

See Page 10 for Lucky Number

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## OFFICIAL PROGRAMME

No. 1139

TWO  
PENCE

1930-31

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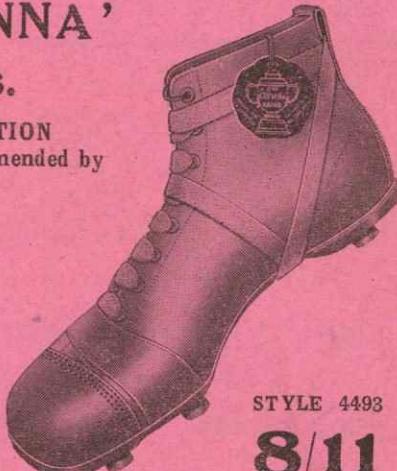
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51, BRIDGE STREET, SWINDON.

Official Programme of the Swindon Town Football Club.

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Secretary: Mr. S. ALLEN, 44 Kent Road, Swindon.

Headquarters—Eagle Hotel, Regent Street

**Saturday, October 25th, 1930.**

**FOOTBALL NOTES.**

A bold criticism in the 'Athletic News' a week ago by a Special Correspondent who called the 3rd Division 'the Home of the Cast-offs' has evoked a discussion that is bringing into the lime light the Third Division clubs. The points raised or rather the main points were—

1. They are responsible for their own troubles.
2. Instead of trying to build up good sides, the clubs have waited for the cast-offs of the First and Second Division clubs.
3. They sell their best players.
4. They are unworthy of a place in the higher leagues.

This week in the same journal there is published some of the replies from men in high positions of the game.

One a director of a 3rd Division club, writes at length pungently criticising the condemnation of the Third Division clubs. While agreeing in part with the first two assertions he strongly resents the libel against a host of skilful players who can still play the game efficiently and well. While agreeing

that successful teams are those in which youth is given its chance the men behind the scenes in Third Division clubs realise as well as do the First Division officials that youth allied to ability is a desirable asset. It is however the men of experience who are teaching the raw material of the Third Division and fitting these young players for the time when they may figure in the highest class of football.

With regard to No. 3, it is a case of ways and means when gates are small and expenses are great. The biggest trouble is for the Third Division clubs to retain their best players. An exceptionally good player is entitled to all the benefits financially and otherwise his skill can gain for him. Internationals rarely gain their caps while with Third Division players. So when gates do not permit of paying limit wages, what then?

Taking the third statement, who can deny that in some cases there have been games in the First and Second Division so poor that they would have been unworthy of Third Division clubs. In some cases there have been many Third Division

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games fit to bear comparison with the First Division ones. The chief advantage the big clubs hold is that they have the money to purchase ready made players. The Third Division clubs have to spend the time and money in making them. That is their misfortune.

The point is that the Football League will never be a perfect organisation until there is a levelling and the only way to do this is to devise a scheme for intensifying the interest in the games. One effective way would be to widen the scope of promotion.

Mr. J. McCartney who was manager of Portsmouth when they rose from the Third to the First Division agrees with the writer of the first article.

Others agree more or less with the observations made by the Third Division director quoted above. Amongst the statements are the following:—' Most sportsmen will resent the use of words such as 'cast offs' a very wide term which may apply even to the old and sometimes young Internationals, occasionally found in the Third Division. I believe in 1923-24 Wales won the International Championship with four Third Division players and a reserve team goalkeeper.'

Of the ten clubs promoted from the Southern Section, only one, (Crystal Palace) and that after five seasons has failed to retain its position. Also of all the second Division clubs relegated to this

Section, only one, (Bristol City) has so far been able to regain its position. I contend that this proves the Southern Section division to be stronger than the 2nd Division.'

Swindon had an unfortunate day against Southend. After leading by 3 to 2 at the interval, it was astonishing how the home team stayed such a convincing revival to win by 5 to 3. It was one of those games in which the honours might well have been divided, indeed Swindon might with justice have been commiserated with for Southend were not so much superior as

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## OFFICIAL PROGRAMME

might be supposed and although deserving to the utmost credit for the manner in which they fought back after being behind, were in a measure fortunate to strike such a winning vein towards the end. Still this has been Southend's way on other occasions this season, and other clubs have suffered accordingly.

There was not a lot to enthuse over in the Reserve game with Bristol Rovers on Wednesday, the most pleasing part being the manner in which the local amateur players acquitted themselves. The Rovers fielded a strong side but the honour went to the home team. The result a draw of one each was made possible owing to weak finishing. The Rovers scored after 20 minutes, and ten minutes later Manning equalised. The Rovers had the better of the first half, but Swindon improved after the interval, and the second half saw them much the superior side. Bown at outside right gave a fine display. Speedy, he showed fine control over the ball, and centred well. Hyde at centre half again did well while Archer was prominent all through.

The Town have had a lengthy injured list, but it is being considerably reduced. Eddleston reappears in the First Team. Archer played against the Rovers, and it is probable that Viggars, Jones and McCartney will be able to play against Folkestone in the London Combination game to-day.

Capt. Prince Cox has been appointed to the position of Manager at Bristol Rovers. The Captain who has had a long experience of the game should make a successful manager for he possesses personality and is likely to be very popular with players and officials. He has

been unable to do much refereeing lately owing to an injured knee. A Wiltshireman, well known to many Swindonians, he will carry the best wishes of these in his new position.

The visit of Luton should prove an attraction if only for the fact that Fred Dent is likely to be included in their side. Dent was well liked at Swindon and immensely popular with the crowd. Fred has had a good round of clubs, but is still a fine constructive player, and one who always plays the game. Luton have done none too well so far in their out games having only obtained one point. Nine points for 12 games is a poor return but the team is capable of doing better than this. In the side at Swindon the bulk will be composed of last season players and prominent amongst these is Rennie the centre forward who is a great shot. In the effort to strengthen the team from that of last season the directors engaged no less than 13 new players. These were two backs in Hodgson and Knox from West Ham and Burnley; Four half backs in Muir, McGinnigle, both from Falkirk; Richmond from Partick Thistle and Gale of Lincoln City; Four extreme wingmen were engaged. McNestry who last year was at Sunderland, Heslop from Burnley, Jack Slicer and Bryce from Norwich and Bournemouth respectively. In addition to Dent inside forwards in Armstrong of Tottenham and Page of Millwall were secured. On the reading of Luton's record, Swindon should have little difficulty in obtaining the two points but not without a hard struggle.

**FOR WORDS AND CHORUSES  
OF LATEST SONGS  
SEE PAGE 9.**

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SWINDON v. LUTON (Div. III.)

Saturday, Oct. 25th, 1930.

Kick off 3-15 p.m. Any alteration in the Teams will be shown on the handboard  
SWINDON

RIGHT WING. Linesman—P. Guest (Chippenham) Blue Flag.	1 Cope	3 Girvan
	2 Batty	6 Braithwaite
	4 Rushton	10 Richardson
	7 Munnings	9 Morris
	8 Eddleston	11 Kirby

Referee—T. W. Chamberlain

LEFT WING Linesman—E. P. Adam (Salisbury) Red Flag.	3 Girvan
	6 Braithwaite
	10 Richardson
	11 Kirby

(London).

LEFT WING. Linesman—P. Guest (Chippenham) Blue Flag.	12 Bryce	13 Dent	14 Rennie	15 Yardley	16 McNestry
	17 Fraser	20 Hodgson	18 Gale	19 Clark	21 Kingham
			22 Banes		

LUTON

RIGHT WING  
Linesman—E. P. Adam (Salisbury) Red Flag.

Next Match—NEWPORT C. (S.L.) Saturday, Nov. 1st, 3 p.m.

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FIRST ELEVEN FIXTURES.				SECOND ELEVEN FIXTURES								
DATE	OPPONENTS.	GRD.	1929	1930	F	A	DATE	OPPONENTS	GRD	F	A	
Aug. 30	Bournemouth	H	1-1	4-1			Aug. 30	Bournemouth	L.C.	A	1-1	
Sept. 3	Walsall	H	3-1	4-3			Sept. 1	Merthyr	S.L.	A	0-3	
6	Watford	A	1-4	0-3			6	Barry	S.L.	H	3-2	
8	Coventry City	A	2-1	0-4			10	Torquay	S.L.	H	3-3	
13	Notts County	H	—	1-2			15	Aldershot	L.C.	A	1-7	
17	Coventry City	H	1-1	4-0			20	Llanelli	S.L.	A	0-2	
20	Clapton Orient	A	1-2	3-2			24	Aldershot	L.C.	H	3-4	
27	Thames	H	—	3-0			27	Llanelli	S.L.	H	2-2	
Oct. 4	Norwich City	A	5-1	0-2			Oct. 4	Norwich C.	L.C.	H	1-3	
8	Brighton	A	0-3	0-1			11	Yeovil	L.C.	A	3-4	
11	Q.P. Rangers	H	2-2	4-1			15	Ebbw Vale	S.L.	H	4-0	
18	Southend U.	A	1-3	3-5			18	Dartford	L.C.	H	1-4	
25	Luton Town	H	1-1				22	Bristol Rov.	S.L.	H	1-1	
Nov. 1	Bristol Rovers	A	2-3				25	Folkestone	L.C.	A		
8	Newport C.	H	5-1				Nov. 1	Newport C.	S.L.	H		
15	Gillingham	A	0-0				8	Dartford	L.C.	A		
22	Exeter City	H	1-0				15	Yeovil	L.C.	H		
29	English Cup						22	Peterboro	L.C.	A		
Dec. 6	Torquay U.	H	2-1				29	Barry	S.L.	A		
13	Northampton	A	3-3				Dec. 6	Taunton	S.L.	A		
30	Brentford	H	0-2				13	Northampton	L.C.	H		
25	Fulham	H	1-1				20	Lovells	L.C.	A		
26	Fulham	A	1-4				25	Bath City	L.C.	A		
27	Bournemouth	A	3-1				26	Bath City	L.C.	H		
Jan. 3	Watford	H	1-3				27	Bournemouth	L.C.	H		
10	English Cup	A	—				Jan. 1	Bristol Rov.	S.L.	A		
17	Notts County	A	—				3	Guildford	L.C.	A		
24	Clapton O.	H	0-0				10	Exeter	S.L.	H		
31	Thames	A	—				17	Merthyr	S.L.	H		
Feb. 7	Norwich City	H	2-1				24	Plymouth	S.L.	A		
14	Q.P. Rangers	A	3-8				31	Thames	L.C.	H		
21	Southend U.	H	5-1				Feb. 7	Norwich C.	L.C.	A		
28	Luton Town	A	1-1				11	Bath City	S.L.	H		
Mar. 7	Bristol Rovers	H	2-2				14	Peterboro	L.C.	H		
14	Newport C.	A	1-2				21	Newport C.	S.L.	A		
21	Gillingham	H	3-0				26	Bath City	S.L.	A		
28	Exeter City	A	1-5				28	Taunton	S.L.	H		
April 3	Crystal Palace	A	0-1				Mar. 3	Exeter	S.L.	A		
4	Brighton	H	0-1				14	Folkestone	L.C.	H		
6	Crystal Palace	H	3-1				21	Torquay	S.L.	A		
11	Torquay U.	A	1-1				28	Lovells	L.C.	H		
18	Northampton	H	2-0				April 3	Bristol City	L.C.	H		
25	Brentford	A	2-3				4	Bristol City	L.C.	A		
May 2	Walsall	A	0-4				6	Ebbw Vale	S.L.	A		
							7	Guildford	L.C.	H		
							11	Northampton	L.C.	A		
							18	Plymouth	S.L.	H		
							May 2					

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## PROGRAMME OF MUSIC

BY

**GREAT WESTERN RAILWAY**  
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 SATURDAY, OCTOBER 25th, 1930.

1. MARCH "KNIGHT OF THE ROAD" *J. A. Greenwood*

2. FOX-TROT "SAY A LITTLE PRAYER FOR ME" *H. Nicholls*  
 Before we kiss "Good-night" and while I hold you tight,  
 Say a little prayer for me.  
 And when you go to bed to rest your weary head,  
 Say a little prayer for me.  
 There's joy in living when you are near,  
 You're so forgiving you banish all my sorrow ;  
 I'll never go astray if only you will say  
 Just a little prayer for me.

3. COMEDY ONE STEP "BUNKEY-DOODLE-I-DO" *Leslie Sarony*

4. VALSE "GIPSY MELODY" *Horatio Nicholls*  
 Thinking of you thro' the daytime,  
 Dreaming of you thro' the nighttime,  
 There comes a sweet Gipsy Melody,  
 Out of the past, when you last said that you loved me ;  
 Just for awhile to enoldf you,  
 Close to my heart, and to hold you,  
 In love's domain, just once again,  
 To kiss you, and whisper "Good-bye."

5. SONG "MEET ME IN MY DREAMS TO-NIGHT" *H. Nicholls*

6. COMMUNITY SONGS *R. Smith*

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### Half Time Scores

A	Plymouth	v.	Burnley
B	Swansea	v.	Southampton
C	Bournemouth	v.	Bristol Rov.
D	Clapton O.	v.	Exeter
E	Coventry	v.	C. Palace
F	Fulham	v.	Southend
G	Norwich	v.	Torquay
H	Notts C.	v.	Gillingham
J	Q.P.R.	v.	Northampton
K	Thames	v.	Brighton
L	Walsall	v.	Brentford
M	Watford	v.	Newport

### Look Out for the LUCKY NUMBER!

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Table showing position of Clubs up to and including Saturday, October 18th.

		P.	W.	L.	D.	F.	A.	Goals	Pts.
Notts County	12	10	0	2	36	9	22		
Northampton	11	7	1	3	17	5	17		
Torquay Utd.	12	7	3	2	34	21	16		
Brentford	12	5	3	4	22	18	14		
Crystal Pal.	11	5	3	3	33	20	13		
Coventry C.	11	5	3	3	23	15	13		
Fulham	11	5	3	3	18	20	13		
Gillingham	11	4	3	4	21	14	12		
Southend	11	5	4	3	26	22	12		
Bournemouth	11	4	3	4	19	17	12		
<b>SWINDON</b>	12	6	6	0	26	24	12		
Watford	11	5	4	4	18	18	12		
Brighton	12	4	4	4	16	18	12		
Exeter City	12	3	5	4	19	25	19		
Bristol Rov.	12	3	5	4	18	28	10		
Queen's P. R.	11	4	6	1	20	21	9		
Clapton O.	11	3	5	3	17	23	9		
Luton Town	12	3	6	3	16	27	9		
Walsall	11	3	7	1	23	30	7		
Norwich City	11	1	6	4	10	25	6		
Newport C.	11	2	8	1	13	29	5		
Thames	11	2	8	5					

### DIV. III (SOUTHERN).

### OFFICIAL PROGRAMME

#### SWINDON TOWN PLAYERS 1930-31.

*Goal*—H. WEBSTER, H. COPE (Blackburn R.)

*Backs*—T. PENN, H. GIRVAN, H. STANSFIELD (Bolton) Wm. BATTY (Barnsley).

*Half-Backs*—D. LOW, A. ARCHER, E. BRAITHWAITE, R. VIGGARS, W. COCKBURN (Q.P. Rangers), R. RUSHTON (Bury), D. MURRAY (Bristol Rovers).

*Forwards*—A. CRUICKSHANK (Merthyr), C. E. MUNNINGS (Grimsby), PERCY WHIPP (Brentford), G. B. JONES (Bolton W.), G. W. GUYAN (Exeter C.), N. KIRBY, (Bury), F. RICHARDSON (Reading), J. EDDLESTON, D. H. MORRIS, J. MCCARTNEY.

#### SWINDON'S F.A. CUP RECORD. P. A.

1907-8	—v. Sheffield United (h)	0	0
1907-8	—v. Sheffield United (a)	3	2
1907-8	—v. Queens' Park R. (h)	2	1
1907-8	—v. Woverhampton W. (a)	0	2
1908-9	—v. Plymouth Argyle (a)	0	1
1909-10	—v. Crystal Palace (a)	3	1
1909-10	—v. Burnley (h)	2	0
1909-10	—v. Tottenham Hotspur (h)	3	2
1909-10	—v. Manchester City (h)	2	0
1909-10	—v. Newcastle United (a)	0	1
1910-11	—v. Notts County (h)	3	0
1910-11	—v. Woolwich Arsenal (h)	1	0
1910-11	—v. Darlington (a)	3	3
1910-11	—v. Chelsea (a)	5	0
1911-12	—v. Sutton Junction (h)	2	1
1911-12	—v. Notts County (h)	1	1
1911-12	—v. West Ham (a)	4	0
1911-12	—v. West Ham (h)	2	1
1911-12	—v. Everton (h)	0	0b
1911-12	—v. Barnsley (a)	0	1c
1911-12	—v. Barnsley (h)	2	0
1912-13	—v. Rochdale (a)	2	1
1912-13	—v. Huddersfield (a)	2	4
1912-13	—v. Sunderland (a)	1	0
1913-14	—v. Manchester Utd. (h)	1	0
1913-14	—v. Bolton Wanderers (a)	2	1
1914-15	—v. Chelsea (a)	1	1d
1914-15	—v. Chelsea (a)	2	1
1914-15	—v. Fulham (a)	2	1
1914-15	—v. Chelsea (a)	0	4
1920-21	—v. Sheffield United (h)	1	0
1920-21	—v. Chelsea (h)	0	2
1921-22	—v. Leeds United (h)	2	1
1921-22	—v. Blackburn Rovers (h)	0	0
1922-23	—v. Barnsley (h)	0	2
1922-23	—v. Barnsley (a)	4	0
1923-24	—v. Bradford (h)	2	0
1923-24	—v. Oldham (h)	2	1
1923-24	—v. Crystal Palace (a)	2	1
1923-24	—v. Burnley (h)	1	1
1923-24	—v. Burnley (a)	1	3
1924-25	—v. Fulham (h)	1	2
1925-26	—v. Farnham (a)	1	1
1925-26	—v. Sittingbourne (h)	10	7
1925-26	—v. Clapton (a)	3	2
1925-26	—v. Notts Forest (a)	3	0
1926-27	—v. Bournemouth (a)	1	1
1926-27	—v. Bournemouth (h)	1	4
1927-28	—v. Newport (h)	1	0
1927-28	—v. Crystal Palace (h)	2	1
1927-28	—v. Crystal Palace (a)	2	1
1927-28	—v. Clapton Orient (h)	1	2
1927-28	—v. Sheffield Wed. (h)	2	0
1928-29	—v. Newcastle U. (h)	3	3
1928-29	—v. Burnley (a)	3	2
1928-29	—v. Burnley (h)	3	0
1928-29	—v. Arsenal (h)	0	1
1928-29	—v. Arsenal (a)	0	0
1929-30	—v. Manchester Utd. (a)	2	1
1929-30	—v. Manchester City (h)	1	1
1929-30	—v. Manchester City (a)	1	10

a. Semi-final at Tottenham.  
b. Semi-final at Chelsea.  
c. Re-played semi-final at Nottingham.  
d. Played at Stamford Bridge by arrangement.

#### RECORD GATES.

Football League Div. III v. Bristol City October 23rd, 1926.

No. of Spectators—22057.

Cash taken—£1,264 : 14 : 6

English Cup v. Burnley, Mar. 8th 1924.

No. of Spectators—22,310.

Cash taken—£2,618 : 18 : 9.

English Cup v. Burnley, Jan. 30th, 1929.

No. of Spectators—24,730.

Cash taken—£1,615 : 1 : 0.

English Cup v. Manchester C. Jan. 25th, 1930

No. of Spectators—23,697.

Cash taken—£2,786 : 15 : 6.

#### RECORD VALUE IN STATIONERY and FANCY GOODS

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