



No  
2

1927-28  
OFFICIAL

MATCHCARD  
LUTON TOWN F.C.

Monday, August 29th, 1927

TRUE - FORM



REG. TRADE MARK

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LOCAL BRANCH:

44, GEORGE STREET.

HEAD OFFICE AND FACTORIES, NORTHAMPTON.

## COMMENTS ON THE GAME AND PLAYERS

We were decidedly unfortunate in our first venture at Southend, and the 2,000 followers who encouraged our boys realised that by a stroke of misfortune we were deprived of at least one point. To-night we hope to do better. Norwich City made a grand start by defeating the powerful Crystal Palace side by four goals to one, so we know that the task is not an easy one, and that our lads will have to go all out if they are to maintain their long record at home. Within a fortnight it is two years since we lost at Luton, but last

season the "Canaries" shared four goals here, and they will be encouraged by their success on Saturday to go one better.

They have some very good men in their team. With the exception of Pembleton their whole defence is composed of last season's players, but the forward line is entirely new. Pembleton has been with Millwall several seasons, as also has Moule; Porter was with Reading last season, Varco with the Rangers, Robinson with Northampton, and Slicer with Huddersfield Town. It is not

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## COMMENTS, Etc. (Continued).

improbable that the "Canaries" will turn out to be one of the most improved teams in the competition.

If Galloway is declared fit there will be no alteration in our side from that on duty at Southend. He pulled a muscle slightly, and that gave him trouble, but if Trainer Pakes has got him round he will lead the attack to-night. All the others came through the

first clash without mishap, and we could hope they will go through the whole season in that way.

Rings! Rings!! Rings!!!

The "Pictorial" photographer will be present at the match to-night. Look out for him. 5/- Rings will appear in to-morrow's "Pictorial." You may be the lucky one.



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REGD

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## LUTON TOWN F.C.—1st XI. FIXTURES.

Date.	Opponents.	Ground.	F A	Date.	Opponents.	Ground.	F A
1927.				1928.			
Aug. 27	Southend United	A.	0	1	Brighton and Hove	A.	
" 29	Norwich City	H.		" 14	Plymouth Argyle	A.	
Sept. 3	Brighton & Hove A	A.		" 21	Bournemouth	H.	
" 5	Norwich City	A.		" 28	Brentford	A.	
" 10	Bournemouth	A.		Feb. 4	Watford	H.	
" 17	Brentford	H.		" 11	Millwall	H.	
" 24	Watford	A.		" 18	Crystal Palace	A.	
Oct. 1	Millwall	A.		" 25	Exeter City	H.	
" 8	Crystal Palace	H.		Mar. 3	Newport County	A.	
" 15	Exeter City	A.		" 10	Swindon Town	H.	
" 22	Newport County	H.		" 17	Q.P. Rangers	A.	
" 29	Swindon Town	A.		" 24	Coventry City	H.	
Nov. 5	Q.P. Rangers	H.		" 31	Gillingham	A.	
" 12	Coventry City	A.		April 6	Torquay United	H.	
" 19	Gillingham	H.		" 7	Plymouth Argyle	H.	
" 26	F.A. Cup			" 9	Torquay United	A.	
Dec. 3	Merthyr Town	H.		" 14	Merthyr Town	A.	
" 10	Walsall	A.		" 21	Walsall	H.	
" 17	Bristol Rovers	H.		" 28	Bristol Rovers	A.	
" 24	Charlton	A.		May 5	Charlton	H.	
" 26	Northampton Town	A.					
" 27	Northampton Town	H.					
" 31	Southend United	H.					

## LUTON TOWN F.C.—2nd XI. FIXTURES.

1927.	Opponents	Grd. F A	1928.	Opponents	Grd. F A	
Aug. 27	Southend United	H. 3 0	Jan. 7	Brighton & Hove	H.	
Sept. 3	Brighton & Hove	A.	" 14	Cardiff City	H.	
" 10	Fulham	H.	" 21			
" 14	Reading	H.	" 28	Brentford	H.	
" 17	Brentford	A.	Feb. 4	Watford	A.	
" 21	Reading	A.	" 11	Millwall	A.	
" 24	Watford	H.	" 18	Crystal Palace	H.	
Oct. 1	Millwall	H.	" 25	Tottenham Hotspur	A.	
" 8	Crystal Palace	A.	Mar. 3	Leicester City	H.	
" 15	Tottenham Hotspur	H.	" 17	Chelsea	A.	
" 20	Fulham	A.	" 24	Queen's P.R.	H.	
" 22	Leicester City	A.	" 31	Coventry City	A.	
" 29	West Ham United	H.	April 6	Arsenal	H.	
Nov. 2	Southampton	A.		Swansea Town	A.	
" 5	Queen's P.R.	A.		" 9	Swansea Town	H.
" 12	Coventry City	H.		" 10	Southampton	H.
" 19	West Ham United	A.		" 14	Chelsea	H.
Dec. 3	Portsmouth	A.		" 21		
" 10	Cardiff City	A.		" 28	Charlton Athletic	H.
" 17	Arsenal	A.		May 5	Clapton Orient	H.
" 24	Charlton Athletic	H.			Portsmouth	H.
" 26	Clapton Orient	H.				
" 27	Clapton Orient	A.				
" 31	Southend United	A.				

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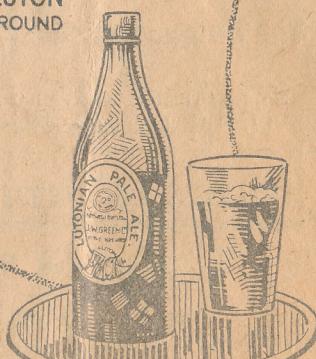
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5 Rennie  
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14 Varco  
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10 for 6d.

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16 Porter

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DOUBLE FEATURE PROGRAMME

BOB CUSTER in

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and



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Enormous Attraction.

## KIKI

Starring

**Norma Talmadge  
and Ronald Colman**

"Kiki," the story of a girl  
who stopped at nothing.

## ENTERTAINMENTS

PICTUREDROME.  
"THE RAINMAKER."

A poignant, human drama, graphically developed, convincingly portrayed, and intelligently directed—"The Rainmaker," a new Paramount picture—will be shown To-night. Romance and regeneration are the two interlocking elements in this gripping story. The action revolves around a broken-down jockey and a dance hall girl, whose love for each other eventually triumphs over overwhelming trials and tribulations.

WELLINGTON.

"KIKI."

Historic theatrical photographs of priceless value to the owners were used in making some of the scenes in "Kiki." The organisation was required to post a £3,000 bond for the safe return of the relics to their owners. Opening scenes in the cinema version are laid in a Paris theatrical manager's office, on the walls of which are hung old framed photographs of famous actors and actresses. The street gamin of Paris, played on the stage by Lenore Ulric, is a bewitching little person with no respect for either reputations or conventions. But she has ambition, and this centres on becoming a famous dancer. As the result of persistent effort, she wins the confidence of a theatrical manager and eventually takes the place of a star of the company for which he is responsible. In addition to Norma Talmadge, the cast features Ronald Colman, Gertrude Astor, Marc MacDermott, George K. Arthur, and Frankie Darro, to-night.

## A SMOKER'S

It is pleasant to be able to enjoy a good cigarette and at the same time bear in mind that for every ten smoked one gains a point towards securing a delightful free gift.

The "Sunripe" and "Spinet Round" (cork tipped) Prize Gift Scheme has become immensely popular amongst cigarette smokers. Prizes include field glasses, opera glasses, rose bowls, bronzed metal ware, toys, games, books, suitcase, an "Auction Bridge" set of finest quality, a volume of Dickens' works, a Dickens plaque in plaster, an

## IN LUTON

GORDON STREET.

"THE TWO BROTHERS."

Two brothers—Peter and Walter Moran—are in the employ of the powerful Rauchesien combine. Peter Moran, the factory manager, is an idealist—just and considerate to those working under him; and Walter, the younger brother, secretary to Joseph Rauchesien, clever but crafty.

Walter is dismissed for being ten minutes late, and Peter resigns his position the same day because he recognises that Rauchesien has no heart for the men whose labour has helped to pile up his fortune. Walter decides to build up his own fortune as quickly as possible, in order to be able to revenge himself on Rauchesien. Peter, on the other hand, took a different view of life. His one aim was to wage war against poverty, and he henceforward decided to devote his life to the relief of suffering and distress among the poor—the workless and the homeless. Conrad Veidt plays the dual role of the brothers in this picture, to-night.

EMPIRE.

"SECOND TO NONE."

The first film to be produced with the co-operation of the Admiralty, and for which scenes were taken on board His Majesty's ships, is "Second to None," a romance of the Royal Navy founded on stories by "Bartimeus," which comes to the Empire this week. It is a British film featuring Moore Marriott, with Benita Hume and Ian Fleming, and is "second to none" in the reality of its Naval scenes ashore and afloat and in its fine patriotic story.

## OPPORTUNITY

attache case, a fountain pen, a set of oak trays, and many others. The number of points varies according to the value of the gift. A complete list of prizes and full particulars can be obtained from most tobacconists, but those who find any difficulty have only to drop a postcard to Messrs. R. & J. Hill, Ltd., 175, Shoreditch, London, E.1.

Another point of interest is the new series of picture cards, i.e., historical places mentioned in the Dickens classics, which are now being issued with Sunripe cigarettes.

## GORDON STREET

County Electric Pavilion  
THE HOME OF IDEAL COMEDIES

TO-NIGHT

GREAT ATTRACTION

## THE TWO BROTHERS

Featuring

**CONRAD VEIDT**

In a dual role

## EMPIRE CINEMA

BURY PARK ROAD

ALL THIS WEEK

Matinee - Wednesday at 2.30

ENORMOUS ATTRACTION

## SECOND TO NONE

Featuring

**MOORE MARRIOT**

And an All-Star Cast

## THE TWO NEW MEN.



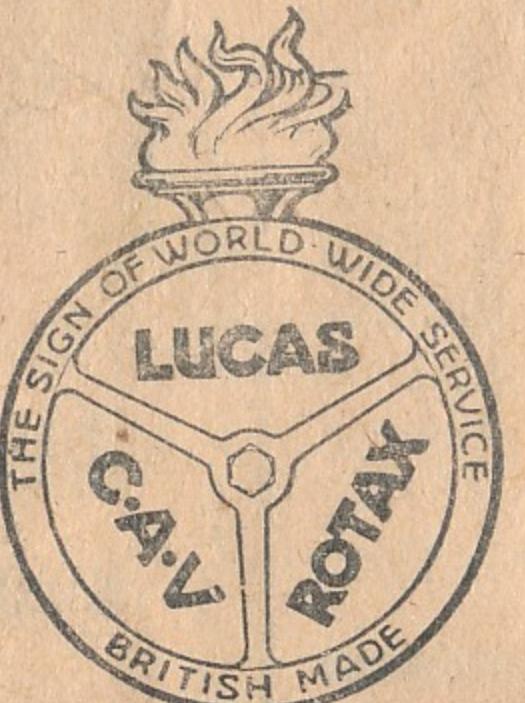
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WELWYN NORTH	A 1/6	B 2/-	WHEATHAMPSTEAD	1/-
HERTFORD NORTH	—	2/2	HARPENDEN	—/9
HERTINGFORDBURY	—	2/-	LUTON HOO	—/5
COLE GREEN	—	1/10	DUNSTABLE (Town.)	—/6

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In connection with Evening Matches the outward halves of tickets will be available between the hours of 9 a.m. and 5 p.m.

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Cheap tickets will also be issued on Boxing Day and Easter Monday.

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