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No. 33 Vol. XXXII

LUTON TOWN

SATURDAY, JAN. 9th, 1937



New Year Message from the Chairman.

I have been appointed Chairman of the Crystal Palace Football Club by the unanimous wish of my co-Directors. I have not sought the responsibility of this position, but if I can in conjunction with my co-Directors be of any benefit to the Club, I shall be only too pleased to do all I possibly can to assist in placing it in a position where we all desire it should be.

At the same time, I wish to give a hearty welcome to Mr. C. H. Temple on his return to the Board on which he now takes up the position of Vice-Chairman, and I am sure he will be a great asset to the Club.

No doubt the majority of you will be pleased to hear that our late Manager, Mr. Tom Bromilow, is taking up the Managerial reins. The Board have every confidence that he will make a success of the responsible position he has been asked to fill once again.

We have not met with a great deal of success in the early part of the Season, but with our enthusiastic band of Players, both on and

off the field, the Board have every confidence that with the support of our Patrons, we shall have greater success in the New Year.

With the Compliments of the Season to all.

E. T. TRUETT,
Chairman.

It was not a very happy Xmas as far as the Palace and the collecting of Southern Section points was concerned, for three games only yielded a brace of points, in spite of the fact that two of those games were played at Selhurst Park. The New Year did not see a change in the fortunes of our club, for a very late goal brought defeat at Walsall last week-end. But the Palace are looking for better things in the near future now that the new, or should it be old, manager is in charge of affairs. He will naturally have to be given a little time to take stock and it may not be until a new season is with us that the real fruits will be gathered in. Continue to give the Club your whole-hearted support for only by that means can big things be really accomplished.

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Editorial Notes—continued.

Recent Results Reviewed.

Space will not allow too much mention of our recent games, but to keep the Official Programme bang up-to-date, a brief review of what happened is appended.

On Christmas Day the Palace lost a hard game at Bristol, against the City, by the only goal of the game. Our boys put up a great fight, but it was all in vain for luck was not with us.

On Boxing Day, at Selhurst Park, an unexpected defeat was sustained in the London "Derby" game with Clapton Orient, the visitors winning by the odd goal in five. It was quite an interesting game; in fact many passages were as thrilling as one could wish to see, and the Palace fully deserved to divide the spoils, if only for the grand fight they put up in the closing stages in a really praiseworthy effort to save the game. It was of no avail, however, for after twice having held the lead through goals by Coulston and Bigg, our boys had to admit defeat by the narrowest of margins.

But let us spare a word of congratulation to both teams on their fine sporting game. It was a London "Derby" game worthy of the name.

The return game with Bristol City, at Selhurst Park, on the following Monday, brought some consolation for the Palace reversed the score of a few days previous by beating the City. Only some really brilliant goal-keeping by Wilson in the visitor's goal prevented the Palace winning by a much wider margin. Blackman scored the all-important goal.

Just Beaten at Walsall.

The Palace put up another great fight at Walsall last week-end and looked certain to bring back a point in spite of injuries sustained by Walker and Palethorpe, but the

home side scored the only goal of the game a few minutes from the end, and thus brought a further disappointment to our boys.

Reserves Going Strong.

There has at least been one bright spot on the Palace horizon—the splendid results gained by our Reserve Team. They have now gone through a sequence of nine London Combination games without sustaining defeat. During the Xmas holidays they played Bristol City home and away, took all four points with a goal average of nine to nil. The Western Club were beaten at Selhurst Park by six clear goals. Blackman (3), Watson (2), and Younger scored.

In the return game at Bristol, the Palace again proved successful, this time by a margin of three clear goals. Waldron, Quayle and Reeve scored. On Saturday last another splendid performance saw the Palace win at Reading by the odd goal in three. Blackman and Watson scored.

Luton Here To-Day.

Although Luton Town have recently been dethroned from the leadership of the Southern Section by Brighton, we could ask for no more attractive fare than which the Bedfordshire Club provide at Selhurst Park this afternoon. We shall expect to see a very large crowd present at this game, for the visitors are believed to be bringing a good contingent of supporters with them. For a long time Luton held pride of place, and in many quarters are still considered favourites for the championship. Their visit to-day is made all the more attractive by the fact that recently Albert Dawes was transferred by the Palace to Luton and presumably he will figure in the visitors' ranks to-day for he led their attack last week-end, when eight goals were scored against Cardiff City. Earlier in the season,

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"JILL DARLING"

Editorial Notes—continued.

the Palace lost at Luton by a 5—2 margin, but we are hoping our boys will improve on that showing this afternoon. Last season Luton were beaten 5—1 at Selhurst Park, but it would be expecting too much to hope for a repetition of that splendid result.

Swindon Here Next Saturday.

Owing to Bristol Rovers being engaged in the F.A. Cup on Saturday next, they are unable to fulfil their League Game at Selhurst Park, but we have been fortunate enough to re-arrange our outstanding game with Swindon Town, so the "Railwaymen" will be our visitors on Saturday next.

If the Bristol Rovers v. Leicester City Cup Tie reaches a definite result on Saturday next, our postponed game with the Rovers will be played at Selhurst Park on the following Wednesday.

In conclusion, the old wish—a Happy and Prosperous New Year to you all.

The Ball Winners during the Holiday Matches were as follows:—

Xmas Day.—Mr. J. Elfred, 22, Boswell Road, Thornton Heath. Purple Ticket, 2953.

Boxing Day.—Mr. F. Hines, 159, Romney Road, West Norwood, S.E. Orange Ticket 6363.

December 28th.—Mr. S. J. Coppin, 55, Knights Hill, West Norwood, S.E. Green Ticket 9736.

VICE-CHAIRMAN OF THE SUPPORTERS' CLUB



A. EMERY, Esq.

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penn'orth on your way home. You'll have ten times more drive and go in you. Be sure you get the genuine Carters (Brand) Little Liver Pills. Refuse all worthless imitations. Look for the

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* TRANSMISSION ARRANGED THROUGH THE INTERNATIONAL BROADCASTING COMPANY, LTD.

SUPPORTERS' CLUB NEWS



"Luck" plays an important factor in every sphere of life, particularly is this so in Sport. Many of the country's most successful business men also owe a great deal to that "mighty atom" which has transformed for them what might have been a colossal failure into a big success, or vice versa. So it is with the fortunes of the Palace. Matches this season have been played in which our "Boys" have been definitely on top and given us good Football, yet despite this, their "luck" has been out and they have not been able to press home that advantage which brings with it the "points."

If that "mighty atom" had only been on our side instead of with our opponents, the run of play in several matches would have transformed Losses and Draws into Wins.

How many times have you and I said to ourselves "It's no good, my luck is dead out." Then some friend or acquaintance has come along and given us a pat on the back and urged us on with the remark that we should get down to the job for "your luck must change." That pat on the back has often brought with it the "turn in the road" which has led both you and I back to better times. So it is with our Team; when their luck is dead out or they are not playing in Match Winning Form, it is then that they need every ounce of support and encouragement it is possible for us to give them. No good can come by derisive retorts whether to Players or Management, or by dwindling gates—rather come along in greater numbers and shout the Team back to form. No matter what our individual opinions may be as to the cause of failure to win matches, we are all agreed on one point, and that is that "Luck" does play a big part in every sphere of life—whether on the Field of Sport or in the Business House.

At the moment it is a case of having our "Backs to the Wall," yet we can come out with credit if Supporters and followers will continue to remain loyal in the knowledge that Directors, Manager and Players are every bit as keen to have a Winning Team at Selhurst Park. With the united efforts of all parties this must come.



SOCIAL EVENTS

In the last Programme, the date of our next Dance was stated to be the 31st January, 1937. This should have been **Saturday, January 30th.** These Supporters' Club Dances are really good, and you should make a point of being at the **Palais de Danse, Thornton Heath,** on Jan. 30th. Tickets now on sale, 2/- each.



WHIST

We are now able to give a list of forthcoming **Whist Drives** :—Wed., Feb. 3rd; Wed., Feb. 24th; Wed. March 24th; Wed., April 14th. All at **Penge Hall,** Croydon Road, Penge, Commence 7.45 p.m. Tickets 1/- each. Excellent Prizes. (Penge Hall is easily accessible by 'buses from all outlying districts).

Don't forget our **Special Souvenir** for the **Two Members** making the most number of enrolments up to the end of January. Enrol your friend and ask him to mention your name to us.

L. W. DAVIS, Hon. Sec.,
C.P.F.C. Supporters' Club.

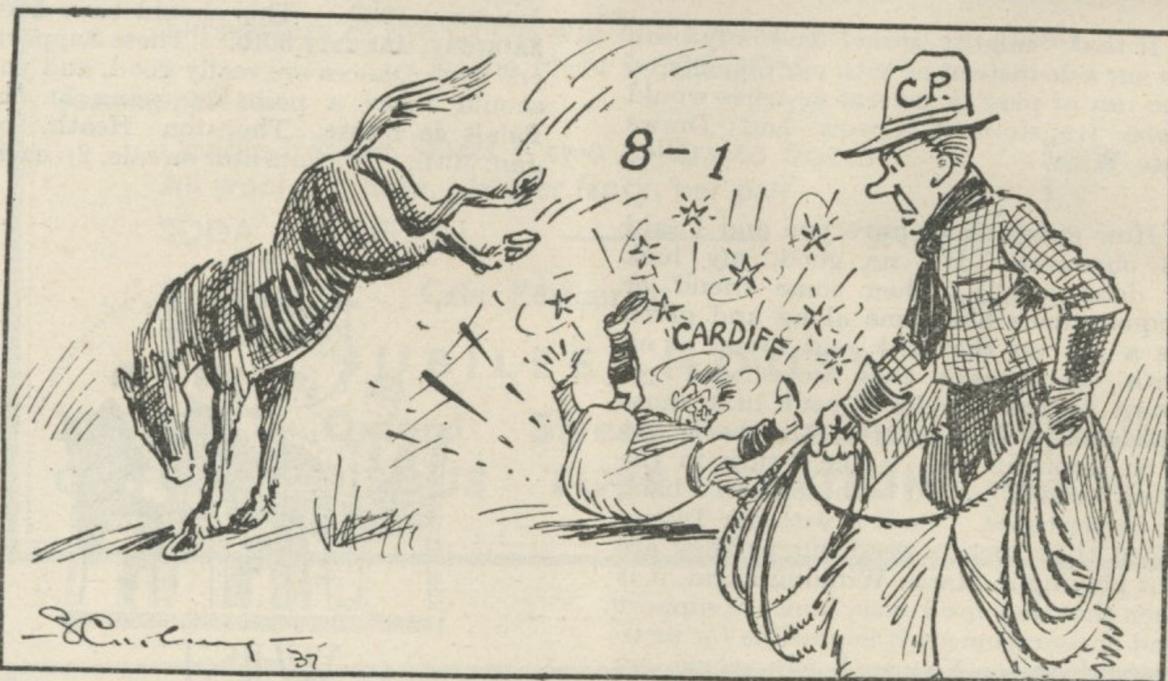
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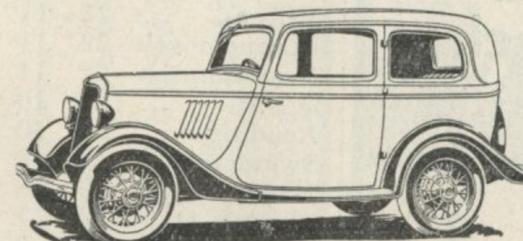
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Palace v Luton Town

Right Wing

PALACE

Left Wing

(Colours—Cardinal & Blue)

1—BLORE
2—OWENS
3—DAWES (F.)
4—McMENEMY
5—WALKER (Capt.)
6—LEVENE
7—COULSTON
8—BIRTLEY
9—BLACKMAN
10—WATSON
11—BIGG

Referee :—

J. Millward
(Derby)



Linesmen :—

Red Flag—W. Cranstone
(Aldershot)
Blue Flag—Rev. C. V. Clibbon
(Colchester)

12—STEPHENSON
13—ROBERTS
14—PAYNE
15—DAWES (A.)
16—HANCOCK
17—FELLOWS
18—NELSON
19—FINLAYSON
20—SMITH
21—MACKEY
22—DOLMAN

Left Wing

LUTON TOWN

Right Wing

(Colours—White)

KICK-OFF 2.30 p.m.

LEAGUE III (South).

	P.				Goals.		Pts
	P.	W.	D.	L.	F.	A.	
Brighton ...	23	13	4	6	38	20	30
Luton ...	22	14	1	7	50	28	29
Notts C. ...	23	11	6	6	40	34	28
Gillingham...	22	12	4	6	29	27	28
Watford ...	23	11	5	7	43	28	27
Millwall ...	22	11	5	6	38	25	27
Bournemouth	22	11	5	6	32	25	27
Northampton	22	11	4	7	42	28	26
Q.P.R. ...	22	10	5	7	40	25	25
Reading ...	22	10	5	7	41	32	25
Swindon T.	22	9	6	7	45	33	24
Southend	22	8	7	7	40	35	23
Clapton O.	22	7	8	7	30	30	22
Cardiff City	22	9	4	9	31	39	22
Bristol R. ...	22	9	2	11	33	37	20
Torquay U.	23	7	6	10	28	38	20
Walsall ...	22	6	6	10	29	44	18
Crystal P. ...	22	6	5	11	31	35	17
Bristol City	22	7	3	12	28	45	17
Newport C.	22	3	6	13	32	61	12
Exeter City	22	3	5	14	21	49	11
Aldershot ...	22	2	6	14	23	46	10

How
they
stand,
Season
1936-7.

LONDON COMBINATION

	P.	W.	D.	L.	F.	A.	Pts
Arsenal ...	27	20	2	5	89	21	42
West Ham	25	17	4	4	79	30	38
Charlton A.	27	16	5	6	62	30	37
Coventry C.	26	16	4	6	72	38	36
Portsmouth	27	14	6	7	56	29	34
Crystal P. ...	28	12	9	7	49	44	33
Brentford ...	27	14	4	9	50	31	32
Fulham ...	26	13	5	8	54	38	31
Chelsea ...	25	13	4	8	57	53	30
Tottenham	26	11	5	10	68	51	27
Brighton ...	25	10	4	11	37	48	24
Northampton	27	9	6	12	51	68	24
Watford ...	25	10	3	12	46	49	23
Swansea T.	27	7	8	12	33	41	22
Bristol C. ...	26	8	5	13	36	53	21
Bournemouth	25	8	5	12	28	50	21
Luton T. ...	26	8	4	14	45	53	20
Southend U.	25	9	2	14	49	64	20
Millwall ...	26	8	4	14	41	69	20
Q.P.R. ...	24	9	1	14	34	45	19
Reading ...	24	8	3	13	39	65	19
Southampton	27	6	4	17	40	67	16
Leicester C.	24	7	2	15	22	52	16
Clapton O.	25	6	3	16	23	62	15

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* * * * *

TECHNICAL.

Smith to Jones—"Do you know what the electrician's wife said when he came home at midnight?"

Jones—"No."

Smith—"Wire you insulate?"

* * * * *

STANCE PROBLEM.

Two men had played a round of golf in the morning and, after a few appetisers, a heavy lunch, and a few glasses of port, they started on another round. At the fifth hole one said to the other, "I say old chap, do you know how we stand?"

His opponent replied, "No, old boy, I'm darned if I do either."

ALMOST SIMILAR.

The villagers had been watching the motorist tinkering with his second-hand car for over an hour.

"What's the matter?" asked the motorist. "Is this the first car you've seen?"

"No," replied the villager, "but it's almost like it!"

* * * * *

MODERN MODE.

Inspector—"Now boys, who can tell me what Sir Walter Raleigh said to Queen Elizabeth when he threw down his cloak for her to walk on?"

Small Boy (whose heroes are American gangsters)—"Step on it, baby."

* * * * *

NO HOPE.

Pimple—"Is your wife changeable, old man?"

Simple—"I've never tried—but I should'nt think so."

PROGRAMME OF MUSIC BY THE CRYSTAL PALACE BAND.

MARCH	"Great Little Army"	Alford
WALTZ	"Thrills"	C. Ancliffe
SELECTION	"Merry Widow"	Lehar
FOX-TROT	"I'll sing you a thousand love songs"	Warren
FOX TROT	"A Star fell out of Heaven"	Gordon
MARCH	"Old Panama"	Alford
SELECTION	"Cavalcade"	Coward

THE NEXT GAMES



Saturday, January 16th

LEAGUE MATCH

SWINDON TOWN

Kick-off 2.45 p.m.

Wednesday, January 20th

LEAGUE MATCH

BRISTOL ROVERS

Kick-off 2.45 p.m.

(SUBJECT TO F.A. CUP, 3rd ROUND, BRISTOL R. v. LEICESTER C. RESULT)

OUR VISITORS



LUTON TOWN



The claim of being the first professional club in the South has been credited to more than one organisation from time to time. Woolwich Arsenal, who played at the Manor Field, Plumstead, being given that distinction. That may be so, but some of the oldest enthusiasts will tell you that Luton embraced professionalism by paying three of their players a sum of five shillings each per game, and the following year all the players were paid a matter of shillings for doing their "stuff" on the field. Luton Town had been formed in 1885 by the fusion of two local clubs, Luton Wanderers and Luton Excelsior, and in 1892, a player named Julian was secured from Woolwich Arsenal, and made the captain of the team. He was a great general as a half-back in those days.

Luton were then playing in the Southern League, but later had three seasons in the Second Division of the Football League (1897 to 1900), but after a reasonably good show for a new club in its first season tailed off pretty badly, and in their third season secured only 18 points out of a possible 68.

After that, they returned to the old Southern League, but they never succeeded in winning the championship. They went over to the Football League along with all the other Southern League clubs, and in the last season or so have made a real bid for promotion to a higher sphere. In many quarters it was felt that Luton were going to do the trick last season, but they got pipped on the post by Coventry City. For a long time this season they led the race, but competition has got keener each week, and it would be a bold prophet who would venture to name the ultimate championship winner of this season's Southern Section.

Even this brief history of the Luton Town F.C. would be incomplete without some reference to some of the former great players who assisted the club. There were the brothers Hawkes, R. M. and Fred, Sid Hoar, later with the Arsenal, "Punch" McEwan, a tenacious full back, now on the scouting staff of the Arsenal, John McCartney, who afterwards became a well-known manager, J. M. Dow, J. Blackett, Roger Ord, Louis Bookman, a clever little Irish International wingman, Ernest Simms and Andrew Rennie, two centre-forwards who rendered great service to the Bedfordshire Club.

The present manager is Mr. Ned Liddell, appointed a short time back. He is one of the quietest, but most popular, people in the game.

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D	Sunderland v. Arsenal	M	Northampton T. v. Bristol R.
E	Blackburn v. West Ham	N	Q.P.R. v. Notts C.
F	Chesterfield v. Fulham	P	Reading v. Clapton O.
G	Tottenham H. v. Newcastle	R	Southend U. v. Gillingham
H	Bournemouth v. Millwall	S	Watford v. Aldershot

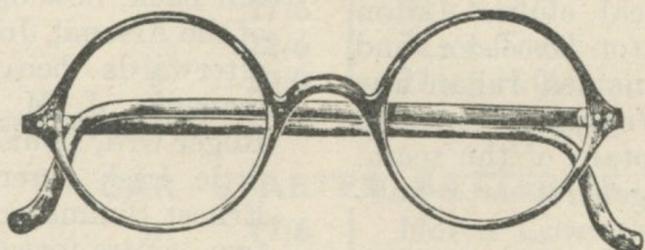
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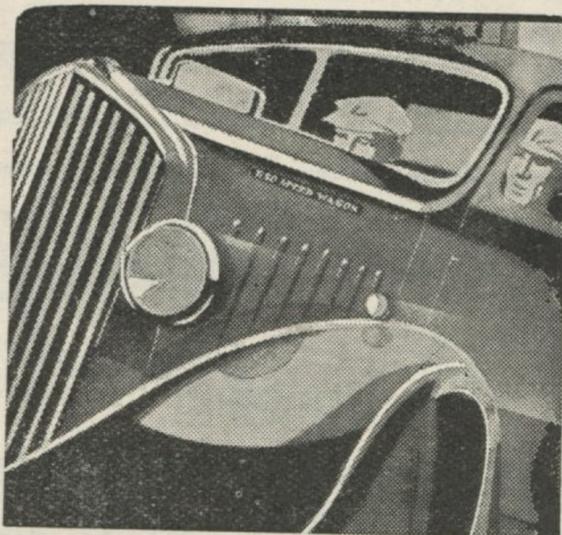
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FIRST TEAM FIXTURES, SEASON 1936-37.

Date	Opponents	Results 1935-36 For Ag.	1936-37 Goals For Ag.
Aug. 29	Clapton Orient .. A	0 1	1 1
Sept. 2	NOTTS COUNTY .. H	0 0	1 2
" 5	WALSALL .. H	—	3 1
" 7	Notts County .. A	1 3	1 0
" 12	Luton Town .. A	0 6	2 5
" 19	CARDIFF CITY .. H	3 2	2 2
" 23	QUEEN'S PARK R. .. H	0 2	0 0
" 26	Gillingham .. A	2 0	0 2
" 30	BRIGHTON & HOVE (S.S. Cup—1st Rnd.) H	—	3 2
Oct. 3	Exeter City .. H	0 1	2 3
" 10	READING .. H	2 0	3 1
" 17	NEWPORT COUNTY .. H	6 0	6 1
" 24	Southend United .. A	1 7	1 2
" 31	WATFORD .. H	1 2	2 0
Nov. 7	Brighton & Hove .. A	1 2	0 1
" 14	BOURNEMOUTH .. H	2 0	2 2
" 21	Northampton Town .. A	1 3	0 2
" 28	SOUTHEND (F.A. Cup) .. H	—	1 1
Dec. 2	Southend (replay) .. A	—	0 2
" 5	Millwall .. A	0 4	0 3
" 12	ALDERSHOT (F.) .. H	—	4 1
" 19	Aldershot .. A	3 1	2 2
" 25	(C.D.) Bristol City .. A	0 2	0 1
" 26	(B.D.) CLAPTON O. .. H	2 2	2 3
" 28	BRISTOL CITY .. H	6 1	1 0
1937			
Jan. 2	Walsall .. A	—	0 1
" 9	LUTON TOWN .. H	5 1	—
" 16	SWINDON TOWN .. H	5 1	—
" 20	BRISTOL ROVERS .. H	5 3	—
" 23	Cardiff City .. A	1 1	—
" 30	GILLINGHAM .. H	1 1	—
Feb. 6	EXETER CITY .. H	2 2	—
" 13	Reading .. A	1 0	—
" 20	Newport County .. A	5 2	—
" 27	SOUTHEND UNITED .. H	3 0	—
Mar. 6	Watford .. A	2 3	—
" 13	BRIGHTON & H. .. H	4 0	—
" 20	Bournemouth & B. .. A	5 2	—
" 26	(G.F.) TORQUAY U. .. H	1 0	—
" 27	NORTHAMPTON T. .. H	6 1	—
" 29	(E.M.) Torquay United .. A	2 3	—
April 3	Bristol Rovers .. A	4 2	—
" 10	MILLWALL .. H	5 0	—
" 17	Swindon Town .. A	2 0	—
" 24	ALDERSHOT .. H	2 1	—
May 1	Queen's Park R. .. A	0 3	—

F.A. CUP DATES.

1st Round, Nov. 28th. .. 3rd Round, Jan. 16th.
2nd Round, Dec. 12th. .. 4th Round, Jan. 30th.
5th Round, Feb. 20th. .. Semi Final, April 10th.
6th Round, March 6th. .. Final, May 1st.

SECOND TEAM FIXTURES, SEASON 1936-37

Date	Opponents	Results 1935-36 For Ag.	1936-37 Goals For Ag.
Aug. 29	WATFORD .. H	8 0	1 1
Sept. 3	Clapton Orient .. A	1 1	4 0
" 5	Ipswich Town .. F	—	2 2
" 9	CLAPTON O. .. H	2 2	4 2
" 12	PORTSMOUTH .. H	4 3	0 4
" 17	Swansea Town .. A	1 2	3 0
" 19	Norwich City .. F	—	3 2
" 26	TOTTENHAM H. .. H	3 3	1 2
" 30	Watford .. A	0 5	0 4
Oct. 3	CHELSEA .. H	0 3	4 4
" 5	WALTHAMSTOW A. .. H	—	1 2
" 7	LUTON .. H	2 1	2 1
" 10	Queen's Park R. .. A	1 0	1 0
" 12	Tottenham H. .. A	1 12	1 1
" 17	Southampton .. A	3 2	1 5
" 21	READING .. H	1 3	1 3
" 24	BRENTFORD .. H	3 1	1 1
" 26	Charlton Athletic .. A	1 4	3 2
" 28	COR NTHIANS .. H	—	4 0
" 31	Fulham .. A	2 1	2 2
Nov. 4	Portsmouth .. A	2 4	1 1
" 7	ARSENAL .. A	3 2	0 3
" 14	Millwall .. A	1 0	1 4
" 21	COVENTRY CITY .. H	1 0	0 0
" 25	NORTHAMPTON T. .. H	2 1	1 1
" 28	Northampton Town .. A	2 1	1 0
Dec. 5	BOURNEMOUTH .. H	6 3	1 0
" 12	Brighton & Hove .. A	4 2	0 0
" 19	SOUTHEND U. .. H	2 2	4 3
" 25	(C.D.) BRISTOL CITY .. H	4 1	6 0
" 26	(B.D.) .. A	—	—
" 28	Bristol City .. A	2 2	3 0
Jan. 2	Reading .. A	4 3	2 1
" 16	West Ham United .. A	1 2	—
" 23	CHARLTON ATH. .. H	2 0	—
Feb. 6	Chelsea .. A	2 2	—
" 17	QUEEN'S PARK R. .. H	0 0	—
" 20	SOUTHAMPTON .. H	3 1	—
" 27	Brentford .. A	0 4	—
Mar. 6	FULHAM .. H	2 1	—
" 8	Leicester City .. A	3 6	—
" 13	Arsenal .. A	3 0	—
" 20	MILLWALL .. H	1 2	—
" 27	Coventry City .. A	1 2	—
" 29	LEICESTER CITY .. H	5 0	—
" 30	WEST HAM U. .. H	2 4	—
April 3	.. A	—	—
" 10	Bournemouth & B. .. A	0 1	—
" 14	Luton .. A	0 5	—
" 17	BRIGHTON & H. .. H	9 1	—
" 24	Southend United .. A	2 2	—
May 1	SWANSEA TOWN .. H	1 1	—

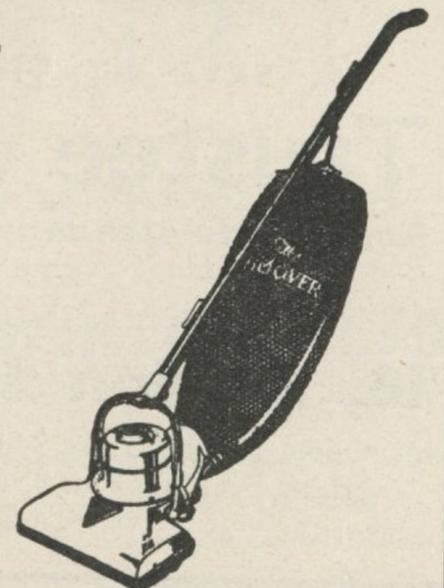
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They have been all altered now and he is happy to be back again. Quiet and unassuming, Mr. Bromilow is one of those officials who does his job in a cool and collected way.

He gave all his distinguished playing career to one Club — Liverpool. He was a wing half-back who was "capped" five times by England, and chosen for six inter-League games. He spent two years in Holland as a coach, after his playing career was ended, then put in three years as manager of Burnley F.C. Came to the Palace, went away, and has now come back again. We wish the Palace Pilot the very best of luck. He deserves all the smiles Dame Fortune cares to bestow.



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