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Secretary—W. Cox
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2001

OFFICIAL PROGRAMME

Issue No.

1

Wednesday, 28th August, 1963.

v. Luton Town

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CLUB NOTES AND COMMENTS

Tonight we welcome you to our first home game in the Third Division. This season is going to be vital to the future of the “Alex”. It is of the utmost importance that our support should increase, and we feel confident that with the added attraction of new visitors you will rally round in greater numbers and help us to obtain the extra cash we urgently require to consolidate ourselves in Division Three.

So many words are said at the beginning of every season, concerning the prospects of a club for the new season, and so many words have to be eaten. Everyone connected with the “Alex” will be working as hard this season as they did last, no-one can give more than their best and we hope our best will give us a successful season.

We extend to Luton Town Directors, Staff and Players a sincere welcome to Gresty Road and hope they enjoy our hospitality and we look forward to a good sporting game.

In the event of a draw in the League Cup at Carlisle on 4th September the replay will be at Gresty Road on Monday, 9th September, Kick-off 7-30 p.m.

You can support the “Alex” by joining C.A.D.O. or C.A.S.A, and do not forget our Bingo at the Town Hall on Fridays.

NEXT HOME GAMES

Saturday, 31st August. Third Division. Kick-off 3-0 p.m.
BRENTFORD

Saturday, 7th September. N. Reg. League. Kick-off 3-0 p.m.
STOCKPORT COUNTY Res.

Saturday, 14th September. Third Division. Kick-off 3-0 p.m.
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INTRODUCING OUR VISITORS LUTON TOWN

Goalkeeper—RON BAYNHAM. Has been with Luton Town since 1951. Came from Worcester City and has represented England on several occasions, played twice for the Football League, and for England B against Yugoslavia B. Was a member of the F.A. Touring Party to South America in 1959.

Right Back—ALAN DANIEL. A player of considerable promise who gained a place in the first team last season. Signed professional forms for Luton in January 1958. Son of Mel Daniel who played with Luton during and immediately after the war.

Left Back—JOHN BRAMWELL. Joined Luton in October 1960 from Everton and has proved a very capable player worthy to be considered for International honours. Has also played at wing half with success.

Right Half—BOB MORTON. Local born and has been with the club since 1948. A player with a wealth of experience having played in most positions in the team. Has played for England B and for the Football Combination on two occasions. Was chosen as England reserve at Wembley in 1955 and against Ireland in 1958.

Centre Half—GORDON FINCHAM. A dominating centre half and a newcomer to the Luton side having joined them from Plymouth. Was previously with Leicester City before moving to Home Park where he spent four seasons.

Left Half—DAVID PACEY. Luton born, he signed for the club in 1956. Was a member of the England under 23 team against Germany and Italy. A very strong player with a liking for getting among the goalscorers.

Outside Right—HARRY WALDEN. Joined Luton from Kettering in January 1961 and stepped straight into the first team. Last season he sustained a serious injury which kept him out of the side for most of the season.

Inside Right—GORDON TURNER. Went to Luton as a wing half on his demob from the Navy but found his true position at inside forward. Has been Luton's leading goalscorer for eight seasons. Is a skilled player with a tremendous shot.

Centre Forward—RON DAVIES. Secured from Chester in October 1962, he was an immediate success. Scored 21 goals including 4 against Norwich City at Luton last April. His performances for the Wales under 23 team created much interest.

Inside Left—GARETH SALISBURY. When Luton discovered that he had not been retained by his former club Norwich City they took immediate steps to secure his transfer. A versatile player who can also play effectively at wing half.

Outside Left—FRED JARDINE. Born in Edinburgh. Played for Dundee for two seasons before moving to Luton at the end of the 1960/61 season. Has showed considerable promise since joining the club.

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I. BAYNHAM

2. DANIEL

4. MORTON

7. WALDEN 8. TURNER

3. BRAMWELL

6. PACEY

9. DAVIES 10. SALISBURY 11. JARDINE

Referee — A. Jobling
(Morecambe)

Linesmen:-

C. I. Robinson (Salford) Red Flag
K. Harris (Chester) Yellow Flag

II. SMITH

10. KING

9. LORD

7. WHEATLEY 8. HAYDOCK

6. RIGGS

5. BARNES

4. KEERY

3. LEIGH

2. WHELAN

I. HICKSON

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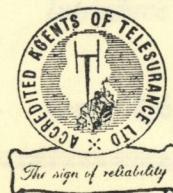
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PLAYERS' APPEARANCES 1963-64

1st Team

Ewing 1
Haydock 1
Hickson 1
Keery 1
King 1
Leigh 1
Lord 1
Riggs 1
Smith 1
Wheatley 1
Whelan 1

Drink and
enjoy



BORDER

the popular beer

Goal Scorers 1963-64 Season

First Team—

Lord 1

Second Team—

Gowans 1, Riley, 1 Stenhouse 1

2nd Team

Abbot 1
Barnes 1
Bodell 1
Dillon 1
Gowans 1
Kettle 1
Mailey 1
Riley 1
Robertson 1
Stenhouse 1
Swallow 1

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CREWE ALEX. F.C. PLAYING STAFF, 1963-64

Name	Height	Weight	Position	Birthplace	Previous Club
Mailey, Willie	5 9	10 8	Goal	Dunlocher	Everton
Hickson, Geoff	5 11	11 3	Goal	Crewe	Stoke City
Whelan, David	5 9	11 6	FB	Bradford	Blackburn R
Leigh, Peter	5 7½	11 0	FB	Altrincham	Man. City
Bodell, Norman	5 9½	11 0	WH	Royton	Rochdale
Keery, Stan	5 8	11 0	WH	Derby	Mansfield
Barnes, Eric	6 2	12 7	CH	Manchester	Amateur
Ewing, David	6 1	14 9	CH	Perth	Man. City
Shepherd, James	5 10	11 4	WH	Wigan	Everton
Swallow, Barry	5 11	11 6	WH	Doncaster	Doncaster
Riggs, Leslie			WH	Gillingham	Bury
Haydock, Bill	5 8½	11 0	OR or IF	Manchester	Man. City
Robertson, David	5 9	11 0	OR	Baillieston	Motherwell
Stenhouse, Robin	5 11	12 3	IF	Gilmorton	Third L.
Riley, Chris	5 11	11 12	IF	Prestatyn	Rhyl
Wheatley, Barry	5 10	11 7	IF	Sandbach	Liverpool
Lord, Frank	6 0	12 10	CF	Chadderton	Rochdale
King, Johnny	5 7½	11 7	IF	Wrenbury	Cardiff City
Gowans, Peter	5 10	11 3	IF	Dundee	Celtic
Smith, Ron	5 9	11 6	OL	Liverpool	Bournemouth
Dillon, John	5 8	11 4	OL	Coatbridge	Brighton

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SUPPORTERS' ASSOCIATION NOTES

Although those connected with Football are aware if its existence all the year round it is interesting to note how the National Press heralds the start of a new season. Gone are the small paragraphs giving brief transfer news and the large columns giving the latest cricket scores. It is as if at a given date the prominence of the sports is reversed and even the casual supporter is made aware that football is back once again.

After the tension of last year's promotion struggle which lasted right through to the very last game we now see the club engaged in the task of making their newly won place in the Third Division secure.

To this end the Supporters' Association, as it has done so often in the past will render to the parent club as much assistance as is possible. Already, as has been announced in the local and National Press a new floodlighting system is to be installed at Gresty Road and the expense of the installation being borne by the Supporters' Association.

Fund raising has gone on unceasingly through the close season and now that the season has re-opened an all-out effort is being made to raise as much cash as is possible. Instead of our own Pool which offered a first prize of £100 we have gone into the one run by the National Federation of Football Supporters' Clubs which offers a first prize of £1,000 and numerous other prizes of several hundred pounds weekly for an investment of 1/- per week. Agents are urgently required, for full details apply at the Registered Office 131 Edleston Road.

It is indeed unfortunate that Dave Ewing will not be in tonight's team to play Luton Town who are paying their first ever visit to Gresty Road. It is understood that the injury he sustained in the last few minutes of the game at Mansfield may keep him out of the side for a little while. All supporters I am sure will wish him a speedy recovery.

JUNIOR SUPPORTERS' NOTES

If you have not already done so, now is the time for renewal of Membership, the charge being 6d. under 16, 1/- over 16.

We have already had one successful trip to the away game at Mansfield last Saturday, shortly to be followed by trips to Shrewsbury and Port Vale. For full details apply at the office on the ground or at the offices at 131 Edleston Road.

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FIXTURES FOR SEASON 1963-64

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THIRD DIVISION			F	A	Attendances	NORTH REGIONAL LEAGUE			F	A	Attendances
1963						1963					
Aug 24	MansfieldA	1	2		Aug 24	Doncaster RH			
28	LutonH				31	Lincoln CityA			
31	BrentfordH				Sept 7	Stockport CH			
Sept 7	ShrewsburyA				14	York CityA			
11	LutonA				21	MiddlesbroughH			
14	Bristol CityH				Oct 5	Oldham Ath.H			
17	CoventryA				12	Halifax TownA			
21	Port ValeA				21	Oldham Ath.H			
28	Notts CH				26	Bradford CityA			
Oct 2	CoventryH				Nov 2	Bradford CityH			
5	SouthendA				9	Rotherham UA			
9	WalsallH				16	BradfordA			
12	ColchesterH				23	Hull CityA			
15	WalsallA				30	Scunthorpe UH			
19	Bristol RoversA				Dec 7	Lincoln CityH			
23	Crystal PalaceH				14	Doncaster RA			
26	Q.P. RangersH				21	Stockport CA			
30	Crystal PalaceA				28	BradfordH			
Nov 2	WrexhamA				1964					
9	BournemouthH				Jan 4	Stockport CH			
16	FA Cup 1st Round					13	Stockport CA			
23	BarnsleyH				20	Port ValeA			
30	MillwallA				Feb 1	Scunthorpe UA			
Dec 7	FA Cup 2nd Round					8	Port ValeH			
14	MansfieldH				22	Port ValeA			
21	BrentfordA				29	Oldham Ath.A			
26	PeterboroughH				Mar 7	Halifax TH			
28	PeterboroughA				14	Oldham Ath.A			
1964						21	Rotherham UH			
Jan 4	Hull CityA				April 4	Hull CH			
4	FA Cup 3rd Round					13	Port ValeH			
11	ShrewsburyH				18	BradfordH			
18	Bristol CityA				25	Halifax TA			
25	OldhamH									
25	FA Cup 4th Round										
Feb 1	Port ValeH									
8	Notts CA									
15	SouthendH									
	FA Cup 5th Round										
22	ColchesterA									
29	WalfordH									
29	FA Cup 6th Round										
Mar 7	Q.P. RangersA									
14	WrexhamH									
	FA Cup Semi-Final										
21	WatfordA									
27	ReadingH									
28	Hull CityH									
30	ReadingA									
April 4	BarnsleyA									
11	MillwallH									
18	OldhamA									
22	BournemouthA									
25	Bristol RH									