

Vol. 41.

11th September, 1937.

Kick-off 3.0 p.m.

SHEFFIELD UNITED

v. LUTON TOWN



F.A. CUP WINNERS 1899, 1902, 1915 AND 1925
FINALISTS 1901, 1936.
OFFICIAL PROGRAMME.

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OFFICIAL PROGRAMME

TWO home wins, two away defeats. That is United's record so far. It might have been worse. We confess it should have been better. But there it is and though we have been disappointed because the team has not produced the level of football desired, there is a long way to go yet, and when ground conditions become easier, the players more settled, an improvement is expected. United have never had the reputation for being great starters in a campaign.

We extend a hearty welcome to Luton Town, Champions of the Southern Section. They have been members of the Second Division before, though in recent years to the fore in the Southern Section. In 1935-6 they were runners-up to Coventry City and last season they achieved their ambition. Luton Town possess big possibilities. The management is progressive, the support is good because the town is a flourishing one with plenty of trade.

But do not run away with the idea that Luton is a comparatively new club. It isn't. Luton laid sound foundations many years ago. Indeed, the Town club was one of the pioneers of football in the South of England, and the first all-professional Southern side was Luton.

The club came into existence with the fusion of two other clubs, Wanderers and Excelsior, in 1885. For five years it was run as an amateur concern. Then it took the first step towards professionalism by giving three players the sum of five shillings per week. On 10th August, 1891, the whole team became a professional one, with the fee of 2/6 per player for a home match and 3/- each for an away game. Then, apparently with the

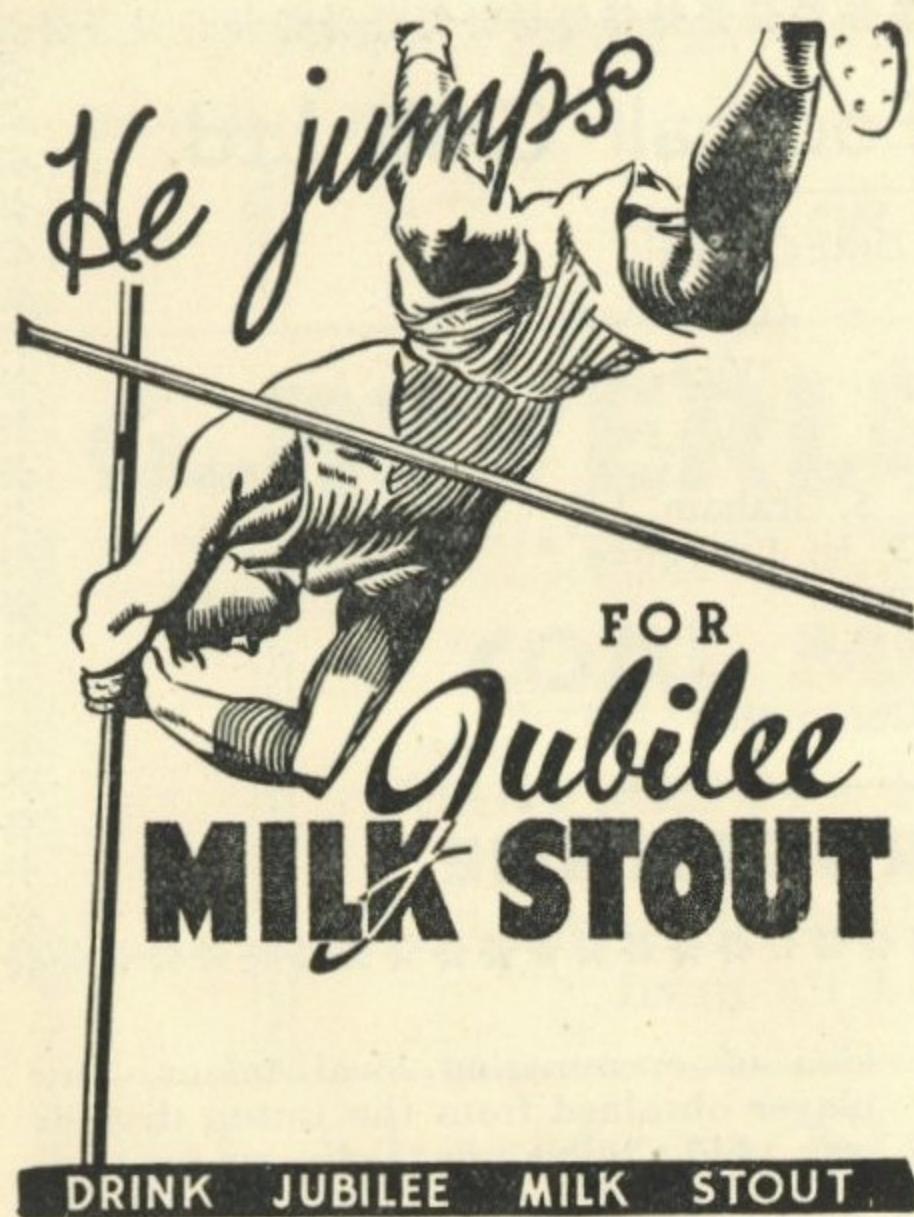
idea of encouraging local talent, any player obtained from the Luton district was paid double the ordinary fee.

It is recorded that Luton were one of the first teams to play at Wembley. Oh, no, not at the Stadium. Wembley was then a country village and no one dreamt that it would become the famous home for Cup Finals. Luton played Old Westminster boys there in the F.A. Cup and were successful too. A useful bit of work, because Old Westminsters were a good team in those days.

Luton were admitted to the old Southern League when it was formed in 1894. It is something to be proud of to be able to boast of being one of the nine original members of a competition which became one of considerable importance. Runners-up in successive seasons, the Bedfordshire club applied for admission to the Second Division of the Football League, but were unsuccessful, and then joined a competition known as the United League. A year later, a further application for admittance to the Second Division was successful. But after three years' hard battling in which results were disappointing, the club returned to the Southern League.

After the war, the Southern League became the Southern Section of the Football League.

The manager of Luton is Mr. Ned Liddell, and he has reason to be proud of his work, also the team, which is imbued with excellent team spirit. Perhaps the most famous member of it is "Ten goals" Payne, the centre-forward. Originally a half-back, he was pushed into the centre-forward position in April, last year, and created a sensation,



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for on his first appearance on 13th April, 1936, he scored ten goals against Bristol Rovers at Luton in a Southern Section match, which Luton won by 12-0. Last season, he scored 55 goals, 14 in his last five games, and so set up a new goal-scoring record for the Southern Section. He is a native of Bolsover.

Parris, the outside left, is pretty well known, so is the one-time Wednesday forward, Jack Ball. We have an idea that Hancock is the former Burnley inside forward and a product of the Don Valley. Coen, their Scottish goalkeeper, is one of the best and a big fellow, for he is close on 6 ft. in height and weighs approximately 13 stones.

Nelson, the centre half-back, a son of Chorley, is 6 ft. 1½ ins. in height and weighs 12 st., while Finlayson, the right half, is 5 ft. 11 ins. and also 12 st. Fellowes, a Bradford man, is 5 ft. 10 ins. Joe Loughran, the Birmingham left-half back, was secured during the close season, and he is a fine player, though he has not the height of the others.

Dawes, the former Crystal Palace forward, is on Luton's staff now and is Payne's deputy.

Mr. C. E. SUTCLIFFE.

The newly-elected President of the Football League, opened the new Grand Stand at Ayresome Park, Middlesbrough, and the home club scored their first hard earned victory over Stoke to celebrate the occasion.

Fenton and Forrest were the goal-scorers.

* * *
36,000 people saw Manchester City vanquish Leicester at Maine Road on Saturday last.

* * *
What about the Arsenal now—they will need all their guns to keep their hard won laurels.

* * *
Did you notice that in last Saturday's results there were no away wins in the Second Division?

The First Division provided only two, but the Northern Section managed six, and the Southern Section two.

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		1st Class, 50 per cent. over 3rd Class (+ fractions of 1d.)
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Children under 14 years of age are conveyed at half the adult fare.

Parties must consist of not less than equal to 8 ADULT FARES (two children under 14 years of age being counted as one adult), and must travel together in each direction by specified trains.

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		1st Class, 50 per cent. over 3rd Class (+ fractions of 3d.)
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The Company can arrange to supply private motor coaches for special parties for special occasions.

In order that satisfactory provision may be made, Secretaries of Clubs requiring meals on trains to which Restaurant Cars are attached should give prior intimation when asking for Reduced Fare facilities to apply.

Should you wish to avail yourself of these or any other cheap party facilities, please make applications to your local station a few days before the match or communicate with the Passenger Manager, Liverpool Street Station, London, E.C.2.

George Stephenson, the ex-Villa player, is doing fine things at Luton, and was one of the men who brought the Town back to the Second Division after an absence (in the Southern Section) of 37 years.

* * *

Chesterfield's Joe Spence appeared in the Football League before any other player now in the service of any club in the tournament. He made his League bow so long ago as 30th August, 1919—as Manchester United's centre-forward in a First Division game at Derby.

Centre-forward John Wallbanks, who still figures on Bradford's transfer list, is undergoing varied experiences as a quick-change artist. He signed for Consett (Durham) last June and for Glenavon (Belfast) a month later, and already he has left the Irish club after only two games with them.

* * *

Leicester City are hoping for a good deal from George Bedford (wing half), a 20-years-old nephew of the great Harry Bedford, former Blackpool and Derby County star centre-forward.

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MARCH	...	“Changing of the Guard”	...	Feldman
MARCH	...	“On the Quarter Deck”	...	K. J. Alford.

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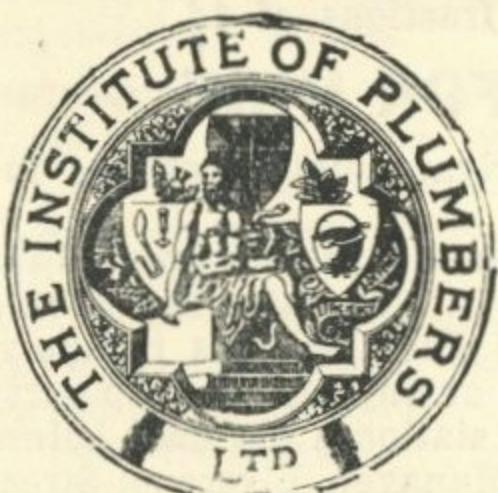
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Isn't it curious how the luck of a player changes? Last season all the 42 League appearances were made by Leonard Goulden, West Ham United's inside-left and perhaps the best in the Second Division, but this time he was hurt in the first match last Saturday, and had to stand down two days later.

* * *

Coventry City have rejected all sorts of offers for inside-right Leslie Jones, their Welsh international “star,” who is one of the Second Division's most-discussed players. There have been very pressing bids for him from several First Division members in the North.

* * *

Bryn Jones, the Wolves' star forward, did not sign for Southend United because he could earn 5s. more as a tram conductor.

* * *

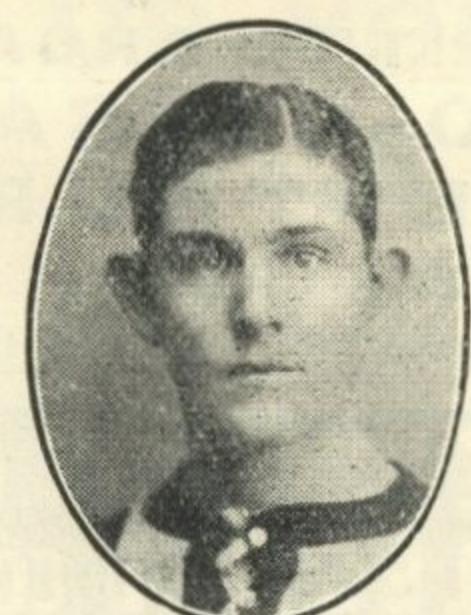
Goalkeeper Frank Swift made his Football League debut on Christmas Day, 1933, and from that day to this he has not missed a First Division match played by Manchester City, which means he is “in play” at the moment with a “break” of round 150.

* * *

“My directors are very enthusiastic, and the ambition of the chairman of the club, Mr. Barlow, is to have a ground big enough to hold 50,000 spectators and a team good enough to fill it.”

So says manager Robert Kelly, of Stockport County.

*Can
You
Identify
Him?*



There must be more cosmopolitan playing staffs among the League clubs to-day than ever before. All these have players representing all four countries of the British Isles: Brentford, Chelsea, Manchester City, Coventry City, Fulham, Manchester United, Tottenham Hotspur, Harlepool United, and Exeter City.

* * *

Old-time “Bullet” Jones, a rare Birmingham centre-forward in the club's Small Heath days, is now on the books of Brighton and Hove Albion as assistant trainer and coach.

Jones, although rather short of stature was tremendously strong, and once had the satisfaction of bowing over “Baby” Foulke, Sheffield United's giant 22 stone goalkeeper. Jones played football until he reached 50.

* * *

Huddersfield Town followers are taking great interest in their two South African players—Duncan Lindsay, a goalkeeper, and George Wienand, outside right. The Town have never had a real tip-topper in the latter position since Alec Jackson's day.

* * *

Mr. Charles Roberts has just entered upon his 40th year as chairman of Tottenham Hotspur F.C.

* * *

Jack Whitley, forty years ago a goalkeeper with Everton, is still carrying on as Chelsea's leading trainer.

We haven't seen Joe Kitchen, our old centre-forward for some time. The last we heard of him was that he entered into the hotel business at Brigg and was not the lightsome figure he used to be.

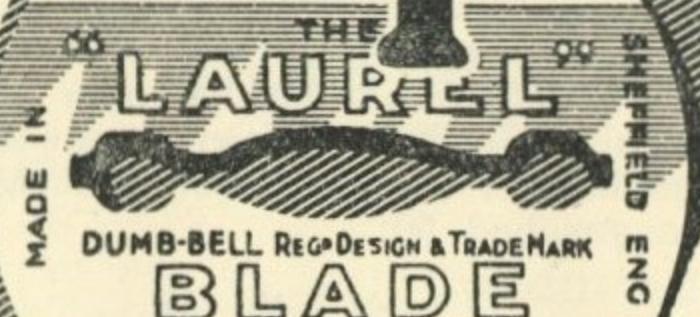
Anyway this picture of Joe when he graced United's attack will revive memories of stirring deeds. Joe was one of the greatest adepts at the individual dash the game has known. He scored a lot of goals for us and probably 75 per cent. of them were the outcome of his own efforts in carrying the ball to within shooting distance. The “stopper” was then unknown.

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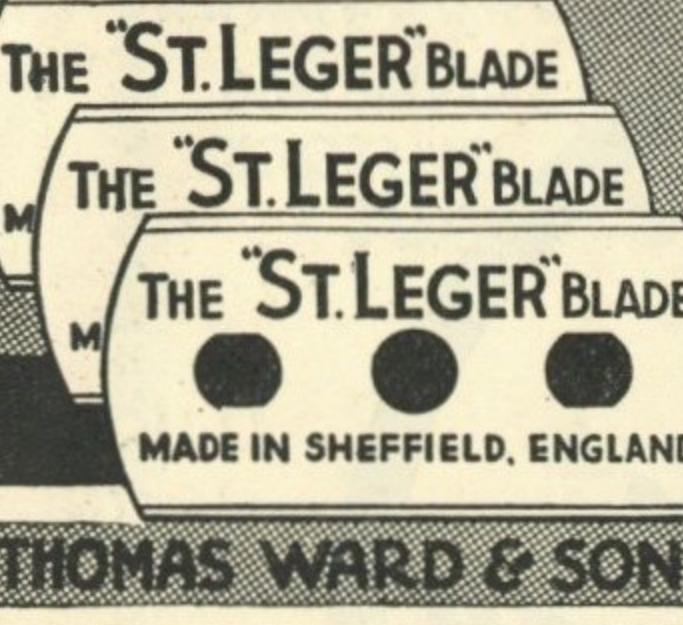
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9
DODDS

10
EGGLESTON 11
JONES, G.

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Linesmen: J. H. REVILL (Newark) & C. H. WHOMSLEY (Gedling, Notts.)
Red & White Flag. Blue & White Flag.

12
STEPHENSON 13
ROBERTS 14
PAYNE 15
DAWES 16
HANCOCK

17
FELLOWES

18
NELSON

19
FINLAYSON

20
SMITH

21
KING

22
COEN

LUTON TOWN

WHITE SHIRTS.

How do you like our new cover for the programme? It was designed by Mr. H. J. Trowsdale, a Sheffield-born man resident in London, who is a keen "Unitedite." His choice of Ernest Needham as the centre-piece was appropriate, for Ernest was a prince of football players.

Our next home League match is with Burnley on Monday, 20th September. Make a note of it. Blackpool Reserves visit Bramall Lane next Monday night; Birmingham next Saturday.

SUPPORTERS NOTES.

Membership Cards and Badges for the 1937-38 Season are now ready and available any Friday evening at Headquarters, The Old Crown Inn, London Road.

We have arranged two excursions. September 18th, Motor Coaches to Barnsley (Barnsley v. Sheffield United), Depart Castlegate 1.45 p.m. and return 5.0 p.m. Return fare 1/9.

October 2nd, Motor Coaches to Manchester (Manchester United v. Sheffield United) and forward to Blackpool for the Illuminations.

Depart Castlegate 12.0 noon and return from Blackpool 11.30 p.m. Return fare 8/6. Full particulars of these two excursions can be obtained from Headquarters.

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RESERVE TEAM (Central League).

DATE.	DAY	OPPONENTS.	G'RD	FOR	A'GT	DATE.	DAY	OPPONENTS.	G'RD	FOR	A'GT
1937.						1937.					
Aug. 28	S	Nottingham Forest.....	h	1	0	Aug. 28	S	Leeds United.....	a	0	3
30	M	Bury.....	a	0	1	30	M	Bury.....	h	4	0
Sept. 4	S	Newcastle United.....	a	0	6	Sept. 4	S	Liverpool.....	h	4	0
6	M	Bury.....	h	2	1	6	M	Bury.....	a	4	2
11	S	Luton Town.....	h		11	S	West Bromwich Albion.....	a	
13	M	Burnley.....	a		13	M	Blackpool.....	h	
18	S	Barnsley.....	a		18	S	Birmingham.....	h	
20	M	Burnley.....	h		25	S	Newcastle United.....	a	
25	S	Stockport County.....	h							
Oct. 2	S	Manchester United.....	a		Oct. 2	S	Stoke City.....	h	
9	S	Blackburn Rovers.....	h		9	S	Manchester United.....	a	
16	S	Sheffield Wednesday.....	a		16	S	Sheffield Wednesday.....	h	
23	S	Fulham.....	h		23	S	Manchester City.....	a	
30	S	Plymouth Argyle.....	a		30	S	Derby County.....	h	
Nov. 6	S	Chesterfield.....	h		Nov. 6	S	Aston Villa.....	a	
13	S	Swansea Town.....	a		13	S	Chesterfield.....	h	
20	S	Bradford.....	h		20	S	Wolverhampton W.....	a	
27	S	Aston Villa.....	a		27	S	Everton.....	h	
Dec. 4	S	Norwich City.....	h		Dec. 4	S	Huddersfield Town.....	a	
11	S	West Ham United.....	a		11	S	Bolton Wanderers.....	h	
18	S	Southampton.....	h		18	S	Blackburn Rovers.....	a	
25	S	Coventry City.....	h		25	S	Preston North End.....	a	
27	M	Coventry City.....	a		27	M	Preston North End.....	h	
1938.						1938.					
Jan. 1	S	Nottingham Forest.....	a		Jan. 1	S	Leeds United.....	h	
8	S			8	S	Burnley (Provisional).....	h	
8	S	F.A. CUP (Third Round).....			8	S	F.A. CUP (Third Round).....		
15	S	Newcastle United.....	h		15	S	Liverpool.....	a	
22	S	Luton Town.....	a		22	S	West Bromwich Albion.....	h	
22	S	F.A. CUP (Fourth Round).....	h		22	S	F.A. CUP (Fourth Round).....		
29	S	Barnsley.....	h		29	S	Birmingham.....	a	
Feb. 5	S	Stockport County.....	a		Feb. 5	S	Newcastle United.....	h	
12	S	Manchester United.....	h		12	S	Stoke City.....	a	
12	S	F.A. CUP (Fifth Round).....			12	S	F.A. CUP (Fifth Round).....		
19	S	Blackburn Rovers.....	a		19	S	Manchester United.....	h	
26	S	Sheffield Wednesday.....	h		26	S	Sheffield Wednesday.....	a	
Mar. 5	S	Fulham.....	a		Mar. 5	S	Manchester City.....	h	
5	S	F.A. CUP (Sixth Round).....			5	S	F.A. CUP Sixth Round).....		
12	S	Plymouth Argyle.....	h		12	S	Derby County.....	a	
19	S	Chesterfield.....	a		19	S	Aston Villa.....	h	
26	S	Swansea Town.....	h		26	S	Chesterfield.....	a	
26	S	F.A. CUP (Semi-Finals).....			26	S	F.A. CUP (Semi-Finals).....		
April 2	S	Bradford.....	a		April 2	S	Wolverhampton W.....	h	
9	S	Aston Villa.....	h		9	S	Everton.....	a	
15	GF	Tottenham Hotspur.....	a		16	S	Huddersfield Town.....	h	
16	S	Norwich City.....	a		18	EM	Burnley.....	a	
18	EM	Tottenham Hotspur.....	h		23	S	Bolton Wanderers.....	a	
23	S	West Ham United.....	h		30	S	Blackburn Rovers.....	h	
30	S	Southampton.....	a		30	S	F.A. CUP (Final).....		
30	S	F.A. CUP (Final).....								
May 7	S			May 7	S	Blackpool.....	a	

OUR NEXT HOME MATCHES

Date	Day	Opponents	Kick-off
Sept. 13	Mon.	v. Blackpool Res.	6.0
		(Central League)	
,,	18 Sat.	v. Birmingham Res.	3.0
		(Central League)	

BARNESLEY

v.
SHEFFIELD U.
Saturday, September 18th.

Half-Day Excursion to
BARNESLEY

HEELEY	dep.	—	1.50 p.m.
SHEFFIELD	„	1.18 p.m.	2. 0 p.m.
ATTERCLIFFE RD.	„	1.22 p.m.	2. 4 p.m.
BRIGHTSIDE	„	1.26 p.m.	2. 9 p.m.

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3	BRADFORD.....	
4	SOUTHAMPTON.....	
5	BURY.....	
6	COVENTRY CITY	
7	NORWICH CITY	
8	SHEFFIELD WEDNESDAY	
9	MANCHESTER UNITED	
10	BARNESLEY	
11	STOCKPORT COUNTY	
12	WEST HAM UNITED	
13	LEICESTER CITY.....	
14	ARSENAL.....	
15	BURNLEY	
16	NOTTINGHAM FOREST.....	
17	CHESTERFIELD	
18	PLYMOUTH ARGYLE	
19	SWANSEA TOWN	
20	FULHAM	
21	CHARLTON ATHLETIC	
22	WEST BROMWICH A.....	
23	WEST BROMWICH A. RES....	
24	SHEFFIELD UNITED RES....	

White Indicator.

No.	CLUBS.	Half Time Final
1	EVERTON	
2	BRENTFORD	
3	GRIMSBY TOWN.....	
4	LEEDS UNITED	
5	HUDDERSFIELD TOWN	
6	BOLTON WANDERERS	
7	PORTSMOUTH	
8	MIDDLESBROUGH	
9	PRESTON NORTH END	
10	LIVERPOOL	
11	STOKE CITY	
12	DERBY COUNTY	
13	SUNDERLAND	
14	MANCHESTER CITY	
15	WOLVERHAMPTON W.....	
16	BLACKPOOL.....	
17	DONCASTER ROVERS.....	
18	PORT VALE	
19	ROTHERHAM UNITED.....	
20	BRADFORD CITY	
21	TOTTENHAM HOTSPUR.....	
22	NEWCASTLE UNITED	
23	CHELSEA	
24	BIRMINGHAM	

THE REGENT | THE EMPIRE

TO-DAY

Robert Montgomery
in
"Night must
Fall" (A) Ambrose and His
Orchestra in
"Calling all
Stars" (U)

NEXT WEEK from 1.30 p.m.
Errol Flynn in
"Green Light" (A) Victor McLaglen
in
"Sea Devils" (A)

Also Exclusive to the Regent
LOUIS v. FARR FIGHT FILM
Round by Round at 1.30, 5.5, 8.40.

SANDY POWELL
IN HIS
ROAD SHOW

NEXT WEEK
JANICE HART & FRA K O'BRIEN
in "NEW FACES"
International Cast

The Sportsman's Ideal Set

ONLY

2/6^d
EACH

WARDONIA "PILOT" IVORY

After the match, buy one from
your nearest dealer or direct from
the manufacturers. POST FREE

The illustration shows the "Pilot" Ivory Set, so popular with sportsmen everywhere because of its splendid performance. Comprising "Wardonia" Razor and 4 Wardonia World Famous Blades in an attractive case. Razor and case modelled in Bakelite either Ivory or coloured.

Retail 2/6.



**THOMAS WARD & SONS LTD.,
WARDONIA WORKS, SHEFFIELD 1.**



Buy a packet of Wardonia World Famous Blades to-day and get this attractive Blade Container absolutely FREE.

Sole Manufacturers:
THOMAS WARD & SONS LTD.,
Wardonia Works - Sheffield 1.

**USED BLADE CONTAINER
FREE
WITH EVERY
2/6^d PACKET OF TEN
WARDONIA**

"BARREL-HOLE" BLADES PURCHASED

SOLD IN PACKETS OF
4 for 1/-
10 for 2/6

