

FOOTBALL LEAGUE — DIVISION 1

LUTON TOWN

v

CHELSEA



Official Programme

Price 3d.

SATURDAY, 30th MARCH, 1957

**'TRUE - FORM' OFFER YOU A
WONDERFUL SELECTION OF
Quality Footwear
AT LOWEST PRICES**

♦ ♦ ♦
COME AND SEE OUR WINDOWS AT
32, GEORGE STREET, LUTON

Take Advantage
of our
**Special
'Quick Service'
Repair
Department**

True-Form



LILLYWHITE'S 1st DIVISION TEAM

LILLYWHITES *versus* ANY COLOUR

Home Ground:
LEAGRAVE ROAD

Nearest Station
CHILTERN GREEN

Colour : Lily - white

1 Goal R. EDDYCASH		Kick - off : 8 a.m.	
2 Right Back PRICELOW	3 Left Back P. ROMPTERMS		
4 Right Half H. E. M. LOCK	5 Centre Half D. ORES	6 Left Half DOUGLAS FERR	
7 Outside Right M. OLDINGS	8 Inside Right F. LORING	9 Centre Forward S. ERVISS	10 Inside Left P. LYEWOOD
		11 Outside Left T. R. ELLIS	

Referee : Tim Bertradeoftheunitedkingdom

Linesmen : L. ORRIE
F. ETCHIT

Reserve : **NAT. PROBAN**

SPECTATORS ARE ASKED NOT TO LEAVE WITHOUT PAYING

LUTON BOBBERS STAND CLUB

BEECH HILL PATH

Telephone: LUTON 2566

The winning number of the Penny-on-the-Ball Ticket will be announced over the loud speakers at the interval. The person holding the winning

ticket can go to the rear of the Main Stand after the game and for 3d. purchase the ball from Mr. C. W. Gregory.

JOIN THE BOBBERS STAND CLUB

★ **1/2 Per Year**

★ **21/- Life Member**

Send Postal Order to:

MR. J. COLLIER, Hon. Treasurer, BEECH HILL PATH, LUTON

Luton Town Football

Established 1885 : Incorporated 1897



and Athletic Co., Ltd.

First Professional Side : Season 1891 / 92

CLUB NOTES

WE have the great pleasure this afternoon of receiving our near neighbours Chelsea in a League One fixture, and trust we all enjoy a game of football at its best. Losing at home to Sunderland, last Saturday, has left the "Blues" lower in the Table than was expected for today's match, and while we both feel quite comfortably placed nevertheless we both would like to win today in order to get that little more breathing space. That, of course, is not possible, so we can anticipate a very eager effort on both sides to get that advantage over the other and so gain the better position. Chelsea are in the process of bringing along a young side which will stand them in good stead for many years, and, in fact, their forward line is about the youngest in the Leagues, certainly in the First League. While this development process is going on there are bound to be many disappointments for the home fans, but Ted Drake, their Manager, knows what he is doing and it is felt that in two years time Stamford Bridge will probably again be celebrating the honour of being League I Champions, an honour they have enjoyed only once in their long career, which was in the season before last. It is very surprising that a Club of Chelsea's calibre and potential, which entered the Football League in 1905, should have to strive for fifty years before gaining this honour, but gratifying in a way that it should come in its Jubilee year. The F.A. Cup has still eluded them, although they were in the Final in 1914/15 only to be beaten by Sheffield United at Old Trafford by three goals to nil. So they, like ourselves, have still to wait for this honour of winning this coveted prize.

We have for this match more or less our recognised First Team back on duty after Reg Pearce, Wally Shanks and Gordon Turner have had to cry off since the match at Portsmouth due to injury. "Shay" Dunne still is not fit enough to play, but is progressing very well, as also "Bud" Aherne who will, we are pleased to say, resume light training next week. Ray Smith slightly pulled a muscle at Griffin Park, last Tuesday, so is out of action today altogether. The goal he scored in that match incidentally from 30 yards out was worth going a long way to see. It was a glorious bit of quick thinking and powerful shooting which did us all good to see. Once we had taken the lead in this match by a very well taken goal by Tony Pounder we gradually took over control until in the end we were playing exhibition football. But not until we had established a two goal lead could we in any way relax against this promising Brentford side, who played the game in a most sporting spirit. The "Bees" are another team in the course of building from youth, and we felt we shall be seeing Brentford in a higher sphere before very long if they can continue to play these young lads and keep them from serious injury.

Having beaten Brentford in the Semi-Final of the Southern Floodlit Challenge Cup, we are now to meet the winners of the Reading v. Arsenal match, which will be played at Reading, on April 3rd. We shall not know until that match has been played where or when the Final will be played, but details will be given later.

Our second string gained a well deserved victory over Birmingham City's Reserves here, last Wednesday afternoon, by four goals to two, and considering we had two new youngsters in the forward line not used to this class of football felt it was a very good victory indeed against this very experienced team. M. Dixon playing at centre forward showed in his fourth game in this class that he is improving, and when he gets the real feel of this football we shall be surprised if he does not get quite a few goals, especially with his head when he learns to time the ball better in the air. This will come with training. He looks a very good prospect. The other forward new to Combination football was the local boy George Britton, who had the satisfaction of scoring the first goal and who settled down quite nicely as the game progressed. We have heard many good things of this boy which all look well-founded, and next season we hope it will be possible to find him a regular place in our Combination side. It was a very promising debut.

Next Wednesday, we play Birmingham City in a League I fixture here at Kenilworth Road, under the Floodlights, kick-off 7.30 p.m. Having beaten this bogey team of ours already on this Ground and thus broken the ice, we hope to continue this good work when we meet them next Wednesday. Tickets obtained for the original date, March 2nd, are, of course, applicable for this new date.

Other dates to bear in mind in the near future are Wednesday, April 10th, when we play Bedford Town in the Final of the Bedfordshire Professional Cup, kick-off 7.30 p.m., also Monday, April 8th, when we are staging the Seaward Trophy match between Luton Schoolboys and West Ham Schoolboys, kick-off also at 7.30 p.m. This is a unique occasion for the Schoolboys as it will be the first time they will be playing under the lights. We hope it will be a great success, not only from the football point of view which we are sure from past experience will be the case, but from the financial point of view for the proceeds are donated to the Old People, a cause in which Alderman Seaward, the donor of the Trophy, has taken a great interest for a good many years. The Luton Schools' F.A. are to be congratulated on giving such worthy assistance to Alderman Seaward in this splendid work, as also the boys who take part.

Charles Mares—the big shop with the wide
selection of better clothes
for lasting satisfaction—

Charles
Mares
LIMITED

George Street, Luton and at St. Albans - Kettering - Bedford - Bletchley - St. Neots

Dragon's Blood

Brewed by **FLOWERS**



DAILY DELIVERIES
IN ALL DISTRICTS

**Randall
& Whiting**
Limited

1, Duke Street
LUTON

'Phone: LUTON 2991-2

Pasteurised :: T.T.
Channel Islands Farm
Bottled

Channel Islands
Sterilised

Cream :: Yoghourt

And at
98-100, LUTON ROAD
DUNSTABLE

'Phone: LUTON 1961
Proprietor: R. HARRIS

'Rons'
Gentlemen's
Hairdresser

6, MILL STREET

LUTON
BEDS.

Saloon Service - Ground Floor

Appointments - First Floor

LUTON TOWN

Shirts White
Knickers Black
Stockings Black with White Tops

Jones
Right Back

Morton
Right Half

Shanks
Outside Right

Turner
Inside Right

Referee:

Mr. R. H. Mann
(Worcester)

Laverick
Outside Left

Gibbs
Inside Left

Saunders
Left Half

Sillett
Left Back

CHELSEA

Shirts Royal Blue, White Collar
Knickers White
Stockings Black, Blue and White Tops

Spectators are asked NOT TO CROSS THE PLAYING FIELD after the match

Baynham
Goal

Owen
Centre Half

Groves
Centre



Allen
Centre

Dicks
Centre Half

Matthews
Goal

Football League — Div. 1

McNally
Left Back

Pearce
Left Half

Brown
Inside Left

McLeod
Outside Left

Linesmen:

Red Flag:
Mr. A. C. F. Gisborne
(Watford)

Orange Flag:
Mr. J. A. Hanger
(Rushden)

McNichol
Inside Right

Brabrook
Outside Right

Armstrong
Right Half

Whittaker
Right Back

Kick-Off 3 p.m.

Goal Of Mirrors
Buyers Of Wallpapers
All Glass Fireplaces Paints
O AND SONS LIMITED
Collingdon
Luton 1255
112
CHARLES BIRD AND SONS LIMITED
Street Beds

**HARRY CANHAM
& SON**

Export Packers
Export Leatherboard Post Boxes
Cardboard Box, Packing Case
Ply Box and Crate Manufacturers

Telephone:
LUTON 458

GROVE ROAD, LUTON

W. CHAMBERLAIN
& Co. (Luton) Ltd.

GENERAL HARDWARE MERCHANTS

VALSPAR Lacquer and Flat Wall Paint

MEREDITH'S

Celebrated Merlac Paint, Stains and Varnishes

SISSON'S PARIPAN

Siscolin Distemper: Enamels and Water Paint

Wallpapers and Borders etc.

ALL GARDEN REQUISITES

106, Dunstable Road, Luton

Telephone 329

Enquiries Invited



It's a relief after the excitement and hazards of football to know that your
savings are in safe hands at the . . .

**BEDFORDSHIRE
BUILDING SOCIETY**

INVESTMENTS · MORTGAGES

16 KING STREET, LUTON. Tel: 4577 · 38 HIGH STREET NORTH, DUNSTABLE. Tel: 579

32 VICTORIA STREET, ST. ALBANS. Tel: 4595 · 109 BLETCHLEY ROAD, BLETCHLEY. Tel: 680

Chief Office: 77-83 Harpur Street, Bedford. Tel: 66327 (3 lines)

**HELEY'S
Restaurant**

MILL STREET, Next to Gaumont Cinema

SPECIAL

**FISH & CHIP
DINNERS & TEAS**

SERVED ON MATCH DAYS

Seating Accommodation: 90

'Phone: Luton 3730 Proprietor: R. A. Heley

WILLIAMS & RICHARDSON

Proprietor H. R. WILLIAMS)

Electrical, Radio
and Television
Engineers

AGENTS FOR

★ H. M. V.
MURPHY
PHILLIPS
K. B.
GRUNDIG

Everything Electrical

174, Biscot Road

Luton

'PHONE 6897/8

Warden Tavern2½ miles out of Luton
on main Bedford RoadProprietor - Tom Hodgson
Ex-Captain Luton Town F.C.

Telephone: ICKNIELD 277

Wedding Receptions
Luncheons, Social Functions
Evening Parties
Fully Licenced Large Car ParkFor
Printing
That
Pleases**E. A. ALLEN
AND SON (Luton) LTD.**
424, DUNSTABLE RD.
LUTON

'Phone 1626

Today's Half-Time Scores

NOTE. The letter in the Programme corresponds with the letter on the Board—thus A 0-1 means that the first named club has scored 0 and their opponents 1.

FIRST LIST

A	Aston Villa	Preston N. E.
B	Blackpool	Portsmouth
C	Bolton W.	Arsenal
D	Charlton Ath.	Birmingham
E	Everton	Newcastle U.
F	Leeds United	Manchester U.
G	Manchester C.	West Brom.
H	Sunderland	Cardiff City
K	Tottenham H.	Sheffield Wed.
L	Wolverh'pton	Burnley
M	Barnsley	Bury
N	Blackburn R.	Stoke City

SECOND LIST

A	Bristol City	Doncaster R.
B	Fulham	Bristol Rovers
C	Lincoln City	Liverpool
D	Notts. Forest	Leicester City
E	Port Vale	Huddersfield
F	Rotherham U.	Leyton O.
G	Sheffield Utd.	Grimsby T.
H	Swansea T.	Notts. County
K	West Ham U.	Middlesbro'
L	Colchester U.	Swindon T.
M	Coventry City	Aldershot
N	Crystal Palace	Walsall

THIRD LIST

A	Exeter City	Shrewsbury T.
B	Newport Co.	Gillingham
C	Northampton	Bournemouth
D	Norwich City	Brentford
E	Plymouth A.	Millwall Ath.
F	Q. P. R.	Torquay Utd.
G	Reading	Brighton & H.
H	Southampton	Watford T.
K	Southend Utd.	Ipswich Town
L	Derby County	York City
M	Hull City	Hartlepoons
N	Portsm'th Res.	Luton T. Res.

Holidays 1957New
1957 Brochures
for Holidays
at Home
or Abroad
Now Available**Travel House**

21, Leagrave Rd., Luton

Tele.: 5855/6

202, High Street South
Dunstable Tele.: 100ENJOY YOUR
FIRESIDE EVENINGS WITHFROM
H. F. SCRIVEN LTD.
33-37, High Town Rd., Luton
Tel. Luton 5517-8 : AND AT HITCHINFor ALL your
Pharmaceutical
Toilet and
Photographic
Requirements
**REIDS
CHEMISTS
(Luton) Ltd.**
169, Dunstable Road
LUTON
(Corner of Kenilworth Road)
'PHONE - - LUTON 760**Division I and Football Combination Fixtures : 1956 - 1957**

1956	FIRST XI—Division 1	Attendance	1955/56	F. A.
Aug. 18	Sat. Sunderland	23,049	8 2	H 6 2
" 22	Wed. Wolves	26,715	5 1	H 1 0
" 25	Sat. Charlton Athletic	19,014	2 2	A 2 1
" 29	Wed. Wolves	46,781	2 1	A 4 5
Sept. 1	Sat. Manchester City	21,648	3 2	H 3 2
" 5	Wed. Aston Villa	21,171	2 1	H 0 0
" 8	Sat. Blackpool	32,112	2 3	A 0 4
" 15	" Everton	18,076	2 2	H 2 0
" 22	" Tottenham H.	58,960	1 2	A 0 5
" 29	" Leeds United	20,949	...	H 2 2
Oct. 6	" Newcastle United	36,491	0 4	A 2 2
" 13	" Sheffield Wed.	19,202	...	H 2 0
" 20	" Birmingham City	32,000	0 0	A 0 3
" 27	" West Brom.	16,786	0 2	H 0 1
Nov. 3	" Burnley	22,891	1 3	A 1 1
" 10	" Preston N. E.	18,721	2 1	H 1 1
" 17	" Chelsea (1)	30,823	0 0	A 1 4
" 24	" Cardiff City	13,674	3 0	H 3 0
Dec. 1	" Manchester United	34,736	1 3	A 1 3
" 8	" Arsenal (2)	19,871	0 0	H 1 2
" 15	" Sunderland	28,473	2 1	A 0 1
" 22	" Charlton Ath.	9,922	2 1	H 4 2
" 29	Sat. Manchester City	27,253	2 3	A 2 3
1957				
Jan. 5	Sat. Aston Villa F.A. Cup—3	20,108	H 2 2	
" 7	Mon. Aston Villa (Replay)	28,356	A 0 2	
" 12	Sat. Blackpool	16,589	3 1	H 0 2
" 19	" Everton	29,017	1 0	A 1 2
" 26	" F.A.—Cup 4
Feb. 2	" Tottenham H.	22,586	2 1	H 1 2
" 9	" Leeds United	25,500	...	A 2 1
" 16	" Newcastle U. (5)	21,007	4 2	H 4 1
" 23	" West Bromwich A.	21,880	1 3	A 0 4
Mar. 9	" Arsenal	41,288	0 3	A 3 1
" 13	Wed. Portsmouth	22,438	0 0	A 2 2
" 16	Sat. Burnley	16,420	2 3	H 0 2
" 20	Wed. Portsmouth	14,601	1 0	H 1 0
" 23	Sat. Preston N. E. (S.F.)	23,361	1 2	A 0 2
" 30	" Chelsea	...	2 2	H
April 3	Wed. Birmingham	...	0 1	H
" 6	Sat. Cardiff City	...	0 2	A
" 13	" Manchester U.	...	0 2	H
" 19	Fri. Bolton Wanderers	...	0 4	A
" 20	Sat. Sheffield Wed.	H
" 22	Mon. Bolton Wand.	...	0 0	H
" 27	Sat. Aston Villa	...	0 1	A
May 4	" F.A. Cup—Final

1956	Reserve XI Fixtures	Attendance	1955/56	F. A.
Aug. 18	Sat. Queens Park R.	2,079	...	A 7 1
" 25	" Tottenham H.	2,320	0 1	H 4 1
" 29	Wed. West Ham Utd.	1,890	...	H 0 2
Sept. 1	Sat. Crystal Palace	2,737	1 3	A 2 0
" 8	" Bristol City	2,285	...	H 4 1
" 15	" Plymouth Argyle	3,199	2 1	A 0 2
" 22	" Southend United	1,746	1 5	H 2 2
" 29	" Reading	1,588	...	A 0 1
Oct. 6	" Chelsea	1,675	3 0	H 1 0
" 13	" Bournemouth & B.	4,094	3 1	A 3 4
" 20	" Arsenal	2,480	2 2	H 5 1
" 27	" Watford	1,643	...	A 1 0
Nov. 3	" Swindon Town	1,600	...	H 0 2
" 10	" Brentford	1,421	3 7	A 2 1
" 17	" Portsmouth	1,314	2 3	H 5 1
" 24	" Ipswich Town	2,269	2 2	A 1 1
Dec. 1	" Leicester City	1,622	2 2	H 7 0
" 15	" Queens Park R.	1,314	3 1	H 5 0
" 22	" Tottenham H.	3,546	...	A 2 3
" 29	Sat. Crystal Palace	2,290	...	H 8 1
1957				
Jan. 5	Sat. Coventry City	2,524	1 2	A 0 4
" 12	" Bristol City	2,804	...	A 1 3
" 19	" Plymouth A.	1,695	6 6	H 5 2
" 26	" Coventry City	1,740	7 0	H 3 1
Feb. 9	" Reading	2,275	...	H 4 0
March 2	" Arsenal	7,093	0 2	A 2 3
" 9	" Watford	1,514	...	H 5 0
" 14	Thurs. Leyton Orient	1,161	3 4	A 4 3
" 16	Sat. Swindon Town	2,297	...	A 1 2
" 20	Wed. Birmingham C.	...	1 3	A 0 2
" 23	Sat. Brentford	1,728	5 2	H 3 0
" 27	Wed. Birmingham C.	364	2 8	H 4 2
" 30	Sat. Portsmouth	...	1 4	A
April 6	" Ipswich Town	...	2 1	H
" 10	Wed. Chelsea	...	0 4	A
" 13	Sat. Leicester City	...	1 1	A
" 17	Wed. Southend United	A
" 19	Friday Norwich City	...	0 1	H
" 20	Sat. Leyton Orient	...	3 4	H
" 22	Mon. Norwich City	...	0 2	A
" 24	Wed. Bournemouth	...	3 3	H
" 27	Sat. Swansea Town	...	0 1	A

LEAGUE TABLE : 1956-57

Up to and including Tuesday, 26th March, 1957

	P.	W.	D.	L.	F.	A.	P.
Manchester United	34	22	6	6	86	49	50
Preston North End	35	19	9	7	78	51	47
Tottenham Hotspur	34	18	9	7	86	49	45
Blackpool	...	33	18	7	8	78	55
Arsenal	...	36	18	7	11	75	62
Wolverhampton W.	34	17	7	10	83	60	41
Leeds United	...	36	14	12	10	66	51
Bolton Wanderers	35	15	9	11	57	55	39
Burnley	...	33	13	10	10	57	38
West Brom. Albion	32	12	10	10	48	44	34
Newcastle United	36	13	8	15	60	72	34
Birmingham City	32	13	6	13	55	51	32
Aston Villa	...	31	9	13	9	45	41
CHELSEA	...	35	9	12	14	55	66
LUTON TOWN	...	34	12	6	16	52	64
Everton	...	35	12	6	17	50	67
Sheffield Wed.	...	34	12	4	18	67	77
Manchester City	...	35	10	7	18	66	77
Sunderland	...	34	9	6	19	56	74
Cardiff City	...	34	9	6	19	49	78
Portsmouth	...	33	6	12	15	53	79
Charlton Athletic	36	8	2	26	54	106	18

NEXT MATCHES**Wednesday, 3rd April, 1957**

FOOTBALL LEAGUE—Division 1

LUTON TOWN

V.

BIRMINGHAM C.

Kick-Off 7.30 p.m. : Floodlight Match

Usual First Team Prices of Admission

Saturday, 6th April

FOOTBALL COMBINATION

Luton Town Reserves

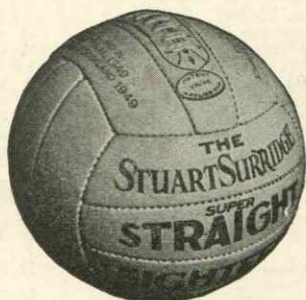
V.

Ipswich T. Reserves

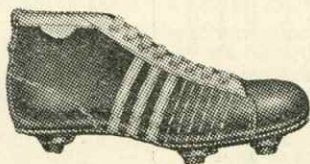
Kick-Off 3 p.m.

Usual Reserve Team Prices of Admission

THE NOTED SPORTS SHOPS



also in stock
"DOUBLE CROWN"
and
"STRAIGHT EIGHTEEN"



Lancaster "WORLD CUP" 65/-
Hundreds of pairs of football boots
to choose from. We must have yours!
Boys from 14/6 (English style) and
23/6 (Continental style)

UMBRO, BUKTA, UNWIN

and

LITESOME SPORTSWEAR



and
"IMPROVED T"
Slazenger's
"MITRE," "MINERVA"
footballs also available

WEBBER'S full range of footballs, "SUPREME," "PREMIER," "STALWART," "COMET."

G. A. WILD & SONS

The Town's Leading Sports Outfitters & Fancy Leather Goods Dealers

14, MANCHESTER STREET, LUTON

'Phone No.
780

also at

103, HIGH STREET NORTH, DUNSTABLE

'Phone No.
275

SUPPLIERS TO THE LUTON TOWN FOOTBALL CLUB

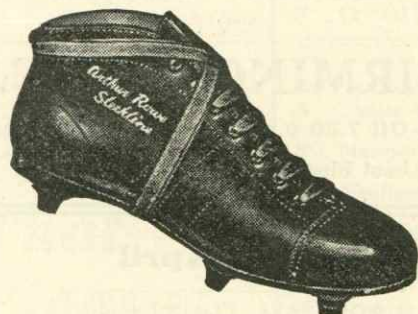
THE FAMOUS GERMAN BOOTS



NOW ON SALE
FOR THE FIRST TIME
66/6 to 101/-
Complete Repairs Service



57/6 and at 69/6



43/6

"Tom Finney," "Featherweight" and "Continental."
Manfield "Continental," "Cotton Oxford" and all
standard English style boots.

Goal Posts, Goal Nets, Back Tubes, Football Inflators,
Push Awls, Lacing Awls, Lace Tighteners, Bladders,
Ball Carrying Nets, Dubbin, Boot Laces 90", Leather
and Rubber Studs. ALL IN STOCK!

SHINGUARDS from 2/6 to 18/9 including
"Stanley Matthews," "Tommy Lawton," "Denis
Compton," "Tom Finney" and "Don Revie."
Also Boys and Youths

Club Secretaries :

GORDON TURNER is on the Ball to Score for you. 'Phone Luton 780
and book your appointment to see our **FULL SPORTS and GAMES RANGE**