



No
19

1927-28
OFFICIAL

MATCHCARD

LUTON TOWN F.C.

Saturday, December 10th, 1927.

TRUE - FORM



REG. TRADE MARK

FOOTWEAR

The Best Value

IN THE TOWN

=====
BUY FROM THE ACTUAL MAKERS

LOCAL BRANCH:

44, GEORGE STREET.

HEAD OFFICE AND FACTORIES, NORTHAMPTON.

COMMENTS ON THE GAME AND PLAYERS

The fortune of the draw in the F.A. Cup Competition has given our lads the opportunity of wiping out the sting of two League defeats sustained at the hands of the City this season. Our first home game saw the City victorious by 3-1, and a week later they beat us at Norwich by three goals clear. We thought they were fortunate on each occasion, though giving them full credit for their game. To-day we hope to win what we regard as a more important game from the view-point of the club's treasury, for success will give us a chance of appearing in more important enterprise next month. The team, however, want to show that the results of the League games were all wrong, and they can be trusted to go all out for victory. If they can play in the style we have seen during the last three or four weeks, we feel confident that they will appear in the third round.

Norwich have a well-balanced team, and though there may be changes from the names given in the match-card, for Varco and Porter were reported to be doubtful starters, we believe they can call upon reserves that will be up to standard. The City have been in special training at Sheringham from last Saturday until yesterday, when they came to London, and thence to Luton this morning.

Our lads have not been farther than the golf course and the Downs of Dunstable, and they were reported to be in the pink of condition yesterday.

We trust it will be a clean, sportsmanlike game, and that at four o'clock our supporters will be wondering whom we shall meet in the third round.

Buy Your Furniture Locally

FACTS

For 30 years we have given the public reliable goods at lowest prices. Our reputation for fair dealing is undeniable, our stock equals any shown elsewhere, we are actual manufacturers, therefore save you 5/- in each £. Every advantage offered by London firms is given you, so why not deal with us? Thousands of satisfied customers is your safest guarantee.

Our Simple System

First choose the Furniture you require, suggest terms suiting your individual income, and no reasonable proposition will be refused. Goods are then positively delivered in 24 hours. No references whatever are required, and our Manager's advice, experience, and personal attention is always at your service.

*Payments Suspended during
Sickness, Unemployment
or Adversity*

Luton Furnishing Co.
A HOUSEHOLD NAME FOR HOUSEHOLD FURNITURE
22 BUTE ST & 2-4 WALLER ST LUTON

THE LARGEST CREDIT FURNISHERS

HALF-TIME SCORES.

LIST No. 1

| CLUBS. First named is home team. | Scores. | CLUBS. First named is home team. | Scores |
|-------------------------------------|---------|-------------------------------------|--------|
| A Gainsboro' v. Lincoln | 0 0 | G Tranmere R. v. Halifax | 1 1 |
| B Bradford C. v. Rotherham | 1 1 | H New Brighton v. Rhyl | 1 2 |
| C Bradford v. Southport | 0 1 | K Bournemouth v. Bristol R. | 3 0 |
| D Crewe Alex. v. Stockport | 2 0 | L Gillingham v. Southend | 1 0 |
| E Wrexham v. Carlisle Utd. | 0 0 | M Charlton v. Kettering | 1 0 |
| F Darlington v. Rochdale | 2 0 | N Swindon v. Crystal Palace | 0 0 |

NOTE—The letter in the Programme corresponds with the letter on the Board—thus **A0-1** means that the first-named Club has scored **0** and their opponents **1**.

*Make it
a habit to use Genoxide*

The Perfect Peroxide of Hydrogen

For the Mouth, Teeth, and Throat, Genoxide prevents pyorrhoea. A powerful First Aid for Cuts, Wounds, Ulcers, Abrasions and Insect Bites, "Genoxide" sterilizes and prevents blood poisoning.

At all Chemists in Three Sizes.

4 ozs. 1/- 8 ozs. 1/6 16 ozs. 2/6

GENOXIDE Bath Powder

(Oxygenated and Perfumed).

Full of healthful benefits. Universally recommended for Rheumatism, Sciatica and Lumbago. Use "Genoxide" Bath Powder and leave your aches and pains in the bath. It is also the best means for removing corns.

8 ozs. Packet 1/- 16 ozs. Packet 1/9

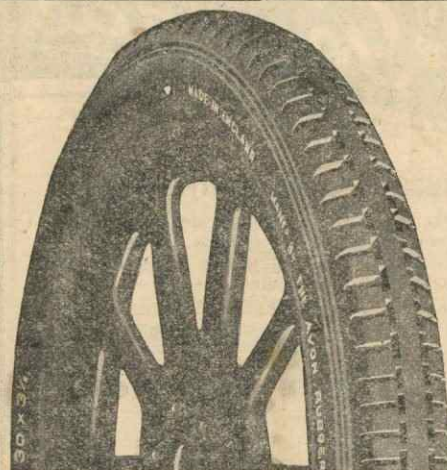
GENOXIDE Ltd. LUTON

LUTON TOWN F.C.—1st XI. FIXTURES.

| Date. | Opponents. | Ground. | F | A | Date. | Opponents. | Ground. | F | A |
|---------|--------------------|---------|---|---|---------|-------------------|---------|---|---|
| 1927. | | | | | 1928. | | | | |
| Aug. 27 | Southend United | A. | 0 | 1 | Jan. 7 | Brighton and Hove | A. | | |
| " 29 | Norwich City | H. | 1 | 3 | " 14 | Plymouth Argyle | A. | | |
| Sept. 3 | Brighton & Hove A. | H. | 2 | 5 | " 21 | Bournemouth | H. | | |
| " 5 | Norwich City | A. | 0 | 3 | " 28 | Brentford | A. | | |
| " 10 | Bournemouth | A. | 2 | 2 | Feb. 4 | Watford | H. | | |
| " 17 | Brentford | H. | 5 | 2 | " 11 | Millwall | H. | | |
| " 24 | Watford | A. | 0 | 1 | " 18 | Crystal Palace | A. | | |
| Oct. 1 | Millwall | A. | 2 | 3 | " 25 | Exeter City | H. | | |
| " 8 | Crystal Palace | H. | 6 | 1 | Mar. 3 | Newport County | A. | | |
| " 16 | Exeter City | A. | 2 | 3 | " 10 | Swindon Town | H. | | |
| " 22 | Newport County | H. | 1 | 1 | " 17 | Q.P. Rangers | A. | | |
| " 29 | Swindon Town | A. | 2 | 4 | " 24 | Coventry City | H. | | |
| Nov. 5 | Q.P. Rangers | H. | 0 | 1 | " 31 | Gillingham | A. | | |
| " 12 | Coventry City | A. | 2 | 4 | April 6 | Torquay United | H. | | |
| " 19 | Gillingham | H. | 6 | 1 | " 7 | Plymouth Argyle | H. | | |
| " 30 | Clapton F.A. Cup | H. | 9 | 0 | " 9 | Torquay United | A. | | |
| Dec. 3 | Merthyr Town | H. | 5 | 1 | " 14 | Merthyr Town | A. | | |
| " 10 | Norwich F.A. Cup | H. | | | " 21 | Walsall | H. | | |
| " 17 | Bristol Rovers | H. | | | " 28 | Bristol Rovers | A. | | |
| " 24 | Charlton | A. | | | May 5 | Charlton | H. | | |
| " 26 | Northampton Town | A. | | | | | | | |
| " 27 | Northampton Town | H. | | | | | | | |
| " 31 | Southend United | H. | | | | | | | |

LUTON TOWN F.C.—2nd XI. FIXTURES.

| 1927. | Opponents | Grd. | F | A | 1928. | Opponents | Grd. | F | A |
|---------|-------------------|------|---|---|---------|-------------------|------|---|---|
| Aug. 27 | Southend United | H. | 3 | 0 | Jan. 7 | Brighton & Hove | H. | | |
| Sept. 3 | Brighton & Hove | A. | 2 | 3 | " 14 | Cardiff City | H. | | |
| " 10 | Fulham | H. | 5 | 2 | " 21 | | | | |
| " 14 | Reading | H. | 6 | 1 | " 28 | Brentford | H. | | |
| " 17 | Brentford | A. | 2 | 2 | Feb. 4 | Watford | A. | | |
| " 21 | Reading | A. | 1 | 3 | " 11 | Millwall | A. | | |
| " 24 | Watford | H. | 8 | 2 | " 18 | Crystal Palace | H. | | |
| Oct. 1 | Millwall | H. | 2 | 1 | " 25 | Tottenham Hotspur | A. | | |
| " 8 | Crystal Palace | A. | 3 | 1 | Mar. 3 | Leicester City | H. | | |
| " 15 | Tottenham Hotspur | H. | 4 | 1 | " 15 | Chelsea | A. | | |
| " 20 | Fulham | A. | 4 | 1 | " 17 | Queen's P. R. | H. | | |
| " 22 | Leicester City | A. | 2 | 8 | " 24 | Coventry City | A. | | |
| " 29 | West Ham United | H. | 2 | 3 | " 31 | Arsenal | H. | | |
| Nov. 2 | Southampton | A. | 0 | 2 | April 6 | Swansea Town | A. | | |
| " 5 | Queen's P. R. | A. | 3 | 1 | " 9 | Swansea Town | H. | | |
| " 12 | Coventry City | H. | 1 | 0 | " 10 | Southampton | H. | | |
| " 19 | West Ham United | A. | 2 | 7 | " 14 | Chelsea | H. | | |
| Dec. 3 | Portsmouth | A. | 0 | 0 | " 21 | | | | |
| " 10 | Cardiff City | A. | | | " 28 | Portsmouth | H. | | |
| " 17 | Arsenal | A. | | | May 5 | Charlton Athletic | A. | | |
| " 24 | Charlton Athletic | H. | | | | | | | |
| " 26 | Clapton Orient | H. | | | | | | | |
| " 27 | Clapton Orient | A. | | | | | | | |
| " 31 | Southend United | A. | | | | | | | |



AVON "PIONEER" CORD TYRES

FULLY GUARANTEED
by the Manufacturers.
REGULAR STOCK
—not clearance lines.

Prices

| | | | | |
|-----------|--------------|-------------------------|-----|------|
| 30 x 3½ | B. E. | (Ford, Bean, &c.) | ... | 44/3 |
| 27 x 4.40 | W.B. | (Morris, Clyno, &c.) | ... | 41/9 |
| 29 x 4.40 | W.B. or S.S. | (Ford, &c.) | ... | 46/6 |

Inspection invited — Compare
Quality — You will find we save
you pounds.

The Luton Tyre Re-Rubbing Co.

REAR OF FOSTER'S WINE STORES,

9D, MARKET HILL - - LUTON



The Fox Hotel

DUNSTABLE RD LUTON
CLOSE TO FOOTBALL GROUND
PHONE 822

**J.W.GREEN'S
FINE
ALES
AND
STOUTS**



FRED MARTIN WILL BE PLEASED TO MEET OLD & NEW FRIENDS

J. W. GREEN'S

NOTED

LUTON ALES and STOUT

are Brewed from the finest Malt & Hops

AT

THE BREWERY, LUTON

Prices on Application. Telephone: LUTON 1454

LUTON'S

LEADING



DRAPERS & FURNISHERS

SMOKE

SUNRIPE
The 'Quality'
CIGARETTES

10 for 6d.

20 for 1/-



After
the
Match!

**Don't Forget . .
your Doggy Pal**

TAKE HIM SOME

**Entwistles
"MORSELS"**

The Unique Dog Biscuit

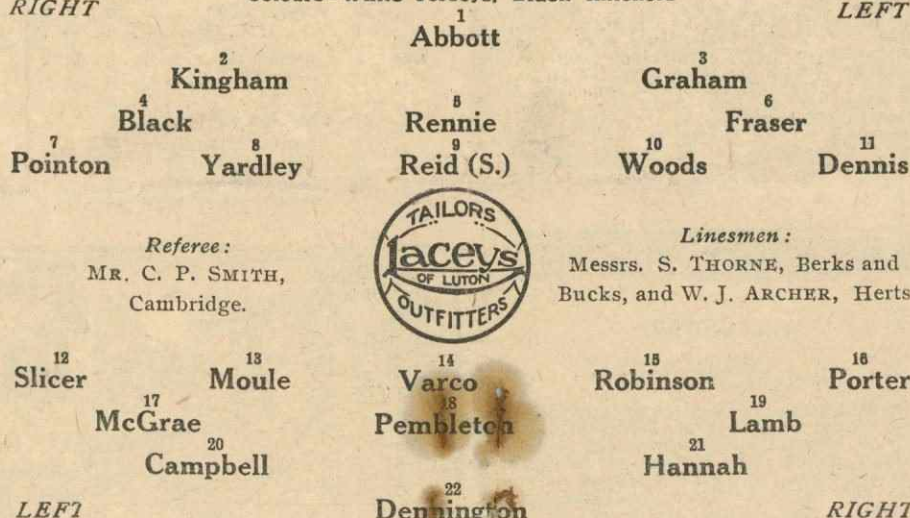
Sold by Dealers everywhere
in 1/- cartons or per lb. loose

RIGHT

LUTON TOWN.

Colours—White Jerseys, Black Knickers

LEFT



LEFT

NORWICH CITY.

Colours—Green and Yellow

RIGHT

ELLIMAN'S

Embrocation

PUTS LIFE IN LIMBS!



RUB IT IN

For **SPRAINS** and **BRUISES**
STRAINS and **STIFFNESS**

At all Chemists, 2/- & 4/- per bottle

A Booklet on Massage and Hygiene of the
Athlete, Free on Application, from

ELLIMAN, SONS & Co., Ltd., SLOUGH

JANES BROS. Ltd.

for

SEWING MACHINES

38, HIGH TOWN ROAD, LUTON.

WE SUPPLY ON

EASY TERMS

Cycles.
Wireless Sets.
Loud Speakers.

Furniture.
Sewing Machines.
Mangles, etc., etc.

FROM

1/- down and 5/- per week

Let us know your requirements

BOULTER & CO., 48 CASTLE ST., LUTON

Have your **CAMERA FILMS**
DEVELOPED and PRINTED at

COCKER'S

The Photographic Chemist.

He will try and get a good negative from every snapshot

169, DUNSTABLE RD., Corner of
Kenilworth Road, **LUTON**

PICTUREDROME

PARK ST

TO-NIGHT

AMAZING SPECTACULAR DRAMA

WOLVES OF THE AIR

Three aeroplanes collide and burst into flames!

MONDAY NEXT

Great Double-feature Programme

STAGE MADNESS

With VIRGINIA VALLI, also

BOB CUSTER in

NO MAN'S LAND

WELLINGTON

CINEMA

TO-NIGHT

Decameron Nights

The Great Drury Lane Success,

Featuring IVY DUKE and LIONEL BARRYMORE,

MONDAY NEXT.

Gigantic Double-feature Programme

PADDY THE NEXT BEST THING

Featuring MAE MARSH and GEORGE K. ARTHUR, also

THE TRAFFIC COP

Featuring MAURICE LEFTY FLYNN

ENTERTAINMENTS

PICTUREDROME.

"WOLVES OF THE AIR."

Among the sensational incidents pictured are the crash of three planes in flight, during an attempt to swoop down upon the hero's plane and destroy it, and the heroine's parachute leap to earth from a plane in flight. Johnnie Walker, Mildred Harris, and Lois Boyd feature to-night.

"STAGE MADNESS."

"Stage Madness," featuring on Monday next, is one of the most human dramas presented. It is the tender love story of a Parisian dancer, who, though happily married, decides to resume her place upon the stage, and is a faithful portrayal of the sequences of the stage life of New York and Paris. Virginia Valli heads the cast. Another interesting item is Bob Custer in "No Man's Land," a tense drama of life along the Mexican border.

WELLINGTON.

"DECAMERON NIGHTS."

Giovanni Boccaccio's collection of tales called "The Decameron," tell of Prince Saladin, the most powerful enemy encountered by the Crusaders during their invasion of the East and of Perdita, the beautiful princess. Ivy Duke and Lionel Barrymore head the cast to-night.

"PADDY THE NEXT BEST THING."

Paddy, a fascinating tom-boy, takes a dislike to Blake when she finds her sister's love is not returned. When he declares his love to her, she sends him away. Jack O'Hara finds sister Eileen does not love him. Paddy's fortune declines, and she finds a situation in London. A message that O'Hara has come back with a fortune recalls her, and she finds Eileen has accepted Jack. She wanders to the hills, and Blake rescues her from a bog. "The Traffic Cop" features Maurice Lefty Flynn in a gripping drama of heroism and romance. Both pictures are showing Monday next.

IN LUTON

GORDON STREET.

"ACROSS THE PACIFIC."

To-night features Monte Blue in a colourful romance of the tropics, the story of a dare-devil soldier of the Spanish American War who laughed at death and won at tremendous odds.

"THE CANADIAN."

Monday's picture is a story of the Canadian wheat fields, of helpless dependence on the vagaries of the weather, of the strength and optimism of the men and women who are building a new empire under difficulties, and of the overwhelming effect it has on the sensibilities of an Englishwoman thrust into the great open spaces. Thomas Meighan features in this mighty drama of a man who had to battle for love and happiness against the very elements of nature itself.

EMPIRE.

"ROSES OF PICARDY."

This notable British picture, which gives a phase of the war foreign to the majority of war films, is creating a great impression at the Empire this week. It is a very human story of the war's effects on human relationships, and deals with a French girl, neglected by her lover, who finds comfort in consoling a shell-shocked British officer.

Charlie Chaplin in "Still Alarmed" is also being shown to-night, and, on Saturday afternoon, there will be a special matinee for youngsters — Fred Humes in "Broncho Buster."

DOUBLE FEATURE NEXT WEEK.

In the first part of next week patrons are promised "A Little Journey," a novel and fascinating picture, cleverly blending romance, comedy, and pathos, and starring Claire Windsor, William Haines, and Harry Carey, and "The Desert's Toll," an attractively "different" Western drama, featuring Francis McDonald and Kathleen Hey.

GORDON STREET

County Electric Pavilion
THE HOME OF IDEAL COMEDIES

TO-NIGHT

MONTE BLUE in Across the Pacific

Romance, intrigue and adventure against the colourful and picturesque background of the tropics.

MONDAY NEXT

The Canadian

Featuring

Thomas Meighan

EMPIRE CINEMA

BURY PARK ROAD

MONDAY, TUESDAY, WEDNESDAY

Grand Two-feature Programme

A Little Journey

With CLAIRE WINDSOR, WILLIAM HAINES and HARRY CAREY, also

THE DESERT'S TOLL

With FRANCIS McDONALD

THURSDAY, FRIDAY & SATURDAY

TIN HATS

With CONRAD NAGEL and
CLAIRE WINDSOR

Also CHARLIE CHAPLIN in
ROLLING HOME

HALF-TIME SCORES.

LIST No. 2

| CLUBS First named is home team | Score | CLUBS First named is home team | Score |
|-----------------------------------|-------|-----------------------------------|-------|
| A Peterborough v. Aldershot | 2-0 | G West Ham v. Bolton W. | 0-0 |
| B Northampton v. Brighton | 1-0 | H Fulham v. Notts. County | 1-0 |
| C Exeter v. Ilford | 2-0 | K Leeds Utd. v. Chelsea | 1-0 |
| D London Calveys v. Bath City | 1-0 | L Notts. Forest v. Clapton O. | 2-1 |
| LEAGUE. | | | |
| E Arsenal v. Newcastle | 2-1 | M Plymouth v. Millwall | 0-2 |
| F Bury v. 'Spurs | 2-1 | N Merthyr Tn. v. Brentford | 0-1 |

NOTE—The letter in the Programme corresponds with the letter on the Board—thus **A 0-1** means that the first-named Club has scored **0** and their opponents **1**.

L-N-E-R FOOTBALL MATCHES CHEAP TICKETS to LUTON

| FROM | | | |
|--------------------|---|--------|--------|
| HITCHIN | - | A 2/9 | B 3/3 |
| STEVENAGE | - | A 2/5 | B 2/10 |
| KNEBWORTH | - | A 1/11 | B 2/5 |
| WELWYN NORTH | - | A 1/6 | B 2/- |
| HERTFORD NORTH | - | - | 2/2 |
| HERTINGFORDBURY | - | - | 2/- |
| COLE GREEN | - | - | 1/10 |
| HATFIELD | - | - | 1/4 |
| WELWYN GARDEN CITY | - | - | 1/4 |
| AYOT | - | - | 1/4 |
| WHEATHAMSTEAD | - | - | 1/- |
| HARPENDEN | - | - | -/9 |
| LUTON HOO | - | - | -/5 |
| DUNSTABLE (Town.) | - | - | -/6 |

A Via Welwyn Garden City. B Via Hatfield

By any train between 9.0 a.m. and 3 p.m.

CHEAP FIRST CLASS TICKETS WILL ALSO BE ISSUED.

In connection with Evening Matches the outward halves of tickets will be available between the hours of 9 a.m. and 5 p.m.

Return same day by any train after 3-0 p.m.

Cheap tickets will also be issued on Boxing Day and Easter Monday.

LUCAS
C. A. V.
ROTAX

Large
Stocks
held.

**BATTERY
SERVICE**

**Official Battery
Agents for Luton
.. and District ..**

The
Trade
Supplied.

:: :: All makes of Accumulators charged and repaired :: ::
We carry an extensive stock of Electrical and Wireless Accessories

BOROUGH ENGINEERING WORKS, Ltd.
45, CASTLE STREET,
LUTON Phone 646

Charnley
and Sons

Qualified
Ophthalmic Opticians

SIGHT-TESTING SPECTACLES
EYE-GLASSES REPAIRS

15, Wellington Street,
LUTON

THE HOUSE FOR RINGS.



Diamond Rings.

Beautiful stones
securely set in 18 ct.
gold and platinum.

£1 10 to £50



Signet Rings.

9 ct. and 18 ct. gold,
in a vast range of
the latest designs.

3/6 to £4



Wedding Rings.

9 ct. and 22 ct. gold,
15 sizes in 20 prices,
including latest
"Court" Shapes.

4/6 to £4 10

F. HINDS, Ltd.

The London Jewellers,
5, Park Square, LUTON.
Branches in London and Provinces.
Established 1856.



GOAL!

and your Goal for
all Sports Goods is

NEW HUDSON Sports Depot

Where Satisfaction is Assured

Footballs
Jerseys
Knickers
Shinguards

Every requisite
at lowest prices

Send for our
Winter Sports
List to-day. It
is Free



Hose
Boots
Goal Nets
Kit Bags

Special Terms
to Clubs
IMPROVED "T"
BALL 22/6
as supplied by
us to Luton
Town F.C.

H. G. PARTRIDGE & Co.

10-12 CHAPEL STREET, LUTON.

PHONE 234.