

# BLACKBURN ROVERS

## FOOTBALL CLUB

### OFFICIAL PROGRAMME

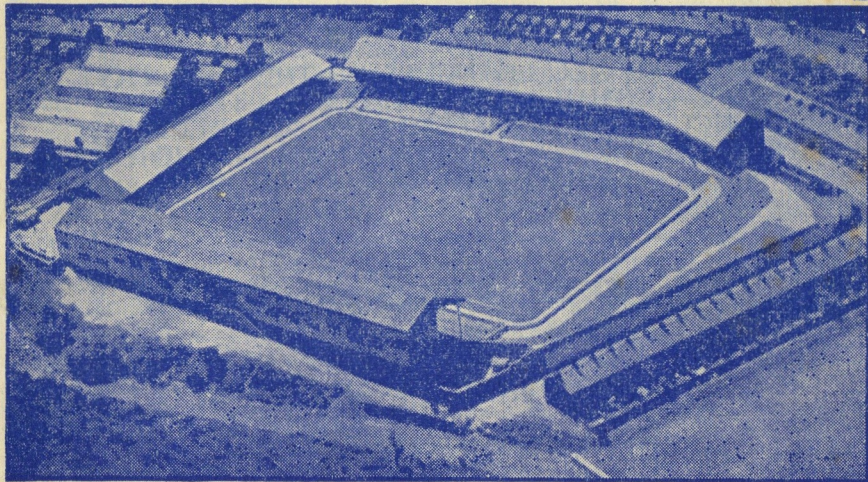
F.A. Challenge Cup Winners:  
1883-84    1884-85    1885-86  
1889-90    1890-91    1927-28

League Champions:  
1911-12    1913-14



★  
SEASON 1953-54

Division II Champions:  
1938-39



Aerial View—Ewood Park.  
Photo: Blackburn Times.

PRICE THREEPENCE



# BUY AND SERVICE YOUR CAR

AT A

# LOXHAMS

## DEPOT

EACH DEPOT IS MODERN IN DESIGN  
AND COMPLETE WITH A FILLING  
STATION—EASY TO DRIVE IN AND OUT

THE BEST MOTORING SALES AND SERVICE  
ORGANIZATION IN LANCASHIRE

**PRESTON  
BLACKPOOL  
LANCASTER**

**BLACKBURN  
MORECAMBE  
BARROW**

### Associate Depots:

**BURNLEY - ST. ANNES-ON-SEA - KENDAL**

WE COVER ALL BRANCHES OF THE INDUSTRY  
CARS — COMMERCIAL VEHICLES — TRACTORS  
AGRICULTURAL IMPLEMENTS — PRECISION  
ENGINEERING — COACHWORK — MOTOR-  
CYCLES AND CAR RADIO.

## WE'VE SCORED AGAIN

WITH THE

**“BOND” MINICAR MARK “C”**

**85 m.p.g. ————— Tax £5**

**CALL AT YOUR LOCAL DEPOT FOR  
DEMONSTRATION.**

## BLACKBURN ROVERS FOOTBALL AND ATHLETIC CO., LTD.

**President:** Dr. J. Sellars.

**Vice-President:** H. Walmsley, Esq.

**Directors:** T. Blackshaw (Chairman), G. N. Forbes (Vice-Chairman),  
E. Aspinall, C. R. Davies, J.P., A. Duckett, J.P., D. Hull,  
H. N. Tattersall, J. Wilkinson F. Wood.

**Secretary:** R. H. Taylor.

**Manager:** J. Carey.

**Tel.:** Blackburn 5634.

---

**SATURDAY, 27th MARCH, 1954**

---

The Rover's visit to Leeds did not prove profitable for in addition to losing the services of Willie Kelly through injury we also lost the points. It is, however, pleasing to report that the injury to Kelly is not as bad as everyone feared at the time and he has responded to treatment magnificently.

The loss of the points is a serious blow to our promotion bid for it enabled Everton and Leicester to keep ahead of us and leave us in the third place. It was actually a good close game throughout and neither side could have grumbled if the points had been divided, and perhaps we can console ourselves in the fact that the winning goal was scored through an unfortunate penalty decision in the closing minutes of the match and whilst Kelly was off the field injured.

Leeds United have been a stumbling block to the Rovers this season for they also took from us a point at Ewood Park on 31st October when the match ended in a draw of two goals each. They are the only Yorkshire club to take points from us this season, the other three clubs from the county of the broad acres, Doncaster, Rotherham and Hull, have all surrendered full points both home and away. Leeds must have remembered their claim to be the “drier” side of Britain and were determined to “gi” nowt,” but our battle for Lancashire against Yorkshire has come out well in our favour, even remembering that Hull City knocked us out of the F.A. Cup at the second attempt.

To-day we meet Luton Town, a team who took both points from us at Kennilworth Road on the 21st of November when they won by the odd goal in three. We seem to remember we have had trouble before with this team at Luton, there was a certain young man named Pye who took quite a fancy to the Rover's net at one time and got a hat full of goals for the “Hatters.”

---

**Copies of all records played over the loud speaker can be  
obtained at Pickering and Sons, 77, Darwen Street, Blackburn.**



**Coal - Coke - Anthracite**

## **JAMES BULLOUGH & SON**

**King Street Sidings**

**Blackburn**

Residence :

44 BOMBAY STREET (Tel. 7435).

130 HIGHTON TERRACE, REDLAM (Tel. 5645).

**HAULAGE CONTRACTORS**

## **When in Town**

Don't fail to give us a Call.

We Specialise in

Ladies' and Gent's  
GLOVES, HOSIERY,  
KNITWEAR

**W. BLEASDALE**

(STAR STALLS)

**THE KIOSK  
MARKET HALL**

(Main Clock Entrance)

**BLACKBURN**

**PLUMBER, SANITARY and  
HOT WATER ENGINEER.**

★

**GEORGE R.  
SUMNER**

Member Royal Sanitary Institute

★

**33 GRANVILLE RD.,**

**BLACKBURN**

**TEL. 5610.**

Luton are still a team to be respected and are in the seventh place from the top with 39 points from 35 matches. They have won five and drawn five away from home and lost seven with an inferior goal average of 25 against 32. At home they have won nine, drawn six and lost three with a credit goal average of 31 against 21, making it 56 goals for to 53 against.

The Rovers have five points more for equal matches and are ahead of their opponents all round so should not make any mistake to-day, for these two points are vital in the fight for promotion. One cannot say at this stage of the season that even a team in Luton's position are out of the running for they have still seven matches to play with a maximum of 14 points. It does seem, of course, that the odds of pulling up the number of points to pass Everton, Leicester and the Rovers, etc., is more than can be expected, but they are a team capable of giving a hard game to the best of them and we look forward to a good match with them here to-day.

Reviewing the promotion position one must constantly be looking up Everton and Leicester in particular, and the former is at home to-day—they meet West Ham United—and the latter pay a visit to Lincoln. Everton should hold on to their place at the head of affairs as a result of this match for West Ham have slipped up a bit of late although they beat Doncaster by two goals to one last Saturday. Leicester, now out of the F.A. Cup competition, may or may not just settle down to the seriousness of the position. This Cup fighting business is very tiring and gets players on edge so to speak, and the aftermath may have a detrimental effect upon the future League matches—at least that's what some of the clubs will hope! However, they journey to Lincoln to-day and those of us who remember the 29th of August, 1953, when Lincoln City startled the football world by winning eight goals to nil against a prominent team now well in the running for promotion but whose name we refrain from mentioning, will be whispering "Encore, encore, Lincoln."

## **NEXT HOME MATCH**

**Central League — Saturday, 3rd April**

**ROVERS RESERVES v. WEST BROM A. RESERVES**

Kick-off 3 p.m.



# SUPPORT BLACKBURN

Drink . . .

## GLENDOWER TEA TIPS

BLENDED AND PACKED IN BLACKBURN

TOP VALUE!

Lancashire Evening Post



Don't just ask  
for Beer

DEMAND A  
DUTTON'S

## SCORE BOARD

A PRESTON N.E. v. SHEFFIELD W.	A BRENTFORD v. SWANSEA T.
B WEST BROM A. v. PORT VALE	B BRISTOL R. v. ROTHERHAM UTD.
C ARSENAL v. MANCHESTER UTD.	C BURY v. BIRMINGHAM C.
D CARDIFF C. v. NEWCASTLE UTD.	D DERBY C. v. PLYMOUTH A.
E CHELSEA v. TOTTENHAM H.	E DONCASTER R. v. NOTTINGHAM F.
F HUDDERSFIELD T. v. CHARLTON A.	F EVERTON v. WEST HAM UTD.
G MANCHESTER C. v. LIVERPOOL	G HULL C. v. FULHAM
H PORTSMOUTH v. BOLTON W.	H LINCOLN C. v. LEICESTER C.
J SHEFFIELD UTD. v. BURNLEY	J NOTTS C. v. STOKE C.
K WOLVERHAMPTON W. v. MIDDLESBROUGH	K OLDHAM A. v. LEEDS UTD.
L	L LIVERPOOL RES. v. BLACKBURN R. RES.



# J. ROBINSON

Rag, Scrap Iron and Metal Merchant

WATERFALL MARINE STORES, JOHN BRIGHT ST.

TEL. BLACKBURN 5689

★ BEST PRICES PAID ★

OUR GOAL . . . TO SATISFY

## THE PALATINE DAIRIES LTD.

*Specialists in Guaranteed Safe Milk  
and Pure Cream Ices.*

ST. CLEMENT STREET — BLACKBURN

TEL. 4161-2-3.

### Specify "AUTOLIFTS"

Hydraulic Tipping Gear.  
All Steel Cab and Body

On your next Commercial  
Vehicle.

**AUTOLIFTS  
AND ENGINEERING  
CO., LTD.**

BLACKBURN

Tel. 44671-2

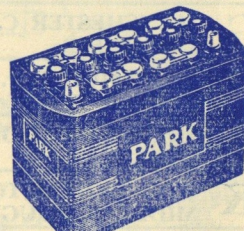
### TERRITORIAL ARMY

JOIN YOUR COUNTY  
REGIMENT.

**4th BATTALION THE  
EAST LANCASHIRE  
REGIMENT (T.A.)**

Apply to your Local Drill Hall:  
Canterbury St., Blackburn.  
Everton St., Darwen.  
Keighley Green, Burnley.

**SEAL OF  
RELIABILITY**



**PARK SUPER SERVICE CAR BATTERIES**

PARK BROS LTD BLACKBURN ENGLAND

Tackle the Coldest Day in FUR GLOVES  
FROM

## T. B. DOWSON

80 KING WILLIAM STREET — BLACKBURN

Unequalled Value and Wonderful Selection at all prices.

Fascinating and Cosy Sheepskin Mittens from 15/6  
Children's Mitts 8/6

Blue and White  
Shirts

**BLACKBURN ROVERS**

White  
Shorts

	ELVY	
SUART 2	ECKERSLEY 3	
CAMPBELL 4	KELLY 5	BELL 6
CROSSAN 8	QUIGLEY 10	
MOONEY 7	BRIGGS 9	LANGTON 11

Referee:  
G. PANKHURST  
(Warwick)



Linesmen:  
Red Flag—  
H. Eccles  
(St. Annes-on-Sea)  
Yellow Flag—  
C. E. Hale  
(Liverpool)

ADAM 11	TURNER 9	DAVIES 7
DOWNIE 10	CUMMINS 8	
SHANKS 6	OWEN 5	MORTON 4
AHERNE 3	JONES 2	
STRETEN		
White Shirts	LUTON TOWN	Black Shorts



# RIBBLESDALE - BATTY-HOLT

— FOR —

## TOURS - PRIVATE HIRE DAY EXCURSIONS

### *Tours to*

SCOTLAND, DEVON, CORNWALL, WALES, LONDON,

BOURNEMOUTH, Etc. (4 to 14 day).

### *Day Excursions*

TO THE POPULAR SEASIDE AND INLAND RESORTS

### *Party Outings*

TO ANYWHERE BY OUR ULTRA MODERN FLEET OF

25, 29, 33, 39 and 41 SEATER COACHES.

### Enquiries and Bookings—

Our Offices at BLACKBURN, DARWEN, GREAT HARWOOD,

ACCRINGTON, CLAYTON-LE-MOORS, CHURCH and

OSWALDTWISTLE

OR

## RIBBLESDALE COACHWAYS LTD.

DUCKWORTH FIELD, GEORGE STREET WEST

BLACKBURN

PHONE 44223



Blackburn's "STAR" Attraction

BEER BREWED BY

## DANIEL THWAITES & CO. LTD.

### STAR BREWERY

BLACKBURN

### LEAGUE TABLES

Up to and including Saturday, March 20th.

#### LEAGUE—DIVISION II

#### CENTRAL LEAGUE

	P.	W.	D.	L.	F.	A.	P.s.		P.	W.	D.	L.	F.	A.	P.s.
Everton .....	34	17	13	4	80	50	47	Everton .....	35	21	7	7	80	41	49
Leicester C. ....	34	18	9	7	81	51	45	Wolves .....	35	21	5	9	83	43	47
<b>Blackburn R.</b> .....	35	18	8	9	75	45	44	Burnley .....	34	21	5	8	58	39	47
Notts F. ....	35	17	9	9	73	50	43	Man. Utd. ....	36	19	6	11	76	34	44
Birmingham .....	35	17	8	10	72	48	42	Derby C. ....	34	16	8	10	78	61	40
Rotherham .....	35	18	4	13	67	61	40	Blackpool ....	33	17	5	11	61	45	39
Luton T. ....	35	14	11	10	56	53	39	Preston .....	35	16	7	12	66	67	39
Fulham .....	35	14	9	12	84	69	37	Bolton W. ....	33	16	5	12	41	29	37
Doncaster .....	34	15	7	12	53	46	37	Liverpool ....	36	16	4	16	67	64	36
Leeds U. ....	35	13	10	12	77	69	36	Sheffield W. ....	34	16	4	14	59	58	36
Bristol R. ....	34	10	15	9	54	47	35	Man. C. ....	35	14	6	15	64	62	34
Stoke C. ....	34	10	14	10	57	47	34	Huddersf'd. ....	35	14	5	16	71	69	33
West Ham .....	34	13	7	14	58	56	33	Aston Villa .....	35	14	4	17	59	55	32
Notts C. ....	35	10	11	14	40	63	31	Barnsley .....	35	12	8	15	54	59	32
Hull C. ....	33	13	4	16	55	53	30	West Brom .....	34	14	3	17	52	41	31
Lincoln C. ....	35	11	8	16	51	67	30	<b>Blackburn R.</b> .....	35	13	4	18	50	74	30
Derby C. ....	35	10	10	15	54	70	30	Bury .....	34	13	3	18	57	70	29
Swansea .....	35	10	8	17	46	69	28	Sheffield W. ....	36	9	10	17	56	70	28
Bury .....	35	8	12	15	41	63	28	Chesterf'd .....	35	12	4	19	53	88	28
Brentford .....	36	8	10	18	31	68	26	Newcastle .....	32	12	3	17	48	81	27
Plymouth .....	34	6	13	15	47	66	25	Stoke C. ....	35	9	5	21	41	76	23
Oldham A. ....	33	6	8	19	31	72	20	Leeds Utd. ....	36	9	1	26	43	100	19



# THE COMPLETE OUTFITTER

*Walk round our Various Departments  
and see our Wonderful Range  
of Goods.*



## SPORTS GOODS FOR EVERY SPORT . . .

Equipment and Sports Wear by the Leading Manufacturers.  
All Scout and Guide Equipment.

## MEN'S WEAR . . .

Clothing and Outfitting of Distinction for every occasion.

## STYLES FOR THE JUNIOR MISS . . .

Coats, Suits, Frocks, Hats, Knitwear, Underwear, Riding Kit.

## BOYS' AND GIRLS' OUTFITTING AND SCHOOL WEAR . . .

School Uniforms, Badges, Gym Wear, Gaberdines, Blazers, Suits, Underwear, Knitwear.

## JUVENILE AND BABY LINEN . . .

The Tiny Tot and Baby, including Prams and Nursery Furniture.

**TOYS - BOOKS - GAMES**

**FOR STYLE AND WEAR—BUY AT**



*John Forbes*

**Athletic House**

**Northgate - Lord St. - Victoria St.**

**Blackburn**

**TEL. 6627 All Departments.**

## INTERNATIONAL MATCH

## SCOTLAND v. ENGLAND

**SATURDAY, 3rd APRIL, 1954**

# GLASGOW 42/6

**BLACKBURN depart 12-26 a.m.**

**(early morning)**

**Return GLASGOW CENTRAL 11-30p.m.**

**BRITISH RAILWAYS**

## First Team Fixtures

Date	Opponents	F.A.	Date	Opponents	F.A.
1953					
Aug. 20	—Rotherham	Away—4-1	1954		
" 22	—Bristol R.	Home—1-1	Jan. 1	—Derby C.	Home—0-3
" 27	—Brentford	Away—4-1	" 2	—Lincoln C.	Home—6-0
" 29	—Lincoln C.	Away—0-8	" 9	—(3) Bristol R.	Away—1-0
" 31	—Brentford	Home—2-2	" 16	—Notts C.	Away—5-0
Sept. 5	—Notts C.	Home—2-0	" 23	—Hull City	Home—3-1
" 9	—Derby C.	Away—2-2	" 30	—(4) Hull City	Home—2-2
" 12	—Hull City	Away—2-0	Feb. 4	—Hull City	Away—0-2
" 19	—Everton	Home—0-0	" 6	—Everton	Away—1-1
" 26	—Oldham A.	Away—0-1	" 13	—Oldham A.	Home—4-0
Oct. 3	—Bury	Home—4-2	" 20	—(5) Bury	Away—0-0
" 10	—Stoke City	Away—0-3	" 27	—Stoke City	Home—3-0
" 17	—Fulham	Home—5-1	Mar. 6	—Fulham	Away—3-2
" 24	—West Ham	Away—1-2	" 13	—(6) West Ham	Home—4-1
" 31	—Leeds United	Home—2-2	" 20	—Leeds United	Away—2-3
Nov. 7	—Birmingham	Away—0-0	" 27	—Luton Town	Home—
" 14	—Nott'gham F.	Home—2-0	April 3	—Plymouth A.	Away—
" 21	—Luton Town	Away—1-2	" 10	—Birmingham	Home—
" 28	—Plymouth A.	Home—2-3	" 16	—Leicester C.	Home—
Dec. 5	—Swansea T.	Away—1-2	" 17	—Nott'gham F.	Away—
			" 19	—Leicester C.	Away—
			" 24	—Swansea T.	Home—



## ROVERS' APPEARANCES AND GOALSCORERS

### SECOND DIVISION

APPEARANCES	GOALSCORERS
Elvy 35	Briggs 30
Suart 35	Quigley 19
Kelly 35	Crossan 11
Briggs 34	Langton 6
Eckersley 34	Mooney 3
Quigley 33	Campbell 2
Smith 29	Smith 2
Grossan 30	Leaver 1
Bell 26	Glover 1
Campbell 25	
Langton 25	
Glover 18	
McLean 12	
Mooney 6	
Clayton (R.) 4	
Leaver 2	
Bogan 1	
Roberts 1	

### CENTRAL LEAGUE

APPEARANCES	GOAL SCORERS
Brown 32	Leaver 16
Clayton (K.) 31	Pearson 10
Chadwick 31	Chadwick 5
Pearson 28	Bogan 4
Gray 23	Burns 4
Leaver 23	Crossan 2
Roberts 22	Douglas 2
Bogan 20	McLean 1
Patterson 21	Visiting Player 1
Bean 16	
Herron 15	
McLean 15	
Glover 14	
Murray 13	
Douglas 12	
Burns 9	
Cairns 6	
Clayton (R.) 5	
Billington 5	
Johnson 4	
Bray 4	
Campbell 4	
Clancy 4	
Clark (B.) 3	
Smith 3	
Bell 2	
Garrity (K.) 1	
Crossan 1	

## BRITISH LEGION MILITARY BAND BLACKBURN

March "MANHATTAN BEACH"

" " "THE MIDDY"

" " "THE NEW COLONIAL"

" " "UNDER THE DOUBLE EAGLE"

" " "SONS OF THE BRAVE"

" " "VOICE OF THE GUNS"

Interval March

"THE THIN RED LINE"

For

# LUBRICATING OILS

OF EVERY  
DESCRIPTION

See

**WOOD & Co. (BLACKBURN) Ltd.**  
**BANK TOP - BLACKBURN**

TELEPHONE 4207/8



