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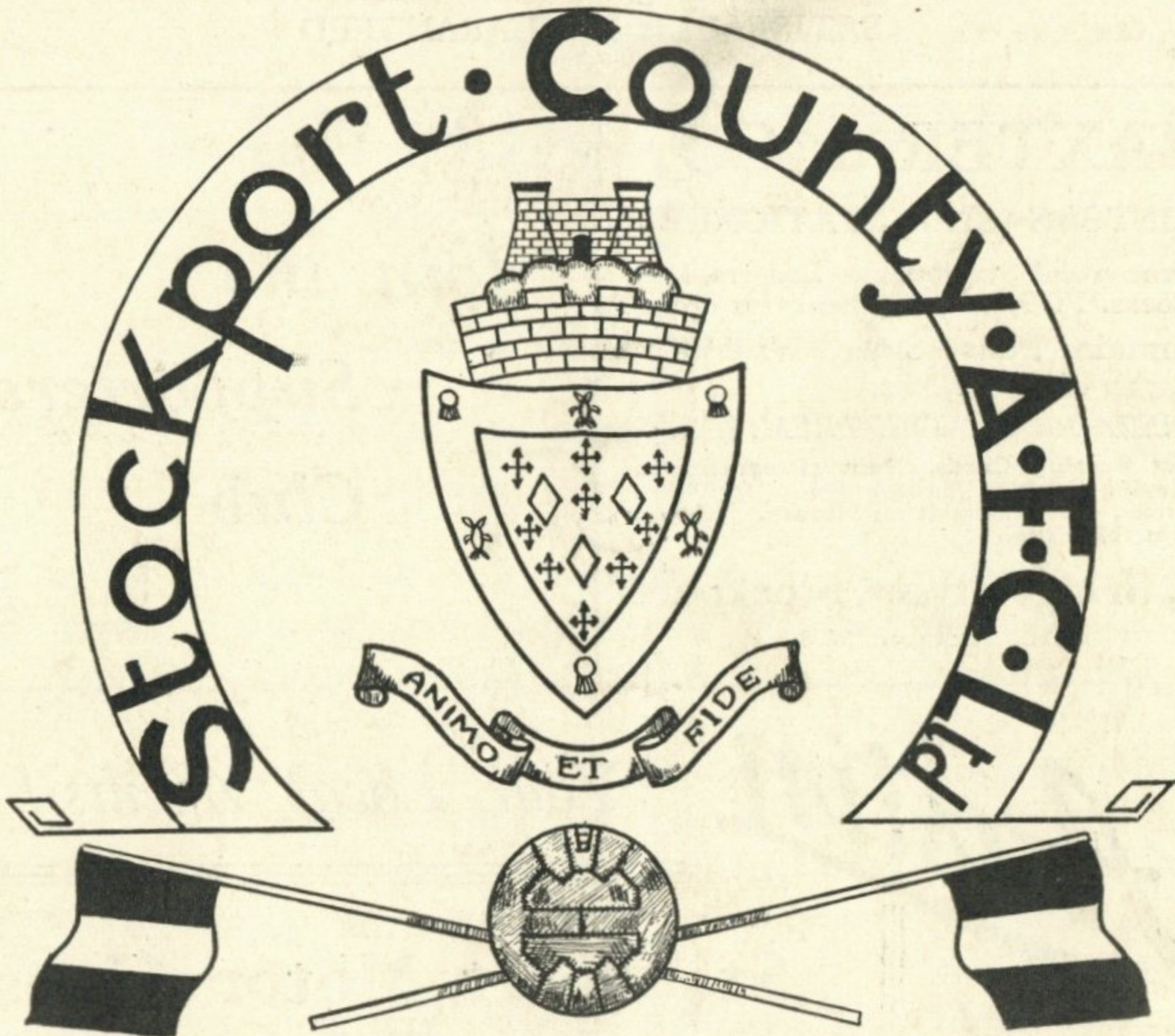
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STOCKPORT COUNTY A.F.C. Ltd.

Ground : EDGELEY PARK.

Phone No. STockport 3022

Directors : Mr. E. BARLOW (Chairman), Alderman H. PATTEN, J.P. (Vice-Chairman),
Councillor T. BALDWIN, Mr. H. GREENALL, Mr. C. T. O'BRIEN, H. PONSONBY, J.P.,
Mr. G. WORSLEY.

Manager : Mr. BOB KELLY.

Trainer : Mr. W. NEWTON.

Secretary : Mr. C. H. MARTIN.

Assistant Trainer : Mr. T. DAWSON.

Saturday, 28th August, 1937.

Kick-off 3-0

COUNTY v.

LUTON TOWN

Chairman's Remarks.

*"A ground big enough to hold 50,000
and a team good enough to fill it."*

I HAVE been asked to write a few words for the Programme for the opening match. The close season has seemed a particularly short one. The sound of cheering at the Lincoln City match has scarcely died away before we meet again—this time as supporters of a Second Division Club. May I remind you that the enthusiasm which our supporters showed towards the end of last season is needed just as much to-day as it was then. You do the cheering and the players will do their level best to give you something worth cheering. We are very grateful for the signs of enthusiasm which surround us. Already we are assured of a record in Season Tickets—and a very pleasing feature of the bookings is the fact that we are securing many members who have not before been supporters of the Club. Since we were last in the Second Division there has been much development around our town. This new population we mean to attract to our ground and make loyal supporters of the Club.

We are going to try and give you better value in your Programme. We are making a new departure. It is, this season, being run by us and not for us. This means that we can use it as a vehicle for speaking to you direct from the Board Room, and by this means and by the occasional use of the microphone we hope to establish a closer relationship between the Management and the supporters of the Club. Will you help by buying your Programme

every week, and by supporting those who advertise in the Programme, and by please telling the advertisers that you have been attracted by their advertisement.

And now a word about the Club's policy. The words which head this article express the goal to which we shall press forward steadfastly in the coming years. I am not going to say there will be no transfer of players in the future. I am, however, going to say that we shall do nothing except as part of a scheme to achieve that which we have set before us. We want you to have confidence in the Board and to trust us. There may be things which you cannot understand, but please reflect before you criticise unduly, that these things are done by seven men who are prepared to make sacrifices of time and money in their efforts to secure the success of the Club, and that they have in their possession information which would probably make all the difference to your opinion if you had that advantage. We shall, of course, make mistakes. The people who never make a mistake never accomplish anything. We believe, however, that our experience of football management will help us to make our successes far outnumber our mistakes.

Enough of this! Here's a hearty welcome to Second Division football and all it means to us. We are going to meet on equal terms Clubs with huge bank balances and with great traditions. Let us put on our side of the scales all our enthusiasm and determination. If we do this we shall earn a proud position in the football world, and much sooner than many people believe possible we shall be in sight of the ground and the team that we have set our hearts upon.

So—on with the game.

ERNEST BARLOW.

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What's this space?

MUSICAL PROGRAMME.

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OPENING.

MARCHING WITH SOUZA (Columbia).....	DX455.
ACCORDION HITS MEDLEY (Columbia).....	FB1632
MEDLEY OF STEPHEN FOSTER MELODIES (H.M.V.).....	BD431
BELL MEDLEY (H.M.V.).....	BD399
WALTZES ROUND THE WORLD (Rex).....	8724

INTERVAL.

GONDOLIERS SELECTION (H.M.V.).....	C1273
CHAMPAGNE WALTZ SELECTION (H.M.V.).....	BD415

FINALE.

HERE'S TO THE NEXT TIME (Columbia).....	CB439
HITS OF THE MOMENT (H.M.V.).....	BD422
TOYLAND MEDLEY (H.M.V.).....	BD392

Supporters' Club Notes.

AS Chairman of the Supporters Club I would like to take this opportunity of wishing the County every success in the coming season. I would, however, remind the Supporters that some responsibility for the success of the team rests on ourselves, and I hope we shall do our part. I feel that the good results obtained last season, were due in no small part to two factors; the magnificent way in which the Supporters rallied round, especially in away matches, and the splendid team spirit amongst the players. I would ask the Supporters for that same measure of support which was so effective last season, and also appeal to the players for that harmony and good fellowship which is so essential to success.

Just a word in regard to our Supporters Club and its activities. We want to be of service, and we can only do this if you help and support us. First of all I want you to join our organisation, Subscription 1/- per annum. Membership Cards are just issued and can be supplied at the Supporters Club Hut on the Stand Side of the Ground. Our Penny on the Ball effort is a great help financially. A penny ticket purchased by 10,000 spectators would give us £40. Please help us to secure this by getting your ticket on entering the Ground.

Then we have the Cushions for our Stand seat patrons, these are loaned for the nominal sum of 1d. Last but not least our cups and cartons of Tea, at 2d. each, are provided to give service and to meet your requirements. May I appeal to you to support our efforts, particularly as any financial gain will be used as in the past, for providing greater comfort and improved facilities for the spectator.

J. HOLLAND.

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Michael Strogoff

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CRAIG'S WIFE

MANHATTAN MADNESS

ALL NEXT WEEK—

Henry Wilcoxon and Betty Furness in

ONE FOR ALL

Also— OH! SUSSANA

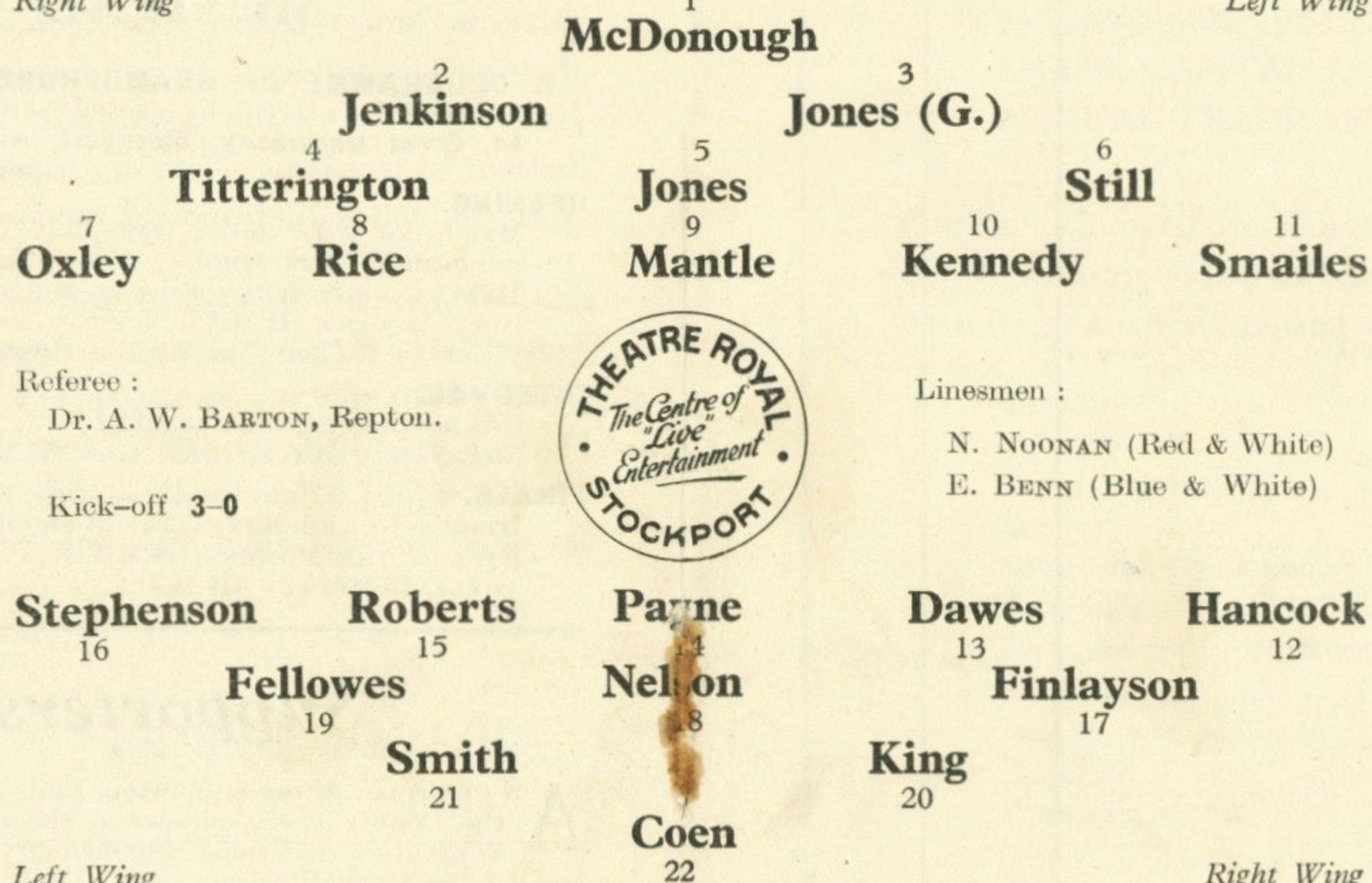
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WHITE

Right Wing

Left Wing



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LUTON TOWN

BLACK AND WHITE STRIPES

Left Wing

Right Wing

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	HALF-TIME	
	Goals	Goals
A—Bolton Wanderers v. Brentford.....		
B—Charlton Athletic v. Leeds United.....		
C—Chelsea v. Liverpool.....		
D—Everton v. Arsenal.....		
E—Huddersfield v. Blackpool.....		
F—Leicester City v. Derby County.....		
G—Portsmouth v. West Bromwich Albion.....		
H—Preston North End v. Grimsby Town.....		
I—Stoke City v. Birmingham.....		
J—Sunderland v. Middlesbrough.....		
K—Wolves v. Manchester City.....		
L—Aston Villa v. West Ham United.....		
M—Bradford v. Barnsley.....		
N—Burnley v. Bury.....		
O—Chesterfield v. Sheffield Wednesday.....		
P—Manchester United v. Newcastle United.....		
Q—Norwich City v. Southampton.....		
R—Plymouth Argyle v. Fulham.....		
S—Sheffield United v. Nottingham Forest.....		
T—Swansea Town v. Blackburn Rovers.....		
U—Tottenham Hotspur v. Coventry City.....		
V—Accrington Stanley v. Carlisle United.....		
W—Chester v. Halifax Town.....		
X—Gateshead v. Crewe Alexandra.....		
Y—Oldham Athletic v. Port Vale.....		
Z—Tranmere Reserve v. County Reserve.....		

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Our Visitors.

Luton Town, like ourselves, had to wait until the last day of last season before they were assured of promotion, which they achieved by defeating Torquay United by 2 goals to nil.

The fact that the champions of the Northern Section and the Southern Section of the 3rd division should meet in the first match of the season has added interest to a game which in any event would have been keen. The County will be all out to gain some solace for the cup-tie defeat which they sustained at the hands of to-day's visitors in December, 1932. On that occasion Luton knocked us out of the National tourney by 3 goals to 2.

Like Stockport, Luton is also noted for its hats, and we have something else in common with the Bedfordshire club in as much as their strip, like ours, is white jerseys and black knickers, though to-day they will of course be seen in different colours. Last season Luton won the Southern Section with 58 points, two more than Notts County, their record being :- Played 42, Won 27, Lost 11, Drawn 4, Goals for 103, Against 53, Points 58.

Our record last season was :- Played 42, Won 23, Lost 5, Drawn 14, Goals for 84, Against 39, Points 60.

They have a prolific goalscorer in Payne who found the net on 55 occasions last season, and who jumped to fame by scoring 10 goals against Bristol Rovers on April 13, 1936. That day Capt. Prince-Cox, the Bristol Rovers manager was at Edgeley Park, and his expression of incredulous dismay when he heard the news over the telephone had to be seen to be believed. Here are particulars of the players on the Luton staff.

Player.	Position.	Birthplace.	Height.	Weight.
Coen, J. L.	. Goalkeeper	. Glasgow	. 5ft. 10½in.	. 12st. 12lb.
Dolman, H. W.	. Goalkeeper	. Bloxwich	. 5ft. 11½in.	. 13st. 10lb.
Mackey, T. S.	. Right back	. Cassop	. 5ft. 10½in.	. 12st. 7lb.
Smith, T. S.	. Left back	. Higham	. 5ft. 10in.	. 12st.
Finlayson, J.	. Right half	. Thornliebank	. 5ft. 11in.	. 12st.
Fellowes, W. J.	. Left half	. Bradford	. 5ft. 9½in.	. 12st.
Nelson, J. H.	. Centre half	. Chorley	. 6ft. 1½in.	. 12st. 7lb.
Payne, J.	. Centre forward	. Bolsover	. 5ft. 10½in.	. 12st.
Stevens, R. F.	. Outside left	. Luton	. 5ft. 7in.	. 10st. 7lb.
Rich, L. T.	. Outside left	. Plymouth	. 5ft. 9½in.	. 11st. 3lb.
Roberts, F.	. Inside left	. Birmingham	. 5ft. 8in.	. 11st. 7lb.
Stephenson, G. H.	. Outside left	. Stillington	. 5ft. 9in.	. 12st. 10lb.
Lutterloch, B. R.	. Left back	. London	. 5ft. 10in.	. 11st. 10lb.
Parris, E. J.	. Outside left or right	. Chepstow	. 5ft. 10in.	. 11st. 7lb.
King, T. P.	. Right back	. Grantham	. 5ft. 10in.	. 12st.
Dawes, A. G.	. Inside right	. Frimley Grange	. 5ft. 10in.	. 11st. 7lb.
Hancock, E.	. Outside right	. Rotherham	. 5ft. 8in.	. 11st.
Hogg, F.	. Inside left	. West Auckland	. 5ft. 6in.	. 10st. 7lb.
Childs, C.	. Right half	. Cockfield	. 5ft. 10in.	. 11st.
Hall, L.	. Centre half	. Cockfield	. 5ft. 10½in.	. 11st. 7lb.
Loughran, J.	. Left half	. ———	. 5ft. 9½in.	. 11st.
Strathie, J.	. Centre half	. Edinburgh	. 6ft.	. 12st.
Dreyer, G.	. Right half	. North Shields	. 5ft. 10in.	. 11st. 4lb.
Griffiths, E. O.	. Outside left	. Kidderminster	. 5ft. 9in.	. 11st.
Ferguson, C.	. Inside right	. Glasgow	. 5ft. 7in.	. 11st.
Kidd, G. I.	. Right half	. Motherwell	. 5ft. 11in.	. 12st.
Cox, G.	. Centre forward	. Horsham	. 5ft. 11in.	. 12st. 7lb.

NEXT MATCHES AT EDGELEY PARK.

Cheshire County League

Wednesday, 1st September, 1937

County Res. v. Congleton T.

Kick-off 6-30 p.m.

Saturday, 4th September, 1937

County Res. v. Macclesfield

Kick-off 3-15 p.m.

Monday, 6th September, 1937

League Division II

COUNTY v. NOTTS FOREST

Kick-off 6 p.m.

FIXTURES AND RESULTS, 1937-38.

Date.	Opponents.	Ground.	Goals.	Date.	Opponents.	Ground.	Goals.
1937.			F.A.	1937.			F.A.
Aug. 28	Luton Town.....H			Aug. 28	Tranmere Rovers...A		
Sept. 1	Nottingham Forest..A			Sept. 1	Congleton Town....H		
" 4	Barnsley.....A			" 4	Macclesfield.....H		
" 6	Nottingham Forest..H			" 11	Manchester N.E....A		
" 11	West Ham United...H			" 15	Altrincham.....A		
" 13	Coventry City.....A			" 18	Port Vale.....A		
" 18	Manchester United..H			" 20	Stalybridge.....A		
" 25	Sheffield United....A			" 25	Hyde United.....H		
Oct. 2	Tottenham Hotspur..H			" 29	Altrincham.....H		
" 9	Burnley.....A			Oct. 2	Mossley.....A		
" 16	Southampton.....A			" 6	Ashton National...H		
" 23	Blackburn Rovers...H			" 9	Witton Albion....H		
" 30	Sheffield Wed.....A			" 23	Hurst.....A		
Nov. 6	Fulham.....H			" 30	Port Vale.....H		
" 13	Plymouth Argyle...A			Nov. 6	Nantwich.....A		
" 20	Norwich City.....H			" 13	Hurst.....H		
" 27	Swansea Town.....A			" 20	Hyde United.....A		
Dec. 4	Chesterfield.....H			" 27	Mossley.....H		
" 11	Aston Villa.....A			Dec. 11	Crewe Alexandra...H		
" 18	Bradford.....H			" 18	Rhyl.....A		
" 25	Newcastle United..A			" 25	Chester.....H		
" 27	Newcastle United..H			" 27	Chester.....A		
1938				1938.			
Jan. 1	Luton Town.....A			Jan. 1	Tranmere Rovers...H		
" 8	3rd F.A. Cup			" 8	Congleton Town....A		
" 15	Barnsley.....H			" 15	Winsford.....A		
" 22	*West Ham United..A			" 22	Winsford.....H		
" 29	Manchester United..A			Feb. 5	Macclesfield.....A		
Feb. 5	Sheffield United....H			" 12	Buxton.....H		
" 12	*Tottenham Hotspur..A			" 19	Witton Albion....A		
" 19	Burnley.....H			" 26	Ashton National...A		
" 26	Southampton.....H			March 5	Runcorn.....H		
Mar. 5	*Blackburn Rovers..A			" 19	Nantwich.....H		
" 12	Sheffield Wed.....H			" 26	Buxton.....A		
" 19	Fulham.....A			April 2	Rhyl.....H		
" 26	*Plymouth Argyle...H			" 6	Stalybridge.....H		
Apr. 2	Norwich City.....A			" 9	Crewe Alexandra...A		
" 9	Swansea Town.....H			" 15	Wigan Athletic....H		
" 15	Bury.....A			" 18	Wigan Athletic....A		
" 16	Chesterfield.....A			" 27	Runcorn.....A		
" 18	Bury.....H			" 30	Northwich Victoria..H		
" 23	Aston Villa.....H			May 4	Manchester N.E....H		
" 30	*Bradford.....A			" 7	Northwich Victoria..A		
May 7	Coventry City.....H						
	* English Cup Dates						



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