



READING FOOTBALL CLUB

OFFICIAL PROGRAMME THREEPENCE

DIRECTORS

CHAIRMAN: Mr. E. J. Carter

Mr. A. E. Smith

Mr. A. E. Perris

Mr. F. V. Waller

Mr. J. S. Windebank

TEAM MANAGER:

Mr. H. Johnston

SECRETARY:

Mr. F. May

REGISTERED OFFICES AND GROUND:

Elm Park, Reading

Telephone and Telegrams:

54154 Reading

COLOURS:

Shirts: Blue and White Hoops

Knickers: White



THE READING FOOTBALL CLUB LIMITED

Vol. XI. No. 51

April 15th, 1957

FIXTURES—1956-57

LEAGUE III (SOUTH)					COMBINATION LEAGUE				
Feb.	2—Norwich City	A 5—2	Jan.	19—Coventry City	A 1—2
..	9—Coventry City	H 3—0	..	26—Southampton	H 0—0
..	16—Shrewsbury Town	H 2—2	Feb.	2—Brentford	H 5—1
..	23—Walsall	A 2—3	..	9—Luton Town	A 0—4
Mar.	2—Ipswich Town	H 1—3	..	16—Watford	A 1—1
..	9—Brentford	A 0—4	Mar.	2—Leicester City	A 0—6
..	13—Exeter City	H 4—0	..	9—Cardiff City	H 2—3
..	16—Torquay United	H 3—1	..	16—Ipswich Town	A 1—3
..	23—Millwall	A 0—1	..	23—Birmingham City	H 3—1
..	25—Southampton	H 2—4	..	30—Swindon Town	A 0—2
..	30—Brighton & Hove Albion	H 2—2	April	6—Millwall	H 2—3
April	6—Gillingham	A 0—0	..	13—Bristol Rovers	A
..	13—Swindon Town	H	..	15—Arsenal	H
..	19—Watford	A	..	19—Charlton Athletic	H
..	20—Bournemouth & B.A.	A	..	20—Portsmouth	H
..	22—Watford	H	..	22—Charlton Athletic	A
..	27—Brighton & Hove A.	A					
May	1—Brentford	H					

FOOTBALL LEAGUE TABLE

(Up to and including 6th April)

	Goals									
	P.	W.	D.	L.	F.	A.	P.			
Colchester	40	20	13	7	76	45	53			
Torquay	40	21	10	9	79	60	52			
Ipswich	40	20	8	12	87	47	48			
Southampton	39	19	9	11	67	43	47			
Brighton	40	17	11	12	72	58	45			
Bournemouth	39	15	13	11	72	52	43			
Walsall	40	15	12	13	73	61	42			
Brentford	40	14	14	12	70	68	42			
READING	40	16	9	15	72	68	41			
Q.P.R.	39	16	9	14	52	50	41			
Shrewsbury	39	12	17	10	61	67	41			
Millwall	39	15	10	14	56	73	40			
Northampton	39	15	9	15	60	58	39			
Newport	37	13	12	12	54	47	38			
Watford	39	14	9	16	62	64	37			
Southend	39	14	9	16	56	61	36			
Aldershot	39	13	10	16	70	82	36			
Gillingham	40	12	12	16	52	68	36			
Crystal Palace	40	10	14	16	54	67	34			
Plymouth	39	12	9	18	55	65	33			
Coventry	40	11	11	18	60	77	33			
Exeter	40	10	12	18	53	69	32			
Swindon	39	12	5	22	57	91	29			
Norwich	40	7	14	19	54	83	28			

FOOTBALL LEAGUE

GOALSCORERS

Tommy Dixon	29
Jimmy Whitehouse	13
Jimmy Wheeler	11
Bobby Campbell	5
Tommy Cronin	3
Brian Kirkup	3
Denis Penford	3
Ray Reeves	2
Brian Leach	1
Tony McCall	1
Douggy Webb	1
Tommy Wilson	1

F.A. CUP

Tommy Dixon	3
Bobby Campbell	1
Jimmy Wheeler	1

READING FOOTBALL CLUB LIMITED

FOUNDED IN 1871

CLUB NOTES

This evening we extend a cordial welcome to the Directors, Officials and Players of the Luton Town Football Club in the Southern Floodlight Competition Cup Final.

In the semi-final of this Competition our visitors defeated Brentford, whilst it will be recalled that we ourselves defeated Arsenal.

Luton Town are an old established Club having been founded 72 years ago, and to-day have a well appointed ground at Kenilworth Road.

The Club's principal honours include: Champions, Third Division (South), 1936-37. Runners-up, Division Two, 1954-55. Runners-up Southern League Division One, 1894-95, 1895-96.

Many well-known International Players have assisted this popular Midlands Club and include: B. Streten, J. R. Elvey, S. Owen, J. Payne, who it will be recalled scored ten goals versus Bristol Rovers, on April 13th, 1936, and established a Football League record, A. Brown and I. Hughes.

Last season's Football League Record was, played 42, won 17, drawn 8, lost 17. Goals for 66, against 64. Points 42.

The Club's Football League goalscorers were: Turner 19, Morton 10, MacEwan 8, Adams 5, Cullen 5, Davies 5, Pearce 4, Cummins 2, Gregory 2, Groves 1.

The Club's Manager is Mr. Dally Duncan who will be remembered as the Scottish International and former Derby County player. It is interesting to re-call that Mr. Duncan assisted our Club as a "Guest" Player during the last war years.

We are indeed also very pleased to welcome Mr. R. H. Pratt, J.P., Chairman of this Competition and who is also Chairman of The West Ham United Football Club, and also Mr. W. R. Wall, Secretary, who is Secretary to the Arsenal Football Club.

The Man on the Cover . . .


DAVID MEESON
(Goalkeeper)

Now in his third season with the Club, David was transferred from Wolverhampton Wanderers F.C., on August 10th, 1954, on his release from the Royal Air Force.

Selected as a reserve for England under 23 XI., versus Italy, at Stamford Bridge in January, 1955.

Height : 6ft. 1in. Weight : 12st. 6lbs.

JULIANS
For Motor Cycles



39 KINGS ROAD, READING
NORTON, VELOCETTE
A.J.S., TRIUMPH, EXCELSIOR
B.S.A., FRANCIS BARNETT

football fans read
NEWS OF THE WORLD
expert reports

Barnes & Avis LTD
PIANOS
RADIO-TELEVISION

140-141 FRIAR ST. & 35 LONDON ST.
READING Telephone: 3488/89

*Keep your eye
on the ball
-and your
savings in the-*

**TRUSTEE
SAVINGS BANK**
33 MARKET PLACE READING & BRANCHES

Interest $2\frac{1}{2}\%$ & $3\frac{1}{2}\%$
Ordinary Dept. TAX FREE concession



Your
garden will do
better if you
come to
FIDLER'S

READING

Shirts: Blue and White Hoops
Knickers: White

RIGHT

DAVID MEESON
EDDIE McLAREN
SYLVAN ANDERTON
TOMMY WILSON
JIMMY WHEELER
Referee:
Mr. R. J. LEAFE (Nottingham)

DICK SPIERS
BRIAN KIRKUP
HIGGS BEER
DELIVERED TO YOUR HOME
TEL. 3681

MAURICE EVANS
DOUGLAS WEBB
TOMMY DIXON

Linesmen:
Red Flag—
Mr. J. H. BROOKS (London)
Yellow Flag—
Mr. R. H. HARDING (Blackheath)

ADAM
PEARCE
McNALLY
BAYNHAM

10 BROWN
KELLY
JONES
TURNER
MORTON
POUNDER

LEFT

LUTON TOWN

RIGHT

Milwards

**Shoes for
MEN**

BROAD ST. . . WEST ST.
LONDON RD.

**MAKE
BAYLIS
YOUR
FOOD STORE**

—BAYLIS—
**THE GROCERS
LIMITED**
SHOPS.

Broad Street Corner, Reading
Abingdon, Caversham, Newbury,
Erleigh Road, Reading, Theale
and MOBILE.

Huntley & Palmers

the first name you think of in

Biscuits

SPECTATORS ARE FORBIDDEN TO CROSS THE PLAYING PITCH

SUPPORTERS' CLUB NOTES

To our many members who have enquired about Cup Final Tickets we are sorry to say we can do very little, but as you know the Club receives a small allocation and these will be drawn for as soon as received and winners will be notified.

With the Season in its last stages one's thoughts naturally turn to next Season and I would like to bring to your notice the Season Ticket by the instalment Plan which the Club is running. It is very simple, you pay what you like and when you like the only condition is that payments must be completed by July 31st. Prices of Tickets are: Centre Stand £7.7.0, B and D Stands £6.6.0, A and E Stands £5.5.0, and for the Ground £2.15.0 so to help the Reading Football Club with their Summer Wages problem, send your application to me NOW at 252 Oxford Road, Reading.

Our membership continues to grow and we would like to thank you for the way in which you are supporting our various money raising schemes and all proceeds from these efforts will be used for YOUR benefit.

We would like to thank you for the way you are supporting our Sheet collections and also we would like to thank the men who go round with the sheet, this effort is bringing us in a regular income and Wednesday Night's Collection was £5.0.2½ and this will purchase a Ton of Cement which will be used for Ground improvements behind the Tilehurst Goal.

"Berkshire Chronicle"

RECOGNISED LEADING LOCAL SPORTS PAPER

FOLLOW THE GAME AGAIN

in the

EMPIRE NEWS
and
Sunday Chronicle

Sunday's Liveliest
Sports Pages

*FROM TIME
TO TIME*

VACANCIES
occur in our expanding
organisation for skilled
fitters and machinists
with experience in the
Aircraft Industry.

Call write or 'phone
for particulars to the
Personnel Manager.

WESTERN MANUFACTURING

The Aerodrome, Woodley
(READING) LTD.
Tel.: Sonning 2351

You can enjoy the new car you need

now—A Used Vauxhall from Great Western Motors
has the economy features that make it such good
value—new or used, at an advantageous price.

GREAT WESTERN MOTORS

Branches of City Motors, Oxford.

PART EXCHANGES

HIRE PURCHASE

Showroom: STATION ROAD

Telephone: Reading 55281

READING

and at Henley

Service: Vastern Road

ELM PARK ATTRACTIONS

WEDNESDAY NEXT, APRIL 17th

KICK-OFF 6.30 p.m.

READING MINOR CUP FINAL

BATTLE ATHLETIC MINORS v. READING MINORS
(HOLDERS)

GOOD FRIDAY, APRIL 19th

KICK-OFF 3.15 p.m.

FOOTBALL COMBINATION

CHARLTON ATHLETIC

SMITH'S COACHES

GOOD FRIDAY, APRIL 19th

WATFORD

FARE 5/6

SATURDAY, APRIL 20th

BOURNEMOUTH

FARE 12/6

Full Details from Head Office
20, MILL LANE, READING

Telephone: 3247

EACH SUNDAY EXCURSION BOOKINGS

Reading General depart 9.5 a.m. to
SOUTHAMPTON 10/-
PORTSMOUTH
& SOUTHSEA 13/3
BOURNEMOUTH 16/-

Reading West depart 9.9 a.m. to
SOUTHAMPTON 9/9
PORTSMOUTH
& SOUTHSEA 13/-
BOURNEMOUTH 15/9

Also from Bramley 9.25 a.m. at
Cheaper Fares

Reading South depart 7.45 a.m. to
PORTSMOUTH 13/6

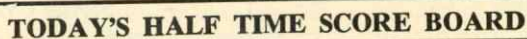
Reading South depart 11.50 a.m. to
PORTSMOUTH 8/6

RETURN TIMES and further infor-
mation obtainable at Stations, Offices
or Agencies.

BRITISH RAILWAYS



BLAKE
54 MINSTER STREET READING Tel. 2205



A	L
B	M
C	N
D	P
E	Q
F	R
G	S
H	T
J	U
K	V

**Always a
"home winner"**

THE
SPORTSMAN'S
CHOICE

★ EVERY FRIDAY
★ THREEPENCE

Reading Standard

Osco Limited, London Street, Reading.