



THE  
LUTON TOWN FOOTBALL  
AND ATHLETIC CO.  
LTD.

OFFICIAL  
JOURNAL

PRICE  
TWOPENCE



FOOTBALL LEAGUE—DIVISION II

SATURDAY, AUGUST 20th, 1949

LUTON TOWN v. WEST HAM UNITED

**“TRUE-FORM”**

*The Town's Leading Shoe Store*

**32, GEORGE STREET**

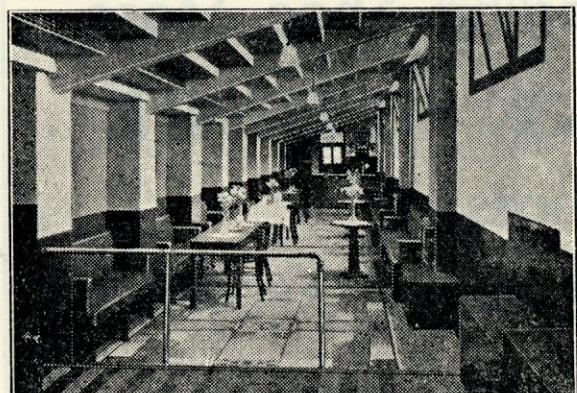
FOR SHOES OF

QUALITY ★ CHARACTER ★ RELIABILITY



**LILLYWHITES** *versus.....**Lillywhite's 1st eleven do not play here until—***SATURDAY, SEPTEMBER 3rd.**

We are having ground improvements but  
our 2nd eleven have been playing throughout  
the close season at our home ground

**LEAGRAVE ROAD :: :: LUTON****LUTON BOBBERS STAND CLUB** Telephone 2566

President: P. W. Wright, Esq.

Vice-Chairman: E. E. Gibbs, Esq.

Hon. Treasurer: Mr. J. Collier.

Hon. Secretary: Mr. A. C. Wright.

Committee:

Messrs H. Butt, W. Cunningham, N. Lines,  
H. Rogers, S. Setchell and C. Snoxell.

Just as the Football Season rolls round, so does the date for renewing membership of "The Bobbers Stand Club," and to all our members that have not yet done so we would like to remind them that it is now due. So please send your 1/2 to—The Secretary, c/o Bobbers Stand Club, Beech Hill Path, Luton.

Also if any supporter wishes to become a member, just send your 1/2 along and we will forward your membership card.

**DON'T FORGET TO  
PURCHASE YOUR  
PENNY - ON - THE - BALL  
TICKET**

The winning number of the Penny-on-the Ball Ticket will be announced over the loud speakers at the interval. The person holding the winning ticket can go to the rear of the Main Stand after the game and for 3d. purchase the ball from Mr. J. Collier.

President: Chas. Jeyes, Esq., C.A.

Vice-President: The Rt. Hon. The Lord Luke of Pavenham

Directors:

Chairman: Chas. Jeyes, Esq., C.A.

Vice-Chairman: Percival G. Mitchell, Esq.

A. F. England, Esq.

Henry Richardson, Esq.

Philip W. Wright, Esq.

Team Manager: Mr. Dally Duncan

Frank J. Andrews, Esq.

Horace S. Hewson, Esq.

E. Hugh Woods, Esq.

Secretary: Mr. Philip Coley.

Honorary Medical Officer: E. J. Crarer, Esq., M.B., Ch.B.

Honorary Solicitors: Messrs Machin &amp; Co., 17-19, George Street West, Luton.

**CLUB NOTES**

After our rehearsal last Saturday we come today to the real thing and have as our visitors our old friends the "Hammers" with which to open the season. We would all like to know what this season has in store for us but if the game today reaches the high standard when we played the "Hammers" in January this year in the Third Round of the F.A. Cup, then we shall feel quite satisfied that we are going to see some good football this season. West Ham, like us, have not entered the transfer market during the close season and paid high prices for players in order to strengthen their team but are relying mainly on those who did duty for them last year. They finished last season with six points more than we and if they can start off this season with a win at Kenilworth Road they will feel justified in thinking they will finish in an even better position next May than last. We hope however to start off with a very good win ourselves and so it should be an interesting battle.

There has been much activity behind the scenes since last Saturday for since then we have signed on no fewer than five players. These are Peter Walsh, Ron Henderson, Michael Cullen, Peter Baxter and the Amateur International Percy James. With the signature of William Aherne late last week it will be seen that we have not been idle and have considerably increased our playing strength as compared with the position when training was resumed on 25th July last. Of course these are the names of those we have been successful in obtaining, but if we were to give a list of those we had hoped to bring here and on whom much time etc. was spent before the final decision was reached that they would not be coming to Luton, then it would indeed be a very long one. However for the time being we will see how the present players settle down and then if an opportunity occurs to strengthen an apparent weakness more ink will be used. But all the lads seem in very good spirits and confident that we shall have a very successful season and so every opportunity will be given them to carry out their

hopes. We welcome very heartily to Kenilworth Road all those who have joined us since last May and wish them the best of luck and good fortune in their new colours.

Those of you who are interested may now be able to obtain the F.A. Pocket Diary for season 1949/50. It shows many improvements on last season's diary, showing all the important fixtures listed in date order among the information pages, the directory of names and addresses useful to Club Officials has been extended and the minor leagues' results are now included. Because of Purchase Tax difficulties the Diary is not available through the usual stationery and book channels but special facilities have been provided for Clubs and other bodies who can place an order for twelve or more at the very reasonable price of 2/6 each, postage paid, or for those who only require single copies the price is 2/9 each, including postage, by making application to The Naldrett Press Limited of 29, George Street, London, W.1., who are the Official Publishers to the Football Association.

We think you will all agree that the ground looks a lot better for all the work that has been put into it during the close season. The roof to the main stand is certainly a big improvement and Season Ticket Holders should not experience any more of those discomforts such as rain falling down the back of their necks. The playing pitch too looks well although not quite as well as it did two or three weeks ago for in that time it has been used fairly extensively. Considering what a difficult summer it has been for young grass we consider the ground staff has done very well and congratulate them on their achievement.

At the time these notes were being prepared there was every indication of today being another "scorcher." We do hope however it is not as hot as last Saturday for it was then too warm to watch football never mind play it. However, whatever the conditions we hope you all thoroughly enjoy your baptism to the 1949/50 Season.

**Next Match, Wednesday, 24th August, 1949**

KICK-OFF 6.30 p.m.

○ FOOTBALL LEAGUE—DIVISION II

**LUTON TOWN v. COVENTRY CITY**

Usual First Team Prices of Admission

For SUITS, OVERCOATS, RAINCOATS and UNDERWEAR  
OF QUALITY

YOU SHOULD VISIT

MEN'S WEAR

**MARES**

CHARLES MARES LTD., 65-67, George Street, LUTON

DAILY DELIVERIES  
IN ALL DISTRICTS

**RANDALL &  
WHITING LTD.**

WHOLESALE  
AND RETAIL  
MILK  
DISTRIBUTORS

Pasteurised and T.T.

HEAD OFFICE:  
**125, NORTH ST., LUTON**

Telephone: Luton 599

DAIRY:  
**HAVELOCK RD., LUTON**

Most Up-to-Date Equipment  
in the County

We cordially invite our Customers  
to come and see our methods

'Phone:  
LUTON 1961

Proprietor:  
R. HARRIS

**'Rons'**  
Gentlemen's  
Hairdresser

6, MILL STREET  
LUTON

BEDS.

Saloon Service  
Ground Floor

Appointments First Floor

**W. CHAMBERLAIN**

Telephone: LUTON 329

**106, DUNSTABLE ROAD, LUTON**

IRONMONGERY &  
GARDEN REQUISITES

BRUSHES & BROOMS  
for Home and Factory

PAINTS & DISTEMPERS

OILS, WALLPAPER Etc.

as available

YOUR KIND ENQUIRIES INVITED

**RADIO.**

AGENTS  
for  
BUSH  
COSSOR  
FERRANTI  
H. M. V.  
PHILIPS  
PHILCO  
PILOT  
ULTRA

**YOUR WINNING GOAL**  
FOR BEST QUALITY  
TELEVISION & ALL ELECTRICAL SUPPLIES

**A. T. SNOWDEN'S**

171, DUNSTABLE ROAD  
AND  
24, MILL STREET, LUTON  
'PHONE: LUTON 1496

RELIABLE  
RADIO  
TELEVISION  
ELECTRICAL  
REFRIGERATION  
INSTALLATIONS  
AND REPAIRS  
CARRIED  
OUT BY  
EXPERTS

You, too, will prefer  
**J.W. GREEN'S**  
Quality Ales

J. W. GREEN LTD., THE BREWERY, LUTON.

TELEPHONE: LUTON 3131.

**LUTON TOWN**

Shirts White  
Knickers Black  
Stockings Black with White Tops

2  
Cooke  
Right Back

4  
Watkins  
Right Half

7  
Small  
Outside Right

8  
Shanks  
Inside Right

Referee—

MR. A. W. SMITH  
(Aldershot)

11  
Bainbridge  
Outside Left

10  
McGowan, D.  
Inside Left

6  
Moroney  
Left Half

3  
Forde  
Left Back

**WEST HAM UNITED**

Shirts Claret and Blue  
Knickers White  
Stockings Claret and Blue Hoops

SPECTATORS ARE ASKED NOT TO CROSS THE PLAYING FIELD AFTER THE MATCH



**Football League—Division II**

Streten  
Goal

3  
Aherne  
Left Back

5  
Owen  
Centre Half

9  
Arnison  
Centre

10  
Taylor  
Inside Left

11  
Waugh  
Outside Left

8  
Gazzard  
Inside Right

7  
Parsons  
Outside Right

4  
Corbett  
Right Half

2  
Devlin  
Right Back

Kick-Off 3.15 p.m.

**GLAZING CONTRACTORS  
LEADED LIGHT MAKERS**

**PLATE  
GLASS**  
For All Trades

**MIRRORS.** To any shape or  
design.

**RE-SILVERING.** Old Mirrors  
as good as NEW.

Decorative Art in Wallpapers  
Quality Paints of All Kinds

**CHARLES BIRD  
& SONS, LTD.**

Collingdon Street, Luton  
Telephones: 1255-1256

**HARRY CANHAM & SON**

Export Packers  
Export Leatherboard Post Boxes  
Cardboard Box, Packing Case  
Ply Box & Crate Manufacturers

**GROVE ROAD, LUTON**

TELEPHONE 458

Proprietor:  
A. E. Heley

PRICE including  
TEA, BREAD AND BUTTER 1/9

Seating Accommodation  
90



## WILLIAMS &amp; RICHARDSON

Radio, Television &amp; Electrical Engineers

Agents for—

- ❖ MURPHY
- ❖ H. M. V.
- ❖ PHILLIPS
- ❖ PHILCO
- ❖ MARCONI
- ❖ FERGUSON

174, Biscot Road  
& 17, DURHAM ROAD  
LUTON

'Phone: 593 and 2012

## Warden Tavern

2½ miles out of Luton  
on main Bedford RoadProprietor: Tom Hodgson  
Ex-Captain, Luton Town F.C.

Luncheons  
Wedding Receptions: Social  
Functions: Evening Parties  
Fully Licensed Large Car Park

Hello  
to a  
New  
Football  
Season



AS ALWAYS  
PRINTING of  
QUALITY by

E. A.

ALLEN  
& SON (Luton) LTD.424, DUNSTABLE ROAD  
'Phone LUTON 1626

## TODAY'S HALF-TIME SCORES

NOTE. The letter in the Programme corresponds with the letter on the Board—thus A 0-1 means that the first-named club has scored 0 and their opponents 1.

## FIRST LIST

A ARSENAL	.....	BURNLEY	.....
B BIRMINGHAM	.....	CHELSEA	.....
C BLACKPOOL	.....	HUDDERSFIELD	.....
D LIVERPOOL	.....	SUNDERLAND	.....
E MANCH. CITY	.....	ASTON VILLA	.....
F MIDDLESBRO'	.....	EVERTON	.....
G BOLTON WAN	.....	STOKE CITY	.....
H DERBY CO'NTY	.....	MANCH. UN.	.....
K FULHAM	.....	WOLVES	.....
L NEWCASTLE U.	.....	PORTSMOUTH	.....
M WEST BROM.	.....	CHARLTON A.	.....
N BARNESLEY	.....	CHESTERFIELD	.....



## SECOND LIST

A BLACKBURN R.	.....	CARDIFF C.	.....
B BRENTFORD	.....	TOTTENHAM	.....
C PLYMOUTH AR.	.....	BRADFORD	.....
D WEDNESDAY	.....	LEICESTER C.	.....
E SOUTHAMPTON	.....	GRIMSBY T.	.....
F COVENTRY C.	.....	SHEFFIELD UN.	.....
G HULL CITY	.....	BURY	.....
H LEEDS UNITED	.....	QUEEN'S P. R.	.....
K SWANSEA T.	.....	PRESTON N. E.	.....
L BRIGHTON & H.	.....	NOTTS. FOR.	.....
M BRISTOL CITY	.....	NORTHANTS	.....
N EXETER CITY	.....	CRYSTAL PAL.	.....

## Motorists!

Fit

TRIPLEX  
SAFETY  
GLASS

Consult  
**OGDEN &  
CLEAVER LTD.**

(GLASS DEPT.)

*Stuart Street, Luton*  
'PHONE 746-7

## THIRD LIST

A NEWPORT CO'	.....	NORWICH C.	.....
B NOTTS. CO'NTY	.....	SOUTHEND U.	.....
C PORT VALE	.....	BRISTOL ROV.	.....
D IPSWICH T.	.....	BOURNEM'UTH	.....
E LEYTON O.	.....	WATFORD	.....
F MILLWALL A.	.....	TORQUAY U.	.....
G SWINDON T.	.....	READING	.....
H WALSALL	.....	ALDERSHOT T.	.....
K CREWE ALEX.	.....	TRANMERE R.	.....
L LINCOLN C.	.....	OLDHAM A.	.....
M N. BRIGHTON	.....	DARLINGTON	.....
N ROTHERHAM	.....	WREXHAM	.....

BEDFORDSHIRE  
Building Society

2½ 0 / 0 p.a.

Income Tax Paid

INVESTMENTS  
ACCEPTED  
6d. - £5,000

\*

16, King Street  
LUTON

Branch Manager  
C. L. ROBSON

Telephone  
4577

## FIRST XI Division II

1948/49

F. A.

Sat., Aug. 20	West Ham United	...	0	1	H
Wed., " 24	Coventry City	...	2	0	H
Mon., " 29	Sheffield United	...	0	2	A
Sat., Sept. 3	Grimsby Town	...	1	1	H
Wed., " 7	Bradford	...	1	4	A
Sat., " 10	Queens Park Rangers	3	0	3	A
" 17	Preston North End	...	0	1	H
" 24	Swansea Town	...	0	1	A
Sat., Oct. 1	Leeds United	...	0	0	H
" 8	Leicester City	...	1	1	H
" 15	Bury	...	1	3	A
" 22	Tottenham Hotspur	1	1	1	H
" 29	Cardiff City	3	3	1	A
Sat., Nov. 5	Blackburn Rovers	2	0	1	H
" 12	Brentford	...	0	2	A
" 19	Hull City	...	0	1	H
" 26	Sheffield Wednesday	0	0	1	A
Sat., Dec. 3	Plymouth Argyle	3	1	1	H
" 10	Chesterfield	...	0	1	A
" 17	West Ham United	1	0	1	A
" 24	Sheffield United	...	0	1	H
Mon., " 26	Southampton	...	1	1	A
Tues., " 27	Southampton	...	1	1	A
Sat., " 31	Grimsby Town	...	1	2	A
Sat., Jan. 7	F.A. Cup—Round 3	...	0	0	H
" 14	Queens Park Rangers	0	0	1	H
" 21	Preston North End	...	0	1	A
Sat., Jan. 28	F.A. Cup—Round 4	...	0	0	H
Sat., Feb. 4	Swansea Town	...	0	1	H
" 11	F.A. Cup—Round 5	...	0	2	A
" 18	Leeds United	...	1	1	A
" 25	Leicester City	...	0	2	A
Sat., Mar. 4	Bury	...	1	0	H
" 11	Tottenham Hotspur	1	2	1	A
" 18	Cardiff City	3	0	1	H
" 25	Blackburn Rovers	1	4	1	A
Sat., Apr. 1	Sheffield Wednesday	2	1	1	H
Fri., " 8	Barnsley	...	1	0	H
Sat., " 15	Plymouth Argyle	1	1	1	A
Sat., " 22	Brentford	...	2	1	H
" 29	Hull City	...	0	1	A
Sat., May 6	Chesterfield	...	1	0	H
Tues., May 6	Bradford	...	0	1	H

## FIXTURES, 1949 - 50

## RESERVE FIXTURES Football Combination

F. A.

1948/49

Sat., Aug. 20	Reading	...	...	3	0	A
Mon., " 22	Millwall	...	...	3	2	A
Sat., " 27	Southend United	...	...	5	2	A
Wed., " 31	Coventry City	...	...	5	2	H
Sat., Sept. 3	Northampton Town	...	...	2	0	H
Wed., " 7	Queens Park Rangers	...	...	2	0	H
Sat., " 10	Northampton Town	...	...	5	2	H
Wed., " 14	Birmingham City	...	...	2	0	H
Sat., " 17	Swansea Town	...	...	0	3	A
Wed., " 21	Birmingham City	...	...	3	1	A
Sat., " 24	Arsenal	...	...	...	1	A
Mon., " 26	Coventry City	...	...	...	1	A
Sat., Oct. 1	Queens Park Rangers	...	...	2	1	A
" 8	Southend United	...	...	...	1	A
" 15	Fulham	...	...	...	1	A
" 22	Crystal Palace	...	...	...	1	A
" 29	Cardiff City	...	...	...	1	A
Sat., Nov. 5	Bristol Rovers	...	...	...	1	A
" 12	Leicester City	...	...	...	1	A
" 19	Leeds United	...	...	...	1	A
" 26	Sheffield Wednesday	...	...	...	1	A
Sat., Dec. 3	Plymouth Argyle	...	...	...	1	A
" 10	Chesterfield	...	...	...	1	A
" 17	West Ham United	...	...	...	1	A
" 24	Sheffield United	...	...	...	1	A
Sat., Jan. 31	Northampton Town	...	...	2	1	H
Sat., Feb. 14	Birmingham City	...	...	3	2	A
Sat., " 21	Norwich City	...	...	2	3	A
Sat., " 28	Watford	...	...	2	0	H
Sat., Feb. 4	Leicester City	...	...	0	0	A
" 11	Birmingham City	...	...	3	0	H
" 18	Norwich City	...	...	3	1	H
" 25	Ipswich Town	...	...	2	2	H
Sat., Mar. 4	Leicester City	...	...	1	1	H
" 11	Birmingham City	...	...	1	1	A
" 18	Norwich City	...	...	2	1	A
" 25	Northampton Town	...	...	2	1	A
Sat., Apr. 1	Watford	...	...	1	0	A
Fri., " 8	Ipswich Town	...	...	0	0	A
Sat., " 15	Coventry City	...	...	1	0	H
To be arranged	Coventry City	...	...	2	2	A

## LEAGUE TABLES, 1948-49—Final Positions

## LEAGUE DIVISION II

Pld. Won Drn. Lost For Agst. P.

Fulham	...	42	24	9	9	77	37	57
West Brom. Albion	42	24	8	10	69	39	56	
Southampton	...	42	23	9	10	69	36	55
Cardiff City	...	42	19	13	10	62	47	51
Tottenham Hotspur	42	17	16	9	72	44	50	
Chesterfield	...	42	15	17	10	51	45	47
West Ham United	42	18	10	14	56	58	46	
Sheffield Wednesday	42	15	13	14	63	56	43	
Barnsley	...	42	14	12	16	62	40	
LUTON TOWN</td								

# G. A. WILD & SONS

THE  
TOWN'S LEADING SPORTS OUTFITTERS

*Fancy Leather Goods Dealers and Saddlers*

**14, MANCHESTER STREET, LUTON**

*Also at . . .* 'Phone No. 780

**103, HIGH STREET NORTH, DUNSTABLE**

'Phone No. 275

## **Suppliers to the Luton Town Football Club**

Agents for all the Leading Sports Goods Manufacturers

**MANFIELD : ALEX JAMES : SHILLCOCK : EMBEKAY  
and COTTON OXFORD FOOTBALL BOOTS**

*(Large selection of all Boys' sizes in stock)*

**Goal Nets, Jerseys, Shorts, Hose, Shin Guards etc. etc.**

## **A GREAT VARIETY OF FOOTBALLS FROM SIZES 1-5**

We welcome Club enquiries. Please send or call  
for our latest Price List of Football Gear etc.

We have a grand selection of **Slazenger's, Dunlop's, Uandi, Gray's, Wisden's**

**BADMINTON : SQUASH : HOCKEY : RUGBY : BOXING EQUIPMENT**  
**Buy Early !!**

## **BRISTLE AND PLASTICENE DART BOARDS**

**NOW AVAILABLE**

Large Ranges of Darts to suit every Player — "BEDFORDIAN" DARTS  
and FLIGHTS in Stock, also JIM PIKE and LEO NEWSTEAD Etc.

*Ask to see our Super White Flights*

❖ **TABLE TENNIS TABLES** in Stock  
*Also Johnny Leach, Victor Barna, Jack Carrington*  
**TABLE TENNIS BATS and BALLS**

❖ **ROLLER SKATES** in great variety  
**INDOOR GAMES** a speciality  
**MONOPOLY, TOTOPOLY, PIT, Etc.**

❖ *Agents for Allcocks', Morris's, Lees' FISHING TACKLE*

## **Travel and Fancy Leather Goods of every description**

**THE FINEST RANGE IN THE COUNTY**