

OFFICIAL PROGRAMME 6d.

Telephone : Stoke-on-Trent 44660

FOUNDED 1863

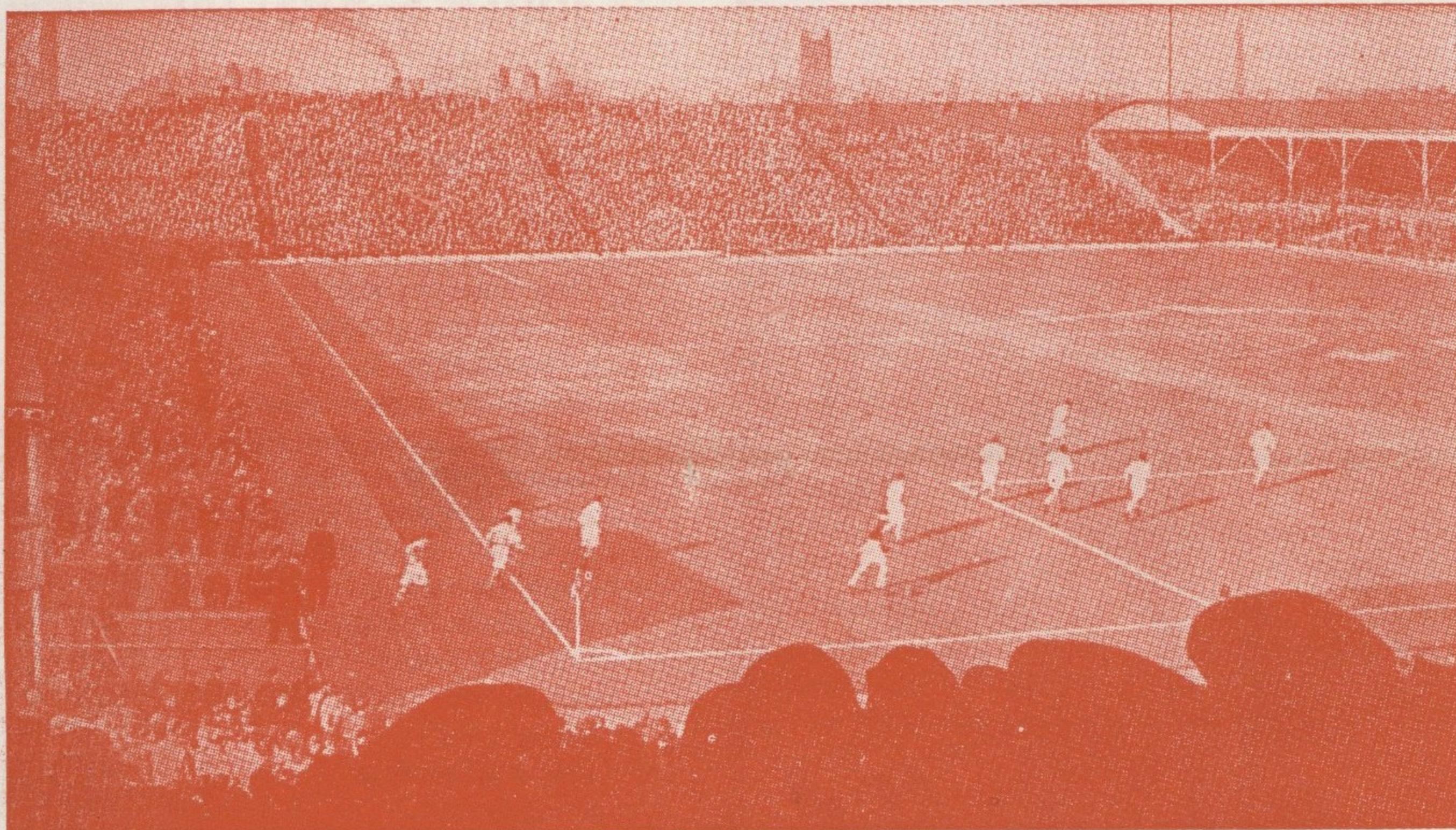
Telegrams: "Football," Stoke-on-Trent

STOKE CITY

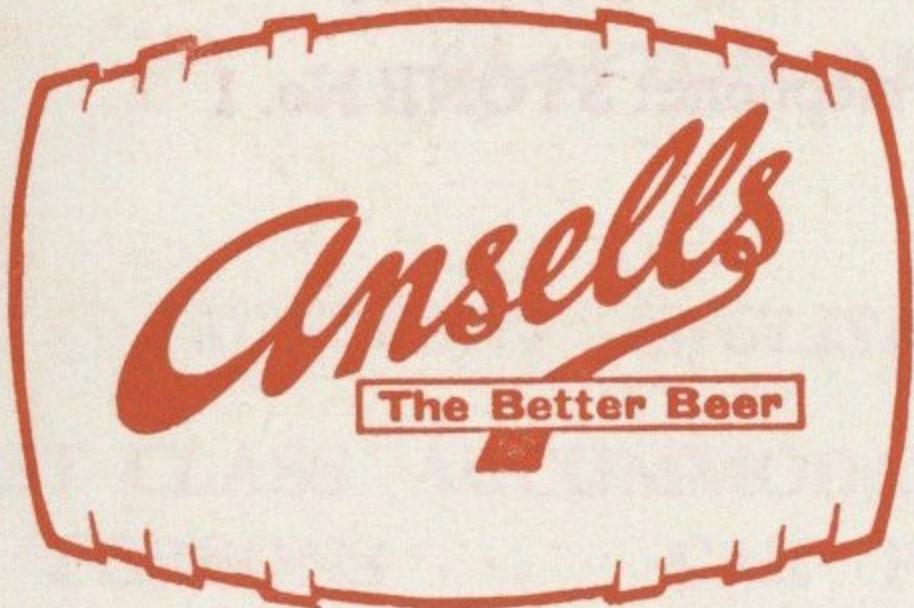
FOOTBALL CLUB (1908) CO. LTD.

Directors : A. A. Henshall, (Chairman) T. L. Duddell, G. W. Taylor, C T. Salmon, G. G. Crowe F.R.C.S.
Manager : Tony Waddington

Secretary : W. C. Williams



stronger . . .
more
satisfying



Champion
Bread and Cakes
for
Tea Every Day

Saturday, 7th April 1962.

Kick-off 3-15 p.m.

Our Visitors . . .

Luton Town



We welcome to the Victoria Ground this afternoon Luton Town. We fought out a goalless draw at Luton on 18th November. They are at present occupying 14th place in the League.

A who's who of the visiting players is appended.

J. Standen (goal)—Signed from Arsenal last year following a serious head injury to Ron Bayham. Plays County cricket for Worcestershire. When on his game very few goalkeepers are his better.

B. McNally (right back) Can occupy either full back position. Came from the League of Ireland Club, Shelbourne and has been with Luton since May, 1956. Played for Eire 'B' versus Rumania in Dublin in 1957 and also for Eire versus Czechoslovakia.

J. Bramwell (left back)—One of the two players who joined Luton from Everton when Billy Bingham, the Irish International, was transferred to that Club during the middle of last October. Is a very capable player and we are very surprised he has not been considered for International honours.

J. Groves (right half)—Won Derbyshire Schoolboy honours and was signed by Luton when only 15. Uses his height to great advantage and is a most accurate distributor of the ball.

T. Kelly (centre half)—Born in Luton. Played for Hitchin Town before joining the Town in 1950. Originally played wing half but was successfully converted into a centre half. A very strong player who holds his own with most centre forwards.

D. Pacey (left half)—First signed for the Club in 1956. Since his demob from the Army he has played for the F.A.

versus the R.A.F. and was also a member of the England Under-23 team against Germany and Italy. Very strong player with a liking for getting among the goalscorers.

R. Morton (outside right)—Local born and has been with the Club since 1948. Played for England 'B' versus Switzerland 'B' team, the Football Combination versus the Dutch XI (on two occasions) and also for the Football Association versus the Army. Was chosen as Reserve for England at Wembley in 1955 and again when they played Ireland in 1958. Usually a wing half, but has made numerous appearances at Centre Forward.

G. Turner (inside right)—Came to Luton as a wing half upon his demob. from the Navy but found his true position in the forward line. Represented the English League versus the Scottish League in 1955 and also played for the F.A. XI versus the Army in 1958. The Town's leading goalscorer for seven seasons out of the last eight. Has a tremendous shot.

A. Ashworth (centre forward)—The player who, with Bramwell, joined Luton when Bingham was transferred to Everton. A very progressive player always looking for the ball.

T. McKechnie (inside left)—Born Glasgow and came here direct from Rob Roy at the end of last Season. Has shown excellent promise in the trial games and is undoubtedly a player of the future.

J. Fleming (outside left)—Came to Luton from Partick Thistle when we transferred Joe McBride, in November, 1960. Is a very capable player with a tremendous shot and good turn of speed.



JOULE'S SPECIAL BITTER -

the man's light ale
that women enjoy!

Next time you visit a Joule's pub ask for a Special Bitter. Watch how it pours clear and bright, down to the last delicious drop. Admire the rich head on it—and enjoy its lively flavour that puts all your troubles into their proper perspective. "Here", you will say, "is a light ale to write home about".

This satisfying brew is making a lot of friends, among all sorts of people.

Try a Special Bitter for yourself: it's beer with a tradition behind it.

JOHN JOULE & SONS
LIMITED, THE BREWERY,
STONE, STAFFS.

Telephone: STONE No. 1

CLAYTON LODGE HOTEL

CLAYTON, NEWCASTLE-UNDER-LYME



EXCELLENT ENGLISH AND CONTINENTAL CUISINE

FIRST CLASS ACCOMMODATION AND BANQUETING SUITE FOR
260 PERSONS . CAR PARKING FACILITIES FOR 300 CARS

DOUBLE DIAMOND works wonders

WORK IN MODERN MINING – IT PAYS !

Remember—the North Staffs. Pits have to get **MORE** Coal

For details of mining, mechanical or electrical jobs available to men and boys apply to the :

**TRAINING OFFICER AT ANY COLLIERY — INDUSTRIAL RELATIONS OFFICER, N.C.B. OFFICES, LEEK ROAD,
STOKE-ON-TRENT — or to any Youth Employment Office or Labour Exchange.**



**SUPPORT "THE CITY"
AT
THEIR AWAY MATCHES**

MAKE UP A PARTY
AND HIRE A COACH



EXCURSIONS ALSO RUN
TO MANY AWAY FIXTURES

THE POTTERIES MOTOR TRACTION CO. LTD.
WOODHOUSE STREET STOKE-ON-TRENT
Telephone Stoke-on-Trent 48811

Franklins Drive Hire Ltd.

1961 Cars
from £2 per day

UNLIMITED MILEAGE
WINTER RATES

Newcastle 66573

M & B EXPORT

MITCHELLS & BUTLERS

STOKE CITY

Red and White Stripes White Shorts

O'NEILL

ASPREY (2) HOWITT (4)

MATTHEWS (7) MUDIE (8) VIOLETT (9)

ALLEN (3)

SKEELS (6)

THOMPSON (10) RATCLIFFE (11)

Referee :—
J. POWELL
(Rotherham)



Linesmen :—
J. Gibbs Yellow Flag
W. J. Gow Red Flag

FLEMING (11) McKECHNIE (10) ASHWORTH (9) TURNER (8) MORTON (7)

PACEY (6) BRAMWELL (3)

KELLY (5) STANDEN GROVES (4)
McNALLY (2)

White Shirts Black Shorts
LUTON TOWN

M & B

IT'S MARVELLOUS BEER

M & B

S. PEAKE & SON LTD.

Painters, Decorators, Plumbers, Signwriters, etc.

Welch Street, Stoke-on-Trent.



PHONE 4 8053



MORGAN BUILDING CO. LTD.

Building Contractors
Motor Body Builders
Coach Painters

BOOTHEN OLD ROAD
STOKE-ON-TRENT

Tel. 47557



**Silverdale
Co-operative Society
Ltd.**

SCORE AGAIN !
it's the Divi that counts

Branches in—
NEWCASTLE and DISTRICT

The Football Association

NOTICE

to Players, Officials and Spectators
(extract from Rules)

Players, Officials and Spectators are only allowed to take part in or attend matches on condition that they observe the rules of the Association, and every affiliated Association or Club is required to observe and enforce such rules.

Every Association or Club is responsible to the Council for the action of its Players, Officials and Spectators, and is required to take all precautions necessary to prevent Spectators threatening or assaulting Officials and Players, during or at the conclusion of Matches. An Official of an Association or Club, Referee, Linesman, or Players, shall not bet on any Football Match, and Associations and Clubs are also required to prevent betting and the use of objectionable language by Spectators. In the case of a breach of this Rule, any Player, Official, or Spectator may be removed from any ground, and such force used as may be necessary for the purpose of effecting such removal.

The Association shall be entitled to

publish in the public Press, or in any other manner it shall think fit, reports of its proceedings, acts and resolutions whether the same shall or shall not reflect on the character or conduct of any Club, Official, Player, or Spectator, and every such Club, Official, Player, or Spectator shall be deemed to have assented to such publication.

Issued by order of the
Council of The Football Association.
STANLEY ROUS, Secretary.
22, Lancaster Gate, London, W.2.

Club Soccer Topics

Re-arranged Fixtures.

The Bury Match, cancelled owing to snow, has now been arranged for Wednesday, 11th April, Kick-off 7.15 p.m.

The team had a successful visit to Holland beating the First Division Dutch side, GVAV 3-1, in a friendly match. On a wet night a crowd of 15,000 thoroughly enjoyed the game. Asprey, Viollet and Ratcliffe scored for Stoke.

Congratulations and best wishes for the future are extended to Eric Skeels who was married last Thursday. His wife Margaret, is a local girl.

Second Division				Fixture List 1961-62				Central League			
Date	Opponents	Goals		Date	Opponents	Goals		Date	Opponents	Goals	
		F	A			F	A			F	A
1961				1961							
Aug. 19	Rotherham United	H	1	2	Aug. 19	Liverpool	A	0	2		
" 22	Charlton Athletic	A	2	2	" 21	Barnsley	H	0	0		
" 26	Sunderland	A	1	2	" 26	Aston Villa	H	0	3		
" 28	Charlton Athletic	H	4	0	Sept. 2	Derby County	A	0	2		
" 5	Derby County	H	1	1	" 4	Wolverhampton W.	H	1	1		
" 9	Brighton & Hove Albion	A	1	2	" 9	Sheffield United	A	0	1		
" 16	Bristol Rovers	H	2	1	" 16	Leeds United	H	2	1		
" 18	Leeds United	A	1	3	" 20	Wolverhampton W.	A	0	3		
" 23	Brighton & Hove Albion	H	0	1	" 23	Blackburn Rovers	A	0	6		
" 29	Norwich City	H	3	1	" 20	Blackpool	H	0	4		
Sept. 5	Scunthorpe United	A	2	2	Oct. 7	Newcastle United	H	3	4		
Oct. 7	Leyton Orient	A	0	3	" 14	Everton	A	1	1		
" 14	Preston North End	H	1	1	" 21	West Bromwich Albion	H	5	1		
" 21	Plymouth Argyle	A	1	3	" 28	Manchester City	A	1	2		
" 28	Huddersfield Town	H	3	0	Nov. 4	Bolton Wanderers	H	1	0		
Nov. 4	(1) Swansea Town	A	0	1	" 11	Chesterfield	A	0	0		
" 11	Walsall	H	2	1	" 18	Preston North End	H	3	2		
" 18	Luton Town	A	0	0	" 25	Burnley	A	0	6		
" 25	(2) Newcastle United	H	3	1	Dec. 2	Huddersfield Town	H	3	2		
Dec. 2	Middlesbrough	A	2	2	" 2	Sheffield Wednesday	A	1	1		
" 9	Southampton	H	3	2	" 16	Liverpool	H	2	0		
" 16	Rotherham United	A	2	1	" 23	Aston Villa	A	0	1		
" 23	Sunderland	H	1	0	" 26	Bury	H	2	2		
" 30	Bury	A	2	0	" 30	Bury	A	2	2		
1962				1962							
Jan. 6	(3)			Jan. 6	Barnsley	A	2	0			
" 13	Derby County	A	0	2	" 13	Derby County	H	4	0		
" 20	Bristol Rovers	A	2	0	" 20	Sheffield United	H	0	0		
" 27	(4)			" 27							
Feb. 3	Leeds United	H	2	1	Feb. 3	Leeds United	A	1	3		
" 10	Norwich City	A	0	1	" 10	Blackburn Rovers	H	1	0		
" 17	(5) Scunthorpe United	H	1	0	" 17	Blackpool	A	0	0		
" 24	Leyton Orient	H	0	1	" 24	Newcastle United	A	1	3		
Mar. 3	Preston North End	A	2	1	Mar. 3	Everton	H	—	—		
" 10	(6) Plymouth Argyle	H	2	0	" 10	West Bromwich Albion	A	3	2		
" 17	Huddersfield Town	A	0	3	" 17	Manchester City	H	1	4		
" 24	Swansea Town	H	0	0	" 24	Bolton Wanderers	A	0	2		
" 31	(S.F.) Walsall	A	1	3	" 31	Chesterfield	H	3	0		
April 7	Luton Town	H	7	April 7	Preston North End	A	—	—			
" 14	Newcastle United	A	—	" 11	Manchester United	A	—	—			
" 21	Middlesbrough	H	—	" 14	Burnley	H	—	—			
" 23	Liverpool	A	—	" 21	Huddersfield Town	A	—	—			
" 24	Liverpool	H	—	" 23	Manchester United	H	—	—			
" 28	Southampton	A	—	" 28	Sheffield Wednesday	H	—	—			
May 4	(Final)			May 5							

HALF-TIME SCORES



A —Aston Villa v. Bolton.....

B —Blackburn v. Everton.....

C —Blackpool v. Fulham.....

D —Cardiff v. Leicester.....

E —Chelsea v. Manchester C.....

F —Manchester U. v. Ipswich.....

G —Notts Forest v. Arsenal.....

H —Sheffield U. v. West Brom.....

I —Tottenham v. Sheffield W.....

J —Wolves v. Burnley.....

K —Brighton v. Leyton.....

L —Bristol R. v. Newcastle.....

M —Bury v. Preston.....

N —Charlton v. Plymouth.....

P —Leeds v. Middlesbrough.....

Q —Liverpool v. Huddersfield.....

R —Norwich v. Walsall.....

S —Rotherham v. Swansea.....

T —Sunderland v. Southampton.....

U —Halifax v. Port Vale.....

V —Bournemouth v. Brentford.....

W —Portsmouth v. Grimsby.....

X —Q.P.R. v. Bristol C.....

Y —Aldershot v. Wrexham.....

WHO'S WHO
on Stoke City's Playing Staff

1961-62

Name.	Hght.	Wght.	Previous Club.	Birthplace.
GOALKEEPERS				
Hickson, G.G.	5-11	11-13	—	Crewe
O'Neill, J.	5-10	11-10	Everton	Dublin
Sherratt, B.	5-11	11-8	—	Stoke
FULL BACKS				
Allen, A.	5-10	11-12	—	Stoke
Parton, L.	5-9½	11-0	—	Stoke
Ward, T.	5-10	11-2	—	Stoke
Wilson, R.	5-6½	10-8	Musselburgh	Edinburgh
HALF BACKS				
Andrew, R.E.H.	6-0	12-4	Ellesmere P.	Ellesmere
Asprey, W.	6-1	12-11	—	W'hampton
Bloor, A.	5-11	11-11	—	Stoke
Flower, J.	5-8	10-0	—	Doncaster
Griffiths, R.W.	5-10½	11-8	Rhyl	Birm'ham
Philpott, A.	5-8	10-13	—	Stoke
Howitt, R.G.	5-10	11-7	Sheffield U.	Glasgow
Skeels, E.T.	5-8	10-7	—	Eccles
FORWARDS				
Adam, J.	5-8	10-5	Aston Villa	Blantyre
Bebbington, R.K.	5-6	10-2	—	Northwich
Matthews, G.	5-8	11-0	—	Stoke
Matthews, S.	5-9	11	Blackpool	Stoke
Mudie, J.K.	5-6½	11-2	Blackpool	Dundee
Nibloe	5-9½	11-6	Sheffield U.	Sheffield
Randles, T.	5-10	10-3	Ellesmere P.	Blackpool
Watcliffe, D.	5-8½	10-6	—	Newcastle (Staffs.)
Thompson, T.	5-7	10-5	Preston N.E. Co.	Durham
Violet, D.	5-8½	11	Man. Utd.	Manchester
Walters, W.T.	5-9	11-3	—	Stoke
* Part-time				
Bridgwood, G.	5-10	10-7	—	Stoke
Spraggett, J.C.	5-9	10-9	—	Stoke
Jones, G.	5-6	10-0	—	Stoke

and you save fuel

with

MICHELIN X
TYRES



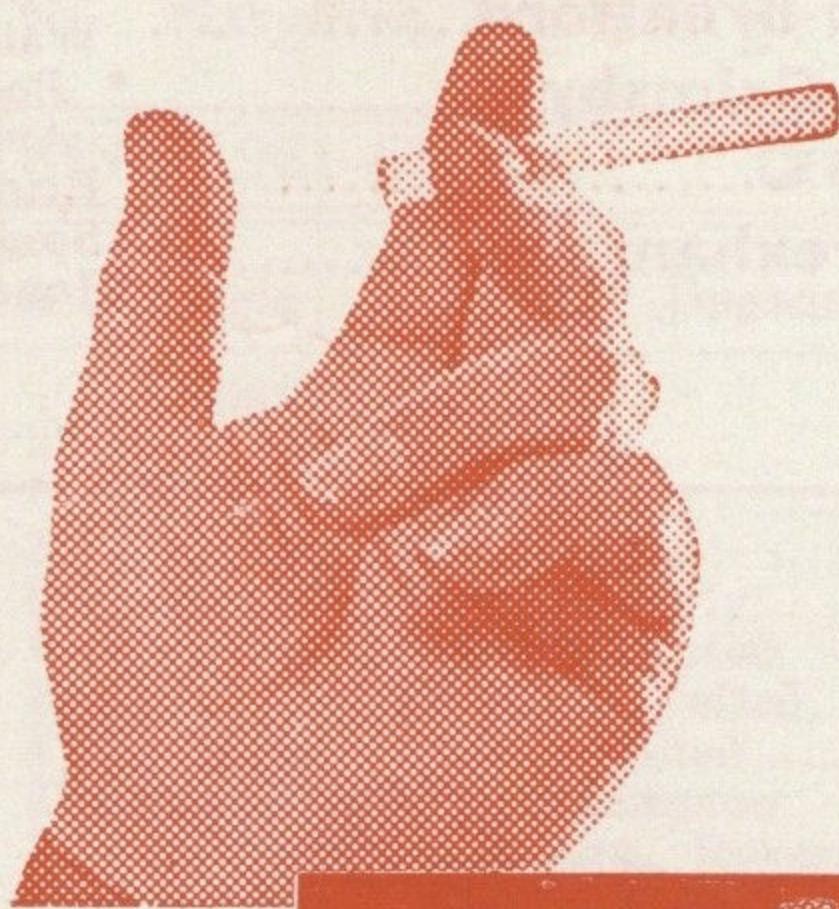
Michelin 'X' tyres not only give better road-holding, greater cushioning, twice the mileage but also they reduce fuel consumption.

MICHELIN TYRE CO. LTD.,
Factories:
STOKE-ON-TRENT (Head Office)
and BURNLEY



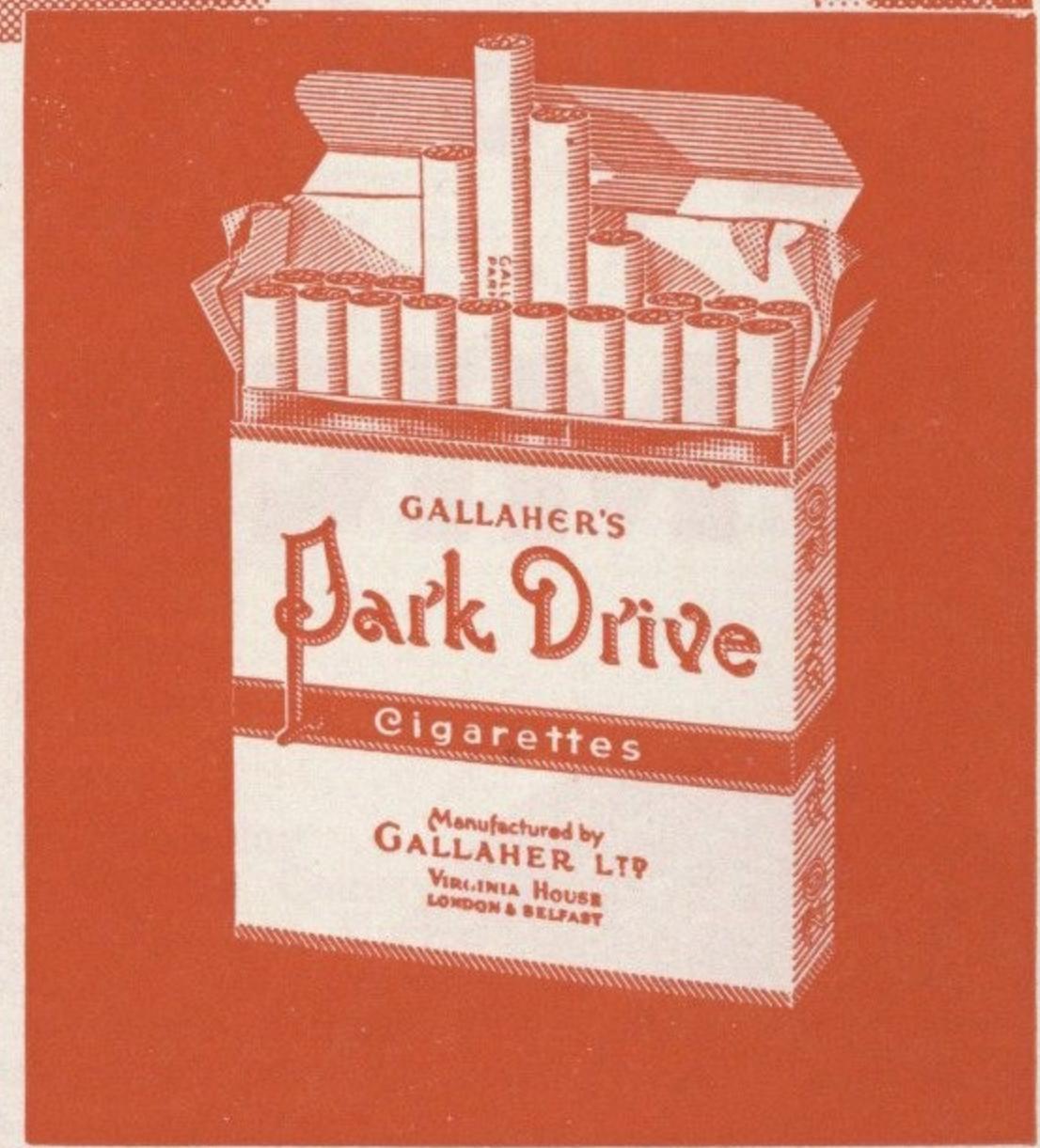


**TODAY
TWICE
AS MANY
SMOKERS
ENJOY
THE
GENUINE
TASTE
OF
PARK
DRIVE**



Park Drive sales have doubled
in a few years and every day
more and more people enjoy the
genuine taste of the good tobacco.

PLAIN
3'5 for twenty
or
TIPPED
2'10 for twenty



PARK DRIVE