

SOUTHAMPTON

Football & A. Co., Ltd.

Vol. 1. No. 7.

Season 1937-38.

OFFICIAL PROGRAMME - PRICE 2^{D.}



Earn good pay.

- Motor Drivers, Chauffeurs, Taxi-men, Commercial Travellers, Bus-men, Roundsmen, etc., earn good money. Don't be caught by the next slump; learn to drive now and have another trade at your finger tips. Call or write for particulars of our special . . .

LEARN as you EARN Terms.

HAMPSHIRE SCHOOL OF MOTORING

44, Above Bar, Southampton. • Phone Southampton 5423.

WAKE UP YOUR LIVER BILE



After taking Carters Brand
Little Liver Pills.

without Calomel — and
you'll jump out of bed
in the morning full of
vim and vigour.

THE LIVER should pour
two pints of bile into your
bowels daily. If it doesn't,
your food can't digest, just
decays inside you. Gas bloats
you up. You get constipated.

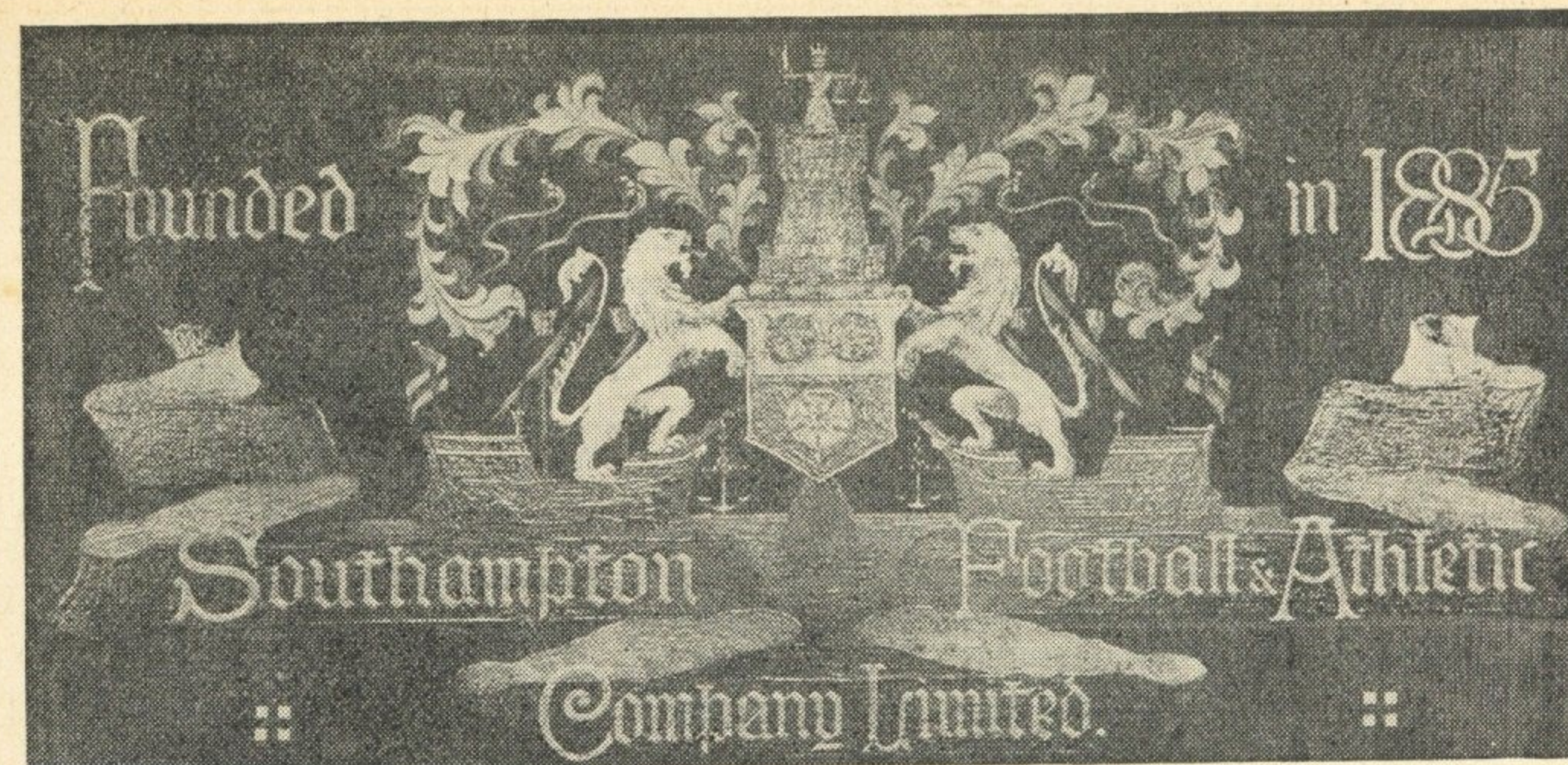
Laxatives help a little, but a
mere bowel movement does-
n't get at the cause. It takes
those good old CARTERS

brand LITTLE LIVER PILLS to get these two
pints of bile flowing freely and make you feel
"up and up." Harmless, gentle, yet amazing in
making bile flow freely. Ask for CARTERS
LITTLE LIVER PILLS. 1/3 and 3/4, or trial
package for 1d.

TUNE IN to Radio Luxembourg, Sun-
days, 11.15 a.m.

Radio Normandy,* Sundays, 2.45 p.m.

*Transmission arranged through the Inter-
national Broadcasting Company Limited.



DIRECTORS:

President: MAJOR R. C. H. SLOANE STANLEY, D.L., J.P.

Chairman: J. R. SARJANTSON.

W. PENN BARROW.

H. H. G. BLAGRAVE.

J. CORBETT.

C. J. COSGROVE.

C. F. HOSKINS.

A. E. JUKES.

W. G. MILLER.

B. H. RANSOM.

Secretary-Manager: T. R. PARKER.

Asst. Secretary: B. C. BUSH.

Trainer: H. W. COPE.

Reg. Office and Ground: The Dell, Southampton.

Southampton 4519.

MEMBERS of FOOTBALL ASSOCIATION; HAMPSHIRE F.A.
FOOTBALL LEAGUE, DIV. II.; LONDON COMBINATION

Southampton v. LUTON TOWN • F.L. • 30th Oct., 1937

Club Chatter.

We knew on Saturday last we were up against a side that has been a bogey team to Southampton for many seasons, and also we should have to play very well to beat our hosts, for early in this season they had completed a double against such redoubtable opponents as Newcastle United, having won by a solitary goal at St. James Park and by three clear goals on their own ground. Only two points had been dropped at home for two drawn games, and only a fortnight previously they had won by two clear goals at Bury. Despite such achievements, we came away from Oakwell Ground with two very valuable points for a victory we thoroughly deserved.

Our team work was the nearest approach to First Division football by a Second Division side that I have seen for a very long time. Both in defence and attack our team looked good and the game was won by good-class football. It is difficult in a match of this description to single out any player for special mention and I do not intend to try. They all played well, and if we can maintain this form and the team spirit remains so strong, we shall have surprises in store for many more Clubs.

The two goals scored by Osman were taken well: the first was the result of good play by Bevis, who worked the ball to the middle of the field. Osman took

his pass in a stride, slipped between the two backs to touch the ball past the advancing goalkeeper. That proved to be the sole score of the first half.

Immediately after half-time a very fine bout of passing between Hill and Parkin resulted in the last-named player making a well-timed pass for Osman to score a really good second goal. We maintained pressure practically throughout the game, the Barnsley forwards only coming into the game at intervals.

A penalty was given against our side during one of the Barnsley rushes on our goal. It did not seem an incident worth a penalty kick ; nevertheless, our goalkeeper made a good save from a hard-hit shot by Hine. The resultant corner was cleared without difficulty.

The London Combination side also played remarkably well in recording their third victory of the season. Five goals against a side who had had only sixteen scored against them in 11 games, and who occupied a position in the table nine places higher than ourselves, shows how good is the football being played by our Reserve team now they are getting settled. The opposition is decidedly keener as each season passes, and it is gratifying to find our team scoring with more frequency and obtaining more points in these early games than has been their lot for the past few seasons.

The match with Queen's Park Rangers deserved of greater support than was accorded, and I feel certain it was only the turn in the weather just at the crucial time on Saturday that prevented us from recording a 5,000 attendance. It is worthy of note here that in seven home Reserve games (including two mid-week games) Luton Town have an aggregate attendance of 41,906, just thirteen short of an average of 6,000, their highest attendance being for the match v. Chelsea Reserves, when 7,725 spectators saw them draw with one goal each. This is the type of support we hope to be able to draw for our home Reserve games, and I am sure if some of the supporters that give these matches a miss would only turn up once or twice they will be surprised at the class of football played and would be ready to come again.

With our "A" team completing the second treble in the course of three Saturdays, we must console ourselves for the unfortunate early lapses. To have beaten Winchester at the first time of asking in the Senior Cup, we found an unexpected sharp-shooter getting his name in the goal-scoring list. With no result coming from continued pressure in the first half, Jack Scott moved to centre-forward ten minutes before half-time and from a well-placed kick from one of our defenders he headed as fine a goal as has been seen this season.

I should like to mention here the fine co-operation we are getting from the Railway Companies. On Saturday last (the match finished about 4.40 p.m.) we had to travel nearly six miles to Cudworth, where by arrangement a Scots express train was stopped at Cudworth Halt to pick up our party. Otherwise we could not have returned until Sunday ; we thus saved overnight hotel charges and gave the players a chance for a whole week-end at home and a rest in their own beds, which, although seemingly a trifling matter, means such a lot to them after so much travelling as they have to do in a season.

A member of a Club up North had been dropped from the first team to the second. After a few weeks in the second team he got annoyed, and rushed into the Manager's office. "Why is it you are keeping me in the second team?" he shouted. "Because we haven't got a third," quietly replied the Manager.

FOOTBALL LEAGUE, DIV. II., RESULTS CHART.

| | | | | | | | | | | | | | | | | | | | | | | | |
|-------------|------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Aston Villa | (9) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Barnsley | (14) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Blackburn | (12) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Bradford | (20) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Burnley | (13) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Bury | (3) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Chesterf'd | (15) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Coventry | (8) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Fulham | (11) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Luton | (—) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Manch. U. | (—) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Newcastle | (4) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Norwich | (17) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Notts F. | (18) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Plymouth | (5) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Shef'd U. | (7) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Shef'd W. | (—) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Saints | (19) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Stockport | (—) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Swansea | (16) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| Spurs | (10) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |
| West Ham | (6) | h | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — | — |

Figures in Parenthesis denote Club's Final Position in Second Division in Season 1936-1937.

*The best run
for your money!*



Stops engine knock.
Increases power output.
Reduces gear changing.
Better climbing.
Fastest petrol on earth.
Cooler running,
and consequently
higher mileage.

The World's Finest Unsupercharged Petrol is ESSO HIGH TEST!

★ For better lubrication use Essolube ★

FOR
FLORAL DECORATIONS

FRED BAILEY

78 ABOVE BAR
SOUTHAMPTON

CHOICEST FLOWERS & FRUITS

Telephones 2522 and 2787

To-Day at The Dell.

There is, of course, a close link between ourselves and Luton Town—our visitors at the Dell to-day—in the person of Manager Edward Liddell. He wore the colours of Southampton for two seasons, 1904-1905, and has had a long experience as player, scout, and manager. He was appointed Manager at Luton over a year ago and had the happy experience of seeing his Club win through to the Second Division in his first season with them. Mr. Liddell is a likeable man and has a happy knack of hiding his keen determination and enthusiasm under the cloak of a kindly and modest nature. We can be quite sure that he will not rest on his laurels and that under his guidance Luton Town will play for the higher stakes of First Division football with all the skill and enterprise they can muster.

Should they field the same team which played West Ham United to a draw last Saturday, here are a few particulars regarding each player.

DOLMAN: A six-footer, 13 st. 10 lb. goalie, who was ever present in the Chesterfield team when they gained promotion from the N.S. Third Division. He went to Luton from Bristol City in March, 1936, and is a fine custodian.

KING: Commenced his professional career with Notts County, and after a spell there moved to Bournemouth. Was transferred to Luton last season and has proved a great acquisition. Stands 5 ft. 8½ in. and weighs 10 st. 11 lb.

SMITH: This is his fourth season with Luton. Started as a half-back, but has developed into a first-class full-back. Height 5 ft. 10 in., weight 12 st.

FINLAYSON: A grand attacking right-half whose footwork is a delight. Hails from Scotland and eventually went to Clapton Orient, from whence he was transferred to Luton. Height 5 ft. 11 in., weight 12 st.

NELSON: Captain and a splendid "skipper" at that. Stands over 6 ft. in height and weighs 12 st. 7 lb. A dominating centre-half. Is in his third year with Luton and was transferred to them from the Wolves.

FELLOWES: Commencing his professional career with Plymouth Argyle he played with them for three seasons and then joined Clapton Orient, for whom he played as centre-half. On being transferred to Luton he took over the left-half position. Is 5 ft. 9½ in. and weighs 12 st.

GRIFFITHS: A young wing forward of great promise. Stands 5 ft. 11 in. and weighs 11 st. 10 lb. Is very strong and fast. Joined Luton from Stourbridge.

DAWES: Was centre-forward for some time with Northampton. Is a sharp-shooter, and scored 38 goals for Crystal Palace in season 1935-6, where he played as an inside-left. Signed by Luton just before Christmas last year. Is a great schemer and a man to be watched. Height 5 ft. 9½ in., weight 11 st.

VINALL: A dashing centre-forward who plays with vim and determination. Is 24 years of age, stands 5 ft. 11 in. and weighs 12 st. 10 lb. Started at Folkestone, next spent 18 months with Sunderland, and then to Norwich City. It is interesting to note that Vinall was transferred from Sunderland to Norwich City during Mr. Tom Parker's Managership. He left there to join Luton.

ROBERTS: A great team man, a tireless forager and an unselfish player who is always striving to make openings for others rather than for himself. This is his fourth season with Luton, to whom he was transferred from Birmingham. Stands 5 ft. 8 in. and weighs 11 st. 7 lb.

STEPHENSON: This is also his fourth season at Luton, before which he played for three seasons with Aston Villa. A real match-winner and helped to make his wing one of the best in the Third Division. Height 5 ft. 9 in., weight 12 st.

We welcome Luton Town to the Dell. Their promotion to the Second Division is a story of grit, enthusiasm, and enterprise of which they may be justly proud.

"To help — not to hinder."

SAINTS' SUPPORTERS' CLUB.

Founded 1926.

Help yourself by helping us. When you visit The Dell, don't forget to subscribe to the BALL and SEASON TICKET. Either may be yours for the modest subscription of One Penny.

Vice-Chairman:
J. Laurie.

Hon. Gen. Secy.:
J. W. Grant.

Hon. Treas.:
W. W. Wood.

Headquarters:
Bedford Hotel, Southampton.

President:
J. Angus Harman, Esq.

Chairman:
Chas. F. Hoskins.

Enjoy yourself by patronising our DANCES at the Royal Pier during the Winter. Held on the first Friday in each month. Everything of the very best at the popular price of 2/-

Hon. Social Sec.:
B. Paget.

Hon. Registration Sec.:
T. Perree,
50, Newcombe Road,
Southampton.

2/- Life Membership. **JOIN AT ONCE.** Life Membership 2/-
Ladies may join. This will entitle you to a Club Badge and Book of Rules. Ladies may join.

ROYAL PIER. SELECT DANCE. Friday, Nov. 5.
BRIAN GORMAN'S DANCE BAND. 8 p.m.—1 a.m.
Spot Prizes. TICKETS 2/- at Pier Gates on night or from B. PAGET,
Conveyances after the Dance. Hon. Social Sec., 16, Kingsfield Road.

IWERNE MINSTER PRODUCTS.

PORK PIES

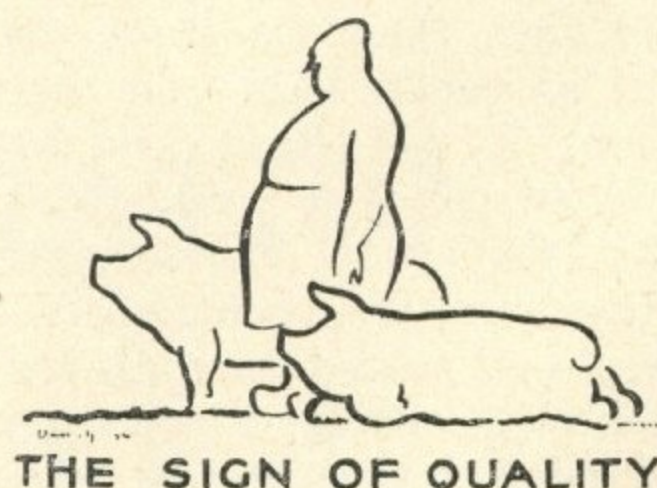
and

SAUSAGE ROLLS.

• SOLD ON THE GROUND.

Try two of the most delicious products of the:—

DORSET BACON CO., LTD.,
IWERNE MINSTER, BLANDFORD, DORSET



THE SIGN OF QUALITY

BACON, SAUSAGES, COOKED MEATS & PIE MANUFACTURERS.

Supporters' Club Notes.

"P-on-B" successful subscribers: Oct. 16th (Stockport County), Gray, Burns Road, Thorn Hill, Southampton; Season Ticket, Mr. Lake Road, Chandlersford, Hants. Oct. 23rd (Q.P. Rangers Res), Philpott, 120, Ludlow Road, Itchen, Southampton.

All Saints' Supporters' Dance patrons are looking forward to which will be held at the Royal Pier on Friday, 5th November. It will again be a bumper attendance. The Saints are winning—so are and enjoy good company and dance to a first-class orchestra.

Members are coming along to the Club in fine style, but we still thousands more. Come along, you non-members—why not join up just as a slight appreciation of the three great victories of the team. The Mayor, Mayor-Elect, Sir Russell Bencraft, J.P., Major R. C. H. Sloe, Olivia Countess Cairns, Lady Rosemary Portal, and Lady Edward recently associated themselves with us. Last week we made an important having signed on a whole Brewery, i.e., the staff, fifty in number, Southampton's own Brewery. In appreciation of this, why not try

Re Excursions for away matches. We contemplate arranging with the Railway for the running of an excursion to Birmingham on 15th January with the Aston Villa match. Particulars will be given later.

In connection with the Saints' away matches, we recently received communication from a most ardent supporter. He writes: "In this week you asked for suggestions with regard to away matches. My friends attending the following fixtures, irrespective of whether excursions are not: Coventry City, Dec. 4th; Aston Villa, Jan. 15th; West Ham, Luton Town, March 12th; Fulham, April 15th; Tottenham, April 20th A., May 7th. I think you will agree that these are near and worth splendid supporters, what say you?"

The recent convincing victories of the Saints over the Wednesday County so pleased an enthusiast resident in the North of England that he sent a cheque to the Saints' Supporters' Club towards their funds. May more—and more victories!

ARE YOU DOWNHEARTED?

Worry is largely a wrong use of imagination. We allow our minds to dwell on calamities and crises that may never happen. We cultivate a destructive rather than a constructive one. If you are a worrier, examine your life and find the deep-rooted cause. Face up to this and make a hard effort to be satisfactorily. The way to health and happiness lies in making the most of what we possess and doing our level best to master difficulties. Many people are and dissatisfied with life because they lack courage. That is a bad thing, but true. Although he may not realise it, frequently an individual has only because he cannot bring himself to face up to his problems. and there is only one way to live it. We must play the game to the hilt.

1936—1937

BOTH CUP FINALISTS

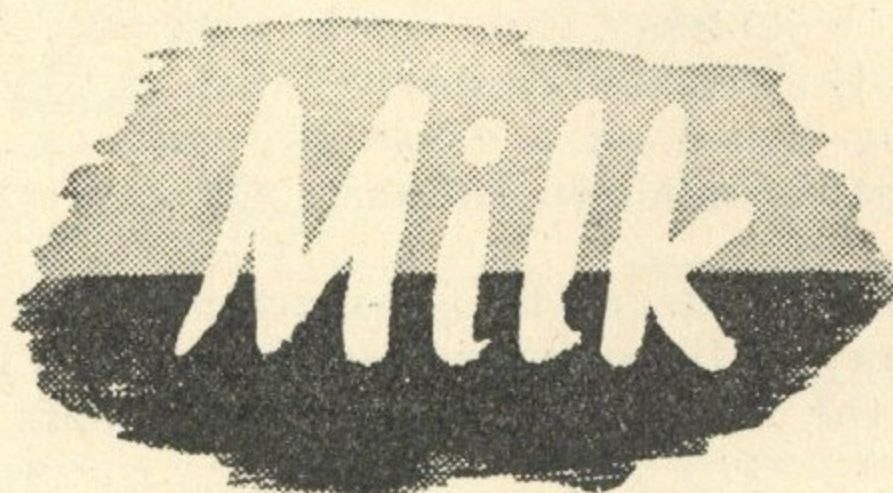
AND this season—who will win?

Almost certainly a milk-trained team.

For milk has in it everything to build blood, bone, brain and muscle.

There's no other food like it. Milk is complete and balanced, a necessary part of every athlete's diet.

**TRAINED
ON**



SAINTS' LIST OF PROFESSIONALS.

| Name. | Birth-place. | Position. | Height. ft. in. | Weight. st. lb. |
|--------------------------|-------------------|-----------|--------------------|--------------------|
| Stansbridge, L. E. C.... | Southampton | Goal | 5 11½ | 12 12½ |
| Warhurst, S. L. | Nelson, Lancs. | Goal | 5 10 | 11 6 |
| Browning, D. A. | New Milton | Back | 5 9 | 11 12 |
| Roberts, A. | Darfield, Yorks. | Back | 5 7¼ | 10 8½ |
| Sillett, C. T. | London | Back | 5 7¼ | 11 1 |
| Woodford, G. A. | Lymington | Back | 5 10½ | 11 10 |
| Cutting, S. W. | Salhouse, Nfk. | R.H.B. | 5 8 | 10 13½ |
| Day, A. | Ebbw Vale | R.H.B. | 5 8¼ | 10 10 |
| King, C. W. | Plymouth | R.H.B. | 5 11¼ | 13 6 |
| Affleck, D. | Coyton | C.H.B. | 6 0 | 12 11½ |
| Chalk, N. | Bitterne | C.H.B. | 6 0 | 11 12 |
| Henderson, D. | Southampton | C.H.B. | 5 9½ | 10 8½ |
| Kennedy, W. | Saltcoats, Ayr | C.H.B. | 5 9¾ | 12 1 |
| Hill, Frank R. | Forfar | L.H.B. | 5 8½ | 11 0 |
| Kingdon, W. I. G. | Worcester | L.H.B. | 5 9 | 11 1½ |
| Long, H. R. | Southampton | L.H.B. | 5 8 | 10 11½ |
| Bevis, W. | Warsash | O.R. | 5 4¾ | 9 11½ |
| Kelly, G. | Sunderland | O.R. | 5 7¾ | 11 4 |
| Summers, J. L. | Manchester | O.R. | 5 9½ | 11 9 |
| Ansell, G. | Worthing | I.F. | 5 9¾ | 11 8 |
| Woolf, L. J. | Johannesberg | I.F. | 5 8½ | 11 0 |
| Bates, E. T. | Thetford | I.R. | 5 8¼ | 10 2 |
| Gueran, S. | Grays, Essex | I.R. | 5 9¼ | 10 3 |
| Mayer, W. | Hanley, Staffs. | I.R. | 5 3¼ | 10 7 |
| Parkin, R. | Crook, Co. Durham | I.R. | 5 9 | 12 4 |
| Dunn, W. | Glasgow | C.F. | 5 9¾ | 10 4 |
| Gaughran, B. M. | Dublin | C.F. | 5 8 | 11 10 |
| Holt, A. G. | Southampton | I.L. | 5 8¾ | 11 0 |
| Withers, E. P. | Ower, Romsey | I.L. | 5 9 | 9 13½ |
| Johnson, W. W. C. | Sholing | O.L. | 5 8½ | 10 7 |
| Osman, H. J. | Bentworth, Alton | O.L. | 5 7¼ | 9 6½ |
| Smallwood, F. | Wrexham | O.L. | 5 5 | 10 1½ |

Here and There.

Increased gates at the Dell remind us of the suggestion from a Shirley supporter made a little while ago. It was to the effect that an Underground should be constructed from Shirley to the Dell. If this is the case at Shirley, then obviously Woolston supporters would require Air Services. In any event when we are packed out there is still the method of using observation balloons rather than closing the gates.

.....

Mr. Parker recently received a letter from an ardent supporter in Surrey. He confessed he had never seen the team play but had read of their poor form in the papers. Accordingly he gave the names of a suggested eleven for the League team. We trust that this information will not tempt local Scotsmen to take similar action with the Glasgow Celtic.

.....

A friend of one of our Directors was recently being shaved not far from the Dell. In the course of conversation the hairdresser informed him that the Saints were not doing very well, and that he did not think he would go to see them any more. When asked the last occasion he had seen them, he replied, "Well, as a matter of fact, I have not been up there since Dominy played!"

.....

Advent of the Municipal Elections brings along our old friend Apathy. There was a time when Mr. Apathy was very prominent among the Saints' supporters, but fortunately he has now gone on a long journey, never, we hope, to return. We trust, therefore, that all our supporters will also cold-shoulder him on Monday next, by rolling up in their thousands at the polls.

.....

On a certain Friday afternoon an elderly gentleman was travelling to Southampton on the well-known through train from the North and Midlands. On the journey he went into the restaurant car and ordered tea. While there he noticed what he described as a number of fine, well-dressed and well-built young men rising at odd moments from the tables and walking out. None of them appeared to pay.

Accordingly, when paying his own bill he said to the steward, "I notice that it is possible to walk out, give you a nod and not pay. Won't you tell me how it's done?"

"Oh!" said the steward, "this is the gentleman who is paying," pointing to a man sitting at a near-by table.

A conversation ensued, when the paying gentleman expressed his willingness to include the questioner in his tea-party "next time."

When the first gentleman reached his destination at Southampton, he was somewhat mystified as to who these well-dressed young men might be, and for a time none could enlighten him. Eventually, Friday afternoon travel gave the clue to some football team, and it was not long before the mystery was solved. The fine, well-dressed young men were the Stockport County team and the gentleman who did the paying was Mr. Kelly, their Manager.

We think this little story is also an example of the excellent impression which players make on the travelling public.

VISIT COOPERS HOUSES

ASK FOR
AMBER
AND
OAK ALE
IN
BOTTLE

Referee—MR. W. E. ROSS-GOWER (London).

SOUTHAMPTON.

Right Wing

SILLETT (2)

DAY (4)

BEVIS (7)

PARKIN (8)

PARRIS (12)

ROBERTS (13)

FELLOWES (17)

SMITH (20)

Left Wing

LUTON TOWN.

Red and White Stripes, Navy Blue Knicks, Blue Stockings with Red and White Tops

WARHURST (1)

AFFLECK (5)

GAUGHRAN (9)

O

VINALL (14)

NELSON (18)

DOLMAN (22)

Linesmen—Messrs. E. J. Spettigue and F. T. Adams
(Flag with Blue Stripe) (Flag with Red Stripe)

ROBERTS (3)

HILL (6) Capt.

OSMAN (10)

SMALLWOOD (11)

DAWES (15)

REDFERN (16)

FINLAYSON (19)

KING (21)

Right Wing

White Shirts; Black Knicks; Black Stockings, White Rings

FINEST

PALE

AND

MILD ALES

ON

DRAUGHT

SOUTHAMPTON'S BREWERS

Developing and Printing

I develop and print a $3\frac{1}{2} \times 2\frac{1}{2}$ film for

1/- post
free.

Cameras bought, sold, and exchanged.

STOCKIST OF

ZEISS VOIGTLANDER
KODAK SIEMENS
PATHE AGFA, etc.,

and all Films, Camera, and Cine Supplies.

W. MARTIN,
PHOTOGRAPHIC CHEMIST,
SOUTHAMPTON

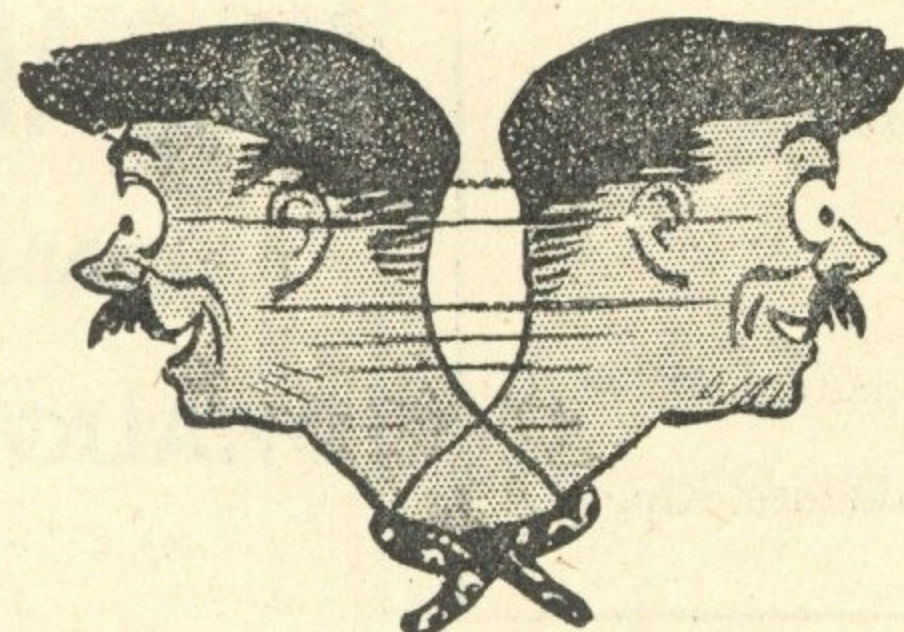
(OPPOSITE G.P.O.).

Phone—
2719.

Grams—

"Martin, Chemist, Southampton."

CRIKEY!



THAT'S SHELL—THAT WAS!

YOU CAN BE SURE OF SHELL

League Tables.

Football League, Div. II.

| | P. | W. | D. | L. | Goals | | Pts. |
|------------------|----|----|----|----|-------|-----|------|
| | | | | | F. | Ag. | |
| Coventry | 12 | 7 | 5 | 0 | 19 | 10 | 19 |
| Sheffield U. | 13 | 8 | 2 | 3 | 16 | 15 | 18 |
| Aston Villa | 12 | 8 | 1 | 3 | 21 | 9 | 17 |
| Chesterfield | 12 | 7 | 2 | 3 | 23 | 13 | 16 |
| West Ham | 12 | 5 | 5 | 2 | 21 | 11 | 15 |
| Bradford | 12 | 5 | 5 | 2 | 17 | 13 | 15 |
| Norwich C. | 12 | 6 | 2 | 4 | 25 | 25 | 14 |
| Burnley | 13 | 5 | 4 | 4 | 17 | 18 | 14 |
| Blackburn | 12 | 4 | 5 | 3 | 21 | 17 | 13 |
| Tottenham | 12 | 5 | 2 | 5 | 24 | 19 | 12 |
| Manch. Utd. | 12 | 5 | 2 | 5 | 15 | 11 | 12 |
| Swansea | 12 | 3 | 6 | 3 | 15 | 14 | 12 |
| Stockport | 12 | 5 | 2 | 5 | 10 | 14 | 12 |
| Notts Forest | 12 | 4 | 3 | 5 | 11 | 13 | 11 |
| S'hampton | 12 | 4 | 3 | 5 | 19 | 23 | 11 |
| Barnsley | 12 | 4 | 2 | 6 | 17 | 22 | 10 |
| Bury | 12 | 4 | 2 | 6 | 9 | 13 | 10 |
| Newcastle | 12 | 2 | 4 | 6 | 16 | 19 | 8 |
| Luton | 12 | 3 | 2 | 7 | 17 | 24 | 8 |
| Fulham | 12 | 1 | 5 | 6 | 12 | 21 | 7 |
| Sheffield W. | 12 | 2 | 3 | 7 | 9 | 19 | 7 |
| Plymouth | 12 | 1 | 3 | 8 | 13 | 25 | 5 |

London Combination.

Up to and including Friday,
29th October, 1937.

| | P. | W. | D. | L. | Goals | | Pts. |
|------------------|----|----|----|----|-------|-----|------|
| | | | | | F. | Ag. | |
| Coventry | 12 | 9 | 2 | 1 | 33 | 14 | 20 |
| Millwall | 14 | 9 | 2 | 3 | 29 | 15 | 20 |
| Watford | 16 | 8 | 4 | 4 | 33 | 34 | 20 |
| Arsenal | 14 | 7 | 4 | 3 | 43 | 19 | 18 |
| Fulham | 14 | 8 | 2 | 4 | 21 | 18 | 18 |
| West Ham | 15 | 8 | 2 | 5 | 37 | 24 | 18 |
| N'thampton | 16 | 7 | 3 | 6 | 27 | 27 | 17 |
| Portsmouth | 14 | 5 | 6 | 3 | 26 | 23 | 16 |
| Reading | 14 | 7 | 2 | 5 | 30 | 26 | 16 |
| Clapton O. | 12 | 7 | 1 | 4 | 25 | 22 | 15 |
| Tottenham | 14 | 4 | 7 | 3 | 28 | 22 | 15 |
| Luton | 15 | 5 | 5 | 5 | 33 | 26 | 15 |
| Q. P. R. | 13 | 5 | 4 | 4 | 29 | 25 | 14 |
| Leicester | 15 | 6 | 1 | 8 | 26 | 31 | 13 |
| Charlton | 12 | 6 | 0 | 6 | 19 | 21 | 12 |
| Bristol City | 15 | 3 | 6 | 6 | 22 | 25 | 12 |
| Crystal Pal. | 13 | 5 | 1 | 7 | 18 | 26 | 11 |
| B'm'th & B. | 13 | 3 | 4 | 6 | 18 | 28 | 10 |
| Chelsea | 14 | 3 | 4 | 7 | 21 | 26 | 10 |
| S'hampton | 14 | 3 | 4 | 7 | 27 | 35 | 10 |
| Southend | 14 | 3 | 4 | 7 | 20 | 32 | 10 |
| Brentford | 12 | 3 | 2 | 7 | 14 | 26 | 8 |
| Brighton | 13 | 2 | 3 | 8 | 22 | 36 | 7 |
| Swansea | 14 | 2 | 3 | 9 | 13 | 33 | 7 |

Nursery v. Transfer Systems.

Up to the present there have been fewer large transfer deals this season than in the corresponding period of previous seasons. Clubs are, however, still prepared to pay substantial fees for a class player to fill a certain key-position, but the idea of setting up a well-controlled Scouting System, with a view to finding the most promising youngsters, is fast gaining general favour. This course leads in practice to the Nursery System.

The idea is to seek players as young as possible, not only in the immediate locality but further afield. They are then drafted into the Nursery side and given years of careful training under experienced ex-players. Some of these ex-players have been with the Club itself, others have had honourable careers with other Clubs, and thus it is that the coaching of the youngsters amounts to the passing on of various individual styles of play. The arts of the past-masters of the game are **not** then lost to the football world, and one has only to look round at the "recent arrivals" in League Football to note that their style is reminiscent of some "star" of yesterday. Another advantage of the system is that the Club's particular type of football is played by all its teams from the League side, through the Reserve to the "A" or Nursery side. The young player, therefore, when promoted from one team to the other knows exactly the part he has to play in the general scheme of things. The importance of this will be observed when one reads time and time again of acquired players who have not just fitted in with the style of play of their new Club.

This advantage which the Nursery System has over the transfer system is brought out clearly when one considers the failures of certain League Clubs who have gone all out for a policy of acquiring ready-made "stars." One such Club failed to avoid relegation after spending thousands of pounds on "star" players, and it is interesting to note that in their rebuilding process they have gradually eliminated and transferred some of these very players and filled their places from the ranks of youthful unknowns. I quote a Club in question merely as an example of the policy, but my next remarks are not intended to deal with that Club particularly, but to point out one of the disadvantages which might arise when this policy is adopted. That is, the danger that the individual players acquired have been taught different types of play. From such a side then collective team work is missing for some considerable time, until a particular style has been settled upon and all the team have acquired it.

Thus we see that whilst a transfer system often has spectacular and immediate results, yet it also has within it the prospect of heavy financial loss. Indeed one might say that, unless the transfer is one which brings immediate good results, then very often there has to be added to the amount of the transfer fee the continued loss of gate money.

With the Nursery System money is certainly laid out, but it is laid out gradually and over a period of years, and it is recognised that if only one or two players qualify for the highest ranks, namely, the Club's League team, the money and time have been well spent.

Southampton are fortunate in having adopted this idea, and the results of it are amply shown in the class of player it has helped to produce.

Criticism may be levelled because some player may not become more than a good class amateur, but criticism will be answered by the percentage of players the Club will have produced and who will become members of the professional staff. These lads, once they have tasted the professional game, will be all eager to win their spurs in the shortest time and will give the spectators interesting matches to enjoy while doing so.

(continued on page 21)

1st Team Fixtures.

| | | | |
|--------------------------|---|---|---|
| Aug. 28—Norwich City | a | 3 | 4 |
| Sept. 1—Chesterfield | h | 0 | 1 |
| „ 4—Aston Villa | h | 0 | 0 |
| „ 6—Chesterfield | a | 0 | 5 |
| „ 11—Bradford | a | 0 | 2 |
| „ 15—Plymouth Argyle | h | 0 | 0 |
| „ 18—West Ham United | h | 3 | 3 |
| „ 25—Manchester United | a | 2 | 1 |
| Oct. 2—Blackburn Rovers | a | 0 | 4 |
| „ 9—Sheffield Wed. | h | 5 | 2 |
| „ 16—Stockport County | h | 4 | 1 |
| „ 23—Barnsley | a | 2 | 0 |
| „ 30—Luton Town | h | | |
| Nov. 6—Newcastle United | a | | |
| „ 13—Nottingham Forest | h | | |
| „ 20—Burnley | a | | |
| „ 27—Bury | h | | |
| Dec. 4—Coventry City | a | | |
| „ 11—Tottenham Hotspur | h | | |
| „ 18—Sheffield United | a | | |
| „ 25—Swansea Town | h | | |
| „ 27—Swansea Town | a | | |
| Jan. 1—Norwich City | h | | |
| „ 15—Aston Villa | a | | |
| „ 22—Bradford | h | | |
| „ 29—West Ham United | a | | |
| Feb. 5—Manchester United | h | | |
| „ 12—Blackburn Rovers | h | | |
| „ 19—Sheffield Wed. | a | | |
| „ 26—Stockport County | a | | |
| Mar. 5—Barnsley | h | | |
| „ 12—Luton Town | a | | |
| „ 19—Newcastle United | h | | |
| „ 26—Nottingham Forest | a | | |
| April 2—Burnley | h | | |
| „ 9—Bury | a | | |
| „ 15—Fulham | a | | |
| „ 16—Coventry City | h | | |
| „ 18—Fulham | h | | |
| „ 23—Tottenham Hotspur | a | | |
| „ 30—Sheffield United | h | | |
| May 7—Plymouth Argyle | a | | |



YOU
will score

if you place all your
insurances with the

**NORWICH
UNION
INSURANCE
SOCIETIES.**

SOUTHAMPTON OFFICES :

(Life) 85, Above Bar.

District Manager : Chas. J. Cosgrove.

Telephone 4394.

(Fire) 125, High Street.

Inspector : K. M. Cattermoule.

Telephone 3030.

Insure and BE Sure.

London Combination.

| | | | |
|---------------------------|---|---|---|
| Aug. 28—Bristol City | h | 0 | 2 |
| Sept. 1—Chelsea | a | 0 | 2 |
| „ 4—Leicester City | a | 1 | 5 |
| „ 8—Chelsea | h | 2 | 2 |
| „ 11—Watford | h | 2 | 2 |
| „ 15—Reading | a | 3 | 4 |
| „ 18—West Ham United | a | 1 | 2 |
| „ 22—Millwall | h | 4 | 2 |
| „ 25—Portsmouth | h | 1 | 1 |
| „ 27—Millwall | a | 0 | 1 |
| Oct. 2—Arsenal | h | 3 | 3 |
| „ 9—Brentford | a | 3 | 2 |
| „ 16—Tottenham Hotspur | a | 1 | 4 |
| „ 23—Queen's Park Rang. | h | 5 | 2 |
| „ 30—Charlton Athletic | a | | |
| Nov. 6—Brighton & Hove | h | | |
| „ 10—Crystal Palace | h | | |
| „ 13—Bournem'th & Bos. | a | | |
| „ 17—Crystal Palace | a | | |
| „ 20—Clapton Orient | h | | |
| „ 27—Northampton | a | | |
| Dec. 4—Luton Town | h | | |
| „ 11—Coventry City | a | | |
| „ 18—Southend United | h | | |
| „ 25—Swansea Town | a | | |
| „ 27—Swansea Town | h | | |
| Jan. 1—Bristol City | a | | |
| „ 15—Leicester City | h | | |
| „ 22—Watford | a | | |
| „ 29—West Ham United | h | | |
| Feb. 5—Portsmouth | a | | |
| „ 12—Arsenal | a | | |
| „ 19—Brentford | h | | |
| „ 26—Tottenham Hotspur | h | | |
| Mar. 5—Queen's Park Rang. | a | | |
| „ 12—Charlton Athletic | h | | |
| „ 19—Brighton & Hove | a | | |
| „ 26—Bournem'th & Bos. | h | | |
| April 2—Clapton Orient | a | | |
| „ 9—Northampton | h | | |
| „ 15—Fulham | h | | |
| „ 16—Luton Town | a | | |
| „ 18—Fulham | a | | |
| „ 23—Coventry City | h | | |
| „ 30—Southend United | a | | |
| May 7—Reading | h | | |

“A” Team Fixtures.

| | | | |
|-----------------------------|---|---|---|
| Aug. 30—Lymington | h | 2 | 2 |
| Sept. 4—Ryde Sports | a | 1 | 1 |
| „ 8—Pirelli-General | h | 3 | 1 |
| „ 11—Totton | h | 3 | 1 |
| „ 13—Lymington | a | 1 | 1 |
| „ 15—Gosport | a | 4 | 0 |
| „ 25—Gosport | h | 5 | 1 |
| „ 29—Bournemouth | a | 1 | 0 |
| Oct. 2—B'm'th Gas Works | a | 0 | 2 |
| „ 9—Ryde Sports | h | 5 | 0 |
| „ 23—Winchester C. (H.S.C.) | h | 1 | 0 |
| „ 30—Salisbury Corinth. | h | | |
| Nov. 13—B'm'th & Bos. “A” | a | | |
| „ 20—Bournemouth | h | | |
| „ 27—Portsmouth Gas Co. | a | | |
| Dec. 4—Courage & Co. | h | | |
| „ 11—Newport | a | | |
| „ 25—Totton | a | | |
| Jan. 1—B'm'th Gas Works | h | | |
| „ 15—Cowes | a | | |
| „ 29—Winchester City | a | | |
| Feb. 12—Basingstoke | a | | |
| Mar. 5—Winchester City | h | | |
| „ 12—Pirelli-General | a | | |
| „ 26—Salisbury Corinth. | a | | |
| April 2—Basingstoke | h | | |
| „ 23—B'm'th & Bos. “A” | h | | |
| May 7—Cowes | h | | |
| „ —Newport | h | | |
| „ —Courage & Co. | a | | |
| „ —Portsmouth Gas Co. | h | | |

Hampshire League, Div. I.

Up to and including Saturday,
23rd October, 1937.

| | P. | W. | D. | L. | F. | Ag. | Pts. |
|--------------------|----|----|----|----|----|-----|------|
| B'm'th Gasworks | 13 | 11 | 2 | 0 | 31 | 10 | 24 |
| So'ton “A” | 10 | 6 | 3 | 1 | 25 | 9 | 15 |
| Ryde Sports | 8 | 4 | 2 | 2 | 19 | 15 | 10 |
| Lymington | 7 | 3 | 3 | 1 | 14 | 14 | 9 |
| Salisbury Cor'th. | 10 | 4 | 1 | 5 | 21 | 26 | 9 |
| Cowes | 5 | 4 | 0 | 1 | 19 | 5 | 8 |
| Bournemouth | 8 | 3 | 1 | 4 | 15 | 13 | 7 |
| Newport | 5 | 2 | 2 | 1 | 8 | 5 | 6 |
| B'm'th & Bos. “A” | 8 | 3 | 0 | 5 | 24 | 15 | 6 |
| Totton | 5 | 2 | 1 | 2 | 10 | 13 | 5 |
| Courage & Co. | 7 | 2 | 1 | 4 | 9 | 22 | 5 |
| Pirelli-General | 10 | 2 | 1 | 7 | 16 | 28 | 5 |
| Winchester City | 6 | 2 | 0 | 4 | 9 | 15 | 4 |
| Portsmouth Gas Co. | 4 | 0 | 2 | 2 | 9 | 12 | 2 |
| Basingstoke | 5 | 0 | 2 | 3 | 7 | 13 | 2 |
| Gosport | 7 | 0 | 1 | 6 | 5 | 26 | 1 |

News from Dockland.

An open letter to Mr. T. Parker, Secretary-Manager of the Saints:—

Dear Tom,—We, in the Docks, are all tremendously bucked over the recent smashing victories of the Saints over the Wednesday, Stockport County, and Barnsley, and wish to congratulate you most heartily. You, in your modest way, we know, will not take credit for this, and we can hear you saying that same should go to the boys; also we are aware you have great backing from your Directors, but as the kicks would be directed towards you for any continued failures, we think you ought to accept the credit. Not only have you brought increased attendances to the Dell, but you have done the old Town a bit of good—we mean the shopkeepers. May this all continue. Wishing you the best of luck.—Southampton's Dockers.

When Mr. Parker reads this I am sure he will raise his hat to Dockland.

By the way, what was his Assistant doing in the Docks one day last week? It was the day Mr. George Kay, from Liverpool, was there—enough said! It is again noted that Dockland is now the place where players are signed on. Was it not there that Mr. Kay actually signed on a player, obtaining his signature on boardship just before or after breakfast-time?

I hope I shall be forgiven for not having previously mentioned about the Reserve side of the Saints. They are now giving displays we used to see years ago. What a game last Saturday! Real, good football and a good win. Pity the weather was so bad—it was worth a 10,000 gate. The Nursery side are also forging ahead. Despite the weather, "Pa" Arnfield was at Netley to see them win their cup-tie. Altogether it was a trio of victories.

A male enthusiast, in his excitement, left his pants at the Dell on the day of the Stockport match, or was it the Sheffield Wednesday match?—I am not quite sure. I have been asked to make enquiries as to whether the person concerned came from Dockland. I am afraid I cannot say. Oh, no, they were not those he was wearing, but a brand new pair. There they are at the Dell if you want them.

You will remember in the first issue of this Programme I mentioned having seen the Saints out on one of their road-training walks. Let me mention one they might take if it could be arranged: Down Hill Lane, over the Central Station New Bridge to No. 10 Gate New Docks, up the new road by the side of the new Saw Mills, turn to the left flanking the world's largest Graving Dock, then down Sir Herbert Walker Avenue running adjacent to Sheds 108 to 101, leaving the New Docks by way of No. 8 Gate and then back to the Dell via the "Shore." They would get some nice ozone on that walk; they could even get more by walking along the quay front, but that would not do because the Dockers would perhaps be more interested in the boys than their work. Oh, no, not wise.

Well, lads, what about another victory to-day—why not? Who says there will not be a 25,000 "gate"! Pity "Ten-goal" Payne will not be on view, but his substitute should be well worth watching.

DOCKER.

Crossing one of the numerous bays in Sydney Harbour a few years ago, some of the passengers were larking about with a football on deck, when it was accidentally kicked overboard. One of the sailors jumped to retrieve it, when a huge shark appeared—spotted the ball first, and swallowed it. This gave time for the sailor to be rescued, little the worse for his adventure. We have all heard about Jonah and the Whale! Next one, please.

DOLPHIN GARAGE

and Private Hire Services.

PROPRIETOR: B. H. RANSOM.

HIGH STREET,
SOUTHAMPTON.

Phone: So'ton 200411.

High-Class Cars at Moderate Rates
for Docks, Station, Theatres, Tours,
Weddings, etc.

Go to **CIRO'S**
Cafe Restaurant

145, High Street

(Below Bar),

Southampton,

FOR QUICK SERVICE
AT POPULAR PRICES

LARGE PARTIES CATERED
AT SPECIAL PRICES.

Accommodation up to 200.

Forthcoming Home Matches.

| | | |
|-------------|----------------------------|------|
| Sat. Nov. 6 | Brighton and Hove Reserves | L.C. |
| Wed. „ 10 | Crystal Palace Reserves | L.C. |
| Sat. „ 13 | NOTTS FOREST | F.L. |
| Sat. „ 20 | Clapton Orient Reserves | L.C. |
| Sat. „ 27 | BURY | F.L. |

F.L. Div. II.—Seats in West Stand Centre bookable in advance at 3/6

NURSERY v. TRANSFER SYSTEMS—continued from page 15.

The amateur player, whose advancement is not so rapid as expected, gives toil to the amateur game, which must improve by the inclusion of so many players who have greatly benefited by the coaching given them.

The Nursery policy then must eventually succeed despite the pitfalls that be encountered at the outset.

Southampton "A" team, although not leaders of the Hampshire League, not disgraced themselves by the results so far, and those supporters who have the opportunity to watch these lads in some of their games will readily agree to the consistency and persistency of their play.

Boss: "Where have you been? You are half an hour late." Office: "Well, sir, I dreamt I was at a Cup Final, and it ended in a draw. They played extra half-hour, so I had to stay and see the finish."

.

"What are you like at full-back?" asked the captain. "Oh, passable, passable," the new member replied. "Well," exclaimed the captain, "that isn't good enough. We already have one that is; what we need is one that isn't."

GOAL SCORERS, 1937-38.

| | Football League Div. II. | F.A. Cup. | London Comb. | Hants League Div. I. | Hants Senior Cup. | Other Cups. | Other Matches |
|--------------------------|--------------------------------|--------------|-----------------|----------------------------|-------------------------|----------------|------------------|
| Bates, E. T. | — | — | 2 | 4 | — | — | — |
| Bevis, Wm. | 1 | — | — | — | — | — | — |
| B. G. W. Bowyer | — | — | — | 4 | — | — | — |
| L. Bushell | — | — | — | 1 | — | — | — |
| Chalk, N. W. | — | — | — | 6 | — | — | — |
| K. A. Dominy | — | — | — | 1 | — | — | — |
| Dunn, Wm. | 1 | — | 2 | — | — | — | — |
| Gaughran, B. M. | 3 | — | 1 | — | — | — | — |
| P. R. Griggs | — | — | — | 4 | — | — | — |
| Gueran, S. | — | — | — | 1 | — | — | — |
| Holt, A. G. | 4 | — | — | — | — | — | — |
| Johnson, W. W. C. | — | — | 1 | 1 | — | — | — |
| Kelly, G. | — | — | 2 | — | — | — | — |
| Kennedy, Wm. | — | — | 1 | — | — | — | — |
| Long, H. W. | — | — | 1 | — | — | — | — |
| Mayer, W. | — | — | 1 | — | — | — | — |
| Osman, H. J. | 7 | — | — | — | — | — | — |
| Parkin, R. | 2 | — | — | — | — | — | — |
| Roberts, A. | — | — | 1 | — | — | — | — |
| Scott, J. R. | — | — | — | — | 1 | — | — |
| Sillett, C. T. | 1 | — | — | — | — | — | — |
| Smallwood, F. | — | — | 3 | — | — | — | — |
| F. W. Stocks | — | — | — | 1 | — | — | — |
| Summers, J. L. | — | — | 5 | — | — | — | — |
| Withers, E. P. | — | — | 2 | 2 | — | — | — |
| Woolf, L. J. | — | — | 5 | — | — | — | — |

PROGRAMME OF MUSIC.

The Southampton Albion Silver Band will render the following Programme of Music this afternoon (Conductor—Mr. J. Williamson) :—

- March“ CARRY ON.”
- Fox Trot“ SMILE WHEN YOU SAY GOOD-BYE.”
- WALTZ“ WILL YOU REMEMBER.”
- Selection“ TEA FOR TWO.”
- Fox Trot“ TWO MARVELLOUS FOR WORDS.”
- Half-Time.
- March“ THE MIDDY.”
- March“ OLD CHUMS.”

OFFICIAL ATTENDANCE AND RECEIPTS.


OCT. 23—SOUTHAMPTON RES. V. QUEEN’S PARK RANGERS RES.—2,630 ; £63-18-0.

While an exciting soccer cup-tie was in progress a section of the crowd was much amused by the actions of one spectator, who constantly refreshed himself from an ample flask. At length a thirsty neighbour ventured to say, “ Excuse me, sir, but I see you are an old footballer.” “ Yes, that’s right,” admitted the man with the flask, “ how did you guess?” “ Oh, I could see that by the way you dribbled,” said the wag, “ but you’re a bit weak at passing.”

REGAL

Cinema & Cafe, Above Bar

Phone 6321.



PLAZA

Super Cinema, Northam Rd.

Phone 3646. Free Car Park.

ALL THIS WEEK :

SYLVIA SIDNEY

HENRY FONDA

IN

YOU ONLY LIVE ONCE

At 3.10, 6.15, 9.20. (A)

Also ROSCOE KARNES

and EUGENE PALLETTE in

CLARENCE

At 1.50, 4.55, 8.0. (U)

ALL THIS WEEK :

LIONEL ATWILL

LUCIE MANNHEIM

IN

THE HIGH COMMAND

At 2.55, 6.0, 9.5. (A)

Also TEX RITTER and

ELEANORE STEWART in

ARIZONA DAYS

(U)

JACK COURTNEY • THE ORGAN WONDER.

NOTICES.

We invite correspondence, criticism and suggestions. Every letter must bear the name and address of the writer, as evidence of good faith. The Editor reserves the right of printing only such extracts from anonymous letters as he deems essential. All items should be brief and straight to the point.

Will season ticket-holders kindly bring their books with them when attending matches. This will obviate confusion and add to the smooth working of the new arrangement. The ticket number is displayed at all ticket entrances.

Reserved Seats in the West Stand may now be booked. Apply for same at The Dell between 9 a.m. and 5 p.m. (unless otherwise stated), or forward amount (3/6) and a stamped addressed envelope. This applies to 1st Team matches.

Anyone having suitable accommodation for players is asked to kindly send in their names to the Secretary-Manager.

A new Refreshment Bar has been opened for the convenience of those occupying the Centre Block of the East Stand. Pass Out Checks are available.

Please note children are admitted half-price to both Stands.

HANTS & DORSET MOTOR SERVICES Ltd.

In association with the Southern Railway Co.

START THE SEASON RIGHT !

**Consult the "H & D" about your
Club Outings, Social Party Trips, etc.**

Latest and Largest Fleet of Motor Coaches in the District.

Quotations and Suggestions for Proposed Outings, Tours, etc., gladly given on request

Enquiry Form.

To Hants & Dorset Motor Services Ltd.,
Motor Coach Station,
1, Grosvenor Square,
Southampton.

Address.....

Date.....

Kindly quote for the conveyance of a party of.....Adults and

.....Children (Ages.....years) from.....

.....to.....

via.....on.....193.....

Approximate time of Starting.....Approximate time of Return.....

Signed.....

HIRE CARS AND COACHES PROVIDING SEATS FOR 6 TO 35 PERSONS

SOUTHERN RAILWAY

**DAILY CHEAP TICKETS TO SOUTHAMPTON
BY ANY TRAIN.**

| <i>From</i> | <i>3rd Class Return</i> | <i>From</i> | <i>3rd Class Return</i> | <i>From</i> | <i>3rd Class Return</i> |
|-------------------------|-----------------------------|----------------|-----------------------------|-----------------------|-----------------------------|
| Eastleigh ... | -/10½ | Dorchester ... | 7/7 | Romsey ... | 1/2 |
| Winchester ... | 1/10 | Portland ... | 8/11 | Salisbury ... | 3/8 |
| Gillin'ham (Do'set) ... | 6/4 | Swanage ... | 7/7 | Stockbridge ... | 2/8 |
| Swanwick ... | 1/2 | Wareham ... | 5/9 | Bournemouth Cent. ... | 4/2 |
| Cosham ... | 2/11 | Weymouth ... | 8/8 | Brockenhurst ... | 2/1 |
| Gosport ... | 2/11 | Holmsley ... | 2/8 | Lymington ... | 2/8 |
| P'mouth and S'sea ... | 3/5 | Poole ... | 4/9 | Ryde ... | 3/11 |
| Aldershot ... | 6/- | Ringwood ... | 3/3 | Sandown ... | 3/11 |
| Alton ... | 4/6 | Wimborne ... | 4/9 | Shanklin ... | 4/2 |
| Basingstoke ... | 4/6 | Andover ... | 3/11 | Ventnor ... | 4/2 |

Similar Cheap Tickets also from numerous other Hants, Dorset,
and Isle of Wight Stations. For full list of bookings see bills.

• For SPECIAL EXCURSIONS at further Reduced Fares
from numerous stations on First Team Match Days see bills.

Children under 14 half fare.