

OFFICIAL PROGRAMME

Vol. XXIII—No. 1

SATURDAY, AUGUST 20th, 1955

Price 3d.

CHARLTON ATHLETIC

v. LUTON TOWN

RED & WHITE
CIGARETTES

.....

for the man who inhales

NEXT FIRST DIVISION HOME MATCH

THURSDAY, SEPTEMBER 1st

K.O. 6.15 p.m.

SHEFFIELD UNITED

CHARLTON ATHLETIC FOOTBALL CO., LTD.

Regd. Office and Ground:

FOUNDED 1903

THE VALLEY, FLOYD ROAD, LONDON, S.E.

Directors:

S. G. GLIKSTEN, Esq. (Chairman)

R. LAW, Esq. D. H. CLARK, Esq. Dr. J. MONTGOMERY. F. H. WILKINSON, Esq.

Trainer: J. TROTTER. Secretary-Manager: J. SEED. Assistant Secretary: J. PHILLIPS.

Medical Officers—Dr. MONTGOMERY and Dr. JAMES.

CLUB NOTES

This is Charlton Athletic's Golden Jubilee Year, and it is with pride and thanksgiving that we celebrate this great landmark in the club's history. When the little band of Charlton lads founded the club 50 years ago on a spot not a quarter of a mile from the Valley, the never dreamed that the Athletic would one day become world famous as members of the First Division Football League, or that the title of their club would one day be engraved on the F.A. Cup.

These pioneers surmounted tremendous obstacles in order that the club should become established, and within a few years, the name "Charlton Athletic" ranked high in their sphere of football.

The story of our ancestors is one of delightful comradeship, good sportsmanship, tremendous personal sacrifice and a steadfast determination to improve their game. They started the club as Charlton Athletic and it has always been Charlton Athletic, building up a tradition which we, who follow in their footsteps, must always strive to cherish.

WELCOME TO LUTON TOWN

To-day, our visitors, Luton Town, are making their debut as a First Division club. Readers will recall that Birmingham and Luton earned promotion last season after one of the most exciting finishes on record. Three clubs concluded the season with 54 points each, Rotherham United proving the unlucky club, missing promotion through inferior goal average. Luton Town's advance was thoroughly deserved, however, and we feel sure they will give a good account of themselves in top class football.

Luton's manager, Mr. "Dally" Duncan, needs no introduction to Charlton, for he was Derby County's outside-left in the side that beat Charlton 4-1 after extra time in the F.A. Cup Final of 1946. Dally was a great player, and many times played for Scotland.

ANOTHER CUP-TIE

The last time Charlton played Luton Town was in a third round F.A. Cup-tie at Luton on January 12, 1952, and the 3,000 Charlton supporters who made the trip had little to enthuse over, for the Robins gave a surprisingly moderate display and were beaten 1-0. Full credit went to Luton, and particularly to their international goalkeeper, Bernard Streten, who brought off some amazing saves. We recall two in particular—

one from Benny Fenton and another, in the dying minutes of the game, from Riley Cullum.

Charlton's team that day was: Bartram; Campbell, Lock; Fenton, Ufton, Hammond; Hurst, Cullum, Vaughan, Kiernan and Duffy.

In the League, Charlton and Luton have met 20 times in all, most of them in the 1920's when both clubs were in the Third Division.

Luton's first visit to The Valley was on April 22, 1922, towards the end of Charlton's first season as a Football League club. It proved a most un-happy day for the Robins. It poured with rain and scarcely 3,000 people braved the elements to see Charlton beaten 1-0 after having by far the better of the exchanges. The goal was a tragedy for Charlton. Barnes, the goalkeeper, slipped in the mud in making a save, and the ball slithered to the feet of Higginbotham, Luton's inside-right, who had the simplest task in scoring.

REMEMBER THESE NAMES

For the benefit of old supporters of both clubs, the teams in that 1922 match were: **Charlton:** Barnes; Burton, Goodman; Dowling, Whalley, Dunn; Castle, Bailey, Filliston, Thomson, Wilson.

Luton Town: Bailey; Lennon, Tirrell; Foster, Walker, Roe; Hoar, Higginbotham, Reid, Butcher, Bookman.

J. W. Filliston, who led the Charlton forwards in that match, was an amateur signed just previously from Redhill.

Charlton's last League match at Luton was at the beginning of the Robins' promotion-winning season in the Third Division in 1934-35. It was on September 8, 1934, and the fixture recalls the tragic death of Charlton's goalkeeper, Alex Wright. On the day before the match at Luton, Wright was fatally injured while bathing in the sea at Babbacombe. Harry took the place of his namesake in goal at Luton, and Charlton won 2-1.

SAM COMES IN

Within a week of poor Alex Wright's death, Charlton manager Jimmy Seed signed Sam Bartram, and before the end of the year, Sam made his League debut, and on January 19, 1935, was in goal for the return game with Luton, in which Charlton won 4-2 and gained two more promotion points.

CLUB NOTES . . . continued

CHARLTON'S PLAYING STRENGTH — SEASON 1955-56

Name.	Birthplace.	Posn.	Height ft. ins.	Weight st. lb.
AYRE, Robert	Berwick-on-Tweed	O.R.	5 6	10 0
BARTRAM, Sam	Boldon	G.	6 0	13 0
CAMPBELL, James	Near Glasgow	R.F.B.	5 9	11 1
CARPENTER, Edwin	Lewisham	L.F.B.	5 8	10 12
CHAMBERLAIN, Ken	Durban, S. Africa	C.H.B.	6 0	12 0
CHARLES, Ralph	Portslade, Sx.	I.R.	5 10	10 9
COX, Keith	Derbyshire	L.H.B.	5 9	11 0
DARVELL, Roger	Rickmansworth	C.H.B.	6 1	12 0
EDWARDS, Trevor	Rhondda, Wales	R.H.B.	5 8½	11 0
ELLIS, Sydney	Charlton	L.F.B.	5 8	10 2
FIRMANI, Peter	Cape Town, S. Africa	O.R.	5 10	11 0
GAULD, James	Aberdeen	I.R.	5 11	12 0
GOWER, Ken	Hatfield, Herts.	L.F.B.	5 11	11 4
HAMMOND, Cyril	Woolwich	L.H.B.	5 8	10 11
HEWIE, John	Pretoria, S. Africa	R.H.B.	6 2	11 9
HURST, Gordon	Oldham	O.R.	5 9	11 5
JAGO, Gordon	Poplar	C.H.B.	6 1	11 6
KIERNAN, William	Croydon	O.L.	5 6	10 5
LEARY, Stuart	Cape Town, S. Africa	C.F.	5 9	10 8
LUCAS, Frederick	Slades Green	R.H.B.	5 8	10 11
MARSH, Eddie	Dundee	G.	5 10	11 2
MORRIS, Malcolm	Sandwich	R.F.B.	5 11	11 11
O'LINN, Sydney	Cape Town, S. Africa	I.R.	5 10	11 4
OOSTHUIZEN, Ron	Cape Town, S. Africa	O.L.	5 8	10 7
PEMBERY, Gordon	Cardiff	L.H.B.	5 9	12 0
POTTER, Douglas	Godstone	O.L.	5 9	10 12
REED, Frank	Seaham, Co. Durham	G.	6 3½	13 0
ROBINSON, Edward	Sunderland	I.R.	5 6	10 10
RYAN, John	Scotland	O.R.	5 9	11 0
SEWELL, John	London	C.H.B.	5 10	11 0
TAYLOR, James	Tonbridge	O.R.	5 9	11 9
TERRY, Patrick	Brixton	C.F.	5 11	12 0
TOWNSEND, Donald	Swindon	R.F.B.	5 10½	11 6
TUCKER, Keith	Deal	O.L.	5 9½	10 6
TITCOMBE, Ken	Swindon	C.H.B.	5 10	11 2
UFTON, Derek	Crayford	C.H.B.	5 11½	12 4
WERGE, Edwin	Sidcup	I.R.	5 9	10 8
WEST, John	Welling	O.L.	5 8	10 6
WHITE, Ron	Bethnal Green	I.L.	5 8	11 10

Of the 39 players mentioned above, nine—Cox, Edwards, Leary, Potter, Reed, Sewell, Tucker, Werge and West are serving with the Forces.

ENJOY THE EXTRA COMFORT OF A SEASON TICKET AT THE VALLEY

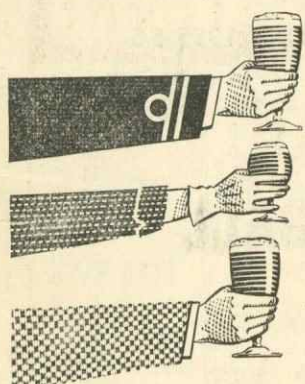
PRICES

£7 10 0 and £5 9 6

Apply at the Offices on the ground TO-DAY or write—

The Secretary, Charlton Athletic Football Club, The Valley, Floyd Road,
Charlton, S.E.7.

The best round here!



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Tyne ... 43/6

FOOTBALL LEAGUE (DIV. 1)

CHARLTON ATHLETIC v. LUTON TOWN

K.O. 3.15 p.m.

CHARLTON ATHLETIC

Colours: Red Shirts, White Collars, White Knickers.

Goal. SAM BARTRAM		3 Left Back. DON TOWNSEND	
2 Right Back. JIMMY CAMPBELL	5 Centre Half. DEREK UFTON	6 Left Half. CYRIL HAMMOND	
4 Right Half. JOHN HEWIE	9 Centre Forward. STUART LEARY	10 Inside Left. JIMMY GAULD	11 Outside Left. BILLY KIERNAN
7 Outside Right. GORDON HURST	8 Inside Right. BOBBY AYRE		

Keteree
Mr. K. A. Collinge (Cheshire)



Linesmen:
Mr. F. C. Case (Suffolk) (Red Flag)
Mr. L. A. Hill (Berkshire) (Yellow Flag)

TAYLOR
Outside Left.
11

CUMMINS
Inside Left.
10

MacEWAN
Centre Forward.
9

TURNER
Inside Right.
8

DAVIES
Outside Right.
7

SHANKS
Left Half.
6

OWEN
Centre Half.
5

MORTON
Right Half.
4

AHERNE
Left Back.
3

DUNNE
Right Back.
2

BAYLIAM
Goal.

LUTON TOWN

Colours: White Shirts, Black Knickers.

Any alteration in the above Teams will be broadcast before the start of the Match.

NEWS OF THE WORLD

THE FOOTBALL FAN'S SUNDAY NEWSPAPER

Muscles need more than training



EVERY footballer needs to develop strength and stamina as well as skill to hold his place in a first-class team. But there is another aspect that must not be overlooked—that is relaxation.

A cup of hot Horlicks regularly at bedtime does a first rate job of helping us to relax and keeping us relaxed while we sleep. The result—greater mental coolness and muscles tuned to peak performance just when it is needed.

HORLICKS

Guard Throat and Chest

Take swift action against husky throat, coughs, colds and catarrh. Pop in a KILKOF KONE. These pleasant-tasting pastilles contain valuable medicaments which warm you, comfort you and soothe away all soreness. Carry a packet *always*.

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KONES**

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7d

THINGS ARE HAPPENING

in S.E. London

Read all about
them in **The Kentish Mercury**

The paper for the best News Pictures,
Sport and Small "Ads."

FIXTURES AND RESULTS . 1955 . 56

FOOTBALL LEAGUE

1955.	Date	Opponents	Grd.	F.	A.
Aug. 20	Luton Town	H	2	2	
" 22	Sheffield United	A	0	0	
" 27	Bolton Wanderers	A	3	1	
Sep. 1	Sheffield United	H	3	2	
" 3	Tottenham Hotspur	A	2	2	
" 7	Preston North End	A	2	2	
" 10	Everton	H			
" 15	Preston North End	H			
" 17	Newcastle United	A			
" 24	Birmingham City	H			
Oct. 1	West Bromwich A.	A			
" 8	Chelsea	H			
" 15	Blackpool	A			
" 22	Portsmouth	H			
" 29	Arsenal	A			
Nov. 5	Manchester City	H			
" 12	Wolverhampton W.	A			
" 19	(1) Aston Villa	A			
" 26	Sunderland	A			
Dec. 3	Huddersfield Town	H			
" 10	(1) Cardiff City	A			
" 17	Luton Town	A			
" 24	Bolton Wanderers	H			
" 26	Manchester United	A			
" 27	Manchester United	H			
" 31	Tottenham Hotspur	H			

1956.	Date	Opponents	Grd.	F.	A.
Jan. 7	(3)				
" 14	Everton	A			
" 21	Newcastle United	H			
" 28	(4)				
Feb. 4	Birmingham City	A			
" 11	West Bromwich A.	H			
" 18	(5) Chelsea	A			
" 25	Blackpool	H			
Mar. 3	(6) Aston Villa	A			
" 10	Arsenal	H			
" 17	Manchester City	A			
" 24	Wolverhampton W.	H			
" 30	Burnley	H			
" 31	Portsmouth	A			
Apl. 2	Burnley	A			
" 7	Sunderland	H			
" 14	Huddersfield Town	A			
" 21	Cardiff City	H			
" 28					
May 5					

LONDON MID-WEEK LEAGUE

1955.	Date	Opponents	Grd.	F.	A.
Wed. Sep. 28	West Ham United	H			
" Oct. 12	Arsenal	H			
" " 26	Queen's Pk Rangers	A			
" Nov. 9	Crystal Palace	H			
" " 23	Queen's Pk Rangers	H			
" " 30	Portsmouth	A			
Thurs. Dec. 8	Tottenham Hotspur	A			

FOOTBALL COMBINATION

1955.	Date	Opponents	Grd.	F.	A.
Aug. 20	Fulham	A			
" 25	Norwich City	H			
" 27	Swindon Town	H			
" 31	Norwich City	A			
Sep. 3	Bristol City	H			
" 10	Brighton & Hove A.	A			
" 17	West Ham United	H			
" 24	Ipswich Town	A			
Oct. 1	Chelsea	H			
" 8	Plymouth Argyle	A			
" 15	Southend United	H			
" 22	Bournemouth & B.A.	A			
" 29	Coventry City	H			
Nov. 5	Arsenal	A			
" 12	Reading	H			
" 19	Leicester City	A			
" 26	Cardiff City	H			
Dec. 3	Leyton Orient	A			
" 10	Watford	H			
" 17	Fulham	H			
" 24	Swindon Town	A			
" 26	Swansea Town	A			
" 31	Bristol City	A			

1956.	Date	Opponents	Grd.	F.	A.
Jan. 7	Millwall	A			
" 14	Brighton & Hove A.	H			
" 21	West Ham United	H			
" 28	Millwall	H			
Feb. 4	Ipswich Town	H			
" 11	Chelsea	A			
" 18	Plymouth Argyle	H			
" 25	Southend United	A			
Mar. 3	Bournemouth & B.A.	H			
" 10	Coventry City	A			
" 17	Arsenal	H			
" 24	Reading	A			
" 30	Brentford	A			
" 31	Leicester City	H			
Apl. 2	Brentford	H			
" 7	Cardiff City	A			
" 14	Leyton Orient	H			
" 21	Watford	A			
" 28	Swansea Town	H			

ECHOES ACROSS THE VALLEY

Gordon Hurst, our outside-right, is now lighter in weight than at any time since he joined Charlton in 1946. By paying a little attention to his diet, Gordon has got his weight down to 11st. 5lb.—nearly half a stone lighter than last season. During the summer, Gordon attended an F.A. coaching course at Lilleshall, near Shrewsbury.

Supporters who like to have the Football League fixtures always handy cannot do better than obtain a copy of the F.A. Diary for season 1955-56 from The Football Association, 22, Lancaster Gate, London, W.2, enclosing a postal order for 3s. 3d.

Derek Upton was a big success as Kent's wicket-keeper. He played in 13 county games, and many shrewd followers of cricket declared that Derek did well enough to have been selected for England in the final Test at The Oval. Charlton's popular skipper was in the Kent side that beat Surrey at The Oval, and in the match against Hampshire at Canterbury during holiday week, Derek and Stuart Leary figured in quite a stand.

Stuart Leary also did well in the Royal Air Force cricket XI and was selected for the Combined Services XI. Up in the north, Freddie Lucas, our reserve half-back scored over 400 runs as professional for Whitburn in Durham Senior League cricket. Freddie, who is now married, tells us that the standard in League cricket is pretty high, the bowling especially.

Lucas was not the only Charlton player to join the wedded ranks during the close season. John ("Buck") Ryan and Eddie Marsh have informed the income-tax man that they are now entitled to married allowance, while John Hewie married a Plumstead girl at the end of last season and spent his honeymoon in his native South Africa.

Reserve full-back Ken Gower is now quite a family man. Ken, who married last year, is now the father of a bonny daughter (Alyson) born on June 26. The Gowers live at Brockley in a flat which Ken decorated himself.

Malcolm Morris, another of Charlton's young full-backs, hopes one day to build his own house. Before he became a full-time professional, Malcolm was apprenticed to the building trade for five years, so that he knows the drill. An adaptable young fellow, Malcolm worked as a baths attendant at Ladywell during the close season.

Jimmy Gauld, our new inside-forward who last season broke all League of Ireland scoring records with 45 goals, is a Scotsman from Aberdeen. As a schoolboy he played for Scotland and was also in the Scotland Youth XI. He later became a part-time professional with the Aberdeen club, usually playing at centre-forward, and after three seasons went to Elgin City, from which club he joined Waterford just over a year ago.

Coach to the Waterford Club is Eddie McIlvenny, a much-travelled Scotsman who skippered the American team that knocked England out of the World Cup some years ago. Jimmy Gauld tells us that football draws big crowds on a Sunday in Eire. His old club, Waterford, several times had gates of 40,000 last season, when they finished runners-up in the League of Ireland championship and semi-finalists in the Irish Cup.

One evening in July there was an electricity power breakdown in the East End of London, and in a certain hall, Sam Bartram was about to address a audience of football enthusiasts when the lights failed. Sam wasn't upset in the least. Having broadcast to unseen audiences on many occasions, he was able to deliver his talk in total darkness.

Eddie Werge, one of Charlton's youngest professionals, is now serving in the R.A.O.C. at Leamington Spa. Recently, he utilised a spot of leave to train with his clubmates at The Valley. An inside-forward from the Blackfen district of Sidcup, Eddie joined us straight from school, and worked in the offices here.

Edward Robinson, the young inside-forward from Silksworth Colliery, Co. Durham, who signed for Charlton in April last year but was unable to play for us regularly owing to his apprenticeship in the building trade, will be seen in our colours more often in future. His apprentice indentures have been transferred from Durham to a South London firm.

HALF - TIME SCORES

MATCHES FOR SATURDAY, AUGUST 20th, 1955

First name opposite the letter represents the home team. W signifies match abandoned. Key for to-day's matches is as follows :—

CLUBS	Half Time	CLUBS	Half Time
A BIRMINGHAM CITY		K WEST BROMWICH ALBION	
MANCHESTER UNITED		WOLVERHAMPTON W.	
B BLACKPOOL		L BURY	
ARSENAL		FULHAM	
C CARDIFF CITY		M WEST HAM UNITED	
SUNDERLAND		ROTHERHAM UNITED	
D CHELSEA		N BRENTFORD	
BOLTON WANDERERS		GILLINGHAM	
E EVERTON		P BRIGHTON AND HOVE	
PRESTON NORTH END		QUEENS PARK RANGERS	
F HUDDERSFIELD TOWN		Q CRYSTAL PALACE	
PORTSMOUTH		NORTHAMPTON TOWN	
G MANCHESTER CITY		R SOUTHEND UNITED	
ASTON VILLA		NORWICH CITY	
H NEWCASTLE UNITED		S WALSALL	
SHEFFIELD UNITED		LEYTON ORIENT	
J TOTTENHAM HOTSPUR		T WATFORD	
BURNLEY		MILLWALL	

LESSONS FROM TRIAL GAMES

Newcomer Jimmy Gauld's total of five goals in Charlton's first two trial matches strengthens our hopes that he will fill the gap left by Eddie Firmani's departure. After all, Gauld comes with a reputation as the League of Ireland's record goal-getter, and if he fills the bill we shall have little to worry about in attack, especially in view of the fact that Leary, Ayre and Kiernan can also get goals, and there is always the chance that Gordon Hurst will recover his target-hitting power.

Of the reserves, Ron White, Ken Chamberlain, Eddie Robinson and Syd Ellis showed good form in the trials, so that we have useful cover for emergencies, provided we do not suffer unduly from the injuries in the start-of-season rush of fixtures.

As a long term talent-providing plan, we have started a Charlton Colts team, which, from all accounts is building up nicely with young local talent.

MATCH NEXT THURSDAY

Charlton play Norwich City at The Valley in the Football Combination next Thursday (Aug. 25), kick-off 6.15 p.m.

CHARLTON ATHLETIC SUPPORTERS' CLUB NOTES

All members of the Supporters' Club extend hearty congratulations to Charlton Athletic Football Club upon reaching its

50th Anniversary, and may this season prove the most successful in the club's long and distinguished history.

After the match today, we shall be holding our first Social of the season at Charlton Liberal Club, Woolwich Road (less than five minutes' walk from The Valley). All members are welcome, and we hope to have the pleasure of entertaining supporters of Luton F.C.

Members wishing to travel to Bolton for Charlton's match there on August 27, should communicate without delay to: Mrs. W. Jones, organising secretary, 49, Bradbourne Road, Bexley, Kent ('Phone: Bexleyheath 1970).

The Charlton Athletic JUBILEE HANDBOOK (1/-) is on sale all round the ground to-day. It may be obtained at Sam Bartram's shop at Floyd Road. Don't miss this splendid souvenir handbook!

Last month, 25 Charlton Supporters' Club members made a 15 days tour of Italy, visiting Stresa, Venice, Lugano, Rome, Milan, Lucarno, etc.—a wonderful holiday. We hope to organise another tour next year to Austria.

If you are not already a member of the Supporters' Club, JOIN TO-DAY! You can do so on The Valley ground at the Enrolment and Travel Centre (behind the covered terracing) or at the gymnasium. It costs 2/6d. ONLY per annum, and club badges are on sale at 2/-.

**SMOKE
BOAR'S HEAD
TOBACCO**