



THE LUTON TOWN FOOTBALL AND ATHLETIC CO. LTD.

OFFICIAL
JOURNAL

PRICE
TWOPENCE



League III (Southern)

October 6th, 1934.

LUTON TOWN v. SWINDON TOWN

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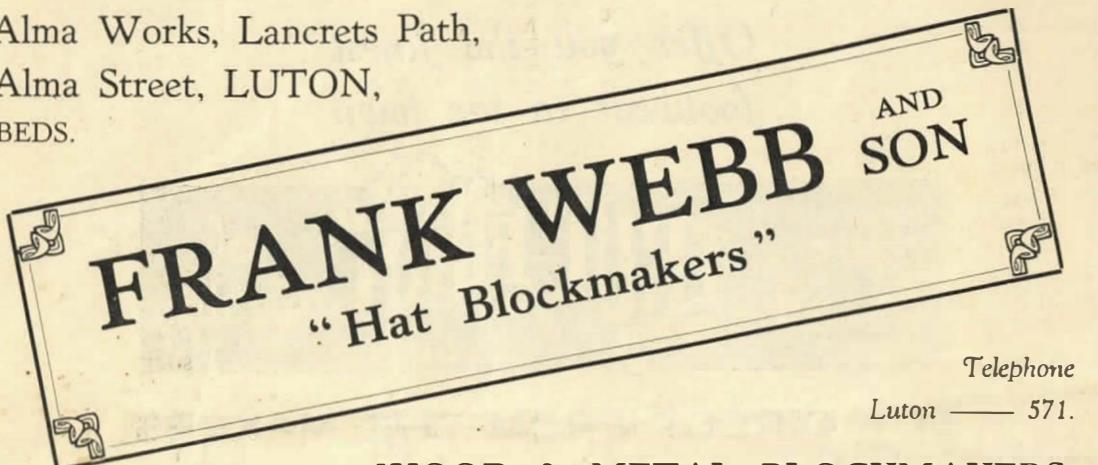
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Luton Football and Athletic Co.,



LIMITED

President: Alderman Harry Arnold, C.A., J.P.

Directors:

Chairman: Councillor Chas. Jeyes, C.C.
Messrs Edward Mouse (Vice-Chairman), Stanley H. Godfrey, C.C., Horace S. Hewson,
Percival G. Mitchell, C.C., Stewart C. Wilkinson, E. Hugh Woods, Philip W. Wright

Secretary-Manager: Mr. Harold Wightman.

Assistant Secretary: Mr. A. E. Wickson.

Honorary Medical Officer: E. J. Crarer, M.B., Ch.B.

Swindon Town, our visitors today, come once again to renew the friendly rivalry that has existed between us since the year 1894, when the inception of the Southern League was made.

Many have been the tussles between us with the honours going first to one Club and then to the other. Perhaps the two best recollected results are our defeat at Swindon by nine goals to nil in the season shortly after the war, and our victory at Swindon by five goals to nil in the English Cup in Season 1931/2.

Swindon Town was founded in the year 1881 by the Reverend W. Pitt, as an entirely amateur organisation and they remained such until 1894 when the status of professionalism was embraced. Their first domicile was a field known as The Croft, which ground they occupied until 1896 when a move was made to the County Ground, where they have remained ever since.

The season 1907-8 was the commencement of Swindon's rise to fame, as it was in this season that entry was made for the first time in the F.A. Cup, which competition they marked by reaching the third round. Three seasons later the semi-final was reached before they were forced to succumb to Newcastle United.

Swindon were champions of the Southern League in the season 1910/11 and repeated this performance in 1913/4. It is also worthy of note that between the seasons 1907 and 1914 a place not at any time lower than fifth was obtained in the competition.

The Wiltshire Club has produced many outstanding players, and mention can be made of a few. First of all, in the days of long ago, are Robert Reynolds and Dick Jones. After these came Grenville Morris, one of the greatest, if not the greatest, inside left the game has ever produced, and who was "capped" for Wales on no fewer than twenty-one occasions. The players who formed the combination of

the great sides in 1908/9 were all with reputations. Skiller was a first class goalkeeper and John Walker was a full back of renown and appeared in the Scottish team nine times, whilst Harry Kay, his partner, was one whose anticipation and judgment was always excellent. This trio can be looked upon as one of the best Club defences of all times. Last but not least is Harold Fleming, a Wiltshire product, whose name is always brought to mind whenever the name of Swindon is mentioned, and who figured at inside right in the English teams on no fewer than nine occasions.

A history of the Railway Club however, is always incomplete unless a reference is made to their genial "Old" secretary, Mr. Sam Allen. His connection with the Swindon Club dates back to the dim and distant regions, and he has seen the Club through many vicissitudes. Always of an outspoken nature, his phrase "the slaughter of the innocents" in connection with Third Division Clubs and the F.A. Cup is an household word amongst the Clubs of our Division. Whenever Sam visits Luton his first question always is "How's my old friend, Charlie Green," and when they do meet one always hears some new reminiscence of old "soccer" days

Some five or six years ago, Swindon football struck a bad patch, which clung to them until last season, when with the advent of the appointment of Mr. Ted Vizard, as Manager, events took an upward tendency, which have been continued during the present campaign. Notable signatures obtained this season are Fowler, a centre forward from Leeds United, who is looked upon as an important acquisition, Gunson, the Liverpool and Sunderland outside left who has a penchant for getting goals from the wing, Horrocks a wing half back from West Bromwich Albion and W. Armstrong a "six footer" pivot from Aston Villa.

ATTENDANCE BAROMETER.

1933	1934			£	s.	d.	£	s.	d.				
Aug. 26	Aug. 25	Northampton Reserves	3140	12255	82	5	10	570	13	4			
Aug. 28	Aug. 27	Southend United	11904	553	2	10	87	12	11				
Sept. 2	Sept. 1	Charlton Athletic	3371	496	19	10	106	15	11				
Sept. 4	Sept. 3	Tottenham Hotspur Reserves	10475	4088	43	5	8	423	11	2			
Sept. 9	Sept. 8	Torquay United	1704	9392	63	3	6	528	2	8			
Sept. 16	Sept. 15	Southend United Reserves	2437	11226	466	3	10	83	10	4			
Sept. 23	Sept. 22	Swansea Town Reserves	10072	3140	2555	66	5	0	66	11	4		
Sept. 27	Sept. 29	Cardiff City	1899	7233	410	10	10	392	10	0			
Sept. 30		Queens Park Rangers Reserves	728	4573	4573	133	7	4	2201	6	3		
		Bristol City	8831			2392	15	0	51190	57833	2392	15	0

CLUB NOTES

What can be said about last Saturday's results? It was indeed a very black day for us for not only did the first team suffer the heavy defeat by six goals to two at Torquay but the Reserves were defeated for the first time this season at home, and that against Chelsea Reserves, a team that had only previously won one game this season. What is the matter with us? Nay we cannot say. The players are trying hard enough, but things will just not go right, and so it appears we have hit on one of those bad spells, when try and do what we may, the reverse always happens.

Many rumours have reached our ears regarding fighting and bickerings amongst the players. The Directors, Officials and Players wish to emphatically assure the Supporters that this is not the case, as complete harmony reigns in the dressing room. Other rumours to reach us are that the players are not sufficiently trained. Our reply to this is that they undergo the same methods and treatment this season as they had last season and the seasons before this, when the match and cup results were more to our advantage.

GOAL SCORERS

Third Division	London Combination
S. Bell ...	4
G. S. Martin ...	2
T. Bell ...	1
C. Cook ...	1
A. Rennie ...	1
C. J. Russell ...	1
G. Stephenson ...	1
	11

	London Combination
D. C. Hutchison	6
C. Cook ...	4
G. Stephenson ...	4
W. Pease	2
A. Rennie	2
J. T. Taylor	2
H. Hackett	1
G. S. Martin	1
C. J. Russell	1
	23

Lying statements such as these tend to create an atmosphere of depression amongst the players, which reacts upon them mentally and in some cases causes a deterioration in the play. Those concerned in the Management of the Club realise this only too well, and we would request our Supporters to turn a deaf ear to any "tales" of this nature that are attempted to be spread about in the future.

Relative to this matter, the following anecdote was told us by Mr. Charlie Webb, the Manager of Brighton, and may here be suitably recorded. On Saturday last Brighton met Swindon at Swindon in a League encounter. Half an hour before the end of the match Brighton were leading by four goals to one. At this period the Swindon supporters made themselves heard, and kept up a continual round of encouragement which turned into practically an uproar when Swindon scored their fourth and equalising goal. Mr. Webb says that supporters can either help or hinder clubs, and the Swindon supporters that day got Swindon their point.

Joe Coen has "signed up" for the season, his performances during his trial period being such that a permanent engagement has been warranted.

Our luck in the Southern Section Cup is still out as regards a match at Luton. The result of the Draw for the Second Round is that we visit Queens Park Rangers at Shepherd's Bush. The date has not yet been fixed but the game will have to be played before October 31st.

Prior to the match today a collection is being undertaken for the benefit of the dependents in the Gresford Colliery disaster. We are sure our Supporters will make this a real success, as they have not yet failed to respond to any appeal made of a deserving nature.

Monday, September 29th, 1934.

PROGRAMME WINNING NUMBERS

575 Mr. K. R. Seaman, Ox Lane, Harpenden.

928 Not Claimed

BALL WINNING NUMBER

1542 Master P. Lawrence, 10, Newcombe Road, Luton.

NO 2052

LETTER TO THE EDITOR

Dear Sir,

As you have invited communications from Supporters on Luton Town Football, I should like to express the disgust I felt at the spectators who so obviously gave Preedy "the bird" during the game with Chelsea Reserves last Saturday.

This sort of thing may somewhat appease their feelings at the moment, but it certainly upsets the player, as could be seen from the indifferent show he subsequently gave.

The treatment handed out to Preedy was reminiscent of what happened last season to Mittell, with the result that the player never seemed to have settled down all during the season, with the result that a player who had previously been engaged four years at Birmingham, a First Division Club, only remained one season at Luton, a Third Division Club.

All I have to say is that if spectators cannot shout anything good about a player in his hearing, let him keep his mouth shut.

Yours

"DISGUSTED."

During the past week the Editor has heard many various team selections. Some of them have been of a very extreme nature, and all different. This material fact has given him cause to wonder whether any two supporters would select the same team, and with this object in mind he requests any supporter who is sufficiently interested to choose his team, and forward it to him. The form printed below can be used for the purpose. Communications should be addressed to Programme Editor, Luton Town Football Club, 84, Kenilworth Road, Luton.

Goal
Right Full Back
Left Full Back
Right Half Back
Centre Half Back
Left Half Back
Outside Right
Inside Right
Centre Forward
Inside Left
Outside Left

Next Match, Saturday, October 20th.

LONDON COMBINATION

LUTON TOWN v. ARSENAL

KICK-OFF 3-15 p.m.

ADMISSION

Ground 7d. Boys 4d.

Stand and Enclosure 1/-. Ladies and Boys 7d. Centre Bay 6d. extra.
ALL PRICES INCLUDE ENTERTAINMENT TAX.

ANSWERS TO CORRESPONDENTS

(Please Note—All letters relating to recent football matters have been unopened. "Wait till the clouds roll by.") "Rest in Pease."

Lilywhite The only physical exercise of some folks seems to be confined to jumping to conclusions.

Worried Stains are best removed from white trousers with turps, a stiff brush—and a pair of scissors.

Batchelor Do we believe in clubs for women? Yes, if kindness fails.

Scholar What is the greatest use for cat's fur? Keeping cats warm we should think.

Serious Try it. You can always propagate a propaganda if you can find the proper geese.

Percy Half the world doesn't know how the other half lives—but it has its suspicions.

Smith Minor What are diplomatic relations? There are no such people sonny.

TODAY'S LIMERICK

One of the best "Young" players in Town Is our very "old" friend Billy Brown

No matter where he plays
He just goes on and stays
And very seldom lets the side down

LUTON BAND PROGRAMME

March "It's the Band" ...	Steinberger
Fox Trot "My song goes round the world" ...	May
Waltzland ...	arr. Mackenzie
Cornet Duet "Panorama" ...	Anderson
Messrs C. Crossland and J. Brough.	
Tango "Play to me Gipsy" ...	Vacek (By Request)
	HALF-TIME
March "Sons of the Wild" ...	Rimmer

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for

Men's Wear

The
Nearest
CHEMIST
PRATT

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ROAD, - - LUTON.

PALACE THEATRE,
LUTON.
TO-DAY TO-DAY
.....

Carl Brisson Victor McLaglen
IN
"MURDER at the VANITIES" ^(A)

NEXT WEEK

GEORGE ARLISS and All Star Cast in
"The House of Rothschild" ^(U)

NEXT WEEK

LUTON TOWN

(White Shirts
Black Knickers)

1 Coen
Goal
2 Kingham
Right Back
3 Mackey
Left Back
4 Brown
Right Half
5 Thayne
Centre Half
6 Fraser
Left Half
7 Bell (S.)
Outside Right
8 Martin
Inside Right
Referee:
E. C. CARNWELL
(Lichfield)
12 Gunson
Outside Left
13 Bowl
Inside Left
14 Jack
Centre
15 Fowler
Inside Right
16 Peters
Outside Right
17 Merrick
Left Half
18 Nixon
Centre Half
19 Horrocks
Right Half
20 Herod
Left Back
21 Duckworth
Right Back
22 F. Houldsworth
Goal
(Red Shirts
White Knickers)

SWINDON TOWN



League III (Southern)

Linesmen:
Blue Flag: A. G. KINGSTON (Isleworth)
Red Flag: A. H. RHODES (East Ham)

Kick-Off 3.15 p.m.

'Phones: Luton 2340-1-2-3-4-5.
'Grams: "Require," Luton, Beds.

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56, Cambridge Street,
LUTON.

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AGENT

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Wimbledon, West Ham, Harringay,
Clapton, Stamford Bridge, Catford.

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NORMA SHEARER
ROBT. MONTGOMERY and HERBT. MARSHALL in
"RIPTIDE" ^(A)
and the Screen's Scream Team
SLIM SUMMERVERILLE and ZASU PITTS in
"LOVEBIRDS" ^(U)

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REGISTERED SONS**
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Any Design
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and 228, Biscot Road,
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Phone 476.

To-Days Half-Time Scores

The half-time scores are given in two lists. Copy the first list and then
watch the Board for the second list, which will be given immediately.

FIRST LIST

A	Birmingham v. Portsmouth
B	Everton v. Chelsea
C	Grimsby T. v. A. C. V. I. I.
D	Huddersfield v. Wolverhampton
E	Manchester C. v. Blackburn R.
F	Preston N. E. v. Derby Co.
G	Stoke City v. Arsenal
H	Tottenham v. Leicester City
K	West Bromwich v. Leeds Utd.
L	Brentford v. Notts Forest
M	Fulham v. Hull City
N	Norwich C. v. West Ham

NOTE—The Letter in the Programme corresponds with the letter on the Board—
thus A 0-1 means that the first-named Club has scored 0 and their opponents 1.

HALF-TIME TIME for TEA

There is only one

T

in Luton.

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FOOTBALL
TOTALISATOR,
51, Guildford St., Luton.

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Settlement Guaranteed.

If you do not receive a List,
application by Post at above
address will receive prompt
attention.

THE SUPPORTERS CLUB

The chief topic amongst the supporters of the
Town Club this week is what will the Directors do
now. Let us hope nothing will happen of a panic
stricken nature, although there is no doubt, that
something drastic will have to be done.

The talent is there—of that there is no doubt—but
at present it does not blend, and that is what
counts. Is it too much to hope that the tide will
turn today?

I sincerely hope that all our friends will do their
best in the way of helping the collections today
towards the relief of those who suffer so greatly as
a result of the dreadful Gresford Colliery disaster.

Our supporters can be numbered amongst the
best when it comes to any deserving cause and I am
perfectly certain that this will be no exception.

This is the last Saturday before our Cabaret Ball.
Have YOU got your ticket? There have been some
great nights at the Assembly Hall, but this looks
like beating the lot.

All we want you to do is to come to the first one
(on Wednesday next) and then you will look
forward to November 14th.

**White Rose
Catering Co. (Luton)
LTD.**

.....

Half-Time

Time for a

HOT CUP OF TEA

.....

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MAPLE ROAD and
IVY ROAD ENTRANCES.

BOB STAND NOTES

The work on the extension of the "Bob" Stand
will be commenced on Monday, October 8th and
it is hoped that it will be completed in time for our
match with Bristol City on October 27th.

In connection with the fund raising to pay for
this extension, a Subscription List has been started
and Mr. Phil Wright, Mr. J. Collier or Mr. A. E.
Wickson will be pleased to hear from anyone who
has a "Mite" to spare, and who is willing to give
it towards this scheme. All donations received will
be acknowledged in this column weekly.

We have pleasure in recording the receipt of the
following donations which have been received
during this week.

	£ s. d.
H. S. Hewson, Esq.	5 0 0
S. C. Wilkinson, Esq.	5 0 0
P. W. Wright, Esq.	5 0 0
W. Fischer, Esq.	5 0
E. J. Challier	2 6
	£15 7 6

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and your pocket.

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Luton Gas Company,
SHOWROOMS—
72, George Street, Luton.

FIXTURES 1934-5										
FIRST XI		Division III (Southern)		F. A.						
Sat., Aug.	25	Southend United	...	3	1	H	1	1		
Mon..	27	Cardiff City	...	4	0	A	0	1		
Sat., Sept.	1	Bristol Rovers	...	1	0	A	1	1		
Mon..	3	Cardiff City	...	3	1	H	4	0		
Sat..	8	Charlton Athletic	...	2	2	H	1	2		
Sat..	15	Crystal Palace	...	2	2	H	1	2		
Sat..	22	Queens Park Rangers	...	4	2	H	1	1		
Sat..	29	Torquay United	...	1	0	A	2	6		
Sat., Oct.	6	Swindon Town	...	2	3	H				
Sat..	13	Aldershot	...	0	0	AA				
Sat..	20	Exeter City	...	2	4					
Sat..	27	Bristol City	...	3	0	H				
Sat..	Nov.	Bournemouth	...	3	4	A				
Sat..	10	Watford	...	2	1	H				
Sat..	17	Clapton Orient	...	1	1	AA				
Sat..	24	Millwall	...	(2	3)	H				
Sat., Dec.	1	Reading	...	1	4	A				
Sat..	8	Northampton	...	3	1	H				
Sat..	15	Millwall	...	(0	4)					
Sat..	22	Coventry City	...	0	1	H				
Tues..	25	Brighton & Hove A.	...	1	2	H				
Wed..	26	Brighton & Hove A.	...	1	1	AA				
Sat..	29	Southend United	...	1	0	AA				
Sat..	5	Bristol Rovers	...	2	2	H				
Sat..	12	Gillingham	...	4	2	H				
Sat..	19	Charlton Athletic	...	0	2	AA				
Sat..	26	Crystal Palace	...	2	1	H				
Sat., Feb.	2	Queens Park Rangers	...	1	2	A				
Sat..	9	Torquay United	...	10	2	H				
Sat..	16	Swindon Town	...	1	3	AA				
Sat..	23	Aldershot	...	1	1	H				
Sat..	Mar.	Exeter City	...	3	2	H				
Sat..	9	Bristol City	...	0	0	AA				
Sat..	16	Bournemouth	...	2	0	AA				
Sat..	23	Watford	...	1	0	AA				
Sat..	30	Clapton Orient	...	2	0	H				
Sat., April	6	Gillingham	...	1	1	H				
Sat..	13	Reading	...	3	1	H				
Fri..	19	Newport County	...	2	1	A				
Sat..	20	Northampton Town	...	3	2	AA				
Mon..	22	Newport County	...	1	1	H				
Sat..	27		...							
Sat., May	4	Coventry City	...	2	2	A				

LEAGUE TABLES

LEAGUE III (Southern)

	Pld.	Won	Lost	Drn.	For	Agst.	P.
Charlton Athletic	8	6	1	1	17	8	13
Coventry City	8	5	1	2	14	4	12
Millwall	8	6	2	0	15	9	12
Swindon Town	8	4	1	3	18	13	11
Brighton & Hove A.	8	4	2	2	15	10	10
Crystal Palace	8	4	2	2	21	14	10
Reading	8	4	3	1	14	7	9
Aldershot	8	4	3	1	14	11	9
Newport County	8	4	3	1	14	13	9
Queens Park Rangers	8	3	2	3	14	13	9
Bristol City	8	4	3	1	9	9	9
Cardiff City	9	4	5	0	11	22	8
Watford	8	3	4	1	12	11	7
Torquay United	8	3	4	1	16	15	7
Exeter City	8	2	4	2	8	9	6
Gillingham	8	2	4	2	13	15	6
Southend United	9	2	5	2	13	18	6
Northampton	8	3	5	0	8	15	6
LUTON TOWN	8	1	4	3	11	14	5
Clapton Orient	8	2	5	1	8	16	5
Bournemouth	8	2	5	1	7	17	5
Bristol Rovers	8	0	4	4	7	16	4

RESERVE FIXTURES										
London Combination										
Sat., Aug.	25	Watford	...	2	3	A	1	1		
Mon..	27	Tottenham Hotspur	...	1	3	H	3	1		
Sat., Sept.	1	Southend United	...	2	0	A	1	5		
Mon..	3	Tottenham Hotspur	...	2	6	A	1	5		
Sat..	8	Southampton	...	0	1	H	3	0		
Sat..	15	Charlton Athletic	...	1	0	H	6	0		
Sat..	22	Leicester City	...	0	2	H	3	0		
Sat..	29	Crystal Palace	...	2	1	A	1	2		
Sat..	5	Chesterfield	...	5	0	H	2	4		
Wed., Oct.	3	Brighton & Hove A.	...	0	2	AA				
Sat..	6	Queens Park Rangers	...	1	3	AA				
Sat..	13	Clapton Orient	...	(4	0)					
Sat..	20	Arsenal	...	0	2	H				
Wed..	24	Brighton & Hove A.	...	4	1	H				
Sat..	27	Bournemouth	...	1	0	AA				
Sat..	Nov.	Northampton Town	...	3	3	H				
Sat..	10	Reading	...	0	3	AA				
Sat..	17	Brentford	...	0	2	H				
Sat..	24	Fulham	...	0	2	H				
Sat., Dec.	1	Coventry City	...	1	0	H				
Sat..	8	Millwall	...	0	2	H				
Sat..	15	Bristol City	...	7	1	H				
Sat..	22	Portsmouth	...	0	2	H				
Tues..	25	West Ham	...	2	2	H				
Wed..	26	West Ham	...	5	3	H				
Sat..	29	Watford	...	2	2	H				
Sat..	5	Southend United	...	1	0	AA				
Sat..	12	Leicester City	...	0	4	AA				
Sat..	19	Southampton	...	1	0	H				
Sat..	26	Charlton Athletic	...	2	2	H				
Sat..	Feb.	Crystal Palace	...	3	1	H				
Sat..	9	Chelsea	...	0	7	AA				
Sat..	16	Queens Park Rangers	...	0	2	AA				
Mon..	25	Clapton Orient	...	(2	0)	H				
Sat..	2	Arsenal	...	1	3	AA				
Sat..	9	Bournemouth	...	6	2	H				
Sat..	16	Northampton Town	...	1	0	AA				
Sat..	23	Reading	...	0	4	AA				
Sat..	30	Brentford	...	0	7	AA				
Sat..	6	Fulham	...	2	2	H				
Sat..	13	Coventry City	...	1	5	AA				
Fri..	19	Swansea Town	...	0	1	AA				
Sat..	20	Millwall	...	5	2	H				
Mon..	22	Swansea Town	...	1	0	AA				
Sat..	27	Bristol City	...	0	2	AA				
Sat..	May	Portsmouth	...	0	3	H				

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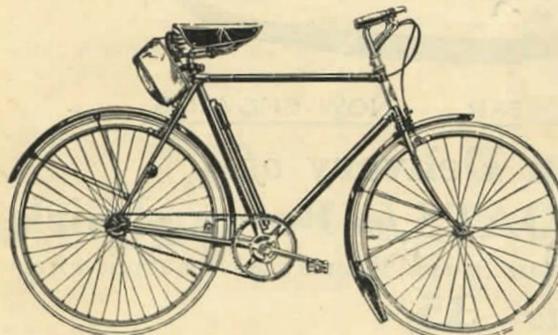
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