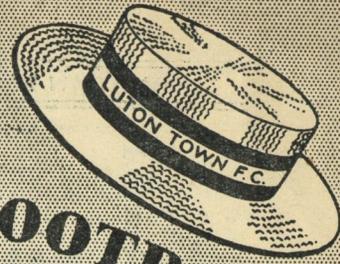


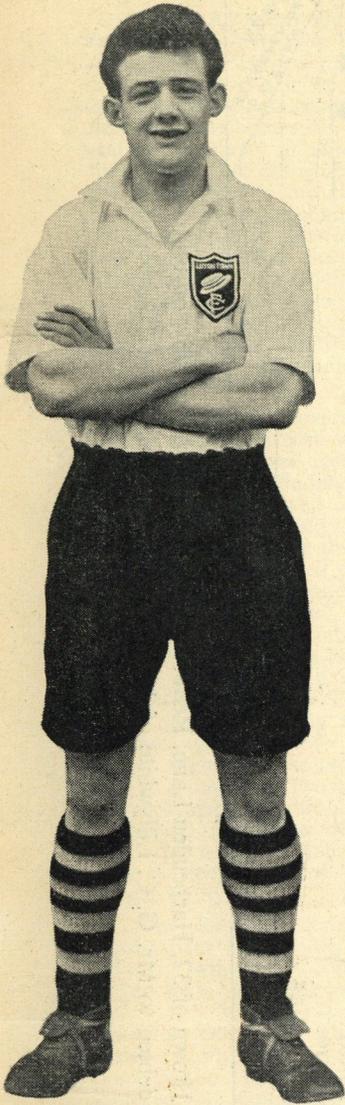
OFFICIAL JOURNAL



LUTON TOWN FOOTBALL
AND
ATHLETIC CO. LTD.



PRICE 3d



Alan Thompson

Left Back
Luton Town F.C.

Saturday, 11th December, 1954

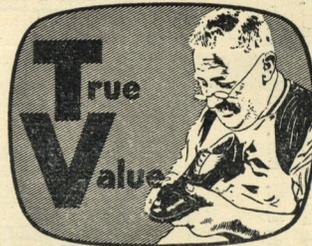
Football League—Division II

Luton Town ³v. Doncaster Rovers

True-Form

Expert Shoemakers

MENS
SMART
SHOES



LADIES
FASHION
SHOES

TAKE ADVANTAGE OF THE

TRUE-FORM

24 HOUR REPAIR SERVICE

Special offer of 2/- in the £ reduction on shoes of our own make

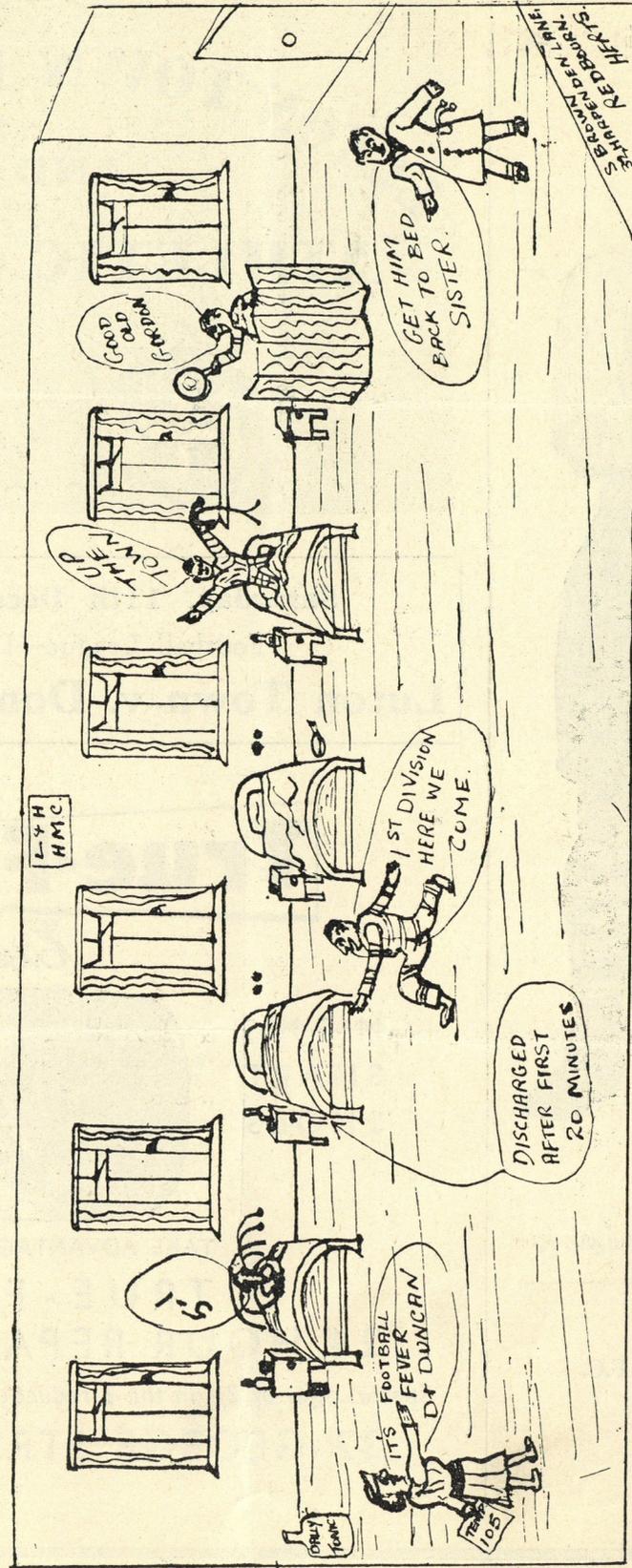
32 GEORGE STREET, LUTON

"Half Time" at Luton and Dunstable Hospital

Success of Relay Service

Luton 5 : Blackburn 1

This drawing, we feel sure you will agree, is self explanatory and needs no comment from us except to say that we are very grateful to the artist, Mr. Lillywhite and the Luton Bobbers Stand Club for their kindly interest and appreciation of the Relay Service.



The above drawing by Mr. S. Brown of 32, Harpenden Lane, Redbourn, was considered worthy of reproduction in the Official Journal and we are indebted to Mr. G. C. Lillywhite of Leagrave Road and the Luton Bobbers Stand Club for kindly lending this page.

Luton Town Football and Athletic Co., Ltd.

Established 1885

Incorporated 1897

First Professional Side, Season 1891/92

CLUB NOTES

THE LADS brought a point back with them from their visit to Vale Park last Saturday, and if ever a point was earned it was surely this one. Conditions, the like we have never had to face here, confronted the players as they ran on to the field and that both sides were still standing at the end of the ninety minutes speaks volumes for the fitness alone of all who took part in the match, the three Officials included. This point has kept us nicely in the running, and with Blackburn being surprisingly beaten at home leaves us only two points behind them before today's match. Today sees half our 1954/55 programme completed. If we are still only two points behind the leaders tonight, then we have only to repeat the strong finish we have accomplished these last few seasons to be well in the running for promotion next April.

We have the Rovers from Doncaster as our visitors today and wish to welcome Peter Doherty and his boys once again to Kenilworth Road. They have been finding the road rather rough lately, having obtained only one point out of the last twelve, scoring only 5 goals and conceding 19, but we are not taking this match at all lightly for we know only too well from past experience that this team can fight, and never so well as when extra effort is required. In their four visits here since they were last promoted at the end of season 1949/50 they have won two and lost two, each side scoring seven goals in all. The Rovers present position in the League Table is a little misleading as up to this morning they had played only 18 matches against twenty by almost all the other Clubs. Eight of these only have been at Home so that if those other two matches had been played, and presumably they would have been won because of ground advantage then their position would look a lot healthier than it does at present. Let us hope it does not look healthier at the end of today's struggle.

The Reserves scored a very well-earned success over Portsmouth's second string here last Saturday, winning by four goals to one. Our lads played some very nice football, particularly in the second half when we enjoyed almost continuous pressure. Our new capture, Reg. Pearce, soon settled down to the class of football this Combination Football demands if success is to be achieved. He showed us that his capture has been a good stroke of business, for he can control the ball quickly, use it as well as being a good shot. We welcome him to Kenilworth Road and sincerely trust he will be very happy here. The lads have a hard nut to crack at White Hart Lane this afternoon, but even so we shall be very surprised if they do not avoid defeat for they are playing very strongly just now.

Our Youth XI did very well indeed to force a draw against the Stoke City Youth last Saturday morning in the Third Round of the F.A. Youth Challenge Cup Competition. The conditions were very bad, and indeed the Reserve match in the afternoon played on the same ground had to be abandoned at half time, the pitch was in such a state. The Re-play will take place here on Wednesday night next under the Floodlights, kick-off 7.15 p.m., when we hope a goodly crowd will come to watch these youngsters in action as well as to give them some encouragement.

The Draw for the Third Round of the F.A. Cup will take place on Monday next, when we shall know who our opponents will be on Saturday, January 8th and where we shall be playing them. If we are drawn to play at Home please do not send in any applications for tickets until you see the arrangements we have made when you see the local paper on Thursday next. Any applications received before the publication of that paper will be set at one side and dealt with after all the others have received attention. We have received several letters written in a very nice way suggesting various ways in which Cup Tie tickets could be better distributed. Would that we could please you all, particularly you "regulars," but that is quite an impossibility. Every scheme submitted has been considered, but all fall down on the most important item of all, which is simply that there are not enough tickets to meet the demand. It is most unfortunate that the tickets seem to go to people who attend very few matches, if at all, but we distribute as fairly as we can and it is no fault of ours that they seem to get into the wrong hands. It is a problem which has taxed every Club for some considerable time and will go on taxing them, for there is no answer to it. We can only hope that the tickets this season do find their way to you "regulars." It would please us very much if it were so.

On the opposite page is a sketch sent in to the Club which has caused a few smiles, and through the good offices of Mr. G. C. Lillywhite and the Bobbers' Club, room has been made available for you all to see a copy of it. The Relay Service is proving successful beyond all expectations and has given the patients at the Luton and Dunstable Hospital great satisfaction. We are very pleased indeed with the success of the scheme, and particularly so when you showed your appreciation by donating the sum of £67-9-7d. when a collection was made about a month ago. Members of Toc H and Round Table think this a very fine response and have asked us to thank all of you who made a contribution, however small.

We would like to agree to all requests for a collection, for they are all worthy causes and it is sometimes most hard to refuse. We have however agreed to another collection to be made today, for it is by the Spastic Society who require funds to equip a therapy centre in a house they have recently taken over. We do indeed think this a most worthy cause and trust another bumper collection will be made today to help the people responsible for the care of these most unfortunate children to carry out their plans.

Another very fine gesture has been made by the members of the Luton Band who have kindly agreed to play on the Town Ground next Saturday when Birmingham City Reserves are our visitors. A collection will be made by the Band in the usual way, but the money so collected, instead of going towards Band expenses will on this occasion be sent to the National Children's Home towards their Christmas Fund. We are very happy to fall in with the Band's request for such a collection and do sincerely hope it will be a very good one.

See you all on Christmas Day.

You'll be snug and warm in a good raincoat from Mares

Charles MARES Limited

Men's and Boys' Wear 65, George Street, Luton, Beds.
and at ST. ALBANS - KETTERING - BEDFORD - BLETCHLEY - ST. NEOTS

Keep out the Cold with
Dragon's Blood

The Famous Old English Ale



All parts of Luton supplied with Milk

Randall & Whiting

Limited

Duke & Burr Streets LUTON

'Phone: LUTON 2991-2

Pasteurised :: T.T. Channel Island Farm Bottled

Channel Island Sterilised

Cream :: Yoghourt

And at 98-100, LUTON ROAD DUNSTABLE

'Phone: LUTON 1961 Proprietor: R. HARRIS

'Rons'
Gentlemen's Hairdresser

6, MILL STREET

LUTON BEDS.

Saloon Service - Ground Floor

Appointments - First Floor

LUTON TOWN

Shirts White
Knickers Black
Stockings Black with White Tops

Baynham Goal
2 Dunne Right Back
4 Pemberton Right Half
7 Davies Outside Right
8 Turner Inside Right

Referee: Mr. W. CLEMENTS (West Bromwich)

11 Walker (G.) Outside Left
6 Herbert Left Half
3 Graham Left Back

DONCASTER R.

Shirts Red
Knickers White
Stockings Black

Baynham Goal

5 Owen Centre Half
9 Morton Centre



9 Walker (J.) Centre
Lawler (J.) Centre Half

Hardwick Goal

Football League—Div. II

3 Aherne Left Back
6 Shanks Left Half
10 Cummins Inside Left
11 Adam Outside Left

Linesmen: Red Flag: Mr. T. Pounder (London)
Orange Flag: Mr. S. J. Milford (Farnborough)

8 McMorrان Inside Right
7 Tindill Outside Right
4 Teasdale Right Half
2 Makepeace Right Back

Kick-Off 2.15 p.m.

Spectators are asked NOT TO CROSS THE PLAYING FIELD after the match

Distance

Lends

Enchantment

To see what it is—hold at arm's length



And MIRRORS lend Enchantment, too.

Make your Home, Shop, Office

BRIGHTER and BIGGER

CHARLES BIRD

& Sons, Ltd.

Tel: Luton 1255-6

Glass Grinding, Polishing, and Silvering Works

Collingdon Street

LUTON

HARRY CANHAM
and Son

- ★ Export Packers
- ★ Export Leatherboard Post Boxes
- ★ Cardboard Box, Packing Case
- ★ Ply Box and Crate Manufacturers

Telephone: LUTON 458

GROVE ROAD, LUTON

W. CHAMBERLAIN

& Co. (Luton) Ltd.

GENERAL HARDWARE MERCHANTS

VALSPAR Lacquer and Flat Wall Paint

MEREDITH'S

Celebrated Merlac Paint, Stains and Varnishes

SISSON'S PARIPAN

Siscolin Distemper : Enamels and Water Paint

Wallpapers and Borders etc.

ALL GARDEN REQUISITES

106, Dunstable Road, Luton

Telephone 329

Enquiries Invited

Make your savings earn as much as possible - safely

Call, telephone or write for full particulars

BEDFORDSHIRE BUILDING SOCIETY

16 KING STREET, LUTON Telephone: 4577

Managing Director:

H. J. WELLER, J.P., F.C.I.I.

HELEY'S Restaurant

MILL STREET, Next to Gaumont Cinema

SPECIAL

FISH & CHIP DINNERS & TEAS

SERVED ON MATCH DAYS

Seating Accommodation: 90

'Phone: Luton 3730 Proprietor: R. A. Heley

WILLIAMS & RICHARDSON

Radio, Television and Electrical Engineers

AGENTS FOR

- ★ MURPHY H. M. V.
- PHILLIPS PHILCO
- MARCONI
- FERGUSON

174, Biscot Road AND 17, DURHAM ROAD Luton

Phone: 593 and 2012

Warden Tavern

2½ miles out of Luton on main Bedford Road
Proprietor: Tom Hodgson
Ex-Captain, Luton Town F.C.



ICKNIELD 277

Wedding Receptions
Luncheons · Social Functions
Evening Parties
Fully Licensed Large Car Park

Good Introduction

to your customers is achieved through



Printing that Pleases by E. A.

ALLEN & SON (LUTON) LTD.
424, DUNSTABLE ROAD
LUTON
Phone 1626

TODAY'S HALF-TIME SCORES

NOTE: The letter in the Programme corresponds with the letter on the Board—thus A 0-1 means that the first-named club has scored 0 and their opponents 1.

FIRST LIST

A Arsenal	2	Charlton Ath.	1
B Burnley		Manchester U.	
C Cardiff City		Sunderland	
D Chelsea	2	Aston Villa	0
E Everton		Sheffield Wed.	
F Leicester City		Wolverh'pton	
G Manchester C.		Tottenham H.	
H Newcastle U.		Portsmouth	
K Preston N.E.		Huddersfield	
L Sheffield Utd.		Bolton W.	
M West Brom.		Blackpool	
N Birmingham		Liverpool	

SECOND LIST

A Bury		Blackburn R.	
B Hull City		Derby County	
C Ipswich Town		Notts. County	
D Leeds United	1	Fulham	1
E Lincoln City		West Ham U.	
F Middlesbro'		Bristol Rovers	
G Notts. Forest		Swansea T.	
H Rotherham U.		Port Vale	
K Stoke City		Plymouth A.	
L Luton T. Res.		Tott'ham Res.	
M Bournemouth		Oldham Ath.	
N Bradford		Southend Utd.	

THIRD LIST

A Brentford		Crook Town	
B Carlisle U.		Watford	
C Coventry City		Scunthorpe	
D Crystal Palace		B. Aukland	
E Dorchester		York City	
F Gateshead		Barnsley	
G Gillingham		Reading	
H Grimsby T.		Southampton	
K Leyton O.		Workington	
L Millwall Ath.		Accrington	
M Norwich City		Brighton & H.	
N Walthamstow		Darlington	

IF IT'S TRAVEL FOR BUSINESS OR PLEASURE

we are here to help you
A Complete Travel Service
... at Your Service

TRAVEL HOUSE

21, Leagrave Rd., Luton
Tele.: 5855/6

202, High Street South Dunstable
Tele.: 100

World Wide Travel Service

Paint Wallpaper Glass

OGDEN & CLEAVER

Limited
Stuart St., Luton
Phone 746-7

For ALL your
Pharmaceutical Toilet and Photographic Requirements

THOMAS REID, M.P.S.

Pharmaceutical Chemist
169, Dunstable Road LUTON
(Corner of Kenilworth Road)
PHONE - LUTON 760

FIXTURES :: 1954-1955

FIRST XI Division II		Attendance		1953/54		F. A.	
Sat., Aug. 21	Notts. Forest	19,832	0 1	H	3 0		
Tues., " 24	Bury	15,535	1 0	A	1 2		
Sat., " 28	Ipswich Town	20,265		A	1 3		
Wed., Sept. 1	Bury	13,654	3 2	H	3 2		
Sat., " 4	Birmingham City	16,347	2 0	H	1 0		
Wed., " 8	Lincoln City	13,390	1 1	A	2 1		
Sat., " 11	Middlesborough	15,891		A	2 0		
Wed., " 15	Lincoln City	11,972	1 0	H	2 1		
Sat., " 18	Stoke City	17,325	0 1	H	3 1		
Sat., " 25	Rotherham United	17,114	1 2	A	0 2		
Sat., Oct. 2	Derby County	17,156	2 1	H	2 0		
Sat., " 9	Bristol Rovers	30,623	3 3	A	2 3		
Sat., " 16	Plymouth Argyle	15,059	2 1	H	3 1		
Sat., " 23	Fulham	33,500	1 5	A	1 3		
Sat., " 30	Swansea Town	15,555	2 0	H	1 2		
Sat., Nov. 6	Notts. County	10,395	2 1	A	3 3		
Sat., " 13	Liverpool	15,887		H	3 2		
Sat., " 20	West Ham United	23,034 (1)	0 1	A	1 2		
Sat., " 27	Blackburn Rovers	17,314	2 1	H	7 3		
Sat., Dec. 4	Port Vale	14,052		A	1 1		
Sat., " 11	Doncaster Rovers (2)		2 0	H			
Sat., " 18	Nottingham Forest		1 2	A			
Sat., " 25	Hull City		3 1	H			
Mon., " 27	Hull City		2 1	A			
Sat., Jan. 1	Ipswich Town			H			
Sat., " 8	F.A. Cup—Round 3						
Sat., " 15	Birmingham City		1 5	A			
Sat., " 22	Middlesborough			H			
Sat., " 29	F.A. Cup—Round 4						
Sat., Feb. 5	Stoke City		1 1	A			
Sat., " 12	Rotherham United		1 1	H			
Sat., " 19	Derby County (5)		2 1	A			
Sat., " 26	Bristol Rovers		1 1	H			
Sat., March 5	Plymouth Argyle		2 2	A			
Sat., " 12	Lincoln (6)		1 2	H			
Sat., " 19	Swansea Town		1 1	A			
Sat., " 26	Notts. County		2 1	H			
Sat., April 2	Liverpool			A			
Fri., " 8	Leeds United		1 1	H			
Sat., " 9	West Ham United		3 1	H			
Mon., " 11	Leeds United		1 2	A			
Sat., " 16	Blackburn Rovers		0 2	A			
Sat., " 23	Port Vale			H			
Sat., " 30	Doncaster Rovers		3 1	A			

RESERVE FIXTURES		Combination Cup		Attendance		1953/54		F. A.	
Wed., Aug. 25	Coventry City	2,833	2 0	H	2 2				
Sat., " 28	Northampton T.	3,045	1 2	H	8 2				
Mon., " 30	Coventry City	2,759	1 4	A	0 3				
Sat., Sept. 4	Watford	3,417	1 2	A	2 4				
Wed., " 8	Birmingham City	1,999	4 0	H	4 2				
Sat., " 11	Watford	3,109	2 1	H	4 1				
Wed., " 15	Birmingham City	1,638	1 1	A	3 0				
Sat., " 18									
Wed., " 22	Norwich City	3,667	0 0	A	1 4				
Sat., " 25	Leicester City	1,913	2 1	A	3 1				
Wed., " 29	Norwich City	3,372	2 0	H	2 1				
Sat., Oct. 2	Ipswich Town	3,814	4 1	A	0 0				
Wed., " 6	Leicester City	3,398	3 4	H	2 2				
Sat., " 9	Ipswich Town	3,298	1 2	H	3 0				
Thurs., " 14	Northampton Town	360	3 1	A	2 0				
Football Combination									
Sat., Oct. 16	Charlton Athletic	1,216	1 1	A	1 1				
Sat., " 23	Norwich City	2,779	2 1	H	6 1				
Sat., " 30	Bournemouth	3,251	2 2	A	4 0				
Sat., Nov. 6	Arsenal	4,010	5 3	H	1 6				
Sat., " 13	West Ham United	4,304	0 1	A	0 1				
Sat., " 20	Coventry City	1,873		H	7 0				
Sat., " 27									
Sat., Dec. 4	Portsmouth	3,221	4 2	H	4 1				
Sat., " 11	Tottenham Hotspur		0 0	A					
Sat., " 18	Birmingham City			H					
Sat., " 25	Norwich City		1 1	A					
Mon., " 27	Bristol City			A					
Sat., Jan. 1	Brighton & Hove			A					
Sat., " 8	Charlton Athletic		3 2	H					
Sat., " 15	Cardiff City		4 0	H					
Sat., " 22	Portsmouth		2 2	A					
Sat., " 29	Millwall Athletic		5 1	H					
Sat., Feb. 5	West Ham United		2 1	H					
Sat., " 12	Arsenal		3 2	A					
Sat., " 19	Bournemouth		2 2	H					
Sat., March 5	Birmingham City			A					
Sat., " 19	Tottenham H.		2 1	H					
Sat., April 2	Bristol City			H					
Fri., " 8	Coventry City			A					
Mon., " 11	Leicester City		5 2	H					
Sat., " 16	Chelsea		2 2	H					
Sat., " 30	Millwall Athletic		3 1	A					
Sat., May 7	Leicester City		4 3	A					
To be arranged									
	Brighton & Hove			H					
	Cardiff City		2 1	A					
	Chelsea		0 0	A					

LEAGUE TABLES, 1954-55

FOOTBALL LEAGUE—Division 2										
	Pld.	Won	Drn.	Lost	For	Agst	P.			
Blackburn Rov.	20	12	2	6	63	38	26			
Fulham	20	11	4	5	49	39	26			
Leeds United	20	12	2	6	37	34	26			
Stoke City	20	10	5	5	30	19	25			
Bristol Rovers	20	10	4	6	48	35	24			
Rotherham Utd.	20	11	2	7	47	36	24			
LUTON TOWN	20	11	2	7	42	32	24			
West Ham Utd.	20	9	5	6	40	38	23			
Hull City	20	8	5	7	25	22	21			
Swansea Town	20	9	3	8	42	40	21			
Notts. County	20	9	3	8	31	35	21			
Bury	20	7	6	7	41	39	20			
Liverpool	20	8	4	8	43	40	20			
Birmingham C.	19	7	5	7	33	24	19			
Lincoln City	20	7	4	9	36	41	18			
Notts. Forest	20	7	2	11	27	29	16			
Middlesborough	20	7	2	11	29	45	16			
DONCASTER R.	18	7	2	9	26	42	16			
Port Vale	20	4	7	9	22	38	15			
Plymouth A.	20	4	5	11	29	40	13			
Derby County	20	5	3	12	33	47	13			
Ipswich Town	21	5	1	15	32	52	11			

FOOTBALL COMBINATION—Division 1										
	Pld.	Won	Drn.	Lost	For	Agst.	P.			
Tottenham H.	8	4	3	1	19	7	11			
Chelsea	6	5	1	0	20	8	11			
Portsmouth	9	4	3	2	17	11	11			
West Ham Utd.	8	4	3	1	14	11	11			
LUTON TOWN	7	4	1	2	23	10	9			
Birmingham C.	6	4	1	1	15	10	9			
Bristol City	8	3	3	2	13	10	9			
Norwich City	8	4	1	3	16	13	9			
Brighton	5	3	2	0	8	4	8			
Arsenal	7	3	1	3	15	12	7			
Coventry City	8	2	2	4	8	22	6			
Millwall	8	2	1	5	12	17	5			
Charlton Ath.	8	1	2	4	10	16	4			
Leicester City	7	1	1	5	6	17	3			
Bournemouth	8	1	1	6	8	23	3			
Cardiff City	7	0	2	5	7	20	2			

Wednesday, 15th December, 1954
NEXT MATCHES
F.A. Youth Cup—3rd Round (Replay)
Luton Youth XI v. Stoke Youth XI
Kick-Off 7.15 p.m. (Floodlight)
Admission: Grandstand and Enclosure Only
ADULTS 1/- : BOYS 6d.

Saturday, 18th December
Football Combination
LUTON Res. v. BIRMINGHAM Res.
Kick-Off 2.30 p.m.
Usual Reserve Team Prices of Admission

G. A. WILD & SONS

The Town's
Leading Sports Outfitters

14, Manchester Street - Luton

'Phone No. 780

Also at

103, High Street North, Dunstable

'Phone No. 275

Suppliers to the Luton Town Football Club

Your Goal

FOR ALL LEADING MAKES OF SPORTS GOODS

Stocks of Embekay, Manfield, Cotton Oxford, T. Finney
Kingswell, Shillcock, Arthur Rowe FOOTBALL BOOTS

In Great Variety

FOOTBALL JERSEYS : SHIRTS : KNICKS : HOSE
GOAL KEEPERS' SWEATERS : SHIN GUARDS : GOAL POSTS
GOAL NETS : BALL CARRYING NETS : TRACKS SUITS
REFEREE'S OUTFITS, ETC.

Agents for

Thomlinson's Improved T Pattern, Stuart Surridge Straight Eighteen,
Webber's Premier, Slazenger's All White Association Footballs
in valve or nozzle pattern

XMAS

PRESENTS

IN GREAT VARIETY

Our Winter Catalogues Free on Application

We welcome all enquiries

UPSTAIRS SHOWROOMS OF TRAVEL GOODS AND LADIES' HANDBAGS