate a Football scheme into the ticket. This will then have 2 schemes in 1, all for the price of one. Keep your eyes and ears open for further details.

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Club Notes

Some people say there is no such thing as 'bad luck.' If the spell through which we are going, and have been going for some little time, is not that we would like to know what it is. Last Wednesday night's result was surely the culmination of all the misfortune we have experienced. That Bristol City did not have at least one goal scored against them before we scored for them was almost incredible, and yet it was so. The City goalie had been beaten three times, but the ball either struck a post or was just off target, and the Bristol lads had just not been in the game. And then it happened, and from then on we were struggling, in the end having to suffer for the second time in just over a month the unpleasant experience of having four goals scored against us when, in each case if we had scored first after doing everything but just that, we might and feel we would have finished on the winning side. There is an old saying that it is no good crying over spilt milk, so we will not add to the misery, but it was a very disappointing end to a match we fully anticipated winning.

Southend United provide the opposition this afternoon and we extend to them a hearty welcome in their first visit to

Kenilworth Road since Season 1936/37. Known, so we are informed, as 'the Shrimpers' the United were formed in 1890 as 'Southend Athletic' but changed to the present title when they became a professional Club in 1906. Members of the Southern League until they joined the Third Division of the Football League when it was formed in 1920/21, they have never enjoyed any other company. The highest position they obtained was third on two occasions, in Season 1931/32 and in 1949/50, which were not quite good enough to promote them to a higher sphere. They can however always be relied upon to provide a stiff battle and their two goals to nil win over Reading last Saturday proves that they are a team not to be taken lightly.

It is many years ago since we were drawn in the First Round of the F.A. Challenge Cup, and now that we are back in the Third Division we have automatically been included in the First Round Draw this season. We have to face the long journey to Bridgwater in Somerset, on November 16th. Members of the Western League, we are informed they have a ground capacity of about 5,000 but that on the occasion of the visit of Crystal Palace two years ago in the Second Round by borrowing stands

continued inside front cover

DEVELOPMENT FUND

Winning Numbers for week commencing Monday, 21st October, 1963 (blue)

	£25	£10	£5	Special Numbers
MONDAY	18361	16579	03293	09934 Travelling Alarm Clock
TUESDAY	15444	01319	11690	02620 Gent's Wrist Watch
WEDNESDAY	00296	04448	13963	08614 Silver Plated Fruit Spoons
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PEN PORTRAITS OF OUR VISITORS

Peter Goy (goalkeeper). Born Beverley, Yorkshire. With Arsenal Football Club for 7 seasons. Joined Southend October 1960.

John Neal (full back). Born Seaham Harbour, Co. Durham. Played with Hull City, Swindon Town and Aston Villa before signing for Southend in November 1962.

Bobby King (full back). Played with Glasgow Rangers before being transferred to Southend United in June 1963. Born Edinburgh.

Tony Bentley (half back). Born Stoke-on-Trent. Turned professional with Stoke in 1956; transferred to Southend May 1961.

Mortimer Costello (centre half or full back). Born Dagenham, Essex. Joined Southend from Aldershot in 1957, with whom he played as an Amateur.

Terry Bradbury (half back). Signed from Chelsea in September 1962. Born in London.

Derek Woodley (outside right). Born Isleworth, Middlesex. Played with West Ham United before signing for Southend in August 1962.

Ray Smith (inside right or centre forward). Played with Southend as an Amateur before signing professional forms in December 1961. Born in Islington, London.

Barry Ashworth (centre forward or wing half). Born Stockport. Professional player with Bangor City before signing for Southend in June 1963.

Benny Friel (inside forward). Previously played for Dumbarton Football Club and transferred to Southend May 1963.

John McKinven (outside or inside left). Signed for Southend in 1960. Previously with Raith Rovers. Born Campbell Town, Argyllshire.

FOOTBALL LEAGUE'S JUBILEE BOOK

Histories are something dull. No one will say this of **The Football League's Jubilee Book** just issued to mark the pioneer competition's 75th birthday. It is a thriller with about fifty illustrations—some in colour—to light up great teams, games and players.

The highlights and humours of the early days are summarised; the growth to 92 clubs is covered in a fascinating cavalcade of The League's star performers. A chapter on The League's outstanding teams explains why these sides are placed on the pedestal. A chapter on pioneers cites the players who made new moves—men like Alex James (Arsenal), Wm. R. ("Dixie") Dean (Everton), Don Revie (Manchester City) and also Billy McCracken (Newcastle United whose off-side tactics revolutionised the Game).

This Jubilee Book has been compiled by Ivan Sharpe (with half a century of experience on and off the field as background) with the collaboration of Alan Hardaker, The Football League Secretary, and the Headquarters Staff who are responsible for the concluding statistical section containing every League Match result since the last War.

This colourful panorama tells young and old all they ought to know about The League that showed the way for the rest of the world.

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Bradbury
King
Friel
Ashworth
Costello
Rhodes
Smith
Bentley
Neal
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League Tables — 1963-64

FOOTBALL LEAGUE — DIVISION III

Up to and including Thursday, 24th October, 1963

	P	W	D	L	F	A	Pts
Coventry City	16	11	2	3	42	16	24
Oldham Athletic	15	10	2	4	31	21	22
Bournemouth	16	9	2	5	27	16	20
Crystal Palace	16	8	4	4	29	19	20
Shrewsbury Town	16	9	1	6	25	28	19
Port Vale	16	8	2	6	24	15	18
Mansfield Town	16	7	4	5	24	18	18
Peterborough United	16	8	2	6	36	26	18
Reading	16	7	4	5	20	20	18
Watford	16	7	3	6	25	23	17
Brentford	16	6	5	5	40	30	17
Q.P.R.	16	8	1	7	23	22	17
Hull City	15	6	5	4	21	23	17
Walsall	16	5	7	4	20	21	17
Colchester Utd.	16	5	6	5	24	24	16
SOUTHEND UTD.	16	5	6	5	24	24	16
Bristol Rovers	15	6	4	5	25	19	16
Bristol City	16	6	4	6	24	23	16
Barnsley	16	3	7	6	24	34	13
Crewe Alexandra	16	3	5	8	16	29	11
LUTON TOWN	16	3	4	9	12	27	10
Millwall Athletic	16	3	2	11	12	29	8
Wrexham	16	3	1	12	33	55	7
Notts. County	16	3	1	12	12	32	7

FOOTBALL COMBINATION — Saturday Section

Up to and including Saturday, 19th October, 1963

	P	W	D	L	F	A	Pts
Tottenham Hotspur	9	7	2	0	30	14	16
Leicester City	10	7	1	2	26	13	15
Arsenal	9	6	1	2	27	11	13
Plymouth Argyle	8	6	0	2	14	6	12
Peterborough United	7	6	0	1	20	9	12
Norwich City	9	6	0	3	21	12	12
Shrewsbury Town	8	5	2	1	21	12	12
West Ham United	8	5	2	1	25	15	12
Mansfield Town	10	4	2	4	20	19	10
Nottingham Forest	8	4	1	3	23	11	9
Crystal Palace	9	2	4	3	11	15	8
Notts. County	11	2	2	7	13	25	6
LUTON TOWN	8	1	3	4	11	17	5
Northampton Town	9	2	0	7	18	28	4
Colchester United	8	2	0	6	15	34	4
Cardiff City	8	1	1	6	11	24	3
Bristol Rovers	10	1	1	8	8	28	3
Ipswich Town	9	1	0	8	12	33	2

SOUTH EAST COUNTIES LEAGUE

Up to and including Saturday, 19th October, 1963

	P	W	D	L	F	A	Pts
Chelsea	8	6	1	1	34	8	13
Leyton Orient	8	6	1	1	25	10	13
Q.P.R.	7	5	2	0	28	4	12
Fulham	8	5	1	2	30	16	11
Tottenham Hotspur	8	4	2	2	21	11	10
Crystal Palace	9	4	2	3	22	22	10
Brentford	8	5	0	3	20	22	10
Charlton Athletic	8	4	1	3	19	17	9
Arsenal	7	2	3	2	11	6	7
West Ham United	7	2	3	2	14	12	7
LUTON TOWN	8	3	1	4	26	29	7
Watford	8	2	2	4	13	22	6
Portsmouth	8	2	0	6	17	26	4
Millwall Athletic	8	2	0	6	13	47	4
Bexley United	8	1	1	6	11	29	3
Brighton	8	0	0	8	10	33	0

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LEAGUE MATCHES—Players' Appearances and Goal Scorers

Names	APPEARANCES			GOALS		
	1st Team	2nd Team	3rd Team	1st Team	2nd Team	3rd Team
R. BAYNHAM	16
J. BRAMWELL	16
M. BRENNAN	...	3
G. CALEB	...	7
R. CHANDLER	...	6
A. CLARKE	...	8	1	...
A. DANIEL	...	3	...	2
R. DAVIES	...	4
M. FAIRCHILD
G. FINCHAM	16	...	7	4
K. HARGREAVES	...	1
F. JARDINE	10	3	...	1	...	4
C. LONG	8
M. LOWNDS	...	2
A. McBAIN	...	5	2	...
A. McGUFFIE	...	7	1	...
T. McKECHNIE	...	3	...	1
R. MORTON	15	1
D. PACEY	16
G. RIDDICK	5	5	...	1	4	5
B. RIOCH	...	1	1
A. RIVERS	...	2	9
G. SALISBURY	10	3	...	2	1	...
B. SCOTT	...	7
R. SMITH	2
C. TINSLEY	...	8
G. TURNER	11	1	...	1
H. WALDEN	12
J. WEIR	8	2
AMATEURS	...	6	64	17
OPPONENTS	1	1	...

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FOOTBALL LEAGUE Division III Results 1963-64 HOME CLUB	BARNLEY	BOURNEMOUTH	BRENTFORD	BRENTFORD	BURNLEY	CRYSTAL P.	HULL CITY	LUTON TOWN	MANSFIELD T.	MILLWALL ATH.	NOTTS COUNTY	OLDHAM ATH.	PETERBORO	PORT VALE	Q. P. R.	READING	SHREWSBURY T.	SOUTHEND U.	WALSALL	WATFORD	WREXHAM
BARNLEY
BOURNEMOUTH
BRENTFORD
BRENTFORD
BURNLEY
CRYSTAL P.
HULL CITY
LUTON TOWN
MANSFIELD T.
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PETERBORO
PORT VALE
Q. P. R.
READING
SHREWSBURY
SOUTHEND U.
WALSALL
WATFORD
WREXHAM

KEY — Wrexham at home lost to Southend United 1-3

Today's Half-Time Scores

NOTE. The letter in the Programme corresponds with the letter on the Board—thus A 0-1 means that the first named club has scored 0 and their opponents 1

FIRST LIST

A Arsenal	Notts. Forest
B Birmingham	Wolves
C Bolton Wan.	Blackpool
D Burnley	Sheffield Utd.
E Everton	Tottenham H.
F Fulham	Chelsea
G Ipswich T.	Liverpool
H Leicester C.	Blackburn R.
K Manchester U.	West Ham U.
L Sheffield W.	Aston Villa
M West Brom.	Stoke City
N Charlton Ath.	Cardiff City

SECOND LIST

A Derby County	Manchester C.
B Grimsby T.	Norwich City
C Huddersfield	Bury
D Leyton O.	Portsmouth

SECOND LIST—continued

E Middlesbro'	Sunderland
F Newcastle U.	Northampton
G Plymouth A.	Swindon T.
H Preston N. E.	Scunthorpe
K Southampton	Leeds United
L Swansea T.	Rotherham U.
M Brentford	Millwall
N Bristol City	Hull City

THIRD LIST

A Coventry City	Watford
B Crewe Alex.	Q. P. R.
C Crystal Palace	Bristol Rovers
D Mansfield T.	Colchester U.
E Notts County	Wrexham
F Port Vale	Bournemouth
G Reading	Peterborough
H Shrewsbury	Barnsley
K Walsall	Oldham Ath.
L Barrow	Exeter City
M Bradford	Carlisle Utd.
N Tottenham Res.	Luton T. Res.

Division III and Football Combination Fixtures :: 1963-64

1963	First XI Div. 3	Attendance	F	A
Aug. 24 Sat.	Walsall	9079	H	1
.. 28 Wed.	Crewe Alexandra	8909	A	0
.. 31 Sat.	Reading	7751	A	1
Sept. 6 Fri.	Barnsley	5173	A	1
.. 11 Wed.	Crewe Alex.	5865	H	3
.. 14 Sat.	Coventry City	14539	H	1
.. 18 Wed.	Crystal Palace	6194	H	0
.. 21 Sat.	Mansfield Town	9569	A	1
.. 28 ..	Brentford	7379	H	0
Oct. 2 Wed.	Crystal Palace	16304	A	1
.. 5 Sat.	Shrewsbury Town	5887	A	0
.. 9 Wed.	Port Vale	5934	H	1
.. 12 Sat.	Bournemouth	6361	H	1
.. 14 Mon.	Port Vale	11449	A	0
.. 19 Sat.	Watford	13250	A	0
.. 23 Wed.	Bristol City	5107	H	1
.. 26 Sat.	Southend Utd.		H	4
.. 29 Tues.	Bristol City		A	
Nov. 2 Sat.	Peterborough Utd.		A	
.. 9 ..	Oldham Athletic		H	
.. 16 ..	F.A. Cup—1			
.. 23 ..	Q. P. R.		H	
.. 30 ..	Wrexham		A	
Dec. 7 ..	F.A. Cup—2			
.. 14 ..	Walsall		A	
.. 21 ..	Reading		H	
.. 26 Thu.	Millwall Ath.		A	
.. 28 Sat.	Millwall Ath.		H	
1964				
Jan. 4 Sat.	Bristol Rovers (3)		A	
.. 11 ..	Barnsley		H	
.. 18 ..	Coventry City		A	
.. 25 ..	Colchester U. (4)		H	
Feb. 1 ..	Mansfield Town		H	
.. 8 ..	Brentford		A	
.. 15 ..	Shrewsbury T. (5)		H	
.. 22 ..	Bournemouth		A	
.. 29 ..	Hull City (6)		H	
March 7 ..	Southend Utd.		A	
.. 14 ..	Peterboro' (S.F.)		H	
.. 21 ..	Hull City		A	
.. 27 Fri.	Notts County		A	
.. 28 Sat.	Bristol Rovers		H	
.. 30 Mon.	Notts County		H	
Apr. 4 Sat.	Q. P. R.		A	
.. 11 ..	Wrexham		H	
.. 18 ..	Colchester United		A	
.. 22 Wed.	Oldham Athletic		A	
.. 25 Sat.	Watford		H	
May. 2 Sat.	Final			

1963	Reserve XI Fixtures	Attendance	F	A
Aug. 24 Sat.	Crystal Palace	1876	A	1
.. 31 ..	West Ham Utd.	1001	H	3
Sept. 7 ..	Mansfield Town	789	H	0
.. 14 ..	Shrewsbury Town		A	1
.. 21 ..	Arsenal	700	H	0
.. 28 ..	Leicester City		A	2
Oct. 12 ..	Norwich City		A	1
.. 19 ..	Bristol Rovers	369	H	3
.. 26 ..	Tottenham H.		A	
Nov. 2 ..	Northampton T.		H	
.. 9 ..	Peterborough Utd.		A	
.. 16 ..	Nottingham For.		H	
.. 23 ..	Colchester United		A	
.. 30 ..	Cardiff City		H	
Dec. 7 ..	Bristol Rovers		A	
.. 14 ..	Crystal Palace		H	
.. 21 ..	West Ham United		A	
.. 28 Thu.	Ipswich Town		A	
1964				
Jan. 4 Sat.	Ipswich Town		H	
.. 11 ..	Mansfield Town		A	
.. 18 ..	Shrewsbury T.		H	
.. 25 ..				
Feb. 1 ..	Arsenal		A	
.. 8 ..	Leicester City		H	
.. 15 ..	Plymouth Arg.		A	
.. 22 ..	Tottenham H.		H	
.. 29 ..	Northampton T.		A	
Mar. 7 ..	Peterborough U.		H	
.. 14 ..	Nottingham Forest		A	
.. 21 ..	Colchester Utd.		H	
.. 28 ..	Cardiff City		A	
.. 30 Mon.	Notts County		A	
April 4 Sat.	Norwich City		H	
.. 11 ..				
.. 18 ..	Notts County		H	
.. 25 ..				
To be arranged	Plymouth Arg.		H	

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NEXT MATCHES

Saturday, 2nd November, 1963
Football Combination Kick-off 3 p.m.
Luton Town Reserves
v.
Northampton Town Res.
Prices of Admission: Centre Stand 3/- Boys 2/-
Enclosure 2/6 Boys 1/6
Bobbers Stand 2/3 Boys 1/3 Terraces 2/- Boys 1/-

Saturday, 9th November, 1963
Football League—Division III Kick-off 3 p.m.
Luton Town
v.
Oldham Athletic
Prices of Admission: Centre Stand 7/6
Wing Stand 6/- Enclosure 5/- Boys 2/6
Bobbers Stand 4/- Boys 2/- Terraces 3/- Boys 1/6

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