

OFFICIAL PROGRAMME . . 3D



**BURY**

**FOOTBALL CLUB**

**v**

**LUTON TOWN**

**GIGG LANE**

**BURY**

**TUESDAY, 24th AUGUST, 1954**

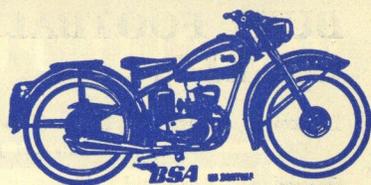
**Kick-Off . . 6-30 p.m.**

# CLIFF HOLDEN (Motors) LTD.

Immediate Delivery—  
1954 MODELS FROM STOCK

LEAVE IT TO YOUR

# BSA



FOR WORK OR FOR PLEASURE

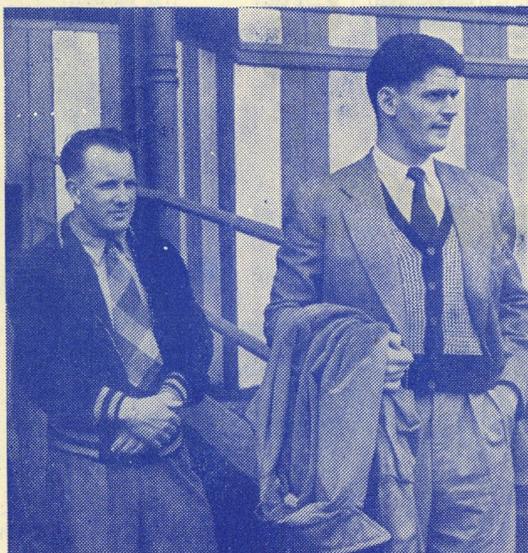
Sales and Service Dept.

37-43 BOLTON STREET, BURY

Telephone: Bury 2969

Opposite Regal Cinema. 1 minute from Station

## PERSONALITIES



C. Law and N. Nielson, on their arrival at Gigg Lane.

## Tonight's Visitors

IT does not seem many weeks since we were entertaining Luton Town in the closing match of last season. Then the "Hatters" were successful, and we have no doubt they will make our boys fight hard to-night. If we can win it will be a great stimulus to the side. Luton Town opened with a splendid 3-0 win against Notts Forest on Saturday, and will be in confident mood. They are a well-equipped side, and their attack, led by Pye, the former Wolves star, is capable of testing the strongest defence. Owen, their long-striding centre-half, has gained national recognition, and there is not a more brilliant 'keeper in the country than Streten. We look forward to a grand "curtain raiser."

## The Savoy Cafe

M. PRESTON, LTD.

High Class Confectionery  
Of Every Description . . .

Specialists in Outside Catering

WEDDINGS . PARTIES . DINNERS  
HOT or COLD MEALS supplied

Telephone Bury 742

93 The Rock . Bury

dry cleaning!

OF COURSE

## ALLENS LTD.

UNION STREET . BURY

Telephone 2048

## BURY FOOTBALL CLUB CO. LTD.

President :  
HERBERT DUCKWORTH, Esq.

Chairman :  
G. B. HORRIDGE, Esq.

Directors : Messrs. C. DEAN (Vice-Chairman), W. H. ALLEN, THOMAS KAY,  
A. LAWSON J. LOWE and W. SHORE.

Ground and Registered Office:  
GIGG LANE, BURY. Telephone 1067.

Manager/Secretary:  
DAVID W. RUSSELL.

No. 1. Vol. 6.

Tuesday, August 24th, 1954.

Bury v. Luton Town.

## WELCOME TO YOU ALL

WE began another season on Saturday at Lincoln, where we were a little unfortunate to be beaten, but before we refer in more detail to the game the directors extend to every supporter and everyone interested in the club the most cordial greetings. The response to the campaign to increase our season ticket membership has far exceeded expectations, and the Board are extremely grateful for this spirit of co-operation. We are determined to justify this loyalty. Whatever steps are needed to prosper the playing fortunes of the club will be taken.

There is a happy spirit at Gigg Lane under the guidance of the manager, Mr. Dave Russell, and his policy of introducing young players of promise at the earliest moment is in harmony with the Board's decision to do everything to transform the prospect. Perhaps a word of caution is required, in that it may well be some weeks before the full value of this policy is realised.

There is in every successful side a happy blend of youth and experience, and if we can quickly find the right combination then the season should produce much enjoyable football, and, we trust, our share of the points at stake. We would not, if we could, at this stage forecast what is likely to happen, but at least we can say the directors and the officials are determined the long and

persisting struggle for safety will at all costs be avoided. We cannot really say more than that.

Some of us were a little surprised at the reverse we had at Lincoln, but the fact that the boys fought back from a three goal deficit, and might easily have won in a one-sided half hour, is evidence of the spirit which will go far to bring us many victories. We do not begrudge Lincoln their win, but even their most ardent fans would agree that the penalty decision against Bill Redman was a very harsh one, particularly as there was no possibility of a goal accruing, and that there was certainly no deliberate intention on the part of Redman to infringe the tackling law; indeed, there was not the slightest need for any such action.

There were features of our play which in the early stages indicated our remodelled side would take some time to slip into top gear, but later the falterings were eradicated, and in the last half hour Lincoln were at times run off their feet. Indeed, they were grateful when the final whistle sounded. To sum up, the failure to bring back at least a point was disappointing, but the game had its encouraging features.

Our Reserves fell narrowly to the well-equipped Preston North End second eleven in a game in which Conway, in goal, and Jack, at centre-half, were very prominent.



## FENTON BROS. & TARPEY Ltd.

Oil Paint and Colour Merchants

For Finest Materials for Home Decorating and also for Mills, Works, Factories, etc. Separate Showoom for Wallpapers.

6 HAYMARKET STREET  
BURY

### TRIBUTE TO SUPPORTERS

A HAPPY and successful club is only possible when everyone interested in it is co-operating to produce on the field of play a consistent performance which will please the crowds and bring in the points. The structure is built out of four units—the directors who are responsible for the running of the club, the management who carry out their policy, the players, and the supporters. Some may re-arrange the order, but in the end all have to be working together with a vigorous single-mindedness.

We at Gigg Lane believe that we have achieved the best of relations between the units, and that is perhaps why we have begun the new season in a mood of restrained optimism. We have no illusions that the struggling past can be left behind merely with a flick of the fingers; on the contrary, success at Soccer is the reward for long and painstaking effort, but there is always far more chance of achieving something when all the units are working in close harmony.

The directors would like to express a word of appreciation to the Supporters' Club for all they have done and are going to do to help the club. The material benefits they aim to provide are of immense value to such a club as ours, but what is of equal importance to the future of

### THE MID-WEEK FAVOURITE

with over 16,000  
sports fans!

## BURY TIMES

the club is the creation of a band of supporters on whose loyalty we can rely.

Since its re-constitution nearly two years ago, the Bury Supporters' Club has consistently increased its membership, and the recent opening of the well-equipped hut on the car park marked another significant step forward. The ceremony was a happy one, and the directors and officials were happy to join in the event. The speeches of Mr. G. K. Latimer, the Supporters' chairman, and Mr. G. B. Horridge, the Bury F.C. chairman, expressed the aims and intentions of the Supporters and the ready and grateful acceptance of the directors of this splendid co-operation. The Board acknowledge the aim of the supporters, which, briefly, is to help bring the highest possible standard of football to Gigg Lane.

Their readiness to give up time and personal convenience is gratefully appreciated, and we felt it necessary at the earliest possible moment to express our thanks. We commend the work of the Supporters' Club to all who attend at Gigg Lane. It is a great encouragement to the other three units forming the structure of the club, and with all working together the hazards of the future can be and will be faced with greater confidence.

Headquarters: BURY AMATEUR FOOTBALL CLUB

## DERBY HOTEL

First-Class Commercial Hotel

★ MORNING COFFEE

LUNCHEONS & DINNERS

MAGEE'S ALES A.A., R.A.C.

CENTRE OF TOWN WITH  
COMMERCIAL, COFFEE,  
SMOKE AND PRIVATE ROOMS,  
WELL-APPOINTED BEDROOMS

BURY Telephone: 230

The ONLY ADDRESS in the  
World where the Original  
BURY PUDDINGS

## CASEWELL'S

60 UNION STREET, BURY. Tel. 1953

Established over 130 years

## JOPSON'S SNACK BAR

Opposite  
Bus Station

Where we cater for all  
your requirements

★ QUICK SERVICE our Speciality

We also have a good selection of  
Sweets, Chocolates and Cigarettes  
of all leading firms

## ERNEST PLATT (Bury) LTD.

Asbestos and Rubber Manufacturers  
and Merchants

Engineers' Merchants and Mill Furnishers

W.I. Tubes and Fittings. G.M. and  
C.I. Valves. All Plumbers Brasswork.  
Heat and Cold Insulation a Speciality.

43 Walmersley Road, Bury

Telephone: Bury 89

### AFTER THE GAME

And you have convinced the Wife that Bury (a) WON (b) DREW or (c) LOST owing to (a) Bad opposition (b) Bad forward or defensive play or (c) The Referee having left his spectacles at home - and the Linesman not acting on your advice with regard to his Flag - WHAT COULD BE NICER - Especially on those more Winty nights - THAN a Two-hour Variety Show BY THE COMFORTING WARMTH of your own fireside - on a Television Set from

J. R. CALVERLEY & Co. Ltd.

(Your MURPHY Dealers)

H.M.V. - FERRANTI - PHILCO - FERGUSON  
PHILIPS - ULTRA - COSSOR etc.  
All the leading Makes

28 MARKET ST. 123 BLACKBURN ST.  
BURY RADCLIFFE

Demonstrations every FRIDAY evening 7-30 - 10 o'clock

For . . .

COMFORT

GOOD COMPANY

CLEANLINESS

HYGIENIC SERVICE

and

THE BEST BEERS

Try

BURY BREWERY LICENSED HOUSES

WALMSLEYS (BURY) LTD.

ATLAS WORKS.

BURY

CONGENIAL and PROFITABLE

EMPLOYMENT

FOR ALL CLASSES OF ENGINEERS

BENTLEY & JACKSON LTD.

LODGE BANK WORKS.

BURY

From a flash-light bulb

— to —

FLOOD-LIGHTING

For anything ELECTRICAL at all — See

JACKSON & MASON Ltd.

(Your Refrigeration Specialists)

Agents for: Astral, Coldrator, Frigidaire,  
G.E.C., Hotpoint, Kelvinator  
etc.

43 PRINCESS STREET, BURY

Official Electrical Contractors to Bury F.C.

# MILLS & SEDDON LTD.

MOTOR COACH PROPRIETORS

**ALBERT  
ROAD**

Tel.  
Farnworth  
530

The Shakers use  
them—  
Why not you ?

**WHARFE  
GARAGE**

Tel.  
Radcliffe  
2020

## FIRST TEAM FIXTURES

Aug.	21—Lincoln City	away
"	24—Luton Town	home
"	28—Fulham	home
Sept.	1—Luton Town	away
"	4—Leeds United	home
"	6—Rotherham United	away
"	11—Nottingham Forest	away
"	18—Ipswich Town	home
"	20—Rotherham United	home
"	25—Birmingham City	away
Oct.	2—Middlesbrough	home
"	9—Doncaster Rovers	away
"	16—Derby County	home
"	23—Liverpool	away
"	30—Bristol Rovers	home
Nov.	6—Plymouth Argyle	away
"	13—Port Vale	home
"	20—(1) Swansea Town	away
"	27—Notts County	home
Dec.	4—West Ham United	away
"	11—(2) Blackburn Rovers	home
"	18—Lincoln City	home
"	25—Stoke City	away
"	27—Stoke City	home
Jan.	1—Fulham	away
"	8—(3)	
"	15—Leeds United	away
"	22—Nottingham Forest	home
"	29—(4)	
Feb.	5—Ipswich Town	away
"	12—Birmingham City	home
"	19—(5) Middlesbrough	away
"	26—Doncaster Rovers	home
Mar.	5—Derby County	away
"	12—(6) Liverpool	home
"	19—Bristol Rovers	away
"	26—Plymouth Argyle	home
Apr.	2—Port Vale	away
"	8—Hull City	home
"	9—Swansea Town	home
"	11—Hull City	away
"	16—Notts County	away
"	23—West Ham United	home
"	30—Blackburn Rovers	away
May	7—	

F. A.

3 3

## SECOND TEAM FIXTURES

Aug.	21—Preston North End	home
"	25—Barnsley	away
"	28—Bolton Wanderers	away
"	31—Barnsley	home
Sept.	4—Leeds United	away
"	6—Sheffield United	away
"	11—Manchester City	home
"	14—Sheffield United	home
"	18—Newcastle United	away
"	25—West Bromwich Albion	home
Oct.	2—Everton	away
"	9—Blackburn Rovers	home
"	16—Blackpool	away
"	23—Derby County	home
"	30—Sheffield Wednesday	away
Nov.	6—Chesterfield	home
"	13—Wolverhampton W.	away
"	20—Aston Villa	home
"	27—Liverpool	away
Dec.	4—Manchester United	home
"	11—Huddersfield Town	away
"	18—Preston North End	away
"	25—Stoke City	home
"	27—Stoke City	away
Jan.	1—Bolton Wanderers	home
"	8—	
"	15—Leeds United	home
"	22—Manchester City	away
"	29—Burnley	away
Feb.	5—Newcastle United	home
"	12—West Bromwich Albion	away
"	19—Everton	home
"	26—Blackburn Rovers	away
Mar.	5—Blackpool	home
"	12—Derby County	away
"	19—Sheffield Wednesday	home
"	26—Chesterfield	away
Apr.	2—Wolverhampton W.	home
"	9—Aston Villa	away
"	11—Burnley	home
"	16—Liverpool	home
"	23—Manchester United	away
"	30—Huddersfield Town	home
May	7—	

F. A.

Manufacturers of "ELTONIAN"  
Brand Overall

Ladies' Gents' and  
Children's Outfitters

# DAY'S of ELTON

## GENERAL HOUSEHOLD DRAPERS

31 CROSTONS ROAD  
ELTON

11a PRINCESS STREET  
BURY

Tel. No. 233